The Night the Stars Come Out in Texas
2005 Platinum Award

Mesquite ISD
Laura Jobe
Standard Dress

Crystal Commendations

Bond Election
Humble ISD
Karen Collier, Jamie Mount, Charlotte Hoya & Robin McAdams
RACE for Our Children’s Future: Humble ISD’s $342 million Bond 2005 Campaign

Parent Involvement/Volunteer Program
Alief ISD
Alief ISD Communications Department
Side By Side

School/Community Partnership
Fort Bend ISD
Nancy Porter, Becky Walker, Tanisha Blair, Keryn Miles & Mary Ann Simpson
Building Assests, Reducing Risks

Staff/Student Recognition
Richardson ISD
Richardson ISD Communications Department
Art Beyond the Classroom

District/Association Special Event/Celebration
Fort Worth ISD
Nancy Ricker & Beth Trimble
Showcase of Schools

Foundation Special Event/Celebration
Lamar Educational Awards Foundation/Lamar CISD
Janice Knight, Charlotte Cicatello & Christy Willman
Men Who Cook

Foundation Annual Campaign
Mesquite ISD Education Foundation
Laura Jobe
Education Foundation Donor Campaign
# PRINT CATEGORIES

## CATEGORY 1

### Internal Newsletter - Less than 10,000 students/members

**Best of Category**

**Hivekeeper**

*Flour Bluff ISD • Lynn Kaylor*

**Gold Star**

*Flour Bluff ISD*  
*Lynn Kaylor*  
*Hivekeeper*

**Silver Star**

*Clint ISD*  
*Laura Cade*  
*Clint Connections*

### Internal Newsletter - 10,000 to 20,000 students/members

**Best of Category**

**The New View**

*Lamar CISD • Christy Willman, Charlotte Ciacatello & Monica Roberts*

**Gold Stars**

*Denton ISD*  
*Sharon Cox & Richard Strange*  
*The Network*

*Galena Park ISD*  
*Kelly Rainey & Staci Stanfield*  
*Land Mind*

*Harlandale ISD*  
*David D. Ochoa*  
*The New View*

*Lamar CISD*  
*Monica Roberts, Charlotte Ciacatello & Christy Willman*  
*The Connection*

*Pearland ISD*  
*L. Renea Ivy-Sims*

### Internal Newsletter - More than 20,000 students/members

**Best of Category**

**E-fusion Notes**

*Harris County Department of Education • Tammy Lanier, Cynthia Reade & Carol Vaughn*

**Gold Stars**

*El Paso ISD*  
*Margaret Gallardo*  
*ADCOM*

*El Paso ISD*  
*Margaret Gallardo*  
*ADCOM*

*Harris County Dept. of Education*  
*Tammy Lanier, Cynthia Reade & Carol Vaughn*  
*E-fusion Notes*

*Houston ISD*  
*Kerry Reynolds*  
*FYI Employee Newsletter*

*Mesquite ISD*  
*Allison Lewalyn*  
*In Touch*

*United ISD*  
*Susan Carlson, Robert Niño & Raul Leal*  
*United InSiDer Employee Newsletter*

**Silver Stars**

*Aldine ISD*  
*Leticia Fehling, Chris Labod & Mike Keeney*  
*Accent*

*Dallas ISD*  
*Sharon Sumner*  
*Communicator*

*Texas Classroom Teachers Assn.*  
*Glenn Garry*  
*TCTA Legislative Update*

## CATEGORY 2

### External Newsletter - Less than 10,000 students/members

**Best of Category**

**Open Door**

*Midway ISD • Julie Henry*

**Gold Stars**

*Bandera ISD*  
*Brad Domitrovich*  
*Back-To-School Update*

*Dickinson ISD*  
*Dickinson Public Information Office*  
*Dialogue*

*Hereford ISD*  
*Linda Lowe & Elaine McNutt*  
*What’s Up? at HISD*

*Midway ISD*  
*Julie Henry*  
*Open Door*

**Silver Stars**

*Bastrop ISD*  
*Donald Williams*  
*Bastrop ISD Communicator - July & October Issues*

*Del Valle ISD*  
*Celina Bley*  
*Del Valle ISD Summer Newsletter*

*Friendswood ISD*  
*Karolyn Gephart*  
*The Outlook*

*Galveston ISD*  
*Christine Hopkins*  
*Connections Newsletter*

*Greenville ISD*  
*Brad Press*  
*GISD Today*

*Livingston ISD*  
*Gregg Faith*  
*The Roar*

*Midway ISD*  
*Julie Henry*  
*Open Door - Special Edition - Alcohol Use Among Midway Youth*

*Royce City ISD*  
*Jo Nell Mellody*  
*Back to School*

*Texarkana ISD*  
*Autumn Thomas, Barbara Lewis, JoAnn Rice & Tina Veal-Gooch*  
*Freestanding Insert*
### External Newsletter - 10,000 to 20,000 students/members

**Mission CISD Messenger**  
Mission CISD • Craig Verley, Lee Thalman & Irene Garza

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<thead>
<tr>
<th>Best of Category</th>
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### External Newsletter - More than 20,000 students/members

**Today Newsletter**  
Houston ISD • Kerry Reynolds

<table>
<thead>
<tr>
<th>Best of Category</th>
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<tr>
<td><strong>Gold Stars</strong></td>
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<td>Steve Brunsmans, APR</td>
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<td>UISD Success Stories, Aug 2005</td>
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Flyer/Brochure - Less than 10,000 students/members

**Galveston ISD Educational Foundation Brochure**

Galveston ISD Educational Foundation • Julie Schmid

Flyer/Brochure - 10,000 to 20,000 students/members

**Schools of Choice**

Hurst-Euless-Bedford ISD • Judy Everett Ramos

Flyer/Brochure - More than 20,000 students/members

**How communities can support children and families of those serving in the National Guard or Reserves**

Military Child Education Coalition • Dr. Larry Moehnke, Jeff Clark & Karen Thomison

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### GOLD STARS

- **Bastrop ISD**
  - Donald Williams
  - Bastrop ISD Department of Curriculum & Instruction
- **Galveston ISD Ed. Foundation**
  - Julie Schmid
  - Galveston ISD Educational Foundation Brochure
- **Greenville ISD**
  - Brad Press
  - A Proud Tradition. A Promising Future
- **Nolan Catholic High School**
  - Richie Escovedo
  - Support NCHS Brochure
- **San Elizario ISD**
  - Phillip Cortez
  - School Performance Community Meeting Flyer
- **Texasarkana ISD**
  - Autumn Thomas, JoAnn Rice, Tina Veal-Gooch & Barbara Lewis
  - Three Great Programs, One Great Cause

### SILVER STARS

- **Burnet CISD**
  - Sharon Schwartz
  - BHS Ribbon Cutting and Open House
- **DeSoto ISD**
  - Melissa Starnater
  - Student Uniform Dress Requirements
- **Dickinson ISD**
  - Jackie Smith
  - Random Student Drug-testing Program
- **New Braunfels ISD**
  - Stephanie Ferguson
  - Creating Champions - Annual Fund Brochure
- **Galena Park ISD**
  - Shaping the Future
- **Goose Creek CISD**
  - Kathy Clausen, Terri Cook & Carrie Pryor-Newman
  - A dozen Good Reasons
- **Hurst-Euless-Bedford ISD**
  - Judy Everett Ramos
  - Bond Referendum 2005
- **Judson ISD**
  - Judy Everett Ramos
  - A Dozen Good Reasons
- **Lamar CISD**
  - Monica Roberts, Charlotte Cicatello & Christy Willman
- **McKinney ISD**
  - Larry Cook
  - The McKinney Connection
- **Mission CISD**
  - Craig Verley, Lee Thalman & Irene Garza
  - Many Faces One Mission

### BEST OF CATEGORY

- **Bastrop ISD**
  - Donald Williams
  - Galveston ISD Educational Foundation Brochure
  - Just the Facts 2005-2006
- **Greenville ISD**
  - Brad Press
  - A Proud Tradition. A Promising Future
  - 2005-2006 NCHS Brochure
- **Nolan Catholic High School**
  - Richie Escovedo
  - Support NCHS Brochure
  - Three Great Programs, One Great Cause
- **San Elizario ISD**
  - Phillip Cortez
  - School Performance Community Meeting Flyer
  - Meet Snoops Ace Reporter
- **Texasarkana ISD**
  - Autumn Thomas, JoAnn Rice, Tina Veal-Gooch & Barbara Lewis
  - Three Great Programs, One Great Cause
  - Meet Snoops Ace Reporter
- **Burnet CISD**
  - Sharon Schwartz
  - BHS Ribbon Cutting and Open House
  - Student Uniform Dress Requirements
- **DeSoto ISD**
  - Melissa Starnater
  - Random Student Drug-testing Program
  - Creating Champions - Annual Fund Brochure
- **New Braunfels ISD**
  - Stephanie Ferguson
  - Creating Champions - Annual Fund Brochure
  - A pocket guide to getting around the district
- **Galena Park ISD**
  - Shaping the Future
  - A Dozen Good Reasons
- **Goose Creek CISD**
  - Kathy Clausen, Terri Cook & Carrie Pryor-Newman
  - A dozen Good Reasons
  - Bond Referendum 2005
- **Hurst-Euless-Bedford ISD**
  - Judy Everett Ramos
  - Bond Referendum 2005
  - A Dozen Good Reasons
- **Judson ISD**
  - Judy Everett Ramos
  - A Dozen Good Reasons
  - Bond Referendum 2005
- **Lamar CISD**
  - Monica Roberts, Charlotte Cicatello & Christy Willman
  - The McKinney Connection
- **McKinney ISD**
  - Larry Cook
  - The McKinney Connection
  - Many Faces One Mission
- **Mission CISD**
  - Craig Verley, Lee Thalman & Irene Garza
  - Many Faces One Mission

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### BEST OF CATEGORY

- **Aldine ISD**
  - Leticia Fehling, Chris Labod & Mike Keeney
- **Brownsville ISD**
  - Drue Brown
  - Like the Beach? Come and Teach... Recruiting Brochure
- **Conroe ISD**
  - Kay Galindo
  - Conroe ISD Police Activity League
- **Conroe ISD**
  - Kay Galindo
  - Special Education Referral Information
- **Dallas County Schools**
  - Kimberly Eloe & Deanne Hullender
  - Board Leadership Information Brochure
- **Dallas County Schools**
  - Kimberly Eloe & Deanne Hullender
  - Service Information, Small General Brochure
- **Harris County Dept. of Education**
  - Tammy Lanier, Cynthia Reade & Carol Vaughn
  - Haris County Dept. of Education Brochure
Killeen ISD  Bob Massey & Todd Martin
L & R Henry Inc.  Louise Henry, APR, CFRE
Mansfield ISD  Terry Morawski, Elizabeth Scott & Liz Wright
Mansfield ISD  Terry Morawski, Elizabeth Scott & Liz Wright
Mesquite ISD  Kristin Odom
Military Child Education Coalition  Dr. Larry Moehnke, Jeff Clark & Karen Thomison

The Mills Agency  Nancy V. Mills, APR
Spring ISD  Regina Curry & Karen Garrison

SILVER STARS
Alief ISD  Donna Senf & Andrew Duong
Alief ISD  Andrew Duong & Diane Dang
Alief ISD  Diane Dang & Andrew Duong
Birdville ISD  Mark Thomas
Conroe ISD  Kay Galindo
Corpus Christi ISD  Debb Sullivan
Cypress-Fairbanks ISD  Craig Eichhorn
Dallas County Schools  Kimberly Eloe & Deanne Hullender
Dallas ISD  Sharon Sumner
El Paso ISD  Margaret Gallardo
Fort Worth ISD  Beth Trimble, Valerie Robertson & Minyon Levels
Garland ISD  Steve Knagg, Judy Kriehn & Reavis Wortham
Garland ISD  Judy Kriehn
Garland ISD  Judy Kriehn
Humble ISD  Robin McAdams
Laredo ISD  Marco Alvarado
Laredo ISD  Marco Alvarado & Paola Arcos
Lewisville ISD  Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
Lewisville ISD  Margaret Gurecky, Tohma Morrison, Cathy Gunter
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Lewisville ISD  Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles

Mansfield ISD  Terry Morawski, Elizabeth Scott & Liz Wright
McAllen ISD  Andrea Hathcock
Mesquite ISD  Kristin Odom
Mesquite ISD  Kristin Odom
Mesquite ISD  Kristin Odom
Mesquite ISD  Kristin Odom
Mesquite ISD  Kristin Odom
Mesquite ISD  Kristin Odom

Military Child Education Coalition  Dr. Larry Moehnke, Jeff Clark & Karen Thomison
The Mills Agency  Nancy V. Mills, APR
Northside ISD  David Sanchez
Pasadena ISD  Kirk Lewis, Linda Aber & Mark Kramer
Plano ISD  Mary Gorden
Region 2 ESC  Emily Beaudoin
Region 4 ESC  James S. Squires
Region 4 ESC  James S. Squires
Region 4 ESC  James S. Squires
Richardson ISD  Jeanne Guerra & Ben Albers
Round Rock ISD  Panchita Garrett

Killeen ISD Recognized Brochure
Region 4 ESC's TCPN Membership Brochure
Ben Barber Career Tech Academy Dedication Brochure
“Kids Are Our Business!” Information Brochure
The Fine Arts
How communities can support children and families of those serving in the National Guard or Reserves
Katy ISD’s Merrell Center/West is Best
Snapshot of Spring ISD
Horn Elementary School
Parents are Teachers
Side By Side
2005 Bond Information (English)
CCISD Board Brochure
State of the District
Classroom Connection Card
Wearing the district’s new uniforms
District Brochure
School is Coming!
Education GISD
Superintendent’s Scholar Certificate
TSA Report to Membership
Board Brochure
Guide to Effective Media Relations
Superintendent Search
2005 LISD Statistics Card
2005-2006 Boundary Map
2005-2006 Locator Map
Lewisville ISD Board of Trustees Brochure
Mary Jo Sheppard Elementary Dedication Brochure
McAllen School Bond
Dressing the Part
Elementary Menu
Job Fair Brochure
School Board Brochure
Secondary School Menu
Standard Dress Shopping Guide
Student Standard Dress Brochure
MCEC Informational Flyer
Spring Branch ISD’s Summer Fine Arts Camp
Magnet School & Programs Brochure
“Bursting With Pride” Mailer
PASAB
ESC 2 Succeeding with Hard-to-Manage Students
1PlusPlan Brochure
HR Administrators Training Academy Direct Mail Piece
Professional Development for Secretaries Direct Mail Piece
Students On The Move
District Profile, Spring 2005
CATEGORY 4

Booklets - Less than 10,000 students/members

Welcome Packet
Bastrop ISD • Donald Williams

BEST OF CATEGORY

GOLD STARS

Bastrop ISD
Livingston ISD
North Forest ISD

SILVER STARS

Nolan Catholic High School
Northwest ISD

BEST OF CATEGORY

“It’s Your Move” Fall 2005 Community Education Informal Courses Catalog
Rockwall ISD • Debbie Rottman & Joy Greenwalt

GOLD STARS

Galena Park ISD Ed. Foundation
Hurst-Euless-Bedford ISD
Lamar CISD
Rockwall ISD

SILVER STARS

Denton ISD
Goose Creek CISD
McKinney ISD

BEST OF CATEGORY

A Place to Grow
Spring Branch ISD • Steve Brunsman, APR

GOLD STARS

Aldine ISD
Amarillo ISD
Birdville ISD
Dallas ISD
Katy ISD
Military Child Education Coalition
Pasadena ISD
Pasadena ISD
Region 2 ESC
Round Rock ISD
Spring Branch ISD

SILVER STARS

Conroe ISD
Dallas ISD
Dallas ISD
Fort Bend ISD
Harris County Dept. of Education
Houston ISD
Lewisville ISD
Mesquite ISD
Region 7 ESC
Region 12 ESC
Region 16 ESC
Texas Association of School Boards

Debbie Rottman & Joy Greenwalt

Cathy Ethridge & Chris Gause
Judy Everett Ramos
Charlotte Cicatello & Monica Roberts
Debbie Rottman & Joy Greenwalt
Dr. Larry Moehnke, Jeff Clark & Karen Thomison
Linda Aber & Cindy Parmer
Mark Kramer & Linda Aber
Emily Beaudoin
David Coronado & Cathy Brandewie
Steve Brunsman, APR
Kay Galindo
Sharon Sumner
Sharon Sumner
Nancy Porter, Becky Walker, Mary Ann Simpson & Keryn Miles
Tammy Lanier, Cynthia Reade & Carol Vaughn
Kerry Reynolds
Margaret Gurecky, Tohoma Morrison, Cathy Gunter,
Amanda Brim & Valerie Nettles
Kristin Odom
Katie Chenoweth
Office of Public Information
Lynda Queen
Glenn W. Greenwood

It's what's inside that counts... Admissions Booklet
2005-2006 Adopted Budget
Dazzling Diamonds Gala Booklet
HEB District Goals
Points of Pride
“IT'S YOUR MOVE” Fall 2005 Community Education Informal Courses Catalog
Why Move to Denton
McKinney High School Profile

Aldine ISD
Amarillo ISD Information Guide
“A District of Stars” Booklet
Superintendent Search
Finance 101
Preparing for the Journey
Education Foundation Booklet
Teachers of the Year Booklet
ESC 2 2005 Customer Satisfaction Survey Report
Round Rock ISD Guide to School Finance
A Place to Grow

Conroe ISD: PreKindergarten-8th Grade Curriculum Guide
Awards & Honors
Jesse Owens folder
FBISD Information Guide
Professional Development Catalog
Back to School: 2005-2006
2005-06 Back to School Book
Foundation 5-Year Plan
Region 7 ESC Superintendent Directory
Region 12 Superintendents & ESC Employee Directory
Inspired by Heroes
2005 Legislative Summary of the 79th Texas Legislature
Calendar/Planner - Less than 10,000 students/members

**Back to School Wall Calendar**

Galveston ISD • Christine Hopkins

2005-2006 Planning Calendar
2005-2006 School Calendar
Calendar Planner
Back to School Wall Calendar
“The Tradition of Excellence Continues” Calendar/Annual Report

**BEST OF CATEGORY**

- **GOLD STARS**
  - Bandera ISD
  - Bastrop ISD
  - Cleburne ISD
  - Flour Bluff ISD
  - Galveston ISD
  - Henderson ISD

- **SILVER STARS**
  - Greenville ISD
  - Livingston ISD

Calendar/Planner - 10,000 to 20,000 students/members

**Academic Calendar**

Weslaco ISD • Arminda Munoz

2005-06 Academic Calendar
2005-2006 Crayons to College Calendar
2005 Planning Calendar
2005-06 TASB Calendar
Academic Calendar

**BEST OF CATEGORY**

- **GOLD STARS**
  - Bryan ISD
  - Bryan ISD
  - Lamar CISD
  - San Benito CISD
  - Weslaco ISD
  - Weslaco ISD

- **SILVER STAR**
  - Deer Park ISD
  - Goose Creek CISD
  - Judson ISD
  - Rockwall ISD

Calendar/Planner - More than 20,000 students/members

**Calendar**

Humble ISD • Robin McAdams

2005-2006 Academic Calendar
2005-2006 Calendar of Events
2005-2006 School Planning Calendar
La Joya ISD District Calendar
Principal’s Calendar
MCEC Calendar
Calendar Book
UISD Telephone Directory 2005-2006

**BEST OF CATEGORY**

- **GOLD STARS**
  - Aldine ISD
  - Arlington ISD
  - Brownsville ISD
  - Humble ISD
  - La Joya ISD
  - Mesquite ISD
  - Military Child Education Coalition
  - plano ISD
  - United ISD

- **SILVER STARS**
  - Garland ISD
  - Harris County Dept. of Education
  - Laredo ISD
  - Lewisville ISD
  - Region 4 ESC
  - United ISD

**BEST OF CATEGORY**

- **GOLD STARS**
  - Bandera ISD
  - Bastrop ISD
  - Cleburne ISD
  - Flour Bluff ISD
  - Galveston ISD
  - Henderson ISD

- **SILVER STARS**
  - Greenville ISD
  - Livingston ISD

Calendar/Planner - Less than 10,000 students/members

**Back to School Wall Calendar**

Galveston ISD • Christine Hopkins

2005-2006 Planning Calendar
2005-2006 School Calendar
Calendar Planner
Back to School Wall Calendar
“The Tradition of Excellence Continues” Calendar/Annual Report

**BEST OF CATEGORY**

- **GOLD STARS**
  - Bandera ISD
  - Bastrop ISD
  - Cleburne ISD
  - Flour Bluff ISD
  - Galveston ISD
  - Henderson ISD

- **SILVER STARS**
  - Greenville ISD
  - Livingston ISD

Calendar/Planner - 10,000 to 20,000 students/members

**Academic Calendar**

Weslaco ISD • Arminda Munoz

2005-06 Academic Calendar
2005-2006 Crayons to College Calendar
2005 Planning Calendar
2005-06 TASB Calendar
Academic Calendar

**BEST OF CATEGORY**

- **GOLD STARS**
  - Bryan ISD
  - Bryan ISD
  - Lamar CISD
  - San Benito CISD
  - Weslaco ISD
  - Weslaco ISD

- **SILVER STAR**
  - Deer Park ISD
  - Goose Creek CISD
  - Judson ISD
  - Rockwall ISD

Calendar/Planner - More than 20,000 students/members

**Calendar**

Humble ISD • Robin McAdams

2005-2006 Academic Calendar
2005-2006 Calendar of Events
2005-2006 School Planning Calendar
La Joya ISD District Calendar
Principal’s Calendar
MCEC Calendar
Calendar Book
UISD Telephone Directory 2005-2006

**BEST OF CATEGORY**

- **GOLD STARS**
  - Aldine ISD
  - Arlington ISD
  - Brownsville ISD
  - Humble ISD
  - La Joya ISD
  - Mesquite ISD
  - Military Child Education Coalition
  - plano ISD
  - United ISD

- **SILVER STARS**
  - Garland ISD
  - Harris County Dept. of Education
  - Laredo ISD
  - Lewisville ISD
  - Region 4 ESC
  - United ISD
Programs - Less than 10,000 students/members

**Showcase of Stars Academic Recognition Program**

Midlothian ISD • Jana Hathorne

**GOLD STARS**

- Hays CISD Education Foundation
  - Angie Mendez
- Midlothian ISD
  - Jana Hathorne
- Texarkana ISD
  - Autumn Thomas, Barbara Lewis, JoAnn Rice, Tina Veal-Gooch
- Waxahachie ISD
  - Candace Ahlfinger

**SILVER STARS**

- DelValle ISD
  - Celina Bley
- Flour Bluff ISD
  - Lynn Kaylor
- Flour Bluff ISD
  - Lynn Kaylor
- Huntsville ISD
  - Holly Kurth
- Texas City ISD
  - Melissa Tortorici & Patricia Hill
- Waxahachie ISD
  - Candace Ahlfinger
- Wylie ISD Education Foundation
  - Kayla Adams

Programs - 10,000 to 20,000 students/members

**Guyer High Dedication Program**

Denton ISD • Sharon Cox & Becky Higgs

**GOLD STARS**

- Allen ISD
  - Jared Johnson
- Denton ISD
  - Sharon Cox & Becky Higgs
- Lamar CISD
  - Charlotte Cicatello & Christy Willman
- Mission CISD
  - Craig Verley, Lee Thalman & Irene Garza

**SILVER STARS**

- Comal Public School Foundation
  - Kari Hutchison
- Deer Park ISD
  - Matt Lucas
- Donna ISD
  - Angie Gonzalez-de los Rios & Jose G. Garza
- Galena Park ISD
  - Cathy Ethridge, Chris Gause & Staci Stanfield
- Goose Creek CISD
  - Kathy Clausen, Cindy Lamb, Terri Cook & Carrie Pryor-Newman
- Goose Creek CISD
  - Kathy Clausen, Terri Cook & Carrie Pryor-Newman
- San Benito CISD
  - Celia Longoria & Ernest Earl

Programs - More than 20,000 students/members

**Retirement Banquet Program**

Killeen ISD • Bob Massey & Todd Martin

**GOLD STARS**

- Birdville ISD
  - Mark Thomas & Stephanie Carter
- Conroe ISD
  - Kay Galindo
- Garland ISD
  - Judy Kruehn & Reavis Wortham
- Humble ISD
  - Robin McAdams
- Killeen ISD
  - Bob Massey & Todd Martin
- Mesquite ISD
  - Kristin Odom

**SILVER STARS**

- Amarillo ISD
  - Becky Mcllrath
- Conroe ISD
  - Kay Galindo
- Corpus Christi ISD
  - Debb Sullivan
- Dallas ISD
  - Sharon Sumner

- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Corpus Christi ISD
  - Debb Sullivan
- Dallas ISD
  - Sharon Sumner
Harris County Dept. of Education Tammy Lanier, Cynthia Reade & Carol Vaughn Risk Managers’ Program
Killeen ISD Bob Massey Fort Worth Symphony Orchestra Fall Program
Killeen ISD Bob Massey Fort Worth Symphony Orchestra Winter Program
Killeen ISD Bob Massey Killeen ISD Alumni Association Program
Lewisville ISD Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles 20th Annual Employee Recognition & Awards Banquet Program
Lewisville ISD Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles C. Douglas Killough Lewisville High School North Dedication Program
McAllen ISD Norma Zamora-Guerra “Howdy, Partner!” State of the District/Appreciation Banquet Nobody Does it Better
Military Child Education Coalition Dr. Larry Moechnke, Jeff Clark & Karen Thomison 2005 MCEC Conference - Making Connections for Children
Northside ISD David Sanchez Official Dedication Program for Justice John Paul Stevens High School
Plano ISD Mary Gordon Teacher of the Year Program
Spring ISD Regina Curry Commencement Ceremony
United ISD Susan Carlson, Robert Niño & Raul Leal Employees on Military Deployment Appreciation Ceremony Program United South High School Heriberto Nararro Memorial Dedication Ceremony Program

Best of Category

Phantom Valentine’s Day Ball
Weatherford ISD Education Foundation • Charlotte laGrone

Best of Category

Golden Stars
Bastrop ISD Donald Williams Bastrop ISD Back to School Bash
Bastrop ISD Back to School Bash
Clint ISD Laura Cade Invitation to Clint ISD Teacher of the Year Banquet
Clint ISD Teacher of the Year Banquet
Del Valle ISD Celina Bley Adopt-A-School Year-End Celebration Invitation
Del Valle ISD Adopt-A-School Year-End Celebration Invitation
Flour Bluff ISD Foundation Lynn Kaylor Founding Donor Dinner Invitation
Flour Bluff ISD Foundation Founding Donor Dinner Invitation
Friendswood ISD Karolyn Gephart Tailgate Party
Galena Park ISD Holly Kurth HISD Employee Banquet Invitation
Galena Park ISD HISD Employee Banquet Invitation
Huntsville ISD Holly Kurth Walker County Scholars Invitation
Huntsville ISD Walker County Scholars Invitation
North Forest ISD Jacquelyn Tolbert Saluting the Real Super Heroes
North Forest ISD Saluting the Real Super Heroes
Texas City ISD Melissa Tortorici Breakfast with the Stars
Texas City ISD Breakfast with the Stars
Weatherford ISD Ed. Foundation Charlotte laGrone The Phantom Valentine’s Day Ball
Weatherford ISD Education Foundation Charlotte laGrone The Phantom Valentine’s Day Ball
Wylie ISD Susan Dacus & Marcia Coker Galaxy Award Invitation and Program
Wylie ISD Galaxy Award Invitation and Program
Wylie ISD Kayla Adams Boots ‘n Barbecue Invitation
Wylie ISD Education Foundation Kayla Adams Boots ‘n Barbecue Invitation
Silver Stars
Del Valle ISD Celina Bley Back-to-School Breakfast Invitation
Del Valle ISD Back-to-School Breakfast Invitation
Del Valle ISD Celina Bley Creedomore Elementary Groundbreaking Invitation
Del Valle ISD Creedomore Elementary Groundbreaking Invitation
Highland Park ISD Helen Williams & Chris Cunningham A Welcome Coffee
Highland Park ISD A Welcome Coffee
Waxahachie ISD Candace Ahlfinger Partners In Education Certificate - Building for Success
Waxahachie ISD Partners In Education Certificate - Building for Success
Waxahachie ISD Candace Ahlfinger Cooper Junior High Groundbreaking Invitation & Program
Waxahachie ISD Cooper Junior High Groundbreaking Invitation & Program
Wylie ISD Susan Dacus & Marcia Coker Invitations/Announcements - Less than 10,000 students/members
Wylie ISD Invitations/Announcements - Less than 10,000 students/members

Best of Category

Gone Fishin’ for Recognition
Lamar CISD • Christy Willman, Monica Roberts & Charlotte Cicatello

Best of Category

Golden Stars
Donna ISD Angie Gonzalez-de los Rios & Jose G. Garza “A Night With The Stars”
Donna ISD “A Night With The Stars”
Galena Park ISD Staci Stanfield Happy Birthday
Galena Park ISD Happy Birthday
Goose Creek CISD Kathy Clausen, Terri Cook & Carrie Pryor-Newman A Dazzling Event
Goose Creek CISD A Dazzling Event
Lamar CISD Christy Willman, Monica Roberts & Charlotte Cicatello Gone Fishin’ for Recognition
Lamar CISD Gone Fishin’ for Recognition
San Benito CISD Celia Longoria, Ernest Leal & Pricilla Garcia Brazil Groundbreaking Invitation
San Benito CISD Brazil Groundbreaking Invitation
Silve Stars
Judson ISD Terri Herbold Golf Tournament Brochure
Judson ISD Golf Tournament Brochure
Judson ISD Terri Herbold New Teacher Extreme
Judson ISD New Teacher Extreme
San Benito CISD Patti Perales, Ernest Leal & Celia Longoria The place to improve the world
San Benito CISD The place to improve the world
San Benito CISD/PKBG TV17 Patti Perales, Sergio Garcia & Roger Torres Another Season of Success
San Benito CISD/PKBG TV17 Another Season of Success
## Invitations/Announcements - More than 20,000 students/members

**BEST OF CATEGORY**

### GOLD STARS
- **Conroe ISD**
  - Kay Galindo
- **Corpus Christi ISD**
  - Debb Sullivan
- **Dallas ISD**
  - Sharon Sumner
- **Fort Worth ISD**
  - Nancy Ricker & Beth Trimble
- **Killeen ISD**
  - Bob Massey & Todd Martin
- **Killeen ISD**
  - Bob Massey & Todd Martin
- **Laredo ISD**
  - Veronica Castillon & Paola Aros
- **Lewisville ISD**
  - Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
- **Lewisville ISD**
  - Norma Zamora-Guerra
- **Mesquite ISD**
  - Kristin Odom
- **Mesquite ISD**
  - Kristin Odom
- **Mesquite ISD**
  - Kristin Odom
- **Mesquite ISD**
  - Mary Gorden
- **Round Rock Education Foundation**
  - David Coronado & Cathy Brandewie
- **McAllen ISD**
  - Norma Zamora-Guerra
- **Mesquite ISD**
  - Kristin Odom
- **Mesquite ISD**
  - Kristin Odom
- **Mesquite ISD**
  - Kristin Odom
- **Plano ISD**
  - Mary Gorden
- **Region 2 ESC**
  - Emily Beaudoin
- **Round Rock Education Foundation**
  - David Coronado & Cathy Brandewie
- **San Benito CISD/KSBG TV17**
  - Patti Perales, Sergio Garcia, Roger Torres, Celia Longoria & Pricilla Garcia
- **San Benito CISD/KSBG TV17**
  - Patti Perales, Sergio Garcia, Roger Torres, Celia Longoria & Pricilla Garcia
- **Galena Park ISD**
  - Chris Gause
- **Harlandale ISD**
  - David Ochoa

### SILVER STARS
- **Amarillo ISD**
  - Becky McIlraith
- **Carrollton-Farmers Branch ISD**
  - Public Information Office
- **Conroe ISD**
  - Kay Galindo
- **Conroe ISD**
  - Kay Galindo
- **Harris County Dept. of Education**
  - Tammy Lanier, Cynthia Reade & Carol Vaughn
- **Lewisville ISD**
  - Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
- **Mansfield ISD**
  - Terry Morawski, Elizabeth Scott & Liz Wright
- **Mansfield ISD**
  - Terry Morawski, Elizabeth Scott & Liz Wright
- **Richards ISD**
  - RSD Communications Dept.
- **United ISD**
  - Susan Carlson, Robert Niño & Raul Leal
- **United ISD**
  - Susan Carlson, Robert Niño & Raul Leal

## CATEGORY 8

### Posters - Less than 10,000 students/members

**BEST OF CATEGORY**

### GOLD STAR
- **Waxahachie ISD**
  - Candace Ahlfinger

### SILVER STAR
- **Livingston ISD**
  - Gregg Faith

### Posters - 10,000 to 20,000 students/members

**BEST OF CATEGORY**

### GOLD STARS
- **Lamar CISD**
  - Charlotte Cicatello & Janice Knight
- **San Benito CISD/KSBG TV17**
  - Patti Perales, Sergio Garcia, Roger Torres, Celia Longoria & Pricilla Garcia

### SILVER STARS
- **Galena Park ISD**
  - Chris Gause
- **Harlandale ISD**
  - David Ochoa
**BEST OF CATEGORY**

**POSTERS - MORE THAN 20,000 STUDENTS/MEMBERS**

**MISSION/VALUES POSTER**

**Amarillo ISD • Becky McIlraith**

**GOLD STARS**

- Amarillo ISD
- Austin ISD
- Dallas ISD
- Fort Bend ISD
- Harris County Dept. of Education
- McAllen ISD
- Amarillo ISD
- Becky McIlraith
- Nicole Kaufman
- Jon Dahlander
- Becky Walker
- Tammy Lanier, Cynthia Reade & Carol Vaughn
- Andrea Hathcock

**SILVER STARS**

- Clear Creek ISD
- Conroe ISD
- Conroe ISD
- Conroe ISD
- Dallas ISD
- Dallas ISD
- Klein ISD
- Lewisville ISD
- McAllen ISD
- McAllen ISD
- Mesquite ISD
- Northside ISD
- Region 7 ESC
- Melissa Wiland
- Kay Galindo
- Kay Galindo
- Jon Dahlander
- Sharon Sumner
- Liz Johnson
- Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
- Andrea Hathcock
- Andrea Hathcock
- Kristin Odom
- David Sanchez
- Katie Chenoweth

**SILVER STARS**

- Clear Creek ISD
- Conroe ISD
- Conroe ISD
- Conroe ISD
- Dallas ISD
- Dallas ISD
- Klein ISD
- Lewisville ISD
- McAllen ISD
- McAllen ISD
- Mesquite ISD
- Northside ISD
- Region 7 ESC
- Melissa Wiland
- Kay Galindo
- Kay Galindo
- Jon Dahlander
- Sharon Sumner
- Liz Johnson
- Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
- Andrea Hathcock
- Andrea Hathcock
- Kristin Odom
- David Sanchez
- Katie Chenoweth

**CATEGORY 9**

**HOLIDAY - LESS THAN 10,000 STUDENTS/MEMBERS**

**SANTA ART**

**Friendswood ISD • Karolyn Gephart**

**GOLD STARS**

- Friendswood ISD
- Karolyn Gephart
- Sharon Schwartz

**SILVER STARS**

- Burnet CISD
- Sharon Schwartz

**HOLIDAY - 10,000 TO 20,000 STUDENTS/MEMBERS**

**TINY HANDS - BRIGHT FUTURES**

**Lamar CISD • Charlotte Cicatello & Janice Knight**

**GOLD STARS**

- Lamar CISD
- Charlotte Cicatello & Janice Knight
- Staci Stanfield
- Joy Greenwalt, Judy Telford & Debbie Rottman

**SILVER STARS**

- Galena Park ISD
- Rockwall ISD

**HOLIDAY - MORE THAN 20,000 STUDENTS/MEMBERS**

**HOLIDAY CARD**

**Plano ISD • Mary Gorden**

**GOLD STARS**

- Fort Bend ISD
- Killeen ISD
- Plano ISD
- Mesquite ISD
- Kristin Odom

**SILVER STARS**

- Mesquite ISD
- Kristin Odom

**HOLIDAY CARD**

- Plano ISD
- Mary Gorden

**GOLD STARS**

- Becky Walker
- Bob Masse
- Mary Gorden
- Kristin Odom

**SILVER STARS**

- Kristin Odom

**HOLIDAY CARD**

- Happy Holiday Card
- Killeen ISD Birthday Card
- Holiday Card
- Holiday Card from the Superintendent
- New Baby Card
**CATEGORY 10**

Non-English Speaking Audience - 10,000 to 20,000 students/members

**BEST OF CATEGORY**

**Mission CISD Messenger**

Mission CISD • Craig Verley, Lee Thalman & Irene Garza

**GOLD STARS**

McKinney ISD

Larry Coker 2005-2006 Spanish Elementary Handbook

Mission CISD

Craig Verley, Lee Thalman & Irene Garza Mission CISD Messenger

**SILVER STAR**

Lamar CISD

Kathleen Neck & Charlotte Cicatello Manuel de las escuelas secundarias - primarias

Non-English Speaking Audience - More than 20,000 students/members

**BEST OF CATEGORY**

Parent

Dallas ISD • Sharon Sumner

**GOLD STARS**

Aldine ISD

Leticia Fehling Inside Aldine

Birdville ISD

Mark Thomas 2005 Bond Election Information (Spanish)

Dallas ISD

Sharon Sumner Parent

Humble ISD

Jamie Mount, Robin McAdams & Karen Collier “Your Schools” ESL/Bilingual Brochures

Mesquite ISD

Kristin Odom Standard Dress Shopping Guide - Spanish

Mesquite ISD

Rosario Welle Student Standard Dress - Spanish

**SILVER STARS**

Aldine ISD

Leticia Fehling Accent

Conroe ISD

Kay Galindo PK-Kindergarten Round-up

Humble ISD

Robin McAdams, Karen Collier & Jamie Mount Spanish Bond Brochure

**CATEGORY 11**

Annual Report - Less than 10,000 students/members

**BEST OF CATEGORY**


Bastrop ISD • Donald Williams

**GOLD STARS**

Bastrop ISD


Royse City ISD

Jo Nell Mellody Annual Report to the Community

**SILVER STARS**

Midway ISD

Julie Henry 2004-2005 Annual Report to the Community

Wylie ISD Education Foundation

Kayla Adams Annual Report

Annual Report - 10,000 to 20,000 students/members

**BEST OF CATEGORY**

**Annual Report**

Rockwall ISD Education Foundation • Jennifer Claxton & Dr. M. Joan Terry

**GOLD STAR**

Allen ISD

Tim Carroll & Jared Johnson Picture the Possibilities: Allen ISD 2005 Annual Report

Rockwall ISD Ed. Foundation

Jennifer Claxton & Dr. M. Joan Terry Annual Report

**SILVER STAR**

Goose Creek CISD

Kathy Clausen & Terri Cook 2004 Annual Report

Annual Report - More than 20,000 students/members

**BEST OF CATEGORY**

Fort Bend ISD Community Partnership Report

Fort Bend ISD • Becky Walker, Nancy Porter, Mary Ann SImpson & Keryn Miles

**GOLD STARS**

Corpus Christi ISD

Lorette Winters 2004-2005 Annual Performance Report

Fort Bend ISD

Becky Walker, Nancy Porter, Mary Ann SImpson & Keryn Miles Community Partnership Report

Houston ISD

Kerry Reynolds 2004 Annual Report: State of the Schools

Katy ISD

Kris Taylor, APR, Steve Stanford & Marcie King “On the Move” Partners in Education Annual Report

Katy ISD

Janet Theis State of the District Annual Report

Richardson ISD

Richardson ISD Communications Department 2004 TASB Annual Report

Texas Association of School Boards

Roger White & Texas Lone Star Staff
SILVER STARS
Arlington ISD Education Foundation Jim Maiback & Cathy Brown A Report to Our Community & Donors
Conroe ISD Kay Galindo 2004-05 Annual Report every child counts
Fort Worth ISD Beth Trimble & Valerie Robertson 2004-2005 Annual Progress Report
Klein ISD Liz Johnson “A Year of Achievement”
Round Rock Education Foundation Panchita Garrett
Socorro ISD Minerva Baumann

CATEGORY 12
Communication Plan - 10,000 to 20,000 students/members

SILVER STAR
Rockwall ISD Joy Greenwalt, Judy Telford & Debbie Rottman General Information Booklet

Communication Plan - More than 20,000 students/members

SILVER STAR
L & R Henry Inc. Louise Henry, APR, CFRE Region 4 ESC’s TCPN Communication Plan

CATEGORY 13
Magazines - More than 20,000 students/members

BEST OF CATEGORY
On the Move Magazine
Military Child Education Coalition • Dr. Larry Moehnke, Jeff Clark & Karen Thomison

GOLD STARS
Harris County Dept. of Education Tammy Lanier, Cynthia Reade & Carol Vaughan Imprint
Military Child Education Coalition Dr. Larry Moehnke, Jeff Clark & Karen Thomison On the Move Magazine
Texas Association of School Boards Roger White & Texas Lone Star Staff Texas Lone Star

SILVER STARS
Dallas ISD Sharon Sumner Parent
Texas Classroom Teachers Assoc. Kelly Strutton The Classroom Teacher - TCTA Magazine

CATEGORY 14
Handbooks/Manuals - 10,000 to 20,000 students/members

BEST OF CATEGORY
Student Handbooks
Lamar CISD • Kathleen Neck & Charlotte Cicatello

GOLD STARS
Lamar CISD Kathleen Neck & Charlotte Cicatello Student Handbooks

SILVER STAR
Harlandale ISD David Ochoa Student/Parent Handbook

BEST OF CATEGORY
Handbooks/Manuals - More than 20,000 students/members

Policy Guides - English & Spanish
Plano ISD • Mary Gorden

GOLD STARS
Corpus Christi ISD Lorette Winters & Debb Sullivan CCISD Graphic Standards Manual
North East ISD Deborah Caldwell Move Your Reputation Forward: Principal’s Guide to Reputation Management
Plano ISD Mary Gorden Policy Guides - English & Spanish
Texas Classroom Teachers Assoc. Kelly Strutton TCTA Annual Survival Guide

SILVER STARS
Conroe ISD Kay Galindo Elementary Handbook
Conroe ISD Kay Galindo Grangerland Intermediate School Student Handbook
Harris County Dept. of Education Tammy Lanier, Cynthia Reade & Carol Vaughan Employee Handbook: 2005-06
Region 4 ESC James S. Squires Employee Emergency Procedures Guide
Richardson ISD Richardson Communications Department Student/Parent Guidebook and Code of Conduct
Image/Identity Packages - Less than 10,000 students/members

NCHS Recruiting Packet
Nolan Catholic High School • Richie Escovedo

GOLD STARS
Flour Bluff ISD Foundation for Educational Excellence
Foundation Innovation LLC
Nolan Catholic High School

SILVER STARS
Huntsville ISD
Texas City ISD
Wylie ISD

Image/Identity Packages - 10,000 to 20,000 students/members

Many Faces One Mission
Mission CISD • Craig Verley, Lee Thalman & Irene Garza

GOLD STARS
Mission CISD
San Benito CISD/KSBG TV17

SILVER STARS
Goose Creek CISD
Lamar CISD
San Benito CISD/KSBG TV17

Image/Identity Packages - More than 20,000 students/members

Partners in Peer Mediation
Harris County Department of Education • Tammy Lanier, Cynthia Reade & Carol Vaughn

GOLD STARS
Arlington ISD
Brownsville ISD
Clear Creek ISD
Corpus Christi ISD
Fort Bend ISD
Fort Worth ISD
Garland ISD
Garland ISD
Harris County Dept. of Education
Houston ISD
L & R Henry Inc.
Region 2 ESC
Region 4 ESC
Region 12 ESC
Richardson ISD
Round Rock Education Foundation
Socorro ISD

SILVER STARS
Austin ISD
Austin ISD
Brownsville ISD
Carrollton-Farmers Branch ISD
Conroe ISD
Northside ISD
Texas Classroom Teachers Assoc.
**CATEGORY 16**

**BEST OF CATEGORY**

**GOLD STARS**
- Alvarado ISD
- Highland Park ISD
- Huntsville ISD
- Texas City ISD

**SILVER STARS**
- Alvarado ISD
- Huntsville ISD
- Texas City ISD

**Writing - Less than 10,000 students/members**

**2005-06 Superintendent of the Year**

*Highland Park ISD • Helen Williams*

- Denik Moore
- Helen Williams
- Holly Kurth
- Melissa Tortorici

**Library Renaming - Martha Wolfe Speaking Points/Speech**

- Library Renaming Proclamation

**TCISD Education Section of the TC-LM Chamber of Commerce Magazine & Directory**

**GOLD STARS**
- Alvarado ISD Derik Moore
- Huntsville ISD Holly Kurth
- Texas City ISD Melissa Tortorici

**SILVER STARS**
- Alvarado ISD Derik Moore
- Huntsville ISD Holly Kurth
- Texas City ISD Melissa Tortorici

**Writing - 10,000 to 20,000 students/members**

**HEB District Goals**

*Hurst-Euless-Bedford ISD • Judy Everett Ramos*

- Sandy Farris
- Judy Everett Ramos
- Isabel C. González

**Bryan Schools - 125th Anniversary Video Script**

- Bryan Schools - Freedom Elementary Dedication Spirit
- HEB District Goals
- Rangerville teacher wins Region One Elementary Teacher of the Year title

**Writing - More than 20,000 students/members**

**2004-05 Annual Report every child counts**

*Fort Worth ISD • Beth Trimble & Valerie Robertson*

- Carrie Ann Taylor
- Beth Trimble & Valerie Robertson
- Tammy Lanier, Cynthia Reade & Carol Vaughn
- Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
- Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
- Pat Sanchez
- Ashley Holt
- Steve Brunsman, APR

**Summer Graduation Speech**

- 2004-05 Annual Report every child counts
- E-fusion Stories
- LISD Athletic Director Ronnie Gage brings honor & tradition to district's sports programs
- Schools raise thousands for hurricane relief
- Speaking the Same Language
- Lending a Helping Hand
- New Orleans educators help Hurricane Katrina evacuees

**CATEGORY 17**

**BEST OF CATEGORY**

**GOLD STARS**
- Cleburne ISD
- Greenville ISD
- Galena Park ISD
- Hurst-Euless-Bedford ISD
- San Benito CISD

**SILVER STARS**
- Clear Creek ISD
- Galena Park ISD
- Hurst-Euless-Bedford ISD
- Mesquite ISD/MTV
- Pasadena ISD

**Writing - Less than 10,000 students/members**

**A Boy and a Bike**

*Cleburne ISD • Lisa Magers*

- Lisa Magers
- Brad Press
- Derik Moore
- Helen Williams

**A Boy and a Bike**

- 17 and Published!!!
- AHS teacher publishes fourth book
- District Icon About to Fall
- Keeping an eye on the Legislature’s School Finance bill
- Resilience

**Writing - 10,000 to 20,000 students/members**

**Bus drivers evacuate elderly**

*Galena Park ISD • Staci Stanfield*

- Staci Stanfield
- Terri Cook
- Angie Gonzalez-de los Rios & Jose G. Garza

**Bus drivers evacuate elderly**

- Emma Sue Goes to School
- Drumbeat
Published News or Feature - More than 20,000 students/members

**BEST OF CATEGORY**

**HIGH TEST SCORES**

Laredo ISD  • Veronica Castillon, APR

High test scores help CHS student succeed

GOLD STARS

Clear Creek ISD  • Carrie Ann Taylor

High test scores help CHS student succeed

Houston ISD  • Kerry Reynolds

The Mills Agency  • Nancy V. Mills, APR

“Green Team” Grows Respect for Environment

Killeen ISD  • Todd Martin

Finding Their Way

Laredo ISD  • Marco Alvarado & Veronica “Roni” Cantu

Getting Results

“Roni” Cantu to the Rescue

Laredo ISD  • Veronica Castillon, APR

High test scores help CHS student succeed

Killeen ISD  • Todd Martin

Soldier thanks alma mater with special gift

North East ISD  • Lynnette Gonzales

“Share What You Know”

Round Rock ISD  • Panchita Garrett

Still up in the air - Legislature Fails to Solve School Funding - Again

Texas Association of School Boards  • Glenn W. Greenwood

“Legislature’s ‘failures’ stood by our teachers”

Texas Classroom Teachers Assoc.  • Glenn Garry

CATEGORY 18

Published News Release, Edited - Less than 10,000 students/members

**BEST OF CATEGORY**

**JUNIOR HIGH CLOSURE**

Nolan Catholic High School  • Richie Escovedo

Homecoming prank puts some AHS athletes in hot seat

GOLD STARS

Alvarado ISD  • Derik Moore

Highland Park ISD  • Helen Williams & Lee Zethraus

Highland Park ISD  • Helen Williams & Lee Zethraus

Nolan Catholic High School  • Richie Escovedo

HPISD reduces tax rate by 8 cents

Newsweek, Sports Illustrated name HPHS among the best in the nation

Junior High Closure

SILVER STARS

Alvarado ISD  • Derik Moore

Highland Park ISD  • Helen Williams

AHS student falls asleep, accidentally left on bus

Space Day

Published News Release, Edited - 10,000 to 20,000 students/members

**BEST OF CATEGORY**

**FROM TRACK STAR TO PRINCIPAL:**

Goose Creek CISD  • Terri Cook

Persistently Dangerous Campus

GOLD STARS

Donna ISD  • Angie Gonzalez-de los Rios & Jose G. Garza

Persists as Dangerous Campus

Galena Park ISD  • Staci Stanfield

Leads effort to adopt Pascagoula Schools

Goose Creek CISD  • Terri Cook

From Track Star to Principal: David Hall Earns Region IV Recognition

SILVER STARS

Donna ISD  • Angie Gonzalez-de los Rios & Jose G. Garza

Tuberculosis Press Release
Published News Release, Edited - More than 20,000 students/members

BEST OF CATEGORY

**Katy ISD Program Creates Unity, Builds Life-long Friendships**
*Katy ISD • Marcie King*

GOLD STARS
- Dallas County Schools
  - Kimberly Eloe
- Katy ISD
  - Marcie King
- Katy ISD
  - Marcie King
- La Joya ISD
  - Lizette Martinez
- Laredo ISD
  - Marco Alvarado
- Laredo ISD
  - Marco Alvarado
- Region 2 ESC
  - Emily Beaudoin
- Socorro ISD
  - Carlos A. Briano
- Spring Branch ISD
  - Steve Brunsman, APR

SILVER STAR
- Carrollton-Farmers Branch ISD
  - Public Information Office

CATEGORIZE 19

Photo - Sports Subjects - Less than 10,000 students/members

**Fighting for Possession**
*Alvarado ISD • Derik Moore*

GOLD STARS
- Alvarado ISD
  - Derik Moore
- Alvarado ISD
  - Derik Moore
- Burnet CISD
  - Sharon Schwartz

SILVER STARS
- Alvarado ISD
  - Celia Longoria
- San Benito CISD
  - Celia Longoria
- San Benito CISD
  - Celia Longoria

BEST OF CATEGORY

**Coach Peña - Inspirational message**
*San Benito CISD • Celia Longoria*

CATEGORIZE 20

Photo - Other Subjects - Less than 10,000 students/members

**No Drugs**
*Cleburne ISD • Lisa Magers*

GOLD STARS
- Burnet CISD
  - Sharon Schwartz
- Cleburne ISD
  - Lisa Magers
- Flour Bluff ISD
  - Lynn Kaylor
- Greenville ISD
  - Brad Press
- Clint ISD
  - Laura Cade
- Friendswood ISD
  - Karolyn Gephart
- Friendswood ISD
  - Karolyn Gephart
- Greenville ISD
  - Brad Press
- Highland Park ISD
  - Helen Williams
- Rockwall ISD
  - Joy Greenwalt

SILVER STARS
- Mesquite ISD
  - Ian Halperin
- Friendswood ISD
  - Tall Tales
- Greenville ISD
  - Grand Opening
- Highland Park ISD
  - “The Cowgirl and The Princess”
- Rockwall ISD
  - Joy Greenwalt

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HURRICANE RITA EVACUATION PRESS RELEASE

Katya ISD Honors Substitutes During Annual Substitute Appreciation

Katya ISD Program Creates Unity, Builds Life-long Friendships

LJHS Students Compete in VASE State

Instructional Television garners national awards

Laredo ISD announces “Dough for Dollars” Program

ESC 2 News Release: Port Aransas ISD shares the wealth

Horizon Height's Shuttle Coins

Hurricane Katrina Update - Educator finds plenty of work in SBISD
Photo - Other Subjects - 10,000 to 20,000 students/members

**BEST OF CATEGORY**

**GOLD STARS**
- Galena Park ISD
  - Staci Stanfield
- Goose Creek CISD
  - Cindy Lamb
- Goose Creek CISD
  - Carrie Pryor-Newman
- Goose Creek CISD
  - Carrie Pryor-Newman
- Goose Creek CISD
  - Carrie Pryor-Newman
- San Benito CISD
  - Isabel C. González
- San Benito CISD
  - Isabel C. González

**SILVER STARS**
- Goose Creek CISD
  - Carrie Pryor-Newman
- McKinney ISD
  - Larry Coker
- San Benito CISD
  - Isabel C. González

**BEST OF CATEGORY**

**GOLD STARS**
- Clear Creek ISD
  - Carrie Ann Taylor
- Conroe ISD
  - Kay Galindo
- Cypress-Fairbanks ISD
  - Gary Durrenberger
- Dallas ISD
  - Sharon Sumner
- Dallas ISD
  - Jon Dahlander
- Fort Bend ISD
  - Keryn Miles
- Garland ISD
  - Reavis Wortham
- Harris County Dept. of Education
  - Tammy Lanier, Cynthia Read & Carol Vaughan
- Killeen ISD
  - Todd Martin
- Klein ISD
  - Liz Johnson
- Lewisville ISD
  - Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
- Lewisville ISD
  - Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
- Lewisville ISD
  - Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
- McAllen ISD
  - Andrea Hathcock
- McAllen ISD
  - Andrea Hathcock
- Pasadena ISD
  - Mark Kramer
- Region 16 ESC
  - Lynda Queen
- Socorro ISD
  - Carlos A. Brian
- Spring ISD
  - Karen Garrison

**SILVER STARS**
- Alief ISD
  - Andrew Duong
- Clear Creek ISD
  - Carrie Ann Taylor
- Clear Creek ISD
  - Carrie Ann Taylor
- Clear Creek ISD
  - Carrie Ann Taylor
- Clear Creek ISD
  - Carrie Ann Taylor
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Killeen ISD
  - Todd Martin
- Killeen ISD
  - Todd Martin
- Killeen ISD
  - Todd Martin
- Mansfield ISD
  - Terry Morawski
- Mesquite ISD
  - Ian Halperin
- North East ISD
  - Lynnette Gonzales
- Richardson ISD
  - Richardson ISD Communications Department

**Photo - Other Subjects - More than 20,000 students/members**

**BEST OF CATEGORY**

**GOLD STARS**
- Dallas ISD
  - Sharon Sumner
- Dallas ISD
  - Jon Dahlander
- Garland ISD
  - Reavis Wortham
- Harris County Dept. of Education
  - Tammy Lanier, Cynthia Read & Carol Vaughan
- Killeen ISD
  - Todd Martin
- Klein ISD
  - Liz Johnson
- Lady Bird Johnson
  - Cameron Johnson, Chaddie Walker, Travis Rawlings & Kasha Lewis
- Lewisville ISD
  - Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
- McAllen ISD
  - Andrea Hathcock
- McAllen ISD
  - Andrea Hathcock
- Pasadena ISD
  - Mark Kramer
- Region 16 ESC
  - Lynda Queen
- Socorro ISD
  - Carlos A. Brian
- Spring ISD
  - Karen Garrison

**SILVER STARS**
- Alief ISD
  - Andrew Duong
- Clear Creek ISD
  - Carrie Ann Taylor
- Clear Creek ISD
  - Carrie Ann Taylor
- Clear Creek ISD
  - Carrie Ann Taylor
- Clear Creek ISD
  - Carrie Ann Taylor
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Conroe ISD
  - Kay Galindo
- Killeen ISD
  - Todd Martin
- Killeen ISD
  - Todd Martin
- Killeen ISD
  - Todd Martin
- Mansfield ISD
  - Terry Morawski
- Mesquite ISD
  - Ian Halperin
- North East ISD
  - Lynnette Gonzales
- Richardson ISD
  - Richardson ISD Communications Department

**Photo - Other Subjects - 10,000 to 20,000 students/members**

**Putting Our Heads Together**

**Goose Creek CISD • Carrie Pryor-Newman**

**Best of Category**

**Putting Our Heads Together**

**Goose Creek CISD • Carrie Pryor-Newman**

**Gold Stars**

**Galena Park ISD**
- Staci Stanfield

**Goose Creek CISD**
- Cindy Lamb

**Goose Creek CISD**
- Carrie Pryor-Newman

**Goose Creek CISD**
- Carrie Pryor-Newman

**Goose Creek CISD**
- Carrie Pryor-Newman

**San Benito CISD**
- Isabel C. González

**San Benito CISD**
- Isabel C. González

**Silver Stars**

**Goose Creek CISD**
- Carrie Pryor-Newman

**McKinney ISD**
- Larry Coker

**San Benito CISD**
- Isabel C. González

**Photo - Other Subjects - More than 20,000 students/members**

**“Howdy! Pardner!”**

**McAllen ISD • Andrea Hathcock**

**Best of Category**

**Gold Stars**

**Clear Creek ISD**
- Carrie Ann Taylor

**Clear Creek ISD**
- Carrie Ann Taylor

**Conroe ISD**
- Kay Galindo

**Cypress-Fairbanks ISD**
- Gary Durrenberger

**Dallas ISD**
- Sharon Sumner

**Dallas ISD**
- Jon Dahlander

**Fort Bend ISD**
- Keryn Miles

**Garland ISD**
- Reavis Wortham

**Harris County Dept. of Education**
- Tammy Lanier, Cynthia Read & Carol Vaughan

**Killeen ISD**
- Todd Martin

**Klein ISD**
- Liz Johnson

**Lewisville ISD**
- Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles

**Lewisville ISD**
- Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles

**Lewisville ISD**
- Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles

**McAllen ISD**
- Andrea Hathcock

**McAllen ISD**
- Andrea Hathcock

**Pasadena ISD**
- Mark Kramer

**Region 16 ESC**
- Lynda Queen

**Socorro ISD**
- Carlos A. Brian

**Spring ISD**
- Karen Garrison

**Silver Stars**

**Alief ISD**
- Andrew Duong

**Clear Creek ISD**
- Carrie Ann Taylor

**Clear Creek ISD**
- Carrie Ann Taylor

**Clear Creek ISD**
- Carrie Ann Taylor

**Clear Creek ISD**
- Carrie Ann Taylor

**Conroe ISD**
- Kay Galindo

**Conroe ISD**
- Kay Galindo

**Conroe ISD**
- Kay Galindo

**Conroe ISD**
- Kay Galindo

**Conroe ISD**
- Kay Galindo

**Killeen ISD**
- Todd Martin

**Killeen ISD**
- Todd Martin

**Killeen ISD**
- Todd Martin

**Mansfield ISD**
- Terry Morawski

**Mesquite ISD**
- Ian Halperin

**North East ISD**
- Lynnette Gonzales

**Richardson ISD**
- Richardson ISD Communications Department
**CATEGORY 21**

**BEST OF CATEGORY**

**Logo, Trademark, Symbol - Less than 10,000 students/members**

**Students First**

*Burnet CISD • Sharon Schwartz*

**BEST OF CATEGORY**

**GOLD STARS**

Burnet CISD  
Sharon Schwartz

Flour Bluff ISD  
Lynn Kaylor

**Logo, Trademark, Symbol - 10,000 to 20,000 students/members**

**Logo for School Board Business Newsletter**

*Harlandale ISD • David Ochoa*

**BEST OF CATEGORY**

**GOLD STARS**

Harlandale ISD  
David Ochoa

Weslaco ISD  
Steve Valdez

**SILVER STARS**

Lamar CISD  
Charlotte Cicatello & Monica Roberts

Rockwall ISD  
Joy Greenwalt, Judy Telford & Debbie Rottman

San Benito CISD/KSBG TV17  
Patti Perales, Sergio Garcia & Roger Torres

**Logo, Trademark, Symbol - More than 20,000 students/members**

**Corpus Christi ISD Logo**

*Corpus Christi ISD • Deb Sullivan*

**BEST OF CATEGORY**

**GOLD STARS**

Corpus Christi ISD  
Debb Sullivan

Fort Bend ISD  
Becky Walker

Garland ISD  
Judy Kriehn

Humble ISD  
Robin McAdams

Lewisville ISD  
Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles

Region 4 ESC  
James S. Squires

Round Rock ISD  
David Coronado

Socorro ISD  
Minerva Baumann

**SILVER STARS**

Region 4 ESC  
James S. Squires

Richardson ISD  
Richardson ISD Communications Department

Round Rock Education Foundation  
Round Rock ISD Community Relations

**CATEGORY 22**

**BEST OF CATEGORY**

**Original Art - 10,000 to 20,000 students/members**

**Employee Directory**

*Lamar CISD • Kathleen Neck & Charlotte Cicatello*

**BEST OF CATEGORY**

**GOLD STARS**

Donna ISD  
Angie Gonzalez-de los Rios & Jose G. Garza

Lamar CISD  
Kathleen Neck & Charlotte Cicatello

**Original Art - More than 20,000 students/members**

**Award Certificates**

*Clear Creek ISD • Melissa Wiland*

**BEST OF CATEGORY**

**GOLD STARS**

Clear Creek ISD  
Melissa Wiland

Garland ISD  
Reavis Wortham & Judy Kriehn

Mesquite ISD  
Kristin Odom

Northside ISD  
David Sanchez

**SILVER STARS**

Klein ISD  
Liz Johnson

**Receive opportunities**
Published Print Advertisement - Less than 10,000 students/members

BEST OF CATEGORY

HISD Volunteers - In the Heart of the Storm
Advertisement/Thank You

Huntsville ISD • Holly Kurth

GOLD STARS
Huntsville ISD • Holly Kurth
Midway ISD • Julie Henry
Nolan Catholic High School • Richie Escovedo

Published Print Advertisement - 10,000 to 20,000 students/members

BEST OF CATEGORY

Weslaco ISD Thanks You! Teacher Appreciation Week

Weslaco ISD • Arminda Munoz

GOLD STARS
Galena Park ISD • Chris Gause
San Benito CISD • Celia Longoria
San Benito CISD • Ernest Leal & Celia Longoria
San Benito CISD • Patti Perales, Sergio Garcia & Celia Longoria
San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia & Roger Torres
Weslaco ISD • Arminda Munoz

SILVER STARS
Goose Creek CISD • Kathy Clausen, Terri Cook & Carrie Pryor-Newman
Rockwall ISD • Joy Greenwalt
San Benito CISD • Sergio Garcia, Patti Perales & Celia Longoria
San Benito CISD • Celia Longoria & Ernest Leal
Weslaco ISD • Arminda Munoz

Published Print Advertisement - More than 20,000 students/members

BEST OF CATEGORY

TCPN - Best Value Authority

L & R Henry Inc. • Louise Henry, APR, CFRE

GOLD STARS
Amarillo ISD • Becky McIlraith
Carrollton-Farmers Branch ISD • Public Information Office
L & R Henry Inc. • Louise Henry, APR, CFRE
La Joya ISD • Lizette Martinez
Region 4 ESC • James S. Squires
Region 4 ESC • James S. Squires
Region 16 ESC • Lynda Queen

SILVER STARS
La Joya ISD • Lizette Martinez
La Joya ISD • Lizette Martinez
Region 4 ESC • James S. Squires

21
Advertisement - Other - 10,000 to 20,000 students/members

**Teacher Recruiting Banner**
**McKinney ISD • Larry Coker**

BEST OF CATEGORY

GOLD STAR
McKinney ISD
Larry Coker

Advertisement - Other - More than 20,000 students/members

**School is Coming!**
**Fort Worth ISD • Beth Trimble & Valerie Robertson**

BEST OF CATEGORY

GOLD STARS
Fort Worth ISD
Beth Trimble & Valerie Robertson

Region 2 ESC
Emily Beaudoin

Region 4 ESC
James S. Squires

Richardson ISD
Richardson ISD Communications Department

SILVER STARS
Alief ISD
Andrew Duong & Susan Castro

Dallas County Schools
Kimberly Eloe & Deanne Hullender

Lewisville ISD
Margaret Gurecky, Thomas Morrison, Cathy Gunter, Amanda Brim & Valerie Nettle

Region 4 ESC
James S. Squires

Region 16 ESC
Lynda Queen

Texas Classroom Teachers Assoc.
Glenn Garry

Teacher Recruiting Banner
School is Coming! Bus Advertisement
“Drive to Success” USB Marketing/Promotional Package
TeacherTRAK Billboard
School Times Now! Banner
Alief ISD Bookmark
“I Need a Ride to School!” LISD Folders
IPlusPlan Direct Mail Postcard
Recruiting Three Year Olds
TCTA’s Billboard
VIDEO CATEGORIES

CATEGORY 25

BEST OF CATEGORY

GOLD STAR
Waco ISD
Jesse Botello

SILVER STARS
Bryan ISD
Linda Moon & Sandy Farris
San Benito CISD/KSBG TV17
Patti Perales, Sergio Garcia, Roger Torres & Celia Longoria

BEST OF CATEGORY

News/Information - 10,000 to 20,000 students/members

Targeting Tomorrow - Food Service
Waco ISD • Jesse Botello

BEST OF CATEGORY

News/Information - More than 20,000 students/members

Parenting Skill
Laredo ISD - ITV • Jeannette G. Martinez

GOLD STARS
Brownsville ISD
Baltazar Cisneros

Clear Creek ISD
Joe Perez

Clear Creek ISD
Joe Perez

El Paso ISD
Ashton Graham

El Paso ISD
Ashton Graham

El Paso ISD
Margaret Gallardo

Laredo ISD - ITV
Jeannette G. Martinez

McAllen ISD
Norma Zamora-Guerra

McAllen ISD
Erasmo Cervantes

North East ISD
Victor Garcia

SILVER STARS
Arlington ISD
Robert Spence, Veronica Sopher & McKenzie Stokes

Austin ISD
Andy Welch & Carmen Luevanos

Austin ISD
Carmen Luevanos

Brownsville ISD
Baltazar Cisneros

Cypress-Fairbanks ISD
Denise Walker & Adam Raney

El Paso ISD
Ashton Graham

Garland ISD
Delbert Richardson, Homer Clayton & Chris Mathis

Houston ISD
Instructional Media Services

Humble ISD
Robin McAdams, Karen Collier & Jamie Mount

Irving ISD
Public Information Department

North East ISD
Victor Garcia

Northside ISD
Julie Ann Matonis & Terry Whittle

San Antonio ISD
Carmen Vazquez-Gonzalez

Socorro ISD
Minerva Baumann

United ISD
United ISD Communications Department

GOLD STARS

Dr. Zolkoski recognizes Outstanding Students
Get Connected Season 2 Volume 1
Get Connected Season 2 Volume 2
Get on the Bus
Athletic Parent Orientation
El Paso ISD: Technology & Information
EPISD School Zone
Parenting Skills
McAllen Education Foundation Grants - “Prize Patrol”
The Energized Brain/HEB E.F. Grant

SILVER STARS

Minutes with Mac
2005 Board Briefs/Breve Informativo
Chalk Talk/Platicas de Pizarron
School Zones
Spanish District News
El Paso ISD Bond Update
LCTV News
News Today - September 2, 2005
Your Schools TV Show
District News that Involves the District
Simply North East
Inside Northside Video Magazine Show 36
Vision SAISD Television News Cast
TV - September 2005
United Today
**CATEGORY 26**

**News Release/News Package - 10,000 to 20,000 students/members**

**BEST OF CATEGORY**

**Newsbrief - NJROTC**

San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia & Roger Torres

**GOLD STAR**
San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia & Roger Torres

**News Release/News Package - More than 20,000 students/members**

**In Time of Need**
Clear Creek ISD • Joe Perez

**BEST OF CATEGORY**

**GOLD STARS**
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
Cypress-Fairbanks ISD • Adam Raney, Denise Walker, John Taylor, Craig Eichhorn & Kelli Durham
McAllen ISD • Erasmo Cervantes
McAllen ISD • Erasmo Cervantes
McAllen ISD • Erasmo Cervantes
SILVER STAR
McAllen ISD • Erasmo Cervantes

**CATEGORY 27**

**Documentary - 10,000 to 20,000 students/members**

**BEST OF CATEGORY**

**Guyer High School**
Denton ISD • Sharon Cox

**GOLD STARS**
Bryan ISD • Linda Moon & Sandy Farris
Denton ISD • Sharon Cox
Frisco ISD • Karen Walker
San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia & Roger Torres
Waco ISD • Dale Caffey & Jesse Botello

**BEST OF CATEGORY**

**GOLD STARS**
Clear Creek ISD • Joe Perez
Klein ISD • Liz Johnson
Laredo ISD - ITV • Jeannette G. Martinez
SILVER STARS
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
La Joya ISD • Joe L. Martinez
Northside ISD • Julie Ann Matonis & Terry Whittle

**Documentary - More than 20,000 students/members**

**Klein: Always Building Character**
Klein ISD • Liz Johnson

**BEST OF CATEGORY**

**GOLD STARS**
Clear Creek ISD • Joe Perez
Klein ISD • Liz Johnson
Laredo ISD - ITV • Jeannette G. Martinez
SILVER STARS
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
Clear Creek ISD • Joe Perez
La Joya ISD • Joe L. Martinez
Northside ISD • Julie Ann Matonis & Terry Whittle

**America’s Heroes, America’s Veterans**

**Generosity: The Red Cross**

**Hands on History**

**The Andrew Carnegie Story**

**Conjunto Celebration “A Community Residency Program”**

**Dedication of Thomas L. Hatchett Sr. Elementary School**
Special Interest/Feature Series - Less than 10,000 students/members

**BEST OF CATEGORY**

**GOLD STAR**

Highland Park ISD  •  Helen Williams

**HPISD Sights & Sounds**

Kerrville ISD  •  Lisa S. Winter

Lunch on the Lawn

**SPECIAL INTEREST SERIES**

**BEST OF CATEGORY**

Campus Beat - Episode Two

Tyler ISD  •  Karla Schumacher & Greg McRae

It's Elementary

Star Awards

Teen View

2005 Teacher of the Year Program

Campus Beat - Episode Two

Special Interest/Feature Series - 10,000 to 20,000 students/members

**BEST OF CATEGORY**

**GOLD STARS**

San Benito CISD/KSBG TV17  •  Patti Perales, Sergio Garcia & Roger Torres

San Benito CISD/KSBG TV17  •  Patti Perales, Sergio Garcia & Roger Torres

San Benito CISD/KSBG TV17  •  Patti Perales, Sergio Garcia & Roger Torres

Tyler ISD  •  Karla Schumacher

Tyler ISD  •  Karla Schumacher & Greg McRae

San Benito CISD/KSBG TV17  •  Patti Perales, Sergio Garcia & Roger Torres

San Benito CISD/KSBG TV17  •  Patti Perales, Sergio Garcia & Roger Torres

San Benito CISD/KSBG TV17  •  Patti Perales, Sergio Garcia & Roger Torres

**SILVER STARS**

Bryan ISD  •  Linda Moon

Goose Creek CISD  •  Carrie Pryor-Newman

Hurst-Euless-Bedford ISD  •  Carolyn Marcantel & Judy Everett Ramos

San Benito CISD/KSBG TV17  •  Patti Perales, Sergio Garcia & Roger Torres

San Benito CISD/KSBG TV17  •  Patti Perales, Sergio Garcia & Roger Torres

San Benito CISD/KSBG TV17  •  Patti Perales, Sergio Garcia & Roger Torres

**SILVER STARS**

Brownsville ISD  •  Baltazar Cisneros

Clear Creek ISD  •  Joe Perez

Dallas ISD  •  Jon Dahlander

Dallas ISD  •  Jon Dahlander

El Paso ISD  •  Ashton Graham

La Joya ISD  •  Joe L. Martinez

McAllen ISD  •  Erasmo Cervantes

McAllen ISD  •  Erasmo Cervantes

Mesquite ISD  •  Kristi Odom

North East ISD  •  Victor Garcia

Northside ISD  •  Julie Ann Matonis & Terry Whittle

**BEST OF CATEGORY**

School Zone Dallas

Dallas ISD  •  Jon Dahlander

2005 Teachers of the Year Finalists

School Zone Dallas conversations #59

Where’s Mac?

2005 Teacher of the Year Finalist Profiles

Growth in our Community

Ten Teacher of the Year Finalists

Coyote Tails

Healthy Bites

Teachers of the Year

“You Raise Me Up”

Teacher of the Year

Crossing the Finish Line - Northside Special Olympics

**SILVER STARS**

Brownsville ISD  •  Baltazar Cisneros

Carrollton-Farmers Branch ISD  •  Public Information Office

Clear Creek ISD  •  Joe Perez

Clear Creek ISD  •  Joe Perez

Garland ISD  •  Delbert Richardson, Homer Clayton & Chris Mathis

Irving ISD  •  Public Information Department

Laredo ISD - ITV  •  Jeannette G. Martinez

Mesquite ISD/MITV  •  Wei-Tung Chou

Mesquite ISD/MITV  •  Wei-Tung Chou

Mesquite ISD/MITV  •  David Franzina

North East ISD  •  Victor Garcia

United ISD  •  United ISD Communications Department

United ISD  •  United ISD Communications Department

United ISD  •  United ISD Communications Department

United ISD  •  United ISD Communications Department

Dewitt Perry Middle School Courtyard

America's Heroes, America's Veterans

Hands on History

Spotlight on the Arts March 2005

Senior Spotlight

Back to School General Session

2005-2006 Employee Benefits

Connect with Electives

Pass the TAKS

The LTG Robert T. Clark Building Dedication

Barbara Fasken School Video

Student Code of Conduct Video
Promotional/Marketing - Less than 10,000 students/members

**The Nolan Catholic High School Experience**
Nolan Catholic High School • Richie Escovedo

- Alvarado ISD
  - Derik Moore
- Foundation Innovation LLC
  - Millie Christner & Laurie Cromwell
- Midlothian ISD
  - Jana Hathorne
- Nolan Catholic High School
  - Richie Escovedo
- San Elizario ISD
  - Phillip Cortez

Promotional/Marketing - 10,000 to 20,000 students/members

**Campus Beat “New Show”**
Tyler ISD • Karla Schumacher

- Denton ISD
  - Sharon Cox
- Galena Park ISD
  - Jonathan Frey
- Tyler ISD
  - Karla Schumacher
- Tyler ISD
  - Greg McRae

Promotional/Marketing - More than 20,000 students/members

**Someone Was There For You**
Houston ISD • Jim Landureth

- Arlington ISD
  - Robert Spence & McKenzie Stokes
- Clear Creek ISD
  - Joe Perez
- Clear Creek ISD
  - Joe Perez
- Clear Creek ISD
  - Joe Perez
- Clear Creek ISD
  - Joe Perez
- Cypress-Fairbanks ISD
  - Denise Walker, Craig Eichhorn, Adam Raney & John Taylor
- Houston ISD
  - Jim Landureth
- Irving ISD
  - Public Information Department
- Keller ISD
  - Matt Hill
- Klein ISD
  - Liz Johnson
- McAllen ISD
  - Erasmo Cervantes
- McAllen ISD
  - Erasmo Cervantes
- McAllen ISD
  - Erasmo Cervantes
- Mesquite ISD/MITV
  - Wei-Tung Chou
- Northside ISD
  - Julie Ann Matonis & Terry Whittle
- Northside ISD
  - Terry Whittle & Bonnie Ellison
- United ISD
  - United ISD Communications Department
- United ISD
  - United ISD Communications Department
- United ISD
  - United ISD Communications Department

Silver Stars

- Alief ISD
  - Andrew Duong & Diane Dang
- Austin ISD
  - Carmen Luevano
- Carrollton-Farmers Branch ISD
  - Public Information Office
- Clear Creek ISD
  - Joe Perez
- Clear Creek ISD
  - Joe Perez
- Garland ISD
  - Homer Clayton & Delbert Richardson
- Klein ISD
  - Liz Johnson
- La Joya ISD
  - Joe L. Martinez
- McAllen ISD
  - Erasmo Cervantes
- Mesquite ISD/MITV
  - Wei-Tung Chou
- North East ISD
  - Victor Garcia
- Socorro ISD
  - Minerva Baumann
- Socorro ISD
  - Minerva Baumann
- United ISD
  - United ISD Communications Department
- United ISD
  - United ISD Communications Department
- United ISD
  - United ISD Communications Department

Silver Stars

- Alief ISD
  - Andrew Duong & Diane Dang
- Austin ISD
  - Carmen Luevano
- Carrollton-Farmers Branch ISD
  - Public Information Office
- Clear Creek ISD
  - Joe Perez
- Clear Creek ISD
  - Joe Perez
- Garland ISD
  - Homer Clayton & Delbert Richardson
- Klein ISD
  - Liz Johnson
- La Joya ISD
  - Joe L. Martinez
- McAllen ISD
  - Erasmo Cervantes
- Mesquite ISD/MITV
  - Wei-Tung Chou
- North East ISD
  - Victor Garcia
- Socorro ISD
  - Minerva Baumann
- Socorro ISD
  - Minerva Baumann
- United ISD
  - United ISD Communications Department
- United ISD
  - United ISD Communications Department
- United ISD
  - United ISD Communications Department
**CATEGORY 30**

**BEST OF CATEGORY**

**Instructional - Less than 10,000 students/members**

**Science Matters**  
New Braunfels ISD • Jenn Lee

**BEST OF CATEGORY**

**Instructional - 10,000 to 20,000 students/members**

**Parent 2 Parent - Dr. Ramiro Ramirez**  
San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia & Roger Torres

**BEST OF CATEGORY**

**Instructional - More than 20,000 students/members**

**Slips, Trips, and Falls**  
Garland ISD • Delbert Richardson, Homer Clayton & Chris Mathis

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**CATEGORY 31**

**BEST OF CATEGORY**

**Sports Event - 10,000 to 20,000 students/members**

**The Sportszone - Football State Playoffs - Alamodome**  
San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia & Roger Torres

**BEST OF CATEGORY**

**Sports Event - More than 20,000 students/members**

**GRS-TV Football South Garland vs Garland**  
Garland ISD • Delbert Richardson, Homer Clayton & Chris Mathis

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ELECTRONIC CATEGORIES

CATEGORY 33

Computerized Presentation - Less than 10,000 students/members

BEST OF CATEGORY
“A Passion For Excellence” The Story of Sherman High School
Sherman ISD • Margaret Terrell

GOLD STARS
Bandera ISD • Charlie Halsell & Brad Domitrovich
Bastrop ISD • Donald Williams
Sherman ISD • Margaret Terrell

SILVER STARS
Alvarado ISD • Derik Moore
Bandera ISD • Brad Domitrovich

Computerized Presentation - 10,000 to 20,000 students/members

BEST OF CATEGORY
What a Wonderful World
Alvin ISD • Shirley Brothers

GOLD STAR
Alvin ISD • Shirley Brothers

SILVER STAR
San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia, Roger Torres & Celia Longoria

Computerized Presentation - More than 20,000 students/members

BEST OF CATEGORY
Public Relations and the Media in the AISD
Arlington ISD • Veronica V. Sopher, Michelle Clark, Robert Spence, McKenzie Stokes & Bruce Barrs

GOLD STARS
Arlington ISD • Veronica V. Sopher, Michelle Clark, Robert Spence, McKenzie Stokes & Bruce Barrs
Conroe ISD • Kay Galindo
Irving ISD • Irving ISD Public Information Department

SILVER STARS
Alief ISD • Diane Dang
Fort Bend ISD • Tanisha Blair

CATEGORY 34

Electronic Newsletter - Less than 10,000 students/members

BEST OF CATEGORY
The Daily Leo
Livingston ISD • Gregg Faith

GOLD STARS
Alvarado ISD • Derik Moore
Del Valle ISD • Celina Bley
Livingston ISD • Gregg Faith

SILVER STARS
Cleburne ISD • Lisa Magers
Dickinson ISD • Dickinson Public Information Office, Tammy Dowdy
Greenville ISD • Brad Press
Highland Park ISD • Helen Williams, Chris Cunningham & Lee Zethraus

Electronic Newsletter - 10,000 to 20,000 students/members

BEST OF CATEGORY
Staff E-Newsletter
Lamar CISD • Monica Roberts & Christy Willma

GOLD STARS
Donna ISD • Angie Gonzalez-de los Rios & Jose G. Garza
Galena Park ISD • Kelly Rainey & Staci Stanfield
Lamar CISD • Monica Roberts & Christy Willman

SILVER STARS
Donna ISD • Angie Gonzalez-de los Rios & Jose G. Garza
San Benito CISD • Celia Longoria & Isabel C. Gonzalez
Tyler ISD • Katherine Erickson

Inter-Link Newsletter
InSight
Board News
Staff Update
Express Electronic Newsletter
BEST OF CATEGORY

GOLD STARS
Carrollton-Farmers Branch ISD
Dallas ISD
Killeen ISD
Plano ISD
Richardson ISD
Richardson ISD
Round Rock ISD

SILVER STARS
Fort Bend ISD
Humble ISD
Laredo ISD
Lewisville ISD
Mansfield ISD
North East ISD
Northside ISD
Region 12 ESC
Texas Classroom Teachers Assoc.

GOLD STARS
Richardson ISD Communications Department
Richardson ISD Communications Department
Richardson ISD Communications Department
Richardson ISD Communications Department
Richardson ISD Communications Department

SILVER STARS
Keryn Miles & Tanisha Blair
Robin McAdams & Jamie Mount
Marco Alvarado, Veronica Castillon, Paola Aros & Veronica “Roni” Cantu
Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles
Elizabeth Scott
Lynnette Gonzales
Nick McLarty
Jennifer Marshall-Higgins
Glenn Garry

CATEGORIES 35

BEST OF CATEGORY

Web Site - Less than 10,000 students/members

www.fbisdfoundation.net

Flour Bluff ISD Foundation for Educational Excellence • Lynn Kaylor

GOLD STARS
Flour Bluff ISD Foundation for Educational Excellence
Highland Park ISD
Midlothian ISD
SILVER STARS
Bandera ISD
Clint ISD
Greenville ISD
Hays CISD

BEST OF CATEGORY

Web Site - 10,000 to 20,000 students/members

Sports Network www.galenaparkisd.com/

Galena Park ISD • Chris Gause

GOLD STARS
Galena Park ISD
Hurst-Euless-Bedford ISD
SILVER STARS
Comal ISD
Foundation for Allen Schools
Tyler ISD

SILVER STARS
Fort Worth ISD
Mesquite ISD
North Dallas ISD
North Garland ISD

BEST OF CATEGORY

Sports Network www.galenaparkisd.com/athletics

www.hebisd.edu

www.comalisd.org

www.allenisd.org/foundation/index.htm

www.tylerisd.org
BEST OF CATEGORY

GOLD STARS
Austin ISD  Orlando L. Castillo & Irma Gomez-Torres www.austinisd.org
Clear Creek ISD  Karen Permetti, Carrie Ann Taylor, Joe Perez & Melissa Wiland www.ccisd.net
Clear Creek ISD  Melissa Wiland & Joe Perez www.ccisd.net/getconnected/index_content.html
Clear Creek ISD  Melissa Wiland & Joe Perez www.ccisd.net/web_101/index.html
Dallas ISD  Jon Dahlander www.dallasisd.org/schoolzonedallas
Irving ISD  Irving ISD Public Information Department www.irvingisd.net
Mesquite ISD  Kristin Odom & Blythe McCarty www.mesquiteisd.org
Plano ISD  Mary Gorden www.pisd.edu
Round Rock ISD  David Coronado & Cathy Brandewie www.roundrockisd.org
Spring ISD  Regina Curry www.springisd.org

SILVER STARS
Clear Creek ISD  Melissa Wiland & Joe Perez www.ccisd.net/get_on_bus/index.html
Clear Creek ISD  Melissa Wiland & Joe Perez www.ccisd.net/getconnected/media/time-index.html
Conroe ISD  Kay Galindo www.conroeisd.net
Corpus Christi ISD  Debb Sullivan www.ccisd.us
Houston ISD  Kerry Reynolds www.houstonisd.org
Killeen ISD  Bob Massey & Todd Martin www.killeenisd.org
Lewisville ISD  Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles www.lisd.net
Military Child Education Coalition  Dr. Larry Moehnke, Jeff Clark & Karen Thomison www.MilitaryChild.org
Richardson ISD  Richardson ISD Communications Department Website Redesign - www.risd.org
Spring Branch ISD  Steve Brunsman, APR www.springbranchisd.com
Texas Classroom Teachers Assoc.  Jeremy Lomas www.tcta.org/
Texas Classroom Teachers Assoc.  Jeremy Lomas www.tcta.org/GAIN