



The Night the Stars  
Come Out in Texas

# 2005 Platinum Award

**Mesquite ISD**

**Laura Jobe**

***Standard Dress***

## Crystal Commendations

Bond Election

**Humble ISD**

**Karen Collier, Jamie Mount, Charlotte Hoya & Robin McAdams**

**RACE for Our Children's Future: Humble ISD's \$342 million Bond 2005 Campaign**

Parent Involvement/Volunteer Program

**Alief ISD**

**Alief ISD Communications Department**

**Side By Side**

School/Community Partnership

**Fort Bend ISD**

**Nancy Porter, Becky Walker, Tanisha Blair, Keryn Miles & Mary Ann Simpson**

**Building Assests, Reducing Risks**

Staff/Student Recognition

**Richardson ISD**

**Richardson ISD Communications Department**

**Art Beyond the Classroom**

District/Association Special Event/Celebration

**Fort Worth ISD**

**Nancy Ricker & Beth Trimble**

**Showcase of Schools**

Foundation Special Event/Celebration

**Lamar Educational Awards Foundation/Lamar CISD**

**Janice Knight, Charlotte Cicatello & Christy Willman**

**Men Who Cook**

Foundation Annual Campaign

**Mesquite ISD Education Foundation**

**Laura Jobe**

**Education Foundation Donor Campaign**

# PRINT CATEGORIES

## CATEGORY 1

Internal Newsletter - Less than 10,000 students/members

BEST OF CATEGORY

### Hivekeeper

Flour Bluff ISD • Lynn Kaylor

GOLD STAR

Flour Bluff ISD

Lynn Kaylor

Hivekeeper

SILVER STAR

Clint ISD

Laura Cade

Clint Connections

Internal Newsletter - 10,000 to 20,000 students/members

BEST OF CATEGORY

### The New View

Lamar CISD • Christy Willman, Charlotte Cicatello & Monica Roberts

GOLD STARS

Denton ISD

Sharon Cox & Richard Strange

The Network

Galena Park ISD

Kelly Rainey & Staci Stanfield

InSight

Harlandale ISD

David D. Ochoa

Land Mind

Lamar CISD

Monica Roberts, Charlotte Cicatello & Christy Willman

The New View

Pearland ISD

L. Renea Ivy-Sims

The Connection

SILVER STARS

Beaumont ISD

Jolene Ortego, Hollis Hood, Todd Madden & Chip Scott

About BISS

Bryan ISD

Sandy Farris

Inside Bryan ISD

Goose Creek CISD

Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb

In Step

Internal Newsletter - More than 20,000 students/members

BEST OF CATEGORY

### E-fusion Notes

Harris County Department of Education • Tammy Lanier, Cynthia Reade & Carol Vaughn

GOLD STARS

El Paso ISD

Margaret Gallardo

ADCOM

El Paso ISD

Margaret Gallardo

ADCOM

Harris County Dept. of Education

Tammy Lanier, Cynthia Reade & Carol Vaughn

E-fusion Notes

Houston ISD

Kerry Reynolds

FYI Employee Newsletter

Mesquite ISD

Allison Lewalyn

In Touch

United ISD

Susan Carlson, Robert Niño & Raul Leal

United InSiDer Employee Newsletter,

SILVER STARS

Aldine ISD

Leticia Fehling, Chris Labod & Mike Keeney

Accent

Dallas ISD

Sharon Sumner

Communicator

Texas Classroom Teachers Assn.

Glenn Garry

TCTA Legislative Update

## CATEGORY 2

External Newsletter - Less than 10,000 students/members

BEST OF CATEGORY

### Open Door

Midway ISD • Julie Henry

GOLD STARS

Bandera ISD

Brad Domitrovich

Back-To-School Update

Dickinson ISD

Dickinson Public Information Office

Dialogue

Hereford ISD

Linda Lowe & Elaine McNutt

What's Up? at HISD

Midway ISD

Julie Henry

Open Door

SILVER STARS

Bastrop ISD

Donald Williams

Bastrop ISD Communicator - July & October Issues

Del Valle ISD

Celina Bley

Del Valle ISD Summer Newsletter

Friendswood ISD

Karolyn Gephart

The Outlook

Galveston ISD

Christine Hopkins

Connections Newsletter

Greenville ISD

Brad Press

GISD Today

Livingston ISD

Gregg Faith

The Roar

Midway ISD

Julie Henry

Open Door - Special Edition - Alcohol Use Among Midway Youth

Royse City ISD

Jo Nell Mellody

Back to School

Texarkana ISD

Autumn Thomas, Barbara Lewis, JoAnn Rice & Tina Veal-Gooch

Freestanding Insert

External Newsletter - 10,000 to 20,000 students/ members

BEST OF CATEGORY

**Mission CISD Messenger**

**Mission CISD • Craig Verley, Lee Thalman & Irene Garza**

**GOLD STARS**

Alvin ISD	Shirley Brothers	Alvin in Action Vol.4, No. 2
Brazosport ISD	Tami Sophia & Stuart Dornburg	Insight into BISD Vol.12, Issue 2
Coppell ISD	Tamerah Ringo	Rating Supplement
Galena Park ISD	Kelly Rainey & Staci Stanfield	Your Schools
Lamar CISD	Christy Willman, Charlotte Cicatello & Monica Roberts	The FACTS
McKinney ISD	Larry Coker	2005-2006 Back to School Newsletter
Mission CISD	Craig Verley, Lee Thalman & Irene Garza	Mission CISD Messenger

**SILVER STARS**

Beaumont ISD	Jolene Ortego, Hollis Hood & Todd Madden	Back to School Newsletter
Brazosport ISD	Tami Sophia & Stuart Dornburg	Insight into BISD Vol.12, Issue 3
Comal ISD	Kari Hutchison	Schoolite in Comal ISD
Goose Creek CISD	Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb	Steppin Up
Harlandale ISD	David Ochoa	On Board
Judson ISD	Sean Hoffmann	Judson Journal
Pearland ISD	L. Renea Ivy-Sims	The Progress
Rockwall ISD	Debbie Rottman, Joy Greenwalt & Judy Telford	"The Report" 2005 Graduation Newsletter
Rockwall ISD	Joy Greenwalt, Judy Telford & Debbie Rottman	"The Report" Back to School Newsletter
San Benito CISD	Celia Longoria & Isabel C. González	Inside San Benito Schools
Waco ISD	Mary Henderson Senter	Waco ISD Newsletter

External Newsletter - More than 20,000 students/ members

BEST OF CATEGORY

**Today Newsletter**

**Houston ISD • Kerry Reynolds**

**GOLD STARS**

Fort Bend ISD	Nancy Porter, Becky Walker & Mary Ann SImpson	Good News from Fort Bend ISD
Houston ISD	Kerry Reynolds	Today Newsletter
Humble ISD	Jamie Mount, Robin McAdams, Karen Collier & Charlotte Hoya	Your Schools
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Fine Points
Richardson ISD	Richardson ISD Communications Department	School Times
Spring ISD	Regina Curry & Karen Garrison	Spring Schools - Getting Ready for Back to School

**SILVER STARS**

Aldine ISD	Leticia Fehling, Chris Labod & Mike Keeney	Inside Aldine
Alief ISD	Paula Smith, Donna Senf, Andrew Duong & Susan Castro	
Austin ISD	Nicole Kaufman	Austin Insider
Birdville ISD	Mark Thomas	
Brownsville ISD	Drue Brown	School Beat
Clear Creek ISD	Carrie Ann Taylor	Communicator
Corpus Christi ISD	Lorette Winters & Debb Sullivan	ON TASK
Dallas County Schools	Kimberly Eloie & Deanne Hullender	County Line, Fall 2005
La Joya ISD	Naida Robles	Noticiero
La Joya ISD	Lizette Martinez	Noticiero
Laredo ISD	Marco Alvarado, Paola Aros, Veronica Cantu & Veronica Castillon	Las Escuelas de Laredo ISD
McAllen ISD	Mark May	Community Update
Mesquite ISD	Allison Lewalyn	Report Card
North East ISD	Lynnette Gonzales	North East Connections
Pasadena ISD	Mark Kramer, Kirk Lewis, Ashley Holt & Linda Aber	Pinnacle
San Antonio ISD	Carmen Vazquez-Gonzalez	Vision SAISD Community Newspaper
Spring Branch ISD	Steve Brunsman, APR	Current
United ISD	Susan Carlson, Robert Nino & Raul Leal	Campus Connection, Aug.2005
United ISD	Susan Carlson, Robert Nino & Raul Leal	UISD Success Stories, Aug. 2005

**CATEGORY 3**

## BEST OF CATEGORY

## GOLD STARS

Bastrop ISD  
 Bastrop ISD  
 Galveston ISD Ed. Foundation  
 Greenville ISD  
 Nolan Catholic High School  
 Nolan Catholic High School  
 San Elizario ISD  
 Texarkana ISD  
 Wharton ISD

Donald Williams  
 Donald Williams  
 Julie Schmid  
 Brad Press  
 Richie Escovedo  
 Richie Escovedo  
 Phillip Cortez  
 Autumn Thomas, JoAnn Rice, Tina Veal-Gooch & Barbara Lewis  
 Marjorie Sklar

Bastrop ISD Department of Curriculum & Instruction  
 Just the Facts 2005-2006  
 Galveston ISD Educational Foundation Brochure  
 A Proud Tradition. A Promising Future  
 2005-2006 NCHS Brochure  
 Support NCHS Brochure  
 School Performance Community Meeting Flyer  
 Three Great Programs, One Great Cause  
 Meet Snoops Ace Reporter

## SILVER STARS

Burnet CISD  
 DeSoto ISD  
 Dickinson ISD  
 New Braunfels ISD  
 Nolan Catholic High School  
 North Forest ISD  
 North Forest ISD  
 Texarkana ISD  
 Wylie ISD  
 Wylie ISD

Sharon Schwartz  
 Melissa Starnater  
 Dickinson Public Information Office  
 Stephanie Ferguson  
 Richie Escovedo  
 Jacquelyn Tolbert  
 Jacquelyn Tolbert  
 Autumn Thomas, JoAnn Rice, Tina Veal-Gooch & Barbara Lewis  
 Susan Dacus & Marcia Coker  
 Susan Dacus & Marcia Coker

BHS Ribbon Cutting and Open House  
 Student Uniform Dress Requirements  
 Bond Referendum 2005  
 Random Student Drug-testing Program  
 Creating Champions - Annual Fund Brochure  
 A pocket guide to getting around the district  
 Supergram  
 The Pride Campaign  
 District General Information Brochure  
 Partners in Education Brochure

## Flyer/Brochure - 10,000 to 20,000 students/members

## BEST OF CATEGORY

**Schools of Choice****Hurst-Euless-Bedford ISD • Judy Everett Ramos**

## GOLD STARS

Bryan ISD  
 Deer Park ISD  
 Galena Park ISD  
 Goose Creek CISD  
 Hurst-Euless-Bedford ISD  
 Judson ISD  
 McKinney ISD  
 Tyler ISD  
 Waco ISD

Linda Moon  
 Matt Lucas  
 Chris Gause  
 Kathy Clausen, Terri Cook & Carrie Pryor-Newman  
 Judy Everett Ramos  
 Judson ISD  
 Larry Coker  
 Katherine Erickson  
 Mary Henderson Senter

Testing Schedule Bookmarks  
 Deer Park School Bonds 2005  
 Shaping the Future  
 A Dozen Good Reasons  
 Schools of Choice  
 Pathway Academies  
 Human Resources Recruiting Brochure  
 District Recruiting Brochure  
 Waco Public Schools Alumni Association Brochure

## SILVER STARS

Beaumont ISD  
 Harlandale ISD  
 Judson ISD  
 Lamar CISD  
 McKinney ISD  
 Mission CISD

Jolene Ortego, Hollis Hood & Todd Madden  
 David D. Ochoa  
 Sean Hoffmann  
 Monica Roberts, Charlotte Cicatello & Christy Willman  
 Larry Coker  
 Craig Verley, Lee Thalman & Irene Garza

Information Card  
 2005 Facts and Figures  
 Distinguished Educator Awards Ceremony Brochure  
 A Proud Tradition. A Bright Future.  
 The McKinney Connection  
 Many Faces One Mission

## Flyer/Brochure - More than 20,000 students/members

## BEST OF CATEGORY

**How communities can support children and families  
of those serving in the National Guard or Reserves****Military Child Education Coalition • Dr. Larry Moehne, Jeff Clark & Karen Thomison**

## GOLD STARS

Aldine ISD  
 Brownsville ISD  
 Conroe ISD  
 Conroe ISD  
 Dallas County Schools  
 Dallas County Schools  
 Harris County Dept. of Education

Leticia Fehling, Chris Labod & Mike Keeney  
 Drue Brown  
 Kay Galindo  
 Kay Galindo  
 Kimberly Eloie & Deanne Hullender  
 Kimberly Eloie & Deanne Hullender  
 Tammy Lanier, Cynthia Reade & Carol Vaughn

Map & Information Guide 2005-2006  
 Like the Beach? Come and Teach... Recruiting Brochure  
 Conroe ISD Police Activity League  
 Special Education Referral Information  
 Board Leadership Information Brochure  
 Service Information, Small General Brochure  
 Haris County Dept. of Education Brochure

Killeen ISD	Bob Massey & Todd Martin	Killeen ISD Recognized Brochure
L & R Henry Inc.	Louise Henry, APR, CFRE	Region 4 ESC's TCPN Membership Brochure
Mansfield ISD	Terry Morawski, Elizabeth Scott & Liz Wright	Ben Barber Career Tech Academy Dedication Brochure
Mansfield ISD	Terry Morawski, Elizabeth Scott & Liz Wright	"Kids Are Our Business!" Information Brochure
Mesquite ISD	Kristin Odom	The Fine Arts
Military Child Education Coalition	Dr. Larry Moehnke, Jeff Clark & Karen Thomison	How communities can support children and families of those serving in the National Guard or Reserves
The Mills Agency	Nancy V, Mills, APR	Katy ISD's Merrell Center/West is Best
Spring ISD	Regina Curry & Karen Garrison	Snapshot of Spring ISD
<b>SILVER STARS</b>		
Alief ISD	Donna Senf & Andrew Duong	Horn Elementary School
Alief ISD	Andrew Duong & Diane Dang	Parents are Teachers
Alief ISD	Diane Dang & Andrew Duong	Side By Side
Birdville ISD	Mark Thomas	2005 Bond Information (English)
Conroe ISD	Kay Galindo	CISD Overview
Corpus Christi ISD	Debb Sullivan	CCISD Board Brochure
Cypress-Fairbanks ISD	Craig Eichhorn	State of the District
Dallas County Schools	Kimberly Eloie & Deanne Hullender	Classroom Connection Card
Dallas ISD	Sharon Sumner	Wearing the district's new uniforms
El Paso ISD	Margaret Gallardo	District Brochure
Fort Worth ISD	Beth Trimble, Valerie Robertson & Minyon Levels	School is Coming!
Garland ISD	Steve Knagg, Judy Kriehn & Reavis Wortham	Education GISD
Garland ISD	Judy Kriehn	Superintendent's Scholar Certificate
Garland ISD	Judy Kriehn	TSA Report to Membership
Humble ISD	Robin McAdams	Board Brochure
Laredo ISD	Marco Alvarado	Guide to Effective Media Relations
Laredo ISD	Marco Alvarado & Paola Arcos	Superintendent Search
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	2005 LISD Statistics Card
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	2005 School Bond & Chapter 41 Election Brochure
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	2005-2006 Boundary Map
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	2005-2006 Locator Map
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Lewisville ISD Board of Trustees Brochure
Mansfield ISD	Terry Morawski, Elizabeth Scott & Liz Wright	Mary Jo Sheppard Elementary Dedication Brochure
McAllen ISD	Andrea Hathcock	McAllen School Bond
Mesquite ISD	Kristin Odom	Dressing the Part
Mesquite ISD	Kristin Odom	Elementary Menu
Mesquite ISD	Kristin Odom	Job Fair Brochure
Mesquite ISD	Kristin Odom	School Board Brochure
Mesquite ISD	Kristin Odom	Secondary School Menu
Mesquite ISD	Kristin Odom	Standard Dress Shopping Guide
Mesquite ISD	Kristin Odom	Student Standard Dress Brochure
Military Child Education Coalition	Dr. Larry Moehnke, Jeff Clark & Karen Thomison	MCEC Informational Flyer
The Mills Agency	Nancy V, Mills, APR	Spring Branch ISD's Summer Fine Arts Camp
Northside ISD	David Sanchez	Magnet School & Programs Brochure
Pasadena ISD	Kirk Lewis, Linda Aber & Mark Kramer	"Bursting With Pride" Mailer
Plano ISD	Mary Gorden	PASAB
Region 2 ESC	Emily Beaudoin	ESC 2 Succeeding with Hard-to-Manage Students
Region 4 ESC	James S. Squires	IPlusPlan Brochure
Region 4 ESC	James S. Squires	HR Administrators Training Academy Direct Mail Piece
Region 4 ESC	James S. Squires	Professional Development for Secretaries Direct Mail Piece
Richardson ISD	Jeanne Guerra & Ben Albers	Students On The Move
Round Rock ISD	Panchita Garrett	District Profile, Spring 2005

**CATEGORY 4**

## Booklets - Less than 10,000 students/members

## BEST OF CATEGORY

**Welcome Packet**  
**Bastrop ISD • Donald Williams**

## GOLD STARS

Bastrop ISD	Donald Williams	Welcome Packet
Livingston ISD	Gregg Faith	Phone Directory
North Forest ISD	Jacquelyn Tolbert	Our Students' Futures Are So Bright...They Need Sunglasses

## SILVER STARS

Nolan Catholic High School	Richie Escovedo	It's what's inside that counts...Admissions Booklet
Northwest ISD	Jerhea Nail, Angela Scott & Melissa Shawn	2005-2006 Adopted Budget

## Booklets - 10,000 to 20,000 students/members

BEST OF CATEGORY **"It's Your Move" Fall 2005 Community Education Informal Courses Catalog**  
**Rockwall ISD • Debbie Rottman & Joy Greenwalt**

## GOLD STARS

Galena Park ISD Ed. Foundation	Cathy Ethridge & Chris Gause	Dazzling Diamonds Gala Booklet
Hurst-Eules-Bedford ISD	Judy Everett Ramos	HEB District Goals
Lamar CISD	Charlotte Cicatello & Monica Roberts	Points of Pride
Rockwall ISD	Debbie Rottman & Joy Greenwalt	"It's Your Move" Fall 2005 Community Education Informal Courses Catalog

## SILVER STARS

Denton ISD	Sharon Cox & Becky Higgs	Why Move to Denton
Goose Creek CISD	Kathy Clausen, Terri Cook, Cindy Lamb & Carrie Pryor-Newman	Highlights
McKinney ISD	Larry Coker	McKinney High School Profile

## Booklets - More than 20,000 students/members

## BEST OF CATEGORY

**A Place to Grow**  
**Spring Branch ISD • Steve Brunsman, APR**

## GOLD STARS

Aldine ISD	Leticia Fehling, Chris Labod & Mike Keeney	Umbrella
Aldine ISD	Leticia Fehling, Chris Labod & Mike Keeney	You'll Find it in Aldine ISD
Amarillo ISD	Becky McIlraith	Amarillo ISD Information Guide
Birdville ISD	Mark Thomas & Stephanie Carter	"A District of Stars" Booklet
Dallas ISD	Sharon Sumner	Superintendent Search
Katy ISD	Kris Taylor, APR	Finance 101
Military Child Education Coalition	Dr. Larry Moehnke, Jeff Clark & Karen Thomison	Preparing for the Journey
Pasadena ISD	Linda Aber & Cindy Parmer	Education Foundation Booklet
Pasadena ISD	Mark Kramer & Linda Aber	Teachers of the Year Booklet
Region 2 ESC	Emily Beaudoine	ESC 2 2005 Customer Satisfaction Survey Report
Round Rock ISD	David Coronado & Cathy Brandewie	Round Rock ISD Guide to School Finance
Spring Branch ISD	Steve Brunsman, APR	A Place to Grow

## SILVER STARS

Conroe ISD	Kay Galindo	Conroe ISD: PreKindergarten-8th Grade Curriculum Guide
Dallas ISD	Sharon Sumner	Awards & Honors
Dallas ISD	Sharon Sumner	Jesse Owens folder
Fort Bend ISD	Nancy Porter, Becky Walker, Mary Ann Simpson & Keryn Miles	FBISD Information Guide
Harris County Dept. of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Professional Development Catalog
Houston ISD	Kerry Reynolds	Back to School: 2005-2006
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	2005-06 Back to School Book
Mesquite ISD	Kristin Odom	Foundation 5-Year Plan
Region 7 ESC	Katie Chenoweth	Region 7 ESC Superintendent Directory
Region 12 ESC	Office of Public Information	Region 12 Superintendents & ESC Employee Directory
Region 16 ESC	Lynda Queen	Inspired by Heroes
Texas Association of School Boards	Glenn W. Greenwood	2005 Legislative Summary of the 79 <sup>th</sup> Texas Legislature



**CATEGORY 5**

## Calendar/Planner - Less than 10,000 students/members

## BEST OF CATEGORY

**Back to School Wall Calendar**  
**Galveston ISD • Christine Hopkins**

## GOLD STARS

Bandera ISD	Brad Domitrovich	2005-2006 Planning Calendar
Bastrop ISD	Donald Williams	2004-2005 Annual Report & 2005-2006 Calendar
Cleburne ISD	Lisa Magers	2005-2006 School Calendar
Flour Bluff ISD	Lynn Kaylor	Calendar Planner
Galveston ISD	Christine Hopkins	Back to School Wall Calendar
Henderson ISD	Cyndi Walker	"The Tradition of Excellence Continues" Calendar/Annual Report

## SILVER STARS

Greenville ISD	Brad Press	2005/2006 Calendar
Livingston ISD	Gregg Faith	Calendar

## Calendar/Planner - 10,000 to 20,000 students/members

## BEST OF CATEGORY

**Academic Calendar**  
**Weslaco ISD • Arminda Munoz**

## GOLD STARS

Bryan ISD	Linda Moon	Academic Planning Calendar
Bryan ISD	Sandy Farris	Crayons to College Calendar
Lamar CISD	Charlotte Cikatello & Monica Roberts	Celebrating Diversity & Building Trust
San Benito CISD	Isabel C. González	2005 Planning Calendar
Weslaco ISD	Steve Valdez	2005-06 TASB Calendar
Weslaco ISD	Arminda Munoz	Academic Calendar

## SILVER STAR

Deer Park ISD	Matt Lucas	2005-06 Academic Calendar
Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	Calendar
Judson ISD	Sean Hoffmann	2005-2006 Instructional Calendar
Rockwall ISD	Judy Telford, Joy Greenwalt & Debbie Rottman	2005-2006 District School Calendar

## Calendar/Planner - More than 20,000 students/members

## BEST OF CATEGORY

**Calendar**  
**Humble ISD • Robin McAdams**

## GOLD STARS

Aldine ISD	Leticia Fehling, Chris Labod & Mike Keeney	Calendar of Events
Arlington ISD	Veronica V. Sopher & Michelle Clark	A World of Opportunity 2005-2006 Wall Calendar
Brownsville ISD	Drue Brown	2005-2006 School Planning Calendar
Humble ISD	Robin McAdams	Calendar
La Joya ISD	Naida Robles	La Joya ISD District Calendar
Mesquite ISD	Kristin Odom	Principal's Calendar
Military Child Education Coalition	Dr. Larry Moehnke, Jeff Clark & Karen Thomison	MCEC Calendar
Plano ISD	Mary Gorden	Calendar Book
United ISD	Susan Carlson, Robert Niño & Raul Leal	UISD Telephone Directory 2005-2006

## SILVER STARS

Garland ISD	Judy Kriehn	Employee Datebook
Harris County Dept. of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	HCDE Calendar/Planner
Laredo ISD	Marco Alvarado & Paola Aros	2005-2006 Calendar, Directory & Map
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	2005-06 Calendar of Religious Observances
Region 4 ESC	James S. Squires	Region 4 School Districts' Calendar
United ISD	Susan Carlson, Robert Niño & Raul Leal	UISD District Calendar 2005-2006



**CATEGORY 6**

## Programs - Less than 10,000 students/members

## BEST OF CATEGORY

**Showcase of Stars Academic Recognition Program**  
**Midlothian ISD • Jana Hathorne**

## GOLD STARS

Hays CISD Education Foundation  
Midlothian ISD  
Texarkana ISD  
Waxahachie ISD

Angie Mendez  
Jana Hathorne  
Autumn Thomas, Barbara Lewis, JoAnn Rice, Tina Veál-Gooch  
Candace Ahlfinger

Starmakers 2005  
Showcase of Stars Academic Recognition Program  
Texas High Football Program  
Champions for Children Service Award Program

## SILVER STARS

Del Valle ISD  
Flour Bluff ISD  
Flour Bluff ISD  
Flour Bluff ISD  
Huntsville ISD  
Texas City ISD  
Waxahachie ISD  
Wylie ISD Education Foundation

Celina Bley  
Lynn Kaylor  
Lynn Kaylor  
Lynn Kaylor  
Holly Kurth  
Melissa Tortorici & Patricia Hill  
Candace Ahlfinger  
Kayla Adams

Adopt-A-School Year-End Celebration Program  
2005 Spring Sports Awards  
Employee Service Awards Breakfast  
Fall Sports Awards '04  
HISD Employee Banquet Program  
Fiesta Texas City - Nacho Ordinary District, Nacho Ordinary Banquet  
Partners In Education Service Award Program  
Boot 'n Barbecue Program

## Programs - 10,000 to 20,000 students/members

## BEST OF CATEGORY

**Guyer High Dedication Program**  
**Denton ISD • Sharon Cox & Becky Higgs**

## GOLD STARS

Allen ISD  
Denton ISD  
Lamar CISD  
Mission CISD

Jared Johnson  
Sharon Cox & Becky Higgs  
Charlotte Cicatello & Christy Willman  
Craig Verley, Lee Thalman & Irene Garza

Boon Elementary Dedication  
Guyer High Dedication Program  
Thanks for All You Do  
Teacher of the Year Luncheon

## SILVER STARS

Comal Public School Foundation  
Deer Park ISD  
Deer Park ISD  
Donna ISD  
Galena Park ISD  
Goose Creek CISD  
Goose Creek CISD  
Goose Creek CISD  
San Benito CISD

Kari Hutchison  
Matt Lucas  
Matt Lucas  
Angie Gonzalez-de los Rios & Jose G. Garza  
Cathy Ethridge, Chris Gause & Staci Stanfield  
Kathy Clausen, Cindy Lamb, Terri Cook & Carrie Pryor-Newman  
Kathy Clausen, Terri Cook & Carrie Pryor-Newman  
Terri Cook, Carrie Pryor-Newman & Kathy Clausen  
Celia Longoria & Ernest Leal

2005 Academic Recognition Banquet  
Deer Park High School Industrial Academic Honors Dinner  
Employee Service Awards Dinner Program, April 2005  
Teachers ...What a Great Catch  
Galena Park High School Open House  
A Dazzling Event Program  
Salute to the Stars Teacher of the Year Recognition Event  
Sterling Meistersingers  
Shepard D. "Sonny" Brazil Program

## Programs - More than 20,000 students/members

## BEST OF CATEGORY

**Retirement Banquet Program**  
**Killeen ISD • Bob Massey & Todd Martin**

## GOLD STARS

Birdville ISD  
Conroe ISD  
Garland ISD  
Humble ISD  
Killeen ISD  
Mesquite ISD

Mark Thomas & Stephanie Carter  
Kay Galindo  
Judy Kriehn & Reavis Wortham  
Robin McAdams  
Bob Massey & Todd Martin  
Kristin Odom

Walker Creek Dedication  
Texas Music Educators Association Honor Choir Program  
Cisneros Dedication Brochure  
Spelling Bee Program  
Retirement Banquet Program  
"Brilliance" Apple Corps

## SILVER STARS

Amarillo ISD  
Conroe ISD  
Conroe ISD  
Conroe ISD  
Conroe ISD  
Conroe ISD  
Conroe ISD  
Conroe ISD  
Conroe ISD  
Conroe ISD  
Corpus Christi ISD  
Dallas ISD

Becky McLraith  
Kay Galindo  
Kay Galindo  
Kay Galindo  
Kay Galindo  
Kay Galindo  
Kay Galindo  
Kay Galindo  
Kay Galindo  
Kay Galindo  
Debb Sullivan  
Sharon Sumner

Teacher of the Year Program  
Conroe High School 2005 Commencement Program  
Graduation Program  
Oak Ridge High School 2005 Commencement Program  
Summer Commencement Program  
Super Half-Time Program  
The Woodlands College Park High School Dedication Program  
The Woodlands High School 2005 Commencement Program  
W. L. Hauke High School 2005 Commencement Program  
CCISD Employee Honor Banquet  
Volunteer Recognition Program

CATEGORY 6 Programs - More than 20,000 Students/Members, SILVER STAR, continued

Harris County Dept. of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Risk Managers' Program
Killeen ISD	Bob Massey	Fort Worth Symphony Orchestra Fall Program
Killeen ISD	Bob Massey	Fort Worth Symphony Orchestra Winter Program
Killeen ISD	Bob Massey	Killeen ISD Alumni Association Program
Killeen ISD	Bob Massey	Starmakers Academic Recognition Banquet Program
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	20th Annual Employee Recognition & Awards Banquet Program
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	C. Douglas Killough Lewisville High School North Dedication Program
McAllen ISD	Norma Zamora-Guerra	"Howdy, Partner!" State of the District/Appreciation Banquet
Mesquite ISD	Kristin Odum	Nobody Does it Better
Military Child Education Coalition	Dr. Larry Moehnke, Jeff Clark & Karen Thomison	2005 MCEC Conference - Making Connections for Children
Northside ISD	David Sanchez	Official Dedication Program for Justice John Paul Stevens High School
Plano ISD	Mary Gorden	Teacher of the Year Program
Spring ISD	Regina Curry	Commencement Ceremony
United ISD	Susan Carlson, Robert Niño & Raul Leal	Employees on Military Deployment Appreciation Ceremony Program
United ISD	Susan Carlson, Robert Niño & Raul Leal	United South High School Heriberto Navarro Memorial Dedication Ceremony Program

**CATEGORY 7**

Invitations/ Announcements - Less than 10,000 students/ members

BEST OF CATEGORY

**The Phantom Valentine's Day Ball**

**Weatherford ISD Education Foundation • Charlotte laGrone**

GOLD STARS

Bastrop ISD	Donald Williams	Bastrop ISD Back to School Bash
Clint ISD	Laura Cade	Invitation to Clint ISD Teacher of the Year Banquet
Del Valle ISD	Celina Bley	Adopt-A-School Year-End Celebration Invitation
Flour Bluff ISD Foundation for Educational Excellence	Lynn Kaylor	Founding Donor Dinner Invitation
Friendswood ISD	Karolyn Gephart	Tailgate Party
Huntsville ISD	Holly Kurth	HISD Employee Banquet Invitation
Huntsville ISD	Holly Kurth	Walker County Scholars Invitation
North Forest ISD	Jacquelyn Tolbert	Saluting the Real Super Heroes
Texas City ISD	Melissa Tortorici	Breakfast with the Stars
Weatherford ISD Ed. Foundation	Charlotte laGrone	The Phantom Valentine's Day Ball
Wylie ISD	Susan Dacus & Marcia Coker	Galaxy Award Invitation and Program
Wylie ISD	Susan Dacus & Marcia Coker	Tibbals Elementary Dedication Invitation & Program
Wylie ISD Education Foundation	Kayla Adams	Boots 'n Barbecue Invitation

SILVER STARS

Del Valle ISD	Celina Bley	Back-to-School Breakfast Invitation
Del Valle ISD	Celina Bley	Creedmore Elementary Groundbreaking Invitation
Highland Park ISD	Helen Williams & Chris Cunningham	A Welcome Coffee
Waxahachie ISD	Candace Ahlfinger	Partners In Education Certificate - Building for Success
Waxahachie ISD	Candace Ahlfinger	Partners In Education Invitation - Building for Success
Wylie ISD	Susan Dacus & Marcia Coker	Cooper Junior High Groundbreaking Invitation & Program

Invitations/ Announcements - 10,000 to 20,000 students/ members

BEST OF CATEGORY

**Gone Fishin' for Recognition**

**Lamar CISD • Christy Willman, Monica Roberts & Charlotte Cicatello**

GOLD STARS

Donna ISD	Angie Gonzalez-de los Rios & Jose G. Garza	"A Night With The Stars"
Galena Park ISD	Staci Stanfield	Happy Birthday
Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	A Dazzling Event
Lamar CISD	Christy Willman, Monica Roberts & Charlotte Cicatello	Gone Fishin' for Recognition
San Benito CISD	Celia Longoria, Ernest Leal & Pricilla Garcia	Brazil Groundbreaking Invitation

SILVER STARS

Judson ISD	Terri Herbold	Golf Tournament Brochure
Judson ISD	Terri Herbold	New Teacher Extreme
Judson ISD	Terri Herbold	The place to improve the world
San Benito CISD	Patti Perales, Ernest Leal & Celia Longoria	Another Season of Success
San Benito CISD/KSBG TV 17	Patti Perales, Sergio Garcia & Roger Torres	Invitation to KSBG TV Grand Opening Discover the Possibilities

Invitations/Announcements - More than 20,000 students/members

BEST OF CATEGORY

**Dr. Patterson's Reception Invitation**

**Killeen ISD • Bob Massey & Todd Martin**

**GOLD STARS**

Conroe ISD	Kay Galindo	New Teacher In-Service Information Packet
Conroe ISD	Kay Galindo	O.A. Reaves Parents Night
Corpus Christi ISD	Debb Sullivan	A Star-Studded Celebration Invitation
Dallas ISD	Sharon Sumner	Volunteer Recognition Invitation
Fort Worth ISD	Nancy Ricker & Beth Trimble	Outstanding Teacher Recognition Dinner
Fort Worth ISD	Nancy Ricker & Beth Trimble	Retirees Recognition Dinner
Killeen ISD	Bob Massey & Todd Martin	Dr. Hawkin's Welcome Reception Invitation
Killeen ISD	Bob Massey & Todd Martin	Dr. Patterson's Reception Invitation
Killeen ISD	Bob Massey & Todd Martin	Retirement Banquet Invitation
Laredo ISD	Veronica Castillon & Paola Aros	South of the Border Fiesta Invitation
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Veterans Day Breakfast & Ceremony Invitation
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	C. Douglas Killough Lewisville High School North Dedication Invitation
McAllen ISD	Norma Zamora-Guerra	"Howdy, Partner!" State of the District/Appreciation Banquet Invitation
Mesquite ISD	Kristin Odom	2005 Apple Corps Gala Invitation
Mesquite ISD	Kristin Odom	Founding Donor Gala Invitation
Mesquite ISD	Kristin Odom	"Honoring Service" Invitation
Mesquite ISD	Kristin Odom	"Success Planner" Invitation
Plano ISD	Mary Gorden	Teacher of the Year Invitation
Region 2 ESC	Emily Beaudoin	ESC 2 Birthday Announcement
Round Rock Education Foundation	David Coronado & Cathy Brandewie	Round Rock Round Up Invitation
Round Rock ISD	David Coronado & Cathy Brandewie	Round Rock Round Up Gala Sponsor Packet

**SILVER STARS**

Amarillo ISD	Becky McIlraith	Community Open House - New School Invitation
Carrollton-Farmers Branch ISD	Public Information Office	Click it. Flip it. Watch it. CFB Channel 16
Conroe ISD	Kay Galindo	Joel L. Deretchin Dedication Invitation
Conroe ISD	Kay Galindo	Woodlands College Park High School Dedication Invitation
Harris County Dept. of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Symposium on Terrorism Announcement
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	20th Annual Employee Recognition & Awards Banquet Invitation
Mansfield ISD	Terry Morawski, Elizabeth Scott & Liz Wright	Dedication Invitation for Barber Career Tech Academy
Mansfield ISD	Terry Morawski, Elizabeth Scott & Liz Wright	Dedication Invitation for Two New Elementary Schools
Richardson ISD	RISD Communications Dept.	Thurgood Marshall Elementary Dedication Ceremony Invitation
United ISD	Susan Carlson, Robert Niño & Raul Leal	Lamar Bruni Vergara Groundbreaking Ceremony Invitation
United ISD	Susan Carlson, Robert Niño & Raul Leal	Welcome Home Ceremony for U.S. Marine Lance Corporal Jose I. Jasso Invitation

**CATEGORY 8**

Posters - Less than 10,000 students/members

BEST OF CATEGORY

**Champions for Children Poster**

**Waxahachie ISD • Candace Ahlfinger**

**GOLD STAR**

Waxahachie ISD	Candace Ahlfinger	Champions for Children Poster
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**SILVER STAR**

Livingston ISD	Gregg Faith	Outstanding Graduate Poster
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Posters - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Champions for Children Poster**

**San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia, Roger Torres, Celia Longoria & Pricilla Garcia**

**GOLD STARS**

Lamar CISD	Charlotte Cikatello & Janice Knight	Surf's Up
San Benito CISD/KSBG TV17	Patti Perales, Sergio Garcia, Roger Torres, Celia Longoria & Pricilla Garcia	Champions for Children Poster

**SILVER STARS**

Galena Park ISD	Chris Gause	Key to Your Future
Harlandale ISD	David Ochoa	District Mission

Posters - More than 20,000 students/members

BEST OF CATEGORY

**Mission/Values Poster**  
**Amarillo ISD • Becky McIlraith**

GOLD STARS

Amarillo ISD	Becky McIlraith	Mission/Values Poster
Amarillo ISD	Becky McIlraith	Teacher of the Year Poster
Austin ISD	Nicole Kaufman	Austin ISD Character Education Posters
Dallas ISD	Jon Dahlander	SchoolZone Dallas
Fort Bend ISD	Becky Walker	Teaching Every Child... Learning Every Day Poster
Harris County Dept. of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	HCDE Calendar Poster
McAllen ISD	Andrea Hathcock	"It's About Excellence... We're McAllen ISD"
McAllen ISD	Andrea Hathcock	"Looking After Your Family... We're McAllen ISD"

SILVER STARS

Clear Creek ISD	Melissa Wiland	Super Hero Poster
Conroe ISD	Kay Galindo	District Map
Conroe ISD	Kay Galindo	PK-Kindergarten Round-up
Conroe ISD	Kay Galindo	Super Half-Time
Dallas ISD	Jon Dahlander	Got Math?
Dallas ISD	Sharon Sumner	Wearing the district's new uniforms
Klein ISD	Liz Johnson	Klein Success Stories
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	2005 Veterans Day Poster
McAllen ISD	Andrea Hathcock	"Making Music Together... We're McAllen ISD"
McAllen ISD	Andrea Hathcock	"Three Cheers For Excellence... We're McAllen ISD"
Mesquite ISD	Kristin Odom	Standard Dress Poster
Northside ISD	David Sanchez	Pillars of Northside Poster
Region 7 ESC	Katie Chenoweth	Child Find Poster - English

**CATEGORY 9**

Holiday - Less than 10,000 students/members

BEST OF CATEGORY

**Santa Art**  
**Friendswood ISD • Karolyn Gephart**

GOLD STARS

Friendswood ISD	Karolyn Gephart	Santa Art
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SILVER STARS

Burnet CISD	Sharon Schwartz	I'm Dreaming of a Texas Christmas
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Holiday - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Tiny Hands - Bright Futures**  
**Lamar CISD • Charlotte Cicatello & Janice Knight**

GOLD STARS

Lamar CISD	Charlotte Cicatello & Janice Knight	Tiny Hands - Bright Futures
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SILVER STARS

Galena Park ISD	Staci Stanfield	Texas Size Christmas Card
Rockwall ISD	Joy Greenwalt, Judy Telford & Debbie Rottman	2004 Holiday Greeting Card - Santa and His Reindeer

Holiday - More than 20,000 students/members

BEST OF CATEGORY

**Holiday Card**  
**Plano ISD • Mary Gorden**

GOLD STARS

Fort Bend ISD	Becky Walker	Happy Holiday Card
Killeen ISD	Bob Masse	Killeen ISD Birthday Card
Plano ISD	Mary Gorden	Holiday Card

SILVER STARS

Mesquite ISD	Kristin Odom	Holiday Card from the Superintendent
Mesquite ISD	Kristin Odom	New Baby Card

**CATEGORY 10**

Non-English Speaking Audience - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Mission CISD Messenger****Mission CISD • Craig Verley, Lee Thalman & Irene Garza**

GOLD STARS

McKinney ISD

Larry Coker

2005-2006 Spanish Elementary Handbook

Mission CISD

Craig Verley, Lee Thalman &amp; Irene Garza

Mission CISD Messenger

SILVER STAR

Lamar CISD

Kathleen Neck &amp; Charlotte Cicatello

Manuel de las escuelas secundarias - primarias

Non-English Speaking Audience - More than 20,000 students/members

BEST OF CATEGORY

**Parent****Dallas ISD • Sharon Sumner**

GOLD STARS

Aldine ISD

Leticia Fehling

Inside Aldine

Birdville ISD

Mark Thomas

2005 Bond Election Information (Spanish)

Dallas ISD

Sharon Sumner

Parent

Humble ISD

Jamie Mount, Robin McAdams &amp; Karen Collier

"Your Schools"

Mesquite ISD

Kristin Odom

ESL/Bilingual Brochures

Mesquite ISD

Rosario Welle

Standard Dress Shopping Guide - Spanish

Mesquite ISD

Rosario Welle

Student Standard Dress - Spanish

SILVER STARS

Aldine ISD

Leticia Fehling

Accent

Conroe ISD

Kay Galindo

PK-Kindergarten Round-up

Humble ISD

Robin McAdams, Karen Collier &amp; Jamie Mount

Spanish Bond Brochure

**CATEGORY 11**

Annual Report - Less than 10,000 students/members

BEST OF CATEGORY

**2004-2005 Annual Report & 2005-2006 Calendar****Bastrop ISD • Donald Williams**

GOLD STARS

Bastrop ISD

Donald Williams

2004-2005 Annual Report &amp; 2005-2006 Calendar

Roysse City ISD

Jo Nell Mellody

Annual Performance Report

SILVER STARS

Midway ISD

Julie Henry

2004-2005 Annual Report to the Community

Wylie ISD Education Foundation

Kayla Adams

Annual Report

Annual Report - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Annual Report****Rockwall ISD Education Foundation • Jennifer Claxton & Dr. M. Joan Terry**

GOLD STAR

Allen ISD

Tim Carroll &amp; Jared Johnson

Picture the Possibilities: Allen ISD 2005 Annual Report

Rockwall ISD Ed. Foundation

Jennifer Claxton &amp; Dr. M. Joan Terry

Annual Report

SILVER STAR

Goose Creek CISD

Kathy Clausen &amp; Terri Cook

2004 Annual Report

Annual Report - More than 20,000 students/members

BEST OF CATEGORY

**Fort Bend ISD Community Partnership Report****Fort Bend ISD • Becky Walker, Nancy Porter, Mary Ann SImpson & Keryn Miles**

GOLD STARS

Corpus Christi ISD

Lorette Winters

2004-2005 Annual Performance Report

Fort Bend ISD

Becky Walker, Nancy Porter, Mary Ann SImpson &amp; Keryn Miles

Community Partnership Report

Houston ISD

Kerry Reynolds

2004 Annual Report: State of the Schools

Katy ISD

Kris Taylor, APR, Steve Stanford &amp; Marcie King

"On the Move"

Katy ISD

Janet Theis

Partners in Education Annual Report

Richardson ISD

Richardson ISD Communications Department

State of the District Annual Report

Texas Association of School Boards

Roger White &amp; Texas Lone Star Staff

2004 TASB Annual Report

SILVER STARS

Arlington ISD Education Foundation Jim Maiback & Cathy Brown  
Conroe ISD Kay Galindo  
Fort Worth ISD Beth Trimble & Valerie Robertson  
Klein ISD Liz Johnson  
Round Rock Education Foundation Panchita Garrett  
Socorro ISD Minerva Baumann

A Report to Our Community & Donors  
Annual Performance Report  
2004-05 Annual Report every child counts  
2004-2005 Annual Progress Report  
"A Year of Achievement"  
2004-2005 Annual Report

**CATEGORY 12**

Communication Plan - 10,000 to 20,000 students/members

**No Best of Category**

SILVER STAR

Rockwall ISD Joy Greenwalt, Judy Telford & Debbie Rottman

General Information Booklet

Communication Plan - More than 20,000 students/members

**No Best of Category**

SILVER STAR

L & R Henry Inc. Louise Henry, APR, CFRE

Region 4 ESC's TCPN Communication Plan

**CATEGORY 13**

Magazines - More than 20,000 students/members

**On the Move Magazine**

BEST OF CATEGORY

**Military Child Education Coalition • Dr. Larry Moehnke, Jeff Clark & Karen Thomison**

GOLD STARS

Harris County Dept. of Education Tammy Lanier, Cynthia Reade & Carol Vaughn  
Military Child Education Coalition Dr. Larry Moehnke, Jeff Clark & Karen Thomison  
Texas Association of School Boards Roger White & Texas Lone Star Staff

Imprint  
On the Move Magazine  
Texas Lone Star

SILVER STARS

Dallas ISD Sharon Sumner  
Texas Classroom Teachers Assoc. Kelly Strutton

Parent  
The Classroom Teacher - TCTA Magazine

**CATEGORY 14**

Handbooks/Manuals - 10,000 to 20,000 students/members

**Student Handbooks**

BEST OF CATEGORY

**Lamar CISD • Kathleen Neck & Charlotte Cicatello**

GOLD STARS

Lamar CISD Kathleen Neck & Charlotte Cicatello  
McKinney ISD Larry Coker

Student Handbooks  
2005-2006 Elementary Handbook

SILVER STAR

Harlandale ISD David Ochoa

Student/Parent Handbook

Handbooks/Manuals - More than 20,000 students/members

**Policy Guides - English & Spanish**

BEST OF CATEGORY

**Plano ISD • Mary Gorden**

GOLD STARS

Corpus Christi ISD Lorette Winters & Debb Sullivan  
North East ISD Deborah Caldwell  
Plano ISD Mary Gorden  
Texas Classroom Teachers Assoc. Kelly Strutton

CCISD Graphic Standards Manual  
Move Your Reputation Forward: Principal's Guide to Reputation Management  
Policy Guides - English & Spanish  
TCTA Annual Survival Guide

SILVER STARS

Conroe ISD Kay Galindo  
Conroe ISD Kay Galindo  
Harris County Dept. of Education Tammy Lanier, Cynthia Reade & Carol Vaughn  
Region 4 ESC James S. Squires  
Richardson ISD Richardson Communications Department

Elementary Handbook  
Grangerland Intermediate School Student Handbook  
Employee Handbook: 2005-06  
Employee Emergency Procedures Guide  
Student/Parent Guidebook and Code of Conduct



**CATEGORY 15**

## Image/Identity Packages - Less than 10,000 students/members

## BEST OF CATEGORY

**NCHS Recruiting Packet**  
**Nolan Catholic High School • Richie Escovedo**

## GOLD STARS

Flour Bluff ISD Foundation for Educational Excellence	Lynn Kaylor	Founding Donor Dinner
Foundation Innovation LLC	Millie Christner & Laurie Cromwell	Temple Education Foundation Starts Fresh
Nolan Catholic High School	Richie Escovedo	NCHS Recruiting Packet

## SILVER STARS

Huntsville ISD	Holly Kurth	HISD @ Walker County Business Expo Booth
Texas City ISD	Patricia Hill & Melissa Tortorici	Charles T. Doyle Leadership Program - The Intern
Wylie ISD	Susan Dacus & Marcia Coker	Information Packet - Image Packet

## Image/Identity Packages - 10,000 to 20,000 students/members

## BEST OF CATEGORY

**Many Faces One Mission**  
**Mission CISD • Craig Verley, Lee Thalman & Irene Garza**

## GOLD STARS

Mission CISD	Craig Verley, Lee Thalman & Irene Garza	Many Faces One Mission
San Benito CISD/KSBG TV17	Patti Perales, Sergio Garcia, Roger Torres, Celia Longoria & Pricilla Garcia	Champions for Children

## SILVER STARS

Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	"beginners to Winners"
Lamar CISD	Charlotte Cicatello, Monica Roberts, Christy Willman & Kathleen Neck	A Proud Tradition. A Bright Future.
San Benito CISD/KSBG TV17	Patti Perales, Sergio Garcia, Roger Torres, Celia Longoria & Pricilla Garcia	Relay for Life - Racing for a Cure

## Image/Identity Packages - More than 20,000 students/members

## BEST OF CATEGORY

**Partners in Peer Mediation**  
**Harris County Department of Education • Tammy Lanier, Cynthia Reade & Carol Vaughn**

## GOLD STARS

Arlington ISD	Veronica V. Sopher & Michelle Clark	In Full Bloom
Brownsville ISD	Drue Brown	Chinese New Year Employee Awards Night
Clear Creek ISD	Melissa Wiland, Carrie Ann Taylor & Karen Permetti	Inside Artwork
Corpus Christi ISD	Debb Sullivan & Lorette Winters	CCISD New Logo
Fort Bend ISD	Becky Walker	Teaching Every Child... Learning Every Day Image Identity Package
Fort Worth ISD	Beth Trimble	Fit Future 3-Mile Walk
Fort Worth ISD	Beth Trimble & Valerie Robertson	School is Coming!
Garland ISD	Judy Kriehn	LPAC Materials
Garland ISD	Garland ISD Communications Department	PTA 50th Anniversary Luncheon
Harris County Dept. of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Partners in Peer Mediation
Houston ISD	Kerry Reynolds	2005 State of the Schools Luncheon Materials
L & R Henry Inc.	Louise Henry, APR, CFRE	Region 4 ESC's VIP Advantage
Region 2 ESC	Emily Beaudoin	2005 ESC 2 Image Identity Package
Region 4 ESC	James S. Squires	World Class Service for World Class Schools
Region 12 ESC	Jennifer Marshall-Higgins	Region 4 Corporate I. D. Package
Richardson ISD	RISD Communications Department	Region 12 Substitute Teacher Training program
Round Rock Education Foundation	RRISD Community Relations	REA Banquet Package
Socorro ISD	Minerva Baumann	Round Rock Round Up Gala
		2005 Teacher of the Year

## SILVER STARS

Austin ISD	Nicole Kaufman	Austin ISD Character Education Program
Austin ISD	Andy Welch & Katherine Anthony	The Apple At Work Bond Program
Brownsville ISD	Drue Brown	2005 Teachers' Banquet
Carrlton-Farmers Branch ISD	Public Information Office	CFB TV Channel 16
Conroe ISD	Kay Galindo	Conroe ISD Information Packet
Northside ISD	David Sanchez	Every Reason for Success
Texas Classroom Teachers Assoc.	Glenn Garry	TCTA 2005 Membership Campaign



**CATEGORY 16**

Writing - Less than 10,000 students/members

BEST OF CATEGORY

**2005-06 Superintendent of the Year  
Highland Park ISD • Helen Williams**

GOLD STARS

Alvarado ISD  
Highland Park ISDDerik Moore  
Helen WilliamsSchool Board Approves Freeport Tax Exemption  
2005-06 Superintendent of the Year Nomination

SILVER STARS

Huntsville ISD  
Huntsville ISD  
Texas City ISDHolly Kurth  
Holly Kurth  
Melissa TortoriciLibrary Renaming - Martha Wolfe Speaking Points/Speech  
Library Renaming Proclamation  
TCISD Education Section of the TC-LM Chamber of Commerce Magazine & Directory

Writing - 10,000 to 20,000 students/members

BEST OF CATEGORY

**HEB District Goals****Hurst-Eules-Bedford ISD • Judy Everett Ramos**

GOLD STARS

Bryan ISD  
Galena Park ISD  
Hurst-Eules-Bedford ISD  
San Benito CISDSandy Farris  
Staci Stanfield  
Judy Everett Ramos  
Isabel C. GonzálezBryan Schools - 125th Anniversary Video Script  
Freedom Elementary Dedication Spirit  
HEB District Goals  
Rangerville teacher wins Region One Elementary Teacher of the Year title

Writing - More than 20,000 students/members

BEST OF CATEGORY

**2004-05 Annual Report every child counts****Fort Worth ISD • Beth Trimble & Valerie Robertson**

GOLD STARS

Clear Creek ISD  
Fort Worth ISD  
Harris County Dept. of Education  
Lewisville ISDCarrie Ann Taylor  
Beth Trimble & Valerie Robertson  
Tammy Lanier, Cynthia Reade & Carol Vaughn  
Margaret Gurecky, Tohma Morrison,  
Cathy Gunter, Amanda Brim & Valerie Nettles  
Margaret Gurecky, Tohma Morrison, Cathy Gunter,  
Amanda Brim & Valerie NettlesSummer Graduation Speech  
2004-05 Annual Report every child counts  
E-fusion Stories  
LISD Athletic Director Ronnie Gage brings honor &  
tradition to district's sports programs  
Schools raise thousands for hurricane relief

Lewisville ISD

Mesquite ISD/MITV  
Pasadena ISDPat Sanchez  
Ashley HoltSpeaking the Same Language  
Lending a Helping Hand

SILVER STAR

Spring Branch ISD

Steve Brunsman, APR

New Orleans educators help Hurricane Katrina evacuees

**CATEGORY 17**

Published News or Feature - Less than 10,000 students/members

BEST OF CATEGORY

**A Boy and a Bike****Cleburne ISD • Lisa Magers**

GOLD STARS

Cleburne ISD  
Greenville ISDLisa Magers  
Brad PressA Boy and a Bike  
17 and Published!!!

SILVER STARS

Alvarado ISD  
Alvarado ISD  
Greenville ISD  
Highland Park ISD  
Highland Park ISDDerik Moore  
Derik Moore  
Brad Press  
Helen Williams  
Helen WilliamsAHS teacher publishes fourth book  
District Icon About to Fall  
A Healthy Start  
Keeping an eye on the Legislature's School Finance bill  
Resilience

Published News or Feature - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Bus drivers evacuate elderly****Galena Park ISD • Staci Stanfield**

GOLD STARS

Galena Park ISD  
Goose Creek CISDStaci Stanfield  
Terri CookBus drivers evacuate elderly  
Emma Sue Goes to School

SILVER STAR

Donna ISD

Angie Gonzalez-de los Rios &amp; Jose G. Garza

Drumbeat

Published News or Feature - More than 20,000 students/members

BEST OF CATEGORY

**High test scores help CHS student**

**Laredo ISD • Veronica Castillon, APR**

**GOLD STARS**

Clear Creek ISD	Carrie Ann Taylor
Houston ISD	Kerry Reynolds
Killeen ISD	Todd Martin
Killeen ISD	Todd Martin
Laredo ISD	Veronica Castillon, APR
Laredo ISD	Marco Alvarado & Veronica "Roni" Cantu
The Mills Agency	Nancy V, Mills, APR
North East ISD	Lynnette Gonzales
Round Rock ISD	Panchita Garrett
Texas Association of School Boards	Glenn W. Greenwood
Texas Classroom Teachers Assoc.	Glenn Garry

Estrellas Program is Full of Shining Stars  
 "Green Team" Grows Respect for Environment  
 Finding Their Way  
 Getting Results  
 High test scores help CHS student succeed  
 Viduarri to the Rescue  
 Former Architect Now Shapes Lives  
 Soldier thanks alma mater with special gift  
 "Share What You Know"  
 Still up in the air - Legislature Fails to Solve School Funding - Again  
 "Legislature's 'failures' stood by our teachers"

**SILVER STARS**

Clear Creek ISD	Carrie Ann Taylor
Killeen ISD	Todd Martin
Killeen ISD	Todd Martin
Killeen ISD	Todd Martin
La Joya ISD	Lizette Martinez
La Joya ISD	Lizette Martinez
Socorro ISD	Carlos A. Briano

SLC's Change the Culture of High School  
 Capitol Caroling  
 French Lessons  
 Orchestra Tuning Up  
 La Joya Senior HS Band Places at State  
 Student Film Project Seeks Donations  
 Esonrias Elementary helps wheelchair-bound cowboy  
 on school buses to increase student safety

**CATEGORY 18**

Published News Release, Edited - Less than 10,000 students/members

BEST OF CATEGORY

**Junior High Closure**

**Nolan Catholic High School • Richie Escovedo**

**GOLD STARS**

Alvarado ISD	Derik Moore	Homecoming prank puts some AHS athletes in hot seat
Highland Park ISD	Helen Williams & Lee Zethraus	HPISD reduces tax rate by 8 cents
Highland Park ISD	Helen Williams & Lee Zethraus	Newsweek, Sports Illustrated name HPHS among the best in the nation
Nolan Catholic High School	Richie Escovedo	Junior High Closure

**SILVER STARS**

Alvarado ISD	Derik Moore	AHS student falls asleep, accidentally left on bus
Highland Park ISD	Helen Williams	Space Day

Published News Release, Edited - 10,000 to 20,000 students/members

BEST OF CATEGORY

**From Track Star to Principal:**

**David Hall Earns Region IV Recognition**

**Goose Creek CISD • Terri Cook**

**GOLD STARS**

Donna ISD	Angie Gonzalez-de los Rios & Jose G. Garza	Persistently Dangerous Campus
Galena Park ISD	Staci Stanfield	Leads effort to adopt Pascagoula Schools
Goose Creek CISD	Terri Cook	From Track Star to Principal: David Hall Earns Region IV Recognition

**SILVER STARS**

Donna ISD	Angie Gonzalez-de los Rios & Jose G. Garza	Tuberculosis Press Release
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Published News Release, Edited - More than 20,000 students/ members

**BEST OF CATEGORY Katy ISD Program Creates Unity, Builds Life-long Friendships**

**Katy ISD • Marcie King**

**GOLD STARS**

Dallas County Schools	Kimberly Eloie	Hurricane Rita Evacuation Press Release
Katy ISD	Marcie King	Katy ISD Honors Substitutes During Annual Substitute Appreciation
Katy ISD	Marcie King	Katy ISD Program Creates Unity, Builds Life-long Friendships
La Joya ISD	Lizette Martinez	LJSHS Students Compete in VASE State
Laredo ISD	Marco Alvarado	Instructional Television garners national awards
Laredo ISD	Marco Alvarado	Laredo ISD announces "Dough for Dollars" Program
Region 2 ESC	Emily Beaudoin	ESC 2 News Release: Port Aransas ISD shares the wealth
Socorro ISD	Carlos A. Briano	Horizon Height's Shuttle Coins
Spring Branch ISD	Steve Brunsman, APR	Hurricane Katrina Update - Educator finds plenty of work in SBISD

**SILVER STAR**

Carrollton-Farmers Branch ISD	Public Information Office	CFB ISD Virtual Cafeteria
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**CATEGORY 19**

Photo - Sports Subjects - Less than 10,000 students/ members

**BEST OF CATEGORY**

**Fighting for Possession**  
**Alvarado ISD • Derik Moore**

**GOLD STARS**

Alvarado ISD	Derik Moore	Fighting for Possession
Alvarado ISD	Derik Moore	Turnover
Burnet CISD	Sharon Schwartz	Here Come the Bulldogs

Photo - Sports Subjects - 10,000 to 20,000 students/ members

**BEST OF CATEGORY**

**Coach Peña - Inspirational message**  
**San Benito CISD • Celia Longoria**

**GOLD STAR**

San Benito CISD	Celia Longoria	Coach Peña - Inspirational message
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**SILVER STARS**

San Benito CISD	Celia Longoria	Greyhound Mascot Flexes Muscles
San Benito CISD	Celia Longoria	Greyhounds Alma Mater

Photo - Sports Subjects - More than 20,000 students/ members

**BEST OF CATEGORY**

**American Team**  
**Conroe ISD • Kay Galindo**

**GOLD STARS**

Conroe ISD	Kay Galindo	American Team
Mesquite ISD	Ian Halperin	Football

**CATEGORY 20**

Photo - Other Subjects - Less than 10,000 students/ members

**BEST OF CATEGORY**

**No Drugs**  
**Cleburne ISD • Lisa Magers**

**GOLD STARS**

Burnet CISD	Sharon Schwartz	Sweet Land of Liberty
Cleburne ISD	Lisa Magers	No Drugs
Flour Bluff ISD	Lynn Kaylor	Ground Breakers
Greenville ISD	Brad Press	A Healthy Start

**SILVER STARS**

Clint ISD	Laura Cade	It's in the Bag
Friendswood ISD	Karolyn Gephart	Complete Attention
Friendswood ISD	Karolyn Gephart	Tall Tales
Greenville ISD	Brad Press	Grand Opening
Highland Park ISD	Helen Williams	Spider Day
Rockwall ISD	Joy Greenwalt	"The Cowgirl and The Princess"

Photo - Other Subjects - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Putting Our Heads Together**  
**Goose Creek CISD • Carrie Pryor-Newman**

GOLD STARS

Galena Park ISD	Staci Stanfield	Dynamic Dancers
Goose Creek CISD	Cindy Lamb	Kickin It Up
Goose Creek CISD	Carrie Pryor-Newman	Putting Our Heads Together
Goose Creek CISD	Carrie Pryor-Newman	Reading to Emma Sue
Goose Creek CISD	Carrie Pryor-Newman	The Apaches Garden
San Benito CISD	Isabel C. González	"Having Fun With Numbers"
San Benito CISD	Isabel C. González	"Mighty Greyhound Band brings spirit to the sidelines"

SILVER STARS

Goose Creek CISD	Carrie Pryor-Newman	Big Firsts for Both
McKinney ISD	Larry Coker	Wolford Walkathon Photo
San Benito CISD	Isabel C. González	"Texas Public Schools Week 2005 - Hawaiian Picnic"

Photo - Other Subjects - More than 20,000 students/members

BEST OF CATEGORY

**"Howdy! Pardner!"**  
**McAllen ISD • Andrea Hathcock**

GOLD STARS

Clear Creek ISD	Carrie Ann Taylor	Count Together. Learn Together.
Clear Creek ISD	Carrie Ann Taylor	Walking Toward the Future
Conroe ISD	Kay Galindo	Committed to Education
Cypress-Fairbanks ISD	Gary Durrenberger	Best Friends
Dallas ISD	Sharon Sumner	Chess Game
Dallas ISD	Jon Dahlander	SchoolZone Dallas Cast Members
Fort Bend ISD	Keryn Miles	Girl with sock monkey
Garland ISD	Reavis Wortham	Got Milk!
Harris County Dept. of Education	Tammy Lanier, Cynthia Reade & Carol Vaughn	Brainy experiment: Kids' Day at the Medical Center
Killeen ISD	Todd Martin	Teaching on Horseback
Klein ISD	Liz Johnson	Krahn Butterfly Garden
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Drumline
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Going Down the Slide
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Ride 'em Cowgirl
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Welding Photo
McAllen ISD	Andrea Hathcock	"Howdy! Pardner!"
McAllen ISD	Andrea Hathcock	"Thank You McAllen!"
Pasadena ISD	Mark Kramer	"Dr. Schneider and Me"
Region 16 ESC	Lynda Queen	Hurricane Katrina Evacuees
Socorro ISD	Carlos A. Briano	First School Lunch Ever
Spring ISD	Karen Garrison	"You Are My SUNshine"

SILVER STARS

Alief ISD	Andrew Duong	Images of Wee Care
Clear Creek ISD	Carrie Ann Taylor	Camaraderie
Clear Creek ISD	Carrie Ann Taylor	Jubilation
Clear Creek ISD	Carrie Ann Taylor	Standing on the Cusp
Clear Creek ISD	Carrie Ann Taylor	Students Chomp on Knowledge
Conroe ISD	Kay Galindo	A Visit to the Past
Conroe ISD	Kay Galindo	Excel to Ride
Conroe ISD	Kay Galindo	Highlander Spirit
Conroe ISD	Kay Galindo	Just Having Fun
Conroe ISD	Kay Galindo	Ride in the Wild West
Conroe ISD	Kay Galindo	the Littlest Astros
Killeen ISD	Todd Martin	Capitol Caroling
Killeen ISD	Todd Martin	Discovering Science
Killeen ISD	Todd Martin	Reading Together
Mansfield ISD	Terry Morawski	"CSI in Blue"
Mesquite ISD	Ian Halperin	Kids Photos
North East ISD	Lynnette Gonzales	Krueger students launch rockets
Richardson ISD	Richardson ISD Communications Department	Stults Road Cola Explosion

**CATEGORY 21**

Logo, Trademark, Symbol - Less than 10,000 students/members

BEST OF CATEGORY

**Students First  
Burnet CISD • Sharon Schwartz**

GOLD STARS

Burnet CISD  
Flour Bluff ISDSharon Schwartz  
Lynn KaylorStudents First  
Vision. Challenge. Excellence.

Logo, Trademark, Symbol - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Logo for School Board Business Newsletter  
Harlandale ISD • David Ochoa**

GOLD STARS

Harlandale ISD  
Weslaco ISDDavid Ochoa  
Steve ValdezLogo for School Board Business Newsletter  
Scoreboard Sponsorship Logo

SILVER STARS

Lamar CISD  
Rockwall ISD  
San Benito CISD/KSBG TV17Charlotte Cicatello & Monica Roberts  
Joy Greenwalt, Judy Telford & Debbie Rottman  
Patti Perales, Sergio Garcia & Roger TorresBroaden Your Horizons  
Rockwall ISD Logo  
Relay for Life - Racing for a Cure Logo

Logo, Trademark, Symbol - More than 20,000 students/members

BEST OF CATEGORY

**Corpus Christi ISD Logo  
Corpus Christi ISD • Debb Sullivan**

GOLD STARS

Corpus Christi ISD  
Fort Bend ISD  
Garland ISD  
Humble ISD  
Lewisville ISD  
Region 4 ESC  
Round Rock ISD  
Socorro ISDDebb Sullivan  
Becky Walker  
Judy Kriehn  
Robin McAdams  
Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles  
James S. Squires  
David Coronado  
Minerva BaumannCCISD Logo  
Fort Bend ISD Logo  
Garland Oracle Project Logo  
Fine Arts Logo  
LISD Podcast Logo  
IPlusPlan Logo  
STARS Mentor Program Logo  
Socorro ISD Logo

SILVER STARS

Region 4 ESC  
Richardson ISD  
Round Rock Education FoundationJames S. Squires  
Richardson ISD Communications Department  
Round Rock ISD Community RelationsRegion 4 New Logo  
School Times Now! Logo  
Round Rock Round Up Gala Logo**CATEGORY 22**

Original Art - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Employee Directory  
Lamar CISD • Kathleen Neck & Charlotte Cicatello**

GOLD STARS

Donna ISD  
Lamar CISDAngie Gonzalez-de los Rios & Jose G. Garza  
Kathleen Neck & Charlotte CicatelloIndian Sweetheart Football Program Cover  
Employee Directory

Original Art - More than 20,000 students/members

BEST OF CATEGORY

**Award Certificates  
Clear Creek ISD • Melissa Wiland**

GOLD STARS

Clear Creek ISD  
Clear Creek ISD  
Clear Creek ISD  
Clear Creek ISD  
Garland ISD  
Mesquite ISD  
Northside ISDMelissa Wiland  
Melissa Wiland  
Melissa Wiland  
Melissa Wiland  
Reavis Wortham & Judy Kriehn  
Kristin Odom  
David SanchezAward Certificates  
Power Pals Logo Artwork  
Site Design Samples  
Wheels on the Bus  
Pre-Kindergarten School Photo Montage  
Student Handbook Cover  
NISD Folder Presentation

SILVER STARS

Klein ISD

Liz Johnson

Cover for Spring Activity Calendar

receive opportunities

**CATEGORY 23**

Published Print Advertisement - Less than 10,000 students/members

BEST OF CATEGORY

**HISD Volunteers - In the Heart of the Storm  
Advertisement/Thank You  
Huntsville ISD • Holly Kurth**

GOLD STARS

Huntsville ISD	Holly Kurth	HISD Volunteers - In the Heart of the Storm Advertisement/Thank You
Midway ISD	Julie Henry	Midway ISD Teachers of the Year Ad
Nolan Catholic High School	Richie Escovedo	Characteristic #2 of a Marianist Education

Published Print Advertisement - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Weslaco ISD Thanks You! Teacher Appreciation Week  
Weslaco ISD • Arminda Munoz**

GOLD STARS

Galena Park ISD	Chris Gause	A Teacher is Worth a Million
Galena Park ISD	Chris Gause	Where Everyone is a Winner
San Benito CISD	Celia Longoria	Congratulations from San Benito CISD
San Benito CISD	Ernest Leal & Celia Longoria	Region VIII Chess Tournament
San Benito CISD	Patti Perales, Sergio Garcia & Celia Longoria	Relay for Life
San Benito CISD/KSBG TV17	Patti Perales, Sergio Garcia & Roger Torres	Discover the Possibilities Ad
Weslaco ISD	Arminda Munoz	Weslaco ISD Thanks You! Teacher Appreciation Week

SILVER STARS

Goose Creek CISD	Kathy Clausen, Terri Cook & Carrie Pryor-Newman	Two Teams, One District
Rockwall ISD	Joy Greenwalt	"Footsteps of the Future"
San Benito CISD	Sergio Garcia, Patti Perales & Celia Longoria	Communications
San Benito CISD	Celia Longoria & Ernest Leal	Sonny Brazil Groundbreaking
Weslaco ISD	Arminda Munoz	Swim Teams Win District

Published Print Advertisement - More than 20,000 students/members

BEST OF CATEGORY

**TCPN - Best Value Authority  
L & R Henry Inc. • Louise Henry, APR, CFRE**

GOLD STARS

Amarillo ISD	Becky McIlraith	You're Invited! AISD Open House
Carrollton-Farmers Branch ISD	Public Information Office	CFB TV Channel 16 Football Program Ad
L & R Henry Inc.	Louise Henry, APR, CFRE	Region 4 ESC's TCPN - Best Value Authority
La Joya ISD	Lizette Martinez	UIL Regional/State Champions
Region 4 ESC	James S. Squires	TeacherTRAK Full Page Color Ad
Region 4 ESC	James S. Squires	The Power of Cooperation
Region 16 ESC	Lynda Queen	Looking for Three Year Olds

SILVER STARS

La Joya ISD	Lizette Martinez	Congratulations La Joya Senior HS Class of '05
La Joya ISD	Lizette Martinez	"Lighting the Way" of Education for Our Students
Region 4 ESC	James S. Squires	TeacherTRAK Full Page Black & White Ad

**CATEGORY 24**

Advertisement - Other - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Teacher Recruiting Banner  
McKinney ISD • Larry Coker**

GOLD STAR  
McKinney ISD

Larry Coker

Teacher Recruiting Banner

Advertisement - Other - More than 20,000 students/members

BEST OF CATEGORY

**School is Coming!  
Fort Worth ISD • Beth Trimble & Valerie Robertson**

GOLD STARS  
Fort Worth ISD  
Region 2 ESC  
Region 4 ESC  
Richardson ISD

Beth Trimble & Valerie Robertson  
Emily Beaudoin  
James S. Squires  
Richardson ISD Communications Department

School is Coming! Bus Advertisement  
"Drive to Success" USB Marketing/Promotional Package  
TeacherTRAK Billboard  
School Times Now! Banner

SILVER STARS

Alief ISD  
Dallas County Schools  
Lewisville ISD  
Region 4 ESC  
Region 16 ESC  
Texas Classroom Teachers Assoc.

Andrew Duong & Susan Castro  
Kimberly Eloë & Deanne Hullender  
Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettle  
James S. Squires  
Lynda Queen  
Glenn Garry

Alief ISD Bookmark  
"I Need a Ride to School!"  
LISD Folders  
I Plus Plan Direct Mail Postcard  
Recruiting Three Year Olds  
TCTA's Billboard



# VIDEO CATEGORIES

## CATEGORY 25

News/Information - 10,000 to 20,000 students/members

### Targeting Tomorrow - Food Service

Waco ISD • Jesse Botello

#### BEST OF CATEGORY

#### GOLD STAR

Waco ISD

Jesse Botello

Targeting Tomorrow - Food Service

#### SILVER STARS

Bryan ISD

Linda Moon & Sandy Farris

In Focus on TAKS

San Benito CISD/KSBG TV17

Patti Perales, Sergio Garcia, Roger Torres & Celia Longoria

On Location

News/Information - More than 20,000 students/members

### Parenting Skill

Laredo ISD - ITV • Jeannette G. Martinez

#### BEST OF CATEGORY

#### GOLD STARS

Brownsville ISD

Baltazar Cisneros

Dr. Zolkoski recognizes Outstanding Students

Clear Creek ISD

Joe Perez

Get Connected Season 2 Volume 1

Clear Creek ISD

Joe Perez

Get Connected Season 2 Volume 2

Clear Creek ISD

Joe Perez

Get on the Bus

El Paso ISD

Ashton Graham

Athletic Parent Orientation

El Paso ISD

Ashton Graham

El Paso ISD: Technology & Information

El Paso ISD

Margaret Gallardo

EPISD School Zone

Laredo ISD - ITV

Jeannette G. Martinez

Parenting Skills

McAllen ISD

Norma Zamora-Guerra

McAllen Education Foundation Grants - "Prize Patrol"

McAllen ISD

Erasmio Cervantes

The Energized Brain/HEB E. F. Grant

North East ISD

Victor Garcia

Designs

#### SILVER STARS

Arlington ISD

Robert Spence, Veronica Sopher & McKenzie Stokes

Minutes with Mac

Austin ISD

Andy Welch & Carmen Luevanos

2005 Board Briefs/Breve Informativo

Austin ISD

Carmen Luevanos

Chalk Talk/Platicas de Pizarron

Brownsville ISD

Baltazar Cisneros

School Zones

Cypress-Fairbanks ISD

Denise Walker & Adam Raney

Spanish District News

El Paso ISD

Ashton Graham

El Paso ISD Bond Update

Garland ISD

Delbert Richardson, Homer Clayton & Chris Mathis

LCTV News

Houston ISD

Instructional Media Services

News Today - September 2, 2005

Humble ISD

Robin McAdams, Karen Collier & Jamie Mount

Your Schools TV Show

Irving ISD

Public Information Department

District News that Involves the District

North East ISD

Victor Garcia

Simply North East

Northside ISD

Julie Ann Matonis & Terry Whittle

Inside Northside Video Magazine Show 36

San Antonio ISD

Carmen Vazquez-Gonzalez

Vision SAISD Television Newscast

Socorro ISD

Minerva Baumann

TV - September 2005

United ISD

United ISD Communications Department

United Today

**CATEGORY 26**

News Release/News Package - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Newsbrief - NJROTC****San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia & Roger Torres**

GOLD STAR

San Benito CISD/KSBG TV17

Patti Perales, Sergio Garcia &amp; Roger Torres

Newsbrief - NJROTC

News Release/News Package - More than 20,000 students/members

BEST OF CATEGORY

**In Time of Need****Clear Creek ISD • Joe Perez**

GOLD STARS

Clear Creek ISD

Joe Perez

Dino Dig

Clear Creek ISD

Joe Perez

Get Connected Season 2 Volume 1

Clear Creek ISD

Joe Perez

Get Connected Season 2 Volume 2

Clear Creek ISD

Joe Perez

Growth in our Community

Clear Creek ISD

Joe Perez

In Time of Need

Cypress-Fairbanks ISD

Adam Raney, Denise Walker, John Taylor, Craig Eichhorn &amp; Kelli Durham

"News Bytes"

McAllen ISD

Erasmio Cervantes

Garza Elementary Kinder Rodeo

McAllen ISD

Erasmio Cervantes

Speed Racers

McAllen ISD

Erasmio Cervantes

Techno Kids at Rowe

SILVER STAR

McAllen ISD

Erasmio Cervantes

Locks of Love

**CATEGORY 27**

Documentary - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Guyer High School****Denton ISD • Sharon Cox**

GOLD STARS

Bryan ISD

Linda Moon &amp; Sandy Farris

Bryan Schools - 125th Anniversary

Denton ISD

Sharon Cox

Guyer High School

Frisco ISD

Karen Walker

Frisco Then &amp; Now

San Benito CISD/KSBG TV17

Patti Perales, Sergio Garcia &amp; Roger Torres

Teacher of the Year 2006

Waco ISD

Dale Caffey &amp; Jesse Botello

Shattered Dreams

Documentary - More than 20,000 students/members

BEST OF CATEGORY

**Klein:Always Building Character****Klein ISD • Liz Johnson**

GOLD STARS

Clear Creek ISD

Joe Perez

Building on Tradition

Klein ISD

Liz Johnson

Klein:Always Building Character

Laredo ISD - ITV

Jeannette G. Martinez

An Instructional Journey: From the Classroom to the Boardroom

SILVER STARS

Clear Creek ISD

Joe Perez

America's Heroes, America's Veterans

Clear Creek ISD

Joe Perez

Generosity: The Red Cross

Clear Creek ISD

Joe Perez

Hands on History

Clear Creek ISD

Joe Perez

Hands on History

Clear Creek ISD

Joe Perez

The Andrew Carnegie Story

La Joya ISD

Joe L. Martinez

Conjunto Celebration "A Community Residency Program"

Northside ISD

Julie Ann Matonis &amp; Terry Whittle

Dedication of Thomas L. Hatchett Sr. Elementary School

**CATEGORY 28**

## Special Interest/Feature Series - Less than 10,000 students/members

## BEST OF CATEGORY

**HPISD Sights & Sounds**  
**Highland Park ISD • Helen Williams**

## GOLD STAR

Highland Park ISD  
Kerrville ISDHelen Williams  
Lisa S.WinterHPISD Sights & Sounds  
Lunch on the Lawn

## Special Interest/Feature Series - 10,000 to 20,000 students/members

## BEST OF CATEGORY

**Campus Beat - Episode Two**  
**Tyler ISD • Karla Schumacher & Greg McRae**

## GOLD STARS

San Benito CISD/KSBG TV17  
San Benito CISD/KSBG TV17  
San Benito CISD/KSBG TV17  
Tyler ISD  
Tyler ISDPatti Perales, Sergio Garcia & Roger Torres  
Patti Perales, Sergio Garcia & Roger Torres  
Patti Perales, Sergio Garcia & Roger Torres  
Karla Schumacher  
Karla Schumacher & Greg McRaeIt's Elementary  
Star Awards  
Teen View  
2005 Teacher of the Year Program  
Campus Beat - Episode Two

## SILVER STARS

Bryan ISD  
Goose Creek CISD  
Hurst-Euless-Bedford ISD  
San Benito CISD/KSBG TV17  
San Benito CISD/KSBG TV17  
San Benito CISD/KSBG TV17Linda Moon  
Carrie Pryor-Newman  
Carolyn Marcantel & Judy Everett Ramos  
Patti Perales, Sergio Garcia & Roger Torres  
Patti Perales, Sergio Garcia & Roger Torres  
Patti Perales, Sergio Garcia & Roger TorresHistorical Short Videos  
"Teacher of the Year"  
What are the 40 Developmental Assets?  
Annual Christmas Special "Sounds of the Season"  
Mariachi Fest  
Parent 2 Parent - Childhood Obesity

## Special Interest/Feature Series - More than 20,000 students/members

## BEST OF CATEGORY

**School Zone Dallas**  
**Dallas ISD • Jon Dahlander**

## GOLD STARS

Alief ISD  
Arlington ISD  
Arlington ISD  
Austin ISD  
Brownsville ISD  
Clear Creek ISD  
Dallas ISD  
Dallas ISD  
El Paso ISD  
La Joya ISD  
McAllen ISD  
McAllen ISD  
Mesquite ISD  
North East ISD  
Northside ISDAndrew Duong & Diane Dang  
Robert Spence, Michelle Clark & McKenzie Stokes  
Robert Spence & McKenzie Stokes  
Carmen Luevanos  
Baltazar Cisneros  
Joe Perez  
Jon Dahlander  
Jon Dahlander  
Ashton Graham  
Joe L. Martinez  
Erasmus Cervantes  
Erasmus Cervantes  
Kristin Odom  
Victor Garcia  
Julie Ann Matonis & Terry Whittle2005 Teachers of the Year Finalists  
Conversations #59  
Where's Mac?  
2005 Teacher of the Year Finalist Profiles  
2005 Retirement Video "Kung Fu BISS China Master"  
Growth in our Community  
SchoolZone Dallas  
Zona Escolar de Dallas  
Ten Teacher of the Year Finalists  
Coyote Tails  
Healthy Bites  
Teachers of the Year  
"You Raise Me Up"  
Teacher of the Year  
Crossing the Finish Line - Northside Special Olympics

## SILVER STARS

Brownsville ISD  
Carrlton-Farmers Branch ISD  
Clear Creek ISD  
Clear Creek ISD  
Garland ISD  
Irving ISD  
Laredo ISD - ITV  
Mesquite ISD/MITV  
Mesquite ISD/MITV  
Mesquite ISD/MITV  
North East ISD  
United ISD  
United ISDBaltazar Cisneros  
Public Information Office  
Joe Perez  
Joe Perez  
Delbert Richardson, Homer Clayton & Chris Mathis  
Public Information Department  
Jeannette G. Martinez  
Wei-Tung Chou  
Wei-Tung Chou  
David Franzina  
Victor Garcia  
United ISD Communications Department  
United ISD Communications DepartmentReindeer Revue  
Dewitt Perry Middle School Courtyard  
America's Heroes, America's Veterans  
Hands on History  
Spotlight on the Arts March 2005  
Senior Spotlight  
Back to School General Session  
2005-2006 Employee Benefits  
Connect with Electives  
Pass the TAKS  
The LTG Robert T. Clark Building Dedication  
Barbara Fasken School Video  
Student Code of Conduct Video

**CATEGORY 29**

## Promotional/Marketing - Less than 10,000 students/members

## BEST OF CATEGORY

**The Nolan Catholic High School Experience**  
**Nolan Catholic High School • Richie Escovedo**

## GOLD STARS

Alvarado ISD	Derik Moore	AISD Teacher Recruiting Video
Foundation Innovation LLC	Millie Christner & Laurie Cromwell	Cuero ISD's Education Foundation Promotional Video
Midlothian ISD	Jana Hathorne	Teacher Recruitment Video
Nolan Catholic High School	Richie Escovedo	The Nolan Catholic High School Experience
San Elizario ISD	Phillip Cortez	New Teacher Orientation

## Promotional/Marketing - 10,000 to 20,000 students/members

## BEST OF CATEGORY

**Campus Beat "New Show"**  
**Tyler ISD • Karla Schumacher**

## GOLD STARS

Denton ISD	Sharon Cox	Promotional/Marketing
Galena Park ISD	Jonathan Frey	Dual Language: A Look Inside
Tyler ISD	Karla Schumacher	Campus Beat "New Show"
Tyler ISD	Greg McRae	Jason Parks Promo

## Promotional/Marketing - More than 20,000 students/members

## BEST OF CATEGORY

**Someone Was There For You**  
**Houston ISD • Jim Landureth**

## GOLD STARS

Arlington ISD	Robert Spence & McKenzie Stokes	Overview 2005
Clear Creek ISD	Joe Perez	Become a CCISD Bus Driver
Clear Creek ISD	Joe Perez	Building on Tradition
Clear Creek ISD	Joe Perez	End of Year Video 2005
Clear Creek ISD	Joe Perez	Growth in our Community
Clear Creek ISD	Joe Perez	Yummy, Yummy: Food Service Recruiting Video
Cypress-Fairbanks ISD	Denise Walker, Craig Eichhorn, Adam Raney & John Taylor	Heart Walk
Houston ISD	Jim Landureth	Someone Was There For You
Irving ISD	Public Information Department	IISD Respects Its Teachers
Keller ISD	Matt Hill	Leading With The Heart
Klein ISD	Liz Johnson	A Community Makes a Difference
McAllen ISD	Erasmio Cervantes	Partner in Excellence Promotions
McAllen ISD	Erasmio Cervantes	State of the District
McAllen ISD	Erasmio Cervantes	"Student Ambassadors"
Mesquite ISD/MITV	Wei-Tung Chou	Speaking the Same Language
Northside ISD	Julie Ann Matonis & Terry Whittle	CSI - Critical Student Information
Northside ISD	Terry Whittle & Bonnie Ellison	NEF - Join the Winner's Circle
United ISD	United ISD Communications Department	Healthy Lifestyle PSA
United ISD	United ISD Communications Department	Sheriff/UISD Anti-Gang PSA

## SILVER STARS

Alief ISD	Andrew Duong & Diane Dang	Wee Care for Alief
Austin ISD	Carmen Luevanos	2005 Back to School Public Service Announcement
Carrollton-Farmers Branch ISD	Public Information Office	Mane Salon R. L. Turner Cosmetology
Clear Creek ISD	Joe Perez	America's Heroes, America's Veterans
Clear Creek ISD	Joe Perez	Prize Patrol 2005
Garland ISD	Homer Clayton & Delbert Richardson	Connections
Klein ISD	Liz Johnson	Investing in Klein's Future
La Joya ISD	Joe L. Martinez	Will the Real Crissy Please Stand Up?
McAllen ISD	Erasmio Cervantes	SMILES
Mesquite ISD/MITV	Wei-Tung Chou	Make A World of Difference
North East ISD	Victor Garcia	the Academy of Creative Education
Socorro ISD	Minerva Baumann	Core Values Video
Socorro ISD	Minerva Baumann	Improving Lives Video
United ISD	United ISD Communications Department	PSAT PSA
United ISD	United ISD Communications Department	School Resource Officer PSA
United ISD	United ISD Communications Department	Townhall Meeting PSA

**CATEGORY 30**

Instructional - Less than 10,000 students/members

BEST OF CATEGORY

**Science Matters**  
**New Braunfels ISD • Jenn Lee**

GOLD STARS

New Braunfels ISD  
New Braunfels ISDJenn Lee  
Jenn LeeMath Connections  
Science Matters

Instructional - 10,000 to 20,000 students/members

BEST OF CATEGORY

**Parent 2 Parent - Dr. Ramiro Ramirez**  
**San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia & Roger Torres**

GOLD STAR

San Benito CISD/KSBG TV17

Patti Perales, Sergio Garcia &amp; Roger Torres

Parent 2 Parent - Dr. Ramiro Ramirez

Instructional - More than 20,000 students/members

BEST OF CATEGORY

**Slips, Trips and Falls**  
**Garland ISD • Delbert Richardson, Homer Clayton & Chris Mathis**

GOLD STARS

Birdville ISD  
Brownsville ISD  
Clear Creek ISD  
Dallas ISD  
Dallas ISD  
Garland ISD  
Laredo ISD - ITV  
McAllen ISD  
Mesquite ISD/MITVMark Thomas  
Baltazar Cisneros  
Joe Perez  
Jon Dahlander  
Jon Dahlander  
Delbert Richardson, Homer Clayton & Chris Mathis  
Jeannette G. Martinez  
Erasmo Cervantes  
David Franzina2005 Bond Information Video  
Food & Nutrition Services Training Video  
Growth in our Community  
It All Adds Up  
Nuevos Amigos - 2nd Grade Lesson 17  
Slips, Trips and Falls  
Kitchen Lab Earth's Layers  
Tech Essentials  
The Other Side: Stop & Look

SILVER STARS

Brownsville ISD  
Brownsville ISD  
Carrollton-Farmers Branch ISD  
Clear Creek ISD  
Clear Creek ISD  
La Joya ISD  
Laredo ISD - ITV  
Laredo ISD - ITV  
Mesquite ISD/MITV  
North East ISD  
North East ISD  
Northside ISDBaltazar Cisneros  
Baltazar Cisneros  
Public Information Office  
Joe Perez  
Joe Perez  
Joe L. Martinez  
Jeannette G. Martinez  
Jeannette G. Martinez  
David Franzina  
Victor Garcia  
Victor Garcia  
Julie Ann Matonis & Terry WhittleA to Z Instructional TV Show: Port of Brownsville  
A to Z Instructional TV Show: Water Safety  
Mock Crisis  
Lessons in Flight  
SEEDS  
Story Vault "Discussing: Because of WinnDixie"  
Aventuras en Español - El Sistema Solar  
Reading Rocks! Advertisement  
Sound of Success  
Promising Practices  
Think. Pair. Share.  
A Conversation with the Justice**CATEGORY 31**

Sports Event - 10,000 to 20,000 students/members

BEST OF CATEGORY

**The Sportszone - Football State Playoffs - Alamodome**  
**San Benito CISD/KSBG TV17 • Patti Perales, Sergio Garcia & Roger Torres**

GOLD STARS

San Benito CISD/KSBG TV17  
San Benito CISD/KSBG TV17Patti Perales, Sergio Garcia & Roger Torres  
Patti Perales, Sergio Garcia & Roger TorresThe Sportszone - Football State Playoffs - Alamodome  
The Sportszone - Softball

Sports Event - More than 20,000 students/members

BEST OF CATEGORY

**GRS-TV Football South Garland vs Garland**  
**Garland ISD • Delbert Richardson, Homer Clayton & Chris Mathis**

GOLD STAR

Garland ISD

Delbert Richardson, Homer Clayton &amp; Chris Mathis

GRS-TV Football South Garland vs Garland

SILVER STAR

Arlington ISD

Robert Spence &amp; McKenzie Stokes

Volleyball Game

# ELECTRONIC CATEGORIES

## CATEGORY 33

Computerized Presentation - Less than 10,000 students/members

**BEST OF CATEGORY "A Passion For Excellence" The Story of Sherman High School**  
**Sherman ISD • Margaret Terrell**

### GOLD STARS

Bandera ISD	Charlie Halsell & Brad Domitrovich	Shattered Dreams
Bastrop ISD	Donald Williams	Bastrop ISD Bond Election
Sherman ISD	Margaret Terrell	"A Passion For Excellence" The Story of Sherman High School

### SILVER STARS

Alvarado ISD	Derik Moore	What is Journalism?
Bandera ISD	Brad Domitrovich	Hill Country Special Olympics Commemorative CD

Computerized Presentation - 10,000 to 20,000 students/members

**BEST OF CATEGORY "What a Wonderful World"**  
**Alvin ISD • Shirley Brothers**

### GOLD STAR

Alvin ISD	Shirley Brothers	What a Wonderful World
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### SILVER STAR

San Benito CISD/KSBG TV17	Patti Perales, Sergio Garcia, Roger Torres & Celia Longoria	Discover the Possibilities at KSBG TV Business Card
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Computerized Presentation - More than 20,000 students/members

**BEST OF CATEGORY "Public Relations and the Media in the AISD"**  
**Arlington ISD • Veronica V. Sopher, Michelle Clark, Robert Spence, McKenzie Stokes & Bruce Barrs**

### GOLD STARS

Arlington ISD	Veronica V. Sopher, Michelle Clark, Robert Spence, McKenzie Stokes & Bruce Barrs	Public Relations & the Media in the AISD
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### CONROE ISD

Irving ISD	Kay Galindo Irving ISD Public Information Department	CISD Recruiting CD Teacher Recruiting CD
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### SILVER STARS

Alief ISD	Diane Dang	Side By Side CD Parent Presentation
Fort Bend ISD	Tanisha Blair	ESC Video: "No Parent Left Behind"

## CATEGORY 34

Electronic Newsletter - Less than 10,000 students/members

**BEST OF CATEGORY "The Daily Leo"**  
**Livingston ISD • Gregg Faith**

### GOLD STARS

Alvarado ISD	Derik Moore	e.Indian Insider
Del Valle ISD	Celina Bley	Del Valle ISD District Digest
Livingston ISD	Gregg Faith	The Daily Leo

### SILVER STARS

Cleburne ISD	Lisa Magers	Update
Dickinson ISD	Dickinson Public Information Office, Tammy Dowdy	Dickinson ISD Board Report
Greenville ISD	Brad Press	E-News Extra
Highland Park ISD	Helen Williams, Chris Cunningham & Lee Zethraus	HPISD E-news

Electronic Newsletter - 10,000 to 20,000 students/members

**BEST OF CATEGORY "Staff E-Newsletter"**  
**Lamar CISD • Monica Roberts & Christy Willma**

### GOLD STARS

Donna ISD	Angie Gonzalez-de los Rios & Jose G. Garza	Inter-Link Newsletter
Galena Park ISD	Kelly Rainey & Staci Stanfield	InSight
Lamar CISD	Monica Roberts & Christy Willman	Staff E-Newsletter

### SILVER STARS

Donna ISD	Angie Gonzalez-de los Rios & Jose G. Garza	Board News
San Benito CISD	Celia Longoria & Isabel C. González	Staff Update
Tyler ISD	Katherine Erickson	Express Electronic Newsletter

Electronic Newsletter - More than 20,000 students/ members

**School Times Now!**

**Richardson ISD • Richardson ISD Communications Department**

BEST OF CATEGORY

**GOLD STARS**

Carrollton-Farmers Branch ISD	Public Information Office	CFB Essentials
Dallas ISD	Sharon Sumner	@DISD
Killeen ISD	Bob Massey & Todd Martin	On Campus
Plano ISD	Mary Gorden	eNews
Richardson ISD	Richardson ISD Communications Department	School Times Now!
Richardson ISD	Richardson ISD Communications Department	Tuesday Notes
Round Rock ISD	David Coronado & Cathy Brandewie	Round Rock ISD E-News

**SILVER STARS**

Fort Bend ISD	Keryn Miles & Tanisha Blair	e-News Around the Bend
Humble ISD	Robin McAdams & Jamie Mount	Family Album Newsletter
Laredo ISD	Marco Alvarado, Veronica Castillon, Paola Aros & Veronica "Roni" Cantu	A+ News
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	Flash Points
Mansfield ISD	Elizabeth Scott	"MISD" Messenger
North East ISD	Lynnette Gonzales	North East Notes
Northside ISD	Nick McLarty	Friends of Northside
Region 12 ESC	Jennifer Marshall-Higgins	ESC Insider
Texas Classroom Teachers Assoc.	Glenn Garry	TCTA eUpdate and Week in Review

**CATEGORY 35**

Web Site - Less than 10,000 students/ members

**www.fbisd.foundation.net**

**Flour Bluff ISD Foundation for Educational Excellence • Lynn Kaylor**

BEST OF CATEGORY

**GOLD STARS**

Flour Bluff ISD Foundation for Educational Excellence	Lynn Kaylor	www.fbisd.foundation.net
Highland Park ISD	Chris Cunningham & Helen Williams	www.hpsid.org
Midlothian ISD	Jana Hathorne	www.midlothian-isd.net

**SILVER STARS**

Bandera ISD	Brad Domitrovich	www.banderaisd.net
Clint ISD	Laura Cade	www.clintweb.net
Greenville ISD	Brad Press	www.greenvilleisd.com
Hays CISD	Julie Crimmins	www.hayscid.net

Web Site - 10,000 to 20,000 students/ members

**Sports Network www.galenaparkisd.com/**

**Galena Park ISD • Chris Gause**

BEST OF CATEGORY

**GOLD STARS**

Galena Park ISD	Chris Gause	Sports Network www.galenaparkisd.com/athletics
Hurst-Euless-Bedford ISD	Carolyn Marcantel	www.hebisd.edu

**SILVER STARS**

Comal ISD	Kari Hutchison	www.comalisd.org
Foundation for Allen Schools	Jared Johnson	www.allenisd.org/foundation/index.htm
Tyler ISD	Sandra Massey	www.tylerisd.org



Web Site - More than 20,000 students/members

**www.mesquiteisd.org**

**Mesquite ISD • Kristin Odom & Blythe McCarty**

BEST OF CATEGORY

**GOLD STARS**

Austin ISD	Orlando L. Castillo & Irma Gomez-Torres	<a href="http://www.austinisd.org">www.austinisd.org</a>
Clear Creek ISD	Karen Permetti, Carrie Ann Taylor, Joe Perez & Melissa Wiland	<a href="http://www.ccisd.net">www.ccisd.net</a>
Clear Creek ISD	Melissa Wiland & Joe Perez	<a href="http://www.ccisd.net/getconnected/index_content.html">www.ccisd.net/getconnected/index_content.html</a>
Clear Creek ISD	Melissa Wiland & Joe Perez	<a href="http://www.ccisd.net/web_101/index.html">www.ccisd.net/web_101/index.html</a>
Dallas ISD	Jon Dahlander	<a href="http://www.dallasisd.org/schoolzonedallas">www.dallasisd.org/schoolzonedallas</a>
Irving ISD	Irving ISD Public Information Department	<a href="http://www.irvingisd.net">www.irvingisd.net</a>
Mesquite ISD	Kristin Odom & Blythe McCarty	<a href="http://www.mesquiteisd.org">www.mesquiteisd.org</a>
Plano ISD	Mary Gorden	<a href="http://www.pisd.edu">www.pisd.edu</a>
Round Rock ISD	David Coronado & Cathy Brandewie	<a href="http://www.roundrockisd.org">www.roundrockisd.org</a>
Spring ISD	Regina Curry	<a href="http://www.springisd.org">www.springisd.org</a>

**SILVER STARS**

Clear Creek ISD	Melissa Wiland & Joe Perez	<a href="http://www.ccisd.net/get_on_bus/index.html">www.ccisd.net/get_on_bus/index.html</a>
Clear Creek ISD	Melissa Wiland & Joe Perez	<a href="http://www.ccisd.net/getconnected/media/time-index.html">www.ccisd.net/getconnected/media/time-index.html</a>
Conroe ISD	Kay Galindo	<a href="http://www.conroeisd.net">www.conroeisd.net</a>
Corpus Christi ISD	Debb Sullivan	<a href="http://www.ccisd.us">www.ccisd.us</a>
Houston ISD	Kerry Reynolds	<a href="http://www.houstonisd.org">www.houstonisd.org</a>
Killeen ISD	Bob Massey & Todd Martin	<a href="http://www.killeenisd.org">www.killeenisd.org</a>
Lewisville ISD	Margaret Gurecky, Tohma Morrison, Cathy Gunter, Amanda Brim & Valerie Nettles	<a href="http://www.lisd.net">www.lisd.net</a>
Military Child Education Coalition	Dr. Larry Moehnke, Jeff Clark & Karen Thomison	<a href="http://www.MilitaryChild.org">www.MilitaryChild.org</a>
Richardson ISD	Richardson ISD Communications Department	Website Redesign - <a href="http://www.risd.org">www.risd.org</a>
Spring Branch ISD	Steve Brunsman, APR	<a href="http://www.springbranchisd.com">www.springbranchisd.com</a>
Texas Classroom Teachers Assoc.	Jeremy Lomas	<a href="http://www.tcta.org/">www.tcta.org/</a>
Texas Classroom Teachers Assoc.	Jeremy Lomas	<a href="http://www.tcta.org/GAIN">www.tcta.org/GAIN</a>