**PRINT CATEGORIES**

**CATEGORY 1**

**Internal Newsletter**

**Less than 10,000 students**

**BEST OF CATEGORY**

Livingston ISD

**GOLD**

Bay City ISD
DeSoto ISD
Livingston ISD

**SILVER**

Roma ISD

Livingston ISD Board Report

Paw Prints newsletter, May 2015 issue

DeSoto ISD Inside

Livingston ISD Board Report

Roma ISD Internal Newsletter “Gladiator Gazette”

Jennifer Birdwell

Allison Sliva

Beth Trimble

Jennifer Birdwell

Jennifer Birdwell

**10,000 to 30,000 students & More than 30,000 students**

**BEST OF CATEGORY**

Arlington ISD

**GOLD**

Engaged for Student Success

Leslie Johnston, Mercedes Mayer & Robert Spence

Engaged for Student Success

Leslie Johnston, Mercedes Mayer & Robert Spence

Staff Update

Community Relations Office/KSBG TV 17

Choice Partners Leader’s Choice newsletter

Louise Henry

El Noticiero

Blanca E. Cantu

Bites and Chomps

Cynthia Ybarra

Board Update

Cynthia Ybarra

**CATEGORY 2**

**External Newsletter**

**Less than 10,000 students**

**BEST OF CATEGORY**

Barbers Hill ISD

**GOLD**

Channelview ISD

Barbers Hill ISD

**SILVER**

Livingston ISD

Texas City ISD

**BRONZE**

Bonham ISD

Roma ISD

Barbers Hill ISD Eagle I Newsletter

ChannelViews newsletter

Barbers Hill ISD Eagle I Newsletter

The Roar - Weekly Newspaper Report

Teletype 2015

District Newsletter

Roma ISD Eternal Newsletter “The Gladiator Nation”

Carla Rabalais

Mark Kramer

Carla Rabalais

Jennifer Birdwell

Melissa Tortorici

Leslie Crutsinger

Helen Escobar

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Alvin ISD

**GOLD**

Alvin ISD

Dickinson ISD

Galena Park ISD

Pearland ISD

**BRONZE**

Birdville ISD

Edgewood ISD

Laredo ISD

Northwest ISD

Rockwall ISD

2015 Back to School Community Connection

Communications Department

Communications Department

Tammy Dowdy

Jonathan Frey

Kim Hocott

Birdville Bond 2014 Newsletter

Birdville ISD

Jonathann Frey

Kim Hocott

Mark Thomas, Stephanie Whitlock, Michelle DoPorto & Kim Tweed

Laredo ISD Office of Communications

Emily Conklin & Rachel Bobbitt

Alyssa Suniga

Edgewood Historian

Las Escuelas de Laredo ISD Newsletter

Points of Pride

Rockwall ISD Community Connection Newsletter
**Category 2 External Newsletter, cont. - More than 30,000 students**

**BEST OF CATEGORY**
Garland ISD

**GOLD**
- Alief ISD
- Garland ISD
- Socorro ISD

**SILVER**
- United ISD

**Education GISD**
- The Alief Communicator Newsletter
- Education GISD
- @Socorro Newsletter

Tiffany Veno, Judy Kriehn, Caren Rodriguez & Chris Moore
Daniel Escobar

**Category 3 Flyer**
Less than 10,000 students

**BEST OF CATEGORY**
Lancaster ISD

**GOLD**
- Lancaster ISD
- Lake Travis ISD

**SILVER**
- Lake Travis ISD
- Lancaster ISD

**BRONZE**
- Lancaster ISD
- Lancaster ISD

Sonya Cole-Hamilton
Edgar Arellano
Sonya Cole-Hamilton

**10,000 to 30,000 students**

**BEST OF CATEGORY**
Goose Creek CISD

**GOLD**
- Goose Creek CISD
- Laredo ISD

**SILVER**
- Laredo ISD

**BRONZE**
- Goose Creek CISD
- Laredo ISD
- McAllen ISD
- Wylie ISD

Mima Trujillo
Carrie Pryor-Newman
Claudia Rodriguez
Norma Zamora-Guerra
Doug Bellamy

**More than 30,000 students**

**BEST OF CATEGORY**
Garland ISD

**GOLD**
- Garland ISD
- Irving ISD
- Keller ISD
- Keller ISD
- Mesquite ISD

Tiffany Veno, Judy Kriehn, Caren Rodriguez & Chris Moore
Julie Baur
Matt Hill & Holli McLendon
Kristin Odom

**Education GISD**
- 2014 Bond Election Take-home Flyer
- Triple M Mentoring Flyer
- 7th Annual Film Festival “Keep It Reel” Flyer
- Bond 2014 Finance Facts Flyer
- Scholar Dollars
Category 3 Flyer, cont. - More than 30,000 students

SILVER
ESC Region 12
ESC Region 20
Garland ISD
Keller ISD
United ISD

BRONZE
Amarillo ISD
ESC Region 11
ESC Region 20
Garland ISD
Lewisville ISD
United ISD
United ISD
United ISD

SWEP 2015 Flyer
Including Functional Movements in Your PE and Athletics Program
2014 Bond Election Information Flyer
Bond 2014 Information Flyer
Google Migration
Don’t Miss Out! Peachjar Subscription Flyer
New Teacher Induction Flyer
Page Keeley Formative Assessments Workshops Flyer
ESC-20 Migrant Education Program Annual Community Fair
Paraprofessional Scholarship Flyer
Graduate Profile Skills flyer
Attendance Incentive
Baseball Bash
Lead Where You Are!

Kaitlyn Skinner
Shannon Jones
Tiffany Veno, Judy Kriehn, Caren Rodriguez & Chris Moore
Shellie Johnson & Bryce Nieman
Karla de la Garza
Lauren Krieg
Elizabeth Harwood
Eliza Veharwood
Mark Hill
Lisa Cox & Judy Kriehn
Lee Ann Bandy
Karla de la Garza
Rocio Moore
Paola Arcos

CATEGORY 4
Brochure
Less than 10,000 students

BEST OF CATEGORY
Lake Travis ISD
GOLD
Barbers Hill ISD
Galveston ISD
Lake Travis ISD
SILVER
Lake Travis ISD
Willis ISD
BRONZE
Bay City ISD
Channelview ISD

Lake Travis ISD 2012 Bond Progress Update
Wingtips 2015
Media Arts Academies at Central Middle School Brochure
Lake Travis ISD 2012 Bond Progress Update
LTISD Mentor Me Brochure
Willis ISD: Getting Students Ready for the World
Bay City High School Speech & Theatre Department promotional brochure
Channelview ISD District Report

Marco Alvarado
Carla Rabalais & Valerie Hull
Communications Dept.
Marco Alvarado
Edgar Arellano
Erin Kleinecke
Allison Silva
Mark Kramer

BEST OF CATEGORY
Waco ISD
GOLD
Coppell ISD
Coppell ISD
Magnolia ISD
Waco ISD
SILVER
Birdville ISD
Birdville ISD
Goose Creek CISD
Lamar CISD
Pearland ISD
Pflugerville ISD
BRONZE
McAllen ISD

The best world-class education that money can’t buy!
Partners in Excellence
Pinnacle 2020
District Profile
The best world-class education that money can’t buy!

Mary Senter
Tamerah Ringo & Bria Jones
Denise Meyers
Mary Senter
Mark Thomas, Stephanie Whitlock, Michelle DoPorto & Kim Tweed
Mark Thomas, Stephanie Whitlock, Michelle DoPorto & Kim Tweed
Mima Trujillo
Mike Rockwood & Phillip Sulak
Kim Hocott
David Sanchez

The best world-class education that money can’t buy!
Partners in Excellence
Pinnacle 2020
District Profile
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Mary Senter
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Mike Rockwood & Phillip Sulak
Kim Hocott
David Sanchez

A+ Moments

Norma Zamora-Guerra
**Category 4 Brochure, cont. - More than 30,000 students**

**BEST OF CATEGORY**
- **Mesquite ISD**
  - School Bond 2015
  - Kristin Odom

**GOLD**
- **Fort Bend ISD**
  - FBISD Extended Day Summer
  - Becky Walker
- **Katy ISD Partners in Education**
  - 2015 Katy ISD Partners in Education Marketing Brochure
  - Janet Theis
- **Klein ISD**
  - Annual Giving Donor Brochure
  - Cindy Doyle, Justin Elbert & Justin Keith
- **Klein ISD**
  - Building Klein ISD’s Future with the 2008 Bond
  - Judy Rimato, Denise McLean & Justin Keith
- **Lewisville ISD**
  - LISD Boundary Map package
  - Lee Ann Bandy
- **Mesquite ISD**
  - School Bond 2015
  - Kristin Odom
- **Pasadena ISD**
  - Think Future, Think Today - Facts & Figures
  - Jade Wise
- **Richardson ISD**
  - Richardson Promotes Mentoring Brochure
  - Karah Womack Altman & Andy McCormick

**SILVER**
- **ESC Region 20**
  - Dyslexia Professional Development Fall 2015 Workshops
  - Shannon Jones
- **ESC Region 20**
  - Judson ISD Curriculum and Instruction Brochure
  - Mark Hill
- **Garland ISD**
  - Recruiting Card
  - Judy Kriehn, Caren Rodriguez & Chris Moore
- **Harris Co. Dept. of Education**
  - Come Learn with Us
  - Angela Hider & Carol Vaughn
- **Pasadena ISD**
  - Education Foundation Informational Brochure
  - Jade Wise
- **Plano ISD**
  - Attendance Zone Map
  - Communications Department
- **Texas Assoc. of School Boards**
  - TASB Risk Management Fund Marketing Brochure
  - Karla de la Garza
- **United ISD**
  - United South HS Graduation Booklet
  - Lisa Cox, Judy Kriehn, Caren Rodriguez, Tiffany Veno & Chris Moore

**BRONZE**
- **Garland ISD**
  - Garland ISD Education Foundation Brochure
  - Judy Kriehn, Caren Rodriguez, Tiffany Veno & Chris Moore
- **Garland ISD**
  - 2014-15 Magnet Brochure
  - Jamae Preston & Chris Moore
- **Keller ISD**
  - Bond 2014 Brochure
  - Shellie Johnson & Bryce Nieman
- **Pharr-San Juan-Alamo ISD**
  - Liberty Middle School: An International Baccalaureate Campus
  - Santiago Zavala III
- **Texas Assoc. of School Boards**
  - TASB Risk Management Fund Reinsurance Brochure
  - TASC Communications

**CATEGORY 5**

**Booklet**

**Less than 10,000 students**

**BEST OF CATEGORY**
- **Highland Park ISD**
  - Highland Park Independent School District - Celebrating 100 Years of Learning and Service

**GOLD**
- **Highland Park ISD**
  - Highland Park Independent School District - Celebrating 100 Years of Learning and Service

**SILVER**
- **Lake Travis ISD**
  - Lake Travis ISD: The Destination District
  - Marco Alvarado
- **Roma ISD**
  - Roma ISD District Book
  - Ana F. Moreno

**BRONZE**
- **Alvarado ISD**
  - Alvarado ISD Booklet
  - Tommy Brown
- **Lancaster ISD**
  - Lancaster ISD’s State of Schools Report
  - Sonya Cole-Hamilton
Category 5 Booklet, cont. - 10,000 to 30,000 students

BEST OF CATEGORY
San Benito CISD
GOLD
Edgewood ISD
San Benito CISD
SILVER
Hays CISD
Rockwall ISD
BRONZE
La Joya ISD
Lamar CISD
Mission CISD

BEST OF CATEGORY
Spring ISD
GOLD
ESC Region 12
Socorro ISD
Spring ISD
SILVER
Mesquite ISD
Pasadena ISD
Socorro ISD
BRONZE
Cypress-Fairbanks ISD
ESC Region 11
Lewisville ISD

BEST OF CATEGORY
Texas City ISD
GOLD
Lake Travis ISD
Texas City ISD
SILVER
Greenville ISD
Huntsville ISD
Livingston ISD

BEST OF CATEGORY
Lamar CISD
GOLD
Lamar CISD
Sharyland ISD
SILVER
Laredo ISD

Stonewall Jackson Hotel Proposal
DAMAS 2015 Program Guide
Stonewall Jackson Hotel Proposal

KSBG/Community Relations
Jason Gatell
KSBG/Community Relations

San Benito CISD
Stone wall Jackson Hotel Proposal
KSBG/Community Relations
Jason Gatell

GOLD
Edgewood ISD
D AMAS 2015 Program Guide
Jason Gatell

San Benito CISD
Stone wall Jackson Hotel Proposal
KSBG/Community Relations
Jason Gatell

SILVER
Hays CISD
Navigate Your Future: College & Career Pathways Endorsement Guide
Tim Savoy
Rockwall ISD
Rockwall ISD Strategic Plan Final Report
Alyssa Suniga & James VanDyke

BRONZE
La Joya ISD
La Joya ISD Goals Booklet
Eden Ramirez, Jr.
Lamar CISD
General Information Guide
Community Relations
Aaron Cantu

More than 30,000 students

BEST OF CATEGORY
Spring ISD
Every Child 2020
2015 Programs & Services Book
Realtor Fact Sheet
Every Child 2020

KSBG/Community Relations
Spring ISD Communications
ESC Staff
Daniel Escobar

SILVER
Los Angeles ISD
The Future is Looking Bright
Partners in Pasadena Info Booklet
Operation College Bound

T HIS Week in Pasadena
Jade Wise
DanielEscobar

BRONZE
Cypress-Fairbanks ISD
Every Student, Every Day
Texas Accountability 2015 and Beyond Booklet
5 Things Every Parent Needs to Know about Drugs

Stephanie Migl, Gary Durrenberger, Joel Weckerly & Nicole Ray
Elizabeth Harwood
Lee Ann Bandy

Category 6
Calendar/Planner
Less than 10,000 students

BEST OF CATEGORY
Texas City ISD
TCISD 2015-16 School Calendar
Lake Travis ISD
2014-2015 ‘Focus on the Big Picture’ Calendar & Map
TCISD 2015-16 School Calendar

Melissa Tortorici
Melissa Tortorici
Marco Alvarado

SILVER
Greenville ISD
Greenville ISD Calendar
Huntsville ISD
2014-2015 Academic Calendar
Livingston ISD
LISD 2014-2015 Scholastic Calendar

Communications Department
Shannon Duncan
Debbie Dickerson

BEST OF CATEGORY
Lamar CISD
Lamar CISD Diversity Calendar
Lamar CISD Diversity Calendar

Lamar CISD Community Relations
Lamar CISD Community Relations
Rocio N. Landin
Cedar Park ISD
Sharyland ISD 2014-2015 Calendar
Sharyland ISD 2014-2015 Calendar
Claudia Rodriguez & Veronica Castillon

LISD 2014-2015 Scholastic Calendar
<table>
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<th>Category 6 Calendar/Planner, cont. - More than 30,000 students</th>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>Mesquite ISD</strong></td>
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<td><strong>GOLD</strong></td>
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<td>Mesquite ISD</td>
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<td>Region 4 ESC</td>
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<td>Region 16 ESC</td>
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<td><strong>SILVER</strong></td>
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<td>Pharr-San Juan-Alamo ISD</td>
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<td>Region 4 ESC</td>
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<td><strong>BRONZE</strong></td>
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<td>United ISD</td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>Mesquite ISD: Home of the Five-Star Meal</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><em><em>B</em> Healthy Menu Calendar</em>*</td>
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<td><em><em>B</em> Healthy Menu Calendar</em>*</td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>This is home - 2015/2016 Calendar &amp; Directory</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>Superintendent Planning Calendar 2014-2015</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>PSJA Associate Degree Calendar</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>United ISD</strong></td>
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<td><strong>2015-2016 Academic Calendar</strong></td>
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<th>Category 7 Program</th>
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<td><strong>Less than 10,000 students</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>Hillsboro ISD Ed Foundation</strong></td>
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<td><strong>GOLD</strong></td>
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<td>Corsicana Ed Foundation</td>
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<td>Hillsboro ISD Ed Foundation</td>
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<td>Texas City ISD</td>
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<td>Foundation for the Future</td>
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<td>DeSoto ISD</td>
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<td>La Porte ISD</td>
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<td>La Porte ISD</td>
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<td>Edgewood ISD</td>
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<td>Goose Creek CISD</td>
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<td>Goose Creek CISD</td>
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<td><strong>BRONZE</strong></td>
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<td>Comal ISD</td>
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<td>Deer Park ISD</td>
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<td>Goose Creek CISD</td>
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<td><strong>Edgewood ISD: Home of the Five-Star Meal</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>Dedication of Alamo Elementary School</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>Celebrate Yourself-ie - Goose Creek CISD</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>Remember the 21 Printed Program</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>Campus Teacher of the Year Program</strong></td>
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<td><strong>Board Recognition Dinner Program</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>Howling Trails Program</strong></td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td><strong>2015 Memorial Day Program</strong></td>
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</table>

**BEST OF CATEGORY**

**Hillsboro ISD Ed Foundation**

**Eagle Legacy Awards Banquet Program**

**BEST OF CATEGORY**

**Hillsboro ISD Ed Foundation**

**Eagle Legacy Awards Banquet Program**

**BEST OF CATEGORY**

**Texas City ISD**

**Foundation for the Future**

**Hall of Honor Induction Ceremony program**

**BEST OF CATEGORY**

**Galveston ISD**

**Level Up, Game On: The 2014 GISD Back to School Program**

**BEST OF CATEGORY**

**Galveston ISD**

**Rock Stars of GISD: 2015 Teacher of the Year**

**BEST OF CATEGORY**

**Lancaster ISD**

**Lancaster ISD: 2014 Fall Convocation Program:**

**BEST OF CATEGORY**

**La Porte ISD**

**Bounding into the Future**

**BEST OF CATEGORY**

**La Porte ISD**

**Farewell Reception for Nankai Students**

**BEST OF CATEGORY**

**La Porte ISD**

**The Wiz**

**BEST OF CATEGORY**

**Texas City ISD**

**Fiesta Employee and Retiree Appreciation Banquet**

**BEST OF CATEGORY**

**Hillsboro ISD Ed Foundation**

**Eagle Legacy Awards Banquet Program**

**BEST OF CATEGORY**

**Corsicana Ed Foundation**

**2015 Distinguished Scholars Program Book**

**BEST OF CATEGORY**

**Hillsboro ISD Ed Foundation**

**Eagle Legacy Awards Banquet Program**

**BEST OF CATEGORY**

**Texas City ISD**

**20 Years Celebrating the Stars**

**BEST OF CATEGORY**

**DeSoto ISD**

**Hall of Honor Induction Ceremony program**

**BEST OF CATEGORY**

**Galveston ISD**

**Level Up, Game On: The 2014 GISD Back to School Program**

**BEST OF CATEGORY**

**Galveston ISD**

**Rock Stars of GISD: 2015 Teacher of the Year**

**BEST OF CATEGORY**

**Lancaster ISD**

**Lancaster ISD: 2014 Fall Convocation Program:**

**BEST OF CATEGORY**

**La Porte ISD**

**Bounding into the Future**

**BEST OF CATEGORY**

**La Porte ISD**

**Farewell Reception for Nankai Students**

**BEST OF CATEGORY**

**La Porte ISD**

**The Wiz**

**BEST OF CATEGORY**

**Texas City ISD**

**Fiesta Employee and Retiree Appreciation Banquet**

**BEST OF CATEGORY**

**Edgewood ISD**

**Annie Souvenir Program**

**BEST OF CATEGORY**

**Edgewood ISD**

**Annie Souvenir Program**

**BEST OF CATEGORY**

**Goose Creek CISD**

**Dedication of Alamo Elementary School**

**BEST OF CATEGORY**

**Goose Creek CISD**

**Celebrate Yourself-ie - Goose Creek CISD**

**BEST OF CATEGORY**

**Mission CISD**

**Remember the 21 Printed Program**

**BEST OF CATEGORY**

**Comal ISD**

**Campus Teacher of the Year Program**

**BEST OF CATEGORY**

**Deer Park ISD**

**2015 Employee Services Awards Dinner**

**BEST OF CATEGORY**

**Goose Creek CISD**

**2015 Bi-District Baseball Playoffs Program**

**BEST OF CATEGORY**

**Goose Creek CISD**

**Class of 2015 Top Ten Graduates Program**

**BEST OF CATEGORY**

**Goose Creek CISD**

**Dedication of the Walter R. “Woody” Basketball Court Program**

**BEST OF CATEGORY**

**La Joya ISD**

**Board Recognition Dinner Program**

**BEST OF CATEGORY**

**La Joya ISD**

**Howling Trails Program**

**BEST OF CATEGORY**

**Rockwall ISD**

**2015 Memorial Day Program**
<table>
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<td><strong>BEST OF CATEGORY</strong></td>
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<tr>
<td><strong>Lewisville ISD</strong></td>
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<td><strong>GOLD</strong></td>
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<td>ESC Region 11</td>
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<td>ESC Region 13</td>
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<td>Garland ISD</td>
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<td>Humble ISD</td>
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<td>Lewisville ISD</td>
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<td>Corpus Christi ISD</td>
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<td>ESC Region 12</td>
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<td>Texas Assoc. of School Boards</td>
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<td>United ISD</td>
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<td><strong>Shining Stars Award Program</strong></td>
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<td>Charter School Network Summit 2015 Program</td>
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<td>Beat the Heat Conference Program</td>
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<td>Garland ISD Education Foundation</td>
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<td>13th Annual Golf Tournament Program</td>
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<td>KHS Orchestra-Midwest Clinic Performance</td>
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<tr>
<td>Shining Stars Award Program</td>
</tr>
<tr>
<td><strong>Lee Ann Bandy</strong></td>
</tr>
</tbody>
</table>

| **BEST OF CATEGORY**                                 |
| **Texas City ISD**                                    |
| **GOLD**                                              |
| Corsicana Ed. Foundation                              |
| DeSoto ISD                                            |
| Hillsboro ISD Ed Foundation                           |
| Roma ISD                                              |
| Texas City ISD                                        |
| **SILVER**                                            |
| Alamo Heights ISD                                     |
| DeSoto ISD                                            |
| Frenship ISD                                          |
| Lancaster ISD                                         |
| Roma ISD                                              |
| **BRONZE**                                            |
| La Porte ISD                                          |
| **Sharyland ISD**                                     |
| **SPLISH SPLASH Invitation to Dr. Cecilia May Moreno**|
| **Office of Communications**                         |
| **Aquatics Center Dedication Ceremony**               |
| **West Birdville Elementary Groundbreaking Invitation**|
| **When You Volunteer, We All Grow**                  |
| **Splish Splash Invitation to Dr. Cecilia May Moreno**|
| **Aquatics Center Dedication Ceremony**               |
| **Sharyland Pioneer High School Ribbon Cutting Invitation**|
| **Lee Ann Bandy**                                     |

| **BEST OF CATEGORY**                                 |
| **United ISD**                                        |
| **SILVER**                                            |
| **BRONZE**                                            |

| **CATEGORY 8**                                        |
| **Invitation/Announcement**                           |
| **Less than 10,000 students**                         |
| **BEST OF CATEGORY**                                 |
| **Texas City ISD**                                    |
| **GOLD**                                              |
| **SILVER**                                            |
| **BRONZE**                                            |
| **Fiesta Employee and Retiree Appreciation Banquet**   |
| 3rd Annual C&B Seen Gala Invitation                   |
| 3 Cheers: Hip, Hip, Hooray!                          |
| Eagle Legacy Awards Banquet Invitation                |
| Roma ISD's Top 10 Percent Dinner Invitation          |
| Fiesta Employee and Retiree Appreciation Banquet     |
| **Melissa Tortorici**                                |

| **BEST OF CATEGORY**                                 |
| **Laredo ISD**                                        |
| **GOLD**                                              |
| **SPLISH SPLASH Invitation to Dr. Cecilia May Moreno**|
| **Office of Communications**                         |
| **Aquatics Center Dedication Ceremony**               |
| **West Birdville Elementary Groundbreaking Invitation**|
| **When You Volunteer, We All Grow**                  |
| **Splish Splash Invitation to Dr. Cecilia May Moreno**|
| **Aquatics Center Dedication Ceremony**               |
| **Sharyland Pioneer High School Ribbon Cutting Invitation**|
| **Rocio N. Landin**                                   |
Category 8 Invitation/Announcement, cont. - 10,000 to 30,000 students

**SILVER**
- Comal ISD  
  Employee Banquet Invitation  
  Employee Service Awards Invitation  
  Invitation to the Dedication of the Lee Auditorium  
  to Henry Armstrong  
- Goose Creek CISD  
  Invitation to the Dedication of the Woody Walker Basketball Court  
  Secondary Science Fair Invitation  
  The Week of the Young Child Invitation  
- Dickinson ISD  
  Employee Banquet Invitation  
  Secondary Science Fair Invitation  
  The Week of the Young Child Invitation  
- Laredo ISD  
  Laredo ISD Fiesta  
  Secondary Science Fair Invitation  
  The Week of the Young Child Invitation  
- Goose Creek CISD  
  Invitation to the Dedication of the Woody Walker Basketball Court  
  Secondary Science Fair Invitation  
  The Week of the Young Child Invitation  
- Laredo ISD  
  Laredo ISD Fiesta  
  Secondary Science Fair Invitation  
  The Week of the Young Child Invitation  
- Sharyland ISD  
  Sharyland ISD Education Foundation's Flavor of Excellence Invitation  
  Sharyland ISD School Board Appreciation Month Luncheon Invitation  
- Sharyland ISD  
  Sharyland ISD Education Foundation's Flavor of Excellence Invitation  
  Sharyland ISD School Board Appreciation Month Luncheon Invitation  

**BRONZE**
- Lamar CISD  
  Men Who Cook 2015  
- Pflugerville ISD  
  PfISD Employee Recognition Banquet Invitation  
- Sharyland ISD  
  Sharyland ISD Education Foundation's Benefit Concert Thank You Card  

**BEST OF CATEGORY**
- Plano ISD  
  Teacher of the Year Gala Invitation: The Beat Goes On - Loud and Clear  

**GOLD**
- ESC Region 11  
  Open House Invitation Packet for New ESC Region 11 Building  
- ESC Region 20  
  Superintendent's Midwinter Breakfast  
- Plano ISD  
  Invitation for Our Legacy, Loud and Clear: A tribute to the legacy of Dr. Martin Luther King, Jr.  
- Plano ISD  
  Teacher of the Year Gala Invitation: The Beat Goes On - Loud and Clear  

**SILVER**
- Arlington ISD  
  The Last Homecoming invitation for Hutcheson Junior High  
- ESC Region 12  
  BRICxBRIC Invitation  
- ESC Region 12  
  Regional School Convocation Save-the -Date  
- Fort Bend ISD  
  Moonlight Masquerade in Venice Gala  
- Garland ISD  
  2014 Bond Election Postcard  
- Lewisville ISD  
  Realtor Conference Invitation  
- Mesquite ISD  
  Lone Star Legacy Presents Lifehouse  
- United ISD  
  UHS 9th Grade Campus Ground Breaking  

**BRONZE**
- United ISD  
  25th Anniversary of United South High School  
- United ISD  
  3rd Annual Migrant Scholarship Awards Ceremony  

More than 30,000 students

2015 TSPRA STAR AWARDS
BEST OF CATEGORY

Less than 10,000 students

Galveston ISD

GOLD
DeSoto ISD
Galveston ISD

SILVER
DeSoto ISD
Lancaster ISD
Roma ISD

BRONZE
DeSoto ISD
DeSoto ISD
DeSoto ISD

Rockwall ISD

GOLD
Laredo ISD
Mission CISD
Sharyland ISD

SILVER
Wylie ISD
Wylie ISD
Rockwall ISD

BRONZE
Comal ISD
Sharyland ISD

More than 30,000 students

Fort Bend ISD

GOLD
ESC Region 20
Fort Bend ISD
Keller ISD
Lewisville ISD
Mesquite ISD
Pasadena ISD Ed. Foundation

SILVER
Ector County ISD
Fort Bend ISD
Garland ISD
Lewisville ISD
Region 4 ESC
Region 16 ESC
United ISD
United ISD
United ISD
United ISD

BEST OF CATEGORY

Communications Department

Rock Stars of GISD: 2015 Teacher of the Year and
Employee of the Year Celebration Poster

In An Emergency
Rock Stars of GISD: 2015 Teacher of the Year and
Employee of the Year Celebration Poster
LTISD Mentor Me Poster
Art Festival Poster
Blueprint: Male Leadership Symposium
Lancaster ISD BOND Election Project Board
Roma ISD Team Roma Poster
By The Numbers
CHOICES: Choose to BE in DeSoto ISD
DeSoto ISD Night of the Open Door

10,000 to 30,000 students

Rockwall ISD Pep Rally Poster

In Memoriam Veterans Day
College Acceptance Letter Posters
Sharyland High School Art Club
Spring Art Exhibition & Sale Poster
Student Athlete Posters
True Grit
Rockwall ISD Pep Rally Poster
Graduate Profile
Sharyland ISD Process for High School Students to Obtain Textbooks

More than 30,000 students

Student Health Awareness Posters

2015 United Way Gourmet Gala & Silent Auction
Student Health Awareness Posters
7th Annual Film Festival “Keep It Reel” Poster
Stuff the Pantry
TRUST/Digital Citizenship
The Road to State Starts Here
Connect with ECISD
Inspire - Equip - Imagine
College Night
GPS Poster
The Runner Stumbles
Instructional Fusion Conference Poster
2014-2015 District Goals
Free Meals Kick-Off
Kia Car Giveaway
UISD 2015 Untamed

Communications Department

Best Trimble
Beth Trimble
Edgar Arellano
Jennifer Birdwell
Beth Trimble
Sonya Cole-Hamilton
Ana F. Moreno
Beth Trimble
Beth Trimble
Beth Trimble

Brandon Raymond
Aaron Cantu
Rocio N. Landin
Doug Bellamy
Doug Bellamy
Chris Curtis & Alyssa Suniga
Daniel Mendez
Rocio N. Landin

Mark Hill
Becky Walker
Matt Hill & Holli McLendon
Lee Ann Bandy
Kristin Odom
Bruce Stone
Becky Walker
Judy Kriehn
Lee Ann Bandy
Barbara Hannah
Michelle Wilson & Matt Koumalats
Karla de la Garza
Karla de la Garza
Karla de la Garza
Rocio Moore
Category 9 Poster, cont. - More than 30,000 students

**BRONZE**

- Amarillo ISD
- Ector County ISD
- Garland ISD

Garland ISD
Pharr-San Juan-Alamo ISD

United ISD

Future Ready Poster
World Class Leader in Education
Enroll Me! Posters

Grant Poster
Mobile App Poster - Get a Look Inside Your Child’s Academic Life, Right From Your Phone!
AP 5th Annual Honor Roll

Lauren Krieg
Communications Department
Tiffany Veno, Judy Kriehn, Caren Rodriguez & Chris Moore
Lisa Cox & Amorae Daylett
Santiago Zavala III
Paola Arcos

Category 10 Holiday
Less than 10,000 students

BEST OF CATEGORY

Highland Park ISD
GOLD
DeSoto ISD
Highland Park ISD
Huntsville ISD
SILVER
Texas City ISD
BRONZE
Copperas Cove ISD
Roma ISD

Birthday Card

- Holiday Greeting Card
- Birthday Card
- 2014 Holiday Greeting Card

Rudolph Christmas Card

Copperas Cove ISD wishes you a Merry Christmas
Holiday Card

Beth Trimble & Rena Thomas
Communications Department
Shannon Duncan
Melissa Tortorici
Wendy Sledd
Helen Escobar

10,000 to 30,000 students

BEST OF CATEGORY

Dickinson ISD
GOLD
Dickinson ISD
Laredo ISD
Rockwall ISD
BRONZE
Edgewood ISD
Lamar CISD

Christmas Card 2014

- Christmas Card 2014
- Laredo ISD Christmas Card
- 2014 Holiday Card

Christmas Card “Play on Words”
Lamar CISD Holiday Card

Tammy Dowdy
Communications Department
Alyssa Suniga
Marvin Jimenez
Community Relations

More than 30,000 students

BEST OF CATEGORY

Keller ISD
GOLD
Lewisville ISD
Lewisville ISD
Keller ISD
SILVER
ESC Region 20
BRONZE
United ISD

Annual District Holiday Card 2014

- Shining Stars Cards
- Veterans Day Package
- Annual District Holiday Card 2014

ESC-20 Holiday Card

Boot Scootin’ BBQ!

Nicole McCollum
Lee Ann Bandy, Lee Ann Bandy
Nicole McCollum
Mark Hill
Paola Arcos
**CATEGORY 11**

**Non-English Speaking Audience**

*Less than 10,000 students*

- **BEST OF CATEGORY**
  - **Galveston ISD**
  - **Gold**
  - **Lancaster ISD**
  - **Red Oak ISD**

- **Gold**
  - **Houston Health Science Technology**
  - **Pre-K Round Up Dual Language Flyer**
  - **Presenta Barbacoa Esta Noche**

- **Best of Category**
  - **Galveston ISD**
  - **Media Arts Academies Spanish Brochure**
  - **GISD Communications Department**

- **Gold**
  - **Galveston ISD**
  - **Media Arts Academies Spanish Brochure**
  - **GISD Communications Department**

- **Silver**
  - **Pearland ISD**
  - **Kindergarten Enrollment Flyer**

- **Bronze**
  - **Comal ISD**
  - **Kinder Roundup**

*More than 30,000 students*

- **Best of Category**
  - **Mesquite ISD**
  - **Gold**
  - **Keller ISD**
  - **Bonn Escolar**

- **Gold**
  - **Mesquite ISD**
  - **Fundamentals of Leadership**
  - **Bonn Escolar**

- **Bronze**
  - **Cypress-Fairbanks ISD**
  - **SchoolMessenger Promotional Poster**
  - **United ISD**

- **Silver**
  - **Bonn Escolar**

**CATEGORY 12**

**Annual Report**

*Less than 10,000 students*

- **Best of Category**
  - **Lancaster ISD**
  - **Gold**
  - **Lancaster ISD’s State of Schools Report**

- **Gold**
  - **Lancaster ISD**
  - **Lancaster ISD’s State of Schools Report**

- **Bronze**
  - **Lindale ISD Ed. Foundation**
  - **2014 Annual Financial Report**
  - **Midway ISD**

*10,000 to 30,000 students*

- **Best of Category**
  - **Waco ISD Adopt-a-School**
  - **Gold**
  - **2014 - 2015 Adopt-a-School Community Report**

- **Gold**
  - **Bastrop ISD**
  - **BISD Annual Report Calendar**

- **Silver**
  - **Waco ISD Adopt-a-School**
  - **Northwest ISD**
  - **Northwest ISD Annual Report**
  - **Partners in Education Annual Report**

- **Silver**
  - **Birdville ISD**
  - **2013-2014 Annual Report**

- **Bronze**
  - **Northwest ISD**
  - **2014 - 2015 Adopt-a-School Community Report**

- **Bronze**
  - **Northwest ISD**
  - **Partners in Education Annual Report**

- **Bronze**
  - **Northwest ISD**
  - **2014 - 2015 Adopt-a-School Community Report**

- **Bronze**
  - **Northwest ISD**
  - **Partners in Education Annual Report**
Category 12 Annual Report, cont. - More than 30,000 students

BEST OF CATEGORY
Fort Worth ISD 2013-2014 Annual Report/Commitment to Classrooms Barbara Griffith, Rebecca Slack & John Cope

GOLD
Arlington ISD Annual Report Leslie Johnston, Mercedes Mayer & Robert Spence
Fort Worth ISD 2013-2014 Annual Report/Commitment to Classrooms Barbara Griffith, Rebecca Slack & John Cope
Klein ISD Every Child Future Ready - Judy Rimato, Denise McLean, Justin Keith, Klein ISD Annual Report Justin Elbert & Kate Hope
Plano ISD Plano ISD Annual Report Plano ISD Communications Department Daniel Escobar
Socorro ISD Socorro ISD Annual Report 2013-2014 Linda Buchman
Spring Branch ISD Shaping the Future Together - Bond Program Recap REPORT Linda Buchman
Texas Assoc. of School Boards 2014 TASB Annual Report Roger White and TLS Staff
Ysleta ISD 2014 YISD Annual Report Patricia Ayala, Tracy Garcia & Christopher Lechuga

SILVER
Harris Co. Dept. of Education Head Start Annual Report Angela Hider & Carol Vaughn

CATEGORY 13
Communication Plan
Less than 10,000 students

BEST OF CATEGORY
Weatherford ISD Weatherford ISD Communications Plan Charlotte LaGrone & John Tarrant

GOLD
Weatherford ISD Weatherford ISD Communications Plan Charlotte LaGrone & John Tarrant
BRONZE
Anna ISD Anna ISD Communication Plan Melane Woodbury
Midway ISD Crisis Communications Kit Traci Marlin

BEST OF CATEGORY
Hays CISD Volunteers in Public Schools Comprehensive Tim Savoy, Angie Mendez, Christina Courson & Linda Rosebrock

GOLD
Hays CISD Volunteers in Public Schools Comprehensive Tim Savoy, Angie Mendez, Christina Courson & Linda Rosebrock
SILVER
ESC Region 20 ESC-20 Creative Communications & Marketing Department Promotion Mark Hill
BRONZE
Spring Branch ISD Welcome Dr. Scott Muri, SBISD Superintendent of School Linda Buchman

CATEGORY 14
Magazine
More than 30,000 students

BEST OF CATEGORY
Association of Texas Professional Educators (ATPE) ATPE News Leslie Trahan, John Kilpper & Stephanie Jacksis

GOLD
Association of Texas Professional Educators (ATPE) ATPE News Leslie Trahan, John Kilpper & Stephanie Jacksis
Arlington ISD Arlington School & Family Magazine Arlington ISD Communications Staff
Klein ISD Deep Roots, Strong Branches, Future Ready Judy Rimato, Denise McLean & Justin Elbert
Texas Assoc. of School Boards Texas Lone Star Roger White and TLS Staff
United ISD Parent Connection Rocio Moore
SILVER
Irving ISD IMPACT Magazine Summer 2015 issue Valerie Reyes-Braun & Julie Baur
United ISD Parent Connection - Winter Edition 2015 Paola Arcos
**CATEGORY 15**

**Handbook/Manual**

*Less than 10,000 students*

- **BEST OF CATEGORY**
  - Galveston ISD
  - **GOLD**
  - Communications Department
  - Schools of Choice Application Guide
  - Back to School Guide 2015

- **BEST OF CATEGORY**
  - Magnolia ISD
  - **GOLD**
  - Denise Meyers
  - Style Guide
  - Lamar CISD Student Handbook
  - Style Guide

- **BEST OF CATEGORY**
  - ESC Region 20
  - **GOLD**
  - Shannon Jones
  - Annual Measurable Achievement Objectives Quick Flip
  - Communications Toolkit and Guidelines

*10,000 to 30,000 students*

- **BEST OF CATEGORY**
  - Magnolia ISD
  - **GOLD**
  - Denise Meyers
  - Style Guide
  - Lamar CISD Student Handbook
  - Style Guide

- **BEST OF CATEGORY**
  - ESC Region 20
  - **GOLD**
  - Shannon Jones
  - Annual Measurable Achievement Objectives Quick Flip
  - Communications Toolkit and Guidelines

*More than 30,000 students*

- **BEST OF CATEGORY**
  - ESC Region 20
  - **GOLD**
  - Shannon Jones
  - Annual Measurable Achievement Objectives Quick Flip
  - Communications Toolkit and Guidelines

**CATEGORY 16**

**Image/Identity Package**

*Less than 10,000 students & 10,000 to 30,000 students*

- **BEST OF CATEGORY**
  - Laredo ISD
  - **GOLD**
  - Sonya Cole-Hamilton
  - Office of Communications
  - Laredo ISD All In: Hard Work Pays Off
  - Lancaster ISD: Where Your Future Takes Flight!

- **BEST OF CATEGORY**
  - Laredo ISD
  - **GOLD**
  - Office of Communications
  - Laredo ISD All In: Hard Work Pays Off
  - Lancaster ISD: Where Your Future Takes Flight!

- **BEST OF CATEGORY**
  - Roma ISD
  - **GOLD**
  - Denise Meyers
  - Roma ISD’s Seal
  - Brand Identity Package
  - PflISD Identity Package

- **BEST OF CATEGORY**
  - Pflugerville ISD
  - **GOLD**
  - Denise Meyers
  - PflISD Identity Package
  - Job Fair Banners

- **BEST OF CATEGORY**
  - Wylie ISD
  - **GOLD**
  - Doug Bellamy
  - Job Fair Banners
  - Doug Bellamy

- **BEST OF CATEGORY**
  - United ISD
  - **GOLD**
  - Karla de la Garza
  - Payroll Manual
  - United ISD Payroll Manual

*More than 30,000 students*

- **BEST OF CATEGORY**
  - United ISD
  - **GOLD**
  - Karla de la Garza
  - Payroll Manual
  - United ISD Payroll Manual
BEST OF CATEGORY
Ysleta ISD

YISD Renaissance of Excellence campaign
Patricia Ayala, Tracy Garcia & Christopher Lechuga

GOLD
Alief ISD
Alief Proud
Alief ISD Communications Department

Ector County ISD
District Branding Campaign
ESC Works Identity Package
ESC Communications Department

ESC Region 12
Ride the Digital Wave Technology Conference
ESC Staff

Fort Bend ISD

Irving ISD
Singley Academy Mascot: The Phoenix
Lesley Weaver

Klein ISD
Klein ISD Education Foundation Logo Package
Cindy Doyle & Justin Elbert

Klein ISD
Klein ISD Path Identity Package
Justin Elbert & Justin Keith

Mesquite ISD
The Amazing Technicolor 5K
Kristin Odom

Socorro ISD
2015 Socorro ISD Partners in Education Recognition
Daniel Escobar

Socorro ISD
Socorro ISD Leading • Inspiring • Innovating
Daniel Escobar

Texas Assoc. of School Boards
School Board Recognition Month 2015
TASB Communications

Texas Assoc. of School Boards

United ISD
25th Years of Panther Pride
Paola Arcos

United ISD
We are UNITED!!
Karla de la Garza

Ysleta ISD
YISD Renaissance of Excellence campaign
Patricia Ayala, Tracy Garcia & Christopher Lechuga

WRITING CATEGORIES

CATEGORY 17
Writing

BEST OF CATEGORY
Lancaster ISD

Monday Notes: And Then Some
Sonya Cole-Hamilton

GOLD
Little Elm ISD
English Speaking Students Tackle prueba en espanol
Cecelia Jones

Lancaster ISD
Monday Notes: And Then Some
Sonya Cole-Hamilton

SILVER
Bay City ISD

Student of the Year introductory speech at Chamber Banquet 2015
Allison Sliva

10,000 to 30,000 students

BEST OF CATEGORY
Deer Park ISD

DPE teacher Miller brings Disney magic to classroom
Matt Lucas

GOLD
Deer Park ISD
DPE teacher Miller brings Disney magic to classroom
Matt Lucas

Rio Grande City CISD
RGCCISD Employees Investing in the Future of Our Students
Cynthia Ybarra

SILVER
Comal ISD
Genius Hour in Comal ISD
Jason Gordon

Comal ISD
Student Leaders in Comal ISD
Jason Gordon

Deer Park ISD
DPHS special needs homecoming queen thanks peers for nomination
Jeri M. Martinez

Deer Park ISD
DPS-South Campus students offer support to Manvel High School
Jeri M. Martinez

Laredo ISD
Quick action save students from near drowning
Roberto Treviño

BRONZE
Deer Park ISD
Parkwood students and Calpine volunteers dig into Earth Day event
Matt Lucas

Laredo ISD
Lerma’s CPR training saves man’s life
Roberto Treviño

Laredo ISD
Nelson’s Notes
Dr. Marcus Nelson, Veronica Castillon, Claudia Rodriguez, Bobby Treviño & Mimi Valdez
## Category 17 Writing cont. - More than 30,000 students

### BEST OF CATEGORY

<table>
<thead>
<tr>
<th>Organization</th>
<th>Title</th>
<th>Author</th>
</tr>
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<tbody>
<tr>
<td>Texas Assoc. of School Boards</td>
<td>Getting the Message Across</td>
<td>Roger White</td>
</tr>
<tr>
<td>GOLD</td>
<td>English, Accelerated: How top-down buy-in allowed immigrants to thrive in fast-growth</td>
<td>Joel W Becker</td>
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<td>Cypress-Fairbanks ISD</td>
<td>Getting the Message Across</td>
<td>Roger White</td>
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<tr>
<td>Cy-Fair ISD</td>
<td>The Importance of Art</td>
<td>Roger White</td>
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<td>Texas Assoc. of School Boards</td>
<td>Getting the Message Across</td>
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### SILVER

<table>
<thead>
<tr>
<th>Organization</th>
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<th>Author</th>
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<tbody>
<tr>
<td>Amarillo ISD</td>
<td>After Caprock Comes College</td>
<td>Lauren Krieg</td>
</tr>
<tr>
<td>ESC Region 11</td>
<td>Interpersonal Communications Day Two Video Script</td>
<td>Lori Burton</td>
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<tr>
<td>ESC Region 11</td>
<td>What If You Could Zoom! Video Script</td>
<td>Verone Travis</td>
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<td>Garland ISD</td>
<td>RHS student’s business plan receives funding, advances to regional competition</td>
<td>Caren Rodriguez</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Superintendent’s Commencement Address</td>
<td>Allison Lewellyn</td>
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<tr>
<td>United ISD</td>
<td>United I.S.D. Tools for Schools For Planning Events</td>
<td>Veronica “Roni” Yunes</td>
</tr>
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### BRONZE

<table>
<thead>
<tr>
<th>Organization</th>
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<tbody>
<tr>
<td>Amarillo ISD</td>
<td>Athletic Facilities Undergo Needed Upgrades</td>
<td>Lauren Krieg</td>
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<tr>
<td>Amarillo ISD</td>
<td>Energy Saving Efforts Pay Off in Amarillo ISD</td>
<td>Lauren Krieg</td>
</tr>
<tr>
<td>Amarillo ISD</td>
<td>High School Cafeterias Dish Out Fresh Look</td>
<td>Lauren Krieg</td>
</tr>
<tr>
<td>Arlington ISD</td>
<td>Career and Technical Center information sheet</td>
<td>Ryan Pierce &amp; Leslie Johnston</td>
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<tr>
<td>Harris Co. Dept. of Education</td>
<td>School Bell Blog: Bullying in Schools -- Problems and Solutions</td>
<td>Carol Vaughn</td>
</tr>
<tr>
<td>United ISD</td>
<td>Sames “Kia in the Classroom” Perfect Attendance Administrative Guidelines</td>
<td>Veronica “Roni” Yunes</td>
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## Category 18 Published News or Feature

### BEST OF CATEGORY

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<thead>
<tr>
<th>Organization</th>
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<tbody>
<tr>
<td>La Porte ISD</td>
<td>Oliphint Sisters Share Distinction as Valedictorians</td>
<td>Terri Cook</td>
</tr>
<tr>
<td>GOLD</td>
<td>A Surprise for Eli</td>
<td>Mark Kramer</td>
</tr>
<tr>
<td>Channelview ISD</td>
<td>Oliphint Sisters Share Distinction as Valedictorians</td>
<td>Terri Cook</td>
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<tr>
<td>La Porte ISD</td>
<td>January 2015 MVP: A True Community Hero</td>
<td>Erin Kleinecke</td>
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<tr>
<td>Willis</td>
<td>WISD’s MVP for October 2014 Embraces the Digital Age</td>
<td>Erin Kleinecke</td>
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### SILVER

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<tbody>
<tr>
<td>Bay City ISD</td>
<td>Capturing Kids’ Hearts school initiative article</td>
<td>Allison Sliva</td>
</tr>
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<td>Bay City ISD</td>
<td>Chamber names Segura Educator of the Year article</td>
<td>Allison Sliva</td>
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<td>Cleveland business donates funds to CISD</td>
<td>Susan Ard</td>
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<td>Robin Hood, insurance issues for coastal schools during session</td>
<td>Communications Dept.</td>
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<td>Student enrollment numbers, diversity positives for GISD</td>
<td>Communications Dept.</td>
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<td>Kerrville ISD</td>
<td>Kerrville ISD Scores a Touchdown with New Stadium</td>
<td>Jamie Fails</td>
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<td>La Porte ISD</td>
<td>Softball Standout Tori Vidales</td>
<td>Terri Cook</td>
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<td>Lancaster ISD</td>
<td>The Texas Association of School Administrators selects</td>
<td>Sonya Cole-Hamilton</td>
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<td></td>
<td>Lancaster ISD Superintendent to represent the state at the National Superintendent of the Year Competition</td>
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### BRONZE

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<td>Bailey Inglish Receives Apple Grant</td>
<td>Leslie Crutsinger</td>
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<td>Copperas Cove ISD</td>
<td>Cove student’s wish of graduation granted for Christmas</td>
<td>Wendy Sledd</td>
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<td>Galveston ISD</td>
<td>Parents should monitor, embrace children’s social media activities</td>
<td>Communications Dept.</td>
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<td>Willis ISD</td>
<td>WISD’s February MVP Builds Great Relationships</td>
<td>Erin Kleinecke</td>
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</tbody>
</table>
BEST OF CATEGORY

Goose Creek CISD

IMPACT Student Builds Mobile App  
Beth Dombrowa

GOLD
Comal ISD  
Kindergarten student saves family from potential disaster  
Jason Gordon
Denton ISD  
“Minecraft” used for learning in DISD  
Anthony Tosie
Dickinson ISD  
Recreation program a hit in DISD  
Tammy Dowdy
Duncanville ISD  
Duncanville High School Helps Fire Victim  
Lari Barager
Goose Creek CISD  
IMPACT Student Builds Mobile App  
Beth Dombrowa
Goose Creek CISD  
Sterling’s Health Science Academy Provides Numerous Opportunities  
Susan Passmore
Laredo ISD  
Rico runs her way to top award  
Veronica Castillon, APR

SILVER
Comal ISD  
Principal goes on covert mission to recognize campus counselor as best in Texas  
Jason Gordon
Comal ISD  
Principal goes on covert mission to recognize campus counselor as best in Texas  
Jason Gordon
Laredo ISD  
Dr. Nelson named finalist for Texas Superintendent of the Year  
Veronica Castillon, APR
Laredo ISD  
LISD students earn National Hispanic Scholar Recognition  
Roberto Treviño
Laredo ISD  
LISD students named Gates Millennium Scholars  
Roberto Treviño
Laredo ISD  
NHS student to attend INTEL Science Fair  
Roberto Treviño
Tomball ISD  
Summer camp inspires young writers  
Staci Stanfield
Tomball ISD  
Tomball ISD, community leaders join together  
Staci Stanfield

BRONZE
Comal ISD  
Comal campus rocks Chocolate Bar fundraiser  
Jason Gordon

More than 30,000 students

BEST OF CATEGORY

Harris Co. Dept. of Education

The Formula for Telling Your Story  
Carol Vaughn

GOLD
Aldine ISD  
Dyslexia: Early Detection Helps Students Find Success in the Classroom  
Leticia Fehling
Arlington ISD  
Remembering Hutcheson  
Ryan Pierce & Leslie Johnston
Association of Texas Professional Educators (ATPE)  
Why Do Teachers Leave?  
Leslie Trahan
Cypress-Fairbanks ISD  
#CFISD75 - How four men saved one district  
Joel Weckerly
Fort Bend ISD  
CMN Champion Ambassador  
Keryn Miles
Harris Co. Dept. of Education  
The Formula for Telling Your Story  
Carol Vaughn

SILVER
Aldine ISD  
Aldine ISD’s Homegrown Bilingual Teacher Scholarship Program Helps People Fulfill Their Dreams  
Leticia Fehling
Aldine ISD  
Hinojosa EC/PK Center’s Virginia Guajardo Writes a Children’s Book  
Leticia Fehling
Aldine ISD  
Houston Ballet En Pointe With Educational Outreach Program at Carter Academy  
Leticia Fehling
Aldine ISD  
MacArthur High Students Get Ahead of the Game and Prep for the Future  
Leticia Fehling
Garland ISD  
New district partnership to bring school day to homebound students  
Caren Rodriguez
Klein ISD  
We Will Stay Strong  
Justin Elbert

BRONZE
Aldine ISD  
5 Aldine ISD Campuses Make 2015 ‘Best High Schools in the U.S.’ Rankings  
Leticia Fehling
Aldine ISD  
AISD Student, Teacher From Drew Academy Selected for 2015 JASON National Argonaut Exploration in Bahamas  
Leticia Fehling
Aldine ISD  
Aldine ISD’s Homegrown Bilingual Scholarship Program Helps Fill District Need  
Leticia Fehling
Aldine ISD  
Calvert Elementary School Receives New Playground  
Leticia Fehling
Aldine ISD  
Grads Give Back: Alumni Return to Eisenhower High School to Talk About College Life  
Leticia Fehling
Aldine ISD  
Halliburton Visits MacArthur High School to Talk About Oil Industry and STEM Careers  
Leticia Fehling
**Category 18 Published News or Feature, cont. - More than 30,000 students**

*Aldine ISD*  
MacArthur High School Focuses on Keeping Students Safe During Prom, Graduation Season  
Leticia Fehling

*Aldine ISD*  
Your Future Starts Here: Aldine ISD Graduate Jorge Quintero Excels at Rice University  
Leticia Fehling

*Northside ISD*  
Teacher says students keep him young 50 years and counting  
Julie Ann Matonis

*Spring Branch ISD*  
One goal. One family.  
Linda Buchman

*United ISD*  
United I.S.D. Employees Observe “National Wear Red Day”  
Veronica “Roni” Yunes

**CATEGORY 19**

**Published News Release, Edited**

**Less than 10,000 students**

**BEST OF CATEGORY**

*Willis ISD*  
WISD’s MVP for March 2015 - A Walking Smile  
Erin Kleinecke

*Greenville ISD*  
Texas School Business Article  
Communications Department

*Willis ISD*  
WISD’s MVP for March 2015 - A Walking Smile  
Erin Kleinecke

*BRONZE*  
Lancaster ISD  
Willis ISD  
Lancaster High School Students Stroll to the Polls  
Sonya Cole-Hamilton

*Willis ISD*  
Willis ISD Promotes Healthy Lifestyles  
Erin Kleinecke

**10,000 to 30,000 students**

**BEST OF CATEGORY**

*Comal ISD*  
Teacher is perfect match for student in need of kidney transplant  
Jason Gordon

*Comal ISD*  
Teacher is perfect match for student in need of kidney transplant  
Jason Gordon

*Duncanville ISD*  
Deaf Student Wins Campus Spelling Bee  
Lari Barager

*Goose Creek CISD*  
Deaf Student Wins Campus Spelling Bee  
Susan Passmore

*Silva*  
Heights Elementary Schools earns highest set honor  
Veronica Castillon, APR

*Laredo ISD*  
Laredo ISD wins Comptroller’s Platinum Award  
Veronica Castillon, APR

*Rio Grande City CISD*  
RGCCISD Builds Own Billboard Structures that Saves District Thousands of Dollars  
Cynthia Ybarra

*BRONZE*  
Lancaster ISD  
Lancaster High School Students Stroll to the Polls  
Sonya Cole-Hamilton

**More than 30,000 students**

**BEST OF CATEGORY**

*Garland ISD*  
Texas teen overcomes bullying to win USA boxing title  
Tiffany Veno

*ESC Region 12*  
Regional School Convocation Press Coverage  
ESC Staff

*Garland ISD*  
Raytheon partners with GISD to introduce elementary engineering  
Caren Rodriguez

*Garland ISD*  
Texas teen overcomes bullying to win USA boxing title  
Tiffany Veno

*Association of Texas Professional Educators (ATPE)*  
ATPE Published News Release  
Stephanie Jacksis

*United ISD*  
Grab Your Cowboy Hats for the Annual Parent Festival  
Veronica “Roni” Yunes

*United ISD*  
Oh Deer! Centeno Elementary  
Paola Arcos
**CATEGORY 20**  
Specialty/Novelty Writing  
Less than 10,000 students & 10,000 to 30,000 students

**BEST OF CATEGORY**
Copperas Cove ISD  
GOLD  
Copperas Cove ISD  
La Porte ISD  
**BRONZE**  
Laredo ISD

Convocation 2015: Fighting for our Children  
Wendy Sledd

Principals’ Survival Kit  
Terri Cook

Script for Laredo ISD’s Annual Banquet  
Veronica Castillon, APR

---

**BEST OF CATEGORY**
Arlington ISD  
GOLD  
Arlington ISD  
Laredo ISD  
Alief ISD  
Amarillo ISD

2014 Tweet-Along  
Mercedes Mayer & Robert Spence

Script for Laredo ISD’s Annual Banquet  
Veronica Castillon, APR

Staff Birthday Card  
Lauren Krieg

Austin Middle School Students Revive Greenhouse,  
Learn to Grow Produce  
Lauren Krieg

Shanna Peeples Named National Finalist for Teacher of the Year  
Sarah-Jane Menefee

Our New Logo is Awesome Song  
Veronica “Roni” Yunes

1st National News Engagement Day-PA Announcement  

---

**PHOTOGRAPHY CATEGORIES**

**CATEGORY 21**  
Photo - Sports Subjects  
Less than 10,000 students

**BEST OF CATEGORY**
Alvarado ISD  
GOLD  
Alvarado ISD  
Alvarado ISD  
Brownwood ISD  
Channelview ISD  
Corsicana ISD  
Corsicana ISD

At the Finish Line  
Tommy Brown

Play at Third  
Tommy Brown

6th Grade Flag Football Super Bowl—Quarterback Pass Photo  
Charles Musgrove

Historic Game-Winning Catch  
Mark Kramer

Determined Runner  
Rob Ludwig

Determined Runner  
Rob Ludwig

---

**BEST OF CATEGORY**
Galena Park ISD  
GOLD  
Duncanville ISD  
Edgewood ISD  
Galena Park ISD  
Galena Park ISD  
Galena Park ISD  
Galena Park ISD  
Galena Park ISD  
Galena Park ISD  
Goose Creek CISD  
Laredo ISD  
Laredo ISD

Moving On Up  
Jonathan Frey

“Spring Football” Photo  
Brooke Rawlinson

Cinco K EISD 5K Run  
Marvin Jimenez

Driving  
Jonathan Frey

Elation  
Jonathan Frey

Flying High  
Jonathan Frey

Heads Up  
Jonathan Frey

Kinetic Energy  
Jonathan Frey

Unstoppable  
Jonathan Frey

Moving On Up  
Jonathan Frey

Rangers Bustin’ Through  
Carrie Pryor-Newman

Jumping Hurdles  
Roberto Treviño

The Finish Line  
Roberto Treviño
Category 21 Photo Sports Subject, cont. - 10,000 to 30,000 students

SILVER
Galena Park ISD
Laredo ISD

BEST OF CATEGORY
United ISD
GOLD
Cypress-Fairbanks ISD
United ISD
SILVER
United ISD
BRONZE
United ISD

More than 30,000 students

BEST OF CATEGORY
United ISD
Special Olympians Athlete
Karla de la Garza

GOLD
Cypress-Fairbanks ISD
United ISD
SILVER
United ISD
BRONZE
United ISD

Category 22 Photo - Other Subjects
Less than 10,000 students

BEST OF CATEGORY
Corsicana ISD
Graduation Pride
Rob Ludwig

GOLD
Brownwood ISD
Channelview ISD
Channelview ISD
Copperas Cove ISD
Corsicana ISD
Corsicana ISD
La Porte ISD
Lake Travis ISD
Willis ISD

Category 22 Photo - Other Subjects continued - Less than 10,000 students

SILVER
Alvarado ISD
Alvarado ISD
Huntsville ISD
Lake Travis ISD
Willis ISD
BRONZE
Lake Travis ISD

10,000 to 30,000 students

BEST OF CATEGORY
Galena Park ISD
Seeing Smiles
Jonathan Frey

GOLD
Deer Park ISD
Galena Park ISD
Galena Park ISD
Goose Creek CISD
Goose Creek CISD
Pearland ISD
Tomball ISD
Waco ISD

19
Category 22 Photo - Other Subjects, cont. - 10,000 to 30,000 students

SILVER
Belton ISD  Lakewood Elementary Old Glory Day  Kristin Gordon
Belton ISD  Pirtle Elementary Math and Science Olympics  Kristin Gordon
Belton ISD  South Belton Middle School Literacy Night  Kristin Gordon
Comal ISD  Ice Bucket Expressions  Jason Gordon
Comal ISD  Popular principal gets pie in the face  Jason Gordon
Deer Park ISD  “Do I have to touch the turtle?”  Matt Lucas
Deer Park ISD  Dragon’s Breath  Matt Lucas
Denton ISD  Guyer Silverados pump up students at pep rally  Anthony Tosie
Duncanville ISD  “Second Annual District Art Show” Photo  Brooke Rawlinson
Galena Park ISD  Strength of Body, Strength of Character  Jonathan Frey
Goose Creek CISD  Holiday Happiness  Carrie Pryor-Newman
Goose Creek CISD  Picture Our Graduation Memories  Susan Passmore
Goose Creek CISD  Teacher’s Vet  Carrie Pryor-Newman
Goose Creek CISD  UT Bound  Carrie Pryor-Newman
Goose Creek CISD  We’d Be Worse Without Our Nurse  Mima Trujillo
Laredo ISD  Kinder Graduation  Maribel “Mimi” Valdez Rodriguez
Northwest ISD  Northwest ISD Northwest High School Dazzler  Rachel Bobbitt
Northwest ISD  Seven Hills Elementary Student  Rachel Bobbitt
Pearland ISD  Sentimental Selfie  Kim Hocott
Rockwall ISD  2014 Rockwall High School Homecoming King Announced  James VanDyke
Sharyland ISD  Sharyland High School Folklorico  Rocio N. Landin
Sharyland ISD  Sharyland ISD 2014 Red Ribbon Week “Love Yourself”  Rocio N. Landin
Tomball ISD  10th Annual Challenge Day  Staci Stanfield
Wylie ISD  My Own Book...Thank you!  Doug Bellamy
Wylie ISD  Taking Flight  Doug Bellamy

BRONZE
Deer Park ISD  First Day of School Blues  Jeri M. Martinez
Edgewood ISD  Birds of Prey  Marvin Jimenez
Laredo ISD  Rachel’s Challenge  Maribel “Mimi” Valdez Rodriguez
Laredo ISD  Week of the Young Child  Maribel “Mimi” Valdez Rodriguez

BEST OF CATEGORY
Cypress-Fairbanks ISD  Piano Virtuoso  Gary Durrenberger

gold
Cypress-Fairbanks ISD  Piano Virtuoso  Gary Durrenberger
Keller ISD  FRHS Graduation 2015: “Determination”  Bryce Nieman
Klein ISD  Aligned for Success  Justin Elbert
Klein ISD  Looking into the eyes of the future  Cindy Doyle & Justin Elbert
Socorro ISD  Future Ready Student  Daniel Escobar

silver
Alief ISD  Class of 2015  Communications Department
Alief ISD  Class of 2015  Communications Department
Alief ISD  Class of 2015  Communications Department
Arlington ISD  Reading Oasis  Robert Spence
Arlington ISD  Reading Oasis  Robert Spence
ESC Region 11  “It’s All About the Hands” Photo  Verone Travis
Keller ISD  Special Olympics Track Meet 2015: “A Bubble Break with Buddies”  Nicole Lyons
Socorro ISD  Eastlake High School 2015 Graduates  Daniel Escobar
Socorro ISD  Eastlake High School 2015 Graduates  Daniel Escobar
United ISD  Celebrate Accelerated Reading  Alexander Meyer
United ISD  Community Service is Part of Education  Alexander Meyer
United ISD  Gathering Tools for Schools  Alexander Meyer
United ISD  Hopping for Cure  Alexander Meyer
United ISD  Reading As A Summer Activity  Alexander Meyer
United ISD  Seeds to Sow  Alexander Meyer
United ISD  Superintendent Operation “Jail and Bail”  Alexander Meyer
United ISD  UISD’s Valedictorian’s and Salutatorian’s Class of 2015 “We Are UNITED”  Alexander Meyer

More than 30,000 students
Category 22 Photo - Other Subjects continued - More than 30,000 students

BRONZE
Alief ISD   Graduation Tears of Joy   Communications Department
Alief ISD   Special Olympics Pep Rally   Communications Department
Alief ISD   We are the Class of 1-5   Communications Department
Ector County ISD   AVID Celebration   Karla de la Garza
United ISD   Alexander Graduation   Alexander Meyer
United ISD   ALS Bucket Challenge   Alexander Meyer
United ISD   Celebrating Local Heroes   Alexander Meyer
United ISD   Centeno Elementary “Art for the Sky”   Paola Arcos
United ISD   Good Personal Choices Or This   Alexander Meyer
United ISD   Mini Soccer Clinic   Alexander Meyer
United ISD   Moving for Scholars   Alexander Meyer
United ISD   Pledge To Be Drug Free   Alexander Meyer
United ISD   We’re All Stars and Stripes   Alexander Meyer

GRAPHICS CATEGORIES

CATEGORY 23
Logo, Trademark, Symbol
Less than 10,000 students

BEST OF CATEGORY
Greenville ISD
GOLD
Anna ISD
Barbers Hill ISD
Bonham ISD
Decatur ISD
Galveston ISD
Greenville ISD
Lancaster ISD
Lancaster ISD
Roma ISD
Texas City ISD
Foundation for the Future

Greenville ISD Logo
Anna ISD Logo
Barbers Hill ISD Communications Logo
District Logo
Decatur ISD Logo
Level Up, Game On: The 2014 GISD Back to School Conference Logo
Greenville ISD Logo
Lancaster ISD Bond Logo
Lancaster ISD: Where Your Future Takes Flight!
Roma ISD’s Logo
Leaders on the Hunt Logo

Communications Department
Melane Woodbury
Valerie Hull & Carla Rabalais
Leslie Crutsinger
Holly Fuller
Communications Department
Communications Department
Sonya Cole-Hamilton
Sonya Cole-Hamilton
Helen Escobar
Melissa Tortorici

SILVER
Kenedale ISD
Kenedale ISD W.O.W. Award Logo

Communications Department
Erin Jamison

10,000 to 30,000 students

BEST OF CATEGORY
Hays CISD
GOLD
Hays CISD
Laredo ISD
Laredo ISD

Volunteers in Public Schools Logo
Volunteers in Public Schools Logo
LISD All In Logo
Secondary Science Fair Logo

Communications Department
Tim Savoy
Tim Savoy
Brandon Raymond
Brandon Raymond

SILVER
Dickinson ISD
Destination Dickinson ISD logo

Communications Department
Tammy Dowdy

BRONZE
Birdville ISD
Birdville Bond 2014 - Get5 Challenge!

Mark Thomas, Michelle DoPorto,
Stephanie Whitlock & Kim Tweed

Comal ISD
Leadership Academy

Daniel Mendez
Category 23 Logo, Trademark, Symbol cont. - More than 30,000 students

BEST OF CATEGORY

ESC Region 11

iCreate Logo

GOLD

Elizabeth Harwood

ESC Region 11

iCreate Logo

ESC Region 13

G/T Implementation Resource Logo

Ana Amezcu

ESC Region 20

A Bright Beginnings Logo

Mark Hill

ESC Region 20

ESC-20 Living Science Logo

Shannon Jones

ESC Region 20

ESC-20 Migrant Education Program Logo

Mark Hill

ESC Region 20

ESC-20 School Counseling Logo

Shannon Jones

Garland ISD

Garland ISD Education Foundation Logo

Lisa Cox & Judy Kriehn

Irving ISD

Houston Middle School logo

Julie Baur

Keller ISD

4ward the Facts Logo

Nicole Lyons

Keller ISD

Bond 2014 Logo

Bryce Nieman

Keller ISD

Employee Health & Wellness Center: “K-Well” Logo

Bryce Nieman

Klein ISD

Klein ISD rebrand

Judy Rimato & Justin Keith

Pasadena ISD Ed. Foundation

Fred Roberts Aviators

Bruce Stone

Socorro ISD

Purple Heart Elementary Logo

Daniel Escobar

United ISD

A Tradition of Excellence

Paola Arcos

United ISD

Food Show

Karla de la Garza

United ISD

Prom Project 2015 Logo

Carmen R. Rendon

United ISD

UISD “Untamed”

Rocio Moore

Ysleta ISD

YISD Centennial Logo

Patricia Ayala, Tracy Garcia & Christopher Lechuga

SILVER

Keller ISD

Bond 2014 Venn Diagram Logo

Bryce Nieman

BRONZE

Alief ISD

Alief Proud

Tracy Lau & Craig Eichhorn

Amarillo ISD

Future Ready Logo

Lauren Krieg

Arlington ISD

Bond 2014 Logo

McKenzie Stokes

ESC Region 11

ESC Region 11 Logo Redesign

Lori Burton, Elizabeth Harwood & Verone Travis

Garland ISD

Garland ISD Skyward logo

Judy Kriehn

Garland ISD

GRS-TV logo

Larry Grimes & Judy Kriehn

CATEGORY 24

Original Art

Less than 10,000 students & 10,000 to 30,000 students

BEST OF CATEGORY

Lake Travis ISD

GOLD

Lake Travis ISD: Focus on the Big Picture

Marco Alvarado & Edgar Arellano

Lake Travis ISD: Focus on the Big Picture

Marco Alvarado & Edgar Arellano

SILVER

Goose Creek CISD

Why History Still Matters

Mima Trujillo & Carrie Pryor-Newman

Mima Trujillo & Carrie Pryor-Newman

BRONZE

Goose Creek CISD

Glove Day

Doug Bellamy

Goose Creek CISD

Visual Arts Education: More Than Meets the Eye!

Mima Trujillo & Carrie Pryor-Newman

BEST OF CATEGORY

Klein ISD

GOLD

Graduation Program Covers

Judy Kriehn

STEAM Express Mobile Classroom Trailer Wrap

Cindy Doyle, Justin Elbert

STEAM Express Mobile Classroom Trailer Wrap

Cindy Doyle, Justin Elbert

Lewisville ISD

Hey! Davy Farmer John

Lee Ann Bandy

Ysleta ISD

YISD Cabinet Photo

Patricia Ayala, Tracy Garcia & Christopher Lechuga

SILVER

Katy ISD Partners in Education

Janet Theis

2015 Katy ISD KEYS Commemorative Artwork

Rocio Moore

United ISD

Longhorn in the Sky
**BEST OF CATEGORY**

**Huntsville ISD**

“If You’re Not Here, You’re Missing Out!” - Ad for Walker County Chamber of Commerce Directory
Shannon Duncan

**GOLD**

Huntsville ISD

“Country Pride, County Wide” - Catalog Ad for County Fair & Rodeo
Shannon Duncan

Huntsville ISD

“If You’re Not Here, You’re Missing Out!” - Ad for Walker County Chamber of Commerce Directory
Shannon Duncan

Lancaster ISD

“Can you see my Future?” Recruitment Flyer
Sonya Cole-Hamilton

Lancaster ISD

Lancaster ISD: Career Fair Ad
Sonya Cole-Hamilton

**SILVER**

Brownwood ISD

Preparing Students for Success!—Brown County Living
Charles Musgrove

Roma ISD

Roma ISD “Congratulations Roma High School Class of 2015 ad
Helen Escobar

Roma ISD

Roma ISD Fathers Day Ad
Ana F. Moreno

**BRONZE**

Bay City ISD

Newspaper back-to-school ad Fall 2014
Allison Sliva

DeSoto ISD

DeSoto ISD ad in Southwest NOW Magazine
Beth Trimble

Huntsville ISD

“I% Better Every Day” - Ad for The Item Football Preview Special
Shannon Duncan

Red Oak ISD

Real Life Opportunities at Red Oak ISD
Adi Bryant

**10,000 to 30,000 students**

**BEST OF CATEGORY**

**Grand Prairie**

GPISD Experience
Communications Department

**GOLD**

Grand Prairie

GPISD Experience
Mary Senter

Waco ISD

“Discover a new way to learn”
Waco ISD Hall of Fame Game Advertisement
Mary Senter

**Waco ISD**

Communications Department

**SILVER**

Brazosport ISD

Bond Proposition 2014 Post Card
Tami Sophia

Laredo ISD

Serving on the Laredo ISD Board of Trustees is A Work of Heart
Brandon Raymond

McAllen ISD

Ahead of the Game
Norma Zamora-Guerra

Mission CISD

Leading the Way Newspaper Ad
Craig Verley, Aaron Cantu & Irene Garza

Mission CISD

On Your Field or Ours Football Ad
Craig Verley & Aaron Cantu

Mission CISD

ProgressTimes Citrus Fiesta Ad
Craig Verley & Aaron Cantu

Sharyland ISD

Sharyland ISD 2014 The Monitor Readers’ Choice Awards Advertisement
Rocio N. Landin

**BRONZE**

Goose Creek CISD

Goose Creek CISD Congratulates Our 2015 Graduates Ad
Carrie Pryor-Newman

Rio Grande City CISD

National School Lunch Week
Cynthia Ybarra

Sharyland ISD

Sharyland ISD Board Recognition Month Advertisement
Rocio N. Landin

Sharyland ISD

Sharyland ISD RGV Sports Advertisement
Rocio N. Landin

Sharyland ISD

Sharyland ISD Teachers of the Year Advertisement
Rocio N. Landin

**More than 30,000 students**

**BEST OF CATEGORY**

**Amarillo ISD**

Someday...America’s Promise Advertisement
Lauren Krieg & Denise Blanchard

**Blanchard**

Amarillo ISD

Someday...America’s Promise Advertisement
Lauren Krieg & Denise Blanchard

Fort Bend ISD

FBISD Bond 2014
Nancy Porter, Stacey Crews & Becky Walker

**SILVER**

Pharr-San Juan-Alamo ISD

Graduation Wrap - Congrats PSJA Class of 2015
Santiago Zavala III

United ISD

Dream Big, Sleep Well
Karla de la Garza

**BRONZE**

Alief ISD

We are Alief Proud Excellence
Communications Department
Kristin Odom

Mesquite ISD
**BEST OF CATEGORY**

**Huntsville ISD**
- **GOLD**
  - Galveston ISD
  - Hillsboro ISD Ed. Foundation
  - Huntsville ISD
  - Huntsville ISD
  - Lancaster ISD
  - Lancaster ISD
  - Lancaster ISD
  - Red Oak ISD
  - Willis ISD
- **SILVER**
  - Brownwood ISD
  - Willis ISD
- **BRONZE**
  - Willis ISD

**2015 Chamber Trade Expo Exhibit/Booth**
- Banners for Kermit Courville Stadium Beautification Project
- Capital Corner Club Member Door Placard
- "Engaging-Preparing" - 2014-2015 Rack Card
- Lancaster ISD: Bond Election Banner
- Lancaster ISD: Join the Tiger Team Recruitment Pop-Up Banner
- Lancaster ISD: State Championship Community Parade Banner
- It's Like Family Billboard
- WISD Athletes Go To State

- Preparing Students for Success! Brownwood ISD Billboard
- Health Science - Real World Experience
- 21st Century Education

**Shannon Duncan**
Communications Dept.
Katharine Matthys
Shannon Duncan
Shannon Duncan
Sonya Cole-Hamilton
Sonya Cole-Hamilton
James Murphy
Erin Kleinecke
Charles Musgrove
Erin Kleinecke
Erin Kleinecke

---

**BEST OF CATEGORY**

**Mission CISD**
- **GOLD**
  - Mission CISD
  - Mission CISD
  - Sharyland ISD
  - Belton ISD
  - Birdville ISD
  - Brazosport ISD
  - Brazosport ISD
  - Goose Creek CISD
  - Sharyland ISD
  - Sharyland ISD

- **SILVER**
  - CIBISD Graduate Progile
  - Tradition Rich and Future Ready Banner
  - Choose Your Path Banner
  - Sharyland ISD Child Find Billboard
  - Sharyland ISD Teachers of the Year Billboard
  - Meet The Tigers Night
  - Birdville Bond 2014 - Bus Signs

- **BRONZE**
  - Sharyland ISD Child Find Billboard
  - Sharyland ISD Teachers of the Year Billboard

**Craig Verley & Aaron Cantu**
Craig Verley & Aaron Cantu
Rocio N. Landin
Katherine Atmar
Mark Thomas, Stephanie Whitlock, Michelle DoPorto & Kim Tweed
Tami Sophia & Karla Christman
Mima Trujillo
Rocio N. Landin
Rocio N. Landin

---

**BEST OF CATEGORY**

**ESC Region 20**
- **GOLD**
  - ESC Region 20
  - Pharr-San Juan-Alamo ISD
  - United ISD

- **SILVER**
  - PSJA ISD Registration Billboard
  - Chick-Fil-A Uniform Drive
  - UISD VIP Parking Permit

**Somerset ISD STEM Lab Mural**

**Mark Hill**
Mark Hill
Santiago Zavala III
Karla de la Garza
Karla de la Garza
VIDEO/CABLE TV CATEGORIES

CATEGORY 27
Video - News/Information
10,000 to 30,000 students

BEST OF CATEGORY
Allen ISD
GOLD
Tim Carroll

Lamar CISD
Laredo ISD-ITV

San Benito CISD
TISD-TV,Tyler ISD

Allen ISD Bond Election 2015
Allen ISD Bond Election 2015
The Randle Report
Campus News
“The Insider”
AVID 4 College: Summer Bridge

BEST OF CATEGORY
Lamar CISD
SILVER

Laredo ISD-ITV

“The Insider”

BEST OF CATEGORY
Corpus Christi ISD
Pharr-San Juan-Alamo ISD
Socorro ISD
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.

SILVER
Region 16 ESC

Allen ISD Bond Election 2015
Allen ISD Bond Election 2015
The Randle Report
Campus News

BEST OF CATEGORY
Laredo ISD-ITV

More than 30,000 students

Socorro ISD
GOLD

Allen ISD

Laredo ISD-ITV

Lamar CISD

San Benito CISD

TISD-TV,Tyler ISD

Allen ISD Bond Election 2015
Allen ISD Bond Election 2015
The Randle Report
Campus News
“The Insider”
AVID 4 College: Summer Bridge

BEST OF CATEGORY
Willis ISD
GOLD

Willis ISD

Willis ISD Community Message March 16, 2015
Willis ISD Community Message March 16, 2015
Kenedale High School Walk in My Shoes Event News Package
Lancaster ISD: “2015 Texas Instruments STEM Grant Announcement”
Lancaster ISD: “Parental ESL 101”

SILVER
Kennedale ISD
Lancaster ISD
Cole-Hamilton
Lancaster ISD

BRONZE
Lancaster ISD

SILVER
Willis ISD

BEST OF CATEGORY
Willis ISD
GOLD

Willis ISD

Willis ISD Community Message March 16, 2015
Willis ISD Community Message March 16, 2015
Kennedale High School Walk in My Shoes Event News Package
Lancaster ISD: “2015 Texas Instruments STEM Grant Announcement”
Lancaster ISD: “Parental ESL 101”

BEST OF CATEGORY
Lubbock ISD

SILVER

Lubbock ISD

10,000 to 30,000 students

Willis ISD Community Message March 16, 2015
Willis ISD Community Message March 16, 2015
Kennedale High School Walk in My Shoes Event News Package
Lancaster ISD: “2015 Texas Instruments STEM Grant Announcement”
Lancaster ISD: “Parental ESL 101”

BEST OF CATEGORY
Duncanville ISD
GOLD

Duncanville ISD

Out & About Hardwick 100 Days

SILVER
Lubbock ISD

10,000 to 30,000 students

The Support Never Stops

Duncanville ISD

Out & About Hardwick 100 Days

BEST OF CATEGORY
Duncanville ISD
GOLD

10,000 to 30,000 students

The Support Never Stops

Duncanville ISD

Out & About Hardwick 100 Days

BEST OF CATEGORY
Lubbock ISD

SILVER

Lubbock ISD

10,000 to 30,000 students

The Support Never Stops

Duncanville ISD

Out & About Hardwick 100 Days
Category 28 Video News Package, cont. - More than 30,000 students

BEST OF CATEGORY
Fort Worth ISD
GOLD
Fort Worth ISD
March-a-Thon video
Fort Worth ISD EdTV

Category 29 Video - Documentary

BEST OF CATEGORY
Willis ISD
GOLD
Lancaster ISD
A Day in the Life of Willis High School

Best Of Category
March-a-Thon video
Westpark Groundbreaking Song video
Malik Jefferson Wins the Butkus
Colonies North Parade of Nations

GOLD
Fort Worth ISD EdTV
Barbara Griffith, Scott JuVette & John Papa
Greg Davis
Clif Cotton
Keith Van Prooyen & Laurie Salazar

SILVER
Corpus Christi ISD
#SchoolLife - Elf on the Shelf
Kim Sneed & Rene Pantoja
Rene Pantoja
Greg Davis
Clif Cotton
Laura Breeden & Jimmy O’Halligan
Daniel Escobar

BEST OF CATEGORY
Deer Park ISD
GOLD
Lamar CISD
A Deer Dynasty

BEST OF CATEGORY
Belton ISD
Deer Park ISD
Lamar CISD
Laredo ISD-ITV
Lubbock ISD - TV
San Benito CISD
Lamar CISD
Laredo ISD-ITV
McAllen ISD
TISD-TV,Tyler ISD
La Joya ISD

Silver
A Deer Dynasty
See to Succeed
Introducing the Senator
BISD Public Schools Week: Stand Up for Texas Public Schools
A Deer Dynasty
Introducing the Senator

Bronze
The Academies of La Joya

Category 29 Video - Documentary
Less than 10,000 students

BEST OF CATEGORY
Deer Park ISD
GOLD
Lamar CISD
A Deer Dynasty

BEST OF CATEGORY
Laredo ISD-ITV
SILVER
McAllen ISD
TISD-TV,Tyler ISD
La Joya ISD

Silver
A Day in the Life of Willis High School

Bronze
The Academies of La Joya

BISD Public Schools Week: Stand Up for Texas Public Schools
A Deer Dynasty

Lamar CISD Growth
Honoring Our Veterans
State of the District 2014
TISD Transportation & Smith County Emergency Drill

Coronado High School Shattered Dreams 2015
Teachers of the Year

Kristin Gordon
Jared Creel & Travis Pennington
Jeannette G. Martinez, Jose Mendiola & David Flores
Ray Rush
KSGB
Justin Terry
Angela Duitch, Greg McRae & Jacob Walker
Judith Garcia
**Category 29 Video Documentary cont. - More than 30,000 students**

**BEST OF CATEGORY**
- **Fort Worth ISD**
- **GOLD**
  - Cypress-Fairbanks ISD
  - JROTC Trip to Chattanooga video
  - John Papa, Barbara Griffith
  - Charlotte Burns Dedication Video
  - Mitzi Loera
  - JROTC Trip to Chattanooga video
  - John Papa, Barbara Griffith
  - World Languages Institute video
  - Scott JuVette, Rebecca Slack & Cindy Ybarra
  - Separate But Equal: Early African American Education in Garland ISD
  - Larry Grimes & Homer Clayton

- Mesquite ISD
- Pressure Cooker Season 1, Episode 3
- Clif Cotton
- Pressure Cooker Season 2, Episode 1
- Clif Cotton
- Northside ISD
- Holmes Family Tree
- Keith Van Prooyen & Laurie Salazar

- **BRONZE**
- North East ISD
- East Terrell Hills Elementary School Teacher of the Year
  - Jimmy O'Halligan
- Northwood Elementary School Teacher of the Year
  - Jimmy O'Halligan

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**Category 30 Video - Special Interest/Feature Series**

**BEST OF CATEGORY**
- **Little Elm ISD**
- **GOLD**
  - Gary's Kids
  - Cecelia Jones
  - Gary's Kids
  - John Tarrant
  - A Homecoming to Remember
  - Erin Kleinecke
  - Ken Labonski MVP Feb 2015
  - Erin Kleinecke

- **SILVER**
- Alamo Heights ISD
- Green Light Foods Challenge
  - Rosalinda Montero & Patti Pawlik-Perales
- DeSoto ISD
- DeSoto ISD Academic Signing Day
  - Beth Trimbile & Brent Awalt
- Highland Park ISD
- Education blossoms in elementary outdoor learning spaces
  - Communications Dept. Red
- Oak ISD
- 2015 Retiree Video
  - James Murphy
- Willis ISD
- Paul Gathright MVP October 2014
  - Erin Kleinecke
- Willis ISD
- Tim Lake MVP Jan 2015
  - Erin Kleinecke

- **BRONZE**
- Little Elm ISD
- Ten Day Countdown
  - Cecelia Jones

---

**BEST OF CATEGORY**
- **McAllen ISD**
- **GOLD**
- Alvin ISD
- I Was Here Employee Convocation Video
  - Communications Department
  - Renee Cervantes
- Bastrop ISD
- B.E.F. Grant Awards
  - Renee Cervantes
- Bastrop ISD
- Bastrop ISD Fight Song
  - Renee Cervantes
- Bastrop ISD
- HopeStrong For a Cure
  - Renee Cervantes
- Bastrop ISD
- We Believe in BISD
  - Renee Cervantes
- Belton ISD
- West Belton Harris High School 2014 Reunion
  - Kristin Gordon
- Brazosport ISD
- National Principals’ Month Video
  - Tami Sophia, Karla Christman & Amber Casey
- Bryan ISD
- “I am Bryan ISD”
  - Darrell Taylor & Brandon Webb
- Duncanville ISD
- Challenge Accepted
  - Kris Hill
- Duncanville ISD
- Made With Pride In Duncanville-Osvaldo Salinas
  - Kris Hill
- Edgewood ISD
- Bow Tie Club
  - Marvin Jimenez
- Edgewood ISD
- Cedrics Story
  - Marvin Jimenez
- Galena Park ISD
- I Am Galena Park ISD
  - Jonathan Frey
- Goose Creek CISD
- GCCISD Week Before Christmas
  - Beth Dombrowa, Carrie Pryor-Newman & Susan Passmore
  - Sean O'Donnell
  - Judith Garcia
  - Justin Terry
  - Justin Terry

- Grand Prairie
- Justin Ward Kid Magic
- La Joya ISD
- Jimmy Carter Early College High School
- Lamar CISD
- LEAF Grants in Action
- Lamar CISD
- The Chicago-Bound Band
- Lamar CISD

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**10,000 to 30,000 students**
## Category 30 - 10,000 to 30,000 students - Gold continued

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Authors</th>
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<tbody>
<tr>
<td>Laredo ISD-ITV</td>
<td>School Board Recognition Month</td>
<td>Jeannette G. Martinez, Julio Ovando &amp; David Flores</td>
</tr>
<tr>
<td>McAllen ISD</td>
<td>Sounds of Splendor</td>
<td>Norma Zamora-Guerralker</td>
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<td>McAllen ISD</td>
<td>Geometry in Construction video</td>
<td>Tamra Spence</td>
</tr>
<tr>
<td>McAllen ISD</td>
<td>Robotics video</td>
<td>Tamra Spence</td>
</tr>
<tr>
<td>TISD-TV, Tyler ISD</td>
<td>Bell Elementary: Inspiring Leaders</td>
<td>Angela Duitch, Greg McRae &amp; Jacob Walker</td>
</tr>
<tr>
<td>TISD-TV, Tyler ISD</td>
<td>Principal/Mayor Exchange</td>
<td>Angela Duitch, Greg McRae &amp; Jacob Walker</td>
</tr>
<tr>
<td>TISD-TV, Tyler ISD</td>
<td>TISD Business Partner of the Year</td>
<td>Angela Duitch, Greg McRae &amp; Jacob Walker</td>
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</tbody>
</table>

## More than 30,000 students

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Authors</th>
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<tbody>
<tr>
<td>BEST OF CATEGORY</td>
<td>Summer Renovations</td>
<td>Communications Dept.</td>
</tr>
<tr>
<td>Plano ISD</td>
<td>Technicolor and Microscopes</td>
<td>Clif Cotton</td>
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<td>Plano ISD</td>
<td>Summer Renovations</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Arlington ISD</td>
<td>2014 End of Fall Semester Update from Dr. Cavazos</td>
<td>Leslie Johnston, Robert Spence &amp; McKenzie Stokes</td>
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<td>Cypress-Fairbanks ISD</td>
<td>2015 Spotlight Teachers</td>
<td>Dave DeJohn, John Taylor &amp; Mitzi Loera</td>
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<td>Fort Worth ISD</td>
<td>Dig In/One to World video</td>
<td>John Cope, Scott JuVette &amp; John Papa</td>
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<td>Fort Worth ISD</td>
<td>Special Interest/ Feature Story- Azure Bradger video</td>
<td>Scott JuVette, Rebecca Slack &amp; Cindy Ybarra</td>
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<td>Garland ISD</td>
<td>North Garland High School AVID</td>
<td>Jon Cook</td>
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<td>Keller ISD</td>
<td>Chisholm Trail Intermediate Giving Tree</td>
<td>Matt Hill &amp; Holli McLendon</td>
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<tr>
<td>Keller ISD</td>
<td>IT’S Award Video - November 2014</td>
<td>Matt Hill &amp; Holli McLendon</td>
</tr>
<tr>
<td>Lewisville ISD</td>
<td>Shining Stars: Brian Bigley</td>
<td>Greg Davis</td>
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<tr>
<td>Mesquite ISD</td>
<td>From Summer Fun to School Success</td>
<td>Wei Tung Chou</td>
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<tr>
<td>Mesquite ISD</td>
<td>Horn Falls to Klein Oak in the Playoffs</td>
<td>Wei Tung Chou</td>
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<td>Mesquite ISD</td>
<td>Water Rocket Ariel Camera Systems</td>
<td>Wei Tung Chou</td>
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<td>Northside ISD</td>
<td>Jay/Brandeis JROTC Champions</td>
<td>Keith Van Prooyen &amp; Laurie Salazar</td>
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<td>Northside ISD</td>
<td>V-Go Robots</td>
<td>Keith Van Prooyen &amp; Laurie Salazar</td>
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<td>Pharr-San Juan-Alamo ISD</td>
<td>Liberty Middle School: An International Baccalaureate Campus</td>
<td>Marco Vasquez</td>
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<td>Plano ISD</td>
<td>Academy High School Information Video</td>
<td>Communications Department</td>
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<td>Plano ISD</td>
<td>Holifield Science Learning Center 25th Anniversary</td>
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<td>Plano ISD</td>
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<td>Plano ISD</td>
<td>Teacher of the Year Profile - Whitney Pitzer</td>
<td>Communications Department</td>
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<tr>
<td>Region 16 ESC</td>
<td>Pathways Video Series</td>
<td>Michelle Wilson &amp; Matt Koumalats</td>
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<tr>
<td>Socorro ISD</td>
<td>Leading, Inspiring, Innovating Series - Jill Joseph</td>
<td>Daniel Escobar</td>
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<tr>
<td>United ISD ITV Dept.</td>
<td>Alexander High School “Celebrate” Music Video</td>
<td>Instructional Television Department</td>
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<td>United ISD ITV Dept.</td>
<td>Anti Suicide Rap Music Video</td>
<td>Instructional Television Department</td>
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<td>United ISD ITV Dept.</td>
<td>Dream Keepers UISD Board Appreciation Video</td>
<td>Instructional Television Department</td>
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<td>United ISD ITV Dept.</td>
<td>Pat’s Christmas Dream</td>
<td>Instructional Television Department</td>
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<td>United ISD ITV Dept.</td>
<td>VGO Presentation Video</td>
<td>Instructional Television Department</td>
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<tr>
<td>Ysleta ISD</td>
<td>ALS Ice Bucket Challenge at YISD</td>
<td>Patricia Ayala, Tracy Garcia &amp; Christopher Lechuga</td>
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<tr>
<td>Ysleta ISD</td>
<td>Eastwood High School swimming team</td>
<td>Patricia Ayala, Tracy Garcia &amp; Christopher Lechuga</td>
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<td>Ysleta ISD</td>
<td>Riverside High School Ivy League Student</td>
<td>Patricia Ayala, Tracy Garcia &amp; Christopher Lechuga</td>
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<td>Ysleta ISD</td>
<td>YISD Top 10 Teachers PSA</td>
<td>Patricia Ayala, Tracy Garcia &amp; Christopher Lechuga</td>
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</table>
**Category 30 Video - Special Interest/Feature Series continued - More than 30,000 students**

<table>
<thead>
<tr>
<th>BRONZE</th>
<th>Goodbye Dr. Elliff</th>
<th>Loretta Williams &amp; Lyndall Gathright</th>
</tr>
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<tbody>
<tr>
<td>Corpus Christi ISD</td>
<td>Teacher of the Year - Annie Mucheru-Garza</td>
<td>Loretta Williams &amp; Lyndall Gathright</td>
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<td>Corpus Christi ISD</td>
<td>Abbott Elementary Blankets of Hope</td>
<td>Larry Grimes &amp; Tiffany Veno</td>
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<td>Garland ISD</td>
<td>Garland Firefighters Coats for Caldwell</td>
<td>Homer Clayton</td>
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<td>Garland ISD</td>
<td>Raku Firing at North Garland HS</td>
<td>Delbert Richardson</td>
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<tr>
<td>Garland ISD</td>
<td>Shining Stars: DeLa.Rey Collaboration</td>
<td>Greg Davis</td>
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<tr>
<td>Lewisville ISD</td>
<td>Maestros in Minivans: Dr. Kevin Sedatole</td>
<td>Wade Odom</td>
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<td>Mesquite ISD</td>
<td>Malik Jefferson Wins the Butkus</td>
<td>Clif Cotton</td>
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<td>Mesquite ISD</td>
<td>OMEGA Vending Machine Business Grant</td>
<td>Rob Smith</td>
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<td>Pasadena ISD</td>
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<td>Plano ISD</td>
<td>MLK Our Legacy - The Full Story</td>
<td>Instructional Television Department</td>
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<tr>
<td>United ISD ITV Dept.</td>
<td>Knowledge for College #3</td>
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<td>United ISD ITV Dept.</td>
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<td>Knowledge for College #11</td>
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<td>Knowledge for College #16</td>
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<tr>
<td>United ISD ITV Dept.</td>
<td>Knowledge for College #19</td>
<td>Instructional Television Department</td>
</tr>
</tbody>
</table>

**CATEGOR Y 31 Video - Promotional/Marketing**

**Lesson 10,000 to 30,000 students**

**BEST OF CATEGORY**

**Kerrville ISD**

- **GOLD**
  - KISD End-of-Year Video
  - KISD Spirit 2014 Video
  - Thank You, Booster Club Video
  - Welcome to Lake Travis ISD
  - Lancaster ISD: “Harlem Renaissance Remix”
  - Lancaster ISD: “The STEM Master’s Program”
  - Summer Staff Development Trailer Spoof
  - Opening Day 2014
  - 2015 Teachers and Paraprofessionals of the Year
  - A Work of Heart
  - HPISD: Committed to Learning and Service
  - It's What I Do

**BEST OF CATEGORY**

**Magnolia ISD**

- **GOLD**
  - We Are Allen
  - Made With Pride In Duncanville-Explainer
  - Annie Commercial
  - Child Protective Services PSA
  - GCCISD Website Tour
  - GPFAA Auditions
  - Enroll Today
  - LJHS Mariachi & Folklorico Commercial
  - Million Mile Month
  - Martin vs Nixon 50th Anniversary
  - STOP Bullying
  - District Vision
  - “The Extra Mile”
  - “We Are A Team!”
  - Thank You Message PSA

**BEST OF CATEGORY**

**United ISD ITV Dept.**

- Knowledge for College #3
- Knowledge for College #9
- Knowledge for College #11
- Knowledge for College #16
- Knowledge for College #19

**BEST OF CATEGORY**

**Laredo ISD-ITV**

- Martin vs Nixon 50th Anniversary
- STOP Bullying
- District Vision
- “The Extra Mile”
- “We Are A Team!”
- Thank You Message PSA

**BEST OF CATEGORY**

**San Benito CISD**

- “The Extra Mile”
- “We Are A Team!”
- Thank You Message PSA

**BEST OF CATEGORY**

**TISD-TV, Tyler ISD**

- Knowledge for College #3
- Knowledge for College #9
- Knowledge for College #11
- Knowledge for College #16
- Knowledge for College #19

**BEST OF CATEGORY**

**United ISD ITV Dept.**

- Knowledge for College #9
- Knowledge for College #11
- Knowledge for College #16
- Knowledge for College #19

**BEST OF CATEGORY**

**San Benito CISD**

- “The Extra Mile”
- “We Are A Team!”
- Thank You Message PSA

**BEST OF CATEGORY**

**TISD-TV, Tyler ISD**

- Knowledge for College #3
- Knowledge for College #9
- Knowledge for College #11
- Knowledge for College #16
- Knowledge for College #19

**BEST OF CATEGORY**

**United ISD ITV Dept.**

- Knowledge for College #9
- Knowledge for College #11
- Knowledge for College #16
- Knowledge for College #19

**BEST OF CATEGORY**

**San Benito CISD**

- “The Extra Mile”
- “We Are A Team!”
- Thank You Message PSA

**BEST OF CATEGORY**

**TISD-TV, Tyler ISD**

- Knowledge for College #3
- Knowledge for College #9
- Knowledge for College #11
- Knowledge for College #16
- Knowledge for College #19
SILVER
Belton ISD  CTE Career Connection and Principles Classes  Kristin Gordon
McAllen ISD  A+ Moments 41-part video series  Norma Zamora-Guerra
TISD-TV, Tyler ISD  What is Early College High School PSAs  Angela Duitch, Greg McRae & Jacob Walker

BRONZE
Alvin ISD  Alvin ISD Impact Award #PhoneFilm  Communications Department
La Joya ISD  Transforming Education  Judith Garcia
Laredo ISD-ITV  Daily Attendance  Jeannette G. Martinez, Julio Ovando, Jose Mendiola & David Flores,
Lubbock ISD - TV  Lubbock ISD Promotional Video  Kenneth Dixon, Carol Alonzo & Nancy Sharp

BEST OF CATEGORY
Keller ISD  You Can Do It!  Matt Hill & Holli McLendon
GOLD
ESC Region 12  2014-15 GEAR UP PSAs  Sarah-Jane Menefee
ESC Region 13  Advancing Educational Leadership Video Series  Ana Amezcua
Garland ISD  Reading Aloud/Leer En Voz Alta  Amorae Daylett & Caren Rodriguez
Keller ISD  This Year Here in Keller  Matt Hill & Holli McLendon
Keller ISD  Water Wellness PSA  Matt Hill & Holli McLendon
Keller ISD  You Can Do It!  Matt Hill & Holli McLendon
North East ISD  Top Sponsor Recognition Video  Amy Lane & Jimmy O'Halligan
Pharr-San Juan-Alamo ISD  PSJA ISD Start College Now! Complete Early! Go Far!  Marco Vasquez & Daniel Ledezma
Socorro ISD  #TeamSISD: The People of Team SISD  Daniel Escobar
United ISD ITV Dept.  “Our Vote, Our Voice, Our Future” PSA  Instructional Television Department
United ISD ITV Dept.  School Safety ABC & 123 PSA  Instructional Television Department
United ISD ITV Dept.  School Zone Safety PSA  Instructional Television Department
United ISD ITV Dept.  UISD Magnet School Recruitment Video  Instructional Television Department

SILVER
Alief ISD  2015 Bond Video  Communications Department
Cypress Fairbanks ISD  Junior Achievement Inspire  CFTV
Fort Worth ISD  Pre-Kindergarten Commercial Eng & Sp  Angela Garcia, Scott JuVette, John Papa, Rebecca Slack
Garland ISD  2015 Vial Dual Language Program  Homer Clayton
Garland ISD  Get Out and Vote 2014 - Naaman Forest H.S. Cheerleaders  Jon Cook & Homer Clayton
Irving ISD  PreK Discovery Fest Promo  Dennis Palacios
Keller ISD  Dr. Reid Student Conversations  Matt Hill & Holli McLendon
Lewisville ISD  LISD Partnership Stories: Aerial Robotics  Greg Davis
Lewisville ISD  LISD Partnership Stories: Community Garden  Greg Davis
Lewisville ISD  United Way Promo  Greg Davis
Mesquite ISD  2015 Bond Presentation Video  Clif Cotton
Mesquite ISD  Be Bright. Be Colorful. Be in It.  Wei Tung Chou
Mesquite ISD  Clif Notes Episode 13  Clif Cotton
Mesquite ISD  Clif Notes, Episode 12  Clif Cotton
Mesquite ISD  MISD Dyslexia Program  Clif Cotton
Mesquite ISD  My Dream My Future: Selena Hernandez  Wade Odom
Mesquite ISD  We Are West Mesquite  Wade Odom
Spring Branch ISD  I am SBISD.A Campaign for Video Recruitment  Linda Buchman
United ISD  Communities in Schools-Celebrating 25 Years of Serving  Veronica “Roni” Yunes
United ISD ITV Dept.  KIA “Baseball” PSA  Instructional Television Department
United ISD ITV Dept.  Be a Champion PSA  Instructional Television Department
United ISD ITV Dept.  Grandparent Involvement PSA  Instructional Television Department
United ISD ITV Dept.  KIA “Never Be Absent” PSA  Instructional Television Department
United ISD ITV Dept.  KIA “Soccer” PSA  Instructional Television Department
United ISD ITV Dept.  Marching Band Festival PSA  Instructional Television Department
United ISD ITV Dept.  Online Registration PSA  Instructional Television Department
United ISD ITV Dept.  Traffic Safety PSA  Instructional Television Department
**Category 31** Video Promotional/Marketing cont. - More than 30,000 students Silver

United ISD ITV Dept. | Tyler Parent Portal PSA | Instructional Television Department
United ISD ITV Dept. | UISD Advanced Placement Video | Instructional Television Department
United ISD ITV Dept. | United Early College High School Recruitment Video | Instructional Television Department

**BRONZE**

Fort Worth ISD | Armed Forces/JROTC PSA | Clint Bond, Scott JuVette, John Papa
Klein ISD | Bond Blueprint 2015 Overview | Denise McLean, Justin Keith, Kate Hope, Justin Elbert
Mesquite ISD | Amazing Colors from the Sky | Wei Tung Chou
Northside ISD | Tips for Success | Michael Tristan & Laurie Salazar
United ISD ITV Dept. | Truancy PSA | Instructional Television Department

---

**Category 32**

Video - Training/Instructional

**BEST OF CATEGORY**

**Less than 10,000 students**

**BRONZE**

Alamo Heights ISD | “Get Real on the Bus” | Rosalinda Montero & Patti Pawlik-Perales

**SILVER**

Laredo ISD-ITV | “Get Real on the Bus” | Rosalinda Montero & Patti Pawlik-Perales

Weatherford ISD | Responsible, Respectful, and Safe | John Tarrant

**SILVER**

Little Elm ISD | Lobo Career Studies: CTE at a Glance | Cecelia Jones

---

**10,000 to 30,000 students**

**BEST OF CATEGORY**

Laredo ISD-ITV | Super 8 | Jeannette G. Martinez & Jose Mendo

**GOLD**

Brazosport ISD | BISD Bus Safety Video | Tami Sophia & Amber Casey
Laredo ISD-ITV | Super 8 | Jeannette G. Martinez & Jose Mendo
TISD-TV, Tyler ISD | Customer Service | Angela Duitch, Greg McRae & Jacob Walker
TISD-TV, Tyler ISD | The Voice Box | Angela Duitch, Greg McRae & Jacob Walker

---

**More than 30,000 students**

**BEST OF CATEGORY**

ESC Region 13 | PBL Thermochemistry Behind Coffee Joulies | Ana Amezcua

**GOLD**

ESC Region 13 | PBL Thermochemistry Behind Coffee Joulies | Ana Amezcua
Keller ISD | Let’s Get Real - November 2014 | Matt Hill & Holli McLendon
United ISD ITV Dept. | United Middle School “Wiggle” PBIS Music | Instructional Television Department

**SILVER**

Arlington ISD | The Amazing Art Show #94 | Robert Spence & McKenzie Stokes
Irving ISD | Earthquake: Drop, Cover, Hold On | Dennis Palacios
Keller ISD | Film Festival Video Tips Series | Matt Hill & Holli McLendon
Mesquite ISD | Backstory | Wade Odom
Mesquite ISD | Evaluating Student Success | Wade Odom
United ISD ITV Dept. | Cuellar Seven Habits Music Video | Instructional Television Department
United ISD ITV Dept. | Killam Elementary PBIS Music | Instructional Television Department
United ISD ITV Dept. | Lamar Bruni Vergara Middle School “Roar” | Instructional Television Department
United ISD ITV Dept. | Malakoff Elementary PBIS Music | Instructional Television Department
United ISD ITV Dept. | Salinas Elementary “Eagle” PBIS | Instructional Television Department
United ISD ITV Dept. | Trautmann Elementary “Happy” PBIS | Instructional Television Department
United ISD ITV Dept. | United 9th Grade Campus | Instructional Television Department
United ISD ITV Dept. | We “Dem Horns PBIS Music | Instructional Television Department
United ISD ITV Dept. | United ISD ARD Etiquette: “The Saga Continues” | Instructional Television Department
United ISD ITV Dept. | United South High School “Happy” PBIS Music | Instructional Television Department

---
### Category 33 Video Training/Instructional, cont. - More than 30,000 students

<table>
<thead>
<tr>
<th>Category</th>
<th>District</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRONZE</td>
<td>Garland ISD</td>
<td>Design Your Own Learning, Larry Grimes &amp; Homer Clayton</td>
</tr>
<tr>
<td></td>
<td>Keller ISD</td>
<td>Bond 2014: Security, Matt Hill &amp; Holli McLendon</td>
</tr>
<tr>
<td></td>
<td>Lewisville ISD</td>
<td>Chrome book video 4, Greg Davis</td>
</tr>
<tr>
<td></td>
<td>Mesquite ISD</td>
<td>A Lesson in History, Wei Tung Chou</td>
</tr>
<tr>
<td></td>
<td>Mesquite ISD</td>
<td>Graduation Plans, Wade Odom</td>
</tr>
<tr>
<td></td>
<td>North East ISD</td>
<td>Southwest Texas Regional Advisory Council, Jimmy O’Halligan</td>
</tr>
<tr>
<td></td>
<td>United ISD ITV Dept.</td>
<td>UISD Online Registration (How To Video), Instructional Television Department</td>
</tr>
<tr>
<td></td>
<td>United ISD ITV Dept.</td>
<td>United Meet in the Middle, Instructional Television Department</td>
</tr>
</tbody>
</table>

### Category 33 Video - Sports Event

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>District</th>
<th>Presentation</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garland ISD</td>
<td>GISD Basketball: Rockwall vs. Lakeview</td>
<td>Delbert Richardson, Jon Cook, Homer Clayton &amp; Larry Grimes</td>
</tr>
</tbody>
</table>

**GOLD**

<table>
<thead>
<tr>
<th>District</th>
<th>Presentation</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>McAllen ISD</td>
<td>Football Night in McAllen</td>
<td>Norma Zamora-Guerra</td>
</tr>
<tr>
<td>Arlington ISD</td>
<td>2015 AISD Basketball: Martin Warriors vs. Bowie Volunteers</td>
<td>Robert Spence</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>GISD Basketball: Rockwall vs. Lakeview</td>
<td>Delbert Richardson, Jon Cook, Homer Clayton &amp; Larry Grimes</td>
</tr>
</tbody>
</table>

### Category 34 Video - Live Event (Non-Sports)

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>District</th>
<th>Presentation</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>McAllen ISD</td>
<td>Pigskin Band Jubilee 2014</td>
<td>Norma Zamora-Guerra</td>
</tr>
</tbody>
</table>

**GOLD**

<table>
<thead>
<tr>
<th>District</th>
<th>Presentation</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Edgewood ISD</td>
<td>Piano Performance by Mary Esther Bernal</td>
<td>Marvin Jimenez</td>
</tr>
<tr>
<td>McAllen ISD</td>
<td>Pigskin Band Jubilee 2014</td>
<td>Norma Zamora-Guerra</td>
</tr>
<tr>
<td>Laredo ISD-ITV</td>
<td>LISD Back to School Celebration</td>
<td>Dr. Marcus Nelson, Jeannette G. Martinez, Julio Ovando, Jose Mendiola, David Flores, Roberto Alba &amp; Esteban Borjas</td>
</tr>
</tbody>
</table>

**SILVER**

<table>
<thead>
<tr>
<th>District</th>
<th>Presentation</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>McAllen ISD</td>
<td>2015 Fourth Grade Choral Festival: “I Have a Song to Sing”</td>
<td>Norma Zamora-Guerra</td>
</tr>
<tr>
<td>Beaumont ISD</td>
<td>A Royal Celebration of Excellence Gala</td>
<td>Nakisha Burns</td>
</tr>
<tr>
<td>Beaumont ISD</td>
<td>Top Graduates Pinning Ceremony</td>
<td>Nakisha Burns</td>
</tr>
<tr>
<td>Laredo ISD-ITV</td>
<td>Rachel’s Challenge</td>
<td>Jeannette G. Martinez, Julio Ovando, Jose Mendiola, David Flores, Roberto Alba &amp; Esteban Borjas</td>
</tr>
</tbody>
</table>

### More than 30,000 students

<table>
<thead>
<tr>
<th>District</th>
<th>Presentation</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Socorro ISD</td>
<td>Achieving Success as a Team Live</td>
<td>Daniel Escobar</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>Bicycle Stunt Show at Rowlett Elementary School</td>
<td>Jon Cook</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>South Garland High School: Celebrating 50 Years of Excellence</td>
<td>Jon Cook</td>
</tr>
<tr>
<td>Keller ISD</td>
<td>Dr. Reid Brown Bag Lunch Highlights</td>
<td>Matt Hill &amp; Holli McLendon</td>
</tr>
<tr>
<td>Lewisville ISD</td>
<td>Insights Season 4: Episode 5</td>
<td>Greg Davis</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>Live at Mesquite ISD Monthly School Board Meeting</td>
<td>Wei Tung Chou</td>
</tr>
<tr>
<td>Mesquite ISD</td>
<td>New Hires 2015</td>
<td>Wei Tung Chou</td>
</tr>
<tr>
<td>North East ISD</td>
<td>Winston Churchill High School - Class of 2015</td>
<td>Jimmy O’Halligan</td>
</tr>
<tr>
<td>Socorro ISD</td>
<td>Achieving Success as a Team Live</td>
<td>Daniel Escobar</td>
</tr>
</tbody>
</table>
COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES

CATEGORY 35
Computer App
All Divisions

BEST OF CATEGORY
United ISD
GOLD
Arlington ISD
Bonham ISD
ESC Region 20
Richardson ISD
United ISD
SILVER
Humble ISD

BEST OF CATEGORY
uWatch APP
Karla de la Garza

BEST OF CATEGORY
Arlington ISD mobile app
Bonham ISD Mobile App
A Bright Beginning Apps
RISD Mobile
uWatch APP

Arlington ISD Communications Staff
Leslie Crutsinger
Mark Hill, David Ptasnik, Donald Hawkins, Gloria Palomo
Andy McCormick
Karla de la Garza

Humble ISD Launches Mobile App
Yvonne Harris & Lori Maugans

CATEGORY 36
Computerized Presentation
Less than 10,000 students

BEST OF CATEGORY
Willis ISD
GOLD
Willis ISD
SILVER
Brownwood ISD
Huntsville ISD
Red Oak ISD

BEST OF CATEGORY
Happy Holidays Willis ISD 2014
Erin Kleinecke

BEST OF CATEGORY
Happy Holidays Willis ISD 2014
Erin Kleinecke

Convocation Video—Looking Back (2013-14 Highlights)
Hornet’s Nest Weekly Radio Show
2014-15 Year in Review
Charles Musgrove
Shannon Duncan
Adi Bryant

10,000 to 30,000 students & More than 30,000 students

BEST OF CATEGORY
Client Engagement Division
Harris Co. Dept. of Education
GOLD
Client Engagement Division
Harris Co. Dept. of Education
Spring Branch ISD
SILVER
Fort Bend ISD
Goose Creek CISD
BRONZE
Keller ISD

BEST OF CATEGORY
HCDE Infographic
Louise Henry & Chelsea Hardy

BEST OF CATEGORY
HCDE Infographic
Louise Henry & Chelsea Hardy

Celebrating the Class of 2015
Linda Buchman

FBISD Partners Annual Report
Becky Walker, Keryn Miles, Stacey Crews & Nancy Porter

The Goose Call - A GCCISD Blog
Beth Dombrowa, Carrie Pryor-Newman & Mima Trujillo

Bond 2014 PowerPoint Presentation
Shellie Johnson & Bryce Nieman
BEST OF CATEGORY
Willis ISD
GOLD
District Dynamics
Erin Kleinecke
Lake Travis ISD
Willis ISD
SILVER
Highland Park ISD
Lancaster ISD

BEST OF CATEGORY
Lake Travis ISD
GOLD
LTISD Currents
District Dynamics
Marco Alvarado
Willis ISD
Communications Department
Erin Kleinecke

BEST OF CATEGORY
Willis ISD
SILVER
HPISD eNewsletter
Today In Lancaster ISD E-Newsletter
Sonya Cole-Hamilton

10,000 to 30,000 students

BEST OF CATEGORY
Laredo ISD
GOLD
A+ News for Laredo ISD Employees
Veronica Castillon, APR, Bobby Treviño, Claudia Rodriguez, Mimi Valdez & Bandon Raymond
Laredo ISD
BISD Board Brief
Karla Christman

SILVER
Northwest ISD
Source Staff Newsletter
Emily Conklin

BRONZE
Duncanville ISD
Staff News E-Newsletter
Lari Barager & Brooke Rawlinson

More than 30,000 students

BEST OF CATEGORY
United ISD
GOLD
Alief ISD
Points of Pride
Communications Dept.
Plano ISD
Plano ISD District Digest Electronic Employee Newsletter
Communications Dept.
United ISD
Insider December 2014 Edition
Carmen R. Rendon
United ISD
Insider February 2015 Edition
Carmen R. Rendon
United ISD
Insider July 2014 Edition
Carmen R. Rendon
United ISD
Insider June 2015 Edition
Carmen R. Rendon
United ISD
Insider November 2014 Edition
Carmen R. Rendon
United ISD
Insider September 2014 Edition
Carmen R. Rendon
United ISD
United Insider January 2015
Paola Arcos
United ISD
United Insider March 2015
Paola Arcos
United ISD
United Insider October 2014
Paola Arcos
United ISD
United Insider April 2015 Edition
Carmen R. Rendon

SILVER
Client Engagement Division
Choice Partners Co-opportunities enews
Louise Henry
Harris Co. Dept. of Education

Fort Bend ISD
FBISD Employee Express
Keryn Miles, Stacey Crews & Nancy Porter
Humble ISD
Family Album
Robin McAdams
CATEGORY 38
E-Newsletter External
Less than 10,000 students & 10,000 to 30,000 students

BEST OF CATEGORY

Alvin ISD
GOLD
Alvin ISD
Goose Creek CISD
Tomball ISD
SILVER
Brazosport ISD
Duncanville ISD
Lake Travis ISD
Northwest ISD
Texas City ISD
BRONZE
Brazosport ISD

BEST OF CATEGORY
Humble ISD
GOLD
Arlington ISD
Ector County ISD
Fort Bend ISD
Humble ISD
Plano ISD
Texas Assoc. of School Boards
United ISD
SILVER
Arlington ISD

MORE THAN 30,000 STUDENTS

Alvin Family Connection e-Newsletter

Communications Department

Communications Department
Beth Dombrow, Susan Passmore, Carrie Pryor-Newman & Mima Trujillo
Staci Stanfield

Alvin Family Connection e-Newsletter
Goose Creek CISD Journal
TISD TODAY

Insight e-Newsletter End of Year
Duncanville ISD Informer E-Newsletter
LTISD School Matters
Northwest News
Stingaree-news

BISD *Bragging Headlines

Tami Sophia, Karla Christman & Amber Casey

Your Schools

Robin McAdams, Winna MacLaren, Jamie Mount & Yvonne Harris

Bond e-newsletter
ECISD e-newsletter
FBISD ExPress
Your Schools
Plano ISD eNews
The Star E-newsletter
Congratulations Class of 2015

Achieving Excellence e-newsletter

Ryan Pierce & Leslie Johnston
Communications Department
Keryn Miles, Stacey Crews, Amanda Bubela & Nancy Porter
Robin McAdams, Winna MacLaren, Jamie Mount & Yvonne Harris
Communications Department
TASB Communications
Paola Arcos

Barbers Hill ISD Website

Valerie Hull & Carla Rabalais

Anna ISD Website
Barbers Hill ISD Website
District Website
My Wolfforth News
Huntsville ISD Website

Lindale ISD Education Foundation Website
A New Audience Focused Website at Red Oak ISD

Greenville ISD Website
Redesigned Kerrville ISD Website

Melane Woodbury
Valerie Hull & Carla Rabalais
Leslie Crutsinger
Andy Penney & Kristin Huber
Shannon Duncan
Lauren Loyless
Red Oak ISD Communications
Communications Department
Jamie Fails

GREENVILLE ISD
Kerrville ISD

 CATEGORY 39
Web Site
Less than 10,000 students

BEST OF CATEGORY
Barbers Hill ISD
GOLD
Anna ISD
Barbers Hill ISD
Bonham ISD
Frenship ISD
Huntsville ISD
Lindale ISD Ed. Foundation & Lindale ISD
Red Oak ISD
SILVER
Greenville ISD
Kerrville ISD

Barbers Hill ISD Website

Valerie Hull & Carla Rabalais

Anna ISD Website
Barbers Hill ISD Website
District Website
My Wolfforth News
Huntsville ISD Website

Lindale ISD Education Foundation Website
A New Audience Focused Website at Red Oak ISD

Greenville ISD Website
Redesigned Kerrville ISD Website

Melane Woodbury
Valerie Hull & Carla Rabalais
Leslie Crutsinger
Andy Penney & Kristin Huber
Shannon Duncan
Lauren Loyless
Red Oak ISD Communications
Communications Department
Jamie Fails

TEXAS ASSOC. OF SCHOOL BOARDS
The Star E-newsletter

Robin McAdams, Winna MacLaren, Jamie Mount & Yvonne Harris

Ryan Pierce & Leslie Johnston
Communications Department
Keryn Miles, Stacey Crews, Amanda Bubela & Nancy Porter
Robin McAdams, Winna MacLaren, Jamie Mount & Yvonne Harris
Communications Department
TASB Communications
Paola Arcos
**Category 39 Web Site cont. - 10,000 to 30,000 students**

**BEST OF CATEGORY**

**Magnolia ISD**

**GOLD**

Bastrop ISD  
Magnolia ISD

**SILVER**

Comal ISD

Coppell ISD  
Denton ISD  
Lamar CISD

**BRONZE**

Goose Creek CISD

Laredo ISD

**BEST OF CATEGORY**

**Frisco ISD**

**GOLD**

ESC Region 13  
Frisco ISD

Klein ISD  
Klein ISD  
Spring Branch ISD  
Texas Education Agency

**SILVER**

Aldine ISD  
Arlington ISD  
Cypress-Fairbanks ISD  
Mesquite ISD  
Texas Assoc. of School Boards  
Texas Assoc. of School Boards

**BRONZE**

Humble ISD  
Socorro ISD

---

**More than 30,000 students**

**BEST OF CATEGORY**

**Frisco ISD**

**GOLD**

Advancing Educational Leadership  
Frisco ISD Website Re-Design and

Klein ISD  
Klein ISD  
Spring Branch ISD  
Texas Education Agency

**SILVER**

Aldine ISD  
Arlington ISD  
Cypress-Fairbanks ISD  
Mesquite ISD  
Texas Assoc. of School Boards  
Texas Assoc. of School Boards

**BRONZE**

Humble ISD  
Socorro ISD

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**BEST OF CATEGORY**

**Magnolia ISD Website**

Denise Meyers

Renee Cervantes & Emily Parks  
Denise Meyers

Steve Stanford, Daniel Mendez&  
Jason Gordon

Bria Jones & Tamerah Ringo  
Anthony Tosie, Mario Zavala & Julie Zwahr

Community Relations

Mima Trujillo, Beth Dombrowa,  
Susan Passmore & Carrie Pryor-Newman

Claudia Rodriguez

---

**Frisco ISD Website Re-Design and**

Jaime McCracken, Joshua Durham,  
Meghan Cone & Randy Koonce

Ana Amezcua  
Jaime McCracken, Joshua Durham,  
Meghan Cone & Randy Koonce

Judy Rimato & Justin Keith  
Cindy Doyle & Justin Elbert

Linda Buchman  
Debbie Ratcliffe

Chris Labod  
Ryan Pierce

Rosario Meehan, Communication Department  
Communications Department

TASB Communications

Yvonne Harris  
Daniel Escobar

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2015 TSPRA STAR AWARDS

36
CAMPAIGN/EVENT CATEGORIES

CATEGORY 40
Marketing Campaign
Less than 10,000 students & More than 30,000 students

BEST OF CATEGORY
ESC Region 12
GOLD
Association of Texas Professional Educators (ATPE)
Barbers Hill ISD
ESC Region 12
SILVER
Garland ISD
Katy ISD Partners in Education
Lancaster ISD
Region 4 ESC
BRONZE
Garland ISD
United ISD

GOLD
Summer Symposiums Marketing Campaign
ESC Staff
2015 ATPE Membership Marketing Campaign
Leslie Trahan, John Kilpper & Stephanie Jacksis
Kindergarten Early Registration Campaign
Carla Rabalais & Valerie Hull
Summer Symposiums Marketing Campaign
ESC Staff
PSAT Awareness
Judy Kriehn, Jasmine Preston, Amorae Daylett, Tiffany Veno, Caren Rodriguez & Alyssa Beal
At the Heart of It All
Janet Theis
I Love Lancaster ISD Marketing Campaign
Sonya Cole-Hamilton
Inspire Texas Brand Launch
Barbara Hannah
STEAM Awareness
Judy Kriehn, Jasmine Preston, Amorae Daylett, Tiffany Veno, Caren Rodriguez & Alyssa Beal
Neighborhood Watch
Karla de la Garza

CATEGORY 41
Foundation Campaign
10,000 to 30,000 students & More than 30,000 students

BEST OF CATEGORY
Pearland ISD
GOLD
Irving ISD
Pearland ISD
BRONZE
United ISD

Pearland ISD Education Foundation Grown-Up Spelling Bee
Kim Hocott
Irving Schools Foundation Legacy Gala - Bollywood
Julie Baur
Pearland ISD Education Foundation Grown-Up Spelling Bee
Kim Hocott
Stuff the Bus
Karla de la Garza

CATEGORY 42
Social Media Campaign
All Divisions

BEST OF CATEGORY
Pearland ISD
GOLD
Fort Worth ISD
Keller ISD
Keller ISD
Klein ISD
Klein ISD
Pearland ISD
Red Oak ISD
SILVER
Keller ISD
BRONZE
United ISD

"Social Media . . . THINK!" Initiative
Kim Hocott
Dig In/Educating the Future campaign
John Cope, Thomas Ketchersid, Fort Worth ISD Communications Dept.
100th Day of School Social Media Campaign
Nicole Lyons
#KISDBond
Nicole Lyons
Help bring our robots home - Online crowd funding campaign
Cindy Doyle & Justin Elbert
Paint the Community with Peace
Kate Hope & Justin Elbert
“Social Media . . . THINK!” Initiative
Kim Hocott
Red Oak ISD Athletics Goes Viral
Haley Stewart
First Day of School 2014 Social Media Campaign
Nicole Lyons
Follow Us to UISD
Karla de la Garza
BEST OF CATEGORY
Midway ISD
GOLD
Huntsville ISD
Midway ISD
SILVER
Huntsville ISD
Lancaster ISD

BEST OF CATEGORY
Rockwall ISD
GOLD
Goose Creek CISD
Mission CISD
Rockwall ISD
SILVER
Alvin ISD
Lubbock ISD
Beaumont ISD
Pflugerville ISD
Waco ISD
Wylie ISD
BRONZE

BEST OF CATEGORY
Fort Bend ISD
GOLD
Fort Bend ISD
Fort Worth ISD
Humble ISD
Spring Branch ISD
United ISD
SILVER
Keller ISD
BRONZE
Arlington ISD

Midway Activity Center Ribbon-Cutting
Traci Marlin

New Superintendent Welcome & Holiday Reception
Midway Activity Center Ribbon-Cutting
Traci Marlin

Together We Can - Hornets Helping Huntsville Food Drive
Huntsville ISD
Shannon Duncan

Lancaster ISD: Where Your Future Takes Flight
Lancaster ISD
Sonya Cole-Hamilton

10,000 to 30,000 students

Teacher of the Year Celebration
Chris Curtis, April Guest, Alyssa Suniga & James VanDyke

Dr. Antonio Banuelos Elem. School Dedication
Susan Passmore, Carrie Pryor-Newman, Mima Trujillo & Beth Dombrowa

Remainder the 21 Ceremony
Craig Verley, Aaron Cantu & Irene Garza

Teacher of the Year Celebration
Chris Curtis, April Guest, Alyssa Suniga & James VanDyke

2015 Employee Recognition Ceremony
Communications Department

Lubbock ISD Community Partnership Forum
Nancy Sharp & Linsey Warshaw

A Royal Celebration of Excellence Gala
Nakisha Burns

Teacher of the Year Awards
Tamra Spence & David Sanchez

2014 - 2015 Waco ISD Outstanding Teacher Recognition Ceremony
Krystin Peaslee & Mary Senter

An Evening of Laughter
Doug Bellamy

More than 30,000 students

FBISD All Star Talent Draft
Becky Walker, Keryn Miles & Natalie Rivera

FBISD All Star Talent Draft
Becky Walker, Keryn Miles & Natalie Rivera

Coyote Drive-In Event
Fort Worth ISD Family Communications Dept.

H-E-B Best Large District in Texas Celebration
Jamie Mount, Lori Maugans, Robin McAdams, Yvonne Harris & Winna MacLaren

Cat in the Hat Brings Partners Together to Support Literacy, Family Engagement in Spring Branch ISD
Linda Buchman

Prom Project 2015
Carmen R. Rendon, Rocio Moore, Karla De La Garza, Paola Arcos, Alex Meyer, Roni Yunes, Rosie Cruz & Gloria Rendon

School Board Appreciation Celebration 2015
Keller ISD Media Services

The Last Homecoming: Farewell to Hutcheson Jr. High
Ryan Pierce & Leslie Johnston
CRYSTAL COMMENDATION ENTRIES

All divisions judged together

CATEGORY 45

CRYSTAL COMMENDATION

Fort Worth ISD
Fort Worth ISD Video Portfolio
Communications Department/EdTV

Video Portfolio

CRYSTAL CERTIFICATES OF MERIT

Keller ISD  KISD Media Production: Video Portfolio  Matt Hill & Holli McLendon
Lubbock ISD - TV  LISD-TV Crystal Commendation Entry  Kenneth Dixon, Ray Rush, Carol Alonzo & Nancy Sharp

CATEGORY 46

CRYSTAL COMMENDATION

Birdville ISD
BISDbond14
Mark Thomas, Stephanie Whitlock, Michelle DoPorto & Kim Tweed

Bond Elections

CRYSTAL CERTIFICATES OF MERIT

Duncanville ISD  2014 Duncanville ISD Bond Election  Lari Barager, Kris Hill & Brooke Rawlinson
Keller ISD  Keller ISD Bond Election 2014  Keller ISD Media Services
Klein ISD  The Spirit of 76 Percent: A Bond Blueprint Success Story  Judy Rimato, Denise McLean, Justin Keith, Kate Hope & Justin Elbert
Mesquite ISD  Mesquite ISD Bond Election  Elizabeth Fernandez

CATEGORY 47

CRYSTAL COMMENDATION

Katy ISD Partners in Education
Katy ISD Sisters Schools Program
Janet Theis

Parent Involvement/Volunteer Program

CRYSTAL CERTIFICATE OF MERIT

Cypress-Fairbanks ISD  VIPS (Volunteers in Public Schools)  Leslie Francis, Community Engagement Dept. Communication Department
Appreciation Event 2015
**CATEGORY 48**  
Staff/Student Recognition

**CRYSTAL COMMENDATION**

**Corpus Christi ISD**  
Above the Line Employee Recognition Program  
Lorette Williams, Kim Sneed & Tanis Acosta

**CRYSTAL CERTIFICATES OF MERIT**

Klein ISD  
Klein to the Future  
Judy Rimato, Denise McLean, Justin Keith, Kate Hope & Justin Elbert

Midway ISD  
Hewitt Elementary Bus Shelter Project  
Traci Marlin

Region 4 ESC  
2014-15 Staff and Educator Recognition  
Barbara Hannah

Socorro ISD  
2015 Socorro ISD Teacher of the Year Gala  
Daniel Escobar

United ISD  
UISD Employee Banquet 2015  
Communications/Public Relations

**CATEGORY 49**  
School/Community Partnership

**CRYSTAL COMMENDATION**

**Bastrop ISD**  
Back to School Bash & Stuff the Bus  
Lauri Anzaldua

**CRYSTAL CERTIFICATE OF MERIT**

Grapevine-Colleyville ISD  
GCISD Game Day Experience  
Kristin Snively

**CATEGORY 50**  
District/Assoc Special Event/Celebration

**CRYSTAL COMMENDATION**

**Cypress-Fairbanks ISD**  
Cypress-Fairbanks ISD 75th Anniversary Celebration  
Kristina Perez, Community Programs Department

**CRYSTAL CERTIFICATES OF MERIT**

Highland Park ISD  
Highland Park ISD’s Centennial Celebration  
Communications Dept.

Irving ISD  
AP District of the Year Celebratory Assembly  
Lesley Weaver

Socorro ISD  
Walk for Success  
Daniel Escobar

**CATEGORY 51**  
Foundation Special Event/Celebration

**NO ENTRIES**

**CATEGORY 52**  
Foundation Annual Campaign

**CRYSTAL COMMENDATION**

**United ISD**  
Let’s Move for Scholars  
UISD Communication Dept.

**CRYSTAL CERTIFICATES OF MERIT**

Corsicana Ed. Foundation  
Moving from Events to Donor Stewardship  
Kristin Zastoupil, Ashley Mullican, Susan Johnson & Rob Ludwig
Garland ISD


Tiffany Veno, Judy Kriehn, Caren Rodriguez, Chris Moore, Jasmine Preston, Alyssa Beal, Ali Syed, Amorae Daylett, Delbert Richardson, Larry Grimes, Homer Clayton, Jon Cook & Lisa Cox

PLATINUM CERTIFICATES OF MERIT

Klein ISD
All Aboard the STEAM Express
Cindy Doyle, Justin Elbert & Justin Keith

Rockwall ISD
Silver Jackets & Silver Hawks Club
Chris Curtis, April Guest, Alyssa Suniga & James VanDyke

Spring Branch ISD
The SBISD Values Jam: One Goal. One Family. One set of Core Values
Linda Buchman