



The Night
the Stars
Come Out
in Texas

2007 TSPRA Star Awards

PRINT CATEGORIES

CATEGORY 1 Internal Newsletter - Less than 10,000 students/members

BEST OF CATEGORY

SOUTH TEXAS ISD: BOARD WORKS ANDI ATKINSON

GOLD STARS

South Texas ISD
Texarkana ISD
Wharton ISD

Board Works
Tiger Tales Newsletter
All Around Wharton ISD

Andi Atkinson
Tina Veal-Gooch
Marjorie Sklar

CATEGORY 1 Internal Newsletter - 10,000 to 30,000 students/members

BEST OF CATEGORY

LAMAR CISD: A NEW VIEW JEFFREY VETTER, CHRISTY WILLMAN, PHILLIP SULAK & LAUREN LAMAN

GOLD STARS

Goose Creek CISD
Goose Creek CISD
Lamar CISD

In Step
Inside Goose Creek
A New View

Terri Cook, Carrie Pryor-Newman, Cindy Lamb & Kathy Clausen
Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb
Jeffrey Vetter, Christy Willman, Phillip Sulak & Lauren Laman

CATEGORY 1 Internal Newsletter - More than 30,000 students/members

BEST OF CATEGORY

HUMBLE ISD: FOUNDATION NEWSLETTER ROBIN MCADAMS

GOLD STARS

Alief ISD
Alief ISD
Corpus Christi ISD
Dallas ISD
Harris County Department of Education
Humble ISD
Mesquite ISD
Region 16 ESC
United ISD

The Express - Employee Newsletter November 2006
The Express - Staff Newsletter
Intercom
Communicator
e-fusion notes
Foundation Newsletter
In Touch
Heads Up
United Insider

Holly Kurth, Susan Castro & Andrew Duong
Holly Kurth, Susan Castro & Andrew Duong
Kim Sneed
Office of Publications
Carol Vaughn
Robin McAdams
Allison Lewallyn, Kristin Odom & Ian Halperin
Lynda Queen
United ISD Communications Department

CATEGORY 2 External Newsletter - Less than 10,000 students/members

BEST OF CATEGORY

HEREFORD ISD: WHAT'S UP? AT HISD LINDA C. LOWE

GOLD STARS

Bastrop ISD
Forney ISD
Hallsville ISD
Hereford ISD
Midway ISD
Texarkana ISD
Tomball ISD

Bastrop ISD Communicator
Focus on FISSD
THE BOBCAT BROADCASTER
What's Up? at HISD
Open Door
Spring Lake Park Elementary Arts XI Newsletter
TISD Today

Donald Williams & Lauri Anzaldua
Jennie Moore
Carol Greer
Linda C. Lowe
Julie Henry
Tina Veal-Gooch
Staci Stanfield

SILVER STARS

DeSoto ISD
Galveston ISD Educational Foundation
Hidalgo ISD
Huntsville ISD
North Forest ISD
PRISM Advantage

Eagle Express - DeSoto ISD
Galveston ISD Educational Foundation Spring 2007 Newsletter
The Treasure Chest
Buzzin' Around
The School Zone
Corem Deo Academy's The Forum Newsletter

Beth Trimble & Melissa Starnater
Julie Schmid
Arianna Vazquez
Emily deMilliano
Nakisha Myles, Anitra Brown & Denise Walker
Louise Henry, APR, CFRE

CATEGORY 2

BEST OF CATEGORY

GOLD STARS

Edgewood ISD
Goose Creek CISD
Waco ISD

External Newsletter - 10,000 to 30,000 students/members

**WACO ISD: SPRING 2007 NEWSLETTER: MANY FEATHERS IN WACO'S CAP
MARY H. SENTER**

Historian (Spring 2007) A. Mario Rios Jr., Yvonne Pena & Oscar Sabedra
Stepping Up Kathy Clausen, Terri Cook, Carrie Pryor-Newman & Cindy Lamb
Waco ISD Spring 2007 Newsletter: Many feathers in Waco's Cap Mary H. Senter

SILVER STARS

Bryan ISD
Coppell ISD
Lamar CISD
Pearland ISD
Rockwall ISD
San Benito CISD

Living & Learning in Bryan ISD Sandy Farris
CISD EXPRESS Tamerah Ringo
The FACTS Jeffrey Vetter, Phillip Sulak, Christy Willman & Lauren Laman
The Progress L. Renea Ivy-Sims
The Report - Graduation & Recognition Newsletter Debby Rottman & Sheri Fowler
"Inside San Benito Schools" Isabel C. González & Celia Longoria

CATEGORY 2

BEST OF CATEGORY

GOLD STARS

Fort Bend ISD
Humble ISD
Lewisville ISD
Pasadena ISD

External Newsletter - More than 30,000 students/members

**FORT BEND ISD: GREAT NEWS FROM FORT BEND ISD
MARY ANN SIMPSON, NANCY PORTER & BECKY WALKER**

Great News from Fort Bend ISD Mary Ann Simpson, Nancy Porter & Becky Walker
"your schools" Jamie Mount, Robin McAdams, Charlotte Hoya & Karen Collier
Fine Points Molly Fox
Pinnacle Mark Kramer, Ashley Holt & Bruce Stone

SILVER STARS

Alief ISD
Austin ISD
Clear Creek ISD
Irving ISD
Socorro ISD

Alief ISD Communicator Andrew Duong, Susan Castro & Holly Kurth
Austin InSiDer Katherine Anthony
The Communicator Melissa Wiland
Inside IISD Tony Thetford
@Socorro Newsletter English Minerva Baumann

CATEGORY 3

BEST OF CATEGORY

GOLD STARS

Alvarado ISD
Forney ISD
Huntsville ISD
Kerrville ISD
Waxahachie ISD

Flyer - Less than 10,000 students/members

**KERRVILLE ISD: "YOU'RE IN CTRL"
LISA S. WINTERS**

Alvarado ISD Job Fair Derik Moore
Bond Proposed for 2nd High School Flyer Jennie Moore
Promethean Lollapalooza Emily deMilliano
"You're in Ctrl" Lisa S. Winters
Waxahachie ISD Quick Facts Nicole Mansell

CATEGORY 3

BEST OF CATEGORY

GOLD STARS

Bryan ISD
Bryan ISD
Goose Creek CISD

Flyer - 10,000 to 30,000 students/members

**BRYAN ISD: BRYAN ISD FAST FACTS
SANDY FARRIS**

Bryan ISD Fast Facts Sandy Farris
Project Hope Flyer Sandy Farris
Recruiting Flyer Carrie Pryor-Newman

CATEGORY 3

BEST OF CATEGORY

GOLD STARS

Austin ISD
Dallas ISD
Fort Worth ISD
Fort Worth ISD
Fort Worth ISD
Garland ISD
Garland ISD
Irving ISD
United ISD

Flyer - More than 30,000 students/members

FORT WORTH ISD: SMART FUN IN THE SUMMERTIME BARBARA GRIFFITH

Strategic Compensation Initiative
Good News from the Dallas ISD
Golden Achievement Award for Partnership Excellence Flyer
Smart Fun in the Summertime
Tell Your Neighbor
College & Career Connection Certificate
Cool Clix Certificate
Teacher Job Fair
United ISD Back to School Fashion Show

Katherine Anthony
Office of Publications
Nancy Ricker
Barbara Griffith
Barbara Griffith
Judy Kriehn
Judy Kriehn & Jasmine Preston
Tony Thetford
United ISD Communications Department

CATEGORY 4

BEST OF CATEGORY

GOLD STARS

Bandera ISD
DeSoto ISD
DeSoto ISD
Eanes ISD
Forney ISD
Foundation Innovation
Hallsville ISD
Hardin Jefferson ISD
Hardin Jefferson ISD
Hidalgo ISD
La Marque ISD
North Forest ISD
South Texas ISD
Texarkana ISD
Texarkana ISD

Brochure - Less than 10,000 students/members

FOUNDATION INNOVATION: KENNEDALE EDUCATIONAL FOUNDATION BROCHURE MILLI CHRISTNER & LAURIE CROMWELL

Bandera ISD Fast Facts
Portrait of a Graduate Matrix
Recruitment - DeSoto ISD
Eanes 2006 - Annual Stake Holders Report
Bond Proposed for 2nd High School Brochure
Kennedale Educational Foundation Brochure
2007 School Bond Election Information Brochure
Hardin Jefferson Informational Brochure
School Bond Election 2007
New Employee Packet
Empowering Future Champions
Board Review - June 2007
New Scholar Academy
Partners In Education: Making A Difference
TISD Teacher Recruitment Brochure

Brad Domitrovich
Beth Trimble & Melissa Starnater
Beth Trimble & Melissa Starnater
Dale Whitaker
Jennie Moore
Milli Christner & Laurie Cromwell
Carol Greer
Sandra Sherman
Sandra Sherman
Arianna Vazquez
Clarissa Silva
Nakisha Myles, Anitra Brown & Denise Walker
Andi Atkinson
Tina Veal-Gooch
Tina Veal-Gooch

SILVER STAR

Friendswood ISD Education Foundation

Education Foundation FAST FACTS

Karolyn Gephart

CATEGORY 4

BEST OF CATEGORY

GOLD STARS

Coppell ISD
Lamar CISD
Mansfield ISD
McKinney ISD
Rockwall ISD
Waco ISD Foundation
Wylie ISD

Brochure - 10,000 to 30,000 students/members

ROCKWALL ISD: WISH YOU WERE HERE! SHERI FOWLER

Coppell ISD 2006-2007 District Report Card
A Proud Tradition - A Bright Future
Mansfield ISD Natatorium Brochure
The McKinney Connection
Wish You Were Here!
Adopt-a-School Marketing Brochure
Dual Language Immersion Program Brochure

Tamerah Ringo
Christy Willman & Phillip Sulak
Communications Department, Terry Morawski
Cody Cunningham
Sheri Fowler
Traci Marlin
Marcia Coker & Susan Dacus

SILVER STARS

Lamar CISD
Rockwall ISD
Waco ISD Foundation

Be a Star at Lamar
RISD Bond Initiative 2007
Annual Campaign Brochure

Jeffrey Vetter & Lauren Laman
Sheri Fowler
Traci Marlin

CATEGORY 4

BEST OF CATEGORY

GOLD STARS

Arlington ISD	Dimensions of Hope	Michelle Clark & Veronica Sopher
Austin ISD	Informative Guide and Pocket Folder	Katherine Anthony
Corpus Christi ISD	CCISD Brief Facts	Lorette Winters & Debb Sullivan
Cypress-Fairbanks ISD	Cypress-Fairbanks ISD: Pocket Size Initiatives for the 80th Legislative Session	Stephanie Migl & Kelli Durham
Cypress-Fairbanks ISD	TSA 2007 Annual Report	Joel Weckerly & Gary Durrenberger
Dallas ISD	Alternative Program Department Programs & Services	Office of Publications
Education Service Center Region XIII	Bilingual ESL Services Brochure	Clee Upchurch, Lori Tatum & Ana Amezcua
Education Service Center Region XIII	Closing the Achievement Gap Brochure	Clee Upchurch, Lori Tatum & Ana Amezcua
Fort Worth ISD	TEAM FWISD Brochure	Nancy Ricker
Harris County Department of Education	Leadership Today for Tomorrow's Schools	Tammy Lanier, Cynthia Reade & Carol Vaughn
Harris County Department of Education	Teach: Touch the Future, Touch Lives	Tammy Lanier, Cynthia Reade & Carol Vaughn
Humble ISD	Reading Recovery Brochure	Robin McAdams
Killeen ISD	Create Your World Brochure	Karen Thomison
Mesquite ISD	2007 Bond Package	Kristin Odom
Mesquite ISD	Elementary Menus	Kristin Odom
Mesquite ISD	Invest in the Quest	Kristin Odom
Mesquite ISD	Mesquite Employee Health Center	Kristin Odom
Mesquite ISD	Standard Dress	Kristin Odom
Military Child Education Coalition	School Quest Brochure	Mary Keller, Karen Thomison & Jaclyn Collins
PRISM Advantage	Harris County Department of Education's Choice Facility Partners Brochure	Louise Henry, APR, CFRE
Round Rock ISD	The Academics	JoyLynn Occhiuzzi

SILVER STARS

ESC Region 12	10th Annual Statewide Evaluation Conference	Office of Communications
Irving ISD	School Boundaries & Street Map	Tony Thetford
Mesquite ISD	Job Fair	Kristin Odom
North East ISD	North East ISD 2007 Bond Brochure	Veronica Lawson
Round Rock ISD	Bond Election Mailout	JoyLynn Occhiuzzi

CATEGORY 5

BEST OF CATEGORY

Booklet - Less than 10,000 students/members

EANES ISD: GENERAL BOOKLET DALE WHITAKER

GOLD STARS

Alvarado ISD	Alvarado ISD Information Brochure 2006-07	Derik Moore
Eanes ISD	Eanes ISD General Booklet	Dale Whitaker

SILVER STARS

Bastrop ISD	Bastrop ISD Community Education Booklet	Donald Williams & Lauri Anzaldua
North Forest ISD	Dancing with the Stars	Nakisha Myles, Anitra Brown & Denise Walker
Wharton ISD	ALL EYES ON US	Marjorie Sklar

CATEGORY 5

BEST OF CATEGORY

Booklet - 10,000 to 30,000 students/members

NORTHWEST ISD: DISTRICT SNAPSHOT JERHEA NAIL, LESLEY WEAVER & MELISSA SHAWN

GOLD STARS

San Benito CISD	Northwest ISD District Snapshot	Jerhea Nail, Lesley Weaver & Melissa Shawn
	"Inspiring Excellence"	Sergio Garcia, Isabel C. González & Celia Longoria, Patti Pawlik-Perales & Roger Torres

SILVER STARS

Allen ISD	Allen ISD Strategic Plan 2007-2012	Tim Carroll
Birdville ISD	2007 Texas Public Schools Week Brochure	Mark Thomas & Stephanie Whitlock
Northwest ISD	2007-2008 Adopted Budget	Jerhea Nail, Lesley Weaver & Melissa Shawn
Tyler ISD	Tyler ISD Folder	Angela Jenkins & Sandra Stanley
Wylie ISD	Employee Directory 2006-2007	Susan Dacus & Marcia Coker

CATEGORY 5 Booklet - More than 30,000 students/members

**BEST OF CATEGORY PASADENA ISD: SHINING STARS GALA
CINDY PARMER & BRUCE STONE**

GOLD STARS

Aldine ISD	Umbrella	Mike Keeney, Leticia Fehling & Chris Labod
Harris County Department of Education	Professional Development Catalog	Tammy Lanier, Cynthia Reade & Carol Vaughn
Killeen ISD	2007 Academic Recognition Banquet	Karen Thomison & Dawn Parnell
Lewisville ISD	2007-2008 Back to School Book	Cathy Gunter & Molly Fox
Military Child Education Coalition	Chart Your Course Academic Passport	Mary Keller, Karen Thomison & Jaclyn Collins
Northside ISD	Welcome Magazine	David Sanchez & Pascual Gonzalez
Pasadena ISD	Shining Stars Gala	Cindy Parmer & Bruce Stone
Texas ESC Collaborative	CSCOPE Booklet	Clee Upchurch & Emily Beaudoin

SILVER STARS

Aldine ISD	Bond Referendum Information Guide	Ben Wilson, Mike Keeney, Leticia Fehling & Chris Labod
Education Service Center Region XIII	Access to the General Curriculum Brochure	Clee Upchurch, Lori Tatum & Ana Amezcua
Education Service Center Region XIII	Behavior Services Booklet	Clee Upchurch, Lori Tatum & Ana Amezcua
ESC Region 12	2007-2008 Programs & Services	Jennifer Marshall-Higgins & Patrick Contreras
Irving ISD	Basic Facts 2006-2007	Tony Thetford
Killeen ISD	Killeen Recruiting Brochure	Karen Thomison
Mesquite ISD	2007 Retiree Luncheon	Kristin Odom
Mesquite ISD	Apple Seeds	Kristin Odom & Allison Lewallyn
Mesquite ISD	MISD Universe	Kristin Odom
Plano ISD	Relocation Packet	Mary Gorden
Texas ESC Collaborative	CSCOPE Scope and Sequence Books	Clee Upchurch, Lori Tatum & Emily Beaudoin

CATEGORY 6 Calendar/Planner - Less than 10,000 students/members

**BEST OF CATEGORY BASTROP ISD : ANNUAL REPORT & CALENDAR
DONALD WILLIAMS & LAURI ANZALDUA**

GOLD STARS

Bastrop ISD	Bastrop ISD Annual Report & Calendar	Donald Williams & Lauri Anzaldua
Friendswood ISD	Friendswood ISD Calendar	Karolyn Gephart
Huntsville ISD	Academic Calendar	Emily deMilliano

SILVER STAR

North Forest ISD	Monthly District Calendar	Nakisha Myles, Anitra Brown & Denise Walker
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CATEGORY 6 Calendar/Planner - 10,000 to 30,000 students/members

**BEST OF CATEGORY LAMAR CISD: CELEBRATING DIVERSITY & BUILDING TRUST
PHILLIP SULAK & CHRISTY WILLMAN**

GOLD STARS

Coppell ISD	Coppell ISD 2007-2008 Calendar	Tamerah Ringo
Lamar CISD	Celebrating Diversity & Building Trust	Phillip Sulak & Christy Willman

SILVER STARS

McAllen ISD	"Excellence...Inspiring Stellar Aspirations" 2006-2007 Calendar	Andrea Hathcock
Rockwall ISD	Rockwall ISD School Calendar	Judy Telford

CATEGORY 6 Calendar/Planner - More than 30,000 students/members

BEST OF CATEGORY

GOLD STARS

Aldine ISD	Aldine ISD 2006-07 Calendar of Events	Ben Wilson, Mike Keeney, Leticia Fehling & Chris Labod
Plano ISD	Official School Calendar	Mary Gorden
Region 16 ESC	The Best Within	Lynda Queen

SILVER STARS

Garland ISD	Employee Datebook	Judy Kriehn
Lewisville ISD	2007-2008 District Calendar	Cathy Gunter
Lewisville ISD	Calendar of Religious Observances 2007-2008	Cathy Gunter
Mesquite ISD	2007-2008 School Calendar	Kristin Odom

CATEGORY 7

Programs - Less than 10,000 students/members

BEST OF CATEGORY

BASTROP ISD: ANNUAL EMPLOYEE AWARDS BANQUET DONALD WILLIAMS & LAURI ANZALDUA

GOLD STARS

Alvarado ISD	2006 Alvarado High School Football Program	Derik Moore
Bandera ISD	Song of America - A Salute to Our Americans	Brad Domitrovich
Bastrop ISD	Bastrop ISD Annual Employee Awards Banquet	Donald Williams & Lauri Anzaldua
Flour Bluff ISD	Hornet Roundup	Lynn Kaylor
Forney ISD	2nd Annual Appreciation Banquet Program	Jennie Moore
Midway ISD	Midway Meistersingers	Julie Henry
South San Antonio ISD	South San Antonio ISD Veterans Day Program	Ed Suarez

SILVER STARS

Bandera ISD	Puttin On the Ritz	Brad Domitrovich
Bastrop ISD	Bastrop Education Foundation Rising Star Banquet Program	Donald Williams & Lauri Anzaldua
Flour Bluff ISD	Hornet Champion	Lynn Kaylor
Flour Bluff ISD	Winter Sports Banquet	Lynn Kaylor
Forney ISD	John M. Lewis Elementary School Dedication	Jennie Moore
Friendswood ISD	Women Who Wear Many Hats Program	Karolyn Gephart
Midway ISD	Celebrity Masquerade	Julie Henry

CATEGORY 7

Programs - 10,000 to 30,000 students/members

BEST OF CATEGORY

WYLIE IS: GALAXY AWARDS PROGRAM SUSAN DACUS & MARCIA COKER

GOLD STARS

Goose Creek CISD	A Garden Party	Terri Cook & Carrie Pryor-Newman
Lamar CISD	William C.Velasquez Dedication	Christy Willman & Phillip Sulak
McKinney ISD	Distinguished Student Awards	Cody Cunningham
Wylie ISD	Galaxy Awards Program	Susan Dacus & Marcia Coker

SILVER STARS

Goose Creek CISD	New Campus Tour Program	Terri Cook & Carrie Pryor-Newman
Mission CISD	2007 Teacher of the Year Luncheon Program	Craig Verley, Lee Thalman & Irene Garza
Rockwall ISD	Rockwall ISD Employee Recognition and Awards	Judy Telford
Tyler ISD	"The Beat Goes On"	Angela Jenkins & Sandra Stanley

CATEGORY 7

Programs - More than 30,000 students/members

BEST OF CATEGORY

PASADENA ISD: SERVICE AWARDS PROGRAM BRUCE STONE & MARK KRAMER

GOLD STARS

Humble ISD	Spelling Bee Program	Robin McAdams
Pasadena ISD	Service Awards Program	Bruce Stone & Mark Kramer
Plano ISD	Teacher of the Year Gala Invitation	Mary Gorden
Round Rock ISD	Sommer Elementary Groundbreaking Program	Tamra Spence & JoyLynn Occhiuzzi

SILVER STARS

Arlington ISD	"Spotlight on Recognition" Program	Mandy Rabalais
Corpus Christi ISD	Teacher of the Year Program	Debb Sullivan & Lorette Winters
Dallas ISD	38th Annual Partners/Volunteer Recognition Program	Office of Publications
Fort Bend ISD	Teaching:A Labor of Love	Becky Walker
Killeen ISD	Fort Worth Chamber Orchestra Program	Karen Thomison
Lewisville ISD	22nd Annual Recognition Awards Banquet Program	Cathy Gunter
Lewisville ISD	8th Annual Salute to Our American Veterans Program	Cathy Gunter
Mesquite ISD	Apple Corps Gala Program	Kristin Odom
Mesquite ISD	Lone Star Legacy Event Program	Kristin Odom
Mesquite ISD	MISD Milestones	Kristin Odom
Plano ISD	Teacher of the Year Program	Mary Gorden
Round Rock ISD	Partner Appreciation Breakfast Program	Tamra Spence & JoyLynn Occhiuzzi
Round Rock ISD	Partner Appreciation Breakfast Program	Tamra Spence & JoyLynn Occhiuzzi

CATEGORY 8 **Invitations/Announcements - Less than 10,000 students/members**

BEST OF CATEGORY **FLOUR BLUFF ISD: HORNET 5000**
LYNN KAYLOR

GOLD STARS

Flour Bluff ISD	Hornet 5000	Lynn Kaylor
Forney ISD	2nd Annual Appreciation Invitation & RSVP Card	Jennie Moore
Friendswood ISD	Women Who Wear Many Hats Invitation	Karolyn Gephart
Huntsville ISD	Employee Banquet Invitation	Emily deMilliano
Texarkana ISD	Theren Jones ELC Renaming Invite	Tina Veal-Gooch
Texarkana ISD	TISD Employee Celebration Invite	Tina Veal-Gooch

SILVER STARS

Bastrop ISD	Bastrop ISD Annual Employee Awards Banquet Invitation	Donald Williams & Lauri Anzaldua
Bastrop ISD	Bastrop ISD Back to School Bash Postcard Invitation	Donald Williams & Lauri Anzaldua
DeSoto ISD	Employee Appreciation Banquet You Make a World of Difference	Beth Trimble & Melissa Starnater
Flour Bluff ISD	Hornet Roundup	Lynn Kaylor
Texarkana ISD	Awards of Excellence Invite	Tina Veal-Gooch
Texarkana ISD	Texas High School Math & Science Invite	Tina Veal-Gooch

CATEGORY 8 **Invitations/Announcements - 10,000 to 30,000 students/members**

BEST OF CATEGORY **HAYS CISD EDUCATION FOUNDATION:**
EDUCATION FOUNDATION GOLF TOURNAMENT
ANGIE MENDEZ

GOLD STARS

Birdville ISD	And the envelope please...	Mark Thomas & Stephanie Whitlock
Birdville ISD	BISD Volunteer Coordinators and PTA Presidents Christmas Luncheon	Mark Thomas & Stephanie Whitlock
Birdville ISD	BISD Volunteer Coordinators and PTA Presidents Spring Luncheon	Mark Thomas & Stephanie Whitlock
Hays CISD Education Foundation	Hays CISD Education Foundation Golf Tournament	Angie Mendez
Hurst-Eules-Bedford ISD	"G. B. Racer" Invitation	Carolyn Marcantel
Lamar CISD	Pirates of Lamar	Jeffrey Vetter & Phillip Sulak

SILVER STARS

Birdville ISD	Bond Committee Thank You Dinner Invitation	Mark Thomas & Stephanie Whitlock
Wylie ISD	2007 Galaxy Awards	Susan Dacus & Marcia Coker

CATEGORY 8 **Invitations/Announcements - More than 30,000 students/members**

BEST OF CATEGORY **PASADENA ISD: SCHNEIDER MIDDLE SCHOOL INVITATIONS**
BRUCE STONE

GOLD STARS

Arlington ISD	"Spotlight on Recognition" Invitation	Mandy Rabalais
Corpus Christi ISD	Teacher of the Year Invite	Lorette Winters & Debb Sullivan
Garland ISD	Steve Knagg Retirement Reception Invitation	Judy Kriehn
Katy ISD	2007 Employer Awards Invitation	Kris Taylor, APR
Katy ISD	Griffin Elementary Dedication	Kris Taylor, APR
Katy ISD	Superintendent's Retirement Reception Invitation/Guest Book	Kris Taylor, APR
Mesquite ISD	Convocation Invitation	Kristin Odom
Mesquite ISD	Lone Star Legacy Invitation	Kristin Odom
Military Child Education Coalition	Military Child Coalition 9th Annual Preconference Announcement	Mary Keller, Karen Thomison & Jaclyn Collins
Northside ISD	Cruise Away Hawaiian-Style	David Sanchez
Pasadena ISD	Laura Bush Elementary Invitations	LaVonna Alexander-Carew
Pasadena ISD	Schneider Middle School Invitations	Bruce Stone

SILVER STARS

Fort Bend ISD	Gala 2007: A Magical Adventure	Becky Walker
Lewisville ISD	8th Annual Salute to Our American Veterans Invitation	Cathy Gunter
Mesquite ISD	Apple Corps Gala Invitation	Kristin Odom
Socorro ISD	2007 Teacher of the Year Invitation	Minerva Baumann

CATEGORY 9**Posters - Less than 10,000 students/members****BEST OF CATEGORY****ALVARADO ISD: LEARNERS OF TODAY... LEADERS OF TOMORROW
DERIK MOORE****GOLD STARS**

Alvarado ISD	Learners of Today... Leaders of Tomorrow	Derik Moore
DeSoto ISD	Kindergarten Round Up	Beth Trimble & Melissa Starnater
Flour Bluff ISD	Hornet Baseball	Lynn Kaylor
Springtown ISD	A Child Shall Lead Us	Darlene Pennington, Teresa Horton & Cindy Smith

CATEGORY 9**Posters - 10,000 to 30,000 students/members****BEST OF CATEGORY****MANSFIELD ISD :
THE NOT SO LATE SHOW EMPLOYEE RECOGNITION RECEPTION POSTER
COMMUNICATIONS DEPARTMENT****GOLD STARS**

Bryan ISD	Project Hope Poster	Sandy Farris
Hays CISD	The Power of Team Hays	Julie Jerome
Lamar CISD	Texas Gothic	Phillip Sulak & Christy Willman
Mansfield ISD	The Not So Late Show Employee Recognition Reception Poster	Communications Department, Terry Morawski
McKinney ISD	Campus Road Trip	Karla Schumacher
Mission CISD	All Our Roads Lead to Readiness Poster	Craig Verley, Lee Thalman & Irene Garza
Mission CISD	Mission ISD - Your Roadmap to Readiness	Craig Verley, Lee Thalman & Irene Garza

CATEGORY 9**Posters - More than 30,000 students/members****BEST OF CATEGORY****MESQUITE ISD: DISTRICT MESSAGES
KRISTIN ODOM****GOLD STARS**

Aldine ISD	Aldine ISD Schoolhouse Bond Election	Ben Wilson, Mike Keeney, Leticia Fehling & Chris Labod
Aldine ISD	Schoolhouse Bond Election:Aldine ISD Voting Location	Ben Wilson, Mike Keeney, Leticia Fehling & Chris Labod
Fort Bend ISD	Six Steps to Speaking Up Against Everyday Bigotry	Tanisha Blair
Fort Worth ISD	Math Madness	Barbara Griffith
Garland ISD	GISD Agricultural Show & Career/Technical Education Show Poster	Judy Kriehn
Garland ISD	Roll-up Banner for Teacher Recruiting Fairs	Judy Kriehn
Humble ISD	IB Poster	Robin McAdams
Lewisville ISD	Veterans Day Poster	Cathy Gunter
Mesquite ISD	"District Messages"	Kristin Odom
Mesquite ISD	Life Cycle of a College-Bound Student	Kristin Odom
Military Child Education Coalition	Growing, Learning, Understanding Growth Chart	Mary Keller, Karen Thomison & Jaclyn Collins
Northside ISD	2007 Pillars of Character	David Sanchez
Northside ISD	We Are Northside	David Sanchez
Pasadena ISD	Pasadena Virtual School	Bruce Stone & Ashley Holt
United ISD	UISD Goals 2007-08	United ISD Communications Department

CATEGORY 10**Holiday - Less than 10,000 students/members****BEST OF CATEGORY****MIDWAY ISD BOARD OF TRUSTEE HOLIDAY CARDS
JULIE HENRY****GOLD STARS**

Alvarado ISD	AISD Technology Christmas Card 2006	Derik Moore
DeSoto ISD	Seasons Greetings from DeSoto ISD	Beth Trimble & Melissa Starnater
Dickinson ISD	Holiday Dinner Invitation	Tammy Dowdy
Flour Bluff ISD	Happy Holidays	Lynn Kaylor
Forney ISD	Forney ISD Christmas Card Order Form	Jennie Moore
Friendswood ISD	FISD Holiday Card	Karolyn Gephart
Highland Park ISD	Holiday Card	Helen Williams
Huntsville ISD	Holiday Card	Emily deMilliano
Midway ISD	Board of Trustee Holiday Cards	Julie Henry
Texarkana ISD	TISD Christmas Card	Tina Veal-Gooch
Weatherford ISD	Weatherford ISD Holiday Card	Charlotte LaGrone

CATEGORY 10

BEST OF CATEGORY

GOLD STARS

Lamar CISD
McKinney ISD
Rockwall ISD

Holiday - 10,000 to 30,000 students/members

**MCKINNEY ISD ELEMENTARY HOLIDAY CARDS
LARRY COKER**

Happy Holidays from All of Us
Elementary Holiday Cards
RISD Holiday Card

Jeffrey Vetter & Lauren Laman
Larry Coker
Sheri Fowler, Judy Telford & Debby Rottman

CATEGORY 10

BEST OF CATEGORY

GOLD STARS

Humble ISD
Mesquite ISD
Mesquite ISD
Socorro ISD

Holiday - More than 30,000 students/members

**SOCORRO ISD SUPERINTENDENT'S HOLIDAY OPEN HOUSE INVITATIONS
MINERVA BAUMANN**

Foundation Christmas Card
Superintendent's Birthday Card
Superintendent's Holiday Card
Superintendent's Holiday Open House Invitations

Robin McAdams
Communications Department
Kristin Odum
Minerva Baumann

SILVER STARS

Harris County Department of Education
Harris County Department of Education
Region 10 ESC

Happy Birthday HCDE
Superintendent's Season's Greetings
ALOHA:A South Seas Holiday Luau

Tammy Lanier, Cynthia Reade & Carol Vaughn
Tammy Lanier, Cynthia Reade & Carol Vaughn
Ron Simpson

CATEGORY 11

SILVER STAR

Hidalgo ISD

Non-English Speaking Audience - Less than 10,000 students/members

Mes de Concientización de Austisimo

Arianna Vazquez

CATEGORY 11

SILVER STAR

Lamar CISD

Non-English Speaking Audience - 10,000 to 30,000 students/members

Bringing Families Together

Phillip Sulak & Christy Willman

CATEGORY 11

BEST OF CATEGORY

GOLD STARS

Aldine ISD
Aldine ISD
Mesquite ISD
Mesquite ISD
Socorro ISD
Spring ISD

Guía Informativa Del Rederéndum Sobre Los Bonos Escolares
Rederéndum Sobre Los Bonos Escolares: Ubicación de las urnas en Aldine
Elementary Menu
Paquete del bono 2007
@Socorro Newsletter Spanish
Escuelas de Spring Primavera 2007

Leticia Fehling
Leticia Fehling
Communications Department
Communications Department
Minerva Baumann
Regina Curry & Karen Garrison

SILVER STARS

Harris County Department of Education
Humble ISD
Region 16 ESC

Enseña
Language Development Brochure
SE BUSCA

Tammy Lanier, Cynthia Reade & Carol Vaughn
Robin McAdams
Lynda Queen

CATEGORY 12

BEST OF CATEGORY

GOLD STAR

North Forest ISD

Annual Report - Less than 10,000 students/members

**NORTH FOREST ISD: ANNUAL REPORT
NAKISHA MYLES, ANITRA BROWN & DENISE WALKER**

Annual Report

Nakisha Myles, Anitra Brown & Denise Walker

SILVER STAR

DeSoto ISD

Annual Report 2006-07 Year in Review

Beth Trimble & Melissa Starnater

CATEGORY 12
BEST OF CATEGORY

Annual Report - 10,000 to 30,000 students/members
MCKINNEY ISD STATE OF THE DISTRICT REPORT
CODY CUNNINGHAM

GOLD STAR

McKinney ISD

State of the District Report

Cody Cunningham

SILVER STARS

Allen ISD

“Why We Teach” 2007 State of the Schools Report

Tim Carroll & Justin Acker

Goose Creek CISD

Goose Creek CISD 2006-2007 Annual Report

Terri Cook, Carrie Pryor-Newman, Kathy Clausen & Cindy Lamb

Lamar CISD

2006 State of the District

Jeffrey Vetter, Christy Willman & Lauren Laman

CATEGORY 12
BEST OF CATEGORY

Annual Report - More than 30,000 students/members

FORT BEND ISD: COMMUNITY RELATIONS & PARTNERSHIPS ANNUAL REPORT
MARY ANN SIMPSON, NANCY PORTER, BECKY WALKER & KERYN MILES

GOLD STARS

Austin ISD

Annual Report 2005-2006 Celebrating 125 Years

Katherine Anthony

Fort Bend ISD

Community Relations & Partnerships Annual Report

Mary Ann Simpson, Nancy Porter, Becky Walker & Keryn Miles

Katy ISD

On the Move

Kris Taylor, APR

Katy ISD

Partners in Education Annual Report

Janet Theis

Lewisville ISD

LISD Guidebook

Cathy Gunter

Texas Association of School Boards

TASB 2006 Annual Report

Roger White

SILVER STARS

Aldine ISD

AISD 2005-2006 Annual Performance Report

Ben Wilson, Mike Keeney, Leticia Fehling & Chris Labod

Dallas ISD

Board of Trustees Report January 2007

Office of Publications

Irving ISD

Annual Report 2006

Tony Thetford

Killeen ISD

Killeen ISD Annual Report

Karen Thomison & Barbara Adams

CATEGORY 13
BEST OF CATEGORY

Communication Plan - Less than 10,000 students/members

LA MARQUE ISD: LMISD COMMUNICATIONS PLAN
CLARISSA SILVA

GOLD STAR

La Marque ISD

LMISD Communications Plan

Clarissa Silva

SILVER STAR

Tomball ISD

Tomball ISD Communication Plan

Staci Stanfield

CATEGORY 13
NO AWARDS

Communication Plan - 10,000 to 30,000 students/members

CATEGORY 13
BEST OF CATEGORY

Communication Plan - More than 30,000 students/members

CLEAR CREEK ISD: 2004-2007 MARKETING COMMUNICATION PLAN
KAREN PERMETTI

GOLD STARS

Clear Creek ISD

2004-2007 Marketing Communication Plan

Karen Permetti

PRISM Advantage

Harris County Department of Education's Choice Facility Partners Communications Plan

Louise Henry, APR, CFRE

SILVER STARS

Austin ISD

Communication Plan for Board Vacancy

Katherine Anthony

Katy ISD

Bond Election Communications Plan

Kris Taylor, APR & Steve Stanford

Katy ISD

Post Bond Election Communications Plan

Kris Taylor, APR & Steve Stanford

CATEGORY 14
NO ENTRIES

Magazines - Less than 10,000 students/members

CATEGORY 14
NO ENTRIES

Magazines - 10,000 to 30,000 students/members

CATEGORY 14

BEST OF CATEGORY

GOLD STARS

Dallas ISD
Harris County Department of Education
Military Child Education Coalition
Texas Association of School Boards
Texas Classroom Teachers Association

Magazines - More than 30,000 students/members

TEXAS CLASSROOM TEACHERS ASSOCIATION TCTA MAGAZINE - THE CLASSROOM TEACHER KELLEY STRUTTON

Dallas ISD Parent
Imprint
On the Move
Texas Lone Star
TCTA Magazine - The Classroom Teacher

Office of Publications
Tammy Lanier, Cynthia Reade & Carol Vaughn
Mary Keller, Karen Thomison & Jaclyn Collins
Roger White
Kelley Strutton

CATEGORY 15

BEST OF CATEGORY

GOLD STARS

La Marque ISD
Springtown ISD
Texarkana ISD

Handbooks/Manuals - Less than 10,000 students/members

SPRINGTOWN ISD: BACK-TO-SCHOOL GUIDE SHARON HUGHES & TERESA HORTON

LMISD Publicity Guide
Springtown ISD Back-To-School Guide
Texas High School Program of Studies Guide

Clarissa Silva
Sharon Hughes & Teresa Horton
Tina Veal-Gooch

SILVER STAR

Huntsville ISD

District Handbooks

Emily deMilliano

CATEGORY 15

BEST OF CATEGORY

GOLD STARS

Coppell ISD
Lamar CISD
Lamar CISD
Wylie ISD

Handbooks/Manuals - 10,000 to 30,000 students/members

COPELL ISD: BOARD OF TRUSTEES OPERATING PROCEDURES TAMERAH RINGO

Coppell ISD Board of Trustees Operating Procedures
Course Selection Catalog
LCISD Student Handbooks
Crisis Management Procedures

Tamerah Ringo
Christy Willman, Phillip Sulak & Lauren Laman
Jeffrey Vetter, Lauren Laman & Christy Willman
Susan Dacus & Marcia Coker

CATEGORY 15

BEST OF CATEGORY

GOLD STARS

Corpus Christi ISD
Education Service Center Region XIII
Military Child Education Coalition
Northside ISD
Plano ISD
Round Rock ISD

Handbooks/Manuals - More than 30,000 students/members

MILITARY CHILD EDUCATION COALITION: WHILE YOU ARE AWAY GUIDEBOOK MARY KELLER, KAREN THOMISON & JACLYN COLLINS

CISD Student Parent Handbook
Region XIII Marketing Handbook
While You Are Away Guidebook
Northside Style
Student/Parent Policy Guide - English & Spanish
District Logo Standards

Debb Sullivan & Kim Sneed
Clee Upchurch, Lori Tatum & Ana Amezcua
Mary Keller, Karen Thomison & Jaclyn Collins
Karen Adler
Mary Gorden
Tamra Spence & JoyLynn Occhiuzzi

CATEGORY 16

BEST OF CATEGORY

GOLD STARS

Flour Bluff ISD
Forney ISD
Friendswood ISD

Image/Identity Packages - Less than 10,000 students/members

FLOUR BLUFF ISD: WE TREASURE OUR VOLUNTEERS 2 LYNN KAYLOR

We Treasure Our Volunteers 2
2006 Kaufman County Spirit Challenge
Women Who Wear Many Hats

Lynn Kaylor
Jennie Moore
Karolyn Gephart

CATEGORY 16

BEST OF CATEGORY

GOLD STARS

Coppell ISD
Mission CISD

Image/Identity Packages - 10,000 to 30,000 students/members

**COPPELL ISD: CISD IMAGE/IDENTITY PACKAGE
TAMERAH RINGO**

CISD Image/Identity Package
Destination - Readiness

Tamerah Ringo
Craig Verley, Lee Thalman & Irene Garza

SILVER STAR

Waco ISD Foundation

HEB Celebrity Cook Off

Traci Marlin

CATEGORY 16

BEST OF CATEGORY

GOLD STARS

Arlington ISD
Arlington ISD
Clear Creek ISD
Fort Bend ISD
Military Child Education Coalition
Pasadena ISD
Region 7 ESC
Socorro ISD
Socorro ISD

Image/Identity Packages - More than 30,000 students/members

**CLEAR CREEK ISD: LONGHORN PROJECT: LUNCH WITH THE LONGHORNS
MELISSA WILAND**

AISD Collateral Suite
"Disco Fever"
Longhorn Project: Lunch with the Longhorns
Framework for Learning
Chart Your Course
Under the Big Top of Pasadena ISD
Region 7 ESC DMAC Solutions
2007 Teacher of the Year
Partners in Education Victory Garden

Michelle Clark & Veronica Sopher
Mandy Rabalais
Melissa Wiland
Mary Ann Simpson, Becky Walker & Nancy Porter
Mary Keller, Karen Thomison & Jaclyn Collins
Candace Ahlfinger, Mark Kramer, Bruce Stone & LaVonna Alexander-Carew
Katie Chenoweth
Minerva Baumann
Minerva Baumann

SILVER STARS

PRISM Advantage
Region 10 ESC
Texas ESC Collaborative

Harris County Department of Education's Choice Facility Partners Branding
2007 Regional Teacher of the Year
CSCOPE Image Identity

Louise Henry, APR, CFRE
Ron Simpson
Clee Upchurch, ESC Region 13, & Emily Beaudoin, ESC Region 2

CATEGORY 17

BEST OF CATEGORY

GOLD STARS

Cleburne ISD
Forney ISD
La Marque ISD
La Marque ISD
La Marque ISD
South Texas ISD
Tomball ISD

Writing - Less than 10,000 students/members

**TOMBALL ISD: BOND 2007
STACI STANFIELD**

Volunteer Appreciation
2nd Annual Appreciation Banquet Script
Choir students state-bound for UIL Solo & Ensemble
Communication is key in La Marque ISD
LMHS Marine Corp JROTC earns top rating
STISD starts new enrollment procedure
Bond 2007

Lisa Magers
Jennie Moore
Clarissa Silva
Clarissa Silva
Clarissa Silva
Andi Atkinson
Staci Stanfield

SILVER STARS

Burnet CISD
Forney ISD

The Power of Purple
Beginning Band Parent Letter

Sharon Schwartz
Jennie Moore

CATEGORY 17

BEST OF CATEGORY

GOLD STAR

Waco ISD

Writing - 10,000 to 30,000 students/members

**WACO ISD: A MOTHER'S LEGACY
MARY H. SENTER**

A Mother's Legacy

Mary H. Senter

SILVER STARS

Allen ISD
Hurst-Euleless-Bedford ISD
Hurst-Euleless-Bedford ISD
Rockwall ISD

"Water Works"
Blazing a Spanish Trail from Elementary to Junior High
IB Students Have Work Published in National Journal
Superintendent's Address Graduation 2007

Justin Acker
Judy Everett-Ramos
Judy Everett-Ramos
Sheri Fowler

CATEGORY 17**Writing - More than 30,000 students/members****BEST OF CATEGORY****KILLEEN ISD: TOGETHER FOREVER STORY
TODD MARTIN****GOLD STARS**

Harris County Department of Education	e-fusion notes	Tammy Lanier, Cynthia Reade & Carol Vaughn
Harris County Department of Education	Who We Are, What We Do	Tammy Lanier, Cynthia Reade & Carol Vaughn
Killeen ISD	FAREWELL Story	Todd Martin
Killeen ISD	Together Forever Story	Todd Martin
Mesquite ISD	"Safety is a Priority"	Allison Lewallyn
Mesquite ISD	Superintendent's Commencement Address	Allison Lewallyn & Laura Jobe

SILVER STARS

Mesquite ISD	Superintendent's Column	Allison Lewallyn & Laura Jobe
Northside ISD	"State accountability system should not be changed to mirror NCLB"	Karen Adler
Socorro ISD	Twin educators leave their mark on Socorro	Irma Flores

CATEGORY 18**Published News or Feature - Less than 10,000 students/members****BEST OF CATEGORY****KERRVILLE ISD: THE BUCK STOPS HERE
LISA S. WINTERS****GOLD STARS**

Alvarado ISD	Farewell, Rockwall	Derik Moore
Cleburne ISD	Chess Club	Lisa Magers
Cleburne ISD	Dr. Principal	Lisa Magers
Eanes ISD	CPR/AED Program	Dale Whitaker
Kerrville ISD	The Buck Stops Here"	Lisa S. Winters
Tomball ISD	TISD Names its Teacher of the Year	Staci Stanfield
Waxahachie ISD	Waxahachie ISD Bus Driver Takes Reading to the Next Level	Nicole Mansell

SILVER STARS

Highland Park ISD	The Slow Burn: How to Make Lasting Change	Helen Williams
Highland Park ISD	Welcome to HPIISD	Helen Williams
Tomball ISD	Powerful Posters	Staci Stanfield
Tomball ISD	THS ELL Academy Serves Non-English Speaking Students	Staci Stanfield

CATEGORY 18**Published News or Feature - 10,000 to 30,000 students/members****BEST OF CATEGORY****HAYS CISD: DRIVEN TO SUCCEED
JULIE JEROME****GOLD STARS**

Bryan ISD	Service Learning Instilling Sense of Community in Students	Sandy Farris
Bryan ISD	Technology Immersion Continues With I Vision	Sandy Farris
Edgewood ISD	Lights, Camera, Action!	A. Mario Rios Jr.
Edgewood ISD	"Move over Michael Angelo" Third grader wins Texas Cava	A. Mario Rios Jr.
Goose Creek CISD	Double Takes	Terri Cook
Goose Creek CISD	I Love My Job!	Terri Cook
Goose Creek CISD	The Epitome of Excellence	Terri Cook
Hays CISD	Driven to Succeed	Julie Jerome
Lamar CISD	Long-distance Lessons	Phillip Sulak
Mission CISD	Don't let the school ratings confuse you	Craig Verley
Mission CISD	New program has early success	Craig Verley
Rockwall ISD	"RHHS teen turns challenge to inspiration through art"	Sheri Fowler
South San Antonio ISD	Mentoring Program Turning Your Live in a Positive Direction	Ed Suarez

CATEGORY 18	Published News or Feature - More than 30,000 students/members	
BEST OF CATEGORY	PASADENA ISD: A DREAM FULFILLED	
	ASHLEY HOLT	
GOLD STARS		
Dallas ISD	Career Change Spells Success for Second-Grade Teacher	Office of Publications
Northside ISD	"Spreading the Holiday Spirit"	Karen Adler
Pasadena ISD	A Dream Fulfilled	Ashley Holt
Pasadena ISD	Going the Extra Mile	Ashley Holt
SILVER STARS		
Harris County Department of Education	Emergency Communications Ally	Tammy Lanier, Cynthia Reade & Carol Vaughn
Socorro ISD	Parents join kids on Wellness Wednesday	Irma Flores

CATEGORY 19 **Published News Release, Edited - Less than 10,000 students/members**
NO ENTRIES

CATEGORY 19 **Published News Release, Edited - 10,000 to 30,000 students/members**
BEST OF CATEGORY **SOUTH SAN ANTONIO ISD:**
SOUTH SAN TO SHOW THE REAL FAME OF UNDERAGE DRINKING
ED SUAREZ

GOLD STARS		
Carrollton-Farmers Branch ISD	Students - The Key to Saving the Environment	Angela Shelley
Goose Creek CISD	Hearing, Hearing Impaired Students Achieve Success in FFA Competition	Terri Cook
Rockwall ISD	"Kochan Garners District Spelling Title"	Sheri Fowler
South San Antonio ISD	South San to show the real fame of underage drinking	Ed Suarez
SILVER STAR		
Hurst-Euless-Bedford ISD	IB Students' Work Published in National Journal	Judy Everett-Ramos

CATEGORY 19 **Published News Release, Edited - More than 30,000 students/members**
BEST OF CATEGORY **SOCORRO ISD: EIFIDA CHAVEZ STUDENT DONATES "LOCKS OF LOVE"**
IRMA FLORES

GOLD STARS		
Education Service Center Region 2	Operation Santa Claus	Emily Beaudoin & Melissa Gonzales
Education Service Center Region 2	"Transition in Texas 2007 Conference for Students With Disabilities"	Emily Beaudoin & Melissa Gonzales
Harris County Department of Education	Curry Earns Czech Internship	Tammy Lanier, Cynthia Reade & Carol Vaughn
Harris County Department of Education	Keys to Success	Tammy Lanier, Cynthia Reade & Carol Vaughn
Pasadena ISD	Engineering Design Students Step into real world	Ashley Holt
Socorro ISD	Eifida Chavez student donates "Locks of Love"	Irma Flores
SILVER STARS		
Education Service Center Region 2	Educator Preparation and Certification Program	Emily Beaudoin & Melissa Gonzales
Education Service Center Region 2	"Local Education Service Center Connects 2 Soldiers With Their Families"	Emily Beaudoin & Melissa Gonzales
Education Service Center Region 2	"Three school campuses will be honored for distinguished performance"	Emily Beaudoin & Melissa Gonzales

CATEGORY 20 **Photo - Sports Subjects - Less than 10,000 students/members**
BEST OF CATEGORY **ALVARADO ISD: INDIANS 'SPRING' INTO ACTION**
DERIK MOORE

GOLD STARS		
Alvarado ISD	Indians 'Spring' into Action	Derik Moore
Burnet CISD	Limber Legs	Sharon Schwartz
SILVER STARS		
Alvarado ISD	300-Yard Rusher	Derik Moore
Tomball ISD	Snap Decision	Staci Stanfield

CATEGORY 20

BEST OF CATEGORY

GOLD STARS

San Benito CISD
San Benito CISD

Photo - Sports Subjects - 10,000 to 30,000 students/members

**SAN BENITO CISD: "THE TUNNEL"
CELIA LONGORIA**

"The Tricycle"
"The Tunnel"

Celia Longoria
Celia Longoria

CATEGORY 20

BEST OF CATEGORY

GOLD STARS

Cypress-Fairbanks ISD
Mesquite ISD
Mesquite ISD

Photo - Sports Subjects - More than 30,000 students/members

**MESQUITE ISD: TO THE HOOP
IAN HALPERIN**

"We Are the Champions"
Grand Slam
To the Hoop

Gary Durrenberger
Ian Halperin
Ian Halperin

CATEGORY 21

BEST OF CATEGORY

GOLD STARS

Alvarado ISD
Burnet CISD
Highland Park ISD
La Marque ISD

Photo - Other Subjects - Less than 10,000 students/members

**HIGHLAND PARK ISD: STUDENTS CREATE PODCASTS
HELEN WILLIAMS**

AHS Graduation
I Pledge Allegiance
Students Create Podcasts
College Bound

Derik Moore
Sharon Schwartz
Helen Williams
Clarissa Silva

SILVER STARS

Alvarado ISD
Cleburne ISD
La Marque ISD
Tomball ISD
Tomball ISD
Tomball ISD

Father, Daughter Reunite After Nearly One Year
Literacy Night
Science Goes Mad
Light Weight
Ready to Read
Remembering 9/11

Derik Moore
Lisa Magers
Clarissa Silva
Staci Stanfield
Staci Stanfield
Staci Stanfield

CATEGORY 21

BEST OF CATEGORY

GOLD STARS

Bryan ISD
Goose Creek CISD
Hurst-Euleless-Bedford ISD
Hurst-Euleless-Bedford ISD
McAllen ISD
McAllen ISD
Waco ISD

Photo - Other Subjects - 10,000 to 30,000 students/members

**MCALLEN ISD: HOEDOWN CROCKETT!
ANDREA HATHCOCK**

Heartfelt Thanks
Putting Our Heads Together for the New School
Performance Team Wows Hospital Gala
Tango Corte during Dancing Classrooms, North Texas
Hoedown Crockett!
Pinwheel Whimsy
The Math Wizard

Sandy Farris
Carrie Pryor-Newman
Judy Everett-Ramos
Dave Nielson
Andrea Hathcock
Andrea Hathcock
Mary H. Senter

SILVER STARS

Allen ISD
Bryan ISD
Carrollton-Farmers Branch ISD
Carrollton-Farmers Branch ISD
Carrollton-Farmers Branch ISD
Carrollton-Farmers Branch ISD
Edgewood ISD
Goose Creek CISD
Goose Creek CISD
Goose Creek CISD
Goose Creek CISD
Goose Creek CISD
Hurst-Euleless-Bedford ISD

"WATERWORKS"
Snakes in a School
At Attention
Friendship Knows No Bounds
Honor
Presenting the Colors
Cinco de Mayo Celebration
Doubles Takes
School's Out
Sounds Like Fun
Team Up Against Drugs
The Patriot with no Front Teeth
Cello Player

Justin Acker
Sandy Farris
Shelley Shay
Sandy Henry
Shelley Shay
Shelley Shay
A. Mario Rios Jr. & Yvonne Pena
Carrie Pryor-Newman
Terri Cook
Carrie Pryor-Newman
Cindy Lamb
Carrie Pryor-Newman
Carolyn Marcantel

SILVER STARS, CATEGORY 21, PHOTO - OTHER SUBJECTS - 10,000 TO 30,000 STUDENTS/MEMBERS, CONT.

Hurst-Eules-Bedford ISD	Dancing Classrooms Colors of the Rainbow Team Match	Judy Everett-Ramos
Hurst-Eules-Bedford ISD	Dancing Classrooms Spring Finals	Judy Everett-Ramos
Lamar CISD	Not Taking it for "Grant"ed	Phillip Sulak
McAllen ISD	Kid Appeal: Smile at the End of the Rainbow	Andrea Hathcock
McAllen ISD	Wilson Christmas Caroler	Andrea Hathcock
McKinney ISD	Pictures of the Heart	Cody Cunningham
San Benito CISD	"Kat's Special Graduation Kiss"	Isabel C. González
San Benito CISD	"We're too bright to do drugs!"	Isabel C. González
Waco ISD Foundation	Jubilation	Traci Marlin
Waco ISD Foundation	SurPrize Patrol	Traci Marlin
Wylie ISD	"Diggin' History	Susan Dacus & Marcia Coker

CATEGORY 21

Photo - Other Subjects - More than 30,000 students/members

BEST OF CATEGORY

DALLAS ISD: MUSIC MAKES LEARNING FUN

OFFICE OF PUBLICATIONS

GOLD STARS

Alief ISD	A helping hand and hands on learning	Susan Castro
Dallas ISD	Music Makes Learning Fun	Office of Publications
Dallas ISD	Picture This	Office of Publications
Garland ISD	"Portrait of a Graduate"	Reavis Wortham, Judy Kriehn & Jasmine Preston
Humble ISD	An Arty Afternoon	Jamie Mount
Killeen ISD	Little Patriot	Todd Martin
Lewisville ISD	JROTC	Molly Fox
Mesquite ISD	Celebrate!	Ian Halperin
Mesquite ISD	Final Reflection	Ian Halperin
Mesquite ISD	Ready to Walk	Ian Halperin
Region 16 ESC	Worms in Wormbaker's Class	Lynda Queen
Socorro ISD	Socorro ISD Hosts District Special Olympics	Irma Flores

SILVER STARS

Alief ISD	Topping off 12 great years!	Susan Castro
Fort Bend ISD	Superintendent's First Day in FBISD	Nancy Porter
Fort Bend ISD	Veteran Dad & Child	Keryn Miles
Killeen ISD	Eyes of Discovery	Todd Martin
Killeen ISD	Family Photo	Todd Martin
Killeen ISD	Flying High Rescue	Todd Martin
Lewisville ISD	Timber Creek Photo	Molly Fox
Lewisville ISD	Vickery Student	Molly Fox
Pasadena ISD	A Night with "The Champ"	Mark Kramer
Socorro ISD	SISD Graduation Ceremonies Cap Off 2006-2007 School Year	Irma Flores
United ISD	Flowers for Wife and Son	United ISD Communications Department

CATEGORY 22

Logo, Trademark, Symbol - Less than 10,000 students/members

BEST OF CATEGORY

DESOTO ISD: NEW DESOTO ISD LOGO

BETH TRIMBLE & MELISSA STARNATER

GOLD STAR

DeSoto ISD	New DeSoto ISD Logo	Beth Trimble & Melissa Starnater
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SILVER STARS

Foundation Innovation	Dripping Springs Educational Foundation	Milli Christner & Laurie Cromwell
Waxahachie ISD	Champions for Children	Nicole Mansell
Weatherford ISD	Weatherford ISD Education Foundation Logo	Charlotte LaGrone

CATEGORY 22

BEST OF CATEGORY

GOLD STARS

Waco ISD Foundation
Waco ISD Foundation

Logo, Trademark, Symbol - 10,000 to 30,000 students/members

**WACO ISD FOUNDATION: ADOPT-A-SCHOOL LOGO REDESIGN
TRACI MARLIN**

Adopt-a-School Logo Redesign
Alumni Association Logo/Art

Traci Marlin
Traci Marlin

SILVER STARS

Carrollton-Farmers Branch ISD
Coppell ISD
Edgewood ISD
Hurst-Euless-Bedford ISD

Kacie Brekhus Memorial Torch Run Logo
Coppell ISD Logo
Edge News
The Edge Logo

Amy Johnson
Tamerah Ringo
A. Mario Rios Jr.
Carolyn Marcantel

CATEGORY 22

BEST OF CATEGORY

GOLD STARS

Pasadena ISD
PRISM Advantage
Region 7 ESC

Logo, Trademark, Symbol - More than 30,000 students/members

**PASADENA ISD: MILSTEAD MIDDLE SCHOOL LOGO
LAVONNA ALEXANDER-CAREW**

Milstead Middle School Logo
Harris County Department of Education's Choice Facility Partners Logo/Graphic
Celebrating 40 Years of Service

LaVonna Alexander-Carew
Louise Henry, APR, CFRE
Katie Chenoweth

SILVER STARS

Clear Creek ISD
Education Service Center Region 2
Socorro ISD
Socorro ISD
Texas ESC Collaborative

United ISD

Fast Growth School Coalition
Texas Computer Education Association Area 2 Conference: Hooked on Technology Logo
Dr. Sue Shook Elementary Logo
Robert R. Rojas Logo
CSCOPE Logo
United ISD Television Logo

Michelle Cruz Arnold, Ph.D. & Melissa Wiland
Emily Beaudoin
Minerva Baumann
Minerva Baumann
Emily Beaudoin, ESC Region 2; Clee Upchurch, ESC Region 13; Lori Tatum, ESC Region 13;
Annette Garcia, ESC Region 1; & Jennifer Marshall-Higgins, ESC Region 12
United ISD Communications Department

CATEGORY 23

GOLD STAR

Alvarado ISD

Original Art - Less than 10,000 students/members

AISD District Map

Derik Moore

CATEGORY 23

BEST OF CATEGORY

GOLD STAR

Waco ISD Foundation

Original Art - 10,000 to 30,000 students/members

**WACO ISD FOUNDATION: FOUNDATION ANNUAL REPORT
TRACI MARLIN**

Foundation Annual Report

Traci Marlin

SILVER STARS

Waco ISD Foundation
Waco ISD Foundation

Annual Campaign Brochure Interior Art
Golf/Auction Brochure Cover

Traci Marlin
Traci Marlin

CATEGORY 23

BEST OF CATEGORY

GOLD STARS

Mesquite ISD
Military Child Education Coalition

Original Art - More than 30,000 students/members

**MILITARY CHILD EDUCATION COALITION: TELL ME YOUR STORY PICTURE BOOK
MARY KELLER, KAREN THOMISON & JACLYN COLLINS**

Life Cycle of a College-Bound Student
Tell Me Your Story Picture Book

Kristin Odom
Mary Keller, Karen Thomison & Jaclyn Collins

CATEGORY 24
BEST OF CATEGORY

GOLD STAR
 Alvarado ISD

SILVER STARS
 DeSoto ISD
 Huntsville ISD
 South Texas ISD

Published Print Advertisement - Less than 10,000 students/members
ALVARADO ISD: ALL ABOARD THE INDIAN EXPRESS
DERIK MOORE

All Aboard the Indian Express Derik Moore

DeSoto ISD - Our Town Ads Beth Trimble & Melissa Starnater
 Enrollment Ad Emily deMilliano
 2006-07 Highlights Andi Atkinson

CATEGORY 24
BEST OF CATEGORY

GOLD STARS
 McAllen ISD
 Rockwall ISD
 South San Antonio ISD
 Waco ISD

Published Print Advertisement - 10,000 to 30,000 students/members
ROCKWALL ISD: BOND THANK-YOU AD
SHERI FOWLER

“Excellence...where not even the sky’s the limit” McAllen Magazine Ad December 2006 Andrea Hathcock
 Bond Thank-You Ad Sheri Fowler
 South San Antonio ISD Welcomes You Back! Ed Suarez & David Ochoa
 WISD Revealing Excellence in Every Child Mary H. Senter

CATEGORY 24
BEST OF CATEGORY

GOLD STARS
 Austin ISD
 Education Service Center Region XIII
 United ISD

Published Print Advertisement - More than 30,000 students/members
AUSTIN ISD: A WORLD OF CHOICE IN AUSTIN ISD
KATHERINE ANTHONY

A World of Choice in Austin ISD Katherine Anthony
 Coaching for Educational Leaders Ad Clee Upchurch, Lori Tatum & Ana Amezcua
 UISD Teacher Appreciation Ad United ISD Communications Department

CATEGORY 25
BEST OF CATEGORY

GOLD STARS
 Alvarado ISD
 DeSoto ISD
 Dickinson ISD
 Flour Bluff ISD
 Flour Bluff ISD
 South Texas ISD

Advertisement - Other- Less than 10,000 students/members
ALVARADO ISD: ALVARADO ISD PUZZLE BOX
DERIK MOORE

Alvarado ISD Puzzle Box Derik Moore
 Believe, Achieve, Succeed, Eagles Banner Beth Trimble & Melissa Starnater
 Dickinson ISD Scoreboard Advertising Tammy Dowdy
 KICTAKS Lynn Kaylor
 We Treasure Our Volunteers Lynn Kaylor
 Med Tech Backlit Poster Display Andi Atkinson

CATEGORY 25
BEST OF CATEGORY

GOLD STAR
 McAllen ISD

Advertisement - Other - 10,000 to 30,000 students/members
MCALLEN ISD: “INSPIRING EXCELLENCE” BANNER
ANDREA HATHCOCK

“Inspiring Excellence” Banner Andrea Hathcock

CATEGORY 25
BEST OF CATEGORY

GOLD STAR
 Harris County Department of Education

SILVER STARS
 Austin ISD
 Region 16 ESC
 Texas ESC Collaborative

Advertisement - Other - More than 30,000 students/members
HARRIS COUNTY DEPARTMENT OF EDUCATION:
A TESTAMENT TO AFTER SCHOOL
TAMMY LANIER, CYNTHIA READE & CAROL VAUGHN

A Testament to After School Tammy Lanier, Cynthia Reade & Carol Vaughn

AISD Drop Out Prevention: You’re Worth More Than A Million Oscar Palomo
 Wanted - 3 year olds Bus Bench Signs Lynda Queen
 CSCOPE Banner Lori Tatum

VIDEO CATEGORIES

CATEGORY 26

SILVER STAR

Hardin Jefferson ISD

News/Information - Less than 10,000 students/members

Hardin Jefferson ISD

Sandra Sherman

CATEGORY 26

BEST OF CATEGORY

GOLD STARS

Carrollton-Farmers Branch ISD
Laredo ISD - ITV
Weslaco ISD/KWES-17

News/Information - 10,000 to 30,000 students/members

CARROLLTON-FARMERS BRANCH ISD: THE ROAD AHEAD

EMILY OLSON

The Road Ahead
Campus News
Weslaco Inside - March 2007

Esteban Borjas Jr., Ruben Vela Jr., Joaquin Costilla & Jeannette G. Martinez
Celia Torres

Emily Olson

SILVER STARS

Edgewood ISD
McAllen ISD
Tyler ISD

Edge News (April 2007 Edition)
Wilson Elementary Morris Brother Presentation
TISD News Briefs 10/4/06

A. Mario Rios Jr.
Erasmus Cervantes
Angela Jenkins

CATEGORY 26

BEST OF CATEGORY

GOLD STARS

Austin ISD
Austin ISD
Clear Creek ISD
Fort Worth ISD
Northside ISD
United ISD

News/Information - More than 30,000 students/members

CLEAR CREEK ISD:

GOOD TO GREAT: STEWART ELEMENTARY BLUE RIBBON AWARD

JOE PEREZ

2007 Board Briefs/Breva Informativo
Acertcate a tus hijos
Good to Great: Stewart Elementary Blue Ribbon Award
Inside Fort Worth ISD
Inside Northside Video Magazine - Show #45
Fashion Show/Dress Code PSA

Carmen Luevanos
Oscar Palomo & Irma Gomez-Torres
Joe Perez
Barbara Griffith
Julie Ann Matonis & Terry Whittle
United ISD Communications Department

SILVER STARS

Garland ISD/GRSTV
Killeen ISD
Mesquite ISD/EMS
North East ISD
North East ISD
United ISD

School Scene - Garland ISD
KISD Foundation Grant Update
John Horn High School Campus News
Designs
Simply, North East
Free Breakfast and Lunch PSA

Delbert Richardson, Larry Grimes & Homer Clayton
Randy Hudson & Jerry Wilson
Wei-Tung Chou
Victor Garcia & Jimmy O'Halligan
Victor Garcia, Jimmy O'Halligan & Eric Stevens
United ISD Communications Department

CATEGORY 27

BEST OF CATEGORY

GOLD STARS

New Braunfels ISD
North Forest ISD

News Release/News Package - Less than 10,000 students/members

NORTH FOREST ISD: DISTRICT NEWS SHOWS JAN. 2007

NAKISHA MYLES, ANITRA BROWN & DENISE WALKER

TAKS en Español
District News Shows Jan. 2007

Rosalinda Montero
Nakisha Myles, Anitra Brown & Denise Walker

CATEGORY 27

BEST OF CATEGORY

GOLD STARS

Carrollton-Farmers Branch ISD
Carrollton-Farmers Branch ISD
Edgewood ISD
Edgewood ISD
Edinburg CISD
Laredo ISD - ITV
McAllen ISD
Weslaco ISD/KWES-17

News Release/News Package - 10,000 to 30,000 students/members

WESLACO ISD/KWES-17: PENNIES FOR PATIENTS

CELIA TORRES & MIKE PALACIOS

C-FB NEWS
On the Crow
Arnold Schwarzenegger visits Edgewood Students
"Field of Dreams/Edgewood Construction Projects"
H.E.B. Honors Edinburg High School Teacher Lori Galvan
Hollywood Magic at LISD
Navaro Elementary Snow Day
Pennies for Patients

Emily Olson
Emily Olson
A. Mario Rios Jr.
A. Mario Rios Jr.
Delia Ramirez & Martin Torres
Melissa Serrano & Jeannette G. Martinez
Erasmus Cervantes
Celia Torres & Mike Palacios

GOLD STARS, CATEGORY 27, NEWS RELEASE/NEWS PACKAGE - 10,000 TO 30,000 STUDENTS/MEMBERS, CONT.

Weslaco ISD/KWES-17	Sidewalk Art	Celia Torres
Weslaco ISD/KWES-17	UTPA Bio-Tech Lab Bus	Celia Torres & Mike Palacios
Weslaco ISD/KWES-17	WISD New Weight Rooms	Celia Torres & Mike Palacios

CATEGORY 27

News Release/News Package - More than 30,000 students/members

BEST OF CATEGORY

**NORTHSIDE ISD: JAY HIGH SCHOOL HOLIDAY GIFT
TERRY WHITTLE & JULIE ANN MATONIS**

GOLD STARS

Clear Creek ISD	Little Scientist	Joe Perez
Garland ISD/GRSTW	The Kendrick Report 4/2007	Delbert Richardson, Homer Clayton & Larry Grimes
Irving ISD	Academic Decathlon	Billy Rudolph
Irving ISD	Fire Safety House	Billy Rudolph
Killeen ISD	Impart Aid	Randy Hudson & Jerry Wilson
Northside ISD	Jay High School Holiday Gift	Terry Whittle & Julie Ann Matonis

CATEGORY 28

Documentary - 10,000 to 30,000 students/members

BEST OF CATEGORY

**WESLACO ISD/KWES-17: TEXAS TOUR
MIKE PALACIOS**

GOLD STARS

Edgewood ISD	Rackspace Computer Company Edgewood Partnership	A. Mario Rios Jr.
Weslaco ISD/KWES-17	Texas Tour	Mike Palacios

SILVER STAR

McKinney ISD	Blue Ribbon Schools	Karla Schumacher
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Documentary - More than 30,000 students/members

BEST OF CATEGORY

**AUSTIN ISD :
TEACHING AUSTIN: 125 YEARS OF PUBLIC SCHOOL EDUCATION
OSCAR PALOMO, KATHERINE ANTHONY & ANDY WELCH**

GOLD STARS

Austin ISD	Teaching Austin: 125 Years of Public School Education	Oscar Palomo, Katherine Anthony & Andy Welch
Klein ISD	Tap the Potential Video	Ann Sullivan & Liz Johnson
Northside ISD	Leader of the Pack - the Dedication of Carl Wanke Elementary School	Julie Ann Matonis & Terry Whittle

SILVER STARS

Arlington ISD	Lift Every Voice and Sing	Robert Spence & McKenzie Stokes
Plano ISD	30 Years of Learning	Bill Gilkison

CATEGORY 29

Special Interest/Feature Series - Less than 10,000 students/members

SILVER STAR

New Braunfels ISD	NBISD Dedication - Raul Cantu	Rosalinda Montero & Jenn Lee
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CATEGORY 29

Special Interest/Feature Series - 10,000 to 30,000 students/members

BEST OF CATEGORY

**MCKINNEY ISD: HIGH SCHOOL ART SHOW
KARLA SCHUMACHER**

GOLD STARS

Carrollton-Farmers Branch ISD	A Special Surprise	Emily Olson
Coppell ISD	Coppell ISD Crosswalk Safety PSA	Tamerah Ringo
Goose Creek CISD	Robert E. Lee High School; A Day in the Life of a Gander	Carrie Pryor-Newman
McAllen ISD	Houstonville	Erasmus Cervantes
McAllen ISD	Teacher of the Year: Houston Elementary	Erasmus Cervantes
McKinney ISD	High School Art Show	Karla Schumacher
Tyler ISD	CAREER AND TECHNOLOGY - Your Passion, Your Plan	Angela Jenkins
Weslaco ISD/KWES-17	Technology in the Classroom	Mike Palacios
Weslaco ISD/KWES-17	Treasure Books	Celia Torres

SILVER STARS, CATEGORY 29, SPECIAL INTEREST/FEATURE SERIES - 10,000 TO 30,000 STUDENTS/MEMBERS, CONT.

SILVER STARS

Edgewood ISD	Cinco de Mayo Parade in Edgewood	A. Mario Rios Jr.
Edinburg CISD	Identical Racewalking Twins Compete & Take Their TAKS Test in Brazil	Delia Ramirez
Edinburg CISD	Sights & Sounds: Summer Fine Arts Camp	Delia Ramirez & Martin Torres
Laredo ISD - ITV	In the Spotlight	Joaquin Costilla, Julio Ovando & Jeannette G. Martinez
Laredo ISD - ITV	Student Zone	Joaquin Costilla, Esteban Borjas Jr., Ruben Vela Jr. & Jeannette G. Martinez
Tyler ISD	Teacher of the Year HEROES	Angela Jenkins
Weslaco ISD	Teacher of the Year	Steve Valdez

CATEGORY 29

Special Interest/Feature Series - More than 30,000 students/members

BEST OF CATEGORY

AUSTIN ISD: 2007 TEACHER OF THE YEAR PROFILES

CARMEN LUEVANOS

GOLD STARS

Arlington ISD	Conversations #98	Robert Spence
Austin ISD	2007 Teacher of the Year Profiles	Carmen Luevanos
Clear Creek ISD	CCISD Bond 2007	Joe Perez
Corpus Christi ISD	Teacher of the Year Video	Lorette Winters & Kim Sneed
Mesquite ISD/EMS	College Field Trip	Wei-Tung Chou
Mesquite ISD/EMS	Graduation Wow!	Wei-Tung Chou
Socorro ISD	SISD Teacher of the Year Finalist Video	Minerva Baumann

SILVER STARS

Fort Worth ISD	Springdale Mock Election	Barbara Griffith
Garland ISD/GRSTV	Spotlight on the Arts #0708	Larry Grimes & Homer Clayton
Irving ISD	Zachary Frost Van Dedication	Billy Rudolph

CATEGORY 30

Promotional/Marketing - Less than 10,000 students/members

BEST OF CATEGORY

DESOTO ISD: RECRUITMENT VIDEO

BETH TRIMBLE & MELISSA STARNATER

GOLD STAR

DeSoto ISD	Recruitment Video	Beth Trimble & Melissa Starnater
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CATEGORY 30

Promotional/Marketing - 10,000 to 30,000 students/members

BEST OF CATEGORY

MCALLEN ISD: "WE'RE GOOD PEOPLE"

ERASMO CERVANTES

GOLD STARS

Carrollton-Farmers Branch ISD	Texas Public Schools	Emily Olson
Coppell ISD	Coppell ISD 2007 Recruitment Video	Tamerah Ringo
Edgewood ISD	Business Partnership 2007	A. Mario Rios Jr. & Oscar Sabedra
Edgewood ISD	Edgewood ISD Convocation 2007	A. Mario Rios Jr.
Hurst-Euless-Bedford ISD	The Edge Website Video Series	Carolyn Marcantel
Laredo ISD - ITV	Attendance Matters	Joaquin Costilla & Jeannette G. Martinez
McAllen ISD	Student Ambassadors - Amanda Longoria	Erasmus Cervantes
McAllen ISD	Student Ambassadors - Kagan Sparks	Erasmus Cervantes
McAllen ISD	Top Rank - IB	Erasmus Cervantes
McAllen ISD	"We're Good People"	Erasmus Cervantes
McKinney ISD	Campus Road Trip Marathon	Karla Schumacher
Waco ISD	Coca-Cola Education Golf Classic	Jesse Botello
Waco ISD	Targeting Tomorrow (Career Clusters 1-3)	Jesse Botello

CATEGORY 30

BEST OF CATEGORY

GOLD STARS

Austin ISD
Austin ISD
Fort Worth ISD
Fort Worth ISD
Garland ISD/GRSTV
Garland ISD/GRSTV
Irving ISD
Mesquite ISD/EMS
North East ISD
Northside ISD

Promotional/Marketing - More than 30,000 students/members

**NORTHSIDE ISD: SCHOOL BOND 2007
TERRY WHITTLE & JULIE ANN MATONIS**

AISD Drop Out Prevention: You're Worth More Than A Million Oscar Palomo
Don't Kill Your Future PSA Carmen Luevanos
Fort Worth ISD Website Promo Barbara Griffith
TEAM FWISD Mentor Recruitment Video Nancy Ricker
Garland ISD Board in Action Larry Grimes, Homer Clayton, Reavis Wortham & Delbert Richardson
Special Event Center Marketing Promo Homer Clayton, Larry Grimes & Delbert Richardson
S.I.T.E. PSA Billy Rudolph
2007 Mesquite ISD Bond Referendum Wei-Tung Chou
The North East Foundation Victor Garcia & Jimmy O'Halligan
School Bond 2007 Terry Whittle & Julie Ann Matonis

SILVER STAR

Fort Worth ISD

FWISD Teacher Recruitment Video

Barbara Griffith

CATEGORY 31

BEST OF CATEGORY

GOLD STAR

New Braunfels ISD

Training/Instructional - Less than 10,000 students/members

**NEW BRAUNFELS ISD: "THAT GEOMETRY SHOW"
JENN LEE & ROSALINDA MONTERO**

"That Geometry Show"

Jenn Lee & Rosalinda Montero

CATEGORY 31

BEST OF CATEGORY

GOLD STARS

Laredo ISD - ITV
Laredo ISD - ITV
McAllen ISD
Weslaco ISD/KWES-17

Training/Instructional - 10,000 to 30,000 students/members

**WESLACO ISD/KWES-17: KIDS TAKS TIPS
CELIA TORRES & MIKE PALACIOS**

Aventuras en Español Joaquin Costilla, Ana Maria Montoya, Ruben Vela Jr. & Jeannette G. Martinez
Ready for Blast Off Ruben Vela Jr., Joaquin Costilla, Esteban Borjas Jr. & Jeannette G. Martinez
Learn Not to Burn 2007 Erasmo Cervantes
Kids TAKS Tips Celia Torres & Mike Palacios

SILVER STARS

McKinney ISD
Weslaco ISD/KWES-17

Mentor
CATE How To's

Karla Schumacher
Mike Palacios

CATEGORY 31

BEST OF CATEGORY

GOLD STARS

Fort Worth ISD
Killeen ISD

Training/Instructional - More than 30,000 students/members

**FORT WORTH ISD: "COOL FOR SCHOOL" DRESS CODE VIDEO
BARBARA GRIFFITH**

"Cool For School" Dress Code Video
2007 Crossing Guard Training

Barbara Griffith
Randy Hudson & Jerry Wilson

SILVER STARS

Arlington ISD
Fort Worth ISD
Garland ISD/GRSTV
Irving ISD

Amazing Art Show #28
Curriculum Frameworks
The Student AUP
IISD Health Benefits

Robert Spence & McKenzie Stokes
Barbara Griffith
Chris Mathis
Billy Rudolph

CATEGORY 32

BEST OF CATEGORY

GOLD STARS

Tyler ISD
Waco ISD
Weslaco ISD
Weslaco ISD

Sports Event - 10,000 to 30,000 students/members

**WESLACO ISD: UIL STATE TRACK MEET
STEVE VALDEZ**

GIL HITT GOLF TOURNAMENT
H-E-B Heart of Texas Kickoff Classic
Football Playoffs; Panthers v. Harlingen
UIL State Track Meet

Angela Jenkins
Dale Caffey & Jesse Botello
Steve Valdez
Steve Valdez

CATEGORY 32

BEST OF CATEGORY

GOLD STARS

Arlington ISD
Garland ISD/GRSTV

Sports Event - More than 30,000 students/members

**ARLINGTON ISD: AISD 2006 VOLLEYBALL GAME
ROBERT SPENCE & MCKENZIE STOKES**

AISD 2006 Volleyball Game
Garland ISD Football Garland vs. Cedar Hill
Robert Spence & McKenzie Stokes
Delbert Richardson, Chris Mathis, Homer Clayton & Larry Grimes

CATEGORY 33

BEST OF CATEGORY

GOLD STARS

Highland Park ISD
North Forest ISD

Live Event - Less than 10,000 students/members

**NORTH FOREST ISD: TEACHER OF THE YEAR GALA VIDEO
NAKISHA MYLES, ANITRA BROWN & DENISE WALKER**

Convocation Program
Teacher of the Year Gala Video
Helen Williams
Nakisha Myles, Anitra Brown & Denise Walker

CATEGORY 33

BEST OF CATEGORY

GOLD STARS

Goose Creek CISD
Weslaco ISD
Weslaco ISD

Live Event - 10,000 to 30,000 students/members

**WESLACO ISD: WISD SPELLING BEE
STEVE VALDEZ**

Emmett Till: The Sacrificial Lamb of the Civil Rights Movement
Pigskin Jubilee
WISD Spelling Bee
Carrie Pryor-Newman
Steve Valdez
Steve Valdez

CATEGORY 33

BEST OF CATEGORY

GOLD STARS

Arlington ISD
Garland ISD/GRSTV
Katy ISD
Killeen ISD
Killeen ISD
Mesquite ISD/EMS

Live Event - More than 30,000 students/members

**KATY ISD: VIPS BREAKFAST 2007 HEROES VIDEO
JANET THEIS**

Fine Arts Faculty Performance at Convocation
Rowlett High School Graduation '07
VIPS Breakfast 2007 Heroes Video
KISD Board Honors & Recognition
Spirit Spectacular
2007 Mesquite ISD Academy Graduation
Robert Spence & McKenzie Stokes
Delbert Richardson, Larry Grimes & Chris Mathis
Janet Theis
Randy Hudson & Jerry Wilson
Randy Hudson & Jerry Wilson
Wei-Tung Chou

SILVER STAR

Fort Worth ISD

Middle School Whiz Quiz Finals
Barbara Griffith

ELECTRONIC CATEGORIES

CATEGORY 34

BEST OF CATEGORY

GOLD STARS

Bastrop ISD
 Forney ISD
 Friendswood ISD
 Kerrville ISD
 PRISM Advantage

Computerized Presentation - Less than 10,000 students/members

FRIENDSWOOD ISD: FISD HOLIDAY ECARD KAROLYN GEPHART

BISD 2007 Bond Election CD
 Bond Presentation February 2007
 FISD Holiday eCard
 Soaring Towards Success - A National Title I Distinguished School
 Corem Deo Academy E-Marketing Card

Donald Williams & Lauri Anzaldua
 Jennie Moore
 Karolyn Gephart
 Lisa S. Winters
 Louise Henry, APR, CFRE

SILVER STAR

Forney ISD

Bond Presentation May 2007

Jennie Moore

CATEGORY 34

BEST OF CATEGORY

GOLD STAR

Hurst-Euleess-Bedford ISD

Computerized Presentation - 10,000 to 30,000 students/members

HURST-EULESS-BEDFORD ISD: GETTING STARTED WITH SCHOOL CENTER DAVE NIELSON

Getting Started with School Center

Dave Nielson

CATEGORY 34

BEST OF CATEGORY

GOLD STARS

Arlington ISD
 Corpus Christi ISD
 Irving ISD
 North East ISD
 North East ISD

Computerized Presentation - More than 30,000 students/members

NORTH EAST ISD: THE NORTH EAST 180 (+2) VICTOR GARCIA

The Story is Right
 Beautiful Day
 Teacher Recruiting CD
 Take the North East 180
 The North East 180 (+2)

Veronica Sopher, Michelle Clark, Robert Spence, McKenzie Stokes & Bruce Barrs
 Lorette Winters & Kim Sneed
 Tony Thetford
 Victor Garcia
 Victor Garcia

SILVER STAR

Cypress-Fairbanks ISD

"Teacher returns from Afghanistan" podcast

Joel Weckerly

CATEGORY 35

BEST OF CATEGORY

GOLD STARS

Flour Bluff ISD
 Friendswood ISD
 Friendswood ISD
 Highland Park ISD
 La Marque ISD

Electronic Newsletter - Less than 10,000 students/members

FLOUR BLUFF ISD: LATEST BUZZ LYNN KAYLOR

Latest Buzz
 FISD ELook
 Friendswood ISD In Touch
 HPISD E-newsletter
 Board Notes

Lynn Kaylor
 Karolyn Gephart
 Karolyn Gephart
 Helen Williams, Chris Cunningham & Jacki Moran
 Clarissa Silva

SILVER STAR

Huntsville ISD

HISD Connection

Emily deMilliano

CATEGORY 35

BEST OF CATEGORY

GOLD STARS

McKinney ISD
 Rockwall ISD
 Rockwall ISD
 San Benito CISD
 Weslaco ISD/KWES-17

Electronic Newsletter - 10,000 to 30,000 students/members

MCKINNEY ISD: MISD WINS CODY CUNNINGHAM

MISD WINS
 Central Office Employee Connections (February 2007 Edition)
 "The Report Online" Spring 2007
 "SBCISD Staff Update" November 2006
 KWES E-News

Cody Cunningham
 Judy Telford
 Sheri Fowler & Debby Rottman
 Isabel C. González & Celia Longoria
 Jim Zavala & Celia Torres

SILVER STARS, CATEGORY 35, ELECTRONIC NEWSLETTER - 10,000 TO 30,000 STUDENTS/MEMBERS, CONT.

SILVER STARS

Birdville ISD	"B-News" External Newsletter	Mark Thomas & Stephanie Whitlock
Birdville ISD	"E-nlightened" Internal Newsletter	Mark Thomas & Stephanie Whitlock
Coppell ISD	Coppell ISD Tel-E-Gram	Tamerah Ringo

CATEGORY 35

Electronic Newsletter - More than 30,000 students/members

BEST OF CATEGORY

**ROUND ROCK ISD: INTERNAL EMPLOYEE NEWSLETTER
TAMRA SPENCE & JOYLYNN OCCHIUZZI**

GOLD STARS

Alief ISD	Alief ISD Communicator April	Andrew Duong, Susan Castro & Holly Kurth
Alief ISD	Alief ISD Communicator January	Holly Kurth, Andrew Duong & Susan Castro
Alief ISD	Alief ISD Communicator June	Susan Castro, Holly Kurth & Andrew Duong
Austin ISD	The Preview	Oscar Palomo
Fort Bend ISD	E-News	Keryn Miles & Tanisha Blair
Harris County Department of Education	e-fusion notes	Tammy Lanier, Cynthia Reade & Carol Vaughn
Killeen ISD	On Campus Newsletter	Todd Martin & Karen Thomison
Lewisville ISD	Flash Points	Molly Fox
Lewisville ISD	LISD Dispatch	Cathy Gunter
Mesquite ISD	MISD E-News	Kristin Odom & Blythe McCarty
Northside ISD	The Resource	David Sanchez
Round Rock ISD	Internal Employee Newsletter	Tamra Spence & JoyLynn Occhiuzzi

SILVER STARS

Cypress-Fairbanks ISD	INSIDE Cypress-Fairbanks ISD January 2007	Rosario Meehan
Cypress-Fairbanks ISD	INSIDE Cypress-Fairbanks ISD May 2007	Stephanie Migl, Kelli Durham & Gary Durrenberger
Dallas ISD	@Dallasisd	Office of Publications
Humble ISD	Family Album Newsletter	Jamie Mount
Irving ISD	District Weekly	Tony Thetford
Plano ISD	Plano ISD eNews www.pisd.edu/enews	Mary Gorden
Texas Classroom Teachers Association	TCTA Week in Review, eUpdate	Kristi Switzer, Kristina Tironi & Kelley Strutton

CATEGORY 36

Web Site - Less than 10,000 students/members

BEST OF CATEGORY

**BANDERA ISD: WWW.BANDERAISD.NET
BRAD DOMITROVICH**

GOLD STARS

Bandera ISD	www.banderaisd.net	Brad Domitrovich
Forney Education Leadership Foundation	www.forneyfoundation.org	Jennie Moore
Highland Park ISD	www.hpsid.org	Chris Cunningham
Waxahachie ISD	www.wisd.org	Nicole Mansell

SILVER STARS

Friendswood ISD	Friendswood ISD Website	Karolyn Gephart
North Forest ISD	www.nfsid.org	Nakisha Myles, Anitra Brown & Denise Walker

CATEGORY 36

Web Site - 10,000 to 30,000 students/members

BEST OF CATEGORY

**COPPELL ISD: WWW.COPPELLISD.COM
TAMERAH RINGO**

GOLD STARS

Allen ISD	www.allenisd.org/web/New%20Athletics/index.htmlAllen/Lovejoy PTA Council Website	Tim Carroll
Coppell ISD	www.coppellisd.com	Tamerah Ringo
Hays CISD	www.hayscisid.net	Julie Jerome
Weslaco ISD/KWES-17	www.KWES17.wisd.us	Jim Zavala

SILVER STARS

Bryan ISD	www.bryanisd.org	Sandy Farris
Hurst-Euleless-Bedford ISD	www.hebid.edu	Carolyn Marcantel
Hurst-Euleless-Bedford ISD	www.hebid.edu/Edge	Carolyn Marcantel, Judy Everett-Ramos & Dave Nielson
Mansfield ISD	www.mansfieldisd.org	Communications Department, Terry Morawski

CATEGORY 36
BEST OF CATEGORY

GOLD STARS

Austin ISD
Cypress-Fairbanks ISD
Dallas ISD
Garland ISD
Irving ISD
Killeen ISD
Killeen ISD
Mesquite ISD
Plano ISD

Web Site - More than 30,000 students/members
MESQUITE ISD: WWW.MESQUITEISD.ORG
BLYTHE MCCARTY

www.austinisd.org
www.cfisd.net
Dallas ISD Spanish Website www.dallasisd.org/Spanish
www.garlandisd.net
www.irvingisd.net
www.killeeneducationfoundation.org
www.killeenisd.org/news
www.mesquiteisd.org
www.pisd.edu

Orlando L. Castillo
Kelli Durham
Office of Publications
Jasmine Preston
Tony Thetford
Alan Cruce, Debbie Shiller & Dawn Parnell
Todd Martin & Karen Thomison
Blythe McCarty
Mary Gorden

SILVER STARS

Clear Creek ISD
Region 7 ESC & Region 13 ESC

www.ccisd.net
www.cscope.us

Melissa Wiland
Katie Chenoweth, Clee Upchurch & Emily Beaudoin

CRYSTAL AWARDS

CATEGORY 37
CRYSTAL AWARD

Bond Election
SPRING ISD: BOND 2007
REGINA CURRY, KAREN GARRISON & CINDY DOYLE

CATEGORY 38
CRYSTAL AWARD

Parent Involvement/Volunteer Program
ALIEF ISD: PARENT INVOLVEMENT ACADEMICS
DIANE DANG

CATEGORY 39
CRYSTAL AWARD

School/Community Partnership
FORNEY ISD: 2006 KAUFMAN COUNTY SPIRIT CHALLENGE
JENNIE MOORE

CATEGORY 40
CRYSTAL AWARD

Staff/Student Recognition
PASADENA ISD: JOIN US UNDER THE BIG TOP
PASADENA ISD COMMUNICATIONS DEPARTMENT

CATEGORY 41
CRYSTAL AWARD

District/Association Special Event/Celebration
LAMAR CISD: PIRATES OF LAMAR
JEFFREY VETTER, PHILLIP SULAK, CHRISTY WILLMAN & LAUREN LAMAN

CATEGORY 42

Foundation Special Event/Celebration
NO ENTRIES

CATEGORY 43
CRYSTAL AWARD

Foundation Annual Campaign
LAMAR EDUCATIONAL AWARDS FOUNDATION:
RAISING FUNDS, EXCITEMENT AND AWARENESS!
JANICE KNIGHT

PLATINUM AWARD

CATEGORY 44

Platinum Award
WICHITA FALLS ISD
CLOSING SCHOOLS: PASSING BONDS
RENAE MURPHY & MARCHUETTA MATTHEWS