**CATEGORY 1**

**Internal Newsletter**

**Less than 10,000 students**

**BEST OF CATEGORY**
- Carthage ISD
- The Carthaginian

**GOLD**
- Carthage ISD
- The Carthaginian
- South San Antonio ISD
- Scratchpad
- Temple ISD
- Temple ISD: Newsflush
- Temple ISD: Robin's Reflections

**SILVER**
- Royse City ISD
- Voice of Royse

**10,000 to 30,000 students**

**BEST OF CATEGORY**
- Laredo ISD
- A+Plus News

**GOLD**
- Ector County ISD
- ECISD Expressions
- Edgewood ISD
- Weekly Blog
- Goose Creek CISD
- Inside Goose Creek
- Tomball ISD
- InTouch
- Laredo ISD
- A+Plus News

**More than 30,000 students**

**BEST OF CATEGORY**
- United ISD
- UISD Insider Employee Newsletter

**GOLD**
- Austin ISD
- Reaching Into the Classroom
- Dallas County Schools
- County Line, Spring 2010
- Harris Co. Dept. of Education
- Choice Facility Partners Leader's Choice Newsletter
- Humble ISD
- The Foundation
- Mesquite ISD
- In Touch
- Region 16 ESC
- Heads Up
- United ISD
- UISD Insider Employee Newsletter

**SILVER**
- Arlington ISD
- Weekly High Five

- Stuart Stanley
- Stuart Stanley
- Ed Suarez
- Regina Corley
- Regina Corley
- Jo Nell Mellody
- Jack Nelson, Claudia Rodriguez, Maribel Rodriguez, Robert Trevino, Armando Saldana & Veronica Castillon
- Communications Department
- Dr. Elizabeth Garza & Yvonne Pena
- Kathy Clausen, David Bloom & Carrie Pryor-Newman
- Staci Stanfield
- Jack Nelson, Claudia Rodriguez, Maribel Rodriguez, Robert Trevino, Armando Saldana & Veronica Castillon
- Paola Arcos Mansinghani, Alex S. Meyer, Rocio G. Moore & Veronica R. Cantu
- Jalima Subervi
- Abigail Cloud & Deanne Hullender
- Louise L. Henry, APR
- Jamie Mount & Robin McAdams
- Kristin Odom & Allison Lewallyn
- Lynda Queen
- Paola Arcos Mansinghani, Alex S. Meyer, Rocio G. Moore & Veronica R. Cantu
- Leslie Johnston & Amy Casas
CATEGORY 2
External Newsletter

Less than 10,000 students

BEST OF CATEGORY
Sheldon ISD

GOLD
Alamo Heights ISD
Barbers Hill ISD
Dickinson ISD
Ennis ISD
Huntsville ISD
North Forest ISD
Roysse City ISD
Sheldon ISD
Temple ISD
Wharton ISD

SILVER
La Marque ISD

BEST OF CATEGORY

The Lifelong Learner
School Views
Eagle i Newsletter
Meet the Eagles
Dickinson ISD “Dialogue”
Ennis ISD Update
HISD Buzzin’ Around
NFISD School Zone
Totally Tune-In for Back to School
The Lifelong Learner
Temple ISD Back to School Guide
All Around Wharton ISD
Cougar Connection

Mike Rockwood & Victor Bushfield
Dr. Dana Bashara & Patti Pawlik-Perales
Dr. Gayle Woodall & Carla Rabalais
Dr. Gayle Woodall & Carla Rabalais
Tammy Dowdy
Henry Martinez
Shannon Duncan
Danielle Saizan & Anita Brown
Jo Nell Mellody & Sheila Whitney
Mike Rockwood & Victor Bushfield
Regina Corley
Marjorie Sklar

10,000 to 30,000 students

BEST OF CATEGORY
Edgewood ISD

GOLD
Birdville ISD
Eagle Mountain-Saginaw ISD
Edgewood ISD
Laredo ISD
McKinney ISD
Northwest ISD
San Benito CISD

More than 30,000 students

BEST OF CATEGORY
San Antonio ISD

GOLD
Arlington ISD
Garland ISD
Humble ISD
Irving ISD
Mesquite ISD
Richardson ISD
San Antonio ISD
Spring ISD

Vision SAISD Community Newspaper
AISD Access
Education GISD - August 2009
“Your Schools”
Inside IISD
Report Card
School Times - Community Newsletter
Vision SAISD Community Newspaper
Spring Times - Living the Vision

Leslie Price
Leslie Johnston & Amy Casas
Jud Kriehn, Chris Moore, Reavis Wortham & Jasmine Preston
Jamie Mount, Robin McAdams
Karen Collier & Charlotte Hoya
Matt MacVeigh & Tony Thetford
Allison Lewallyn
Richardson ISD Communications
Regina Curry & Karen Garrison
CATEGORY 3

Flyer

Less than 10,000 students

BEST OF CATEGORY
Temple ISD

GOLD
Huntsville ISD
Temple ISD
Weatherford ISD

SILVER
Copperas Cove ISD
Flour Bluff I.S.D.
La Porte ISD

Temple ISD Wildcat Mentors Flyer
Huntsville ISD Pre-K & Kindergarten Enrollment Flyer
Temple ISD Wildcat Mentors Flyer
School Finance Informational Flyer
Want Money?
Job Fair
Education Celebration Flyer

Regina Corley
Shannon Duncan
Regina Corley
Derik Moore
Katie Rudesheim
Lynn Kaylor
Kathy Booth

10,000 to 30,000 students

BEST OF CATEGORY
Eagle Mountain-Saginaw ISD

GOLD
Birdville ISD
Birdville ISD
Eagle Mountain-Saginaw ISD
Goose Creek CISD
Goose Creek CISD
Rockwall ISD

SILVER
Hurst-Euless-Bedford ISD

Just think what we can do together
Knowledge begins with discovery.
Online Registration is Coming!
Just think what we can do together
G.A.T.E. Flyers
Goose Creek CISD Education Foundation Flyer
"Others Before Self" Rachel's Rally Flyer
Are You My Teacher?

Kristin Courtney
Mark Thomas & Stephanie Whitlock
Kristin Courtney
Mima Trujillo
Mima Trujillo
Sheri Fowler
Carolyn Marcantel

More than 30,000 students

BEST OF CATEGORY
ESC Region 4

GOLD
Dallas County Schools
Fort Bend ISD
Richardson ISD
San Antonio ISD
ESC Region 4

SILVER
Harris Co. Dept. of Education

2010 Mathematics Conference: Cornerstones4Success
"Creativity for the Courts" Art Contest
Art Teachers Art Show
District Brag Sheet
Fall 2009 Report
2010 Mathematics Conference: Cornerstones4Success
Bullying

Barbara Hannah, Charlotte Cicatello & Shanda Reese
Abigail Cloud
Becky Walker
Richardson ISD Communications
Leslie Price
Barbara Hannah, Charlotte Cicatello & Shanda Reese
Tammy Lanier, Carol Vaughn, Angela Hider & Amy Guillory
BEST OF CATEGORY
DeSoto ISD

GOLD
Coppell ISD
Coppell ISD
Coppell ISD
DeSoto ISD
Foundation Innovation, LLC
Lake Travis ISD
Temple ISD
Wharton ISD

SILVER
Barbers Hill ISD
DeSoto ISD

BEST OF CATEGORY
Waco ISD

GOLD
Goose Creek CISD

Northwest ISD
Waco ISD
Wichita Falls ISD

SILVER
Allen ISD
Duncanville ISD

DeSoto ISD Recruitment Brochure
Career and Technical Education Brochure
Middle School Strategic Plan Brochure
CISD: Plugged N Brochure
DeSoto ISD Recruitment Brochure
Bullard Education Foundation Brochure
We Have Reason to Cheer!
Temple ISD Wildcat Mentors Brochure
Thumbs Up to Scoring a Perfect 10
Wingtip Facts 2010
DeSoto ISD Focus for Improvement

10,000 to 30,000 students

Roadmap to College
Goose Creek CISD Education Foundation Brochure
10-Year Brochure
Roadmap to College
Get Connected
Road Map to Success
Recruitment Brochure

Mary Senter
Mima Trujillo, Carrie Pryor-Newman & Kathy Clausen
Melissa Shawn
Mary Senter
Renae Murphy & Ashley Thomas
Tim Carroll
Tammy Kuykendall & Tiffany Graber
BEST OF CATEGORY

Mesquite ISD
Job Fair 2010
Kristin Odom

GOLD

Austin ISD
Pride
Jalima Subervi

ESC Region 4
A Detour Can Be A Good Thing: Reengineering Academy 2010 Brochure
Barbara Hannah & Charlotte Cicatello

Fort Worth ISD
2009-2010 Special Interest Program (SIP) Brochure
Jennifer Perez & Shara Kelley
Barbara Griffith

Fort Worth ISD
Young Women’s Leadership Academy Brochure
Jennifer Perez, Shara Kelley
Barbara Griffith

Harris Co. Dept. of Education
Adult Education Career Counseling Services
Tammy Lanier, Carol Vaughn
Angela Hider & Amy Guillory
Louise L. Henry, APR

Harris Co. Dept. of Education
Choice Facility Partners Brochure
Kristin Odom & Allison Lewallyn

Mesquite ISD
College Awareness Week Mailer
Kristin Odom

Mesquite ISD
Job Fair 2010
Bruce Stone

Pasadena ISD
ACE, Accelerated Curriculum Education
Melissa Wiland, Steven Brunsman
& Linda Buchman

Spring Branch ISD
Back to School Brochure
Karen Strong

Texas Association of School Boards
TASB Risk Management Marketing Brochure

SILVER

ESC Region 4
Gateways to Biology Brochure
Barbara Hannah & Charlotte Cicatello

Irving ISD
Middle School Number Eight, A Net Zero Concept
Matt MacVeigh

Region 7 ESC
Substitute Teacher Academy
Sierra Ray & Katie Chenoweth

Texas Education Agency
Plan Your Graduation Reach Your Goal
Texas Education Agency Staff

United ISD
Library Brochure
Paola Arcos Mansinghani

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Category 4 Brochure (cont.)
More than 30,000 students

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2010 TSPRA STAR AWARD
BEST OF CATEGORY
Barbers Hill ISD
Spotlight on Students
Dr. Gayle Woodall & Carla Rabalais

GOLD
Barbers Hill ISD
Spotlight on Students
Dr. Gayle Woodall & Carla Rabalais
Bastrop ISD
Just the Facts
Lauri Anzaldua & Donald Williams
La Porte ISD
Irving Berlin’s White Christmas Memory Book
Kathy Booth
Royse City ISD
a Great Place to teach School
Jo Nell Mellody

SILVER
La Porte ISD
La Porte Education Foundation Memory Book
Kimberly Culver
San Marcos CISD
Diamond Dust (District Fact Booklet)
Iris Campbell
Temple ISD
Temple ISD Summer Programs Booklet
Regina Corley

Less than 10,000 students

10,000 to 30,000 students

BEST OF CATEGORY
Grand Prairie ISD
2009-2010 Crosswalk Back-to-School Guide
Sam Buchmeyer & Teri Wilson

GOLD
Duncanville ISD
Strategic Plan Booklet
Tammy Kuykendall & Tiffany Graber
Grand Prairie ISD
2009-2010 Crosswalk Back-to-School Guide
Sam Buchmeyer & Teri Wilson
McKinney ISD
Lawson Early Childhood Center Coloring Book
Justin R. Acker
Rockwall ISD
"ischool09" 2009-2010 Back to School Newsletter
Sheri Fowler & Kelly Howerton
Tomball ISD
Snapshots of Success
Staci Stanfield
Wylie ISD
2010 Board Brochure
Susan Dacus & Marcia Coker

SILVER
Grand Prairie ISD
2009-2010 Crosswalk Midwinter Update
Sam Buchmeyer & Teri Wilson

More than 30,000 students

BEST OF CATEGORY
Austin ISD
2010-2011 Preliminary Budget
Katherine Anthony

GOLD
Austin ISD
2010-2011 Preliminary Budget
Katherine Anthony
ESC Region 13
Region XIII Product and Service Catalog 2010-11
Ana Amezcua
Richardson ISD
Richardson ISD Fast Facts
Richardson ISD Communications
Spring Branch ISD
District Profile
Melissa Wiland, Steven Brunsman & Linda Buchman

SILVER
Austin ISD
2010-2011 Back to School Guide
Katherine Anthony
Austin ISD
2010-2011 Strategic Plan
Katherine Anthony
ESC Region 4
Region 4 Social Studies Summer 2010
Barbara Hannah, Charlotte Cicatello
Professional Development Brochure
& Shanda Reese
ESC Region 4
Science Department 2009 Fall-Winter
Barbara Hannah
Products & Professional Development Brochure
& Charlotte Cicatello
Fort Worth ISD
Young Women’s Leadership Academy Application Booklet
Barbara Griffith, Jennifer Perez & Shara Kelley
Garland ISD
Special Education Brochure - English Version
Judy Kriehn & Chris Moore
Pasadena ISD
Pasadena ISD Education Foundation Shining Stars Gala
Cindy Parmer & Bruce Stone
Plano ISD
Relocation Packet
Lesley Range-Stanton & Mary Gorden
**BEST OF CATEGORY**
Alvarado ISD
Calendar
Tommy Brown

**BEST OF CATEGORY**
DeSoto ISD
Calendar
DeSoto ISD 2009-10 School Calendar
Beth Trimble

**SILVER**
Barbers Hill ISD
Calendar
Dr. Gayle Woodall & Carla Rabalais

**10,000 to 30,000 students**

**BEST OF CATEGORY**
Eagle Mountain-Saginaw ISD
Better by the Minute Calendar
Tammy Castleberry

**GOLD**
Grand Prairie ISD
Better by the Minute Calendar
GPISD 2009-2010 Calendar
GPISD Leadership Desktop Planner
2010-2011 District Calendar
2010 Wall Calendar
2010-2011 Academic Calendar
Sam Buchmeyer & Teri Wilson
Sheri Fowler
Arminda Munoz

**SILVER**
Ector County ISD
ECISD Book Calendar 2009-2010
Communications Department

**Waco ISD**
2010-11 Waco ISD School Calendar
Mary Senter

**More than 30,000 students**

**BEST OF CATEGORY**
Corpus Christi ISD
100 Years Calendar
Tanis Acosta

**GOLD**
Arlington ISD
AISD: By the Numbers 2009-2010 Wall Calendar
Mandy Rabalais & Leslie Johnston

Corpus Christi ISD
100 Years Calendar
Tanis Acosta

Pasadena ISD
Kids in the Kitchen with Buck & Belle
Bruce Stone & Lavonna Alexander Carew

Pharr-San Juan-Alamo ISD
PSJA is Stepping Up! Calendar
Arianna Vazquez-Hernandez & Jennifer Mittelstaedt

Plano ISD
Official School Calendar
Lesley Range-Stanton & Mary Gorden

Region 16 ESC
Loving What We Do . . .
Lynda Queen

Region 7 ESC
Administrator’s Planning Calendar
Katie Chenoweth & Sierra Ray

Texas Association of School Boards
Think TASB First Desk Calendar
Karen Strong

**SILVER**
Richardson ISD
RISD Student Academic Calendar
Richardson ISD Communications

United ISD
UISD Administrator Calendar
Rocio G. Moore & Veronica R. Cantu

United ISD
UISD: Building our Future Annual Report
Rocio G. Moore & Veronica R. Cantu
BEST OF CATEGORY
DeSoto ISD
Copperas Cove ISD
DeSoto ISD
Dickinson ISD
Flour Bluff I.S.D.
Forney ISD
Galveston ISD
La Porte ISD
La Porte ISD
North Forest ISD
North Forest ISD
Sharyland ISD
SILVER
Galveston ISD
La Porte ISD

GOLD
State of the District Program
DeSoto ISD Employee Appreciation Banquet program
Building Breaking and Groundbreaking Ceremony
Hornet Circus
North Forney High School Dedication Program
A Night With The Stars
Dedication of Bayshore Elementary School Program
Irving Berlin’s White Christmas Program
Celebration of Excellence: Mardi Gras
State of the District
Retiree/Teachers of the Year Banquet Program
Bond Election Information Packet
The Beaux’ Stratagem

10,000 to 30,000 students
“Above and Beyond”
"Above and Beyond"
Vox Populi, Vox Dei
"A Star Studded Night" Employee Appreciation Event
GCCISD’s 2010 Retirees and Teacher of the year
Memorial Sports Complex Dedication Program
New Teacher Orientation Handout
Students’ Choice Awards Banquet Program
Dubiski Career High School Dedication
Teacher of the Year Program
"2009-2010 Employee Awards"
Olympians of Teaching-2010 Teacher of the Year Program
PFC Mario Ybarra Elementary School Dedication Program
Dawson High School Grand Opening Program
Celebrating 50 Years of Blessings Program

SILVER
Pearland ISD
Tyler ISD

BEST OF CATEGORY
Birdville ISD
"Above and Beyond"
Mark Thomas & Stephanie Whitlock
"Above and Beyond"
Mark Thomas & Stephanie Whitlock
Vox Populi, Vox Dei
Mark Thomas & Stephanie Whitlock
"A Star Studded Night" Employee Appreciation Event
Kathy Kuykendall & Tiffany Graber
GCCISD’s 2010 Retirees and Teacher of the year
Kathy Clausen, David Bloom, Carrie Pryor-Newman & Mima Trujillo
Memorial Sports Complex Dedication Program
Kathy Clausen, David Bloom, Carrie Pryor-Newman, Mima Trujillo
New Teacher Orientation Handout
Kathy Clausen, David Bloom, Carrie Pryor-Newman & Mima Trujillo
Dubiski Career High School Dedication
Sam Buchmeyer & Teri Wilson
Teacher of the Year Program
Justin R. Acker
"2009-2010 Employee Awards"
Adi Bryant
Olympians of Teaching-2010 Teacher of the Year Program
Sandra Stanley
PFC Mario Ybarra Elementary School Dedication Program
Arminda Munoz
Dawson High School Grand Opening Program
Renea Ivy-Sims & Kim Hocott
Celebrating 50 Years of Blessings Program
Sandra Stanley
Continued
**Category 7 Programs (cont.)**

**BEST OF CATEGORY**

More than 30,000 students

<table>
<thead>
<tr>
<th>Category</th>
<th>Program Name</th>
<th>Contact Person(s)</th>
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<tbody>
<tr>
<td>Gum</td>
<td>Spelling Bee Program</td>
<td>Robin McAdams</td>
</tr>
<tr>
<td>Gum</td>
<td>Academic Achievers Banquet Program</td>
<td>Lorette Williams &amp; Tanis Acosta</td>
</tr>
<tr>
<td>Gum</td>
<td>i-Achieve Recognition Program</td>
<td>Tanis Acosta</td>
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<tr>
<td>Gum</td>
<td>2010 CSCOPE State Conference Program</td>
<td>Clee Upchurch</td>
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<tr>
<td>Gum</td>
<td>Teacher of the Year Program</td>
<td>Becky Walker &amp; Keryn Miles</td>
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<tr>
<td>Gum</td>
<td>Spelling Bee Program</td>
<td>Robin McAdams</td>
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<tr>
<td>Gum</td>
<td>Apple Corps Program</td>
<td>Kristin Odom</td>
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<td>Gum</td>
<td>Veteran’s Day Program</td>
<td>Lavonna Alexander-Carew</td>
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<tr>
<td>Gum</td>
<td>Pasadena ISD Education Foundation</td>
<td>Cindy Parmer &amp; Bruce Stone</td>
</tr>
<tr>
<td>Gum</td>
<td>Ski Plano, An Extraordinary Evening on the Mountaintop, Event Program</td>
<td>Monica Shortino &amp; Lesley Range-Stanton</td>
</tr>
<tr>
<td>Gum</td>
<td>Partner Appreciation Breakfast Program</td>
<td>JoyLynn Occhiuzzi &amp; Linda Aschenbrener</td>
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**SILVER**

<table>
<thead>
<tr>
<th>Category</th>
<th>Program Name</th>
<th>Contact Person(s)</th>
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<tbody>
<tr>
<td>Gum</td>
<td>Teacher of the Year Program</td>
<td>Lorette Williams, Kim Sneed &amp; Tanis Acosta</td>
</tr>
<tr>
<td>Gum</td>
<td>U.S. Department of Education</td>
<td>Tammy Lanier, Carol Vaughn, Angela Hider &amp; Amy Gillory</td>
</tr>
<tr>
<td>Gum</td>
<td>Arne Duncan Education Forum</td>
<td></td>
</tr>
<tr>
<td>Gum</td>
<td>InspiRED, Teacher of the Year Gala Program</td>
<td>Lesley Range-Stanton &amp; Mary Gorden</td>
</tr>
<tr>
<td>Gum</td>
<td>Convocation Program</td>
<td>Richardson ISD Communications</td>
</tr>
</tbody>
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**Category 8 Invitations/Announcements**

**BEST OF CATEGORY**

Less than 10,000 students

<table>
<thead>
<tr>
<th>Category</th>
<th>Program Name</th>
<th>Contact Person(s)</th>
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<tbody>
<tr>
<td>Gum</td>
<td>Luv Ya Blue Gala</td>
<td>Joe Perez</td>
</tr>
<tr>
<td>Gum</td>
<td>Senior Walk of Fame Invitation</td>
<td>Katie Rudesheim</td>
</tr>
<tr>
<td>Gum</td>
<td>You Make A Difference Every Day!</td>
<td>Beth Trimble</td>
</tr>
<tr>
<td>Gum</td>
<td>North Forney High School Dedication Invitations</td>
<td>Larry Coker</td>
</tr>
<tr>
<td>Gum</td>
<td>Luv Ya Blue Gala</td>
<td>Joe Perez</td>
</tr>
<tr>
<td>Gum</td>
<td>New 400/AEP Building Groundbreaking Invitation</td>
<td>Rocio N. Guerra</td>
</tr>
<tr>
<td>Gum</td>
<td>Retiree/Teachers of the Year Banquet Invitation</td>
<td>Rocio N. Guerra</td>
</tr>
<tr>
<td>Gum</td>
<td>Best Ticket in Town</td>
<td>Melissa Tortorici</td>
</tr>
<tr>
<td>Gum</td>
<td>Hornet Circus</td>
<td>Lynn Kaylor</td>
</tr>
<tr>
<td>Gum</td>
<td>Thanks for all you do</td>
<td>Lynn Kaylor</td>
</tr>
<tr>
<td>Gum</td>
<td>Let It Sneaux</td>
<td>Jolly Ayrhart</td>
</tr>
<tr>
<td>Gum</td>
<td>Huntsville ISD Employee Banquet Invitation</td>
<td>Shannon Ayrhart</td>
</tr>
<tr>
<td>Gum</td>
<td>Bayshore Elementary School Dedication Ceremony Invitation</td>
<td>Kimberly Culver</td>
</tr>
<tr>
<td>Gum</td>
<td>You Make a WORLD of Difference card</td>
<td>Iris Campbell</td>
</tr>
</tbody>
</table>

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**Continued**
## Category 8 Invitations/Announcements (cont.)

### BEST OF CATEGORY

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Inviter(s)</th>
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</thead>
<tbody>
<tr>
<td>Wylie ISD</td>
<td>Watkins Elementary School Dedication</td>
<td>Marcia Coker</td>
</tr>
<tr>
<td>Birdville ISD</td>
<td>BISD Volunteer Coordinators and PTA Presidents Luncheon Invitation - Fall</td>
<td>Mark Thomas &amp; Stephanie Whitlock</td>
</tr>
<tr>
<td>Birdville ISD</td>
<td>BISD Volunteer Coordinators and PTA Presidents Luncheon Invitation - Spring</td>
<td>Mark Thomas &amp; Stephanie Whitlock</td>
</tr>
<tr>
<td>Birdville ISD</td>
<td>Richland High School Dedication/Open House</td>
<td>Mark Thomas &amp; Stephanie Whitlock</td>
</tr>
<tr>
<td>Duncanville ISD</td>
<td>Phil McNeely Court Dedication</td>
<td>Tammy Kuykendall</td>
</tr>
<tr>
<td>McKinney ISD</td>
<td>Teacher of the Year Invitation</td>
<td>Justin R. Acker</td>
</tr>
<tr>
<td>Wylie ISD</td>
<td>Watkins Elementary School Dedication</td>
<td>Marcia Coker</td>
</tr>
</tbody>
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### SILVER

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Inviter(s)</th>
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<tbody>
<tr>
<td>Goose Creek CISD</td>
<td>2010 Retirees and Teachers of the Year Invitation</td>
<td>Kathy Clausen, David Bloom, Carrie Pryor-Newman &amp; Mima Trujillo</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Students' Choice Awards Invitation</td>
<td>Kathy Clausen, David Bloom, Carrie Pryor-Newman &amp; Mima Trujillo</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Early Childhood Week of the Young Child</td>
<td>Jack Nelson</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>End of the Year Banquet</td>
<td>Jack Nelson &amp; Veronica Castillon</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>JC Martin Dedication Ceremony</td>
<td>Jack Nelson &amp; Veronica Castillon</td>
</tr>
<tr>
<td>Rockwall ISD</td>
<td>“Others Before Self” Rachel's Rally Invitation</td>
<td>Sheri Fowler</td>
</tr>
<tr>
<td>Rockwall ISD</td>
<td>“Superintendent Retirement Reception” Invitation</td>
<td>Adi Bryant</td>
</tr>
<tr>
<td>Rockwall ISD</td>
<td>“Teacher of the Year” Invitation</td>
<td>Adi Bryant</td>
</tr>
<tr>
<td>Tyler ISD</td>
<td>GT Blitz Mailer</td>
<td>Sandra Stanley</td>
</tr>
<tr>
<td>Tyler ISD</td>
<td>We are opening our doors....and you’re invited!</td>
<td>Sandra Stanley</td>
</tr>
</tbody>
</table>

## BEST OF CATEGORY

### GOLD

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Inviter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fort Bend ISD</td>
<td>Laissez les bon Temp Roulez Gala</td>
<td>Becky Walker</td>
</tr>
<tr>
<td>Fort Bend ISD</td>
<td>Retirees Reception Invitations and RSVP Card</td>
<td>Barbara Griffith, Jennifer Perez &amp; Shara Kelley</td>
</tr>
<tr>
<td>Harris Co. Dept. of Education</td>
<td>Night at the Museum</td>
<td>Tammy Lanier, Carol Vaughn, Angela Hider &amp; Amy Guillory</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Apple Corps Invitation</td>
<td>Kristin Odom</td>
</tr>
<tr>
<td>Northside ISD</td>
<td>Fiesta Invitation</td>
<td>David Sanchez</td>
</tr>
<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>Grant Presentation by Texas Governor Rick Perry</td>
<td>Arianna Vazquez-Hernandez &amp; Jennifer Mittelstaedt</td>
</tr>
<tr>
<td>Plano ISD</td>
<td>InspiRED Learning, Teacher of the Year Gala Invitation</td>
<td>Lesley Range-Stanton &amp; Mary Gorden</td>
</tr>
<tr>
<td>Plano ISD</td>
<td>Ski Plano, the Lodge at Southfork, Event Invitation</td>
<td>Monica Shortino &amp; Lesley Range-Stanton</td>
</tr>
<tr>
<td>Texas Classroom Teachers Assn.</td>
<td>2010 TCTA Leadership Conference Save the Date and Brochure</td>
<td>Kelley Strutton</td>
</tr>
</tbody>
</table>

**Continued**
Category 8 Invitations/Announcements (cont.)

More than 30,000 students - Silver

**SILVER**
- Corpus Christi ISD
- Corpus Christi ISD
- Dallas County Schools
- Harris Co. Dept. of Education
- Pharr-San Juan-Alamo ISD
- United ISD
- United ISD
- United ISD

Gloria Hicks Elementary Groundbreaking Invite
Matthew Ryan Beveridge Baseball Field Dedication
Save the Date: 2010 Gloria Shields
All-American Publications Workshop
Always HCDE Postcard
PSJA is Stepping Up! New Teacher
Breakfast Invitation
Districtwide Campus Recognition
Sgt. Roberto Arizola ROTC Center Dedication
Welcome Back Teachers!

Tammy Lanier, Carol Vaughn,
Angela Hider & Amy Guillory
Arianna Vazquez-Hernandez
Paola Arcos Mansinghani
Rocio G. Moore
Rocio G. Moore

**BEST OF CATEGORY**
- DeSoto ISD
- DeSoto ISD
- DeSoto ISD
- DeSoto ISD
- Alvarado iSD
- Friendswood ISD Ed. Foundation
- Galveston ISD
- La Porte ISD

I AM DESOTO ISD
DeSoto PTA Bootcamp
I AM DESOTO ISD
Seniors Prom poster
Diversity
Poster of Character for Distinguished Alumni
A Night With The Stars
2010 Norman Malone Memorial
Mayor's Golf Tournament

Beth Trimble
Beth Trimble
Beth Trimble
Beth Trimble
Tommy Brown
Jolly Ayrhart
Johnston Farrow
Kimberly Culver

**10,000 to 30,000 students**

**GOLD**
- Hays CISD
- Hays CISD
- Hurst-Euless-Bedford ISD

The Future Powered by Team Hays
The Future Powered by Team Hays
Trinity High School Football State Championship
Commemorative Poster

Julie Jerome
Julie Jerome
Carolyn Marcantel

**SILVER**
- Laredo ISD
- Laredo ISD
- Midland ISD
- Rockwall ISD
- Rockwall ISD

Suicide Prevention Awareness
Suicide Prevention Counselor Contact
"Jazz to Jackson" Hauntcert Poster
"Others Before Self" Rachel's Rally Poster
"You Belong Here" Community Education
Promotional Poster

Jack Nelson
Jack Nelson
Woodrow Bailey
Sheri Fowler
Adi Bryant

*Continued*
Category 9 Posters (cont.)
More than 30,000 students

BEST OF CATEGORY
Garland ISD
College Day Poster
Judy Kriehn & Chris Moore

GOLD
Austin ISD
Power of Us
Jalima Subervi
Austin ISD
Teacher Appreciation Week Posters
Jalima Subervi
Corpus Christi ISD
CCISD Athletic Poster
Tanis Acosta
Fort Bend ISD
Stay in School posters
Becky Walker
Garland ISD
College Day Poster
Judy Kriehn & Chris Moore
Harris Co. Dept. of Education
We're Turning 10!
Tammy Lanier, Carol Vaughn, Angela Hider & Amy Guillory
Northside ISD
Positively Northside Poster
David Sanchez
Pasadena ISD
Dobie High School Football Schedule
Lavonna Alexander-Carew

SILVER
Mansfield ISD
Mansfield ISD Centennial Celebration
Alicia Alford
Pasadena ISD
College Week Poster
Lavonna Alexander-Carew & Jocelyn Nichols
Round Rock ISD
College Credit Poster
Tamra Spence & JoyLynn Occhiuzzi
Round Rock ISD
Learner-Centered Academic Pledge Poster
Tamra Spence & JoyLynn Occhiuzzi
United ISD
3rd Annual Friends of UISD Celebrity Fashion Show
Paola Arcos Mansinghani
United ISD
Employee Banquest Fiesta
Paola Arcos Mansinghani
United ISD
No Shots, No School, it's the Law!
Rocio G. Moore
BEST OF CATEGORY
Less than 10,000 students

Highland Park ISD
Holiday card
Helen Williams

GOLD
Alvarado ISD
Merry Christmas
Tommy Brown
Barbers Hill ISD
Merry Christmas from BHISD
Dr. Gayle Woodall & Carla Rabalais
DeSoto ISD
Happy Holidays from DeSoto ISD
Beth Trimble
Friendswood ISD
Nurse's Week: Heartfelt Thanks
Jolly Ayrhart
Highland Park ISD
Birthday card
Helen Williams
Highland Park ISD
Holiday card
Helen Williams
Huntsville ISD
Huntsville ISD Holiday Card
Shannon Duncan

SILVER
Dickinson ISD
Holiday Dinner Invitation
Tammy Dowdy
Friendswood ISD Ed. Foundation
Give Thanks!
Karolyn Gephart & Jolly Ayrhart

10,000 to 30,000 students

Rockwall ISD
"Stockings, Snowmen and More" 2009 District Holiday Card
Sheri Fowler

GOLD
Birdville ISD
Happy Holidays!
Mark Thomas & Stephanie Whitlock
Birdville ISD
Wishing you a happy holiday ...
Mark Thomas & Stephanie Whitlock
Laredo ISD
Office of Communications Christmas Card
Jack Nelson, Armando Saldana,
Veronica Castillon, Maribel Rodriguez,
Robert Trevino & Claudia Garcia

Rockwall ISD
"Stockings, Snowmen and More" 2009 District Holiday Card
Sheri Fowler
Tomball ISD
Your Birthday is a Special Day!
Staci Stanfield

More than 30,000 students

Plano ISD
Season of Harmony, Holiday Greeting Card
Lesley Range-Stanton & Mary Gorden

GOLD
ESC Region 4
Region 4 Happy Birthday Card
Barbara Hannah & Charlotte Cicatello
Garland ISD
Holiday Greeting Card Trio
Judy Kriehn
Harris Co. Dept. of Education
Happy Holidays!
Angela Hider & Amy Guillory
Plano ISD
Season of Harmony, Holiday Greeting Card
Lesley Range-Stanton & Mary Gorden
**CATEGORY 11**

**Non-English Speaking Audience**

**Less than 10,000 students**

**BEST OF CATEGORY**

Sheldon ISD

**GOLD**

Sheldon ISD

**SILVER**

Weatherford ISD

The Lifelong Learner - Spanish  
Mike Rockwood & Victor Bushfield

WISD Titulo I Política de Participacion de los Padres  
Derik Moore

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Waco ISD

**GOLD**

Goose Creek CISD

Waco ISD

La Ruta Hacia la Universidad  
Mary Senter

G.A.T.E. Flyer  
Mima Trujillo

La Ruta Hacia la Universidad  
Mary Senter

**More than 30,000 students**

**BEST OF CATEGORY**

United ISD

**GOLD**

Spring Branch ISD

United ISD

**SILVER**

Garland ISD  
Harris Co. Dept. of Education

Region 7 ESC  
United ISD

Dress for Success  
Rocio G. Moore

Back to School Mailer (Spanish)  
Melissa Wiland, Steven Brunsman  
& Linda Buchman

Dress for Success  
Rocio G. Moore

Special Education Brochure - Spanish Version  
Judy Kriehn & Chris Moore

Heads Up Newsletter  
Tammy Lanier, Carol Vaughn,  
Angela Hider & Amy Guillory

Encontrando Al Nino  
Sierra Ray & Katie Chenoweth

No Vacunas, No Escuela, es la ley!  
Rocio G. Moore
BEST OF CATEGORY

Less than 10,000 students

Bastrop ISD
Annual Report/Calendar
Lauri Anzaldua & Donald Williams

GOLD
Alamo Heights ISD
AHISD 2009 Annual Performance Report: Continuing the Tradition of Excellence
Dr. Dana Bashara & Patti Pawlik-Perales
Bastrop ISD
Annual Report/Calendar
Lauri Anzaldua & Donald Williams

SILVER
Carthage ISD
Education Foundation Report
Jean Thomas & Stuart Stanley
Friendswood ISD Ed. Foundation
Celebrating 10: 2009 Annual Report of the FISD Education Foundation
Jolly Ayrhart & Karolyn Gephart
North Forest ISD
2009 Annual Report
Anitra Brown, Nakisha Myles & Danielle Saizan

10,000 to 30,000 students

Wylie ISD
2010 Annual Report
Susan Dacus & Marcia Coker

GOLD
Allen ISD
Allen ISD State of the Schools
Tim Carroll
Deer Park Education Foundation
2009-2010 Annual Report
Kathy Clausen, David Bloom, Carrie Pryor-Newman & Mima Trujillo
Goose Creek CISD
Goose Creek CISD's 2008-09 Annual Report
Lesley Weaver & Melissa Shawn
Northwest ISD
Annual Report
Susan Dacus & Marcia Coker
Wylie ISD
2010 Annual Report

More than 30,000 students

Keller ISD
2010 State of the District
Nicole McCollum

GOLD
Austin ISD
2008-2009 Annual Report - The Power of Us
Katherine Anthony
Fort Bend ISD
FBISD Partners Annual Report
Becky Walker, Keryn Miles, Nancy Porter & Mary Ann Simpson
Fort Worth ISD
2008-2009 FWISD Annual Report
Barbara Griffith, Rebecca Slack, Jennifer Perez & Shara Kelley
Katy ISD Partners in Education
2009-2010 Partners in Education Annual Report
Janet Theis & Martha Brown
Keller ISD
2010 State of the District
Nicole McCollum
Plano ISD
2009 Annual Report, Leading Edge Education
Lesley Range-Stanton & Mary Gorden
Spring Branch ISD
Annual Report to the Community
Melissa Wiland, Steven Brunsman & Linda Buchman
Texas Association of School Boards
TASB 2009 Annual Report
Karen Strong

SILVER
Irving ISD
Annual Report 2009
Tony Thetford
Pasadena ISD Education Foundation
Pasadena ISD Education Foundation 2009 Annual Report
Cindy Parmer & Lavonna Alexander-Carew
Ysleta ISD
2009 Ysleta ISD Annual Report
YISD Public Relations Department, Patricia Ayala, Christy Flores-Jones
**CATEGORY 13**

**Communication Plan**

**All Divisions**

**BEST OF CATEGORY**
Plano ISD

**GOLD**
Plano ISD

**SILVER**
Fort Worth ISD
Fort Worth ISD
Harris Co. Dept. of Education
Irving ISD
Pharr-San Juan-Alamo ISD

Social Media Plan
Lesley Range-Stanton & Mary Gorden

Cell Phone Campaign
Communications Department
Louise L. Henry, APR
Tony Thetford
Arianna Vazquez-Hernandez
& Jennifer Mittelstaedt

**CATEGORY 14**

**Magazine**

**All Divisions**

**BEST OF CATEGORY**
Texas Association of School Boards

**GOLD**
Goose Creek CISD
Harris Co. Dept. of Education
Texas Association of School Boards
Texas Classroom Teachers Assn.

Texas Lone Star
Karen Strong

Goose Creek CISD Highlights
Kathy Clausen, David Bloom
& Carrie Pryor-Newman

Imprint Magazine
Tammy Lanier, Carol Vaughn,
Angela Hider & Amy Guillory
Karen Strong
Kelley Strutton

**CATEGORY 15**

**Handbooks/Manuals**

**All Divisions**

**BEST OF CATEGORY**
McKinney ISD

**GOLD**
McKinney ISD
Plano ISD
Texas Classroom Teachers Assn.

Secondary Student Handbook
Justin R. Acker

Secondary Student Handbook
Lesley Range-Stanton
& Mary Gorden

Student/Parent Policy Guide, English and Spanish
Kelley Strutton

2009-10 TCTA Annual Survival Guide
Kelley Strutton
CATEGORY 16

Image/Adentity Package

Less than 10,000 students

BEST OF CATEGORY
DeSoto ISD
212 Degrees - Turn Up the Heat! Beth Trimble

GOLD
DeSoto ISD
212 Degrees - Turn Up the Heat! Beth Trimble
Flour Bluff ISD
Hornet Circus Lynn Kaylor
Flour Bluff ISD
Thanks for all you do Lynn Kaylor
Friendswood ISD
Later, Gator Jolly Ayrhart
Friendswood ISD Ed. Foundation
You are the Dreammaker Karolyn Gephart, Jolly Ayrhart & Joe Perez

SILVER
La Porte ISD
LPISD - The Bright Side of Education Kathy Booth

10,000 to 30,000 students

BEST OF CATEGORY
Hays CISD
Denim & Diamonds 2009 Angie Mendez

GOLD
Birdville ISD
All students succeed in a future they create. Mark Thomas & Stephanie Whitlock
Duncanville ISD
Recruitment Identity Package Tammy Kuykendall & Tiffany Graber
Hays CISD
Denim & Diamonds 2009 Angie Mendez

SILVER
Tyler ISD
The Ultimate Team Mary Angela Jenkins & Sandra Stanley

More than 30,000 students

BEST OF CATEGORY
ESC Region 4
The Print Center @ Region 4 Barbara Hannah, Charlotte Cicatello & Shanda Reese

GOLD
Austin ISD
Bravo! Marketing Materials Jalima Subervi
Austin ISD
Power of Us Strategic Communications Materials Jalima Subervi
Austin ISD
Power of Us: Power of Teachers Marketing Materials Jalima Subervi
Corpus Christi ISD
World Class Schools for World Class Kids Lorette Williams & Tanis Acosta
ESC Region 4
The Print Center @ Region 4 Barbara Hannah, Charlotte Cicatello & Shanda Reese

Harris Co. Dept. of Education
HCDE Back to School Tammy Lanier, Carol Vaughn, Angela Hider & Amy Guillory
Irving ISD
IISD Image/Identity Package Tony Thetford
Pharr-San Juan-Alamo ISD
PSJA is Stepping Up! Campaign Arianna Vazquez-Hernandez & Jennifer Mittelstaedt
Texas Association of School Boards
BoardBook Marketing Karen Strong
Texas Association of School Boards
TASA/TASB Convention 2010 Karen Strong

SILVER
Richardson ISD
2020 Vision Richardson ISD Communications
BEST OF CATEGORY
Krum ISD
Krum High School Student Rescues Younger Brother While Driving
Chelbie Birdwell

GOLD
Alvarado ISD
School Supplies
Tommy Brown
Ennis ISD
Our Public Schools Have 'Friends'
Henry Martinez
Krum ISD
Jazz Director Nominated for Two Grammy Awards
Chelbie Birdwell
Krum ISD
Krum High School Student Rescues Younger Brother While Driving
Chelbie Birdwell
Lake Travis ISD
Serene Hills Elementary crew sailing past 'expectations'
Marco Alvarado
Sheldon ISD
Getting Ready to Grow...
Mike Rockwood
South San Antonio ISD
South San Environmentalist Honored by State
Ed Suarez
South San Antonio ISD
South San Grad Heads Up Dodge Ram Truck Division
Ed Suarez
Weatherford ISD
Board Discussions Options to Reduce Budget
Derik Moore

SILVER
Alvarado ISD
Junior High Laptops
Tommy Brown

BEST OF CATEGORY
Comal ISD
Defying all odds on the way to graduation walk
Jason Gordon

GOLD
Comal ISD
Bowling program makes stars out of Comal ISD students
Jason Gordon
Comal ISD
Defying all odds on the way to graduation walk
Jason Gordon
Comal ISD
Great Scott! Beloved teacher returns from Iraq
Jason Gordon
Comal ISD
Students making a difference with 'Beatin' Up Bullyin' play
Jason Gordon
Comal ISD
Students take Tony Parker around the world
Jason Gordon
Comal ISD
Taking the graduation road less traveled
Jason Gordon
Hurst-Euless-Bedford ISD
Bellaire Goes Fishing Audio Podcast Script
Judy Everett Ramos
Hurst-Euless-Bedford ISD
HEB Luau Volunteer Luncheon Script
Judy Everett Ramos
Tomball ISD
Mentoring Means Creating a Special Bond
Staci Stanfield

SILVER
Duncanville ISD
"Going the Extra Mile" Article
Tiffany Graber
Goose Creek CISD
Lion's Club donates keyboard to Lamar's musical prodigy
David Bloom
Laredo ISD
Breaking the Silence
Maribel Rodriguez
Tyler ISD
Techucation: educating our tech savvy students
Angela Jenkins

MORE THAN 30,000 students

BEST OF CATEGORY
Texas Association of School Boards
In the Palms of Their Hands
Roger White

GOLD
Humble ISD
"10 Years, 10 Stories"
Jamie Mount
Mesquite ISD
Superintendent's Commencement Address
Allison Lewallyn
Texas Association of School Boards
A 'Virtual Reality'
Roger White
Texas Association of School Boards
In the Palms of Their Hands
Roger White

SILVER
Harris Co. Dept. of Education
School Uniform Stimulus Package
Tammy Lanier, Carol Vaughn
Angela Hider & Amy Guillory
BEST OF CATEGORY

Less than 10,000 students

Barbers Hill ISD
Holocaust in Living Color
Dr. Gayle Woodall & Carla Rabalais

GOLD
Alvarado iSD
Cscope
Tommy Brown
Alvarado iSD
Kiosks
Tommy Brown
Barbers Hill ISD
Distinguished Eagles
Dr. Gayle Woodall & Carla Rabalais
Barbers Hill ISD
Holocaust in Living Color
Dr. Gayle Woodall & Carla Rabalais
Barbers Hill ISD
Laboratory and Science for All
Dr. Gayle Woodall & Carla Rabalais
Barbers Hill ISD
Little Eagle, Big Heart
Dr. Gayle Woodall & Carla Rabalais
Barbers Hill ISD
Soldier Daddy
Dr. Gayle Woodall & Carla Rabalais
Cleburne ISD
Dear Rylee,
Lisa Magers
Highland Park ISD
HPHS freshman creates iPhone app
David Hicks
Highland Park ISD
Welcome back to school!
Helen Williams
La Marque ISD
Honor, courage, commitment and family
Clarissa Silva
La Marque ISD
LMHS's Huerta appointed to Naval Academy
Clarissa Silva

SILVER
Highland Park ISD
For Bradfield students, toys aren't just child's play
David Hicks
Highland Park ISD
Young scientists compete with custom-built robots
David Hicks
Krum ISD
Krum High School English Teacher Retiring After 27 Years
Chelbie Birdwell
Krum ISD
Student Safety, Road Conditions Key Factors in School Closings
Chelbie Birdwell
La Marque ISD
La Marque ISD Celebrates Black History
Denise McLean
La Marque ISD
The Comeback Kid
Clarissa Silva

10,000 to 30,000 students

Comal ISD
Taking the graduation road less traveled
Jason Gordon

GOLD
Comal ISD
Defying all odds on the way to graduation walk
Jason Gordon
Comal ISD
Great Scott! Beloved teacher returns from Iraq
Jason Gordon
Comal ISD
Students take Tony Parker around the world
Jason Gordon
Comal ISD
Taking the graduation road less traveled
Jason Gordon
Hurst-Euless-Bedford ISD
HEB ISD: Different By Design
Judy Everett Ramos
Laredo ISD
Cantu Magnet students receive real-life training
Bobby Trevino
McKinney ISD
A Brave New Education
Cody Cunningham
McKinney ISD
Triumph after Tragedy
Justin R. Acker

SILVER
Comal ISD
Bowling program makes stars out of Comal ISD students
Jason Gordon
Comal ISD
Students making a difference with 'Beatin' Up Bullyin’ play
Jason Gordon
Goose Creek CISD
REL undergoes exterior facelift
David Bloom
Hurst-Euless-Bedford ISD
Continuous Improvement Web Copy
Judy Everett Ramos
Laredo ISD
Cigarrooa student Harvard bound
Bobby Trevino
Laredo ISD
Letters of Concern from Young Laredoans
Maribel Rodriguez
Laredo ISD
LISD launches Health and Wellness Summer Camp
Bobby Trevino
Midland ISD
Dr. Perez Saying Farewell to MISD
Elizabeth York & Woodrow Bailey
Tomball ISD
Ready, Set, Teach Provides a Foundation
Staci Stanfield
Tyler ISD
Creating Future Possibilities: High School Counselors
Angela Jenkins

Continued
Category 18 Published News or Feature (cont.)
More than 30,000 students

BEST OF CATEGORY
Humble ISD
Humble ISD Committed to Service-learning
Jamie Mount

GOLD
Humble ISD
Humble ISD Committed to Service-learning
Jamie Mount
Killeen ISD
A Christmas Story
Todd Martin
Killeen ISD
Cyber Wolves
Todd Martin
Region 16 ESC
Head Start family celebrates survival
Lynda Queen
Texas Classroom Teachers Assn.
"Tightening the Screws on Teachers"
Kelley Strutton

SILVER
Harris Co. Dept. of Education
Help to Haiti: Harris County Adult Ed Students
Tammy Lanier, Carol Vaughn,
Killeen ISD
Use Acquired English Skills for Greater Good
Angela Hider & Amy Guillory
Killeen ISD
King Jesse
Todd Martin
Killeen ISD
Robotics Champs
Todd Martin

Category 19
Published News Release, Edited
Less than 10,000 students

BEST OF CATEGORY
La Porte ISD
Dedication of New Bayshore Elementary
Terri Cook

GOLD
La Porte ISD
Bayshore students, staff enjoy being back home
Terri Cook
La Porte ISD
Dedication of New Bayshore Elementary
Terri Cook
Weatherford ISD
Board Approves Budget Reduction Options
Derik Moore

SILVER
Alvarado iSD
DyKnow
Tommy Brown
Copperas Cove ISD
Groundbreaking Ceremony News Release
Katie Rudesheim
Krum ISD
Forensic-Based Pilot Program Launches
Chelbie Birdwell
for Students Entering High School
TAKS Results Show Outstanding Academic
Performance from KISD Students
Chelbie Birdwell
Krum ISD
La Porte Education foundation hosts students from China
Terri Cook
La Porte ISD
Lake Travis Middle School student named
Marco Alvarado
Lake Travis ISD
Texas Geographic Bee Semifinalist
Michele Wu
Lake Travis ISD
Time capsule:A trip back in time
Continued
Category 19 Published News Release, Edited (cont.)

10,000 to 30,000 students

**BEST OF CATEGORY**

Goose Creek CISD  Walker Wildcat snares second spelling bee title  David Bloom

**GOLD**

Comal ISD  Defying all odds on the way to graduation walk  Jason Gordon
Comal ISD  Great Scott! Beloved teacher returns from Iraq  Jason Gordon
Comal ISD  Students take Tony Parker around the world  Jason Gordon
Goose Creek CISD  Walker Wildcat snares second spelling bee title  David Bloom

**SILVER**

Goose Creek CISD  DeZavala Elementary computer reading labs earn exemplary status for 11th straight year  David Bloom
Goose Creek CISD  Donated hard hats spur hard work in REL classroom  David Bloom
Goose Creek CISD  GCM student earns prestigious Gates scholarship  David Bloom
Goose Creek CISD  Goose Creek reach out to dropouts  David Bloom
Goose Creek CISD  Lamar Elementary staff members honored for life-saving actions  David Bloom
Goose Creek CISD  REL undergoes exterior facelift  David Bloom
Goose Creek CISD  RSS student 1 of 300 nationally to earn $20,000 in scholarships  David Bloom
Laredo ISD  Elementary Educators are Harvard Bound  Maribel Rodriguez
McKinney ISD  McKinney ISD adopts Annual Budget, Focuses on Operational Efficiencies  Cody Cunningham
Northwest ISD  NISD Issues Netbooks  Angela Scott

**More than 30,000 students**

**BEST OF CATEGORY**

Pasadena ISD  Sam Rayburn mural project a “tall” order  Mark Kramer

**GOLD**

Pasadena ISD  Sam Rayburn mural project a "tall" order  Mark Kramer
**CATEGORY 20**

**Photo - Sports Subjects**

Less than 10,000 students

**BEST OF CATEGORY**
Midway ISD
The Blackwater Effect
Traci Marlin

**GOLD**
Alvarado iSD
Softball
Tommy Brown
Alvarado iSD
Special Olympics
Tommy Brown
Barbers Hill ISD
Ringing in the New Year
Dr. Gayle Woodall & Carla Rabalais
Barbers Hill ISD
There's No Place Like Home
Dr. Gayle Woodall & Carla Rabalais
Lake Travis ISD
Celebrating a Tough Victory
Michele Wu
Midway ISD
The Blackwater Effect
Traci Marlin
Midway ISD
The Final Lap
Traci Marlin
Weatherford ISD
Downpour
Derik Moore

**SILVER**
Barbers Hill ISD
Raising the Bar
Dr. Gayle Woodall & Carla Rabalais
Lake Travis ISD
Double Block
Michele Wu
Lake Travis ISD
Missed Tackle
Michele Wu
Midway ISD
The Hair Toss
Traci Marlin
Weatherford ISD
Last-Second Touchdown
Derik Moore

10,000 to 30,000 students & More than 30,000 students

**BEST OF CATEGORY**
Killeen ISD
Mini Runner
Todd Martin

**GOLD**
Comal ISD
Ice blocks
Jason Gordon
Garland ISD
Once, twice, three times
Chris Moore
Killeen ISD
Mini Runner
Todd Martin

**SILVER**
Killeen ISD
Cross Country Run
Todd Martin

**CATEGORY 21**

**Photo - Other Subjects**

Less than 10,000 students

**BEST OF CATEGORY**
Barbers Hill ISD
Books and Bucks, oh my!
Dr. Gayle Woodall & Carla Rabalais

**GOLD**
Alvarado iSD
Parachute
Tommy Brown
Barbers Hill ISD
Books and Bucks, oh my!
Dr. Gayle Woodall & Carla Rabalais
Barbers Hill ISD
Top 10 in 2010
Dr. Gayle Woodall & Carla Rabalais
Barbers Hill ISD
Up and Away
Dr. Gayle Woodall & Carla Rabalais
Copperas Cove ISD
Silly String
Katie Rudesheim
Highland Park ISD
Just what is a wind-powered vehicle?
David Hicks
Krum ISD
Scientists in Training
Chelbie Birdwell
La Marque ISD
I Did It
Clarissa Silva
La Marque ISD not there
Denise McLean
La Porte ISD
Kiss the Fish
Terri Cook
Lake Travis ISD
Caylub and Caleb on the First Day of School
Michele Wu
Lake Travis ISD
Hands on History
Michele Wu
Lake Travis ISD
Hesitating Dissecting
Michele Wu
Lake Travis ISD
Kindergarten Imagination
Rocio N. Guerra
Sharyland ISD
Giving from the Heart
Derik Moore
Weatherford ISD
My Dad; My Hero
Derik Moore
Category 21 Photo - Other Subjects (cont.)

Less than 10,000 students - Silver

<table>
<thead>
<tr>
<th>School District</th>
<th>Category</th>
<th>Description</th>
<th>Photographer</th>
</tr>
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<tbody>
<tr>
<td>Alvarado iSD</td>
<td>Reading</td>
<td></td>
<td>Tommy Brown</td>
</tr>
<tr>
<td>Barbers Hill iSD</td>
<td>Snow Lessons</td>
<td></td>
<td>Dr. Gayle Woodall &amp; Carla Rabalais</td>
</tr>
<tr>
<td>Coppell ISD</td>
<td>Engineering Bridge Photo</td>
<td></td>
<td>Jessica Doty</td>
</tr>
<tr>
<td>La Marque ISD</td>
<td>High Fives</td>
<td></td>
<td>Clarissa Silva</td>
</tr>
<tr>
<td>La Marque ISD</td>
<td>La Marque ISD ROTC and Volunteers at Work</td>
<td></td>
<td>Denise McLean</td>
</tr>
<tr>
<td>La Marque ISD</td>
<td>Ready for Take-off!</td>
<td></td>
<td>Denise McLean</td>
</tr>
<tr>
<td>Lindale ISD</td>
<td>Saluting Old Glory</td>
<td></td>
<td>Maya Bethany</td>
</tr>
</tbody>
</table>

10,000 to 30,000 students

<table>
<thead>
<tr>
<th>School District</th>
<th>Description</th>
<th>Photographer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pearland ISD</td>
<td>Motor Skills Activity Day Photo</td>
<td>Renea Ivy-Sims</td>
</tr>
</tbody>
</table>

GOLD

<table>
<thead>
<tr>
<th>School District</th>
<th>Description</th>
<th>Photographer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goose Creek CISD</td>
<td>Hometown Rivalry The Winners</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Junior Scholl UIL Cheerful Winner</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Maximum Effort</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>REL gets a facelift</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>It's In Our Hands</td>
<td>Bobby Trevino</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Salute to Our Veterans</td>
<td>Bobby Trevino</td>
</tr>
<tr>
<td>Midland ISD</td>
<td>Students Working Together &quot;Lee Lab Day&quot;</td>
<td>Elizabeth York</td>
</tr>
<tr>
<td>Northwest ISD</td>
<td>Byron Nelson High School Bobcat</td>
<td>Angela Scott</td>
</tr>
<tr>
<td>Pearland ISD</td>
<td>Massey Ranch Fire Prevention Month Photo</td>
<td>Kim Hocott</td>
</tr>
<tr>
<td>Pearland ISD</td>
<td>Motor Skills Activity Day Photo</td>
<td>Renea Ivy-Sims</td>
</tr>
<tr>
<td>San Benito CISD</td>
<td>&quot;Smiling For A Cause&quot;</td>
<td>Isabel C. Gonzalez</td>
</tr>
<tr>
<td>Tomball ISD</td>
<td>Coloring in Kindergarten</td>
<td>Staci Stanfield</td>
</tr>
<tr>
<td>Waco ISD</td>
<td>A Colorful Tradition</td>
<td>Mary Senter</td>
</tr>
<tr>
<td>Wylie ISD</td>
<td>Up...for Rachel's Challenge</td>
<td>Marcia Coker</td>
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SILVER

<table>
<thead>
<tr>
<th>School District</th>
<th>Description</th>
<th>Photographer</th>
</tr>
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<tbody>
<tr>
<td>Duncanville ISD</td>
<td>&quot;Welcome to My World&quot;</td>
<td>Tammy Kuykendall</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Car giveaway during the Hometown Rivalry half time</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Goose Creek Memorial High School First Graduating Class</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Hometown Rivalry</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Meeting the President...of the school board</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>The Patriots</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Thrilling Principal</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Top Twenty Soaring Ganders</td>
<td>David Bloom</td>
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<tr>
<td>Goose Creek CISD</td>
<td>Topping Top Ten</td>
<td>Carrie Pryor-Newman</td>
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<tr>
<td>Laredo ISD</td>
<td>Board Members at Graduation</td>
<td>Armando Saldana</td>
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<tr>
<td>Laredo ISD</td>
<td>Flag Day</td>
<td>Bobby Trevino</td>
</tr>
<tr>
<td>Northwest ISD</td>
<td>Veteran's Day</td>
<td>Lesley Weaver</td>
</tr>
<tr>
<td>San Benito CISD</td>
<td>&quot;Tears of Joy&quot;</td>
<td>Isabel C. Gonzalez</td>
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<tr>
<td>Tomball ISD</td>
<td>Scientific Method &amp; Mentos</td>
<td>Staci Stanfield</td>
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</tbody>
</table>

Continued
Category 21 Photo - Other Subjects (cont.)

More than 30,000 students

BEST OF CATEGORY
Ysleta ISD

Senior Science Students
YISD Public Relations Dept., Patricia Ayala

GOLD
Garland ISD

Reading Braille
Chris Moore

Harris Co. Dept. of Education

Teens Practice First Responder Skills
Tammy Lanier, Carol Vaughn, Angela Hider & Amy Guillory

Killeen ISD

Bicycle Heroes
Todd Martin

Killeen ISD

Bubble Smile
Todd Martin

Killeen ISD

Livestock Show
Todd Martin

Killeen ISD

Splash
Todd Martin

Pharr-San Juan-Alamo ISD

Hands on Learning in Pre-K
Jennifer Mittelstaedt

Pharr-San Juan-Alamo ISD

Kinder Artist at Work
Jennifer Mittelstaedt

Pharr-San Juan-Alamo ISD

PSJA is Stepping Up!
Arianna Vazquez-Hernandez

Ysleta ISD

Senior Science Students
YISD Public Relations Dept., Patricia Ayala

Ysleta ISD

Ysleta Indian Standing Watch
YISD Public Relations Dept., Patricia Ayala

SILVER
Austin ISD

Gorzycki Students Prepare for 1st Day of Classes
Carmen Luevanos

Austin ISD

Oak Springs Students Meet Black Stallion Literacy Project
Carmen Luevanos

United ISD

Pocahontas Pride
Alex S. Meyer

Category 22
Logo, Trademark, Symbol

Less than 10,000 students

BEST OF CATEGORY
North Forest ISD

North Forest ISD/It's Where You Want to Be
Anitra Brown, Nakisha Myles & Danielle Saizan

GOLD
Alamo Heights ISD

AH All A Twitter
Tricia Corey

Galveston ISD

Galveston Early College Logo
Johnston Farrow

Galveston ISD

Galveston Independent School District New District Logo
Johnston Farrow

North Forest ISD

North Forest ISD/It's Where You Want to Be
Anitra Brown, Nakisha Myles & Danielle Saizan

Temple ISD

Temple ISD Wildcat Mentors Logo
Regina Corley

SILVER
Forney ISD

Forney ISD District Logo
Larry Coker

Galveston ISD

Early Childhood University Logo
Johnston Farrow

Continued
Category 22 Logo, Trademark, Symbol (cont.)

10,000 to 30,000 students

BEST OF CATEGORY
Eagle Mountain-Saginaw ISD
Hollenstein Logo
Kristin Courtney & Tammy Castleberry

GOLD
Duncanville ISD
District Logo
Tammy Kuykendall & Tiffany Graber
Eagle Mountain-Saginaw ISD
Hollenstein Logo
Kristin Courtney & Tammy Castleberry
Goose Creek CISD
Goose Creek CISD Education Foundation Logo
Mima Trujillo
Goose Creek CISD
Surprise Patrol Logo
Mima Trujillo
Hurst-Euless-Bedford ISD
Cradle to Classroom Logo
Carolyn Marcantel
Laredo ISD
Belle of the Ball
Jack Nelson & Maribel Rodriguez
Laredo ISD
Coat them with Love
Jack Nelson
Northwest ISD
Love for Haiti Logo
Melissa Shawn
Rockwall ISD
"Community Education" Logo
Adi Bryant
Rockwall ISD
"iDream iLearn iLead" District Logo
Sheri Fowler
Tomball ISD
Tomball Scholarship Foundation Logo
Staci Stanfield

More than 30,000 students

BEST OF CATEGORY
Garland ISD
Recognized District Logo
Judy Kriehn

GOLD
Garland ISD
Recognized District Logo
Judy Kriehn
PRISM Advantage
SchoolViz name, logo, and use
Louise L. Henry, APR
United ISD
Afterschool Adventures Logo
Paola Arcos Mansinghani

SILVER
Texas Education Agency
Triple E logo
TEA staff, Debbie Ratcliffe

Category 23
Original Art
All Divisions

BEST OF CATEGORY
Weatherford ISD
WHS Fightin’ Roo Band Presents “Excalibur”
Derik Moore

GOLD
Friendswood ISD & Ed. Foundation
Paper Gator
Jolly Ayrhart
Garland ISD
District ”March of Dimes” T-Shirt
Judy Kriehn
McKinney ISD
Press Play 2010
Justin R Acker
Weatherford ISD
WHS Fightin’ Roo Band Presents ”Excalibur”
Derik Moore
Texas Association of School Boards
TASB Risk Management Holiday Card
Karen Strong

SILVER
Copperas Cove ISD
Senior Walk of Fame Logo
Katie Rudesheim
## Published Print Ad

### Less than 10,000 students

**BEST OF CATEGORY**

Barbers Hill ISD

- Eagle Insider (b/w ad series)
  - Dr. Gayle Woodall & Carla Rabalais

**GOLD**

- Barbers Hill ISD
  - Congratulations, Seniors
  - Dr. Gayle Woodall & Carla Rabalais
- Barbers Hill ISD
  - ExxonMobil Anniversary
  - Dr. Gayle Woodall & Carla Rabalais
- Barbers Hill ISD
  - Tradition of Excellence - Color Ad series
  - Dr. Gayle Woodall & Carla Rabalais

**SILVER**

- Barbers Hill ISD
  - Business and Industry Salute
  - Dr. Gayle Woodall & Carla Rabalais
- Galveston ISD
  - Learning by Heart
  - Dr. Gayle Woodall & Carla Rabalais
- Huntsville ISD
  - Teacher of the Year Award Print Advertisement
  - Johnston Farrow
- La Marque ISD
  - Huntsville ISD Ad for Relocation & Visitor Guide
  - Shannon Duncan
- Sharyland ISD
  - Where Champions are Made!
  - Clarissa Silva
  - 2009-2010 Sharyland ISD Academic & Extracurricular Excellence
  - Rocio N. Guerra
- Weatherford ISD
  - Rodeo Ad
  - Derik Moore

### 10,000 to 30,000 students

**BEST OF CATEGORY**

Rockwall ISD

- "Imagine. Design. Create"
  - Sheri Fowler

**GOLD**

- Duncanville ISD
  - "At Home with Duncanville ISD" Magazine Ad
  - Tammy Kuykendall
  - & Tiffany Graber
- Hurst-Euless-Bedford ISD
  - Trinity High School Football State Championship Ad
  - Carolyn Marcantel
- Pearland ISD
  - Pearland Journal Progress Advertisement
  - Renea Ivy-Sims
- Rockwall ISD
  - "Imagine. Design. Create"
  - Sheri Fowler
  - & Celia Longoria
- San Benito CISD
  - where a lifetime of learning begins
  - Celia Longoria & Isabel C. Gonzalez

**SILVER**

- Goose Creek CISD
  - Bayou Bowl Ad
  - Carrie Pryor-Newman
- Tyler ISD
  - Building a better future for your children
  - Sandra Stanley
- Waco ISD
  - Waco ISD is Music to your ears
  - Mary Senter

### More than 30,000 students

**BEST OF CATEGORY**

Region 7 ESC

- DMAC Solutions ad
  - Sierra Ray & Katie Chenoweth

**GOLD**

- Region 7 ESC
  - DMAC Solutions ad
  - Sierra Ray & Katie Chenoweth
- Richardson ISD
  - Back-To-School Advertisement
  - Richardson ISD Communications

**SILVER**

- Austin ISD
  - Teacher Appreciation Week Newspaper Insert
  - Jalima Subervi
- ESC Region 13
  - 2010-11 ESC Region XIII Ad
  - Ana Amezcuca
- Harris Co. Dept. of Education
  - Choice Facility Partners Advertisement
  - Louise L. Henry, APR
- United ISD
  - Graduation 2010 Ad
  - Paola Arcos Mansinghani
- United ISD
  - School Board Recognition Month 2010 Ad
  - Paola Arcos Mansinghani
CATEGORY 25
Advertisement - Other

Less than 10,000 students

BEST OF CATEGORY
Flour Bluff ISD
We’re Red Hot & We Can’t Be Stopped! Lynn Kaylor

GOLD
Flour Bluff ISD
Thank YOU Box Lynn Kaylor
Flour Bluff ISD
We’re Red Hot & We Can’t Be Stopped! Lynn Kaylor
Huntsville ISD
Huntsville ISD Chamber of Commerce Trade Expo Shannon Duncan
Weatherford ISD
Roo Stadium Scoreboard Advertisement Derik Moore

10,000 to 30,000 students & More than 30,000 students

BEST OF CATEGORY
Hurst-Euless-Bedford ISD
Are You My Teacher? Banners Carolyn Marcantel

GOLD
Dallas County Schools
School Bus PSA: Going Green! Abigail Cloud
Garland ISD
Recognized District Roll-Up Banner Judy Kriehn & Chris Moore
Garland ISD
Recruiting Nail File Judy Kriehn & Chris Moore
Harris Co. Dept. of Education
HCDE Banner Signs Tammy Lanier, Carol Vaughn, Angela Hider & Amy Guillory
Harris Co. Dept. of Education
Choice Facility Partners banners Louise L. Henry, APR
Hurst-Euless-Bedford ISD
Are You My Teacher? Banners Carolyn Marcantel
Mesquite ISD
Billboards Kristin Odom
Mesquite ISD
Graduate Cut-Outs Kristin Odom
Northside ISD
Positively Northside Magnet David Sanchez
Ysleta ISD
YISD We Believe Billboard YISD Public Relations Department, Patricia Ayala

SILVER
Tyler ISD
One Purpose One Passion - Poster/Advertisement Sandra Stanley
CATEGORY 26
Video - News/Information

BEST OF CATEGORY
Less than 10,000 students & 10,000 to 30,000 students

Waco ISD
Targeting Tomorrow-Nursing
Jesse Botello

Carthage ISD
MyCarthage- Homecoming
Stuart Stanley
MyCarthage- Livestock Show
Stuart Stanley

Duncanville ISD
"D-TV News: December" News/Information Video
Tiffany Graber

Ector County ISD
Coach's Corner
ECISD TV-Channel 10

Ector County ISD
Community Showcase
ECISD TV- Channel 10

Galena Park ISD
Mid-Summer Minute 2010
Craig Eichhorn & Jonathan Frey

Galena Park ISD
Visit from the NFL
Craig Eichhorn & Jonathan Frey

Laredo ISD-ITV
Campus News
Jeannette G. Martinez, Esteban Borjas Jr., Ruben Vela & Herminia Alvarez

San Benito CISD
The Dr. Is In! (Breast Cancer Awareness)
David Cortez, Tyler Dale, Celia Longoria & Carlos Navarro

Tyler ISD
Bond Update Clarkston Elementary
Tonny Williams, DeAirra Marchbanks & Greg McRae

Waco ISD
Targeting Tomorrow-Aviation
Jesse Botello
Targeting Tomorrow-Hospitality & Tourism
Jesse Botello
Targeting Tomorrow-Nursing
Jesse Botello
Targeting Tomorrow-Weatherman
Jesse Botello

BEST OF CATEGORY
Mesquite ISD
Stories Not the Missed-April 2010
Clif Cotton

Fort Worth ISD
Chief’s Corner - January
Scott Juvette, Charles Ellis & Rebecca Slack

Mesquite ISD
Stories Not the Missed-April 2010
Clif Cotton
Stories Not to be Missed-Summer 2010
Clif Cotton

San Antonio ISD
Around the District with Dr. Durón
A. Mario Rios Jr. & Leslie Price
(Edison’s Health Professions Magnet Program)

Spring Branch ISD
John Lennon Bus News Segment
Melissa Wiland, Steven Brunsman & Linda Buchman

United ISD
UISD Dual Language Program
United ISD ITV Dept.

United ISD
United ITV News # 6 L.B. Johnson H.S.
United ISD ITV Dept.

United ISD
United ITV News #4 Alexander HS Feature
United ISD ITV Dept.

United ISD
UNited ITV News #8
United ISD ITV Dept.
BEST OF CATEGORY

McAllen ISD

Duncanville ISD
Laredo ISD-ITV

McAllen ISD
McAllen ISD
McAllen ISD
McAllen ISD
Northwest ISD
San Benito CISD

Mouse Trap Cars
"Positive Reinforcement Breeds Good Behavior"
Counselors Care!
Fourth Grade Choral Festival
Mouse Trap Cars
NASCAR Race Car Driver Visit
Zero to None campaign
Born to Play
Riverside Career Fair

McAllen ISD
Norma Zamora-Guerra

Tiffany Graber
Jeannette G. Martinez,
Esteban Borjas Jr. & Ruben Vela
Norma Zamora-Guerra
Norma Zamora-Guerra
Norma Zamora-Guerra
Norma Zamora-Guerra

BEST OF CATEGORY

Northside ISD

Fort Worth ISD
Garland ISD
Irving ISD
Irving ISD
Irving ISD
Mesquite ISD
Mesquite ISD
Mesquite ISD
Mesquite ISD
Northside ISD
Spring ISD

Mail Call
2010 FWISD Teachers of the Year
WOW - Walk On Wednesdays
AVID Superstar Tania Amaya
Hannah’s H-Art Shop
Wall of Honor
X the Text
First Day at Achziger
Gentry Nature Trail
JHCN Campus News
Severe Storm Steve
The Organic Garden
Mail Call
Livestock and Learning

Julie Ann Matonis & Tim Irvin
Scott Juvette
Scott Juvette & Charles Ellis
Delbert Richardson & Homer Clayton
Dennis Palacios
Dennis Palacios
Billy Rudolph
Clif Cotton
Clif Cotton
Wei-Tung Chou
Clif Cotton
Clif Cotton

More than 30,000 students

Northside ISD

Fort Worth ISD
Garland ISD
Irving ISD
Irving ISD
Irving ISD
Mesquite ISD
Mesquite ISD
Mesquite ISD
Mesquite ISD
Northside ISD
Spring ISD

2010 FWISD Teachers of the Year
WOW - Walk On Wednesdays
AVID Superstar Tania Amaya
Hannah’s H-Art Shop
Wall of Honor
X the Text
First Day at Achziger
Gentry Nature Trail
JHCN Campus News
Severe Storm Steve
The Organic Garden
Mail Call
Livestock and Learning

Scott Juvette
Scott Juvette & Charles Ellis
Delbert Richardson & Homer Clayton
Dennis Palacios
Dennis Palacios
Billy Rudolph
Clif Cotton
Clif Cotton
Wei-Tung Chou
Clif Cotton
Clif Cotton

Julie Ann Matonis & Tim Irvin
Jim Wineman
Category 28
Video - Documentary

Less than 10,000 students & 10,000 to 30,000 students

Best of Category
Friendswood ISD

Gold
Edgewood ISD
Friendswood ISD

Silver
La Joya ISD
Laredo ISD-ITV
Waco ISD

More than 30,000 students

Best of Category
Northside ISD

Gold
Garland ISD
Northside ISD

Silver
Fort Worth ISD

Category 29
Video - Special Interest/Feature Series

Less than 10,000 students

Best of Category
Coppell ISD

Gold
Alamo Heights ISD
Coppell ISD
Friendswood ISD
Lake Travis ISD

Silver
Coppell ISD
Highland Park ISD
La Marque ISD
La Marque ISD
San Marcos CISD

Continued
BEST OF CATEGORY

Laredo ISD-ITV  I'm A Read  Dr. A. Marcus Nelson, Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela

GOLD

Ector County ISD  AVID Program  ECISD TV- Channel 10
Galena Park ISD  Dr. Henry 50th Birthday  Craig Eichhorn & Jonathan Frey
Galena Park ISD  Transportation  Craig Eichhorn & Jonathan Frey
Laredo ISD-ITV  Go To Class  Dr. A. Marcus Nelson, Jeannette G. Martinez, Esteban Borjas Jr., Ruben Vela & Herminia Alvarez
Laredo ISD-ITV  I'm A Read  Dr. A. Marcus Nelson, Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela
Laredo ISD-ITV  Journey with Jen  Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela
McAllen ISD  2005 School Bond Complete  Norma Zamora-Guerra
McAllen ISD  INOVA  Norma Zamora-Guerra
McAllen ISD  Inspirational Employees  Norma Zamora-Guerra
McAllen ISD  What does a Board member do?  Norma Zamora-Guerra
McAllen ISD  Who Inspires You?  Norma Zamora-Guerra
McKinney ISD  No Greater Calling  Karla Schumacher
McKinney ISD  Teachers of the Year  Karla Schumacher
San Benito CISD  2009-2010 SBHS Football Preview  Tyler Dale & Chuck Navarro
Tyler ISD  Are you ready for some school  Mary Angela Jenkins
Tyler ISD  Tyler ISD Spotlight - Therelee Washington  Tonny Williams & DeAirra Marchbanks

SILVER

Duncanville ISD  "A Star Studded Night" 2009-10  Tiffany Graber
Ector County ISD  Elementary and Secondary District Teachers of the Year  ECISD TV- Channel 10
Edgewood ISD  Cinco de Mayo  Maclovio Perez
Goose Creek CISD  Goose Creek CISD Education Foundation  Carrie Pryor-Newman
Student's Choice Awards Banquet
Laredo ISD-ITV  ITV Holiday Special  Jeannette G. Martinez, Esteban Borjas Jr., Ruben Vela & Herminia Alvarez
Northwest ISD  Convocation  Emily Olson
San Benito CISD  Arnold Castillo  David Cortez
San Benito CISD  Ocelot Ecology Camp  Tyler Dale & Carlos Navarro
San Benito CISD  "Teacher of the Year 2011"  Tyler Dale & Carlos Navarro
Tyler ISD  Tyler ISD Spotlight - Ron Vickery  Tonny Williams & DeAirra Marchbanks
Tyler ISD  Tyler ISD's Black History Profiles  Tonny Williams & DeAirra Marchbanks
Waco ISD  Battle of the Books  Jesse Botello, Mary Senter & Dale Caffey

Continued
## Category 29 Video - Special Interest/Feature Series (cont.)

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>District</th>
<th>Video Title</th>
<th>Producer</th>
</tr>
</thead>
<tbody>
<tr>
<td>United ISD</td>
<td>Centeno Elementary GT Video</td>
<td>United ISD ITV Dept.</td>
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### GOLD

<table>
<thead>
<tr>
<th>District</th>
<th>Video Title</th>
<th>Producer</th>
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<tbody>
<tr>
<td>Spring Branch ISD</td>
<td>Teacher of the Year Video - Making a Difference</td>
<td>Melissa Wiland, Steven Brunsmann &amp; Linda Buchman</td>
</tr>
<tr>
<td>Arlington ISD</td>
<td>Student Video Blog: Ashley &amp; Lauren at Hill Elementary</td>
<td>Robert Spence &amp; McKenzie Stokes</td>
</tr>
<tr>
<td>Austin ISD</td>
<td>Teacher of the Year Finalists</td>
<td>Carmen Luevas &amp; Oscar Palomo</td>
</tr>
<tr>
<td>Corpus Christi ISD</td>
<td>Todd Moulder Teacher of the Year Video</td>
<td>Lorette Williams &amp; Lyndal Gathright</td>
</tr>
<tr>
<td>Fort Worth ISD</td>
<td>Fort Worth After School - Showcase of Stars</td>
<td>Scott Juvette &amp; Charles Ellis</td>
</tr>
<tr>
<td>Fort Worth ISD</td>
<td>Math and Science for Lunch</td>
<td>Scott Juvette, Charles Ellis &amp; Rebecca Slack</td>
</tr>
<tr>
<td>Irving ISD</td>
<td>Dual Language</td>
<td>Dennis Palacios</td>
</tr>
<tr>
<td>Irving ISD</td>
<td>HIPPY</td>
<td>Billy Rudolph</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Severe Storm Steve</td>
<td>Clif Cotton</td>
</tr>
<tr>
<td>United ISD</td>
<td>Centeno Elementary GT Video</td>
<td>United ISD ITV Dept.</td>
</tr>
<tr>
<td>United ISD</td>
<td>Librarian Appreciation Video</td>
<td>United ISD ITV Dept.</td>
</tr>
<tr>
<td>United ISD</td>
<td>Principal's Appreciation Video</td>
<td>United ISD ITV Dept.</td>
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### SILVER

<table>
<thead>
<tr>
<th>District</th>
<th>Video Title</th>
<th>Producer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arlington ISD</td>
<td>AVID: In Their Own Words</td>
<td>Robert Spence &amp; Todd Noyes</td>
</tr>
<tr>
<td>Austin ISD</td>
<td>Hats Off to AISD Trustees</td>
<td>Jalma Subervi</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>A Fortunate Soldier</td>
<td>Clif Cotton</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>A Knight’s Tale</td>
<td>Clif Cotton</td>
</tr>
<tr>
<td>San Antonio ISD</td>
<td>Sam Houston’s Quincy Russell</td>
<td>A. Mario Rios Jr. &amp; Leslie Price</td>
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<td></td>
<td>Nominated to All American Bowl</td>
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<tr>
<td>Spring ISD</td>
<td>Dekaney Graduate has a Bright Future</td>
<td>Jim Wineman</td>
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<tr>
<td>United ISD</td>
<td>Are You Smarter Than A Bluebonnet Reader?</td>
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<td>United ISD</td>
<td>Knowledge for College Final Show</td>
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<td>United ISD</td>
<td>Sylvia Reash Retirement Video</td>
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BEST OF CATEGORY

Less than 10,000 students

Friendswood ISD & Ed. Foundation
Luv Ya Blue commercial
Joe Perez

GOLD

Alamo Heights ISD
We are Alamo Heights
Dr. Dana Bashara & Patti Pawlik-Perales

Alvarado ISD
Believe In Me
Tommy Brown

Carthage ISD
Carthage High Welcome
Stuart Stanley

Carthage ISD
Carthage Teacher Recruitment
Stuart Stanley

Coppell ISD
What is New Tech High @ Coppell?
Tamerah Ringo, Tony Trejo & Jessica Doty

Highland Park ISD
Anit-Bullying PSA
Barry Preston

North Forest ISD
State of the District Video
Anitra Brown, Nakisha Myles & Danielle Saizan

Friendswood ISD & Ed. Foundation
Luv Ya Blue commercial
Joe Perez

10,000 to 30,000 students

Duncanville ISD
"Red and Blue - Is It In You?" Promotional Video
Tammy Kuykendall & Tiffany Graber

Galena Park ISD
Buzz Media Academy Awards Promotion
Craig Eichhorn & Jonathan Frey

La Joya ISD
C & CC Promotional Video
Judith Garcia

Laredo ISD- ITV
Say No To Drugs
Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela

Laredo ISD- ITV
US Census
Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela

Laredo ISD-ITV
Choose Life
Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela

McAllen ISD
Ani-Bullying promo
Norma Zamora-Guerra

McAllen ISD
Football Night in McAllen promo
Norma Zamora-Guerra

McKinney ISD
Learn and Love
Karla Schumacher

McAllen ISD
McAllen ISD commercial
Norma Zamora-Guerra

McKinney ISD
Face on the Barroom Floor
Karla Schumacher

McKinney ISD
In the Future
Karla Schumacher

Northwest ISD
Texas Scholars
Emily Olson

San Benito CISD
SportsBeat Baseball/Softball Intro
Carlos Navarro

San Benito CISD
The Dr. Is In! (Intro)
Carlos Navarro

San Benito CISD
Welcome to San Benito!
David Cortez & Celia Longoria

Tyler ISD
Gil Hitt Golf Promo
Tonny Williams & Gregory McRae

Tyler ISD
Teacher of the Year Video
Tonny Williams & Gregory McRae

Continued
## BEST OF CATEGORY

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<td>Austin ISD</td>
<td>AISD Spotlight: School Bus Driver Appreciation Week</td>
<td>H1N1 PSA</td>
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<td>Nancy Porter &amp; Becky Walker</td>
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<td>Fort Worth ISD</td>
<td>A Conversation with Michael Sorum - trailer</td>
<td>Scott Juvette, Charles Ellis &amp; Rebecca Slack</td>
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<tr>
<td>Fort Worth ISD</td>
<td>It's Not Worth It - AMP</td>
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<td>Fort Worth ISD</td>
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<td>Garland ISD</td>
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<td>Irving ISD</td>
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<td>Technology Trendsetters</td>
<td>Billy Rudolph &amp; Dennis Palacios</td>
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<tr>
<td>Irving ISD</td>
<td>Where Children Come First</td>
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<td>Extra Curricular Activities</td>
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<td>Mesquite ISD</td>
<td>For Kids For Tomorrow Corporate Chalange</td>
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<td>Mesquite ISD</td>
<td>FutureQuest Ad</td>
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<td>Mesquite ISD</td>
<td>High School's A Big Deal</td>
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<tr>
<td>Mesquite ISD</td>
<td>Is Art in Your Future</td>
<td>Wade Odom</td>
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<td>Mesquite ISD</td>
<td>My Future Choices</td>
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<td>Mesquite ISD</td>
<td>tME FOR TECHNOLOGY</td>
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<td>Pasadena ISD</td>
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<td>Pharr-San Juan-Alamo ISD</td>
<td>PSJA Memorial High School Promotional Video</td>
<td>Mark Vasquez</td>
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<td>PSJA Reads Together</td>
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<td>The PSJA Advantage Dual Language Program</td>
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<td>San Antonio ISD</td>
<td>SAISD Game Commercial 2009</td>
<td>A. Mario Rios Jr. &amp; Leslie Price</td>
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<td>Spring Branch ISD</td>
<td>True Colors: Mentoring PSA</td>
<td>Melissa Wiland, Steven Brunsman &amp; Linda Buchman</td>
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<td>Learning Math is Fun and Games</td>
<td>Jim Wineman</td>
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<td>Friends of UISD Celebrity Fashion Show</td>
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<td>United ISD</td>
<td>GT Showcase PSA</td>
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<td>Laredo Annual College Night</td>
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<td>Lunch Money Now</td>
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<td>Ysleta ISD</td>
<td>2010 Career and Technical Education Recruitment Video</td>
<td>YISD Public Relations Department, Patricia Ayala</td>
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<td>Ysleta ISD</td>
<td>2010 Graduation PSA Video:</td>
<td>YISD Public Relations Department, Patricia Ayala</td>
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</table>
**CATEGORY 31**

**Video Training/Instructional**

**10,000 to 30,000 students**

**BEST OF CATEGORY**
- Laredo ISD-ITV
- Help Your Child Succeed  
  Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela
- Laredo ISD-ITV
- Our Health Is In Our Hands  
  Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela
- Laredo ISD-ITV
- Spin A Fact Jr.  
  Jeannette G. Martinez, Esteban Borjas Jr., Ruben Vela & Herminia Alvarez
- San Benito CISD  
  FitnessGram Test  
  David Cortez & Tyler Dale
- Laredo ISD-ITV
- Carrusel  
  Jeannette G. Martinez, Esteban Borjas Jr. & Ruben Vela
- Laredo ISD-ITV
- Spin A Fact  
  Jeannette G. Martinez, Esteban Borjas Jr., Ruben Vela & Herminia Alvarez

**BEST OF CATEGORY**
- Ysleta ISD
- 2010 IFA Bond Election Video  
  YISD Public Relations Department, Patricia Ayala & Christy Flores-Jones
- Fort Worth ISD
- Bringing the PEAK Brand to Life  
  Communications Staff
- Garland ISD
- Sid Durella - Special Education Modifications Video  
  Larry Grimes & Homer
- Ysleta ISD
- The Wiley Bear Show: Episode 2 Bus Safety  
  YISD Public Relations Department, Patricia Ayala & Christy Flores-Jones
- Ysleta ISD
- 2010 IFA Bond Election Video  
  YISD Public Relations Department, Patricia Ayala & Christy Flores-Jones
- Arlington ISD
- The Amazing Art Show #58  
  Robert Spence
- Fort Worth ISD
- A Conversation with Michael Sorum  
  Scott Juvette, Charles Ellis & Rebecca Slack

**CATEGORY 32**

**Video - Sports Event**

**BEST OF CATEGORY**
- McAllen ISD
- Football Night in McAllen Wild Finish  
  Norma Zamora-Guerra
- Friendswood ISD
- The Olympic Spirit  
  Joe Perez
- McAllen ISD
- Football Night in McAllen Wild Finish  
  Norma Zamora-Guerra
- San Benito CISD
- Softball (SB vs. Edinburg North)  
  David Cortez, Tyler Dale & Carlos Navarro
- Waco ISD
- Boys Basketball: University vs. Waco High  
  Jesse Botello & Dale Caffey
- Waco ISD
- Softball: University vs. Waco High  
  Jesse Botello & Dale Caffey
Category 32 Video - Sports Event (cont.)

More than 30,000 students

BEST OF CATEGORY
San Antonio ISD

SAISD 2010 Region IV Track Meet
Winners and State Qualifiers
A. Mario Rios Jr. & Leslie Price

GOLD
Garland ISD

GISD Basketball Lakeview Centennial vs Bryan HS
Delbert Richardson
Homer Clayton, Larry Grimes & Chris Mathis
GISD Football Garland Owls vs Tyler Lee
Delbert Richardson, Homer Clayton, Larry Grimes & Chris Moore

San Antonio ISD

SAISD 2010 Region IV Track Meet
Winners and State Qualifiers
A. Mario Rios Jr. & Leslie Price

Category 33 Video - Live Event

BEST OF CATEGORY
Highland Park ISD

Pep Rally
Barry Preston

GOLD
Coppell ISD
Highland Park ISD
Highland Park ISD

CISD Day at the Ballpark
Convocation Program
Pep Rally
Tamerah Ringo, Tony Trejo & Jessica Doty
Helen Williams
Barry Preston

10,000 to 30,000 students

BEST OF CATEGORY
McKinney ISD

Teacher of the Year Banquet
Karla Schumacher

GOLD
Laredo ISD-ITV

McAllen ISD
McKinney ISD
Waco ISD
Waco ISD

LISD Back To School Celebration
Dr. A. Marcus Nelson, Jeannette G. Martinez,
Esteban Borjas Jr. & Ruben Vela
Pigskin Band Jubilee
Teacher of the Year Banquet
Hillcrest PDS Theatre Troupe
WHS Choir Big Show
Karla Schumacher
Karla Schumacher
Jesse Botello & Dale Caffey
Jesse Botello & Dale Caffey

More than 30,000 students

BEST OF CATEGORY
Ysleta ISD

2009 Reindeer Review Video
YISD Public Relations Department, Patricia Ayala

GOLD
Fort Worth ISD

Sport of Knowledge - Whiz Quiz Finals
Scott Juvette, Charles Ellis
& Rebecca Slack
Brandenburg MS Blue Ribbon Ceremony
Homer Clayton & Larry Grimes
ICE Awards
Billy Rudolph & Dennis Palacios
Poteet Flashmob
Wade Odom
2009 Reindeer Review Video
YISD Public Relations Department,
Patricia Ayala
**CATEGORY 34**

**Computerized Presentation**

**All Divisions**

**BEST OF CATEGORY**
ESC Region XIII

**GOLD**
ESC Region XIII
Sharyland ISD
Austin ISD
Irving ISD
San Antonio ISD

**SILVER**
Humble ISD
Hurst-Euless-Bedford ISD
Texas Association of School Boards

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**BEST OF CATEGORY**
High School Summit Interactive PDF
Ana Amezcua

**GOLD**
High School Summit Interactive PDF
Sharyland ISD Recruitment DVD
Superintendent School Visits - 44 IN 4!
IISD use of Twitter
Facebook SAISD
Ana Amezcua
Rocio N. Guerra
Katherine Anthony
Matt MacVeigh & Bob Harmon
Leslie Price

**SILVER**
A Tour of Humble ISD
Humble ISD
Bellaire Goes Fishing Audio Podcast
"Outside the Board Room" Online Learning Center Course
Robin McAdams
Judy Everett Ramos
Karen Strong

---

**CATEGORY 35**

**Electronic Newsletter**

**Less than 10,000 students**

**BEST OF CATEGORY**
Forney ISD

**GOLD**
Forney Focus - Employee Newsletter
Forney ISD

**SILVER**
Bastrop ISD
Galveston ISD
Lake Travis ISD
Weatherford ISD
Lauri Anzaldua & Donald Williams
Johnston Farrow
Marco Alvarado
Derik Moore

**10,000 to 30,000 students**

**BEST OF CATEGORY**
Tomball ISD

**GOLD**
Duncanville ISD
Laredo ISD

Northwest ISD
Rockwall ISD
Tomball ISD
Wichita Falls ISD

**SILVER**
Birdville ISD
Midland ISD
Northwest ISD
Pearland ISD
San Benito CISD

Tomball ISD TISD TODAY
Staci Stanfield

Friday Informer E-Newsletter
Las Escuelas Online

The Source
"E-News Letter"
TISD TODAY
wfsdinsider

Partnership
February Employee Newsletter
Northwest News
Pearland ISD e-News
Staff Update

Tammy Kuykendall & Tiffany Graber
Jack Nelson, Claudia Rodriguez,
Maribel Rodriguez, Robert Trevino,
Armando Saldana & Veronica Castillon
Angela Scott & Melissa Shaw
Sheri Fowler
Staci Stanfield
Renae Murphy & Ashley Thomas
Mark Thomas & Stephanie Whitlock
Elizabeth York & Woodrow Bailey
Angela Scott & Melissa Shaw
Renae Ivy-Sims
Isabel C. Gonzalez & Celia Longoria

Continued
Category 35  Electronic Newsletter (cont.)

More than 30,000 students

BEST OF CATEGORY
Dallas County Schools

The Dallas County Connection: January 15, 2010  
Abigail Cloud & Deanne Hullender

GOLD
Dallas County Schools

The Dallas County Connection: January 15, 2010  
Abigail Cloud & Deanne Hullender

Garland ISD
FYI  
Chris Moore, Ali Syed

Humble ISD
Family Album News  
Robin McAdams & Jamie Mount

Plano ISD
Plano ISD eNews - www.pisd.edu/enews  
Lesley Range-Stanton, Mary Gorden

Richardson ISD
RISD Notes - Employee Newsletter  
Richardson ISD Communications

Richardson ISD
School Times Now - Community Newsletter  
Richardson ISD Communications

SILVER
Fort Bend ISD
FBISD Employee eNews  
Keryn Miles & Becky Walker

Irving ISD
District Weekly  
Matt MacVeigh & Bob Harmon

Plano ISD
District Digest Electronic Employee Newsletter  
Lesley Range-Stanton & Mary Gorden

United ISD
UISD Insider  
Paola Arcos Mansinghani, Alex S. Meyer, Rocio G. Moore & Veronica R. Cantu

Category 36  Web Site

Less than 10,000 students

BEST OF CATEGORY
North Forest ISD

www.nfisd.org  
Nakisha Myles, Anitra Brown & Danielle Saizan

GOLD
Alvarado iSD
www.alvaradoisd.net  
Tommy Brown

Ennis ISD
www.fisd12.net  
Sherrie Stockton

Friendswood ISD Ed Foundation
Huntsville ISD
Krum ISD
North Forest ISD
Sheldon ISD
Texas City ISD

Krum ISD Website  
Shannon Duncan

North Forest ISD Website  
Chelbie Birdwell

Plano ISD

www.nfisd.org  
Nakisha Myles, Anitra Brown & Danielle Saizan

Flour Bluff I.S.D.

www.sheldonisd.com  
Victor Bushfield & Mike Rockwood

Copperas Cove ISD
www.tcisd.org  
Melissa Tortorici

SILVER
Copperas Cove ISD

Copperas Cove ISD Website  
Katie Rudesheim

Flour Bluff I.S.D.

www.fourbluffschools.net  
Lynn Kaylor

Continued
### Category 36 Web Site (cont.)

#### 10,000 to 30,000 students

**BEST OF CATEGORY**
- Lamar CISD
  - Lamar CISD Website
  - Phil Sulak & Jorge Carmona

**GOLD**
- Goose Creek CISD
  - Goose Creek CISD Education Foundation Website
  - Kathy Clausen, Mima Trujillo & Carrie Pryor-Newman
  - Goose Creek CISD Website
  - Kathy Clausen, David Bloom, Mima Trujillo & Carrie Pryor-Newman
- Lamar CISD
  - Lamar CISD Website
  - Phil Sulak & Jorge Carmona
- McKinney ISD
  - athletics.mckinneyisd.net
  - Darrell Cox

**SILVER**
- Duncanville ISD
  - Strategic Aspirations Website
  - Tammy Kuykendall & Tiffany Graber
- Laredo ISD
  - Laredo ISD District Web-site
  - Armando Saldana & Jack Nelson
- Rockwall ISD
  - "Rockwall ISD" Website
  - Sheri Fowler & Brad Tompkins
- Wichita Falls ISD
  - District Website (http://www wfisd.net)
  - Ashley Thomas

#### More than 30,000 students

**BEST OF CATEGORY**
- Mesquite ISD
  - District Website
  - Blythe McPhail & Kristin Odom

**GOLD**
- Fort Bend ISD
  - Academy of Design & Development Webpage
  - Anthony Henderson
- Fort Worth ISD
  - Fort Worth ISD Web Site - www.fwisd.org
  - Jennifer Perez
- Garland ISD
  - www.garlandisd.net/courseguide
  - Alyssa Beal, Ali Syed & Jasmine Preston
- Irving ISD
  - Grading Procedures - What's Working!
  - Bob Harmon
- Keller ISD
  - KellerISD.net
  - Shellie Johnson, Bryce Nieman
- Mesquite ISD
  - District Website
  - Blythe McPhail & Kristin Odom
- Mesquite ISD
  - MEA Website
  - Blythe McPhail & Kristin Odom
- Richardson ISD
  - RISD External Website - www.risd.org
  - Richardson ISD Communications
- Spring ISD
  - Spring ISD Website
  - Regina Curry, Karen Garrison & Pete Lares

**SILVER**
- Austin ISD
  - Austin ISD Website
  - Camille Lochet & Jalima Subervi
- ESC Region XIII
  - CSCOPE Website (www.cscope.us)
  - Clee Upchurch
- Garland ISD
  - www.specialeventscenter.com
  - Alyssa Beal, Ali Syed & Jasmine Preston
- Irving ISD
  - Irving Schools Television
  - Bob Harmon, Billy Rudolph & Dennis Palacios
- Plano ISD
  - Plano ISD Website www.pisde.edu
  - Lesley Range-Stanton & Mary Gorden
- Spring Branch ISD
  - Bond Website
  - Melissa Wiland, Steven Brunsman & Linda Buchman
- Texas Association of School Boards
  - BoardBook.org Redesign
  - Karen Strong
- Texas Association of School Boards
  - TASN Web Site
  - Karen Strong
CRYSTAL COMMENDATIONS

All divisions judged together • Only one winner per category

★ CATEGORY 37

Bond Elections

Alamo Heights ISD
AHISD 2010 Bond
Dr. Dana Bashara, Dr. Kevin Brown, Tricia Corey & Patti Pawlik-Perales

★ CATEGORY 38

Parent Involvement/Volunteer Program

Corpus Christi ISD
GPS Mentoring Program
Lorette Williams & Tanis Acosta

★ CATEGORY 39

School/Community Partnership

Amarillo ISD
R U Job Ready?
Holly Shelton, Susan Hoyl & Denise Blanchard

★ CATEGORY 40

Staff/Student Recognition

San Marcos CISD
Featured Rattler Graduates Project
Iris Campbell

★ CATEGORY 41

District/Association Special Event/Celebration

Alamo Heights ISD
A Centennial Celebration
Dr. Dana Bashara, Dr. Kevin Brown, Tricia Corey, Patti Pawlik-Perales & Amy Smith

★ CATEGORY 42

Foundation Special Event/Celebration

Grand Prairie ISD Education Foundation
2010 Ed. Foundation Character Recognition Banquet
An Evening with Lone Star Legends
Teri Wilson & Diana Mora

★ CATEGORY 43

Foundation Annual Campaign

Royse City ISD Education Foundation
Foundation Founding Year Campaign
Jo Nell Mellody & Sheila Whitney
CATEGORY 44
PLATINUM AWARD
All divisions judged together • Only one winner per category

Grand Prairie ISD
Freestyle My Future
Sam Buchmeyer & Teri Wilson