



STAR AWARD WINNERS 2003



2003 PLATINUM AWARD

Kris Taylor, APR, and Janet Theis
Katy ISD
for "Leadership Katy ISD 2003"

CRYSTAL AWARDS

BOND ELECTION

Carrollton-Farmers Branch ISD Public Information Department
for "On the Grow Bond Referendum"

PARENT/COMMUNITY INVOLVEMENT

Robin McClure, Verone Travis and Gina Friedman
Grapevine-Colleyville ISD
for "Character Education Program"

SCHOOL/BUSINESS PARTNERSHIP

Suzie R. Czeschin
Harlingen CISD
for "Harlingen Community Network"

SPECIAL EVENT/CELEBRATION

Kristen Escovedo
Eagle Mountain-Saginaw ISD
for "The Night the Stars Come Out in Texas"

STAFF/STUDENT RECOGNITION

Terry Morawski, Sherilyn Conn and Liz Wright
Mansfield ISD
for "Heartbeat Team"

VOLUNTEER PROGRAM

Sharon Cox and Becky Higgs
Denton ISD
for "Denton ISD Volunteer Program"

PRINT AWARDS

Category 1 - Internal Newsletters/Less than 10,000 Students

BEST OF CATEGORY Bandera ISD

Gold Star Winner: Nolan Catholic High School

Silver Star Winners: Burnet ISD, Springtown ISD

Category 1 - Internal Newsletters/More than 10,000 Students

BEST OF CATEGORY Dallas ISD

Gold Star Winners: Galena Park ISD, Laredo ISD, Mesquite ISD, Texas Classroom Teachers Association

Silver Star Winners: Aldine ISD, Fort Worth ISD, Killeen ISD, Lamar CISD, Port Arthur ISD, United ISD

Category 2 - External Newsletters/Less than 10,000 Students

BEST OF CATEGORY Coppell ISD

Gold Star Winners: Eagle Mountain-Saginaw ISD, Friendswood ISD, Huntsville ISD, San Benito CISD

Silver Star Winners: Alvarado ISD, Jefferson ISD, Liberty-Eylau ISD, San Elizario ISD, Southwest ISD, Springtown ISD

Category 2 - External Newsletters/More than 10,000 Students

BEST OF CATEGORY Austin ISD

Gold Star Winners: Aldine ISD, Cypress-Fairbanks ISD, Fort Bend ISD, Grapevine-Colleyville ISD, Irving ISD, Killeen ISD, Mesquite ISD, Mission CISD, Richardson ISD, Rockwall ISD, Round Rock ISD, San Antonio ISD

Silver Star Winners: Alief ISD, Alvin ISD, Bryan ISD, Carrollton-Farmers Branch ISD, Galena Park ISD, Harlingen CISD, Lamar CISD, Region 2 ESC, Rockwall ISD, Socorro ISD, United ISD, Waco ISD

Category 3 - Brochure/Less than 10,000 Students

BEST OF CATEGORY Nolan Catholic High School

Gold Star Winners: Bandera ISD, Eagle Mountain-Saginaw ISD, Hays CISD, Liberty-Eylau ISD, Midway ISD, Texas City ISD, Weatherford ISD

Silver Star Winners: Flour Bluff ISD, Weatherford ISD

Category 3 - Brochure/More than 10,000 Students

BEST OF CATEGORY Mesquite ISD

Gold Star Winners: Alief ISD (2), Allen ISD, Alvin ISD, Carrollton-Farmers Branch ISD, Corpus Christi ISD (2), Fort Bend ISD, Irving ISD (3), Katy ISD, Keller ISD (2), Mesquite ISD, Waco ISD Education Foundation

Silver Star Winners: Aldine ISD (3), Allen ISD, Austin ISD, Cypress-Fairbanks ISD, Galena Park ISD (2), Garland ISD(5), Harlingen CISD, Humble ISD (4), Lamar CISD, Mansfield ISD, North Forest ISD, Richardson ISD (2), Spring ISD, Spring ISD/SHW Group, United ISD, Wichita Falls ISD

Category 4 - Booklet/Less than 10,000 Students

BEST OF CATEGORY Wharton ISD

Gold Star Winners: Bandera ISD, Northwest ISD

Silver Star Winners: Bandera ISD, Hays CISD, Texas City ISD

Category 4 - Booklet/More than 10,000 Students

BEST OF CATEGORY Aldine ISD

Gold Star Winners: Austin ISD, Corpus Christi ISD, Dallas ISD (2), Garland ISD, Katy ISD/
The Mills Agency (2), Killeen ISD (2), Lamar CISD, Mesquite ISD, Richardson ISD

Silver Star Winners: Dallas ISD (2), Goose Creek CISD (2), Irving ISD, Mesquite ISD, Mission
CISD, Port Arthur ISD, Region 2 ESC, Region 4 ESC (2), Region 12 ESC, Richardson ISD (2),
Rockwall ISD, United ISD

Category 5 - Calendar/Planner/Less than 10,000 Students

BEST OF CATEGORY Huntsville ISD

Gold Star Winners: Bandera ISD, Liberty-Eylau ISD, Midway ISD,

Silver Star Winners: Flour Bluff ISD, Huntsville ISD, Marlin ISD, Springtown ISD

Category 5 - Calendar/Planner/More than 10,000 Students

BEST OF CATEGORY Aldine ISD

Gold Star Winners: Brownsville ISD, Bryan ISD, Lamar CISD, Mission CISD, Plano ISD,
United ISD

Silver Star Winners: Garland ISD, Humble ISD

Category 6 - Programs/Less than 10,000 Students

BEST OF CATEGORY Hays CISD

Gold Star Winners: Burnet ISD, Marlin ISD, Texas City ISD

Silver Star Winners: Flour Bluff ISD, Huntsville ISD

Category 6 - Programs/More than 10,000 Students

BEST OF CATEGORY Keller ISD

Gold Star Winners: Dallas ISD, Fort Bend ISD, Humble ISD, Katy ISD (2), Killeen ISD (2),
Lamar CISD, Northside ISD, Pasadena ISD, Plano ISD, Wichita Falls ISD

Silver Star Winners: Carrollton-Farmers Branch ISD, Denton ISD, Keller ISD, Killeen ISD,
Mission CISD (2), Wichita Falls ISD (2)

Category 7 - Invitations/Less than 10,000 Students

BEST OF CATEGORY Hays CISD

Gold Star Winners: Burnet ISD, Hays CISD, Springtown ISD, Texas City ISD

Silver Star Winners: Flour Bluff ISD (3), Southwest ISD

Category 7 - Invitations/More than 10,000 Students

BEST OF CATEGORY Fort Bend ISD

Gold Star Winners: Fort Worth ISD, Garland ISD, Katy ISD, Killeen ISD, Lamar CISD,

Mansfield ISD, Mesquite ISD, Mission CISD, Plano ISD, Round Rock ISD (2), Socorro ISD

Silver Star Winners: Carrollton-Farmers Branch ISD, Garland ISD (2), Katy ISD, Laredo ISD, McAllen ISD, McKinney ISD, Spring ISD, Wichita Falls ISD

Category 8 - Posters/Less than 10,000 Students
NO ENTRIES

Category 8 - Posters/More than 10,000 Students
BEST OF CATEGORY Grapevine-Colleyville ISD

Gold Star Winners: Dallas ISD, Fort Worth ISD (2), Galena Park ISD, Mansfield ISD, North Forest ISD, Northside ISD, Richardson ISD

Silver Star Winners: Corpus Christi ISD, Dallas ISD, Fort Bend ISD, Goose Creek CISD, Lamar CISD, Round Rock ISD

Category 9 - Holiday/Less than 10,000 Students
BEST OF CATEGORY Friendswood ISD

Gold Star Winners: Huntsville ISD

Silver Star Winners: Coppell ISD, Nolan Catholic High School

Category 9 - Holiday/More than 10,000 Students
BEST OF CATEGORY Keller ISD

Gold Star Winners: Killeen ISD (2), Mansfield ISD, Plano ISD, Region 4 ESC

Silver Star Winners: Lamar CISD

Category 10 - Non-English Audience/Less than 10,000 Students
BEST OF CATEGORY None

Gold Star Winners: Hays CISD

Category 10 - Non-English Audience/More than 10,000 Students
BEST OF CATEGORY Galena Park ISD

Gold Star Winners: Carrollton-Farmers Branch ISD, Dallas ISD (2), Garland ISD, Lamar CISD, Mission CISD

Category 11 - Annual Report/Less than 10,000 Students
BEST OF CATEGORY Hays CISD

Gold Star Winners: DeSoto ISD

Silver Star Winners: Midway ISD, Royse City ISD

Category 11 - Annual Report/More than 10,000 Students
BEST OF CATEGORY Katy ISD

Gold Star Winners: Aldine ISD, Austin ISD, Dallas ISD, Fort Worth ISD, Goose Creek CISD, Irving ISD, Katy ISD/The Mills Agency, Killeen ISD, Mission CISD, Region 19 ESC, Waco ISD Education Foundation

Silver Star Winners: Allen ISD, Fort Bend ISD, Keller ISD, Richardson ISD, Waco ISD

Category 12 - Certificates/Less than 10,000 Students

BEST OF CATEGORY None

Gold Star Winners: Burnet ISD

Category 12 - Certificates/More than 10,000 Students

BEST OF CATEGORY Katy ISD

Gold Star Winners: Fort Bend ISD, North Forest ISD

Category 13 - Magazines

BEST OF CATEGORY Texas Classroom Teachers Association (TCTA)

Gold Star Winners: Harlingen CISD

Silver Star Winners: Corpus Christi ISD, Nolan Catholic High School, Region 19 ESC

Category 14 - Handbooks/Manuals

BEST OF CATEGORY Northwest ISD

Gold Star Winners: Bryan ISD (2), Harris Co. Dept. of Education Printing & Visual Communications, Keller ISD, Lamar CISD, Texas City ISD

Silver Star Winners: Corpus Christi ISD, Plano ISD (2), Springtown ISD, Texas Classroom Teachers Association

Category 15 - Image/Identity Packages

BEST OF CATEGORY Lamar CISD

Gold Star Winners: Alief ISD, Brownsville ISD (2), Dallas ISD, Fort Worth ISD, Goose Creek CISD, Grapevine-Colleyville Education Foundation, Hays CISD, Irving ISD, Katy ISD, Katy ISD/The Mills Agency, Killeen ISD (2), Mesquite ISD, Northside ISD, Region 4 ESC, Round Rock ISD, Socorro ISD, Weatherford ISD

Silver Star Winners: Brownsville ISD, Carrollton-Farmers Branch ISD Education Foundation, Garland ISD, Hurst-Euless-Bedford ISD, The Mills Agency, Nolan Catholic High School, Pasadena ISD, Region 12 ESC, Region 19 ESC, Spring ISD (2), Texas Classroom Teachers Association

Category 16 - Writing

BEST OF CATEGORY Richardson ISD

Gold Star Winners: Austin ISD, Carrollton-Farmers Branch ISD, Dallas ISD, Fort Worth ISD, Hurst-Euless-Bedford ISD, Irving ISD, Port Arthur ISD, Socorro ISD (2)

Silver Star Winners: Birdville ISD, Carrollton-Farmers Branch ISD, Dallas ISD (2), Fort Worth ISD

Category 17 - Published New/Feature

BEST OF CATEGORY None

Gold Star Winners: Aldine ISD (2), Alief ISD, Burnet ISD, Dallas ISD (2), Hays CISD, McKinney ISD, Pasadena ISD

Silver Star Winners: Aldine ISD (2), Alvarado ISD, Goose Creek CISD; Irving ISD, Laredo ISD, McKinney ISD

Category 18 - Published New Release Edited

BEST OF CATEGORY Goose Creek CISD

Gold Star Winners: "Dallas ISD (2), Denton ISD, Katy ISD, Keller ISD (2), Region 4 ESC, Round Rock ISD, Spring ISD

Silver Star Winners: Alvarado ISD, Humble ISD

Category 19 - Published Photo

BEST OF CATEGORY Lamar CISD

Gold Star Winners: Aldine ISD, Alief ISD (2), Alvarado ISD (2), Cypress-Fairbanks ISD, Dallas ISD (2), Fort Bend ISD, Galena Park ISD (3), Goose Creek CISD (6), Humble ISD (4), Keller ISD, Mansfield ISD, Mesquite ISD (3), Richardson ISD, Socorro ISD

Silver Star Winners: Aldine ISD, Burnet ISD, Galena Park ISD (6), Garland ISD, Goose Creek CISD, Royse City ISD, Socorro ISD, Spring ISD

Category 20 - Published Print Advertisement

BEST OF CATEGORY Mesquite ISD

Gold Star Winners: Goose Creek CISD (2), Harlingen CISD, Keller ISD, Mills Agency, San Benito CISD

Silver Star Winners: Denton ISD, Galena Park ISD (2), Harlingen CISD (2), Keller ISD, Nolan Catholic High School, San Benito CISD, Texas City ISD, Wichita Falls ISD

ELECTRONIC AWARDS

Category 21 - Video/Cable News/Information

BEST OF CATEGORY San Antonio ISD

Gold Star Winners: Carrollton-Farmers Branch ISD (2), Dallas ISD, Laredo ISD, McAllen ISD, Region 12 ESC, United ISD, Waco ISD

Silver Star Winners: Austin ISD, Bryan ISD, Carrollton-Farmers Branch ISD (2), Cypress-Fairbanks ISD, Laredo ISD (2), Northside ISD, Weslaco ISD

Category 22 - Video/Cable News Release/News Package

BEST OF CATEGORY Weslaco ISD

Gold Star Winners: McAllen ISD (2)

Silver Star Winners: Bryan ISD, Northside ISD

Category 23 - Video/Cable Documentary

BEST OF CATEGORY Weslaco ISD

Gold Star Winners: Mesquite ISD, Northside ISD

Silver Star Winners: Cypress-Fairbanks ISD, Mesquite ISD, San Benito CISD/KSBG TV 17

Category 24 - Video/Cable Special Interest/Feature Series

BEST OF CATEGORY McAllen ISD

Gold Star Winners: Alief ISD, Bryan ISD, Dallas ISD, Fort Worth ISD, Galena Park ISD (2), Humble ISD, Kerrville ISD Community Education, McAllen ISD, Mesquite ISD, Northside ISD, Region 10 ESC, San Benito CISD/KSBG TV 17, United ISD

Silver Star Winners: Austin ISD (3), El Paso ISD, Fort Worth ISD, Garland ISD, McAllen ISD, Mesquite ISD, United ISD, Waco ISD, Weslaco ISD (2)”

Category 25 - Video/Cable Promotional

BEST OF CATEGORY El Paso ISD

Gold Star Winners: Alief ISD, Dallas ISD, Garland ISD, Keller ISD, Laredo ISD, Mansfield ISD, McAllen ISD, Northside ISD, United ISD (2), Waco ISD, Weslaco ISD

Silver Star Winners: Austin ISD, El Paso ISD, Fort Worth ISD (2), Laredo ISD(2) Mesquite ISD, Region 10 ESC, San Benito CISD/KSBG TV 17, United ISD (2), Waco ISD, Weslaco ISD (2)

Category 26 - Video/Cable Instructional

BEST OF CATEGORY Dallas ISD

Gold Star Winners: El Paso ISD (2), Garland ISD, McAllen ISD

Silver Star Winners: Corpus Christi ISD, Cypress-Fairbanks ISD, El Paso ISD, San Benito CISD/KSBG TV 17

Category 27 - Video/Cable Sports Events

BEST OF CATEGORY Waco ISD

Gold Star Winners: McAllen ISD, Mesquite ISD (2), San Benito CISD/KSBG TV 17

Category 28 - Computerized Computerized Presentation

BEST OF CATEGORY Humble ISD

Gold Star Winners: Alief ISD, College Station ISD, Goose Creek CISD” “Kathy Clausen, Terri Cook, Carrie Pryor-Newman and Cindy Lamb, Keller ISD, Mesquite ISD (2), Nolan Catholic High School, Waco ISD

Silver Star Winners: Bandera ISD, Carrollton-Farmers Branch ISD (2)

Category 29 - Computerized Electronic Newsletter

BEST OF CATEGORY Huntsville ISD

Gold Star Winners: Bandera ISD, Birdville ISD, Corpus Christi ISD, Fort Bend ISD, Grapevine-Colleyville ISD (2), Humble ISD, Mission CISD, Northside ISD, Region 12 ESC, Richardson ISD, Round Rock ISD. San Benito CISD, San Elizario ISD, Texas City ISD, Texas Classroom Teachers Association (TCTA), Waxahachie ISD

Silver Star Winners: Birdville ISD, Dallas ISD, Eagle Mountain-Saginaw ISD, Plano ISD

Category 30 - Computerized Web Site

BEST OF CATEGORY Plano ISD

Gold Star Winners: Aldine ISD, Austin ISD, Bandera ISD, Dallas ISD (2), Eagle Mountain-Saginaw ISD, Flour Bluff ISD, Galena Park ISD, Grapevine-Colleyville ISD, Harlingen CISD, Hays CISD, Hurst-Euless-Bedford ISD, Irving ISD, Mesquite ISD, Nolan Catholic High School, Northside ISD, Texas Classroom Teachers Association, Waller ISD

Silver Star Winners: Carrollton-Farmers Branch ISD, College Station ISD, Cypress-Fairbanks ISD, Friendswood ISD, Humble ISD, Jefferson ISD, Tomball ISD, Waller ISD