2018 Star Awards Celebration
7 p.m. February 20, 2019

Hyatt Regency Lost Pines
Cedar Creek, Texas
PRINT CATEGORIES

CATEGORY 1

Internal Newsletter
All Divisions

BEST OF CATEGORY
Copperas Cove ISD
GOLD
Copperas Cove ISD
BRONZE
Arlington ISD

CATEGORY 2

External Newsletter
Less than 10,000 students

BEST OF CATEGORY
Barbers Hill ISD
GOLD
Barbers Hill ISD
Highland Park ISD
Red Oak ISD
Smithville ISD
Texas City ISD
SILVER
Intercultural Development Research Association
Livingston ISD
Manor ISD

10,000 to 30,000 students

BEST OF CATEGORY
Edgewood ISD
GOLD
Alvin ISD
Edgewood ISD
Galena Park ISD
La Joya ISD
SILVER
Dickinson ISD
BRONZE
Southwest ISD

More than 30,000 students

BEST OF CATEGORY
Mesquite ISD
GOLD
Garland ISD
Lamar CISD
Mesquite ISD
Socorro ISD
United ISD
SILVER
Socorro ISD

MISD Matters
ConnectEd
Lamar CISD Fall 2017 Newsletter
MISD Matters
SISD Kids Inc.
Parent Connection – Congratulations Class of 2018

Kristin Odom & Angela Roe
Tiffany Veno & Caren Rodriguez
Kristin Odom & Angela Roe
Daniel Escobar
Paola Arcos
Daniel Escobar
CATEGORY 3
Flyer
Less than 10,000 students

BEST OF CATEGORY
Galveston ISD
GOLD
Everman ISD
Everman ISD
Galveston ISD
Lancaster ISD
Little Elm ISD
Manor ISD
SILVER
Copperas Cove ISD
Everman ISD
Everman ISD
Everman ISD
Everman ISD
Galveston ISD
Greenville ISD
Kerrville ISD
Kerrville ISD
Livingston ISD
Manor ISD
Pine Tree ISD

GOLD First Grade Literacy Night

Gary T. Balch Ballpark Dedication
Summer School 2018 for Bilingual/ESL Students
GISD First Grade Literacy Night
Tiger Closet
LEISD Teacher Recruiting Handout
Reading on the Go flyer

SILVER

Copperas Cove ISD Hiring Ad
2018 Graduation Flyers
Back to School Bash
Everman Convocation
Everman ISD Foundation Night
Talent Show
Galveston ISD Teacher Recruitment Flyer
2018 Spotlight on Fine Arts
KISD Literacy Initiative
KISD Vision 2021
FASST Camp
Innovation Fair Flyer
Pine Tree ISD Job Fair
PTISD Blue Out Shirt

10,000 to 30,000 students

BEST OF CATEGORY
Galena Park ISD
GOLD
Deer Park ISD
Dickinson ISD
Galena Park ISD
Judson ISD
Prosper ISD
SILVER
Eagle Mountain-Saginaw ISD
Goose Creek CISD
La Joya ISD
La Joya ISD
La Joya ISD
La Joya ISD
La Joya ISD
Laredo ISD
Laredo ISD
Laredo ISD
Pearland ISD
Prosper ISD
Tomball ISD
Weslaco ISD
Weslaco ISD

Your Vote Is Your Voice

Say Something Flyer
It’s Glowin’ Down! - FairyTale Glow Art Show
Your Vote Is Your Voice
Judson Strong Convocation
Prosper ISD Salary Schedule

EMIS ISD New Resident Flyer
6th Annual Career Night Flyer
Hurricane Harvey Flier
La Joya ISD FAFSA/TASFA Super Saturday
La Joya ISD Noticiero Deadlines
La Joya ISD PBIS Bookmark
Why La Joya ISD Event
8th Annual Bowling Tournament
Codigo de Vestuario Escuela Primaria 2018
Elementary Standardized Dress Code 2018
Job Fair Flyer
2018 Strategic Plan
Bond 2017 Flyer
Meals on Wheels Information Flyer
WISD 2018-2019 District Goals

Communications Department

Dr. Nikita Russell & Derrick Thompson
Dr. Nikita Russell & Derrick Thompson
Communications Department
Dr. Nikita Russell & Derrick Thompson
Dr. Nikita Russell & Derrick Thompson
Dr. Nikita Russell & Derrick Thompson
Communications Department
Dr. Nikita Russell & Derrick Thompson
Communications Department
Dr. Nikita Russell & Derrick Thompson
Communications Department
Scott Thomas & Zoheb Hassanali
Wendy Sledd
Joe Perez
Jenna Simsen
Chris Gause
Lexie Greathouse & David L. Rhoads III
Chris Gause
Chelsea Westbrook
Mima Trujillo & Carrie Pryor-Newman
Lilliana Salgado
Judith Garcia
Judith Garcia
Lilliana Salgado
Claudia Rodriguez
Samuel Mendez
Samuel Mendez
Lexi Marshall
Christal Hankey
Justin Warnasch
Darline Gracia
Samantha Holley
**CATEGORY 3 - Flyer, continued**

**More than 30,000 students**

**BEST OF CATEGORY**
Garland ISD

**GOLD**
Arlington ISD
Corpus Christi ISD

ESC Region 12
Garland ISD
Garland ISD
Garland ISD
Keller ISD
Lamar CISD
Region 4 ESC

Richardson ISD
Socorro ISD
Spring ISD

**SILVER**
Edinburg CISD
ESC Region 20
Mesquite ISD
Pharr-San Juan-Alamo ISD

**GOLD**
Fine Arts Dual Language Academy flier
2017-2018 CCISD Employee Giving Campaign
Marketing Tips Infographic
Find Your Fit
Garland ISD One-Pager
Taxparency
Keller ISD TRE Flyer
2017 Bond Flyer
Region 4 Preschool Summer Institute:
Empowering ALL Children Flyer
TRE One Pager
Stand and Deliver Handout
Week of the Young Child

**SILVER**
Connect with Edinburg CISD - Back to School Flyer
ESC-20-Family and Community Engagement Symposium Flyer
Make a Difference in Dickinson
Welcome to the Neighborhood

**CATEGORY 4 Brochure**

**Less than 10,000 students**

**BEST OF CATEGORY**
Texas City ISD

**GOLD**
Copperas Cove ISD
Everman ISD
Galveston ISD
Galveston ISD
Lancaster ISD
Medina Valley ISD
Texas City ISD

**SILVER**
Everman ISD
Little Elm ISD
Pampa ISD
Sheldon ISD

**BRONZE**
Galveston ISD

**GOLD**
Copperas Cove ISD Military Impact Aid
Everman ISD Trifold Mailout
Galveston ISD Bond Tri-Fold Brochure
GISD Causeway Galveston Brochure
Service Center Expansion Brochure 2018
MVISD Human Resources Recruiting Brochure
2018 TCISD Bond Mailer

**SILVER**
Everman ISD Brochure
We Are Little Elm Trifold
Pampa ISD Recruiting Brochure
C. E. King High School Football Informational Brochure
Oppe Elementary Brochure

**BEST OF CATEGORY**
Mida Milligan, Tiffany Veno & Caren Rodriguez

**GOLD**
Leslie Birdow & Mercedes Mayer
Eloisa Dowiat, Atanisla Acosta & Javier Obregon
Mida Milligan, Tiffany Veno & Caren Rodriguez
Mida Milligan, Tiffany Veno & Caren Rodriguez
Bryce Nieman & Shellie Johnson

**SILVER**
Andy McCormick & Tim Clark
Daniel Escobar
Kris Odom
Arianna Vazquez-Hernandez

**SILVER**
Mark Montemayor & Romeo Cantu
Mark Hill
Kristin Odom

**BRONZE**
Dr. Nikita Russell & Derrick Thompson
Communications Department
Dr. Nikita Russell & Derrick Thompson
We Are Little Elm Trifold
Pampa ISD Recruiting Brochure
C. E. King High School Football Informational Brochure
Oppe Elementary Brochure

**BRONZE**
Pampa ISD HR Department
Communications Department
BEST OF CATEGORY
Harlingen CISD

GOLD
Bryan ISD
Grand Prairie ISD
Harlingen CISD
Laredo ISD
Magnolia ISD
Pearland ISD
Pearland ISD
Prosper ISD
Sharyland ISD
Tomball ISD

SILVER
Brazosport ISD
Dickinson ISD
La Joya ISD

BEST OF CATEGORY
Garland ISD

GOLD
Garland ISD
Humble ISD
Mansfield ISD
Mesquite ISD
North East ISD Partnerships
Region 4 ESC
Spring Branch ISD
United ISD

SILVER
El Paso ISD
Humble ISD

Humble ISD Ed. Foundation
Region 4 Print Center
Socorro ISD
Spring Branch ISD
Spring ISD
Texas Classroom Teachers Assoc.

BRONZE
Edinburg CISD

More than 30,000 students

Tiffany Veno & Caren Rodriguez
Tiffany Veno & Caren Rodriguez
Valonia Walker
Communications & Marketing Dept.
Kristin Odom
Amy Lane & Jason Gatell
Barbara Hannah & Charlotte Cicatello
Linda Buchman & Steve Brunsman
Alejandro Meza
Melissa Martinez & Gustavo Reveles
Jamie Mount, Jonathan Frey, Yvonne Harris,
Lori Maugans, Robin McAdams,
Rusty Odom & Valonia Walker
Jerri Monbaron, Christy Tarkington
& Kiana Rios
Barbara Hannah & Charlotte Cicatello
Daniel Escobar
Linda Buchman & Steve Brunsman
Office of Communications
M. Clare Haefner
Mark Montemayor & Romeo Cantu
BEST OF CATEGORY
Medina Valley ISD

GOLD
Athens ISD
Flour Bluff ISD
Medina Valley ISD

SILVER
Pine Tree ISD

BRONZE
Sheldon ISD

BEST OF CATEGORY
Del Valle ISD

GOLD
Alvin ISD
Del Valle ISD
Goose Creek CISD
Rockwall ISD
Sharyland ISD

SILVER
Crowley ISD

BEST OF CATEGORY
Fort Bend ISD

GOLD
Cypress Fairbanks ISD
Fort Bend ISD
Fort Worth ISD
Humble ISD
Mesquite ISD
Richardson ISD
Texas Assoc. of School Boards

SILVER
Garland ISD Ed. Foundation

BRONZE
El Paso ISD

BEST OF CATEGORY
Less than 10,000 students

MVISD Honor Board Submission Packet
Samuel Alaniz Jr.

Athens ISD Hornet Buzz
Toni Garrard Clay
Hector Zapata
Samuel Alaniz Jr.

Pine Tree ISD Realtor Marketing Entry
Communications Department

Sheldon ISD TASA School Board of the Year Application
Derik Moore & Lila Hollin

10,000 to 30,000 students

Del Valle ISD Summer Booklet
A.J. Arreguin, Shannon Rideout & Jonathan Harris

Alvin ISD 2018 Honor Board Nomination
Rachel Moore

Del Valle ISD Summer Booklet
A.J. Arreguin, Shannon Rideout & Jonathan Harris

Goose Creek ISD High School Options Booklet
Mima Trujillo

Rockwall High School Jazz Program
Steven Offield

Sharyland ISD Freshman 101 - Transition from Junior High to High School
Rocio N. Landin

More than 30,000 students

The Tale of the School Board
Veronica Sopher & Jasmine Raziuddin

State of the District 2017-2018
Communication Department

The Tale of the School Board
Veronica Sopher & Jasmine Raziuddin

JROTC “We the People” Staff Ride
Communications Department

Picture Yourself in Humble ISD
Robin McAdams, Jonathan Frey & Jamie Mount

Bond 2018
Laura Jobe & Kristin Odom

HR Brochure
Andy McCormick

TASB Risk Management Fund Stewardship Report 2016–17
TASB

Garland ISD Education Foundation
Tiffany Veno & Lisa Cox

Three-Year Development Plan Marketing Piece
Bruce Stone

2018 Professional School Counselor Academy
Region 7 ESC Communications

2017 Parental Involvement Conference Registration
Patricia Meyer

Socorro ISD 2018 Realtor Fact Sheet
Daniel Escobar

2017 Delegate Assembly Handbook
TASB

2018 United High School Graduation Booklet
Karla de la Garza

2018-19 Official Budget Book
Melissa Martinez & Gustavo Reveles
**CATEGORY 6**

**Calendar/Planner**

**Less than 10,000 students**

- **BEST OF CATEGORY**
  - Texas City ISD
  - **GOLD**
  - Galveston ISD
  - Texas City ISD
  - **SILVER**
  - Livingston ISD

- **BEST OF CATEGORY**
  - Bastrop ISD
  - **GOLD**
  - La Joya ISD
  - Lake Travis ISD
  - Laredo ISD
  - Pearland ISD
  - Weslaco ISD
  - Wichita Falls ISD

- **BEST OF CATEGORY**
  - Duncanville ISD
  - Prosper ISD

- **BEST OF CATEGORY**
  - Mesquite ISD
  - **GOLD**
  - Edinburg CISD
  - El Paso ISD
  - Harris Co. Dept. of Education
  - Mesquite ISD
  - Northside ISD
  - Region 7 ESC
  - Region 10 ESC
  - United ISD

- **BEST OF CATEGORY**
  - Flour Bluff ISD
  - **GOLD**
  - Lancaster ISD
  - Lockhart ISD
  - Pampa ISD
  - **SILVER**
  - Galveston ISD
  - Hidalgo ISD
  - Texas City ISD

**10,000 to 30,000 students**

- **BEST OF CATEGORY**
  - Bastrop ISD
  - **GOLD**
  - La Joya ISD
  - Lake Travis ISD
  - Laredo ISD
  - Pearland ISD
  - Weslaco ISD
  - Wichita Falls ISD

- **SILVER**
  - Duncanville ISD
  - Prosper ISD

- **BEST OF CATEGORY**
  - Mesquite ISD
  - **GOLD**
  - Edinburg CISD
  - El Paso ISD
  - Harris Co. Dept. of Education
  - Mesquite ISD
  - Northside ISD
  - Region 7 ESC
  - Region 10 ESC
  - United ISD

**More than 30,000 students**

- **BEST OF CATEGORY**
  - Mesquite ISD
  - **GOLD**
  - Edinburg CISD
  - El Paso ISD
  - Harris Co. Dept. of Education
  - Mesquite ISD
  - Northside ISD
  - Region 7 ESC
  - Region 10 ESC
  - United ISD

**CATEGORY 7**

**Program**

**Less than 10,000 students**

- **BEST OF CATEGORY**
  - Flour Bluff ISD
  - **GOLD**
  - Lancaster ISD
  - Lockhart ISD
  - Pampa ISD
  - **SILVER**
  - Galveston ISD
  - Hidalgo ISD
  - Texas City ISD

- Foundation for the Future

**BEST OF CATEGORY**

**Flour Bluff ISD**

- **GOLD**
  - Flour Bluff ISD
  - Lancaster ISD
  - Lockhart ISD
  - Pampa ISD

- **SILVER**
  - Galveston ISD
  - Hidalgo ISD
  - Texas City ISD
  - Foundation for the Future
<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Program, continued</th>
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<tbody>
<tr>
<td><strong>10,000 to 30,000 students</strong></td>
<td></td>
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<tr>
<td><strong>GOLD</strong></td>
<td>Dazzling Diamonds 2018 Employee Service Awards 2018 Employee Service Awards Dazzling Diamonds 2018 Retirees and Teachers of the Year Program NSSHS Wind Ensemble 2018 Retirees and Teachers of the Year Program</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Night of the Stars Program 2017 Salute to Education 2018 Academic Honors Dinner Greatest Employees On Earth - Duncanville ISD EMS ISD Fine Arts Showcase at Bass Hall program Sports &amp; Learning Complex Ribbon Cutting Program Why La Joya ISD Event Program Wichita Falls ISD Teacher of the Year Program</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>The Academies of La Joya ISD Program</td>
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<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Program, continued</th>
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<tr>
<td><strong>More than 30,000 students</strong></td>
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<tr>
<td><strong>GOLD</strong></td>
<td>Vanguard Program Teacher of the Year banquet program &amp; Javier Obregon Teacher of the Year Banquet Program</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>PSJA College for All Conference Program Teacher of the Year Gala Program: Setting the Stage</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>VIPS Appreciation Event Program Art Gala Program 2019-2020 California, Oregon, and Nevada Teachers of the Year Program</td>
</tr>
</tbody>
</table>
# Invitation/Announcement/Postcard/Thank You Notes

## Less than 10,000 students

### BEST OF CATEGORY

<table>
<thead>
<tr>
<th>School District</th>
<th>Description</th>
<th>Writer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lufkin ISD</td>
<td>Derby Days - Lufkin ISD Service Awards Banquet Invitation</td>
<td>Sheila Adams</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
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<tr>
<td>Brenham ISD</td>
<td>BreISD ISD - Long History, Short Drive</td>
<td>Jessica Johnston</td>
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<tr>
<td>Copperas Cove ISD</td>
<td>CCISD Tax Ratification Election Information Card</td>
<td>Wendy Sledd</td>
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<tr>
<td>Crandall ISD</td>
<td>Hollis T. Dietz Elementary Ribbon Cutting</td>
<td>Erin McCann &amp; Kimberly Bramhall</td>
</tr>
<tr>
<td>Everman ISD</td>
<td>Annual Back to School Postcard</td>
<td>Dr. Nikita Russell &amp; Derrick Thompson</td>
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<tr>
<td>Everman ISD</td>
<td>Everman Foundation Thank You</td>
<td>Dr. Nikita Russell &amp; Derrick Thompson</td>
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<tr>
<td>Everman ISD</td>
<td>Meet the Bulldogs</td>
<td>Dr. Nikita Russell &amp; Derrick Thompson</td>
</tr>
<tr>
<td>Friendswood ISD Ed. Foundation</td>
<td>Small Town Saturday Night</td>
<td>Paige Ridout</td>
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<tr>
<td>Galveston ISD</td>
<td>Galveston ISD Registration Invitation</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Hidalgo ISD</td>
<td>Hidalgo ISD Intercity Championship</td>
<td>Jennifer Villarreal &amp; Miriam Marentes</td>
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<tr>
<td>La Porte ISD</td>
<td>La Porte Education Foundation Thank You Card</td>
<td>Kimberly Culver</td>
</tr>
<tr>
<td>Lufkin ISD</td>
<td>Derby Days - Lufkin ISD Service Awards Banquet Invitation</td>
<td>Sheila Adams</td>
</tr>
<tr>
<td>Midway ISD</td>
<td>2017 Christmas Party Invitation</td>
<td>Magen Davis</td>
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<tr>
<td>Pine Tree ISD</td>
<td>Pine Tree ISD Thank you Card</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Sheldon ISD</td>
<td>Groundbreaking Invitation for New High School and Stadium Complex</td>
<td>Derik Moore</td>
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<tr>
<td>Smithville ISD</td>
<td>2018 End of Year Breakfast Invitation</td>
<td>Ana L. Murray</td>
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<tr>
<td>Texas City ISD</td>
<td>Simply the Best: TCISD Honored Employees</td>
<td>Clarissa Silva</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
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</tr>
<tr>
<td>Galveston ISD</td>
<td>Galveston ISD Schools of Choice Invitation</td>
<td>Communications Department</td>
</tr>
</tbody>
</table>

## 10,000 to 30,000 students

### BEST OF CATEGORY

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<thead>
<tr>
<th>School District</th>
<th>Description</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Magnolia ISD</td>
<td>Open Enrollment</td>
<td>Denise Meyers</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dickinson ISD Ed. Foundation</td>
<td>Mardi Gras Gala 2018</td>
<td>Jenna Simsen &amp; Amanda Flannery</td>
</tr>
<tr>
<td>Grand Prairie ISD</td>
<td>GPISD Experience &amp; Veterans Day Celebration</td>
<td>Carolyn Parker</td>
</tr>
<tr>
<td>Magnolia ISD</td>
<td>Open Enrollment</td>
<td>Denise Meyers</td>
</tr>
<tr>
<td>Pearland ISD</td>
<td>Service Awards Banquet Invitation</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Southwest ISD</td>
<td>My District. My Home. My Choice.</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Waco ISD</td>
<td>Waco ISD Job Fair Postcard</td>
<td>Mary Henderson Senter</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td></td>
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<tr>
<td>Alvin ISD</td>
<td>#MyAlvinISD Employee Recognition Ceremony</td>
<td>Rachel Moore</td>
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<tr>
<td>Alvin ISD Ed. Foundation</td>
<td>Alvin ISD Education Foundation 10th Annual Gala</td>
<td>Sheila Olson</td>
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<tr>
<td>Deer Park ISD</td>
<td>Every Picture Tells a Story</td>
<td>Joe Perez</td>
</tr>
<tr>
<td>Deer Park ISD</td>
<td>Join us for a Parade</td>
<td>Joe Perez</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Commencement Exercises for the Class of 2017</td>
<td>Claudia Rodriguez</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Employee Service Awards Ceremony</td>
<td>Samuel Mendez</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Ribbon cutting ceremony of the Santo Nino Early Childhood Center</td>
<td>Claudia Rodriguez</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Secondary Science Fair Save the Date</td>
<td>Claudia Rodriguez</td>
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<tr>
<td>Prosper ISD</td>
<td>Senior Citizen Luncheon Invitation</td>
<td>Christal Hankey</td>
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<tr>
<td>Tomball ISD &amp; Ed. Foundation</td>
<td>State of the District 2018</td>
<td>Justin Warnas</td>
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<tr>
<td>Weslaco ISD</td>
<td>Weslaco Reads Weslaco Succeeds Book Marker</td>
<td>Samantha Holley &amp; Darline Gracia</td>
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<tr>
<td><strong>BRONZE</strong></td>
<td></td>
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<tr>
<td>Coppell ISD</td>
<td>New Tech High @Coppell Open Enrollment Postcard</td>
<td>Communications &amp; Community Engagement Department</td>
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<tr>
<td>Deer Park ISD</td>
<td>2018 Employee Service Awards Invitation</td>
<td>Cheryl Leon</td>
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<tr>
<td>Laredo ISD</td>
<td>Accelerated Reader Groovy Breakfast with Santa</td>
<td>Claudia Rodriguez</td>
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<tr>
<td>Laredo ISD</td>
<td>Dedication ceremony of the Diana Rodriguez Library at Leyendecker Elementary School</td>
<td>Office of Communications</td>
</tr>
</tbody>
</table>

## 30,000 to 150,000 students

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<td><strong>GOLD</strong></td>
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<tr>
<td>Dickinson ISD Ed. Foundation</td>
<td>Mardi Gras Gala 2018</td>
<td>Jenna Simsen &amp; Amanda Flannery</td>
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<td>Alvin ISD Education Foundation 10th Annual Gala</td>
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</tr>
<tr>
<td>Laredo ISD</td>
<td>Commencement Exercises for the Class of 2017</td>
<td>Claudia Rodriguez</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Employee Service Awards Ceremony</td>
<td>Samuel Mendez</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Ribbon cutting ceremony of the Santo Nino Early Childhood Center</td>
<td>Claudia Rodriguez</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Secondary Science Fair Save the Date</td>
<td>Claudia Rodriguez</td>
</tr>
<tr>
<td>Prosper ISD</td>
<td>Senior Citizen Luncheon Invitation</td>
<td>Christal Hankey</td>
</tr>
<tr>
<td>Tomball ISD &amp; Ed. Foundation</td>
<td>State of the District 2018</td>
<td>Justin Warnas</td>
</tr>
<tr>
<td>Weslaco ISD</td>
<td>Weslaco Reads Weslaco Succeeds Book Marker</td>
<td>Samantha Holley &amp; Darline Gracia</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coppell ISD</td>
<td>New Tech High @Coppell Open Enrollment Postcard</td>
<td>Communications &amp; Community Engagement Department</td>
</tr>
<tr>
<td>Deer Park ISD</td>
<td>2018 Employee Service Awards Invitation</td>
<td>Cheryl Leon</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Accelerated Reader Groovy Breakfast with Santa</td>
<td>Claudia Rodriguez</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Dedication ceremony of the Diana Rodriguez Library at Leyendecker Elementary School</td>
<td>Office of Communications</td>
</tr>
</tbody>
</table>
**CATEGORY 8 - Invitation/Announcement/Postcard/Thank You Notes**

More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>GRCTC Dedication Invite</th>
<th>Mida Milligan, Tiffany Veno</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garland ISD</td>
<td>Pre-K Postcard</td>
<td>Leslie Birdow &amp; Mercedes Mayer</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>Academic Achievers Invitation</td>
<td>Adriana Knight &amp; Atanislao Acosta Communications Team</td>
</tr>
<tr>
<td>Garland ISD Ed. Foundation</td>
<td>Garland ISD Education Foundation Golf Tournament</td>
<td>Lisa Cox &amp; Tiffany Veno</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>25th Anniversary Invitation</td>
<td>Jasmine Raziuddin</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>GRCTC Dedication Invite</td>
<td>Mida Milligan, Tiffany Veno &amp; Caren Rodriguez</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>Superintendent Meet and Greet Invite</td>
<td>Mida Milligan, Tiffany Veno &amp; Caren Rodriguez</td>
</tr>
<tr>
<td>Mansfield ISD</td>
<td>Ben Barber Innovation Academy Postcard</td>
<td>Communications &amp; Marketing Dept.</td>
</tr>
<tr>
<td>Pasadena ISD</td>
<td>Keller Middle School 10 Year Anniversary Invitation</td>
<td>Lori Grande</td>
</tr>
<tr>
<td>Plano ISD</td>
<td>Dr. Martin Luther King Tribute Event Invitation: Creating Our Future</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Plano ISD</td>
<td>Teacher of the Year Gala Invite: Setting the Stage</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Region 16 ESC</td>
<td>Mark Your Calendar - English</td>
<td>Patricia Meyer</td>
</tr>
<tr>
<td>Socorro ISD</td>
<td>Stand and Deliver Postcard</td>
<td>Daniel Escobar</td>
</tr>
</tbody>
</table>

**SILVER**

| Arlington ISD       | Career and Technical Center Dedication Invitation | Ryan Pierce & Leslie Birdow |
| Corpus Christi ISD | Marvin Baker Middle School Groundbreaking Ceremony | Javier Obregon |
| ESC Region 20       | Special Education Academy Digging Deeper: From Conversation to Application | Shannon Jones |
| Garland ISD         | Garland ISD Education Foundation Celebration and Awareness Breakfast | Lisa Cox & Tiffany Veno |
| Garland ISD Ed. Foundation | #ChooseGarlandISD Postcard | Mida Milligan, Tiffany Veno & Caren Rodriguez Communications Dept. |
| Katy ISD            | 2018 Student Excellence Event Invitation | Kristin Odom, Wade Odom & Elizabeth Fernandez |
| Mesquite ISD        | I Choose Mesquite | Andy McCormick |
| Richardson ISD      | Can't Stop Invitation | M. Clare Haefner |
| Texas Classroom Teachers Assoc. | 2018 Regional Workshop Invitation | |

**CATEGORY 9 - Poster**

Less than 10,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Flour Bluff Stingline Spring Show Poster</th>
<th>Hector Zapata</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flour Bluff ISD</td>
<td>Back to School Bash Poster</td>
<td>Dr. Nikita Russell &amp; Derrick Thompson</td>
</tr>
<tr>
<td>Everman ISD</td>
<td>Flour Bluff Stingline Spring Show Poster</td>
<td>Hector Zapata</td>
</tr>
<tr>
<td>Everman ISD</td>
<td>Hidalgo ISD 5K Jingle Bell Run</td>
<td>Jennifer Villarreal &amp; Miriam Marentes</td>
</tr>
<tr>
<td>Hidalgo ISD</td>
<td>Lancaster High School: Join AVID</td>
<td>Aaron Libby</td>
</tr>
<tr>
<td>Lancaster ISD</td>
<td>Innovation Fair Poster</td>
<td>Scott Thomas &amp; Zoheb Hassanali</td>
</tr>
<tr>
<td>Manor ISD</td>
<td>CCISD Veterans Day Appreciation Poster</td>
<td>Wendy Sledd</td>
</tr>
<tr>
<td>Copperas Cove ISD</td>
<td>2nd Annual Community Tailgate Poster</td>
<td>Erin McCann</td>
</tr>
<tr>
<td>Crandall ISD</td>
<td>Recruitment of Teachers and Bus Drivers</td>
<td>Dr. Nikita Russell &amp; Derrick Thompson</td>
</tr>
<tr>
<td>Everman ISD</td>
<td>Galveston ISD Board of Trustees Appreciation Poster</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Galveston ISD</td>
<td>Gerry Ohlendorf Performing Arts Center - Poster</td>
<td>Christina Courson</td>
</tr>
<tr>
<td>Lockhart ISD</td>
<td>Reading on the Go poster</td>
<td>Scott Thomas &amp; Zoheb Hassanali</td>
</tr>
<tr>
<td>Manor ISD</td>
<td>4 Talons Poster (Graduate Profile)</td>
<td>James Murphy &amp; Haley Stewart</td>
</tr>
<tr>
<td>Red Oak ISD</td>
<td>New Student Registration Poster</td>
<td>Ana L. Murray</td>
</tr>
<tr>
<td>Smithville ISD</td>
<td>EISD Is the Place to Be Poster</td>
<td>Dr. Nikita Russell &amp; Derrick Thompson</td>
</tr>
<tr>
<td>Everman ISD</td>
<td>EISD is the Place to Be Stand Posters</td>
<td>Dr. Nikita Russell &amp; Derrick Thompson</td>
</tr>
</tbody>
</table>

9
**BEST OF CATEGORY**

**GOLD**

Eagle Mountain-Saginaw ISD

EMS ISD Fine Arts Showcase at Bass Hall 2018 poster

Chelse Westbrook

Coppell ISD

Strategic Design Core Values Poster

Communications & Community Engagement

Crowley ISD

2017-18 Teachers of the Year

Matt Hoover & Jaime Handy

Del Valle ISD

Del Valle ISD: Anti-Bullying Campus Posters

A.J. Arreguin

Eagle Mountain-Saginaw ISD

EMS ISD Fine Arts Showcase at Bass Hall 2018 poster

Chelse Westbrook

Galena Park ISD

The Key Communicator

Chris Gause & Elyse Rountree

Grand Prairie ISD

GPISD Experience Poster Series

Carolyn Parker

La Joya ISD

La Joya ISD Golf Classic Thank you AD

Judith Garcia

La Joya ISD

La Joya ISD – Poster

Lilliana Salgado

Rockwall ISD

Breast Cancer Awareness Poster

Steven Offield

Southwest ISD

Southwest High School Individual Soccer Poster Series

Roger Campos

Waco ISD

Waco ISD Job Fair Poster

Mary Henderson Senter

Weslaco ISD

Motivational Poster

Samantha Holley

Wylie ISD

Reading 20 Minutes a Day Poster

Samantha Holley

Wichita Falls ISD

Wichita Falls ISD PreK/Kindergarten Roundup Poster

Community Relations Dept.

**SILVER**

Dickinson ISD

Gator Football Calendar

Jenna Simsen

Weslaco ISD

2018 Fine Arts Fiesta Poster

Darline Gracia

Wylie ISD

Community Food Drive Poster

Doug Bellamy

**BRONZE**

Southwest ISD

Cell Phone Use on Campus Flyer

Roger Campos

**BEST OF CATEGORY**

**GOLD**

El Paso ISD

Download the EPISD App!

Melissa Martinez & Gustavo Reveles

Corpus Christi ISD

Developing Hearts and Minds Poster

Communications Department

El Paso ISD

Download the EPISD App!

Melissa Martinez & Gustavo Reveles

Garland ISD

Vision, Mission, Values

Mida Milligan, Tiffany Veno & Caren Rodriguez

Garland ISD Ed. Foundation

Garland ISD Education Foundation Giving Campaign Poster

Lisa Cox & Tiffany Veno

Garland ISD Ed. Foundation

Garland ISD Education Foundation

Linda Cox, Tiffany Veno

Pasadena ISD

Principal Appreciation Month Poster

Lori Grande

Region 7 ESC

2018 Fine Arts Summit

Region 7 ESC Communications

United ISD

Principal recipient of HEB Excellence Award

Karla de la Garza

**SILVER**

Edinburg CISD

Edinburg CISD Hurricane Harvey Relief Efforts Announcement

Mark Montemayor & Romeo Cantu

Garland ISD

PSAT Day Promotion Poster

Tiffany Veno & Caren Rodriguez

Houston ISD

HISD Go Texan Day

Business Operations Strategic Engagement & Outreach

Pasadena ISD

Vanguard Poster

Lori Grande & Reesha Brown

Pharr-San Juan-Alamo ISD

PSJA Pre-K Tours

James Jenson

Region 4 ESC

Accessing the World

Barbara Hannah & Charlotte Cicatello

Region 16 ESC

Conference Overview Tower - English

Patricia Meyer

Region 16 ESC

Conference Overview Tower - Spanish

Patricia Meyer

**BRONZE**

Fort Bend ISD

Strategic Framework

Veronica Sopher & Jasmine Raziuddin
**CATEGORY 10**

**Holiday/Commemorative**

**Less than 10,000 students**

**BEST OF CATEGORY**
Highland Park ISD

GOLD
Friendswood ISD Ed. Foundation
Highland Park ISD
Texas City ISD

SILVER
Copperas Cove ISD
Livingston ISD

Communications Department
Paige Ridout
Communications Department
Clarissa Silva & Melissa Tortorici

Wendy Sledd
Jennifer Birdwell

**10,000 to 30,000 students**

**BEST OF CATEGORY**
Dickinson ISD

GOLD
Del Valle ISD
Dickinson ISD
Eagle Mountain-Saginaw ISD
Northwest ISD Ed. Foundation

SILVER
Brazosport ISD
La Joya ISD

BRONZE
Laredo ISD

Communications Department
Tammy Dowdy & Jenna Simsen

Chelse Westbrook
Alyssa Edstrom, Emily Conklin & Phil Beckman

Glafira Garza

Claudia Rodriguez, Bobby Trevino, Veronica Castillon & Maribel Valdez

**More than 30,000 students**

**BEST OF CATEGORY**
Pasadena ISD

GOLD
Corpus Christi ISD
Harris Co. Dept. of Education
Pasadena ISD
Patton ISD
Plano ISD
Spring ISD

SILVER
Lamar CISD

Santa Fe Facebook Graphic
Annual Holiday Luncheon
Harris County Department of Education - Holiday Card
Santa Fe Facebook Graphic
We Love Our Counselors Facebook & Website Graphic
Plano ISD Holiday Greeting Card – “Unfold the Season”
Winter Wonderland 2017

Lamar CISD Holiday Card

Lori Grande
Javier Obregon
Angela Hider
Lori Grande

Communications Dept.
Office of Communications

Community Relations

**CATEGORY 11**

**Non-English Speaking Audience**

**Less than 10,000 students**

**BEST OF CATEGORY**
Lancaster ISD

GOLD
Lancaster ISD
Little Elm ISD
Livingston ISD

SILVER
Everman ISD

We Serve: Bilingual Program Information Mailer
We Serve: Bilingual Program Information Mailer
Job Fair/Feria de Trabajo
Accessing the School Website
EISD Spanish Materials

Jacinthe D. Murphy & Aaron Libby
Jacinthe D. Murphy & Aaron Libby
Casey Bain
Jennifer Birdwell

Dr. Nikita Russell & Derrick Thompson
BEST OF CATEGORY

Sharyland ISD

GOLD
Bastrop ISD
Brazosport ISD
Bryan ISD
Goose Creek CISD
Rockwall ISD
Sharyland ISD
Southwest ISD

SILVER
Pearland ISD
Weslaco ISD

More than 30,000 students

BEST OF CATEGORY
Fort Worth ISD
GOLD
Edinburg CISD
Fort Worth ISD
Garland ISD
Garland ISD
Garland ISD
Keller ISD
Lamar CISD
Region 4 Print Center
Spring ISD
El Paso ISD
Fort Bend ISD
Fort Worth ISD

SILVER
El Paso ISD
Region 16 ESC

 CATEGORY 12
Annual Report
Less than 10,000 students

BEST OF CATEGORY
Royse City ISD
GOLD
Midway ISD Ed. Foundation
Royse City ISD

SILVER
Everman ISD
Friendswood ISD Ed. Foundation
La Porte ISD

RCISD Annual Report
Midway Education Foundation Gratitude Report
RCISD Annual Report

Annual Report - 2017
FISD Education Foundation Annual Report
2018 Presentation to the La Porte-Bayshore Chamber of Commerce
BEST OF CATEGORY
Prosper ISD

GOLD
La Joya ISD
Prosper ISD

SILVER
Alvin ISD

BEST OF CATEGORY
Fort Worth ISD

GOLD
Mansfield ISD
Plan ISD
Region 4 ESC

SILVER
Texas Assoc. of School Boards

BEST OF CATEGORY
Little Elm ISD

GOLD
Lake Travis ISD
Little Elm ISD

& Tony Tipton

SILVER
Carroll ISD

BEST OF CATEGORY
Bastrop ISD

GOLD
Crowley ISD
Livingston ISD

SILVER
Brazosport ISD
Brazosport ISD
Duncanville ISD
Prosper ISD

BRONZE
Copperas Cove ISD

CATEGOR Y 12 - Annual Report, continued

10,000 to 30,000 & More than 30,000 students

2017 Prosper ISD Annual Report
La Joya ISD - Annual Report
2017 Prosper ISD Annual Report
Alvin ISD Community Annual Report

More than 30,000 students

2016-17 Annual Report
State of the District 2017-18
Unfold Your Future, Plano ISD: 2017 Annual Report
2018 Stafford Municipal School District Annual Report
TASB 2017 Annual Report

CATEGOR Y 13

Communication Plan

Less than 10,000 & 10,000 to 30,000 students

Little Elm ISD Comprehensive Communication Plan

Lake Travis ISD Bond & TRE - #buiLTstrong17

Little Elm ISD Comprehensive Communication Plan

Bond Builders Communication Plan

CATEGOR Y 14

Handbook/Manual

Less than 10,000 & 10,000 to 30,000 students

Department Guidebook
Instructional Leadership Guide
LHS Course Description Guide
BISD 7th and 8th Grade Educational Planning Guide
BISD High School Educational Planning Guide
Duncanville ISD Student Handbook
Lead the Future
CCISD Partners in Education Manual

Bastrop ISD Communications

Bastrop ISD Communications
Jaime Handy
Debbie Dickerson

Communications Department
Kris Hill

Communications Department
Wendy Sledd
CATEGORY 14 - Handbook/Manual, continued

More than 30,000 students

BEST OF CATEGORY
Spring ISD
GOLD
ESC Region 13
Garland ISD
Northside ISD
Region 10 ESC
Spring ISD

High School Educational Planning Guide
Jumpstarting Your Classroom
Garland ISD Branding Guide
Welcome Magazine
Region 10 Offerings and Services Catalog
High School Educational Planning Guide

Office of Communications
Ana Amezcua
Tiffany Veno & Caren Rodriguez
Communications Department
Grant Rampy
Office of Communications

CATEGORY 15

Magazine

Less than 10,000 students

BEST OF CATEGORY
Carroll ISD
GOLD
Brownsboro ISD
Carroll ISD

Inside Carroll Volume 3
BearNation Magazine
Inside Carroll Volume 3

Julie Thannum, Justin Dearing, Jill Webb & Hayley Herring
Haley Turner
Julie Thannum, Justin Dearing, Jill Webb & Hayley Herring
Pamela Arrington
HR Department

SILVER
Argyle ISD
Pampa ISD
BRONZE
Everman ISD

Argyle ISD Insights Magazine - The Official Magazine of Argyle ISD - Fall/Winter 2017 Issue
Pampa ISD Explore Magazine
Bulldog Broadcast Magazine

Pamela Arrington
Dr. Nikita Russell & Derrick Thompson

10,000 to 30,000 students

BEST OF CATEGORY
Harlingen CISD
GOLD
Crowley ISD
Megan Middleton & Matt Hoover
Galena Park ISD
Galena Park ISD
Harlingen CISD
Pearland ISD
Weslaco ISD

Experience HCISD Magazine
Crowley ISD Connections Magazine
Galena Park Schools (GPS) - End of Year Edition
Galena Park Schools (GPS) - Student Focus Edition
Experience HCISD magazine
Progress Magazine
Weslaco ISD Advantage Magazine

Anthony Kirchner, Jaime Handy
Chris Gause & Elyse Rountree
Chris Gause & Elyse Rountree
Public Relations Department
Communications Department
Arminda Munoz, Carlos Robledo, Michael Gonzalez, Samantha Holley & Darline Gracia

SILVER
Allen ISD
Rockwall ISD

SOAR Magazine
RIE Magazine

Communications Department
Alyssa Suniga & Steven Offield

Brassard Communications, El Paso

More than 30,000 students

BEST OF CATEGORY
Amarillo ISD
GOLD
Amarillo ISD
Texas Assoc. of School Boards
Texas Classroom Teachers Assoc.

Portraits Magazine
Portraits Magazine
Texas Lone Star
The Classroom Teacher

Community Relations
Community Relations
TASB Communications
M. Clare Haefner

SILVER
Mansfield ISD
Mesquite ISD
BRONZE
Arlington ISD

Mansfield School & Family Magazine
Mesquite ISD ReadPlayTalk Magazine
Arlington School and Family Magazine

Communications & Marketing Department
Angela Roe

Mercedes Mayer, Robert Spence, Leslie Birdow & Anthony Andro
**CATEGORY 16**

**Image/Identity Package**

**Less than 10,000 students**

**BEST OF CATEGORY**

Anna ISD

**GOLD**

Anna ISD
Copperas Cove ISD

**BEST OF CATEGORY**

Harlingen CISD

**GOLD**

Harlingen CISD
Hurst-Euless-Bedford ISD

**SILVER**

Dickinson ISD Ed. Foundation
Magnolia ISD

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Rolling through Harlingen

**GOLD**

Rolling through Harlingen
Better Together Campaign

**SILVER**

Dickinson Education Foundation Identity Branding
Magnolia Event Center Branding

**More than 30,000 students**

**BEST OF CATEGORY**

¿Por Que No! - NEISD Dual Language Program Logo

**GOLD**

¿Por Que No! - NEISD Dual Language Program Logo

**SILVER**

ESC Region 13 AIE Rebrand
Pharr-San Juan-Alamo ISD

**BRONZE**

Spring ISD

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**WRITING CATEGORIES**

**CATEGORY 17**

**Writing**

**Less than 10,000 students**

**BEST OF CATEGORY**

Copperas Cove ISD Nomination for Central Texas Workplace of Distinction

**GOLD**

Copperas Cove ISD Nomination for Central Texas Workplace of Distinction

Greenville ISD
Lockhart ISD

**BRONZE**

Pine Tree ISD

**BEST OF CATEGORY**

Dickinson ISD

**GOLD**

Dickinson ISD
Weslaco ISD

**10,000 to 30,000 students**

We are “Gator Strong” as hurricane recovery continues

**GOLD**

Agriculture career takes WHS graduate to Africa
WHS graduate launches medical career with Navy

**BRONZE**

Communications Department

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Category 17 - Writing, 10,000-30,000 students, continued

SILVER
Bastrop ISD Teacher Megan Hancock Earns State Student Council Recognition Communications Dept.
Brazosport ISD BISD in Full Bloom Staff Recognition Dinner Script Communications Dept.
Brazosport ISD Brazosport - Aransas Pass Benefit Football Game Communications Dept.
Crowley ISD Dr. McFarland's Monday Message: Other People's Children Matt Lucas
Deer Park ISD A League of Extraordinary Gentlemen Matt Lucas

BRONZE
Deer Park ISD DPHS student receives an Honorary ESPY Award Matt Lucas

BEST OF CATEGORY
Round Rock ISD A Heartbeat Away Jenny LaCoste- Caputo

GOLD
Amarillo ISD Taking Education Out of the Box April Brownlee
Houston ISD Wisdom HS staff work around the clock to repair leaks, open new school after Hurricane Harvey Engagement & Outreach
Katy ISD Superintendent's 2017 Convocation Address Communications Dept.
Pasadena ISD Published PISD student earns full ride to Yale Dwight Henson
Round Rock ISD A Heartbeat Away Jenny LaCoste- Caputo

SILVER
Edinburg CISD Edinburg High School track star Sonia Sepulveda Dempsey inducted into the 2017 RGV Sports Hall of Fame – Video Script Romeo Cantu
Fort Bend ISD Armstrong Elementary crossing guard brings joy to his many positions on campus Rachel Ross
Fort Bend ISD Townnewest Elementary spread joy in their community through surprise home visits Trey Serna
Harris Co. Dept. of Education Emotional Harvey Narrative Earns Kinkaid Student HCDE Regional Best-in-Class Award Carol E. Vaughn
Houston ISD Driving HISD school bus is calling for 30-year veteran Business Operations Strategic Engagement & Outreach
Houston ISD Nutrition education dietitian growing more than just food with school garden program Business Operations Strategic Engagement & Outreach
Houston ISD Worthing HS undergoing physical and academic transformation Business Operations Strategic Engagement & Outreach
United ISD United ISD Sames Kia Script 2018 Carmen R. Rendon

Category 18
Published News or Feature
Less than 10,000 students

BEST OF CATEGORY
Lancaster ISD Strengthening Families: Prom Pop-Up Shop Jacquinette D. Murphy

GOLD
Carroll ISD 360 Degree Dragon Julie Thannum, APR
Cleburne ISD Gerard Grizzly Arcade Lisa Magers
Cleburne ISD Smith Students Host School Dance for New Best Friends in Ingleside Lisa Magers
Copperas Cove ISD Teacher and Former Marine Remembers the Fallen Wendy Sledd
Frenship ISD Tenth Grade Cancer Survivor Creates Art To Raise Awareness For Childhood Cancer Communications Department
La Porte ISD Formula for success: La Porte student combines cooking and chemistry to win state science fair Adam J. Holland
Lancaster ISD Strengthening Families: Prom Pop-Up Shop Jacquinette D. Murphy
## Category 18 - Published News or Feature, Less than 10,000 students, continued

### SILVER

<table>
<thead>
<tr>
<th>School District</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Everman ISD</td>
<td>E. Ray Makes the Honor Roll</td>
<td>Dr. Nikita Russell</td>
</tr>
<tr>
<td>Everman ISD</td>
<td>Everman High School Receives Bronze from U.S. News</td>
<td>Dr. Nikita Russell &amp; Derrick Thompson</td>
</tr>
<tr>
<td>Everman ISD</td>
<td>New Athletic Director</td>
<td>Dr. Nikita Russell &amp; Derrick Thompson</td>
</tr>
<tr>
<td>La Porte ISD</td>
<td>Taking it in stride: La Porte sophomore wins gold</td>
<td>Adam J. Holland</td>
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</tbody>
</table>

### BEST OF CATEGORY

<table>
<thead>
<tr>
<th>School District</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
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<tbody>
<tr>
<td>Goose Creek CISD</td>
<td>Some Gifts Mean Everything</td>
<td>Susan Passmore</td>
</tr>
</tbody>
</table>

### 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>School District</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
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<tbody>
<tr>
<td>Allen ISD</td>
<td>A Tale of Two Cities: Finding Family From Tragedy</td>
<td>David Hicks</td>
</tr>
<tr>
<td>Brazosport ISD</td>
<td>BISD to Pilot Career-Focused Dow STREAM Labs at Three Elementary Campuses</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Crowley ISD</td>
<td>Panther Emporium</td>
<td>Megan Middleton</td>
</tr>
<tr>
<td>Duncanville ISD</td>
<td>Bus Driver Teaches Lessons in Game of Life</td>
<td>Lari Barager</td>
</tr>
<tr>
<td>Eagle Mountain-Saginaw ISD</td>
<td>Saginaw Elementary teacher instills love of reading in students</td>
<td>Chelsea Westbrook</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Despite Hardships After Harvey, Goose Creek Seniors Look Ahead</td>
<td>Beth Dombrown</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Goose Creek Crossing Guard Dances to her Own Beat</td>
<td>Beth Dombrown</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Horace Mann Teacher Grateful for Return of Treasured Memories</td>
<td>Susan Passmore</td>
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<tr>
<td>Goose Creek CISD</td>
<td>Some Gifts Mean Everything</td>
<td>Susan Passmore</td>
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<tr>
<td>Laredo ISD</td>
<td>Cigarroa student selected for Crossmen World Class Drum Corp</td>
<td>Maribel “Mimi” Valdez</td>
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<tr>
<td>Laredo ISD</td>
<td>K. Tarver Elementary School Inducts National Honor Society Members</td>
<td>Maribel “Mimi” Valdez</td>
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<tr>
<td>Laredo ISD</td>
<td>LISD offers Parental Skills and Development Courses</td>
<td>Robert Trevino</td>
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<tr>
<td>Laredo ISD</td>
<td>LISD teacher wins Krispy Kreme Teacher of the Year Award</td>
<td>Veronica Castillon, APR</td>
</tr>
<tr>
<td>Northwest ISD</td>
<td>Running the show</td>
<td>Anthony Tosie</td>
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</tbody>
</table>

### SILVER

<table>
<thead>
<tr>
<th>School District</th>
<th>Title</th>
<th>Author(s)</th>
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<tbody>
<tr>
<td>Brazosport ISD</td>
<td>12 BISD Students Earn College Degrees Before High School Graduation</td>
<td>Communications Department</td>
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<tr>
<td>Brazosport ISD</td>
<td>BISD Students to Launch 500 lb Rocket at White Sands Missile Range</td>
<td>Communications Department</td>
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<td>Brazosport ISD</td>
<td>Dow Supports Girl Power Through STEM</td>
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<td>Forney ISD</td>
<td>Synergy</td>
<td>Larry Coker</td>
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<td>Laredo ISD</td>
<td>Gutierrez named 2017 Special olympics Texas Female Coach of Year</td>
<td>Robert Trevino</td>
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<td>Laredo ISD</td>
<td>Laredo ISD celebrates 135th anniversary at convocation</td>
<td>Veronica Castillon, APR</td>
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<td>Laredo ISD</td>
<td>LISD Police Department receive funds for rifle resistant vests</td>
<td>Maribel “Mimi” Valdez</td>
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<td>Laredo ISD</td>
<td>Quick thinking saves teammate</td>
<td>Robert Trevino</td>
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<tr>
<td>Laredo ISD</td>
<td>Texas Cultural Trust awards grant to LISD music teacher</td>
<td>Robert Trevino</td>
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<tr>
<td>Waco ISD</td>
<td>Kids for Kilowatts</td>
<td>Mary Henderson Senter</td>
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### BEST OF CATEGORY

<table>
<thead>
<tr>
<th>School District</th>
<th>Title</th>
<th>Author(s)</th>
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<tbody>
<tr>
<td>Texas Assoc. of School Boards</td>
<td>All Together Now</td>
<td>Roger White</td>
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### GOLD

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<tr>
<td>Amarillo ISD</td>
<td>Safety’s New Playbook</td>
<td>April Brownlee</td>
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<td>Arlington ISD</td>
<td>AISD: Pearcy Elementary maximizes new STEM labs</td>
<td>Ryan Pierce, Leslie Birdow, Mercedes Mayer &amp; Anthony Andro</td>
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<tr>
<td>El Paso ISD</td>
<td>Khalid visits Crockett to deliver presents</td>
<td>Melissa Martinez &amp; Gustavo Reveles</td>
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<td>Northside ISD</td>
<td>Warren HS unites for student’s Star Wars-themed Birthday Party</td>
<td>Julie Ann Matonis</td>
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<td>Pasadena ISD</td>
<td>After 30 years, Pomeroy crossing guard hangs up yellow vest</td>
<td>Reesha Brown</td>
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<td>Spring ISD</td>
<td>Spring ISD EMERGE College Prep Program Kicks Off</td>
<td>Office of Communications</td>
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<tr>
<td>Texas Assoc. of School Boards</td>
<td>All Together Now</td>
<td>Roger White</td>
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### More than 30,000 students

<table>
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<tr>
<th>School District</th>
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<tr>
<td>Texas Assoc. of School Boards</td>
<td>All Together Now</td>
<td>Roger White</td>
</tr>
</tbody>
</table>
Category 18 - Published News or Feature, More than 30,000 students, continued

SILVER

Arlington ISD
Linguist finds family at Crow
Anthony Andro

Cypress Fairbanks ISD
Father-son duos connect Cy-Fair’s best football teams
Angel Verdejo

Edinburg CISD
Edinburg CISD students connect with children in Congo
Romeo Cantu

El Paso ISD
Irvin art student tapped to illustrate El Paso children’s book
Melissa Martinez & Gustavo Reveles

El Paso ISD
Like Teacher, Like Student; Veteran Teacher, Former Student now Teacher of the Year finalists
Melissa Martinez & Gustavo Reveles

El Paso ISD
Reading Pooches
Melissa Martinez & Gustavo Reveles

Fort Bend ISD
District-wide student success grows as AVID program expands
Rachel Ross

Fort Bend ISD
Fort Bend ISD’s Collaborative Communities Department attracts partners with a common goal of student success
Keryn Miles

Harris Co. Dept. of Education
Moving Forward: A Bicycle and Determination Propels ESL Student to GED
Carol E. Vaughn

Harris Co. Dept. of Education
Storybooks Come to Life through HCDE
Occupational Therapist Assistant, Girl Scout
Carol E. Vaughn

Mansfield ISD
Homegrown Salad Bar Becomes Staple at MISD Elementary School
Hope Boyd

Pasadena ISD
Harryman named breakfast hero for Harvey heroics
Jade Wise

Pasadena ISD
Pasadena ISD in need of band & orchestra instruments
Art Del Barrio

Pasadena ISD
YouTube star gives back to Burnett Elementary
Jade Wise

Spring ISD
Ruby Bridges Speaks to Spring ISD Students
Office of Communications

Spring ISD
Westfield Drama Students Find Message of Hope
Office of Communications

Texas Assoc. of School Boards
Rising Above the Storm
Roger White

Texas Assoc. of School Boards
Better Together
Roger White

BRONZE

Fort Bend ISD
FBISD grows the next generation of educators by mentoring student teachers
Rachel Ross

Fort Bend ISD
Willowridge High School: On the Road to Recovery
Keryn Miles

Mansfield ISD
Displaced Foreign Exchange Students Find Refuge in Mansfield ISD
Hope Boyd

North East ISD
Johnson High School hosts “Shattered Dreams”
Scott Chidgey

Pasadena ISD
Dobie senior community project aids in Harvey relief
Jade Wise

Pharr-San Juan-Alamo ISD
Educators visit PSJA for inspiration; PSJA ISD’s renowned initiatives garner attention from leaders across the nation
Claudia V. Lemus-Campos

San Antonio ISD
IB journey just as important as destination
SAISD Communications

Category 19
Published News Release, Edited
Less than 10,000 & 10,000 to 30,000 students

BEST OF CATEGORY
Coppell ISD
Coppell School Resource Officers earn top state honors
Communications & Community Engagement Dept.

GOLD
Coppell ISD
CHS student entrepreneurs shine at INCubator@CHS final pitch night
Communications & Community Engagement Dept.

Coppell ISD
Coppell School Resource Officers earn top state honors
Communications & Community Engagement Dept.

Duncanville ISD
DHS Blood Drive for Hurricane Victims
Lari Barager

Lake Travis ISD
Lake Travis school board, local officials break ground for new middle school
Marco Alvarado
Category 19 - Published News Release, Less than 10,000 & 10,000 to 30,000 students, continued

SILVER
Copperas Cove ISD - CCISD criticized for encouraging staff to vote Wendy Sledd
Duncanville ISD - Basketball Coaching Legend Gets Her Own Street Lari Barager
Hidalgo ISD - Hidalgo ISD - Press Release Jennifer Villarreal & Miriam Marentes
Laredo ISD - Garcia Early College High School student selected to serve as U.S. Youth Ambassador in Germany Maribel “Mimi” Valdez
Laredo ISD - Laredo ISD receives AEP Foundation Credits Count Grant Maribel “Mimi” Valdez
Magnolia ISD - Magnolia ISD Fundraising for Harvey-hit district Denise Meyers

BRONZE
Goose Creek CISD - Hopper Primary Educates Children On Sun Safety Susan Passmore
Laredo ISD - CHS Culinary Arts Program flourishes at local competitions Maribel “Mimi” Valdez
Laredo ISD - Kawas Elementary School nominated for 2018 National Blue Ribbon Award Veronica Castillon, APR
Laredo ISD - LISD Child Nutrition Program add salad bars to school cafeterias Maribel “Mimi” Valdez

BEST OF CATEGORY
Round Rock ISD - Round Rock ISD Must Explore Creating District Police Force Jenny LaCoste- Caputo

GOLD
Harris Co. Dept. of Education - Free, Skilled Medical Classes at HCDE Supply Carol E. Vaughn
Pasadena ISD - Dobie’s Delgado ‘Peels Back the Silence’ with passion for art and others Jade Wise
Pharr-San Juan-Alamo ISD - PSJA ISD family aims to raise awareness of neurological disorder during National Epilepsy Awareness Month Claudia V. Lemus-Campos

SILVER
Cypress Fairbanks ISD - CFISD support departments honor district law enforcement with luncheon Angel Verdejo
Edinburg CISD - Edinburg CISD student wins Don’t mess with Texas K-12 Art Contest Romeo Cantu
ESC Region 12 - Tech Foundation Check Presentation Coverage Jennifer Marshall-Higgins
Katy ISD - Katy ISD Nurse of the Year Communications Department Scott Chidgey
North East ISD - Shattered Dreams Office of Communications
Spring ISD - Spring ISD Superintendent Addresses Progress and Challenges at State of the District

BRONZE
United ISD - United ISD Published News Principal Announcement Carmen R. Rendon

 CATEGORY 20

Specialty/Novelty Writing
Less than 10,000 & 10,000 to 30,000 students

BEST OF CATEGORY
Everman ISD - Hispanic Heritage Month Dr. Nikita Russell & Derrick Thompson

GOLD
Eagle Mountain-Saginaw ISD - Eagle Mountain-Saginaw ISD Everman ISD
Coppersas Cove ISD - Coppersas Cove ISD

SILVER
Edinburg CISD - Edinburg CISD first-grader receives 2017 RGV Citizen of the Year First Runner-Up, State Student Heroes Award Romeo Cantu

BEST OF CATEGORY
Edinburg CISD

GOLD
Edinburg CISD
Northside ISD

SILVER
Katy ISD

“The Katy Bunch” Video Script Communications Department
PHOTOGRAPHY CATEGORIES

CATEGORY 21

Photo - Sports Subjects

Less than 10,000 students

BEST OF CATEGORY

Crandall ISD

GOLD

Crandall ISD

Barbers Hill ISD

Ennis ISD

Galveston ISD

Sheldon ISD

SILVER

Copperas Cove ISD

Everman ISD

Pine Tree ISD

BRONZE

Everman ISD

On the Track to Success

Crandall Hurdle

Ennis Lion Stadium Photo

Friday Night Lights: Ball High School Football Fans Photo

We're Back!

CCISD Introduces Sport of Archery

Bulldogs Football Highlights

Pine Tree ISD Excellence in Track

Bulldogs Sports

Erin McCann

Valerie Hull

Erin McCann

Communications Dept.

Derik Moore

Dr. Nikita Russell & Derrick Thompson

Communications Department

10,000 to 30,000 students

BEST OF CATEGORY

Lake Travis ISD

GOLD

Deer Park ISD

Forney ISD

Goose Creek CISD

Judson ISD

Lake Travis ISD

Rockwall ISD

SILVER

Brazosport ISD

Goose Creek CISD

Judson ISD

Pflugerville ISD

Southwest ISD

Tomball ISD

Wylie ISD

Wylie ISD

Exporter 800m Relay

Watt's Up High Five

One Shot To Win

Ready...Set...Jump...Block

Friday Night at The Pfield

Southwest Legacy HS Softball Player

Focused

Driving the Lane

Maximum Effort

Lake Travis High School Cavalettes

State champs!

Focused on the Finish Line

Making It Look Easy

Play In Motion

Lake Travis High School Cavalettes

Rockwall vs. Sachse

Communications Department

Carrie Pryor-Newman

David L. Rhoads III

Marcial Guajardo

Roger Campos

Justin Warnasch

Doug Bellamy

Marco Alvarado & Cherylo Loosmore

Matt Lucas

Larry Coker

Carrie Pryor-Newman

David L. Rhoads III

Marial Guajardo

Roger Campos

Justin Warnasch

Doug Bellamy

More than 30,000 students

BEST OF CATEGORY

Cypress Fairbanks ISD

GOLD

Cypress Fairbanks ISD

Cy Slamma Jamma

I've Got It

Love of the Game

George Ranch High School Lariettes

SHHS Over the Shoulder Catch

Montwood High School District Champions

Deep Focus

Missed It By That Much

Up and Over

We Won!

Bowie Slide

MacArthur Brahmas take the field

SHHS Long Jump

Angel Verdejo

Joel Weckerly

Gary Durrenberger

Angel Verdejo

Justin Terry

Jade Wise

Daniel Escobar

Alejandro Meza

Gary Durrenberger

Angel Verdejo

Gary Durrenberger

Melissa Martinez & Gustavo Reveles

Jason Gatell

Jade Wise
BEST OF CATEGORY
Less than 10,000 students

Kerrville ISD

GOLD

Building Blocks

Teamwork Makes the Dream Work
Ball High School Auto Shop Class Photo
Learning is Messy
The Eyes Have It!
Building Blocks
Graduation Congratulations
Manor New Tech Middle School - Study Pod

Holly Vogt

Communications Department
Helen Williams
Helen Williams
Holly Vogt
Terri Cook
Scott Thomas & Zoheb Hassanali

SILVER

Barbers Hill ISD

Leading with Reading
Cove students destress through elective class
Flour Bluff ISD

Flour Bluff Oceans Program - Hands-on Learning
Galveston ISD

Ball High School Welding Class Photo
Greenville ISD

Cook for the Cooks!
Midway ISD

Total Eclipse of the First Day
Red Oak ISD

CTE Ag Mechanics

Valerie Hull

Wendy Sledd

Hector Zapata

Communications Department
Helen Williams

Traci Marlin

Communications Department

10,000 to 30,000 students

Southwest ISD

GOLD

Southwest Legacy HS Culinary Arts

Bryan ISD Volunteers Photo

Matthew LeBlanc, Santosh Vemula

& Matt Kennedy

Matt Lucas

Deer Park ISD

Look up to the skies and see

Goose Creek CISD

Smiling Through Tears

La Joya ISD

Eclipse Day (Students)

Prosper ISD

Google Showcase

Prosper ISD

Lending a Helping Hand

Sharyland ISD

Sharyland ISD Health Science Institute Students

Southwest ISD

Southwest Legacy HS Culinary Arts

Southwest HS Diesel Mechanic

Roger Campos

Roger Campos

Roger Campos

Coppell ISD

Coppell ISD Digital Learning

INCubator@CHS Finalist Team

Goose Creek CISD

Toro’s No Bully

Hurst-Euless-Bedford ISD

Schools of Choice Promotional Photo

Judson ISD

Blown Away

Judson ISD

Culinary Love

Judson ISD

Cymbal Ensemble

Judson ISD

Engage Away on STEM Day

Judson ISD

French Horn Fanfare

Judson ISD

Xylophone - Home

Tomball ISD

Sparky

Wylie ISD

Graduation Live

Communications & Community Engagement

Carrie Pryor-Newman

PR & Marketing Department

David L. Rhoads III

David L. Rhoads III

David L. Rhoads III

David L. Rhoads III

David L. Rhoads III

Justin Warnasch

Ian Halperin
**CATEGORY 22 - Academic/Classroom Subjects**

**More than 30,000 students**

**BEST OF CATEGORY**
North East ISD Media Production Dual Language Star
- **GOLD**
  - Cypress Fairbanks ISD Making Her Day
  - Cypress Fairbanks ISD Reading To My Friend
  - El Paso ISD Solar Eclipse
  - Keller ISD Looking Toward a Bright Future
  - Mansfield ISD Reading is Essential
  - North East ISD Building the Future
  - North East ISD Media Production Dual Language Star
  - Round Rock ISD All smiles at the recently opened Joe Lee Johnson STEAM Academy
  - Socorro ISD Spicewood Elementary Atrium

**SILVER**
- Arlington ISD Arlington High School Graduation 2018
- Irving ISD Faces of Signature Studies
- Lamar CISD Collaboration Between Teacher and Student
- Round Rock ISD Colorful Journalism Students
- United ISD United ISD Class of 2018 Valedictorians and Salutatorians

**BRONZE**
- Harris Co. Dept. of Education First Day Friends
- Midway ISD First Day of School
- Frenship ISD Somewhere Under the Rainbow
- Red Oak ISD Stained Glass
- Texas City ISD It's Alive!
- Copperas Cove ISD CCHS Deca Teen Suicide Prevention & Awareness Candlelight Walk
- Greenville ISD Telling our story at the crack of dawn on East Texas radio waves
- Manor ISD Back to School Bash - Band Photo
- Sheldon ISD Senior Parade Through Elementary Campuses
- Texas City ISD All Smiles
- Texas City ISD TC Senior Walk

**CATEGORY 23 - Photo - Other Subjects**

**Less than 10,000 students**

**BEST OF CATEGORY**
Midway ISD First Day of School
- **GOLD**
  - Flour Bluff ISD Flour Bluff Class of 2018 - Hat Toss
  - Kerrville ISD Mission Accomplished
  - Kerrville ISD Once a Mustang, Always a Mustang
  - Midway ISD First Day of School
  - Frenship ISD Somewhere Under the Rainbow
  - Red Oak ISD Red Oak Fire Truck
  - Red Oak ISD Stained Glass
  - Texas City ISD It's Alive!
  - Copperas Cove ISD CCHS Deca Teen Suicide Prevention & Awareness Candlelight Walk
  - EISD Drama Telling our story at the crack of dawn on East Texas radio waves
  - Manor ISD Back to School Bash - Band Photo
  - Manor ISD Back to School Bash - Facepaint
  - Sheldon ISD Senior Parade Through Elementary Campuses
  - Texas City ISD All Smiles
  - Texas City ISD TC Senior Walk

**SILVER**
- EISD Drama Telling our story at the crack of dawn on East Texas radio waves
- Manor ISD Back to School Bash - Band Photo
- Sheldon ISD Senior Parade Through Elementary Campuses
- Texas City ISD All Smiles
- Texas City ISD TC Senior Walk
- Everman ISD EISD Drama Telling our story at the crack of dawn on East Texas radio waves
- Greenville ISD Telling our story at the crack of dawn on East Texas radio waves
- Manor ISD Back to School Bash - Band Photo
- Sheldon ISD Senior Parade Through Elementary Campuses
- Texas City ISD All Smiles
- Texas City ISD TC Senior Walk

**BRONZE**
- Crandall ISD The Book of Everything
- Manor ISD Back to School Bash - Band Photo
- Sheldon ISD Senior Parade Through Elementary Campuses
- Texas City ISD All Smiles
- Texas City ISD TC Senior Walk

- Everman ISD EISD Drama Telling our story at the crack of dawn on East Texas radio waves
- Greenville ISD Telling our story at the crack of dawn on East Texas radio waves
- Manor ISD Back to School Bash - Band Photo
- Sheldon ISD Senior Parade Through Elementary Campuses
- Texas City ISD All Smiles
- Texas City ISD TC Senior Walk
### CATEGORY 23 - Photos Other Subjects, continued

#### 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Allen ISD</th>
<th>Will Rogers Follies</th>
<th>Tim Carroll, APR</th>
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<tbody>
<tr>
<td>GOLD</td>
<td>Allen ISD</td>
<td>Will Rogers Follies</td>
<td>Tim Carroll, APR</td>
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<td>Deer Park ISD</td>
<td>Eyeing the future</td>
<td>Matt Lucas</td>
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<tr>
<td>Deer Park ISD</td>
<td>Faceoff!</td>
<td>Matt Lucas</td>
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<tr>
<td>Deer Park ISD</td>
<td>Hello Texas</td>
<td>Joe Perez</td>
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<td>Duncanville ISD</td>
<td>High Hats at Dusk</td>
<td>Lari Barager</td>
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<td>Goose Creek CISD</td>
<td>On Top of the World</td>
<td>Carrie Pryor-Newman</td>
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<td>Judson ISD</td>
<td>Little Feet Meet Big Hearts at Candlewood</td>
<td>David L. Rhoads III</td>
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<td>Judson ISD</td>
<td>She's Still Got It</td>
<td>David L. Rhoads III</td>
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<td>La Joya ISD</td>
<td>General Assembly 2017 (Dance Team)</td>
<td>Judith Garcia</td>
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<td>La Joya ISD</td>
<td>Tertulia 2017 Elementary Student</td>
<td>Judith Garcia</td>
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<td>La Joya ISD</td>
<td>Veterans Day Celebration (Mariachi)</td>
<td>Judith Garcia</td>
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<td>Lake Travis ISD</td>
<td>Lake Travis ISD Graduate 2018</td>
<td>Cheryal Loosmore</td>
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<td>Laredo ISD</td>
<td>GECHS named National Blue Ribbon School</td>
<td>Roberto Trevino</td>
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<td>Laredo ISD</td>
<td>Graduation Celebration</td>
<td>Robert Trevino</td>
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<td>Pflugerville ISD</td>
<td>I Wanna Know What Joy Is</td>
<td>Marcial Guajardo</td>
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<td>Tomball ISD</td>
<td>Challenge Day 2018</td>
<td>Justin Warnasch</td>
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<tr>
<td>Wylie ISD</td>
<td>School Spirit</td>
<td>Doug Bellamy</td>
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<tr>
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<th>Coppell ISD Strategic Design</th>
<th>Communications &amp; Community Engagement</th>
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<tr>
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<td>Galena Park ISD</td>
<td>Building My Future</td>
<td>Chris Gause</td>
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<td>Galena Park ISD</td>
<td>Chicago... Here We Come</td>
<td>Chris Gause</td>
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<tr>
<td>Goose Creek CISD</td>
<td>Blast Off!</td>
<td>Carrie Pryor-Newman</td>
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<td>Goose Creek CISD</td>
<td>Horsing Around</td>
<td>Carrie Pryor-Newman</td>
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<tr>
<td>Judson ISD</td>
<td>Age Ain't Nothin' But A Number</td>
<td>David L. Rhoads III</td>
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<td>Judson ISD</td>
<td>Smile Among Many</td>
<td>David L. Rhoads III</td>
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<td>La Joya ISD</td>
<td>Dia Del Niño (Folkloric)</td>
<td>Judith Garcia</td>
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<td>La Joya ISD</td>
<td>Why la Joya ISD? Event (Folkloric)</td>
<td>Judith Garcia</td>
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<td>Prosper ISD</td>
<td>Prosper ISD Special Olympics</td>
<td>Christal Hankey</td>
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<td>Prosper ISD</td>
<td>Suzuki Strings</td>
<td>Christal Hankey</td>
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<td>Tomball ISD</td>
<td>Grand Champion Steer</td>
<td>Justin Warnasch</td>
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<tr>
<td>Weslaco ISD</td>
<td>Eating at the Cafeteria</td>
<td>Darline Gracia</td>
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<tr>
<td>Wylie ISD</td>
<td>Eclipse</td>
<td>Ian Halperin</td>
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<table>
<thead>
<tr>
<th>BRONZE</th>
<th>BISD's Gutierrez - HEB Excellence in Education Award</th>
<th>Communications Dept.</th>
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</table>

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Fort Bend ISD</th>
<th>FBISD Graduation 2018 • Cue the Confetti</th>
<th>Danish Nelson</th>
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<tbody>
<tr>
<td>GOLD</td>
<td>Cypress Fairbanks ISD</td>
<td>We Did It!</td>
<td>Gary Durrenberger</td>
</tr>
<tr>
<td>Fort Bend ISD</td>
<td>FBISD Graduation 2018 • Cue the Confetti</td>
<td>The Coldwell Voice</td>
<td>Melissa Martinez &amp; Gustavo Reveles</td>
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<tr>
<td>Lamar CISD</td>
<td>Student on Playground</td>
<td>Danish Nelson</td>
<td></td>
</tr>
<tr>
<td>Northside ISD</td>
<td>Northside Inspired at Special Olympics</td>
<td>Justin Terry</td>
<td></td>
</tr>
<tr>
<td>Pasadena ISD</td>
<td>See to Succeed 2017</td>
<td>Julie Ann Matonis</td>
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<tr>
<td>Round Rock ISD</td>
<td>Festival of Bands</td>
<td>Dwight Henson</td>
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<td>Round Rock ISD</td>
<td>Maverick Drill Sergeant</td>
<td>Zac Colquitt</td>
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<tr>
<td>Socorro ISD</td>
<td>Socorro High School Graduation Celebration</td>
<td>Mark Kania</td>
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<tr>
<td></td>
<td>More than 30,000 students</td>
<td>Daniel Escobar</td>
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<tr>
<td>Category 23 - Photos Other Subjects, More than 30,000 Students, continued</td>
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<td><strong>SILVER</strong></td>
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<td>Arlington ISD</td>
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<td>United ISD</td>
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<td>Opportunity AISD</td>
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<td>I Did It</td>
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<td>Singing and Signing</td>
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<td>Austin ISD</td>
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<tr>
<td>Robert Spence</td>
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<tr>
<td>Angel Verdejo</td>
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<tr>
<td>Melissa Martinez &amp; Gustavo Reveles</td>
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<td>Danish Nelson</td>
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<td>Danish Nelson</td>
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<td>Dave Einsel</td>
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<td>Scott Chidgey</td>
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<td>Zac Colquitt</td>
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<td>SAISD Communications</td>
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<tr>
<td>Karla de la Garza</td>
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<table>
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<tr>
<th>GRAPHICS CATEGORIES</th>
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<td><strong>CATEGORY 24</strong></td>
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<tr>
<td><strong>Logo, Trademark, Symbol</strong></td>
</tr>
<tr>
<td><strong>Less than 10,000 students</strong></td>
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<table>
<thead>
<tr>
<th><strong>BEST OF CATEGORY</strong></th>
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<tr>
<td><strong>Hidalgo ISD</strong></td>
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<tr>
<td><strong>GOLD</strong></td>
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<tr>
<td>Barbers Hill ISD</td>
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<tr>
<td>Everman ISD</td>
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<tr>
<td>Frenship ISD</td>
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<td>Hidalgo ISD</td>
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<td>Midway ISD</td>
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<tr>
<td>Red Oak ISD</td>
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<tr>
<td>Red Oak ISD</td>
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<tr>
<td>Sheldon ISD</td>
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</table>

**Hidalgo ISD Crest Logo**

- Technology Logo
- Bulldog Macot
- The Frenship Way Logo
- Hidalgo ISD Crest Logo
- Midway: Special Olympics & Torchbearer Banquet
- Hawkoberfest Logo
- Red Oak ISD Logo
- Increasing Sheldon ISD's Identity

- Christina Courson

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<thead>
<tr>
<th><strong>SILVER</strong></th>
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<tbody>
<tr>
<td>Lockhart ISD</td>
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</table>

**Northern Caldwell County Coalition (NCCC) Logo**

- Christina Courson

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<table>
<thead>
<tr>
<th><strong>BEST OF CATEGORY</strong></th>
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<tr>
<td><strong>Weslaco ISD</strong></td>
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<tr>
<td><strong>GOLD</strong></td>
</tr>
<tr>
<td>Brazosport ISD</td>
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<td>College Station ISD</td>
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<tr>
<td>Education Foundation</td>
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<td>Coppell ISD</td>
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<td>Crowley ISD</td>
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<td>Harlingen CISD</td>
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<td>Judson ISD</td>
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<tr>
<td>Judson ISD</td>
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<tr>
<td>Lake Travis ISD</td>
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<td>Laredo ISD</td>
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<tr>
<td>Laredo ISD</td>
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<tr>
<td>Pflugerville ISD</td>
</tr>
<tr>
<td>Region 7 ESC</td>
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<tr>
<td>Southwest ISD</td>
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<tr>
<td>Tomball ISD</td>
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<tr>
<td>Tomball ISD</td>
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<tr>
<td>Weslaco ISD</td>
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</table>

**WISD Lit For Literacy**

- BISD Strong
- Amy Anderson Literacy Legacy
- CHS9 Logo
- Crowley Cares
- STEM Paper Academy
- Direct Chat
- Judson Strong
- Lake Travis ISD Bond and TRE logo
- 135th Logo
- Heart 4 Harvey Logo
- Annual Theme: No Limits
- PrimeT Support
- SWISD Convocation “Lights, Camera, Educate!” Logo
- Superintendent’s Shining Stars
- STEAM Dreams 2017
- Tomball Connections Academy
- WISD Lit For Literacy

- Darline Gracia
- Communications Department
- Teresa Benden
- Communication & Community Engagement
- Matt Hoover
- Public Relations Department
- Steve Linscomb & David L. Rhoads III
- Marisa Perez-Diaz & David L. Rhoads III
- Marco Alvarado & Cheryl Loosmore
- Claudia Rodriguez
- Claudia Rodriguez
- David Sanchez
- Communications Department
- Roger Campos
- Justin Warnasch
- Justin Warnasch
- Justin Warnasch
- Darline Gracia
**CATEGORY 24 - Logo, Trademark, Symbol, continued**

More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Logo, Trademark, Symbol</th>
<th>School or District</th>
<th>Designer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fort Worth ISD</td>
<td>I.M. Terrell Academy for STEM and VPA Crest</td>
<td>Erica Weaver</td>
<td></td>
</tr>
<tr>
<td>GOLD</td>
<td>2018 TAPPestry Conference Logo</td>
<td>Mark Hill</td>
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<tr>
<td>ESC Region 20</td>
<td>ESC-20-School Safety Program Logo</td>
<td>Mark Hill</td>
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<tr>
<td>ESC Region 20</td>
<td>I.M. Terrell Academy for STEM and VPA Crest</td>
<td>Erica Weaver</td>
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<tr>
<td>Fort Worth ISD</td>
<td>Harvest of the Month</td>
<td>Business Operations Strategic Engagement &amp; Outreach</td>
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<tr>
<td>Houston ISD</td>
<td>North East ISD Media Production</td>
<td>Jason Gatell</td>
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<td></td>
<td>Northside ISD Mora Elementary School Logo</td>
<td>Andy McCormick</td>
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<td></td>
<td>Richardson ISD Super Teacher</td>
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</tbody>
</table>

**SILVER**

Corpus Christi ISD Carl O. Hamlin Middle School Logo | Atanislao Acosta
ESC Region 11 URockEdu | Communications Team
Garland ISD ACE Logo | Communications Dept.
Lamar CISD Lamar CISD Leadership Definition | Community Relations
North East ISD Media Production North East Educational Foundation Logo | Amy Lane & Jason Gatell
Pasadena ISD Cornerstone Club T-Shirt Design | Lori Grande
Pasadena ISD Vanguard Logo | Lori Grande
Pharr-San Juan-Alamo ISD PSJA Family Symbol | James Jenson
Socorro ISD Sgt. Jose F. Carrasco Elementary Logo | Daniel Escobar

**BRONZE**

Region 4 ESC Instituto de Vanguardia Educativa para Padres – IVEP Communications Team Logo | Communications & Publishing
Region 10 ESC Selected Original Logos | Grant Rampy
United ISD Communications Team Logo | Karla de la Garza

**CATEGORY 25**

Original Art

Less than 10,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Original Art</th>
<th>School or District</th>
<th>Designer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Little Elm ISD</td>
<td>tabLE to go Food Trailer</td>
<td>Casey Bain</td>
<td></td>
</tr>
</tbody>
</table>
| GOLD             | Arching History | Carla Rabalais, Valerie Hull & Beverly Stephenson
|                  | Copperas Cove ISD 2017 Holiday Card | Wendy Sledd
|                  | Copperas Cove ISD tabLE to go Food Trailer | Casey Bain
|                  | Flight Plan 2023 Cover | James Murphy
|                  | Grizzly Gang | Haley Turner

**10,000 to 30,000**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Original Art</th>
<th>School or District</th>
<th>Designer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Prairie ISD South Grand Prairie High School Warrior Band Semi-Trailer Wrap</td>
<td>Carolyn Parker</td>
<td></td>
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</tbody>
</table>
| GOLD             | Crowley High School Baseball - A Magical Run | Matt Hoover
|                  | 2018 Panther Olympics | Matt Hoover
|                  | Dickinson ISD Stadium Sideline Passes Bundle | Jenna Simsen
|                  | Galena Park ISD The Book Express | Chris Gause, Elyse Rountree, Sherrhonda Johnson & Terri Moore
|                  | South Grand Prairie High School Warrior Band Semi-Trailer Wrap | Carolyn Parker
|                  | Judson ISD Purple Up Month of the Military Child | David L. Rhoads III
|                  | Lake Travis ISD Thanksgiving Feast in LTISD | Marco Alvarado & Cheryal Loosmore
|                  | Rockwall ISD Rockwall High School Jazz Program Cover | Steven Offield
|                  | Wylie ISD Student Nutrition Logo | Doug Bellamy |
Category 25 - Original Art, 10,000 to 30,000 students, continued

SILVER
Crowley ISD Celebrating School Board Month Matt Hoover
Crowley ISD Mock Trial Team At State Matt Hoover
Crowley ISD Wildfire Thoughts Matt Hoover

More than 30,000 students

BEST OF CATEGORY
Houston ISD Create your own Salad Business Operations Strategic Engagement & Outreach Atanislao Acosta

GOLD
Corpus Christi ISD Teacher of the Year Cover Art Kristin Odom
Houston ISD Create your own Salad Business Operations Strategic Engagement & Outreach Kristin Odom
Mesquite ISD Athletics Mural TASB
Mesquite ISD Mesquite Academy Mural Karla de la Garza
Texas Assoc. of School Boards Public Ed Cartoon Series
United ISD Bright Fiesta Backdrop

CATEGORY 26
Published Print Ad
Less than 10,000 students

BEST OF CATEGORY
Flour Bluff ISD It All Starts Here - Program Ads Kim Sneed & Hector Zapata

GOLD
Carroll ISD 2018 School Board Appreciation Month Ad Jill Webb
Flour Bluff ISD It All Starts Here - Program Ads Kim Sneed & Hector Zapata
Lufkin ISD Thundering 13 Magazine Ad James Murphy
Red Oak ISD 4 Talons Half-Page Ad James Murphy

SILVER
Barbers Hill ISD BHISD Summer Page Beverly Stephenson
Barbers Hill ISD Rounding Up the Year Beverly Stephenson
Galveston ISD Galveston Daily News Print GISD AD Communications Department
Red Oak ISD Hawktoberfest Full-Page Ad James Murphy
Texas City ISD 2018 TC-LM Chamber Magazine Ad Clarissa Silva

BRONZE
Copperas Cove ISD CCISD College & Career Readiness Wendy Sledd
Lufkin ISD Charm Magazine Ad Sheila Adams

BEST OF CATEGORY
Weslaco ISD Enroll Now Samantha Holley

GOLD
Laredo ISD Healthy Summer Meals for Kids Samuel Mendez
Sharyland ISD Sharyland Advanced Academic Academy AD Rocio N. Landin
Weslaco ISD Enroll Now Samantha Holley

SILVER
Goose Creek CISD Goose Creek CISD Graduation Ad Mima Trujillo & Carrie Pryor-Newman
Laredo ISD LISD Bond Election 2018 Samuel Mendez
Laredo ISD STAAR EXAM Schedule Ad Claudia Rodriguez
Laredo ISD Valedictorians and Salutatorians Ad 2018 Samuel Mendez
La Joya ISD Teacher of The Year Judith Garcia

BRONZE
Brazosport ISD Setting the Standard in Fine Arts - Newcomers Magazine Communications Dept.
Eagle Mountain-Saginaw ISD Class of 2018 Graduation Celebration Advertisement Chelse Westbrook
Laredo ISD Back to School AD Claudia Rodriguez
Laredo ISD Coffee with the Superintendent Claudia Rodriguez
CATEGORY 26 - Published Print Ad, continued
More than 30,000 students

BEST OF CATEGORY
Irving ISD

GOLD
Arlington ISD
Garland ISD
Irving ISD

Mansfield ISD
Pasadena ISD
Round Rock ISD

Texas Assoc. of School Boards

SILVER
Cypress-Fairbanks ISD
Edinburg CISD

Irving ISD PreK Advertisement
Opportunity AISD 2017 ad
Dallas Child Advertisement
Irving ISD PreK Advertisement

Mansfield ISD’s The Power of Choice
Passion Pride & Purpose
Print Display Advertising “Reachable Moments”
Brand Campaign

2018 BuyBoard Drone Ad

Why Choose CFISD?
Edinburg CISD Awarded 4 National Blue Ribbon Schools

BEST OF CATEGORY
Irving ISD

GOLD
Irving ISD PreK Advertisement

Leslie Birdow
Tiffany Veno & Caren Rodriguez

Dianne Foleto

SILVER
Cypress-Fairbanks ISD
Edinburg CISD

Greenville ISD The Future Begins Here (billboard)

Helen Williams & Amy Wade

Red Oak ISD 4 Talons Billboard

Helen Williams & Amy Wade
James Murphy

Royse City ISD Growing Leaders

Chris Kingsley

Bronze
Bonham ISD Billboard

Dr. Nikita Russell & Derrick Thompson

Sharyland ISD Sharyland ISD - Full Day Pre-K Billboard

Anthony Kirchner, Jaime Handy
Rocio N. Landin

Sharyland ISD
Southwest ISD
Weslaco ISD

BRONZE
Sharyland ISD

 CATEGORY 27
Advertisement - Other
Less than 10,000 students

BEST OF CATEGORY
Greenville ISD

GOLD
Greenville ISD

Red Oak ISD

SILVER
Red Oak ISD
Royse City ISD

BRONZE
Bonham ISD
Everman ISD

The Future Begins Here (billboard)

Helen Williams & Amy Wade

The Future Begins Here (billboard)

4 Talons Billboard

Class of 2018 Top 10 Graduates
Growing Leaders

Bonham ISD Billboard
EISD Billboard Advertisements

Helen Williams & Amy Wade
James Murphy

Chris Kingsley
Jordan Thompson

BEST OF CATEGORY
Harlingen CISD

GOLD
Bastrop ISD
Harlingen CISD
Weslaco ISD
Weslaco ISD

SILVER
Crowley ISD
Sharyland ISD
Southwest ISD
Weslaco ISD

BRONZE
Sharyland ISD

New Academies, New Certifications
Seeing the Future Through the Eyes of Our Students
New Academies, New Certifications
Academic Achievement - Billboard
All Day Pre-K - Billboard

Real World Experience Mall Billboard

Sharyland ISD Health Science Institute Billboard
We Miss You
Diving Into New Experiences - Billboard

Sharyland ISD - Full Day Pre-K Billboard

Public Relations Department
Bastrop ISD Communications
Darline Gracia

Darline Gracia

Anthony Kirchner, Jaime Handy
Rocio N. Landin
Communications

Rocio N. Landin
BEST OF CATEGORY

Mesquite ISD
ReadPlayTalk Bus Signs
Kristin Odom

GOLD
Corpus Christi ISD
Summer Reading Campaign
Communications Department
Barbara Griffith, Clint Bond & John Cope

Fort Worth ISD
“Your Future Is in a Fort Worth ISD Classroom:”
Arizona and Oklahoma Billboards
Barbara Griffith, Clint Bond & John Cope

Garland ISD
Choice of School Bus Ad
Tiffany Veno

Garland ISD
Montessori Roll Up Banners
Tiffany Veno

Garland ISD
Superintendent Meet and Greet Digital Billboards
Tiffany Veno

Garland ISD
Teachers of the Year Digital Billboards
Tiffany Veno & Caren Rodriguez

Garland ISD
#ChooseGarlandISD Bus Ads
Tiffany Veno & Caren Rodriguez

Harris Co. Dept. of Education
Harris County Department of Education Pocket Folder
Angela Hider

Mesquite ISD
ReadPlayTalk Bus Signs
Kristin Odom

Round Rock ISD
Digital Cinema Animation “Reachable Moments” Brand Campaign
Dianne Foleto

Round Rock ISD
Sky Banner Display Ad “Reachable Moments” Brand Campaign
Dianne Foleto & Mark Kania

Socorro ISD
Endless Opportunities Billboards
Daniel Escobar

Socorro ISD
Endless Opportunities Signage
Daniel Escobar

United ISD
Swimming Team Ad Campaign
Alejandro Meza

VIDEO/CABLE TV CATEGORIES

CATEGORY 28
Video - News/Information

BEST OF CATEGORY

Friendswood ISD Ed. Foundation
Adopt a Grant
Paige Ridout

GOLD
Brownsboro ISD
This Week in BearNation (#TWIB)
Haley Turner

Friendswood ISD Ed. Foundation
Adopt a Grant
Paige Ridout

Highland Park ISD
Highland Park Highlight
Edward Chalupa

Livingston ISD
D-Link Network System at LISD
Jennifer Birdwell

Red Oak ISD
Minute With Mike
James Murphy & Debbie Temple

BEST OF CATEGORY

Judson ISD
Montoya Moment October
Steve Linscomb & David L. Rhoads III

GOLD
Goose Creek CISD
Superintendent’s Hurricane Harvey Video
Carrie Pryor-Newman & Beth Dombrowa

Judson ISD
Montoya Moment October
Steve Linscomb & David L. Rhoads III

La Joya ISD
The Rundown
Judith Garcia

McAllen ISD
Good Evening McAllen!

McAllen ISD
Community Information Office

Southwest ISD
The Southwest Report - March
SWISD-TV

Southwest ISD
The Southwest Report - April Edition
SWISD-TV

Southwest ISD
The Southwest Spotlight - Diesel Mechanic Pathway
Carlos Robledo

Weslaco ISD
WISD Sports Wildcats First Day of Pads

SILVER
Laredo ISD ITV

Campus News 9-5-17

Southwest ISD
The Southwest Spotlight - Learn to Swim

BRONZE
Waco ISD
National Baseball Signing Day
Jesse Botello & David Ellis
CATEGORY 28 - Video News/Information, continued
More than 30,000 students

BEST OF CATEGORY
Fort Worth ISD
GOLD
Cypress-Fairbanks ISD

Fort Worth ISD
Lamar CISD
Pasadena ISD
Round Rock ISD
United ISD
SILVER
Arlington ISD

Edinburg CISD
Pharr-San Juan-Alamo ISD

GOLD
Cypress-Fairbanks ISD

Fort Worth ISD Fort Worth ISD Graduation “Firsts” Rebecca Slack, Scott JuVette & John Papa
Up to Speed - Harvey Back to School Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor
Fort Worth ISD Graduation “Firsts” Rebecca Slack, Scott JuVette & John Papa
September 2017 Randle Report Mike Rockwood & Justin Terry
Naughty Or Nice Rob Smith
School of Thought: May 2018 Randy Robinson
UISD Student Newscast #3 Instructional Television Department

BEST OF CATEGORY
Fort Worth ISD Fort Worth ISD Graduation “Firsts” Rebecca Slack, Scott JuVette & John Papa

SILVER

AISD-TV News: Week of February 26, 2018 Robert Spence, Anthony Andro & McKenzie Stokes
2018 Edinburg CISD Food Show Romeo Cantu & Mark Montemayor

CATEGORY 29
Video - News Package
Less than 10,000 students

BEST OF CATEGORY
Little Elm ISD
GOLD
Little Elm ISD
SILVER
Galveston ISD
BRONZE
Sheldon ISD

BEST OF CATEGORY
Little Elm ISD

GOLD
Little Elm ISD
SILVER
Galveston ISD
BRONZE
Sheldon ISD

Fort Worth ISD Graduation “Firsts” Rebecca Slack, Scott JuVette & John Papa
Up to Speed - Harvey Back to School Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor
Fort Worth ISD Graduation “Firsts” Rebecca Slack, Scott JuVette & John Papa
September 2017 Randle Report Mike Rockwood & Justin Terry
Naughty Or Nice Rob Smith
School of Thought: May 2018 Randy Robinson
UISD Student Newscast #3 Instructional Television Department

Announcing the Names of the Two New Middle Schools Cecelia Jones
Announcing the Names of the Two New Middle Schools Cecelia Jones
Good Morning Ball High 4.17.18 Communications Department
Wheels of Hope Lila Hollin

10,000 to 30,000 students

BEST OF CATEGORY
Lubbock ISD

GOLD
Crowley ISD
La Joya ISD
La Joya ISD
Lake Travis ISD
Lubbock ISD

Lubbock ISD in 90 Seconds - December 15, 2017 Lubbock ISD-TV & Communications & Community Relations
Panther Olympics 2018 Megan Middleton
District News: STC Robotics GT Camp Judith Garcia
La Joya ISD FFA Judith Garcia
LTISD Election Quick Fact: Tax Rate vs. Tax Bill Marco Alvarado & Cheryl Loosmore
Lubbock ISD in 90 Seconds - December 15, 2017 Lubbock ISD-TV & Communications & Community Relations

SILVER

La Joya ISD
McAllen ISD
Weslaco ISD

La Joya ISD
McAllen ISD

Out & About: ATC Small House Project Lubbock ISD-TV & Nancy Sharp
College Dean meets precocious 4th grader Community Information Office
Playing for Grandpa Carlos Robledo & Don Ramirez

Laisha Lopez, Powerlifting State Champion Judith Garcia
Lemonade Day Community Information Office
BEST OF CATEGORY

More than 30,000 students

Richardson ISD

GOLD

Edinburg CISD

El Paso ISD

Fort Bend ISD

Fort Worth ISD

North East ISD Media Production

North East ISD Media Production

North East ISD Media Production

Pharr-San Juan-Alamo ISD

Richardson ISD

Richardson ISD

Richardson ISD

Richardson ISD

Richardson ISD

Richardson ISD

STARS Teachers’ Advice to New Teachers

Edinburg CISD Earns 4 National Blue Ribbon Schools

First Day of School 2017-18

Travis HS Students Clean-Up After Hurricane Harvey

Welcome Home Surprise

Hugs and High-Fives: Eastern Hills HS Graduation Walk

Kendall Walker: Happily Ever After

Getting Involved: NEISD Watch D.O.G.S.

Lopez Middle School hosts BMX Pros Trick Team

No Fuel Shortage at NEISD

PSJA students participate in Mandarin Chinese Program

ACE Social Media

Coming Home

Honda Helpers Surprise Liberty Junior High Teacher

Richardson ISD Salutes Veterans

STARS Teachers’ Advice to New Teachers

Super Teacher “Get Your Capes On”

BEST OF CATEGORY

More than 10,000 & 10,000 to 30,000 students

Highland Park ISD

GOLD

Deer Park ISD

Highland Park ISD

Wylie ISD

SILVER

Bryan ISD

Crowley ISD

Crowley ISD

Galena Park ISD

La Joya ISD

Laredo ISD ITV

Bryan ISD Explore Academy Video

Jumpstarting Cars and Careers

Secondary Teacher of the Year Profile

North Shore Senior High Academic Spotlight

La Joya ISD Helping Hand of Hope

LISD Salutes Our Veterans October 2017

Senior Profile: Brooke Hoover

Senior Profile: Valeria Rosales

Wildcats Bumpy Road to the Playoffs

BEST OF CATEGORY

More than 30,000 students

Fort Worth ISD

GOLD

Edinburg CISD

ESC Region 13

Fort Worth ISD

Humble ISD Ed. Foundation

Richardson ISD

Fort Worth ISD 2018 JROTC Staff Ride

Edinburg CISD students connect with children in Congo

Region 13 Induction

Fort Worth ISD 2018 JROTC Staff Ride

Humble ISD Thankful

RISD Convocation 2017: STARS Teachers Rock

John Papa

Romeo Cantu & Mark Montemayor

Ana Amezcua

John Papa

Kiana Rios, Jerri Monbaron & Christy Tarkington

Marcin Wawrzyczek

Edward Chalupa

Joe Perez

Edward Chalupa

Ian Halperin

Matthew LeBlanc, Santosh Vemula & Matt Kennedy

Megan Middleton

Megan Middleton

Communications Dept.

Judith Garcia

Robert Alba, Esteban Borjas, David Flores, Armando Gomez, Jose Mendiola, Julio Ovando & Rodolfo Reyes

Jesse Botello & David Ellis

Jesse Botello & David Ellis

Carlos Robledo & Don Ramirez

Marvin Wawrzyczek

Romeo Cantu & Mark Montemayor

Ana Amezcua

John Papa

Kiana Rios, Jerri Monbaron & Christy Tarkington

Marcin Wawrzyczek

30
Category 30 - Video Documentary, More than 30,000 students, continued

SILVER
Cypress-Fairbanks ISD
Leadership Video Opportunities for All - Special Education
Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor
Cypress-Fairbanks ISD
Maybelline Carpenter Dedication
Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor
Fort Bend ISD
Class and Character: Restoring Willowridge
Kristoffer Smith, Keryn Miles & Danish Nelson
Garland ISD
Full View Art Show
Delbert B. Richardson
Pasadena ISD
Turner dads raise the bar with the Watch D.O.G.S program
Dwight Henson
Round Rock ISD
Laurel Mountain Elementary School - Expanding Schoolwide Enrichment
Randy Robinson
Spring ISD
The Spring High School Band is Hitting the High Notes with The Houston Symphony
Office of Communications

Category 31
Video - General Event
Less than 10,000 students

BEST OF CATEGORY
Royse City ISD
Senior Walk in RCISD
Chris Kingsley
Gold
Brownsboro ISD
Homecoming District-Wide Pep Rally 2017
Haley Turner
Carroll ISD
Homecoming 2017 - Sights and Sounds
Justin Dearing
Highland Park ISD
Race to End Racism
Edward Chalupa
Livingston ISD
Solar Eclipse Experience at LJH
Jennifer Birdwell
Pampa ISD
Pampa ISD Teacher of the Year Video
Pampa ISD HR Department
Red Oak ISD
Red Oak High School Class of 2018 Graduation Highlights
James Murphy
Royse City ISD
Senior Walk in RCISD
Chris Kingsley

Best of Category
Crowley ISD
Million Father March 2017
Megan Middleton, Matt Hoover & Jaime Handy
Gold
Crowley ISD
First Day of School 2017-18
Megan Middleton, Jaime Handy & Matt Hoover
Crowley ISD
Million Father March 2017
Megan Middleton, Matt Hoover & Jaime Handy
Magnolia ISD
Magnolia Bowl Harvey Relief
Denise Meyers
McAllen ISD
Superintendent’s Fishing Tournament
Community Information Office
Wichita Falls ISD
Wichita Falls ISD Back to School Assembly Video
Community Relations Department
Silver
Galena Park ISD
1st Annual Princess Day
Mark Nickelson & Elyse Rountree
Galena Park ISD
Play 60 & GPISD
Mark Nickelson
Hurst-Euless-Bedford ISD
HEB ISD Student Showcase 2018
PR & Marketing Department
Weslaco ISD
Fine Arts Fiesta
Don Ramirez & Michael Gonzalez
Bronze
Duncanville ISD
Whoville Christmas Parade
Kris Hill
Galena Park ISD
Agriculture Field Trip
Mark Nickelson
Judson ISD
JISD Thanksgiving Feast
Brishen Thompson
La Joya ISD
Why La Joya ISD?
David L. Rhoads III
McAllen ISD
McAllen ISD Bus Driver: Caring for Kids
Judith Garcia
Community Information Office
**CATEGORY 31 - Video General Event, continued**

**BEST OF CATEGORY**

- **Round Rock ISD**
  - **GOLD**
  - Harris Co. Dept. of Education
  - Pharr-San Juan-Alamo ISD
  - Plano ISD
  - Round Rock ISD
  - San Antonio ISD
  - Spring Branch ISD
  - Spring ISD
  - Spring ISD
  - **SILVER**
  - Cypress-Fairbanks ISD
- Fort Worth ISD
- Humble ISD Ed. Foundation
- Region 10 ESC
- **BRONZE**
  - Edinburg CISD
  - Richardson ISD

**BEST OF CATEGORY**

- **Round Rock ISD 2018 Senior Graduation Highlight**
  - Randy Robinson
- **GOLD**
  - 10th Annual All-Earth Ecobot Challenge!
  - 2017 PSJA Education Foundation Fundraiser Concert
  - MLK Writing Finalist 2018 - Reian Abualjazer
  - Round Rock ISD 2018 Senior Graduation Highlight
  - San Antonio ISD care packages to colleges
  - SBISD State of the Schools 2018 Welcome/Opening
  - Anderson Elementary Welcomes Donated Supplies
  - Spring ISD High School Choir Workshop - Winning as a Team
  - Spring ISD Newcomer Graduation Program
- **SILVER**
  - Harris Co. Dept. of Education 10th Annual All-Earth Ecobot Challenge!
  - Daniel Villarreal
  - Communications Dept.
  - SAISD Communications
  - Pharr-San Juan-Alamo ISD 2017 PSJA Education Foundation Fundraiser Concert
  - Santiago Zavala III
  - Plano ISD MLK Writing Finalist 2018 - Reian Abualjazer
  - Randy Robinson
  - Round Rock ISD Round Rock ISD 2018 Senior Graduation Highlight
  - Randy Robinson
- **BRONZE**
  - Fort Worth ISD San Antonio ISD care packages to colleges
  - Linda Buchman & Steve Brunsman
  - Harris Co. Dept. of Education 10th Annual All-Earth Ecobot Challenge!
  - Daniel Villarreal
  - Communications Dept.
  - SAISD Communications
  - Pharr-San Juan-Alamo ISD 2017 PSJA Education Foundation Fundraiser Concert
  - Santiago Zavala III
  - Plano ISD MLK Writing Finalist 2018 - Reian Abualjazer
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  - Pharr-San Juan-Alamo ISD 2017 PSJA Education Foundation Fundraiser Concert
  - Santiago Zavala III
  - Plano ISD MLK Writing Finalist 2018 - Reian Abualjazer
  - Randy Robinson

**CATEGORY 32 - Video - Feature Story**

**BEST OF CATEGORY**

- **Carroll ISD**
  - **GOLD**
  - Carroll ISD Coach Dodge on Coming Home
  - Highland Park ISD Coach Dodge on Coming Home
  - Red Oak ISD
  - Royse City ISD
  - **SILVER**
  - Little Elm ISD
  - Manor ISD
  - Midway ISD
  - Red Oak ISD
  - Royse City ISD
  - **BRONZE**
  - Bonham ISD
  - Manor ISD
  - Richardson ISD

- **GOLD**
  - Coach Dodge on Coming Home
  - Teacher of the Year - Burgundy Bass
  - Dr. Michael Goddard - Year 1
  - Buddy Bench
- **SILVER**
  - Students Have Passion Too
  - Business Partner of the Year: MyON
  - Partner P.E. Feature Story
  - A Christmas Talk with Little Hawks
  - Capturing Kids’ Hearts in RCISD
- **BRONZE**
  - Bonham ISD Helps West Orange-Stark after #HurricaneHarvey
  - Community Organization Partner of the Year - People’s Community Clinic & Integral Care
<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>10,000 to 30,000 students</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Weslaco ISD</strong></td>
<td>Sr. Year Inspired by Mom</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Carlos Robledo &amp; Don Ramirez</td>
</tr>
<tr>
<td>Allen ISD</td>
<td>The Allen Way</td>
</tr>
<tr>
<td>Alvin ISD</td>
<td>Thank you</td>
</tr>
<tr>
<td>Brazosport ISD</td>
<td>Grants for Great Ideas Impact Update - Special Needs Sensory Classroom at A.P. Beutel</td>
</tr>
<tr>
<td>Brazosport ISD</td>
<td>Kaitlyn and Her School Companion - Human Interest Story Communications Dept.</td>
</tr>
<tr>
<td>Crowley ISD</td>
<td>Helping Hands</td>
</tr>
<tr>
<td>Crowley ISD</td>
<td>Panther Emporium</td>
</tr>
<tr>
<td>Crowley ISD</td>
<td>Welcome, Dr. McFarland!</td>
</tr>
<tr>
<td>Deer Park ISD</td>
<td>Deer Park ISD's Watch D.O.G.S. are making our schools more safe for our students and employees.</td>
</tr>
<tr>
<td>Dickinson ISD Ed. Foundation</td>
<td>Dickinson Education Foundation - Hurricane Harvey</td>
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<tr>
<td>Grand Prairie ISD</td>
<td>The Evolution of Libraries in the Age of Technology</td>
</tr>
<tr>
<td>Hurst-Euless- Bedford ISD</td>
<td>Thank You HEB ISD Teachers PR &amp; Marketing Department</td>
</tr>
<tr>
<td>La Joya ISD</td>
<td>HEB ISD Administrators of the Year PR &amp; Marketing Department</td>
</tr>
<tr>
<td>Northwest ISD Ed. Foundation</td>
<td>La Joya ISD From One School District to Another</td>
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<tr>
<td>San Angelo ISD</td>
<td>Sketch Pals</td>
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<tr>
<td>Waco ISD</td>
<td>Make a Wish Program at University High School</td>
</tr>
<tr>
<td>Waco ISD</td>
<td>Senior Profile: Valeria Rosales</td>
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<tr>
<td>Weslaco ISD</td>
<td>Sr. Year Inspired by Mom</td>
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<thead>
<tr>
<th><strong>SILVER</strong></th>
<th>Bastrop ISD Communications Dept.</th>
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<tbody>
<tr>
<td>Bastrop ISD</td>
<td>Hyatt Regency Lost Pines &amp; Cedar Creek High School Partnership</td>
</tr>
<tr>
<td>Brazosport ISD</td>
<td>BISD Strong! Our Harvey Heroes Communications Department</td>
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<tr>
<td>Coppell ISD</td>
<td>CISD Professional Learning Community Communications Department</td>
</tr>
<tr>
<td>Eagle Mountain-Saginaw ISD</td>
<td>Video Feature: Wreaths Across America EMS ISD Communications</td>
</tr>
<tr>
<td>Galena Park ISD</td>
<td>Bike Donations Galena Park ISD Mark Nickelson Brishen Thompson</td>
</tr>
<tr>
<td>La Joya ISD</td>
<td>Campus Spotlight John F. Kennedy Elementary Judith Garcia</td>
</tr>
<tr>
<td>Laredo ISD ITV</td>
<td>Spring 2018 Tech Savvy Teachers</td>
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<tr>
<td>Waco ISD</td>
<td>University High School Orchestra Composer</td>
</tr>
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<tr>
<th><strong>BRONZE</strong></th>
<th>Bastrop ISD Communications</th>
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<tr>
<td>Bastrop ISD</td>
<td>Greatness in Girls Bastrop ISD Communications</td>
</tr>
<tr>
<td>Galena Park ISD</td>
<td>The New Teachers Bastrop ISD Communications</td>
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**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>More than 30,000 students</th>
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<tbody>
<tr>
<td><strong>North East ISD Media Production</strong></td>
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<tr>
<td><strong>GOLD</strong></td>
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<tr>
<td>ESC Region 13</td>
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<tr>
<td>Fort Worth ISD</td>
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<tr>
<td>Lamar CISD</td>
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<tr>
<td>Mesquite ISD</td>
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<tr>
<td>North East ISD Media Production</td>
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<tr>
<td>North East ISD Media Production</td>
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</tbody>
</table>
Category 32 - Video Feature Story, More than 30,000 students, continued

**SILVER**

- Corpus Christi ISD  | Teacher of the Year videos  | Atanislao Acosta, Lyndall Gathright & Javier Obregon
- Cypress Fairbanks ISD | Mums for LIFE  | Joel Weckerly
- Edinburg CISD  | Edinburg High School track star Sonia Sepulveda Dempsey inducted into the 2017 RGV Sports Hall of Fame  | Romeo Cantu & Mark Montemayor
- Fort Worth ISD  | Culture of Community: FWISD Superintendent Feb. Message  | Rebecca Slack,  Scott JuVette & John Papa
- Fort Worth ISD  | Miracle on the Mixmaster: A Fort Worth ISD Holiday Message  | Rebecca Slack,  Scott JuVette & John Papa
- Houston ISD  | Parker Elementary School's first day in their new building  | Business Operations Strategic Engagement & Outreach
- Houston ISD  | The New Wisdom High School - Built for Learning  | Business Operations Strategic Engagement & Outreach
- Humble ISD  | Humble ISD Strong  | Jonathan Frey, Rusty Odom & Jamie Mount
- Humble ISD Ed. Foundation  | Falcons Go Live  | Kiana Rios, Jerri Monbaron & Christy Tarkington
- Keller ISD  | Keller ISD: Another Year's Begun  | Communications Department
- Keller ISD  | Twas the Night Before Winter Break  | Communications Department
- Lamar CISD  | Lamar CISD Family Springs into Action During Hurricane Harvey  | Justin Terry
- Leander ISD  | 2017 State Marching Band Competition  | Daniel Cernero
- Mansfield ISD  | A Soldier's Surprise Family Reunion  | Communications & Marketing Department
- Mansfield ISD  | MISD Coaches Save Student-Athlete's Life  | Communications & Marketing Department
- Mesquite ISD  | Basketball Night in Mesquite  | Ted Madden & Wei-tung Chou
- Mesquite ISD  | Cadavers in the Classroom  | Wade Odom
- Mesquite ISD  | Circle for Change  | Wei-Tung Chou
- Mesquite ISD  | Innovation Grants in Action  | Wei-Tung Chou
- Mesquite ISD  | Innovative Learning Studio  | Wei-Tung Chou
- Mesquite ISD  | Maestros in Minivans: Chris Martin  | Wade Odom
- Mesquite ISD  | North Mesquite hires Tim Seder  | Ted Madden
- Northside ISD  | Bernal Student Conductor  | MISD Communications Department
- Pasadena ISD  | Not Your Average Kid: Andrew Hootman  | Dwight Henson
- Pasadena ISD  | See To Succeed 2018  | Rob Smith
- Pharr-San Juan-Alamo ISD  | PSJA ISD Elementary Teacher of the Year - Denise Garcia  | Marco Vasquez & Melinda Garza
- Pharr-San Juan-Alamo ISD  | PSJA Student Profiles: Daniel Hernandez  | Daniel Ramos & Melinda Garza
- Plano ISD  | First Day 2017-18 School Year  | Communications Department
- Plano ISD  | Setting the Stage - Musician Ron Bultongez  | Communications Department
- Richardson ISD  | 2017 STARS Teacher Cathleen Barnette - Merriman Park Elementary  | Marcin Wawrzyczek
- Socorro ISD  | SISD 2018 Teachers of the Year  | Daniel Escobar
- Spring ISD  | Spring ISD Elementary Teacher of the Year - Ladell Whitfield  | Office of Communications
- United ISD  | Teacher of the Year Andrea Joy Garza  | Instructional Television Dept.
- United ISD  | UISD Ghost Busters  | Instructional Television Dept.

**BRONZE**

- Cypress-Fairbanks ISD  | Cy-Fair High School Football State Championship Wrap-up  | Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor
- Fort Bend ISD  | 1st Day Recap - 2017  | Kristoffer Smith & Trey Serna
- Fort Bend ISD  | Capturing Kids Hearts at Ridgegate Elementary  | Kristoffer Smith
- Houston ISD  | J.P. Henderson Elementary School Salad Bar Debut  | Business Operations Strategic Engagement & Outreach
- Humble ISD  | Kingwood High School: The Aftermath of Hurricane Harvey  | Rusty Odom & Valonia Walker
- Humble ISD  | Twenty-Five Straight: Humble Boys Basketball  | Rusty Odom
- Mesquite ISD  | UIL Realignment and Mesquite ISD  | Ted Madden
- Pasadena ISD  | Thompson Intermediate - After the Hurricane  | Bruce Stone & Art Del Barrio
- Pasadena ISD  | Volunteers Build New KABOOM! Playground at South Houston Elem.  | Rob Smith
- Round Rock ISD  | Cedar Valley MS Emergency  | Randy Robinson
- Spring ISD  | Recovering From the Storm - Reaching Out to Our Community  | Office of Communications
- United ISD  | UISD Ronald McDonald House  | Instructional Television Department
## BEST OF CATEGORY

### Less than 10,000 students

**BEST OF CATEGORY**

Terrell ISD

**GOLD**

- Everman ISD
  - Everman CTE Commercial
  - Dr. Nikita Russell & Derrick Thompson

- Galveston ISD
  - Ball High School IncubaTOR Video
  - Communications Department
  - Edward Chalupa

- Highland Park ISD
  - Mad For Plaid: Why I’m Mad
  - Scott Thomas & Zoheb Hassanali

- Manor ISD
  - Manor ISD Best of 2017-18
  - Scott Thomas & Zoheb Hassanali

- Royse City ISD
  - MISD Unveils Ag Farm and CTE Building Renovations
  - Chris Kingsley

- Terrell ISD
  - Day in the Life - Chrome Squad
  - Rachel Frost

**SILVER**

- Argyle ISD
  - Argyle Education Foundation - Providing STEM programs for students in Argyle ISD
  - Pamela Arrington

- Carroll ISD
  - Digital Dragons Program
  - Justin Dearing

- Little Elm ISD
  - #IamKindergarten
  - Cecelia Jones

- Livingston ISD
  - Camp Invention
  - Jennifer Birdwell

- Medina Valley ISD
  - Luckey Ranch Elementary Construction Update Episode 1
  - Samuel Alaniz Jr.

- Red Oak ISD
  - Hawktoberfest Spot
  - James Murphy

- Red Oak ISD
  - Spring 2018 Football Promo
  - James Murphy

- Texas City ISD
  - 2018 TCISD Bond Election Promo
  - Clarissa Silva

**BRONZE**

- Medina Valley ISD
  - MV Loma Alta Middle School Construction Episode 3
  - Samuel Alaniz Jr.

- Red Oak ISD
  - CTE Month Program Spotlight
  - Communications Department

### 10,000 to 30,000 students

**BEST OF CATEGORY**

Weslaco ISD

**GOLD**

- Brazosport ISD
  - Highlights of BISD’s Newest Elementary School
  - Communications Department
  - Megan Middleton

- Crowley ISD
  - Pre-K Expansion
  - David Barney & Jared Creel
  - Joe Perez

- Deer Park ISD
  - Convocation 2017 – Deer Park 125th
  - Communications Department

- Deer Park ISD
  - Say Something
  - Communications Department
  - PR & Marketing Department

- Forney ISD
  - Future-Ready Symposium
  - Communications Department

- Forney ISD
  - Synergy
  - Communications Department

- Hurst-Euless-Bedford ISD
  - L.D. Bell High School - Blue Raider Tradition
  - Communications Department

- La Joya ISD
  - La Joya ISD Taking Elementary Education in a New Direction
  - Judith Garcia

- La Joya ISD
  - The Great Kindness Challenge
  - Judith Garcia

- La Joya ISD
  - We are an Open Enrollment District of Choices!
  - Judith Garcia

- Lake Travis ISD
  - LTISD 2017 Bond Explainer Video
  - Marco Alvarado & Cheryl Loosmore

- Laredo ISD
  - Peace Love Read psa
  - Robert Alba, Esteban Borjas, David Flores, Armando Gomez, Jose Mendiola, Julio Ovando & Rodolfo Reyes

- Magnolia ISD
  - Open Enrollment
  - Denise Meyers

- McAllen ISD
  - Outstanding Elementary Programs
  - Community Information Office

- McAllen ISD
  - Rowe High Football Intro
  - Community Information Office

- Pearland ISD
  - Crisis Text Line Video
  - Communications Department
  - Kyndall Jirasek

- Pflugerville ISD
  - More is Better
  - Steven Offield

- Rockwall ISD
  - Rockwall Bunch
  - Jesse Botello & David Ellis

- Waco ISD
  - GWAMA PSA
  - Don Ramirez

- Weslaco ISD
  - Lady Panthers Hype Video
  - Carlos Robledo & Don Ramirez

- Weslaco ISD
  - WISD Open Enrollment
  - Carlos Robledo & Don Ramirez
### Category 33 - Video Promotional, 10,000 to 30,000 students, continued

#### SILVER
- **Brazosport ISD**
  - Learning Never Stops in Brazosport ISD - Summer Programs
  - Communications Department
- **Bryan ISD**
  - Bryan ISD Story of My Photo
  - Matthew LeBlanc, Santosh Vemula & Matt Kennedy
  - Kris Hill
- **Duncanville ISD**
  - 12 Days With A Duncanville Twist
- **McAllen ISD**
  - Teachers of the Year 2018
  - Community Information Office

#### BRONZE
- **Brazosport ISD**
  - Brazosport ISD Rocket Engineering
  - Communications Department
- **Southwest ISD**
  - SW Snippets - CNA Program
  - SWISD-TV
  - SW Snippets - Culinary
  - SWISD-TV

#### BEST OF CATEGORY
- **Garland ISD**
  - PSAT College Ready
  - Larry Grimes, John Cook, Homer Clayton & Tiffany Veno

#### GOLD
- **ESC Region 12**
  - “What is transformED?” Video
  - Molly Gallagher Smith
- **ESC Region 13**
  - Embrace Empathic Leadership
  - Ana Amezcua
- **Fort Worth ISD**
  - “What Time Is It?” FWISD Convocation Promo
  - Rebecca Slack, Scott JuVette & John Papa
  - Scott JuVette & John Papa
  - Larry Grimes, John Cook, Homer Clayton & Mida Milligan
  - Jon Cook
- **Garland ISD**
  - Life’s Simple Seven
  - Larry Grimes, John Cook, Homer Clayton & Tiffany Veno
- **Houston ISD**
  - Westbury High School Tour
  - Business Operations Strategic Engagement & Outreach
  - Rusty Odom
  - Wade Odom
  - Marcin Wawrzyczek & Tim Clark
  - Instructional Television Dept.

#### SILVER
- **Corpus Christi ISD**
  - Spread the Word
  - Lyndall Gathright & Atanislao Acosta
- **Cypress-Fairbanks ISD**
  - Cy-Fair High School State Bound Promo Video
  - Dave DeJohn, Mitzi Loera, Vanessa Koch & John Taylor
  - Romeo Cantu & Mark Montemayor
- **Edinburg CISD**
  - Edinburg CISD Early Childhood Education - Commercial
  - Romeo Cantu & Mark Montemayor
- **El Paso ISD**
  - School Day is Longer
  - Melissa Martinez & Gustavo Reveles
- **ESC Region 11**
  - Instructional Solutions and Support Contract - Pick, Click, and Grow
  - Matthew Fisher
  - Ana Amezcua
- **ESC Region 20**
  - TCMPC TEKS Resource System Welcome Video
  - Shannon Jones & Mark Hill
  - Kristoffer Smith & Amanda Bubela
  - Dave Einsel & Daniel Villarreal
  - Business Operations Strategic Engagement & Outreach
- **Fort Bend ISD**
  - Million Mile Month
  - Kristoffer Smith & Amanda Bubela
  - Dave Einsel & Daniel Villarreal
  - Business Operations Strategic Engagement & Outreach
- **Harris Co. Dept. of Education**
  - Go Public: Why you should support public schools.
  - Kristoffer Smith & Amanda Bubela
  - Dave Einsel & Daniel Villarreal
  - Business Operations Strategic Engagement & Outreach
- **Houston ISD**
  - Tour the New North Forest High School
  - Kristoffer Smith & Amanda Bubela
  - Dave Einsel & Daniel Villarreal
  - Business Operations Strategic Engagement & Outreach
- **Irving ISD**
  - Sign My Name on Humanity
  - Dennis Palacios & Kashara Robinson
- **Katy ISD**
  - Hindt’s Highlights - March 2018
  - Communications Department
- **Katy ISD**
  - Katy ISD Texting and Driving PSA
  - Communications Department
- **Katy ISD**
  - Katy ISD JROTC Profile
  - Communications Department
- **Katy ISD**
  - Maintenance & Operations Profile
  - Communications Department
- **Lamar CISD**
  - Leadership High School Video
  - Justin Terry
  - Wade Odom
- **Mesquite ISD**
  - Accreditation
  - Wade Odom
  - Ted Madden
  - Wade Odom
- **Mesquite ISD**
  - I Choose Mesquite: Ron Massey
  - Wade Odom
  - Ted Madden
  - Wade Odom
- **Mesquite ISD**
  - Jingle Bells and Basketball
  - Ted Madden
  - Wade Odom
  - Wade Odom
- **Mesquite ISD**
  - True Feeder Patterns
  - Ted Madden
  - Wade Odom
  - Wade Odom
Category 33 - Video Promotional, More than 30,000 students, SILVER continued

North East ISD Media Production
Bradley Middle School - Dual Language
Informational Video
Jason Gatell & Jimmy O’Halligan

Pharr-San Juan-Alamo ISD
Join our PSJA Family - The Contreras Communications Department
Melinda Garza & Daniel Ramos

Pharr-San Juan-Alamo ISD
National School Bus Safety Week
Grant Rampy

Region 10 ESC
Because Kids Matter
Grant Rampy

Region 10 ESC
Blue Ridge ISD: Ready For The Future
Grant Rampy

Region 10 ESC
We Are Region 10
Grant Rampy

Richardson ISD
Grammy Career Day - Richardson, Texas 2017
Marcin Wawrzyczek

Richardson ISD
INSIDE RISD Community Leadership Recruitment Video
Mary Worthington

Socorro ISD
Socorro ISD Bond 2017
Daniel Escobar

Spring ISD
Achieve the Change - Spring ISD Office of Communications

Spring ISD
Journey into Reading Office of Communications

United ISD
United South High School Football Promo Instructional Television Department

BRONZE

Edinburg CISD
Edinburg CISD Salutes Valedictorians Romeo Cantu & Mark Montemayor

Leander ISD
Q&A with the Superintendent Daniel Cernero, Matt Mitchell & Kaitlin Paonessa

Mesquite ISD
Bond 2018 FAQs: When Will Construction Begin Wade Odom

Mesquite ISD
2017 BB&T Amazing TechniColor 5K Run Wei-Tung Chou

Northside ISD
Career and Technical Education (CTE) Promo Bruce Stone, Dwight Henson, Rob Smith & Art Del Barrio

Pasadena ISD
We Saved YOU a Seat Adriana Sanchez

Richardson ISD
Richardson ISD Grow Conference

CATEGORY 34
Video - Marketing
Less than 10,000 students

BEST OF CATEGORY

Athens ISD

GOLD

Argyle ISD

Highland Park ISD

Little Elm ISD

SILVER

Ennis ISD

Hidalgo ISD

Little Elm ISD

BRONZE

Ennis ISD

Everman ISD

Livingston ISD

Midway ISD

Athens ISD: Our Hopes & Dreams
Pamela Arrington

The Making of Argyle ISD’s Strategic Plan
Toni Garrard Clay

Athens ISD: Our Hopes & Dreams
Edward Chalupa

HPISD STEAM
Cecelia Jones, Tony Tipton & Casey Bain

One Community. One Pack.

Get What You Need! - Ennis ISD
Jennifer Villarreal & Miriam Marentes

Discover Hidalgo ISD
Cecelia Jones

The Only Thing Missing is You.

Understanding the Ennis ISD Tax Ratification Election
Dr. Nikita Russell & Derrick Thompson

Everman ISD Is The Place To Be
Jennifer Birdwell

Do What You Can’t Video - Victoria Ortiz
Magen Davis

Year End Video

10,000 to 30,000 students

BEST OF CATEGORY

Wylie ISD

GOLD

Deer Park ISD

Hurst-Euless-Bedford ISD

Hurst-Euless-Bedford ISD

La Joya ISD

Wylie ISD

Property Tax Explained
Ian Halperin

Convocation 2017 – Opening/Closing
David Barney & Jared Creel

HEB ISD Schools of Choice Programs
PR & Marketing Department

60 Years in 60 Seconds
PR & Marketing Department

La Joya ISD District of Choices
Judith Garcia

Property Tax Explained
Ian Halperin
Category 34 - Video Marketing, 10,000 to 30,000 students, Silver, continued

SILVER

Allen ISD
We Are Allen Promotional Video  
Jesse Oquist & Tim Carroll
Alvin ISD
Alvin ISD District Overview Video  
Kinsey Droeg
Crowley ISD
School Board Recognition Month  
Megan Middleton, Anthony Kirchner, Jaime Handy & Matt Hoover
Crowley ISD
Ignite The Future  
Megan Middleton & Jaime Handy
Galena Park ISD
Law Enforcement Day  
Mark Nickelson & Brishen Thompson
Grand Prairie ISD
Grand Prairie ISD Kaleidoscope Schools and Programs of Choice  
Keitha Spears & Beth Rustenhaven
Harlingen CISD
HCISD 101  
Public Relations Department
Hurst-Euless-Bedford ISD
HEB ISD: Teachers  
PR & Marketing Department
Judson ISD & Ed. Foundation
JEF Grants On The Move  
David L. Rhoads III & Lexie Greathouse
La Joya ISD
La Joya ISD “It Starts With ME”  
Judith Garcia
Laredo ISD
Dr. Dennis D. Cantu Early College High School Recruitment Video 2017  
Robert Alba, Esteban Borjas, David Flores, Armando Gomez, Jose Mendiola, Julio Ovando & Rodolfo Reyes

Lubbock ISD
Lubbock ISD Board of Trustees Appreciation Video  
Lubbock ISD-TV & Lubbock ISD Communications and Community Relations
McAllen ISD
A District rooted in traditions of high standards  
Community Information Office
McAllen ISD
Dream Big  
Community Information Office
Northwest ISD Ed. Foundation
Northwest ISD Education Foundation Marketing Video  
Alyssa Edstrom & Emily Conklin
Pflugerville ISD
Students Excel in Advanced Academics  
Kydall Jirasek
Weslaco ISD
2017 Welcome Back Superintendents Message  
Carlos Robledo & Don Ramirez

BRONZE

Forney ISD
One  
Communications Department
Tomball ISD
State of the District 2018  
Justin Warnasch

BEST OF CATEGORY

Garland ISD
AFJROTC at Rowlett High School  
Jon Cook
GOLD
Cypress-Fairbanks ISD
2017-18 State of the District  
Dwight Henson & Jade Wise
ESC Region 11
History of the ESC  
Rob Smith
Garland ISD
AFJROTC at Rowlett High School  
Jon Cook
Katy ISD
Be The Legacy  
Communications Department
Mesquite ISD
Mesquite ISD 2018 Bond: Choice High School Team NEISD Campaign Introduction Video  
Wade Odom
North East ISD Media Production
North East Ed. Foundation
Pasadena ISD
Apply Now to CTHS!  
Office of Communications
Pasadena ISD
South Houston High School: Education in Plastics Manufacturing - Marketing Spring ISD - The State of the District
Spring ISD
The State of the District

SILVER

El Paso ISD
Choose Innovation  
Melissa Martinez & Gustavo Reveles
ESC Region 11
I Believe in the ESC  
Matthew Fisher
Fort Worth ISD
Commitment to Graduating Students College and Career-Ready/ Fort Worth ISD 2017 Bond Information video  
Rebecca Slack
Scott JuVette & John Papa
Mesquite ISD
Making a District Wide Difference  
Wade Odom
Mesquite ISD
Mesquite ISD 2018 Bond  
Ted Madden, Wei-Tung Cho & Wade Odom
North East ISD Media Production
Dual Language Program ¡Por Que No! Recruitment Video  
Jason Gatell & Jimmy O’Halligan
North East ISD Media Production
NEISD Transportation Recruitment Video  
Jason Gatell & Jimmy O’Halligan
Pharr-San Juan-Alamo ISD
The Spirit of PSJA  
Arianna Vazquez-Hernandez & Marco Vasquez
Region 10 ESC
Tiger Proud!  
Grant Rampy
Richardson ISD
Fall #RISDGreatness 2017 Highlights  
Marcin Wawrzynek
Socorro ISD
#Team SISD – The Right Choice for Endless Opportunities  
Daniel Escobar

More than 30,000 students
Category 34 - Video Marketing, More than 30,000 students, continued

**BRONZE**

- **Fort Bend ISD**  
  Fort Bend Forward  
  Kristoffer Smith, Amanda Bubela, Danish Nelson & Jasmine Raziuddin

- **Garland ISD**  
  Garland ISD Proud  
  Delbert Richardson, Larry Grimes, Jon Cook, Homer Clayton & Mida Milligan

- **Garland ISD**  
  #ChooseGarlandISD  
  Tiffany Veno, Mida Milligan & Delbert Richardson

- **Harris Co. Dept. of Education**  
  HCDE’s Tax Rate!  
  Dave Einsel, Lindsey Sanders & Daniel Villarreal

- **Mesquite ISD**  
  Highlights - Mesquite High School  
  Wei-Tung Chou

- **Northside ISD**  
  State of the District 2017  
  Dave Einsel, Lindsey Sanders & Daniel Villarreal

- **Pasadena ISD**  
  Pasadena ISD CTE Culinary Arts Van  
  Rob Smith

- **Region 10 ESC**  
  Region 10 promotional video series  
  Grant Rampy

**GOLD**

- **Coppell ISD**  
  CISD School Finance 101  
  Communications & Community Engagement

- **Crowley ISD**  
  Instructional Strategies with Mrs. Baker  
  Megan Middleton & Jaime Handy

- **Duncanville ISD**  
  Flu Fighters  
  Kris Hill

- **Grand Prairie ISD**  
  Claiming the Dallas County Promise  
  Beth Rustenhaven

- **Midway ISD**  
  Understanding School Finance  
  Magen Davis & Traci Marlin

- **Royse City ISD**  
  Scott Elementary Traffic Flow Video  
  Chris Kingsley

- **Tomball ISD**  
  GenTX Video Series  
  Justin Warnasch

**SILVER**

- **Galena Park ISD**  
  Kindergarten English Language Development (ELD) Instruction Video  
  Mark Nickelson

- **Rockwall ISD**  
  Math Pathways Program Informational Video  
  Steven Offield

**BEST OF CATEGORY**

- **Midway ISD**  
  Understanding School Finance  
  Magen Davis & Traci Marlin

**CATEGORY 35**

Video - Training/Instructional

Less than 10,000 & 10,000 to 30,000 students

**BEST OF CATEGORY**

- **Midway ISD**  
  Understanding School Finance  
  Magen Davis & Traci Marlin

**GOLD**

- **Coppell ISD**  
  CISD School Finance 101  
  Communications & Community Engagement

- **Crowley ISD**  
  Instructional Strategies with Mrs. Baker  
  Megan Middleton & Jaime Handy

- **Duncanville ISD**  
  Flu Fighters  
  Kris Hill

- **Grand Prairie ISD**  
  Claiming the Dallas County Promise  
  Beth Rustenhaven

- **Midway ISD**  
  Understanding School Finance  
  Magen Davis & Traci Marlin

- **Royse City ISD**  
  Scott Elementary Traffic Flow Video  
  Chris Kingsley

- **Tomball ISD**  
  GenTX Video Series  
  Justin Warnasch

**SILVER**

- **Galena Park ISD**  
  Kindergarten English Language Development (ELD) Instruction Video  
  Mark Nickelson

- **Rockwall ISD**  
  Math Pathways Program Informational Video  
  Steven Offield

**BEST OF CATEGORY**

- **Plano ISD**  
  School Safety Is Our Job - Plano ISD App and Tipline  
  Communications Department

**GOLD**

- **Fort Worth ISD**  
  Fort Worth ISD Learning Model  
  Scott JuVette & John Papa

- **Mesquite ISD**  
  Do You have a Plan for Life After High School?  
  Wade Odom

- **Mesquite ISD**  
  Finding Financial Aid for College  
  Wade Odom

- **Mesquite ISD**  
  How Do I Balance My Life?  
  Wade Odom

- **Mesquite ISD**  
  What is an Advanced Academic Counselor?  
  Wade Odom

- **Plano ISD**  
  School Safety Is Our Job - Plano ISD App and Tipline  
  Communications Department

**SILVER**

- **Irving ISD Television**  
  Teen Cuisine  
  Dennis Palacios & Tierney Tinnin

- **Mesquite ISD**  
  How do I Manage My Time Better?  
  Wade Odom

- **Mesquite ISD**  
  What are Challenges College Freshmen Face?  
  Wade Odom

- **Richardson ISD**  
  RISD School Bus Safety - Elementary  
  Marcin Wawrzyczek

- **United ISD**  
  Knowledge for College #13  
  Instructional Television Dept.

- **United ISD**  
  Alexander High School & Cherish Center Breakfast Club  
  Instructional Television Dept.

- **BRONZE**  
  Good or Bad Choice  
  Wei-Tung Chou
**Category 36**

**Video - Sports Event**

10,000 to 30,000 & More than 30,000 students

**Best of Category**

Garland ISD

GISD Football-Sachse vs Hendrickson

Delbert Richardson, Homer Clayton, Larry Grimes & Jonathan Cook

**Gold**

Garland ISD

GISD Football-Sachse vs Hendrickson

Delbert Richardson, Homer Clayton, Larry Grimes & Jonathan Cook

McAllen ISD

Football Night in McAllen

Community Information Office

Pharr-San Juan-Alamo ISD

PSJA Bears vs McAllen Bulldogs

Marco Vasquez & Daniel Ramos

Weslaco ISD

KWES Pre Game Show (WHS vs Rivera, Homecoming Edition)

Carlos Robledo

**Category 37**

**Video - Live Event (Non-Sports)**

10,000 to 30,000 students

**Best of Category**

Rockwall ISD

Rockwall ISD’s Got Talent Segment from Convocation 2017

Communications Dept.

**Gold**

Rockwall ISD

Rockwall ISD’s Got Talent Segment from Convocation 2017

Communications Department

Duncanville ISD

Facebook Live STEAM Academy Showcase

Tiara Richard, Kris Hill & Brooke Rawlinson

McAllen ISD

McAllen ISD Tech Wars

Community Information Office

Rockwall ISD

Rockwall ISD’s Got Talent Segment from Convocation 2017

Communications Department

Weslaco ISD

Teacher of the Year

Carlos Robledo

**Silver**

Brazosport ISD

Brazoswood Graduation, May 26, 2018

Communications Department

McAllen ISD

McAllen ISD Choral Festival 2018

Community Information Office

**More than 30,000 students**

**Best of Category**

Region 4 ESC

Region 4 Teacher of the Year Celebration

Region 4 Communications

**Gold**

Region 4 ESC

Region 4 Teacher of the Year Celebration

Region 4 Communications

**Silver**

Edinburg CISD

Edinburg CISD Hurricane Harvey Relief Efforts - LIVE

Romeo Cantu

**Bronze**

Garland ISD

Khan Academy Rally at Jackson Technology Center

Jon Cook

**Computerized/Electronic Communication Categories**

**Category 38**

**Mobile App**

All Divisions

**Best of Category**

Lockhart ISD

Lockhart ISD Custom Mobile App

Christina Courson (in partnership with West/School Messenger)

**Gold**

Brazosport ISD

Stay Connected with Brazosport ISD’s New Mobile App

Communications Department

Lockhart ISD

Lockhart ISD Custom Mobile App

Christina Courson (in partnership with West/School Messenger)

Plano ISD

Plano ISD Mobile App

Communications Department

Wichita Falls ISD

Wichita Falls ISD Mobile App

Community Relations Department
**CATEGORY 39**

**Computerized Presentation**

**Less than 10,000 & 10,000 to 30,000 students**

**BEST OF CATEGORY**
- Crowley ISD
- **GOLD**
  - Brazosport ISD
  - Crowley ISD
  - Galveston ISD
  - Pearland ISD
  - Prosper ISD
- **SILVER**
  - Wimberley ISD

**BEST OF CATEGORY**
- Arlington ISD
- **GOLD**
  - Arlington ISD
  - Cypress Fairbanks ISD
  - ESC Region 20
- **SILVER**
  - Corpus Christi ISD
  - Cypress Fairbanks ISD
  - Keller ISD
  - San Antonio ISD
  - Texas Assoc. of School Boards

**BEST OF CATEGORY**
- Highland Park ISD
- **GOLD**
  - Eagle Mountain-Saginaw ISD
  - Highland Park ISD
  - Judson ISD
  - Lake Travis ISD
- **SILVER**
  - Livingston ISD
  - Southwest ISD
  - Southwest ISD
- **BRONZE**
  - Brazosport ISD

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**College and Career Night GIF**
Matt Hoover

**Brazosport ISD Facebook Page**
Communications Department

**Galveston ISD Bond Presentation**
Communications Department

**2018 Graduation Snapchat Filter**
Christal Hankey

**Wednesday Wisdom & Friday Facts: Wimberley ISD Experts Tackle Tough Topics**
Administration & Communications

---

**More than 30,000 students**

**BEST OF CATEGORY**
- Arlington ISD
- **GOLD**
  - Arlington ISD
  - Cypress Fairbanks ISD
  - ESC Region 20
- **SILVER**
  - Corpus Christi ISD
  - Cypress Fairbanks ISD
  - Keller ISD
  - San Antonio ISD
  - Texas Assoc. of School Boards

**BEST OF CATEGORY**
- Highland Park ISD
- **GOLD**
  - Eagle Mountain-Saginaw ISD
  - Highland Park ISD
  - Judson ISD
  - Lake Travis ISD
- **SILVER**
  - Livingston ISD
  - Southwest ISD
  - Southwest ISD
- **BRONZE**
  - Brazosport ISD

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**CATEGORY 40**

**E-Newsletter Internal**

**Less than 10,000 & 10,000 to 30,000 students**

**BEST OF CATEGORY**
- Highland Park ISD
- **GOLD**
  - Highland Park ISD eNewsletter
- **SILVER**
  - Livingston ISD
  - Southwest ISD
  - Southwest ISD

**BEST OF CATEGORY**
- *E-Newsletter Internal*
- **Less than 10,000 & 10,000 to 30,000 students**

**BEST OF CATEGORY**
- Highland Park ISD
- **GOLD**
  - Highland Park ISD eNewsletter
- **SILVER**
  - Livingston ISD
  - Southwest ISD
  - Southwest ISD

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**Highland Park ISD eNewsletter**
Communications Department

**EMS ISD Campus Connection**
Chelse Westbrook & Megan Overman

**Highland Park ISD eNewsletter**
Communications Department

**Judson Journal**
Steve Linscomb & David L. Rhoads III

**Currents: News, notes and anecdotes for LTISD employees**
Marco Alvarad & Cheryal Loosmore

**Source Staff Newsletter**
Anthony Tosie

**LISD Weekly Report**
Jennifer Birdwell

**Monday Message**
Communications

**Summer Wellness 2018**
Janice Hernandez

**Board Brief, September 2017**
Communications Department
**CATEGORY 40 - E-Newsletter Internal, continued**

**More than 30,000 students**

**BEST OF CATEGORY**
Arlington ISD

**GOLD**
Arlington ISD

Fort Worth ISD
Harris Co. Dept. of Education
Mesquite ISD
Mesquite ISD
San Antonio ISD

**SILVER**
Northside ISD
Round Rock ISD
United ISD
United ISD
United ISD

**E-Newsletter Internal**

- AISD Bond Newsletter
- Inside FWISD
- Mesquite ISD In Touch Employee News
- Inside Northside Weekly (staff newsletter)
- E-Newsletter United ISD Insider April 2018
- E-Newsletter United ISD Insider May 2018
- E-Newsletter United ISD Insider October 2017

**BEST OF CATEGORY**
Ryan Pierce, Leslie Birdow, Mercedes Mayer & Anthony Andro

**GOLD**
Ryan Pierce, Leslie Birdow, Mercedes Mayer & Anthony Andro
Britney Johnson & Clint Bond
Carol Vaughn, Lindsey Sanders, Daniel Villarreal, Juan Lopez, Angela Hider, Dave Einsel & Tammy Lanier
Angela Roe
SAISD Communications

**BEST OF CATEGORY**
San Antonio ISD Insider Redesign

**SILVER**
San Antonio ISD

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**CATEGORY 41**

**E-Newsletter External**

**LESS THAN 10,000 STUDENTS**

**BEST OF CATEGORY**
Terrell ISD

**GOLD**
Argyle ISD
Frenship ISD

Terrell ISD
Texas City ISD

**BEST OF CATEGORY**
Eagle Mountain-Saginaw ISD

**GOLD**
Bastrop ISD
Brazosport ISD
Eagle Mountain-Saginaw ISD
Edgewood ISD
Laredo ISD

**BEST OF CATEGORY**
Katy ISD

**GOLD**
Houston ISD

Katy ISD
Leander ISD
Region 16 ESC
Region 16 ESC
spring Branch ISD

**SILVER**
United ISD

**E-Newsletter External**

- Terrell Tiger E-Newsletter
- AISD Eagle Update - Newsletter
- Tiger Tales E-Newsletter (February 27-March 5)
- Terrell Tiger E-Newsletter
- TCISD Today E-News

**BEST OF CATEGORY**
Olivia Rice & Rachel Frost

**GOLD**
Pamela Arrington
Andy Penney, Emily Solis & Kaitlyn Frederick
Olivia Rice & Rachel Frost
Melissa Tortorici

**10,000 to 30,000 students**

**BEST OF CATEGORY**
Eagle Mountain-Saginaw ISD

**GOLD**
Bastrop ISD
Bringing Headlines 3-23-18
EMS ISD eNews
Edgewood Excellence
Las Escuelas Summer 2018

**BEST OF CATEGORY**
Katy ISD

**GOLD**
Houston ISD

Katy ISD
Leander ISD
Region 16 ESC
Region 16 ESC
pring Branch ISD

**SILVER**
United ISD

**BEST OF CATEGORY**
Katy ISD Update: October 2017

**GOLD**
HISD Bond Building Excellence Newsletter
Katy ISD Update: October 2017
Leander ISD Bi-Weekly E-Newsletter
The Parent and Family Engagement Connection Newsletter
La conexión de la participación de los padres
The Top Ten - SBISD News & Trending Headlines
We are UNITED Graduation Class of 2018

**SILVER**
United ISD

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**BEST OF CATEGORY**
Chelse Westbrook & Megan Overman

**GOLD**
Bastrop ISD Communications
Bringing Headlines 3-23-18
EMS ISD eNews
Edgewood Excellence
Las Escuelas Summer 2018

**BEST OF CATEGORY**
Patricia Meyer
Linda Buchman & Steve Brunsman
Paola Arcos
### CATEGORY 42
**Web Site - Original Design**

**More than 30,000 students**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Site Description</th>
<th>Designer(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ESC Region 13</td>
<td>Texas Performance Standards Project</td>
<td>Erin O'Keiff</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Curtis Culwell Center Website</td>
<td>Ali Syed, Jasmine Preston, Larry Clem &amp; Amorae Daylett</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>We Grow/Parent Corner Website</td>
<td>Andy McCormick &amp; Tim Clark</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Strategic Planning Website</td>
<td>Andy McCormick &amp; Tim Clark</td>
</tr>
<tr>
<td>Richardson ISD</td>
<td>Super Teacher Website</td>
<td>Andy McCormick &amp; Tim Clark</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>ACE Website</td>
<td>Andy McCormick &amp; Tim Clark</td>
</tr>
</tbody>
</table>

### CATEGORY 43
**Web Site - Template Driven Design**

**Less than 10,000 students**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Site Description</th>
<th>Designer(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highland Park ISD</td>
<td>Highland Park ISD Website</td>
<td>Communications Department</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Galveston ISD Bond Website</td>
<td>Helen Williams &amp; Amy Wade</td>
</tr>
<tr>
<td>Greenville ISD</td>
<td>Greenville ISD website</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Highland Park ISD</td>
<td>Highland Park ISD Website</td>
<td>Olivia Rice</td>
</tr>
<tr>
<td>Pampa ISD</td>
<td>Pampa ISD Website</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Terrell ISD</td>
<td>Terrell ISD Website</td>
<td>Communications Department</td>
</tr>
</tbody>
</table>

**10,000 to 30,000 students**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Site Description</th>
<th>Designer(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brazosport ISD</td>
<td>Brazosport ISD Website</td>
<td>Communications Department</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Brazosport ISD Website</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Southwest ISD</td>
<td>Southwest ISD Website</td>
<td>Communications Department</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>tomballisd.net</td>
<td>Justin Warnasch</td>
</tr>
<tr>
<td>Tomball ISD</td>
<td>Wichita Falls ISD Website</td>
<td>Community Relations Dept.</td>
</tr>
</tbody>
</table>

**More than 30,000 students**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Site Description</th>
<th>Designer(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keller ISD</td>
<td>KellerISD.net</td>
<td>Communications Department</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Why Choose CFISD (English/Spanish)?</td>
<td>Jennifer Ongoco, Rosario Meehan &amp; Com. Dept.</td>
</tr>
<tr>
<td>Cypress Fairbanks ISD</td>
<td>CFISD – Bond site (English/Spanish)</td>
<td>Jennifer Ongoco, Rosario Meehan &amp; Com. Dept.</td>
</tr>
<tr>
<td>Keller ISD</td>
<td>KellerISD.net</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Leander ISD</td>
<td>Leander ISD Website</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Plano ISD</td>
<td>Plano ISD Website</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Spring ISD</td>
<td>Journey Into Reading website</td>
<td>Office of Communications</td>
</tr>
<tr>
<td>Spring ISD</td>
<td>Somos Spring</td>
<td>Office of Communications</td>
</tr>
<tr>
<td>Spring ISD</td>
<td>Spring ISD Education Foundation Website</td>
<td>Office of Communications</td>
</tr>
</tbody>
</table>
## CATEGORY 44
### Marketing Campaign

#### Less than 10,000 & 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Red Oak ISD 4 Talons of the Hawk Communications Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLD</td>
<td>Copperas Cove ISD CCISD Tax Ratification Election Campaign</td>
</tr>
<tr>
<td></td>
<td>Grand Prairie ISD GPISD Experience 2017</td>
</tr>
<tr>
<td></td>
<td>Red Oak ISD 4 Talons of the Hawk Communications Department</td>
</tr>
<tr>
<td></td>
<td>Weslaco ISD WSID All Day Pre-K</td>
</tr>
<tr>
<td>SILVER</td>
<td>Midway ISD</td>
</tr>
</tbody>
</table>

#### More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>United ISD United Middle School STEM Academy Ricardo Rangel</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLD</td>
<td>Arlington ISD Back to School Marketing Campaign Leslie Birdow &amp; Mercedes Mayer</td>
</tr>
<tr>
<td></td>
<td>Irving ISD Education is Heartwork - Tierney Tinnin &amp; Kashara Robinson</td>
</tr>
<tr>
<td></td>
<td>Round Rock ISD Musical Theatre Marketing Campaign Dianne Foletto</td>
</tr>
<tr>
<td></td>
<td>United ISD Partnerships North East Educational Foundation BIG GIVE Scott Chidgey, Amy Lane &amp; Carissa Costello</td>
</tr>
<tr>
<td>SILVER</td>
<td>El Paso ISD Choose Innovation Melissa Martinez &amp; Gustavo Reveles</td>
</tr>
<tr>
<td></td>
<td>ESC Region 12 E-Rate Marketing Campaign Communications Team</td>
</tr>
</tbody>
</table>

## CATEGORY 45
### Foundation/Partnership Campaign

#### Less than 10,000 & More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>North East ISD Partnerships North East Educational Foundation BIG GIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLD</td>
<td>Carroll ISD Give Back Challenge North East Educational Foundation BIG GIVE</td>
</tr>
<tr>
<td></td>
<td>North East ISD Partnerships</td>
</tr>
</tbody>
</table>

## CATEGORY 46
### Social Media Campaign

#### Less than 10,000 & 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Carroll ISD #CarrollBond2017 Campaign Communications Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOLD</td>
<td>Carroll ISD #CarrollBond2017 Campaign Communications Department</td>
</tr>
<tr>
<td></td>
<td>Pearl ISD Back 2 School Social Media Campaign Communications Department</td>
</tr>
<tr>
<td>SILVER</td>
<td>Little Elm ISD 7 Days, 7 Ways #WeAreLittleElm Career &amp; Technical Education Month Cecelia Jones</td>
</tr>
<tr>
<td></td>
<td>Grand Prairie ISD Keitha Spears, Beth Rustenhaven &amp; Marissa Rodriguez</td>
</tr>
</tbody>
</table>
CATEGORY 46 - Social Media Campaign, continued
More than 30,000 students

BEST OF CATEGORY
Pharr-San Juan-Alamo ISD
GOLD
Pharr-San Juan-Alamo ISD
Region 4 ESC
SILVER
North East ISD
BRONZE
Spring ISD

2017-18 PSJA Back to School Social Media Campaign
Communications Dept.

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Pharr-San Juan-Alamo ISD 2017-18 PSJA Back to School Social Media Campaign
Region 4 Teacher of the Year Social Media Celebration
Region 4 Communications

#theNEISDway
Scott Chidgey

#BelieveInSpring
Office of Communications

CATEGORY 47
Special Event
Less than 10,000 students

BEST OF CATEGORY
Manor ISD
GOLD
Coppperas Cove ISD
Everman ISD
Manor ISD
SILVER
Carroll ISD
Greenville ISD
Greenville ISD
La Porte ISD
Manor ISD
BRONZE
Crandall ISD

Manor ISD Innovation Fair
Scott Thomas & Zoheb Hassanali

Lil’ Dawg & Lil’ Lady Dawg Homecoming Dance to benefit CCISD Dyslexic Programs
Wendy Sledd

Everman’s Back to School Bash
Dr. Nikita Russell & Derrick Thompson

Manor ISD Innovation Fair
Scott Thomas & Zoheb Hassanali

Carroll ISD 2017-2018 End-of-Year Reception
Julie Thannum, Justin Dearing, Jill Webb & Hayley Herring

Golden Lions Luncheon
Helen Williams & Amy Wade

1. Spotlight on Fine Arts
Helen Williams & Amy Wade

2018 La Porte ISD Service Awards
Terri Cook, Adam J. Holland & Kimberly Culver

Manor ISD Back to School Bash
Scott Thomas & Zoheb Hassanali

Hollis T Dietz Ribbon Cutting
Erin McCann

10,000 to 30,000 students

BEST OF CATEGORY
Grapevine-Colleyville ISD
GOLD
Brazosport ISD
Grapevine-Colleyville ISD
Wichita Falls ISD
SILVER
Brazosport ISD
Pearland ISD
Wichita Falls ISD

Grapvine-Colleyville ISD Convocation 2017 - “The Voice”
Kristin Snively, Rowdy Granado & Devon Cox

A. P. Beutel Ribbon Cutting
Communications Dept.

Grapvine-Colleyville ISD Convocation 2017 - “The Voice”
Kristin Snively, Rowdy Granado & Devon Cox

WFISD Digital Learning Day
Community Relations Dept.

BISD in Full Bloom, Staff Recognition Dinner
Communications Dept.

#iwillASK
Communications Dept.

Wichita Falls ISD Career Education Center Ribbon Cutting
Community Relations Dept.

More than 30,000 students

BEST OF CATEGORY
Garland ISD
GOLD
Corpus Christi ISD
Cypress-Fairbanks ISD
Garland ISD
Richardson ISD
Spring Branch ISD
SILVER
Cypress-Fairbanks ISD
Fort Bend ISD
Houston ISD

Superintendent Meet and Greet
Mida Milligan, Tiffany Veno & Caren Rodriguez,

2018 CCEF Hearts & Minds 5K Run
Eloisa Dowiat

CFISD Back to School Expo
Community Engagement Dept.

Superintendent Meet and Greet
Mida Milligan, Tiffany Veno & Caren Rodriguez,

ACE Kickoff Event
RISD Communications

2018 Spring Branch ISD Employee Service Awards @ Minute Maid Park
Community Relations Department

Cypress-Fairbanks ISD

Staff Service Awards - 10 and 15 Year Reception
Tonya Thomas & Natalie Rivera

Milby High School Grand Opening Ceremony
Business Operations Strategic Engagement and Outreach

Cooking Up Change 2018
Business Operation Strategic Engagement and Outreach
**CATEGORY 48**  
**Education Good News Campaign**  
**All Divisions**

**BEST OF CATEGORY**  
Goose Creek CISD  
Harvey Heroes  
Beth Dombrowa, Susan Passmore, Carrie Pryor-Newman & Mima Trujillo

**GOLD**  
Goose Creek CISD  
Harvey Heroes  
Beth Dombrowa, Susan Passmore, Carrie Pryor-Newman & Mima Trujillo

Grand Prairie ISD  
#GPISDGraduates  
Keitha Spears, Beth Rustenhaven, & Marissa Rodriguez

Socorro ISD  
SISD 2017 Best in Education campaign  
Daniel Escobar

**SILVER**  
Royse City ISD  
$1,000 Reasons to Celebrate  
Adi Bryant & Chris Kingsley

Midway ISD  
Campus of the Month  
Magen Davis

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**CRYSTAL COMMENDATION ENTRIES**  
All divisions judged together

**CATEGORY 49**  
**Video Portfolio Crystal Commendation**  
Lubbock ISD-TV  
Lubbock ISD-TV Video Portfolio  
Kenneth Dixon

**Video Portfolio Crystal Certificates of Merit**  
Edinburg CISD  
Edinburg CISD Video Portfolio  
Romeo Cantu & Mark Montemayor

Fort Bend ISD  
Fort Bend ISD Video Portfolio  
Kristoffer Smith, Amanda Bubela, Trey Serna, Danish Nelson & Jasmine Raziuddin

Houston ISD  
HISD Video Portfolio  
Rebecca Suarez

**CATEGORY 50**  
**Photography Portfolio Crystal Commendation**  
Harris Co. Dept. of Education  
Photography Portfolio  
Dave Einsel

**Photography Portfolio Crystal Certificates of Merit**  
Crandall ISD  
Crandall ISD Photo Portfolio  
Erin McCann

Duncanville ISD  
Duncanville ISD Photography Portfolio  
Lari Barager, Kris Hill & Brooke Rawlinson

Spring ISD  
Learning in Spring ISD - A Visual Journey  
Office of Communications

**CATEGORY 51**  
**Bond Election Crystal Commendation**  
Humble ISD  
Humble ISD 2018 Bond Election  
Jamie Mount, Jonathan Frey, Yvonne Harris, Lori Maugans, Robin McAdams, Rusty Odom & Valonia Walker

**Bond Election Crystal Certificates of Merit**  
Bryan ISD  
Bryan ISD Tax Ratification Election  
Matthew LeBlanc, Matt Kennedy & Santosh Vemula

Pasadena ISD  
Pasadena ISD Bond & TRE  
Art Del Barrio, Bruce Stone, Reesha Brown, Rob Smith, Dwight Henson, Jade Wise & Lori Grande

Spring Branch ISD  
Great Schools. Great Community. Bond 2017  
Linda Buchman
**CATEGORY 52**

**Parent Involvement/Volunteer Program Crystal Commendation**
Spring ISD  
Spring ISD Family and Community Engagement  
Office of Volunteer Program

**CATEGORY 53**

**Staff/Student Recognition Crystal Commendation**
Keller ISD  
Faces of KISD  
Bryce Nieman, Nicole Lyons & Nicole McCollum

**Staff/Student Recognition Crystal Certificates of Merit**
Rockwall ISD  
We Love Program  
Alyssa Suniga & April Guest

** CATEGORY 54**

**School/Community Partnership Crystal Commendation**
Mesquite ISD  
ReadPlayTalk: A Powerful Community Partnership  
Communications Department

**School/Community Partnership Certificates of Merit**
Magnolia ISD  
Magnolia ISD Adopts Little Cypress-Mauriceville CISD  
Denise Meyers

Spring ISD  
Spring ISD Partners with Chick-fil-A to Encourage Literacy  
Office of Communications

Wichita Falls ISD  
Wichita Falls ISD West Foundation Banquet  
Community Relations Department

** CATEGORY 55**

**District/Association Special Event/Celebration Crystal Commendation**
Socorro ISD  
SISD Stand and Deliver Walk  
Daniel Escobar

**District/Association Special Event/Celebration Certificates of Merit**
Irving ISD  
Go Irving ISD! Experience the Excellence  
Communications Department

Spring ISD  
2018 Spring ISD State of the District  
Office of Communications

** CATEGORY 56**

**Marketing - Crystal Commendation**
Amarillo ISD  
Kindergarten in AISD  
Holly Shelton & April Brownlee

**Marketing - Crystal Certificates of Merit**
ESC Region 11  
Instructional Solutions and Support Contract - Pick, Click, and Grow  
Rebecca Suarez

Houston ISD  
HISD Marketing: Building Houston’s Future, Right Now  
Communications Department

Pearland ISD  
Hurricane Harvey Gift Card Drive  
Tim Clark, Andy McCormick, Marcin Wawrzyczek & Adriana Sanchez

Richardson ISD  
Super Teacher

** CATEGORY 57**

**Foundation/Partnership Special Event/Celebration Crystal Commendation**
Houston ISD  
2018 HISD State of the Schools  
Rebecca Suarez

**Foundation/Partnership Special Event/Celebration Crystal Certificates of Merit**
Corpus Christi ISD/Corpus Christi Ed. Foundation  
2017 CCISD’s State of the District  
Iloisa Dowiat, Lyndall Gathright, Atanisloa Acosta & Javier Obregon

Friendswood ISD Ed. Foundation  
FEF Hurricane Harvey Relief  
Paige Ridout
Foundation Annual Campaign Crystal Commendation
Fort Bend ISD Silver Jubilee — Celebration 25 Years Veronica Sopher, Jasmine Raziuddin, Kristoffer Smith & Danish Nelson

Foundation Annual Campaign Crystal Certificates of Merit
North East ISD Partnerships Team NEISD 2017-2018 Amy Lane, Jason Gatell, Carissa Costello & Scott Chidgey

PLATINUM AWARD ENTRIES

CATEGORY 59

PLATINUM AWARD

Socorro ISD #TeamSISD Endless Opportunities Campaign Daniel Escobar

PLATINUM CERTIFICATES OF MERIT

Carroll ISD Carroll ISD Bond Builders Team Julie Thannum, Justin Dearing, Jill Webb & Hayley Herring
Highland Park ISD Every Student, Every Day. Jon Dahlander, Lauren Loyless, Edward Chalupa & Jacqueline Moran
Humble ISD Humble ISD Strong Jamie Mount, Jonathan Frey, Yvonne Harris, Lori Maugans, Robin McAdams, Rusty Odom & Valonia Walker
Midway ISD Midway Momentum Traci Marlin
Round Rock ISD Community Education Integrated Marketing Campaign Dianne Foletto

We thank West for sponsoring TSPRA’s Star Awards celebration and the Crystal and Platinum Awards.
Congratulations to all our Star Award winners!

Please send one member of your district, foundation or organization to pick up your packet of certificates outside the ballroom doors.

There are no judges sheets included in your packets. The judges scored the entries online and their scores and comments will be available on the Star Awards website where you entered.

A gallery of the award winners is also available.

You may order duplicates certificates and medals online at www.tsprao.org until 5 p.m., May 15, 2019.