### PRINT CATEGORIES

#### CATEGORY 1  INTERNAL NEWSLETTERS

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>Less than 10,000 Students</th>
<th>Andi Atkinson</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Texas ISD</td>
<td>Summer School Works</td>
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**GOLD**

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<thead>
<tr>
<th>Less than 10,000 Students</th>
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<tr>
<td>Bandera ISD</td>
<td>Bandera Insider</td>
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<td>South San Antonio ISD</td>
<td>Scratchpad</td>
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<td>Summer School Works</td>
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**SILVER**

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<thead>
<tr>
<th>Less than 10,000 Students</th>
<th>Ed Suarez</th>
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<tr>
<td>Tomball ISD</td>
<td>InTouch</td>
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**CATEGORY 1  INTERNAL NEWSLETTERS**

**Best of Category**

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<tr>
<th>10,000 to 30,000 Students</th>
<th>Mike Adkins</th>
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<tr>
<td>Ector County ISD</td>
<td>ECISD Expressions</td>
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<th>10,000 to 30,000 Students</th>
<th>Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo &amp; Carrie Pryor-Newman</th>
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<tr>
<td>Goose Creek ISD</td>
<td>Inside Goose Creek</td>
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<tr>
<th>10,000 to 30,000 Students</th>
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<tr>
<td>Southwest ISD</td>
<td>Staff Notes</td>
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**SILVER**

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<tr>
<th>10,000 to 30,000 Students</th>
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<td>Comal ISD</td>
<td>Comal Communicator</td>
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**CATEGORY 1   INTERNAL NEWSLETTERS**

**Best of Category**

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<thead>
<tr>
<th>Over 30,000 Students</th>
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<td>Keller ISD</td>
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<td>Harris County Dept. of Ed.</td>
<td>e-fusion notes</td>
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<td>Keller ISD</td>
<td>The Key</td>
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<td>Mesquite ISD</td>
<td>InTouch</td>
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<td>Pharr-San Juan-Alamo ISD</td>
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<td>Region 16 ESC</td>
<td>Heads Up</td>
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**SILVER**

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<td>Arlington ISD</td>
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**CATEGORY 2   EXTERNAL NEWSLETTERS**

**Best of Category**

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<th>Less than 10,000 Students</th>
<th>Dr. Dana Bashara &amp; Patti Pawlik-Perales</th>
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<td>Alamo Heights ISD</td>
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<td>Alamo Heights ISD</td>
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<td>Ennis ISD</td>
<td>Ennis ISD Update</td>
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<td>Forney ISD</td>
<td>Understanding School Finances - It's Common Cents</td>
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<td>Friendswood ISD</td>
<td>The Outlook</td>
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<td>La Marque ISD</td>
<td>Cougar Connection</td>
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<th>Less than 10,000 Students</th>
<th>Henry Martinez</th>
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<td>Karolyn Gephart, Joe Perez &amp; Jolly Ayrhart</td>
<td>Larry Coker</td>
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<th>Less than 10,000 Students</th>
<th>Clarissa Silva</th>
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*Continued*
CATEGORY 2  EXTERNAL NEWSLETTERS - Continued

**SILVER**

Barbers Hill ISD  A Post-Ike Portrait  Dr. Gayle Woodall & Carla Rabalais
DeSoto ISD  DeSoto ISD Eagle Express  Elizabeth Trimble
Midway ISD  Open Door Spring 2009  Julie Henry
North Forest ISD  SchoolZone  Anita D. Brown & Nakisha Myles
Sharyland ISD  The Rattler Review Newspaper  Rocio N. Guerra
Tomball ISD  TISD Today  Staci Stanfield

**CATEGORY 2  EXTERNAL NEWSLETTERS**

**BEST OF CATEGORY**

Less than 10,000 Students

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Tomball ISD  TISD Today  Staci Stanfield

**BEST OF CATEGORY**

Pearland ISD  The Progress  Renea Ivy-Sims

**GOLD**

Birdville ISD  Partnership  Mark Thomas & Stephanie Whitlock
Duncanville ISD  Duncanville ISD Back to School Newsletter  Kathy Clausen, Cindy Lamb, David Bloom,
Goose Creek ISD  Back to School Newsletter  Gemina Trujillo & Carrie Pryor-Newman
Goose Creek ISD  December In Step  Kathy Clausen, Cindy Lamb, David Bloom,
Goose Creek ISD  February In Step  Gemina Trujillo & Carrie Pryor-Newman
Goose Creek ISD  September In Step  Kathy Clausen, Cindy Lamb, David Bloom,
Pearland ISD  The Progress  Renea Ivy-Sims
Waco ISD  Waco ISD Spring 2009 Newsletter: Charting a bright future  Mary Henderson Senter

**SILVER**

Clint ISD  The Clint Communicator  Laura Cade
Comal ISD  SchoolLife  Jason Gordon
Northwest ISD  Northwest Vision  Lesley Weaver, Melissa Shawn & Angela Scott

**CATEGORY 2  EXTERNAL NEWSLETTERS**

**BEST OF CATEGORY**

10,000 to 30,000 Students

**SILVER**

Clint ISD  The Clint Communicator  Laura Cade
Comal ISD  SchoolLife  Jason Gordon
Northwest ISD  Northwest Vision  Lesley Weaver, Melissa Shawn & Angela Scott

**BEST OF CATEGORY**

Pasadena ISD  Pinnacle  Mark Kramer, Bruce Stone, Jocelyn Nichols & Candace Ahlfinger

**GOLD**

Austin ISD  Austin INSIDER  Kathy Anthony
Clear Creek ISD  The Communicator  Pam McElvogue & Janice Scott
Corpus Christi ISD  Back to School 2008-2009  Kim Sneed & Lorette Williams
Fort Bend ISD  FBISD News - Connecting with our community  Mary Ann Simpson, Nancy Porter & Becky Walker
Garland ISD  Education GISD  Judy Kriehn, Chris Moore & Reavis Wortham
Humble ISD  “Your Schools”  Jamie Mount, Karen Collier, Robin McAdams & Charlotte Hoya
Irving ISD  Inside IISD  Tony Thetford, APR & Matt MacVeigh
Lewisville ISD  Fine Points  Molly Fox
Mesquite ISD  College Awareness Week  Kristin Odom
Mesquite ISD  Report Card  Allison Lewallyn
Pasadena ISD  Partners in Pasadena  Jocelyn Nichols, Bruce Stone & LaVonna Carew
Pasadena ISD  Pinnacle  Mark Kramer, Bruce Stone, Jocelyn Nichols & Candace Ahlfinger

**SILVER**

Pharr-San Juan-Alamo ISD  PSJA ISD Parent Newsletter  Arianna Vazquez-Hernandez
Texas Education Agency  Texas Education Today (March 2009 Issue)  Debbie Ratcliffe & Suzanne Marchman

**CATEGORY 2  EXTERNAL NEWSLETTERS**

Over 30,000 Students

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Austin ISD  Austin INSIDER  Kathy Anthony
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Mesquite ISD  Report Card  Allison Lewallyn
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Pasadena ISD  Pinnacle  Mark Kramer, Bruce Stone, Jocelyn Nichols & Candace Ahlfinger

**SILVER**

Pharr-San Juan-Alamo ISD  PSJA ISD Parent Newsletter  Arianna Vazquez-Hernandez
Texas Education Agency  Texas Education Today (March 2009 Issue)  Debbie Ratcliffe & Suzanne Marchman
### CATEGORY 3 FLYERS

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<th>Over 30,000 Students</th>
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<td>Friendswood ISD</td>
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<td>Friendswood ISD</td>
<td>Garland ISD</td>
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<td>Weatherford ISD Ed Foundation</td>
<td>Managing Student Misbehavior: Summer Best Practices Conference 2009</td>
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<td>Four Bluff ISD</td>
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#### 10,000 to 30,000 Students

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<table>
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<th>Silver</th>
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<tr>
<td>Rockwall ISD</td>
<td>Crowley ISD</td>
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<td><strong>AP Super Saturday Exam Review</strong></td>
<td><strong>2008-09 Facts</strong></td>
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<td>Birdville ISD</td>
<td>Goose Creek ISD</td>
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<td>Crowley ISD</td>
<td>McKinney ISD</td>
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<td>Pearland ISD</td>
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<td>McKinney ISD</td>
<td>Rockwall ISD</td>
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<td><strong>AP Super Saturday Exam Review</strong></td>
<td><strong>“Eat 4 Art” Flyer</strong></td>
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<td><strong>Customer Survey Flyer</strong></td>
<td><strong>“Keep the Chain Unbroken” Rachel’s Rally Flyer</strong></td>
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<td><strong>Save the Date!</strong></td>
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<td><strong>Dawson High School promotional flyer</strong></td>
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<td><strong>Tyler ISD Alumni Directory Flyer</strong></td>
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<td><strong>Why We Believe</strong></td>
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<td>Rockwall ISD</td>
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<td><strong>Managing Student Misbehavior: Summer Best Practices Conference 2009</strong></td>
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#### Acknowledgments

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<th>Karolyn Gephart &amp; Jolly Ayrhart</th>
<th>Larry Goddard &amp; Tracy Phelps</th>
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<td>Karolyn Gephart &amp; Joe Perez</td>
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<td>Staci Stanfield</td>
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<td>Charlotte LaGrone</td>
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<td>Lynn Kaylor</td>
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<td>Baltazar Castillo</td>
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<td>Adi Bryant</td>
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<td>Mark Thomas &amp; Stephanie Whitlock</td>
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<td>Jennie Moore</td>
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<td>Gemina Trujillo</td>
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<td>Sheri Fowler</td>
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<td>Tammy Lanier, Carol Vaughn &amp; Angela Hider</td>
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<td>Chris Moore &amp; Judy Kriehn</td>
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<td>Tammy Lanier, Carol Vaughn &amp; Angela Hider</td>
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<td>Arianna Vazquez-Hernandez</td>
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## CATEGORY 4 BROCHURES
### BEST OF CATEGORY

<table>
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<th>CATEGORY</th>
<th>BROCHURES</th>
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<td>DeSoto ISD</td>
<td>DeSoto ISD Recruitment</td>
<td>Elizabeth Trimble</td>
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<td>Bandera ISD</td>
<td>Bandera ISD Graduate Profile</td>
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<td>Bastrop ISD</td>
<td>Just the Facts</td>
<td>Donald Williams &amp; Lauri Anzaldua</td>
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<td>Coppell ISD</td>
<td>IB Brochure</td>
<td>Tamerah Ringo &amp; Jessica Doty</td>
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<td>DeSoto ISD Focus for Improvement</td>
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<td>Barber Middle School Campus Brochure</td>
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<td>McAdams Junior High Campus Brochure</td>
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<td>The Century Club Endowment Program</td>
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<td>Flour Bluff ISD Foundation</td>
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<td>Profiles in Learning - Bowie Elementary School</td>
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<td>La Porte ISD</td>
<td>La Porte Education Foundation Brochure</td>
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<td>Lake Travis ISD</td>
<td>Open the Doors to Your Future!</td>
<td>Marco Alvarado</td>
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<td>North Forest ISD</td>
<td>It's Where You Want To Be!</td>
<td>Anitra D. Brown</td>
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<td>Tax Referendum Brochure</td>
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<td>Sharyland ISD</td>
<td>AEIS - Academic Excellence Indicator System Summary Report</td>
<td>Rocío N. Guerra</td>
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<td>Silver</td>
<td>Alvarado ISD</td>
<td>Prepare for the unexpected</td>
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<td>Eanes ISD</td>
<td>2008 Eanes ISD Stakeholders Report</td>
<td>Dale Whitaker</td>
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<td>School Supply List</td>
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<td>WISD Teacher Recruiting Brochure</td>
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<td>Wimberley ISD</td>
<td>Refunding Bond Election Fact Sheet</td>
<td>Gary N. Zupancic</td>
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## CATEGORY 4 BROCHURES
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<td>McKinney ISD</td>
<td>Attendance Zone Map</td>
<td>Cody Cunningham</td>
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<td>Gold</td>
<td>Deer Park ISD</td>
<td>A Future for Texas Schools</td>
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<td>Deer Park ISD</td>
<td>Expectations for Success</td>
<td>Matt Lucas</td>
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<tr>
<td>Duncanville ISD</td>
<td>Duncanville ISD Legislative Brochure</td>
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<td>Attendance Zone Map</td>
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<td>NISD Job Fair Brochure</td>
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<td>Tyler ISD Location Map</td>
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CATEGORY 4  BROCHURES
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Plano ISD

GOLD

Fort Worth ISD
Harris County Dept. of Ed.
Mesquite ISD
Mesquite ISD
Pharr-San Juan-Alamo ISD
Plano ISD
PRISM Advantage for
Harris County Dept. of Ed.
Texas Assoc. of School Boards

Plano ISD Graduation 2009 A Multimedia Event
Special Interests Program (SIP)
Why Make the Switch?
It Takes a TEAM to Nourish a Child
T-STEM Early College High School
Plano ISD

Mary Gorden
Barbara Griffith, Jennifer Perez-Eggelston & Amanda Gann Churchill
Tammy Lanier, Carol Vaughn & Angela Hider
Kristin Odom
Kristin Odom
Arianna Vazquez-Hernandez & Melissa Belmares
Mary Gordon
Louise Henry, APR

SILVER

Fort Worth ISD
Irving ISD
Mesquite ISD
Mesquite ISD
Irving ISD
Region 13 ESC
Round Rock ISD
Round Rock ISD
Spring Branch ISD

81st Texas Legislature Update
School Boundaries & Street Map
Quest for Excellence: Dressing the Part
Campus Snapshot
Dual Credit Brochure
Human Resources Recruitment Brochure
Children Are Our Bottom Line:
TASB HR Services Brochure

Barbara Griffith, Amanda Gann Churchill & Jennifer Perez-Eggelston
Tony Thetford, APR
Kristin Odom
Clee Upchurch, Ana Amezcua & Haley Stanfield
Tamra Spence & JoyLynn Occhiuzzi
Linda Buchman & SBISD Communication Department

CATEGORY 5  BOOKLETS
BEST OF CATEGORY

Tomball ISD

GOLD

Dickinson ISD Ed Foundation
Friendswood ISD
Greenville ISD
North Forest ISD
Tomball ISD
Weatherford ISD

Seeds of Excellence
Facts About Friendswood ISD
A Proud Tradition, A Promising Future
Snapshots of Success
WISD 2008-09 TASA Honor Board Application

Jeannie Thielemann & Tammy Dowdy
Karylon Geprath & Joe Perez
Brad Press
Anitra D. Brown
Staci Stanfield
Derik Moore

SILVER

Bandera ISD
Temple ISD

Senior Recognition Banquet
Summer Programs

Brad Domitrovich
Regina Corley

CATEGORY 5  BOOKLETS
BEST OF CATEGORY

McKinney ISD

GOLD

Duncanville ISD
McKinney ISD
McKinney ISD

Standard of Dress Shopping Guide
Back to School Guide
Texas Music Educators Association Convention Booklet

Tammy Kuykendall
Justin R. Acker
Justin R. Acker

SILVER

Comal ISD
Goose Creek ISD
Northwest ISD

Zoom in on Bonds
Response to Intervention District Process
2009-2010 Adopted Budget

Jason Gordon
Gemina Trujillo
Jerhea Nail, Lesley Weaver & Melissa Shawn
**CATEGORY 5  BOOKLETS**

*BEST OF CATEGORY*

<table>
<thead>
<tr>
<th>Region 13 ESC</th>
<th>English Language Proficiency Standards (ELPS) Toolkit</th>
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<td>Pasadena ISD Ed Foundation</td>
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<td>Basic Facts</td>
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<td>Lewisville ISD</td>
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<td>Mesquite ISD</td>
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<td>Round Rock ISD</td>
<td>Round Rock ISD Academies</td>
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**Over 30,000 Students**

Clee Upchurch, Ana Amezcua & Haley Stanfield

Pam McElvogue & Elaina Polsen
Barbara Griffith, Amanda Gann Churchill & Jennifer Perez-Eggelston
Kristin Odom
David Sanchez & Karen Adler
LaVonna Carew
Mary Gorden
Clee Upchurch, Ana Amezcua & Haley Stanfield
Roger White

**CATEGORY 6  CALENDARS/PLANNERS**

*BEST OF CATEGORY*

<table>
<thead>
<tr>
<th>La Porte ISD</th>
<th>La Porte ISD 2008-09 Calendar</th>
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<td>Copperas Cove Education Foundation Brochure</td>
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<tr>
<td>Foundation Innovation</td>
<td>FISD Calendar</td>
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<tr>
<td>Friendswood ISD</td>
<td>2009/2010 District Calendar</td>
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<tr>
<td>Greenville ISD</td>
<td>La Porte ISD 2008-09 Calendar</td>
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<tr>
<td>Lake Travis ISD</td>
<td>Lake Travis ISD 2008-2010 Calendar &amp; Map</td>
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**Less than 10,000 Students**

Kimberly Culver

Judy Kriehn & Chris Moore
Tammy Lanier, Carol Vaughn & Angela Hider
Tony Thetford, APR
Molly Fox
Kristin Odom
Tamra Spence & Joy Lynn Occhiuzzi

**CATEGORY 6  CALENDARS/PLANNERS**

*BEST OF CATEGORY*

<table>
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<tr>
<th>Foundation Innovation</th>
<th>Schertz-Cibolo-Universal City ISD Ed. Foundation Brochure</th>
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<td>Ector County ISD</td>
<td>Schertz-Cibolo-Universal City ISD Ed. Foundation Brochure</td>
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<td>Goose Creek ISD</td>
<td>2009-10 Calendar</td>
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<td>Midland ISD</td>
<td>2008-2009 Midland ISD Calendar</td>
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<tr>
<td>Weslaco ISD</td>
<td>2009-2010 Academic Calendar</td>
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</tbody>
</table>

**10,000 to 30,000 Students**

Milli Christner, Ph.D.

Tammy Kuykendall
Mike Adkins & Melinda Penrod
Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman
Woodrow Bailey
Arminda Munoz
CATEGORY 6  CALENDARS/PLANNERS

BEST OF CATEGORY

Pharr-San Juan-Alamo ISD  We Are PSJA Calendar 08-09  Arianna Vazquez-Hernandez

GOLD
Arlington ISD  Going Places: 2008-2009 Annual Wall Calendar  Mandy Rabalais & Leslie Johnston
Corpus Christi ISD  Official School Calendar  Tanis Acosta
Harris County Dept. of Ed.  2008/2009 HCDE Calendar/Planner  Tammy Lanier, Carol Vaughn & Angela Hider
Pasadena ISD  Child Nutrition Calendar  Bruce Stone
Pharr-San Juan-Alamo ISD  We Are PSJA Calendar 08-09  Arianna Vazquez-Hernandez
Plano ISD  Leading Edge Education 2009-2010 School Calendar  Mary Gordon
Region 16 ESC  Stock that Soars  Lynda Queen

CATEGORY 7  PROGRAMS

BEST OF CATEGORY

Flour Bluff ISD  Hornet Theater  Lynn Kaylor

GOLD
Alvarado ISD  AHS Graduation Program  Tommy Brown
Flour Bluff ISD  Hornet Theater  Lynn Kaylor
Friendswood ISD  A True Blue Evening  Karolyn Gephart, Jolly Ayrhart & Joe Perez
Friendswood ISD  Women Who Wear Many Hats Luncheon  Karolyn Gephart & Jolly Ayrhart
La Porte ISD  Anything Goes  Kathy Booth & Kimberly Culver
La Porte ISD  Breakfast with the Stars Program  Kimberly Culver
La Porte ISD  Education...The Colors of Success  Kathy Booth
La Porte ISD  One District, One Dream  Kathy Booth
Midway ISD  2009 Tropical Gala Recognition & Awards Banquet  Julie Henry
Sharyland ISD  Retiree & Teacher of the Year Program  Rocio N. Guerra

SILVER
Bandera ISD  The Pirates of Bandera Program  Brad Domitrovich
La Porte ISD  A Tour of Haly  Kimberly Culver
Weatherford ISD  Ex-Student Association Homecoming Branch Program  Charlotte LaGrone

CATEGORY 7  PROGRAMS

BEST OF CATEGORY

McKinney ISD  Distinguished Student Award Dinner Program  Justin R. Acker

GOLD
Deer Park ISD  2008 Salute to Education  Matt Lucas
Deer Park ISD  2009 Employee Service Awards Dinner  Matt Lucas
Goose Creek ISD  2009 Retirement Gala  Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman
McKinney ISD  Distinguished Student Award Dinner Program  Justin R. Acker
McKinney ISD  Teacher of the Year Banquet Program  Justin R. Acker

SILVER
Crowley ISD  2009 Employee Awards Banquet Program  Jennie Moore
Deer Park ISD  2009 Industrial Academic Honors Dinner  Matt Lucas
Duncanville ISD  Employee Banquet Program: With Full Honors  Tammy Kuykendall
Goose Creek ISD  Goose Creek Memorial High School Dedication Ceremony  Carrie Pryor-Newman
Northwest ISD  Peterson Elementary Dedication Program  Lesley Weaver, Melissa Shawn & Angela Scott
Pearland ISD  Berry Miller Junior High Grand Opening Program  Renea Ivy-Sims
Rockwall ISD  2008-2009 Employee Recognition and Awards  Adi Bryant
Southwest ISD  South of the Border  Sharon Woldhagen
Tyler ISD  A Cut Above Program: Teacher of the Year  Sandra Stanley & Angela Jenkins
Tyler ISD  General Convocation Program  Sandra Stanley & Angela Jenkins
Tyler ISD  Retiree Luncheon Program  Sandra Stanley & Angela Jenkins
Tyler ISD Foundation  A Night of Shining Stars Program  Larry Goddard & Tracy Phelps
Tyler ISD Foundation  Kick Off Luncheon Program  Larry Goddard & Tracy Phelps
CATEGORY 7  PROGRAMS

BEST OF CATEGORY

Mesquite ISD  Poteet High School Band Midwinter Conference Concert Program  Kristin Odom

GOLD
Corpus Christi ISD  Academic Achievers Program  Lorette Williams & Tanis Acosta
Corpus Christi ISD  Teacher of the Year Banquet Program  Kim Sneed, Tanis Acosta & Lorette Williams
Fort Bend ISD  Masters in the Art of Teaching  Becky Walker & Keryn Miles
Killeen ISD  Starmakers 2009 Academic Recognition Banquet  Karen Thomison-Kirk & Todd Martin
Mesquite ISD  Poteet High School Band Midwinter Conference Concert Program  Kristin Odom
Mesquite ISD  The Dedication of Achziger Elementary  Kristin Odom

SILVER
Harris County Dept. of Ed.  Early Childhood Winter Conference Program  Tammy Lanier, Carol Vaughn & Angela Hider
Humble ISD  Spelling Bee Program  Robin McAdams
Killeen ISD  “Thank You” Retirement Banquet Program  Karen Thomison-Kirk & Todd Martin
Mesquite ISD  Apple Corps Program: Visible Leadership  Kristin Odom
Northside ISD  Brandeis High School Dedication Program  David Sanchez, Karen Adler & Monica Faulkenbery, APR

Plano ISD Ed. Foundation  Ski Plano An Extraordinary Evening on the Mountaintop  Clee Upchurch, Ana Amezcua & Haley Stanfield
Region 13 ESC  High School Summit & High Schools That Work Program

CATEGORY 8  INVITATIONS/ANNOUNCEMENTS

BEST OF CATEGORY

Flour Bluff ISD  Volunteers Going the Extra Mile  Lynn Kaylor

GOLD
Bastrop ISD  Partners in Education Appreciation & Awards Ceremony Invitation  Donald Williams & Allison Murray
Coppell ISD  CISD 50th Anniversary Invitation  Tamerah Ringo & Jessica Doty
Dickinson ISD  Barber Middle School Dedication & Invitation  Tammy Dowdy
Dickinson ISD  McAdams Junior High Dedication & Invitation  Tammy Dowdy
Dickinson ISD Ed. Foundation  Growing Graduates  Jeannie Thielemann
Flour Bluff ISD  Volunteers Going the Extra Mile  Under the Stars  Lynn Kaylor
Flour Bluff ISD Foundation for Educational Excellence  CAN you come...  Jolly Ayrhart
Friendswood ISD  Retiree & Teacher of the Year Invitation  Rocio N. Guerra
Weatherford ISD Ed. Foundation  New Teacher Luncheon Invitation  Charlotte LaGrone

SILVER
Coppell ISD  New Tech High @ Coppell Grand Opening Invitation  Tamerah Ringo & Jessica Doty
Temple ISD  Edwards Academy Renaming Ceremony  Regina Corley
Weatherford ISD Ed. Foundation  Education Foundation Ball Invitation  Charlotte LaGrone
Weatherford ISD Ed. Foundation  Teacher of the Year Luncheon Invitation  Charlotte LaGrone
**CATEGORY 8 INVITATIONS/ANNOUNCEMENTS**

**BEST OF CATEGORY**

**Birdville ISD**
- BISD Volunteer Coordinators 2nd
- PTA Presidents Luncheon Invitation
  - Mark Thomas & Stephanie Whitlock

**GOLD**

- **Birdville ISD**
  - BISD Volunteer Coordinators 2nd
  - PTA Presidents Luncheon Invitation
  - Mark Thomas & Stephanie Whitlock
- **Birdville ISD**
  - BISD Volunteer Coordinators 2nd
  - PTA Presidents Luncheon Invitation [Holiday]
  - Mark Thomas & Stephanie Whitlock
- **Birdville ISD**
  - Haltom High School Dedication/Open House
  - Jennie Moore
- **Crowley ISD**
  - 2009 Employee Awards Banquet Invitation
  - Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman
- **Goose Creek ISD**
  - 2009 Retirement Gala Invitation
  - Celia Longoria, Isabel C. Gonzalez, Ernest Leal & Priscilla Garcia
- **Hays CISD**
  - D & D 2008
  - Angie Mendez
- **McKinney ISD**
  - Teacher of the Year Banquet Invitation
  - Justin R. Acker
- **Midland ISD**
  - The Retirement Shindig
  - Elizabeth York & Woodrow Bailey
- **Northwest ISD**
  - O. A. Peterson Elementary Dedication Invitation
  - Melissa Shawn
- **Rockwall ISD**
  - "Keep the Chain Unbroken" Rachel’s Rally Invitation
  - Sheri Fowler
  - "Keep the Chain Unbroken" Rachel’s Rally Postcard
  - Sheri Fowler
  - Summit of the Minds 2 Invitation
  - Sheri Fowler
- **San Benito CISD**
  - San Benito Celebrates its 100th Anniversary
  - Celia Longoria, Isabel C. Gonzalez, Ernest Leal & Priscilla Garcia
- **San Benito CISD**
  - "Welcome Back!"
  - Celia Longoria, Isabel C. Gonzalez & Priscilla Garcia
- **Southwest ISD**
  - Luminario Award
  - Sharon Woldhagen
- **Tyler ISD**
  - Official Groundbreaking Events
  - Sandra Stanley & Angela Jenkins
- **Tyler ISD Foundation**
  - A Night of Shining Stars Invitation & Reply Card
  - Larry Goddard & Tracy Phelps
  - We Believe in Tyler ISD Kick Off Luncheon
  - Larry Goddard & Tracy Phelps

**SILVER**

- **Goose Creek ISD**
  - Goose Creek Board of Trustees
  - Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman
- **Hays CISD**
  - 8th Annual Foundation Golf Tournament
  - Angie Mendez
- **Laredo ISD**
  - Elmo Lopez, Sr. Band Hall Dedication Ceremony
  - Veronica Castillon, APR & Paola Arcos

**CATEGORY 8 INVITATIONS/ANNOUNCEMENTS**

**BEST OF CATEGORY**

**Fort Bend ISD**
- In the Jungle Gala Invitation
  - Becky Walker

**GOLD**

- **Corpus Christi ISD**
  - 2008 Bond Election Thank You Luncheon
  - Lorette Williams & Tanis Acosta
  - Zavala SES Groundbreaking Ceremony
  - Tanis Acosta & Lorette Williams
- **Fort Bend ISD**
  - In the Jungle Gala Invitation
  - Becky Walker
  - "no man is an island" Invitation
  - Barbara Griffith, Amanda Gann Churchill & Jennifer Perez-Eggelston
- **Katy ISD**
  - Teacher of the Year Reunion Invitation/Program
  - Kris Taylor, APR
- **Mesquite ISD**
  - Invitation to a Lone Star Legacy
  - Kristin Odom
- **Mesquite ISD**
  - Invitation to Apple Corps Gala
  - Kristin Odom
- **Northside ISD**
  - "Fore" Education Spring Golf Tournament
  - David Sanchez
- **Northside ISD**
  - Happy Birthday Northside - Annual Retiree Luncheon Invitation
  - David Sanchez
- **Pasadena ISD**
  - Jessup 50th Anniversary Invitation
  - LaVonna Carew
  - Shaw Dedication Invitations
  - LaVonna Carew
- **Pharr-San Juan-Alamo ISD**
  - PSJA T-STEM Early College High School Grand Opening Ceremony
  - Melissa Belmares
- **Plano ISD Education Foundation**
  - Ski Plano An Extraordinary Evening on the Mountaintop
  - Monica Shortino

**SILVER**

- **Mansfield ISD**
  - Parks-Mansfield ISD Employee Discount Program Marketing Card
  - Alicia Boykin
### CATEGORY 9 POSTERS

#### Less than 10,000 Students

**BEST OF CATEGORY**

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<tr>
<th>School District</th>
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<td>Bandera ISD Graduate Profile Posters</td>
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<td>Joe Perez</td>
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### CATEGORY 9 POSTERS

#### 10,000 to 30,000 Students

**BEST OF CATEGORY**

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<td>Grand Prairie Schools Boundary Map</td>
<td>Sam Buchmeyer &amp; Louis Tovar</td>
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<td>Sam Buchmeyer &amp; Louis Tovar</td>
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<td>Grand Prairie Schools Boundary Map</td>
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<td>We Want To Grant Your Wish</td>
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<td>Adi Bryant</td>
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### CATEGORY 9 POSTERS

#### Over 30,000 Students

**BEST OF CATEGORY - TIE**

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<td>Talkline - You Share. We Care.</td>
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<tr>
<td>Clear Creek ISD</td>
<td>We Believe</td>
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<td>Convocation Poster</td>
<td>Barbara Griffith, Amanda Gann Churchill &amp; Jennifer Perez-Eggelston</td>
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<td>Mansfield ISD Employee Reception Poster: A Night At the Improv Act 2</td>
<td>Alicia Boykin</td>
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<td>Mesquite ISD</td>
<td>College: The Next Step on Your Future Quest</td>
<td>Kristin Odom</td>
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<td>LaVonna Carew</td>
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<td>Role Models For Success</td>
<td>Bruce Stone &amp; Ashley Holt</td>
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<td>Inspiring minds. Shaping lives. Poster Campaign</td>
<td>Linda Buchman &amp; SBISD</td>
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<td>Debbie Ratcliffe &amp; Texas Education Agency Staff</td>
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**CATEGORY 9 POSTERS - Continued**

**SILVER**
Harris County Dept. of Ed.  
HCDE Poster Calendar  
Tammy Lanier, Carol Vaughn & Angela Hider

**CATEGORY 10 HOLIDAY**
**BEST OF CATEGORY**
Temple ISD  
Christmas Card  
Regina Corley

**GOLD**
Highland Park ISD  
Birthday Card  
Helen Williams
Temple ISD  
Christmas Card  
Regina Corley
Texas City ISD  
Sweet  
Melissa Tortorici
Foundation for the Future  
Weatherford ISD Holiday Card  
Charlotte LaGrone

**SILVER**
Highland Park ISD  
Holiday Card  
Helen Williams
Texas City ISD  
Let it Snow!  
Melissa Tortorici

**CATEGORY 10 HOLIDAY**
**BEST OF CATEGORY**
Laredo ISD  
Laredo ISD’s 2008 Christmas Card  
Veronica Castillon, APR & Paola Arcos

**GOLD**
Birdville ISD  
Warm wishes for the New Year!  
Mark Thomas & Stephanie Whitlock
Laredo ISD  
Laredo ISD’s 2008 Christmas Card  
Veronica Castillon, APR & Paola Arcos
Rockwall ISD  
“Seasonal Symbols” 2008 District Holiday Card  
Sheri Fowler

**CATEGORY 10 HOLIDAY**
**BEST OF CATEGORY**
Plano ISD  
Let’s Celebrate Together  
Mary Gordon

**GOLD**
Harris County Dept. of Ed.  
Happy Birthday HCDE Employee  
Tammy Lanier, Carol Vaughn & Angela Hider
Humble ISD  
Foundation Times of Giving  
Robin McAdams
Lewisville ISD  
Veterans Day Program  
Nick Rooney
Plano ISD  
Let’s Celebrate Together  
Mary Gordon

**SILVER**
Harris County Dept. of Ed.  
Happy Holidays!  
Tammy Lanier, Carol Vaughn & Angela Hider

**CATEGORY 11 NON-ENGLISH**
**BEST OF CATEGORY**
Goose Creek ISD  
Back to School Newsletter - Spanish  
Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman

**GOLD**
DeSoto ISD  
DeSoto ISD Fall Catalog Parent Courses Spanish  
Elizabeth Trimble
Goose Creek ISD  
Back to School Newsletter - Spanish  
Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman
Round Rock ISD  
Success Fair Flyer  
Linda Aschenbrener & JoyLynn Occhiuzzi
Spring Branch ISD  
Back to School Information Spanish  
Linda Buchman & SBISD Communication Dept.

**SILVER**
Duncanville ISD  
Duncanville ISD 08-09 School Calendar - Spanish  
Tammy Kuykendall
Weatherford ISD  
Title I Parent Involvement Policy - Spanish  
Derik Moore
CATEGORY 12  ANNUAL REPORTS

**BEST OF CATEGORY**

**Less than 10,000 Students**

Bastrop ISD

**BISD Annual Report**

Donald Williams & Lauri Anzaldua

**GOLD**

Alamo Heights ISD

2008 Annual Performance Report  
Celebrating the Traditions of Excellence

Dr. Dana Bashara & Patti Pawlik-Perales

Bastrop ISD

BISD Annual Report

Donald Williams & Lauri Anzaldua

South Texas ISD

STISD 2007-2008 Annual Report

Andi Atkinson

**SILVER**

La Porte ISD

La Porte Education Foundation 2008 Performance Report

Kimberly Culver

Lovejoy ISD


Cindy Booker

**BEST OF CATEGORY**

**10,000 to 30,000 Students**

Waco ISD

Community Report 08-09

Traci Marlin

**GOLD**

Goose Creek ISD

2007-08 Annual Report

Kathy Clausen, Cindy Lamb, David Bloom, 
Gemina Trujillo & Carrie Pryor-Newman

Waco ISD

Community Report 08-09

Traci Marlin

**SILVER**

Northwest ISD

NISD Annual Report

Lesley Weaver, Melissa Shawn & Jerhea Nail

**BEST OF CATEGORY**

**Over 30,000 Students**

Austin ISD

The Urban Advantage: 2007-2008 Annual Report

Kathy Anthony

**GOLD**

Austin ISD

The Urban Advantage: 2007-2008 Annual Report

Kathy Anthony

Fort Bend ISD

2008-2009 Community Partnerships Annual Report

Becky Walker & Keryn Miles

Katy ISD

On the Move

Kris Taylor, APR

Plano ISD

The Many Faces of Genius

Mary Gorden

Texas Assoc. of School Boards

Plano Schools 2008 Annual Report

Roger White & the Texas Lone Star Staff

**SILVER**

Harris County Dept. of Ed.


Tammy Lanier, Carol Vaughn & Angela Hider

Irving ISD

Annual Report 2008

Tony Thetford, APR & Matt MacVeigh

Spring Branch ISD

Achieving Excellence in Education: 
Annual Report to the Community

Linda Buchman & SBISD Communication Department

**CATEGORY 13 - COMMUNICATION PLANS**

**BEST OF CATEGORY**

**Over 30,000 Students**

Arlington ISD

Public Information Communication Plan

Leslie Johnston

**GOLD**

Arlington ISD

Public Information Communication Plan

Leslie Johnston

Harris County Dept. of Ed.

Emergency Response Plan for HCDE

Tammy Lanier, Carol Vaughn & Angela Hider

Irving ISD

Communication Plan

Tony Thetford, APR
CATEGORY 14 MAGAZINES

BEST OF CATEGORY
Harris County Dept. of Ed.  Imprint Magazine

GOLD
Alvarado ISD  Indian Insider
Harris County Dept. of Ed.  Imprint Magazine
Texas Assoc. of School Boards  Texas Lone Star

Texas Classroom Teachers Assoc.  TCTA Magazine - The Classroom Teacher

SILVER
Corpus Christi ISD  i-Achieve Innovative Partnerships
Goose Creek ISD  Goose Creek CISD Highlights

CATEGORY 15 HANDBOOKS & MANUALS

BEST OF CATEGORY
Alvarado ISD  AHS Student/Parent Handbook

GOLD
Alvarado ISD  AHS Student/Parent Handbook
Bastrop ISD  Helping Hands Mentor Program Training Manual

SILVER
Sharyland ISD  Sharyland ISD Student/Parent Handbook

CATEGORY 15 HANDBOOKS & MANUALS

BEST OF CATEGORY
Arlington ISD  Crisis Management Quick Reference Guide

GOLD
Arlington ISD  Crisis Management Quick Reference Guide
Pharr-San Juan-Alamo ISD  PSJA ISD Public relations Handbook 2008-2009
Texas Classroom Teachers Assoc.  TCTA 2008-09 Annual Survival Guide

SILVER
Harris County Dept. of Ed.  HCDE Employee Handbook
Plano ISD  Leading Edge Education Student/Parent Policy Guide

All Divisions Judged Together

Tammy Lanier, Carol Vaughn & Angela Hider

Tommy Brown
Tammy Lanier, Carol Vaughn & Angela Hider
Roger White &
the Texas Lone Star Staff
Kelley Strutton

Patricia Garcia & Tanis Acosta
Kathy Clausen, Cindy Lamb, David Bloom,
Gemina Trujillo & Carrie Pryor-Newman

Less than 10,000 Students

Tommy Brown

Tommy Brown
Donald Williams,

Rocio N. Guerra

10,000 to 30,000 Students &

Over 30,000 Students

Leslie Johnston

Leslie Johnston

Arianna Vazquez-Hernandez

Kelley Strutton

Tammy Lanier, Carol Vaughn

& Angela Hider

Mary Gorden
<table>
<thead>
<tr>
<th>CATEGORY 16</th>
<th>IMAGE/IDENTITY PACKAGES</th>
<th>Students</th>
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<td><strong>BEST OF CATEGORY</strong></td>
<td>Less than 10,000 Students</td>
<td>Julie Zwahr</td>
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<tr>
<td>Little Elm ISD</td>
<td>Little Elm ISD Identity Package</td>
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<td><strong>GOLD</strong></td>
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<td>Flour Bluff ISD</td>
<td>Hornet Theater</td>
<td>Lynn Kaylor</td>
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<td>Forney Education</td>
<td>Unlocking the Future for Every Student</td>
<td>Larry Coker</td>
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<td>Friendswood ISD</td>
<td>Let’s Picnic (Service Pin/Retiree Luncheon)</td>
<td>Karolyn Gephart &amp; Jolly Ayrhart</td>
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<tr>
<td>Friendswood ISD</td>
<td>Women Who Wear Many Hats Luncheon</td>
<td>Karolyn Gephart &amp; Jolly Ayrhart</td>
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<td>Little Elm ISD</td>
<td>Little Elm ISD Identity Package</td>
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<td><strong>SILVER</strong></td>
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<td>Lake Travis ISD</td>
<td>Lake Travis ISD 2008-2009 Job Fair: Open the Doors to Your Future!</td>
<td>Marco Alvarado</td>
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<td>**CATEGORY 16</td>
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<td>NISD Partners in Education Wild Identity Package</td>
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<td>Birdville ISD</td>
<td>Lighting the Way</td>
<td>Mark Thomas &amp; Stephanie Whitlock</td>
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<td>Northwest ISD</td>
<td>NISD Partners in Education Wild Identity Package</td>
<td>Melissa Shawn</td>
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<td>Rockwall ISD</td>
<td>Looking To The Future - Athletic Package</td>
<td>Sheri Fowler</td>
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<td>**CATEGORY 16</td>
<td>IMAGE/IDENTITY PACKAGES</td>
<td>Over 30,000 Students</td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td>i-Achieve Program Brand</td>
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<td>Arlington ISD Collateral Suite:</td>
<td>Mandy Rabalais &amp; Leslie Johnston</td>
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<td>Corpus Christi ISD</td>
<td>i-Achieve Program Brand</td>
<td>Patricia Garcia &amp; Tanis Acosta</td>
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<td>Dallas County Schools</td>
<td>Marketing Folder</td>
<td>Abby Cloud &amp; Deanne Hullender</td>
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<td>Fort Bend ISD</td>
<td>Opening Minds to Open Doors</td>
<td>Mary Ann Simpson, Nancy Porter, Becky Walker, Tanisha Blair &amp; Keryn Miles</td>
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<td>Irving ISD</td>
<td>Irving ISD Information Packet</td>
<td>Tony Thetford, APR &amp; Matt MacVeigh</td>
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<td>Socorro ISD</td>
<td>Socorro ISD Partners in Education “A Remarkable Adventure”</td>
<td>Daniel Escobar</td>
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<td>Spring Branch ISD</td>
<td>Inspiring lives</td>
<td>Linda Buchman &amp; SBISD Communication Department</td>
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<td><strong>SILVER</strong></td>
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<td>Harris County Dept. of Ed.</td>
<td>HCDE Identity Package</td>
<td>Tammy Lanier, Carol Vaughn &amp; Angela Hider</td>
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<td>Texas Center For Grants Development Identity Package</td>
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<td>Pharr-San Juan-Alamo ISD</td>
<td>We Are PSJA! Campaign</td>
<td>Arianna Vazquez-Hernandez</td>
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<td>Spring Branch ISD</td>
<td>Mentoring Program Package: Program Marketing Package</td>
<td>Linda Buchman &amp; SBISD Communication Department</td>
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</table>
WRITING CATEGORIES

CATEGORY 17 - WRITING

Less than 10,000 Students

**BEST OF CATEGORY**

Weatherford ISD  
State Funding 101: WISD’s Future Financial Forecast  
Derik Moore

**GOLD**

Lake Travis ISD  
Lake Travis Elementary “Destination Imagination” Off to State  
Marco Alvarado

North Forest ISD  
Key Communicator  
Dr. Adrain B. Johnson

South San Antonio ISD  
South San Antonio Student Relives Trip to Japan  
Ed Suarez

South Texas ISD  
Andi Atkinson

Weatherford ISD  
State Funding 101: WISD’s Future Financial Forecast  
Derik Moore

**SILVER**

Alvarado ISD  
Electrifying  
Tommy Brown

La Marque ISD  
2009 LMISD Teachers of the Year  
Clarissa Silva

La Porte ISD  
Welcome to La Porte  
Terri Cook

10,000 to 30,000 Students

**BEST OF CATEGORY**

Hurst-Euless-Bedford ISD  
HEB ISD 50th Anniversary Gala Script  
Judy Everett Ramos

**GOLD**

Comal ISD  
Superintendent Dr. Marc Walker, A Stabilizing Force  
Jason Gordon

Crowley ISD  
2009-10 Budget Development Memo  
Jennie Moore

Crowley ISD  
Budget FAQ  
Jennie Moore

Goose Creek ISD  
Determination and Passion  
David Bloom

Hurst-Euless-Bedford ISD  
50 Years of Education Excellence  
Judy Everett Ramos

Hurst-Euless-Bedford ISD  
50th Anniversary Convocation Script  
Judy Everett Ramos

Hurst-Euless-Bedford ISD  
Happy Days in HEB  
Judy Everett Ramos

Hurst-Euless-Bedford ISD  
HEB ISD 50th Anniversary Gala Script  
Judy Everett Ramos

Waco ISD  
Reducing the first day jitters  
Mary Henderson Senter

**SILVER**

Crowley ISD  
2009 Legislative Testimony  
Jennie Moore

Crowley ISD  
Legislative Request  
Jennie Moore

Hurst-Euless-Bedford ISD  
Art Car Central Article  
Carolyn Marcantel

Northwest ISD  
Furthering Futures: NISD Offers Career Academies  
Angela Scott

Over 30,000 Students

**BEST OF CATEGORY**

Texas Assoc. of School Boards  
When Push Comes to Shove  
Roger White

**GOLD**

Harris County Dept. of Ed.  
Early Childhood Interventions  
Tammy Lanier, Carol Vaughn & Angela Hider

Killeen ISD  
Iraq Exchange  
Todd Martin

Northside ISD  
Refugee students deserve real chance for success  
Karen Adler

Texas Assoc. of School Boards  
The Journey to Excellence  
Roger White

Texas Assoc. of School Boards  
When Push Comes to Shove  
Roger White

**SILVER**

Mesquite ISD  
Superintendent Commencement Address  
Allison Lewallyn
CITY 18 PUBLISHED NEWS/FEATURE

BEST OF CATEGORY

Less than 10,000 Students

Eanes ISD “Universal Accessibility” Dale Whitaker

GOLD

Alvarado ISD One to One in AISD Tommy Brown
Barbers Hill ISD A Puppy with a Purpose Dr. Gayle Woodall & Carla Rabalais
Barbers Hill ISD Barbers Hill ISD Sweeps Relay for Life Awards Dr. Gayle Woodall & Carla Rabalais
Barbers Hill ISD FFA Students Meet Gov. Perry Dr. Gayle Woodall & Carla Rabalais
Bastrop ISD Senior scores rare double Donald Williams & Lauri Anzaldua
Burnet CISD Our Miracle Child Sharon Schwartz
Cameron ISD Culture of Success Rodney Fausett
Eanes ISD “Universal Accessibility” Dale Whitaker
Forney ISD Understanding School Finances - It’s Common Cents Larry Coker
Greenville ISD Living Museum Brad Press
Greenville ISD Solar Schools Brad Press
Greenville ISD Wonder Land Brad Press
Highland Park ISD How HPISD builds its budget Helen Williams
Highland Park ISD Preparing our children to be 21st-century leaders Helen Williams
Highland Park ISD Third-graders tune in to visit with Ukrainian friends Helen Williams
Kerrville ISD Metamorphosis - Chronicles of Outdoor Ed Lisa S. Winters
Kerrville ISD Nightingales No More Lisa S. Winters
La Marque ISD Michael Hardeman Clarissa Silva
La Marque ISD Superintendent’s Corner Denise McLean
La Porte ISD Shattered Dreams Terri Cook
Lake Travis ISD District food service manager reaping fruits of long labor Marco Alvarado
Tomball ISD Educator expresses gratitude for school community support Staci Stanfield
Weatherford ISD Guess attends final meeting as board vice president Derik Moore

SILVER

Barbers Hill ISD Graduates Welcome Local Billionaire Dr. Gayle Woodall & Carla Rabalais
Highland Park ISD HPHS Young Epidemiology Scholars move on to regional finalist competition in D.C. Christine Kyle-Fisher
La Marque ISD In service to America: thirteen LMHS graduates volunteer to serve in armed forces Clarissa Silva
South Texas ISD BETA holds powerful Earth Day ceremony Andi Atkinson

CITY 18 PUBLISHED NEWS/FEATURE

10,000 to 30,000 Students

Tyler ISD Foundation Local School District Foundation Raises Record Amount Larry Goddard

GOLD

Comal ISD A tale of survival and triumph Jason Gordon
Comal ISD An inspiration in and out of the classroom Jason Gordon
Comal ISD The real G.I. Jane Jason Gordon
Goose Creek ISD Backpack Buddies David Bloom
Goose Creek ISD Highlands Junior Teacher of the Year David Bloom
Goose Creek ISD New Gander Coach David Bloom
Goose Creek ISD Secondary Teacher of the Year David Bloom
Goose Creek ISD Spelling Bee Champ David Bloom
Laredo ISD Twin brothers top Nixon’s class Veronica Castillon, APR
Rockwall ISD Rockwall ISD Serves Knowledge and Good Meals Adi Bryant
San Benito CISD “Centennial Celebration - Sullivan and Ed Downs observe district’s 100th birthday” Celia Longoria
Tyler ISD Great Adventures in the Great Outdoors Angela Jenkins
Tyler ISD Foundation Local School District Foundation Raises Record Amount Larry Goddard

Continued
CATEGORY 18  PUBLISHED NEWS/FEATURE - Continued

10,000 to 30,000 Students

SILVER
Comal ISD Hurricane delivery Jason Gordon
Crowley ISD Sept. 08 Guest Editorial Jennie Moore

CATEGORY PUBLISHED NEWS/FEATURE

Over 30,000 Students

BEST OF CATEGORY
Killeen ISD Soldier's Gift Todd Martin

GOLD
Clear Creek ISD Op-Ed: Early College High Schools Are Worth the Investment Eva deCardenas
Garland ISD Off the Mark Chris Moore
Harris County Dept. of Ed. Partnership helps equip Goose Creek students Tammy Lanier, Carol Vaughn & Angela Hider
Humble ISD “Students need at least nine hours of sleep per night” Jamie Mount
Killeen ISD No Age Limit Todd Martin
Killeen ISD Robotics Challenge Todd Martin
Killeen ISD Soldier’s Gift Todd Martin
Killeen ISD Young Scientists Todd Martin
North East ISD Dropout prevention efforts open doors to student success Maria Kristin Martinez
Northside ISD NISD prepares to open first official “green” school Karen Adler
Pasadena ISD It’s No Longer Just a Man’s World Mark Kramer

CATEGORY 19  PUBLISHED NEWS RELEASE [Edited]

Less than 10,000 Students

BEST OF CATEGORY
San Marcos CISD Nostalgic Farewell Iris Campbell

GOLD
Alvarado ISD Berger named TCEA Technology Administrator of the Year Tommy Brown
Ennis ISD Kinzie Lends Support to EISD Teachers Henry Martinez
Lake Travis ISD Lake Travis High School student film to be featured at SXSW Marco Alvarado
San Marcos CISD A House, and the Friends Who Built It Iris Campbell
San Marcos CISD Nostalgic Farewell Iris Campbell

CATEGORY 19  PUBLISHED NEWS RELEASE [Edited]

10,000 to 30,000 Students

BEST OF CATEGORY
Comal ISD On their way to Hollywood Jason Gordon

GOLD
 Clint ISD Teacher of the Year News Release Laura Cade
Comal ISD On their way to Hollywood Jason Gordon
Comal ISD Taking the road less traveled Jason Gordon
Goose Creek ISD New Gander Coach David Bloom
Hurst-Euless-Bedford ISD HEB ISD Provided a World Class Education Judy Everett Ramos
Hurst-Euless-Bedford ISD Student Project Helps Families, Earns Recognition Judy Everett Ramos
Laredo ISD LISD Student Attending Princeton University Roberto Trevino
Laredo ISD Summer Journalism Program
Pearland ISD Alexander Middle School student doubles as a reporter Renea Ivy-Sims
Rockwall ISD Orchestra Program Debut Story Sheri Fowler

SILVER
Laredo ISD Campus Crime Stoppers Earns Reward Roberto Trevino
Laredo ISD LISD’s shining star Karina Salazar Maribel Rodriguez

✯ ✯ ✯ ✯ ✯ ✯ ✯
BEST OF CATEGORY
Pasadena ISD
Spreading Hope: One book at a time
Mark Kramer

GOLD
Harris County Dept. of Ed.
HCDE Adult Education inducts 21 students into honor society Tammy Lanier, Carol Vaughn & Angela Hider
Harris County Dept. of Ed.
Oasis garden provides therapy for special needs students Tammy Lanier, Carol Vaughn & Angela Hider
Irving ISD
Student Honored for Technology Matt MacVeigh
Pasadena ISD
Not your ordinary picket fence Mark Kramer
Pasadena ISD
Spreading Hope: One book at a time Mark Kramer

PHOTOGRAPHY CATEGORIES

BEST OF CATEGORY
Weatherford ISD
“Eye on the Ball” Derik Moore

GOLD
Alvarado ISD
Football’s a Drag Tommy Brown
Burnet CISD
Game Point Sharon Schwartz
Weatherford ISD
“Eye on the Ball” Derik Moore
Weatherford ISD
“Sacrifice” Derik Moore

SILVER
Alvarado ISD
Tribe beats Kennedale Tommy Brown
Barbers Hill ISD
Above & Beyond the Hurdles Dr. Gayle Woodall & Carla Rabalais
DeSoto ISD
Determined Eagle Elizabeth Trimble
Sharyland ISD
Area Playoff Champions Baltazar Castillo

BEST OF CATEGORY
San Benito CISD
“Having a ball!” Celia Longoria

GOLD
San Benito CISD
“Having a ball!” Celia Longoria
Waco ISD
The backstroke Mary Henderson Senter

SILVER
Goose Creek ISD
Patriot Touchdown Carrie Pryor-Newman
Laredo ISD
Teens in the Driver Seat 5K/Kids Run Roberto Trevino

BEST OF CATEGORY
Mesquite ISD
High Kick Ian Halperin

GOLD
Killeen ISD
Breakaway Run Todd Martin
Mesquite ISD
High Kick Ian Halperin

SILVER
Harris County Dept. of Ed.
Grand Slam Tennis Jam with CASE! Tammy Lanier, Carol Vaughn & Angela Hider
Pasadena ISD
McDonald’s Texas Invitational Mark Kramer
### CATEGORY 21 PHOTOGRAPHY [Other Subjects]  
#### BEST OF CATEGORY

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<tr>
<th>Less than 10,000 Students</th>
<th>10,000 to 30,000 Students</th>
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<td>Teamwork to the Top of the Hill</td>
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<td>Hitting a high note</td>
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<td>Jump for Joy!</td>
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<td>Duncanville ISD</td>
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<tr>
<td>Graduation Jubilation 2009</td>
<td>Duncanville ISD Serving breakfast in the Classroom</td>
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<tr>
<td>Dickinson ISD</td>
<td>Ector County ISD</td>
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<tr>
<td>“Snow Day”</td>
<td>We love reading.</td>
</tr>
<tr>
<td>Highland Park ISD</td>
<td>Goose Creek ISD</td>
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<tr>
<td>Pumpkin Patch</td>
<td>Knock TAKS Out of the Park!</td>
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<tr>
<td>Kerrville ISD</td>
<td>Goose Creek ISD</td>
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<tr>
<td>God Bless America</td>
<td>One Mission</td>
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<tr>
<td>La Porte ISD</td>
<td>Goose Creek ISD</td>
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<td>$$$ Patrol - Mona Gibbs</td>
<td>Snow Day</td>
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<td>La Porte ISD</td>
<td>Goose Creek ISD</td>
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<tr>
<td>$$$ Patrol for Bayshore Elementary</td>
<td>Teaching Tolerance</td>
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<td>Texas City ISD</td>
<td>Goose Creek ISD</td>
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<td>TCHS Graduation</td>
<td>The Goldin Foundation</td>
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<td>Tomball ISD</td>
<td>Laredo ISD</td>
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<td>Graduation Day</td>
<td>Bilingual Summer Program Skit</td>
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<td>Pearland ISD</td>
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<td>Writing Camp</td>
<td>Rogers Middle School Mock Election</td>
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<td>Weatherford ISD</td>
<td>San Benito CISD</td>
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<td>“Mayor Welcomes Students to City’s Open House”</td>
<td>“Smiles &amp; Sunflowers”</td>
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<td>Waco ISD</td>
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<td>Waco ISD</td>
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<td></td>
<td>Weslaco ISD/KWES-TV 17</td>
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<tr>
<td></td>
<td>Portrait of a Clown</td>
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**Continued**
**CATEGORY 21 PHOTOGRAPHY [Other Subjects] - Continued**

**SILVER - Continued**

<table>
<thead>
<tr>
<th>ISD</th>
<th>Subject</th>
<th>Photographer</th>
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<tbody>
<tr>
<td>Laredo ISD</td>
<td>Academic Achievement</td>
<td>Roberto Trevino</td>
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<tr>
<td>Midland ISD</td>
<td>Magnet Students Working Together</td>
<td>Elizabeth York &amp; Woodrow Bailey</td>
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<tr>
<td>Tyler ISD Foundation</td>
<td>Convocation Excitement</td>
<td>Larry Goddard &amp; Tracy Phelps</td>
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<tr>
<td>Weslaco ISD</td>
<td>Obama wins mock election</td>
<td>Arminda Munoz</td>
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</table>

**OVER 30,000 STUDENTS**

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>ISD</th>
<th>Subject</th>
<th>Photographer</th>
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<tbody>
<tr>
<td>Killeen ISD</td>
<td>Science Reflection</td>
<td>Todd Martin</td>
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**GOLD**

<table>
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<tr>
<th>ISD</th>
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<tr>
<td>Garland ISD</td>
<td>“Fun in the Sun”</td>
<td>Chris Moore</td>
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<td>Killeen ISD</td>
<td>Pink Party</td>
<td>Todd Martin</td>
</tr>
<tr>
<td>Killeen ISD</td>
<td>Science Olympics</td>
<td>Todd Martin</td>
</tr>
<tr>
<td>Killeen ISD</td>
<td>Science Reflection</td>
<td>Todd Martin</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Graduation</td>
<td>Ian Halperin</td>
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**SILVER**

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<th>ISD</th>
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<tr>
<td>Austin ISD</td>
<td>2009 Teacher of the Year Finalist - Elementary School</td>
<td>Carmen Luevanos</td>
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<td>Harris County Dept. of Ed.</td>
<td>After-school fun means tennis!</td>
<td>Tammy Lanier, Carol Vaughn &amp; Angela Hider</td>
</tr>
<tr>
<td>Killeen ISD</td>
<td>Wheeled Puppy</td>
<td>Todd Martin</td>
</tr>
<tr>
<td>Killeen ISD</td>
<td>Thanksgiving Image</td>
<td>Todd Martin</td>
</tr>
<tr>
<td>Mansfield ISD</td>
<td>Super Grad</td>
<td>Jerry Cantu</td>
</tr>
<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>A Moment of Silence 9/11</td>
<td>Arianna Vazquez-Hernandez</td>
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<td>Pharr-San Juan-Alamo ISD</td>
<td>Owl Pellets Science Lab</td>
<td>Arianna Vazquez-Hernandez</td>
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<td>Pharr-San Juan-Alamo ISD</td>
<td>School Board Appreciation</td>
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<td>Pharr-San Juan-Alamo ISD</td>
<td>Texas Clean School Bus Program</td>
<td>Arianna Vazquez-Hernandez</td>
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## ART CATEGORIES

### CATEGORY 22  LOGOS/TRADEMARKS/SYMBOLS

#### BEST OF CATEGORY

<table>
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<th>Category Size</th>
<th>School District</th>
<th>Logo Description</th>
<th>Designer(s)</th>
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<td>Less than 10,000 Students</td>
<td>Temple ISD</td>
<td>Team TISD</td>
<td>Regina Corley</td>
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<td>Tomball ISD</td>
<td>Tomball Scholarship Foundation Logo</td>
<td>Staci Stanfield</td>
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<td></td>
<td>Sharyland ISD</td>
<td>You Make a World of Difference</td>
<td>Rocio N. Guerra</td>
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#### 10,000 to 30,000 Students

<table>
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<th>Designer(s)</th>
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<tr>
<td></td>
<td>Rockwall ISD</td>
<td>Utley Middle School Wolves Logo</td>
<td>Sheri Fowler</td>
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#### Over 30,000 Students

<table>
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<td>Texas Assoc. of School Boards</td>
<td>BoardBook ® Logo Redesign</td>
<td>Roger White</td>
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### CATEGORY 23  ORIGINAL ART

#### BEST OF CATEGORY

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<th>Designer(s)</th>
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<tbody>
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<td>Less than 10,000 &amp; 10,000 to 30,000 Students</td>
<td>Tyler ISD Foundation</td>
<td>“Picture This” - Thank You Card</td>
<td>Larry Goddard &amp; Tracy Phelps</td>
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<tr>
<td></td>
<td>Goose Creek ISD</td>
<td>Watch Live Graduation</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td></td>
<td>Tyler ISD Foundation</td>
<td>“Picture This” - Thank You Card</td>
<td>Larry Goddard &amp; Tracy Phelps</td>
</tr>
<tr>
<td></td>
<td>Weslaco ISD/KWES-TV 17</td>
<td>2008 Pigskin Jubilee DVD Cover</td>
<td>Santiago “Jim” Zavala III</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Goose Creek ISD</td>
<td>Differentiation: A Way to Reach All Learners</td>
<td>Carrie Pryor-Newman</td>
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<tr>
<td></td>
<td>Northwest ISD</td>
<td>21st Century Learner Artwork</td>
<td>Melissa Shawn</td>
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<tr>
<td></td>
<td>Sharyland ISD</td>
<td>You Make a World of Difference Logo</td>
<td>Rocio N. Guerra</td>
</tr>
<tr>
<td></td>
<td>Tyler ISD Foundation</td>
<td>Happy Hearts</td>
<td>Larry Goddard &amp; Tracy Phelps</td>
</tr>
</tbody>
</table>
CATEGORY 23 ORIGINAL ART

BEST OF CATEGORY

Over 30,000 Students

Fort Bend ISD | Opening Minds to Open Doors Poster Artwork | Becky Walker
---|---|---
Garland ISD | 2009 Team GISD March of Dimes T-Shirt | Judy Kriehn
Northside ISD | We Believe | David Sanchez

SILVER

Pasadena ISD | South Belt Steers | Bruce Stone

ADVERTISING CATEGORIES

CATEGORY 24 ADVERTISEMENT [Published Print] Less than 10,000 Students

BEST OF CATEGORY

Weatherford ISD | Varsity Softball Bi-District Playoff Advertisement | Derik Moore
---|---|---
Alamo Heights ISD | Alamo Heights Centennial Ad | Tricia Corey
Weatherford ISD | Varsity Softball Bi-District Playoff Advertisement | Derik Moore

SILVER

Barbers Hill ISD | BH Eagle Insider: Happenings from the Hill | Dr. Gayle Woodall & Carla Rabalais
Barbers Hill ISD | Tradition of Excellence...by any measure Ad Series | Dr. Gayle Woodall & Carla Rabalais
Friendswood ISD | Education Foundation/Alumni Football Program | Karolyn Gephart & Joe Perez
Friendswood ISD | Helping Hands Garden Ad | Karolyn Gephart & Joe Perez
Greenville ISD | A Proud Tradition - A Promising Future | Brad Press
Midway ISD | 2008-2009 Midway ISD Board Recognition | Julie Henry
Sharyland ISD | Retiree and Teacher of the Year Appreciation Ad | Rocio N. Guerra
Tomball ISD | Join a Winning Team | Staci Stanfield
Weatherford ISD Ed. Foundation | WHS Football Booster Published Print Ad | Charlotte LaGrone & Derik Moore

CATEGORY 24 ADVERTISEMENT [Published Print] 10,000 to 30,000 Students

BEST OF CATEGORY

Rockwall ISD | “Always Thinking” Advertisement | Sheri Fowler
---|---|---
Rockwall ISD | “Always Thinking” Advertisement | Sheri Fowler
Tyler ISD Foundation | A Night of Shining Stars Advertisement | Larry Goddard & Tracy Phelps
Tyler ISD Foundation | Building A Successful Foundation | Larry Goddard

SILVER

Goose Creek ISD | Goose Creek CISD Job Fair Ad | Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo & Carrie Pryor-Newman
Goose Creek ISD | Unsung Hero Ad | Carrie Pryor-Newman
Hurst-Euless-Bedford ISD | Star Telegram Ad | Carolyn Marcantel
Tyler ISD | Make Learning a Splash | Sandra Stanley & Angela Jenkins
Tyler ISD | One Passion, One Purpose images Magazines | Sandra Stanley & Angela Jenkins
### CATEGORY 24  ADVERTISEMENT [Published Print]  
**BEST OF CATEGORY**  
**Over 30,000 Students**

<table>
<thead>
<tr>
<th>School</th>
<th>Advertisement Title</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Round Rock ISD</td>
<td>Ready To Be A Mentor?</td>
<td>Linda Aschenbrener, JoyLynn Occhiuzzi &amp; Tamra Spence</td>
</tr>
<tr>
<td>Arlington ISD</td>
<td>Go Vikes!</td>
<td>Leslie Johnston</td>
</tr>
<tr>
<td>Arlington ISD</td>
<td>Ready To Be A Mentor?</td>
<td>Linda Aschenbrener, JoyLynn Occhiuzzi &amp; Tamra Spence</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>Recruiting Advertisement: Teachers of Color</td>
<td>Judy Kriehn &amp; Chris Moore</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>Summer Musicals Program Ad</td>
<td>Judy Kriehn &amp; Chris Moore</td>
</tr>
<tr>
<td>Harris County Dept. of Ed.</td>
<td>Education Foundation of Harris County Ad</td>
<td>Tammy Lanier, Carol Vaughn &amp; Angela Hider</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Celebrate Texas Public Schools Week</td>
<td>Kristin Odom</td>
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<tr>
<td>PRISM Advantage</td>
<td>HCDE Choice Facility Partners Ad</td>
<td>Louise Henry, APR</td>
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<tr>
<td>Region 16 ESC</td>
<td>Head Start: Looking for Three Year Olds Billboard</td>
<td>Lynda Queen</td>
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### CATEGORY 25  ADVERTISEMENT [Other]  
**BEST OF CATEGORY**  
**Less than 10,000 Students**

<table>
<thead>
<tr>
<th>School</th>
<th>Advertisement Title</th>
<th>Author</th>
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<tbody>
<tr>
<td>Flour Bluff ISD</td>
<td>KicTaks</td>
<td>Lynn Kaylor</td>
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<td>Flour Bluff ISD</td>
<td>I Got My Money</td>
<td>Lynn Kaylor</td>
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<td>Flour Bluff ISD</td>
<td>KicTaks</td>
<td>Lynn Kaylor</td>
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<tr>
<td>Flour Bluff ISD</td>
<td>Mr. Good Job</td>
<td>Lynn Kaylor</td>
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<td>Little Elm ISD</td>
<td>“Living and Learning by the Lake” Billboard</td>
<td>Julie Zwahr</td>
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<td>South Texas ISD</td>
<td>South Texas Academy of Medical Technology</td>
<td>Andi Atkinson</td>
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<tr>
<td>Weatherford ISD</td>
<td>WISD Mission, Vision and Values Card</td>
<td>Derik Moore</td>
</tr>
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<td>Weatherford ISD</td>
<td>WISD Tabletop Banner</td>
<td>Derik Moore</td>
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### CATEGORY 25  ADVERTISEMENT [Other]  
**BEST OF CATEGORY**  
**10,000 to 30,000 & Over 30,000 Students**

<table>
<thead>
<tr>
<th>School</th>
<th>Advertisement Title</th>
<th>Author</th>
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<tbody>
<tr>
<td>Duncanville ISD</td>
<td>Duncanville ISD State Ratings Billboard Campaign</td>
<td>Tammy Kuykendall</td>
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<td>Duncanville ISD</td>
<td>Duncanville ISD State Ratings Billboard Campaign</td>
<td>Tammy Kuykendall</td>
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<td>Hurst-Euless-Bedford ISD</td>
<td>Star Telegram Stickies</td>
<td>Carolyn Marcantel</td>
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<td>Rockwall ISD</td>
<td>Rockwall ISD Health Center - Clipboard &amp; Brochure</td>
<td>Sheri Fowler</td>
</tr>
<tr>
<td>Tyler ISD Foundation</td>
<td>Congratulations: TSPRA Awards Advertisement</td>
<td>Larry Goddard &amp; Tracy Phelps</td>
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<tr>
<td>Tyler ISD Foundation</td>
<td>We Believe In yard signs</td>
<td>Larry Goddard &amp; Tracy Phelps</td>
</tr>
<tr>
<td>Weslaco ISD/KWES-TV 17</td>
<td>Lady Panthers Powerlifting Billboard</td>
<td>Santiago “Jim” Zavala III</td>
</tr>
<tr>
<td>Harris County Dept. of Ed.</td>
<td>Therapy Services Button and Ribbon</td>
<td>Tammy Lanier, Carol Vaughn &amp; Angela Hider</td>
</tr>
<tr>
<td>Rockwall ISD</td>
<td>Rachel’s Rally Banner</td>
<td>Sheri Fowler</td>
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<tr>
<td>Tyler ISD Foundation</td>
<td>A Night of Shining Stars Advertisement</td>
<td>Larry Goddard &amp; Tracy Phelps</td>
</tr>
<tr>
<td>Spring Branch ISD</td>
<td>Top 10</td>
<td>Linda Buchman &amp; SBISD Communication Department</td>
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ELECTRONIC CATEGORIES
Video/Cable

CATEGORY 26   NEWS/INFORMATION

**BEST OF CATEGORY**

Less than 10,000 Students

New Braunfels ISD
- iHealth 101

**GOLD**

Alamo Heights ISD
- Heightsblast

La Marque ISD
- Cougar News Fall 2008

New Braunfels ISD
- iHealth 101

10,000 to 30,000 Students

McAllen ISD
- Rowe Rowe Your Boat

**GOLD**

Ector County ISD
- Chalkdust

Laredo ISD
- Campus News

McAllen ISD
- Rowe Rowe Your Boat

McKinney ISD
- “Sports Talk”

Tyler ISD
- Newsbriefs

Weslaco ISD/KWES-TV 17
- Weslaco Inside

Weslaco ISD/KWES-TV 17
- What’s Up @WISD

Over 30,000 Students

Houston ISD
- ZENO

**GOLD**

Arlington ISD
- AISD Finances - Plain & Simple

Austin ISD
- 2009 Board Briefs/Breve Informativo

Dallas ISD
- News Beat #8

Fort Worth ISD
- AMP-Inauguration

Fort Worth ISD
- Outdoor Learning Center - Rededication

Fort Worth ISD
- Relevance, Rigor and Relationships: FWISD’s Project Prevail

Garland ISD/GRS-TV
- Parent Orientation

Garland ISD/GRS-TV
- GISD Rides 4 Toys Run 2008

Houston ISD
- ZENO

Mesquite ISD
- JHCN Campus News

Mesquite ISD
- Stories Not to be Missed: June Edition

North East ISD
- Simply, North East

North East ISD
- The North East 180

Northside ISD
- Inside Northside Video Magazine - Show #55

United ISD
- United ISD ITV News

United ISD
- United ISD ITV News

- UISD Instructional Television Department
### CATEGORY 27  NEWS RELEASE/NEWS PACKAGE

#### BEST OF CATEGORY

<table>
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<th>CATEGORY 27</th>
<th>NEWS RELEASE/NEWS PACKAGE</th>
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<td><strong>Over 30,000 Students</strong></td>
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<tr>
<td><strong>McAllen ISD</strong></td>
<td>State Teacher of the Year</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>Knit One. Save One.</td>
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<tr>
<td><strong>Laredo ISD</strong></td>
<td>Health Zone</td>
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<tr>
<td><strong>McAllen ISD</strong></td>
<td>Catch the Reading Bug</td>
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<td><strong>McAllen ISD</strong></td>
<td>State Teacher of the Year</td>
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<td><strong>McAllen ISD</strong></td>
<td>State Wrestling Champion</td>
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<td><strong>McKinney ISD</strong></td>
<td>“Bennett Feature: Play 60”</td>
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<tr>
<td><strong>Northwest ISD</strong></td>
<td>Finance Update</td>
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<td><strong>San Benito CISD</strong></td>
<td>National School Lunch Week</td>
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<td><strong>Weslaco ISD/KWES-TV 17</strong></td>
<td>WISD Construction Update</td>
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<td><strong>McAllen ISD</strong></td>
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<td><strong>GOLD</strong></td>
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<td><strong>McKinney ISD</strong></td>
<td>“Bennett Feature: Play 60”</td>
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<td><strong>Northwest ISD</strong></td>
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#### CATEGORY 28  DOCUMENTARY

#### BEST OF CATEGORY

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<td><strong>Less than 10,000 &amp; 10,000 to 30,000 Students</strong></td>
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<tr>
<td><strong>Hurst-Euless-Bedford ISD</strong></td>
<td>What Happens When Your Classroom Turns a Truck into a Boat</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>What Happens When Your Classroom Turns a Truck into a Boat</td>
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<td><strong>Laredo ISD</strong></td>
<td>The Interview on ITV</td>
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<td><strong>McKinney ISD</strong></td>
<td>“Socio-Economic Diversity”</td>
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<td><strong>Waco ISD</strong></td>
<td>Shattered Dreams 2009 at Waco High School</td>
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<td><strong>Weslaco ISD/KWES-TV 17</strong></td>
<td>Behind the Scenes at the Science Fair</td>
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<td><strong>Weslaco ISD/KWES-TV 17</strong></td>
<td>Voyage to the Science Fair</td>
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## Awards

- **BEST OF CATEGORY**
  - **Less than 10,000 Students**
    - **McAllen ISD** State Teacher of the Year: Norma Zamora-Guerra
    - **Friendswood ISD** Knit One. Save One: Joe Perez
    - **Laredo ISD** Health Zone: Jeannette G. Martinez & Melissa G. Serrano
    - **McAllen ISD** Catch the Reading Bug: Norma Zamora-Guerra
    - **McAllen ISD** State Teacher of the Year: Norma Zamora-Guerra
    - **McAllen ISD** State Wrestling Champion: Norma Zamora-Guerra
    - **McKinney ISD** “Bennett Feature: Play 60”: Karla Schumacher
    - **Northwest ISD** Finance Update: Emily Olson
    - **San Benito CISD** National School Lunch Week: Dave Cortez
    - **Weslaco ISD/KWES-TV 17** WISD Construction Update: Mike Palacios

- **BEST OF CATEGORY**
  - **Over 30,000 Students**
    - **Northside ISD** Jay High School Cosmetology: Julie Ann Matonis & Tim Irvin
    - **Edinburg CISD** “E.H.S. Dramaticats Win Big At State”: KATS-TV 17 Delia Ramirez
    - **Edinburg CISD** “E.H.S. Students Saving Animals”: KATS-TV 17 Delia Ramirez
    - **Edinburg CISD** “Pennies for Patients”: Delia Ramirez & Martin Torres
    - **Edinburg CISD** “Promoting the Animation Class”: Delia Ramirez & Martin Torres
    - **Fort Worth ISD** ETC Flipchart Profiles: Charles Ellis & Scott JuVette
    - **Fort Worth ISD** Teachers Rock - Profiles: Scott JuVette & Charles Ellis
    - **Garland ISD** LCTV News “Stimulus Package”: Delbert Richardson
    - **Houston ISD** Galveston Relief: Jim Landureth
    - **Irving ISD** Academy Interns Working at City Jail: Billy Rudolph
    - **Irving ISD** Strong Fathers: Billy Rudolph
    - **Mesquite ISD** ENVIRO-KLEEN: Clif Cotton
    - **Mesquite ISD** Galloway’s New Look: Clif Cotton
    - **Mesquite ISD** Poteet Band Wins the Sudler: Clif Cotton
    - **North East ISD** Health Update #1: Victor J. Garcia
    - **Northside ISD** Jay High School Cosmetology: Julie Ann Matonis & Tim Irvin
    - **Northside ISD** Newcomers at Colonies North ES: Julie Ann Matonis & Tim Irvin

- **BEST OF CATEGORY**
  - **Less than 10,000 Students**
    - **Hurst-Euless-Bedford ISD** What Happens When Your Classroom Turns a Truck into a Boat: Carolyn Marcantel
    - **Laredo ISD** The Interview on ITV: Jeannette G. Martinez & Melissa G. Serrano
    - **McKinney ISD** “Socio-Economic Diversity”: Karla Schumacher
    - **Waco ISD** Shattered Dreams 2009 at Waco High School: Dale Caffey & Jesse Botello
    - **Weslaco ISD/KWES-TV 17** Behind the Scenes at the Science Fair: Mike Palacios
    - **Weslaco ISD/KWES-TV 17** Voyage to the Science Fair: Celia Torres
### CATEGORY 28 DOCUMENTARY

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Winner(s)</th>
</tr>
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<tbody>
<tr>
<td>Over 30,000 Students</td>
<td>CCISD 100 Year Documentary</td>
<td>Lorette Williams &amp; Lyndall Gathright</td>
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<tr>
<td><strong>GOLD</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corpus Christi ISD</td>
<td>CCISD 100 Year Documentary</td>
<td>Lorette Williams &amp; Lyndall Gathright &amp; Charles Ellis</td>
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<td>Fort Worth ISD</td>
<td>Outdoor Learning Center</td>
<td>Homer Clayton &amp; Delbert Richardson</td>
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<tr>
<td>Garland ISD/GRS-TV</td>
<td>Heather Glen Library READesign</td>
<td>Wade Odom</td>
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<td>Focus</td>
<td>Wade Odom</td>
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<td>Mesquite ISD</td>
<td>Jilmar’s Story</td>
<td>Clif Cotton</td>
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<td>Mesquite ISD MTA Program Changes Lives</td>
<td>UISD Instructional Television Department</td>
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<td>United ISD</td>
<td>Kilam Elementary Dedication Video</td>
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<tr>
<td><strong>SILVER</strong></td>
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<tr>
<td>Northside ISD</td>
<td>The Dedication of Robert Vale Middle School</td>
<td>Julie Ann Matonis &amp; Terry Whittle</td>
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<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>Bitter Memories</td>
<td>Arianna Vazquez-Hernandez &amp; Mariana Romero</td>
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<td>United ISD</td>
<td>2008 Teacher Externship Video</td>
<td>Instructional Television Dept.</td>
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<tr>
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<td>2009 Teacher Externship Video</td>
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<td>United ISD</td>
<td>Academy of Global Business &amp; Advanced Technology Recruitment Video</td>
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### CATEGORY 29 SPECIAL INTEREST/FEATURE SERIES

**LESS THAN 10,000 STUDENTS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Winner(s)</th>
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<tr>
<td>La Marque ISD</td>
<td>La Marque ISD Employees of the Year</td>
<td>Denise McLean</td>
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<tr>
<td><strong>GOLD</strong></td>
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<tr>
<td>La Marque ISD</td>
<td>La Marque ISD Employees of the Year</td>
<td>Denise McLean</td>
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<tr>
<td>New Braunfels ISD</td>
<td>Born to Read</td>
<td>Rosalinda Montero</td>
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<td><strong>SILVER</strong></td>
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<tr>
<td>Friendswood ISD</td>
<td>Return to Win</td>
<td>Joe Perez</td>
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<tr>
<td>Highland Park ISD</td>
<td>First Day Video</td>
<td>Helen Williams</td>
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<tr>
<td>Kerrville ISD</td>
<td>Recipes For Success</td>
<td>Lisa S. Winters</td>
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### CATEGORY 29 SPECIAL INTEREST/FEATURE SERIES

**10,000 TO 30,000 STUDENTS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
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<tr>
<td>McAllen ISD</td>
<td>Student Ambassadors</td>
<td>Norma Zamora-Guerra</td>
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<tr>
<td><strong>GOLD</strong></td>
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<tr>
<td>Duncanville ISD</td>
<td>Employee Banquet Video: With Full Honors</td>
<td>Tammy Kuykendall</td>
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<td>Ector County ISD</td>
<td>Coach’s Corner</td>
<td>Mike Adkins</td>
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<td>Ector County ISD</td>
<td>West Texas Pioneers</td>
<td>Mike Adkins</td>
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<td>Laredo ISD</td>
<td>ITV Christmas Special</td>
<td>Jeannette G. Martinez, Ana Maria Montoya, Esteban Borjas &amp; Jose Mendiola</td>
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<td>McAllen ISD</td>
<td>Healthy Bites</td>
<td>Norma Zamora-Guerra</td>
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<td>McAllen ISD</td>
<td>Memorial Valedictorian Speech</td>
<td>Norma Zamora-Guerra</td>
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<tr>
<td>McAllen ISD</td>
<td>Student Ambassadors</td>
<td>Norma Zamora-Guerra</td>
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<td>McKinney ISD</td>
<td>“Meet the Teachers of the Year 2009”</td>
<td>Karla Schumacher</td>
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<td>San Benito CISD/KSBG TV</td>
<td>KSBG Ten Year Anniversary</td>
<td>Tyler Dale</td>
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<tr>
<td>Tyler ISD</td>
<td>Convocation Video Music</td>
<td>Tonny Williams &amp; Angela Jenkins</td>
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<td>Tyler ISD</td>
<td>Gil Hit Golf Promo</td>
<td>Tonny Williams &amp; Angela Jenkins</td>
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<td>Weslaco ISD/KWES-TV 17</td>
<td>Purple Heart</td>
<td>Cecilia Torres &amp; Mike Palacios</td>
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<td>Weslaco ISD/KWES-TV 17</td>
<td>Teacher of the Year - Roosevelt Elementary</td>
<td>Cecilia Torres</td>
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<td>Continued</td>
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</table>
CATEGORY 29  SPECIAL INTEREST/FEATURE SERIES - Continued

10,000 to 30,000 Students

SILVER
McKinney ISD
Northwest ISD
Northwest ISD
San Benito CISD
San Benito CISD/KSBG TV
Tyler ISD
Tyler ISD
Tyler ISD
Waco ISD

“The TMEA Journey”
Smile Boxes
Smith Sisters
SPOT LIGHT: “The Littlest Reindeer”
SB Spotlight: SBHS Auto Tech
Bill Gates Scholar
Bond 2008 Program
Frank Watkins
Teacher of the Year Video
Waco ISD Kids Culinary Competition

Karla Schumacher
Emily Olson
Emily Olson
Dave Cortez
Tyler Dale
Tonny Williams & Angela Jenkins
Tonny Williams & Angela Jenkins
Tonny Williams & Angela Jenkins
Tonny Williams & Angela Jenkins
Dale Caffey & Mary Henderson Senter

CATEGbory 29  SPECIAL INTEREST/FEATURE SERIES

BEST OF CATEGORY

Corpus Christi ISD

Teacher of the Year Video - Monica Benavides

Over 30,000 Students

BEST OF CATEGORY

Corpus Christi ISD

Teacher of the Year Video - Monica Benavides

Lorette Williams & Lyndall Gathright

GOLD
Austin ISD
Austin ISD & Javier Rivera
Corpus Christi ISD
Corpus Christi ISD
Fort Worth ISD
Fort Worth ISD
Houston ISD
Irving ISD
Mesquite ISD
Mesquite ISD

2009 Teacher of the Year Profiles
AISD Upclose
Teacher of the Year Video - Monica Benavides
Teacher of the Year Video - Sue Verlaan
Digital District - Straight to the Classroom
Six Days in May
The Student Achievement Show with Paula Harris - The Wheatley Feeder Pattern
Spirit of Tom Landry Character Award
Mac vs. JC
Poteet Band Wins the Sudler

Carmen Luevanos & Javier Rivera
Oscar Palomo
Lorette Williams & Lyndall Gathright
Lorette Williams & Lyndall Gathright
Scott JuVette & Charles Ellis
Charles Ellis & Scott JuVette
Jim Landureth
Billy Rudolph
Wei Tung Chou
Clif Cotton

SILVER
Clear Creek ISD
Edinburg CISD
Edinburg CISD
Fort Worth ISD
Garland ISD
Garland ISD/GRS-TV
Houston ISD
Mesquite ISD
Northside ISD
Pharr-San Juan-Alamo ISD
Socorro ISD
SUncited ISD
United ISD
United ISD

Community of Thanks
Remembering J.E.H.S. Drama Teacher
THE WIZ
Youth Forum
Tabula Digita in GISD
“Spotlight on the Arts #0902”
Winners, Losers & Games
Battle for AC New
Northside’s 60th Birthday
PSJA Success Stories: Felix Chavez
Science Rocks
Fashion Show Video
Knowledge for College
Zumba Highlight Video

Kirk Swann & Janice Scott
KATS-TV 17/Delia Ramirez
Delia Ramirez & Martin Torres
Scott JuVette & Charles Ellis
Amorae Daly
Larry Grimes, Homer Clayton & Delbert Richardson
Jim Landureth
Clif Cotton
Julie Ann Matonis & Tim Irvin
Arianna Vazquez-Hernandez & Mariana Romero
Daniel Escobar
Instructional Television Department
Instructional Television Department
Instructional Television Department
CATEGORY 30 PROMOTIONAL/MARKETING

BEST OF CATEGORY

Less than 10,000 Students

Highland Park High School  Don’t Drink and Drive  Barry Preston

GOLD

Burleson ISD  Burleson ISD...Excellent by Design  Richard Crummel & Phil Beckman
Dickinson ISD Ed. Foundation  Great Schools are Everyone’s Business  Jeannie Thielemann
Friendswood ISD  Friendswood Promo  Joe Perez
Highland Park High School  Don’t Drink and Drive  Barry Preston
Highland Park High School  HP Basketball  Barry Preston
Kerrville ISD  Grab’n Go!  Lisa S. Winters
Lake Travis ISD  Open the Doors to Your Future!  Marco Alvarado
Little Elm ISD  “It takes commitment…”  Julie Zwahr
South Texas ISD  Med Tech television commercial  Andi Atkinson
Wimberley ISD  Wimberley Education Foundation - Lighting the Way  Gary N. Zupancic

10,000 to 30,000 Students

McKinney ISD  “The Wonder”  Karla Schumacher

GOLD

Comal ISD  Welcome to Rangerland  Comal ISD Communications Dept.
Ector County ISD  Magnet School Program  Mike Adkins
Ector County ISD  VIPS Program  Mike Adkins
Laredo ISD  Think Smart. Join Today!  Jeannette G. Martinez
McAllen ISD  Student Recognitions  Norma Zamora-Guerra
McKinney ISD  “I Will”  Karla Schumacher
McKinney ISD  “The Wonder”  Karla Schumacher
San Benito CISD  Spelling Bee 2009 Intro  Chuck Navarro
San Benito CISD  Sports Beat 2008 Intro  Chuck Navarro
San Benito CISD  Teacher of the Year 2010 Intro  Tony Williams
Tyler ISD  Caldwell School Promo  Larry Goddard
Tyler ISD Foundation  Someday You Will Need Me PSA

Over 30,000 Students

Mesquite ISD  For Kids For Tomorrow  Wei Tung Chou

GOLD

Arlington ISD  AISD By The Numbers  Robert Spence, McKenzie Stokes & Todd Noyes
Austin ISD  AISD REACH  Jalima Subervi & Javier C. Rivera
Austin ISD  Make AISD Your Home  Javier C. Rivera
Fort Worth ISD  Digital District  Scott JuVette & Charles Ellis
Garland ISD  Super Web Team  Amorae Daly
Garland ISD/GRS-TV  “Amazing Promo”  Larry Grimes & Homer Clayton
Garland ISD/GRS-TV  “Torch Promo”  Larry Grimes & Homer Clayton
Garland ISD/GRS-TV  GISD Signing Day 09  Delbert Richardson & Chris Mathis

Houston ISD  HISD: A Great School District, Getting Better  Jim Landureth
Houston ISD  Power for Schools  Jim Landureth
Irving ISD  Irving High School Playoff Promo  Billy Rudolph
Keller ISD  Education: Go Get It  Keller ISD Communication Department
Mansfield ISD  Bikes For Angels  Jerry Cantu
Mesquite ISD  A Great SAT Score  Wade Odom
Mesquite ISD  Clean N Green  Wade Odom
Mesquite ISD  For Kids For Tomorrow  Wei Tung Chou
Mesquite ISD  Future Quest Ad  Wade Odom
Mesquite ISD  Intel Teach  Continued
GOLD - Continued

Mesquite ISD
Pharr-San Juan-Alamo ISD
Region 16 ESC
United ISD
United ISD
United ISD
United ISD
Region 16 ESC
United ISD
United ISD
United ISD
United ISD
United ISD
United ISD
Mesquite ISD One to One
T-Stem Early College High School
Head Start: Looking for Three Year Olds
Back to School Fashion Show PSA 2008
Building a Foundation 2008
Campus Crime Stoppers PSA
Friends of UISD
Celebrity Fashion Show PSA 2008
Game Show Intro Knowledge for College
Gangs PSA
Go to School PSA
Never Been Absent/
Trip to Disney World PSA 2008
Never Been Absent/
Trip to Disney World PSA 2009
Newscast Intro
Say No To Drugs PSA
UISD Dress Code PSA 2009

Lynda Queen
Wade Odom
Arianna Vazquez-Hernandez & Mariana Romero

CATEGORY 31 TRAINING/INSTRUCTIONAL

BEST OF CATEGORY

New Braunfels ISD
Science Snippets
Rosalinda Montero

GOLD

New Braunfels ISD
Science Snippets
Rosalinda Montero

SILVER

Coppell ISD
Standards-Based Report Card Videos
Tamerah Ringo & Jessica Doty

CATEGORY 31 TRAINING/INSTRUCTIONAL

BEST OF CATEGORY

Northwest ISD
Caught in the NET
Emily Olson

GOLD

Laredo ISD
Spin A Fact
Jeannette G. Martinez, Ana Maria Montoya, Melissa G. Serrano, Jose Mendiola & Esteban Borjas

McAllen ISD
Let’s Talk/Platiguemos
Norma Zamora-Guerra

Northwest ISD
Caught in the NET
Emily Olson

SILVER

Laredo ISD
Sparks of Character: Be Obedient
Jeannette G. Martinez, Ana Maria Montoya & Jose Mendiola

Rockwall ISD
Educator Dress Code Video
Sheri Fowler
CATEGORY 31  TRAINING/INSTRUCTIONAL

BEST OF CATEGORY

Garland ISD  4 X 4: Piecing it Together  Amorae Daly

GOLD
Dallas ISD  A Journey to China #1  Loretta Daly
Garland ISD  4 X 4: Piecing it Together  Amorae Daly
Houston ISD  H1N1 (Swine) Flu PSA  Jim Landureth
Keller ISD  Keller ISD Finance: Plain & Simple  Keller ISD Communication Dept.
Mansfield ISD  MISD Minutes: iTouch  Jerry Cantu
Mesquite ISD  Teaching Reading, Language and Speech to Hearing Impaired Students  Wei Tung Chou
Mesquite ISD  Where will you go?  Wade Odom
United ISD  What is Assistive Technology?  Instructional Television Dept.

SILVER
Fort Worth ISD  Peak Teacher Talk II  Charles Ellis & Scott JuVette
Garland ISD/GRS-TV  “GISD Copyright 2008”  Larry Grimes, Homer Clayton & Delbert Richardson
Houston ISD  ASPIRE: Performance Management  Jim Landureth
Irving ISD  What is Union Bower?  Billy Rudolph
Mesquite ISD  Modeled Guided Reading  Wade Odom
Pharr-San Juan-Alamo ISD  Race Walking Instructional Video  Arianna Vazquez-Hernandez & Mariana Romero
United ISD  Breakfast in the Classroom Training Video  Instructional Television Dept.

CATEGORY 32  SPORTS EVENT

BEST OF CATEGORY

Weslaco ISD/KWES-TV 17  Wildcats vs. Flour Bluff Playoff Football Game  Steve Valdez & Mike Palacios

GOLD
San Benito CISD  Sports Beat Basketball: San Benito vs. Los Fresnos  Tyler Dale, Chuck Navarro & David Cortez
San Benito CISD  Sports Beat Football: San Benito vs. Porter  Tyler Dale, Chuck Navarro & David Cortez
San Benito CISD  Sports Beat Softball: San Benito vs. Rivera  Tyler Dale, Chuck Navarro & David Cortez
Waco ISD  Waco ISD 2009 Education Foundation Golf Classic  Dale Caffey & Jesse Botello
Weslaco ISD/KWES-TV 17  Panthers vs. Laredo United Basketball Game  Mike Palacios & Steve Valdez
Weslaco ISD/KWES-TV 17  Wildcats vs. Flour Bluff Playoff Football Game  Steve Valdez & Mike Palacios

CATEGORY 32  SPORTS EVENT

BEST OF CATEGORY

Clear Creek ISD  Kick Off By The Creek  Kirk Swann & Janice Scott

GOLD
Clear Creek ISD  Kick Off By The Creek  Kirk Swann & Janice Scott
Garland ISD  GISD Football  Delbert Richardson, Chris Mathis,
“In Garland Owls vs Tyler Lee Raiders”  Homer Clayton & Larry Grimes
Houston ISD  Moran Norris Foundation  Jim Landureth
Mesquite ISD  Poteet Soccer Makes History  Clif Cotton

✯  ✯  ✯  ✯  ✯  ✯
### CATEGORY 33  LIVE EVENT

#### BEST OF CATEGORY

**Less than 10,000 Students**

<table>
<thead>
<tr>
<th>Category</th>
<th>Event</th>
<th>Winner</th>
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<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Convocation Program</td>
<td>Helen Williams</td>
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<td></td>
<td>Friendswood Football Highlights</td>
<td>Joe Perez</td>
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<td>Pep Rally - 9/25/09</td>
<td>Barry Preston</td>
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<td>Convocation Program</td>
<td>Helen Williams</td>
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**10,000 to 30,000 Students**

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<thead>
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<th>Category</th>
<th>Event</th>
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<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>GPISD Education Foundation 2009 Banquet</td>
<td>Louis Tovar &amp; Teri Wilson</td>
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<tr>
<td></td>
<td>Ross S. Sterling Live Graduation</td>
<td>Kathy Clausen, Cindy Lamb, David Bloom, Gemina Trujillo &amp; Carrie Pryor-Newman</td>
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<td>2008 Convocation</td>
<td>Louis Tovar</td>
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<td>GPISD Education Foundation 2009 Banquet</td>
<td>Norma Zamora-Guerra</td>
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<td>Pigskin</td>
<td>Tonny Williams &amp; Angela Jenkins</td>
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<td>Convocation Video</td>
<td>Dale Caffey &amp; Jesse Botello</td>
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<tr>
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<td>Physics Circus 2009</td>
<td>Steve Valdez</td>
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<td>2008 Pigskin Jubilee Marching Band Contest</td>
<td>Mike Palacios</td>
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<td>Science in the Movies</td>
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**Over 30,000 Students**

<table>
<thead>
<tr>
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<th>Event</th>
<th>Winner</th>
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<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Whiz Quiz - 09</td>
<td>Scott JuVette &amp; Charles Ellis</td>
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<tr>
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<td>Sofa Studies</td>
<td>Scott JuVette &amp; Charles Ellis</td>
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<tr>
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<td>Whiz Quiz - 09</td>
<td>Scott JuVette &amp; Charles Ellis</td>
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<tr>
<td></td>
<td>The GISD International Fina Arts Celebration</td>
<td>Delbert Richardson, Chris Mathis, Homer Clayton &amp; Larry Grimes</td>
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<td>Pirrrung Makes an Impact</td>
<td>Wade Odom</td>
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Computerized Categories

CATEGORY 34 COMPUTERIZED PROGRAM
BEST OF CATEGORY
North East ISD
Health Update #2

GOLD
Irving ISD
ICE Awards
North East ISD
Health Update #2
North East ISD
The North East 180
Sharyland ISD
Retiree and Teachers of the Year Appreciation Presentation

SILVER
Crowley ISD
Convocation 2008
Crowley ISD
M&O TRE 2008
Sharyland ISD
Sharyland ISD Presentation

All Divisions Judged Together
Victor J. Garcia
Matt MacVeigh
Victor J. Garcia
Rocio N. Guerra

CATEGORY 35 ELECTRONIC NEWSLETTER
Less than 10,000 Students
BEST OF CATEGORY
Forney ISD
Forney First

GOLD
Forney ISD
Forney First
La Marque ISD
Board Notes
Lake Travis ISD
Currents

SILVER
Friendswood ISD
eLOOK
Highland Park ISD
HPISD e-newsletter
Texas City ISD Foundation
STINGAREe-News

Larry Coker
Annaby Dowling
Denise McLean
Marco Alvarado
Karolyn Gephart
Helen Williams, Jacki Moran & Christine Kyle-Fisher
Melissa Tortorici

CATEGORY 35 ELECTRONIC NEWSLETTER
10,000 to 30,000 Students
BEST OF CATEGORY
San Benito CISD
Staff Update - December 2008

GOLD
Midland ISD
Employee Newsletter: Promoting Technology
San Benito CISD
Staff Update - December 2008
Weslaco ISD/KWES-TV 17
KWES E-NEWS

SILVER
Birdville ISD
Partnership
Clint ISD
Clint Connections
Rockwall ISD
2009 Graduation Newsletter: Success in Great Length

Celia Longoria & Isabel C. Gonzalez
Elizabeth York & Woodrow Bailey
Celia Longoria & Isabel C. Gonzalez
Santiago “Jim” Zavala III & Celia Torres
Mark Thomas & Stephanie Whitlock
Laura Cade
Adi Bryant
### CATEGORY 35  ELECTRONIC NEWSLETTER

**BEST OF CATEGORY**

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<tr>
<td>Dallas County Schools</td>
<td>Dallas County Connection</td>
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<td>eLoop</td>
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<td>Garland ISD</td>
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<tr>
<td>Arlington ISD</td>
<td>Arlington ISD Business eNewsletter</td>
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<td>Dallas County Schools</td>
<td>Spotlight on Zang, June 18, 2009</td>
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<td>Fort Bend ISD</td>
<td>E-News</td>
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<td>“Your Schools”</td>
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<td>District Weekly</td>
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<td>Plano ISD</td>
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<tr>
<td>Harris County Dept. of Ed.</td>
<td>e-fusion electronic newsletter</td>
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</table>

**Over 30,000 Students**

|Roger White| Abby Cloud & Deanne Hullender|
|Chris Moore| Chris Moore, Judy Kriehn, Jasmine Preston & Reavis Wortham|
|Robin McAdams & Jamie Mount| Roger White|

### CATEGORY 36  WEB SITES

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>Dickinson ISD</th>
<th><a href="http://www.dickinsonisd.org">www.dickinsonisd.org</a></th>
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<tr>
<td><strong>GOLD</strong></td>
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<td>Lake Travis ISD</td>
<td><a href="http://www.ltisdschools.org">www.ltisdschools.org</a></td>
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<td>North Forest ISD</td>
<td><a href="http://www.nfisd.org">www.nfisd.org</a></td>
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<td>Sharyland ISD</td>
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<td>Alvarado ISD</td>
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<td>Ennis ISD</td>
<td><a href="http://www.ennis.k12.tx.us">www.ennis.k12.tx.us</a></td>
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<tr>
<td>Friendswood ISD</td>
<td><a href="http://www.fisdk12.net">www.fisdk12.net</a></td>
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<tr>
<td>Weatherford ISD</td>
<td><a href="http://www.weatherfordisd.com">www.weatherfordisd.com</a></td>
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**Less than 10,000 Students**

| Tammy Dowdy | Tammy Dowdy |
| Dale Whitaker | Marco Alvarado |
| Nakisha Myles & Frank Williams | Baltazar Castillo |
| Tricia Corey | Tommy Brown |
| Sherry Stockton | Karolyn Geppert & Joly Ayrhart |
| Denik Moore | |

**10,000 to 30,000 Students**

| Darrell Cox | Armando Saldana |
| Darrell Cox | Santiago “Jim” Zavala III |
| Ashley Thomas | |
| Shelley Shay | Jessica Poe |
CATEGORY 36  WEB SITES
BEST OF CATEGORY
Fort Worth ISD www.fwisd.org Barbara Griffith & Jennifer Perez-Eggelston
GOLD
Austin ISD www.austinisd.org Camille Lochet
Clear Creek ISD www.ccisd.net Pam McElvogue, Lauren Jeffcoat, Eva deCardenas, Kirk Swann & Elaina Polsen
Fort Worth ISD www.fwisd.org Barbara Griffith & Jennifer Perez-Eggelston
Harris County Dept. of Ed. www.hcde-texas.org Tammy Lanier, Carol Vaughn & Angela Hider
Killeen ISD www.killeenisd.org Alan Cruce, Kent Murray, Cyndi Carlton & Taresa Moosman
Mesquite ISD www.mesquiteisd.org Kristin Odom & Blythe McPhail
Plano ISD www.pisd.edu Mary Gorden
PRISM Advantage www.choicefacilitypartners.org Louise Henry, APR
SILVER
Arlington ISD www.aisd.net/aisd/mediaroom Leslie Johnston
Corpus Christi ISD www.ccisd.us Lorette Williams & Tanis Acosta
Garland ISD/ BEST Ed Foundation www.besteducationfoundation.org Jasmine Preston & Alyssa Beal
Irving ISD www.irvingisd.net Tony Thetford, APR & Matt MacVeigh
Northside ISD NISD Intranet Redesign Jonathan Dale
Pharr-San Juan-Alamo ISD www.psja.k12.tx.us Melissa Belmares
Region 13 ESC www.esc13store.net Clee Upchurch, Ana Amezqua & Haley Stanfield
Round Rock ISD www.rrisdeducationfoundation.org Linda Aschenbrener & JoyLynn Occhiuzzi

CRYSTAL COMMENDATION AWARDS

CATEGORY 37  BOND ELECTION
Corpus Christi ISD CCISD Bond 2008 Lorette Williams

CATEGORY 38  PARENT INVOLVEMENT/VOLUNTEER PROGRAM
Arlington ISD Arlington ISD Insider Mandy Rabalais

CATEGORY 39  SCHOOL/COMMUNITY PARTNERSHIP
Friendswood ISD FISD returns to being Exemplary Karolyn Gephart, Jolly Ayrhart & Joe Perez

CATEGORY 40  STAFF/STUDENT RECOGNITION
Northwest ISD Car Giveaway Student Recognition Event Melissa Shawn, Lesley Weaver, Jerhea Nail, America Gathings, Emily Olson & Angela Scott

CATEGORY 41  DISTRICT/ASSOCIATION SPECIAL EVENT/CELEBRATION
Austin ISD Forgione Follies Andy Welch, Kathy Anthony & Oscar Palomo

CATEGORY 42  FOUNDATION SPECIAL EVENT/CELEBRATION
Pasadena ISD Ed. Foundation Dancing with the Principals Mark Kramer, Bruce Stone, Jocelyn Nichols, Candace Ahlfinger, LaVonna Carew & Ashley Holt

CATEGORY 43  FOUNDATION ANNUAL CAMPAIGN
Tyler ISD Foundation We Believe: The Campaign That Made History for Tyler ISD Larry Goddard, Tracy Phelps & Ross Conner
CATEGORY 44
PLATINUM AWARD

Garland ISD

4 X 4

Chris Moore, Amorae Daly, Judy Kriehn,
Jasmine Preston & Reavis Wortham, LaVonna Carew,
Jocelyn Nichols, Ashley Holt & Cindy Parmer