2017 Star Awards Celebration
7 p.m. February 21, 2018
## PRINT CATEGORIES

### CATEGORY 1

#### Internal Newsletter

**BEST OF CATEGORY**

- Weslaco ISD
- Livingston ISD
- Weslaco ISD

**GOLD**

- Livingston ISD Board Report
- #Newschat

- Livingston ISD Board Report
- #Newschat

**SILVER**

- My AISD Newsletters
- Anthony Andro, Ryan Pierce, Mercedes Mayer, Leslie Johnston & Robert Spence

- Paw Prints BCISD newsletter May 2017 edition
- Allison Sliva

### CATEGORY 2

#### External Newsletter

**BEST OF CATEGORY**

- Red Oak ISD Hawk Headliner

**GOLD**

- Barbers Hill ISD August Newsletter
- Carla Rabalais, Valerie Hull & Beverly Stephenson

- Livingston ISD State of the District
- Jennifer Birdwell

**SILVER**

- Galena Park ISD GPS (Galena Park Schools)
- Chris Gause & Elyse Rountree

- Northwest ISD Northwest Vision
- Rachel Bobbitt & Emily Conklin

**BRONZE**

- Pearland ISD “Progress” Newsletter
- Communications Dept.

### 10,000 to 30,000 students

**BEST OF CATEGORY**

- Alvin ISD Alvin ISD Community Connection

**GOLD**

- Laredo ISD Las Escuelas Newsletter
- Veronica Castillon, APR, Bobby Trevino, Claudia Rodriguez & Mimi Valdez

**SILVER**

- Northwest ISD We Are Southwest
- Rachel Bobbitt & Emily Conklin

**Bronze**

- Pearland ISD “Progress” Newsletter
- Communications Dept.

### More than 30,000 students

**BEST OF CATEGORY**

- Mesquite ISD MISD Matters

**GOLD**

- ConnectEd
- Tiffany Veno, Caren Rodriguez & Judy Kriehn

- A Proud Tradition, A Bright Future:
- Lamar CISD Spring Newsletter

- MISD Matters
- Angela Roe & Kristin Odom

**SILVER**

- @Socorro
- Daniel Escobar

**BRONZE**

- Parent Connection Newsletter
- Daniel Escobar

- Kids Inc.
- Daniel Escobar
BEST OF CATEGORY
Less than 10,000 students

GOLD
Community ISD
Manor ISD
Texas City ISD

SILVER
Alvarado ISD
Carroll ISD
Corsicana Ed. Foundation
La Porte ISD
Lancaster ISD

BRONZE
Barbers Hill ISD
Burnet CISD
Carroll ISD
Copperas Cove ISD
Decatur ISD
DeSoto ISD
ESC Region 11 & Decatur ISD
Everman ISD
Everman ISD
Everman ISD
Galveston ISD
Galveston ISD
Galveston ISD
Galveston ISD
Highland Park ISD
Lake Travis ISD
Lake Travis ISD
Lake Travis ISD
Lake Travis ISD
Lancaster ISD
Sherman ISD

2016-17 Back-to-School Flyer
Innovation & Beyond Flyer
6th Street Shopping Extravaganza

Sabreana Smith
Scott Thomas & Zoheb Hassanali
Deborah Laine & Clarissa Silva
Tommy Brown
Jill Webb
Karisa Zastoupil
Kimberly Culver

A-F One Pager
Carroll ISD Kindergarten Enrollment Postcard
Corsicana Education Foundation 2017 Menu of Giving
La Porte ISD Certified Teacher Job Fair
Social Media Do’s & Don’ts
Slam Dunk Literacy Night Flyer
Don’t Let It Go Unsaid!
Back to School Bash Save the Date
Sharyland ISD Superintendent’s Scholarship Golf Classic

Carla Rabalais & Beverly Stephenson
Jill Webb
Carroll ISD Fast Facts Infographic
CCISD Stuff the Bus Flyer
Who We Are
Coffee TALK
Who Are We
College Day
Everman ISD Rangers Night
National Bully Prevention Month/Red Ribbon Week

Communications Dept.
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Communications Dept.
Category 3 - Flyer, continued

10,000 to 30,000 students

BEST OF CATEGORY
Grand Prairie ISD
GOLD
Grand Prairie ISD
Region 7 ESC
Region 7 ESC
Rockwall ISD

“The Future is Now” – GPISD Firefighter Academy
Carolyn Parker

SILVER
Dickinson ISD
Duncanville ISD
Goose Creek CISD
Lubbock ISD
McAllen ISD
Pearland ISD
Weslaco ISD
Wichita Falls ISD
Wylie ISD

Fine Arts Fiesta
Jobs! Jobs! Jobs!
Parent Resource Fair Flyer
Tax Ratification Election - Golden Pennies (English and Spanish)
Enrollment EduFest
Pearland ISD Job Fair Flyer
Meet The Middle Schools Night
Human Resources Recruitment Postcard
Back to School the Wylie Way

BRONZE
Eagle Mountain-Saginaw ISD
Laredo ISD

2017 Legislative Priorities
Bowling Tournament Flyer

More than 30,000 students

BEST OF CATEGORY
Arlington ISD
GOLD
Arlington ISD
Arlington ISD
Corpus Christi ISD
ESC Region 20
Garland ISD

BOND 2014 Update Flyer
Teacher Recruitment Flier
CCISD Brief Facts
2017 TAPPestry Promotional Flyers
Gilbreath-Reed Career and Technical Center FAQs

SILVER
Leander ISD
Region 4 ESC

Human Resources: Transportation Flyer
INCubatoredu Flyer
Region 4 Aspiring Superintendent & Leadership Academy
Region 4 Digital Learning Conference Flyer

BRONZE
Edinburg CISD

ECISD Welcome Back Flyer

Mark Montemayor & Romeo Cantu
CATEGORY 4

Brochure
Less than 10,000 students

BEST OF CATEGORY
Lancaster ISD

Lancaster STEM Early College High School
Aaron Libby, Jacquinette Murphy & Sonya Cole-Hamilton

GOLD
DeSoto ISD
DeSoto ISD Magnet Academies
Beth Trimble
Lancaster ISD
Lancaster STEM Early College High School
Aaron Libby, Jacquinette Murphy & Sonya Cole-Hamilton

SILVER
Lockhart ISD
Look at Lockhart ISD Recruitment Brochure
Christina Courson
Bay City ISD
Bay City ISD promotional brochure Jan 2017
Allison Silva
Galveston ISD
Ball High School Promotional Folder
Communications Dept.
Lancaster ISD
Lancaster ISD Summer Bridge Brochure
Aaron Libby, Jacquinette Murphy & Sonya Cole-Hamilton

BRONZE
Copperas Cove ISD
Copperas Cove ISD Military Impact Aid
Wendy Sledd
Hillsboro ISD
At A Glance Brochure
Cami Steele
Sheldon ISD
Teacher Recruitment Tri-Fold
Derik Moore

10,000 to 30,000 students

BEST OF CATEGORY
Harlingen CISD

We are HCISD brochure
HCISD Public Relations Dept.

GOLD
Galena Park ISD
Leading...Learning...Serving Recruitment Folder
Chris Gause, Elyse Rountree
Grand Prairie ISD
GPISD End-of-Year Success Mailer
Carolyn Parker
Harlingen CISD
We are HCISD brochure
HCISD Public Relations Dept.
Pearland ISD
Pearland ISD Profile Brochure
Lexi Marshall
Tomball ISD
Tomball Star Academy – Early College High School Brochure
Staci Stanfield

SILVER
Alvin ISD
Alvin ISD Brochure
Rachel Moore
Galena Park ISD
Galena Park ISD Quick Facts
Chris Gause
Hays CISD
Hays CISD 2017 Bond Brochure
Tim Savoy

BRONZE
McAllen ISD
Celebrating 109 Year Legacy of Excellence
Community Information Office

More than 30,000 students

BEST OF CATEGORY
Region 16 ESC

An Educator’s Field Guide to Virtual Field Trips
Haley McCall & Matt Koumalats

GOLD
Cypress-Fairbanks ISD
2016-2017 CFISD District Map
Austin Dunson
ESC Region 20
Pleasanton ISD Education Foundation Brochure
Shannon Jones
Garland ISD
Global Business, Language and Leadership
Tiffany Veno, Caren Rodriguez & Judy Kriehn
Garland ISD
GRCTC Brochure
Tiffany Veno, Caren Rodriguez & Judy Kriehn
Garland ISD
PATH
Tiffany Veno, Judy Kriehn & Caren Rodriguez
Harris Co. Dept. of Ed.
HCDE-Choice Partners Marketing Brochure
Juan Lopez
Houston ISD
Houston ISD: Elementary School Survival Guide
Rebecca Suarez
Humble ISD
Humble ISD Academy for Advancing Leaders
Christy Tarkington
Humble ISD
Spanish Immersion Brochure
Jonathan Frey
Lamar CISD
Points of Pride
Lamar CISD Community Relations
Leander ISD
Human Resources: Transportation Brochure
Kaitlin Paonessa
Mesquite ISD
Mesquite ISD Teacher Job Fair
Kristin Odom
Mesquite ISD
ReadPlayTalk
Kristin Odom
Mesquite ISD
We Are Mesquite ISD
Bruce Stone
Pasadena ISD
Hancock Elementary Dedication
Haley McCall & Matt Koumalats
Region 16 ESC
An Educator’s Field Guide to Virtual Field Trips
Haley McCall & Matt Koumalats
Category 4 - Brochure, continued
More than 30,000 students

GOLD, cont.
Region 16 ESC
Round Rock ISD
Spring ISD
Texas Assoc. of School Boards

SILVER
ESC Region 11
Pasadena ISD

BRONZE
Garland ISD
Region 16 ESC

Region 16 ESC Title I Statewide School Support and Community Engagement Initiative Tri-Fold Brochure
Dianne Foleto & Zac Colquitt, Office of Communications TASB Communications

Patricia Meyer

What is TREC? Brochure
TXI Sponsor Card Trifold Brochure

Elizabeth Harwood
Jade Wise

Milestone Map
2016 Parental Involvement Conference Registration

Tiffany Veno & Caren Rodriguez
Patricia Meyer

Category 5
Booklet
Less than 10,000 students

BEST OF CATEGORY
Livingston ISD

GOLD
Livingston ISD

SILVER
Argyle ISD
Galveston ISD

BRONZE
Harlingen CISD
Northwest ISD

Jennifer Birdwell

Career and Technical Education Booklet

Career and Technical Education Booklet
Golf Tournament Booklet

AISD Informational Booklet
2016 GISD Back to School Conference
Back to School Guide 2016

Pamela Arrington
Communications Dept.

Galena Park ISD 2017 Honor Board Nomination

Galena Park ISD 2017 Honor Board Nomination
District Profile 2017
Sponsorship Opportunities

Chris Gause, Sherrhonda Johnson, Terri Moore & Elyse Rountree
Ana Pasarella & Rachel Moore
Denise Meyers

2017-18 Adopted Budget

NISD Communications

BEST OF CATEGORY
Galena Park ISD

GOLD
Alvin ISD
Galena Park ISD

Magnolia ISD
McAllen ISD
Rockwall ISD

SILVER
Harlingen CISD

BRONZE
Northwest ISD

2017 Sports Marketing Book

Galena Park ISD 2017

STEAM & ME

Steven Offield & Chris Curtis

Public Relations Dept.

BEST OF CATEGORY
ESC Region 12

GOLD
ESC Region 12
Mesquite ISD
Pharr-San Juan-Alamo ISD, South Texas ISD & Region 1 ESC
Texas Assoc. of School Boards

TASB Risk Management Fund
Stewardship Report 2015-16

Communications Dept.

Print Center Sales Book

Print Center Sales Book
Steel Beamer

Santiago Zavala III, Arianna Vazquez-Hernandez, Amanda Odom, Jaclyn Buelow & Annette Garcia
TASB Communications

Communications Dept.

More than 30,000 students

Communications Dept.

Kristin Odom

Communications Dept.
SILVER
Fort Worth ISD
North East ISD
Round Rock ISD
Socorro ISD
BRONZE
El Paso ISD
Region 4 ESC
Region 10 ESC
BEST OF CATEGORY
Alvarado ISD
GOLD
Alvarado ISD
Livingston ISD
SILVER
Burnet CISD
La Porte ISD
Lake Travis ISD
Quinlan ISD
Texas City ISD
BEST OF CATEGORY
Prosper ISD
GOLD
Goose Creek CISD
Laredo ISD
Prosper ISD
Weslaco ISD
BEST OF CATEGORY
Lamar CISD
GOLD
El Paso ISD
Houston ISD
Lamar CISD
Mesquite ISD
Region 4 ESC
Region 16 ESC
SILVER
Edinburg CISD
BRONZE
Leander ISD

Category 5 - Booklet, continued
More than 30,000 students

JROTC South Dakota Staff Ride Book
Neal South Dakota Welcome Booklet
Destination School Guide 2017-2018
Operation College Bound

In Unison
Science Collaborative Year-End Celebration Book
Region 10 Offerings and Services booklet

Communications Dept.
Kristina Martinez
Dianne Foleto
Daniel R. Escobar
Community Engagement
Communication Dept.
Grant Rampy

Category 6
Calendar/Planner
Less than 10,000 students

District Wall Calendar
District Wall Calendar
Livingston ISD School Calendar

Burnet Consolidated ISD School Year Calendar
La Porte ISD 2017-18 Calendar
#LTStrong 2016-2017 Academic Calendar
Quinlan ISD Calendar
2017-18 District Calendar

Sharon Schwartz
Kimberly Culver
Marco Alvarado & Cheryal Loosmore
Tiffony Upchurch
Clarissa Silva & Melissa Tortorici

BEST OF CATEGORY
Alvarado ISD
GOLD
Alvarado ISD
Livingston ISD
SILVER
Burnet CISD
La Porte ISD
Lake Travis ISD
Quinlan ISD
Texas City ISD
BEST OF CATEGORY
Prosper ISD
GOLD
Goose Creek CISD
Laredo ISD
Prosper ISD
Weslaco ISD
BEST OF CATEGORY
Lamar CISD
GOLD
El Paso ISD
Houston ISD
Lamar CISD
Mesquite ISD
Region 4 ESC
Region 16 ESC
SILVER
Edinburg CISD
BRONZE
Leander ISD

10,000 to 30,000 students

2017-2018 Prosper ISD Academic Calendar
GCCISD Instructional Calendar
2017-2018 Scholastic Calendar
2017-2018 Prosper ISD Academic Calendar
2016-2017 Academic Calendar

Mima Trujillo & Carrie Pryor-Newman
Claudia Rodriguez
Christal Hankey
Samantha Holley

BEST OF CATEGORY
Lamar CISD
GOLD
El Paso ISD
Houston ISD
Lamar CISD
Mesquite ISD
Region 4 ESC
Region 16 ESC
SILVER
Edinburg CISD
BRONZE
Leander ISD

More than 30,000 students

Lamar CISD Classroom Calendar
Discover EPISD Calendar
Houston ISD: 2017 State of the Schools Planner
Lamar CISD Classroom Calendar
Explore the World of Good Nutrition
Region 4 Child Nutrition Charter School Calendar
Region 16 Calendar & Directory - STEAM

Edinburg CISD District Planner 2016-2017
District Calendar

Community Relations
Community Engagement
Rebecca Suarez
Community Relations
Kristin Odom
Community Relations
Haley McCall & Matt Koumalats
Mark Montemeyer
Kaitlin Paonessa
**BEST OF CATEGORY**

**Flour Bluff ISD Employee Service Awards Program**
- Hector Zapata

**GOLD**

**Boerne ISD**
- Fabra Elementary Dedication Program
- 2017 Distinguished Scholars Banquet
- Employee Service Awards Program
- Sharyland ISD Education Foundation
- Denim & Diamonds Gala Program
- 2017 Principal’s Honors Breakfast
- David Boggan
- Kristin Zastoupil
- Hector Zapata
- Rocio N. Landin & Judith Ramirez
- Deborah Laine & Clarissa Silva

**Corsicana Ed. Foundation 2017 Distinguished Scholars Banquet**
- Kristin Zastoupil

**Flour Bluff ISD Employee Service Awards Program**
- Hector Zapata

**Sharyland ISD Ed. Foundation**
- Rocio N. Landin & Judith Ramirez

**Texas City ISD Foundation for the Future**
- Hector Zapata

**SILVER**

**DeSoto ISD Hall of Honor Induction Ceremony**
- Beth Trimble

**Friendswood ISD Ed. Foundation**
- Friendswood ISD Education Foundation, Shanghai Gala
- Paige Ridout

**Galveston ISD GISD Teacher and Employee of the Year Award Program**
- Communications Dept.

**Lancaster ISD**
- Lancaster ISD 2017 National Signing Day Program
- Aaron Libby

**Region 16 ESC**
- Region 16 Involvement Conference Program
- Patricia Meyer

**BRONZE**

**La Porte ISD New Teachers Luncheon**
- Kimberly Culver

**10,000 to 30,000 students**

**BEST OF CATEGORY**

**Goose Creek CISD World Class Teacher of the Year Gala**
- Carrie Pryor-Newman & Susan Passmore
- Beth Dombrowa, Mima Trujillo

**GOLD**

**Deer Park ISD**
- 2017 Employee Service Awards
- Cheryl Leon
- Jorge Garza, Jr., Megan Overman & Amanda Moore
- Beth Dombrowa, Mima Trujillo

**Goose Mountain-Saginaw ISD**
- Employee Awards Banquet Program 2017
- David Sanchez & Tamra Spence
- Communications Dept.

**Goose Creek CISD**
- World Class Teacher of the Year Gala
- Carrie Pryor-Newman & Susan Passmore
- Communications Dept.

**Pflugerville ISD**
- Teacher of the Year Banquet Program
- Steven Offield

**Region 7 ESC**
- 2017 Curriculum Extravaganza Program
- Community Relations

**Region 7 ESC**
- Teacher of the Year Program
- Doug Bellamy, Haley Dudrow & Ian Halperin

**Rockwall ISD**
- TSPRA Conference Program

**Wichita Falls ISD**
- 2016 Salute to Education
- Cheryl Leon

**Wylie ISD**
- 2017 Academic Honors Dinner
- Kris Hill

**SILVER**

**Deer Park ISD**
- Our employees are out of this world!
- Tim Savoy & Christina Courson

**Deer Park ISD**
- McCormick Ribbon Cutting Program
- Tim Savoy & Christina Courson

**Duncanville ISD**
- Mission Collegiate High School Commencement Program 2017
- Aaron Cantu & Craig Verley

**Hays CISD**
- McCormick Ribbon Cutting Program

**BRONZE**

**Mission CISD**
- Mission Collegiate High School Commencement Program 2017
- Aaron Cantu & Craig Verley
Category 7 - Program, continued

More than 30,000 students

BEST OF CATEGORY

Plano ISD

Teacher of the Year Gala Program: The Greatest Show in Plano: Strong Teachers. Strong Students | 2017

Communications Dept.

GOLD

Edinburg CISD

Edinburg CISD Teacher of the Year Program

Mark Montemayor & Romeo Cantu

Houston ISD

Houston ISD: 2016-2017 Educators of the Year

Rebecca Suarez

Katy ISD

2017 Student Excellence Event Program

Communications Dept.

Pasadena ISD

2017 Vanguard Stars of Service

Jade Wise

Plano ISD

Teacher of the Year Gala Program: The Greatest Show in Plano: Strong Teachers. Strong Students | 2017

Communications Dept.

Region 4 ESC

Region 4 Preschool Summer Institute: Saddle Up for Success

Reg. 4 Special Education, Communications & Publishing

SILVER

Corpus Christi ISD & Corpus Christi Ed. Foundation

State of the District Program

Atanislao Acosta, Eloisa Dowiat & Lyndall Gathright

Katy ISD

2017 “Of the Year” Program

Communications Dept.

Lamar CISD

Bethke Elementary Dedication Program

Community Relations

Mesquite ISD

Fulshear High School & Leaman Jr. High Dedication

Kristin Odom

Pharr-San Juan-Alamo ISD, South Texas ISD & Region 1 ESC

Valedictorian & Salutatorian Luncheon

James Jenson

Region 4 ESC

PSJA ISD Capstone Project Exhibition

BRONZE

Corpus Christi ISD

Teacher of the Year Program

Atanislao Acosta

Cypress-Fairbanks ISD

2017 VIPS Event Program

Austin Dunson

Spring ISD

Texas Association of Future Educators

Office of Communications

Category 8

Invitation/Announcement

Less than 10,000 students

BEST OF CATEGORY

Hillsboro ISD Ed. Foundation

Casino Night Invitation and Tickets

Deb Hanson

GOLD

Coppearas Cove ISD

CCISD 2017 State of the District Invitation

Wendy Sledd

Decatur Ed. Foundation

Education Foundation Gala: Invitation

Holly Fuller

DeSoto ISD

DeSoto ISD Hall of Honor Induction Ceremony

Beth Trimble

Flour Bluff ISD

New Employee Orientation

Hector Zapata

Hillsboro ISD Ed. Foundation

Casino Night Invitation and Tickets

Deb Hanson

Roma ISD

Teacher of the Year Dinner Invitation

Helen Escobar

Roma ISD

Top 10 Percent Dinner Invitation

Helen Escobar

SILVER

Corsicana Ed. Foundation

2016 C&B Seen Gala Invitation: Once Upon a Time

Kristin Zastoupil

Everman ISD

Christmas Open House

Nikita Russell & Derrick Thompson II

Everman ISD

Convocation Invitation

Nikita Russell & Derrick Thompson II

Sheldon ISD

Sheldon ISD Education Foundation 11x17 Placemat

Derik Moore

BRONZE

Boerne ISD

Fabra Elementary Dedication Invitation

David Boggan

Friendswood ISD Ed. Foundation

Friendswood ISD Education Foundation, Shanghai Gala

Paige Ridout

La Porte ISD

2016 Volleyball Banquet

Kimberly Culver

Lancaster ISD

Lancaster ISD National College Academic Signing Day

Aaron Libby
### Category 8 - Invitation/Announcement, continued

#### 10,000 to 30,000 students

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<th>BEST OF CATEGORY</th>
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<td><strong>BEST OF CATEGORY</strong></td>
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<tr>
<td><strong>GOLD</strong></td>
<td>Alvin ISD Education Foundation Evening Under the Stars Gala</td>
<td>Sheila Olson</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>2017 Teachers of the Year Gala Invitation</td>
<td>Mark Thomas, Stephanie Whitlock &amp; Michelle DoPorto</td>
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<tr>
<td><strong>SILVER</strong></td>
<td>McCormick Middle School Invitation</td>
<td>Tim Savoy</td>
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<tr>
<td><strong>SILVER</strong></td>
<td>Alvin ISD We Are One Employee Recognition Ceremony</td>
<td>Rachel Moore</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Brazosport ISD Staff Recognition Dinner Invitation</td>
<td>BISD Communications Dept.</td>
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<tr>
<td><strong>SILVER</strong></td>
<td>Lobit Village Invitation</td>
<td>Jenna Simsen</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Alfredo Montemayor Gymnasium Invitation</td>
<td>Veronica Castillon, APR &amp; Claudia Rodriguez</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>Laredo ISD Employee Service Awards Invitation</td>
<td>Claudia Rodriguez</td>
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<td><strong>BRONZE</strong></td>
<td>...In Appreciation</td>
<td>Community Information Office</td>
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#### More than 30,000 students

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<tr>
<td><strong>GOLD</strong></td>
<td>Homer B. Johnson Retirement Celebration Invitation</td>
<td>Tiffany Veno, Caren Rodriguez, &amp; Judy Kriehn</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>AISD Agricultural Science Center Groundbreaking</td>
<td>Ryan Pierce &amp; Leslie Johnston</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>Academic Achievers Invitation</td>
<td>Atanislao Acosta</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Homer B. Johnson Retirement Celebration Invitation</td>
<td>Tiffany Veno, Caren Rodriguez, &amp; Judy Kriehn</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Garland ISD Education Foundation Golf Tournament Invitation</td>
<td>Lisa Cox, Tiffany Veno &amp; Judy Kriehn</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>2017 Board Appreciation Celebration Invite</td>
<td>Nicole McClum</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Teacher of the Year Gala Invite: The Greatest Show in Plano: Strong Teachers. Strong Students.</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Rookie Teacher of the Year</td>
<td>Office of Communications</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>State of the District - Save the Date</td>
<td>Atanislao Acosta, Eloisa Dowiat &amp; Lyndall Gathright</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Richard R. Flores Stadium Dedication Invitation</td>
<td>Mark Montemayor &amp; Romeo Cantu</td>
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### Category 9

#### Poster

#### Less than 10,000 students

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<tr>
<td><strong>GOLD</strong></td>
<td>Lan caster ISD School Board of Trustees Believes</td>
<td>Aaron Libby &amp; Kimberly Simpson</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>DHS Athletic Wall of Fame</td>
<td>Holly Fuller</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>DeSoto ISD Male Leadership Symposium</td>
<td>Beth Trimble</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>Lan caster ISD School Board of Trustees Believes</td>
<td>Aaron Libby &amp; Kimberly Simpson</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Job Fair Poster</td>
<td>Magen Davis</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>CTE Poster Campaign</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Sharyland ISD Education Foundation 1st Annual Spring Market Day</td>
<td>Rocio N. Landin &amp; Judith Ramirez</td>
</tr>
</tbody>
</table>
### Category 9 - Poster, continued

#### Less than 10,000 students

<table>
<thead>
<tr>
<th>SILVER</th>
<th>Community ISD</th>
<th>CISD Pride Tribe Poster</th>
<th>Sabreana Smith</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Corsicana ISD</td>
<td>Corsicana Football Schedule Poster</td>
<td>Rob Ludwig</td>
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<tr>
<td></td>
<td>Kerrville ISD</td>
<td>Kerrville ISD Profile of a Graduate</td>
<td>Holly Vogt</td>
</tr>
<tr>
<td></td>
<td>Lockhart ISD</td>
<td>Small town. Big Impact. Lockhart ISD Recruitment Banner</td>
<td>Christina Courson</td>
</tr>
<tr>
<td></td>
<td>Manor ISD</td>
<td>Reading On The Go! poster</td>
<td>Scott Thomas &amp; Zoheb Hassanali</td>
</tr>
<tr>
<td>BRONZE</td>
<td>Copperas Cove ISD</td>
<td>CCISD-Workplace of Distinction</td>
<td>Wendy Sledd</td>
</tr>
<tr>
<td></td>
<td>DeSoto ISD</td>
<td>3v3 Tournament</td>
<td>Beth Trimble</td>
</tr>
<tr>
<td></td>
<td>DeSoto ISD</td>
<td>Superintendent’s Toy Drive</td>
<td>Beth Trimble</td>
</tr>
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<td></td>
<td>Friendswood ISD Ed. Foundation</td>
<td>Friendswood ISD Education Foundation, Adopt a Grant Program</td>
<td>Paige Ridout</td>
</tr>
<tr>
<td></td>
<td>Galveston ISD</td>
<td>GISD Schools of Choice Application Process</td>
<td>Communications Dept.</td>
</tr>
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<td></td>
<td>Galveston ISD</td>
<td>K-TOR on My Bay Area Radio Show Poster</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td></td>
<td>Roma ISD</td>
<td>School Board Appreciation</td>
<td>Helen Escobar</td>
</tr>
</tbody>
</table>

#### 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Galena Park ISD</th>
<th>Excellence In All, For All, By All</th>
<th>Chris Gause</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLD</td>
<td>Crowley ISD</td>
<td>Teachers of the Year</td>
<td>Jaime Handy</td>
</tr>
<tr>
<td></td>
<td>Deer Park ISD</td>
<td>Deer Park State Champs</td>
<td>Joe Perez</td>
</tr>
<tr>
<td></td>
<td>Galena Park ISD</td>
<td>Excellence In All, For All, By All</td>
<td>Chris Gause</td>
</tr>
<tr>
<td></td>
<td>Mission CISD</td>
<td>Mission CISD College Acceptance Posters</td>
<td>Aaron Cantu</td>
</tr>
<tr>
<td>SILVER</td>
<td>Laredo ISD</td>
<td>Banner for Graciela Ramirez Library Dedication Ceremony</td>
<td>Claudia Rodriguez</td>
</tr>
<tr>
<td></td>
<td>Laredo ISD</td>
<td>Graciela Ramirez Memoirs</td>
<td>Claudia Rodriguez</td>
</tr>
<tr>
<td></td>
<td>Pearland ISD</td>
<td>#willASK poster series</td>
<td>Lexi Marshall</td>
</tr>
<tr>
<td></td>
<td>Pflugerville ISD</td>
<td>“All In” Annual Poster</td>
<td>David Sanchez</td>
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#### BEST OF CATEGORY

<table>
<thead>
<tr>
<th>Region 16 ESC</th>
<th>Mission Education</th>
<th>Mission Education</th>
<th>Haley McCall &amp; Matt Koumalats</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLD</td>
<td>ESC Region 11</td>
<td>“What’s Your Superpower?” CTE Poster Series</td>
<td>Elizabeth Harwood</td>
</tr>
<tr>
<td></td>
<td>Garland ISD</td>
<td>Crosswalk Safety Posters</td>
<td>Mida Milligan, Tiffany Veno, Judy Kriehn &amp; Caren Rodriguez</td>
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<tr>
<td></td>
<td>Garland ISD</td>
<td>Duke TIP Poster</td>
<td>Judy Kriehn</td>
</tr>
<tr>
<td></td>
<td>Garland ISD</td>
<td>PATH Poster</td>
<td>Tiffany Veno, Judy Kriehn &amp; Caren Rodriguez</td>
</tr>
<tr>
<td></td>
<td>Garland ISD</td>
<td>PSAT Day Promo</td>
<td>Tiffany Veno, Judy Kriehn &amp; Caren Rodriguez</td>
</tr>
<tr>
<td></td>
<td>Garland ISD Ed. Foundation</td>
<td>Garland ISD Education Foundation Grant Poster</td>
<td>Lisa Cox, Tiffany Veno &amp; Judy Kriehn</td>
</tr>
<tr>
<td></td>
<td>Harris Co. Dept. of Education</td>
<td>Scholastic Art and Writing Commemorative Poster</td>
<td>Angela Hider &amp; Juan Lopez</td>
</tr>
<tr>
<td></td>
<td>Klein ISD</td>
<td>Klein ISD Reaches 51,000 Students</td>
<td>Chelsea Ceballos</td>
</tr>
<tr>
<td></td>
<td>Region 4 ESC</td>
<td>Region 4 Preschool Summer Institute: Saddle Up for Success - Selfie Station</td>
<td>Region 4 Special Education, Communications &amp; Publishing</td>
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<td>Region 16 ESC</td>
<td>Mission Education</td>
<td>Haley McCall &amp; Matt Koumalats</td>
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<tr>
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<td>Region 16 ESC</td>
<td>Painting Brighter Futures</td>
<td>Haley McCall &amp; Matt Koumalats</td>
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<tr>
<td></td>
<td>Region 16 ESC</td>
<td>Teach Me - I’m Yours</td>
<td>Haley McCall &amp; Matt Koumalats</td>
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<tr>
<td>Category 9 - Poster, continued</td>
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<tr>
<td><strong>More than 30,000 students</strong></td>
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<tr>
<td><strong>SILVER</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Corpus Christi ISD Bond 2016 Poster</td>
<td>Atanislao Acosta</td>
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<td>Cypress-Fairbanks ISD Fourth Annual Superintendent’s Fun Run Poster</td>
<td>Austin Dunson</td>
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<tr>
<td>Houston ISD Houston ISD: Barbara Jordan Career Center Recruitment Poster</td>
<td>Rebecca Suarez</td>
<td></td>
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<tr>
<td>Leander ISD Choral Showcase</td>
<td>Kaitlin Paonessa</td>
<td></td>
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<tr>
<td>Leander ISD Festival of Bands</td>
<td>Kaitlin Paonessa</td>
<td></td>
<td></td>
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<tr>
<td>Pasadena ISD Ed. Foundation Texas Invitational Poster</td>
<td>Bruce Stone</td>
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<td>Spring ISD The Fraud Hotline</td>
<td>Office of Communications</td>
<td></td>
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<tr>
<td><strong>BRONZE</strong></td>
<td></td>
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<tr>
<td>Edinburg CISD Edinburg CISD Board Appreciation Poster</td>
<td>Mark Montemeyer &amp; Romeo Cantu</td>
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<tr>
<td>Pasadena ISD Capture the Moment Poster</td>
<td>Jade Cantu</td>
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<table>
<thead>
<tr>
<th>Category 10</th>
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</thead>
<tbody>
<tr>
<td><strong>Holiday/Commemorative</strong></td>
</tr>
<tr>
<td><strong>Less than 10,000 students</strong></td>
</tr>
<tr>
<td><strong>BEST OF CATEGORY</strong></td>
</tr>
<tr>
<td>Carroll ISD Carroll ISD Holiday Postcard 2016</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
</tr>
<tr>
<td>Brownwood ISD Brownwood ISD Holiday Card by Gabriella Tucknott</td>
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<tr>
<td>Carroll ISD Carroll ISD Holiday Postcard 2016</td>
</tr>
<tr>
<td>Copperas Cove ISD CCISD Holiday Card</td>
</tr>
<tr>
<td>DeSoto ISD DeSoto ISD Holiday Card</td>
</tr>
<tr>
<td>Highland Park ISD HPISD Birthday Card</td>
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<tr>
<td>La Porte ISD School Board Recognition Month Baseball Cards</td>
</tr>
<tr>
<td>Midway ISD Merry &amp; Bright at Midway</td>
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<tr>
<td>Texas City ISD 2016 TCISD Christmas Card</td>
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<tr>
<td><strong>SILVER</strong></td>
</tr>
<tr>
<td>Brownwood Ed. Foundation Blessings for the Season Holiday Card</td>
</tr>
<tr>
<td>Friendswood ISD Retirement Graphic for Superintendent</td>
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<td><strong>BRONZE</strong></td>
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<tr>
<td>Crandall ISD Tis the season to be Jolly</td>
</tr>
<tr>
<td>Sharyland ISD Sharyland ISD Christmas Card</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>10,000 to 30,000 students</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BEST OF CATEGORY</strong></td>
</tr>
<tr>
<td>Dickinson ISD Dickinson ISD 2016 Christmas Card</td>
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<tr>
<td><strong>GOLD</strong></td>
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<tr>
<td>Brazosport ISD Christmas Card</td>
</tr>
<tr>
<td>Dickinson ISD Dickinson ISD 2016 Christmas Card</td>
</tr>
<tr>
<td>Goose Creek CISD 2016 Board of Trustees Christmas Card</td>
</tr>
<tr>
<td>Laredo ISD Merry Christmas from Laredo ISD</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
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<td>Birdville ISD Birdville ISD Holiday Card</td>
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<tr>
<td>Laredo ISD Bookmarked for Graciela Ramirez Library Dedication</td>
</tr>
<tr>
<td>McAllen ISD Happy Holidays!</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BEST OF CATEGORY</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>More than 30,000 students</strong></td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
</tr>
<tr>
<td>Plano ISD Plano ISD Holiday Greeting Card Joyful Sights, Holiday Lights</td>
</tr>
<tr>
<td>Klein ISD A Salute to Our Veterans</td>
</tr>
<tr>
<td>Lamar CISD Lamar CISD Holiday Card</td>
</tr>
<tr>
<td>Plano ISD Plano ISD Holiday Greeting Card Joyful Sights, Holiday Lights</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
</tr>
<tr>
<td>Spring ISD Happy Holidays!</td>
</tr>
</tbody>
</table>
**CATEGORY 11**

**Non-English Speaking Audience**

**Less than 10,000 & 10,000 to 30,000 students**

- **BEST OF CATEGORY**
  - Duncanville ISD
  - **GOLD**
  - Alvin ISD
  - Goose Creek CISD
  - Southwestern ISD
  - Weslaco ISD
- **SILVER**
  - Cleveland ISD
  - **BRONZE**
  - Everman ISD

Rodeo de Pre K

- Libro de Actividades para Padres- READy Program
- Invitation to Academies Meeting (Spanish)
- El Boletin De Somos Southwest
- Pre-K and Kindergarten Registration Ad

- **BEST OF CATEGORY**
  - **GOLD**
  - Alvin ISD Libro de Actividades para Padres- READy Program Ana Pasarella & Rachel Moore
  - Goose Creek CISD Invitation to Academies Meeting (Spanish) Kris Hill
  - Southwestern ISD El Boletin De Somos Southwest Mima Trujillo
  - Weslaco ISD Pre-K and Kindergarten Registration Ad Samantha Holley

- **SILVER**
  - Cleveland ISD Parent Bond Flyer Spanish Susan Ard

- **BRONZE**
  - Everman ISD EISD Spanish Materials Nikita Russell & Derrick Thompson II

**More than 30,000 students**

- **BEST OF CATEGORY**
  - Garland ISD Spanish GRCTC FAQs Tiffany Veno, Caren Rodriguez & Judy Kriehn

- **GOLD**
  - Garland ISD Choice of School Spanish Bus Wrap Banners Tiffany Veno, Caren Rodriguez & Judy Kriehn
  - Garland ISD Spanish GRCTC FAQs Tiffany Veno, Caren Rodriguez & Judy Kriehn
  - Klein ISD Junta de Consejo Chelsea Ceballos
  - Lamar CISD Manual De La Escuelas Secundarias Community Relations

- **SILVER**
  - Houston ISD: Secondary School Survival Guide Rebecca Suarez

**CATEGORY 12**

**Annual Report**

**Less than 10,000 students**

- **BEST OF CATEGORY**
  - Alamo Heights ISD 2016 Annual Performance Report Rosalinda Montero Patti & Pawlik-Perales

- **GOLD**
  - Alamo Heights ISD 2016 Annual Performance Report Rosalinda Montero Patti & Pawlik-Perales
  - Hutto ISD Hutto ISD Year in Review Cassandra Balderas & Todd Robison
  - Midway ISD MISD Community Report 2017 Magen Davis & Traci Marlin
  - Royse City ISD Royse City ISD Annual Report 2016 Jerri Monbaron, Christy Tarkington & Kiana Rios

**10,000 to 30,000 & More than 30,000 students**

- **BEST OF CATEGORY**
  - Fort Worth ISD Preparing All Students/2015-2016 Rebecca Slack & Erica Weaver

- **GOLD**
  - Fort Worth ISD Preparing All Students/2015-2016 Rebecca Slack & Erica Weaver
  - Humble ISD Ed. Foundation Report to the Community Jerri Monbaron, Christy Tarkington & Kiana Rios
  - Mansfield ISD Mansfield ISD State of the District Christal Hankey
  - Prosper ISD 2016 Prosper ISD Annual Report Grant Rampy
  - Region 10 ESC Region 10 Year In Review booklet Daniel Escobar
  - Socorro ISD 2016 Annual Report TASB Communications
  - Texas Assoc. of School Boards TASB 2016 Annual Report
Category 12 - Annual Report, continued
10,000 to 30,000 & More than 30,000 students

SILVER
Cypress-Fairbanks ISD
Harris Co Dept. Education
Plano ISD

BRONZE
Northwest ISD

Category 13
Communication Plan

BEST OF CATEGORY
Humble ISD

GOLD
Crandall ISD
Humble ISD
Spring ISD

Category 14
Handbook/Manual

BEST OF CATEGORY
Flour Bluff ISD

GOLD
Community ISD
Flour Bluff ISD
Willis ISD

Best of Category
McAllen ISD

GOLD
Brazosport ISD
McAllen ISD
Prosper ISD

BEST OF CATEGORY
Houston ISD

GOLD
El Paso ISD
ESC Region 20
ESC Region 20
Houston ISD
Lamar CISD
Spring ISD

10,000 to 30,000 students

McAllen ISD Strategic Plan
BISD High School Education Planning Guide
McAllen ISD Strategic Plan
Key to Your Future

More than 30,000 students

Houston ISD: Recapture Toolkit
EPISD Principals Communication Guide
SAISD MTSS Handbook
Title III Parental Outreach Guiding and Planning Companion
Houston ISD: Recapture Toolkit
Lamar CISD General Information Handbook
2016-17 School Guide

Best of Category
McAllen ISD

GOLD
Brazosport ISD
McAllen ISD
Prosper ISD

Humble ISD: Humble Independent School District
Campus Communication Plan

GOLD
Crandall ISD
Humble ISD

Houston ISD Houston ISD: Recapture Toolkit

El Paso ISD
ESC Region 20
ESC Region 20
Houston ISD
Lamar CISD
Spring ISD

Lamar CISD General Information Handbook
2016 -17 School Guide

Category 14
Handbook/Manual

BEST OF CATEGORY
Flour Bluff ISD

GOLD
Community ISD
Flour Bluff ISD
Willis ISD

Best of Category
McAllen ISD

GOLD
Brazosport ISD
McAllen ISD
Prosper ISD

Humble ISD Humble Independent School District
Campus Communication Plan

GOLD
Crandall ISD
Humble ISD

Houston ISD Houston ISD: Recapture Toolkit

El Paso ISD
ESC Region 20
ESC Region 20
Houston ISD
Lamar CISD
Spring ISD

Lamar CISD General Information Handbook
2016 -17 School Guide

Category 14
Handbook/Manual

BEST OF CATEGORY
Flour Bluff ISD

GOLD
Community ISD
Flour Bluff ISD
Willis ISD

Best of Category
McAllen ISD

GOLD
Brazosport ISD
McAllen ISD
Prosper ISD

Houston ISD Houston ISD: Recapture Toolkit

El Paso ISD
ESC Region 20
ESC Region 20
Houston ISD
Lamar CISD
Spring ISD

Lamar CISD General Information Handbook
2016 -17 School Guide

Category 14
Handbook/Manual

BEST OF CATEGORY
Flour Bluff ISD

GOLD
Community ISD
Flour Bluff ISD
Willis ISD

Best of Category
McAllen ISD

GOLD
Brazosport ISD
McAllen ISD
Prosper ISD

Houston ISD Houston ISD: Recapture Toolkit

El Paso ISD
ESC Region 20
ESC Region 20
Houston ISD
Lamar CISD
Spring ISD

Lamar CISD General Information Handbook
2016 -17 School Guide
**CATEGORY 15**

**Magazine**  
Less than 10,000 students

**BEST OF CATEGORY**  
Carroll ISD  
**GOLD**  
Argyle ISD  
Carroll ISD  
Kerrville ISD

**SILVER**  
Sherman ISD

**BEST OF CATEGORY**  
10,000 to 30,000 students

Denton ISD  
**GOLD**  
Denton ISD  
**SILVER**  
Crowley ISD  
Harlingen CISD

**BEST OF CATEGORY**  
More than 30,000 students

Amarillo ISD  
**GOLD**  
Amarillo ISD  
Fort Bend ISD

Texas Assoc. of School Boards  
**SILVER**  
Arlington ISD  
Leander ISD  
Mansfield ISD

**CATEGORY 16**

**Image/Identity Package**  
Less than 10,000 & 10,000 to 30,000 students

Grand Prairie ISD  
**GOLD**  
Boerne ISD  
Dickinson ISD  
Goose Creek CISD  
Grand Prairie ISD  
Lancaster ISD  
Mission CISD  
Mission CISD  
Pearland ISD

**BEST OF CATEGORY**  
GPISD Kaleidoscope

Boerne ISD Image/Identity Package  
Dickinson ISD Re-Branding Package  
Goose Creek CISD Brand  
GPISD Kaleidoscope  
Lancaster ISD We Believe  
Mission CISD Reads Initiative  
Mustangville - Mission CISD  
#iwillASK

Carroll ISD Inside Carroll Magazine Volume 2  
Argyle ISD Insights Magazine  
Inside Carroll Magazine Volume 2  
Kerrville ISD Connections  
Sherman School & Family Magazine  

Board & Community Relations  
Pamela Arrington  
Board & Community Relations  
Holly Vogt  
Emily Parks & Sean Vandererveer

Mario Zavala Jr., Clif Cotton, Melissa Green, Courtney Martin & Julie Zwahr

Mario Zavala Jr., Clif Cotton, Melissa Green, Courtney Martin & Julie Zwahr

Anthony Kirchner, Jaime Handy, Megan Middleton & Matt Hoover  
Public Relations Dept.

Communications Dept.

Veronica Sopher, Amanda Bubela, Keryn Miles, Natalie Rivera, Rachel Ross, Genaro Serna & Becky Walker  
TASB Communications

Jennifer Bailey, Kaitlin Paonessa & Daniel Cernero  
Communications & Marketing Dept.

Carolyn Parker

David Boggan & David Sanchez  
Jenna Simsen  
Beth Dombrowa, Mima Trujillo, Carrie Pryor-Newman & Susan Passmore  
Carolyn Parker  
Communications Dept.  
Craig Verley & Aaron Cantu  
Aaron Cantu  
Kim Hocott & Lexi Marshall
Category 16 - Image/Identity, continued
More than 30,000 students

BEST OF CATEGORY
Fort Worth ISD
GOLD
El Paso ISD
ESC Region 12
ESC Region 13
Fort Worth ISD
Katy ISD
Mesquite ISD
Pasadena ISD
Pharr-San Juan-Alamo ISD
Socorro ISD
Spring ISD
United ISD

Fort Worth ISD Gold Seal Programs of Choice
Discover EPISD
Educator Preparation & Certification Program Campaign
Texas Lesson Study
Fort Worth ISD Gold Seal Programs of Choice
Stockdick Junior High Branding
ReadPlayTalk
ECHS Identity Package
PSJA ISD College For All Conference 2016
2017 Partners in Education Recognition
Now Hiring Bus Drivers
We are United

Erica Weaver
Community Engagement Communications Dept.
Ana Amezcua
Communications Dept.
Kristin Odom
Jade Wise
James Jenson
Daniel Escobar
Office of Communications
Office of Communications

WRITING CATEGORIES

CATEGORY 17
Writing

BEST OF CATEGORY
Copperas Cove ISD
GOLD
Copperas Cove ISD
Lancaster ISD
Lancaster ISD
Lancaster ISD
Lancaster ISD
Lockhart ISD
SILVER
Lancaster ISD
BRONZE
Everman ISD

2017 Convocation: Fired Up for Student Success!
2017 Convocation: Fired Up for Student Success!
Lancaster High School Homecoming King Continues Legacy
Lancaster ISD and City of Lancaster Unite to Provide Free Internet Access to Students
Lancaster ISD Trustees Make History as the First Board From the Best Southwest to Win Number One Board in Texas Roar Report
Lancaster ISD Hosts ‘Thanks For the Memories’ Goodbye Events for West Main & Pleasant Run Elementary Campuses
Superintendent’s Monthly Message Blog

Wendy Sledd
Kimberly Simpson
Sonya Cole-Hamilton
Christina Courson
Sonya Cole-Hamilton
Nikita Russell & Derrick Thompson II

BEST OF CATEGORY
Eagle Mt-Saginaw ISD
GOLD
Brazosport ISD
Brazosport ISD
Comal ISD
Deer Park ISD
Denton ISD
Eagle Mountain-Saginaw ISD
Laredo ISD
Northwest ISD
SILVER
Duncanville ISD
Goose Creek CISD

Script: Provisional A-F Ratings System
Brazoswood Football First Responders Game Script
We’re rolling out the RED carpet for you!
The Brazosport ISD Annual Staff Recognition Dinner
Family personifies Comal ISD 60-year anniversary celebration
DPHS Culinary Arts students find all the ingredients for success
The Coach
Script: Provisional A-F Ratings System
Script for dedication ceremony of the Graciela Ramirez Library at Christen Middle School
Shears of Steele offers quality, affordable haircuts from students
Quarterback Sidelines as Cosmetology Student
50th Anniversary of The Game Documentary Script

Megan Overman
Communications Dept.
Communications Dept.
Jason Gordon
Matt Lucas
Julie Zwahr
Megan Overman
Veronica Castillon, APR
Anthony Tosie
Lari Barager
Beth Dombrowa
Category 17 - Writing, continued
More than 30,000 students

BEST OF CATEGORY
Houston ISD Houston ISD: State of the Schools Graduate Features Rebecca Suarez
GOLD
Amarillo ISD Time in a Tissue Roll April Brownlee
Fort Bend ISD Congressman Pete Olson rallies support for Parks Elementary Crossing Guard Keryn Miles
Fort Bend ISD FBISD Partnerships: Enriching Students Beyond Words Trey Serna
Fort Bend ISD FBISD’s Mission of Inclusion: Students of all learning capabilities have the support they need to excel Rachel Ross
Houston ISD Houston ISD: State of the Schools Graduate Features Rebecca Suarez
Pasadena ISD Dr. Iraj Jabbary Captures the American Dream Reesha Brown
Spring ISD Bonds of Family, Friendship Keep Eagle Scouts Striving for Success Office of Communications
SILVER
Edinburg CISD Edinburg CISD, Food Bank RGV Launch School Food Pantry Program Romeo Cantu & Mark Montemayor
Fort Bend ISD Fort Bend ISD’s Profile of a Graduate Trey Serna
BRONZE
Harris Co. Dept. of Education Aging Workforce, robust construction climate fuel need for apprenticeship programs for adult learners Carol Vaughn
Katy ISD Superintendent’s Keynote Speech at Katy Chamber of Commerce Teach of the Year Celebration Communications
Mesquite ISD MISD Retiree Luncheon Script Angela Roe

CATEGORY 18
Published News or Feature
Less than 10,000 students

BEST OF CATEGORY
Sherman ISD Language of Excellence Emily Parks
GOLD
Cleburne ISD Reading Railroad Lisa Magers
Sherman ISD Language of Excellence Emily Parks
Sherman ISD Sydney Cleveland struts her stuff at Nationals Emily Parks
SILVER
Cleburne ISD 1941 Player Honored at 75th Anniversary of Stadium Lisa Magers
La Porte ISD Martha Love, Mary Pat Wells Recall their Years in La Porte ISD Terri Cook
Lancaster ISD Lancaster High School First Time Voters Stroll to the Polls During Early Voting Jacquinette Murphy
Midway ISD Thank you, Panther Nation! Traci Marlin
BRONZE
Channelview ISD New CHS baseball coach comes “home” Mark Kramer
Copperas Cove ISD Cove ISD STAAR scores out of this world Wendy Sledd
Forney ISD Parents in Forney ISD Stay in Touch With Their Child’s Education with Skyward and Canvas Larry Coker
Galveston ISD Galveston ISD convocation kicks off 2016-17 school year with a bang Communications Dept.
Galveston ISD Meet our Galveston ISD community: Ball High innovation and entrepreneurship Communications Dept.
Galveston ISD Moulton hired as Galveston’s new superintendent Communications Dept.
La Porte ISD Lloyd Wells: Veteran, Musician, Educator Terri Cook
BEST OF CATEGORY

Goose Creek CISD
School Cafe Manager Sticks to School Menu Diet, Loses 100 Pounds
Beth Dombrowa

GOLD
Comal ISD
Couple attend Senior Proms at Canyon High School 56 years apart
Jason Gordon
Crowley ISD
Giving Students a Choice
Megan Middleton
Goose Creek CISD
School Cafe Manager Sticks to School Menu Diet, Loses 100 Pounds
Beth Dombrowa

SILVER
Bryan ISD
Coach Rose Gregg’s 51 Years at Bryan ISD
Brandon Webb & Matt Kennedy
Bryan ISD
Fluent in Six Languages, Bryan Collegiate Student ‘Will Never Stop Learning’
Brandon Webb & Matt Kennedy
Crowley ISD
Hard Work Pays Off
Megan Middleton
Crowley ISD
ManiAAC Music Teacher
Jaime Handy & Megan Middleton
Crowley ISD
Three Generations of Crowley Graduates
Megan Middleton
Dickinson ISD
Dickinson student athletic trainers play vital role in athletics
Tammy Dowdy
Goose Creek CISD
Music Leads from Baytown to Broadway
Susan Passmore
Goose Creek CISD
Rally for Thaily
Susan Passmore
Laredo ISD
Dr. Rios named sole finalist for LISD Superintendent
Veronica Castillon, APR
Laredo ISD
Trevino Magnet student’s artwork draws national attention
Roberto Trevino
Laredo ISD
Valdez High School receives Ford Driving Dream Grant
Roberto Trevino
Weslaco ISD
Grant expands manufacturing machinery
Arminda Muñoz

BRONZE
Comal ISD
Speaker stirs emotions during Cerebral Palsy Awareness Month
Jason Gordon
Dickinson ISD
Community-based instruction providing Dickinson ISD WAVE students with important life skills
Tammy Dowdy
Goose Creek CISD
Harlem Elementary P.E. Teacher Selected to Officcate State Championship
Beth Dombrowa
Goose Creek CISD
Lane’s Birthday Mission
Susan Passmore
Harlingen CISD
HClISD and City of Harlingen come together in all-inclusive playground project
Public Relations Dept.
Laredo ISD
Aguirre named Student Hero
Veronica Castillon, APR
Laredo ISD
Sir, yes sir! Ramirez learns about nation’s best fighting force
Veronica Castillon, APR

More than 30,000 students

BEST OF CATEGORY
Texas Assoc. of School Boards
Flying High with the Space Cowboys
Roger White

GOLD
Amarillo ISD
Gifted.
April Brownlee
Arlington ISD
Bree knows value of education
Anthony Andro
Cypress-Fairbanks ISD
Sharing a bond, Team Cypress Strong seeks to eliminate cancer
Joel Weckerly
El Paso ISD
Wiggs orchestra director earns Texas top award Community Engagement
Keryn Miles
Fort Bend ISD
Creating Worlds of Art
Rebecca Suarez
Houston ISD
Houston ISD: National Disability Employment Month Feature Series
Hope Boyd
Mansfield ISD
Mansfield ISD Student Nutrition Feature
Roger White
Texas Assoc. of School Boards
A Career of Service, a Lifetime of Involvement
Roger White
Texas Assoc. of School Boards
Flying High with the Space Cowboys
Roger White
Category 18 - Published News or Feature, continued

More than 30,000 students

**SILVER**

Arlington ISD  
Jones Academy in two words  
Ryan Pierce, Leslie Johnston & Mercedes Mayer

Edinburg CISD  
Edinburg North High School Band performs in China  
Romeo Cantu & Mark Montemayor

El Paso ISD  
‘God needed another track coach in heaven’  
Community Engagement

Harris Co. Dept. of Education  
Thriving vs. Surviving in Secondary School  
Lindsey Sanders

Humble ISD  
An Humble Tradition Restored  
Valonia Walker

Humble ISD  
Kickstart Kids Earn Purple Belts at End of Year Ceremony  
Valonia Walker

Mesquite ISD  
Vouchers: A Bad Idea for Mesquite Public Schools  
Angela Roe & Kristin Odom

Pasadena ISD  
Oliver Foundation Grant Provides Standing Desks for Turner Students  
Reesha Brown

Pasadena ISD  
Pasadena ISD Girls on the Run Puts Students on Fast Track to Success  
Reesha Brown

Pharr-San Juan-Alamo ISD  
PSJA ISD team experiment selected to fly to the International Space Station  
Claudia V. Lemus-Campos

Spring ISD  
Two Spring Early College Academy Students Named to Dell Scholars Program  
Office of Communications

**BRONZE**

Edinburg CISD  
ECISD Principal inducted into Mexican Football Hall of Fame  
Romeo Cantu & Mark Montemayor

Pasadena ISD  
Tweens Read Fest attracts over 2,300 book enthusiasts, 32 authors  
Reesha Brown

---

Category 19

Published News Release, Edited

Less than 10,000 students

**BEST OF CATEGORY**

Copperas Cove ISD  
Copperettes dance in the Big Apple  
Wendy Sledd

**GOLD**

Copperas Cove ISD  
Copperettes dance in the Big Apple  
Wendy Sledd

Channelview ISD  
OnRamps gives students jump start on college credits  
Mark Kramer

Lancaster ISD  
Lancaster Middle School Students Use Acquaponics to Grow Food  
Jacquinett Murphy & Kimberly Simpson

**BRONZE**

Midway ISD  
National Professional Development School Partnership Award  
Traci Marlin

**BEST OF CATEGORY**

Laredo ISD  
LISD Students take on the world of Coding through Computer Science  
Maribel “Mimi” Valdez

**GOLD**

Comal ISD  
Freiheit Spelling Bee goes down to the wire before champion is crowned  
Jason Gordon

Laredo ISD  
LISD Students take on the world of Coding through Computer Science  
Maribel “Mimi” Valdez
## Category 19 - Published New Release Edited, continued

**10,000 to 30,000 students**

### SILVER

<table>
<thead>
<tr>
<th>School District</th>
<th>Description</th>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comal ISD</td>
<td>All-Girls Rocket Team Blasts Off at Smithson Valley Middle School</td>
<td>Jason Gordon</td>
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<tr>
<td>Comal ISD</td>
<td>CLHS teacher Charles Van Houten receives KENS5 ExCEL Award</td>
<td>Jason Gordon</td>
</tr>
<tr>
<td>Duncanville ISD</td>
<td>DHS Gets a New Boss</td>
<td>Lari Barager</td>
</tr>
<tr>
<td>Duncanville ISD</td>
<td>Little Free Library Project</td>
<td>Lari Barager</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>GCCISD Responds to High Demand for Technicians With Advanced Automotive Academy</td>
<td>Susan Passmore</td>
</tr>
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<td>Goose Creek CISD</td>
<td>Goose Creek to Complete Bond Ahead of Schedule, Under Budget</td>
<td>Beth Dombrowa</td>
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<tr>
<td>Goose Creek CISD</td>
<td>Patriot Partners Program Seeks to Improve Opportunities for Underperforming Students</td>
<td>Beth Dombrowa</td>
</tr>
<tr>
<td>Magnolia ISD</td>
<td>MJH Mustang Money</td>
<td>Denise Meyers</td>
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### BRONZE

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<tbody>
<tr>
<td>Magnolia ISD</td>
<td>Bond Refunding for $6.2 Million Savings</td>
<td>Denise Meyers</td>
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### BEST OF CATEGORY

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<thead>
<tr>
<th>School District</th>
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</thead>
<tbody>
<tr>
<td>Pasadena ISD</td>
<td>Teague teacher receives phone call from two-time Super Bowl champ Peyton Manning</td>
<td>Reesha Brown</td>
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</tbody>
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### GOLD

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<thead>
<tr>
<th>School District</th>
<th>Description</th>
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<tbody>
<tr>
<td>Humble ISD</td>
<td>Fifth Graders Use Class Project to Build Prosthetic Hand for First Grader</td>
<td>Valonia Walker</td>
</tr>
<tr>
<td>Pasadena ISD</td>
<td>Teague teacher receives phone call from two-time Super Bowl champ Peyton Manning</td>
<td>Reesha Brown</td>
</tr>
<tr>
<td>Socorro ISD</td>
<td>Digital Learning Day</td>
<td>Daniel Escobar</td>
</tr>
<tr>
<td>Arlington ISD</td>
<td>Superintendent of the Year press release</td>
<td>Leslie Johnston</td>
</tr>
<tr>
<td>Cypress-Fairbanks ISD</td>
<td>Middle school student builds homemade salsa enterprise</td>
<td>Joel Weckerly</td>
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<thead>
<tr>
<th>School District</th>
<th>Description</th>
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<tbody>
<tr>
<td>Katy ISD</td>
<td>Cast Away Video Script</td>
<td>Communications</td>
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<tr>
<td>Katy ISD</td>
<td>Heigh Ho Video Script</td>
<td>Communications</td>
</tr>
<tr>
<td>La Porte ISD</td>
<td>Dedication of Musical to Sonja Angelo</td>
<td>Terri Cook</td>
</tr>
<tr>
<td>Pasadena ISD</td>
<td>The Hug Felt Around the World: Lady Gaga Shares a Warm Embrace with Dobie Student</td>
<td>Reesha Brown</td>
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</tbody>
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<tr>
<td>Katy ISD</td>
<td>Jenks Dedication Program</td>
<td>Communications</td>
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### Best of Specialty/Novelty Writing

**Less than 10,000 & More than 30,000 students**

#### BEST OF CATEGORY

<table>
<thead>
<tr>
<th>School District</th>
<th>Description</th>
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<tbody>
<tr>
<td>Harris Co. Dept. of Education</td>
<td>Turning from anger to success: Amari Harrison shares her high school story</td>
<td>Carol Vaughn</td>
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#### GOLD

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<th>School District</th>
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<tbody>
<tr>
<td>Arlington ISD</td>
<td>First Day Tweet-along</td>
<td>Mercedes Mayer</td>
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<tr>
<td>Copperas Cove ISD</td>
<td>2017 Convocation: Get Fired Up for Student Success!</td>
<td>Wendy Sledd</td>
</tr>
<tr>
<td>Harris Co. Dept. of Education</td>
<td>Turning from anger to success: Amari Harrison shares her high school story</td>
<td>Carol Vaughn</td>
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PHOTOGRAPHY CATEGORIES

CATEGORY 21
Photo - Sports Subjects

Less than 10,000 students

BEST OF CATEGORY
Crandall ISD
Track Action
Erin McCann

GOLD
Corsicana ISD
Easing over the bar
Rob Ludwig
Corsicana ISD
Keeping an eye on the ball
Rob Ludwig
Corsicana ISD
Lost ball and glove
Rob Ludwig
Crandall ISD
Track Action
Erin McCann
Sheldon ISD
Tough Loss
Derik Moore

SILVER
Cleveland ISD
CHS Indian Football
Susan Ard
Corsicana ISD
Clearing a hurdle
Rob Ludwig
Crandall ISD
Crandall Spike
Erin McCann
Sheldon ISD
Tough Loss
Derik Moore

BRONZE
Burnet CISD
Up in the Air
Sharon Schwartz
Copperas Cove ISD
CCHS JROTC Bulldawg Battalion Push Ball Competition
Wendy Sledd

10,000 to 30,000 students

BEST OF CATEGORY
Pflugerville ISD
State championship girls soccer team
Marcial Guajardo

GOLD
Judson ISD
Given To Fly
David L. Rhoads III
Pflugerville ISD
State championship girls soccer team
Marcial Guajardo
Rockwall ISD
Rockwall-Heath Walks Off Playoff Victory
Chris Curtis

SILVER
Denton ISD
The Coach: Lyndon LaPlante
Mario Zavala Jr.
Galena Park ISD
Headed to Texas
Chris Gause
Goose Creek CISD
And He's Off!
Carrie Pryor-Newman
Goose Creek CISD
Got It!
Carrie Pryor-Newman
Goose Creek CISD
Protected
Carrie Pryor-Newman
Laredo ISD
Jumping Hurdles
Roberto Trevino

BRONZE
Goose Creek CISD
Back At You
Carrie Pryor-Newman

More than 30,000 students

BEST OF CATEGORY
Cypress-Fairbanks ISD
Missed by inches
Gary Durrenberger

GOLD
Cypress-Fairbanks ISD
Missed by inches
Gary Durrenberger
Cypress-Fairbanks ISD
Tears from Trelon
Joel Weckerly
Houston ISD
Houston ISD: Lamar Texans High School Football Game
Rebecca Suarez
Pasadena ISD
PMHS Lady Mavs Slide Photo
Jade Wise

SILVER
Mesquite ISD
Taking Flight
Wade Odom
United ISD
Game Face
Office of Communications

BRONZE
United ISD
Fun on the Green
Carmen Rendon
## BEST OF CATEGORY

### Less than 10,000 students

<table>
<thead>
<tr>
<th>Category</th>
<th>School District</th>
<th>Title</th>
<th>Student/Teacher</th>
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<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Copperas Cove ISD</td>
<td>Pre-K Donut Detectives</td>
<td>Wendy Sledd</td>
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<td>La Porte ISD</td>
<td>New School Year, New School Supplies</td>
<td>Terri Cook</td>
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<td></td>
<td>Lake Travis ISD</td>
<td>Teacher of the Year - Bee Cave Elementary School</td>
<td>Marco Alvarado</td>
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<td></td>
<td>Lake Travis ISD</td>
<td>Teacher of the Year - Lakeway Elementary School</td>
<td>Cheryal Loosmore</td>
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<td>Texas City ISD</td>
<td>Kohfeldt Surgery Day</td>
<td>Clarissa Silva</td>
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<td><strong>SILVER</strong></td>
<td>Alvarado ISD</td>
<td>I See It</td>
<td>Tommy Brown</td>
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<td></td>
<td>Angleton ISD</td>
<td>AHS Wildcat Roundup</td>
<td>Hanna Chalmers</td>
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<td>Angleton ISD</td>
<td>Rancho Isabella STEAM Day</td>
<td>Brittany Blanchard</td>
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<td>South San Antonio ISD</td>
<td>Students enjoy a Super story</td>
<td>Jocelyn Durand</td>
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<td><strong>BRONZE</strong></td>
<td>Alvarado ISD</td>
<td>Finger Bears</td>
<td>Tommy Brown</td>
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### 10,000 to 30,000 students

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<tr>
<td><strong>GOLD</strong></td>
<td>Galena Park ISD</td>
<td>Sparking Interest in Welding</td>
<td>Carrie Pryor-Newman</td>
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<td>Goose Creek CISD</td>
<td>A Super Troop</td>
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<td>Blow Me One Last Kiss</td>
<td>Carrie Pryor-Newman</td>
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<td>Get My Point?</td>
<td>Carrie Pryor-Newman</td>
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<td>Goose Creek CISD</td>
<td>Our First Graduation</td>
<td>Carrie Pryor-Newman</td>
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<td>Hays CISD</td>
<td>Best Friends</td>
<td>Jim Cullen</td>
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<td>Hays CISD</td>
<td>Engaged in Learning</td>
<td>Jim Cullen</td>
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<td>Judson ISD</td>
<td>Crestview Elementary Seeing Blue</td>
<td>David L. Rhoads III</td>
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<td>Judson ISD</td>
<td>Fire Away On STEM Day</td>
<td>David L. Rhoads III</td>
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<td>Judson ISD</td>
<td>Physics Is Fun! JEF Grant In Action.</td>
<td>David L. Rhoads III</td>
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<td>Tomball ISD</td>
<td>3rd Annual Special Rodeo</td>
<td>Staci Stanfield</td>
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<td>Tomball ISD</td>
<td>Graduation 2017</td>
<td>Staci Stanfield</td>
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<td><strong>SILVER</strong></td>
<td>Hays CISD</td>
<td>The World is Ours</td>
<td>Jim Cullen</td>
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<td>Judson ISD</td>
<td>Jingle Bell Jamboree Fun</td>
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<td>Solarized Win!</td>
<td>Jerri Martinez</td>
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<td>Prosper ISD</td>
<td>The Mid Morning After 10, But Still Just Before Lunch Show</td>
<td>Chrisitan Hankey</td>
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<td>Rockwall ISD</td>
<td>The Joy of Learning and the Passion for Teaching</td>
<td>Steven Offield</td>
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<td><strong>BRONZE</strong></td>
<td>Judson ISD</td>
<td>Spooky Stories At Park Village</td>
<td>David L. Rhoads III</td>
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</table>

### More than 30,000 students

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<tr>
<td><strong>GOLD</strong></td>
<td>El Paso ISD</td>
<td>Teddy Bear Clinic</td>
<td>Community Engagement</td>
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<td>Houston ISD</td>
<td>Houston ISD : Student Jazlyn Cruz Loves Her Books</td>
<td>Rebecca Suarez</td>
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<td>North East ISD</td>
<td>Eisenhower Middle School students enjoy new library</td>
<td>Daniel J. Segura</td>
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<td>Pharr-San Juan-Alamo ISD</td>
<td>STEM Student Looking through a Microscope</td>
<td>Santiago Zavala, III</td>
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<td>United ISD</td>
<td>Proud to be Blue</td>
<td>Karla de la Garza</td>
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<td></td>
<td>United ISD</td>
<td>Valedictorian &amp; Salutatorian Photograph</td>
<td>Ricardo Rangel</td>
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</tbody>
</table>
SILVER
Cypress-Fairbanks ISD
El Paso ISD
Leander ISD
Leander ISD
Mesquite ISD
Mesquite ISD
Soucorro ISD

BRONZE
Edinburg CISD

Edinburg CISD Hour of Code

CATEGORY 23
Photo - Other Subjects
Less than 10,000 students

BEST OF CATEGORY
Barbers Hill ISD

GOLD
Alvarado ISD
Barbers Hill ISD
Community ISD
Copperas Cove ISD
Kerrville ISD
Lake Travis ISD
Manor ISD
Sheldon ISD
South San Antonio ISD

SILVER
Cleveland ISD
Community ISD
Corsicana ISD
Lake Travis ISD
Red Oak ISD
Red Oak ISD
Royse City ISD
Texas City ISD

10,000 to 30,000 students

BEST OF CATEGORY
Waco ISD

GOLD
Deer Park ISD
Denton ISD
Duncanville ISD
Goose Creek CISD
Judson ISD
Judson ISD
Laredo ISD
Prosper ISD
Prosper ISD
Rockwall ISD
Tomball ISD
Waco ISD

I Pledge Allegiance

Mary Senter

Matt Lucas
Clif Cotton
Lari Barager
Carrie Pryor-Newman
David L. Rhoads III
David L. Rhoads III
Roberto Trevino
Christal Hankey
Christal Hankey
Alyssa Suniga
Staci Stanfield
Mary Senter
Category 23 - Photo - Other Subjects, continued
10,000 to 30,000 students

SILVER
Denton ISD
Selfie Social Promo
Mario Zavala Jr.

Goose Creek CISD
A Super Helper
Susan Passmore

Goose Creek CISD
Principals - Past and Present
Carrie Pryor-Newman

Judson ISD
Senior Citizens Boogie Down At Prom
David L. Rhoads III

Pearland ISD
Colors United
Jeri Martinez

Pearland ISD
Yee-Haw!
Jeri Martinez

BRONZE
Brazosport ISD
BISD’s Gutierrez - HEB Excellence in Education Award
Communications Dept.

Hays CISD
Lunch is Fun
Jim Cullen

Laredo ISD
Learning to Swim
Roberto Trevino

Laredo ISD
Salute to our Veterans
Roberto Trevino

Laredo ISD
Team Christian Angels Journey
Maribel “Mimi” Valdez

Pflugerville ISD
The Dead Dance at the Capital
Marcial Guajardo

Prosper ISD
Deconstructed Thin Mint
Christal Hankey

Prosper ISD
Homecoming Parade
Christal Hankey

Prosper ISD
More than a Bus Driver
Christal Hankey

BEST OF CATEGORY
Mesquite ISD
Big Blue Flag
Wade Odom

GOLD
Arlington ISD
Jones Academy of Fine Arts and Dual Language at dusk
Ryan Pierce

El Paso ISD
Stanton hero
Community Engagement

Harris Co. Dept. of Education
Head Start Student Receives School Supplies
Lindsey Sanders

Houston ISD
Houston ISD: Graduate Dreamer
Rebecca Suarez

Mesquite ISD
Big Blue Flag
Wade Odom

Mesquite ISD
Let’s Play
Wade Odom

Mesquite ISD
On Air
Wade Odom

North East ISD
Military Dad Comes Home
Daniel J. Segura

Pharr-San Juan-Alamo ISD
Graduation Embrace
Claudia Lemus-Campos

Socorro ISD
Eastlake Band at Marchfest
Daniel Escobar

Socorro ISD
Health Professions Academy group photo
Daniel Escobar

SILVER
Arlington ISD
Agricultural Science Center Ground Breaking
Robert Spence

Arlington ISD
Starrett Elementary’s dynamic duo
Robert Spence

Arlington ISD
Step team performs at Parent University
Robert Spence

Cypress-Fairbanks ISD
Daddy, you did it.
Gary Durrenberger

Leander ISD
The Gold Crayon Award
Daniel Cernero

Mesquite ISD
Girl with a Bow
Wade Odom

BRONZE
Edinburg CISD
Richard R. Flores Stadium Dedication
Mark Montemeyer

More than 30,000 students

Mesquite ISD
Big Blue Flag
Wade Odom

Arlington ISD
Jones Academy of Fine Arts and Dual Language at dusk
Ryan Pierce

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The Gold Crayon Award
Daniel Cernero

Mesquite ISD
Girl with a Bow
Wade Odom

Edinburg CISD
Richard R. Flores Stadium Dedication
Mark Montemeyer
**Category 24**

**Logo, Trademark, Symbol**

**Less than 10,000 students**

**Best of Category**

- Boerne ISD
  - Logo
  - Boerne ISD Logo
  - Boerne ISD Logo

**Gold**

- Boerne ISD
  - Less than 10,000 students
  - Logo
  - Boerne ISD Logo
  - UP High School Logo
  - Hutto ISD 2016-17 Theme - Remember The Hippo
  - Serene Hills Elementary School - 10th Anniversary Logo

- Flour Bluff ISD
  - Logo
  - Soul to Soul Logo
  - Reading On The Go logo
  - Learning Spaces
  - Sharyland ISD Excellence is Our Tradition Logo

- Hutto ISD
  - Logo
  - Heart of Lockhart ISD - Employee Recognition
  - Mom2Mom Logo
  - Logo Redesign

- Lake Travis ISD
  - Logo
  - Lake Travis Elementary - 35th Anniversary Logo
  - Heart of Lockhart ISD - Employee Recognition
  - Mom2Mom Logo
  - Logo Redesign

- Lufkin ISD
  - Logo
  - Lufkin ISD Soul to Soul Logo
  - Lufkin ISD Mom2Mom Logo
  - Lufkin ISD Logo Redesign

- Manor ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

- Red Oak ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

- Sharyland ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

**Silver**

- Lake Travis ISD
  - Logo
  - Lake Travis Elementary - 35th Anniversary Logo
  - Heart of Lockhart ISD - Employee Recognition
  - Mom2Mom Logo
  - Logo Redesign

- Lockhart ISD
  - Logo
  - Heart of Lockhart ISD - Employee Recognition
  - Mom2Mom Logo
  - Logo Redesign

- Lufkin ISD
  - Logo
  - Lufkin ISD Soul to Soul Logo
  - Lufkin ISD Mom2Mom Logo
  - Lufkin ISD Logo Redesign

- Manor ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

- Red Oak ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

- Sharyland ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

**Bronze**

- Boerne ISD
  - Logo
  - Boerne ISD Logo
  - Boerne ISD Logo

- Flour Bluff ISD
  - Logo
  - Soul to Soul Logo
  - Reading On The Go logo
  - Learning Spaces
  - Sharyland ISD Excellence is Our Tradition Logo

- Hutto ISD
  - Logo
  - Heart of Lockhart ISD - Employee Recognition
  - Mom2Mom Logo
  - Logo Redesign

- Lake Travis ISD
  - Logo
  - Lake Travis Elementary - 35th Anniversary Logo
  - Heart of Lockhart ISD - Employee Recognition
  - Mom2Mom Logo
  - Logo Redesign

- Lufkin ISD
  - Logo
  - Lufkin ISD Soul to Soul Logo
  - Lufkin ISD Mom2Mom Logo
  - Lufkin ISD Logo Redesign

- Manor ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

- Red Oak ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

- Lake Travis ISD
  - Logo
  - Lake Travis Elementary - 35th Anniversary Logo
  - Heart of Lockhart ISD - Employee Recognition
  - Mom2Mom Logo
  - Logo Redesign

- Lockhart ISD
  - Logo
  - Heart of Lockhart ISD - Employee Recognition
  - Mom2Mom Logo
  - Logo Redesign

- Lufkin ISD
  - Logo
  - Lufkin ISD Soul to Soul Logo
  - Lufkin ISD Mom2Mom Logo
  - Lufkin ISD Logo Redesign

- Manor ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

- Red Oak ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

- Sharyland ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

**10,000 to 30,000 students**

**Best of Category**

- Weslaco ISD
  - Logo
  - Weslaco ISD Ball High School Biomedical Logo
  - Weslaco ISD Ball High School Engineering and Mathematics Logo
  - Weslaco ISD Ball High School Innovation and Entrepreneurship Logo
  - Weslaco ISD Ball High School Media Arts and Digital Technology Logo

- Lockhart ISD
  - Logo
  - Heart of Lockhart ISD - Employee Recognition
  - Mom2Mom Logo
  - Logo Redesign

- Lufkin ISD
  - Logo
  - Lufkin ISD Soul to Soul Logo
  - Lufkin ISD Mom2Mom Logo
  - Lufkin ISD Logo Redesign

- Manor ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

- Red Oak ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

- Sharyland ISD
  - Logo
  - Sharyland ISD Excellence is Our Tradition Logo

**Gold**

- Weslaco ISD
  - Logo
  - Weslaco ISD Ball High School Biomedical Logo
  - Weslaco ISD Ball High School Engineering and Mathematics Logo
  - Weslaco ISD Ball High School Innovation and Entrepreneurship Logo
  - Weslaco ISD Ball High School Media Arts and Digital Technology Logo

- Alvin ISD
  - Logo
  - Alvin ISD Parent University Logo
  - GPISD Kaleidoscope Logo
  - Tomball Star Academy Owl Logo
  - WISD The Right Choice Logo

- Grand Prairie ISD
  - Logo
  - Grand Prairie ISD Kaleidoscope Logo
  - Grand Prairie ISD Tomball Star Academy Owl Logo
  - WISD The Right Choice Logo

- Tomball ISD
  - Logo
  - Grand Prairie ISD Kaleidoscope Logo
  - Grand Prairie ISD Tomball Star Academy Owl Logo
  - WISD The Right Choice Logo

- Weslaco ISD
  - Logo
  - Grand Prairie ISD Kaleidoscope Logo
  - Grand Prairie ISD Tomball Star Academy Owl Logo
  - WISD The Right Choice Logo

**Silver**

- Hays CISD
  - Logo
  - Hays CISD 50th Anniversary Parade Logo
  - Leadership Logo
  - Mission CISD Reads Logo
  - Mission CISD Science Fair Logo
  - Weiss High School Logo

- Laredo ISD
  - Logo
  - Leadership Logo
  - Mission CISD Reads Logo
  - Mission CISD Science Fair Logo
  - Weiss High School Logo

- Mission CISD
  - Logo
  - Leadership Logo
  - Mission CISD Reads Logo
  - Mission CISD Science Fair Logo
  - Weiss High School Logo

- Pflugerville ISD
  - Logo
  - Leadership Logo
  - Mission CISD Reads Logo
  - Mission CISD Science Fair Logo
  - Weiss High School Logo

**Bronze**

- Crowley ISD
  - Logo
  - Child Development Center
  - DISD District Choir Logo
  - Logo for the 50th Anniversary of The Game
  - ACE Race
  - SWISD-TV

- Dickinson ISD
  - Logo
  - Child Development Center
  - DISD District Choir Logo
  - Logo for the 50th Anniversary of The Game
  - ACE Race
  - SWISD-TV

- Goose Creek CISD
  - Logo
  - Child Development Center
  - DISD District Choir Logo
  - Logo for the 50th Anniversary of The Game
  - ACE Race
  - SWISD-TV

- Southwest ISD
  - Logo
  - Child Development Center
  - DISD District Choir Logo
  - Logo for the 50th Anniversary of The Game
  - ACE Race
  - SWISD-TV

- Southwest ISD
  - Logo
  - Child Development Center
  - DISD District Choir Logo
  - Logo for the 50th Anniversary of The Game
  - ACE Race
  - SWISD-TV
Category 24 - Logo, Trademark, Symbol, continued

BEST OF CATEGORY
ESC Region 20
GOLD
Austin ISD
Corpus Christi ISD
Corpus Christi ISD
El Paso ISD
ESC Region 11
ESC Region 11
ESC Region 20
Fort Worth ISD
Katy ISD
North East ISD
Pasadena ISD
Region 16 ESC
GOLD
AISD in 3 Logo
Calk-Wilson Elementary School Logo
Lunch with a Cop Logo
EPISD Seal
Lone Star Literacy Logo
TheNetwork Charter School Summer Summit Logo
2nd Grade STEAM Conference
100X25 FWTX
Bryant Elementary Logo
Jerry Comalander's Fore! the Kids Golf Tournament
PISD Athletics Logo
Establishing Roots

SILVER
Austin ISD
Cypress-Fairbanks ISD
Houston ISD
North East ISD
BRONZE
Garland ISD
Mansfield ISD

Category 25
Original Art

BEST OF CATEGORY
Manor ISD
GOLD
Hutto ISD
Manor ISD
SILVER
La Porte ISD
Lake Travis ISD

GOLD
Howard Norman Elementary School Plaque
Reading On The Go Bus Wrap
District of Innovation

SILVER
Reading On The Go Bus Wrap
Reading On The Go Bus Wrap

10,000 to 30,000 & More than 30,000 students

BEST OF CATEGORY
Crowley ISD
GOLD
Crowley ISD
Dickinson ISD
Pflugerville ISD
Prosper ISD
Wylie ISD
SILVER
Garland ISD

GOLD
Panther Olympics
May The Fourth Be With You
Panther Olympics
2016 Dickinson Gators Football Calendar
Elementary Showcase Art
Professional Learning Center
Wylie ISD School Board Trading Cards

SILVER
Going the Extra Mile - GEM

Shannon Jones
Austin ISD
Atanislao Acosta
Atanislao Acosta
Community Engagement
Elizabeth Harwood
Elizabeth Harwood
Shannon Jones
Mark Hill
Erica Weaver
Communications Dept..
Jason Gatell & Amy Lane
Jade Wise
Haley McCall & Matt Koulalats

Communications Dept.
Austin Dunson
Rebecca Suarez
Jason Gatell
Judy Kriehn

Kimberly Culver
Cheryal Loosmore

Matt Hoover
Matt Hoover
Jenna Simsen
David Simsen
Christal Hankey
Doug Bellamy
Judy Kriehn
## CATEGORY 26
### Published Print Ad
#### Less than 10,000 students

| GOLD | Bay City ISD | Bay City ISD - A Hometown School with Big City Opportunities Ad | Allison Silva  
| Community ISD | 2016 Community Braves Football Program | Sabreana Smith  
| Community ISD | 2017 Lavon Area Chamber Guide  
| Lufkin ISD | Lufkin ISD Charm Magazine Holiday Ad  
| Roma ISD | CTE Month Ad  
| SILVER | Carroll ISD | 2017 National Merit Scholars Magazine Ad  
| Carroll ISD | Dragons Go Red Magazine Ad  
| Hutto ISD | Hutto ISD FYI Magazine Ad  
| Hutto ISD | Hutto ISD Robotics Ad  
| Hutto ISD | Hutto ISD Student and Employee Recognition Ad  
| Lufkin ISD | Lufkin ISD Charm Magazine Ad Dedicated to Dez Bryant  
| Sharyland ISD | Sharyland ISD RGV Sports Advertisement  
| BRONZE | Angleton ISD | Inside AISD  
| Brownwood ISD | Your District of Opportunity - Brown County Living Ad  
| Galveston ISD | Ball High School Advertisement  
| Sharyland ISD | Sharyland ISD #1 in South Texas Newspaper AD  
| Sharyland ISD | Sharyland ISD UIL Regional Academic Champions & State Qualifiers AD  

#### 10,000 to 30,000 students

| GOLD | Grand Prairie ISD | “It’s YOUR Choice” – D Magazine Ad  
| Brazosport ISD | Ad Published in Chamber Directory  
| Brazosport ISD | Ad Published in Newcomers Magazine  
| Brazosport ISD | Full Page Ad Published in Guide to Brazoria County  
| Crowley ISD | Back To School  
| Goose Creek CISD | GCCISD Celebrates Grads  
| Grand Prairie ISD | “It’s YOUR Choice” – D Magazine Ad  
| Laredo ISD | Graduation AD  
| McAllen ISD | Legacy of Excellence  
| Tomball ISD | Calling All 8th Graders  
| SILVER | Rockwall ISD | Advertisement for Nation Merit Students in LIVING Magazine  
| Tomball ISD | Tomball ISD Offers Limited Open Enrollment  
| Weslaco ISD | Pigskin Division 1 Ratings Ad  

#### More than 30,000 students

| BEST OF CATEGORY | Region 4 ESC | Gulf Coast Teacher Job Fair Print Ad  
| GOLD | Corpus Christi ISD | Corpus Christi Newcomers Guide Advertisement  
| Region 4 ESC | Gulf Coast Teacher Job Fair Print Ad  
| SILVER | Cypress-Fairbanks ISD | “Show Your Spirit” newspaper insert  
| Garland ISD | Garland GUIDE Full-Page Advertisement  
| BRONZE | Arlington ISD | Pre-K roundup advertisement  
| Edinburg CISD | Edinburg CISD Board Appreciation Ad  
| Garland ISD | Diversity in Education Full-Page Advertisement  
| Region 4 ESC | Gulf Coast Teacher Job Fair Print Ad | Jasmine Camble  
| Corpus Christi ISD | Corpus Christi Newcomers Guide Advertisement | Atanislao Acosta  
| Gulf Coast Teacher Job Fair Print Ad | Jasmine Camble  
| Cypress-Fairbanks ISD | “Show Your Spirit” newspaper insert | Tiffany Veno, Caren Rodriguez & Judy Kriehn  
| Garland ISD | Garland GUIDE Full-Page Advertisement | Tiffany Veno, Caren Rodriguez & Judy Kriehn  
| Arlington ISD | Pre-K roundup advertisement | Leslie Johnston & Mercedes Mayer  
| Edinburg CISD | Edinburg CISD Board Appreciation Ad | Mark Montemayor & Romeo Cantu  
| Garland ISD | Diversity in Education Full-Page Advertisement | Tiffany Veno, Caren Rodriguez & Judy Kriehn  

26
BEST OF CATEGORY

Less than 10,000 students

**GOLD**
- Community ISD
- Lufkin ISD

**BRONZE**
- Copperas Cove ISD
- Decatur ISD
- Everman ISD
- Red Oak ISD
- Sharyland ISD

BEST OF CATEGORY

Community ISD Branded Activity Busses
- Sabreana Smith

Copperas Cove ISD CCISD Pop up Banner Design
- Wendy Sledd

Decatur ISD Welcome to Eagle Country
- Holly Fuller

Everman ISD Attendance Month - September
- Nikita Russell, Ed.D. & Derrick Thompson II

Red Oak ISD Pure Gold Billboard
- Communications Dept.

Sharyland ISD Soaring to New Heights Billboard
- Communications Dept.

Sharyland ISD Superintendent’s Scholarship Golf Classic Billboard
- Rocio N. Landin

10,000 to 30,000 students

**GOLD**
- Mission CISD Mission CISD Reads Billboard
- Aaron Cantu & Craig Verley

- Grand Prairie ISD Reserve Your Future
- Carolyn Parker

- Judson ISD Future Home: New JISD Elementary School
- David L. Rhoads III

- Mission CISD Healthiest Schools Billboard
- Craig Verley & Aaron Cantu

- Mission CISD Mission CISD Reads Billboard
- Aaron Cantu & Craig Verley

- Wichita Falls ISD WFISD Billboard
- Community Relations

**SILVER**
- Brazosport ISD Brazosport ISD HR Recruiting Banner
- Communications Dept.

- Harlingen CISD HCISD Academies Airport Ad
- Public Relations Dept.

- Weslaco ISD The Right Choice - WISD
- Carlos Robledo

MORE THAN 30,000 STUDENTS

**GOLD**
- Region 16 ESC Mission Education
- Haley McCall & Matt Koumalats

- Garland ISD Reading with Rodney Bus Wrap
- Judy Kriehn

- Harris Co. Dept. of Ed. Lead Now!
- Carol Vaughn & Dave Einsel

- Mesquite ISD “Read Play Talk” Bus Signs
- Kristin Odom & Wade Odom

- Region 4 ESC Inspire Texas Route to Teacher Certification Infographic
- Jasmine Camble

- Region 16 ESC Mission Education
- Haley McCall & Matt Koumalats

- Arlington ISD Teacher recruiting pull-up banner
- Leslie Johnston & Mercedes Mayer

- Cypress-Fairbanks ISD "Giving Our Community Lots to Cheer About”
- Community Engagement Dept.

- Cypress-Fairbanks ISD “Show Your Spirit” billboard
- Community Engagement Dept.

- Cypress-Fairbanks ISD “Show Your Spirit” selfie frame
- Tiffany Veno and Judy Kriehn

- Garland ISD Ready 1:1 Bus Wrap Ad
- Rebecca Suarez

- Houston ISD Houston ISD :Teacher Recruitment Billboard
- Santiago Zavala, III

- Pharr-San Juan-Alamo ISD Early College High schools Billboard
- TASN Communications

- Texas Assoc. of School Boards TASB Facility Services Bond Election Banner
- Mark Montemayor & Romeo Cantu

- Edinburg CISD Edinburg CISD 2 National Blue Ribbon Schools
- Bryce Nieman

Keller ISD Stay on Track Athlete Addiction Billboard
# VIDEO/CABLE TV CATEGORIES

## CATEGORY 28

### Video - News/Information

#### Less than 10,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Video Category</th>
<th>Communication Dept.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Galveston ISD</td>
<td>Good Morning Ball High 4.21.17</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Good Morning Ball High 4.21.17</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Cleveland ISD</td>
<td>Understanding and Promoting our Cleveland ISD Bond Calendar Video</td>
<td>Susan Ard, Dayna Owen</td>
</tr>
</tbody>
</table>

#### 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Video Category</th>
<th>KIJS TV-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>La Joya ISD</td>
<td>La Joya ISD Scholar of Success</td>
<td>Wei-Tung Chou</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Cody Gambill Feature</td>
<td>Jesse Oquist, Kris Hill, KIJS TV-17</td>
</tr>
<tr>
<td>Duncanville ISD</td>
<td>Duncanville ISD Superintendent Good News_October</td>
<td>KIJS TV-17</td>
</tr>
<tr>
<td>La Joya ISD</td>
<td>La Joya ISD Scholar of Success</td>
<td>SWISD-TV</td>
</tr>
<tr>
<td>La Joya ISD</td>
<td>Why La Joya? Sports and Learning Complex</td>
<td>Carlos Robledo</td>
</tr>
<tr>
<td>Southwest ISD</td>
<td>The Southwest Report</td>
<td>SWISD-TV</td>
</tr>
<tr>
<td>Weslaco ISD</td>
<td>WISD Live - May 2017</td>
<td>Laredo ISD-ITV</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Campus News</td>
<td>SWISD-TV</td>
</tr>
<tr>
<td>Cleveland ISD</td>
<td>The Southwest Spotlight</td>
<td>SWISD-TV</td>
</tr>
</tbody>
</table>

#### More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Video Category</th>
<th>Scott JuVette, John Papa, Rebecca Slack</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fort Worth ISD</td>
<td>Fort Worth ISD Superintendent’s June Message</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Austin ISD - Inside AISD S05E04</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Austin ISD</td>
<td>Austin ISD Sports Scene Premier</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Cypress-Fairbanks ISD Cinema</td>
<td>Beyond the Score</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Fort Worth ISD</td>
<td>Fort Worth ISD Superintendent’s June Message</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Klein ISD</td>
<td>90 Seconds with Bret</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Technology Intergration Plan</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Austin ISD - Inside AISD S5E1</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Austin ISD</td>
<td>Up to Speed</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Cypress-Fairbanks ISD Cinema</td>
<td>Up to Date with PSJA:June 8</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>AISD in 3</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>EPISD Live</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Austin ISD</td>
<td>Houston ISD:Weekly News Segment - Edúcaulos</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>El Paso ISD</td>
<td>The Randle Report</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Houston ISD</td>
<td>February 2017 - NE360</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Lamar CISD</td>
<td>November 2016 - NE360</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>North East ISD</td>
<td>November 2016 - NE360</td>
<td>Communications Dept.</td>
</tr>
</tbody>
</table>

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28
**CATEGORY 29**

**Video - News Package**

**Less than 10,000 students**

**BEST OF CATEGORY**
Highland Park ISD
**GOLD**
Highland Park Highlight
Communications Dept.
Highland Park Highlight
Communications Dept.
Highland Park Highlight
Communications Dept.
**SILVER**
Everman ISD
Everman is Going to Full Day PK
Nikita Russell, Ed.D. & Derrick Thompson II

**10,000 to 30,000 students**

**BEST OF CATEGORY**
Weslaco ISD
**GOLD**
Weslaco’s Water Tower Tradition
Carlos Robledo
La Joya Juarez-Lincoln High School Salutatorian
KIJS-TV-17
Weslaco’s Water Tower Tradition
Carlos Robledo
**SILVER**
Deer Park ISD
Deepwater Junior High Senior walk
Joe Perez
Deer Park ISD
DPHS Culinary Arts Team advances to nationals
Joe Perez
Southwest ISD
Sky Harbour Career Day
SWISD-TV
Weslaco ISD
Gunner’s Mate 2nd Class Noe Hernandez
Carlos Robledo

**More than 30,000 students**

**BEST OF CATEGORY**
Fort Worth ISD
**GOLD**
Dunbar HS Aviation Hangar Dedication
Scott JuVette & John Papa
Economedes High School Student Remembered
Romero Cantu & Mark Montemayor
Dunbar HS Aviation Hangar Dedication
Scott JuVette & John Papa
Wheelchair-bound Hero of AC
Wei-Tung Chou
New 2017 Cardboard Boat Race
Jimmy O’Halligan, Jason Gatell
& Josie Campos
Softball with the Superintendent
Josue Campos, Jason Gatell
& Jimmy O’Halligan
PSJA Snap Story: Elementary Special Olympics at PSJA
Melinda Garza
Austin ISD Short - MLK Day March
Communications Dept.
Houston ISD: Special Ed Parent Summit
Rebecca Suarez

**CATEGORY 30**

**Video - Documentary**

**Less than 10,000 students**

**BEST OF CATEGORY**
DeSoto ISD
**GOLD**
DeSoto ISD
Cockrell Hill’s Mandarin Chinese
Beth Trimble
Forney ISD
Cockrell Hill’s Mandarin Chinese
Wesley Benjamin
Highland Park ISD
Forney Focus 2.0
Communications Dept.
Lake Travis ISD
Scots Cafe
Marco Alvarado & Cheryal Loosmore
2017 LT Learning Together Conference
## Category 30 - Video Documentary, continued
### 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>The Game - 50th Anniversary</th>
<th>Carrie Pryor-Newman, Beth Dombrowa, Mima Trujillo &amp; Susan Passmore</th>
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<tbody>
<tr>
<td>Goose Creek CISD</td>
<td>The Game - 50th Anniversary</td>
<td>Carrie Pryor-Newman, Beth Dombrowa, Mima Trujillo &amp; Susan Passmore</td>
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<td>GOLD</td>
<td>The Journey to the State Tournament</td>
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<td>Transportation Innovations</td>
<td>Jesse Oquist</td>
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<td>Allen ISD</td>
<td>Crowley School 50th Anniversary</td>
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<td>La Joya ISD</td>
<td>Saluting Our Veterans</td>
<td>Ray Rush</td>
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<td>SILVER</td>
<td>KIDZ TV Coming of Age</td>
<td>Julian Olivarez</td>
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<td>Tinaco Bowl IV - A Thunder Reunion</td>
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<td>Lubbock ISD TV</td>
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<td>Merry Islanders - Saluting Our Veterans</td>
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<td>BRONZE</td>
<td>Allen ISD Transportation Innovations Jesse Oquist</td>
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<td>Southwest ISD</td>
<td>Allen ISD Transportation Innovations Jesse Oquist</td>
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## More than 30,000 students

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<tr>
<th>BEST OF CATEGORY</th>
<th>Crossing the Line</th>
<th>Judy Rimato, Justin Elbert &amp; Kate Hope</th>
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<td>Klein ISD</td>
<td>Austin ISD - MLK Day Events</td>
<td>Communications Dept.</td>
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<td>GOLD</td>
<td>Leadership Video 2016</td>
<td>Dave DeJohn, Mitzi Loera, Vanessa Koch &amp; John Taylor</td>
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<td>Austin ISD</td>
<td>Edinburg High School Band Celebrates 100-Year Anniversary</td>
<td>Romeo Cantu &amp; Mark Montermino</td>
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<td>Cypress-Fairbanks ISD Cinema</td>
<td>Fort Worth ISD JROTC South Dakota Trip Day 4</td>
<td>John Papa</td>
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<td>Edinburg CISD</td>
<td>GID Ready Rising Stars - Ms. Varassi</td>
<td>Delbert Richardson</td>
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<td>Fort Worth ISD</td>
<td>Viking Leadership Challenge at Jackson Technology Center Jon Cook &amp; Larry Grimes</td>
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<td>Garland ISD</td>
<td>Texas’ First African-American Female Aviator Rebecca Suarez</td>
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<td>Garland ISD</td>
<td>Klein ISD Crossing the Line Judy Rimato, Justin Elbert &amp; Kate Hope</td>
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<td>Houston ISD</td>
<td>Mesquite ISD Show Circle: An Emotional Song and Dance Wade Odom</td>
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<td>Mesquite ISD Show Circle: Butterflies Wade Odom</td>
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<td>Mesquite ISD Show Circle: Getting Started Wade Odom</td>
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<td>Klein ISD</td>
<td>Mesquite ISD Show Circle: The Beast Wade Odom</td>
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<td>Klein ISD</td>
<td>Round Rock ISD Innovations Grant Documentary Video Dianne Folelto</td>
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<td>Spring ISD</td>
<td>United ISD United Longhorns Football Coach Speech Communications Dept.</td>
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<td>United ISD United Longhorns Football Coach Speech Communications Dept.</td>
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## Category 31

### Video - General Interest/Feature Series

#### Less than 10,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Rewind! A Look Back at 2016-17</th>
<th>Chris Kingsley</th>
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<tr>
<td>Royse City ISD</td>
<td>Buddies</td>
<td>Tommy Brown</td>
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<td>GOLD</td>
<td>Boerne ISD Teacher Appreciation Week - You Raise Me Up</td>
<td>David Boggan</td>
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<td>Alvarado ISD</td>
<td>DeSoto ISD Male Leadership Symposium</td>
<td>Beth Trimble</td>
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<td>Boerne ISD</td>
<td>2017-2018 Balanced Instructional Calendar</td>
<td>Wesley Benjamin</td>
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<td>HP Profiles - Field Parsons</td>
<td>Communications Dept.</td>
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<td>Forney ISD</td>
<td>Rewind! A Look Back at 2016-17</td>
<td>Chris Kingsley</td>
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<td>Highland Park ISD</td>
<td>Ennis ISD - I Believe in You</td>
<td>Bill Honza</td>
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<td>Royse City ISD</td>
<td>4th Grade Field Day</td>
<td>Sean Vanderveer</td>
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<td>School District</td>
<td>Go Be Awesome</td>
<td>Jamie Fails</td>
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<td>Sherman ISD</td>
<td>The Gift</td>
<td>Jamie Fails &amp; Justin Wolever</td>
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<td>Willis ISD</td>
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Category 31 - Video General Interest/Feature Series, continued
Less than 10,000 students

**SILVER**
Alamo Heights ISD  
AHHS Freshman Paralympic to Compete  
UIL State Track  
Rosalinda Montero Patti & Pawlik-Perales

Anna ISD  
Welcome to Anna ISD Video  
Melane Woodbury

Bonham ISD  
Bonham ISD Appreciation Video  
Jordan Thompson

Decatur ISD  
Hometown Hero  
Holly Fuller

DeSoto ISD  
DeSoto ISD Academic Signing Day  
Beth Trimble

DeSoto ISD  
TCU Community Scholars  
Beth Trimble

Friendswood ISD  
Convocation Welcome Back Video  
Dayna Owen

Harris Co. Dept. of Ed.  
18th Annual HCDE / Bates Car Give Away!  
Daniel Villarreal

Lancaster ISD  
#WeBelieve: Featuring Coach Joshua Hairston  
Kimberly Simpson

Lancaster ISD  
Never Too Early!  
Kimberly Simpson

Livingston ISD  
The Reason I Teach  
Jennifer Birdwell

Manor ISD  
Partners In Education - Mentor of the Years  
Zoheb Hassanali & Scott Thomas

Royse City ISD  
A Day in the Life at RCTV  
Chris Kingsley

Weatherford ISD  
More Than a Grade  
John Tarrant

Willis ISD  
September 2016 MVP's  
Jamie Fails

**BRONZE**
Alamo Heights ISD  
AHJS Art to Make History  
Rosalinda Montero Patti & Pawlik-Perales

Alamo Heights ISD  
Big Red Project  
Rosalinda Montero Patti & Pawlik-Perales

Everman ISD  
Bishop Elementary - Military Surprise  
Nikita Russell, Ed.D. & Derrick Thompson II

Everman ISD  
Dual Credit in Everman  
Nikita Russell, Ed.D. & Derrick Thompson II

Galveston ISD  
TOR Report - Flash Mob Proposal at Mardi Gras 2017 in Galveston!  
Communications Dept.

Texas City ISD  
Manuel Guajardo, Jr. Elementary School Dedication  
Clarissa Silva

**BEST OF CATEGORY**
McAllen ISD  
Your Child is Family: Katie Blackwell  
Community Information Dept.

**GOLD**
Brazosport ISD  
BISD Education Foundation’s Prize Patrol  
Communications Dept.

Brazosport ISD  
Summer Reading in Brazosport ISD  
Communications Dept.

Crowley ISD  
Elementary Teacher of the Year  
Megan Middleton

Crowley ISD  
Mark Jones Baseball Field Dedication  
Megan Middleton

Crowley ISD  
Million Father March  
Megan Middleton

Crowley ISD  
“Touchdown, Kamron!”  
Jaime Handy & Megan Middleton

Judson ISD  
Sherrill Choir Hall Dedication at Judson High School  
David L. Rhoads III & Steve Linscomb

La Joya ISD  
La Joya ISD Helping Hands of Hope  
KLJSTV-17

La Joya ISD  
The Year of La Joya  
KLJSTV-17

Laredo ISD-ITV  
Teachers Believing in Students  
Laredo ISD-ITV

Lubbock ISD TV  
Reel Enforcement - Kissell and BAD  
Ray Rush

McAllen ISD  
Your Child is Family  
Community Information Dept.

McAllen ISD  
Your Child is Family: Katie Blackwell  
Community Information Dept.

Pflugerville ISD  
Andrew Gula | Elementary Teacher of the Year  
Kyndall Jirasek

Weslaco ISD  
Xitataly Hernandez Make History at WISD  
Carlos Robledo

**SILVER**
Denton ISD  
Braswell High School Dedication  
Clif Cotton

Denton ISD  
Denton ISD Honors Catherine Bell  
Clif Cotton

Denton ISD  
Jamie Covey - Denton ISD Teacher Secondary Teacher of the Year  
Clif Cotton

Eagle Mountain-Saginaw ISD  
The Power of Texas Schools - “Straight Talk with KJ”  
Jorge Garza, Jr.

Goose Creek CISD  
The Twelve Days of Christmas Message to Staff  
Carrie Pryor-Newman & Susan Passmore

Judson ISD  
JISD's Senior Citizen Prom Was The Cat's Meow!  
David L. Rhoads III

La Joya ISD  
Campus Spotlight Bentsen Elementary  
KLJSTV-17

La Joya ISD  
La Joya ISD Band Students Workshop  
KLJSTV-17

Rockwall ISD  
Rockwall ISD Welcome To Convocation  
Chris Curtis
Category 31 - Video General Interest/Feature Series, continued

10,000 to 30,000 students

BRONZE
Brazosport ISD  BISD School Board Appreciation from Students  Communications Dept.
Bryan ISD  The Bryan ISD Student-Led Bach String Academy  Brandon Webb & Matt Kennedy
Dickinson ISD  Innovation Series - DHS Sports Medicine  Jenna Simsen
Goose Creek CISD  Students Choice Awards Video  Carrie Pryor-Newman & Susan Passmore
HarlingenCISD  Superintendent Serving Up Smiles  Public Relations Dept.
Laredo ISD-ITV  Principals Believing in Teachers  Laredo ISD-ITV
Northwest ISD  On the Grow - Adams Middle School  Rachel Bobbitt
Southwest ISD  A Tribute to our Retirees  SWISD-TV

BEST OF CATEGORY
ESC Region 13

GOLD
Austin ISD  Austin ISD - Blackshear ES Garden Beautification Day  Communications Dept.
ESC Region 13  Instructional Coaching Conference Wrap Up  Ana Amezcua
Fort Worth ISD  Fort Worth ISD Superintendent's Spring Message  Scott JuVette, John Papa & Rebecca Slack
Katy ISD  Welcome Home Dr. Hindt Convocation Video  Communications Dept.
Plano ISD  “You Are Loved” Clark High School Mural  Communications Dept.

SILVER
Austin ISD  Austin ISD - 2016 Teacher of the Year for High Schools  Communications Dept.
Austin ISD  Austin ISD - 2016-17 Teacher of the Year Nominees  Communications Dept.
Austin ISD  Austin ISD - McCallum Fashion Show  Communications Dept.
Austin ISD  Austin ISD - SEL Compilation  Communications Dept.
Austin ISD  Austin ISD - Tamalada 2016  Communications Dept.
Corpus Christi ISD  Teacher of the Year Video  Lyndall Gathright
ESC Region 13  Strategic Planning - Port Arthur  Ana Amezcua
Fort Bend ISD  2017-18 - FBISD Budget Update  Kristoffer Smith & Amanda Bubela
Garland ISD  Escape the Bus  Jon Cook
Houston ISD  Houston ISD: Graduate Yemile Bazaldua is going to Harvard  Rebecca Suarez
Keller ISD  Board Appreciation 2017: An All-Star Team  Matt Hill, Morgan Mizell, Bryce Nieman & Nicole McCollum
Keller ISD  IT'S Award - October 2016  Matt Hill, Morgan Mizell & Nicole McCollum
Klein ISD  Klein ISD Strategic Plan - Overview  Denise McLean
Lamar CISD  Fifth-Grade Orchestra  Justin Terry
Lamar CISD  Success for All Students  Justin Terry
Leander ISD  Transportation Appreciation Week  Daniel Cernero
Mesquite ISD  Graduate Walk  Wade Odom
Mesquite ISD  Laura Flynn, Grade A Teacher  Ted Madden & Wei-tung Chou
Mesquite ISD  Maestros in Minivans: Eric Whitacre  Wade Odom
Mesquite ISD  Maestros in Minivans: Gary Green  Wade Odom
Mesquite ISD  Math Measurement Hospital  Wade Odom
Mesquite ISD  Mesquite Horn Speedsters  Ted Madden
Mesquite ISD  The Beasley Book Drive  Wade Odom
Mesquite ISD  The Thinkery at Henrie  Wei-Tung Chou
North East ISD  Nov. 2016 - NE360 FOCUS (Phantom)  Jason Gatell, Jimmy O'Halligan, Josue Campos & Melissa Gratkowski
North East ISD  Sept. 2016 NE360 FOCUS (Kickers)  Jason Gatell, Jimmy O'Halligan, Josue Campos & Melissa Gratkowski
North East ISD  Tim Kitterman - December 2016 Teacher Feature  Jason Gatell, Jimmy O'Halligan & Josue Campos
Pasadena ISD  Not Your Average Kid Redefining Success with Maria Cortes  Reesha Brown & Rob Smith
Pharr-San Juan-Alamo ISD  Natalie Contreras: First PSJA Sotomayor ECHS Associate Degree Graduate  Mark Vasquez & Melinda Garza

More than 30,000 students

MIDLAND ISD - TRAFFIC FLOW VIDEO  John T. Hiltz
Tarrant County - Auction Video  Frank Milam
Williamson County - Williamson County ISD Public Service Announcements  Sarah Baldonado & Todd Hough
Category 31 Video - General Interest/Feature Story, continued
More than 30,000 students

SILVER, cont.
Plano ISD
Constitution Day 2016
Communications Dept.
Plano ISD
“On The Line” English Language Arts Summer Theatre Camp
Communications Dept.
Plano ISD
Teacher of the Year 2016 Profile - Bryan Yee
Communications Dept.
The Round Rock ISD
Round Rock ISD “One Family” Story
Communications & Community Relations Dept.
The Round Rock ISD
Round Rock ISD Graduation 2017
Communications & Community Relations Dept.
Spring ISD
Exceptional Achievement - Bryce Cruz, Dekaney High School
Office of Communications
Spring ISD
Innovation and Engagement in the Classroom
Office of Communications
Spring ISD
Karla Villela - Booker Elementary School
Office of Communications
United ISD
The Magnificent Seven, Board Appreciate video
ITV Department

BRONZE
Argyle ISD
Austin ISD - AISD Short: Vetri Community Partnership Grants for AISD
Pamela Arrington
Austin ISD
Austin ISD - Chopped Culinary Competition
Communications Dept.
Edinburg CISD
Richard R. Flores Stadium Dedication
Romeo Cantu & Mark Montemayor
Fort Bend ISD
Profile of a Graduate - Life-long Learner - Clements Alum Astronaut Loral O’Hara
Kristoffer Smith & Trey Serna
Garland ISD
Homer B. Johnson Tribute
Delbert Richardson
Katy ISD
K9 Officers Marcel and Juno
Communications Dept.
Katy ISD
Superintendent’s Message – April 2017
Communications Dept.
Leander ISD
Custodian Appreciation Week
Daniel Cernero
Mesquite ISD
ReadPlay Talk Fair
Wei-Tung Chou
Pasadena ISD
Moore Elementary School Playground
Rob Smith
Pharr-San Juan-Alamo ISD
School Board Recognition Month 2017
Mark Vasquez & Jim Zavala

Category 32
Video - Promotional/Marketing
Less than 10,000 students

BEST OF CATEGORY
Decatur Ed. Foundation
Education Foundation Gala
Holly Fuller
GOLD
Decatur Ed. Foundation
Education Foundation Gala
Holly Fuller
Forney ISD
Future Ready
Wesley Benjamin
Lancaster ISD
Our Students Matter
Kimberly Simpson
Region 10 ESC
Bells ISD – We Are Panther Proud
Grant Rampy
Royse City ISD
A Newer Bolder Bruno
Chris Kingsley
Weatherford ISD
You Got This
John Tarrant

SILVER
Alamo Heights ISD
Science Department at AHISD
Rosalinda Montero Patti & Pawlik-Perales
Alamo Heights ISD
Shaping the Future of Texas
Rosalinda Montero Patti & Pawlik-Perales
Alamo Heights ISD
The Most Fiscally Responsible Man in the World
Rosalinda Montero Patti & Pawlik-Perales
Galveston ISD
HCDE’s Classrooms
Communications Dept.
Harris Co. Dept. of Ed.
Passport to Spanish
Daniel Villareal & Carol Vaughn
Highland Park ISD
Outlook 2017: State of the District
Communications Department
Lake Travis ISD
Livingston ISD Green & White Run
Marco Alvarado & Cheryl Loosmore
Livingston ISD
Innovation and Beyond
Jennifer Birdwell
Manor ISD
A Plan for the Future - 2017 ROISD Bond
Communications Dept.
Red Oak ISD
What are the Red Oak ISD Learning Commons?
Communications Dept.
Red Oak ISD
Truancy Awareness in Tarrant County
Nikita Russell, Ed.D. & Derrick Thompson II

BRONZE
Everman ISD
Truancy Awareness in Tarrant County
Nikita Russell, Ed.D. & Derrick Thompson II
## Category 32 - Video Promotional/Marketing, continued
### 10,000 to 30,000 students

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<th>Silver</th>
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<td>2016 Convocation - Smile</td>
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<tr>
<td>Deer Park ISD</td>
<td>2016 Convocation - Smile</td>
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<td>Dickinson ISD</td>
<td>Limitless Opportunities</td>
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<td>La Joya ISD</td>
<td>La Joya High School 35th Anniversary Celebration</td>
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<td>Laredo ISD</td>
<td>Hammer Bowl Time</td>
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<td>Laredo ISD</td>
<td>Make Your Voice Count</td>
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<td>Lubbock ISD</td>
<td>2017 Lubbock ISD Informational Video</td>
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<td>McAllen ISD</td>
<td>Enroll with McAllen ISD</td>
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<td>McAllen ISD</td>
<td>Welcome to Warrior Nation!</td>
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<td>2017 Bond Video</td>
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<td>Rockwall ISD</td>
<td>Math Pathways Announcement and Overview</td>
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<td>SW Legacy High School Preview - (Exterior)</td>
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<td>Weslaco ISD</td>
<td>The Right Choice: Dr. Klarissa Renteria</td>
<td>Carlos Robledo &amp; Orlando Don Ramirez</td>
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<td>Weslaco ISD</td>
<td>WHS Lady Panthers Basketball 2016 Hype Video</td>
<td>Orlando Don Ramirez</td>
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<td>BISD Kindergarten Roundup Video</td>
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<td>Crowley ISD</td>
<td>School Board Appreciation</td>
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<td>Denton ISD</td>
<td>DISD Twitter and Facebook is Your Source for Bad Weather Updates</td>
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<td>Eagle Mountain-Saginaw ISD</td>
<td>Texas Public Schools Week 2017</td>
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<td>School Bus Safety “The Danger Zone”</td>
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<td>La Joya ISD Loves to Read</td>
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<td>Laredo ISD</td>
<td>Go Strong with Fine Arts</td>
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<td>McAllen ISD</td>
<td>McAllen HS Mariachi Oro 4x State Champions</td>
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<td>McAllen ISD</td>
<td>McAllen ISD Division 1 Athletes</td>
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<td>Mission CISD</td>
<td>When I Grow Up video ad</td>
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<td>Pflugerville ISD</td>
<td>Real World Learning</td>
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<td>SW Legacy High School Preview - (Interior)</td>
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<td>Weslaco ISD</td>
<td>The Right Choice: Rene Hinojosa</td>
<td>Carlos Robledo</td>
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<td>Wylie ISD</td>
<td>What's Cooking at Cafe 544</td>
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### More than 30,000 students

<table>
<thead>
<tr>
<th>Best of Category</th>
<th>Houston ISD: Invest In Me Promo</th>
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<td>Gold</td>
<td>Houston ISD: Invest In Me Promo</td>
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<td>Mansfield ISD</td>
<td>Mansfield ISD Vision 2020</td>
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<td>Mesquite ISD</td>
<td>Mesquite ISD Fast Facts</td>
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<td>Stay Here</td>
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<td>Plano ISD</td>
<td>“Come Home to Plano ISD” HR Recruitment Video</td>
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<td>Silver</td>
<td>Austin ISD - Convocation 2016</td>
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<td>Austin ISD - Nacho Average Pre-Opening</td>
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<td>Cypress-Fairbanks ISD</td>
<td>“Show Your Spirit” commercial</td>
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<td>I am EPISD</td>
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<td>ESC Region 11</td>
<td>TheNetwork Summer Summit Video</td>
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<td>Centerville Elementary Fishing Field Trip</td>
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<td>Garland ISD Go Red 2017</td>
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<td>Keller 101: Get Connected</td>
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<tr>
<td>Keller ISD</td>
<td>My School: Parkwood Hill Intermediate</td>
<td></td>
</tr>
<tr>
<td>Lamar CISD</td>
<td>Transitioning to the Digital Storefront</td>
<td></td>
</tr>
<tr>
<td>Lamar CISD</td>
<td>Why Lamar CISD?</td>
<td></td>
</tr>
<tr>
<td>Gold</td>
<td>Houston ISD: Invest In Me Promo</td>
<td></td>
</tr>
<tr>
<td>Mansfield ISD</td>
<td>Mansfield ISD Vision 2020</td>
<td></td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Mesquite ISD Fast Facts</td>
<td></td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Stay Here</td>
<td></td>
</tr>
<tr>
<td>Plano ISD</td>
<td>“Come Home to Plano ISD” HR Recruitment Video</td>
<td></td>
</tr>
<tr>
<td>Silver</td>
<td>Austin ISD - Convocation 2016</td>
<td></td>
</tr>
<tr>
<td>Austin ISD</td>
<td>Austin ISD - Nacho Average Pre-Opening</td>
<td></td>
</tr>
<tr>
<td>Cypress-Fairbanks ISD</td>
<td>“Show Your Spirit” commercial</td>
<td></td>
</tr>
<tr>
<td>El Paso ISD</td>
<td>I am EPISD</td>
<td></td>
</tr>
<tr>
<td>ESC Region 11</td>
<td>TheNetwork Summer Summit Video</td>
<td></td>
</tr>
<tr>
<td>Fort Worth ISD</td>
<td>Fort Worth ISD Leadership Academies Recruitment Video</td>
<td></td>
</tr>
<tr>
<td>Garland ISD</td>
<td>Centerville Elementary Fishing Field Trip</td>
<td></td>
</tr>
<tr>
<td>Garland ISD</td>
<td>Garland ISD Go Red 2017</td>
<td></td>
</tr>
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<td>Garland ISD</td>
<td>JA BizTown</td>
<td></td>
</tr>
<tr>
<td>Keller ISD</td>
<td>Keller 101: Get Connected</td>
<td></td>
</tr>
<tr>
<td>Keller ISD</td>
<td>My School: Parkwood Hill Intermediate</td>
<td></td>
</tr>
<tr>
<td>Lamar CISD</td>
<td>Transitioning to the Digital Storefront</td>
<td></td>
</tr>
<tr>
<td>Lamar CISD</td>
<td>Why Lamar CISD?</td>
<td></td>
</tr>
</tbody>
</table>
### Category 32 - Video Promotional/Marketing, continued

**More than 30,000 students**

<table>
<thead>
<tr>
<th>SILVER, cont.</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mansfield ISD</td>
<td>Mansfield ISD Power of Choice Communications &amp; Marketing Dept.</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>2016 BB&amp;T Amazing TechniColor 5K Run Wei-Tung Chou</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Mesquite ISD Core Values: Continuous Learning Wade Odom</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Mesquite ISD Job Fair Ted Madden</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>My Dream My Future: Steven Contreras Wade Odom</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Why Read Play Talk? Wade Odom</td>
</tr>
<tr>
<td>North East ISD</td>
<td>2016 Jerry Comalander’s “Fore! the Kids” Commercial Jason Gatell, Jimmy O’Halligan</td>
</tr>
<tr>
<td>North East ISD</td>
<td>Tournament Promo Josue Campos &amp; Amy Lane</td>
</tr>
<tr>
<td>Pasadena ISD</td>
<td>¿Por qué Pre-Kinder? Rob Smith</td>
</tr>
<tr>
<td>Pasadena ISD</td>
<td>24/7 Reading - Slide Into Summer Reading in Pasadena ISD! Rob Smith</td>
</tr>
<tr>
<td>Region 10 ESC</td>
<td>News@10 Video Series Grant Rampy</td>
</tr>
<tr>
<td>Region 16 ESC</td>
<td>Vega ISD Teacher Recruitment Matt Koumalats &amp; Haley McCall</td>
</tr>
<tr>
<td>Socorro ISD</td>
<td>2017 Partners in Education Recognition Thank You Video Daniel Escobar</td>
</tr>
<tr>
<td>United ISD</td>
<td>Sexting, Think Before You Post ITV Dept.</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>Mannequin Challenge Dave DeJohn, Mitzi Loera, Vanessa Koch &amp; John Taylor</td>
</tr>
<tr>
<td>Cypress-Fairbanks ISD</td>
<td>Voter Registration PSA Kim Foster</td>
</tr>
<tr>
<td>Klein ISD</td>
<td>Creativity Through LivingTree Mark Vasquez, Danny Ramos &amp; Melinda Garza</td>
</tr>
<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>The Spring ISD Education Foundation Office of Communications</td>
</tr>
<tr>
<td>Spring ISD</td>
<td>A Community of Support</td>
</tr>
</tbody>
</table>

### CATEGORY 33

**Video - Training/Instructional**

**Less than 10,000 students**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>How We Learn Wesley Benjamin</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>How We Learn Cami Steele</td>
</tr>
<tr>
<td>Forney ISD</td>
<td>Hillsboro High School Shattered Dreams</td>
</tr>
<tr>
<td>Hillsboro ISD</td>
<td>New LTISD Websites Marco Alvarado &amp; Cheryal Loosmore</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Arena Scheduling Basics Sitcom Steven Offield</td>
</tr>
<tr>
<td>Lake Travis ISD</td>
<td>Raising a Successful Reader Laredo ISD-ITV</td>
</tr>
</tbody>
</table>

**10,000 to 30,000 students**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>BEST: Bryan ISD’s Excellence for Students Brandon Webb</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>BEST: Bryan ISD’s Excellence for Students Megan Middleton &amp; Jaime Handy</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Teachers Compensation Plan Orlando Don Ramirez</td>
</tr>
<tr>
<td>Rockwall ISD</td>
<td>Guided Reading</td>
</tr>
<tr>
<td>Rockwall ISD</td>
<td>Weslaco High School - Small Learning Communities</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Weslaco High School - Small Learning Communities</td>
</tr>
<tr>
<td>Bryan ISD</td>
<td>Weslaco High School - Small Learning Communities</td>
</tr>
<tr>
<td>Crowley ISD</td>
<td>Matt Koumalats &amp; Haley McCall</td>
</tr>
<tr>
<td>Weslaco ISD</td>
<td>Matt Koumalats &amp; Haley McCall</td>
</tr>
</tbody>
</table>
Category 33 - Video Training/Instructional, continued

More than 30,000 students

**BEST OF CATEGORY**

**Keller ISD**

**GOLD**

Cypress-Fairbanks ISD Cinema

**Best of Category**

Keller ISD Congratulations to our Campus Teachers of the Year Communications Dept.

ESC Region 11

ESC Region 11

Fort Worth ISD

Garland ISD

Harris Co. Dept. of Education

Houston ISD

Keller ISD

Keller ISD

Mesquite ISD

Mesquite ISD

Mesquite ISD

North East ISD

North East ISD

Pharr-San Juan-Alamo ISD

Pharr-San Juan-Alamo ISD

Region 10 ESC

Region 10 ESC

**COMMUNICATIONS DEPT.**

Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor

Matthew Fisher

Matthew Fisher

Scott JuVette, John Papa & Rebecca Slack

Larry Grimes, Homer Clayton, Judy Kriehn & Mida Milligan

Daniel Villarreal & Joe Perez

Rebecca Suarez

Communications Dept.

Communications Dept.

Wade Odom

Wade Odom

Wade Odom

Jason Gatell, Jimmy O'Halligan & Josue Campos

Jason Gatell, Jimmy O'Halligan & Josue Campos

Daniel Ramos & Melinda Garza

Daniel Ramos, Melinda Garza & Jim Zavala

Grant Rampy

Grant Rampy

**CATEGORY 34**

**Video - Sports Event**

10,000 to 30,000 & More than 30,000 students

**BEST OF CATEGORY**

**McAllen ISD**

**GOLD**

Garland ISD

La Joya ISD

La Joya ISD

McAllen ISD

McAllen ISD

Rockwall ISD

Weslaco ISD

**COMMUNITY INFORMATION OFFICE**

Delbert Richardson, Homer Clayton, Larry Grimes & Jonathan Cook

KLJSTV-17

KLJSTV-17

Community Information Office

Chris Curtis

Carlos Robledo
**CATEGORY 35**

**Video - Live Event (Non-Sports)**

*Less than 10,000 & 10,000 to 30,000 students*

**BEST OF CATEGORY**

- **McAllen ISD**
  - **McAllen ISD Choral Festival 2017**
  - **Community Information Office**
- **Allen ISD**
  - **Star Spangled Banner**
  - **Jesse Oquist**
- **Lancaster ISD**
  - **Mixtape Live at the Majestic**
  - **Kimberly Simpson**
- **McAllen ISD**
  - **McAllen ISD Choral Festival 2017**
  - **Community Information Office**

**GOLD**

- **Grand Prairie ISD**
  - **2016 GPISD Convocation**
  - **Louis Tovar**
- **Laredo ISD**
  - **Back to School Celebration**
  - **Laredo ISD-ITV**

**BRONZE**

- **McAllen ISD**
  - **McAllen ISD Choral Festival 2017**
  - **Community Information Office**

**BEST OF CATEGORY**

*More than 30,000 students*

- **Garland ISD**
  - **GISD BandFest 2016**
  - **Larry Grimes, Homer Clayton,**
  - **Communications Department**
  - **Jon Cook & Delbert Richardson**
- **Fort Worth ISD**
  - **Fort Worth ISD Whiz Quiz**
  - **Larry Grimes, Homer Clayton,**
  - **Communications Department**
  - **Jon Cook & Delbert Richardson**
- **Garland ISD**
  - ** GISD BandFest 2016**
  - **Larry Grimes, Homer Clayton,**
  - **Communications Department**
  - **Jon Cook & Delbert Richardson**
- **Houston ISD**
  - **Houston ISD: Live “Listen and Learn”**
  - **Rebecca Suarez**
  - **Richard Carranza**
  - **Superintendent**
- **SILVER**
  - **Edinburg CISD**
    - **LIVE – South Middle School Fine Arts**
    - **Romeo Cantu & Mark Montemayor**
    - **Makes History - March 31, 2017**
  - **Garland ISD**
    - **2017 GISD Black History Highlights**
    - **Homer Clayton**
  - **Garland ISD**
    - **2017 GISD Spelling Bee**
    - **Delbert Richardson, Homer Clayton,**
    - **Communications Dept.**
    - **Larry Grimes & Jonathan Cook**
  - **Keller ISD**
    - **Brown Bag Lunch: Video Highlights**
    - **Communications Dept.**
    - **Klein ISD**
    - **Klein LIVE (Klein Cain HS)**
    - **Communications Team**
    - **Plano ISD**
    - **Under the Big Top: Strong Teachers. Strong Students.**
    - **Communications Dept.**
- **BRONZE**
  - **Austin ISD**
    - **Austin ISD - 2017 Salute: A Tribute to Excellence**
    - **Communications Dept.**
    - **Mesquite ISD**
    - **May 2017 School Board Meeting**
    - **Wei-Tung Chou**

**COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES**

**CATEGORY 36**

**BEST OF CATEGORY**

- **Mobile App**
  - **All Divisions**
  - **Wylie ISD**
    - **Wylie ISD Mobile App**
    - **Communications Dept.**
    - **Nikita Russell, Ed.D. & Derrick Thompson II**
  - **Everman ISD**
    - **Everman ISD Mobile App**
    - **Communications Dept.**
  - **Wylie ISD**
    - **Wylie ISD Mobile App**
    - **Communications Dept.**
**CATEGORY 37**

**Computerized Presentation**

*Less than 10,000 & 10,000 to 30,000 students*

**BEST OF CATEGORY**
- Crosby ISD

**GOLD**
- Crosby ISD
- Crowley ISD
- Crowley ISD

**BRONZE**
- Everman ISD

Goose Creek CISD
- Pearland ISD

**BEST OF CATEGORY**
- Crosby ISD

**GOLD**
- Crosby ISD

Happy Holidays from North Crowley High School
- Play Ball!

Everman ISD
- Happy Birthday Monthly Celebrations
- Derrick Thompson II

Goose Creek CISD
- TRE Video
- Carrie Pryor-Newman, Mima Trujillo
- Beth Dombrowa

Pearland ISD
- 2017 Graduation Snapchat Filter
- Lexi Marshall

**More than 30,000 students**

**BEST OF CATEGORY**
- Houston ISD

**GOLD**
- Arlington ISD
- Cypress-Fairbanks ISD
- ESC Region 13
- Fort Worth ISD

Houston ISD
- Superintendent Carranza Shares Report on Listen & Learn Tour

Bond Dashboard
- Engage Your Community While Increasing Revenue
- SIM: Engagement Activities for All
- Fort Worth ISD Leadership Academies Evite Video

Houston ISD: Superintendent Carranza Shares Report on Listen & Learn Tour
- Telling the Story of Keller ISD Prezi
- Superintendent Entry Plan
- TASB Talks Podcast

Academic Achievers Presentation
- State of the District Prezi
- Region 4 Rewind Company e-Newsletter

- Rebecca Suarez

- Ryan Pierce
- Community Engagement Dept.
- Ana Amezcua
- Scott JuVette, John Papa
- Rebecca Slack
- Bryce Nieman & Shellie Johnson
- Kaitlin Paonessa
- TASH Communications
- Lyndall Gathright & Atanislao Acosta
- Katy ISD Communications Dept.
- Communication Dept.

**CATEGORY 38**

**E-Newsletter Internal**

*Less than 10,000 students*

**BEST OF CATEGORY**
- Lancaster ISD

**GOLD**
- Copperas Cove ISD
- Lancaster ISD
- Livingston ISD

**BRONZE**
- Cleveland ISD

This Week in Lancaster ISD - Employee Newsletter
- CCISD Paw Prints Internal Newsletter
- This Week in Lancaster ISD - Employee Newsletter
- Lions Leading Learning

Weekly Tribal Pow Wow
- Susan Ard
**Category 38 - eNewsletter Internal, continued**

**10,000 to 30,000 students**

**BEST OF CATEGORY**
- Judson ISD
- Laredo ISD
- Southwestern ISD
- Weslaco ISD
- Wichita Falls ISD

**GOLD**
- Steve Linscomb & David L. Rhoads III

**SILVER**
- Janice Hernandez

**BRONZE**
- Communications Dept.

**BEST OF CATEGORY**
- Judson ISD
- Laredo ISD
- Southwestern ISD
- Weslaco ISD
- Wichita Falls ISD

**GOLD**
- Steve Linscomb

**SILVER**
- Veronica Castillon

**BRONZE**
- Communications Dept.

**MORE THAN 30,000 STUDENTS**

**BEST OF CATEGORY**
- United ISD
- Laredo ISD
- Southwestern ISD
- Weslaco ISD
- Wichita Falls ISD

**GOLD**
- Steve Linscomb

**SILVER**
- Communications Dept.

**BRONZE**
- Communications Dept.

**Category 39**

**E-Newsletter External**

**Less than 10,000 students**

**BEST OF CATEGORY**
- Willis ISD
- Highland Park ISD
- Lancaster ISD
- Midway ISD

**GOLD**
- Jamie Fails

**SILVER**
- Jacquiette Murphy

**BRONZE**
- Pamela Arrington

**BEST OF CATEGORY**
- Willis ISD
- Highland Park ISD
- Lancaster ISD
- Midway ISD
- Texas City ISD

**GOLD**
- Jamie Fails

**SILVER**
- Jacquiette Murphy

**BRONZE**
- Pamela Arrington

**10,000 to 30,000 students**

**BEST OF CATEGORY**
- Magnolia ISD

**GOLD**
- Denise Meyers

**SILVER**
- Anthony Tosie

**BRONZE**
- Tammy Dowdy

**BEST OF CATEGORY**
- Magnolia ISD

**GOLD**
- Denise Meyers

**SILVER**
- Anthony Tosie

**BRONZE**
- Tammy Dowdy
**Category 39 - eNewsletter External, continued**

**BEST OF CATEGORY**
Cypress-Fairbanks ISD

**GOLD**

Arlington ISD

Cypress-Fairbanks ISD

ESC Region 13

Houston ISD

Katy ISD

Region 16 ESC

Texas Assoc. of School Boards

CFISD Connection for Community Newsletter

Achieving Excellence E-Newsletter

CFISD Connection for Community Newsletter

SIM: Splash into Summer

Houston ISD: HISD's Guide to Summer

Katy ISD Update: January 2017

La conexión de la participación de los padres

The Parental Involvement Connection Newsletter

TASB's The Star

Austin Dunson, Jennifer Ongoco & Rosario Meehan

Communications Dept. Ryan Pierce, Leslie Johnston, Mercedes Mayer & Anthony Andro

Austin Dunson, Jennifer Ongoco & Rosario Meehan

Ana Amezcue

Rebecca Suarez

Communications Dept. Patricia Meyer

Patricia Meyer

TASB Communications

---

**Category 40**

Web Site - Original Design

**BEST OF CATEGORY**
Flour Bluff ISD

**GOLD**

Flour Bluff ISD

Cleveland ISD

ESC Region 13

El Paso ISD

Garland ISD

Garland ISD & Ed. Foundation

Region 4 ESC

Flour Bluff ISD Redesigned Website

Flour Bluff ISD Redesigned Website

Cleveland ISD Website

New EPISD Website

Accommodation Central

www.garlandisd.net

www.gisdedfoundation.org

Region 4 Digital Learning Conference: Pioneers of Possibility Website

Hector Zapata & Kim Sneed

Hector Zapata & Kim Sneed

Susan Ard

Erin O'Keiff

ECommunity Engagement

Jasmine Preston, Ali Syed, Amorae Daylett & Larry Clem

Lisa Cox, Jasmine Preston, Ali Syed, Larry Clem & Amorae Daylett

Region 4 ESC

Blanco CoAPT website design

HISD: 12 Days of Code

Northwest ISD Website

New Region10.org Website

Round Rock ISD Homepage

Erin O'Keiff

Rebecca Suarez

Melissa Shawn

Grant Rampy

Communications Dept.
CATEGORY 41
Web Site - Template Driven Design
Less than 10,000 students

tcisd.org
Responsive to Digital Demands
tcisd.org
Burnet Consolidated ISD Website
Everman ISD Web Site
Pine Tree Independent School District Website
Channelview ISD District Website

BEST OF CATEGORY
Texas City ISD tcisd.org Melissa Tortorici

GOLD
Midway ISD
Texas City ISD tcisd.org Melissa Tortorici

SILVER
Burnet CISD
Everman ISD
Pine Tree ISD

BRONZE
Channelview ISD

BEST OF CATEGORY
Brazosport ISD

GOLD
Brazosport ISD Brazosport ISD Website Communications Dept.

SILVER
Lubbock ISD Lubbock Independent School District Website Nancy Sharp & Sarah Ancell
Rockwall ISD Rockwall ISD Website Alyssa Suniga
Wichita Falls ISD WFISD Website Community Relations Dept.

BRONZE
Dickinson ISD Dickinson ISD Website Jenna Simsen

BEST OF CATEGORY
Plano ISD Plano ISD Website Communications Dept.

GOLD
Arlington ISD
Cypress-Fairbanks ISD
Klein ISD
Plano ISD

SILVER
Fort Worth ISD

BRONZE
Arlington ISD
Spring ISD

More than 30,000 students

Plano ISD Website
New AISD Bond website
CFISD - www.cfisd.net
Promise2Purpose Vision Website
Plano ISD Website

Fort Worth ISD Website

Arlington ISD website
Attendance Boundaries website
Bond 2016 website

BEST OF CATEGORY
Plano ISD Plano ISD Website Communications Dept.

GOLD
Arlington ISD
Cypress-Fairbanks ISD
Klein ISD
Plano ISD

SILVER
Fort Worth ISD

BRONZE
Arlington ISD
Spring ISD

communications dept.
ryan pierce

Community Engagement Dept.
Justin Elbert
Communications Dept.

Arlington ISD website
Office of Communications
Office of Communications

Office of Communications
CAMPAIGN/EVENT CATEGORIES

CATEGORY 42

Marketing Campaign
Less than 10,000 students

BEST OF CATEGORY
Lockhart ISD
GOLD
Look at Lockhart ISD Marketing Campaign
Christina Courson

SILVER
Quinlan ISD
Royse City ISD
BRONZE
Copperas Cove ISD
Everman ISD
Flour Bluff ISD
Quinlan ISD
Waxahachie ISD
Look at Lockhart ISD Marketing Campaign
Brookshires 10K Texting Challenge
Strategic Planning 2.0 - Sharing Our Plan
CCISD 2nd Annual Stuff the Bus event
Everman ISD is the Place to Be
It All Starts Here Campaign
QISD Backs the Blue
WISD A-Z

BEST OF CATEGORY
Lockhart ISD
GOLD
Look at Lockhart ISD Marketing Campaign
Christina Courson

SILVER
Quinlan ISD
Royse City ISD
BRONZE
Copperas Cove ISD
Everman ISD
Flour Bluff ISD
Quinlan ISD
Waxahachie ISD
Look at Lockhart ISD Marketing Campaign
Brookshires 10K Texting Challenge
Strategic Planning 2.0 - Sharing Our Plan
CCISD 2nd Annual Stuff the Bus event
Everman ISD is the Place to Be
It All Starts Here Campaign
QISD Backs the Blue
WISD A-Z

10,000 to 30,000 students

BEST OF CATEGORY
Weslaco ISD
GOLD
Crowley ISD
Weslaco ISD
SILVER
Wylie ISD
BRONZE
Brazosport ISD
Weslaco ISD The Right Choice
MyChoice Programs
Weslaco ISD The Right Choice
Wylie ISD Mobile App Launch
BISD The Heart of the Community
Carlos Robledo, Julian Olivarez, Don Ramirez,
Darline Gracia, Mindy Munoz & Samantha Holley
Anthony Kirchner, Jaime Handy,
Megan Middleton & Matt Hoover
Carlos Robledo, Julian Olivarez, Don Ramirez,
Darline Gracia, Mindy Munoz & Samantha Holley
Haley Dudrow & Doug Bellamy
Communications Dept.

BEST OF CATEGORY
Spring ISD
GOLD
Garland ISD
Houston ISD
Region 4 ESC
Spring ISD
SILVER
Fort Bend ISD
Klein ISD
Region 4 ESC
Texas Assoc. of School Boards
BRONZE
Arlington ISD
Smart Kid Cool Car
FAFSA Fun Nights
Houston ISD : Marketing Plan of Selection and
Introduction of New Superintendent
Region 4 Digital Learning Conference:
Pioneers of Possibility Marketing Campaign
Smart Kid Cool Car
Communicating Change: Fort Bend ISD moves
high school commencement ceremonies to new
venue amid ticketing, parking challenges.
More Than A Rating: We’re Klein ISD
Region 4 Back to School Catalog
TASB Risk Management Fund Value of Membership
Staff recruitment marketing campaign
Office of Communications
Tiffany Veno, Caren Rodriguez
& Judy Kriehn
Rebecca Suarez
Region 4 Digital Learning,
Communications & Publishing
Office of Communications
Veronica Sopher, Amanda Bubela,
Stacey Crews, Keryn Miles,
Natalie Rivera, Rachel Ross, Trey Serna,
Kristoffer Smith, Tonya Thomas & Becky Walker
Kim Foster, Kate Hope & Denise McLean
Communication Department
TASB Communications
Leslie Johnston & Mercedes Mayer

MORE THAN 30,000 STUDENTS

BEST OF CATEGORY
Spring ISD
GOLD
Garland ISD
Houston ISD
Region 4 ESC
Spring ISD
SILVER
Fort Bend ISD
Klein ISD
Region 4 ESC
Texas Assoc. of School Boards
BRONZE
Arlington ISD
Smart Kid Cool Car
FAFSA Fun Nights
Houston ISD : Marketing Plan of Selection and
Introduction of New Superintendent
Region 4 Digital Learning Conference:
Pioneers of Possibility Marketing Campaign
Smart Kid Cool Car
Communicating Change: Fort Bend ISD moves
high school commencement ceremonies to new
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More Than A Rating: We’re Klein ISD
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TASB Risk Management Fund Value of Membership
Staff recruitment marketing campaign
Office of Communications
Tiffany Veno, Caren Rodriguez
& Judy Kriehn
Rebecca Suarez
Region 4 Digital Learning,
Communications & Publishing
Office of Communications
Veronica Sopher, Amanda Bubela,
Stacey Crews, Keryn Miles,
Natalie Rivera, Rachel Ross, Trey Serna,
Kristoffer Smith, Tonya Thomas & Becky Walker
Kim Foster, Kate Hope & Denise McLean
Communication Department
TASB Communications
Leslie Johnston & Mercedes Mayer

42
**CATEGORY 43**

**Foundation/Partnership Campaign**

**All Divisions**

- **BEST OF CATEGORY**
  - Midway ISD Ed. Foundation
    - **GOLD**
      - Duncanville ISD
    - **SILVER**
      - Angleton ISD
      - Pharr-San Juan-Alamo ISD

- **I’m Invested**
  - Suzi Pagel & Magen Davis

- **Heart of Duncanville 5K**
  - Brooke Rawlinson
  - Suzi Pagel & Magen Davis

- **Angleton ISD Anti Sex Trafficking Campaign**
  - Hanna Chalmers & Brittany Blanchard

  **PSJA Community Connect Program**
  - Crystal Villarreal-De La Paz

**CATEGORY 44**

**Social Media Campaign**

**Less than 10,000 students**

- **BEST OF CATEGORY**
  - Lancaster ISD
    - **GOLD**
      - Terrell ISD
    - **BRONZE**
      - Red Oak ISD

- **We Believe**
  - Communications Dept.

- **Terrell ISD Tiger Triumphs**
  - Rachel Frost & Olivia Rice

  **#iAmRO Campaign**
  - Communications Dept.

- **10,000 to 30,000 students**

- **Power in GPISD Public Schools**
  - Public Engagement Dept.
  - Kim Hocott

- **Pearland ISD Bond: Building on a Firm Foundation**
  - Jenna Simsen

- **Gator Football Social Media Campaign**
  - Dickson ISD

**More than 30,000 students**

- **Summer Graduation LIVE: Social Campaign**
  - Klein ISD

- **Community Cheerleaders**
  - Klein ISD

- **Summer Graduation LIVE: Social Campaign**
  - Cypress-Fairbanks ISD

- **PSJA ISD 2017 Graduations**
  - Keller ISD

- **#MaxImpactKISD**
  - Houston ISD: Power of Public: Student Stories
  - Exemplify Public School Success

- **Houston ISD: Power of Public: Student Stories**
  - Rebecca Suarez

**CATEGORY 45**

**Special Event**

**Less than 10,000 students**

- **BEST OF CATEGORY**
  - Corsicana Ed. Foundation
    - **GOLD**
      - Everman ISD
      - La Porte ISD
    - **SILVER**
      - Red Oak ISD

- **2016 C&B Seen Gala**
  - Kristin Zastoupil

- **2016 C&B Seen Gala**
  - Nikita Russell, Ed.D. & Derrick Thompson II

- **EISD Back to School Bash**
  - Terri Cook, Kimberly Culver & Adam Holland

- **La Porte ISD’s Centennial Celebration**
  - Communications Dept.
Category 45 - Special Event, continued
10,000 to 30,000 students

BEST OF CATEGORY
Hays CISD

GOLD
Hays CISD

McAllen ISD
Rockwall ISD

Wichita Falls ISD

SILVER
Pearland ISD
Wichita Falls ISD

BRONZE
Brazosport ISD

Hays CISD 50th Anniversary Parade
Tim Savoy, David Bowe, Angie Mendez & Linda Rosebrock

Hays CISD 50th Anniversary Parade
Tim Savoy, David Bowe, Angie Mendez & Linda Rosebrock

General Assembly -McTALKS
First Responder Recognition Ceremony
Chris Curtis, April Guest, Kassie Maxwell, Renae Murphy, Steven Offield & Alyssa Suniga

McTALKS Community Information Office

Rockwall ISD First Responder Recognition Ceremony
Chris Curtis, April Guest, Kassie Maxwell, Renae Murphy, Steven Offield & Alyssa Suniga

Community Relations Dept.

Hays CISD Hays CISD 50th Anniversary Parade Tim Savoy, David Bowe, Angie Mendez & Linda Rosebrock

McAllen ISD General Assembly -McTALKS

Rockwall ISD First Responder Recognition Ceremony

Wichita Falls ISD Teacher of the Year Banquet

McAllen ISD General Assembly -McTALKS

Rockwall ISD First Responder Recognition Ceremony

Wichita Falls ISD Teacher of the Year Banquet

Silver
Pearland ISD
Wichita Falls ISD

Brazosport ISD

It's Time to Be Our Guest - Top Volunteer of the Year Luncheon

More than 30,000 students

Region 4 ESC

GOLD
Corpus Christi ISD

Fort Bend ISD

Mesquite ISD
Region 4 ESC

SILVER
Arlington ISD

Cypress-Fairbanks ISD
El Paso ISD
Klein ISD
North East ISD

BRONZE
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD

Region 4 ESC Take Our Daughters & Sons to Work Day
Jasmine Camble

Academic Achievers Banquet
Lyndall Gathright, Tanis Acosta & Adrianna Knight

District and city officials dedicate new Spark Park at Ridgemont Elementary
Rachel Ross & Becky Walker

ReadPlayTalk Fair
MISD Communications

Region 4 ESC Take Our Daughters & Sons to Work Day
Jasmine Camble

AISD Back to School Kickoff
Leslie Johnston, Mercedes Mayer & Robert Spence

Back to School Expo
Community Engagement Dept.

Fiestas EPISD - EPISD Teacher of the Year Celebration
Community Engagement

Klein ISD
Communications Team

North East ISD
Kristina Martinez

Cypress-Fairbanks ISD

Community Engagement Dept.

Cypress-Fairbanks ISD
Community Engagement Dept.

Health Expo

Leadership Expo
CRYSTAL COMMENDATION ENTRIES
All divisions judged together

CATEGORY 46

VIDEO PORTFOLIO

CRYSTAL COMMENDATION AWARD
Forney ISD
A Visual Journey of Education in Forney ISD
Wesley Benjamin

CRYSTAL CERTIFICATES OF MERIT

Crowley ISD
ESC Region 13
Fort Worth ISD
Highland Park ISD
Houston ISD
Keller ISD
Crowley ISD
Texas Educator Ethics
Fort Worth ISD Video Portfolio
HPISD Video Portfolio
Houston ISD Video Portfolio
Keller ISD Video Portfolio
Megan Middleton
Ana Amezcu
Fort Worth ISD EdTV
Highland Park ISD Communications Dept.
Rebecca Suarez
Communications Department

CATEGORY 47

PHOTOGRAPHY PORTFOLIO

CRYSTAL COMMENDATION AWARD
Willis ISD
Willis ISD Photography Portfolio
Jamie Fails & Justin Wolever

CRYSTAL CERTIFICATES OF MERIT

Crowley ISD
Houston ISD
Klein ISD
Sherman ISD
Wylie ISD
Crowley ISD Photography Portfolio
Houston ISD: Photography Portfolio
Our Promise2Purpose Journey
Sherman ISD photography
Wylie ISD Districtwide Photography
Jaime Handy
Rebecca Suarez
Justin Elbert & Chelsea Ceballos
Emily Parks & Sean Vanderveer
Ian Halperin & Doug Bellamy

CATEGORY 48

BOND ELECTION

CRYSTAL COMMENDATION AWARD
Pearland ISD
Pearland ISD Bond: Building on a Firm Foundation
Communications Department

CRYSTAL CERTIFICATES OF MERIT

Corpus Christi ISD
Crandall ISD
Mansfield ISD
Spring ISD
Bond 2016
2017 Crandall ISD Bond Election
Mansfield ISD Bond 2017
2016 Spring ISD Bond Election
Communications Department
Erin McCann
Communications & Marketing Department
Office of Communications
**CATEGORY 49**  
Parent Involvement/Volunteer Program

CRYSTAL COMMENDATION AWARD  
Cypress-Fairbanks ISD  
VIPS Appreciation Event  
Community Engagement Department

**CRYSTAL CERTIFICATE OF MERIT**

<table>
<thead>
<tr>
<th>School District/Program</th>
<th>Project/Recognition</th>
<th>Recipients</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alvin ISD &amp; Alvin ISD Education Foundation</td>
<td>Alvin ISD READy Program- Getting Preschoolers Ready for Success</td>
<td>Ana Pasarella, Sheila Olson &amp; Rachel Moore</td>
</tr>
</tbody>
</table>

**CATEGORY 50**  
Staff/Student Recognition

CRYSTAL COMMENDATION AWARD  
Pharr-San Juan-Alamo ISD  
PSJA Student Profiles  
PSJA Public Relations/KTRI Department

**CRYSTAL CERTIFICATES OF MERIT**

<table>
<thead>
<tr>
<th>School District/Program</th>
<th>Project/Recognition</th>
<th>Recipients</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corsicana Ed. Foundation &amp; Corsicana ISD</td>
<td>2017 Staff End of Year Celebration: Happy Camper</td>
<td>District &amp; Education Foundation</td>
</tr>
<tr>
<td>Crowley ISD</td>
<td>Heartbeat Team Award</td>
<td>Anthony Kirchner, Jaime Handy, Megan Middleton &amp; Matt Hoover</td>
</tr>
<tr>
<td>Pasadena ISD</td>
<td>Vanguard Community Service Awards</td>
<td>Reesha Brown, Jade Wise &amp; Rob Smith</td>
</tr>
<tr>
<td>Terrell ISD</td>
<td>Terrell ISD Students of Character</td>
<td>Rachel Frost &amp; Olivia Rice</td>
</tr>
</tbody>
</table>

**CATEGORY 51**  
School/Community Partnership

CRYSTAL COMMENDATION AWARD  
Terrell ISD  
Terrell ISD’ Adopt a Classroom Project  
Rachel Frost & Olivia Rice

**CRYSTAL CERTIFICATES OF MERIT**

<table>
<thead>
<tr>
<th>School District/Program</th>
<th>Project/Recognition</th>
<th>Recipients</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crandall ISD</td>
<td>Community Tailgate</td>
<td>Erin McCann</td>
</tr>
<tr>
<td>Cypress-Fairbanks ISD</td>
<td>“Bus Buddies”</td>
<td>Community Engagement Department</td>
</tr>
<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>2017 H-E-B Community Challenge at PSJA</td>
<td>PSJA Public Relations/KTRI Department</td>
</tr>
<tr>
<td>Wichita Falls ISD</td>
<td>West Teaching Excellence Awards Banquet</td>
<td>Community Relations Department</td>
</tr>
</tbody>
</table>
CRYSTAL COMMENDATION AWARD
Garland ISD
Homer B. Johnson Retirement
Mida Milligan, Tiffany Veno, Caren Rodriguez, Judy Kriehn, Lisa Cox,
Jasmine Preston, Amorae Daylett, Ali Syed,
Delbert Richardson, Homer Clayton, Larry Grimes & Jon Cook

CRYSTAL CERTIFICATES OF MERIT
Grapevine-Colleyville ISD  GCISD Soars   Kristin Snively
La Porte ISD     La Porte ISD’s Centennial Celebration   Terri Cook, Kimberly Culver & Adam Holland

CRYSTAL COMMENDATION AWARD
Klein ISD
Promise2Purpose
Klein ISD Communications Team

CRYSTAL CERTIFICATES OF MERIT
Pharr-San Juan-Alamo ISD  2016 PSJA Votes Campaign   PSJA Public Relations/KTRI Department
Texas Assoc. of School Boards  TASP Legislative Advertising Campaign 2017   TASB Communications
Weslaco ISD  Weslaco ISD The Right Choice   Carlos Robledo, Julian Olivarez, Don Ramirez,
Darline Gracia, Mindy Munoz & Samantha Holley

CRYSTAL COMMENDATION AWARD
Humble ISD Ed. Foundation
On the Roof Again
Jerri Monbaron, Christy Tarkington & Kiana Rios

CRYSTAL CERTIFICATES OF MERIT
Corsicana Ed. Foundation  2016 C&B Seen Gala   Kristin Zastoupil
Friendswood ISD Ed. Foundation Harvey Relief Fund   Paige Ridout
Houston ISD  Houston ISD: State of the Schools Partnership Special Event   Rebecca Suarez
United ISD  UISD Zumba Untamed   Office of Communications

CRYSTAL COMMENDATION AWARD
Humble ISD Ed. Foundation  2016-2017 Education Foundation
Employee Campaign - The Incredible Superheroes of Humble ISD
Christy Tarkington, Jerri Monbaron & Kiana Rios

CRYSTAL CERTIFICATES OF MERIT
United ISD  United ISD Golf Tournament “Fore” Our Students   Office of Communications
PLATINUM AWARD ENTRIES

CATEGORY 56
All divisions judged together
PLATINUM AWARD
Klein ISD

Entering with a Promise: A District Transformation Communications Team

PLATINUM CERTIFICATES OF MERIT
Alamo Heights ISD Shaping the Future of Texas Rosalinda Montero Patti & Pawlik-Perales
Fort Worth ISD Fort Worth ISD Water Testing Program Barbara Griffith & Clint Bond
Houston ISD Houston ISD: Recapture and HISD Rebecca Suarez

Congratulations to all our Star Award winners!

There are no judges sheets included in your packets.

The judges scored the entries online and their scores and comments will be available on the Star Awards website where you entered.

A gallery of the award winners is also available.

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Then send an email to janet@tspra.org with the details for your order.
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