## Print Categories

### Category 1
**Internal Newsletter**
Less than 10,000 & More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Socorro ISD SISD/El Paso Kids Inc.</th>
<th>Daniel Escobar</th>
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<tr>
<td><strong>GOLD</strong></td>
<td>Arlington ISD My AISD Newsletter Anthony Andro, Robert Spence &amp; Mercedes Mayer</td>
<td>Wendy Sledd</td>
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<tr>
<td>Copperas Cove ISD CCISD Paw Prints Employee Newsletter</td>
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<td>Daniel Escobar</td>
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<td>Socorro ISD SISD/El Paso Kids Inc. @Socorro newsletter</td>
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<td>Daniel Escobar</td>
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<tr>
<td><strong>SILVER</strong></td>
<td>United ISD We are UNITED Graduation Class of 2019 Paola Arcos</td>
<td>Paola Arcos</td>
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<tr>
<td>Socorro ISD Socorro ISD @Socorro newsletter Daniel Escobar</td>
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<tr>
<td><strong>BRONZE</strong></td>
<td>Copperas Cove ISD CCISD Paw Prints Employee Newsletter Wendy Sledd</td>
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<tr>
<td>Santa Fe ISD Safety Matters Patti Hanssard</td>
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### Category 2
**External Newsletter**
Less than 10,000 students

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<tr>
<th>BEST OF CATEGORY</th>
<th>Texas City ISD Teletype Summer 2019 Clarissa Silva &amp; Melissa Tortorici</th>
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<tr>
<td><strong>GOLD</strong></td>
<td>Canutillo ISD Canutillo ISD Envisions Newsletter Liza Rodriguez, Andrew Reynoso &amp; Laura Caballero</td>
<td>Red Oak ISD Communications Ana L. Murray</td>
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<td>Red Oak ISD Red Oak ISD Hawk Headliner</td>
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<td>Clarissa Silva &amp; Melissa Tortorici</td>
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<td>Smithville ISD Tiger Insider Newsletter</td>
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<td>Texas City ISD Teletype Summer 2019 Clarissa Silva &amp; Melissa Tortorici</td>
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<td><strong>SILVER</strong></td>
<td>Corsicana ISD Corsicana ISD Update Newsletter CISD Communications Dept.</td>
<td>CISD Communications Dept.</td>
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<td>Everman ISD Bulldog Broadcast Printed</td>
<td>Dr. Nikita Russell, Derrick Thompson II &amp; Chelsea Davis</td>
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<td>Livingston ISD Roar Jennifer Birdwell</td>
<td>Jennifer Birdwell</td>
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<td>Seguin ISD Matador Pride Sean Hoffman &amp; Tanisha Hearn</td>
<td>Sean Hoffman &amp; Tanisha Hearn</td>
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<td>Sunnyvale ISD The Sunnyvale Times Emily White</td>
<td>Emily White</td>
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10,000 to 30,000 students

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<tr>
<th>BEST OF CATEGORY</th>
<th>Magnolia ISD Newsletter: Community Impact Partnership Denise Meyers &amp; Kate Hope</th>
<th>Denise Meyers &amp; Kate Hope</th>
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<td><strong>GOLD</strong></td>
<td>La Joya ISD El Noticiero Blanca E. Cantu</td>
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<tr>
<td>Magnolia ISD Newsletter: Community Impact Partnership</td>
<td>Denise Meyers &amp; Kate Hope</td>
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<td><strong>SILVER</strong></td>
<td>Brazosport ISD End of the School Year Board Brief BISD Communications Dept.</td>
<td>BISD Communications Dept.</td>
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<td>Dickinson ISD Dickinson ISD “Dialogue” Tammy Dowdy</td>
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More than 30,000 students

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<tr>
<th>BEST OF CATEGORY</th>
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<td>Garland ISD ConnectEd</td>
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<tr>
<td>Harris Co. Dept. of Education HCDE and You! Better Together.</td>
<td>Communications &amp; Client Engagement Kristin Odom &amp; John N Covanes</td>
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<td>Houston ISD HISD Back to School 2019-2020 Communications Dept. Kristina Perez</td>
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<td>Lamar CISD Lamar CISD Spring Newsletter Kristina Perez</td>
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<td>Mesquite ISD MISD Matters Paola Arcos</td>
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<td>North East ISD North East Connections - Fall 2018</td>
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<td>United ISD Parent Connection Back to School 2018-2019</td>
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<td><strong>SILVER</strong></td>
<td>Harris Co. Dept. of Education Choice Partners Leaders Choice Newsletter (June 2019, Issue 8) Stephanie De Los Santos, Janet B. Wachs &amp; John N Covanes</td>
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**CATEGORY 3**

**Flyer**

**Less than 10,000 students**

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<th>BEST OF CATEGORY</th>
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<td>Greenville ISD Swap &amp; Drop</td>
<td>GISD Ball High Brag Page</td>
<td>Greenville ISD Swap &amp; Drop</td>
<td>Greenville ISD Swap &amp; Drop</td>
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<td>Promoting Pre-Kindergarten @ G-PISD</td>
<td>What's New at La Porte ISD?</td>
<td>Lancaster ISD Enrollment Flyer</td>
<td>Lancaster ISD Enrollment Flyer</td>
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<td>2018 NBISD Bond Information Flyer</td>
<td>Pampa ISD Profile of a Graduate</td>
<td>Pampa ISD Recruiting Flyer</td>
<td>Pampa ISD Recruiting Flyer</td>
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<td>Red Oak FFA Santa's Workshop!</td>
<td>ESL Family Night Flyer</td>
<td>Follow Us Social Media Card</td>
<td>Sunnyvale ISD Teacher Profile</td>
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<td>ExCEL Summer Clubhouse</td>
<td>Industrial Trades Center Career Fair</td>
<td>Channelview ISD Safety and Security</td>
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<td>CCISD Pride of Cove Band &amp; Color Guard</td>
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<td>Marching Competition Schedule</td>
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<td>CISD - A Great Place to Work!</td>
<td>CISD - A Great Place to Work!</td>
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<td>Casey Bain</td>
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<td>Tanya Larkin, Nathan Maxwell &amp; Jana Williamson</td>
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<td>Shelby DeMuth</td>
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<td><strong>BRONZE</strong></td>
<td>Everman ISD Academic Signing Day</td>
<td>Midlothian ISD Performance Tracker</td>
<td>TCISD Points of Pride</td>
<td>TCISD Points of Pride</td>
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<td>Clarissa Silva &amp; Melissa Tortorici</td>
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**10,000 to 30,000 students**

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<tr>
<th>BEST OF CATEGORY</th>
<th>Tomball ISD</th>
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<tr>
<td><strong>GOLD</strong></td>
<td>Camp Alvin ISD</td>
<td>We Understand ...</td>
<td>We Understand ...</td>
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<td>Brazosport ISD Athletic Flyer</td>
<td>CISD Information Flyer</td>
<td>Paws &amp; Claws Art Show</td>
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<td>DSISD Finance by the Numbers</td>
<td>4th Annual District Reading Festival Flyer</td>
<td>Rocketry Summer Camp Flyer</td>
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<td>2018 GCISD Tax Flyer</td>
<td>Why Tomball?/LOE</td>
<td>Why Tomball?/LOE</td>
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<td>Allison Suarez &amp; Justin Warnasch</td>
<td>Allison Suarez &amp; Justin Warnasch</td>
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CATEGORIES

CATEGORY 3 - Flyer, 10,000-30,000 students, Gold, continued

Waco ISD
Weslaco ISD
Wichita Falls ISD
Wichita Falls ISD
SILVER
Birdville ISD
Del Valle ISD
Laredo ISD

BEST OF CATEGORY

Mary Henderson Senter
Samantha Holley
Community Relations Dept.

Mark Thomas, Stephanie Whitlock, Kimberly Tweed & Michelle DoPorto
Jonathan Harris, Christopher Weddle, Neil Bonavita & David Dunkin
Claudia Rodriguez

Waco ISD Family Engagement Summit Flyer
Open Enrollment, Live There, Learn Here
1:1 Technology Flyer
Upstart Flyer
Welcome to the Family!
DVISD Informational Mailout
LISD 1st Annual Christmas Posada

More than 30,000 students

BEST OF CATEGORY

Region 10 ESC

GOLD

Cypress-Fairbanks ISD
Edinburg CISD
ESC Region 11
ESC Region 12
Garland ISD
Harris Co. Dept. of Education
Houston ISD
Houston ISD
Mesquite ISD
Pasadena ISD
Pasadena ISD
Pharr-San Juan-Alamo ISD
Region 10 ESC
Region 10 ESC
Region 4 ESC
Region 4 ESC

Italy ISD Graduate Profile
CFISD Talent Search Flyer
CFISD Coffee with a Cop
Cy-Hoops Hospitality Support
CFISD Principal’s Month Gifts
Edinburg CISD Youth Mental Health First Aid Course
Science Academy Flyer
CRASE Training
Counselor/Advisor Summit
transformED Infographic
Triple P Parenting Program
Deer Park Fire: What You Need To Know
Lettuce Enjoy Good Food Flyer
Nutrition Services Flyer
Buy Breakfast for a Veteran!
Golf Classic Registration and Sponsorship Form
Jackson Intermediate Veterans Day Flyer
We Love our PSJA Family! - Re-Enroll for the 2019-2020 School Year
Italy ISD Graduate Profile
Region 10 Print Center card
Region 4 ESC Aspiring Superintendent & Leadership Academy Flyer
Partners Conference

CATEGORIES

CATEGORY 4

Brochure

Less than 10,000 students

BEST OF CATEGORY

Canutillo ISD
Canutillo ISD
Canutillo ISD
Canutillo ISD
Greenville ISD
Lancaster ISD
Little Elm ISD
Sherman ISD

GOLD

Canutillo ISD
Canutillo ISD
Canutillo ISD
Greenville ISD
Lancaster ISD
Little Elm ISD
Sherman ISD

Canutillo ISD Northwest Early College HS Brochure
Canutillo ISD District Brochure
Canutillo ISD Alderete Middle School Brochure
Introducing the Greenville ISD PRIDE Center
Lancaster ISD Highlights
Student Take-Home Folder
Sherman ISD Bond Update

Liza Rodriguez, Laura Caballero & Andrew Reynoso
Liza Rodriguez, Laura Caballero & Andrew Reynoso
Liza Rodriguez, Andrew Reynoso & Laura Caballero
Andrew Reynoso, Liza Rodriguez & Laura Caballero
Helen Williams
Aaron Libby
Casey Bain & Cecelia Jones
Kimberly Simpson
**Category 4 - Brochure, Less than 10,000 students, continued**

**SILVER**
- Lancaster ISD: Lancaster STEM Early College High School Brochure
  - Aaron Libby
- Pampa ISD: Pampa ISD Making Sense of Tax Ratification
  - Tanya Larkin, Nathan Maxwell & Jana Williamson
- Sherman ISD: Building Bearcats Informational Brochure
  - Kimberly Simpson
- Sunnyvale ISD: SISD Strategic Plan Profile
  - Emily White
- Terrell ISD: Terrell ISD Health Science Academy Brochure
  - Olivia Rice

**BRONZE**
- Santa Fe ISD: District Facts Brochure
  - Patti Hanssard & Jenny Davenport

**BEST OF CATEGORY 10,000 to 30,000 students**

**GOLD**
- Coppell ISD: New Tech High @ Coppell Brochure
  - Communications & Community Engagement
  - Rachel Moore
- Alvin ISD: Alvin ISD Recruiting Brochure
  - Mark Thomas, Stephanie Whitlock, Kimberly Tweed & Michelle DoPorto
- Coppell ISD: CISD Boundary Realignment Brochure
  - Communications & Community Engagement
  - Jaime Handy
- Grapevine-Colleyville ISD: GCISD Brag Sheet
  - Public Relations & Community Engagement
  - Kristen Snively, Addison Elliott, Matt Mays, Whitney Sharp & Devon Cox

**SILVER**
- Crowley ISD: Legislative Priorities
  - Anthony Kirchner & Jaime Handy
- Galena Park ISD: Stay Connected with Galena Park ISD
  - Chris Gause & Elyse Rountree
- Goose Creek CISD: Baytown Crime Stoppers Brochure
  - Mima Trujillo & Susan Passmore
- Pearland ISD: District Profile Brochure
  - Lexi Marshall

**BEST OF CATEGORY More than 30,000 students**

**GOLD**
- Harris Co. Dept. of Education: College & Career Readiness
  - Stephanie De Los Santos, Janet B. Wachs & John N Covanes
- Arlington ISD: Bond 2014 Program Update Tri-fold Brochure
  - Ryan Pierce
- Harris Co. Dept. of Education: College & Career Readiness
  - Stephanie De Los Santos, Janet B Wachs & John N Covanes
- Mesquite ISD: Home of Excellent Teachers
  - Kristin Odom
- Mesquite ISD: See The Impact Quadfold
  - HCDE Communications & Creative Services
- Plano ISD: You Pay your Taxes; Now Pay Attention: Transparency Brochure
  - Office of Communication
  - Lesley Range-Stanton

**SILVER**
- Garland ISD: SGHS Early College High School
  - Garland ISD Communications
- Humble ISD: Humble ISD: 100 Years In The Making
  - Robin McAdams & Jamie Mount
- Lamar CISD: 2018 Points of Pride
  - Carissa Costello, Jason Gatell & Amy Lane
- North East ISD: Team NEISD 2018-2019 Employee Giving Campaign
  - Office of Communications
- Spring ISD: Spanish Spelling Bee
  - Clare Haefner
- Texas Classroom Teachers Assoc.: TCTA 2019 Convention Brochure
  - Alejandro Meza
- United ISD: Early Start Pathway Brochure
  - Alejandro Meza
## BEST OF CATEGORY

### Less than 10,000 students

<table>
<thead>
<tr>
<th>Category</th>
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<th>Title</th>
<th>Author(s)</th>
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<tr>
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<td>Frenship ISD</td>
<td>State of the District</td>
<td>Emily Solis</td>
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<td>Community ISD</td>
<td>Sabreana Smith Marsh</td>
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<td>State of the District</td>
<td>Emily Solis</td>
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<td>Frenship ISD</td>
<td>TASA Honor Board Nomination</td>
<td>Emily Solis</td>
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<td>La Porte ISD</td>
<td>Welcome Home to La Porte ISD</td>
<td>Terri Cook &amp; Adam J. Holland</td>
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<td>Canutillo ISD</td>
<td>CTE Academies</td>
<td>Liza Rodriguez, Andrew Reynoso &amp; Laura Caballero</td>
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<td>EISD Recruitment Booklet</td>
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<td>Greenville ISD</td>
<td>IAmGISD booklet</td>
<td>Helen Williams</td>
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<td>ROISD Flight Plan 2023</td>
<td>Red Oak ISD Communications</td>
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<td><strong>BRONZE</strong></td>
<td>Crandall ISD Ed. Foundation</td>
<td>Crandall ISD Education Foundation Golden Gala 2019</td>
<td>Kimberly Bramhall</td>
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<td>Santa Fe ISD</td>
<td>“Together We Rise” Booklet</td>
<td>Patti Hanssard &amp; Jenny Davenport</td>
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<tr>
<td><strong>BEST OF CATEGORY</strong></td>
<td>Rockwall ISD</td>
<td>TASA Honor Board Publication</td>
<td>Alyssa Suniga &amp; Renae Murphy</td>
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<td><strong>GOLD</strong></td>
<td>Eagle Mountain-Saginaw ISD &amp; Huckabee</td>
<td>Priority: Student Safety – A Look at Infrastructure Needs in Eagle Mountain-Saginaw ISD</td>
<td>Megan Overman &amp; Lesley Weaver</td>
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<td>Magnolia ISD</td>
<td>District Profile 2018</td>
<td>Denise Meyers &amp; Kate Hope</td>
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<td>Rockwall ISD</td>
<td>TASA Honor Board Publication</td>
<td>Alyssa Suniga &amp; Renae Murphy</td>
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<td>Wichita Falls ISD</td>
<td>Teacher of the Year Booklet</td>
<td>Community Relations Dept.</td>
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<td>Rockwall ISD</td>
<td>Sports Marketing Booklet</td>
<td>Chris Curtis &amp; Steven Offield</td>
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### More than 30,000 students

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<td>El Paso ISD</td>
<td>EPISD 2019-20 Budget Booklet</td>
<td>Melissa Martinez &amp; Gustavo Reveles</td>
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<td>Garland ISD</td>
<td>Garland ISD Identity Packet</td>
<td>Garland ISD Communications</td>
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<td>Houston ISD</td>
<td>Business Operations’ Special Event Planning Guide</td>
<td>Strategic Engagement &amp; Outreach</td>
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<td>Lamar CISD</td>
<td>General Information Guide</td>
<td>Community Relations</td>
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<td>Leander ISD</td>
<td>Leander ISD State of the District 2019</td>
<td>Corey Ryan, Matt Mitchell, Adriana Dominguez, Daniel Cernero &amp; Rachel Acosta</td>
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<td>Mesquite ISD</td>
<td>Athletic Hall of Honor</td>
<td>Kristin Odom</td>
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<td>Region 4 ESC</td>
<td>Region 4 Back to School Catalog 2018</td>
<td>Office of Communication &amp; Administrative Services</td>
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<td><strong>SILVER</strong></td>
<td>Socorro ISD</td>
<td>#TeamSISD - The Right Choice for Endless Opportunities Flipbook</td>
<td>Daniel Escobar</td>
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<td>Spring ISD Stadium Naming Rights Pitch Book</td>
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<td>TASB Risk Management Fund Stewardship Report 2017-18</td>
<td>TASB Communications</td>
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<td>Discover EPISD!</td>
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<td>The School in the Sea</td>
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<td>Spring Times: 2019-20 School Guide</td>
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### Category 6

#### Calendar/Planner

**Less than 10,000 students**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Less than 10,000 students</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>Lancaster ISD</td>
<td>Lancaster ISD Academic Calendar</td>
<td>Aaron Libby</td>
<td>Dr. Nikita Russell, Derrick Thompson II &amp; Chelsea Davis</td>
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<td>Everman ISD</td>
<td>Football Calendar</td>
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<td>Galveston ISD School Calendar Cover</td>
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<td>Jacksonville ISD</td>
<td>Annual Calendar</td>
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<td>2019-2020 District Calendar</td>
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<td>Seguin ISD</td>
<td>Seguin ISD Calendar</td>
<td>Sean Hoffman</td>
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**10,000 to 30,000 students**

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<th>Gold</th>
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<td>2018-2019 District Calendar</td>
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<td>Claudia Rodriguez</td>
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<td>Weslaco ISD</td>
<td>2018-2019 District Calendar</td>
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<td>La Joya ISD</td>
<td>La Joya ISD Planning Calendar</td>
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**More than 30,000 students**

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<td>Student Artwork Calendar</td>
<td>Molly Gallagher Smith &amp; Jennifer Marshall-Higgins</td>
<td>Mark Montemayor &amp; Romeo Cantu</td>
<td>Andy Stauffer</td>
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<td>Edinburg CISD</td>
<td>Edinburg CISD 2019 - 2020 Planner</td>
<td>Melissa Martinez &amp; Gustavo Reveles</td>
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<td>El Paso ISD</td>
<td>EPISD Calendar</td>
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<td>Corey Ryan, Matt Mitchell, Adriana Dominguez,</td>
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<td>Leander ISD</td>
<td>2018-19 Leander ISD Planner</td>
<td>Daniel Cernero &amp; Rachel Acosta</td>
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<td>Mesquite ISD</td>
<td>Mesquite ISD’s 2018-19 ReadPlayTalkWall Calendar</td>
<td>Kristin Odom</td>
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<td>Early Childhood Services Calendar 2019-2020</td>
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<td>State of the District Desk Calendar</td>
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<td>FBISD District Planning Calendar</td>
<td>Keryn Miles</td>
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### Category 7

#### Program

**Less than 10,000 students**

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<td>Tanya Larkin, Nathan Maxwell &amp; Jana Williamson</td>
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<td>CISD Celebration of Excellence</td>
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<td>GISD Teacher of the Year Circus Program</td>
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<td>TMEA Middle School All-Region Band Program</td>
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<td>Pampa ISD</td>
<td>Pampa ISD “The Greatest Show”</td>
<td>Tanya Larkin, Nathan Maxwell &amp; Jana Williamson</td>
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<td>Royse City ISD</td>
<td>Wherever You Go, Go with all Your Heart</td>
<td>Tanya Larkin, Nathan Maxwell &amp; Jana Williamson</td>
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<td>Corsicana Ed. Foundation</td>
<td>CEF 7th Annual Gala Program</td>
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<td>Everman ISD Foundation Program</td>
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### Category 7 - Program, continued

**10,000 to 30,000 students**

**BEST OF CATEGORY**
- **Harlingen CISD**
  - **GOLD**
  - Brazosport ISD: **Brazosport Education Foundation Throwback Prom**
  - Duncannville ISD: **Mahalo - Employee Appreciation Program**
  - Galena Park ISD: **North Shore Mustangs Mens Chorale**
  - Goose Creek CISD: **Teacher of the Year Program**
  - Harlingen CISD: **HCISD Retiree Program**
  - Lubbock ISD: **Teacher of the Year Banquet Program**
  - Magnolia ISD: **A Night of the Stars Staff Banquet**
  - Rockwall ISD: **Teacher of the Year Program**

**BEST OF CATEGORY**
- **Corpus Christi ISD**
  - **GOLD**
  - Mansfield ISD: **MISD Academy for Early Learners Dedication Program**
  - Mesquite ISD: **The Dedication of Lanny Frasier Middle School**
  - Pasadena ISD: **2018 Athletic Hall of Fame Program**

**SILVER**
- Crowley ISD: **Night Of The Stars**
- Galena Park ISD: **Dazzling Diamonds**
- Hays CISD: **Buda Elementary School Ribbon Cutting Program**
- Weslaco ISD: **2018 Pigskin Jubilee**
- Wichita Falls ISD: **West Teaching Excellence Awards - 35 Years**

**More than 30,000 students**

**BEST OF CATEGORY**
- **Corpus Christi ISD**
  - **Academic Achievers Program**

**GOLD**
- **Corpus Christi ISD**
  - **Mansfield ISD**
  - **Mesquite ISD**
  - **Pasadena ISD**

**SILVER**
- **Fort Bend ISD**
- **Humble ISD**
- **Katy ISD**
- **Region 4 ESC**

**BRONZE**
- **Harris Co. Dept. of Education**
- **Humble ISD**
- **United ISD**

**BEST OF CATEGORY**
- **Invitation/Announcement/Postcard/Thank You Notes**

**BEST OF CATEGORY**
- **Everman ISD**
  - **GOLD**
  - **Community ISD**
  - **Copperas Cove ISD**
  - **Everman ISD**
  - **Everman ISD**
  - **Galveston ISD**
  - **Galveston ISD**
  - **Greenville ISD**
  - **Royse City ISD**
  - **Sherman ISD**
  - **Texas City ISD**

**Category 8**

**Invitation/Announcement/Postcard/Thank You Notes**

**Less than 10,000 students**

**BEST OF CATEGORY**
- **Everman ISD**
  - **GOLD**
  - **Community ISD**
  - **Copperas Cove ISD**
  - **Everman ISD**
  - **Everman ISD**
  - **Galveston ISD**
  - **Galveston ISD**
  - **Greenville ISD**
  - **Royse City ISD**
  - **Sherman ISD**
  - **Texas City ISD**
Category 8 - Invitation/Announcement/Postcard, Less than 10,000 students, continued

SILVER

Carroll ISD | Carroll ISD Kindergarten Registration Postcard 2019 | Jill Webb
Corsicana Ed. Foundation | CEF 7th Annual Gala Invitation | Corsicana Education Foundation
Crandall ISD Ed. Foundation | Crandall ISD Education Foundation Kendra Scott Pop-Up | Kimberly Bramhall
Everman ISD | Back to School Bash Thank You Postcard | Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Everman ISD | Back to School Bash Postcard | Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Galveston ISD | GISD Baseball Field Ribbon Cutting | Communications Dept.
Galveston ISD | GISD Voted Best School District in County | Communications Dept.
Gregory-Portland ISD | Dear G-P; Let’s talk about school safety. | Crystal Matern
La Porte ISD | La Porte ISD Distinguished Alumni and Citizens Luncheon | Kimberly Culver
Pleasant Grove ISD | Elementary School Groundbreaking Invitation | Shelby DeMuth
Roma ISD | Delia G. Garcia Elementary Ribbon Cutting Invitation | Helen Escobar
Sheldon ISD | Elementary No. 6 Groundbreaking Ceremony Invitation | Derik Moore
Smithville ISD | 2019 End of Year Breakfast | Ana L. Murray

BRONZE

Everman ISD | Soccer Playoff Invitation | Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Smithville ISD | Tiger Stadium Ribbon Cutting | Ana L. Murray

BEST OF CATEGORY

10,000 to 30,000 students

Alvin ISD | A Star is Born Employee Recognition Invitation | Rachel Moore

GOLD

Alvin ISD | A Star is Born Employee Recognition Invitation | Rachel Moore
Coppell ISD | CHS9 Grand Opening Celebration Invitation | Communications & Community Engagement
Coppell ISD | Coppell Middle School West Grand Opening Invitation | Communications & Community Engagement
Dickinson ISD | Dickinson HS Graduation 2019 | Jenna Simsen
Duncanville ISD | Mahalo Invite | Hillary Hopson
Galena Park ISD | North Shore Mustangs Football Banquet Ticket | Chris Gause
Laredo ISD | Week of the Young Child Invitation | Samuel I Mendez
Tomball ISD | Human Talent Rack Card | Allison Suarez & Justin Warnasch
Tomball ISD | LOE Postcard | Allison Suarez & Justin Warnasch
Wichita Falls ISD | Teacher of the Year Banquet Invitation | Community Relations Dept.

SILVER

Bryan ISD | Celebrate the Past & Embrace the Future at the Bryan ISD Administration Building Open House | Communications Dept.
Crowley ISD | Groundbreaking Invitation | Matt Hoover
La Joya ISD | National Blue Ribbon Dinner Invitation | Blanca E. Cantu
Lubbock ISD | 2018 Bond Watch Party Invitation | Sarah Ancell
Northwest ISD | NEF Thank You Postcard | Alyssa Edstrom, Melissa Shawn & Emily Conklin

BEST OF CATEGORY

More than 30,000 students

Plano ISD | 2019 Teacher of the Year Gala Invite: Honoring a Year of Adventures | Brittnea Ussery & Lesley Range-Stanton

GOLD

ESC Region 11 | Farm Fresh Summit | Lou Ann Rockwell
Fort Bend ISD | Fort Bend Education Foundation 26th Annual Gala Disco Fever Invitation | Jasmine Raziuddin
Garland ISD Ed. Foundation | Tinsel & Trivia Invite | Garland ISD Education Foundation
Humble ISD | Centennial Celebration Invitation | Public Communications Office
Leander ISD | Leander Educational Excellence Foundations Thank You Cards | Corey Ryan, Matt Mitchell, Adriana Domínguez, Daniel Cervero & Rachel Acosta
Mesquite ISD | School Priority Month | Kristin Odom
Pasadena ISD | 2018 Shining Stars Invitation | Lori Grande
Category 8 - Invitation/Announcement/Postcard, More than 10,000 students, Gold, continued

Plano ISD
2019 Teacher of the Year Gala Invite: Honoring a Year of Adventures
Brittnea Ussery & Lesley Range-Stanton
Communications Dept.

Plano ISD
2019 Martin Luther King, Jr. Diversity Celebration Invitation: I Am Plano ISD
Brittnea Ussery & Lesley Range-Stanton
Office of Communications

Spring ISD
2019 State of the District Invitation
Texas Classroom Teachers Assoc.
TCTA 2019 Regional Workshop Invitation
Clare Haefner

United ISD
UISD Police K9 Competition Invitation
Carmen Rendon

SILVER
Houston ISD
Transportation Services Recruitment Postcard
HISD Strategic Engagement & Outreach

BEST OF CATEGORY
Pampa ISD
GOLD
Pampa ISD #iBelieve Showcase
Tanya Larkin, Nathan Maxwell & Jana Williamson

Cedar Hill ISD
Cedar Hill ISD - Earns “B”
Tierney Tinnin & Christina Williamson
Traits of a Brave
Sabreana Smith Marsh

Community ISD
Back to School Poster
Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis

Everman ISD
Lancaster ISD AVID Poster
Aarön Libby

Lancaster ISD
Lancaster ISD AVID Poster Series
Aaron Libby

Pampa ISD
Pampa ISD #iBelieve Showcase
Tanya Larkin, Nathan Maxwell & Jana Williamson

Pampa ISD
Pampa ISD The Greatest Show
Tanya Larkin, Nathan Maxwell & Jana Williamson

Red Oak ISD
Red Oak ISD Mobile App Posters
Red Oak ISD Communications

SILVER
Corsicana ISD
Corsicana Tiger Football 2019 Spring Game Poster
CISD Communications Dept.

Everman ISD
Attendance Posters
Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis

Galveston ISD
GID Board of Trustee Appreciation Poster
Communications Dept.

Hidalgo ISD
Hidalgo ISD - Walk To Stop Diabetes
Jennifer Garza

Lancaster ISD
Lancaster ISD Art Show
Pattı Hanssard & Jenny Davenport

Santa Fe ISD
Art Gala Poster
Sean Vandervee

Sherman ISD
SISD Bearcats Poster

BRONZE
Roma ISD
Roma ISD Anti-Bullying Week
Helen Escobar

Smithville ISD
New Student Registration Poster
Ana L. Murray

BEST OF CATEGORY
Lubbock ISD
GOLD
Lubbock ISD Be a SMART Superhero Online and Using Digital Tools
Sarah Ancell

Alvin ISD
Just Read Today
Rachel Ancell
Crowley ISD
Crowley ISD Teacher of the Year
Matt Hoover

Dickinson ISD
I Heart the 80s - Dickinson Diamonds Spring Show Poster
Jenna Simsen

Goose Creek CISD
George Strait Rodeo Ticket Raffle
Mima Trujillo

Lubbock ISD
Be a SMART Superhero Online and Using Digital Tools
Sarah Ancell

Rockwall ISD
District Art Show Poster
Steven Offield

Rockwall ISD
First Responder Night Poster/Flyer
Jack Wilcox

San Angelo ISD
SAISD Mission, Vision, and Goals Posters
Jack Wilcox

San Angelo ISD
SAISD Educator Profile

Southwest ISD
SWISD Pre-K for All Poster Series
Roger Campos

SILVER
Galena Park ISD
Every Picture Tells A Story
Chris Gause & Elyse Rountree

Galena Park ISD
Stepping It Up To The Next Level
Chris Gause & Sherrhonda Johnson

Goose Creek CISD
100th Anniversary Celebration
Mima Trujillo

Lubbock ISD
EveryOne’s a Champion - End of Course Review
Sarah Ancell

BRONZE
Laredo ISD
Summer Reading 2019
Samuel I Mendez
### CATEGORY 9 - Poster, continued

**More than 30,000 students**

<table>
<thead>
<tr>
<th>Region 10 ESC</th>
<th>Title</th>
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<tbody>
<tr>
<td>Corpus Christi ISD</td>
<td>Corpus Christi ISD Bond 2018 Poster</td>
<td>Atanislao Acosta, Jr. &amp; Leanne Libby</td>
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<tr>
<td>ESC Region 11</td>
<td>Science Academy Poster</td>
<td>Lou Ann Rockwell</td>
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<tr>
<td>Fort Bend ISD</td>
<td>Fort Bend ISD 26th Annual Food Tasting and Fair Poster</td>
<td>Jasmine Raziuddin</td>
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<td>Garland ISD</td>
<td>Khanpetition 2019</td>
<td>Garland ISD Communications</td>
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<td>Houston ISD</td>
<td>Business Operations' Departments' Posters</td>
<td>HISD Strategic Engagement &amp; Outreach</td>
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<td>Humble ISD</td>
<td>High School Hacks &amp; Club Fair Poster</td>
<td>Kelci Hebert, Lori Maugans &amp; Robin McAdams</td>
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<td>Pasadena ISD</td>
<td>2018 Athletic Hall of Fame Promo Poster</td>
<td>Lori Grande &amp; Reesha Brown</td>
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<td>Pasadena ISD</td>
<td>2018 Athletic Hall of Fame Inductee Posters</td>
<td>Andy Stauffer</td>
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<td>Have You Heard a Good Book Lately?</td>
<td>Office of Communication &amp; Administrative Services</td>
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<td>Region 4 Employee of the Month highlight posters</td>
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<td>Career Pathways at San Antonio ISD</td>
<td>Daniel Escobar</td>
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<td>Socorro ISD</td>
<td>SISD Athletics/Fine Arts Schedule Posters</td>
<td>Alejandro Meza</td>
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<td>United ISD</td>
<td>All State Musicians Poster</td>
<td>Karla de la Garza</td>
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<td>Edinburg CISD Earns A Rating &amp; 6 National Blue Ribbon School Honors</td>
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### CATEGORY 10

**Holiday/Commemorative**

#### Less than 10,000 students

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<td>Merry Christmas from Copperas Cove ISD</td>
<td>Wendy Sledd</td>
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<td>Gainesville ISD</td>
<td>GISD Christmas Card</td>
<td>Leslie Crutsinger</td>
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<td>Highland Park ISD</td>
<td>HPISD Birthday Card</td>
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<td>Sheldon ISD</td>
<td>Staff holiday ornaments</td>
<td>Derik Moore &amp; Lila Hollin</td>
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<td>Carroll ISD</td>
<td>Carroll ISD Holiday Postcard 2018</td>
<td>Jill Webb</td>
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<td>Everman ISD</td>
<td>EISD Christmas Open House</td>
<td>Dr. Nikita Russell, Derrick Thompson II &amp; Chelsea Davis</td>
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<td>Hidalgo ISD</td>
<td>Hidalgo ISD - 5K Jingle Bell Run</td>
<td>Jennifer Garza</td>
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<td>Texas City ISD</td>
<td>2018 TCISD Christmas Card</td>
<td>Clarissa Silva &amp; Melissa Tortorici</td>
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#### 10,000 to 30,000 students

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<tr>
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<th>Matt Hoover, Jaime Handy, Anthony Kirchner &amp; Megan Middleton</th>
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<td>Teacher of the Year</td>
<td>Matt Hoover, Jaime Handy, Anthony Kirchner &amp; Megan Middleton</td>
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<td>Laredo ISD</td>
<td>Laredo ISD Christmas Card 2018</td>
<td>Hillary Hopson</td>
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<td>Alvin ISD</td>
<td>Alvin ISD’s Annual Administration Christmas Luncheon</td>
<td>Veronica Castillo, Samuel Mendez, Bobby Trevino, Claudia Rodriguez &amp; Mimi Valdez</td>
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<td>Brazosport ISD</td>
<td>Christmas Card - Brazosport ISD</td>
<td>Rachel Moore</td>
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<td>Coppell ISD 2018 Holiday Card</td>
<td>BISD Communications Dept.</td>
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<td>Coppell ISD Legislative Postcard</td>
<td>Communications &amp; Community Engagement</td>
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<td>Black History Month</td>
<td>Communications &amp; Community Engagement</td>
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<td>Eagle Mountain-Saginaw ISD</td>
<td>EMS ISD Happy Holidays Greeting Card</td>
<td>Hillary Hopson</td>
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10
### CATEGORY 10 - Holiday/Commemorative, continued

#### More than 30,000 students

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<td>North East ISD</td>
<td>NEISD Partnerships Holiday Card</td>
<td>Jason Gatell &amp; Chrystal Payne</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>HCDE Holiday Card</td>
<td>Angela Hider &amp; Jeri Martinez</td>
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<td>HCDE Division Christmas Cards</td>
<td>Stephanie De Los Santos, Janet B. Wachs</td>
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<td>Mesquite ISD Christmas Card</td>
<td>John N Covanes</td>
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<td>Mesquite ISD Partnerships Holiday Card</td>
<td>Kristin Odom</td>
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<td>2019 Social Emotional Learning Kindness Card</td>
<td>Jason Gatell &amp; Chrystal Payne</td>
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<td>Jokes you can tell at Thanksgiving dinner</td>
<td>Communications Dept.</td>
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<td>Teacher vs Student Winter Break Holiday video</td>
<td>Brittnena Ussery &amp; Lesley Range-Stanton</td>
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<td>What is Love Valentine’s Day video</td>
<td>Dianne Foletto</td>
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<td>Dianne Foletto</td>
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<td>Texas Classroom Teachers Assoc.</td>
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### CATEGORY 11

#### Non-English Speaking Audience

#### Less than 10,000 students

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### CATEGORY 10 - Holiday/Commemorative, continued

#### More than 30,000 students

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<td>NEISD Partnerships Holiday Card</td>
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<td>HCDE Holiday Card</td>
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<td>Mesquite ISD Christmas Card</td>
<td>John N Covanes</td>
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<td>Mesquite ISD Partnerships Holiday Card</td>
<td>Kristin Odom</td>
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<td>2019 Social Emotional Learning Kindness Card</td>
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<td>Jokes you can tell at Thanksgiving dinner</td>
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<td>Teacher vs Student Winter Break Holiday video</td>
<td>Brittnena Ussery &amp; Lesley Range-Stanton</td>
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<td>What is Love Valentine’s Day video</td>
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<td>Andy Stauffer</td>
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<td>Texas Classroom Teachers Assoc.</td>
<td>Clare Haefner</td>
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### CATEGORY 11

#### Non-English Speaking Audience

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### CATEGORY 11 - Non-English Speaking Audience, More than 30,000 students, continued

**SILVER**

- **Edinburg CISD**
  - District Escolar De Edinburg Programas De Verano 2019
  - Romeo Cantu & Mark Montemayor

- **Humble ISD**
  - Dual Language Program Brochure
  - Jonathan Frey

**BRONZE**

- **Cypress Fairbanks ISD**
  - State of the District - Estado del Distrito
  - Joel Weckerly & Rosario Meehan

- **Harris Co. Dept. of Education**
  - Training for A Career in Adult Education
  - Stephanie De Los Santos, Janet B. Wachs & John N. Covanes

### CATEGORY 12

#### Annual Report

**Less than 10,000 students**

**BEST OF CATEGORY**

**Barbers Hill ISD**

**GOLD**

- Barbers Hill ISD
  - Barbers Hill Wingtips

- Sunnyvale ISD
  - Sunnyvale ISD Community Report 2018

- **SILVER**

  - Royse City ISD
    - Community Scorecard: Beyond A-F
    - Adi Bryant

- **BRONZE**

  - Everman ISD
    - EISD 2018 Annual Report
    - Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis

- Livingston ISD
  - LISD Performance Report

**10,000 to 30,000 students**

**BEST OF CATEGORY**

- **La Joya ISD**
  - La Joya ISD Annual Report

- **GOLD**

  - La Joya ISD
    - La Joya ISD Annual Report
  
  - Northwest ISD
    - NISD Annual Report
  
  - Prosper ISD
    - Prosper ISD Annual Report

- **SILVER**

  - Northwest ISD Ed. Foundation
    - NISD Education Foundation Annual Report 2017-18
    - Alyssa Edstrom & Emily Conklin

**More than 30,000 students**

**BEST OF CATEGORY**

- **Fort Worth ISD**
  - You Belong Here/Fort Worth ISD 2017-18 Annual Report

- **GOLD**

  - Aldine ISD
    - Annual Performance Report
  
  - Fort Worth ISD
    - You Belong Here/Fort Worth ISD 2017-18 Annual Report

- **SILVER**

  - Harris Co. Dept. of Education

- **HISD Strategic Engagement & Outreach**

  - Houston ISD
    - 2018 Business Operations Annual Report: We Solve. We Serve.

- **TASB Communications**

  - North East Ed. Foundation
    - North East Educational Foundation 2017-2018 Annual Report

- **Texas Assoc. of School Boards**

  - TASC 2018 Annual Report

**BRONZE**

- **Mansfield ISD**
  - Mansfield ISD State of the District

- **Silver**

  - Pasadena ISD
    - Pasadena ISD Education Foundation Annual Report 2018

  - Socorro ISD
    - Socorro ISD 2017-18 Annual Report

  - Spring ISD
    - Popular Annual Financial Report

  - **Harris Co. Dept. of Education**
    - Head Start Annual Report - Rise Up through Recovery
    - Jeri Martinez & Angela Hider
CATEGORY 13

Communication Plan
Less than 10,000 & 10,000 to 30,000 students

BEST OF CATEGORY
Tomball ISD
GOLD
Crandall ISD
Northwest ISD
Pearland ISD
Southwest ISD
Tomball ISD
SILVER
Brazosport ISD

Tomball ISD Communication Plan
Communications Department Strategic Plan
Crisis Communication Plan
Pearland ISD Crisis Communication Plan
SWISD-Pre-K for All - Your Child’s Future Starts with Us
Tomball ISD Communication Plan
Bond Communication Plan

BEST OF CATEGORY
Leander ISD
GOLD
Houston ISD
Leander ISD
Pasadena ISD
Pharr-San Juan-Alamo ISD
Round Rock ISD
BRONZE
United ISD

Attendance Zoning Communications Plan
HISD Transportation Magnet Hubs
Attendance Zoning Communications Plan
2018 - 2019 Communication Plan
2019 It’s Time Texas Community Challenge at PSJA ISD
Family Survey Communications Plan
United ISD Universal Mapping System - Alexander High School Trial Campus

More than 30,000 students

Leander ISD
Houston ISD
Pasadena ISD
Pharr-San Juan-Alamo ISD
Round Rock ISD
United ISD

Leander ISD Attendance Zoning Communications Plan
Houston ISD HISD Transportation Magnet Hubs
Pasadena ISD 2018 - 2019 Communication Plan
Pharr-San Juan-Alamo ISD 2019 It's Time Texas Community Challenge at PSJA ISD
Round Rock ISD Family Survey Communications Plan
United ISD Universal Mapping System - Alexander High School Trial Campus

CATEGORY 14

Handbook/Manual
Less than 10,000 & 10,000 to 30,000 students

BEST OF CATEGORY
Canutillo ISD
GOLD
Canutillo ISD
Birdville ISD
Brazosport ISD
Brazosport ISD
Lubbock ISD
BRONZE
United ISD

Canutillo ISD Benefits Guide
Canutillo ISD Benefits Guide
BISD Emergency Management Team (EMT) – Emergency Procedures Booklet
BISD High School Education Planning Guide
Intermediate Educational Planning Guide
Lubbock ISD Communication Toolkit

BEST OF CATEGORY
Fort Bend ISD
GOLD
Fort Bend ISD
Fort Worth ISD
Spring Branch ISD
Spring ISD
SILVER
United ISD

High School Course Selection Guide
High School Course Selection Guide
FWISD Online Registration Desktop Guide
SBISD Website Publication Guidelines, Advanced Training
Spring ISD High School Educational Planning Guide
United ISD Federal and State Programs Principal’s Handbook

More than 30,000 students

Canutillo ISD
Birdville ISD
Brazosport ISD
Lubbock ISD
United ISD

Canutillo ISD Benefits Guide
BISD Emergency Management Team (EMT) – Emergency Procedures Booklet
BISD High School Education Planning Guide
Intermediate Educational Planning Guide
Lubbock ISD Communication Toolkit

Fort Bend ISD
Fort Worth ISD
Spring Branch ISD
Spring ISD
United ISD

High School Course Selection Guide
FWISD Online Registration Desktop Guide
SBISD Website Publication Guidelines, Advanced Training
Spring ISD High School Educational Planning Guide
United ISD Federal and State Programs Principal’s Handbook

SILVER

United ISD

United ISD Federal and State Programs Principal’s Handbook

Ricardo Rangel
### Category 15

#### Magazine

**Less than 10,000 students**

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<td>The Roar, Terrell ISD Magazine</td>
<td>Olivia Rice and Montreal Williams</td>
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<td>Inside Carroll Magazine Volume 4</td>
<td>Carroll ISD Board &amp; Community Relations Dept. Emily Solis</td>
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<td>Communications Dept. James Rich &amp; Aaron Libby Kimberly Simpson</td>
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<td>Lancaster ISD WE BELIEVE Magazine</td>
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<td>Public Relations &amp; Community Engagement</td>
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<td>Crowley ISD Connections Magazine: Summer 2019</td>
<td>Anthony Kirchner, Jaime Handy, Megan Middleton &amp; Matt Hoover</td>
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<td>Experience HCISD Magazine</td>
<td>Public Relations &amp; Community Engagement</td>
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<td>Weslaco ISD Advantage Magazine</td>
<td>Carlos Robledo, Arminda Munoz, Darline Gracia &amp; Samantha Holly</td>
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<td>Cristal Hankey &amp; Racy Grant</td>
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<td>Communications Dept. TASSB Communications</td>
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<tr>
<td>SILVER</td>
<td>Arlington School &amp; Family Magazine</td>
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<td>Arlington ISD</td>
<td>EMS PROUD - Eagle Mountain-Saginaw ISD Community Magazine</td>
<td>Chelsea Westbrook</td>
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<tr>
<td>BRONZE</td>
<td>FBISD News Magazine</td>
<td>Fort Bend ISD Communications</td>
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<td>The Classroom Teacher</td>
<td>Clare Haefner</td>
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<td>Texas Classroom Teachers Assoc.</td>
<td>EMS PROUD - Eagle Mountain-Saginaw ISD Community Magazine</td>
<td>Chelsea Westbrook</td>
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</table>
**CATEGORY 16**

**Image/Identity Package**

**Less than 10,000 students**

**BEST OF CATEGORY**
New Braunfels ISD

**GOLD**
Canutillo ISD

Edgewood ISD
Greenville ISD
La Porte ISD
Lancaster ISD
Lancaster ISD
New Braunfels ISD

**SILVER**
Gregory-Portland ISD
Roma ISD
Terrell ISD

**BEST OF CATEGORY**
Dickinson ISD

**GOLD**
Crowley ISD
Dickinson ISD

**SILVER**
Pearland ISD

**BEST OF CATEGORY**
Corpus Christi ISD

**GOLD**
Pearland ISD
Corpus Christi ISD
El Paso ISD
ESC Region 11
ESC Region 11
ESC Region 12
Garland ISD
Spring Branch ISD
Texas Assoc. of School Boards
Texas Assoc. of School Boards
United ISD
United ISD

**SILVER**
Mesquite ISD
Pharr-San Juan-Alamo ISD

**BRONZE**
Harris Co. Dept. of Education

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**NBISD Ambassador Program**

Canutillo ISD – A Premier District, Preparing Tomorrow’s Best Today
Edgewood ISD Brand Style Guide
GISD Proud - Image / Identity Package
Welcome Home to La Porte ISD
Lancaster STEM Early College High School Branding
Lancaster STEM Early College High School Branding
NBISD Ambassador Program

G-PISD - The Destination District
Roma ISD 2018-2019 Year Theme
Terrell ISD Global Leadership Academy Logos

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**BEST OF CATEGORY**

Gregory-Portland ISD

**GOLD**

Gregory-Portland ISD

**SILVER**

Gregory-Portland ISD
Roma ISD
Terrell ISD

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**BEST OF CATEGORY**

Dickinson ISD

**GOLD**
Crowley ISD

**SILVER**

Dickinson ISD

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**BEST OF CATEGORY**

Corpus Christi ISD

**GOLD**

Pearland ISD
Corpus Christi ISD
El Paso ISD
ESC Region 11
ESC Region 11
ESC Region 12
Garland ISD
Spring Branch ISD
Texas Assoc. of School Boards
Texas Assoc. of School Boards
United ISD
United ISD

**SILVER**
Mesquite ISD
Pharr-San Juan-Alamo ISD

**BRONZE**
Harris Co. Dept. of Education

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**10,000 to 30,000 students**

**BEST OF CATEGORY**

Dickinson ISD

**GOLD**
Crowley ISD

**SILVER**

Dickinson ISD

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**BEST OF CATEGORY**

Corpus Christi ISD

**GOLD**

Pearland ISD
Corpus Christi ISD
El Paso ISD
ESC Region 11
ESC Region 11
ESC Region 12
Garland ISD
Spring Branch ISD
Texas Assoc. of School Boards
Texas Assoc. of School Boards
United ISD
United ISD

**SILVER**
Mesquite ISD
Pharr-San Juan-Alamo ISD

**BRONZE**
Harris Co. Dept. of Education

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**MORE THAN 30,000 STUDENTS**

**BEST OF CATEGORY**

Corpus Christi ISD

**GOLD**

Corpus Christi ISD

**SILVER**

Corpus Christi ISD

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**BEST OF CATEGORY**

Corpus Christi ISD

**GOLD**

Corpus Christi ISD

**SILVER**

Corpus Christi ISD

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Corpus Christi ISD

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Corpus Christi ISD

**SILVER**

Corpus Christi ISD

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**BEST OF CATEGORY**

Corpus Christi ISD

**GOLD**

Corpus Christi ISD

**SILVER**

Corpus Christi ISD
WRITING CATEGORIES

CATEGORY 17

Writing

Less than 10,000 students

BEST OF CATEGORY
Copperas Cove ISD

GOLD
Carroll ISD
Once a Dragon, Always a Dragon - Josh Yonis
Justin Dearing

Copperas Cove ISD
Central Texas Incredible Kid
Wendy Sledd

Greenville ISD
Mary Alice’s Top 10 Words of Wisdom
Helen Williams

SILVER
Greenville ISD
Nigerian artist donates elegant artwork to GISD
Helen Williams

Sherman ISD
One Last Walk
Kimberly Simpson

BRONZE
Hidalgo ISD
Hidalgo ISD - Students Chosen for RGV Challenge
Miriam Marentes

Sherman ISD
Sherman ISD Recruits New Principals for A Day
Kimberly Simpson

Sunnyvale ISD
Superintendent’s Message - March 2019 Newsletter
Emily White

10,000 to 30,000 students

BEST OF CATEGORY
Brazosport ISD

GOLD
Brazosport ISD
Convocation 2018
Communications Dept.

Brazosport ISD
We Are Family Staff Recognition Dinner Script 2019
Communications Dept.

Coppell ISD
Message from the Superintendent: Drugs & CISD
Community Engagement

Crowley ISD
CISD Game Changers Script
Anthony Kirchner & Megan Middleton

Duncanville ISD
Leaders on the Go: Principals Take Desks to Classroom
Lucinda Lopez

Duncanville ISD
Student Composes New District Phone Holding Music
Lucinda Lopez

Pflugerville ISD
Park Crest Staff Delivers Holiday Cards
David Wiechmann

SILVER
Brazosport ISD
11-09-17 Brazoswood vs Alief Hastings Blackout, Senior Night for Band & Belles & Cheer and the Wall of Fame Game Announcer’s Script & Schedule
BISD Communications Dept.

Prosper ISD
Bond Election Comes to Town
Racy Grant

Schertz-Cibolo-
Universal City ISD
Family of late Clemens HS student create scholarship to honor son
Ed Suarez

Brazosport ISD
We Are Family Staff Recognition Dinner Script 2019
Communications Dept.

More than 30,000 students

BEST OF CATEGORY
Socorro ISD

GOLD
Amarillo ISD
Free College with Thrive Scholarship
April Brownlee

Arlington ISD
4 Ways Arlington ISD is Making Education a Superpower
Anita Foster

Harris Co. Dept. of Education
HCDE Public Recovery High School Provides Wrap-Around Approach for Addiction
Carol Vaughn

Houston ISD
‘Culture of trust, accountability’ at the center of North Forest turnaround
Communications Dept.

Keller ISD
Ridge Rallies Behind Homecoming Queen Candidate
Nicole Lyons

North East ISD
Churchill alumna speaks about dangers of drinking and driving
Lila Stanley

Pasadena ISD
YouTuber Eduardo Verastegui becomes rising star
Reesha Brown & Jade Wise

Round Rock ISD
Friday Focus: Leader Up
Jenny LaCoste-Caputo

San Antonio ISD
New history course gives students a different perspective
Deborah Silliman

Socorro ISD
What public isn’t told about charters’ 100 percent college acceptance rates by SISD Superintendent Jose Espinoza, Ed.D.
Daniel Escobar

Spring ISD
James Harden Teams Up With Local Law Enforcement Agencies Office of Communications to Discuss Dangers of Drunk Driving with Westfield High Students
continued
**CATEGORY 17 - Writing, More than 30,000, Gold, continued**

Spring ISD  
Social Media Dad Brings ‘Beyond Bullying’ presentation to Spring ISD  
Office of Communications

Spring ISD  
Spring ISD Educator Named 2018 ESL Teacher of the Year by the Texas Association for Bilingual Education  
Office of Communications

Spring ISD  
As Funeral Train Passes, Spring ISD Remembers George H.W. Bush  
Office of Communications

Spring ISD  
Dekaney Senior and EMERGE Fellow Headed to UVA as a 2019 Posse Scholar  
Office of Communications

**SILVER**

Arlington ISD  
AISD automotive students service district vehicles at CTC shop  
Ryan Pierce

Edinburg CISD  
Author, Edinburg High School Graduate Inspires ECISD Students - Video Script  
Romeo Cantu

Edinburg CISD  
Edinburg CISD School Bus Driver Inspires Family - Video Script  
Romeo Cantu

ESC Region 13  
What is Restorative Discipline?  
Cole Bubenik

Fort Bend ISD  
Once a Blue Jay, Always a Blue Jay: OCE's 20th Anniversary  
Keryn Miles

Fort Bend ISD  
Student Code of Conduct: Do's and Don'ts  
Keryn Miles

Harris Co. Dept. of Education  
Personal Struggle for Deer Park Student Leads to Scholastic Regional Recognition and Nomination  
Jeri Martinez

Houston ISD  
Family-style lunch a success at Garden Oaks Montessori  
Business Operations, Strategic Engagement & Outreach

Houston ISD  
HISD Police Department active shooter training prepares officers, schools  
Business Operations, Strategic Engagement & Outreach

Houston ISD  
Milby High School Culinary Arts student headed toward bright future  
Business Operations, Strategic Engagement & Outreach

Houston ISD  
New Energy Institute HS helps students, staff embrace project-based learning  
Business Operations, Strategic Engagement & Outreach

Houston ISD  
Transportation announces new, more comprehensive route planning process  
Business Operations, Strategic Engagement & Outreach

Houston ISD  
YWCPA celebrates grand opening of new building addition, renovations  
Business Operations, Strategic Engagement & Outreach

Katy ISD  
2018-19 Safety and Security Enhancements  
Dr. Andrea Grooms

Katy ISD  
2018 Superintendent’s Convocation Address  
Dr. Andrea Grooms

Katy ISD  
Superintendent Remarks Katy VFW Event  
Dr. Andrea Grooms

Keller ISD  
Westfall’s Journey – Keller ISD Convocation Opening Video Script  
Bryce Nieman

North East ISD  
Four-Legged Reading Buddy  
Scott Chidgey

North East ISD  
Saying goodbye to a friend and leader  
Kristina Perez

Spring ISD  
Roberson Wrestling Team Celebrates Five Years with Team Trophy and State Medal Wins  
Office of Communications

United ISD  
Raul Perales Middle School Dedication Script  
Carmen Rendon

United ISD  
The Superintendent’s Corner  
Lauren Cavazos

**CATEGORY 18**

**BEST OF CATEGORY**

Copperas Cove ISD  
CCISD gears up for continued safe student transportation  
Wendy Sledd

**GOLD**

Copperas Cove ISD  
CCISD gears up for continued safe student transportation  
Wendy Sledd

Friendswood ISD  
Student Spotlight  
Dayna Owen & Kelsey Purcell

Wimberley ISD  
WISD Teacher Pay Raise Sends Jolt of Excitement Through District  
Deyanira Romo Rossell

**SILVER**

Crandall ISD  
Crandall ISD Multi-Purpose Indoor Facility  
Erin McCann

**BRONZE**

Gainesville ISD  
Heroes Among Us: GHS Fishing Team Captains  
Leslie Crutsinger

Gainesville ISD  
Heroes Among Us: Teachers of the Year  
Leslie Crutsinger

Smithville ISD  
Feature Story  
Ana L. Murray
## BEST OF CATEGORY

### Goose Creek CISD
- **Billy Haynes Gets the Job Done on Defense Despite Hearing Impairment**
  - Susan Passmore

### GOLD
- **Billy Haynes Gets the Job Done on Defense Despite Hearing Impairment**
  - Goose Creek CISD
  - Susan Passmore
- **Former President Leaves His Mark on GC Teachers**
  - Goose Creek CISD
  - Susan Passmore
- **GCCISD Student Serves as an Asset to Community KIA**
  - Goose Creek CISD
  - Susan Passmore
- **Watch DOGS**
  - Wylie ISD
  - Ian Halperin

### SILVER
- **Educator Feature Malachi Ewbank**
  - Coppell ISD
  - Communications & Community Engagement
- **New Tech's Janelle Bence Recognized by State for Teaching Excellence**
  - Coppell ISD
  - Communications & Community Engagement
- **Social & Emotional Support Services**
  - Coppell ISD
  - Communications & Community Engagement
- **Technology in the Classroom Facilitates Enhanced Learning**
  - Coppell ISD
  - Communications & Community Engagement
- **Starting Early**
  - Crowley ISD
  - Megan Middleton
- **Students Search for Elusive Marrow Donor**
  - Duncanville ISD
  - Lari Barager
- **Elementary schools focus on character building with emphasis on kindness**
  - Eagle Mountain-Saginaw ISD
  - Chelsea Westbrook
- **Selling to the Sellers: Engaging area real estate agents as district ambassadors and hosting a successful agent conference**
  - Eagle Mountain-Saginaw ISD
  - Megan Overman
- **College Essay Helps Student Find Siblings**
  - Goose Creek CISD
  - Susan Passmore
- **Squeebie Mixing Bowl Gets a Thumbs Up!**
  - Goose Creek CISD
  - Susan Passmore
- **Alumni Spotlight: Harlingen South graduate pursues teaching career in Africa**
  - Harlingen CISD
  - Public Relations & Community Engagement
- **Christen Middle School students win city-wide honor for their video on black holes**
  - Laredo ISD
  - Maribel “Mimi” Valdez
- **Laredo ISD kicks off Read Across America Week with proclamation ceremony**
  - Laredo ISD
  - Communication Dept.
- **Steele students earning associate degrees during high school**
  - Northwest ISD
  - Anthony Tossie
- **It's Not Just Kids Play Anymore**
  - Prosper ISD
  - Racy Grant
- **There is No Debate About It**
  - Prosper ISD
  - Racy Grant & Christal Hankey
- **Culinary Nationals - Story**
  - Rockwall ISD
  - Steven Offield
- **District on the rise**
  - Weslaco ISD
  - Arminda Munoz
- **WISD, Weslaco PD join forces for student safety**
  - Weslaco ISD
  - Arminda Munoz

### BRONZE
- **Alvin ISD Superintendent Has Deep Roots in Alvin ISD**
  - Alvin ISD
  - Rachel Moore
- **LISD Parent and Family Engagement Coordinator Wins Statewide Award**
  - Laredo ISD
  - Maribel “Mimi” Valdez
- ‘Tour de Fresh’ race brings additional salad bars to LISD school cafeterias
  - Laredo ISD
  - Maribel “Mimi” Valdez
- **We are Prosper!**
  - Prosper ISD
  - Racy Grant
- **Alumni Spotlight**
  - Tomball ISD
  - Allison Suarez

### BEST OF CATEGORY

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<tr>
<th>Texas Assoc. of School Boards</th>
<th>The 3 C's of School Safety</th>
<th>Roger White</th>
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<tr>
<td><strong>GOLD</strong></td>
<td><strong>Andrea Johnson Shares Her Student Internship Experience in Aldine ISD and Her Road to Teaching</strong></td>
<td><strong>Office of Communications</strong></td>
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<td>Aldine ISD</td>
<td><strong>Bugging Out</strong></td>
<td><strong>April Brownlee</strong></td>
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<td><strong>Sensory rooms help autism students get ready to learn</strong></td>
<td><strong>Melissa Martinez &amp; Gustavo Reveles</strong></td>
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<td>El Paso ISD</td>
<td><strong>Sharpstown HS coach fosters lessons beyond the pitch</strong></td>
<td><strong>Communications Dept.</strong></td>
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<td>Houston ISD</td>
<td><strong>Worthing HS students start the new year in new building</strong></td>
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<td><strong>Faces of KISD</strong></td>
<td><strong>Nicole Lyons continued</strong></td>
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**More than 30,000 students**
CATEGORY 18 - Published News or Feature, More than 30,000 students, Gold, continued

Keller ISD
CTIS Programs Focus on Character and Kindness
 Nicole Lyons

Pharr-San Juan-Alamo ISD
PSJA ISD autistic security guard, alum becomes beacon of hope for special needs community
Claudia V. Lemus-Campos

Socorro ISD
SID, UTEP Tech-E Program
 Daniel Escobar

Spring Branch ISD
School Market Opens at Spring Woods Middle School
 Linda Buchman & Steven Brunsman

Texas Assoc. of School Boards
The 3 C’s of School Safety
 Roger White

Texas Assoc. of School Boards
What Is XG?
 Roger White

Texas Assoc. of School Boards
Public Education Isn’t Somebody Else’s Issue
 Roger White

TEXAS ASSOC. OF SCHOOL BOARDS
Public Education Isn’t Somebody Else’s Issue, Part 2
 Roger White

SILVER

Aldine ISD
Aldine ISD Educator Michaelann Kelley Uses Art Education to Make a Difference and Advance Student Learning
Office of Communications

Arlington ISD
All in the family for Monroes
Anthony Andro

Cypress Fairbanks ISD
CFISD marching bands benefit from tech-savvy drill book app
Angel Verdejo

Edinburg CISD
Edinburg CISD Police Department Earns National Security Award
Romeo Cantu

El Paso ISD
Electrical skills students put lessons to use during the summer
Melissa Martinez & Gustavo Reveles

Fort Bend ISD
FBISD News Magazine - “District-wide student success grows as AVID programs expands”
Rachel Ross

Harris Co. Dept. of Education
2 in 5,000: Pasadena ISD’s Sam Rayburn High School Artists
Jeri Martinez

Harris Co. Dept. of Education
Academic and Behavior School Staff Know the Importance of CPR Training
Jeri Martinez

Harris Co. Dept. of Education
HCDE, Lamar Consolidated ISD Partner to Grow Positivity through Kindness Academy
Carol Vaughn

North East Ed. Foundation
Grant Celebration Giveaway
Scott Chidgey

North East ISD
First female electrical student completes program
Lila Stanley

Pasadena ISD
50 Years of Dobie Pride: Former principals reflect on school history
Reesha Brown

Spring Branch ISD
100 Percent Part of the Team
Linda Buchman & Steven Brunsman

Spring Branch ISD
The Shadow a Student Challenge
Linda Buchman & Steven Brunsman

Spring Branch ISD
Cheesecake and Peanut Butter
Linda Buchman & Steven Brunsman

United ISD
Trautmann Elementary Honor Society Students Attend Explore UT
Lauren Cavazos

BRONZE

North East ISD
Parent Academy Graduation
Scott Chidgey

CATEGORY 19
Published News Release, Edited
Less than 10,000 students

BEST OF CATEGORY

Corsicana ISD
Corsicana ISD Higher Start News Release
CISD Communications Dept.

COPPERAS COVE ISD
Custodians and groundkeepers ready facilities and property for return of students
Wendy Sledd

Corsicana ISD
Corsicana ISD Higher Start News Release
CISD Communications Dept.

BEST OF CATEGORY

Pearland ISD
PHS Marching Band to perform at Rose Parade Cissa Madero

Coppell ISD
CISD Board approves Boundary Realignment Communications & Community Engagement
Anthony Kirchner

Crowley ISD
Red Carpet Welcome
Lari Barager

Duncanville ISD
Construction Students Build Community
Veronica Castillon, APR

Laredo ISD
Kawas Elementary School celebrates National Blue Ribbon Award Roberto Trevino

Laredo ISD
Trevino Magnet School Filmmakers receive national recognition Cissa Madero

Pearland ISD
PHS Marching Band to perform at Rose Parade
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<td>Coppell ISD</td>
<td>Carson Dyke remembered via Carson’s Corner Communications &amp; Community Engagement</td>
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<td>Coppell ISD</td>
<td>Lego Wall at CMS West Communications &amp; Community Engagement</td>
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<td>All-Girl Construction Team Builds Bird Shelters at Dallas Zoo Lari Barager</td>
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<td>Duncanville ISD</td>
<td>Panthers at the Polls Lari Barager</td>
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<td>Duncanville ISD</td>
<td>Panthers Player Overcomes Odds to Succeed Lari Barager</td>
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<td>Goose Creek CISD</td>
<td>Roberts Named Apple Distinguished Educator Susan Passmore</td>
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<td>LISD Student Leaders Serve on the Superintendent’s Student Advisory Council Maribel “Mimi” Valdez</td>
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<td>Laredo ISD</td>
<td>LISD students’ finalist for Mariachi Vargas Competition Roberto Trevino</td>
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<td>Laredo ISD</td>
<td>LISD Young Poets win at 16th Annual Poetry Contest Maribel “Mimi” Valdez</td>
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<td>Laredo ISD</td>
<td>TXU Energy Donates Trees To Edinburg CISD Schools Romeo Cantu</td>
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<td>Rocks Chris Paul Makes Surprise Visit to Katy ISD Students Dr. Andrea Grooms</td>
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<td>Laredo ISD</td>
<td>Student Performance Peaks in Cell Phone-Free Classrooms Dianne Foletto</td>
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<td>Grant Celebration Giveaway Media Advisory Scott Chidgey</td>
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<tr>
<td>Harris Co. Dept. of Education</td>
<td>New school to meet increased service demands for area students with behavioral disorders, autism Carol Vaughn</td>
</tr>
<tr>
<td>North East ISD</td>
<td>Grant Celebration Giveaway Media Advisory Scott Chidgey</td>
</tr>
<tr>
<td>Region 4 ESC</td>
<td>Region 4 Gulf Coast Teacher Job Fair 2019 Press Release Jasmine Camble</td>
</tr>
<tr>
<td>Spring ISD</td>
<td>Spring ISD Superintendent Delivers Annual State of the District Address Office of Communications</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td></td>
</tr>
<tr>
<td>Edinburg CISD</td>
<td>TXU Energy Donates Trees To Edinburg CISD Schools Romeo Cantu</td>
</tr>
<tr>
<td>Katy ISD</td>
<td>Rocks Chris Paul Makes Surprise Visit to Katy ISD Students Dr. Andrea Grooms</td>
</tr>
<tr>
<td>Pasadena ISD</td>
<td>Retired ambulance rolls into Lewis CTHS Reesha Brown</td>
</tr>
<tr>
<td>Round Rock ISD</td>
<td>Student Performance Peaks in Cell Phone-Free Classrooms Dianne Foletto</td>
</tr>
<tr>
<td>Spring ISD</td>
<td>Spring ISD, Planet Ford Agree On Naming Rights For New Stadium Office of Communications</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td></td>
</tr>
<tr>
<td>Keller ISD</td>
<td>Ridgeview Graffiti Group Brightens Campus Nicole Lyons</td>
</tr>
<tr>
<td>Socorro ISD</td>
<td>SISD graduate finalist in Dr. Pepper national contest Daniel Escobar</td>
</tr>
<tr>
<td>United ISD</td>
<td>United ISD Cherish Center Prepares Special Needs Students for Careers After High School Lauren Cavazos</td>
</tr>
</tbody>
</table>

**CATEGORY 20**

Specialty/Novelty Writing

Less than 10,000 students

| **BEST OF CATEGORY** |                                                                 |
| Sunnyvale ISD | Auditorium Grand Opening Script for Student Emcees Emily White |
| Everman ISD | National Literacy Month Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis Emily White |
| Sunnyvale ISD | Auditorium Grand Opening Script for Student Emcees Emily White |
| **GOLD** |                                                                 |
| Everman ISD | Women’s History Month Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis |

10,000 to 30,000 students

| **BEST OF CATEGORY** |                                                                 |
| Laredo ISD | Go Public Press Conference Script Communications |
| Laredo ISD | Go Public Press Conference Script Communications Racy Grant |
| Prosper ISD | Go Public Press Conference Script Racy Grant |
**CATEGORY 20 - Specialty/Novelty Writing, 10,000-30,000 students, continued**

**SILVER**
- Duncanville ISD: Construction Students Build Awnings at Zoo
- Prosper ISD: Career and Technical Education

**BEST OF CATEGORY**
- Spring ISD: Supt. Congratulatory Letter: Above and Beyond Fellowship 25th Anniversary Celebration

**GOLD**
- Katy ISD: 2019 Employee Service Awards - Back to the Future
- Spring ISD: Supt. Congratulatory Letter: Above and Beyond Fellowship 25th Anniversary Celebration

**SILVER**
- Katy ISD: 2018 Convocation “Lance & Courtney’s Excellent Adventure” Video Script

**BRONZE**
- Harris Co. Dept. of Education: 12 Days of HCDE Head Start Christmas Cards
- North East ISD: NESA’s David Connelly recognized by Tony Awards

**PHOTOGRAPHY CATEGORIES**

**CATEGORY 21**

**BEST OF CATEGORY**
- Crandall ISD: Future Olympian

**GOLD**
- Copperas Cove ISD: Copperas Cove ISD Sports Photography
- Crandall ISD: Victory in any Weather
- Seguin ISD: Game Time

**SILVER**
- Corsicana ISD: Corsicana ISD No Fly Zone
- Hidalgo ISD: Hidalgo ISD - Volleyball Playoffs
- Sheldon ISD: Out at Second

**BRONZE**
- Channelview ISD: CHS Fighting Falcons
- Red Oak ISD: The Lady Hawks are Soaring to Playoffs!

**BEST OF CATEGORY**
- Tomball ISD: Ready for some football

**GOLD**
- Allen ISD: Making a Splash
- Brazosport ISD: Headed to the Playoffs
- Crowley ISD: Touchdown Eagles!
- McAllen ISD: McAllen ISD Elementary Schools Track Meet
- McAllen ISD: McAllen Memorial Football Team Coming Out
- Prosper ISD: Crossing the Finish Line
- Tomball ISD: Ready for some football

**SILVER**
- Duncanville ISD: The Long Jump
- Duncanville ISD: Tug of War
- Goose Creek CISD: I Believe I Can Fly!
- Laredo ISD: Im a Pee Wee Champion
- Pflugerville ISD: Water Beard
CATEGORY 21 - Photo-Sports Subjects, 10,000-30,000 students, continued

BRONZE
Galena Park ISD  Whoop Up On ‘Em!  Chris Gause
Goose Creek CISD  All Clear Ahead!  Carrie Pryor-Newman
Goose Creek CISD  Lee Leads the Way  Carrie Pryor-Newman
Laredo ISD  Track and Field  Samuel I Mendez
Rockwall ISD  Rockwall Clinches Regional Quarters  Chris Curtis
Tomball ISD  Player of the Week  Justin Warnasch

BEST OF CATEGORY
North East ISD  NEISD’s New Baseball Stadium  Jason Gatell

GOLD
Alief ISD  Alief Band Day  Leslee Hackett
Cypress Fairbanks ISD  Love OfThe Game  Angel Verdejo
Edinburg CISD  Edinburg Economedes High School Football  Mark Montemayor
Leander ISD  Almost to the Finish: Special Olympics Relay  Daniel Cernero
Leander ISD  Special Olympics High Five  Daniel Cernero
North East ISD  JROTC Air Rifle Competition  Scott Chidgey
North East ISD  NEISD’s New Baseball Stadium  Jason Gatell
Socorro ISD  Pebble Hills High School basketball player Angie Guereca  Daniel Escobar
Spring ISD  Westfield High School Football Practice  Office of Communications
United ISD  A Family United  Alejandro Meza

SILVER
Cypress Fairbanks ISD  Taste Of Victory  Angel Verdejo
Lamar CISD  Charged Up!  Justin Terry
Leander ISD  Track and Field: Sandy Long Jump  Daniel Cernero
United ISD  T.E.A.M. Up to stop bullying  Paola Arcos

CATEGORY 22

Photo - Academic/Classroom Subjects
Less than 10,000 students

BEST OF CATEGORY
Crandall ISD  Peter and the Star Catcher  Erin McCann

GOLD
Crandall ISD  Peter and the Star Catcher  Erin McCann
Little Elm ISD  Full STEM Ahead  Little Elm ISD Communications Team

SILVER
Channelview ISD  Academic Vocabulary at AAJH  LaKeisha LeBlanc
Hidalgo ISD  Hidalgo ISD - Ballet Program  Miriam Marentes
Seguin ISD  We Love Book Time  Tanisha Hearn

BRONZE
Coppell ISD  S. C. Lee Archery Tic-Tac-Toe  Wendy Sledd
Greenville ISD  Shooting for the Stars  Helen Williams
Pine Tree ISD  The Face of Success  Communications Dept.
Red Oak ISD  iPad Learning!  Haley Stewart
Sheldon ISD  STEM Showcase  Derik Moore
Wimberley ISD  Pre-K Students at Scudder Primary School  Deyanira Romo Rossell

BEST OF CATEGORY
Pearland ISD  Classroom Electricity  Cissa Madero

GOLD
Alvin ISD  A Look into the Future  Kinsey Droge
Bastrop ISD  A Father’s Pride and Joy  Matt Lucas
Deer Park ISD  Brand new box of Crayons!  Matt Lucas
Deer Park ISD  Straight outta kindergarten  Lucinda Lopez
Duncanville ISD  Pre-K Smiles During Reading Time  Larry Coker
Forney ISD  Sparks of Inspiration  continued
 CATEGORY 22 - Photo-Academic/Classroom Subjects, 10,000-30,000 students, Gold, continued

Goose Creek CISD  Hopper's Happy First Day of School  Carrie Pryor-Newman
Goose Creek CISD  I Have a Dream  Carrie Pryor-Newman
Goose Creek CISD  Look at This!  Carrie Pryor-Newman
Goose Creek CISD  Reading With the Sup  Carrie Pryor-Newman
Goose Creek CISD  There's No Place Like Texas  Carrie Pryor-Newman
Hays CISD  Engaged In Learning  Jim Cullen
Hays CISD  Poem In My Pocket  Cissa Madero
Pearland ISD  Classroom Electricity  Victor Bushfield
Pearland ISD  Graduation Happiness  Christal Hankey
Prosper ISD  Forensic Science  Justin Warnasch
Tomball ISD  Happy Day  Duncanville ISD
Girls are techie's too!  Hillary Hopson
Duncanville ISD  The Choice is Ours  Hillary Hopson

BEST OF CATEGORY

Harris Co. Dept. of Education  Story Time  Dave Einsel

GOLD

Arlington ISD  Arlington High School Graduation Elation  Robert Spence
Cypress Fairbanks ISD  Almost Got It  Angel Verdejo
Edinburg CISD  Edinburg Economedes High School Science Lab  Mark Montemayor
Fort Bend ISD  Anticipation of a New Beginning  Danish Nelson
Harris Co. Dept. of Education  Hey!  Dave Einsel
Harris Co. Dept. of Education  Story Time  Dave Einsel
Harris Co. Dept. of Education  Super Roundtable  Dave Einsel
Lamar CISD  REDvolution Graduation  Justin Terry
North East Ed. Foundation  North East Educational Foundation grant unleashes creativity  Natalie Bobadilla
North East ISD  NEISD Pre-K Academy  Jason Gatell
Socorro ISD  SISD Teacher of the Year classroom  Daniel Escobar

SILVER

Arlington ISD  The Moment BFFs Receive Full-Ride Scholarships to TCU  Robert Spence
Cypress Fairbanks ISD  Coming Full Circle  Angel Verdejo
Leander ISD  First Graduate Walk for Glenn High School  Daniel Cernero
Socorro ISD  SISD music education wins NAMM award  Daniel Escobar

BRONZE

North East ISD  Guide Dogs For the Blind Celebrate Graduation  Scott Chidgey
North East Ed. Foundation  The Sky is the Limit  Scott Chidgey

 obl

CATEGORY 23

Photo - Other Subjects

Less than 10,000 students

Canutillo ISD  Charrería  Liza Rodriguez, Andrew Reynoso & Laura Caballero
Carroll ISD  Class of 2019  Hayley Herring
Copperas Cove ISD  Copperas Cove ISD Photography: Other Subjects  Wendy Sledd
Hidalgo ISD  Hidalgo ISD - High School Graduation  Public Relations Dept.
SILVER

Corsicana ISD  Corsicana ISD Tiger Stadium  CISD Communications Dept.
Crandall ISD  Sunrise Practice  Erin McCann
Everman ISD  EISD Is the Place to Be  Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Galveston ISD  GISD 'Share Your Holidays' Spirit  Communications Dept.
Hidalgo ISD  Hidalgo ISD - Oscar Awards  Miriam Marentes
Red Oak ISD  HAWKS: The name that lasts a lifetime!  Haley Stewart
Seguin ISD  Did you say Robots?  Tanisha Hearn
Texas City ISD  I Did It!  Clarissa Silva

✯

23
Category 22 - Photos - Other Subjects, Less than 10,000 students, continued

**BRONZE**
- Boerne ISD: Top Ten Graduates Celebrate with a Jump
- Corsicana ISD: Corsicana ISD Rain or Shine Photo
- Greenville ISD: Color Me Kind
- Greenville ISD: The Future Begins Here
- Hidalgo ISD: Hidalgo ISD - Poetry Night
- La Porte ISD: School’s Out!
- Sheldon ISD: “Mission Accomplished!”
- Texas City ISD: Breaking the Silence
- Texas City ISD: Friday Night Sparkle

**BEST OF CATEGORY**
- Deer Park ISD: The Show Must Go On

**GOLD**
- Brazosport ISD: Rock, Paper Scissors on the Playground
- Deer Park ISD: The Show Must Go On
- Galena Park ISD: Points of Pride
- Goose Creek CISD: Superman in a Class of His Own
- La Joya ISD: Month of the Military Child parade
- Laredo ISD: Welcome Home Surprise
- McAllen ISD: Mariachi Christmas Parade
- McAllen ISD: WWII Veteran Recognition
- Pfugerville ISD: De Colores (Colorful)
- Rockwall ISD: Rockwall ISD Culinary Team Wins National Championship
- Southwest ISD: SWISD-North Park Toyota Car Winner
- Weslaco ISD: Center Spotlight
- Weslaco ISD: Strike a Pose
- Wylie ISD: Convocation!
- Wylie ISD: Graduation Memorial

**SILVER**
- Brazosport ISD: Bess Brannen Groundbreaking Photo
- Brazosport ISD: Dow Stream Lab Ribbon Cutting
- Goose Creek CISD: Keepers of the Keys
- La Joya ISD: La Joya ISD Elementary Music Festival

**BRONZE**
- Goose Creek CISD: Lee Lip Dub
- Hays CISD: Courage
- Laredo ISD: Cookies Before Santa
- Pearland ISD: Strong Partners
- Prosper ISD: Cultural Fair
- Tomball ISD: Homecoming Parade down Main Street

**10,000 to 30,000 students**

**BEST OF CATEGORY**
- Deer Park ISD: The Show Must Go On

**GOLD**
- Brazosport ISD: Rock, Paper Scissors on the Playground
- Deer Park ISD: The Show Must Go On
- Galena Park ISD: Points of Pride
- Goose Creek CISD: Superman in a Class of His Own
- La Joya ISD: Month of the Military Child parade
- Laredo ISD: Welcome Home Surprise
- McAllen ISD: Mariachi Christmas Parade
- McAllen ISD: WWII Veteran Recognition
- Pfugerville ISD: De Colores (Colorful)
- Rockwall ISD: Rockwall ISD Culinary Team Wins National Championship
- Southwest ISD: SWISD-North Park Toyota Car Winner
- Weslaco ISD: Center Spotlight
- Weslaco ISD: Strike a Pose
- Wylie ISD: Convocation!
- Wylie ISD: Graduation Memorial

**SILVER**
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- Brazosport ISD: Dow Stream Lab Ribbon Cutting
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**BRONZE**
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- Hays CISD: Courage
- Laredo ISD: Cookies Before Santa
- Pearland ISD: Strong Partners
- Prosper ISD: Cultural Fair
- Tomball ISD: Homecoming Parade down Main Street

**BEST OF CATEGORY**
- Harris Co. Dept. of Education: Selfie Nation

**GOLD**
- Cypress Fairbanks ISD: Catching Air
- Fort Bend ISD: FBISD Graduation 2019 • Sea of Joy
- Harris Co. Dept. of Education: Selfie Nation
- Keller ISD: Keller High Band Takes 6th Avenue
- Leander ISD: UIL 6A State Band - Vandegrift at Prelims
- North East ISD: New PorousPave walking tracks for NEISD elementary schools
- Round Rock ISD: A Dragon dons his tuba
- San Antonio ISD: First Day of School Puddles

**SILVER**
- Harris Co. Dept. of Education: Selfie Nation
- Hays CISD: Courage
- Laredo ISD: Cookies Before Santa
- Pearland ISD: Strong Partners
- Prosper ISD: Cultural Fair
- Tomball ISD: Homecoming Parade down Main Street

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- North East ISD: New PorousPave walking tracks for NEISD elementary schools
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- San Antonio ISD: First Day of School Puddles

**SILVER**
- Harris Co. Dept. of Education: Selfie Nation
- Hays CISD: Courage
- Laredo ISD: Cookies Before Santa
- Pearland ISD: Strong Partners
- Prosper ISD: Cultural Fair
- Tomball ISD: Homecoming Parade down Main Street
CATEGORY 23 - Photos - Other Subjects, More than 30,000 students, continued

BRONZE
Cypress Fairbanks ISD First Time Graduate Abbie McIntosh
Cypress Fairbanks ISD Overcoming All Obstacles Angel Verdejo
Lamar CISD Sparks Fly Justin Terry
North East ISD Celebrating Fire Safety Week Scott Chidgey
North East ISD Eyes on the Music Kristina Perez

GRAPHICS CATEGORIES

CATEGORY 24
Logo, Trademark, Symbol
Less than 10,000 students

BEST OF CATEGORY
Wimberley ISD Fresh New Brand and Logo Deyanira Romo Rossell
Canutillo ISD
Canutillo ISD Canutillo Alumni Foundation for Education (CAFÉ) Logo Andrew Reynoso,
Canutillo ISD Canutillo ISD Seal Liza Rodriguez, Andrew Reynoso & Laura Caballero
Gregory-Portland ISD G-P - “A Great Place to Belong” Crystal Matern
Texas City ISD Foundation for the Future Logo Clarissa Silva & Christina Hall-Payne
Wimberley ISD Fresh New Brand and Logo Deyanira Romo Rossell

SILVER
Canutillo ISD Canutillo ISD A-Rating Logo Liza Rodriguez, Laura Caballero & Andrew Reynoso
Canutillo ISD The Carroll ISD Resiliency Project Logo Jill Webb
Canutillo ISD
La Porte ISD Every Leopard, Every Day Logo Terri Cook & Adam J. Holland
Lancaster ISD La Porte ISD Academic Seal Aaron Libby
Lancaster ISD George Washington Carver (GWC) 6th Grade STEM Learning Center Logo
Lockhart ISD 1.5 Logo Christina Courson
Royse City ISD Athletic Hall of Fame Logo Chris Kingsley
United ISD Academic Champion Tournament Shirt Logo Karla de la Garza

BRONZE
Gainesville ISD Gainesville ISD Logo Leslie Crutsinger
La Porte ISD
Canutillo ISD
Carroll ISD

10,000 to 30,000 students

BEST OF CATEGORY
Bryan ISD The Bryan ISD Essential Eight Logo Santosh Vemula, Matt Kennedy & Matthew LeBlanc
GOLD
Alvin ISD Alvin ISD Education Foundation Rachel Moore
Birdville ISD Turtle Race Logo - Celebrating 20 Years Mark Thomas, Stephanie Whitlock,
Bryan ISD Brazosport ISD Bond Logo Kimberly Tweed & Michelle DoPorto
Birdville ISD Collegiate Academy of Birdville Logo BISD Communications Dept.
Bryan ISD The Bryan ISD Essential Eight Logo Santosh Vemula, Matt Kennedy & Matthew LeBlanc
Eagle Mountain-Saginaw ISD Eagle Mountain-Saginaw ISD 60th Anniversary Logo Kate Hope
Magnolia ISD Adventures Program logo Region 7 ESC Communications
Region 7 ESC FITT Logo Region 7 ESC Communications
Region 7 ESC Prime Solution EduCast Logo Roger Campos
Southwest ISD SWISD Convocation 2019 Logo Justin Warnasch
Tomball ISD Early Excellence Academy Justin Warnasch
Tomball ISD Tomball Community Art Showcase [TCAS] Justin Warnasch
Tomball ISD Two-way Dual Language Academy Justin Warnasch
CATEGORY 24 - Logo, Trademark, Symbol, 10,000-30,000 students, continued

**SILVER**
- Coppell ISD
- Dickinson ISD
- Goose Creek CISD
- Hays CISD
- Pearland ISD
- Southwest ISD
- Weslaco ISD

**BRONZE**
- Laredo ISD

**BEST OF CATEGORY**

**More than 30,000 students**
- Socorro ISD

**GOLD**
- Corpus Christi Ed. Foundation
- Cypress-Fairbanks ISD
- ESC Region 11
- Northside ISD
- Socorro ISD
- Spring ISD

**SILVER**
- Katy ISD
- Mansfield ISD
- Northside ISD
- Region 10 ESC
- United ISD

**BRONZE**
- Alief ISD
- El Paso ISD
- ESC Region 13
- Mesquite ISD

**BEST OF CATEGORY**

**Less than 10,000 students**
- Red Oak ISD

**GOLD**
- Barbers Hill ISD

**SILVER**
- Copperas Cove ISD
- Everman ISD
- Lancaster ISD
- Lancaster ISD
- Lancaster ISD
- Lancaster ISD
- Red Oak ISD
- Red Oak ISD
- Sheldon ISD

**BRONZE**
- GECHS Budget Cover

**BEST OF CATEGORY**

**Original Art**
- Red Oak ISD

**GOLD**
- Barbers Hill ISD
- Copperas Cove ISD
- Lancaster ISD
- Lancaster ISD
- Lancaster ISD
- Lancaster ISD
- Red Oak ISD
- Red Oak ISD
- Sheldon ISD

**SILVER**
- Katy ISD
- Mansfield ISD
- Northside ISD
- Region 10 ESC
- United ISD

**BRONZE**
- Alief ISD
- El Paso ISD
- ESC Region 13
- Mesquite ISD

**BEST OF CATEGORY**

**Less than 10,000 students**
- Red Oak ISD

**GOLD**
- Barbers Hill ISD

**SILVER**
- Copperas Cove ISD
- Everman ISD
- Lancaster ISD
- Lancaster ISD
- Lancaster ISD
- Lancaster ISD
- Red Oak ISD
- Red Oak ISD
- Sheldon ISD

**BRONZE**
- GECHS Budget Cover

**BEST OF CATEGORY**

**Original Art**
- Red Oak ISD
**CATEGORY 25 - Original Art, continued**

### 10,000 to 30,000

**BEST OF CATEGORY**
Crowley ISD Crowley ISD Friday Night Scoreboard Matt Hoover

**GOLD**
Alvin ISD Alvin ISD’s “The Day” logo Rachel Moore
Crowley ISD Crowley High School Homecoming Matt Hoover
Crowley ISD Crowley ISD Friday Night Scoreboard Matt Hoover
Dripping Springs ISD DSISD’s State Bound Graphic Allen Bruggman
Weslaco ISD WISD Advantage Magazine Cover Darline Gracia

**SILVER**
Coppell ISD 2019 National Spelling Bee Champion Rohan Raja Communications & Community Engagement
Coppell ISD CISD 2019 High School Graduation Information Communications & Community Engagement
Coppell ISD CISD First Responders Appreciation Day Communications & Community Engagement
Coppell ISD Strategic Design Layout for Spring/Summer Magazine Communications & Community Engagement
Crowley ISD From North Crowley to the NCAA Final Four Matt Hoover
Crowley ISD Have A Nice Summer Matt Hoover
Weslaco ISD Texas Pre-K Samantha Holley

**BEST OF CATEGORY**
El Paso ISD EPISD Celebrates Hispanic Heritage Month Melissa Martinez & Gustavo Reveles

**GOLD**
Corpus Christi ISD Teacher of the Year Cover Design Atanislao Acosta, Jr.
El Paso ISD EPISD Celebrates Hispanic Heritage Month Melissa Martinez & Gustavo Reveles
ESC Region 13 Check for Understanding Cards ESC Region 13 Center Support
Region 10 ESC Year In Review 2018 Andy Stauffer

**SILVER**
ESC Region 13 What’s So Special? ESC Region 13 Center Support
Pharr-San Juan-Alamo ISD Just Roll With It James Jenson

**BEST OF CATEGORY**
Cedar Hill ISD Cedar Hill ISD - Win in the Classroom Tierney Tinnin & Christina Williamson
& on the Field

**GOLD**
Brownwood ISD They’re not playing the game...They’re creating it. Charles Musgrove
Cedar Hill ISD Cedar Hill ISD - Win in the Classroom & on the Field Tierney Tinnin & Christina Williamson
Corsicana Ed. Foundation CEF 7th Annual Gala Magazine Ad Corsicana Ed. Foundation
Galveston ISD GISD Back to School Fair Advertisement Communications Dept.
Pleasant Grove ISD Kindergarten Adventure Advertisement Shelby DeMuth

**SILVER**
Copperas Cove ISD CCISD-College and Career Ready Communications Dept.
Galveston ISD GISD 5 Reasons to Teach by the Beach James Murphy
Red Oak ISD ROISD - NOW Magazine Ad Clarissa Silva
Texas City ISD 2018 TC-LM Chamber Magazine Ad

**BRONZE**
Gregory-Portland ISD Discover G-PISD Crystal Matern
Roma ISD Conjunto Billboard & Ad Helen Escobar
BEST OF CATEGORY
Eagle Mountain-Saginaw ISD

“College, Career, Life Ready.” Advertisement
in 360 West Private School Directory
Chelse Westbrook

GOLD
Brazosport ISD
Brazosport ISD Fair Ad
BISD Communications Dept.

Duncanville ISD
Board Recognition/New Choice
Hillary Hopson

Eagle Mountain-Saginaw ISD
“College, Career, Life Ready.” Advertisement
in 360 West Private School Directory
Chelse Westbrook

Goose Creek CISD
Football Schedule Ad
Mima Trujillo

Goose Creek CISD
Thank You for Making Our Schools Your Business Ad
Mima Trujillo

SILVER
Coppell ISD
CISD Your Bond Dollars At Work Ad
Communications & Community Engagement

Crowley ISD
Success Starts Early
Matt Hoover

Laredo ISD
Graduation Ad 2019
Samuel Mendez

Pearland ISD
Bus Driver Employment Print Advertisement
Lexi Marshall

BRONZE
Coppell ISD
Congratulations 2019 Graduates
Communications & Community Engagement

La Joya ISD
La Joya ISD Distinctions AD
Blanca E. Cantu

La Joya ISD
Thank you Scholarship Golf Classic AD
Blanca E. Cantu

Tomball ISD
LOE Advertisement
Allison Suarez & Justin Warnasch

BEST OF CATEGORY
Texas Assoc. of School Boards

GOLD
Garland ISD
Power of a College Education
Garland ISD Communications

Texas Assoc. of School Boards
TASB Member Center Ad
Texas Association of School Boards

SILVER
Arlington ISD
Arlington Today - February 2019 Advertisement
Communications Dept.

Edinburg CISD
Edinburg CISD Teachers of the Year
Romeo Cantu & Mark Montemayor

Edinburg CISD
Edinburg CISD Earns A Rating &
Mark Montemayor & Romeo Cantu

6 National Blue Ribbon School Honors

Region 4 ESC
INSPiRE TEXAS Houston Astros Commemorative GameDay Yearbook
Jasmine Camble

BRONZE
Corpus Christi ISD
Corpus Christi ISD Relocation Ad
Atanislao Acosta, Leanne Libby & Adriana Knight

Edinburg CISD
Edinburg CISD Board Appreciation Month
Romeo Cantu & Mark Montemayor

BEST OF CATEGORY
Corsicana ISD

GOLD
Corsicana ISD
Corsicana ISD Pre-K and Kinder Registration Movie Ad
Communications Dept.

Edgewood ISD
Brentwood STEAM School of Innovation Door Hanger
Samantha Grubbs

Everman ISD
EISD IS THE PLACE TO BE Billboard
Dr. Nikita Russell, Derrick Thompson II

Gainesville ISD
Building Futures Billboard
Leslie Crutsinger

Gainesville ISD
Downtown Gainesville pole banners
Leslie Crutsinger

Lancaster ISD
Lancaster STEM Early College High School Billboard
Aaron Libby

Lancaster ISD
Lancaster STEM Early College High School Pop-Up Banner
Aaron Libby

Lancaster ISD
WANTED: Bus Drivers
Aaron Libby

Red Oak ISD
ROISD Recruitment Banners
Beth Trimble

Royse City ISD
Growing Leaders Billboard
Chris Kingsley

Royse City ISD
I'm Earning My Associate Degree Billboard
Chris Kingsley

Royse City ISD
Scholarships Earned
Chris Kingsley
SILVER
Everman ISD
Gainesville ISD
Greenville ISD
Sheldon ISD
Everman ISD

BRONZE
Everman ISD

BEST OF CATEGORY
Harlingen CISD
Crowley ISD
Harlingen CISD
La Joya ISD
Tomball ISD
Laredo ISD
Laredo ISD
Birdville ISD

BEST OF CATEGORY
Garland ISD
Garland ISD
Mesquite ISD
Garland ISD
Garland ISD
Corpus Christi ISD
ESC Region 11
Garland ISD
Harris Co. Dept. of Education
Edinburg CISD
Edinburg CISD

VIDEO/CABLE TV CATEGORIES
CATEGOR Y 28
Video - News/Information
Less than 10,000 students

BEST OF CATEGORY
Red Oak ISD
Galveston ISD
Highland Park ISD
Red Oak ISD
Jacksonville ISD

GOLD
Galveston ISD
Highland Park ISD
Red Oak ISD

SILVER
Jacksonville ISD

GOLD
GISD Good Morning Ball High Video Announcement
Highland Park Highlight
ROISD Minute With Mike

SILVER
Smoke Signals - JHS Media

BRONZE

GOLD

SILVER

Brice Thomas, Stephanie Whitlock, Kimberly Tweed & Michelle DoPorto

Garland ISD Dallas County Promise Billboards
Garland ISD Communications

Leanne Libby & Atanislao Acosta Jr.
Lou Ann Rockwell
Garland ISD Communications

Stephanie De Los Santos & Janet B Wachs
Mark Montemayor & Romeo Cantu

James Murphy, Debbie Temple & Beth Trimble
Communications Dept.
Edward Chalupa
James Murphy, Debbie Temple & Beth Trimble
Grace Taylor
**Category 28 - Video News/Information, continued**

### 10,000 to 30,000 students

#### BEST OF CATEGORY

**Weslaco ISD**
- Trending at Weslaco ISD
  - Carlos Robledo

**GOLD**
- San Angelo ISD
  - E-Mist Germ Fighting Technology
  - Jack Wilcox
- South West ISD
  - Toys for Tots Delivers Joy to Head Start Students for Christmas
  - Jack Wilcox
- South West ISD
  - The Southwest Report - September 2018
  - SWISD-TV
- Weslaco ISD
  - The Southwest Spotlight - Supreme Dragon Aviation
  - Carlos Robledo

#### SILVER

**Dickinson ISD**
- Gator Spotlight Series
- Jenna Simsen

**Eagle Mountain-Saginaw ISD**
- On Location: Marine Creek Middle School
  - Kris Hill

**Laredo ISD**
- Campus News
  - David Flores, Roberto Alba, Armando Gomez, Jose Mendiola, Esteban Borjas & Julio Ovando

**Southwest ISD**
- The Southwest Report - September 2018
- SWISD-TV
- The Southwest Spotlight - Supreme Dragon Aviation
- Carlos Robledo

**McAllen ISD**
- Good Evening McAllen! Episode No. 21
  - Norma Zamora-Guerra

### More than 30,000 students

#### BEST OF CATEGORY

**Fort Worth ISD**
- Superintendent’s 2019 April Message
  - Scott JuVette, John Papa & Rebecca Slack

**North East ISD**
- Entomoph-A-Con - Feb 2019 - NE360 Focus
  - Melissa Flores Gratkowski, Jimmy O’Halligan & Jason Gatell
- Peter Watson - October 2018 - NE360 FOCUS
  - Melissa Flores Gratkowski, Jimmy O’Halligan & Jason Gatell

#### SILVER

**Cypress-Fairbanks ISD**
- Beyond the Score with CFISD Sports
- CFISD Communication Dept
  - CFISD Cinema

**Edinburg CISD**
- Edinburg CISD 4th Annual Food Show
- Romeo Cantu & Mark Montemayor

**Lamar CISD**
- February 2019 Randle Report
  - Mike Rockwood & Justin Terry

**Pharr-San Juan-Alamo ISD**
- Up to Date with PSJA: Sept. 14
- Melinda Garza & Santiago Zavala III

**Spring Branch ISD**
- In the Zone - April 2019
  - Linda Buchman & Steven Brunsmann

### CATEGORY 29

**Video - News Package**

#### Less than 10,000 & 10,000 to 30,000 students

#### BEST OF CATEGORY

**Texas City ISD**
- Heights Elementary Students Honor Veterans
  - Clarissa Silva

**GOLD**
- Allen ISD
  - Spread the Loaves: PB&J for the Homeless
  - Jesse Oquist
- Deer Park ISD
  - Deer Park High School-South Campus students learn the life-saving skills of CPR and AED training.
  - Joe Perez
- McAllen ISD
  - La Joya Juarez-Lincoln High School Salutatorian
  - Norma Zamora-Guerra
- McAllen ISD
  - IB students at Lamar Academy open The Energy Bar
  - Norma Zamora-Guerra
- McAllen ISD
  - Senior Walk a blast for high school & elementary kids!
  - Norma Zamora-Guerra
- McAllen ISD
  - Student & Senior Art Projects | McAllen ISD
  - Norma Zamora-Guerra
- McAllen ISD
  - Welcome To Houstonville!
  - Jack Wilcox
- San Angelo ISD
  - SAISD Celebrates World Read Aloud Day
  - Clarissa Silva
- Texas City ISD
  - Heights Elementary Students Honor Veterans
  - Mike Palacios
- Weslaco ISD
  - WISD Motor Activities Program
  - Mike Palacios
Category 28 - Video News Package, continued

More than 30,000 students

**BEST OF CATEGORY**

Northside ISD  
**GOLD**  
Edinburg CISD  
Edinburg CISD  
Fort Worth ISD  
Mesquite ISD  
North East ISD  
Northside ISD  
Pharr-San Juan-Alamo ISD  
Northside ISD  

Silver Eagle Cadet  
Edinburg CISD Board Members Take Oath of Office  
Edinburg Elementary School Earns National Blue Ribbon School Honor  
I.M. Terrell Academy Side-by-Side Rehearsal  
Weekly Football Highlights  
Entomoph-A-Con  
Folks Basketball Player  
Silver Eagle Cadet  
A Very Buell Halloween  

Northside Media Productions  
Romeo Cantu & Mark Montemayor  
Romeo Cantu & Mark Montemayor  
John Papa  
Jimmy O’Halligan  
Northside Media Productions  
Northside Media Productions  
Melinda Garza & Marco Vasquez

**BEST OF CATEGORY**

Faster Break: Fuel Up to Play 60 at Ridgemont Elementary  

Chris Gause  
Chris Gause

**CATEGORY 30**

Video - Documentary

10,000 to 30,000 students

**BEST OF CATEGORY**

La Joya ISD  
**GOLD**  
Crowley ISD  
Galena Park ISD  
La Joya ISD  
Laredo ISD  
Laredo ISD  
Galena Park ISD  
La Joya ISD  
Laredo ISD  
McAllen ISD  
Northwest ISD  
Waco ISD  

Welcome Back La Joya ISD  
Black History Month: Trailblazer June W. Davis  
School Board Appreciation  
The Greatest Team Ever  
Welcome Back La Joya ISD  
Digital Learning Innovators  
LISD Salutes our Veterans Duane Lewis  
Inspirational Coach: Rowe soccer coach perseveres through setback  
NISD’s Exemplar Educators: A student’s perspective.  
Stories of Success: Dual Language Program

Judith Garcia  
Anthony Kirchner  
Chris Gause  
Chris Gause  
Judith Garcia  
Julio Ovando  
Julio Ovando  
Norma Zamora-Guerra  
Emily Conklin  
Kyle DeBeer

**BEST OF CATEGORY**

Garland ISD  
**GOLD**  
Cypress-Fairbanks ISD  
Cypress-Fairbanks ISD  
Edinburg CISD  
ESC Region 13  
Fort Worth ISD  
Fort Worth ISD  
Garland ISD  
Garland ISD  
Humble ISD  
Leander ISD  
Mesquite ISD  
Pasadena ISD  
Plano ISD  

The Future is Bright  
Teacher of the Year - Cypress Springs HS  
Teacher of the Year - Hoover ES  
Edinburg CISD School Bus Driver Inspires Family  
The Legend of Holly and Zelda  
Cesar Chavez/Dolores Huerta Day of Service  
JROTC Texas Frontier Forts Staff Ride  
The Future is Bright  
Texas To Taiwan - The GISD/Taiwanese Student Ambassador Program  
100 Years of Humble History  
Ballet Folklorico Program at Bagdad Elementary School  
Steve Bragg, End of an Era  
1958 Pasadena High School Mighty Eagles Football Team - State Finalists  
Sofia Salazar - Martin Luther King Jr. Diversity Celebration Video

Delbert Richardson, Homer Clayton, Larry Grimes & Jon Cook  
CFISD Communication Dept; CFISD Cinema  
CFISD Communication Dept; CFISD Cinema  
Romeo Cantu & Mark Montemayor  
ESC Region 13 Center Support  
Scott JuVette, John Papa & Rebecca Slack  
John Papa  
Jon Cook, Tiffany Veno & Homer Clayton  
Jonathan Frey  
Corey Ryan, Matt Mitchell, Adriana Domínguez, Daniel Cernero & Rachel Acosta  
Reesha Brown & Rob Smith  
Communications Dept.;

continued
**Category 30 - Video Documentary, More than 30,000 students, continued**

| Region 10 ESC | Anne L. Magee Elementary School: 2018 National ESEA Distinguished School | Andy Stauffer
|----------------|--------------------------------------------------------------------------------------------------|------------------|
| Region 10 ESC | Tool Elementary School: 2018 National ESEA Distinguished School | Andy Stauffer
| Richardson ISD | ACE: Changing the Trajectory of Students’ Lives | Marcin Wawrzychek
| **SILVER** | San Antonio ISD Athletic Hall of Fame 2018 (Fennis Dembo) | A. Mario Rios, Jr.

**CATEGORY 31**

**Video - General Event**

**Less than 10,000 students**

**BEST OF CATEGORY**

| New Braunfels ISD | NBISD Veteran’s Day 2018 | Communications Dept.
|------------------|--------------------------|--------------------|
| **GOLD** | Community ISD | New Community High School Groundbreaking Video | Sabreana Smith Marsh
| | Highland Park ISD | Armstrong Renovation Dedication | Edward Chalupa
| | New Braunfels ISD | NBISD Veteran’s Day 2018 | Communications Dept.
| | Red Oak ISD | Convocation 2018 Recap | James Murphy
| | Red Oak ISD | Red Oak High School Graduation 2019 Highlights | James Murphy
| | Royse City ISD | Graduation Recap | Chris Kingsley
| **SILVER** | New Braunfels ISD | NBISD Celebrates Culture | Ralph Bissey
| | Little Elm ISD | Planting the Seeds of Success: January is School Board Appreciation Month | Cecelia Jones

**10,000 to 30,000 students**

**BEST OF CATEGORY**

| Crowley ISD | November 2018 Heartbeat Award | Megan Middleton
|-------------|-------------------------------|------------------|
| **GOLD** | Crowley ISD | Million Father March 2018 | Megan Middleton, Anthony Kirchner, Jaime Handy & Matthew Hoover
| | Crowley ISD | November 2018 Heartbeat Award | Megan Middleton
| | Crowley ISD | Red Carpet Welcome | Megan Middleton
| | Duncanville ISD | Duncanville ISD 2019 Graduation | Hillary Hopson
| | Eagle Mountain-Saginaw ISD | EMS ISD’s Big Time Bass Hall Showcase | EMS ISD’s Big Time Bass Hall Showcase
| | Kris Hill | | |
| Galena Park ISD | North Shore Class of 2019 Graduation Highlight Video | Brishen Thompson
| & Mark Nickelson | 5th Annual Let’s Move/McAllen Kids Marathon | Norma Zamora-Guerra
| McAllen ISD | Meals on Wheels | Carlos Robledo
| Weslaco ISD | | |
| **SILVER** | Galena Park ISD | Digital Story Law Enforcement Day | Brishen Thompson
| | Goose Creek CISD | Keeping Up With the Kids | Carrie Pryor-Newman
| | McAllen ISD | Tech Wars 2019 is a blast! Highlights | Norma Zamora-Guerra

**More than 30,000 students**

**BEST OF CATEGORY**

| Aldine ISD | Aldine Senior High School Graduation Video | Luke Rabalais
|-------------|---------------------------------|------------------|
| **GOLD** | Aldine ISD | Aldine Senior High School Graduation Video | Luke Rabalais
| | Cypress Fairbanks ISD | Tech Camp 2019 | Abbie McIntosh
| | Fort Worth ISD | Battle of the Books | Fort Worth ISD EdTV
| | Mesquite ISD | Read PlayTalk Fair | Wei-Tung Chou
| | Pharr-San Juan-Alamo ISD | Patriot Day Ceremony at PSJA Southwest ECHS | Daniel Ramos
| | Spring ISD | Research and Results Share the Spotlight at the Spring ISD GT Expo | Office of Communications
Category 31 - Video General Event, More than 30,000 students, continued

**SILVER**
- **Edinburg CISD**
  - Edinburg CISD Elementary School Honored With National Award
  - Romeo Cantu & Mark Montemayor
- **Edinburg CISD**
  - Military Dad Returns to Surprise Son At Edinburg School
  - Romeo Cantu & Mark Montemayor
- **Fort Worth ISD**
  - Campus Teacher of the Year Event
  - Scott JuVette & John Papa
  - **Harris Co. Dept. of Education**
  - The “Lights! Camera! Nutrition!”:
  - Child Nutrition and Product Expo
  - Daniel Villarreal, Dave Einsel & Carol Vaughn
- **Lamar CISD**
  - Strategic Planning Listening Tours
  - Justin Terry
- **Spring ISD**
  - 2019 Smart Kid Cool Car
  - Office of Communications
  - **Spring ISD**
  - 2019 Spring ISD Fun Run and Wellness Fair
  - Office of Communications

**CATEGORY 32**

**Video - Feature Story**

Less than 10,000 students

**BEST OF CATEGORY**
- **Boerne ISD**
  - November Showcase of Innovation: Fabra Codes for Dia de los Muertos
  - Jocelyn Durand

**GOLD**
- **Boerne ISD**
  - November Showcase of Innovation: Fabra Codes for Dia de los Muertos
  - Jocelyn Durand
- **Carroll ISD**
  - Carroll ISD Diversity Dialogues
  - Justin Dearing
- **Frenship ISD**
  - GISD Introduces the Book Bus
  - Ray Rush
- **Galveston ISD**
  - HPMS Teacher of the Year - Meghan Coates
  - Edward Chalupa
- **Highland Park ISD**
  - Lobo 4 Life
  - Cecelia Jones
- **Little Elm ISD**
  - Wooden Elementary’s Living Wax Museum
  - James Murphy & Beth Trimble
- **Red Oak ISD**
  - Employees of the Year
  - Chris Kingsley
- **Royse City ISD**
  - Robotics Debut
  - Patti Hanssard & Jenny Davenport
- **Santa Fe ISD**
  - Minute With Mike - Season 2 Blooper Reel - EXTENDED VERSION
  - James Murphy

**SILVER**
- **Red Oak ISD**
  - Alvin ISD teacher’s impact felt halfway across the world
  - Phil Jean
- **Coppell ISD**
  - CISD Relationships Video
  - Phil Jean & Kinsey Droege
- **Crowley ISD**
  - Breast Cancer Awareness
  - Communications & Community Engagement
- **Crowley ISD**
  - Sunshine and Joy
  - Megan Middleton
- **Deer Park ISD**
  - Pre-K Expansion
  - Megan Middleton
- **Deer Park ISD**
  - Counselor Connections: Nail Club
  - Joe Perez
- **Duncanville ISD**
  - The City of Champions
  - Jared Creel & David Barney
- **Forney ISD**
  - Life Skills: Forney ISD Next Steps Program
  - Hillary Hopson
- **La Joya ISD**
  - Alvin ISD teacher’s impact felt halfway across the world
  - Charles “Bubba” Willis, Dana Curry, Larry Coker & Kristin Zastoupil
- **McAllen ISD**
  - McAllen ISD Alumni Spotlight: Xavier Wilson (Rowe ‘10)
  - La Joya ISD KLJS TV
- **McAllen ISD**
  - Memorial Mustangs Campbell Speights RB
  - Norma Zamora-Guerra
- **Northwest ISD**
  - We are Leader-Vision!
  - Rhett Schwartzkopf
- **San Angelo ISD**
  - Lamar Elementary Reading Success
  - Jack Wilcox
- **Weslaco ISD**
  - Nightmare Turned Daydream
  - Carlos Robledo & Don Ramirez

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Category 32 - Video Feature Story, 10,000-30,000 students, continued

**SILVER**

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<thead>
<tr>
<th>School District</th>
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<th>Names</th>
</tr>
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<tbody>
<tr>
<td>Allen ISD</td>
<td>The Eagle Minute</td>
<td>Jesse Oquist &amp; David Hicks</td>
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<tr>
<td>Bryan ISD</td>
<td>Serving the Community that Served Him: The Story of Bryan ISD Principal Justin Smith</td>
<td>Santosh Vemula, Matt Kennedy &amp; Matthew LeBlanc</td>
</tr>
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<td>Coppell ISD</td>
<td>CISD Strategic Design Video</td>
<td>Communications &amp; Community Engagement</td>
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<tr>
<td>Duncanville ISD</td>
<td>Leaders on the Go: Principals Take Desks to Classroom</td>
<td>DISD Communications Dept.</td>
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<td>Galena Park ISD</td>
<td>Galena Park I.S.D. New Additions</td>
<td>Brishen Thompson &amp; Mark Nickelson</td>
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<tr>
<td>Grapevine-Colleyville ISD</td>
<td>Mustang Panther Stadium Rededication</td>
<td>Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado &amp; Devon Cox</td>
</tr>
<tr>
<td>Lubbock ISD-TV</td>
<td>Out &amp; About - Miller Elementary 100 Day Celebration</td>
<td>Ben Lawson &amp; Erin Gregg</td>
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<tr>
<td>McAllen ISD</td>
<td>WWII Veteran Eugene Gutierrez</td>
<td>Norma Zamora-Guerra</td>
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<td>A Day in the Life...Transportation</td>
<td>SWISD-TV</td>
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<td>Waco ISD</td>
<td>Waco ISD Heroes</td>
<td>Jesse Botello &amp; David Ellis</td>
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<td>Mesquite ISD Apple Corps: Rachelle Donovan</td>
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<td>GT Project puts second grader on path to gymnastics dream</td>
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<td>Mini Grants, Major Benefits: Park View Intermediate Steel Drum Band</td>
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<td>Cruz Gomez: Four-Year Cross-Country State Qualifier</td>
<td>Daniel Ramos</td>
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<td>Richardson ISD</td>
<td>Nicole Wilson - 2018 STARS Teacher - MST Magnet</td>
<td>Marcin Wawrzyczek</td>
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<td>Communications &amp; Marketing Dept.</td>
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<tr>
<td>Mesquite ISD</td>
<td>1948-50 Mesquite Lady Skeeters</td>
<td>Ted Madden</td>
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<tr>
<td>Mesquite ISD</td>
<td>Acceler8</td>
<td>Wei-Tung Chou</td>
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<tr>
<td>Mesquite ISD</td>
<td>CTE Spotlights</td>
<td>Wei-Tung Chou</td>
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<tr>
<td>Mesquite ISD</td>
<td>Mesquite ISD Apple Corps: Rachelle Donovan</td>
<td>Wade Odom</td>
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<tr>
<td>Mesquite ISD</td>
<td>MISD Criminal Justice Program</td>
<td>Wei-Tung Chou</td>
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<tr>
<td>Mesquite ISD</td>
<td>MISD Security Upgrade</td>
<td>Wei-Tung Chou</td>
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<tr>
<td>Mesquite ISD</td>
<td>One Path One Goal</td>
<td>Wei-Tung Chou</td>
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<tr>
<td>Mesquite ISD</td>
<td>Perot Museum Visits - Innovation Grants in Action</td>
<td>Wei-Tung Chou</td>
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<td>Mesquite ISD</td>
<td>West Academy</td>
<td>Wei-Tung Chou</td>
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<tr>
<td>Mesquite ISD</td>
<td>Windy Spring Sports</td>
<td>Ted Madden</td>
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<tr>
<td>North East ISD</td>
<td>Dana Williams - December 2018 - Teacher Feature</td>
<td>Jimmy O’Halligan &amp; Jason Gatell</td>
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<tr>
<td>North East ISD</td>
<td>Reagan Fashion Class</td>
<td>Jimmy O’Halligan</td>
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<tr>
<td>Pasadena ISD</td>
<td>GT Project puts second grader on path to gymnastics dream</td>
<td>Reesha Brown &amp; Rob Smith</td>
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<tr>
<td>Pasadena ISD</td>
<td>Mini Grants, Major Benefits: Park View Intermediate Steel Drum Band</td>
<td>Rob Smith</td>
</tr>
<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>Cruz Gomez: Four-Year Cross-Country State Qualifier</td>
<td>Daniel Ramos</td>
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<tr>
<td>Richardson ISD</td>
<td>Nicole Wilson - 2018 STARS Teacher - MST Magnet</td>
<td>Marcin Wawrzyczek</td>
</tr>
</tbody>
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continued
| Category 32 - Video Feature Story, More than 10,000 students, Gold, continued |
|-------------------------------------------------|-------------------------------------------------|
| Socorro ISD                                    | Simon Ubanda, WIN Academy Success               |
| Socorro ISD                                    | Team SISD – Jacqueline Parga, A Graduate’s Success |
| Spring Branch ISD                              | Landrum Middle School                           |
| Spring Branch ISD                              | Shadow a Student                                |
| Spring ISD                                    | Eboni Jenerette - Spring ISD Secondary Teacher of the Year |
| Spring ISD                                    | Salyers Elementary Honors President George H.W. Bush |

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<thead>
<tr>
<th>CATEGORY 33</th>
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<tbody>
<tr>
<td>Video - Promotional</td>
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<tr>
<td>Less than 10,000 students</td>
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<thead>
<tr>
<th>BEST OF CATEGORY</th>
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<tbody>
<tr>
<td>Royse City ISD</td>
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<tr>
<td>Unity Day</td>
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<tr>
<th>GOLD</th>
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<tbody>
<tr>
<td>Carroll ISD</td>
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<tr>
<td>CISD Introduces District Diversity Council</td>
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<td>Everman ISD</td>
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<td>Everman ISD Culinary Arts Promo</td>
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<td>Everman ISD</td>
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<td>Everman ISD Literacy Video</td>
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<td>Frenship ISD</td>
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<td>Why We Serve</td>
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<td>Friendswood ISD</td>
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<tr>
<td>SEL Cyberbullying</td>
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<tr>
<td>Friendswood ISD</td>
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<tr>
<td>You Can Be Anything!</td>
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<tr>
<td>Hidalgo ISD</td>
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<tr>
<td>Hidalgo ISD - The Time Is Now!</td>
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<td>Highland Park ISD</td>
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<td>HPISD - Inclusive Schools Week</td>
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<td>Jacksonville ISD</td>
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<td>Friday Nights in the Historic Tomato Bowl</td>
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<td>Lancaster ISD</td>
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<td>Dollars for College 529 Savings Plan</td>
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<th>SILVER</th>
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<tr>
<td>Lancaster ISD</td>
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<tr>
<td>Doodle for Google</td>
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<tr>
<td>Little Elm ISD</td>
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<td>Little Elm ISD CTE: Architecture and Construction</td>
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<td>Red Oak ISD</td>
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<td>Hawks Football at the Star</td>
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<td>Royse City ISD</td>
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<tr>
<td>Unity Day</td>
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<td>Sheldon ISD</td>
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<td>Welcome to STEM</td>
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<th>BEST OF CATEGORY</th>
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<tr>
<td>Rockwall ISD</td>
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<tr>
<td>Fresh Prince of Rockwall</td>
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<th>GOLD</th>
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<tr>
<td>Brazosport ISD</td>
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<tr>
<td>Bond Proposal Overview Video - Brazosport ISD</td>
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<td>Brazosport ISD</td>
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<td>Brazosport ISD Voting Video</td>
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<td>Bryan ISD</td>
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<td>Athletics in Bryan ISD</td>
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<td>Bryan ISD</td>
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<td>Fine Arts in Bryan ISD</td>
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<td>Burleson ISD</td>
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<tr>
<td>Burleson ISD “Can’t Stop the Feeling”</td>
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<td>Coppell ISD</td>
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<td>CISD It’s Not About the Lines Video</td>
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<td>Eagle Mountain-Saginaw ISD</td>
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<td>Registration Is Coming</td>
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<td>Harlingen CISD</td>
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<td>Celebrating Diversity - Experience HCISD</td>
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<td>Hurst-Euless- Bedford ISD</td>
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<td>Because of HEB ISD</td>
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<tr>
<td>La Joya ISD KLJSTV</td>
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<td>Our Students, Our Schools, Our Community</td>
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<tr>
<td>Laredo ISD-ITV</td>
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<td>DAB- Destroy All Bacteria PSA</td>
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<thead>
<tr>
<th>Category 33 - Video Promotional, 10,000-30,000 students, Gold, continued</th>
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<tr>
<td>Laredo ISD-ITV</td>
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<td>Lubbock ISD-ITV</td>
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<td>McAllen ISD</td>
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<td>Region 7 ESC</td>
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<td>Rockwall ISD</td>
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<td>Waco ISD</td>
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<td>Weslaco ISD</td>
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<td>Bastrop ISD</td>
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<td>Brazosport ISD</td>
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<td>Galena Park ISD</td>
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<td>Pflugerville ISD</td>
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<td>Southwest ISD</td>
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<td><strong>BRONZE</strong></td>
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<td>Birdville ISD</td>
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<td>Northwest ISD</td>
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<td>Southwest ISD</td>
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<tr>
<td><strong>BEST OF CATEGORY</strong></td>
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<tr>
<td>Humble ISD</td>
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<td><strong>GOLD</strong></td>
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<td>Arlington ISD</td>
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<td>Corpus Christi ISD</td>
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<td>Cypress-Fairbanks ISD</td>
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<td>Cypress-Fairbanks ISD</td>
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<td>Edinburg CISD</td>
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<td>Fort Bend ISD</td>
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<td>Region 10 ESC</td>
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Category 33 - Video Promotional, More than 30,000 students, continued

SILVER

Arlington ISD
Cypress-Fairbanks ISD
Edinburg CISD
Edinburg CISD
El Paso ISD
Fort Bend ISD
Fort Bend ISD
Harris Co. Dept. of Education
Harris Co. Dept. of Education
Keller ISD
Lamar CISD
Mesquite ISD
Mesquite ISD
North East ISD
Richardson ISD
Socorro ISD

Arlington ISD Teacher Job Fair Video
Election Day Message
Edinburg CISD Earns Two “A” Ratings
Edinburg CISD Enrollment Commercial
EPISD Athletics: We Are Ready!
FBISD 2019-20 School Calendar
FBISD Graduation 2019 • Valedictorian & Salutatorian Interviews
New Website Promo Video
Join Keller ISD PTA!
Lamar CISD Pre-K Registration
Mesquite ISD Website
Mesquite Reads Summer Challenge
MacUP Program - Promo Video
Team SISD – Open Enrollment

Anthony Andro & Robert Spence
CFISD Communication Dept. CFISD Cinema
Romeo Cantu & Mark Montemeyor
Romeo Cantu & Mark Montemeyor
Melissa Martinez & Gustavo Reveles
Amanda Bubela & Danish Nelson
Daniel Villarreal, Dave Einsel & Carol Vaughn
Stephanie De Los Santos, Janet B Wachs & John N Covanes
Keller ISD Media Production
Justin Terry
Wei-Tung Chou
Wei-Tung Chou
Jason Gatell & Jimmy O’Halligan
Adriana Sanchez
Daniel Escobar

BEST OF CATEGORY

Pine Tree ISD
Edgewood ISD
Everman ISD
Greenville ISD
Highland Park ISD
Little Elm ISD
Midlothian ISD
Pine Tree ISD
Red Oak ISD
Royse City ISD
Royse City ISD
Royse City ISD
Canutillo ISD
Galveston ISD
Little Elm ISD
Little Elm ISD
Livingston ISD
Red Oak ISD
Santa Fe ISD
Sheldon ISD

Why Pine Tree ISD?
#DetailsMatter -- Acceptance
Student Success Commercial
I Am GISD
HP LitFest
Welcome to the Greatest District
Midlothian ISD Performance Tracker
Why Pine Tree ISD?
Teachers Love Red Oak ISD!
Board Appreciation
Kick Off Video
Rewind Video
Canutillo ISD: Preparing Tomorrow’s Best Today
GISD Destination Excellence: Rosenberg Elementary
It’s Fall Y’All!
#WeAreLittleElm
This is the year
Highlights from the Red Oak ISD 2018-19 School Year
Santa Fe ISD Video
Discover Your Direction – Compass Schools

Pine Tree ISD
Communications Dept.
Dr. Nikita Russell, Derrick Thompson II & Chelsea Davis
Communications Department
Edward Chalupa
Communication Dept.
Ron Bland, Karen Fitzgerald, Kyle Kehrwald, Regan Locke & Jamie McNulty
Communications Dept.
James Murphy & Beth Trimble
Chris Kingsley & Adi Bryant
Chris Kingsley
Liza Rodriguez, Andrew Reynoso
Cecelia Jones
Cecelia Jones
Jennifer Birdwell
Red Oak ISD Communications
Patti Hansard & Jenny Davenport
Lila Hollin

✯
✯
✯
Category 34 - Video Marketing, continued
10,000 to 30,000 students

BEST OF CATEGORY
Hurst-Euless-Bedford ISD
GOLD
Bryan ISD
Grow with Bryan ISD
Santosh Vemula, Matthew LeBlanc & Matt Kennedy
Bryan ISD
Opportunity Awaits in Bryan ISD
Santosh Vemula, Matt Kennedy & Matthew LeBlanc
Crowley ISD
CISD Game Changers
Megan Middleton, Anthony Kirchner, Jaime Handy & Matthew Hoover
Crowley ISD
Meet the Principals
Megan Middleton, Anthony Kirchner, Jaime Handy & Matthew Hoover
Deer Park ISD
DPISD Convocation Introduction 2018
Jared Creel & David Barney
Dripping Springs ISD
The Culture of Dripping Springs ISD
Allen Bruggman
Duncanville ISD
Duncanville ISD District Commercial
DISD Communications Dept.
Forney ISD
Always Forney Family
Charles “Bubba” Willis, Dana Curry, Larry Coker & Kristin Zastoupil
Forney ISD
Capturing Kids Hearts
Charles “Bubba” Willis, Dana Curry, Larry Coker & Kristin Zastoupil
Forney ISD
Welcome to the Forney Family
Charles “Bubba” Willis, Dana Curry, Larry Coker & Kristin Zastoupil
Galena Park ISD
Digital Story Diesel Mechanics
Brishen Thompson
Galena Park ISD
State of the District 2018
Communications Dept.
Harlingen CISD
Elementary 101
Community Engagement & Public Relations
Hurst-Euless-Bedford ISD
Made for This
Public Relations & Marketing Dept.
Lubbock ISD-TV
A special message for Jarrett Culver
Ben Lawson & Erin Gregg
McAllen ISD
My Community. My School. Mi Orgullo! Morris MS
Norma Zamora-Guerra
McAllen ISD
Through McAllen ISD, become an HVAC Technician!
Norma Zamora-Guerra
Tomball ISD
State of the District 2019
Justin Warnasch
Wichita Falls ISD
“Be the One” Video
Communications Dept.

BRONZE
Galena Park ISD
Welcome Back 2018
Communications Dept.

More than 30,000 students

BEST OF CATEGORY
Fort Worth ISD
GOLD
ESC Region 11
GoTeach11 - When I Grow Up
Matthew Fisher
Fort Worth ISD
Fort Worth ISD: You Belong Here
Scott JuVette, John Papa & Rebecca Slack
Keller ISD
My School: Keller Center for Advanced Learning
Keller ISD Media Production
Keller ISD
My School: Parkview Elementary School
Keller ISD Media Production
Mansfield ISD
Why I Love Mansfield ISD
Communications & Marketing Dept.
Round Rock ISD
Round Rock ISD: Leading the Way
Jenny LaCoste-Caputo & Maritza Gallaga
Spring ISD
Spring ISD Early College Academy
Office of Communications
Cypress-Fairbanks ISD
2018 State of the District
CFISD Communication Dept. CFISD Cinema
Fort Bend ISD
2018 Bond Overview
Kristoffer Smith,Amanda Bubela & Danishe Nelson
Garland ISD
Choose the Best
Larry Grimes, Mida Milligan, Homer Clayton, Delbert Richardson & Jon Cook
Mesquite ISD
Mesquite ISD Kindergarten: Classrooms
Wade Odom
Northside ISD
PreK Push
Northside Media Productions
Region 10 ESC
We Are Region 10
Andy Stauffer
San Antonio ISD
Convocation 2018
San Antonio ISD Communications
Spring ISD
2019 Spring ISD State of the District
Office of Communications

✯
Category 34 - Video Marketing, More than 30,000 students, continued

BRONZE
Garland ISD/GRSTV 2018 ACE Campuses GISD  Homer Clayton & Larry Grimes
Garland ISD/GRSTV 2019 Dual Language English Version  Homer Clayton, Jon Cook & Larry Grimes
Garland ISD Tax Transparency - Target Revenue Inequity  Jon Cook, Mida Milligan, Delbert Richardson, Homer Clayton, Larry Grimes, Tiffany Veno & Jasmine Preston

Humble ISD  Humble ISD's 100 Year Kick-Off  Jonathan Frey
Mesquite ISD  Mesquite ISD Convocation: Gordon Hartman  Wei-Tung Chou & Ted Madden
North East ISD  Welcome to the NEISD Family - Kinder Round Up Marketing Video  Jason Gatell, Jimmy O'Halligan, Melissa Flores Gratkowski & Lila Stanley
Pharr-San Juan-Alamo ISD  A PSJ A Student's Journey, Through the Years  Marco Vazquez, Melinda Garza, Santiago Zavala III, Daniel Ramos & Arianna Vazquez-Hernandez
Plano ISD  Come Drive With Us - Transportation Recruitment Video  Jonathan Miller & Lesley Range-Stanton
San Antonio ISD  Bond Project video  San Antonio ISD Communications
Socorro ISD  Team SISD – Class of 2019 Graduation  Daniel Escobar

Category 35

Video - Training/Instructional

Less than 10,000 students

BEST OF CATEGORY
Carroll ISD  Seatbelt Safety with Mr. Bob  Justin Dearing

GOLD
Carroll ISD  Seatbelt Safety with Mr. Bob  Justin Dearing
Corsicana ISD  Corsicana ISD Bedtime Stories  CISD Communications Dept.

SILVER
Friendswood ISD  STAAR Test Taking Tips  Dayna Owen & Kelsey Purcell

10,000 to 30,000 students

BEST OF CATEGORY
Rockwall ISD  Proper Police Interaction Fast Draw Video  Steven Offield

GOLD
Alvin ISD  Alvin ISD’s Standard Response Protocol Video  Phil Jean
Allen ISD  Parent Portal Preview  Jesse Oquist
Crowley ISD  Building The Future  Anthony Kirchner & Megan Middleton
Crowley ISD  Student Engagement with Mrs. Molina  Megan Middleton & Jaime Handy
Deer Park ISD  DPISD Safety Training  Joe Perez & Matt Lucas
Laredo ISD-ITV  CPR Saves Lives  David Flores, Roberto Alba, Armando Gomez, Jose Mendiola, Esteban Borjas & Julio Ovando
Northwest ISD  NISD Entry Call Stations  Rhett Schwartzkopf
Rockwall ISD  Proper Police Interaction Fast Draw Video  Steven Offield

More than 30,000 students

BEST OF CATEGORY
Cypress-Fairbanks ISD  Crossing the Lines  CFISD Communication Dept. CFISD Cinema

GOLD
Cypress-Fairbanks ISD  Crossing the Lines  CFISD Communication Dept. CFISD Cinema
ESC Region 13  STAAR Stuff  ESC Region 13 Center Support
Fort Bend ISD  Rhinoware Door Locks in FBISD  Angelique Myers & Kristoffer Smith
Fort Worth ISD  The Inside Story: Growing an Internal Communications Plan in the Fort Worth ISD  Barbara Griffith, Fort Worth ISD Communications Dept.
Keller ISD  Please Don't! Give Kids Candy  Keller ISD Media Production
Mesquite ISD  Need to Know in 90: Successful Classroom Transitions (Elementary)  Wade Odom
La Joya ISD  La Joya High School Homecoming Game Highlights  La Joya ISD KLJS TV
Lubbock ISD  Thursday Night Football - Dalhart vs Estacado  Kenneth Dixon
McAllen ISD  Football Night in McAllen: Memorial Mustangs Vs Nikki Rowe Warriors  Norma Zamora-Guerra
Rockwall ISD  Rockwall-Heath vs. McKinney North Live Football Event  Chris Curtis
San Angelo ISD  San Angelo Relays  Jack Wilcox
Weslaco ISD  District Swimming Meet LIVE  Carlos Robledo
**Category 35 - Video Training/Instructional, More than 30,000 students, continued**

**SILVER**
- El Paso ISD
  - EPISD High School Endorsements
  - Tippin Elementary School Parking Lot Changes
- Fort Bend ISD
  - 2018 Bond: Understanding Political Advocacy
- Garland ISD
  - Tax Transparency - Property Tax Explainer
  - You Matter-Suicide Prevention
- Humble ISD
  - Humble ISD Calendars A, B and C
- Keller ISD
  - Lockdown Training
- Mesquite ISD
  - Strategies for Science: Codewords
  - Welcome to North Mesquite High School
- North East ISD
  - New Employee Orientation - Instructional Video
- Northside ISD
  - Run Hide Fight
- Region 10 ESC
  - 10 Minutes 'Til video series

**GOLD**
- El Paso ISD
  - Melissa Martinez & Gustavo Reveles
- Fort Bend ISD
  - Jon Cook, Mida Milligan, Delbert Richardson, Larry Grimes, Homer Clayton, Tiffany Veno & Jasmine Preston
- Garland ISD
  - Amanda Bubela & Kristoffer Smith
- Humble ISD
  - Jonathan Frey
- Keller ISD
  - Keller ISD Media Production
- Mesquite ISD
  - Wade Odom
- North East ISD
  - Jason Gatell & Carlos Elizondo
- Northside ISD
  - Northside Media Production
- Region 10 ESC
  - Andy Stauffer

**Silver**
- El Paso ISD
  - Melissa Martinez & Gustavo Reveles
- Fort Bend ISD
  - Jon Cook, Mida Milligan, Delbert Richardson, Larry Grimes, Homer Clayton, Tiffany Veno & Jasmine Preston
- Garland ISD
  - Amanda Bubela & Kristoffer Smith
- Humble ISD
  - Jonathan Frey
- Keller ISD
  - Keller ISD Media Production
- Mesquite ISD
  - Wade Odom
- North East ISD
  - Jason Gatell & Carlos Elizondo
- Northside ISD
  - Northside Media Production
- Region 10 ESC
  - Andy Stauffer

**Category 36**

**Video - Sports Event**

**Category 36**

**BEST OF CATEGORY**
- San Angelo ISD
  - San Angelo Relays
  - Jack Wilcox

**GOLD**
- San Angelo ISD
  - San Angelo Relays
  - Jack Wilcox
- Southwest ISD
  - Southwest Spotlight Sports Edition
- Lubbock ISD
  - Thursday Night Football - Dalhart vs Estacado
- McAllen ISD
  - Football Night in McAllen:
    - Memorial Mustangs Vs Nikki Rowe Warriors
  - Norma Zamora-Guerra
- McAllen ISD
  - McAllen ISD students shine at McAllen Holiday Parade 2018
  - Norma Zamora-Guerra
- Rockwall ISD
  - Troubador Skit from Teacher of the Year Banquet
  - Chris Curtis, April Guest, Renae Murphy, Steven Offield, Esther Rodriguez & Alyssa Suniga

**SILVER**
- Pharr-San Juan-Alamo ISD
  - PSJA North Raiders vs San Benito Greyhounds
  - Marco Vasquez & Daniel Ramos
- Weslaco ISD
  - District Swimming Meet LIVE
  - Carlos Robledo

**BRONZE**
- Alvin ISD
  - Fond Farewell to Papa
  - Phil Jean
- Brazosport ISD
  - Staff and Students SURPRISE Performance Convocation 2018
  - BISD Communications Dept.
- McAllen ISD
  - McAllen ISD students shine at McAllen Holiday Parade 2018
  - Norma Zamora-Guerra
- Rockwall ISD
  - Troubador Skit from Teacher of the Year Banquet
  - Chris Curtis, April Guest, Renae Murphy, Steven Offield, Esther Rodriguez & Alyssa Suniga
- Sheldon ISD
  - Celebrating Black History Month
  - Lila Hollin

**Category 37**

**Video - Live Event (Non-Sports)**

**BEST OF CATEGORY**
- Brazosport ISD
  - BISD Convocation 2018
  - BISD Communications Dept.
- Southwest ISD
  - Southwest Spotlight Sports Edition
  - SWISD-TV
- Weslaco ISD
  - 2018 Weslaco ISD Convocation
  - Carlos Robledo
- Alvin ISD
  - Fond Farewell to Papa
  - Phil Jean
- Brazosport ISD
  - Staff and Students SURPRISE Performance Convocation 2018
  - BISD Communications Dept.
- McAllen ISD
  - McAllen ISD students shine at McAllen Holiday Parade 2018
  - Norma Zamora-Guerra
- Rockwall ISD
  - Troubador Skit from Teacher of the Year Banquet
  - Chris Curtis, April Guest, Renae Murphy, Steven Offield, Esther Rodriguez & Alyssa Suniga
- Sheldon ISD
  - Celebrating Black History Month
  - Lila Hollin
**Category 37 - Live Event (Non-Sports), continued**

More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Garland ISD</th>
<th>GISD Convocation 2018</th>
<th>Delbert Richardson, Homer Clayton, Larry Grimes &amp; Jon Cook</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Edinburg CISD</td>
<td>LIVE – Edinburg CISD Back to School Bash</td>
<td>Romeo Cantu &amp; Mark Montemayor</td>
</tr>
<tr>
<td></td>
<td>Fort Worth ISD</td>
<td>I.M. Terrell Academy for STEM and VPA Dedication</td>
<td>Barbara Griffith, Fort Worth ISD Communications Dept.</td>
</tr>
<tr>
<td></td>
<td>Garland ISD</td>
<td>GISD Convocation 2018</td>
<td>Delbert Richardson, Homer Clayton, Larry Grimes &amp; Jon Cook</td>
</tr>
<tr>
<td></td>
<td>North East ISD</td>
<td>Churchill High School Presents Peter and the Wolf</td>
<td>Carlos Elizondo, Jimmy O’Halligan &amp; Jason Gatell</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Keller ISD</td>
<td>Live @ The Dub Hub</td>
<td>Keller ISD Media Production Communications</td>
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<td></td>
<td>Laredo ISD-ITV</td>
<td>Youth Parade Under the Stars 2019</td>
<td>Corey Ryan, Matt Mitchell, Adriana Dominguez, Daniel Cernero &amp; Rachel Acosta</td>
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<td>Leander ISD</td>
<td>Festival of Bands 2018</td>
<td>Carlos Elizondo, Jimmy O’Halligan &amp; Jason Gatell</td>
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<td></td>
<td>North East ISD</td>
<td>Johnson High School’s Performance of A Midsummer Night’s Dream by William Shakespeare</td>
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</table>

**Computerized/Electronic Communication Categories**

**Category 38**

Mobile App

Less than 10,000 & 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Sunnyvale ISD</th>
<th>Sunnyvale ISD App - Raider News</th>
<th>Emily White</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Red Oak ISD</td>
<td>Red Oak ISD Mobile App</td>
<td>Red Oak ISD Communications Dept.</td>
</tr>
<tr>
<td></td>
<td>Sunnyvale ISD</td>
<td>Sunnyvale ISD App - Raider News</td>
<td>Emily White</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Brazosport ISD</td>
<td>Stay Connected with Brazosport ISD’s Mobile App</td>
<td>BISD Communications Dept.</td>
</tr>
</tbody>
</table>

**Category 39**

Computerized Presentation

Less than 10,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Friendswood ISD</th>
<th>Back to School Interactive Flyer</th>
<th>Dayna Owen &amp; Kelsey Purcell</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Friendswood ISD</td>
<td>Back to School Interactive Flyer</td>
<td>Dayna Owen &amp; Kelsey Purcell</td>
</tr>
<tr>
<td></td>
<td>Sheldon ISD</td>
<td>Compass Schools Parent Meeting PPT</td>
<td>Derik Moore &amp; Lila Hollin</td>
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<tr>
<td><strong>BRONZE</strong></td>
<td>Friendswood ISD</td>
<td>Mustang Pride Magazine 2018-2019</td>
<td>Dayna Owen &amp; Kelsey Purcell</td>
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**BEST OF CATEGORY**

Less than 10,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Rockwall ISD</th>
<th>Rockwall ISD Podcast</th>
<th>Steven Offield</th>
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<tr>
<td><strong>GOLD</strong></td>
<td>Brazosport ISD</td>
<td>Brazosport ISD Facebook Page</td>
<td>BISD Communications Dept.</td>
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<tr>
<td></td>
<td>Rockwall ISD</td>
<td>Rockwall ISD Podcast</td>
<td>Steven Offield</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>Crowley ISD</td>
<td>Crowley ISD Christmas Card</td>
<td>Matt Hoover</td>
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<td></td>
<td>Lake Travis ISD</td>
<td>Lake Travis ISD Grows Engagement with Elementary School Farmers Market Visits</td>
<td>Cheryal Loosmore</td>
</tr>
<tr>
<td></td>
<td>Prosper ISD</td>
<td>PISD Highlights</td>
<td>Racy Grant &amp; Christal Hankey</td>
</tr>
</tbody>
</table>
Category 39 - Computerized, continued

More than 30,000 students

State of the District Presentation 2018-2019
Joel Weckerly

Best of Category

Cypress Fairbanks ISD

State of the District Presentation 2018-2019
Joel Weckerly

GOLD

Fort Bend ISD

The Frequency Podcast - “Creativity as a Process, Art Education in FBISD”
Rachel Ross

Fort Bend ISD

The Frequency Podcast - “Parent Educators: Building Strong Families, Building Student Success”
Rachel Ross

North East Ed. Foundation

North East Educational Foundation Starlight Gala breaks record
Natalie Bobadilla

Spring ISD

2019 CTE Scholarship Winners
Office of Communications

SILVER

ESC Region 13

Life Skills Radio Podcast
ESC Region 13 Center Support

San Antonio ISD

Nature’s Classroom
Deborah Silliman

BRONZE

Harris Co. Dept. of Education

Choice Partners Christmas E-blast Video
Stephanie De Los Santos, Janet B Wachs & John N Covanes

San Antonio ISD

First Day of School at Democracy Prep
Deborah Silliman

Category 40

E-Newsletter Internal

Less than 10,000 students

Highland Park ISD eNewsletter
Communications Dept.

BEST OF CATEGORY

Highland Park ISD

Boerne ISD

GOLD

Highland Park ISD eNewsletter

Livingston ISD

Livingston ISD Hawk’s Talk Newsletter
Jennifer Birdwell

Santa Fe ISD

Indian Spirit Employee Newsletter
Patti Hanssard & Jenny Davenport

10,000 to 30,000 students

Tomball ISD Talk
Allison Suarez & Justin Warnasch

BEST OF CATEGORY

Tomball ISD

Boardroom Rewind
Anthony Kirchner, Jaime Handy, Megan Middleton & Matthew Hoover

Tomball ISD

Tomball Talk
Allison Suarez & Justin Warnasch

SILVER

Lake Travis ISD

Lake Travis ISD Internal Newsletter ‘Currents’
Marco Alvarado & Cheryal Loosmore

Southwest ISD

Monday Message
Janice Hernandez

More than 30,000 students

Texas Classroom Teachers Assoc. eUpdate from TCTA
Clare Haefner

BEST OF CATEGORY

eUpdate from TCTA

Safety Tips of the Week: Hurricane Preparedness Tips
Stephanie De Los Santos, Janet B Wachs & John N Covanes

GOLD

Harris Co. Dept. of Education

Lamar CISD

Lamar CISD Staff eNews
Community Relations

San Antonio ISD

San Antonio ISD insider
Deborah Silliman

Texas Classroom Teachers Assoc.

eUpdate from TCTA
Clare Haefner

SILVER

Mesquite ISD

The Advocate
Elizabeth Fernandez

Region 10 ESC

10/10/10 Staff Newsletter
Andy Stauffer

Round Rock ISD

Friday Focus
Jenny LaCoste-Caputo
Category 40 - E-Newsletter Internal, More than 30,000 students, continued

**BRONZE**
- Pasadena ISD
- Spring ISD
- Spring ISD
- Spring ISD
- United ISD
- United ISD
- United ISD
- Reesha Brown
- Office of Communications
- Paola Arcos
- Carmen Rendon

**BEST OF CATEGORY**
- Pasadena ISD Family Updates
- Spring ISD ACE Update, Feb. 2019
- Spring ISD ACE Update, Jan. 2019
- Spring ISD ACE Update, Oct. 2018
- United Insider October 2018
- United Insider 2018 December Edition
- United Insider 2019 June Edition
- Paola Arcos
- Carmen Rendon

**CATEGORY 41**

**E-Newsletter External**
Less than 10,000 students

**BEST OF CATEGORY**
- Friendswood ISD Out of the Blue Newsletter
- Dayna Owen & Kelsey Purcell
- Emily Solis
- Dayna Owen & Kelsey Purcell

**GOLD**
- Frenship ISD TigerTales Weekly E-New sletter - September 11, 2018
- Friendswood ISD Out of the Blue Newsletter

**SILVER**
- Texas City ISD TCISD Today E-News
- Bulldog Broadcast
- Melissa Tortorici
- Crystal Matern
- Emily White

**BRONZE**
- Everman ISD Bulldog Broadcast
- Gregory-Portland ISD G-PISD Board Briefs
- Sunnysvale ISD Sunnysvale ISD E-News

10,000 to 30,000 students

**BEST OF CATEGORY**
- Northwest ISD Northwest News
- Anthony Tosie
- Anthony Tosie
- Community Relations Dept.
- Rachel Moore

**GOLD**
- Northwest ISD Northwest News
- Wichita Falls ISD WFISD District in Pictures
- BISD Bragging Headlines
- GPS Mid-Year Publication
- BISD Communications Dept.
- Sherrhonda Johnson & Sandy Mathews
- Veronica Castillon, APR, Mimi Valdez,
- Bobby Trevino, Claudia Rodriguez
- Samuel Mendez

**BRONZE**
- Alvin ISD 2018-2019 Alvin ISD Back to School
- Community Connection E-Newsletter
- Laredo ISD Las Escuelas Newsletter

**More than 30,000 students**

**BEST OF CATEGORY**
- ESC Region 12 Counselor Connection Newsletter
- Molly Gallagher Smith & Julie Posey
- Communications Dept.
- Elizabeth Fernandez
- Andy Stauffer

**GOLD**
- ESC Region 12 Counselor Connection Newsletter
- Houston ISD HISD Weekly Wrap - Our Story
- Mesquite ISD eNews
- Region 10 ESC R10 Dyslexia Connects Newsletter
- Weekly Beacon
- CFISD Connection for Community
--choice Partners Leaders Choice Newsletter (May 2019, Issue 7)
- The Top Ten - Nov. 2, 2018
- Jake Gonzalez
- CFISD Communication Dept.
- Stephanie De Los Santos, Janet B Wachs & John N Covanes
- Linda Buchman & Steven Brunsman

**SILVER**
- Corpus Christi ISD Choice Partners Leaders Choice Newsletter
- Cypress Fairbanks ISD Choice Partners Leaders Choice Newsletter
- Harris Co. Dept. of Education Choice Partners Leaders Choice Newsletter
- Spring Branch ISD Spring Board
- El Paso ISD EPISD Bond 2016 E-Newsletter
- Houston ISD HISD Bond Building Excellence Newsletter
- Spring ISD Spring Board
- Melissa Martinez & Gustavo Reveles
- Business Operations, Strategic Engagement & Outreach
- Office of Communications
CATEGOR Y 42
Web Site - Original Design
More than 30,000 students

BEST OF CATEGORY
ESC Region 13
GOLD
ESC Region 13
ESC Region 13
SILVER
Round Rock ISD

Effective Schools Framework Website
Educator Certification Program Website
Effective Schools Framework Website
Building On Excellence: Bond 2018 Website
Maritza Gallaga & Jenny LaCoste-Caputo

Erin O’Keiff
Erin O’Keiff
Erin O’Keiff

CATEGOR Y 43
Web Site - Template Driven Design
Less than 10,000 students

BEST OF CATEGORY
Boerne ISD
GOLD
Barbers Hill ISD

Boerne ISD Website
Barbers Hill ISD Website

Jocelyn Durand
Jami Navarre, Carla Rabalais,
Valerie Hull & Beverly Stephenson

Barbers Hill ISD Website

Greenville ISD
New Braunfels ISD
Royse City ISD
Texas City ISD
Wimberley ISD
SILVER
Jacksonville ISD
Sunnyvale ISD
SILVER
Hidalgo ISD

Boerne ISD Website
Greenville ISD Website
New Braunfels ISD Website
Royse City ISD Website
Texas City ISD Website
Wimberley ISD Website
Jacksonville ISD Website
Sunnyvale ISD Website
Hidalgo ISD District Website

Boerne ISD Website
Greenville ISD Website
New Braunfels ISD Website
Royse City ISD Website
Texas City ISD Website
Wimberley ISD Website
Jacksonville ISD Website
Sunnyvale ISD Website
Hidalgo ISD District Website

Jocelyn Durand
Amy Wade & Helen Williams
Chris Kingsley, Adi Bryant
Melissa Tortorici
Deyanira Romo Rossell
Grace Traylor
Emily White
Jennifer Garza

10,000 to 30,000 students

BEST OF CATEGORY
Harlingen CISD
GOLD
Allen ISD
Brazosport ISD
Coppell ISD
Eagle Mountain-Saginaw ISD
Harlingen CISD
SILVER
Grapevine-Colleyville ISD
Magnolia ISD

Harlingen CISD Website
Allen ISD Web Site
Brazosport ISD Website
Coppell ISD Website
Eagle Mountain-Saginaw ISD Website
Harlingen CISD Website
Grapevine-Colleyville ISD Website
Magnolia Event Center Website

Harlingen CISD Website
Allen ISD Web Site
Brazosport ISD Website
Coppell ISD Website
Eagle Mountain-Saginaw ISD Website
Harlingen CISD Website
Grapevine-Colleyville ISD Website
Magnolia Event Center Website

Keith A. Taylor, Tim Carroll & David Hicks
BISD Communications Dept.
Communications & Community Engagement
April Dunning
Public Relations & Community Engagement
Kristin Snively, Addison Elliott, Matt Mays,
Rowdy Granado & Devon Cox
Kate Hope

More than 30,000 students

BEST OF CATEGORY
Fort Bend ISD
GOLD
Cypress Fairbanks ISD
Cypress Fairbanks ISD

Denton ISD
Fort Bend ISD
Harris Co. Dept. of Education

Fort Bend ISD New District and Campus Web Design
CFISD – Board of Trustees Webpage
CFISD – Bond 2019 Election (English/Spanish)
Denton ISD Website Refresh
Fort Bend ISD New District and Campus Web Design
HCDE Website

Jennifer Ongoco
Jennifer Ongoco, Rosario Meehan & CFISD Communication Dept.
Melissa Green & Clif Cotton
Fort Bend ISD Communications
Stephanie De Los Santos, Frederick Coppola, Nick Covanes,
Janet Wachs, Sheridan Labbe & Teresa Juarez
continued
Category 43 - Website Template Driven Design, More than 30,000 students, Gold, continued

Houston ISD  HISD Fix School Finance Website  Communications Department
Houston ISD  HISD Business Operations website  Business Operations, Strategic Engagement & Outreach
Mansfield ISD  Mansfield ISD’s Redesigned Website  Communications & Marketing Dept.
Plano ISD  Plano Independent School District Website  Communications Dept.; Lesley Range-Stanton
Spring Branch ISD  Spring Branch Education Foundation Website  Linda Buchman & Steven Brunsman
Spring ISD  Parent Central  Office of Communications
Spring ISD  Spring ISD: People. Passion. Purpose.  Office of Communications

SILVER
Cypress Fairbanks ISD  CFISD Bond 2019 Election (English/Spanish)  Jennifer Ongoco, Rosario Meehan & CFISD Communication Dept.
Region 4 ESC  Safe and Healthy Schools  Office of Communication & Administrative Services

BRONZE
Spring ISD  Financial Transparency  Office of Communications
Spring ISD  Spring ISD 2019 State of the District  Office of Communications & CFISD Communication Dept.
Region 4 ESC  Safe and Healthy Schools  Office of Communication & Administrative Services

BRONZE
Spring ISD  Financial Transparency  Office of Communications
Spring ISD  Spring ISD 2019 State of the District  Office of Communications

Category 44
Marketing Campaign
Less than 10,000 students

BEST OF CATEGORY
Midlothian ISD  CTE Information Cards  Communications Team
GOLD
Jacksonville ISD  JISD - A District of Choices  Grace Traylor
Lancaster ISD  Lancaster ISD Human Resources Marketing Campaign  Aaron Libby
Lancaster ISD  Lancaster STEM Early College High School Marketing Campaign  Aaron Libby
Lancaster ISD  Lancaster Tax Ratification Election (TRE)  Aaron Libby
Lockhart ISD  I Strive for 1.5!  Christina Courson
Midlothian ISD  CTE Information Cards  Communications Team
Red Oak ISD  Red Oak ISD Mobile App Campaign  Red Oak ISD Communications
Sherman ISD  Join Our Team! SISD Human Resources Marketing Campaign  Kimberly Simpson

10,000 to 30,000 students

BEST OF CATEGORY
Bryan ISD  Grow With Us in Bryan ISD  Matthew LeBlanc, Matt Kennedy & Santosh Vemula
GOLD
Bryan ISD  Grow With Us in Bryan ISD  Matthew LeBlanc, Matt Kennedy & Santosh Vemula
Hays CISD  100% Hays CISD Campaign  Tim Savoy, David Bowe, Linda Rosebrock, Angie Mendez & Jim Cullen

SILVER
Wichita Falls ISD  “Be the One” Marketing Campaign  Community Relations Dept.

More than 30,000 students

BEST OF CATEGORY
Arlington ISD  “Find Your Home” Teacher Job Fair  Anita Foster, Mercedes Mayer, Anthony Andro, Robert Spence & McKenzie Stokes
GOLD
Arlington ISD  “Find Your Home” Teacher Job Fair  Anita Foster, Mercedes Mayer, Anthony Andro, Robert Spence & McKenzie Stokes
Garland ISD  GISD Branding Campaign  Garland ISD Communications
Pasadena ISD  PSAT Marketing Initiative  Reesha Brown, Rob Smith & Lori Grande
Region 4 ESC  Digital Learning Conference 2018  Region 4 Communications
Socorro ISD  SISD Open Enrollment Campaign  Daniel Escobar
**CATEGORY 45**

**Foundation/Partnership Campaign**

Less than 10,000 & More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Wimberley ISD</th>
<th>GOLD</th>
<th>Inaugural Texan Partner Campaign</th>
<th>Deyanira Romo Rossell</th>
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</thead>
<tbody>
<tr>
<td>ESC Region 12</td>
<td></td>
<td></td>
<td>All Star Fundraiser for ESC Region 12</td>
<td>Jennifer Marshall-Higgins &amp; Megan Banister</td>
</tr>
<tr>
<td>North East ISD</td>
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<td></td>
<td>North East Educational Foundation &amp; Give Campaign</td>
<td>Natalie Bobadilla &amp; Amy Lane</td>
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<tr>
<td>Region 4 ESC</td>
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<td>Region 4 and Business and Community Partners</td>
<td>Region 4 Communications</td>
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<td></td>
<td>SILVER</td>
<td>STEAM Conference</td>
<td>Deyanira Romo Rossell</td>
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<td>El Paso ISD Ed. Foundation</td>
<td></td>
<td>El Paso Regional Spelling Bee Presented by the EPISD Education Foundation</td>
<td>Melissa Martinez &amp; Gustavo Reveles</td>
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<td>El Paso ISD Ed. Foundation</td>
<td>BRONZE</td>
<td>EPISD District Address</td>
<td>Melissa Martinez &amp; Gustavo Reveles</td>
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<td>Corsicana Ed. Foundation</td>
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<td>CEF 2018-2019 Staff Drive Flyer</td>
<td>Corsicana Education Foundation</td>
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**CATEGORY 46**

**Social Media Campaign**

Less than 10,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Angleton ISD</th>
<th>GOLD</th>
<th>Angleton ISD 120 Years...120 Stories</th>
<th>Hanna Chalmers &amp; Brittany Blanchard</th>
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<tbody>
<tr>
<td></td>
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<td></td>
<td>Angleton ISD 120 Years...120 Stories</td>
<td>Hanna Chalmers &amp; Brittany Blanchard</td>
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<td></td>
<td>International Water Safety Day Campaign</td>
<td>Julie Thannum, Justin Dearing, Jill Webb &amp; Hayley Herring</td>
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<tr>
<td></td>
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<td></td>
<td>Teacher of the Year Campaign</td>
<td>Carissa Valdez</td>
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<td>#LobosBacktoSchool</td>
<td>Cecelia Jones</td>
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<td></td>
<td>Edgewood ISD</td>
<td></td>
<td>Back To School Campaign</td>
<td>Anthony Kirchner, Jaime Handy, Megan Middleton &amp; Matthew Hoover</td>
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<td></td>
<td>Little Elm ISD</td>
<td></td>
<td>Black History Month Social Media Campaign</td>
<td>Mary Onishi, Kenneth Dixon &amp; Erin Gregg</td>
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<td></td>
<td>Back 2 School Social Media Campaign</td>
<td>Cissa Madero &amp; Lexi Marshall</td>
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<td></td>
<td></td>
<td>PflISD Prekindergarten Registration Social Media Campaign</td>
<td>Kyndall Jirasek</td>
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<td></td>
<td>Pflugerville ISD</td>
<td>SILVER</td>
<td>My Community. My School. Mi Orgullo! - Social Media Campaign</td>
<td>Norma Zamora-Guerra</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>10,000 to 30,000 students</td>
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<td>Pflugerville ISD</td>
<td>GOLD</td>
<td>PflISD Prekindergarten Registration Social Media Campaign</td>
<td>Kyndall Jirasek</td>
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<td>Crowley ISD</td>
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<td>Back To School Campaign</td>
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<td>Pearland ISD</td>
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<td>Cissa Madero &amp; Lexi Marshall</td>
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<td>Pflugerville ISD</td>
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<td>PflISD Prekindergarten Registration Social Media Campaign</td>
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<td></td>
<td>McAllen ISD</td>
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<td>My Community. My School. Mi Orgullo! - Social Media Campaign</td>
<td>Norma Zamora-Guerra</td>
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<td></td>
<td></td>
<td>More than 30,000 students</td>
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<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Pharr-San Juan-Alamo ISD</th>
<th>GOLD</th>
<th>2019 PSJA Early College &amp; College Decision Week Social Media Campaign</th>
<th>Claudia Lemus-Campos</th>
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<tbody>
<tr>
<td></td>
<td>El Paso ISD</td>
<td></td>
<td>EPISD Memes</td>
<td>Melissa Martinez &amp; Gustavo Reveles</td>
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<tr>
<td></td>
<td>Harris Co. Dept. of Education</td>
<td></td>
<td>A New Website is Coming!</td>
<td>Angela Hider &amp; Jeri Martinez</td>
</tr>
<tr>
<td></td>
<td>Keller ISD</td>
<td></td>
<td>Campus Trending</td>
<td>Nicole Lyons &amp; Bryce Nieman</td>
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<tr>
<td></td>
<td>North East ISD</td>
<td></td>
<td>We Did It! #theNEISDway</td>
<td>Communications Dept. &amp; Media Production Dept.</td>
</tr>
<tr>
<td></td>
<td>Pasadena ISD</td>
<td></td>
<td>McDonald’s Texas Invitational Basketball Tournament</td>
<td>Bruce Stone, Jade Wise &amp; Art Del Barrio</td>
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<tr>
<td></td>
<td>Pharr-San Juan-Alamo ISD</td>
<td></td>
<td>2019 PSJA Early College &amp; College Decision Week Social Media Campaign</td>
<td>Claudia Lemus-Campos</td>
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continued
Category 46 - Social Media Campaign, More than 30,000 students, Gold, continued

Region 4 ESC 2018 Region 4 Teachers of the Year Social Media Celebration
Office of Communication & Administrative Services
Office of Communications
Texas Assoc. of School Boards

Spring ISD #WelcomeSpringISD Twitter campaign
Texas Assoc. of School Boards Texans for Strong Public Schools

Fort Bend ISD Caught Being Cool
Houston ISD National Police Week Social Media Campaign

Category 47 - Special Event
Less than 10,000 students

BEST OF CATEGORY
Carroll ISD
Gold
Carroll ISD Parent University
Hayley Herring

Silver
Copperas Cove ISD Junior Homecoming Dance
Everman ISD Back to School Bash

Lancaster ISD Lancaster ISD School Board Appreciation

Red Oak ISD ROISD State of the District
Sherman ISD New Sherman High School Groundbreaking Ceremony

Silver
Crandall ISD New Superintendent Resource
Jacksonville ISD Tomato Bowl Stadium Grand Opening & Ribbon Cutting
La Porte ISD La Porte ISD Distinguished Alumni and Citizens Program

Red Oak ISD Red Oak ISD Senior Citizen Luncheon
Red Oak ISD ROISD Community Movie Night
Roma ISD Roma ISD Back to School Bash
Terrell ISD Terrell ISD CTE Showcase

10,000 to 30,000 students

Best of Category
Crowley ISD Night of the Stars
Anthony Kirchner, Jaime Handy, Megan Middleton & Matthew Hoover

Gold
Brazosport ISD 2019 Senior Scholar Banquet
Crowley ISD Night of the Stars

Silver
Goose Creek CISD Goose Creek CISD 100th Anniversary Celebration
Magnolia ISD Special Event: Summer Reading Jubilee

Silver
Laredo ISD Scholarship Golf Tournament

✯✯✯
Category 47 - Special Event, continued

More than 30,000 students

BEST OF CATEGORY
Region 4 ESC
GOLD
Corpus Christi ISD
Region 4 ESC School Supply Drive
Jasmine Camble
Adriana Knight, Eloisa Dowiat, Lyndall Gathright, Atanislao Acosta & Jake Gonzalez

Cypress-Fairbanks ISD
Garland ISD
CFISD Superintendent’s Fun Run and Festival
GISD Convocation 2018
Bevin O’Connor Gordon
Garland ISD Communications & Public Relations
Amy Lane, Chrystal Payne, Carissa Costello & Scott Chidgey

North East ISD
Innovation Celebration Grant Tour
Amy Lane, Chrystal Payne, Natalie Bobadilla & Carissa Costello

North East ISD
TASB Business Partner Reception

Pasadena ISD
Pasadena ISD Athletics Hall of Fame
Reesha Brown, Lori Grande & Rob Smith

Region 4 ESC
Region 4 ESC School Supply Drive
Jasmine Camble

Region 4 ESC
Region 4 Maker Faire Event Campaign

Spring ISD
United ISD
2019 Fun Run & Wellness Fair
United ISD Celebrates Autism Awareness Month with Community Balloon Release at Lyndon B. Johnson High School
Ricardo Rangel

BEST OF CATEGORY
Fort Bend ISD
GOLD
Listening and Literacy Tour
Deanna Duran

Harris Co. Dept. of Education
The DO-NUT Campaign
Angela Hider & Danielle Clark

CATEGORY 48
Education Good News Campaign
Less than 10,000 & 10,000 to 30,000 students

BEST OF CATEGORY
Grapevine-Colleyville ISD
GOLD
Duncanville ISD
Panther Pride Senior Promotion
#CTE2Me Campaign
Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado & Devon Cox

Grapevine-Colleyville ISD
#CTE2Me Campaign
Lari Barager
Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado & Devon Cox

Sherman ISD
Bearcat Fire Crew Student Recognition Program
Kimberly Simpson

BEST OF CATEGORY
Harris Co. Dept. of Education
Good News You Can Use!
Carol Vaughn, Jeri Martinez, Juan Lopez, Danielle Clark & Dave Einsel

Harris Co. Dept. of Education
Good News You Can Use!
Carol Vaughn, Jeri Martinez, Juan Lopez, Danielle Clark & Dave Einsel

United ISD
LBJ High School Early College Program
Rocio Moore

Amarillo ISD
#FindingOurFuture - Class of 2019
April Brownlee
## CATEGORY 49

**CRYSTAL COMMENDATION AWARD**

<table>
<thead>
<tr>
<th>Division</th>
<th>Portfolio Description</th>
<th>Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>ESC Region 13</td>
<td>ESC Region 13 Multimedia Video Portfolio</td>
<td>ESC Region 13 Center Support</td>
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</tbody>
</table>

**CRYSTAL CERTIFICATES OF MERIT**

<table>
<thead>
<tr>
<th>Division</th>
<th>Portfolio Description</th>
<th>Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carroll ISD</td>
<td>Carroll ISD Video Portfolio</td>
<td>Justin Dearing</td>
</tr>
<tr>
<td>Fort Worth ISD</td>
<td>Fort Worth ISD EdTV Video Portfolio</td>
<td>Fort Worth ISD EdTV</td>
</tr>
<tr>
<td>Keller ISD</td>
<td>Keller ISD Media Production: Video Portfolio</td>
<td>Kenneth Dixon</td>
</tr>
<tr>
<td>Lubbock ISD-TV</td>
<td>Lubbock ISD-TVVideo Portfolio</td>
<td>Daniel Escobar</td>
</tr>
<tr>
<td>Socorro ISD</td>
<td>Team SISD Video Portfolio</td>
<td></td>
</tr>
</tbody>
</table>

## CATEGORY 50

**CRYSTAL COMMENDATION AWARD**

<table>
<thead>
<tr>
<th>Division</th>
<th>Portfolio Description</th>
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</thead>
<tbody>
<tr>
<td>Harlingen CISD</td>
<td>HCISD-GRA-Photography</td>
<td>Harlingen CISD Public Relations &amp; Community Engagement Dept.</td>
</tr>
</tbody>
</table>

**CRYSTAL CERTIFICATES OF MERIT**

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<thead>
<tr>
<th>Division</th>
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</thead>
<tbody>
<tr>
<td>Crandall ISD</td>
<td>Crandall ISD Photo Portfolio</td>
<td>Erin McCann</td>
</tr>
<tr>
<td>Harris Co. Dept. of Ed.</td>
<td>Photography Portfolio</td>
<td>Dave Einsel</td>
</tr>
<tr>
<td>Pearland ISD</td>
<td>Image Storytelling: Pearland ISD Photography Portfolio</td>
<td>Cissa Madero &amp; Victor Bushfield</td>
</tr>
<tr>
<td>Red Oak ISD</td>
<td>Red Oak ISD Photography Portfolio</td>
<td>Haley Stewart</td>
</tr>
<tr>
<td>Socorro ISD</td>
<td>Team SISD Photo Portfolio</td>
<td>Daniel Escobar</td>
</tr>
<tr>
<td>Spring ISD</td>
<td>The Faces of Spring ISD</td>
<td>Spring ISD Office of Communications</td>
</tr>
</tbody>
</table>

## CATEGORY 51

**CRYSTAL COMMENDATION AWARD**

<table>
<thead>
<tr>
<th>Division</th>
<th>Portfolio Description</th>
<th>Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Round Rock ISD</td>
<td>Round Rock ISD Bond 2018: Building on Excellence</td>
<td>Jenny LaCoste-Caputo &amp; Maritza Gallaga</td>
</tr>
</tbody>
</table>

**CRYSTAL CERTIFICATES OF MERIT**

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</tr>
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<tbody>
<tr>
<td>Brazosport ISD</td>
<td>Brazosport ISD Bond Campaign</td>
<td>BISD Communications Dept.</td>
</tr>
<tr>
<td>Cypress-Fairbanks ISD</td>
<td>CFISD Bond 2019</td>
<td>CFISD Communication Dept.</td>
</tr>
<tr>
<td>Ector County ISD</td>
<td>TRE 2018 Campaign</td>
<td>Mike Adkins, Jed Duesler &amp; Wes Wells</td>
</tr>
<tr>
<td>Fort Bend ISD</td>
<td>2018 Bond</td>
<td>Fort Bend ISD Communication Dept.</td>
</tr>
</tbody>
</table>
**CATEGORY 52**  
Parent Involvement/Volunteer Program

NO ENTRIES

**CATEGORY 53**  
Staff/Student Recognition

**CRYSTAL COMMENDATION AWARD**  
Keller ISD  
Innovative Teachers Inspiring Students (IT’S) Award  
Shellie Johnson, Bryce Nieman, Nicole Lyons, & Nicole McCollum

**CRYSTAL CERTIFICATES OF MERIT**  
Grapevine-Colleyville ISD  
GC:60  
Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado & Devon Cox

Magnolia ISD  
A Night of the Stars Staff Banquet  
Kate Hope & Denise Meyers

Red Oak ISD  
Red Oak ISD Recognizes Staff  
Red Oak ISD Communications Dept.

**CATEGORY 54**  
School/Community Partnership

**CRYSTAL COMMENDATION AWARD**  
Magnolia ISD  
TEAM Up Initiative  
Denise Meyers & Kate Hope

**CRYSTAL CERTIFICATES OF MERIT**  
Alvin ISD  
Alvin ISD’s “The Day” Community Service Event  
Rachel Moore, Kinsey Droege, Phil Jean & Renae Rives

Wichita Falls ISD  
West Banquet - 35 Years of Excellence  
Wichita Falls ISD Community Relations Dept.

**CATEGORY 55**  
District/Association

Special Event/Celebration

**CRYSTAL COMMENDATION AWARD**  
Hidalgo ISD  
Hidalgo ISD - Active Threat Training Exercise  
Jennifer Garza

**CRYSTAL CERTIFICATES OF MERIT**  
Grapevine-Colleyville ISD  
Convocation 2018: GCISD LIVE  
Kristin Snively, Addison Elliott, Matt Mays, Rowdy Granado & Devon Cox

La Porte ISD  
La Porte ISD Distinguished Alumni and Citizens Program  
Terri Cook, Adam J. Holland & Kimberly Culver

Magnolia ISD  
Magnolia Reads Jubilee  
Denise Meyers Kate Hope

Socorro ISD  
SISD State of the District 2019  
Daniel Escobar

**CATEGORY 56**  
Marketing

**CRYSTAL COMMENDATION AWARD**  
ESC Region 13  
Texas Statewide for Autism Training Marketing  
ESC Region 13 Center Support

**CRYSTAL CERTIFICATES OF MERIT**  
Harris Co. Dept. of Education Client Engagement & Communications divisions  
HCDE Website Launch  
Stephanie De Los Santos, Janet Wachs, John Covanes, Sheridan Labbe, Danielle Clark, Dave Einsel, Carol Vaughn, Angela Hider, Juan Lopez, Jeri Martinez & Daniel Villarreal

Garland ISD  
You Matter Marketing  
Garland ISD Communications

Houston ISD  
HISD Empowers Marketing Campaign  
Houston ISD Communications Dept.

Socorro ISD  
SISD Open Enrollment Campaign  
Daniel Escobar
**CATEGORY 57**

**CRYSTAL COMMENDATION AWARD**

Houston ISD  
Barbara Jordan Career Center  
Grand Opening Ceremony  
Business Operations Strategic Engagement & Outreach

**CRYSTAL CERTIFICATES OF MERIT**

CISD

Houston ISD  
2019 Public Education Matters Benefit Dinner  
Houston ISD Communications Dept.,  
Amy Lane, Carissa Costello,  
Chrystal Payne & Natalie Bobadilla

North East ISD Partnerships  
2019 NEEF Starlight Gala

**CATEGORY 58**

**CRYSTAL COMMENDATION AWARD**

Fort Bend ISD  
Fort Bend Education Foundation  
6th Annual Gala - Disco Fever  
FBISD Communications

**CATEGORY 59**

**PLATINUM AWARD**

**ALL DIVISIONS JUDGED TOGETHER**

**PLATINUM AWARD**

Forney ISD  
Forney Family  
Kristin Zastoupil, Larry Coker,  
Dana Curry & Charles “Bubba” Willis

**PLATINUM CERTIFICATES OF MERIT**

Cypress-Fairbanks ISD  
CFISD Safety & Security Action Plan  
CFISD Communication Dept.

Harris Co. Dept. of Education  
See The Impact  
Danielle Clark, HCDE Communications & Creative Services, HCDE Client Engagement

Pharr-San Juan-Alamo ISD  
Spirit of PSJA Leadership Definition Campaign  
PSJA Communications Dept.

Spring Branch ISD  
Building Champions  
Linda Buchman & Steve Brunsman