



PRINT CATEGORIES

CATEGORY 1

Internal Newsletter
Less than 10,000 students



BEST OF CATEGORY Livingston ISD GOLD

Bay City ISD
DeSoto ISD
Livingston ISD
SILVER
Roma ISD

Livingston ISD Board Report

Paw Prints newsletter, May 2015 issue
DeSoto ISD Inside
Livingston ISD Board Report

Jennifer Birdwell

Allison Sliva
Beth Trimble
Jennifer Birdwell

Roma ISD Internal Newsletter "Gladiator Gazette"

Helen Escobar

10,000 to 30,000 students & More than 30,000 students

BEST OF CATEGORY Arlington ISD

GOLD

Arlington ISD
San Benito CISD

SILVER

Client Engagement Division
Harris Co Dept of Education

La Joya ISD
Rio Grande City CISD

BRONZE

Rio Grande City CISD

Engaged for Student Success

Engaged for Student Success
Staff Update

Leslie Johnston, Mercedes Mayer & Robert Spence

Leslie Johnston, Mercedes Mayer & Robert Spence
Community Relations Office/KSBG TV 17

Choice Partners Leader's Choice newsletter

Louise Henry

El Noticiero
Bites and Chomps

Blanca E. Cantu
Cynthia Ybarra

Board Update

Cynthia Ybarra

CATEGORY 2

External Newsletter
Less than 10,000 students



BEST OF CATEGORY Barbers Hill ISD GOLD

Channelview ISD
Barbers Hill ISD

SILVER

Livingston ISD
Texas City ISD

BRONZE

Bonham ISD
Roma ISD

Barbers Hill ISD Eagle I Newsletter

ChannelViews newsletter
Barbers Hill ISD Eagle I Newsletter

Carla Rabalais

Mark Kramer
Carla Rabalais

The Roar - Weekly Newspaper Report
Teletype 2015

Jennifer Birdwell
Melissa Tortorici

District Newsletter
Roma ISD Eternal Newsletter "The Gladiator Nation"

Leslie Crutsinger
Helen Escobar

10,000 to 30,000 students

BEST OF CATEGORY Alvin ISD GOLD

Alvin ISD
Dickinson ISD
Galena Park ISD
Pearland ISD

BRONZE

Birdville ISD

2015 Back to School Community Connection

2015 Back to School Community Connection
Dickinson ISD Dialogue Newsletter
Galena Park Schools (GPS)
"Progress" Newsletter

Communications Dept.

Communications Department
Tammy Dowdy
Jonathan Frey
Kim Hocott

Birdville Bond 2014 Newsletter

Mark Thomas, Stephanie Whitlock,
Michelle DoPorto & Kim Tweed
Public Relations Department
Laredo ISD Office of Communications
Emily Conklin & Rachel Bobbitt
Alyssa Suniga

Edgewood ISD
Laredo ISD
Northwest ISD
Rockwall ISD

Edgewood Historian
Las Escuelas de Laredo ISD Newsletter
Points of Pride
Rockwall ISD Community Connection Newsletter

Category 2 External Newsletter, cont. - More than 30,000 students

BEST OF CATEGORY

Garland ISD

Education GISD

**Tiffany Veno, Judy Kriehn,
Caren Rodriguez & Chris Moore**

GOLD

Alief ISD
Garland ISD
Socorro ISD

The Alief Communicator Newsletter
Education GISD
@Socorro Newsletter

Alief ISD Communications Department
Tiffany Veno, Judy Kriehn, Caren Rodriguez & Chris Moore
Daniel Escobar

SILVER

United ISD

Parent Connection - Winter Edition 2015

Paola Arcos



CATEGORY 3

Flyer

Less than 10,000 students



BEST OF CATEGORY

Lancaster ISD

Lancaster ISD: BOND 2015 Quick Facts Flyer

Sonya Cole-Hamilton

GOLD

Lancaster ISD

Lancaster ISD: BOND 2015 Quick Facts Flyer

Sonya Cole-Hamilton

SILVER

Lake Travis ISD

LTISD Shots Before School Flyer

Edgar Arellano

BRONZE

Lancaster ISD

Lancaster ISD: Catch the Flight to the Future - ENROLL TODAY!

Sonya Cole-Hamilton

Lancaster ISD

Lancaster ISD Points of Pride

Sonya Cole-Hamilton

10,000 to 30,000 students

BEST OF CATEGORY

Goose Creek CISD

Special Needs Night at Pirates Bay

Mima Trujillo

GOLD

Goose Creek CISD
Laredo ISD
Laredo ISD

Special Needs Night at Pirates Bay
Laredo ISD/Rotary Club meeting flyer
LISD 80'a Employee Bowling Night Out

Mima Trujillo
Office of Communications
Claudia Rodriguez, Roberto Treviño,
Maribel Valdez Rodriguez & Veronica Castillon
Claudia Rodriguez

Laredo ISD

LISD Public Pool Time

SILVER

Goose Creek CISD
Laredo ISD
Laredo ISD

Goose Creek CISD Job Fair Flyer
Employee Wellness @ the Pool
Learn to Swim Program

Carrie Pryor-Newman
Claudia Rodriguez
Claudia Rodriguez

BRONZE

Comal ISD
McAllen ISD
Wylie ISD

Senior Citizen Pass
A+Moments
Wylie ISD is the STAAR Star

Daniel Mendez
Norma Zamora-Guerra
Doug Bellamy

More than 30,000 students

BEST OF CATEGORY

Garland ISD

2014 Bond Election Take-home Flyer

**Tiffany Veno, Judy Kriehn,
Caren Rodriguez & Chris Moore**

GOLD

Garland ISD

2014 Bond Election Take-home Flyer

Tiffany Veno, Judy Kriehn,
Caren Rodriguez & Chris Moore
Julie Baur

Irving ISD

Triple M Mentoring Flyer

Keller ISD

7th Annual Film Festival "Keep It Reel" Flyer

Keller ISD

Bond 2014 Finance Facts Flyer

Matt Hill & Holli McLendon
Shellie Johnson & Bryce Nieman

Mesquite ISD

Scholar Dollars

Kristin Odom



Category 3 Flyer, cont. - More than 30,000 students

SILVER

ESC Region 12
ESC Region 20

Garland ISD

Keller ISD
United ISD

BRONZE

Amarillo ISD
ESC Region 11
ESC Region 11
ESC Region 20
Garland ISD
Lewisville ISD
United ISD
United ISD
United ISD

SWEP 2015 Flyer
Including Functional Movements in Your
PE and Athletics Program
2014 Bond Election Information Flyer

Bond 2014 Information Flyer
Google Migration

Don't Miss Out! Peachjar Subscription Flyer
New Teacher Induction Flyer
Page Keeley Formative Assessments Workshops Flyer
ESC-20 Migrant Education Program Annual Community Fair
Paraprofessional Scholarship Flyer
Graduate Profile Skills flyer
Attendance Incentive
Baseball Bash
Lead Where You Are!

Kaitlyn Skinner
Shannon Jones

Tiffany Veno, Judy Kriehn,
Caren Rodriguez & Chris Moore
Shellie Johnson & Bryce Nieman
Karla de la Garza

Lauren Krieg
Elizabeth Harwood
Elizabeth Harwood
Mark Hill
Lisa Cox & Judy Kriehn
Lee Ann Bandy
Karla de la Garza
Rocio Moore
Paola Arcos



BEST OF CATEGORY

Lake Travis ISD
GOLD

Barbers Hill ISD
Galveston ISD
Lake Travis ISD

SILVER

Lake Travis ISD
Willis ISD

BRONZE

Bay City ISD
Channelview ISD

CATEGORY 4

Brochure

Less than 10,000 students



Lake Travis ISD 2012 Bond Progress Update

Wingtips 2015
Media Arts Academies at Central Middle School Brochure
Lake Travis ISD 2012 Bond Progress Update

LTISD Mentor Me Brochure
Willis ISD: Getting Students Ready for the World

Bay City High School Speech & Theatre Department promotional brochure
Channelview ISD District Report

Marco Alvarado

Carla Rabalais & Valerie Hull
Communications Dept.
Marco Alvarado

Edgar Arellano
Erin Kleinecke

Allison Sliva
Mark Kramer

10,000 to 30,000 students

BEST OF CATEGORY

Waco ISD
GOLD

Coppell ISD
Coppell ISD
Magnolia ISD
Waco ISD

SILVER

Birdville ISD

Birdville ISD

Goose Creek CISD
Lamar CISD
Pearland ISD
Pflugerville ISD

BRONZE

McAllen ISD

The best world-class education that money can't buy!

Partners in Excellence
Pinnacle 2020
District Profile
The best world-class education that money can't buy!

Birdville Bond 2014: Money Matters Mailer

Birdville ISD 2014 Bond Information Mailer (Trifold)

Goose Creek CISD Dual Credit Brochure
Points of Pride
District Profile Brochure
PflISD Human Resources Brochure

A+ Moments

Mary Senter

Tamerah Ringo & Bria Jones
Tamerah Ringo & Bria Jones
Denise Meyers
Mary Senter

Mark Thomas, Stephanie Whitlock,
Michelle DoPorto & Kim Tweed
Mark Thomas, Stephanie Whitlock,
Michelle DoPorto & Kim Tweed
Mima Trujillo
Mike Rockwood & Phillip Sulak
Kim Hocott
David Sanchez

Norma Zamora-Guerra

Category 4 Brochure, cont. - More than 30,000 students

BEST OF CATEGORY

Mesquite ISD	School Bond 2015	Kristin Odom
GOLD		
Fort Bend ISD	FBISD Extended Day Summer	Becky Walker
Katy ISD Partners in Education	2015 Katy ISD Partners in Education Marketing Brochure	Janet Theis
Klein ISD	Annual Giving Donor Brochure	Cindy Doyle, Justin Elbert & Justin Keith
Klein ISD	Building Klein ISD's Future with the 2008 Bond	Judy Rimato, Denise McLean & Justin Keith
Lewisville ISD	LISD Boundary Map package	Lee Ann Bandy
Mesquite ISD	School Bond 2015	Kristin Odom
Pasadena ISD	Think Future, Think Today - Facts & Figures	Jade Wise
Richardson ISD	Richardson Promotes Mentoring Brochure	Karah Womack Altman & Andy McCormick

SILVER

ESC Region 20	Dyslexia Professional Development Fall 2015 Workshops	Shannon Jones
ESC Region 20	Judson ISD Curriculum and Instruction Brochure	Mark Hill
Garland ISD	Recruiting Card	Tiffany Veno, Judy Kriehn, Caren Rodriguez & Chris Moore
Harris Co. Dept. of Education	Come Learn with Us	Angela Hider & Carol Vaughn
Pasadena ISD	Education Foundation Informational Brochure	Jade Wise
Plano ISD	Attendance Zone Map	Communications Department
Texas Assoc. of School Boards	TASB Risk Management Fund Marketing Brochure	TASB Communications
United ISD	United South HS Graduation Booklet	Karla de la Garza

BRONZE

Garland ISD	Garland ISD Education Foundation Brochure	Lisa Cox, Judy Kriehn, Caren Rodriguez, Tiffany Veno & Chris Moore
Garland ISD	2014-15 Magnet Brochure	Judy Kriehn, Caren Rodriguez, Tiffany Veno, Jasmine Preston & Chris Moore
Keller ISD	Bond 2014 Brochure	Shellie Johnson & Bryce Nieman
Pharr-San Juan-Alamo ISD	Liberty Middle School: An International Baccalaureate Campus	Santiago Zavala III
Texas Assoc. of School Boards	TASB Risk Management Fund Reinsurance Brochure	TASB Communications



CATEGORY 5

Booklet

Less than 10,000 students



BEST OF CATEGORY

Highland Park ISD

**Highland Park Independent School District - Communications Department
Celebrating 100 Years of Learning and Service**

GOLD

Highland Park ISD

Highland Park Independent School District - Communications Department
Celebrating 100 Years of Learning and Service

Livingston ISD

LISD Emergency Operations Procedure
Debbie Dickerson

SILVER

Lake Travis ISD

Lake Travis ISD: The Destination District
Marco Alvarado

Roma ISD

Roma ISD District Book
Ana F. Moreno

BRONZE

Alvarado ISD

Alvarado ISD Booklet
Tommy Brown

Lancaster ISD

Lancaster ISD's State of Schools Report
Sonya Cole-Hamilton



Category 5 Booklet, cont. - 10,000 to 30,000 students

BEST OF CATEGORY

San Benito CISD

GOLD

Edgewood ISD
San Benito CISD

SILVER

Hays CISD
Rockwall ISD

BRONZE

La Joya ISD
Lamar CISD
Mission CISD

Stonewall Jackson Hotel Proposal

DAMAS 2015 Program Guide
Stonewall Jackson Hotel Proposal

Navigate Your Future: College & Career Pathways Endorsement Guide
Rockwall ISD Strategic Plan Final Report

La Joya ISD Goals Booklet
General Information Guide
Career Technical Education Course Bulletin

KSBG/Community Relations

Jason Gatell
KSBG/Community Relations

Tim Savoy
Alyssa Suniga & James VanDyke

Eden Ramirez, Jr.
Community Relations
Aaron Cantu

More than 30,000 students

BEST OF CATEGORY

Spring ISD

GOLD

ESC Region 12
Socorro ISD
Spring ISD

SILVER

Mesquite ISD
Pasadena ISD
Socorro ISD

BRONZE

Cypress-Fairbanks ISD

ESC Region 11
Lewisville ISD

Every Child 2020

2015 Programs & Services Book
Realtor Fact Sheet
Every Child 2020

The Future is Looking Bright
Partners in Pasadena Info Booklet
Operation College Bound

Every Student, Every Day

Texas Accountability 2015 and Beyond Booklet
5 Things Every Parent Needs to Know about Drugs

Spring ISD Communications

ESC Staff
Daniel Escobar
Spring ISD Communications

Kristin Odom
Jade Wise
Daniel Escobar

Stephanie Migl, Gary Durrenberger,
Joel Weckerly & Nicole Ray
Elizabeth Harwood
Lee Ann Bandy



BEST OF CATEGORY

Texas City ISD

GOLD

Lake Travis ISD

Texas City ISD

SILVER

Greenville ISD
Huntsville ISD
Livingston ISD

TCISD 2015-16 School Calendar

Lake Travis ISD 2014-2015 'Focus on the Big Picture'
Calendar & Map
TCISD 2015-16 School Calendar

Greenville ISD Calendar
2014-2015 Academic Calendar
LISD 2014-2015 Scholastic Calendar

Melissa Tortorici

Marco Alvarado

Melissa Tortorici

Communications Department
Shannon Duncan
Debbie Dickerson



CATEGORY 6

Calendar/Planner

Less than 10,000 students

BEST OF CATEGORY

Lamar CISD

GOLD

Lamar CISD
Sharyland ISD

SILVER

Laredo ISD

Lamar CISD Diversity Calendar

Lamar CISD Diversity Calendar
Sharyland ISD 2014-2015 Calendar

LISD 2014-2015 Scholastic Calendar

Lamar CISD Community Relations

Lamar CISD Community Relations
Rocio N. Landin

Claudia Rodriguez & Veronica Castillon



Category 6 Calendar/Planner, cont. - More than 30,000 students

BEST OF CATEGORY

**Mesquite ISD
GOLD**

Mesquite ISD
Region 4 ESC
Region 16 ESC

SILVER

Pharr-San Juan-Alamo ISD
Region 4 ESC

BRONZE

United ISD

Mesquite ISD: Home of the Five-Star Meal

Mesquite ISD: Home of the Five-Star Meal
B* Healthy Menu Calendar
This is home - 2015/2016 Calendar & Directory

PSJA Associate Degree Calendar
Superintendent Planning Calendar 2014-2015

2015-2016 Academic Calendar

Kristin Odom

Kristin Odom
Barbara Hannah & Charlotte Cicatello
Michelle Wilson & Matt Koumalats

Arianna Vazquez-Hernandez & Santiago Zavala III
Barbara Hannah

Paola Arcos



CATEGORY 7

Program

Less than 10,000 students



BEST OF CATEGORY

**Hillsboro ISD Ed Foundation Eagle Legacy Awards Banquet Program
GOLD**

Corsicana Ed Foundation
Hillsboro ISD Ed Foundation
Texas City ISD
Foundation for the Future

2015 Distinguished Scholars Program Book
Eagle Legacy Awards Banquet Program
20 Years Celebrating the Stars

Katharine Matthys

Kristin Zastoupil
Katharine Matthys
Deborah Laine

SILVER

DeSoto ISD
Galveston ISD
Galveston ISD

Hall of Honor Induction Ceremony program
Level Up, Game On: The 2014 GISD Back to School Program
Rock Stars of GISD: 2015 Teacher of the Year
and Employee of the Year Celebration

Beth Trimble & Rena Thomas
Communications Dept.
Communications Dept.

Lancaster ISD

Lancaster ISD: 2014 Fall Convocation Program:
SOAR - An In-flight Publication for Lancaster ISD Staff

Sonya Cole-Hamilton

BRONZE

La Porte ISD
La Porte ISD
La Porte ISD
Texas City ISD

Bounding into the Future
Farewell Reception for Nankai Students
The Wiz
Fiesta Employee and Retiree Appreciation Banquet

Terri Cook & Kimberly Culver
Kimberly Culver
Kimberly Culver
Melissa Tortorici

10,000 to 30,000 students

BEST OF CATEGORY

**Edgewood ISD
GOLD
Annie Souvenir Program**

Edgewood ISD
Goose Creek CISD

Annie Souvenir Program
Dedication of Alamo Elementary School

Jason Gatell

Jason Gatell
Carrie Pryor-Newman & Susan Passmore

SILVER

Goose Creek CISD

Celebrate Yourself-ie - Goose Creek CISD
2015 Retirees and Teachers of the Year Program
Remember the 21 Printed Program

Beth Dombrowa, Susan Passmore,
Carrie Pryor-Newman & Mima Trujillo
Craig Verley, Aaron Cantu & Irene Garza

Mission CISD

BRONZE

Comal ISD
Deer Park ISD
Goose Creek CISD
Goose Creek CISD
Goose Creek CISD

Campus Teacher of the Year Program
2015 Employee Services Awards Dinner
2015 Bi-District Baseball Playoffs Program
Class of 2015 Top Ten Graduates Program
Dedication of the Walter R. "Woody"

Daniel Mendez
Cheryl Leon
Mima Trujillo & Susan Passmore
Carrie Pryor-Newman & Mima Trujillo
Mima Trujillo & Susan Passmore

La Joya ISD
La Joya ISD
Rockwall ISD

Basketball Court Program
Board Recognition Dinner Program
Howling Trails Program
2015 Memorial Day Program

Eden Ramirez, Jr.
Eden Ramirez, Jr.
Alyssa Suniga

Category 7 Program, cont. - More than 30,000 students

BEST OF CATEGORY

**Lewisville ISD
GOLD**

ESC Region 11
ESC Region 13
Garland ISD

Humble ISD
Lewisville ISD

SILVER

Corpus Christi ISD
ESC Region 12
Keller ISD
Pasadena ISD

BRONZE

Corpus Christi ISD
Mesquite ISD
Pasadena ISD
Pharr-San Juan-Alamo ISD
Socorro ISD
Texas Assoc. of School Boards
United ISD

Shining Stars Award Program

Charter School Network Summit 2015 Program
Beat the Heat Conference Program
Garland ISD Education Foundation
13th Annual Golf Tournament Program
KHS Orchestra-Midwest Clinic Performance
Shining Stars Award Program

Lee Ann Bandy

Elizabeth Harwood
Ana Amezcua
Lisa Cox, Judy Kriehn, Caren Rodriguez,
Tiffany Veno & Chris Moore
Robin McAdams
Lee Ann Bandy

Academic Achievers Program
Diversity Conference Program
7th Annual Film Festival Gala Awards Program
Sports Hall of Fame Program

Lorette Williams & Tanis Acosta
Kaitlyn Skinner
Matt Hill & Holli McLendon
Jade Wise

Teacher of the Year Program
You Are a BIG Deal
Vanguard - Champions in the Community
College for All Conference Program
SISD 2014 Open House Program
Business/Education Forum Program
Bus Compound Ribbon Cutting

Communication Dept.
Kristin Odom
Jade Wise
Santiago Zavala III & Arianna Vazquez-Hernandez
Daniel Escobar
TASB Communications
Karla de la Garza



CATEGORY 8

Invitation/Announcement

Less than 10,000 students



BEST OF CATEGORY

**Texas City ISD
GOLD**

Corsicana Ed. Foundation
DeSoto ISD
Hillsboro ISD Ed Foundation
Roma ISD
Texas City ISD

SILVER

Alamo Heights ISD
DeSoto ISD
Frenship ISD
Lancaster ISD
Roma ISD

BRONZE

La Porte ISD

Fiesta Employee and Retiree Appreciation Banquet

3rd Annual C&B Seen Gala Invitation
3 Cheers: Hip, Hip, Hooray!
Eagle Legacy Awards Banquet Invitation
Roma ISD's Top 10 Percent Dinner Invitation
Fiesta Employee and Retiree Appreciation Banquet

Melissa Tortorici

Kristin Zastoupil
Beth Trimble & Rena Thomas
Katharine Matthys
Helen Escobar
Melissa Tortorici

All Aboard for Dr. Linda Foster's Retirement
10 Reasons to Sell in DeSoto ISD
Frenship Tiger Thank You Card
Lancaster ISD: Stroll to the Polls Invitation
Roma ISD's Veterans Memorial Elementary School Opening Invitation

Rosalinda Montero & Patti Pawlik-Perales
Beth Trimble, Rena Thomas
Andy Penney
Sonya Cole-Hamilton
Helen Escobar

Farewell Reception--Nankai Students

Kimberly Culver

10,000 to 30,000 students

BEST OF CATEGORY

Laredo ISD

GOLD

Birdville ISD

Birdville ISD

Laredo ISD

Sharyland ISD

**Splish Splash Invitation to Dr. Cecilia May Moreno Office of Communications
Aquatics Center Dedication Ceremony**

West Birdville Elementary Groundbreaking Invitation

Mark Thomas, Stephanie Whitlock,
Michelle DoPorto & Kim Tweed

When You Volunteer, We All Grow

Mark Thomas, Stephanie Whitlock,
Michelle DoPorto & Kim Tweed

Splish Splash Invitation to Dr. Cecilia May Moreno
Aquatics Center Dedication Ceremony

Office of Communications

Sharyland Pioneer High School Ribbon Cutting Invitation

Rocio N. Landin

Category 8 Invitation/Announcement, cont. - 10,000 to 30,000 students

SILVER

Comal ISD	Employee Banquet Invitation	Daniel Mendez
Dickinson ISD	Employee Service Awards Invitation	Tammy Dowdy
Goose Creek CISD	Invitation to the Dedication of the Lee Auditorium to Henry Armstrong	Mima Trujillo
Goose Creek CISD	Invitation to the Dedication of the Woody Walker Basketball Court	Mima Trujillo
Laredo ISD	Laredo ISD Fiesta	Office of Communications
Laredo ISD	Secondary Science Fair Invitation	Brandon Raymond
Laredo ISD	The Week of the Young Child Invitation	Brandon Raymond, Robert Treviño, Mimi Valdez & Claudia Rodriguez
Sharyland ISD	Sharyland ISD Education Foundation's Flavor of Excellence Invitation	Rocio N. Landin
Sharyland ISD	Sharyland ISD School Board Appreciation Month Luncheon Invitation	Rocio N. Landin

BRONZE

Lamar CISD	Men Who Cook 2015	Lamar CISD Community Relations
Pflugerville ISD	PfISD Employee Recognition Banquet Invitation	David Sanchez
Sharyland ISD	Sharyland ISD Education Foundation Benefit Concert Thank You Card	Rocio N. Landin

More than 30,000 students

BEST OF CATEGORY

Plano ISD

**Teacher of the Year Gala Invitation:
The Beat Goes On - Loud and Clear**

Communications Department

GOLD

ESC Region 11	Open House Invitation Packet for New ESC Region 11 Building	Elizabeth Harwood
ESC Region 20	Superintendent's Midwinter Breakfast	Shannon Jones
Plano ISD	Invitation for Our Legacy, Loud and Clear: A tribute to the legacy of Dr. Martin Luther King, Jr.	Communications Department
Plano ISD	Teacher of the Year Gala Invitation: The Beat Goes On - Loud and Clear	Communications Department

SILVER

Arlington ISD	The Last Homecoming invitation for Hutcheson Junior High	Ryan Pierce
ESC Region 12	BRICxBRIC Invitation	Sarah-Jane Menefee
ESC Region 12	Regional School Convocation Save-the -Date	Kaitlyn Skinner
Fort Bend ISD	Moonlight Masquerade in Venice Gala	Becky Walker
Garland ISD	2014 Bond Election Postcard	Tiffany Veno, Judy Kriehn, Caren Rodriguez & Chris Moore

Lewisville ISD
Mesquite ISD
United ISD

Realtor Conference Invitation	Lee Ann Bandy
Lone Star Legacy Presents Lifehouse	Kristin Odom
UHS 9th Grade Campus Ground Breaking	Karla de la Garza

BRONZE

United ISD	25th Anniversary of United South High School	Paola Arcos
United ISD	3rd Annual Migrant Scholarship Awards Ceremony	Paola Arco





CATEGORY 9

Poster

Less than 10,000 students



BEST OF CATEGORY Galveston ISD Department

GOLD

DeSoto ISD
Galveston ISD

Lake Travis ISD
Livingston ISD

SILVER

DeSoto ISD
Lancaster ISD
Roma ISD

BRONZE

DeSoto ISD
DeSoto ISD
DeSoto ISD

Rock Stars of GISD: 2015 Teacher of the Year and Employee of the Year Celebration Poster

In An Emergency
Rock Stars of GISD: 2015 Teacher of the Year and
Employee of the Year Celebration Poster
LTISD Mentor Me Poster
Art Festival Poster

Blueprint: Male Leadership Symposium
Lancaster ISD BOND Election Project Board
Roma ISD Team Roma Poster

By The Numbers
CHOICES: Choose to BE in DeSoto ISD
DeSoto ISD Night of the Open Door

Communications

Beth Trimble
Communications Department

Edgar Arellano
Jennifer Birdwell

Beth Trimble
Sonya Cole-Hamilton
Ana F. Moreno

Beth Trimble
Beth Trimble
Beth Trimble

10,000 to 30,000 students

BEST OF CATEGORY Rockwall ISD GOLD

Laredo ISD
Mission CISD
Sharyland ISD

Wylie ISD
Wylie ISD
Rockwall ISD

BRONZE

Comal ISD
Sharyland ISD

Rockwall ISD Pep Rally Poster

In Memoriam Veterans Day
College Acceptance Letter Posters
Sharyland High School Art Club
Spring Art Exhibition & Sale Poster
Student Athlete Posters
True Grit
Rockwall ISD Pep Rally Poster

Chris Curtis & Alyssa Suniga

Brandon Raymond
Aaron Cantu

Rocio N. Landin
Doug Bellamy
Doug Bellamy

Chris Curtis & Alyssa Suniga

Graduate Profile
Sharyland ISD Process for High School Students to Obtain Textbooks
Daniel Mendez
Rocio N. Landin

More than 30,000 students

BEST OF CATEGORY Fort Bend ISD GOLD

ESC Region 20
Fort Bend ISD
Keller ISD
Lewisville ISD
Mesquite ISD
Pasadena ISD Ed. Foundation

SILVER

Ector County ISD
Fort Bend ISD
Garland ISD
Lewisville ISD
Region 4 ESC
Region 16 ESC
United ISD
United ISD
United ISD
United ISD

Student Health Awareness Posters

2015 United Way Gourmet Gala & Silent Auction
Student Health Awareness Posters
7th Annual Film Festival "Keep It Reel" Poster
Stuff the Pantry
TRUST/Digital Citizenship
The Road to State Starts Here

Becky Walker

Mark Hill
Becky Walker
Matt Hill & Holli McLendon
Lee Ann Bandy
Kristin Odom
Bruce Stone

Connect with ECISD
Inspire - Equip - Imagine
College Night
GPS Poster
The Runner Stumbles
Instructional Fusion Conference Poster
2014-2015 District Goals
Free Meals Kick-Off
Kia Car Giveaway
UISD 2015 Untamed
Communications Department
Becky Walker
Judy Kriehn
Lee Ann Bandy
Barbara Hannah
Michelle Wilson & Matt Koumalats
Karla de la Garza
Karla de la Garza
Karla de la Garza
Rocio Moore

Category 9 Poster, cont. - More than 30,000 students

BRONZE

Amarillo ISD
Ector County ISD
Garland ISD

Garland ISD
Pharr-San Juan-Alamo ISD

United ISD

Future Ready Poster
World Class Leader in Education
Enroll Me! Posters

Grant Poster
Mobile App Poster - Get a Look Inside Your Child's
Academic Life, Right From Your Phone!
AP 5th Annual Honor Roll

Lauren Krieg
Communications Department
Tiffany Veno, Judy Kriehn,
Caren Rodriguez & Chris Moore
Lisa Cox & Amorae Daylett
Santiago Zavala III

Paola Arcos



BEST OF CATEGORY Highland Park ISD GOLD

DeSoto ISD
Highland Park ISD
Huntsville ISD

SILVER

Texas City ISD

BRONZE

Copperas Cove ISD
Roma ISD

Birthday Card

Holiday Greeting Card
Birthday Card
2014 Holiday Greeting Card

Rudolph Christmas Card

Copperas Cove ISD wishes you a Merry Christmas
Holiday Card

10,000 to 30,000 students

Christmas Card 2014

Christmas Card 2014
Laredo ISD Christmas Card
2014 Holiday Card

Christmas Card "Play on Words"
Lamar CISD Holiday Card

More than 30,000 students

Annual District Holiday Card 2014

Shining Stars Cards
Veterans Day Package
Annual District Holiday Card 2014

ESC-20 Holiday Card

Boot Scootin' BBQ!

Communications Department

Beth Trimble & Rena Thomas
Communications Department
Shannon Duncan

Melissa Tortorici

Wendy Sledd
Helen Escobar

Tammy Dowdy

Tammy Dowdy
Office of Communications
Alyssa Suniga

Marvin Jimenez
Community Relations

Nicole McCollum

Lee Ann Bandy,
Lee Ann Bandy
Nicole McCollum

Mark Hill

Paola Arcos

CATEGORY 10 Holiday Less than 10,000 students



BEST OF CATEGORY Keller ISD GOLD

Lewisville ISD
Lewisville ISD
Keller ISD

SILVER

ESC Region 20

BRONZE

United ISD





CATEGORY 11
Non-English Speaking Audience
 Less than 10,000 students



BEST OF CATEGORY
Galveston ISD
GOLD

Galveston ISD
 Lancaster ISD

Red Oak ISD

Media Arts Academies Spanish Brochure GISD Communications Department

Media Arts Academies Spanish Brochure
 Houston Health Science Technology
 Presenta Barbacoa Esta Noche
 Pre-K Round Up Dual Language Flyer

GISD Communications Department
 Sonya Cole-Hamilton

James Murphy

10,000 to 30,000 students

BEST OF CATEGORY
Alvin ISD
GOLD

Alvin ISD

SILVER

Pearland ISD

BRONZE

Comal ISD

Conexión Para La Familia De Alvin

Communications Dept.

Conexión Conexión Para La Familia De Alvin

Communications Dept.

Kindergarten Enrollment Flyer

Kim Hocott

Kinder Roundup

Daniel Mendez

More than 30,000 students

BEST OF CATEGORY
Mesquite ISD
GOLD

Keller ISD

Mesquite ISD

Pharr-San Juan-Alamo ISD

United ISD

BRONZE

Cypress-Fairbanks ISD

United ISD

Bono Escolar

Communications Department

Fundamentals of Leadership

Bono Escolar

Dual Language Spanish Brochure

Parent Connection - Winter Edition 2015

Nicole Lyons
 Communications Department

Santiago Zavala III

Paola Arcos

SchoolMessenger Promotional Poster

Se Solicitan Conductores

Nicole Ray & Rosario Meehan

Karla de la Garza



CATEGORY 12
Annual Report
 Less than 10,000 students



BEST OF CATEGORY
Lancaster ISD
GOLD

Lancaster ISD

BRONZE

Lindale ISD Ed. Foundation

and Lindale ISD

Midway ISD

Lancaster ISD's State of Schools Report

Sonya Cole-Hamilton

Lancaster ISD's State of Schools Report

Sonya Cole-Hamilton

Lindale ISD Education Foundation

2014 Annual Financial Report

2014-15 Community Report

Lauren Loyless

Traci Marlin

10,000 to 30,000 students

BEST OF CATEGORY
Waco ISD Adopt-a-School
GOLD

Bastrop ISD

Birdville ISD

2014 - 2015 Adopt-a-School Community Report

Krystin Peaslee

BISD Annual Report Calendar

2013-2014 Annual Report

Emily Parks & Renee Cervantes

Mark Thomas, Stephanie Whitlock,

Michelle DoPorto & Kim Tweed

Krystin Peaslee

Waco ISD Adopt-a-School

SILVER

Northwest ISD

Northwest ISD

2014 - 2015 Adopt-a-School Community Report

Northwest ISD Annual Report

Partners in Education Annual Report

Emily Conklin & Rachel Bobbitt

Phil Beckman & Rachel Bobbitt

Category 12 Annual Report, cont. - More than 30,000 students

BEST OF CATEGORY

Fort Worth ISD

**2013-2014 Annual Report/
Commitment to Classrooms**

**Barbara Griffith,
Rebecca Slack & John Cope**

GOLD

Arlington ISD

Annual Report

Leslie Johnston, Mercedes Mayer &
Robert Spence

Fort Worth ISD

2013-2014 Annual Report/Commitment to Classrooms

Barbara Griffith,

Rebecca Slack & John Cope

Klein ISD

Every Child Future Ready -
Klein ISD Annual Report

Judy Rimato, Denise McLean, Justin Keith,
Justin Elbert & Kate Hope

Plano ISD

Plano ISD Annual Report

Plano ISD Communications Department

Socorro ISD

Socorro ISD Annual Report 2013-2014

Daniel Escobar

Spring Branch ISD

Shaping the Future Together -
Bond Program Recap REPORT

Linda Buchman

Texas Assoc. of School Boards

2014 TASB Annual Report

Roger White and TLS Staff

Ysleta ISD

2014 YISD Annual Report

Patricia Ayala, Tracy Garcia & Christopher Lechuga

SILVER

Harris Co. Dept. of Education

Head Start Annual Report

Angela Hider & Carol Vaughn

Region 16 ESC

Region 16 ESC 2014-2015 Annual Report

Michelle Wilson & Matt Koumalats

CATEGORY 13

Communication Plan

Less than 10,000 students

BEST OF CATEGORY

Weatherford ISD

Weatherford ISD Communications Plan

Charlotte LaGrone & John Tarrant

GOLD

Weatherford ISD

Weatherford ISD Communications Plan

Charlotte LaGrone & John Tarrant

BRONZE

Anna ISD

Anna ISD Communication Plan

Melane Woodbury

Midway ISD

Crisis Communications Kit

Traci Marlin

10,000 to 30,000 students & More than 30,000 students

BEST OF CATEGORY

Hays CISD

**Volunteers in Public Schools Comprehensive
Program Implementation Plan**

**Tim Savoy, Angie Mendez,
Christina Courson & Linda Rosebrock**

GOLD

Hays CISD

Volunteers in Public Schools Comprehensive
Program Implementation Plan

Tim Savoy, Angie Mendez,
Christina Courson & Linda Rosebrock

SILVER

ESC Region 20

ESC-20 Creative Communications & Marketing Department Promotion

Mark Hill

BRONZE

Spring Branch ISD

Welcome Dr. Scott Muri, SBISD Superintendent of School

Linda Buchman

CATEGORY 14

Magazine

More than 30,000 students

BEST OF CATEGORY

Association of Texas

ATPE News

Leslie Trahan, John Kilpper & Stephanie Jacksis

Professional Educators (ATPE)

GOLD

Association of Texas

ATPE News

Leslie Trahan, John Kilpper & Stephanie Jacksis

Professional Educators (ATPE)

Arlington ISD

Arlington School & Family Magazine

Arlington ISD Communications Staff

Klein ISD

Deep Roots, Strong Branches, Future Ready

Judy Rimato, Denise McLean & Justin Elbert

Texas Assoc. of School Boards

Texas Lone Star

Roger White and TLS Staff

United ISD

Parent Connection

Rocio Moore

SILVER

Irving ISD

IMPACT Magazine Summer 2015 issue

Valerie Reyes-Braun & Julie Baur

United ISD

Parent Connection - Winter Edition 2015

Paola Arcos





BEST OF CATEGORY
Galveston ISD
GOLD
 Galveston ISD
SILVER
 Galveston ISD

CATEGORY 15
Handbook/Manual
 Less than 10,000 students



Schools of Choice Application Guide
 Schools of Choice Application Guide
 Back to School Guide 2015

Communications Department
 Communications Department
 Communications Department

10,000 to 30,000 students

BEST OF CATEGORY
Magnolia ISD
GOLD
 Lamar CISD
 Magnolia ISD
SILVER
 Northwest ISD

Style Guide
 Lamar CISD Student Handbook
 Style Guide
 Communications Resource Guide

Denise Meyers
 Community Relations
 Denise Meyers
 Emily Conklin & Rachel Bobbitt

More than 30,000 students

BEST OF CATEGORY
ESC Region 20
GOLD
 ESC Region 20
 Irving ISD
SILVER
 Region 4 ESC

Annual Measurable Achievement Objectives Quick Flip
 Annual Measurable Achievement Objectives Quick Flip
 Communications Toolkit and Guidelines
 Special Education Quick Reference Guide
 for Students Who Are Deaf or Hard of Hearing

Shannon Jones
 Shannon Jones
 Lesley Weaver
 Barbara Hannah

BRONZE
 United ISD

Payroll Manual

Karla de la Garza



BEST OF CATEGORY
Laredo ISD
GOLD
 Lancaster ISD
 Laredo ISD
 Roma ISD
 Magnolia ISD
 Pflugerville ISD
 Wylie ISD
SILVER
 Comal ISD

CATEGORY 16
Image/Identity Package

Less than 10,000 students & 10,000 to 30,000 students



Laredo ISD All In: Hard Work Pays Off
 Lancaster ISD: Where Your Future Takes Flight!
 Laredo ISD All In: Hard Work Pays Off
 Roma ISD's Seal
 Brand Identity Package
 PflSD Identity Package
 Job Fair Banners

Office of Communications
 Sonya Cole-Hamilton
 Office of Communications
 Helen Escobar
 Denise Meyers
 Tamra Spence & David Sanchez
 Doug Bellamy

Parent Portal Enrollment

Daniel Mendez



Category 16 Image Identity Package, cont. - More than 30,000 students

BEST OF CATEGORY

Ysleta ISD

YISD Renaissance of Excellence campaign

Patricia Ayala, Tracy Garcia & Christopher Lechuga

GOLD

Alief ISD
Ector County ISD
ESC Region 12
Fort Bend ISD

Alief Proud
District Branding Campaign
ESC Works Identity Package
Ride the Digital Wave Technology Conference

Alief ISD Communications Department
Communications Department
ESC Staff

Irving ISD
Klein ISD
Klein ISD
Mesquite ISD
Socorro ISD
Socorro ISD
Texas Assoc. of School Boards
Texas Assoc. of School Boards
United ISD
United ISD
Ysleta ISD

Singley Academy Mascot: The Phoenix
Klein ISD Education Foundation Logo Package
Klein ISD Path Identity Package
The Amazing Technicolor 5K
2015 Socorro ISD Partners in Education Recognition
Socorro ISD Leading • Inspiring • Innovating
School Board Recognition Month 2015
TASB Summer Leadership Institute
25th Years of Panther Pride
We are UNITED!!
YISD Renaissance of Excellence campaign

Becky Walker, Keryn Miles,
Stacey Crews & Nancy Porter
Lesley Weaver
Cindy Doyle & Justin Elbert
Justin Elbert & Justin Keith
Kristin Odom
Daniel Escobar
Daniel Escobar
TASB Communications
TASB Communications
Paola Arcos
Karla de la Garza
Patricia Ayala, Tracy Garcia & Christopher Lechuga

WRITING CATEGORIES

CATEGORY 17

Writing

Less than 10,000 students



BEST OF CATEGORY

Lancaster ISD

Monday Notes: And Then Some

Sonya Cole-Hamilton

GOLD

Little Elm ISD
Lancaster ISD

English Speaking Students Tackle prueba en espanol
Monday Notes: And Then Some

Cecelia Jones
Sonya Cole-Hamilton

SILVER

Bay City ISD

Student of the Year introductory speech at Chamber Banquet 2015

Allison Sliva

10,000 to 30,000 students

BEST OF CATEGORY

Deer Park ISD

DPE teacher Miller brings Disney magic to classroom

Matt Lucas

GOLD

Deer Park ISD
Rio Grande City CISD

DPE teacher Miller brings Disney magic to classroom
RGCCISD Employees Investing in the Future of Our Students

Matt Lucas
Cynthia Ybarra

SILVER

Comal ISD
Comal ISD
Deer Park ISD
Deer Park ISD
Laredo ISD

Genius Hour in Comal ISD
Student Leaders in Comal ISD
DPHS special needs homecoming queen thanks peers for nomination
DPHS-South Campus students offer support to Manvel High School
Quick action save students from near drowning

Jason Gordon
Jason Gordon
Jeri M. Martinez
Jeri M. Martinez
Roberto Treviño

BRONZE

Deer Park ISD
Laredo ISD
Laredo ISD

Parkwood students and Calpine volunteers dig into Earth Day event
Lerma's CPR training saves man's life
Nelson's Notes

Matt Lucas
Roberto Treviño
Dr. Marcus Nelson, Veronica Castillon,
Claudia Rodriguez, Bobby Treviño & Mimi Valdez



Category 17 Writing cont. - More than 30,000 students

BEST OF CATEGORY

**Texas Assoc. of School Boards
GOLD**

Cypress-Fairbanks ISD
Cy-Fair ISD
Texas Assoc. of School Boards
Texas Assoc. of School Boards

Getting the Message Across

English, Accelerated: How top-down buy-in allowed immigrants to thrive in fast-growth
Joel Weckerly
Getting the Message Across
The Importance of Art

Roger White

Roger White
Roger White

SILVER

Amarillo ISD
ESC Region 11
ESC Region 11
Garland ISD

After Caprock Comes College
Interpersonal Communications Day Two Video Script
What If You Could Zoom? Video Script
RHS student's business plan receives funding, advances to regional competition
Superintendent's Commencement Address
United I.S.D. Tools for Schools For Planning Events

Lauren Krieg
Lori Burton
Verone Travis
Caren Rodriguez

Mesquite ISD
United ISD

Allison Lewellyn
Veronica "Roni" Yunes

BRONZE

Amarillo ISD
Amarillo ISD
Amarillo ISD
Arlington ISD
Harris Co. Dept. of Education
United ISD

Athletic Facilities Undergo Needed Upgrades
Energy Saving Efforts Pay Off in Amarillo ISD
High School Cafeterias Dish Out Fresh Look
Career and Technical Center information sheet
School Bell Blog: Bullying in Schools -- Problems and Solutions
Sames "Kia in the Classroom" Perfect Attendance Administrative Guidelines

Lauren Krieg
Lauren Krieg
Lauren Krieg
Ryan Pierce & Leslie Johnston
Carol Vaughn
Veronica "Roni" Yunes



CATEGORY 18

Published News or Feature

Less than 10,000 students



BEST OF CATEGORY

**La Porte ISD
GOLD**

Channelview ISD
La Porte ISD
Willis
Willis

Oliphint Sisters Share Distinction as Valedictorians

A Surprise for Eli
Oliphint Sisters Share Distinction as Valedictorians
January 2015 MVP: A True Community Hero
WISD's MVP for October 2014 Embraces the Digital Age

Terri Cook

Mark Kramer
Terri Cook
Erin Kleinecke
Erin Kleinecke

SILVER

Bay City ISD
Bay City ISD
Cleveland ISD
Galveston ISD
Galveston ISD
Kerrville ISD
La Porte ISD
Lancaster ISD

Capturing Kids' Hearts school initiative article
Chamber names Segura Educator of the Year article
Cleveland business donates funds to CISD
Robin Hood, insurance issues for coastal schools during session
Student enrollment numbers, diversity positives for GISD
Kerrville ISD Scores a Touchdown with New Stadium
Softball Standout Tori Vidales
The Texas Association of School Administrators selects Lancaster ISD Superintendent to represent the state at the National Superintendent of the Year Competition

Allison Sliva
Allison Sliva
Susan Ard
Communications Dept.
Communications Dept.
Jamie Fails
Terri Cook
Sonya Cole-Hamilton

BRONZE

Alvarado ISD
Alvarado ISD
Bonham ISD
Copperas Cove ISD
Galveston ISD
Willis ISD

JCSO utilizes JH building for training
New superintendent's first week
Bailey English Receives Apple Grant
Cove student's wish of graduation granted for Christmas
Parents should monitor, embrace children's social media activities
WISD's February MVP Builds Great Relationships

Tommy Brown
Tommy Brown
Leslie Crutsinger
Wendy Sledd
Communications Dept.
Erin Kleinecke



Category 18 Published News or Feature cont. - 10,000 to 30,000 students

BEST OF CATEGORY

Goose Creek CISD

GOLD

Comal ISD	Kindergarden student saves family from potential disaster	Jason Gordon
Denton ISD	“Minecraft” used for learning in Denton ISD	Anthony Tosie
Dickinson ISD	Recreation program a hit in DISD	Tammy Dowdy
Duncanville ISD	Duncanville High School Helps Fire Victim	Lari Barager
Goose Creek CISD	IMPACT Student Builds Mobile App	Beth Dombrowa
Goose Creek CISD	Sterling’s Health Science Academy Provides Numerous Opportunities	Susan Passmore
Laredo ISD	Rico runs her way to top award	Veronica Castellon,APR

SILVER

Comal ISD	Principal goes on covert mission to recognize campus counselor as best in Texas	Jason Gordon
Comal ISD	Principal goes on covert mission to recognize	Jason Gordon
Laredo ISD	Dr. Nelson named finalist for Texas Superintendent of the Year	Veronica Castellon,APR
Laredo ISD	LISD students earn National Hispanic Scholar Recognition	Roberto Treviño
Laredo ISD	LISD students named Gates Millennium Scholars	Roberto Treviño
Laredo ISD	NHS student to attend INTEL Science Fair	Roberto Treviño
Tomball ISD	Summer camp inspires young writers	Staci Stanfield
Tomball ISD	Tomball ISD, community leaders join together	Staci Stanfield

BRONZE

Comal ISD	Comal campus rocks Chocolate Bar fundraiser	Jason Gordon
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More than 30,000 students

BEST OF CATEGORY

Harris Co. Dept. of Education

The Formula for Telling Your Story

Carol Vaughn

GOLD

Aldine ISD	Dyslexia: Early Detection Helps Students Find Success in the Classroom	Leticia Fehling
Arlington ISD	Remembering Hutcheson	Ryan Pierce & Leslie Johnston
Association of Texas Professional Educators (ATPE)	Why Do Teachers Leave?	Leslie Trahan
Cypress-Fairbanks ISD	#CFISD75 - How four men saved one district	Joel Weckerly
Fort Bend ISD	CMN Champion Ambassador	Keryn Miles
Harris Co. Dept. of Education	The Formula for Telling Your Story	Carol Vaughn

SILVER

Aldine ISD	Aldine ISD’s Homegrown Bilingual Teacher Scholarship Program Helps People Fulfill Their Dreams	Leticia Fehling
Aldine ISD	Hinojosa EC/PK Center’s Virginia Guajardo Writes a Children’s Book	Leticia Fehling
Aldine ISD	Houston Ballet En Pointe With Educational Outreach Program at Carter Academy	Leticia Fehling
Aldine ISD	MacArthur High Students Get Ahead of the Game and Prep for the Future	Leticia Fehling
Garland ISD	New district partnership to bring school day to homebound students	Caren Rodriguez
Klein ISD	We Will Stay Strong	Justin Elbert

BRONZE

Aldine ISD	5 Aldine ISD Campuses Make 2015 ‘Best High Schools in the U.S.’ Rankings	Leticia Fehling
Aldine ISD	Alisd Student, Teacher From Drew Academy Selected for 2015 JASON National Argonaut Exploration in Bahamas	Leticia Fehling
Aldine ISD	Aldine ISD’s Homegrown Bilingual Scholarship Program Helps Fill District Need	Leticia Fehling
Aldine ISD	Calvert Elementary School Receives New Playground	Leticia Fehling
Aldine ISD	Grads Give Back: Alumni Return to Eisenhower High School to Talk About College Life	Leticia Fehling
Aldine ISD	Halliburton Visits MacArthur High School to Talk About Oil Industry and STEM Careers	Leticia Fehling

Category 18 Published News or Feature, cont. - More than 30,000 students

Aldine ISD	MacArthur High School Focuses on Keeping Students Safe During Prom, Graduation Season	Leticia Fehling
Aldine ISD	Your Future Starts Here:Aldine ISD Graduate Jorge Quintero Excels at Rice University	Leticia Fehling
Northside ISD	Teacher says students keep him young 50 years and counting	Julie Ann Matonis
Spring Branch ISD	One goal. One family.	Linda Buchman
United ISD	United I.S.D. Employees Observe “National Wear Red Day”	Veronica “Roni” Yunes



CATEGORY 19
Published News Release, Edited
Less than 10,000 students



BEST OF CATEGORY
Willis ISD
GOLD

Greenville ISD
 Willis ISD

BRONZE

Lancaster ISD
 Willis ISD

WISD’s MVP for March 2015 - A Walking Smile

Erin Kleinecke

Texas School Business Article
 WISD’s MVP for March 2015 - A Walking Smile

Communications Department
 Erin Kleinecke

Lancaster High School Students Stroll to the Polls
 Willis ISD Promotes Healthy Lifestyles

Sonya Cole-Hamilton
 Erin Kleinecke

10,000 to 30,000 students

BEST OF CATEGORY
Comal ISD

GOLD

Comal ISD
 Duncanville ISD
 Goose Creek CISD

SILVER

Laredo ISD
 Laredo ISD
 Rio Grande City CISD

BRONZE

Lancaster ISD

Teacher is perfect match for student in need of kidney transplant

Jason Gordon

Teacher is perfect match for student in need of kidney transplant
 Duncanville Student Fixes SWAT Robot
 Deaf Student Wins Campus Spelling Bee

Jason Gordon
 Lari Barager
 Susan Passmore

Heights Elementary Schools earns highest set honor
 Laredo ISD wins Comptroller’s Platinum Award
 RGCCISD Builds Own Billboard Structures that Saves District Thousands of Dollars

Veronica Castellon, APR
 Veronica Castellon, APR
 Cynthia Ybarra

Lancaster High School Students Stroll to the Polls

Sonya Cole-Hamilton

More than 30,000 students

BEST OF CATEGORY
Garland ISD
GOLD

ESC Region 12
 Garland ISD

Garland ISD

SILVER

Association of Texas
 Professional Educators (ATPE)

United ISD
 United ISD

Texas teen overcomes bullying to win USA boxing title

Tiffany Veno

Regional School Convocation Press Coverage
 Raytheon partners with GISD to introduce elementary engineering
 Texas teen overcomes bullying to win USA boxing title

ESC Staff
 Caren Rodriguez
 Tiffany Veno

ATPE Published News Release

Stephanie Jacksis

Grab Your Cowboy Hats for the Annual Parent Festival
 Oh Deer! Centeno Elementary

Veronica “Roni” Yunes
 Paola Arcos





CATEGORY 20

Specialty/Novelty Writing

Less than 10,000 students & 10,000 to 30,000 students



BEST OF CATEGORY Copperas Cove ISD GOLD

Copperas Cove ISD
La Porte ISD

BRONZE Laredo ISD

Convocation 2015: Fighting for our Children

Convocation 2015: Fighting for our Children
Principals' Survival Kit

Wendy Sledd

Wendy Sledd
Terri Cook

Script for Laredo ISD's Annual Banquet

Veronica Castillon, APR

More than 30,000 students

BEST OF CATEGORY Arlington ISD GOLD

Arlington ISD
Laredo ISD
Alief ISD
Amarillo ISD

Amarillo ISD
ESC Region 12
United ISD

2014 Tweet-Along

2014 Tweet-Along
Script for Laredo ISD's Annual Banquet
Staff Birthday Card
Austin Middle School Students Revive Greenhouse,
Learn to Grow Produce
Shanna Peebles Named National Finalist for Teacher of the Year
Our New Logo is Awesome Song
1st National News Engagement Day-PA Announcement

Mercedes Mayer & Robert Spence

Mercedes Mayer & Robert Spence
Veronica Castillon, APR
Communications Department
Lauren Krieg

Lauren Krieg
Sarah-Jane Menefee
Veronica "Roni" Yunes

PHOTOGRAPHY CATEGORIES



CATEGORY 21

Photo - Sports Subjects

Less than 10,000 students



BEST OF CATEGORY Alvarado ISD GOLD

Alvarado ISD
Alvarado ISD
Brownwood ISD
Channelview ISD
Corsicana ISD
Corsicana ISD

At the Finish Line

At the Finish Line
Play at Third
6th Grade Flag Football Super Bowl—Quarterback Pass Photo
Historic Game-Winning Catch
Determined Runner
Determined Runner

Tommy Brown

Tommy Brown
Tommy Brown
Charles Musgrove
Mark Kramer
Rob Ludwig
Rob Ludwig

10,000 to 30,000 students

BEST OF CATEGORY Galena Park ISD GOLD

Duncanville ISD
Edgewood ISD
Galena Park ISD
Galena Park ISD
Galena Park ISD
Galena Park ISD
Galena Park ISD
Galena Park ISD
Galena Park ISD
Goose Creek CISD
Laredo ISD
Laredo ISD

Moving On Up

"Spring Football" Photo
Cinco K EISD 5K Run
Driving
Elation
Flying High
Heads Up
Kinetic Energy
Unstoppable
Moving On Up
Rangers Bustin' Through
Jumping Hurdles
The Finish Line

Jonathan Frey

Brooke Rawlinson
Marvin Jimenez
Jonathan Frey
Jonathan Frey
Jonathan Frey
Jonathan Frey
Jonathan Frey
Jonathan Frey
Jonathan Frey
Carrie Pryor-Newman
Roberto Treviño
Roberto Treviño

Category 21 Photo Sports Subject, cont. - 10,000 to 30,000 students

SILVER

Galena Park ISD
Laredo ISD

One on One
LISD-Sara Carrasco Run

Jonathan Frey
Roberto Treviño

More than 30,000 students

BEST OF CATEGORY

**United ISD
GOLD**

Cypress-Fairbanks ISD
United ISD

Special Olympics Athlete

We Are The Champions
Special Olympics Athlete

Karla de la Garza

Gary Durrenberger
Karla de la Garza

SILVER

United ISD

Hamster Can Zumba!

Paola Arcos

BRONZE

United ISD

United I.S.D. 5K Run Results Announced

Veronica "Roni" Yunes



CATEGORY 22

Photo - Other Subjects

Less than 10,000 students



BEST OF CATEGORY

**Corsicana ISD
GOLD**

Brownwood ISD
Channelview ISD
Channelview ISD
Copperas Cove ISD
Corsicana ISD
Corsicana ISD
La Porte ISD
Lake Travis ISD
Willis ISD

Graduation Pride

BHS Lionette & Little Lionette Photo
A Special Reunion with Dad
Hats Off to the Graduates!
Pucker Up for Lemonade Day
An Eye on the Judge
Graduation Pride
Graduation Joy
Lake Travis ISD Fismart Expo 2015 - Everyone is a Winner
Lunch Time

Rob Ludwig

Charles Musgrove
Mark Kramer
Mark Kramer
Wendy Sledd
Rob Ludwig
Rob Ludwig
Terri Cook
Marco Alvarado
Erin Kleinecke

Category 22 Photo - Other Subjects continued - Less than 10,000 students

SILVER

Alvarado ISD
Alvarado ISD
Huntsville ISD
Lake Travis ISD
Willis ISD

Indian Friend Reading Day
Tug O' War
Grow, Learn & Play at Gibbs Pre-K
The Lake Travis Elementary 2015 STAAR-Cricket Taco Challenge
Mad Science

Tommy Brown
Tommy Brown
Shannon Duncan
Marco Alvarado
Erin Kleinecke

BRONZE

Lake Travis ISD

Lake Travis ISD Thanksgiving Feast 2014 - Service with a Smile

Marco Alvarado

10,000 to 30,000 students

BEST OF CATEGORY

**Galena Park ISD
GOLD**

Deer Park ISD
Deer Park ISD
Galena Park ISD
Galena Park ISD
Goose Creek CISD
Goose Creek CISD
Pearland ISD
Tomball ISD
Waco ISD

Seeing Smiles

Bugging out for Earth Day
"I spy...a bird!"
"Pitch"er Perfect
Seeing Smiles
Book 'Em
Growing Up In a Barn
Lasso Your Steer, Cowgirl!
Special Needs Rodeo
"Who needs a selfie stick?"

Jonathan Frey

Matt Lucas
Matt Lucas
Jonathan Frey
Jonathan Frey
Carrie Pryor-Newman
Carrie Pryor-Newman
Kim Hocott
Staci Stanfield
Mary Senter



Category 22 Photo - Other Subjects, cont. - 10,000 to 30,000 students

SILVER

Belton ISD	Lakewood Elementary Old Glory Day	Kristin Gordon
Belton ISD	Pirtle Elementary Math and Science Olympics	Kristin Gordon
Belton ISD	South Belton Middle School Literacy Night	Kristin Gordon
Comal ISD	Ice Bucket Expressions	Jason Gordon
Comal ISD	Popular principal gets pie in the face	Jason Gordon
Deer Park ISD	“Do I have to touch the turtle?”	Matt Lucas
Deer Park ISD	Dragon’s Breath	Matt Lucas
Denton ISD	Guyer Silverados pump up students at pep rally	Anthony Tosie
Duncanville ISD	“Second Annual District Art Show” Photo	Brooke Rawlinson
Galena Park ISD	Strength of Body, Strength of Character	Jonathan Frey
Goose Creek CISD	Holiday Happiness	Carrie Pryor-Newman
Goose Creek CISD	Picture Our Graduation Memories	Susan Passmore
Goose Creek CISD	Teacher’s Vet	Carrie Pryor-Newman
Goose Creek CISD	UT Bound	Carrie Pryor-Newman
Goose Creek CISD	We’d Be Worse Without Our Nurse	Mima Trujillo
Laredo ISD	Kinder Graduation	Maribel “Mimi” Valdez Rodriguez
Northwest ISD	Northwest ISD Northwest High School Dazzler	Rachel Bobbitt
Northwest ISD	Seven Hills Elementary Student	Rachel Bobbitt
Pearland ISD	Sentimental Selfie	Kim Hocott
Rockwall ISD	2014 Rockwall High School Homecoming King Announced	James VanDyke
Sharyland ISD	Sharyland High School Folklorico	Rocio N. Landin
Sharyland ISD	Sharyland ISD 2014 Red Ribbon Week “Love Yourself”	Rocio N. Landin
Tomball ISD	10th Annual Challenge Day	Staci Stanfield
Wylie ISD	My Own Book...Thank you!	Doug Bellamy
Wylie ISD	Taking Flight	Doug Bellamy

BRONZE

Deer Park ISD	First Day of School Blues	Jeri M. Martinez
Edgewood ISD	Birds of Prey	Marvin Jimenez
Laredo ISD	Rachel’s Challenge	Maribel “Mimi” Valdez Rodriguez
Laredo ISD	Week of the Young Child	Maribel “Mimi” Valdez Rodriguez

More than 30,000 students

**BEST OF CATEGORY
Cypress-Fairbanks ISD
GOLD**

Cypress-Fairbanks ISD
Keller ISD
Klein ISD
Klein ISD
Socorro ISD

Piano Virtuoso

Piano Virtuoso
FRHS Graduation 2015: “Determination”
Aligned for Success
Looking into the eyes of the future
Future Ready Student

Gary Durrenberger

Gary Durrenberger
Bryce Nieman
Justin Elbert
Cindy Doyle & Justin Elbert
Daniel Escobar

SILVER

Alief ISD
Alief ISD
Alief ISD
Arlington ISD
Arlington ISD
ESC Region 11
Keller ISD
Socorro ISD
Socorro ISD
United ISD
United ISD
United ISD
United ISD
United ISD
United ISD
United ISD
United ISD

Class of 2015
Class of 2015
Class of 2015
Reading Oasis
Reading Oasis
“It’s All About the Hands” Photo
Special Olympics Track Meet 2015: “A Bubble Break with Buddies”
Eastlake High School 2015 Graduates
Eastlake High School 2015 Graduates
Celebrate Accelerated Reading
Community Service is Part of Education
Gathering Tools for Schools
Hopping for Cure
Reading As A Summer Activity
Seeds to Sow
Superintendent Operation “Jail and Bail”
UISD’s Valedictorian’s and Salutatorian’s
Class of 2015 “We Are UNITED”

Communications Department
Communications Department
Communications Department
Robert Spence
Robert Spence
Verone Travis
Nicole Lyons
Daniel Escobar
Daniel Escobar
Alexander Meyer
Alexander Meyer
Alexander Meyer
Alexander Meyer
Alexander Meyer
Alexander Meyer
Alexander Meyer
Alexander Meyer

Category 22 Photo - Other Subjects continued - More than 30,000 students

BRONZE

Alief ISD
 Alief ISD
 Alief ISD
 Ector County ISD
 United ISD
 United ISD
 United ISD
 United ISD
 United ISD
 United ISD
 United ISD
 United ISD
 United ISD
 United ISD

Graduation Tears of Joy
 Special Olympics Pep Rally
 We are the Class of 1-5
 AVID Celebration
 Alexander Graduation
 ALS Bucket Challenge
 Celebrating Local Heroes
 Centeno Elementary "Art for the Sky"
 Good Personal Choices Or This
 Mini Soccer Clinic
 Moving for Scholars
 Pledge To Be Drug Free
 We're All Stars and Stripes

Communications Department
 Communications Department
 Communications Department
 Communications Department
 Karla de la Garza
 Rocio Moore
 Alexander Meyer
 Paola Arcos
 Alexander Meyer
 Alexander Meyer
 Alexander Meyer
 Alexander Meyer
 Alexander Meyer
 Alexander Meyer

GRAPHICS CATEGORIES



CATEGORY 23

Logo, Trademark, Symbol

Less than 10,000 students



BEST OF CATEGORY

**Greenville ISD
 GOLD**

Anna ISD
 Barbers Hill ISD
 Bonham ISD
 Decatur ISD
 Galveston ISD

Greenville ISD
 Lancaster ISD
 Lancaster ISD
 Roma ISD
 Texas City ISD
 Foundation for the Future

SILVER

Kennedale ISD

Greenville ISD Logo

Anna ISD Logo
 Barbers Hill ISD Communications Logo
 District Logo
 Decatur ISD Logo
 Level Up, Game On: The 2014 GISD
 Back to School Conference Logo
 Greenville ISD Logo
 Lancaster ISD Bond Logo
 Lancaster ISD: Where Your Future Takes Flight!
 Roma ISD's Logo
 Leaders on the Hunt Logo

Kennedale ISD W.O.W. Award Logo

10,000 to 30,000 students

BEST OF CATEGORY

**Hays CISD
 GOLD**

Hays CISD
 Laredo ISD
 Laredo ISD

SILVER

Dickinson ISD

BRONZE

Birdville ISD

Comal ISD

Volunteers in Public Schools Logo

Volunteers in Public Schools Logo
 LISD All In Logo
 Secondary Science Fair Logo

Destination Dickinson ISD logo

Birdville Bond 2014 - Get5 Challenge!

Leadership Academy

Communications Department

Melane Woodbury
 Valerie Hull & Carla Rabalais
 Leslie Crutsinger
 Holly Fuller
 Communications Department

Communications Department
 Sonya Cole-Hamilton
 Sonya Cole-Hamilton
 Helen Escobar
 Melissa Tortorici

Erin Jamison

Tim Savoy

Tim Savoy
 Brandon Raymond
 Brandon Raymond

Tammy Dowdy

Mark Thomas, Michelle DoPorto,
 Stephanie Whitlock & Kim Tweed
 Daniel Mendez



Category 23 Logo, Trademark, Symbol cont. - More than 30,000 students

BEST OF CATEGORY

ESC Region 11

ESC Region 11
 ESC Region 13
 ESC Region 20
 ESC Region 20
 ESC Region 20
 ESC Region 20
 Garland ISD
 Irving ISD
 Keller ISD
 Keller ISD
 Keller ISD
 Klein ISD
 Pasadena ISD Ed. Foundation
 Socorro ISD
 United ISD
 United ISD
 United ISD
 United ISD
 Ysleta ISD

SILVER

Keller ISD

BRONZE

Alief ISD
 Amarillo ISD
 Arlington ISD
 ESC Region 11

Garland ISD
 Garland ISD

iCreate Logo

iCreate Logo
 G/T Implementation Resource Logo
 A Bright Beginnings Logo
 ESC-20 Living Science Logo
 ESC-20 Migrant Education Program Logo
 ESC-20 School Counseling Logo
 Garland ISD Education Foundation Logo
 Houston Middle School logo
 4ward the Facts Logo
 Bond 2014 Logo
 Employee Health & Wellness Center: "K-Well" Logo
 Klein ISD rebrand
 Fred Roberts Aviators
 Purple Heart Elementary Logo
 A Tradition of Excellence
 Food Show
 Prom Project 2015 Logo
 UISD "Untamed"
 YISD Centennial Logo

Bond 2014 Venn Diagram Logo

Alief Proud
 Future Ready Logo
 Bond 2014 Logo
 ESC Region 11 Logo Redesign

Garland ISD Skyward logo
 GRS-TV logo

GOLD

Elizabeth Harwood

Elizabeth Harwood
 Ana Amezcua
 Mark Hill
 Shannon Jones
 Mark Hill
 Shannon Jones
 Lisa Cox & Judy Kriehn
 Julie Baur
 Nicole Lyons
 Bryce Nieman
 Bryce Nieman
 Judy Rimato & Justin Keith
 Bruce Stone
 Daniel Escobar
 Paola Arcos
 Karla de la Garza
 Carmen R. Rendon
 Rocio Moore
 Patricia Ayala, Tracy Garcia & Christopher Lechuga

Bryce Nieman

Tracy Lau & Craig Eichhorn
 Lauren Krieg
 McKenzie Stokes
 Lori Burton, Elizabeth Harwood
 & Verone Travis
 Judy Kriehn
 Larry Grimes & Judy Kriehn

CATEGORY 24

Original Art

Less than 10,000 students & 10,000 to 30,000 students



BEST OF CATEGORY

Lake Travis ISD

GOLD

Lake Travis ISD

SILVER

Goose Creek CISD
 Wylie ISD

BRONZE

Goose Creek CISD

Lake Travis ISD: Focus on the Big Picture

Marco Alvarado & Edgar Arellano

Lake Travis ISD: Focus on the Big Picture

Marco Alvarado & Edgar Arellano

Why History Still Matters
 Glove Day

Mima Trujillo & Carrie Pryor-Newman
 Doug Bellamy

Visual Arts Education: More Than Meets the Eye!

Mima Trujillo & Carrie Pryor-Newman

More than 30,000 students

BEST OF CATEGORY

Klein ISD

GOLD

Garland ISD
 Klein ISD
 Lewisville ISD
 Ysleta ISD

SILVER

Katy ISD Partners in Education
 United ISD

STEAM Express Mobile Classroom Trailer Wrap

Cindy Doyle, Justin Elbert

Graduation Program Covers
 STEAM Express Mobile Classroom Trailer Wrap
 Hey! Davy Farmer John
 YISD Cabinet Photo

Judy Kriehn
 Cindy Doyle, Justin Elbert
 Lee Ann Bandy
 Patricia Ayala, Tracy Garcia & Christopher Lechuga

2015 Katy ISD KEYS Commemorative Artwork
 Longhorn in the Sky

Janet Theis
 Rocio Moore



CATEGORY 25

Published Print Ad

Less than 10,000 students



BEST OF CATEGORY Huntsville ISD

GOLD

Huntsville ISD
Huntsville ISD

Lancaster ISD
Lancaster ISD

SILVER

Brownwood ISD
Roma ISD
Roma ISD

BRONZE

Bay City ISD
DeSoto ISD
Huntsville ISD
Red Oak ISD

“If You’re Not Here,You’re Missing Out!” -

Ad for Walker County Chamber of Commerce Directory

Shannon Duncan

“Country Pride, County Wide” - Catalog Ad for County Fair & Rodeo

Shannon Duncan

“If You’re Not Here,You’re Missing Out!” -

Shannon Duncan

Ad for Walker County Chamber of Commerce Directory

“Can you see my Future?” Recruitment Flyer

Sonya Cole-Hamilton

Lancaster ISD: Career Fair Ad

Sonya Cole-Hamilton

Preparing Students for Success!—Brown County Living

Charles Musgrove

Roma ISD “Congratulations Roma High School Class of 2015 ad

Helen Escobar

Roma ISD Fathers Day Ad

Ana F. Moreno

Newspaper back-to-school ad Fall 2014

Allison Sliva

DeSoto ISD ad in Southwest NOW Magazine

Beth Trimble

“1% Better Every Day” - Ad for The Item Football Preview Special

Shannon Duncan

Real Life Opportunities at Red Oak ISD

Adi Bryant

10,000 to 30,000 students

BEST OF CATEGORY

Grand Prairie

GOLD

Grand Prairie
Waco ISD
Waco ISD

SILVER

Brazosport ISD
Laredo ISD
McAllen ISD
Mission CISD
Mission CISD
Mission CISD
Sharyland ISD

BRONZE

Goose Creek CISD
Rio Grande City CISD
Sharyland ISD
Sharyland ISD
Sharyland ISD

GPISD Experience

GPISD Experience

Communications Department

“Discover a new way to learn”

Mary Senter

Waco ISD Hall of Fame Game Advertisement

Mary Senter

Bond Proposition 2014 Post Card

Tami Sophia

Serving on the Laredo ISD Board of Trustees is A Work of Heart

Brandon Raymond

Ahead of the Game

Norma Zamora-Guerra

Leading the Way Newspaper Ad

Craig Verley, Aaron Cantu & Irene Garza

On Your Field or Ours Football Ad

Craig Verley & Aaron Cantu

ProgressTimes Citrus Fiesta Ad

Craig Verley & Aaron Cantu

Sharyland ISD 2014 The Monitor Readers’

Rocio N. Landin

Choice Awards Advertisement

Goose Creek CISD Congratulates Our 2015 Graduates Ad

Carrie Pryor-Newman

National School Lunch Week

Cynthia Ybarra

Sharyland ISD Board Recognition Month Advertisement

Rocio N. Landin

Sharyland ISD RGV Sports Advertisement

Rocio N. Landin

Sharyland ISD Teachers of the Year Advertisement

Rocio N. Landin

More than 30,000 students

BEST OF CATEGORY

Amarillo ISD

Blanchard

GOLD

Amarillo ISD
Fort Bend ISD

SILVER

Pharr-San Juan-Alamo ISD
United ISD

BRONZE

Alief ISD
Mesquite ISD

Someday...America’s Promise Advertisement

Lauren Krieg & Denise

Someday...America’s Promise Advertisement

Lauren Krieg & Denise Blanchard

FBISD Bond 2014

Nancy Porter, Stacey Crews & Becky Walker

Graduation Wrap - Congrats PSJA Class of 2015

Santiago Zavala III

Dream Big, Sleep Well

Karla de la Garza

We are Alief Proud

Communications Department

Excellence

Kristin Odom



CATEGORY 26

Advertisement - Other

Less than 10,000 students



BEST OF CATEGORY

Huntsville ISD

GOLD

Galveston ISD
Hillsboro ISD Ed. Foundation
Huntsville ISD
Huntsville ISD
Lancaster ISD
Lancaster ISD
Lancaster ISD
Lancaster ISD
Red Oak ISD
Willis ISD

SILVER

Brownwood ISD
Willis ISD

BRONZE

Willis ISD

2015 Chamber Trade Expo Exhibit/Booth

Banners for Kermit Courville Stadium Beautification Project
Capital Corner Club Member Door Placard
2015 Chamber Trade Expo Exhibit/Booth
"Engaging-Preparing" - 2014-2015 Rack Card
Lancaster ISD: Bond Election Banner
Lancaster ISD: Join the Tiger Team Recruitment Pop-Up Banner
Lancaster ISD: State Championship Community Parade Banner
It's Like Family Billboard
WISD Athletes Go To State

Shannon Duncan

Communications Dept.
Katharine Matthys
Shannon Duncan
Shannon Duncan
Sonya Cole-Hamilton
Sonya Cole-Hamilton
Sonya Cole-Hamilton
James Murphy
Erin Kleinecke

Preparing Students for Success! Brownwood ISD Billboard
Health Science - Real World Experience

Charles Musgrove
Erin Kleinecke

21st Century Education

Erin Kleinecke

10,000 to 30,000 students

BEST OF CATEGORY

Mission CISD

GOLD

Mission CISD
Mission CISD
Sharyland ISD

SILVER

Belton ISD
Birdville ISD

Brazosport ISD
Brazosport ISD
Goose Creek CISD
Sharyland ISD
Sharyland ISD

Regional Teacher of the Year 3-Peat Billboard

College/Career Prep Leader Billboard
Regional Teacher of the Year 3-Peat Billboard
Sharyland ISD Top Ten Students Billboard

Craig Verley & Aaron Cantu

Craig Verley & Aaron Cantu
Craig Verley & Aaron Cantu
Rocio N. Landin

Meet The Tigers Night
Birdville Bond 2014 - Bus Signs

Katherine Atmar
Mark Thomas, Stephanie Whitlock,
Michelle DoPorto & Kim Tweed
Tami Sophia & Karla Christman
Tami Sophia & Karla Christman
Mima Trujillo
Rocio N. Landin
Rocio N. Landin

BISD Graduate Profile
Tradition Rich and Future Ready Banner
Choose Your Path Banner
Sharyland ISD Child Find Billboard
Sharyland ISD Teachers of the Year Billboard

More than 30,000 students

BEST OF CATEGORY

ESC Region 20

GOLD

ESC Region 20

SILVER

Pharr-San Juan-Alamo ISD
United ISD
United ISD

Somerset ISD STEM Lab Mural

Somerset ISD STEM Lab Mural

Mark Hill

Mark Hill

PSJA ISD Registration Billboard
Chick-Fil-A Uniform Drive
UISD VIP Parking Permit

Santiago Zavala III
Karla de la Garza
Karla de la Garza



VIDEO/CABLE TV CATEGORIES



BEST OF CATEGORY

Allen ISD GOLD

Allen ISD
Lamar CISD
Laredo ISD-ITV

San Benito CISD
TISD-TV, Tyler ISD

BEST OF CATEGORY

Socorro ISD GOLD

Corpus Christi ISD
Pharr-San Juan-Alamo ISD
Socorro ISD
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.

SILVER

Region 16 ESC

CATEGORY 27

Video - News/Information

10,000 to 30,000 students

Allen ISD Bond Election 2015

Allen ISD Bond Election 2015
The Randle Report
Campus News

"The Insider"
AVID 4 College: Summer Bridge

More than 30,000 students

SISD TV News - March 3, 2015

Full Tweet Episode 5
KTRI News Update
SISD TV News - March 3, 2015
UISD Student Newscast #2
UISD Student Newscast #4
UISD Student Newscast #5
UISD Student Newscast #8
UISD Student Newscast #11

Connect



Tim Carroll

Tim Carroll
Justin Terry & Mike Rockwood
Jeannette G. Martinez, Julio Ovando, Jose Mendiola,
David Flores, Roberto Alba & Esteban Borjas
KSBG
Angela Duitch, Greg McRae & Jacob Walker

Daniel Escobar

Lyndall Gathright
Celia Torres, Marco Vasquez & Daniel Ledezma
Daniel Escobar
Instructional Television Department
Instructional Television Department
Instructional Television Department
Instructional Television Department
Instructional Television Department

Michelle Wilson & Matt Koumalats



BEST OF CATEGORY

Willis ISD GOLD

Willis ISD

SILVER

Kennedale ISD

BRONZE

Lancaster ISD
Cole-Hamilton
Lancaster ISD

CATEGORY 28

Video - News Package

Less than 10,000 students

Willis ISD Community Message March 16, 2015

Willis ISD Community Message March 16, 2015

Kennedale High School Walk in My Shoes Event News Package

Lancaster ISD: "2015 Texas Instruments STEM Grant Announcement"

Lancaster ISD: "Parental ESL 101"

10,000 to 30,000 students

The Support Never Stops

Bus Road-ee 2015
The Support Never Stops

Out & About Hardwick 100 Days



Erin Kleinecke

Erin Kleinecke

Erin Jamison

Sonya

Sonya Cole-Hamilton

Kris Hill

Jesse Oquist
Kris Hill

Nancy Sharp & Ray Rush



Category 28 Video News Package, cont. - More than 30,000 students

BEST OF CATEGORY

**Fort Worth ISD
GOLD**

Fort Worth ISD
Fort Worth ISD
Lewisville ISD
Mesquite ISD
Northside ISD

SILVER

Corpus Christi ISD
Corpus Christi ISD
Lewisville ISD
Mesquite ISD
Mesquite ISD
North East ISD
Socorro ISD

March-a-Thon video

March-a-Thon video
Westpark Groundbreaking Song video
Real Innovation: West Nile Virus & Mosquitos
Malik Jefferson Wins the Butkus
Colonies North Parade of Nations

#SchoolLife - Elf on the Shelf
#SchoolLife - GEMS Conference
Real Innovation: Killian
Arne Duncan Surprise Phone Call
Malik and DeAndre for Longhorn Network
Colonial Hills Wins Team Up Challenge
SISD TV News - Walk for Success

Fort Worth ISD EdTV

Fort Worth ISD EdTV
Barbara Griffith, Scott JuVette & John Papa
Greg Davis
Clif Cotton
Keith Van Prooyen & Laurie Salazar

Kim Sneed & Rene Pantoja
Rene Pantoja
Greg Davis
Clif Cotton
Clif Cotton
Laura Breeden & Jimmy O'Halligan
Daniel Escobar



BEST OF CATEGORY

**Willis ISD
GOLD**

Lancaster ISD
Weatherford ISD
Willis ISD

A Day in the Life of Willis High School

Lancaster ISD: "A Transformation from Within"
One Final March
A Day in the Life of Willis High School

Erin Kleinecke

Sonya Cole-Hamilton
John Tarrant
Erin Kleinecke

CATEGORY 29

Video - Documentary

Less than 10,000 students



10,000 to 30,000 students

BEST OF CATEGORY

**Deer Park ISD
GOLD**

Belton ISD
Deer Park ISD
Lamar CISD
Laredo ISD-ITV

A Deer Dynasty

BISD Public Schools Week: Stand Up for Texas Public Schools
A Deer Dynasty
See to Succeed
Introducing the Senator

Jared Creel & Travis Pennington

Kristin Gordon
Jared Creel & Travis Pennington
Justin Terry
Jeannette G. Martinez, Jose Mendiola & David Flores
Ray Rush
KSBG

Lubbock ISD - TV
San Benito CISD

SILVER

Lamar CISD
Laredo ISD-ITV

Coronado High School Shattered Dreams 2015
Teachers of the Year

Lamar CISD Growth
Honoring Our Veterans

Justin Terry
Jeannette G. Martinez, Julio Ovando,
Jose Mendiola & David Flores
Norma Zamora-Guerra
Angela Duitch, Greg McRae
& Jacob Walker

McAllen ISD
TISD-TV, Tyler ISD

State of the District 2014
TISD Transportation & Smith County Emergency Drill

BRONZE

La Joya ISD

The Academies of La Joya

Judith Garcia



Category 29 Video Documentary cont. - More than 30,000 students

BEST OF CATEGORY

**Fort Worth ISD
GOLD**

Cypress-Fairbanks ISD
Fort Worth ISD
Fort Worth ISD
Garland ISD

Mesquite ISD
Mesquite ISD
Northside ISD

BRONZE

North East ISD
North East ISD

JROTC Trip to Chattanooga video

Charlotte Burns Dedication Video
JROTC Trip to Chattanooga video
World Languages Institute video
Separate But Equal: Early African American
Education in Garland ISD
Pressure Cooker Season 1, Episode 3
Pressure Cooker Season 2, Episode 1
Holmes Family Tree

East Terrell Hills Elementary School Teacher of the Year
Northwood Elementary School Teacher of the Year

John Papa, & Barbara Griffith

Mitzi Loera
John Papa, & Barbara Griffith
Scott JuVette, Rebecca Slack & Cindy Ybarra
Larry Grimes & Homer Clayton

Clif Cotton
Clif Cotton
Keith Van Prooyen & Laurie Salazar

Jimmy O'Halligan
Jimmy O'Halligan



BEST OF CATEGORY

**Little Elm ISD
GOLD**

Little Elm ISD
Weatherford ISD
Willis ISD

SILVER

Alamo Heights ISD
DeSoto ISD
Highland Park ISD
Oak ISD
Willis ISD
Willis ISD

BRONZE

Little Elm ISD

Gary's Kids

Gary's Kids
A Homecoming to Remember
Ken Labonski - MVP - Feb 2015

Green Light Foods Challenge
DeSoto ISD Academic Signing Day
Education blossoms in elementary outdoor learning spaces
2015 Retiree Video
Paul Gathright - MVP - October 2014
Tim Lake - MVP - Jan 2015

Ten Day Countdown

Cecelia Jones

Cecelia Jones
John Tarrant
Erin Kleinecke

Rosalinda Montero & Patti Pawlik-Perales
Beth Trimble & Brent Awalt
Communications Dept.Red
James Murphy
Erin Kleinecke
Erin Kleinecke

Cecelia Jones

**CATEGORY 30
Video - Special Interest/Feature Series
Less than 10,000 students**



10,000 to 30,000 students

BEST OF CATEGORY

**McAllen ISD
GOLD**

Alvin ISD
Bastrop ISD
Bastrop ISD
Bastrop ISD
Bastrop ISD
Belton ISD
Brazosport ISD
Bryan ISD
Duncanville ISD
Duncanville ISD
Edgewood ISD
Edgewood ISD
Galena Park ISD
Goose Creek CISD

Grand Prairie
La Joya ISD
Lamar CISD
Lamar CISD

Sounds of Splendor

I Was Here Employee Convocation Video
B.E.F. Grant Awards
Bastrop ISD Fight Song
HopeStrong For a Cure
We Believe in BISD
West Belton Harris High School 2014 Reunion
National Principals' Month Video
"I am Bryan ISD"
Challenge Accepted
Made With Pride In Duncanville-Osvaldo Salinas
Bow Tie Club
Cedrics Story
I Am Galena Park ISD
GCCISD Week Before Christmas

Justin Ward Kid Magic
Jimmy Carter Early College High School
LEAF Grants in Action
The Chicago-Bound Band

Norma Zamora-Guerralker

Communications Department
Renee Cervantes
Renee Cervantes
Renee Cervantes
Renee Cervantes
Kristin Gordon
Tami Sophia, Karla Christman & Amber Casey
Darrell Taylor & Brandon Webb
Kris Hill
Kris Hill
Marvin Jimenez
Marvin Jimenez
Jonathan Frey
Beth Dombrowa, Carrie Pryor-Newman &
Susan Passmore
Sean O'Donnell
Judith Garcia
Justin Terry
Justin Terry

Category 30 - 10,000 to 30,000 students - Gold continued

Laredo ISD-ITV	School Board Recognition Month	Jeannette G. Martinez
Laredo ISD-ITV	Tech Savy	Jeannette G. Martinez, Julio Ovando & David Flores
McAllen ISD	Sounds of Splendor	Norma Zamora-Guerralker
Pflugerville ISD	Geometry in Construction video	Tamra Spence
Pflugerville ISD	Robotics video	Tamra Spence
TISD-TV, Tyler ISD	Bell Elementary: Inspiring Leaders	Angela Duitch, Greg McRae & Jacob Walker
TISD-TV, Tyler ISD	Principal/Mayor Exchange	Angela Duitch, Greg McRae & Jacob Walker
TISD-TV, Tyler ISD	TISD Business Partner of the Year	Angela Duitch, Greg McRae & Jacob Walker

More than 30,000 students

BEST OF CATEGORY

Plano ISD

GOLD

Mesquite ISD

Plano ISD

SILVER

Arlington ISD

Cypress-Fairbanks ISD

Fort Worth ISD

Fort Worth ISD

Garland ISD

Keller ISD

Keller ISD

Lewisville ISD

Mesquite ISD

Mesquite ISD

Mesquite ISD

Northside ISD

Northside ISD

Pharr-San Juan-Alamo ISD

Plano ISD

Plano ISD

Plano ISD

Plano ISD

Region 16 ESC

Socorro ISD

United ISD ITV Dept.

United ISD ITV Dept.

United ISD ITV Dept.

United ISD ITV Dept.

United ISD ITV Dept.

Ysleta ISD

Ysleta ISD

Ysleta ISD

Ysleta ISD

Summer Renovations

Technicolor and Microscopes

Summer Renovations

2014 End of Fall Semester Update from Dr. Cavazos

2015 Spotlight Teachers

Dig In/One to World video

Special Interest/ Feature Story- Azure Bradger video

North Garland High School AVID

Chisholm Trail Intermediate Giving Tree

IT'S Award Video - November 2014

Shining Stars: Brian Bigley

From Summer Fun to School Success

Horn Falls to Klein Oak in the Playoffs

Water Rocket Ariel Camera Systems

Jay/Brandeis JROTC Champions

V-Go Robots

Liberty Middle School: An International Baccalaureate Campus

Academy High School Information Video

Holifield Science Learning Center 25th Anniversary

Summer Renovations

Teacher of the Year Profile - Whitney Pitzer

Pathways Video Series

Leading, Inspiring, Innovating Series - Jill Joseph

Alexander High School "Celebrate" Music Video

Anti Suicide Rap Music Video

Dream Keepers UISD Board Appreciation Video

Pat's Christmas Dream

VGO Presentation Video

ALS Ice Bucket Challenge at YISD

Eastwood High School swimming team

Riverside High School Ivy League Student

YISD Top 10 Teachers PSA

Communications Dept.

Clif Cotton

Communications Department

Leslie Johnston, Robert Spence &

McKenzie Stokes

Dave DeJohn, John Taylor & Mitzi Loera

John Cope, Scott JuVette & John Papa

Scott JuVette, Rebecca Slack &

Cindy Ybarra

Jon Cook

Matt Hill & Holli McLendon

Matt Hill & Holli McLendon

Greg Davis

Wei Tung Chou

Clif Cotton

Wei Tung Chou

Keith Van Prooyen & Laurie Salazar

Keith Van Prooyen & Laurie Salazar

Marco Vasquez

Communications Department

Communications Department

Communications Department

Communications Department

Michelle Wilson & Matt Koumalats

Daniel Escobar

Instructional Television Department

Instructional Television Department

Instructional Television Department

Instructional Television Department

Instructional Television Department

Patricia Ayala, Tracy Garcia & Christopher Lechuga

Patricia Ayala, Tracy Garcia &

Christopher Lechuga

Patricia Ayala, Tracy Garcia &

Christopher Lechuga

Patricia Ayala, Tracy Garcia & Christopher Lechuga



Category 30 Video - Special Interest/Feature Series continued - More than 30,000 students

BRONZE

Corpus Christi ISD
 Corpus Christi ISD
 Garland ISD
 Garland ISD
 Garland ISD
 Lewisville ISD
 Mesquite ISD
 Mesquite ISD
 Pasadena ISD
 Plano ISD
 United ISD ITV Dept.
 United ISD ITV Dept.
 United ISD ITV Dept.
 United ISD ITV Dept.
 United ISD ITV Dept.

Goodbye Dr. Eiliff
 Teacher of the Year - Annie Mucheru-Garza
 Abbett Elementary Blankets of Hope
 Garland Firefighters Coats for Caldwell
 Raku Firing at North Garland HS
 Shining Stars: DeLay Collaboration
 Maestros in Minivans: Dr. Kevin Sedatole
 Malik Jefferson Wins the Butkus
 OMEGA Vending Machine Business Grant
 MLK Our Legacy - The Full Story
 Knowledge for College #3
 Knowledge for College #9
 Knowledge for College #11
 Knowledge for College #16
 Knowledge for College #19

Lorette Williams & Lyndall Gathright
 Lorette Williams & Lyndall Gathright
 Larry Grimes & Tiffany Veno
 Homer Clayton
 Delbert Richardson
 Greg Davis
 Wade Odom
 Clif Cotton
 Rob Smith
 Communications Department
 Instructional Television Department
 Instructional Television Department
 Instructional Television Department
 Instructional Television Department
 Instructional Television Department



BEST OF CATEGORY

**Kerrville ISD
 GOLD**

Kerrville ISD
 Kerrville ISD
 Kerrville ISD
 Lake Travis ISD
 Lancaster ISD
 Lancaster ISD
 Red Oak ISD
 Weatherford ISD
 Willis ISD
 Willis ISD

SILVER

Highland Park ISD
BRONZE
 Alamo Heights ISD

**CATEGORY 31
 Video - Promotional/Marketing
 Less than 10,000 students**



KISD End-of-Year Video

KISD End-of-Year Video
 KISD Spirit 2014 Video
 Thank You, Booster Club Video
 Welcome to Lake Travis ISD
 Lancaster ISD: "Harlem Renaissance Remix"
 Lancaster ISD: "The STEM Master's Program"
 Summer Staff Development Trailer Spoof
 Opening Day 2014
 2015 Teachers and Paraprofessionals of the Year
 A Work of Heart

Jamie Fails

Jamie Fails
 Jamie Fails
 Jamie Fails
 Edgar Arellano
 Sonya Cole-Hamilton
 Sonya Cole-Hamilton
 James Murphy
 John Tarrant
 Erin Kleinecke
 Erin Kleinecke

HPISD: Committed to Learning and Service

Communications Department

It's What I Do

Rosalinda Montero & Patti Pawlik-Perales

10,000 to 30,000 students

BEST OF CATEGORY

**Magnolia ISD
 GOLD**

Allen ISD
 Duncanville ISD
 Edgewood ISD
 Edgewood ISD
 Goose Creek CISD

District Vision

We Are Allen
 Made With Pride In Duncanville-Explainer
 Annie Commercial
 Child Protective Services PSA
 GCCISD Website Tour

Denise Meyers

Tim Carroll
 Kris Hill
 Marvin Jimenez
 Marvin Jimenez
 Beth Dombrowa, Susan Passmore,
 Carrie Pryor-Newman & Mima Trujillo
 Sean O'Donnell
 Judith Garcia
 Judith Garcia
 Justin Terry
 Jeannette G. Martinez, Julio Ovando,
 Jose Mendiola & David Flores
 Jeannette G. Martinez & Julio Ovando
 Denise Meyers
 KSBG
 KSBG
 Angela Duitch, Greg McRae & Jacob Walker

Grand Prairie
 La Joya ISD
 La Joya ISD
 Lamar CISD
 Laredo ISD-ITV

GPFAA Auditions
 Enroll Today
 LJHS Mariachi & Folklorico Commercial
 Million Mile Month
 Martin vs Nixon 50th Anniversary

Laredo ISD-ITV
 Magnolia ISD
 San Benito CISD
 San Benito CISD
 TISD-TV, Tyler ISD

STOP Bullying
 District Vision
 "The Extra Mile"
 "We Are A Team!"
 Thank You Message PSA

Category 3I Video Promotional/Marketing continued - 10,000 to 30,000 students

SILVER

Belton ISD	CTE Career Connection and Principles Classes	Kristin Gordon
McAllen ISD	A+ Moments 41-part video series	Norma Zamora-Guerra
TISD-TV, Tyler ISD	What is Early College High School PSAs	Angela Duitch, Greg McRae & Jacob Walker

BRONZE

Alvin ISD	Alvin ISD Impact Award #PhoneFilm	Communications Department
La Joya ISD	Transforming Education	Judith Garcia
Laredo ISD-ITV	Daily Attendance	Jeannette G. Martinez, Julio Ovando, Jose Mendiola & David Flores,
Lubbock ISD - TV	Lubbock ISD Promotional Video	Kenneth Dixon, Carol Alonzo & Nancy Sharp

More than 30,000 students

BEST OF CATEGORY

Keller ISD

You Can Do It!

Matt Hill & Holli McLendon

GOLD

ESC Region 12	2014-15 GEAR UP PSAs	Sarah-Jane Menefee
ESC Region 13	Advancing Educational Leadership Video Series	Ana Amezcua
Garland ISD	Reading Aloud/Leer En Voz Alta	Amorae Daylett & Caren Rodriguez
Keller ISD	This Year Here in Keller	Matt Hill & Holli McLendon
Keller ISD	Water Wellness PSA	Matt Hill & Holli McLendon
Keller ISD	You Can Do It!	Matt Hill & Holli McLendon
North East ISD	Top Sponsor Recognition Video	Amy Lane & Jimmy O'Halligan
Pharr-San Juan-Alamo ISD	Meet Olivia PSA	Celia Torres & Marco Vasquez
Pharr-San Juan-Alamo ISD	PSJA ISD Start College Now! Complete Early! Go Far!	Marco Vasquez & Daniel Ledezma
Socorro ISD	#TeamSISD: The People of Team SISD	Daniel Escobar
United ISD ITV Dept.	"Our Vote, Our Voice, Our Future" PSA	Instructional Television Department
United ISD ITV Dept.	School Safety ABC & 123 PSA	Instructional Television Department
United ISD ITV Dept.	School Zone Safety PSA	Instructional Television Department
United ISD ITV Dept.	UISD Magnet School Recruitment Video	Instructional Television Department

SILVER

Alief ISD	2015 Bond Video	Communications Department
Cypress Fairbanks ISD	Junior Achievement Inspire	CFTV
Fort Worth ISD	Pre-Kindergarten Commercial Eng & Sp	Angela Garcia, Scott JuVette, John Papa, Rebecca Slack Homer Clayton
Garland ISD	2015 Vial Dual Language Program	
Garland ISD	Get Out and Vote 2014 - Naaman Forest H.S. Cheerleaders	Jon Cook & Homer Clayton
Irving ISD	PreK Discovery Fest Promo	Dennis Palacios
Keller ISD	Dr. Reid Student Conversations	Matt Hill & Holli McLendon
Lewisville ISD	LISD Partnership Stories: Aerial Robotics	Greg Davis
Lewisville ISD	LISD Partnership Stories: Community Garden	Greg Davis
Lewisville ISD	United Way Promo	Greg Davis
Mesquite ISD	2015 Bond Presentation Video	Clif Cotton
Mesquite ISD	Be Bright. Be Colorful. Be in It.	Wei Tung Chou
Mesquite ISD	Clif Notes Episode 13	Clif Cotton
Mesquite ISD	Clif Notes, Episode 12	Clif Cotton
Mesquite ISD	MISD Dyslexia Program	Clif Cotton
Mesquite ISD	My Dream My Future: Selena Hernandez	Wade Odom
Mesquite ISD	We Are West Mesquite	Wade Odom
Spring Branch ISD	I am SBISD. A Campaign for Video Recruitment	Linda Buchman
United ISD	Communities in Schools-Celebrating 25 Years of Serving	Veronica "Roni" Yunes
United ISD ITV Dept.	KIA "Baseball" PSA	Instructional Television Department
United ISD ITV Dept.	Be a Champion PSA	Instructional Television Department
United ISD ITV Dept.	Grandparent Involvement PSA	Instructional Television Department
United ISD ITV Dept.	KIA "Never Be Absent" PSA	Instructional Television Department
United ISD ITV Dept.	KIA "Soccer" PSA	Instructional Television Department
United ISD ITV Dept.	Marching Band Festival PSA	Instructional Television Department
United ISD ITV Dept.	Online Registration PSA	Instructional Television Department
United ISD ITV Dept.	Traffic Safety PSA	Instructional Television Department

Category 31 Video Promotional/Marketing cont. - More than 30,000 students Silver

United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.

BRONZE

Fort Worth ISD
Klein ISD

Mesquite ISD
Northside ISD
United ISD ITV Dept.

Tyler Parent Portal PSA
UISD Advanced Placement Video
United Early College High School Recruitment Video

Armed Forces/JROTC PSA
Bond Blueprint 2015 Overview

Amazing Colors from the Sky
Tips for Success
Truancy PSA

Instructional Television Department
Instructional Television Department
Instructional Television Department

Clint Bond, Scott JuVette, John Papa
Denise McLean, Justin Keith,
Kate Hope, Justin Elbert
Wei Tung Chou
Michael Tristan & Laurie Salazar
Instructional Television Department



BEST OF CATEGORY

**Alamo Heights ISD
GOLD**

Alamo Heights ISD
Weatherford ISD

SILVER

Little Elm ISD

BEST OF CATEGORY

**Laredo ISD-ITV
GOLD**

Brazosport ISD
Laredo ISD-ITV
TISD-TV, Tyler ISD
TISD-TV, Tyler ISD

BEST OF CATEGORY

**ESC Region 13
GOLD**

ESC Region 13
Keller ISD
United ISD ITV Dept.

SILVER

Arlington ISD
Irving ISD
Keller ISD
Mesquite ISD
Mesquite ISD
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.
United ISD ITV Dept.

United ISD ITV Dept.
United ISD ITV Dept.

CATEGORY 32

Video - Training/Instructional

Less than 10,000 students



“Get Real on the Bus”

“Get Real on the Bus”
Responsible, Respectful, and Safe

Lobo Career Studies: CTE at a Glance

Rosalinda Montero & Patti Pawlik-Perales

Rosalinda Montero & Patti Pawlik-Perales
John Tarrant

Cecelia Jones

10,000 to 30,000 students

Super 8

BISD Bus Safety Video
Super 8
Customer Service
The Voice Box

Jeannette G. Martinez & Jose Mendio

Tami Sophia & Amber Casey
Jeannette G. Martinez & Jose Mendio
Angela Duitch, Greg McRae & Jacob Walker
Angela Duitch, Greg McRae & Jacob Walker

More than 30,000 students

PBL Thermochemistry Behind Coffee Joulies

PBL Thermochemistry Behind Coffee Joulies
Let’s Get Real - November 2014
United Middle School “Wiggle” PBIS Music

The Amazing Art Show #94
Earthquake: Drop, Cover, Hold On
Film Festival Video Tips Series
Backstory
Evaluating Student Success
Cuellar Seven Habits Music Video
Killam Elementary PBIS Music Video
Lamar Bruni Vergara Middle School “Roar”
Malakoff Elementary PBIS Music
Salinas Elementary “Eagle” PBIS
Trautmann Elementary “Happy” PBIS
United 9th Grade Campus
We “Dem Horns PBIS Music
United ISD ARD Etiquette: “The Saga Continues”
United South High School “Happy” PBIS Music

Ana Amezcua

Ana Amezcua
Matt Hill & Holli McLendon
Instructional Television Department

Robert Spence & McKenzie Stokes
Dennis Palacios
Matt Hill & Holli McLendon
Wade Odom
Wade Odom
Instructional Television Department
Instructional Television Department
Instructional Television Department
Instructional Television Department
Instructional Television Department
Instructional Television Department
Instructional Television Department
Instructional Television Department
Instructional Television Department



Category 33 Video Training/Instructional, cont. - More than 30,000 students

BRONZE

Garland ISD
Keller ISD
Lewisville ISD
Mesquite ISD
Mesquite ISD
North East ISD
United ISD ITV Dept.
United ISD ITV Dept.

Design Your Own Learning
Bond 2014: Security
Chrome book video 4
A Lesson in History
Graduation Plans
Southwest Texas Regional Advisory Council
UISD Online Registration (How To Video)
United Meet in the Middle

Larry Grimes & Homer Clayton
Matt Hill & Holli McLendon
Greg Davis
Wei Tung Chou
Wade Odom
Jimmy O'Halligan
Instructional Television Department
Instructional Television Department



CATEGORY 33
Video - Sports Event



10,000 to 30,000 students & More than 30,000 students

BEST OF CATEGORY

Garland ISD

GISD Basketball: Rockwall vs. Lakeview

**Delbert Richardson, Jon Cook,
Homer Clayton & Larry Grimes**

GOLD

McAllen ISD
Arlington ISD
Garland ISD

Football Night in McAllen
2015 AISD Basketball: Martin Warriors vs. Bowie Volunteers
GISD Basketball: Rockwall vs. Lakeview

Norma Zamora-Guerra
Robert Spence
Delbert Richardson, Jon Cook,
Homer Clayton & Larry Grimes



CATEGORY 34
Video - Live Event (Non-Sports)



10,000 to 30,000 students

BEST OF CATEGORY

McAllen ISD

Pigskin Band Jubilee 2014

Norma Zamora-Guerra

GOLD

Edgewood ISD
McAllen ISD

Piano Performance by Mary Esther Bernal
Pigskin Band Jubilee 2014

Marvin Jimenez
Norma Zamora-Guerra

SILVER

Laredo ISD-ITV

LISD Back to School Celebration

Dr. Marcus Nelson, Jeannette G. Martinez,
Julio Ovando, Jose Mendiola, David Flores,
Roberto Alba & Esteban Borjas
Norma Zamora-Guerra

McAllen ISD

2015 Fourth Grade Choral Festival: "I Have a Song to Sing"

BRONZE

Beaumont ISD
Beaumont ISD
Laredo ISD-ITV

A Royal Celebration of Excellence Gala
Top Graduates Pinning Ceremony
Rachel's Challenge

Nakisha Burns
Nakisha Burns
Jeannette G. Martinez, Julio Ovando, Jose Mendiola,
David Flores, Roberto Alba & Esteban Borjas

More than 30,000 students

BEST OF CATEGORY

Socorro ISD

Achieving Success as a Team Live

Daniel Escobar

GOLD

Garland ISD
Garland ISD
Keller ISD
Lewisville ISD
Mesquite ISD
Mesquite ISD
North East ISD
Socorro ISD

Bicycle Stunt Show at Rowlett Elementary School
South Garland High School: Celebrating 50 Years of Excellence
Dr. Reid Brown Bag Lunch Highlights
Insights Season 4: Episode 5
Live at Mesquite ISD Monthly School Board Meeting
New Hires 2015
Winston Churchill High School - Class of 2015
Achieving Success as a Team Live

Jon Cook
Jon Cook
Matt Hill & Holli McLendon
Greg Davis
Wei Tung Chou
Wei Tung Chou
Jimmy O'Halligan
Daniel Escobar

COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES

CATEGORY 35

Computer App All Divisions



BEST OF CATEGORY

United ISD GOLD

Arlington ISD
Bonham ISD
ESC Region 20
Richardson ISD
United ISD

SILVER

Humble ISD

uWatch APP

Arlington ISD mobile app
Bonham ISD Mobile App
A Bright Beginning Apps
RISD Mobile
uWatch APP

Humble ISD Launches Mobile App

Karla de la Garza

Arlington ISD Communications Staff
Leslie Crutsinger
Mark Hill, David Ptasnik, Donald Hawkins, Gloria Palomo
Andy McCormick
Karla de la Garza

Yvonne Harris & Lori Maugans



CATEGORY 36

Computerized Presentation Less than 10,000 students

BEST OF CATEGORY

Willis ISD GOLD

Willis ISD

SILVER

Brownwood ISD
Huntsville ISD
Red Oak ISD

Happy Holidays Willis ISD 2014

Happy Holidays Willis ISD 2014

Convocation Video—Looking Back (2013-14 Highlights)
Hornet's Nest Weekly Radio Show
2014-15 Year in Review

Erin Kleinecke

Erin Kleinecke

Charles Musgrove
Shannon Duncan
Adi Bryant

10,000 to 30,000 students & More than 30,000 students

BEST OF CATEGORY

Client Engagement Division Harris Co. Dept. of Education GOLD

Client Engagement Division
Harris Co. Dept. of Education
Spring Branch ISD

SILVER

Fort Bend ISD

Goose Creek CISD

BRONZE

Keller ISD

HCDE Infographic

HCDE Infographic

Celebrating the Class of 2015

FBISD Partners Annual Report

The Goose Call - A GCCISD Blog

Bond 2014 PowerPoint Presentation

Louise Henry & Chelsea Hardy

Louise Henry & Chelsea Hardy

Linda Buchman

Becky Walker, Keryn Miles,
Stacey Crews & Nancy Porter
Beth Dombrowa, Carrie Pryor-Newman &
Mima Trujillo

Shellie Johnson & Bryce Nieman





CATEGORY 37

E-Newsletter Internal

Less than 10,000 students



BEST OF CATEGORY

Willis ISD

GOLD

Lake Travis ISD

Willis ISD

SILVER

Highland Park ISD

Lancaster ISD

District Dynamics

LTISD Currents

District Dynamics

HPISD eNewsletter

Today In Lancaster ISD E-Newsletter

Erin Kleinecke

Marco Alvarado

Erin Kleinecke

Communications Department

Sonya Cole-Hamilton

10,000 to 30,000 students

BEST OF CATEGORY

Laredo ISD

GOLD

Brazosport ISD

Laredo ISD

SILVER

Northwest ISD

BRONZE

Duncanville ISD

A+ News for Laredo ISD Employees **Veronica Castillon, APR, Bobby Treviño, Claudia Rodriguez, Mimi Valdez & Bandon Raymond**

BISD Board Brief

A+ News for Laredo ISD Employees

Source Staff Newsletter

Staff News E-Newsletter

Karla Christman

Veronica Castillon, APR, Bobby Treviño,
Claudia Rodriguez, Mimi Valdez & Bandon Raymond

Emily Conklin

Lari Barager & Brooke Rawlinson

More than 30,000 students

BEST OF CATEGORY

United ISD

GOLD

Alief ISD

Plano ISD

United ISD

United ISD

United ISD

United ISD

United ISD

United ISD

United ISD

United ISD

United ISD

United ISD

SILVER

Client Engagement Division

Harris Co. Dept. of Education

Fort Bend ISD

Humble ISD

Insider April 2015 Edition

Points of Pride

Plano ISD District Digest Electronic Employee Newsletter

Insider December 2014 Edition

Insider February 2015 Edition

Insider July 2014 Edition

Insider June 2015 Edition

Insider November 2014 Edition

Insider September 2014 Edition

United Insider January 2015

United Insider March 2015

United Insider October 2014

Insider April 2015 Edition

Choice Partners Co-opportunities enews

FBISD Employee Express

Family Album

Carmen R. Rendon

Communications Dept.

Communications Dept.

Carmen R. Rendon

Carmen R. Rendon

Carmen R. Rendon

Carmen R. Rendon

Carmen R. Rendon

Carmen R. Rendon

Paola Arcos

Paola Arcos

Paola Arcos

Carmen R. Rendon

Louise Henry

Keryn Miles, Stacey Crews & Nancy Porter

Robin McAdams





CATEGORY 38

E-Newsletter External

Less than 10,000 students & 10,000 to 30,000 students



BEST OF CATEGORY

Alvin ISD

GOLD

Alvin ISD
Goose Creek CISD

Tomball ISD

SILVER

Brazosport ISD
Duncanville ISD
Lake Travis ISD
Northwest ISD

Texas City ISD

BRONZE

Brazosport ISD

Alvin Family Connection e-Newsletter

Alvin Family Connection e-Newsletter
Goose Creek CISD Journal

TISD TODAY

Insight e-Newsletter End of Year
Duncanville ISD Informer E-Newsletter
LTISD School Matters
Northwest News
Stingaree-news

BISD *Bragging Headlines

Communications Department

Communications Department
Beth Dombrowa, Susan Passmore,
Carrie Pryor-Newman & Mima Trujillo
Staci Stanfield

Tami Sophia
Lari Barager, Brooke Rawlinson
Marco Alvarado & Edgar Arellano
Emily Conklin
Melissa Tortorici

Tami Sophia, Karla Christman & Amber Casey

More than 30,000 students

BEST OF CATEGORY

Humble ISD

GOLD

Arlington ISD
Ector County ISD
Fort Bend ISD
Humble ISD
Plano ISD
Texas Assoc. of School Boards
United ISD

SILVER

Arlington ISD

Your Schools

Bond e-newsletter
ECISD e-newsletter
FBISD ExPress
Your Schools
Plano ISD eNews
The Star E-newsletter
Congratulations Class of 2015

Achieving Excellence e-newsletter

Robin McAdams, Winna MacLaren, Jamie Mount & Yvonne Harris

Ryan Pierce & Leslie Johnston
Communications Department
Keryn Miles, Stacey Crews, Amanda Bubela & Nancy Porter
Robin McAdams, Winna MacLaren, Jamie Mount & Yvonne Harris
Communications Department
TASB Communications
Paola Arcos

Mercedes Mayer & Leslie Johnston



CATEGORY 39

Web Site

Less than 10,000 students



BEST OF CATEGORY

Barbers Hill ISD

GOLD

Anna ISD
Barbers Hill ISD
Bonham ISD
Frenship ISD
Huntsville ISD
Lindale ISD Ed. Foundation
& Lindale ISD
Red Oak ISD

SILVER

Greenville ISD
Kerrville ISD

Barbers Hill ISD Website

Anna ISD Website
Barbers Hill ISD Website
District Website
My Wolfforth News
Huntsville ISD Website

Lindale ISD Education Foundation Website
A New Audience Focused Website at Red Oak ISD

Greenville ISD Website
Redesigned Kerrville ISD Website

Valerie Hull & Carla Rabalais

Melane Woodbury
Valerie Hull & Carla Rabalais
Leslie Crutsinger
Andy Penney & Kristin Huber
Shannon Duncan

Lauren Loyless
Red Oak ISD Communications

Communications Department
Jamie Fails



Category 39 Web Site cont. - 10,000 to 30,000 students

BEST OF CATEGORY

Magnolia ISD

GOLD

Bastrop ISD
Magnolia ISD

SILVER

Comal ISD

Coppell ISD
Denton ISD
Lamar CISD

BRONZE

Goose Creek CISD

Laredo ISD

Magnolia ISD Website

Bastrop ISD website
Magnolia ISD Website

Comal ISD Website

The Coppell ISD Website is Now Responsive
Denton ISD Website
www.lcisid.org

Goose Creek CISD Website

Nixon Brick Fundraiser web site

Denise Meyers

Renee Cervantes & Emily Parks
Denise Meyers

Steve Stanford, Daniel Mendez &
Jason Gordon

Bria Jones & Tamerah Ringo
Anthony Tosie, Mario Zavala & Julie Zwahr
Community Relations

Mima Trujillo, Beth Dombrowa,
Susan Passmore & Carrie Pryor-Newman
Claudia Rodriguez

More than 30,000 students

BEST OF CATEGORY

Frisco ISD

GOLD

ESC Region 13
Frisco ISD

Klein ISD
Klein ISD
Spring Branch ISD
Texas Education Agency

SILVER

Aldine ISD
Arlington ISD
Cypress-Fairbanks ISD
Mesquite ISD
Texas Assoc. of School Boards
Texas Assoc. of School Boards

BRONZE

Humble ISD
Socorro ISD

Frisco ISD Website Re-Design and

Advancing Educational Leadership
Frisco ISD Website Re-Design and

Klein Interactive Data Source (KIDS) Website
Klein ISD Education Foundation Website
Shaping the Future Together - Bond Program
TEA website

AldineSD.org
Bond Website
Community Connect Newsletter
Mesquite IS Website
BoardBook.org Redesign
BuyBoard Cooperative Purchasing website redesign

Humble ISD Website Makeover
SISD website: www.sisd.net

**Jaime McCracken, Joshua Durham,
Meghan Cone & Randy Koonce**

Ana Amezcua
Jaime McCracken, Joshua Durham,
Meghan Cone & Randy Koonce
Judy Rimato & Justin Keith
Cindy Doyle & Justin Elbert
Linda Buchman
Debbie Ratcliffe

Chris Labod
Ryan Pierce
Rosario Meehan, Communication Department
Communications Department
TASB Communications
TASB Communications

Yvonne Harris
Daniel Escobar



CAMPAIGN/EVENT CATEGORIES



CATEGORY 40

Marketing Campaign

Less than 10,000 students & More than 30,000 students



BEST OF CATEGORY
ESC Region 12
GOLD

Association of Texas
Professional Educators (ATPE)

Barbers Hill ISD
ESC Region 12

SILVER

Garland ISD

Katy ISD Partners in Education
Lancaster ISD
Region 4 ESC

BRONZE

Garland ISD

United ISD

Summer Symposiums Marketing Campaign

2015 ATPE Membership Marketing Campaign

Kindergarten Early Registration Campaign
Summer Symposiums Marketing Campaign

PSAT Awareness

At the Heart of It All
I Love Lancaster ISD Marketing Campaign
Inspire Texas Brand Launch

STEAM Awareness

Neighborhood Watch

Judy Kriehn, Jasmine Preston, Amorae Daylett,
Tiffany Veno, Caren Rodriguez & Alyssa Beal
Janet Theis

Judy Kriehn, Jasmine Preston, Amorae Daylett,
Tiffany Veno, Caren Rodriguez & Alyssa Beal

Leslie Trahan, John Kilpper &
Stephanie Jacksis
Carla Rabalais & Valerie Hull
ESC Staff

Sonya Cole-Hamilton
Barbara Hannah

Karla de la Garza

ESC Staff



CATEGORY 41

Foundation Campaign

10,000 to 30,000 students & More than 30,000 students



BEST OF CATEGORY
Pearland ISD
GOLD

Irving ISD
Pearland ISD

BRONZE

United ISD

Pearland ISD Education Foundation Grown-Up Spelling Bee

Irving Schools Foundation Legacy Gala - Bollywood
Pearland ISD Education Foundation Grown-Up Spelling Bee

Stuff the Bus

Kim Hocott

Julie Baur
Kim Hocott

Karla de la Garza



CATEGORY 42

Social Media Campaign

All Divisions



BEST OF CATEGORY
Pearland ISD
GOLD

Fort Worth ISD

Keller ISD
Keller ISD
Klein ISD

Klein ISD
Pearland ISD
Red Oak ISD

SILVER

Keller ISD

BRONZE

United ISD

“Social Media . . . THINK!” Initiative

Dig In/Educating the Future campaign

100th Day of School Social Media Campaign
#KISDBond

Help bring our robots home -
Online crowd funding campaign

Paint the Community with Peace
“Social Media . . . THINK!” Initiative
Red Oak ISD Athletics Goes Viral

First Day of School 2014 Social Media Campaign

Follow Us to UISD

John Cope, Thomas Ketchersid,
Fort Worth ISD Communications Dept.

Nicole Lyons
Nicole Lyons
Cindy Doyle & Justin Elbert

Kate Hope & Justin Elbert
Kim Hocott
Haley Stewart

Kim Hocott

Nicole Lyons

Karla de la Garza



CATEGORY 43

Special Event

Less than 10,000 students



BEST OF CATEGORY

Midway ISD

GOLD

Huntsville ISD

Midway ISD

SILVER

Huntsville ISD

Lancaster ISD

Midway Activity Center Ribbon-Cutting

New Superintendent Welcome & Holiday Reception

Midway Activity Center Ribbon-Cutting

Traci Marlin

Shannon Duncan

Traci Marlin

Together We Can - Hornets Helping Huntsville Food Drive

Lancaster ISD: Where Your Future Takes Flight

Shannon Duncan

Sonya Cole-Hamilton

10,000 to 30,000 students

BEST OF CATEGORY

Rockwall ISD

GOLD

Goose Creek CISD

Mission CISD

Rockwall ISD

SILVER

Alvin ISD

Lubbock ISD

BRONZE

Beaumont ISD

Pflugerville ISD

Waco ISD

Wylie ISD

Teacher of the Year Celebration

Dr. Antonio Banuelos Elem. School Dedication

Remember the 21 Ceremony

Teacher of the Year Celebration

2015 Employee Recognition Ceremony

Lubbock ISD Community Partnership Forum

A Royal Celebration of Excellence Gala

Teacher of the Year Awards

2014 - 2015 Waco ISD Outstanding Teacher

Recognition Ceremony

An Evening of Laughter

Chris Curtis, April Guest,
Alyssa Suniga & James VanDyke

Susan Passmore, Carrie Pryor-Newman,
Mima Trujillo & Beth Dombrowa

Craig Verley, Aaron Cantu & Irene Garza

Chris Curtis, April Guest,

Alyssa Suniga & James VanDyke

Communications Department

Nancy Sharp & Linsey Warshaw

Nakisha Burns

Tamra Spence & David Sanchez

Krystin Peaslee & Mary Senter

Doug Bellamy

More than 30,000 students

BEST OF CATEGORY

Fort Bend ISD

GOLD

Fort Bend ISD

Fort Worth ISD

Humble ISD

Spring Branch ISD

United ISD

FBISD All Star Talent Draft

FBISD All Star Talent Draft

Coyote Drive-In Event

H-E-B Best Large District in Texas Celebration

Cat in the Hat Brings Partners Together to Support

Literacy, Family Engagement in Spring Branch ISD

Prom Project 2015

Becky Walker, Keryn Miles & Natalie Rivera

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Fort Worth ISD Family Communications Dept.

Jamie Mount, Lori Maugans,

Robin McAdams, Yvonne Harris

& Winna MacLaren

Linda Buchman

Carmen R. Rendon, Rocio Moore,

Karla De La Garza, Paola Arcos, Alex Meyer,

Roni Yunes, Rosie Cruz & Gloria Rendon

SILVER

Keller ISD

BRONZE

Arlington ISD

School Board Appreciation Celebration 2015

Keller ISD Media Services

The Last Homecoming: Farewell to Hutcheson Jr. High

Ryan Pierce & Leslie Johnston



CRYSTAL COMMENDATION ENTRIES

All divisions judged together

★ CATEGORY 45 CRYSTAL COMMENDATION

Video Portfolio

Fort Worth ISD
Fort Worth ISD Video Portfolio
Communications Department/EdTV

CRYSTAL CERTIFICATES OF MERIT

Keller ISD

KISD Media Production: Video Portfolio

Matt Hill & Holli McLendon

Lubbock ISD - TV

LISD-TV Crystal Commendation Entry

Kenneth Dixon, Ray Rush,
Carol Alonzo & Nancy Sharp

★ CATEGORY 46 CRYSTAL COMMENDATION

Bond Elections

Birdville ISD
BISDbond14

Mark Thomas, Stephanie Whitlock, Michelle DoPorto & Kim Tweed

CRYSTAL CERTIFICATES OF MERIT

Duncanville ISD

2014 Duncanville ISD Bond Election

Lari Barager, Kris Hill
& Brooke Rawlinson

Keller ISD

Keller ISD Bond Election 2014

Keller ISD Media Services

Klein ISD

The Spirit of 76 Percent:
A Bond Blueprint Success Story

Judy Rimato, Denise McLean,
Justin Keith, Kate Hope & Justin Elbert

Mesquite ISD

Mesquite ISD Bond Election

Elizabeth Fernandez

★ CATEGORY 47 CRYSTAL COMMENDATION

Parent Involvement/Volunteer Program

Katy ISD Partners in Education
Katy ISD Sisters Schools Program
Janet Theis

CRYSTAL CERTIFICATE OF MERIT

Cypress-Fairbanks ISD

VIPS (Volunteers in Public Schools)
Appreciation Event 2015

Leslie Francis,
Community Engagement Dept.
Communication Department



 **CATEGORY 48**

Staff/Student Recognition

CRYSTAL COMMENDATION

Corpus Christi ISD
Above the Line Employee Recognition Program
Lorette Williams, Kim Sneed & Tanis Acosta

CRYSTAL CERTIFICATES OF MERIT

Klein ISD	Klein to the Future	Judy Rimato, Denise McLean, Justin Keith, Kate Hope & Justin Elbert
Midway ISD	Hewitt Elementary Bus Shelter Project	Traci Marlin
Region 4 ESC	2014-15 Staff and Educator Recognition	Barbara Hannah
Socorro ISD	2015 Socorro ISD Teacher of the Year Gala	Daniel Escobar
United ISD	UISD Employee Banquet 2015	Communications/Public Relations

 **CATEGORY 49**

School/Community Partnership

CRYSTAL COMMENDATION

Bastrop ISD
Back to School Bash & Stuff the Bus
Lauri Anzaldua

CRYSTAL CERTIFICATE OF MERIT

Grapevine-Colleyville ISD **GCISD Game Day Experience** **Kristin Snively**

 **CATEGORY 50**

District/Assoc Special Event/Celebration

CRYSTAL COMMENDATION

Cypress-Fairbanks ISD
Cypress-Fairbanks ISD 75th Anniversary Celebration
Kristina Perez, Community Programs Department

CRYSTAL CERTIFICATES OF MERIT

Highland Park ISD	Highland Park ISD's Centennial Celebration	Communications Dept.
Irving ISD	AP District of the Year Celebratory Assembly	Lesley Weaver
Socorro ISD	Walk for Success	Daniel Escobar

 **CATEGORY 51**

Foundation Special Event/Celebration

★ NO ENTRIES ★

 **CATEGORY 52**

Foundation Annual Campaign

CRYSTAL COMMENDATION

United ISD
Let's Move for Scholars
UISD Communication Dept.

CRYSTAL CERTIFICATES OF MERIT

Corsicana Ed. Foundation **Moving from Events to Donor Stewardship** **Kristin Zastoupil,
Ashley Mullican,
Susan Johnson & Rob Ludwig**



PLATINUM AWARD



CATEGORY 53

All divisions judged together

Garland ISD

Tradition Rich. Future Ready. Garland ISD's 2014 Bond Journey

**Tiffany Veno, Judy Kriehn, Caren Rodriguez, Chris Moore, Jasmine Preston,
Alyssa Beal, Ali Syed, Amorae Daylett, Delbert Richardson,
Larry Grimes, Homer Clayton, Jon Cook & Lisa Cox**

PLATINUM CERTIFICATES OF MERIT

Klein ISD

**All Aboard the STEAM Express
Cindy Doyle, Justin Elbert & Justin Keith**

Rockwall ISD

**Silver Jackets & Silver Hawks Club
Chris Curtis, April Guest, Alyssa Suniga & James VanDyke**

Spring Branch ISD

**The SBISD Values Jam: One Goal. One Family. One set of Core Values
Linda Buchman**

