KEEP TSPRA REAL

STAR AWARDS CELEBRATION
7 PM - FEBRUARY 19, 2014
OMNI SOUTHPARK HOTEL, AUSTIN, TX
**PRINT CATEGORIES**

**CATEGORY 1**

**Internal Newsletter**

*Less than 10,000 student & 10,000 to 30,000 students*

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>School District</th>
<th>Title</th>
<th>Editor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Galena Park ISD</td>
<td>InSight</td>
<td>Jonathan Frey</td>
</tr>
</tbody>
</table>

**GOLD**

<table>
<thead>
<tr>
<th>School District</th>
<th>Title</th>
<th>Editor(s)</th>
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<tbody>
<tr>
<td>Bay City ISD</td>
<td>Paw Prints March 2013</td>
<td>Allison Sliva</td>
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<tr>
<td>Galena Park ISD</td>
<td>InSight</td>
<td>Jonathan Frey</td>
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**SILVER**

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<thead>
<tr>
<th>School District</th>
<th>Title</th>
<th>Editor(s)</th>
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<tbody>
<tr>
<td>Rio Grande City CISD</td>
<td>Bites and Chomps</td>
<td>Helen Escobar</td>
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**BEST OF CATEGORY**

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<tr>
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<tbody>
<tr>
<td>Region 16 ESC</td>
<td>Heads Up Newsletter</td>
<td>Lynda Queen</td>
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<thead>
<tr>
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<th>Title</th>
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<tbody>
<tr>
<td>Arlington ISD</td>
<td>Engaged for Student Success</td>
<td>Leslie Johnston &amp; McKenzie Stokes</td>
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<tr>
<td>Pasadena ISD</td>
<td>64th Annual Service Awards</td>
<td>Bruce Stone</td>
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**BRONZE**

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<thead>
<tr>
<th>School District</th>
<th>Title</th>
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<tbody>
<tr>
<td>Alief ISD</td>
<td>Alief Points of Pride</td>
<td>Tracy Lau &amp; Craig Eichhorn</td>
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**CATEGORY 2**

**External Newsletter**

*Less than 10,000 students*

**BEST OF CATEGORY**

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<thead>
<tr>
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<th>Title</th>
<th>Editor(s)</th>
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<tbody>
<tr>
<td>Barbers Hill ISD</td>
<td>Eagle i Newsletter</td>
<td>Carla Rabalais</td>
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<tr>
<td>Barbers Hill ISD</td>
<td>Eagle i Newsletter</td>
<td>Carla Rabalais</td>
</tr>
<tr>
<td>Channelview ISD</td>
<td>ChannelViews newsletter</td>
<td>Mark Kramer</td>
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<tbody>
<tr>
<td>Sheldon ISD</td>
<td>The Lifelong Learner</td>
<td>Ashley Shibley &amp; Victor Bushfield</td>
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**BRONZE**

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<thead>
<tr>
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<tbody>
<tr>
<td>Huntsville ISD</td>
<td>Huntsville ISD Buzzin’ Around External Newsletter</td>
<td>Shannon Duncan</td>
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<tr>
<td>La Porte ISD</td>
<td>The Leader</td>
<td>Terri Cook &amp; Kimberly Culver</td>
</tr>
<tr>
<td>Quinlan ISD</td>
<td>Summer Publication</td>
<td>Kathy Goleman</td>
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<tr>
<td>Galena Park ISD</td>
<td>Galena Park Schools (GPS)</td>
<td>Jonathan Frey</td>
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<td>Galena Park Schools (GPS)</td>
<td>Jonathan Frey</td>
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<tr>
<td>Northwest ISD</td>
<td>Northwest Vision</td>
<td>Emily Conklin &amp; Rachel Bobbitt</td>
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<tr>
<td>Pearl ISD</td>
<td>“Progress” Newsletter</td>
<td>Kim Hocott</td>
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<tr>
<td>Edgewood ISD</td>
<td>The Edgewood Historian</td>
<td>Yvonne Peña</td>
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<tr>
<td>Lamar CISD</td>
<td>Lamar CISD: A Proud Tradition, A Bright Future</td>
<td>Phillip Sulak &amp; Mike Rockwood</td>
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<tr>
<td>Rio Grande City CISD</td>
<td>Rio Grande City CISD Newslet</td>
<td>Cynthia Ybarra &amp; Helen Escobar</td>
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**BRONZE**

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<tr>
<td>Goose Creek CISD</td>
<td>2012-2013 Back to School Newsletter</td>
<td>Communications Department</td>
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<tr>
<td>Laredo ISD</td>
<td>Laredo ISD Las Escuelas Newsletter</td>
<td>Veronica Castillon, Roberto Treviño &amp; Maribel Rodriguez</td>
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## Category 2 External Newsletter cont.

### More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Category</th>
<th>Description</th>
<th>Company</th>
<th>Name</th>
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<tbody>
<tr>
<td>San Antonio ISD</td>
<td>Vision Community Newspaper</td>
<td>Leslie Price</td>
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<tr>
<td>Alief ISD</td>
<td>Alief Communicator</td>
<td>Tracy Lau &amp; Craig Eichhorn</td>
<td></td>
<td></td>
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<tr>
<td>Mesquite ISD</td>
<td>College Awareness Week Newsletter</td>
<td>Communications</td>
<td></td>
<td></td>
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<tr>
<td>San Antonio ISD</td>
<td>Vision Community Newspaper</td>
<td>Leslie Price</td>
<td></td>
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<tr>
<td>SILVER</td>
<td>Report Card Newsletter</td>
<td>Allison Lewallyn</td>
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<tr>
<td>Mesquite ISD</td>
<td>Spring Schools - Winter 2013 - Community Connections</td>
<td>Steve Brunsman</td>
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<tr>
<td>Spring ISD</td>
<td>Back to School 2012-13/Regreso a la escuela 2012-13</td>
<td>Steve Brunsman</td>
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<tr>
<td>Spring Branch ISD</td>
<td>Parent Connection - Congratulations Class of 2013</td>
<td>Paola Arcos</td>
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<tr>
<td>United ISD</td>
<td>Parent Connection - Winter Edition</td>
<td>Paola Arcos</td>
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## Category 3

### Flyers

### Less than 10,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Description</th>
<th>Company</th>
<th>Name</th>
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<tbody>
<tr>
<td>Hillsboro ISD Ed Foundation</td>
<td>Get on the Bus! Campaign Flyer</td>
<td>Katharine Matthys</td>
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<tr>
<td>Brownwood ISD</td>
<td>Brownwood ISD Promotional Flyer</td>
<td>Charles Musgrove</td>
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<tr>
<td>Hillsboro ISD Ed Foundation</td>
<td>Get on the Bus! Campaign Flyer</td>
<td>Katharine Matthys</td>
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<tr>
<td>BRONZE</td>
<td>Fast Facts Flyer about Friendswood ISD</td>
<td>Karolyn Gephart</td>
<td></td>
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<tr>
<td>Friendswood ISD</td>
<td>Come Explore With Us! 2012-2013 New Student Registration Information Flyer</td>
<td>Sonya Cole-Hamilton</td>
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<tr>
<td>Lancaster ISD</td>
<td>Homecoming Flyer</td>
<td>Kathy Goleman</td>
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### 10,000 to 30,000 students

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<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Description</th>
<th>Company</th>
<th>Name</th>
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<tbody>
<tr>
<td>Coppell ISD</td>
<td>e-XPRESS District Highlights</td>
<td>Tamerah Ringo &amp; Bria Jones</td>
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<tr>
<td>GOLD</td>
<td>e-XPRESS District Highlights</td>
<td>Tamerah Ringo &amp; Bria Jones</td>
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<tr>
<td>Hurst-Euless-Bedford ISD</td>
<td>Viridian Welcome Flyer</td>
<td>Carolyn Marcantel</td>
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<tr>
<td>SILVER</td>
<td>San Jacinto Elementary Tourguide</td>
<td>Matt Lucas</td>
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<td>Deer Park ISD</td>
<td>Common Threads: CLOTHES FOR A CAUSE</td>
<td>Community Relations</td>
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<tr>
<td>Lamar CISD</td>
<td>An APPropriate idea!</td>
<td>Brian Morris &amp; Sarah Ancell</td>
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<tr>
<td>Lubbock ISD</td>
<td>Goose Creek CISD</td>
<td>Goose Creek CISD</td>
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<tr>
<td>BRONZE</td>
<td>A Dozen or So Great Reasons to Choose Goose Creek CISD</td>
<td>Kathy Clausen, Carrie Pryor-Newman</td>
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<tr>
<td>Goose Creek CISD</td>
<td>Project Lead the Way Engineering Flyer</td>
<td>Kim Hocott</td>
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<tr>
<td>Pearland ISD</td>
<td>2013 National Walking Day Flyer</td>
<td>Jovan Overshown</td>
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<tr>
<td>Rockwall ISD</td>
<td>Sharyland ISD Simply the Best Flyer</td>
<td>Rocio N. Landin</td>
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<tr>
<td>Fort Bend ISD</td>
<td>What’s New For Lunch</td>
<td>Becky Walker &amp; Stacey Crews</td>
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<tr>
<td>GOLD</td>
<td>Conference of Hope</td>
<td>Communications Department</td>
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<tr>
<td>ESC Region 20</td>
<td>What’s New For Lunch</td>
<td>Becky Walker &amp; Stacey Crews</td>
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<tr>
<td>Fort Bend ISD</td>
<td>Choice Partners Hurricane Preparedness Flyer</td>
<td>Amy Swik &amp; Louise Henry, APR</td>
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<tr>
<td>HCDE Client Development Services</td>
<td>ALIVE Program Flyer</td>
<td>Communications</td>
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<td>Mesquite ISD</td>
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</tbody>
</table>
**Category 3 Flyer cont.**
**More than 30,000 students - Silver**

**SILVER**
- Corpus Christi ISD
- Corpus Christi ISD
- Garland ISD
- Garland ISD District Profile
- HCDE Client Development Services
- Keller ISD
- Northside ISD
- United ISD

**BRONZE**
- ESC Region 20
- Irving ISD
- Richardson ISD
- United ISD

**Silver**
- Emergency Notification Flyer
- School Leadership Services Flyer
- Garland ISD District Profile
- Choice Partners Facilities Flyer
- Keller ISD Budget At A Glance Flyer
- Northside Education Foundation SK
- School Supplies List 2012-2013

**Bronze**
- Back to School Nurse Conference
- Human Resources Recruitment Flyer
- RISD Brag Sheet
- Parent Portal

_**Category 4**
**Brochure**
**Less than 10,000 students**

**Best of Category**
- Galveston ISD Educational Foundation

**Gold**
- Channelview ISD Educational Foundation

**Silver**
- Foundation Innovation & Connally Cadets Education Foundation

**Bronze**
- Foundation Innovation & Malakoff Education Foundation

**Silver**
- Galveston ISD Educational Foundation (GEF) Brochure

**Bronze**
- 2013 CEF Menu of Giving

**Best of Category**
- Galveston ISD Educational Foundation (GEF) Brochure

**Gold**
- CISD Foundation Brochure

**Silver**
- Connally Cadets Education Foundation Brochure & Laurie Cromwell

**Bronze**
- Galveston ISD Educational Foundation (GEF) Brochure

_**10,000 to 30,000 students**_

**Gold**
- Lubbock ISD

**Silver**
- Coppell ISD

**Bronze**
- Corsicana ISD

**Best of Category**
- Lubbock ISD

**Gold**
- The Next Chapter

**Silver**
- CMS West Principal Vacancy

**Bronze**
- Friendswood ISD Basic Facts Brochure

**Best of Category**
- Lubbock ISD

**Gold**
- Weslaco ISD Empowering 21st Century Learners to Stop Bullying

_**3**_
### Category 4 Brochure cont.
#### 10,000 to 30,000 students - Silver

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<thead>
<tr>
<th>Category</th>
<th>District/Program</th>
<th>Author(s)</th>
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<tbody>
<tr>
<td>SILVER</td>
<td>Edgewood ISD Baseball Field Re-Dedication</td>
<td>Jason Gatell, Yvonne Peña &amp; Roland Martinez</td>
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<tr>
<td></td>
<td>Galena Park ISD Parent Emergency Guide</td>
<td>Jonathan Frey &amp; Tanya Martinez</td>
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<td></td>
<td>Goose Creek CISD 2013 Graduation Ceremonies</td>
<td>Kathy Clausen &amp; Mima Trujillo</td>
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<td></td>
<td>McAllen ISD TLC3 - Transforming learning in the classroom, campus and community.</td>
<td>Andrea Hathcock &amp; Norma Zamora-Guerra</td>
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<td></td>
<td>Rockwall ISD ROCK Summer Enrichment Programs Brochure</td>
<td>Jovan Overshown</td>
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<td>Royse City ISD Bond 2013</td>
<td>Jo Nell Mellody</td>
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<td>Tomball ISD Facts &amp; Figures Supporting Academic Success</td>
<td>Staci Stanfield</td>
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| BRONZE    | Ector County ISD Pre-K Roundup                        | Communications Department           |
|           | Lamar CISD Choices: Education & Career Exploration    | Community Relations                 |

### BEST OF CATEGORY
#### More than 30,000 students

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<tr>
<td>ESC Region 12</td>
<td>Education Service Center (ESC) Region 12 Brochure</td>
<td>Communications</td>
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<tr>
<td>GOLD</td>
<td>Amarillo ISD School Bond 2013</td>
<td>Holly Shelton</td>
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<td>ESC Region 12 Education Service Center (ESC) Region 12 Brochure</td>
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<td>ESC Region 20 EIE Engineering Elementary</td>
<td>Communications</td>
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<td>Fort Bend ISD FBISD Kindergarten - It's a Great Place to Start</td>
<td>Becky Walker &amp; Stacey Crews</td>
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<td></td>
<td>HCDE Client Development Services Choice Partners Brochure</td>
<td>Amy Swik &amp; Louise Henry, APR</td>
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<td>Mesquite ISD Standard Dress Shopping Guide</td>
<td>Communications</td>
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<td>Pharr-San Juan-Alamo ISD College, Career &amp; Technology Academy Brochure</td>
<td>Santiago Zavala III</td>
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<td>Texas Classroom Teachers Assoc 2013 TCTA Convention Promotional Brochure</td>
<td>Amy Francisco</td>
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### SILVER

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<tr>
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<td>ESC Region 12 Upward Bound Brochure for Students and Parents</td>
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<td>ESC Region 20 Accredited Coach Training Program</td>
<td>Communications</td>
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<td>ESC Region 20 Response to Intervention</td>
<td>Communications</td>
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<td>ESC Region 20 Rigor Series</td>
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<td>ESC Region 20 Texas Success</td>
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<td>Harris Co Dept of Education STAAR 2013 Best Practices Conference</td>
<td>Lotus Locaste-Wilken &amp; Carol Vaughn</td>
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<td>HCDE Client Development Services Instructional Support Services Brochure</td>
<td>Amy Swik &amp; Louise Henry, APR</td>
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<td>Klein ISD Ed Foundation Diamonds &amp; Denim Brochure</td>
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<td>Mesquite ISD Teacher Job Fair Brochure</td>
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<td></td>
<td>Garland ISD Prepare for Success: A Parent Guide to Student Success Initiative</td>
<td>Judy Kriehn &amp; Chris Moore</td>
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<td>Garland ISD STAAR Q&amp;A for Parents</td>
<td>Judy Kriehn &amp; Chris Moore</td>
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<td>United ISD Be A Buddy, Not A Bully</td>
<td>Rocio Moore</td>
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**2013 TSPRA STAR AWARDS**

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CATEGORY 5
Booklet
Less than 10,000 students

BEST OF CATEGORY
Lancaster ISD

GOLD
Bastrop ISD
Dickinson ISD Ed Foundation
Friendswood ISD Ed Foundation
La Porte ISD
Lancaster ISD

BISD Just the Facts Booklet
2013 Seeds of Excellence Academic Recognition Gala
FISD Education Foundation Annual Report
Memory Book of 42nd Street
Lancaster ISD 2012 State of Schools Report - Get Connected

DONALD WILLIAMS & RENEE CERVANTES
JEANNETTE THIELEMANN & TAMMY DOWDY
KAROLYN GEPHART & KATHY BOOTH
SONYA COLE-HAMILTON

10,000 to 30,000 students

BEST OF CATEGORY
Rockwall ISD

GOLD
Rockwall ISD

SILVER
Birdville ISD
Northwest ISD

2010-2015 Strategic Plan Publication
Emergency Procedures
2013-2014 Adopted Budget

JOVAN OVERSHOWN
MARK THOMAS & STEPHANIE WHITLOCK
JERHEA NAIL

More than 30,000 students

BEST OF CATEGORY
Pasadena ISD

GOLD
Arlington ISD
ESC Region 13
ESC Region 20
Katy ISD
Katy ISD
Pasadena ISD

Achieve Today, Excel Tomorrow.
Strategically Affecting the Future
Professional Development
2011-12 Annual Report
Partners in Ed Marketing Brochure: Recipe for Success
Shining Stars Gala

LESLIE JOHNSTON,
ANA AMEZCUA
COMMUNICATIONS
COMMUNICATIONS DEPARTMENT
CINDY PARMER, BRUCE STONE & JESSICA BENNETT VANDEROORT

SILVER
ESC Region 12
ESC Region 13
ESC Region 20
HCDE Client Development Services
Klein ISD
Mesquite ISD
Region 16 ESC
Richardson ISD
Richardson ISD
Texas Classroom Teachers Assoc
United ISD
United ISD

2013-2014 Programs & Services Booklet
Scaffolding Accommodations
School Safety Tracker Plus
Choice Partners Supply Catalog Excerpt
Klein ISD 75th Anniversary Memory Book
Community Education Catalog
“Unchanged Melody”
Fast Facts
RISD Human Resource Recruiting Booklet
2012-13 TCTA Survival Guide
LBJ High School Class of 2013
United South High School Class of 2013

COMMUNICATIONS
COMMUNICATIONS
COMMUNICATIONS
AMY SWIK & LOUISE HENRY, APR
COMMUNICATIONS & PLANNING DEPT
COMMUNICATIONS
ANDY MCCORMICK, TIM CLARK & CANDACE AHLFINGER
ANDY MCCORMICK, TIM CLARK & CANDACE AHLFINGER
AMY FRANCISCO
ROCIO MOORE
ROCIO MOORE

BRONZE
ESC Region 13
ESC Region 20
ESC Region 20
ESC Region 20
Texas Assoc of School Boards
United ISD

Skills Integration
Deaf Education Administrative & Leadership Summer Conference
ELPS Instructional Tool
Parent Workshops
2012 Delegate Assembly Handbook
2012-2013 Department and Campus Directory

ANA AMEZCUA
COMMUNICATIONS
COMMUNICATIONS
COMMUNICATIONS
COMMUNICATIONS
PAOLA ARCOS
# CATEGORY 6
## Calendar/Planner
### Less than 10,000 students

### BEST OF CATEGORY
- **Waxahachie ISD**
  - **Hachie Fever: 2012-2013 Academic Calendar**
  - **Dr. Nicole Mansell**

### GOLD
- **Huntsville ISD**
  - **Huntsville ISD 2012-2013 Academic Calendar**
  - **Shannon Duncan**
- **La Porte ISD**
  - **Board of Trustees Calendar**
  - **Kimberly Culver**
- **Quinlan ISD**
  - **Quinlan ISD...Opening Doors to a World of Opportunities District Calendar**
  - **Tiffany Upchurch**
- **Waxahachie ISD**
  - **Hachie Fever: 2012-2013 Academic Calendar**
  - **Dr. Nicole Mansell**

### SILVER
- **Alvarado ISD**
  - **Wall Calendar**
  - **Tommy Brown**
- **Brownwood ISD**
  - **Brownwood ISD 2013-2014 Desk Planner**
  - **Charles Musgrove & Karen Dempsey**

## 10,000 to 30,000 students & More than 30,000 students

### BEST OF CATEGORY
- **Mesquite ISD**
  - **Elementary Menu & Calendar**
  - **Communications**

### GOLD
- **Mesquite ISD**
  - **Elementary Menu & Calendar**
  - **Communications**
- **Region 4 Print Center**
  - **Team Up for a Healthy Lifestyle**
  - **Barbara Hannah & Charlotte Cicatello**
- **Rockwall ISD**
  - **2012-2013 District Calendar**
  - **Sheri Fowler**
- **Sharyland ISD**
  - **Sharyland ISD District Calendar**
  - **Rocio N. Landin**

### SILVER
- **ESC Region 20**
  - **Superintendent Planning Calendar**
  - **Communications & Planning Dept**
- **Klein ISD**
  - **Unite for Understanding Council Diversity Calendar**
  - **Santiago Zavala III**
- **Pharr-San Juan-Alamo ISD**
  - **PSJA Guiding Principles Calendar**
  - **Communications**
- **BRONZE**
  - **ESC Region 20**
  - **Charting the Course – Child Nutrition Calendar**
  - **Julie Baur & Nicholas Love**
- **Irving ISD**
  - **2013-2014 Student and Staff Calendar**
  - **Julie Baur & Nicholas Love**

# CATEGORY 7
## Programs
### Less than 10,000 students

### BEST OF CATEGORY
- **Midway ISD**
  - **Midway Camerata at Midwest**
  - **Traci Marlin**

### GOLD
- **Corsicana Ed Foundation**
  - **2013 CEF Distinguished Scholars Banquet Program**
  - **Kristin Zastoupil**
- **DeSoto ISD**
  - **2012 Seniors’ Prom Program**
  - **Elizabeth Trimble**
- **Friendswood ISD Ed Foundation**
  - **The Greatest Gala on Earth!**
  - **Karolyn Gephart**
- **Galveston ISD**
  - **GISD Teacher of the Year & Employee of the Year Program**
  - **Dyann Polzin, Johnston Farrow & Toni Pearson**
- **Midway ISD**
  - **Midway Camerata at Midwest**
  - **Traci Marlin**
- **Quinlan ISD**
  - **Passport for College Fair**
  - **Kathy Goleman**

### SILVER
- **DeSoto ISD**
  - **2013 Hall of Honor Induction Ceremony Program**
  - **Beth Trimble**
- **La Porte ISD**
  - **La Porte High School Theatre and Music Departments Present 42nd Street**
  - **Kathy Booth**

### BRONZE
- **La Porte ISD**
  - **Global Studies Program Farewell Brunch**
  - **Kathy Booth**
- **La Porte ISD**
  - **“Team La Porte-Inspiring the Next Generation”**
  - **Kathy Booth**
- **La Porte-Bayshore Chamber of Commerce New Teachers Luncheon**
  - **Kathy Booth**
### Category 7 Programs cont.

**10,000 to 30,000 students**

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>School District</th>
<th>Program Description</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lamar CISD</td>
<td>Volunteers Appreciation Luncheon</td>
<td>Community Relations</td>
</tr>
<tr>
<td>Birdville ISD</td>
<td>Halton High School Percussion Ensemble</td>
<td>Mark Thomas &amp; Stephanie Whitlock</td>
</tr>
<tr>
<td>Hurst-Euless-Bedford ISD</td>
<td>Fifth Annual Hall of Fame Program</td>
<td>Carolyn Marcantel</td>
</tr>
<tr>
<td>Lamar CISD</td>
<td>Volunteers Appreciation Luncheon</td>
<td>Community Relations</td>
</tr>
<tr>
<td>Rockwall ISD</td>
<td>2012-2013 Employee Recognition and Awards</td>
<td>Jovan Overshown</td>
</tr>
<tr>
<td>Rockwall ISD</td>
<td>2013 Memorial Day Ceremony Program</td>
<td>Jovan Overshown</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Class of 2013 Top Ten Reception Program</td>
<td>Kathy Clausen, Mima Trujillo, Carrie Pryor-Newman &amp; Susan Passmore</td>
</tr>
<tr>
<td>Rio Grande City CISD</td>
<td>Reviva Fort Ringgold Flag Raising Ceremony</td>
<td>Cynthia Ybarra &amp; Helen Escobar</td>
</tr>
</tbody>
</table>

**SILVER**

<table>
<thead>
<tr>
<th>School District</th>
<th>Program Description</th>
<th>Contact</th>
</tr>
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<tbody>
<tr>
<td>Goose Creek CISD</td>
<td>More than 30,000 students</td>
<td></td>
</tr>
<tr>
<td>Rio Grande City CISD</td>
<td>More than 30,000 students</td>
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### BEST OF CATEGORY

**Plano ISD**

<table>
<thead>
<tr>
<th>Program Description</th>
<th>Contact</th>
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</thead>
<tbody>
<tr>
<td>Teacher of the Year Gala Program: Everyday Heroes</td>
<td>Lesley Range-Stanton &amp; Mary Gorden</td>
</tr>
</tbody>
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**GOLD**

<table>
<thead>
<tr>
<th>School District</th>
<th>Program Description</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corpus Christi ISD</td>
<td>Academic Achievers' Program</td>
<td>Lorette Williams &amp; Tanis Acosta</td>
</tr>
<tr>
<td>Corpus Christi ISD</td>
<td>Kolda Elementary Dedication Program</td>
<td>Lorette Williams &amp; Tanis Acosta</td>
</tr>
<tr>
<td>Corpus Christi ISD</td>
<td>Teacher of the Year Program</td>
<td>Lorette Williams &amp; Tanis Acosta</td>
</tr>
<tr>
<td>ESC Region 12</td>
<td>Awards Ceremony and Retirement Celebration</td>
<td>Communications</td>
</tr>
<tr>
<td>ESC Region 13</td>
<td>Advancing Improvement in Education Conference Program</td>
<td>Ana Amezcua, Judy Kriehn</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>PTA Luncheon Program</td>
<td>Communications</td>
</tr>
<tr>
<td>Irving ISD</td>
<td>2013 Irving Celebration of Excellence Awards Program</td>
<td>Julie Baur &amp; Nicholas Love</td>
</tr>
<tr>
<td>Katy ISD</td>
<td>Dedication Programs</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Mesquite ISD Film Festival Program</td>
<td>Wade Odom</td>
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<tr>
<td>Plano ISD</td>
<td>Teacher of the Year Gala Program: Everyday Heroes</td>
<td>Lesley Range-Stanton &amp; Mary Gorden</td>
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**SILVER**

<table>
<thead>
<tr>
<th>School District</th>
<th>Program Description</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garland ISD</td>
<td>Garland Sports Hall of Fame</td>
<td>Tiffany Graber, Judy Kriehn, Chris Moore</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Banquet and Induction Ceremony</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Pasadena ISD</td>
<td>Apple Corps Gala Program</td>
<td>Paola Arcos</td>
</tr>
<tr>
<td>United ISD</td>
<td>Dancing with the Principals</td>
<td>Communications Department</td>
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<tr>
<td>United ISD</td>
<td>“Earth Day” Tree Planting Ceremony</td>
<td>Paola Arcos</td>
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</table>

### CATEGORY 8

**Invitations/Announcements**

**Less than 10,000 students**

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>School District</th>
<th>Program Description</th>
<th>Contact</th>
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<tbody>
<tr>
<td>Hillsboro ISD Ed Foundation</td>
<td>Eagle Legacy Awards Banquet Invitation</td>
<td>Katharine Matthys</td>
</tr>
<tr>
<td>Corsicana Ed Foundation</td>
<td>2012 C&amp;B Seen Gala Invitation</td>
<td>Kristin Zastoupil &amp; Susan Johnson</td>
</tr>
<tr>
<td>Dickinson ISD</td>
<td>Service Awards Passport Invitation</td>
<td>Tammy Dowdy, Katharine Matthys</td>
</tr>
<tr>
<td>Hillsboro ISD Ed Foundation</td>
<td>Eagle Legacy Awards Banquet Invitation</td>
<td>Katharine Matthys</td>
</tr>
<tr>
<td>Galveston ISD Ed Foundation</td>
<td>Galveston ISD Educational Foundation (GEF), Annual Spring Event Invitation</td>
<td>Eliza Quigley, Eliza Quigley</td>
</tr>
<tr>
<td>Galveston ISD Ed Foundation</td>
<td>Special Event: Exclusive Preview of the Grotto Ristorante benefiting Galveston ISD Educational Foundation</td>
<td>Katharine Matthys, Jo Nell Mellody, Dr. Nicole Mansell, Dr. Nicole Mansell</td>
</tr>
<tr>
<td>Hillsboro ISD Ed Foundation</td>
<td>Partners in Excellence Gala Invitation</td>
<td>Katharine Matthys</td>
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<tr>
<td>Royse City ISD Ed Foundation</td>
<td>Partnership Dinner &amp; Student Art Auction</td>
<td>Jo Nell Mellody</td>
</tr>
<tr>
<td>Waxahachie ISD</td>
<td>District Wide Showcase Invitation</td>
<td>Dr. Nicole Mansell</td>
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<tr>
<td>Waxahachie ISD</td>
<td>District Wide: Kindergarten Round Up</td>
<td>Dr. Nicole Mansell</td>
</tr>
</tbody>
</table>
Category 8 Invitations/Announcements cont.
Less than 10,000 students - Bronze

**BRONZE**
- Alvarado ISD: Save the Date - Tommy Brown
- Friendswood ISD: School Board Holiday Dinner in December - Karolyn Gephart
- Friendswood ISD Ed Foundation: Join Us For surPrize Patrol - Karolyn Gephart
- La Porte ISD: Global Studies Program Farewell Brunch - Kathy Booth
- Quinlan ISD: College Fair Invitation and Registration Form - Kathy Goleman
- Sheldon ISD: Community Breakfast Invitation - Victor Bushfield & Ashley Shibley
- Waxahachie ISD: Excellence Gala Invitation - Dr. Nicole Mansell

10,000 to 30,000 students

**BEST OF CATEGORY**
- Laredo ISD: Samuel Moreno Library Invitation - Veronica Castillon

**GOLD**
- Hurst-Euless-Bedford ISD: Fifth Annual Hall of Fame Invitation - Carolyn Marcantel
- Lamar CISD: Volunteers Appreciation Luncheon - Community Relations
- Laredo ISD: Laura Magnon Science Building Invitation - Veronica Castillon
- Laredo ISD: Samuel Moreno Library Invitation - Veronica Castillon
- Rockwall ISD: 2013 Memorial Day Ceremony Invitation - Jovan Overshown
- Rockwall ISD: 2013 Teacher of the Year Dinner Invitation - Jovan Overshown

**SILVER**
- Birdville ISD: Treasured Jewels - Mark Thomas & Stephanie Whitlock
- Goose Creek CISD: Invitation to the Goose Creek CISD - Kathy Clausen, Mima Trujillo & Susan Passmore
- Laredo ISD: Harry Bonugli Field House invitation - Veronica Castillon
- Laredo ISD: Zachry's Women's Softball Athletic Complex Invitation - Veronica Castillon
- Rio Grande City CISD: New Rio Grande City HS Groundbreaking Ceremony - Cynthia Ybarra & Helen Escobar

**BRONZE**
- Sharyland ISD: Save the Date - Denim & Diamonds Gala - Rocio N. Landin
- Sharyland ISD: Sharyland Pioneer High School Groundbreaking Invitation - Rocio N. Landin

More than 30,000 students

**BEST OF CATEGORY**
- Fort Bend ISD: Once Upon A Time Gala - Becky Walker

**GOLD**
- Fort Bend ISD: Once Upon A Time Gala - Becky Walker
- Garland ISD: A Renaissance Man - Tiffany Graber, Judy Kriehn & Chris Moore
- Humble ISD: Invitation to the Teacher of the Year Luncheon - Robin McAdams & Jamie Mount
- Klein ISD Ed Foundation: Diamonds & Denim Invitation - Bruce Stone & Britta Gamino
- Pasadena ISD: Celebrating Spark Week - Lesley Range-Stanton & Mary Gorden
- Plano ISD: Teach of the Year Gala Invite: Everyday Heroes - Rocio Moore

**SILVER**
- Arlington ISD: Career and Technical Education mailer - Leslie Johnston, Robert Spence & McKenzie Stokes
- Corpus Christi ISD: Elizondo Gymnasium Dedication Invitation - Lorette Williams & Tanis Acosta
- Humble ISD: Faster Than a Speeding Email - Robin McAdams
- United ISD: Principal's Prom - Paola Arcos

**BRONZE**
- United ISD: ThankYou! - Rocio Moore
- United ISD: U on STAR - Paola Arcos
CATEGORY 9

Posters
Less than 10,000 students

BEST OF CATEGORY
DeSoto ISD
First Day, Everyday
Beth Trimble

GOLD
Brownwood ISD
BHS Peter Pan Production Poster
Charles Musgrove
DeSoto ISD
DHS Collegiate Magnet Program
Beth Trimble
DeSoto ISD
First Day, Everyday
Beth Trimble
San Elizario ISD
Home of the 2013 Texas Elementary TOY
Cynthia P. Marentes

SILVER
Friendswood ISD
Kindergarten, First Round Up for Registration
Karolyn Gephart
Galveston ISD
Back to School Fair Poster
Dyann Polzin, Johnston Farrow & Toni Pearson
Galveston ISD
Festival of Lights Poster
Dyann Polzin, Johnston Farrow & Toni Pearson
Galveston ISD
Teacher of the Year-Employee of the Year Poster
Dyann Polzin, Johnston Farrow & Toni Pearson
Galveston ISD
The GISD Social Poster
Dyann Polzin, Johnston Farrow & Toni Pearson
Highland Park ISD
Educator for the Future
David Hicks & Helen Williams
La Porte ISD
2013 La Porte ISD Service Awards “Game Show Gala!”
Kimberly Culver
Lancaster ISD
Lancaster ISD 21st Century STEM Learning Expo
Sonya Cole-Hamilton

BRONZE
Barbers Hill ISD
Help Build a Life - BHISD Mentor Program
Carla Rabalais

BEST OF CATEGORY
Hurst-Euless-Bedford ISD
Must be present to win.
Carolyn Marcantel

GOLD
Coppell ISD
intouch, informed, inspired
Tamerah Ringo & Bria Jones
Goose Creek CISD
Stuart Career Center Promotional Poster
Carrie Pryor-Newman
Hurst-Euless-Bedford ISD
Must be present to win.
Carolyn Marcantel
Lamar CISD
Volunteers Appreciation Luncheon
Community Relations
Sharyland ISD
Flavor of Excellence Poster
Rocio N. Landin

SILVER
Ector County ISD
World Class Leader in Education Award
Communications Department
Goose Creek CISD
Architecture and Construction Career Pathway Promotional Poster
Carrie Pryor-Newman
Goose Creek CISD
Arts, A/V Technology, and Communications Career Cluster Promotional Poster
Carrie Pryor-Newman
Goose Creek CISD
 Manufacturing Career Pathway Promotional Poster
Carrie Pryor-Newman
### Category 9 Posters cont.
#### More than 30,000 students

<table>
<thead>
<tr>
<th>Best of Category</th>
<th>Poster Title</th>
<th>District</th>
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<tbody>
<tr>
<td>Corpus Christi ISD</td>
<td>CCISD Athletics Poster</td>
<td>Tanis Acosta</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
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<td></td>
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<tr>
<td>Corpus Christi ISD</td>
<td>CCISD Athletics Poster</td>
<td>Tanis Acosta</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>2012 College Night</td>
<td>Judy Kriehn &amp; Chris Moore</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>2012 College Day</td>
<td>Judy Kriehn &amp; Chris Moore</td>
</tr>
<tr>
<td>Irving ISD</td>
<td>Mobile App Promotional Poster</td>
<td>Julie Baur &amp; Nicholas Love</td>
</tr>
<tr>
<td>Klein ISD</td>
<td>75th Anniversary Poster</td>
<td>Communications &amp; Planning Department</td>
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<tr>
<td>Mesquite ISD</td>
<td>KEOM Radio Poster</td>
<td>Communications</td>
</tr>
<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>13th Annual Red Ribbon Parade &amp; Festival Poster</td>
<td>Santiago Zavala III</td>
</tr>
<tr>
<td>United ISD</td>
<td>Be a superhero! Killam Elementary School PBIS</td>
<td>Paola Arcos</td>
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<tr>
<td><strong>SILVER</strong></td>
<td></td>
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<tr>
<td>Fort Bend ISD</td>
<td>Leading and Learning With Technology</td>
<td>Becky Walker</td>
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<td>Mesquite ISD</td>
<td>Heroes Poster</td>
<td>Communications</td>
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<td>Northside ISD</td>
<td>Northside Connected Northside Independent School District</td>
<td>Leslie Rodriguez</td>
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<td>United ISD</td>
<td>Alexander High School PBIS</td>
<td>Paola Arcos</td>
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<td>United ISD</td>
<td>Be A Buddy Not A Bully</td>
<td>Rocio Moore</td>
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<td>United ISD</td>
<td>Take A Stand Against Bullies</td>
<td>Rocio Moore</td>
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<tr>
<td>United ISD</td>
<td>Oil and Gas Program Poster</td>
<td>Paola Arcos</td>
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### Category 10
#### Holiday
#### Less than 10,000 students

<table>
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<tr>
<th>Best of Category</th>
<th>Poster Title</th>
<th>District</th>
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<tbody>
<tr>
<td>Highland Park ISD</td>
<td>Birthday Card</td>
<td>Helen Williams</td>
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<tr>
<td><strong>GOLD</strong></td>
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<td></td>
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<tr>
<td>DeSoto ISD</td>
<td>Holiday Greeting Card</td>
<td>Beth Trimble</td>
</tr>
<tr>
<td>Friendswood ISD Ed Foundation</td>
<td>Christmas wish come true! Your grant was adopted!</td>
<td>Karolyn Gephart</td>
</tr>
<tr>
<td>Highland Park ISD</td>
<td>Birthday Card</td>
<td>Helen Williams</td>
</tr>
<tr>
<td>Huntsville ISD</td>
<td>Huntsville ISD Holiday Card</td>
<td>Shannon Duncan</td>
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<td><strong>SILVER</strong></td>
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<tr>
<td>Friendswood ISD Ed Foundation</td>
<td>Thanksgiving Card to all associated with the FEF</td>
<td>Karolyn Gephart</td>
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<tr>
<td>La Porte ISD</td>
<td>2012 Communications Department Holiday Card</td>
<td>Terri Cook &amp; Kimberly Culver &amp; Kathy Booth</td>
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<tr>
<td>La Porte ISD</td>
<td>2012 District Holiday Greeting Card</td>
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<td><strong>BRONZE</strong></td>
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</tr>
<tr>
<td>Dickinson ISD</td>
<td>Ambassador Valentines Card</td>
<td>Tammy Dowdy</td>
</tr>
<tr>
<td>Lancaster ISD</td>
<td>Season’s Greetings from Lancaster ISD</td>
<td>Sonya Cole-Hamilton</td>
</tr>
</tbody>
</table>
# Category 10 Holiday cont.

## 10,000 to 30,000 students & More than 30,000 students

### BEST OF CATEGORY
- **Texas Classroom Teachers Assoc.** 2012 TCTA Holiday Greeting Card
  - **Amy Francisco**

### GOLD
- **Amarillo ISD** Christmas Card 2012
  - **Denise Blanchard**
- **Laredo ISD** Happy Holidays
  - **Veronica Castillon, Roberto Treviño & Maribel Valdez**
- **Mesquite ISD** Heroes Birthday Card
  - **Communications**
- **Pharr-San Juan-Alamo ISD** PSJA ISD Holiday Card 2012
  - **Santiago Zavala III**
- **Rockwall ISD** 2012 Holiday Card
  - **Jovan Overshown**
- **Texas Classroom Teachers Assoc.** 2012 TCTA Holiday Greeting Card
  - **Amy Francisco**
- **United ISD** Be a Shining Star...During National School Breakfast Week
  - **Veronica R. Cantu & Paola Arcos**
- **United ISD** C&I Shining Stars
  - **Paola Arcos**

### SILVER
- **United ISD** Merry Christmas & Happy New Year
  - **Rocio Moore**

### CATEGORY 11

## Non-English Speaking Audience

### BEST OF CATEGORY
- **Sheldon ISD** El Estudiante De Por Vida
  - **Ashley Shibley & Victor Bushfield**

### GOLD
- **Sheldon ISD** El Estudiante De Por Vida
  - **Ashley Shibley & Victor Bushfield**

### SILVER
- **San Elizario ISD** The Newslink
  - **Cynthia P. Marentes**

### BRONZE
- **Weatherford ISD** Weatherford ISD 2012-13 Title I Parent Engagement Policy
  - **Derik Moore**

## 10,000 to 30,000 students & More than 30,000 students

### BEST OF CATEGORY
- **Lamar CISD** Utilizando Common Threads para tejer un tapiz de exitos
  - **Community Relations**

### GOLD
- **ESC Region 20** Head Start Parent Conference/Conferencia para padres de Head Start
  - **Communications**
- **Lamar CISD** Utilizando Common Threads para tejer un tapiz de exitos
  - **Community Relations**

### SILVER
- **Pearland ISD** Dual Language Pilot Program Brochure
  - **Kim Hocott**
- **Pharr-San Juan-Alamo ISD** ¡Empieza La Universidad Ahora!
  - **Arianna Vazquez-Hernandez**
- **United ISD** Objetivos del Distrito Ciclo Escolar 2012-2013
  - **Paola Arcos**
- **United ISD** Parent Connection
  - **Rocio Moore**
- **United ISD** Parent Connection - Congratulations Class of 2013
  - **Paola Arcos**

### BRONZE
- **Spring ISD** Spring Schools - Winter 2013 - Community Connections
  - **Steve Brunsman**
- **United ISD** Clases de Verano
  - **Paola Arcos**
- **United ISD** Utiles Escolares
  - **Rocio Moore**
BEST OF CATEGORY

Less than 10,000 students

**Ennis ISD**
Ennis ISD 2012 Annual Report  
Henry Martinez

**GOLD**
Channelview ISD
2012 Annual Report  
Mark Kramer
Ennis ISD
Ennis ISD 2012 Annual Report  
Henry Martinez
Waxahachie ISD
Journey to Excellence: 2012 Annual Report  
Dr. Nicole Mansell

**SILVER**
Bastrop ISD
2012-2013 BISD Annual Report Calendar  
Donald Williams & Renee Cervantes
Lancaster ISD
Lancaster ISD 2012 State of Schools Report - Get Connected!  
Sonya Cole-Hamilton
Royse City ISD Ed Foundation
2012 Annual Report  
Jo Nell Mellody

10,000 to 30,000 students

**BEST OF CATEGORY**
Northwest ISD
Partners in Education 2013 Annual Report  
Rachel Bobbitt

**GOLD**
Northwest ISD
Partners in Education 2013 Annual Report  
Rachel Bobbitt

**SILVER**
Northwest ISD
Northwest ISD 2013 Annual Report  
Rachel Bobbitt

**BRONZE**
McAllen ISD
Partners in Excellence Annual Report  
Norma Zamora-Guerra, Andrea Hathcock & Mark May

More than 30,000 students

**BEST OF CATEGORY**
Fort Worth ISD
Fort Worth ISD 2011-2012 Annual Report: Singleness of Purpose  
Barbara Griffith, Shara Kelley, Jennifer Perez & Rebecca Slack

**GOLD**
Fort Worth ISD
Fort Worth ISD 2011-2012 Annual Report: Singleness of Purpose  
Barbara Griffith, Shara Kelley, Jennifer Perez & Rebecca Slack
Plano ISD
Plano ISD Annual Report  
Lesley Range-Stanton & Mary Gorden
Texas Assoc of School Boards
TASB 2012 Annual Report  
TASB Communications

**SILVER**
Harris Co Dept of Education
Lotus Locaste-Wilken, Carol Vaughn & Amanda Arnold
Harris Co Dept of Education
On the Road to Success: Head Start Annual Report 2010-2011  
Lotus Locaste-Wilken, Carol Vaughn & Amanda Arnold
Harris Co Dept of Education
Popular Annual Financial Report:  
Tammy Lanier

**BRONZE**
Pasadena ISD
Education Foundation Annual Report  
Cindy Parmer & Bruce Stone
Spring Branch ISD
The Gift of Time, Talent & Treasure: The SpringBoard Mentoring Program Celebrates 10 Years  
Steve Brunsman
CATEGORY 13
Communication Plan
All Divisions

BEST OF CATEGORY
Spring Branch ISD

GOLD
Galveston ISD

SILVER
Grapevine-Colleyville ISD

BRONZE
Alvarado ISD
United ISD

GOLD
2013 Galveston ISD Communications Review and Plan
Dyann Polzin & Johnston Farrow
Communications Plan 2013-18
Steve Brunsman

SILVER
The Fugitive: GCISD Crisis Communications Response to a Community Security Threat
Megan Overman, Christian Hughes
Kristin Snively & Heather Willden

BRONZE
Communication Plan
Sames “Kia in the Klassroom” Public Relations Plan
Tommy Brown
Veronica R. Yunes

CATEGORY 14
Magazine
All Divisions

BEST OF CATEGORY
Amarillo ISD

GOLD
AISD Portraits
Holly Shelton, Denise Blanchard & Susan Hoyl

SILVER
Impact
Nicholas Love & Julie Baur

BRONZE
The Communicator, Back-to-School Edition
Donald Williams & Renee Cervantes

CATEGORY 15
Handbook/Manual
All Divisions

BEST OF CATEGORY
Birdville ISD

GOLD
Curriculum Management Plan
Mark Thomas & Stephanie Whitlock
Curriculum Management Plan
Mark Thomas & Stephanie Whitlock

SILVER
Student Code of Conduct
Rocio Moore

Sheldon ISD
C.E. King Course Catalog
Victor Bushfield

United ISD
### Category 16
**Image/Identity Package**

#### Less than 10,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Friendswood ISD Ed Foundation</th>
<th>The Greatest Gala on Earth!</th>
<th>Karolyn Gephart</th>
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<td>Friendswood ISD Ed Foundation</td>
<td>Galveston ISD Educational Foundation (GEF) Stationery</td>
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<td>Learner for the Future/Educator for the Future</td>
<td>David Hicks &amp; Helen Williams</td>
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<td>Highland Park ISD</td>
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<td>2013 La Porte ISD Service Awards “Game Show Gala!”</td>
<td>Kimberly Culver</td>
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<td>Lancaster ISD</td>
<td>A New Innovative, Creative and Collaborative Lancaster ISD</td>
<td>Sonya Cole-Hamilton</td>
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<td>SILVER</td>
<td>Quinlan ISD</td>
<td>Quinlan ISD.....Opening Doors To A World Of Opportunities!</td>
<td>Kathy Goleman</td>
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<td>Weatherford ISD</td>
<td>Weatherford ISD Image/Identity Package</td>
<td>Charlotte LaGrone &amp; Derik Moore</td>
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#### 10,000 to 30,000 students

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<tr>
<th>BEST OF CATEGORY</th>
<th>Sharyland ISD</th>
<th>Simply the Best</th>
<th>Rocio N. Landin</th>
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<td>GOLD</td>
<td>Coppell ISD</td>
<td>intouch, informed, inspired Mobile App Package</td>
<td>Tamerah Ringo &amp; Bria Jones</td>
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<td></td>
<td>Lamar CISD</td>
<td>Logo &amp; Branding</td>
<td>Mike Rockwood</td>
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<td>Sharyland ISD</td>
<td>Game On...Taking it to the Next Level</td>
<td>Rocio N. Landin</td>
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<td>Simply the Best</td>
<td>Rocio N. Landin</td>
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<td>SILVER</td>
<td>Pearland ISD</td>
<td>Turner College &amp; Career High School Image/Identity Package</td>
<td>Kim Hocott</td>
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<td>SSO End of Day 5K</td>
<td>Jovan Overshown</td>
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<td>BRONZE</td>
<td>Ector County ISD</td>
<td>Outstanding Teacher Awards Dinner</td>
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<td>Waco ISD Ed Foundation</td>
<td>2013 H-E-B Celebrity Cook Off Identity</td>
<td>Amber George</td>
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#### More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Harris Co Dept of Education</th>
<th>Alternative Certification Division Identity Package</th>
<th>Lotus Locaste-Wilken</th>
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<td>ESC Region 20</td>
<td>Accredited Coach Training Program</td>
<td>Communications</td>
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<td>ESC Region 20</td>
<td>Migrant Education Program</td>
<td>Communications</td>
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<td>South San Antonio ISD Parent and Community Center</td>
<td>Communications</td>
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<tr>
<td></td>
<td>ESC Region 20</td>
<td>South San Antonio ISD Parent and Community Center</td>
<td>Communications</td>
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<td>ESC Region 20</td>
<td>TAPPestry Conference</td>
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<td>Fort Bend ISD</td>
<td>Mission Possible</td>
<td>Becky Walker</td>
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<td>Harris Co Dept of Education</td>
<td>Alternative Certification Division Identity Package</td>
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<tr>
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<td>HCDE Client Development Services</td>
<td>Choice Partners Image/Identity Package</td>
<td>Amy Swik &amp; Louise Henry, APR</td>
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<td>Northside ISD</td>
<td>The Northside Swim Center</td>
<td>Leslie Rodriguez</td>
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<td>Pharr-San Juan-Alamo ISD</td>
<td>PSJA ISD Guiding Principles</td>
<td>Santiago Zavala III</td>
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<td>Pharr-San Juan-Alamo ISD</td>
<td>Start College Now! Complete Early! Go Far!</td>
<td>Santiago Zavala III</td>
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</table>
WRITING CATEGORIES

CATEGORY 17
Writing

Less than 10,000 students

BEST OF CATEGORY
Galveston ISD
Practicing the Power of Positive Publicity
Johnston Farrow

GOLD
Boerne ISD
Superintendent’s Column
David Boggan
Galveston ISD
Practicing the Power of Positive Publicity
Johnston Farrow
Weatherford ISD
‘Big Kap’ to play in the ‘Big Spotlight’ Jan. 9 on ABC
Derik Moore

SILVER
Bay City ISD
Travis Ursery: BCISD Athletic Trainer, Sports Medicine Specialist
Allison Sliva
Kerrville ISD
Kerrville ISD Explains New State Accountability System
Jamie Fails

BRONZE
Highland Park ISD
HPHS Robot gets ready to take the ring
Helen Williams
Highland Park ISD
Vintage medical illustrations discovered in HPHS storage room
Helen Williams
Lancaster ISD
Lancaster ISD Superintendent’s Article
for the Lancaster Chamber of Commerce Newsletter
Sonya Cole-Hamilton

10,000 to 30,000 students

BEST OF CATEGORY
Hurst-Euless-Bedford ISD
2013 Convocation Speech
Judy Everett Ramos

GOLD
Comal ISD
First middle school students in the nation
to take Networking Academy Class
Jason Gordon
Hurst-Euless-Bedford ISD
2013 Convocation Speech
Judy Everett Ramos
Hurst-Euless-Bedford ISD
Friends of Scouting Speech
Judy Everett Ramos

SILVER
Comal ISD
Students learn powerful MLK Day message
Jason Gordon
Hurst-Euless-Bedford ISD
Employee Communication
Judy Everett Ramos

BRONZE
Comal ISD
Father surprises his daughters at Rahe Bulverde Elementary
after returning from Afghanistan
Jason Gordon

More than 30,000 students

BEST OF CATEGORY
Texas Assoc of School Boards
Waging War on the West Nile
Roger White

GOLD
Harris Co Dept of Ed
Advice from an award-winning, Scholastic Art & Writing teen writer
Carol Vaughn
Irving ISD
Jim Bennett
Nicholas Love
Mesquite ISD
Superintendent’s Commencement Address
Allison Lewallyn
Mesquite ISD
Superintendent’s Commencement Address to the Mesquite Academy
Allison Lewallyn
Texas Assoc of School Boards
Waging War on the West Nile
Roger White

SILVER
Amarillo ISD
Editor’s Letter from AISD Portraits Magazine
Holly Shelton
Fort Bend ISD
Families Encouraged to Play it Safe during Seasonal Celebrations
Keryn Miles
Garland ISD
Garland Police answer unusual call at GISD Schools
Tiffany Graber
Harris Co Dept of Education
Teen CERT students use Dallas-area tornados
to brainstorm real-time solutions
Carol Vaughn

BRONZE
Arlington ISD
District Update
Leslie Johnston
BEST OF CATEGORY

Less than 10,000 students

Dickinson ISD
Family of Top Teachers
Robby Robertson

Barbers Hill ISD
The Many Faces of Workforce Development
Carla Rabalais

Dickinson ISD
Family of Top Teachers
Robby Robertson

Dickinson ISD
Virtual Studio
Robby Robertson

Highland Park ISD
From kindergartners to graduates, students are our inspiration
Helen Williams

Highland Park ISD
Standardized testing stands in the way of student choice
Helen Williams

La Porte ISD
Dan Eubank retires after career in education spanning 50 years
Terri Cook

Sheldon ISD
It's Time To Celebrate Sheldon ISD
Ashley Shibley

Weatherford ISD
Curtis Summer Checkout Center an instant success
Derik Moore

GOLD

SILVER

Galveston ISD
GISD Schools of Choice Application Guide
Communications Department

Willis ISD
WISD Launches Out-of-this-World Initiative
Erin Kleinecke

BRONZE

Alvarado ISD
Board, bond committee agree on possible bond
Tommy Brown

Alvarado ISD
Committee recommends new junior high
Tommy Brown

San Elizario ISD
San Elizario HS cadets in service to community
Cynthia P. Marentes

10,000 to 30,000 students

Tomball ISD
e-Reader pilot program generates excitement
Staci Stanfield

Hurst-Euless-Bedford ISD
HEB ISD: A World-Class Education
Judy Everett Ramos

Laredo ISD
Perfect attendance honors
Veronica Castillon

Tomball ISD
e-Reader pilot program generates excitement
Staci Stanfield

SILVER

Comal ISD
Graphic Design and Illustration class shapes student’s career goals
Jason Gordon

Comal ISD
Student raises $20,000 for church in Romania
Jason Gordon

as part of Girl Scout Gold Award project

Coppell ISD
A Grassroots Movement for Change
Tamerah Ringo

Goose Creek CISD
GCCISD Expanding Program
Susan Passmore

BRONZE

Comal ISD
Comal ISD STAR athletic program bowls another strike
Jason Gordon

Laredo ISD
Laredo ISD Ambulance Simulator
Roberto Treviño

Laredo ISD
Laredo ISD Single Gender Classes
Roberto Treviño

Laredo ISD
LISD student attends Presidential Inauguration
Roberto Treviño

Laredo ISD
Santo Niño Elementary School wins national student video contest
Maribel Rodriguez

### Category 18 Published News or Feature cont.
#### More than 30,000 students

**BEST OF CATEGORY**
- **Garland ISD**
  - Garland ISD students and local senior citizens make unlikely match
  - Tiffany Graber

**GOLD**
- **Cypress-Fairbanks ISD**
  - Beloved CFISD custodian's legend to live on through memorial scholarship
  - Joel Weckerly
- **Garland ISD**
  - Garland ISD students and local senior citizens make unlikely match
  - Tiffany Graber
- **Harris Co Dept of Education**
  - Embracing Hope by Building Healthy Eating Habits:
  - Carol Vaughn

**SILVER**
- **Irving ISD**
  - Chef Seasons her Recipes with Love
  - Alexis Jones
- **Pasadena ISD**
  - Memorial High Student Selected as Finalist in Texas Film Fest
  - Britta Gamino
- **Spring Branch ISD**
  - Rummel Creek Celebrates 50th!
  - Steve Brunsman

### CATEGORY 19
#### Published News Release, Edited
#### Less than 10,000 students

**BEST OF CATEGORY**
- **Lancaster ISD**
  - Two Lancaster High School Students Selected to Compete in Congressional Art Contest
  - Sonya Cole-Hamilton

**GOLD**
- **Ennis ISD**
  - Longtime AD Retiring
  - Henry Martinez
- **Highland Park ISD**
  - Bradfield students recycle Chihuly's ideas to create vivid artwork
  - Helen Williams
- **La Porte ISD**
  - The show must go on--LPHS musical embraced by community for 46 years and counting
  - Terri Cook
- **Lancaster ISD**
  - Two Lancaster High School Students Selected to Compete in Congressional Art Contest
  - Sonya Cole-Hamilton
- **Willis ISD**
  - Willis ISD's Dr. Bret Jimerson Named Lone Finalist for Burleson ISD Superintendent
  - Erin Kleinecke

**SILVER**
- **Highland Park ISD**
  - Looking ahead to the new year
  - Helen Williams
- **Weatherford ISD**
  - WHS 2009 grad dies in Afghanistan
  - Derik Moore
- **Willis ISD**
  - Willis ISD Bridging the Digital Divide
  - Erin Kleinecke

### 10,000 to 30,000 students

**BEST OF CATEGORY**
- **Laredo ISD**
  - Laredo ISD Early College High School Best in Nation
  - Roberto Treviño

**GOLD**
- **Goose Creek CISD**
  - Student Attends Disney Dreamers Academy
  - Susan Passmore
- **Laredo ISD**
  - Laredo ISD Early College High School Best in Nation
  - Roberto Treviño
- **Laredo ISD**
  - Laredo ISD student earns Microsoft certification
  - Roberto Treviño

**SILVER**
- **Laredo ISD**
  - LISD graduates awarded millions in scholarships
  - Maribel Rodriguez

**BRONZE**
- **Comal ISD**
  - Comal ISD’s “A-Rod” having better year than New York Yankees third baseman
  - Jason Gordon
- **Comal ISD**
  - Students join fight against MS
  - Jason Gordon
- **Deer Park ISD**
  - Dabbs Elementary dads serve as WATCH D.O.G.S.
  - Jeri M. Martinez
- **Laredo ISD**
  - Laredo ISD educator publishes romance novel
  - Roberto Treviño
### Category 19 Published News Release, Edited cont.

**More than 30,000 students**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Spring Branch ISD</th>
<th>Student Spotlight: Fernando Trujano</th>
<th>Steve Brunsman</th>
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<td><strong>GOLD</strong></td>
<td>ESC Region 12</td>
<td>Technology Olympics</td>
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<td>Garland ISD</td>
<td>Garland ISD Sophomore accepted to college, seeks community support to attend</td>
<td>Tiffany Graber</td>
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<td>Harris Co Dept of Education</td>
<td>Active shooter training empowers school districts</td>
<td>Carol Vaughn</td>
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<td>Pasadena ISD</td>
<td>Stuff the Bus Campaign Gets Students Classroom Ready</td>
<td>Britta Gamino</td>
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<td>Spring Branch ISD</td>
<td>Student Spotlight: Fernando Trujano</td>
<td>Steve Brunsman</td>
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<td><strong>SILVER</strong></td>
<td>ESC Region 12</td>
<td>News Release: Regional Teacher Preparation Program Adds Master's Degree</td>
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<td>Harris Co Dept of Education</td>
<td>HCDE music therapist facilitates learning through song in Cy-Fair ISD classrooms</td>
<td>Amanda Arnold</td>
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<td>United ISD</td>
<td>C.R. England Trucking Co. Donates Backpacks to Students</td>
<td>Veronica R. Yunes</td>
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<td><strong>BRONZE</strong></td>
<td>Klein ISD</td>
<td>Kohrville Teacher Remembers the Superintendent</td>
<td>Communications &amp; Planning Dept</td>
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### PHOTOGRAPHY CATEGORIES

#### CATEGORY 20

**Photo - Sports Subjects**

**Less than 10,000 students**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Alvarado ISD</th>
<th>Tough Shot</th>
<th>Tommy Brown</th>
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<td>Alvarado ISD</td>
<td>Out??! Tommy Brown</td>
<td>Tommy Brown</td>
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<td>Barbers Hill ISD</td>
<td>Eyes on the Prize</td>
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<td>Dickinson ISD</td>
<td>Hammon Airborne</td>
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<td>Midway ISD</td>
<td>Getting a Grip on Polo</td>
<td>Traci Marlin</td>
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<td>Weatherford ISD</td>
<td>“Takeaway”</td>
<td>Derik Moore</td>
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<td>Weatherford ISD</td>
<td>“Unity”</td>
<td>Derik Moore</td>
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**10,000 to 30,000 students**

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<tr>
<th>BEST OF CATEGORY</th>
<th>Deer Park ISD</th>
<th>Deer Park High School Boys Soccer Playoffs</th>
<th>Jeri M. Martinez</th>
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<td><strong>GOLD</strong></td>
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<td>Deer Park High School Boys Soccer Playoffs</td>
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<td>Galena Park ISD</td>
<td>Catch of the Day</td>
<td>Jonathan Frey</td>
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<td>Goose Creek CISD</td>
<td>Stretching Out For More Yardage</td>
<td>Carrie Pryor-Newman</td>
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**More than 30,000 students**

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<tr>
<th>BEST OF CATEGORY</th>
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<th>Touchdown!</th>
<th>Gary Durrenberger</th>
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<td>Cypress-Fairbanks ISD</td>
<td>Touchdown!</td>
<td>Gary Durrenberger</td>
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<td>Superman</td>
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<td>United ISD</td>
<td>“Krueger Athletic Field: Open for Business”</td>
<td>Veronica R. Yunes</td>
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BEST OF CATEGORY
Less than 10,000 students

**BEST OF CATEGORY**
Alvarado ISD Graduation Tommy Brown

**GOLD**
Alvarado ISD Graduation Tommy Brown
Corsicana ISD Signing Santa Kristin Zastoupil

**SILVER**
Alvarado ISD Soaked Tommy Brown
Brownwood ISD 3rd Grade Chess Players Shaking Hands Charles Musgrove
DeSoto ISD A Teacher’s Love Beth Trimble
DeSoto ISD We’re a Team Beth Trimble
Dickinson ISD Decorating for the Troops Robby Robertson
Highland Park ISD Bush Library Opening, part 2 Helen Williams
Highland Park ISD La Fiesta Grant Winner Elena Harding
Midway ISD For the Love of John Cena Traci Marlin
San Elizario ISD San Elizario HS band plays for Vets Cynthia P. Marentes

**BRONZE**
Bay City ISD Happy 50th Birthday Cherry Elementary Allison Sliva
Burnet CISD I Pledge Allegiance Sharon Schwartz
Corsicana ISD Homecoming Surprise Matt Lucas
DeSoto ISD Academic Signing Day Beth Trimble
Highland Park ISD Bush Library Opening Surprise Helen Williams
Highland Park ISD First Day of School Helen Williams
Highland Park ISD Menu Contest Winner Elena Harding
Highland Park ISD Thanks to HPISD’s presenting sponsor Helen Williams
La Porte ISD DeWalt School principal Debbie Stewart puts the finishing touch on a graduation gown Terri Cook
La Porte ISD Top 10 La Porte High School 2013 Graduates Kimberly Culver
Weatherford ISD Curtis Summer Checkout Center Derik Moore
Weatherford ISD “Kids Teaching Kids” Derik Moore

10,000 to 30,000 students

**BEST OF CATEGORY**
McAllen ISD Transforming learning in the classroom, campus, and community! Andrea Hathcock

**GOLD**
Comal ISD My daddy’s home! Jason Gordon
Deer Park ISD DPISD Evidence of Excellence - Handful Matt Lucas
Deer Park ISD Evidence of Excellence - Reading in the Dark Matt Lucas
Galena Park ISD Tenacious Tug-of-War Jonathan Frey
Goose Creek CISD Sparking an Interest Carrie Pryor-Newman
Goose Creek CISD Waiting for the Bell Carrie Pryor-Newman
McAllen ISD Transforming learning in the classroom, campus, and community! Andrea Hathcock

**SILVER**
Comal ISD Just hanging around Jason Gordon
Comal ISD My furry reading buddy Jason Gordon
Comal ISD This Brahman’s no bully Jason Gordon
Deer Park ISD Parkwood Elementary Student Participates in Earth Day Activity Jeri M. Martinez
Galena Park ISD Bountiful Benevolence Jonathan Frey
Galena Park ISD Patriotic Pride Jonathan Frey
Goose Creek CISD Bunny Business Carrie Pryor-Newman
Goose Creek CISD Lights, Camera, Action! Carrie Pryor-Newman
Goose Creek CISD Paying My Respects Carrie Pryor-Newman
Goose Creek CISD That's Our Little Man! Carrie Pryor-Newman
Laredo ISD Laredo ISD The Celebration Roberto Treviño
## Category 21 Photo - Other Subjects cont.

### 10,000 to 30,000 students - Silver

<table>
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<th>Description</th>
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<td>Northwest ISD</td>
<td>Classroom Photos</td>
<td>Rachel Bobbitt</td>
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<td>Pearland ISD</td>
<td>Dawson High School and Massey Ranch Elementary Biosphere</td>
<td>Kim Hocott</td>
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<tr>
<td>Pearland ISD</td>
<td>Pearland High School Graduation Photo</td>
<td>Kim Hocott</td>
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<tr>
<td><strong>BRONZE</strong></td>
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<tr>
<td>Comal ISD</td>
<td>Science can be fun, frightening and fantastic</td>
<td>Jason Gordon</td>
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<tr>
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<td>Students don’t mind prickly situation</td>
<td>Jason Gordon</td>
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<td>Ector County ISD</td>
<td>1st Day of School</td>
<td>Communications Department</td>
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<td>Edgewood ISD</td>
<td>Annual Salsa Bowl Extravaganza</td>
<td>Yvonne Peña</td>
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<tr>
<td>Goose Creek CISD</td>
<td>Picture This!</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Standing Out In a Crowd</td>
<td>Susan Passmore</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>We're All Winners!</td>
<td>Susan Passmore</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Laredo ISD Honoring Our Fallen Heroes</td>
<td>Maribel Rodriguez</td>
</tr>
<tr>
<td>McAllen ISD</td>
<td>We count YOU as one of our blessings!</td>
<td>Andrea Hathcock</td>
</tr>
<tr>
<td>Northwest ISD</td>
<td>Graduation Photos</td>
<td>Rachel Bobbitt</td>
</tr>
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</table>

### More than 30,000 students

<table>
<thead>
<tr>
<th>ISD</th>
<th>Description</th>
<th>Photographer</th>
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<tbody>
<tr>
<td>Irving ISD</td>
<td>Ford Driving Dreams Photo</td>
<td>Nicholas Love</td>
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<tr>
<td><strong>GOLD</strong></td>
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<td>Cypress-Fairbanks ISD</td>
<td>Flying Sparks</td>
<td>Gary Durrenberger</td>
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<td>Ford Driving Dreams Photo</td>
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<td>Eyeing the End</td>
<td>Britta Gamino</td>
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<td>Olympic Winner</td>
<td>Britta Gamino</td>
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<tr>
<td>United ISD</td>
<td>“I Have a Dream...at United I.S.D.”</td>
<td>Veronica R. Yunes</td>
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<td>United ISD</td>
<td>Practical Learning</td>
<td>Alexander Meyer</td>
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<td>The Education of Celebrating Culture</td>
<td>Alexander Meyer</td>
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<td><strong>SILVER</strong></td>
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<td>Alief ISD</td>
<td>Class of 2013 Valedictorians and Salutatorians</td>
<td>Tracy Lau</td>
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<td>Adult Education Graduation</td>
<td>Amanda Arnold</td>
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<td>Inside a HCDE Head Start Classroom</td>
<td>Amanda Arnold</td>
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<td>Teen CERT Final Drills</td>
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<td>Mesquite ISD</td>
<td>In Training</td>
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<td>Fine Stadium Moments</td>
<td>Alexander Meyer</td>
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<td>United ISD</td>
<td>Changing Hearts and Minds</td>
<td>Alexander Meyer</td>
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<td>United ISD</td>
<td>Dr. Seuss Time</td>
<td>Alexander Meyer</td>
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<td>United ISD</td>
<td>First Steps of the New Season</td>
<td>Alexander Meyer</td>
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<td>United ISD</td>
<td>Spread Your Wings and Read</td>
<td>Alexander Meyer</td>
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<td>United ISD</td>
<td>“Thumbs Up” at Centeno Elementary</td>
<td>Veronica R. Yunes</td>
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<td><strong>BRONZE</strong></td>
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<td>Fort Bend ISD</td>
<td>Chopped Judge</td>
<td>Keryn Miles</td>
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<td>Garland ISD</td>
<td>Photo of Mr. Blakley</td>
<td>Tiffany Graber</td>
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<td>Harris Co Dept of Education</td>
<td>Head Start Family Day Festival</td>
<td>Amanda Arnold</td>
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<td>Mesquite ISD</td>
<td>In The Moment</td>
<td>Wade Odom</td>
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<tr>
<td>Mesquite ISD</td>
<td>One Last Goodbye</td>
<td>Wade Odom</td>
</tr>
</tbody>
</table>

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**2013 TSPRA STAR AWARDS**
**BEST OF CATEGORY**

**Waxahachie ISD**
Hachie Fever: Groovin’ to Academic Excellence  
Dr. Nicole Mansell

**GOLD**

**Barbers Hill ISD**
Barbers Hill Logo 2013  
Carla Rabalais

**Corsicana ISD**
Collins Middle School Ag Mechanics Logo  
Kristin Zastoupil & Susan Johnson

**Galveston ISD**
Back to School Fair Logo  
Dyann Polzin, Johnston Farrow & Toni Pearson

**Galveston ISD Ed Foundation**
Galveston ISD Educational Foundation (GEF), New Logo  
Eliza Quigley

**Highland Park ISD**
Centennial Logo  
Helen Williams

**Huntsville ISD**
Huntsville ISD Hornet Buzzy Logo  
Shannon Duncan

**Sheldon ISD**
Sheldon ISD 30 Years of Education  
Victor Bushfield

**Waxahachie ISD**
Hachie Fever: Groovin’ to Academic Excellence  
Dr. Nicole Mansell

**Weatherford ISD**
Parker County Area Coalition for Unity in Texas Public Schools  
Derik Moore

**SILVER**

**Highland Park ISD**
Global Connections Program Logo  
Helen Williams

**Lancaster ISD**
Lancaster ISD: In Pursuit of Excellence  
Sonya Cole-Hamilton

**BEST OF CATEGORY**

**College Station ISD Ed Foundation**
College Station ISD Education Foundation Logo  
Teresa Benden

**GOLD**

**College Station ISD Ed Foundation**
College Station ISD Education Foundation Logo  
Teresa Benden

**Lamar CISD**
District Logo  
Mike Rockwood

**Rockwall ISD**
2013 Multicultural Celebration Logo/Symbol  
Jovan Overshown

**Rockwall ISD**
STEM Logo/Symbol  
Jovan Overshown

**Sharyland ISD**
Game On...Taking it to the Next Level Logo  
Rocio N. Landin

**Sharyland ISD**
Simply the Best Logo  
Rocio N. Landin

**BEST OF CATEGORY**

**Northside ISD**
McAndrew Elementary School Highlanders Logo  
Leslie Rodriguez

**GOLD**

**Arlington ISD**
Achieve Today. Excel Tomorrow. Strategic Plan Logo  
Communications Department

**Corpus Christi ISD**
Harold T. Branch Academy Logo  
Tanis Acosta

**ESC Region 20**
Charting the Course – Child Nutrition  
Communications

**ESC Region 20**
South San Antonio ISD Parent and Community Center  
Communications

**ESC Region 20**
TAPpistry Conference  
Communications

**Harris Co Dept of Education**
ENRICH After School Logo  
Lotus Locaste-Wilken

**Harris Co Dept of Education**
Lights On! Logo  
Lotus Locaste-Wilken

**Irving ISD**
Irving Celebration of Excellence Logo Redesign  
Julie Baur

**Keller ISD**
KISD Student Transportation Logo  
Bryce Nieman

**Klein ISD**
75th Anniversary Logo  
Communications & Planning Department

**Mesquite ISD**
Amazing Technicolour 5K Logo  
Communications

**Mesquite ISD**
Our Best to West Logo  
Communications

**Northside ISD**
McAndrew Elementary School Highlanders Logo  
Leslie Rodriguez

**Round Rock ISD**
Cruising the ABC Islands  
Linda Aschenbrener & JoyLynn Occhiuzzi

**United ISD**
Cardinal Expectations  
Rocio Moore

**United ISD**
The Cougar Way  
Rocio Moore

**SILVER**

**Corpus Christi ISD**
Garcia Elementary Logo  
Tanis Acosta
CATEGORY 23
Original Art
Less than 10,000 students & 10,000 to 30,000 students

BEST OF CATEGORY
Midway ISD
District 12’s Swimming Industry
Traci Marlin

GOLD
Coppell ISD
Mobile App Icons
Tamerah Ringo & Bria Jones
Midway ISD
District 12’s Swimming Industry
Traci Marlin

SILVER
Sharyland ISD
Sharyland ISD District Calendar
Rocio N. Landin

BRONZE
Sharyland ISD
Sharyland ISD Simply the Best Flyer
Rocio N. Landin

BEST OF CATEGORY
Katy ISD
KEYS Mentor Program Commemorative 2013 Artwork
Janet Theis

GOLD
Corpus Christi ISD
8-Bit Graduate Original Artwork
Tanis Acosta
ESC Region 20
EIE Engineering Elementary

ESC Region 20
Rigor Series

ESC Region 20
South San Antonio ISD Parent and Community Center

Irving ISD
Spring 2012 Impact Cover
Julie Baur & Nicholas Love

Katy ISD
KEYS Mentor Program Commemorative 2013 Artwork
Janet Theis

Mesquite ISD
Best of the Web Badges
Communications

Pharr-San Juan-Alamo ISD
50th Anniversary Bears
Santiago Zavala III

Round Rock ISD
Jingle Bell Run
Linda Aschenbrener & JoyLynn Occhiuzzi

Texas Assoc of School Boards
Oasis or Mirage Illustration
TASB Communications

United ISD
Congratulations Class of 2013
Paola Arcos

United ISD
My Favorite Hero
Rocio Moore

United ISD
Nataly
Rocio Moore

More than 30,000 students

Katy ISD
KEYS Mentor Program Commemorative 2013 Artwork
Janet Theis

Corpus Christi ISD
8-Bit Graduate Original Artwork
Tanis Acosta

ESC Region 20
EIE Engineering Elementary

ESC Region 20
Rigor Series

ESC Region 20
South San Antonio ISD Parent and Community Center

Irving ISD
Spring 2012 Impact Cover
Julie Baur & Nicholas Love

Katy ISD
KEYS Mentor Program Commemorative 2013 Artwork
Janet Theis

Mesquite ISD
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Communications

Pharr-San Juan-Alamo ISD
50th Anniversary Bears
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Round Rock ISD
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Texas Assoc of School Boards
Oasis or Mirage Illustration
TASB Communications

United ISD
Congratulations Class of 2013
Paola Arcos

United ISD
My Favorite Hero
Rocio Moore

United ISD
Nataly
Rocio Moore
### BEST OF CATEGORY

**Less than 10,000 students**

<table>
<thead>
<tr>
<th>Sheldon ISD</th>
<th>Sheldon ISD Advertisement</th>
<th>Ashley Shibley &amp; Victor Bushfield</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Bay City ISD</td>
<td>What’s your interest? We’ve got it!</td>
</tr>
<tr>
<td>Friendswood ISD Ed Foundation</td>
<td>Greatest Gala on Earth!</td>
<td>Karolyn Gephart</td>
</tr>
<tr>
<td>Galveston ISD</td>
<td>Teacher of the Year-Employee of the Year Award Ad</td>
<td>Dyann Polzin, Johnston Farrow &amp; Toni Pearson</td>
</tr>
<tr>
<td>Lancaster ISD</td>
<td>Lancaster Highest Graduation Rate Ad</td>
<td>Sonya Cole-Hamilton</td>
</tr>
<tr>
<td>Sheldon ISD</td>
<td>Sheldon ISD Advertisement</td>
<td>Ashley Shibley &amp; Victor Bushfield</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Galveston ISD</td>
<td>Galveston Chamber of Commerce Directory Ad</td>
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<tr>
<td>Huntsville ISD</td>
<td>Huntsville ISD Ad for Chamber of Commerce Directory</td>
<td>Shannon Duncan</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>Corsicana Ed Foundation</td>
<td>2013 CEF Distinguished Scholars Banquet Ad</td>
</tr>
</tbody>
</table>

**10,000 to 30,000 students**

| Goose Creek CISD | Proud of Our Past . . . Focused on Our Future | Mima Trujillo & Kathy Clausen |
| Goose Creek CISD | Proud of Our Past . . . Focused on Our Future | Mima Trujillo & Kathy Clausen |
| Rockwall ISD | Thank You for Supporting the 2013 Bond Ad | Mima Trujillo, Susan Passmore & Kathy Clausen |
| Sharyland ISD | The Monitor Reader’s Choice Awards AD | Rocio N. Landin |
| **SILVER** | Goose Creek CISD | Teachers Wanted Ad | Mima Trujillo & Susan Passmore |
| Hurst-Euless-Bedford ISD | Hall of Fame 2012 Inductees | Carolyn Marcantel |
| Rio Grande City CISD | Rio Grande City CISD Raises Old Glory | Cynthia Ybarra & Helen Escobar |
| Rockwall ISD | 2013 ROCK and Aquatic Center Advertisement | Jovan Overshown |
| Sharyland ISD | Athletic Director of the Year AD | Rocio N. Landin |
| **BRONZE** | Goose Creek CISD | It’s a Great School Year! Ad for Goose Creek CISD | Mima Trujillo |
| Lubbock ISD | More Great News! | Brian Morris & Nancy Sharp |
| Sharyland ISD | Discover Mission | Rocio N. Landin |

**More than 30,000 students**

| Mesquite ISD | Graduation Ad | Communications |
| **GOLD** | HCDE Client Development Services | Choice Partners Technology Ad | Amy Swik & Louise Henry, APR |
| Mesquite ISD | Graduation Ad | Communications |
| Pasadena ISD | Umnistakable Impact | Bruce Stone & Britta Gamino |
| Region 16 ESC | “Where the Sun Shines” | Lynda Queen |
| Texas Assoc of School Boards | TASA/TASB Annual Convention Advertisement | Rocio Moore |
| United ISD | Pre-K Kinder Round Up | |
| **SILVER** | Pharr-San Juan-Alamo ISD | Escobar Elementary Dedication | Santiago Zavala III |
| **BRONZE** | Arlington ISD | Back-to-School ad | McKenzie Stokes & Leslie Johnston |
**BEST OF CATEGORY**

**Less than 10,000 students**

**Hillsboro ISD**
- Inspiring Future Ready Students Billboard
  - Katharine Matthys

**GOLD**
- Brownwood ISD
  - Friday Night Fever Billboard
  - Charles Musgrove & Dr. Reece Blincoe
- Hillsboro ISD
  - Inspiring Future Ready Students Billboard
  - Katharine Matthys
- Waxahachie ISD
  - My Journey Began at Waxahachie ISD
  - Dr. Nicole Mansell
- Willis ISD
  - All State Band
  - Erin Kleinecke
  - Willis ISD Accepting Out of District Transfers
  - Erin Kleinecke

**SILVER**
- Huntsville ISD
  - Huntsville ISD Exhibit & Promo Items for Chamber of Commerce Trade Expo
  - Shannon Duncan
- Lancaster ISD
  - New Early Childhood Bright Beginnings Program
  - Sonya Cole-Hamilton
- Quinlan ISD
  - The Pride of Quinlan ISD - Bank Truck
  - Kathy Goleman
- Willis ISD
  - Congratulations
  - Erin Kleinecke

**BRONZE**
- Brownwood ISD
  - “There's an app for that!” Billboard
  - Charles Musgrove & Dr. Reece Blincoe
- Willis ISD
  - Willis ISD Launches Science Into Space
  - Erin Kleinecke

**10,000 to 30,000 students**

**Rockwall ISD**
- 2013 Summer Food Program Bus Banner
  - Jovan Overshown

**GOLD**
- Rockwall ISD
  - 2013 Summer Food Program Bus Banner
  - Jovan Overshown
- Waco ISD
  - “Every Day Ready to Learn”
  - Amber George
- Weslaco ISD
  - 2013 Weslaco East High School Boys Golf District Champions
  - Darline Gracia

**SILVER**
- Ector County ISD
  - Youth Volunteer of the Year
  - Communications Department

**BRONZE**
- Ector County ISD
  - JROTC Top Cadet
  - Communications Department

**More than 30,000 students**

**ESC Region 20**
- South San Antonio ISD Parent and Community Center
  - Communications

**GOLD**
- Amarillo ISD
  - AISD NewsWire Promotional Card
  - Holly Shelton
- ESC Region 20
  - Career and Technology Education banners
  - Communications
- ESC Region 20
  - South San Antonio ISD Parent and Community Center
  - Communications
- Mesquite ISD
  - Personnel Banner
  - Communications
- Mesquite ISD
  - Top 150 Billboard
  - Communications
- Texas Assoc of School Boards
  - Fund Public Schools Advertisement
  - TASB Communications

**SILVER**
- Arlington ISD
  - Bus decals
  - Communications Department
- HCDE Client Development Services
  - Choice Partners Exhibit Booth
  - Amy Swik & Louise Henry, APR
- United ISD
  - Salvador Garcia “The Cougar Way”
  - Rocio Moore

**SILVER**
- Pharr-San Juan-Alamo ISD
  - Dropout Recovery Billboard
  - Santiago Zavala III
- Pharr-San Juan-Alamo ISD
  - Teacher Recruitment Banner
  - Santiago Zavala III
- United ISD
  - Arndt Elementary “Cardinal Expectations”
  - Rocio Moore
**VIDEO/CABLE TV CATEGORIES**

**CATEGORY 26**

**Video - News/Information**

**Less than 10,000 students & 10,000 to 30,000 students**

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>Lamar CISD</th>
<th>The Randle Report</th>
<th>Justin Terry &amp; Mike Rockwood</th>
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<tbody>
<tr>
<td>Alvarado ISD</td>
<td>Anti-Bully Week</td>
<td>Tommy Brown</td>
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<tr>
<td>Lamar CISD</td>
<td>The Randle Report</td>
<td>Justin Terry &amp; Mike Rockwood</td>
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<tr>
<td>Laredo ISD-ITV</td>
<td>Campus News</td>
<td>Julio Ovando, Robert Alba, Esteban Borjas, Jose Mendiola, David Flores &amp; Jeannette G. Martinez</td>
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<tr>
<td>Lubbock ISD</td>
<td>Lubbock ISD In Action!</td>
<td>Kenneth Dixon</td>
</tr>
<tr>
<td>Northwest ISD</td>
<td>Got Growth?</td>
<td>Emily Conklin</td>
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<tr>
<td>Weslaco ISD</td>
<td>Gear-Up T.I.E.S. Conference</td>
<td>Don Ramirez</td>
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<td>Weslaco ISD</td>
<td>Ignite Science Camp</td>
<td>Don Ramirez</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>District Strategic Plan Video</td>
<td>Renae Murphy</td>
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<td>Wichita Falls ISD</td>
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**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>Mesquite ISD</th>
<th>Stories Not to Be Missed - February 2013</th>
<th>Clif Cotton</th>
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<tbody>
<tr>
<td>Brownsville ISD - KBSD-ITV</td>
<td>KBSD-ITV News 4-26-13</td>
<td>Jessica Gallardo &amp; Luis G. Martinez</td>
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<tr>
<td>Brownsville ISD - KBSD-ITV</td>
<td>KBSD-ITV News 6-28-13</td>
<td>Jessica Gallardo &amp; Luis G. Martinez</td>
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<td>Cypress-Fairbanks ISD</td>
<td>CFISD District News</td>
<td>Mitzi Loera</td>
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<td>Garland ISD</td>
<td>School Scene 2012 #1</td>
<td>Homer Clayton, Larry Grimes &amp; Delbert Richardson</td>
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<td>Irving ISD</td>
<td>District News</td>
<td>Dennis Palacios &amp; Billy Rudolph</td>
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<td>Mesquite ISD</td>
<td>Clif Notes Episode 6</td>
<td>Clif Cotton</td>
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<tr>
<td>Mesquite ISD</td>
<td>Stories Not to Be Missed - February 2013</td>
<td>Clif Cotton</td>
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<td>Mesquite ISD</td>
<td>We Are All Champions</td>
<td>Wei-Tung Chou</td>
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<tr>
<td>Northside ISD</td>
<td>Inside Northside Video Magazine - Show #78</td>
<td>Keith Van Prooyen, Tim Irvin &amp; Julie Ann Matonis</td>
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<tr>
<td>Richardson ISD</td>
<td>Spotlight on RISD, April 2013</td>
<td>Marcin Wawrzyczek, Tim Clark, Amanda O’Neal &amp; Candace Ahlfinger</td>
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<td>United ISD</td>
<td>UISD Student Newscast #5</td>
<td>Instructional Television Department</td>
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<td>United ISD</td>
<td>UISD Student Newscast #10</td>
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<td>United ISD</td>
<td>UISD Student Newscast #12</td>
<td>Instructional Television Department</td>
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<tr>
<td><strong>SILVER</strong></td>
<td>AISD-TV News</td>
<td>Robert Spence &amp; McKenzie Stokes</td>
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<tr>
<td>Arlington ISD</td>
<td>Rummel Creek Educator Rocks Instruction</td>
<td>Steve Brunsman</td>
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<td>Spring Branch ISD</td>
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### CATEGORY 27
**Video - News Release/News Package**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Less than 10,000 students &amp; 10,000 to 30,000 students</th>
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<tr>
<td>TISD-TV, Tyler ISD</td>
<td>TISD News Briefs</td>
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<tr>
<td><strong>GOLD</strong></td>
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<tr>
<td>TISD-TV, Tyler ISD</td>
<td>HPISD's Safety Update</td>
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**SILVER**

<table>
<thead>
<tr>
<th>Highland Park ISD</th>
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<tbody>
<tr>
<td><strong>TISD-TV, Tyler ISD</strong></td>
<td>TISD News Briefs</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>HPISD's Safety Update</td>
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### More than 30,000 students

#### BEST OF CATEGORY

<table>
<thead>
<tr>
<th>Northside ISD</th>
<th>Brandeis Fire Science</th>
<th>Keith Van Prooyen &amp; Julie Ann Matonis</th>
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</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>BISD and Texas Southmost College Collaborate on HVAC Dual Enrollment Program</td>
<td>Jessica Gallardo &amp; Luis G. Martinez</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Cy-Fair ISD News Flash</td>
<td>Kimberly Foster</td>
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<tr>
<td></td>
<td>Brandeis Fire Science</td>
<td>Celia Torres &amp; Mark Vasquez</td>
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<td></td>
<td>Star's Surprise</td>
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#### BEST OF CATEGORY

<table>
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<tr>
<th>Brownsville ISD - KBSD-ITV</th>
<th>Weslaco ISD</th>
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<tr>
<td>Lamar CISD</td>
<td>Lamar CISD</td>
<td>Terry Rangers State Championship: Believe</td>
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<tr>
<td>Lancaster ISD</td>
<td>“4th and Goal” - The Story of the 2012-2013</td>
<td>Sonya Cole-Hamilton</td>
</tr>
<tr>
<td>Lubbock ISD</td>
<td>“Remembering Ella Iles and Phillis Wheatley”</td>
<td>Carol Alonzo</td>
</tr>
<tr>
<td>Weslaco ISD</td>
<td>Vision III Assessing 21st Century</td>
<td>Steve Valdez &amp; Don Ramirez</td>
</tr>
<tr>
<td>Weslaco ISD</td>
<td>WISD Makes History: Students In Space</td>
<td>Julian Olivarez &amp; Don Ramirez</td>
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### CATEGORY 28
**Video - Documentary**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Less than 10,000 students &amp; 10,000 to 30,000 students</th>
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<tbody>
<tr>
<td>Weslaco ISD</td>
<td>WISD Makes History: Students In Space</td>
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<tr>
<td><strong>GOLD</strong></td>
<td>Lamar CISD</td>
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<td></td>
<td>Lancaster ISD</td>
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<td></td>
<td>Laredo ISD- ITV</td>
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<td>Lubbock ISD</td>
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<td>Weslaco ISD</td>
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<td>Weslaco ISD</td>
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</table>

### More than 30,000 students

#### BEST OF CATEGORY

<table>
<thead>
<tr>
<th>Plano ISD</th>
<th>Plano ISD District Overview Video 2013</th>
<th>Lesley Range-Stanton &amp; Mary Gorden</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Brownsville ISD - KBSD-ITV</td>
<td>Jessica Gallardo &amp; Luis G. Martinez</td>
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<tr>
<td></td>
<td>Corpus Christi ISD</td>
<td>Wake ^ Documentary</td>
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<td>Garland ISD</td>
<td>Spotlight on the Arts: Austin Academy Jazz Ensemble</td>
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<td>Harris Co Dept of Education</td>
<td>HCDE Adult Education: It’s never too late to learn</td>
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<td></td>
<td>Humble ISD</td>
<td>KPHS Day of Service</td>
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<td>Prize Posse</td>
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<td>Northside ISD</td>
<td>The Official Dedication of Los Reyes Elementary School</td>
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<td></td>
<td>Pharr-San Juan-Alamo ISD</td>
<td>Aida Escobar Dedication Video</td>
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<td>Plano ISD</td>
<td>Plano ISD District Overview Video 2013</td>
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<td>Richardson ISD</td>
<td>Career and Technical Education in Richardson ISD</td>
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<thead>
<tr>
<th>Communications</th>
<th>Winna MacLaren</th>
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<tbody>
<tr>
<td>Tim Irvin &amp; Julie Ann Matonis</td>
<td>Celia Torres &amp; Mark Vasquez</td>
</tr>
<tr>
<td>Lesley Range-Stanton &amp; Mary Gorden</td>
<td>Marcin Wawrzczyk, Tim Clark &amp; Candace Ahlfinger</td>
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</tbody>
</table>
Category 28 Video - Documentary cont.

More than 30,000 students - Gold

United ISD UIL Marching Band Highlights
United ISD UISD “Call Me Maybe”
United ISD UISD Growth Video
United ISD UISD Special Olympics
United ISD Uni-trade Toy Drive Highlights
United ISD United South High School “Fox in Socks”

SILVER
United ISD United High School Thriller

CATEGORY 29

Video - Special Interest/Feature Series

Less than 10,000 students

BEST OF CATEGORY
Highland Park ISD Centennial Oral History Trailer

GOLD
Bastrop ISD BISD: Belief, Impact, Success, Destiny
Highland Park ISD Centennial Oral History Trailer
Highland Park ISD Charlotte Clinton: HPMS Teacher of the Year
Highland Park ISD Classroom Innovation Spotlight: Arch H. McCulloch Intermediate School
Highland Park ISD Jessica Smith: Bradfield Teacher of the Year
Highland Park ISD Classroom Innovation Spotlight: Elena Harding & David Hicks
Lancaster ISD Lancaster ISD: 20/25 Year Service Award Honorees

SILVER
Dickinson ISD Silbernagel Voting
Highland Park ISD Armstrong Elementary 3rd-graders incorporate 21st-century skills in classroom projects

10,000 to 30,000 students

BEST OF CATEGORY
Lamar CISD Reading Recovery

GOLD
Grapevine-Colleyville ISD ‘Around the World’ at Bear Creek
Hurst-Euless-Bedford ISD Making Healthy Choices with Chef V!
Hurst-Euless-Bedford ISD USDA’s New “MyPlate” Guidelines and
Lamar CISD Reading Recovery
Laredo ISD- ITV Champ
Laredo ISD- ITV Smile
Laredo ISD- ITV Teach Me How To Study

Lubbock ISD Out and About: Nat Williams Playground Math
McAllen ISD TLC3 Narratives (pronounced T.L.C. cubed)
TISD-TV, Tyler ISD AVID Profile
TISD-TV, Tyler ISD TISD Convocation: A Legacy of Caring
Weslaco ISD Every Kid Votes
Weslaco ISD Weslaco H.S. One-Act Play
Wichita Falls ISD I’m Prepared - Jillian Cope Carrigan 2013

Weslaco ISD Weslaco H.S. One-Act Play
Wichita Falls ISD I’m Prepared - Jillian Cope Carrigan 2013

Weslaco ISD Weslaco H.S. One-Act Play
Wichita Falls ISD I’m Prepared - Jillian Cope Carrigan 2013
BEST OF CATEGORY

Fort Worth ISD
Gold Seal High School Overview 2012-2013
Barbara Griffith, Scott JuVette,
Rebecca Slack, Charles Ellis
& Cindy Ybarra

GOLD

Brownsville ISD - KBSD-ITV
Porter High School’s Media Technology Students
Outshine Skills USA Competition
Jessica Gallardo & Luis G. Martinez

Fort Worth ISD
Gold Seal High School Overview 2012-2013
Barbara Griffith, Scott JuVette,
Rebecca Slack, Charles Ellis
& Cindy Ybarra

Fort Worth ISD
Singleness of Purpose: State of Education 2012 Video
Communications Dept./EdTV.

Garland ISD
Abbett Elementary Jr. NFL Training Camp
Larry Grimes & Homer Clayton

Garland ISD
Armstrong Elementary Celebrate Reading Day
Larry Grimes

Garland ISD
MACS Program
Homer Clayton

Garland ISD
Tech Bytes: Easiteach/Quisdom
Delbert Richardson, Tiffany Graber & Larry Grimes

Harris Co Dept of Education
ECI Board Presentation
Communications

Harris Co Dept of Education
HCDE Spotlight: The Sound of Healing
Communications

Harris Co Dept of Education
Head Start Family Day Festival
Daniel Villarreal & Jaime Salinas

Humble ISD
Best Buddies
Winna MacLaren

Irving ISD
Impact - Singley Law
Dennis Palacios & Nicholas Love

Mesquite ISD
Dr. Poteet Memorial
Clif Cotton

Mesquite ISD
iPads for Rutherford
Clif Cotton

Mesquite ISD
Kendall Pearson Inspires at his Alma Mater
Clif Cotton

Mesquite ISD
The Mesquite ISD Mission: Andre’s Story
Clif Cotton

Mesquite ISD
What Veterans Mean to Us
Clif Cotton

Mesquite ISD
Why Teach?
Clif Cotton

Northside ISD
Linton Elementary/Holmes High School Mentors
Julie Ann Matonis & Tim Irvin

Pasadena ISD
State of Texas Teacher of the Year Finalist
Communications Department

Pharr-San Juan-Alamo ISD
In Memory of Alfred Sorensen
Celia Torres & Mark Vasquez

Pharr-San Juan-Alamo ISD
Substance Abuse
Mark Vasquez

Plano ISD
Forman Future Engineers Video
Lesley Range-Stanton & Mary Gorden

Plano ISD
Plano ISD AVID Program Video
Lesley Range-Stanton & Mary Gorden

Plano ISD
Students Vote in Mock Election
Lesley Range-Stanton & Mary Gorden

Richardson ISD
2013 RISD STARS Teachers
Marcin Wawrzyczyk, Tim Clark,
Amanda O’Neal, Andy McCormick
& Candace Ahlfinger

Round Rock ISD
The Art of Serving
Robby Brown & Joy Lynn Occhiusi

San Antonio ISD
SAISD Gates Millenium Scholars
Leslie Price, A. Mario Rios Jr.
& Michelle Jimenez

United ISD
UISD Board Appreciation “Avengers”
Instructional Television Department

SILVER

Brownsville ISD - KBSD-ITV
Read Across America at Putegnat and
Garden Park Elementary
Jessica Gallardo & Luis G. Martinez

Spring Branch ISD
Stratford High School Robotics Team:
Welcome to the Sharc Tank
Steve Brunsman

United ISD
LBJ High School Color Guard Performance
Instructional Television Department
CATEGORY 30
Video - Promotional/Marketing
Less than 10,000 students

BEST OF CATEGORY
Willis ISD
Teachers and Paraprofessionals of the Year by Campus
Erin Kleinecke

GOLD
Waxahachie ISD
Legacy Run Promotional Video
Dr. Nicole Mansell
Willis ISD
Merry Christmas
Erin Kleinecke
Willis ISD
Teachers and Paraprofessionals of the Year by Campus
Erin Kleinecke

SILVER
Lancaster ISD
Lancaster ISD: The Employer of Choice
Sonya Cole-Hamilton
Royse City ISD Ed Foundation
Fall in Love with Your Foundation
Sheila Whitney & Jo Nell Mellody
Waxahachie ISD
Teacher Summer Car Giveaway
Dr. Nicole Mansell
Willis ISD
Cisco Academy
Erin Kleinecke
Willis ISD
Digital Integration - Advanced Learning
Erin Kleinecke
Willis ISD
Meet Simon
Erin Kleinecke
Willis ISD
Parent Testimonial: The Eckerts
Erin Kleinecke
Willis ISD
The District of Choice
Erin Kleinecke

BRONZE
Alvarado ISD
God Made a Teacher
Tommy Brown
Royse City ISD Ed Foundation
Fall in Love with Your Foundation Employee Campaign
Jo Nell Mellody

10,000 to 30,000 students

BEST OF CATEGORY
Deer Park ISD
A Day in the Life
Matt Lucas

GOLD
Deer Park ISD
A Day in the Life
Matt Lucas
Lamar CISD
Teaching in Lamar CISD
Justin Terry
McAllen ISD
Who Inspires You?
Erasmo Cervantes & Mark May
Waco ISD
H-E-B Celebrity Cook Off PSA
Jesse Botello, Dale Caffey & Amber George
Weslaco ISD
Weslaco H.S. 2012 Football Open
Don Ramirez

SILVER
Coppell ISD
intouch, informed, inspired Mobile App PSA
Tamerah Ringo & Bria Jones
Grapevine-Colleyville ISD
GCISD Building Excellent Schools Together
Christian Hughes
Laredo ISD- ITV
Stop Bullying Now
Julio Ovando, Jeannette G. Martinez, Jose Mendiola, David Flores & Robert Alba
McAllen ISD
Online Enrollment
Erasmo Cervantes & Mark May
McAllen ISD
Teacher of the Year
Erasmo Cervantes & Mark May
Northwest ISD
Why NISD?
Emily Conklin

BRONZE
Laredo ISD- ITV
Introducing Our Superintendent
Dr. Marcus Nelson, Jeannette G. Martinez & Ruben Vela
**Category 30 Video - Promotional/Marketing**  
*cont.*

More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Description</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harris Co Dept of Education</td>
<td>Choice Partners Vendor Fair</td>
<td>Daniel Villarreal &amp; Joe Perez</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Cypress-Fairbanks ISD</td>
<td>CFTV Recruitment Video</td>
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<td></td>
<td>ESC Region 13</td>
<td>Scaffolding Accommodations Promotional Video</td>
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<tr>
<td></td>
<td>Harris Co Dept of Education</td>
<td>Choice Partners Vendor Fair</td>
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<tr>
<td></td>
<td>Harris Co Dept of Education</td>
<td>Real SuperMENtors Read</td>
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<td></td>
<td>HCDE Tech/Client Dev Serv</td>
<td>‘Introducing Choice Partners’ video</td>
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<tr>
<td></td>
<td>Irving ISD</td>
<td>Our House - Parent Center PSA</td>
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<td>Irving ISD</td>
<td>Star Academy</td>
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<td>Klein ISD</td>
<td>Happy Anniversary Klein ISD</td>
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<td>Mesquite ISD</td>
<td>BB&amp;T Amazing Technicolor 5K</td>
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<td>Mesquite ISD</td>
<td>College Readiness; College Graduate</td>
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<td>Mesquite ISD</td>
<td>Heroes</td>
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<td>Mesquite ISD Career &amp; Technology Education</td>
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<td>Mesquite ISD</td>
<td>Ready, Set, Teach</td>
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<td>Mesquite ISD</td>
<td>Run, Laugh, Color, Fun</td>
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<td>Northside ISD</td>
<td>Health Careers High School Recruitment Video</td>
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<td></td>
<td>Pharr-San Juan-Alamo ISD</td>
<td>PSJA PSA</td>
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<tr>
<td></td>
<td>Richardson ISD</td>
<td>RISD Payroll Deduction Campaign</td>
</tr>
</tbody>
</table>

| SILVER | San Antonio ISD | SAISD students sing out for bus drivers | Leslie Price & A. Mario Rios Jr. |
| | United ISD | Col. Santos Elementary CTPS PSA | Instructional Television Department |
| | United ISD | Halloween Safety Tips PSA | Instructional Television Department |
| | United ISD | No Shots, No School PSA | Instructional Television Department |
| **BRONZE** | Cypress-Fairbanks ISD | Extra Credit - Athletic Dance | John Taylor |
| | ESC Region 13 | Advancing Improvement in Education - Wrap-up Video | Ana Amezcu |
| | Garland ISD | City of Garland Community Multicultural Commission | Larry Grimes & Delbert Richardson |
| | Garland ISD | Miss Texas 2012 visits Bradfield Elementary | Larry Grimes |
| | Harris Co Dept of Education | Who We Are, What We Do | Joe Perez & Carol Vaughn |
| | Mesquite ISD | BYOD | Wei-Tung Chou |
| | Mesquite ISD | Make a Difference - For Kids For Tomorrow | Wei-Tung Chou |
| | Spring Branch ISD | Science is Cool! | Steve Brunsman |
| | United ISD | Dyslexia Awareness Parent Festival PSA | Instructional Television Department |
| | United ISD | El Moscas y Los Pesticidas PSA | Instructional Television Department |
| | United ISD | Grandparents PSA | Instructional Television Department |
| | United ISD | Marching Band Competition PSA | Instructional Television Department |
| | United ISD | Migrant Astronaut PSA | Instructional Television Department |
| | United ISD | Our Vote, Our Voice, Our Future PSA | Instructional Television Department |
| | United ISD | UISD Read 3 Program | Instructional Television Department |

| PASSENGER OF THE YEAR | Pasadena ISD | Dancing with the Principals Gangnam Style | Jessica Bennett Vandervoort, Cindy Parmer & Britta Gaminos |
| | Richardson ISD | Richardson ISD Teacher Recruitment | Marcin Wawrzyczek & Candace Ahlfinger |
| | United ISD | Nye Elementary Be a Firework | Instructional Television Department |
| | United ISD | Parents Festival PSA | Instructional Television Department |
| | United ISD | Partners for Scholars | Instructional Television Department |
| | United ISD | Severe Allergies PSA | Instructional Television Department |
| | United ISD | STEM Imaginarium PSA | Instructional Television Department |
| | United ISD | Superintendent Holiday Message PSA | Instructional Television Department |
| | United ISD | UISD Dual Language PSA | Instructional Television Department |
| | United ISD | UISD GT Showcase PSA | Instructional Television Department |
| | United ISD | UISD Kinder Round-Up PSA | Instructional Television Department |
| | United ISD | UISD Summer Food Program PSA | Instructional Television Department |
# CATEGORY 31
Video Training/Instructional
Less than 10,000 students & 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Less than 10,000 students &amp; 10,000 to 30,000 students</th>
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<tr>
<td><strong>Laredo ISD- ITV</strong></td>
<td>Journey With Jen</td>
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<td><strong>GOLD</strong></td>
<td>Graduation Instructional Video</td>
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<td>Mesquite ISD</td>
<td>Don’t Be A Kevin 2: Still in School</td>
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<td><strong>SILVER</strong></td>
<td>The Leader in Me (Part 2)</td>
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<td>Galveston ISD Educational Foundation (GEF), Grant Writing Workshop Instructional Video</td>
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<td>McAllen ISD</td>
<td>Student Tech Specialists</td>
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<tr>
<td>TISD-TV, Tyler ISD</td>
<td>Your Future is Now</td>
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More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
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<tr>
<td><strong>Mesquite ISD</strong></td>
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<td>iGeneration</td>
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<td><strong>GOLD</strong></td>
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<td><strong>SILVER</strong></td>
<td>RRRISE Teacher Incentive Program Video</td>
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<td>The Teacher Toolkit Video: Whiteboard Wipeout</td>
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<td>Math MATTERS, Grades 3-4, Unit 6, Lesson 1</td>
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<td>Math MATTERS, Grades 5-6, Unit 6 Lesson 1</td>
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<td>Clark Elementary Global Warming Music Video</td>
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<td>Pass It Killam Style</td>
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<td>CFIISD is Cooking</td>
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<td>The Road Scholar Program in San Antonio</td>
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<td><strong>BRONZE</strong></td>
<td>Humble ISD Legislative Committee-Speakers Toolkit</td>
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<tr>
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<td>Clark Elementary Global Warming Skit</td>
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<td>Salinas Elementary STAAR video</td>
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<td>United ISD</td>
<td>United South High School “A-Zen of Life”</td>
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</table>
**CATEGORY 32**  
**Video - Sports Event**  
**10,000 to 30,000 students**

**BEST OF CATEGORY**  
Weslaco ISD  
“Football” Weslaco vs. PSJA  
Julian Olivarez & Don Ramirez

**GOLD**  
McAllen ISD  
Football Night in McAllen  
Erasmo Cervantes & Mark May

Waco ISD  
Waco High vs University High  
Jesse Botello & Dale Caffey

Weslaco ISD  
“Football” Weslaco vs. PSJA  
Julian Olivarez & Don Ramirez

**BRONZE**  
Edgewood ISD  
Edgewood ISD Baseball Field Re-Dedication  
Communications Office

**BEST OF CATEGORY**  
Mesquite ISD  
Poteet vs. Wylie East Football  
Clif Cotton

**GOLD**  
Garland ISD  
GISD Football: Garland Owls vs. Mesquite Horns H.S.  
Delbert Richardson, Homer Clayton, Larry Grimes & Chris Mathis

Garland ISD  
GRS-TV Girls Basketball: Garland vs. Naaman Forest  
Homer Clayton & Chris Mathis

Mesquite ISD  
Poteet vs. Lancaster Football  
Clif Cotton

Mesquite ISD  
Poteet vs. Wylie East Football  
Clif Cotton

**CATEGORY 33**  
**Video - Live Event (Non-Sports)**  
**Less than 10,000 students & 10,000 to 30,000 students**

**BEST OF CATEGORY**  
McAllen ISD  
Choral Festival  
Erasmo Cervantes & Mark May

**GOLD**  
McAllen ISD  
Choral Festival  
Erasmo Cervantes & Mark May

McAllen ISD  
Pigskin Band Jubilee  
Erasmo Cervantes & Mark May

**SILVER**  
Edgewood ISD  
Cinco de Mayo Parade & Festival  
Communications Office

Highland Park ISD  
Convocation Program  
Dr. Marcus Nelson, Jeannette G. Martinez, Jose Mendiola, Ruben Vela, David Flores, Julio Ovando, Robert Alba & Esteban Borjas

Laredo ISD-ITV  
Laredo ISD Convocation: RISE  
Helen Williams

Weslaco ISD  
2013 Weslaco East HS Commencement Exercises  
Julian Olivarez & Don Ramirez

**BRONZE**  
Highland Park ISD  
Linda Raya Tribute  
Helen Williams

**BEST OF CATEGORY**  
United ISD  
Knowledge for College Academic Game Show #4  
Instructional Television Department

**GOLD**  
Garland ISD  
LC Patriot Percussion Concert  
Homer Clayton

Mesquite ISD  
Dr. Poteet’s Memorial Service  
Wei-Tung Chou

Mesquite ISD  
MISD Top Students of 2013 Class  
Wei-Tung Chou

United ISD  
El Moscas y Los Pesticidas Play  
Instructional Television Department

United ISD  
Knowledge for College Academic Game Show #4  
Instructional Television Department

United ISD  
Knowledge for College Academic Game Show #5  
Instructional Television Department

United ISD  
Knowledge for College Academic Game Show #7  
Instructional Television Department

United ISD  
Knowledge for College Academic Game Show #9  
Instructional Television Department

**SILVER**  
Brownsville ISD KBSD-ITV  
2013 Children’s Charro Days Parade  
Jessica Gallardo & Luis G. Martinez

**BRONZE**  
United ISD  
Alexander High School Holiday Special  
Instructional Television Department
CATEGORY 34
Video Streaming
All Divisions

BEST OF CATEGORY
Richardson ISD
RISD YouTube.com Channel
Marcin Wawrzyczek

GOLD
Richardson ISD
RISD YouTube.com Channel
Marcin Wawrzyczek

SILVER
Mesquite ISD
Mesquite ISD YouTube Channel
Electronic Media Services
Darline Gracia

Weslaco ISD
Weslaco ISD YouTube Channel

BRONZE
Arlington ISD
AISD-TV
Robert Spence & McKenzie Stokes
Brownwood ISD
Brownwood ISD Video & Live Streaming
Charles Musgrove

COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES

CATEGORY 35
Computer App
All Divisions

BEST OF CATEGORY
Bastrop ISD
BISD Mobile App
Donald Williams & Renee Cervantes

GOLD
Bastrop ISD
BISD Mobile App
Donald Williams & Renee Cervantes
Lubbock ISD
Lubbock ISD Mobile App
Sarah Ancell & Nancy Sharp

BRONZE
ESC Region 20
School Safety Tracker Plus App
Communications

CATEGORY 36
Computerized Presentation
Less than 10,000 students

BEST OF CATEGORY
Highland Park ISD
MIS/HPMS students collect, donate toys to Community Partners
Helen Williams & Elena Harding

GOLD
Highland Park ISD
MIS/HPMS students collect, donate toys to Community Partners
Helen Williams & Elena Harding

SILVER
Highland Park ISD
HPISD 1st day of school 2012
Helen Williams & Elena Harding

BRONZE
Highland Park ISD
Black Light Pep Rally
Bradfield Broncos showcased on “Good Morning, Texas”
President Bush pays surprise visit to students on first-day tour
Weatherford ISD 2013 Bond Election Presentation
Helen Williams & Elena Harding
Weatherford ISD
Bradfield Broncos showcased on “Good Morning, Texas”
President Bush pays surprise visit to students on first-day tour
Weatherford ISD 2013 Bond Election Presentation
Derik Moore & Charlotte LaGrone
Category 36 Computerized Presentation  cont.
10,000 to 30,000 student & More than 30,000 students

BEST OF CATEGORY
Harris Co Dept of Education
HCDE Information Brochure: Flipbook
Carol Vaughn, Joe Perez & Amy Guillory

GOLD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD Map
Joel Weckerly
Cypress-Fairbanks ISD
Social Media: 'Wave or Tsunami?'
Leslie Francis
Fort Bend ISD
Spotlight on Partners Annual Report
Becky Walker, Stacey Crews & Nancy Porter

Grapevine-Colleyville ISD
The Future of Texas Public Schools: Burden or Investment?
Megan Overman
Harris Co Dept of Education
HCDE Information Brochure: Flipbook
Carol Vaughn, Joe Perez & Amy Guillory
Harris Co Dept of Education
Invest in Dreams through Kids’ Days
Carol Vaughn & Daniel Villarreal

SILVER
ESC Region 13
TSHA Speech Language Pathology Assistant Guide Module 5
Ana Amezcua
Plano ISD
Annual Report - Electronic Presentation
Lesley Range-Stanton & Mary Gorden

BRONZE
Arlington ISD
Capturing Students’ Big Ideas
Leslie Johnston
Cypress-Fairbanks ISD
SPANISH Translation Guide
Rosario Meehan
United ISD
Pre-K Kinder Round Up
Rocio Moore

Category 37
E-Newsletter Internal
Less than 10,000 students

BEST OF CATEGORY
Highland Park ISD
HPISD enewsletter
Helen Williams, David Hicks, Jacki Moran & Elena Harding

GOLD
Highland Park ISD
HPISD enewsletter
Helen Williams, David Hicks, Jacki Moran & Elena Harding
San Elizario ISD
Teachers as Leaders
Cynthia P Marentes
Corsicana ISD
Tiger Tales Internal E-News
Susan Johnson
Lancaster ISD
Today In Lancaster ISD
Sonya Cole-Hamilton
Willis ISD
The Willis Way
Erin Kleinecke

10,000 to 30,000 students

BEST OF CATEGORY
Edgewood ISD
Board Meeting Bulletin
Roland Martinez

GOLD
Edgewood ISD
Board Meeting Bulletin
Roland Martinez
Northwest ISD
The Source Staff Newsletter
Emily Conklin

SILVER
Edgewood ISD
The Edgewood Word
Roland Martinez
Wichita Falls ISD
WFISD Insider E-Newsletter
Renae Murphy

BRONZE
Goose Creek CISD
Goose Creek CISD Journal - June 2013
Kathy Clausen, Mima Trujillo, Carrie Pryor-Newman & Susan Passmore

ESPRA STAR AWARDS 34
Category 37 E-Newsletter Internal  cont.

**BEST OF CATEGORY**
United ISD United Insider September 2012 Paola Arcos

**GOLD**
Cypress-Fairbanks ISD eConnection Stephanie Migl Communications
Mesquite ISD In Touch Paola Arcos
United ISD United Insider February 2013 Paola Arcos
United ISD United Insider March 2013 Paola Arcos
United ISD United Insider October 2012 Paola Arcos
United ISD United Insider September 2012 Paola Arcos

**SILVER**
Fort Bend ISD Employee E-News Becky Walker & Keryn Miles
Humble ISD Family Album News Robin McAdams & Bryce Nieman
Keller ISD KISD’s District-Wide Wednesday Leslie Rodriguez
Northside ISD Woods Weekly-June 3, 2013 Leslie Price
San Antonio ISD Insider electronic newsletter Paola Arcos
United ISD United Insider December 2012 Paola Arcos
United ISD United Insider January 2013 Paola Arcos

**BRONZE**
Plano ISD Plano ISD District Digest Electronic Employee Newsletter Lesley Range-Stanton & Mary Gorden
Richardson ISD RISD Notes Andy McCormick, Tim Clark, Candace Ahlfinger & Amanda O’Neal

Category 38

**E-Newsletter External**

**BEST OF CATEGORY**
Tomball ISD TISD Today Staci Stanfield

**GOLD**
Brazosport ISD Brazosport ISD Insight e-Newsletter Tami Sophia
Brazosport ISD End-of-Year Insight e-Newsletter Tami Sophia
Quinlan ISD Panther Nation E-News Tiffany Upchurch
Rockwall ISD 2012-2013 Rockwall ISD E-Newsletter James VanDyke
Tomball ISD TISD Today Staci Stanfield

**SILVER**
Brazosport ISD Winter Insight e-Newsletter Tami Sophia
Goose Creek CISD Goose Creek CISD Journal - May 2013 Kathy Clausen, Susan Passmore, Mima Trujillo & Carrie Pryor-Newman
Northwest ISD Northwest News Emily Conklin

**BRONZE**
Coppell ISD Supt.’s Scoop E-Newsletter Tamerah Ringo & Bria Jones
Wichita Falls ISD WFISD Links E-Newsletter Renae Murphy

**BEST OF CATEGORY**
Humble ISD Your Schools Newsletter Jamie Mount & Robin McAdams

**GOLD**
ESC Region 20 Vision 20/20 Magazine Jamie Mount & Robin McAdams
Humble ISD Your Schools Newsletter Lesley Range-Stanton & Mary Gorden
Plano ISD Plano ISD - ENews Tim Clark, Andy McCormick, Candace Ahlfinger & Amanda O’Neal
Richardson ISD School Times Now TASB Communications

Texas Assoc of School Boards TASB’s The Star

More than 30,000 students
Category 38 E-Newsletter External cont.
More than 30,000 students - Silver

**SILVER**
Cypress-Fairbanks ISD
Fort Bend ISD
Keller ISD
Mesquite ISD
TX Classroom Teachers Assoc

**INSIDE Cypress-Fairbanks ISD (Trustee Election Edition)**
**FBISD ExPress**
Keryn Miles, Stacey Crews & Nancy Porter
Bryce Nieman, Nicole McCollum & Nicole Lyons
Elizabeth Fernandez
Amy Francisco

**CATEGORY 39**

**Web Site**
Less than 10,000 students

**BEST OF CATEGORY**
Barbers Hill ISD

**GOLD**
Barbers Hill ISD
Huntsville ISD
Willis ISD

**SILVER**
Friendswood ISD

**BRONZE**
Alvarado ISD
Corsicana Ed Foundation
Highland Park ISD
Sheldon ISD
Waxahachie ISD

**10,000 to 30,000 students**

**BEST OF CATEGORY**
McAllen ISD

**GOLD**
Coppell ISD
McAllen ISD

**SILVER**
Lamar CISD
Pearland ISD
Waco ISD Ed Foundation

**BRONZE**
Edgewood ISD
Tyler ISD -Digital Communications

**Barbers Hill Website**
Carla Rabalais & Valerie Hull

**Barbers Hill Website**
Carla Rabalais & Valerie Hull
Shannon Duncan
Erin Kleinecke

**www.fisd12.net**
Karolyn Gephart

**www.alvaradoisd.net**
Tommy Brown
Kristin Zastoupil
David Hicks
Victor Bushfield
Dr. Nicole Mansell

**www.hpisd.org**

**www.sheldonisd.com**

**Website Redesign**

**Website Re-Design**

**http://www.mcallenisd.org/**
Norma Zamora-Guerra, Andrea Hathcock, Mark May & Erasmo Cervantes
Tamerah Ringo & Bria Jones
Norma Zamora-Guerra, Andrea Hathcock, Mark May & Erasmo Cervantes

**www.lcisd.org**
Mike Rockwood, Phillip Sulak & Justin Terry
Kim Hocott
Skip Filgo & Amber George

**Pearland ISD Website**

**Education Foundation Website**

**Website - www.eisd.net**
Jason Gatell, Yvonne Peña & Roland Martinez
Jessica Poe
## Category 39 Website cont.

**BEST OF CATEGORY**

- **ESC Region 13**
  - www.TheTeacherToolkit.com
  - Ana Amezcua

**GOLD**

- **ESC Region 13**
  - Virtual Conference Platform
  - Ana Amezcua
- **ESC Region 13**
  - www.TheTeacherToolkit.com
  - Ana Amezcua
- **Northside ISD**
  - Northside ISD District Website
  - Stacie Herndon

**SILVER**

- **Fort Bend ISD**
  - The FBISD Pulse
  - Nancy Porter, Stacey Crews, Becky Walker & Keryn Miles
- **HCDE Client Development Services**
  - Choice Partners Website
  - Louise Henry, APR
- **Mansfield ISD**
  - Mansfield ISD - The Digital Makeover
  - Alicia Alford
- **Mesquite ISD**
  - Mesquite ISD Website
  - Communications
- **Richardson ISD**
  - RISD College and Career Readiness Website
  - Andy McCormick
- **Round Rock ISD**
  - Round Rock ISD Centennial website
  - Linda Aschenbrener & JoyLynn Occhiuzzi

**BRONZE**

- **Cypress-Fairbanks ISD**
  - District Website
  - Leslie Francis
- **Klein ISD**
  - Splash Page & 75th Anniversary Website
  - Communications & Planning Department
- **Northside ISD**
  - Northside Student Connection
  - Marcella Muncy
- **Richardson ISD**
  - RISD Website
  - Andy McCormick, Tim Clark & Candace Ahlfinger
- **United ISD**
  - Report Bullying On-Line
  - Rocio Moore

## Category 40 Online Foundation Donation Page

**NO ENTRIES**

## Campaign/Event Categories

### Category 41 Marketing Campaign

**BEST OF CATEGORY**

- **Waxahachie ISD**
  - My Journey Began at Waxahachie ISD
  - Dr. Nicole Mansell

**GOLD**

- **Galveston ISD Ed Foundation, Waxahachie ISD**
  - Galveston ISD Educational Foundation (GEF), Marketing Material
  - Eliza Quigley
  - My Journey Began at Waxahachie ISD
  - Dr. Nicole Mansell

**SILVER**

- **DeSoto ISD**
  - Collegiate Magnet Program: DeSoto plus U
  - Beth Trimble
- **DeSoto ISD**
  - Eagle Advantage: Full-Day Pre-K in DeSoto ISD
  - Beth Trimble
- **DeSoto ISD**
  - Launch of DeSoto ISD iSTEAM Magnet Academy program
  - Beth Trimble

**BRONZE**

- **Huntsville ISD**
  - Huntsville ISD BYOT Marketing Campaign
  - Shannon Duncan
- **Midway ISD**
  - Return of the Job Fair
  - Traci Marlin

### 10,000 to 30,000 students & More than 30,000 students

**BEST OF CATEGORY**

- **Coppell ISD**
  - “intouch, informed, inspired” Mobile App Campaign
  - Tamerah Ringo & Bria Jones

**GOLD**

- **Coppell ISD**
  - “intouch, informed, inspired” Mobile App Campaign
  - Tamerah Ringo & Bria Jones
- **Region 4 Print Center**
  - Region 4 Braille Solutions Instructional Materials
  - Barbara Hannah
  - Coordinators Association of Texas
**Category 41 Marketing Campaign  cont.**

**10,000 to 30,000 students & More than 30,000 students**

**SILVER**
- HCDE Client Development Services 2012 Choice Partners Annual Vendor Exhibit
- Choice Partners Rebranding Campaign
- ExxonMobil Marketing Campaign
- Region 4 Online Bus Driver Recertification Launch
- In search of native Spanish speakers: How we helped Bonham Academy’s dual-language program

**Klein ISD**
- HCDE Client Development Services
- Region 4 Print Center
- San Antonio ISD

**SILVER**
- Klein ISD 75 Diamonds
- Hospitality Guide

**BRONZE**
- Klein ISD
- United ISD

**CATEGORY 42**

**Foundation Campaign**

**More than 30,000 students**

**BEST OF CATEGORY**
- Irving ISD 2012 Second Annual Legacy Gala

**GOLD**
- Irving ISD 2012 Second Annual Legacy Gala

**SILVER**
- Garland ISD Visions for Learning Grant Program

**CATEGORY 43**

**Social Media Campaign**

**10,000 to 30,000 students & More than 30,000 students**

**BEST OF CATEGORY**
- Grapevine-Colleyville ISD GCISD Facebook Fanatics: Launching Campus Facebook Pages
- Follow HCDE on Pinterest

**GOLD**
- Grapevine-Colleyville ISD GCISD Facebook Fanatics: Launching Campus Facebook Pages

**SILVER**
- Irving ISD Irving ISD Social Media Strategy

**CATEGORY 44**

**Special Event**

**Less than 10,000 students**

**BEST OF CATEGORY**
- Friendswood ISD Ed Foundation Let’s Have a Circus Theme for our GALA!
- Corsicana Ed Foundation C&B Seen Gala
- Friendswood ISD Ed Foundation Let’s Have a Circus Theme for our GALA!

**GOLD**
- Corsicana Ed Foundation C&B Seen Gala

**SILVER**
- DeSoto ISD DeSoto ISD’s Seniors’ Prom: Casablanca
- Galveston ISD Educational Foundation (GEF) Annual Spring Event

**Lancaster ISD**
- Galveston ISD Employee of the Year Event
- Galveston ISD Teacher of the Year
- Lancaster ISD Convocation: You’re Invited to the Party!
- Lancaster ISD Convocation: You’re Invited to the Party!
### Category 44 Special Event cont.

#### Less than 10,000 students - Bronze

<table>
<thead>
<tr>
<th>BRONZE</th>
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<tbody>
<tr>
<td></td>
<td>Category</td>
<td>Event Name</td>
<td>School Name</td>
<td>Organizer</td>
</tr>
<tr>
<td></td>
<td>44</td>
<td>Hall of Honor Induction Ceremony</td>
<td>DeSoto ISD</td>
<td>Beth Trimble</td>
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<tr>
<td></td>
<td></td>
<td>Sweetheart Dinner &amp; Auction for the HISD Buyers Group</td>
<td>Huntsville ISD</td>
<td>Shannon Duncan</td>
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<tr>
<td></td>
<td></td>
<td>Walker County Scholars Banquet</td>
<td>Huntsville ISD</td>
<td>Shannon Duncan</td>
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<tr>
<td></td>
<td></td>
<td>Senior Citizen Breakfast</td>
<td>Quinlan ISD</td>
<td>Kathy Goleman</td>
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#### 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
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<tbody>
<tr>
<td>Rockwall ISD</td>
<td>2012 Tailgate Event</td>
<td>James VanDyke</td>
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<tr>
<td>GOLD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hurst-Euless-Bedford ISD</td>
<td>Topping Out Ceremony</td>
<td>Judy Everett Ramos</td>
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</tr>
<tr>
<td>Rockwall ISD</td>
<td>2012 Tailgate Event</td>
<td>James VanDyke</td>
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<tr>
<th>BRONZE</th>
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</thead>
<tbody>
<tr>
<td>Edgewood ISD</td>
<td>Night of Edgewood Stars</td>
<td>Roland Martinez, Jason Gatell &amp; Yvonne Peña</td>
<td></td>
</tr>
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</table>

#### More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
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<tbody>
<tr>
<td>Texas Assoc of School Boards</td>
<td>Texas Public Schools Rock Student Video Contest</td>
<td>TASB Communications</td>
<td></td>
</tr>
<tr>
<td>GOLD</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Harris Co Dept of Education</td>
<td>2013 After-School Partnership Fair</td>
<td>Lotus Locaste-Wilken,</td>
<td></td>
</tr>
<tr>
<td>Amanda Arnold &amp; Carol Vaughn</td>
<td>2013 Early Childhood Winter Conference</td>
<td>Amanda Arnold &amp; Carol Vaughn</td>
<td></td>
</tr>
<tr>
<td>Texas Assoc of School Boards</td>
<td>Texas Public Schools Rock Student Video Contest</td>
<td>TASB Communications</td>
<td></td>
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<tr>
<td>United ISD</td>
<td>2013 Employee Recognition Banquet</td>
<td>Paola Arcos</td>
<td></td>
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<tr>
<th>SILVER</th>
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<tbody>
<tr>
<td>Amarillo ISD</td>
<td>Teacher of the Year Breakfast</td>
<td>Denise Blanchard</td>
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<tr>
<td>Mesquite ISD</td>
<td>Lone Star Legacy with Clay Walker</td>
<td>Denise Blanchard Communications</td>
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<tr>
<td>United ISD</td>
<td>It's O.K. To Be Green</td>
<td>Veronica R. Yunes, Paola Arcos &amp; Alex Meyer</td>
<td></td>
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</tbody>
</table>

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<tr>
<th>BRONZE</th>
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<tbody>
<tr>
<td>Amarillo ISD</td>
<td>Partners in Education Banquet</td>
<td>Denise Blanchard</td>
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<tr>
<td>Arlington ISD</td>
<td>Community Resource Fair</td>
<td>Leslie Johnston</td>
<td></td>
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<tr>
<td>Arlington ISD</td>
<td>Shaping the Future. Every Student, Every Day</td>
<td>Leslie Johnston, Robert Spence &amp; McKenzie Stokes</td>
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</tbody>
</table>

### Category 45

#### Celebrate Texas Public Schools

<table>
<thead>
<tr>
<th>NO BEST OF CATEGORY</th>
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<tbody>
<tr>
<td>SILVER</td>
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</tr>
<tr>
<td>Rockwall ISD</td>
<td>2013 Celebrate Texas Public Schools Event</td>
<td>Jovan Overshown</td>
</tr>
</tbody>
</table>

**Crystal and Platinum Awards Sponsored by**

![School Messenger](image-url)
CRYSTAL COMMENDATIONS

All divisions judged together

CATEGORY 46
Bond Elections

CRYSTAL AWARD
Midway ISD
Atypical Bond
Traci Marlin

CRYSTAL CERTIFICATE OF MERIT
Northwest ISD
Bond Election 2012
Jerhe Nail, Emily Conklin & Rachel Babbitt

CATEGORY 47
Parent Involvement/Volunteer Program

CRYSTAL AWARD
Katy ISD
Hey VO!
Janet Theis

CATEGORY 48
Staff/Student Recognition

CRYSTAL AWARD
Humble ISD
Teacher of the Year Recognition Program
Jamie Mount, Jerri Monbaron, Winna MacLaren, Robin McAdams

CATEGORY 49
School/Community Partnership

CRYSTAL AWARD
Burnet CISD
A Community Responds
Sharon Schwartz

CRYSTAL CERTIFICATES OF MERIT
Arlington ISD
Achieve Today, Excel Tomorrow. Strategic Plan Rollout
Leslie Johnston, Robert Spence & McKenzie Stokes

Fort Worth ISD
“Know the Plan” Preparedness Initiative
Barbara Griffith, Clint Bond & Shara Kelly

United ISD
UISD and Sames “Kia in the Klassroom” Car Give-a-Way Contest
Veronica R. Yunes

CATEGORY 50
District/Association Special Event/Celebration

CRYSTAL AWARD
Spring Branch ISD
Spring Branch ISD Good Neighbor Program
Steve Brunsman

CRYSTAL CERTIFICATES OF MERIT
Corpus Christi ISD
Academic Achievers
CCISD Communications Dept

Klein ISD Ed Foundation
Diamonds & Denim.....A Jubilee 75 Years in the Making!
KISD Ed Foundation

CATEGORY 51
Foundation Special Event/Celebration

CRYSTAL AWARD
Corpus Christi Ed Foundation/
Corpus Christi ISD
State of the District - Wake ^
Crystal Matern, Lorette Williams, Tanis Acosta, Lyndall Gathright & Kim Sneed

CRYSTAL CERTIFICATES OF MERIT
College Station ISD Ed Foundation
50 Men Who Can Cook
Teresa Benden

No entries in Category 52 Foundation Annual Campaign
PLATINUM CERTIFICATES OF MERIT

Greenville ISD
The Art of Advertising...and Money
Kelli Tharp

Highland Park ISD
Communication Plan - Keeping the community informed
Helen Williams, David Hicks, Jacki Moran & Elena Harding

PLATINUM AWARD

Klein ISD
Klein ISD 75th Anniversary...A year long celebration
Communications and Planning Department

CRYSTAL AND PLATINUM AWARDS SPONSORED BY SchoolMessenger®