



TSPRA STRONG



2015 Star Awards Celebration
February 25, 2015

PRINT CATEGORIES

CATEGORY 1

Internal Newsletter

Less than 10,000 student & 10,000 to 30,000 students



★ **BEST OF CATEGORY** ★

Roma ISD

Roma ISD Internal Newsletter “Gladiator Gazette”

Helen J. Escobar

GOLD

Roma ISD

Roma ISD Internal Newsletter “Gladiator Gazette”

Helen J. Escobar

SILVER

Alvin ISD

Alvin ISD Community Connection
Back to School Newsletter

Communications Department

Birdville ISD

Birdville Bond 2014

Mark Thomas, Stephanie Whitlock
& Michelle DoPorto

BRONZE

Kerrville ISD

“Six-Weeks Highlights” Newsletter

Jamie Fails

More than 30,000 students

★ **BEST OF CATEGORY** ★

Region 16 ESC

Heads Up

Lynda Queen

GOLD

Harris Co. Dept. of Education
Client Development Services Div.

Choice Partners Leader’s Choice newsletter

Louise Heney APR & David Wrangler

Region 16 ESC

Heads Up

Lynda Queen

SILVER

Arlington ISD

Engaged for Student Success

Leslie Johnston, Mercedes Mayer
& Robert Spence

Spring Branch ISD
United ISD

StarNews: A Publication for Mature Citizens
Parent Connection - January 2014

SBISD Communications Team
Paola Arcos



CATEGORY 2

External Newsletter

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Terrell ISD

inside TISD - December 2013

Rachel Frost

GOLD

Roma ISD
Terrell ISD

Roma ISD External Newsletter “The Gladiator Nation”
inside TISD - December 2013

Helen J. Escobar
Rachel Frost

SILVER

Bastrop ISD
Bastrop ISD
Brownwood ISD
Liberty-Eylau ISD
Royse City ISD
Sheldon ISD

El Comunicador, Agosto 2014
The Communicator, Back to School Edition
Brownwood ISD Back to School Guide
The Inkwell
Back to School
The Lifelong Learner

Donald Williams & Renee Cervantes
Donald Williams & Renee Cervantes
Charles Musgrove
Matt Fry
Jo Nell Mellody
Ashley Shibley & Vic Bushfield



Category 2 External Newsletter cont.

10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Laredo ISD

Las Escuelas de Laredo ISD

Veronica Castillon, Robert Treviño
& Mimi Valdez

GOLD

Birdville ISD

Birdville ISD Partnership

Mark Thomas, Stephanie Whitlock
& Michelle DoPorto
Yvonne Peña

Edgewood ISD
Galena Park ISD
Laredo ISD

The Edgewood Historian
GPS Student Focus Edition
Las Escuelas de Laredo ISD

Jonathan Frey & Dr. Darrell McWhorter
Veronica Castillon, Robert Treviño
& Mimi Valdez
Kim Hocott

Pearland ISD

“Progress” Newsletter

SILVER

La Joya ISD
Lamar CISD
Rio Grande City CISD

El Noticiero
Lamar CISD: A Proud Tradition, A Bright Future
Rio Grande City CISD Graduation Special Edition

Eden Ramirez, Jr.
Phillip Sulak & Mike Rockwood
Cynthia Ybarra

BRONZE

La Joya ISD
La Joya ISD

El Noticiero
El Noticiero

Eden Ramirez, Jr.
Eden Ramirez, Jr. & Maribel Rodriguez

More than 30,000 students

★ **BEST OF CATEGORY** ★

Arlington ISD

Bond 2014 mailer

Leslie Johnston & Robert Spence

GOLD

Alief ISD
Arlington ISD
Garland ISD

Alief ISD Communicator
Bond 2014 mailer
Education GISD - November 2013 edition

Tracy Lau & Craig Eichhorn
Leslie Johnston & Robert Spence
Judy Kriehn, Chris Moore & Tiffany Veno

SILVER

North East ISD
United ISD

North East 360 Round Up
Build United - School Bond 2013

Kristina Martinez
Paola Arcos & Rocio Moore

BRONZE

United ISD
United ISD

Newsletter District 5
Parent Connection - Congratulations Class of 2014

Carmen R. Rendón
Paola Arcos



CATEGORY 3

Flyer

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Friendswood ISD

Kindergarten Round Up

Karolyn Gephart

GOLD

DeSoto ISD
Friendswood ISD

Texas AFT Free Book Giveaway
Kindergarten Round Up

Elizabeth Trimble
Karolyn Gephart

SILVER

Dickinson ISD

Homcoming Week 2013 Festivities

Tammy Dowdy

BRONZE

Galveston ISD

Galveston ISD Media Arts Academies
at Central Middle School Flyer

Communications Department

La Porte ISD
Lancaster ISD
Terrell ISD

Fine Arts by the Bay
Lancaster ISD STEM Job Fair 2014
Homecoming 2013

Kimberly Culver
Sonya Cole-Hamilton
Rachel Frost

Category 3 Flyer cont.

10,000 to 30,000 students & More than 30,000 students

★ **BEST OF CATEGORY** ★

Irving ISD

Quick Facts: Post It Flyer

Julie Baur

GOLD

Cypress-Fairbanks ISD
ESC Region 12
Garland ISD
Goose Creek CISD

Cy-Fair Children's Day flyer
Top 12 Marketing Tips for the Non-Marketer
Problem Solving bookmark
A Dozen or So Great Reasons
to Choose Goose Creek CISD
Find Yourself in After School
Hays CISD Stay Connected Guide
Quick Facts: Post It Flyer
Personal Graduation Plan
SBISD #DreamBigAchieveBig

Stephen Biller
Office of Communications
Judy Kriehn, Chris Moore & Tiffany Veno
Carrie Pryor-Newman & Susan Passmore
Carol Vaughn & Amanda Arnold
Tim Savoy & Johanna Alvarado
Julie Baur
Communications Department
Melissa Wiland & SBISD Communications

Harris Co. Dept. of Education
Hays CISD
Irving ISD
Mesquite ISD
Spring Branch ISD



CATEGORY 4

Brochure

Less than 10,000 students



★ **BEST OF CATEGORY** ★

DeSoto ISD

New Graduation Requirements under HB5

Elizabeth Trimble

GOLD

DeSoto ISD
Foundation Innovation
Galveston ISD
Kerrville ISD

New Graduation Requirements under HB5
Winfree Schools Foundation Brochure
Ball High Marketing Booklet
2013-2014 District Brochure

Elizabeth Trimble
Laurie Cromwell
Communications Department
Jamie Fails

SILVER

Channelview ISD
Foundation Innovation
Foundation Innovation
Lancaster ISD

School Safety: Creating a secure learning environment
Boerne Education Foundation Brochure
Ryan Turner Education Foundation for Tolar Schools Brochure
STEM Education for ALL Brochure

Mark Kramer
Laurie Cromwell
Laurie Cromwell
Sonya Cole-Hamilton

BRONZE

Hillsboro ISD Ed. Foundation
La Porte ISD
Lovejoy ISD
Sheldon ISD

HISD Education Foundation Brochure
La Porte ISD Human Resources Recruiting Brochure
Transfer Option with Tuition - Call Lovejoy Your Home
Sheldon ISD Tax Ratification Election

Katharine Matthys
Kimberly Culver
Cindy Booker
Vic Bushfield & Ashley Shibley

10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Hurst-Euless-Bedford ISD

HEB ISD Schools of Choice Brochure

Carolyn Parker

GOLD

Coppell ISD
Coppell ISD
Hurst-Euless-Bedford ISD

Net-Zero Lee
Pick Pinkerton
HEB ISD Schools of Choice Brochure

Tamerah Ringo & Bria Jones
Tamerah Ringo & Bria Jones
Carolyn Parker

SILVER

Alvin ISD

Alvin ISD 2014-15 District Profile

Communications Department

BRONZE

Grapevine-Colleyville ISD

Top Reasons to Choose
Grapevine-Colleyville ISD Brochure
2013-2014 Student Dress Code
District Profile Brochure
Facts & Figures Supporting Academic Success

Megan Overman, Heather Willden
& Kristin Snively
Mimi Valdez & Robert Treviño
Kim Hocott
Staci Stanfield

Laredo ISD
Pearland ISD
Tomball ISD

Category 4 Brochure cont.

More than 30,000 students

★ **BEST OF CATEGORY** ★

Mesquite ISD

GOLD

Amarillo ISD
Cypress-Fairbanks ISD
Cypress-Fairbanks ISD
ESC Region 11
ESC Region 12
ESC Region 12
Garland ISD
Garland ISD
Harris Co. Dept. of Education
Humble ISD
Humble ISD Ed. Foundation

Katy ISD Partners in Education
Klein ISD
Mesquite ISD
Pharr-San Juan-Alamo ISD
Region 4 ESC Print Center
Region 4 ESC Print Center
Richardson ISD
Spring Branch ISD
Texas Classroom Teachers Assoc.

SILVER

ESC Region 12
Pharr-San Juan-Alamo ISD

Mesquite ISD Education Foundation Brochure

Randy Keller Fighting Heart Baseball Scholarship
2014-2015 District Map
Guía de información en caso de emergencia en las escuelas
Charting the Course - Charter Summer Summit Brochure
Instructional Rounds Brochure
Print Center Brochure
Career & Technical Education
Emergency card
Pathways to Success Brochure
Humble ISD Academy for Advancing Leaders
New Paths Begin Here: Shadow Forest Elementary
Exercise Path Fundraising Campaign
Partners in Education Liaison Brochure
Unite for Understanding Brochure
Mesquite ISD Education Foundation Brochure
PSJA Education Foundation Brochure
Better Together! A Winning Combination
CTHS - New Pathways for Education
Set Your Course Brochure
I Am SBISD: Student Success Starts With Great Educators
2014 TCTA Convention Brochure

Program Effectiveness, Analysis & Support Brochure
Congratulations on your College Graduation!

Communications Dept.

Lauren Krieg
Joel Weckerly & Stephen Biller
Rosario Meehan
Elizabeth Harwood
Sarah-Jane Menefee
Office of Communications
Judy Kriehn, Chris Moore & Tiffany Veno
Judy Kriehn, Chris Moore & Tiffany Veno
Amanda Arnold & Carol Vaughn
Jerri Monbaron
Jerri Monbaron
Janet Theis
Communications & Planning Dept
Communications Dept
Arianna Vazquez-Hernandez
Barbara Hannah & Charlotte Ciatello
Barbara Hannah & Charlotte Ciatello
Communications Department
Melissa Wiland
Amy Francisco



★ **BEST OF CATEGORY** ★

Terrell ISD

GOLD

Midway ISD
Terrell ISD

SILVER

Friendswood ISD
Huntsville ISD
Lancaster ISD

CATEGORY 5

Booklet

Less than 10,000 students



Terrell ISD Realtor's Guide

Local Accountability Report
Terrell ISD Realtor's Guide

Moonlight Masquerade Booklet
2013-2014 Community Survey
Lancaster ISD's Back-to-School Guide

Rachel Frost

Traci Marlin
Rachel Frost

Karolyn Gephart
Shannon Duncan
Sonya Cole-Hamilton

10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Carrollton-Farmers Branch ISD

GOLD

Carrollton-Farmers Branch ISD

Rockwall ISD

SILVER

Edgewood ISD
Lamar CISD

BRONZE

Goose Creek CISD

A World of Opportunities: Explore Your Future—
Career and Technical Education Graduation Guide

A World of Opportunities: Explore Your Future—
Career and Technical Education Graduation Guide
2013 Service & Programs for Students and Families

District Directory
Lamar CISD Registration Guide

Making Dreams Come True

Amy Johnson

Amy Johnson

Sheri Fowler

Jason Gatell
Mike Rockwood & Phillip Sulak

Carrie Pryor-Newman, Susan Passmore
& Mima Trujillo

Category 5 Booklet cont.

More than 30,000 students

★ BEST OF CATEGORY ★

ESC Region 12

GOLD

Arlington ISD
ESC Region 11
ESC Region 12
ESC Region 13
ESC Region 13
North East ISD
Northside ISD

2014-2015 Programs and Services Booklet

State of the District Report
Texas Accountability 2013 and Beyond at a Glance
2014-2015 Programs and Services Booklet
Austin ISD Curriculum Parent Guides
Expository Playbook
NEISD Welcome Booklet
Welcome to Northside Independent School District

Office of Communications

Leslie Johnston & Robert Spence
Elizabeth Harwood
Office of Communications
Ana Amezcua
Ana Amezcua
Kristina Martinez
Leslie Rodriguez
& Julie Ann Matonis

SILVER

Cypress-Fairbanks ISD
Garland ISD
Harris Co. Dept. of Education
Irving ISD
Katy ISD Partners in Education
Klein ISD

2014 Spotlight Teacher Booklet
Style Guide
Footprints Across Carnegie Hall
Advertising Packet
2014 Partners in Education Marketing Brochure
Unite for Understanding Council
Diversity Calendar
Future Is Looking Bright - Val/Sal Luncheon
Athletics Hall of Fame Induction Ceremony Program
Promotional Brochure for Education Foundation Basketball Tournament
Winning Recipes
Go-To Guide for Curriculum Services
2013-14 TCTA Survival Guide
Texas Education Agency Graduation Toolkit

Stephen Biller & Stephanie Migl
Judy Kriehn, Chris Moore & Tiffany Veno
Carol Vaughn
Julie Baur
Janet Theis
Communications & Planning Dept

Allison Lewallyn
Bruce Stone & Al Carter
Bruce Stone
Lynda Queen
Paula Brown
Amy Francisco
Debbie Ratcliffe
& Texas Education Agency staff

Mesquite ISD

Pasadena ISD

Pasadena ISD

Region 16 ESC

Region 7 ESC

Texas Classroom Teachers Assoc.

Texas Education Agency

BRONZE

Cypress-Fairbanks ISD

Leading the Way in Education

Stephen Biller, Rosario Meehan, Stephanie Migl,
Nicole Ray & Joel Weckerly
Elizabeth Harwood

ESC Region 11

An Administrator's Guide to
Charter School Finance Codes



CATEGORY 6 Calendar/Planner



Less than 10,000 students & 10,000 to 30,000 students

★ BEST OF CATEGORY ★

Lamar CISD

Lamar CISD Classroom Calendar

Community Relations

GOLD

Huntsville ISD
La Joya ISD
Lamar CISD

2013-2014 Academic Calendar
2014-2015 School Planning Calendar
Lamar CISD Classroom Calendar

Shannon Duncan
Eden Ramirez, Jr.
Community Relations

SILVER

Edgewood ISD
La Joya ISD
Friendswood ISD

Academic Calendar
2014-2015 La Joya ISD PAC Calendar of Events
Friendswoods ISD Planner

Jason Gatell
Eden Ramirez, Jr.
Karolyn Gephart



Category 6 Calendar/Planner cont.

More than 30,000 students

★ **BEST OF CATEGORY** ★

Pharr-San Juan-Alamo ISD

PSJA ISD 2013-2014 Calendar Santiago Zavala III & Arianna Vazquez-Hernandez

GOLD

Alief ISD
Pharr-San Juan-Alamo ISD
Region 4 ESC Print Center
Region 7 ESC

2014-15 Calendar Tracy Lau
PSJA ISD 2013-2014 Calendar Santiago Zavala III & Arianna Vazquez-Hernandez
Get In The Game Barbara Hannah & Charlotte Cicatello
2013 Administrator's Planning Calendar Paula Brown, Katie Chenoweth & Ashley Holt Patterson

SILVER

Harris Co. Dept. of Education
Mesquite ISD

HCDE Comprehensive School Calendar Poster Carol Vaughn, Amanda Arnold & Tammy Lanier
District Calendar Communications Department



CATEGORY 7

Programs

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Friendswood ISD Ed. Foundation

Moonlight Masquerade Program

Karolyn Gephart

GOLD

Corsicana Ed. Foundation
DeSoto ISD
Dickinson ISD
Foundation for Lovejoy Schools
Friendswood ISD Ed. Foundation
Hillsboro ISD Ed. Foundation

2014 Distinguished Scholars Banquet Program
DeSoto ISD Hall of Honor
Paul LaFleur Press Box Dedication Program
Denim & Diamonds Gala & Auction Past 'N Present Program
Moonlight Masquerade Program
Eagle Legacy Awards Banquet Program

Kristin Zastoupil
Elizabeth Trimble
Tammy Dowdy
Vicki Deerman
Karolyn Gephart
Katharine Matthys

SILVER

Galveston ISD
Sheldon ISD

Hidden Treasures: The 2013-14 GISD Communications Department
Teacher and Employee of the Year Awards Ceremony
Convocation Program Vic Bushfield & Ashley Shibley

10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Lamar CISD

Adolphus Elementary Dedication

Community Relations

GOLD

Birdville ISD
College Station ISD Ed. Foundation
Lamar CISD
Lamar CISD
Tyler ISD

Everyone Sang - Birdville High School Chorale Mark Thomas, Stephanie Whitlock & Michelle DoPorto
2014 College Station ISD Hall of Fame Program Teresa Benden
Adolphus Elementary Dedication Community Relations
Ryon Middle School Dedication Community Relations
2014 Teacher of the Year Program Sandra Stanley & Dawn Parnell

SILVER

Goose Creek CISD
Goose Creek CISD
Lamar CISD
Rockwall ISD
Rockwall ISD
Rockwall ISD
Waco ISD Education Foundation

Goose Creek CISD Education Foundation Mima Trujillo
Annual Appreciation Gala Program
Students Choice Awards Banquet Susan Passmore, Carrie Pryor-Newman & Mima Trujillo
Volunteer Appreciation Luncheon Community Relations
2013 Billie Stevenson Elem School Dedication Ceremony Sheri Fowler
2013 Hall of Honor Induction Ceremony Sheri Fowler
2013-2014 Employee Recognition & Awards Program Alyssa Suniga
2014 H-E-B Celebrity Cook Off Program Amber George

Category 7 Programs cont.

10,000 to 30,000 students

BRONZE

Edgewood ISD
Edgewood ISD
Goose Creek CISD
La Joya ISD
Lubbock ISD

Night of Edgewood Stars Program
Night of Inspiration Program
Class of 2014 Top Ten Graduates
Memorial Day Ceremony Program
It's Time to Spread Your Wings

Jason Gatell
Jason Gatell
Mima Trujillo & Carrie Pryor-Newman
Eden Ramirez, Jr.
Brian Morris

More than 30,000 students

★ BEST OF CATEGORY ★

Klein ISD

2014 Staff Banquet:
Klein ISD Superheros Program

Communications & Planning Dept.

GOLD

Corpus Christi ISD
ESC Region 11
Garland ISD

Harold T. Branch Academy Dedication Ceremony
Charting the Course - Charter Summer Summit
Daugherty Elementary School Dedication

Tanis Acosta & Lorette Williams
Elizabeth Harwood
Judy Kriehn, Chris Moore,
Caren Rodriguez & Tiffany Veno
Robin McAdams
Communications & Planning Dept.

Humble ISD
Klein ISD

AHS Eagles Soar & Sing: SACDA Choir Program
2014 Staff Banquet:

Communications & Planning Dept.

Mesquite ISD

Klein ISD Superheros Program
You are a Champion for Education -
Apple Corps Gala Program

Communications Dept.

Spring Branch ISD

Service Awards 2014/Teacher of the Year Finalists

Communications Team

SILVER

Corpus Christi ISD

Teacher of the Year Program

Kim Sneed, Tanis Acosta
& Lorette Williams

Garland ISD
Mesquite ISD
Northside ISD

PTA Spring Luncheon program
Mesquite ISD Film Festival Program

Judy Kriehn
Wade Odom
Leslie Rodriguez & Julie Ann Matonis

Plano ISD

The Official Dedication of
Dr. Sara B. McAndrew Elementary School
Teacher of the Year Gala Program:
Be Bright Be Bold Belong

Communications Department



CATEGORY 8 Invitations/Announcements

Less than 10,000 students



★ BEST OF CATEGORY ★

Hillsboro ISD Ed. Foundation

Eagle Legacy Awards Banquet Invitation

Katharine Matthys

GOLD

Dickinson ISD
Dickinson ISD
Friendswood ISD
Hillsboro ISD Ed. Foundation
Lancaster ISD

Paul LaFleur Press Box Dedication Invitation
"Picnic on the Bayou" Service Awards Invitation
Moonlight Masquerade Invitation
Eagle Legacy Awards Banquet Invitation
Lancaster ISD's 21st Century STEM Learning Expo
& Rites of Passage Student Invitation

Tammy Dowdy
Tammy Dowdy
Karolyn Gephart
Katharine Matthys
Sonya Cole-Hamilton

SILVER

Corsicana Ed. Foundation
Friendswood ISD Ed. Foundation
Red Oak ISD

2013 C&B Seen Gala Invitation
SurPRIZE Patrol Invitation
Community Breakfast Invite Postcard

Kristin Zastoupil
Karolyn Gephart
Adi Bryant



Category 8 Invitations/Announcements cont.

10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Edgewood ISD	Night of Edgewood Stars Invitation	Jason Gatell
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GOLD

Edgewood ISD	Night of Edgewood Stars Invitation	Jason Gatell
Rockwall ISD	2013 Billie Stevenson Elementary School Dedication Invitation	Sheri Fowler
Rockwall ISD	2014 Picture Perfect Teacher of the Year Dinner Invitation	Alyssa Suniga

SILVER

Birdville ISD	A Heroic Journey...	Mark Thomas, Stephanie Whitlock & Michelle DoPorto
Edgewood ISD	Night of Inspiration Invitation	Jason Gatell
Lamar CISD	Adolphus Dedication Invitation	Community Relations
Laredo ISD	Laredo ISD Christmas Card	Office of Communications Staff
Lubbock ISD	“Inviting Santas” Board of Trustees	Brian Morris
Rockwall ISD	Holiday Open House Invitation	
	2013 Hall of Honor Induction Ceremony Invitation	Sheri Fowler

BRONZE

La Joya ISD	Sport and Learning Complex Ground Breaking Ceremony Invitation	Eden Ramirez, Jr.
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More than 30,000 students

★ **BEST OF CATEGORY** ★

Texas Classroom Teachers Assoc.	2014 President’s Reception Invitation	Amy Francisco
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GOLD

Fort Bend ISD	Roaring 20’s Gala	Becky Walker
Harris Co. Dept. of Education Client Development Services Div.	HCDE Healthy School Environments Symposium	Louise Henry, APR & David Wrangler
Mesquite ISD	Invitation for the Lone Star Legacy featuring America	Communications Dept.
Northside ISD	Alice Trading Card	Leslie Rodriguez & Julie Ann Matonis
Plano ISD	Invitation for We Belong: Celebrating Five Decades of the Dream, a Martin Luther King tribute	Communications Department
Plano ISD	Teacher of the Year Gala Invite:	Communications Department
	Be Bright Be Bold Belong	
Texas Classroom Teachers Assoc.	2014 President’s Reception Invitation	Amy Francisco

SILVER

Amarillo ISD	Lunch with the Superintendent Invitation Series	Lauren Krieg
Amarillo ISD	Partners in Education Season Tickets Postcard	Lauren Krieg
Amarillo ISD	Shoe Art Stationary	Lauren Krieg
Keller ISD	KISD Employee Appreciation Banquet 2014 Invitation	Bryce Nieman
North East ISD	North East ISD Information Card	Daniel Segura
Round Rock ISD	An Evening in Bollywood	Community Relations
Spring Branch ISD	Good Neighbor New Registration Announcement	SBISD Communications Team

BRONZE

Corpus Christi ISD	Harold T. Branch Academy Dedication Ceremony Invite	Tanis Acosta
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CATEGORY 9

Posters

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Galveston ISD

Hidden Treasures: The 2013-14 GISD
Teacher and Employee of the Year Awards Ceremony

Communications Department

GOLD

DeSoto ISD
Galveston ISD
Galveston ISD

DHS Collegiate Magnet Poster
Back to School Fair Poster
Hidden Treasures: The 2013-14 GISD
Teacher and Employee of the Year Awards Ceremony

Elizabeth Trimble
Communications Department
Communications Department

SILVER

DeSoto ISD
Friendswood ISD
Friendswood ISD Ed. Foundation
Galveston ISD
Lancaster ISD

A Little EXTRA Poster Series
Kindergarten Poster
Face of Friendswood Poster
Kindergarten Choice Day Poster
Summer Aviation STEM
Exposure & Exploration Camps Poster

Elizabeth Trimble
Karolyn Gephart
Karolyn Gephart
Communications Department
Sonya Cole-Hamilton

BRONZE

Corsicana ISD
Lancaster ISD

2013 Football Schedule Poster
Welcome to Tiger Island Homecoming Poster

Rob Ludwig
Sonya Cole-Hamilton

10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Hays CISD

Hays CISD Hopeline Poster

Tim Savoy & Charlotte Winkelmann

GOLD

Hays CISD
Rockwall ISD

Hays CISD Hopeline Poster
2014 Multi-Cultural Celebration Poster

Tim Savoy & Charlotte Winkelmann
Sheri Fowler

SILVER

Belton ISD
Lubbock ISD

We're all Tigers on the Inside
Summer Reading Challenge Poster

Katherine Atmar
Sarah Ancell

BRONZE

Goose Creek CISD

Choose Your Path

Mima Trujillo

More than 30,000 students

★ **BEST OF CATEGORY** ★

ESC Region 12

Your Vote, Your Voice Poster

Sarah-Jane Menefee

GOLD

Arlington ISD
Cypress-Fairbanks ISD
ESC Region 12
Fort Bend ISD
Garland ISD
Garland ISD
Klein ISD
Mesquite ISD
United ISD

Teacher of the Year poster
Portrait of an Administrator
Your Vote, Your Voice Poster
Learning for Life
College Day poster
College Night poster
Through Your Eyes Poster
From Here to There - KEOM Poster
F. D. Roosevelt Elementary School PBIS

McKenzie Stokes & Robert Spence
Stephanie Migl
Sarah-Jane Menefee
Becky Walker
Judy Kriehn
Judy Kriehn
Communications & Planning Department
Communications Department
Paola Arcos





CATEGORY 10

Holiday

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Highland Park ISD

GOLD

Highland Park ISD
Huntsville ISD
La Porte ISD

Weatherford ISD

SILVER

DeSoto ISD
Friendswood ISD

Birthday Card

Helen Williams

Birthday Card
2013 Holiday Card
La Porte ISD Communications Department
Christmas Card
Jingle Bells, Jingle Bells, Jingle 'til You're Blue

Helen Williams
Shannon Duncan
Terri Cook & Kimberly Culver

Charlotte LaGrone

Holiday Greeting Card
Holiday Thanksgiving card

Elizabeth Trimble
Karolyn Gephart

10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Birdville ISD

GOLD

Birdville ISD

Lamar CISD
Lubbock ISD

You're Invited - Holiday Luncheon

Mark Thomas, Stephanie Whitlock
& Michelle DoPorto

You're Invited - Holiday Luncheon

Mark Thomas, Stephanie Whitlock
& Michelle DoPorto
Community Relations
Brian Morris

Holiday Card
Holiday Cards

More than 30,000 students

★ **BEST OF CATEGORY** ★

Klein ISD

GOLD

Harris Co. Dept. of Education
Klein ISD
Region 7 ESC

SILVER

Amarillo ISD

A Salute to Veterans & Armed Forces

Communications & Planning Dept.

Happy Holidays Card
A Salute to Veterans & Armed Forces
2013 Region 7 ESC Christmas Card

Carol Vaughn & Amanda Arnold
Communications & Planning Department
Paula Brown

Christmas Cards

Lauren Krieg



CATEGORY 11

Non-English Speaking Audience

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Sheldon ISD

GOLD

Sheldon ISD

SILVER

Bastrop ISD
Galveston ISD

BRONZE

Galveston ISD
Huntsville ISD
Huntsville ISD

The Lifelong Learner Edicion Regreso A Clases

Ashley Shibley & Vic Bushfield

The Lifelong Learner Edicion Regreso A Clases

Ashley Shibley & Vic Bushfield

El Comunicador, Agosto 2014
Ball High Spanish Marketing Booklet

Donald Williams & Renee Cervantes
Communications Department

Kindergarten Choice Day Spanish Flyer
2013-2014 New Student Welcome Registration Flyer
2013-2014 Student Registration Information Flyer

Communications Department
Shannon Duncan
Shannon Duncan

Category 11 Non-English Speaking Audience cont.

10,000 to 30,000 students & More than 30,000 students

★ **BEST OF CATEGORY** ★

<p>Waco ISD GOLD Waco ISD SILVER Arlington ISD</p> <p>Goose Creek CISD Mesquite ISD United ISD United ISD BRONZE Alief ISD</p>	<p>GT ¿Qué es esto?</p> <p>GT ¿Qué es esto?</p> <p>Engaged for Student Success</p> <p>2013-2014 Back to School Newsletter Elementary Breakfast and Lunch Menu Build United - School Bond 2013 Parent Connection - Congratulations Class of 2014</p> <p>Let's Talk!</p>	<p>Mary Senter</p> <p>Mary Senter</p> <p>Leslie Johnston, Mercedes Mayer & Robert Spence Communications Department Communications Dept. Paola Arcos & Rocio Moore Paola Arcos</p> <p>Tracy Lau</p>
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CATEGORY 12 Annual Report Less than 10,000 students



★ **BEST OF CATEGORY** ★

<p>Lancaster ISD GOLD Bastrop ISD Friendswood ISD Lancaster ISD</p>	<p>Lancaster ISD 2013 State of Schools Report</p> <p>2012-13 Bastrop ISD Annual Report Friendswood ISD Education Foundation Annual Report Lancaster ISD 2013 State of Schools Report</p>	<p>Sonya Cole-Hamilton</p> <p>Donald Williams & Renee Cervantes Karolyn Gephart Sonya Cole-Hamilton</p>
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10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

<p>Northwest ISD GOLD La Joya ISD Northwest ISD Waco ISD Ed. Foundation</p>	<p>2014 NISD Annual Report</p> <p>La Joya ISD State of the District Report 2014 NISD Annual Report Waco ISD Ed Foundation Community Report 2013-2014</p>	<p>Rachel Bobbitt & Emily Conklin</p> <p>Eden Ramirez, Jr. Rachel Bobbitt & Emily Conklin Amber George</p>
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More than 30,000 students

★ **BEST OF CATEGORY** ★

<p>Texas Assoc. of School Boards GOLD Fort Worth ISD</p> <p>Harris Co. Dept. of Education Klein ISD Plano ISD Texas Assoc. of School Boards SILVER Cypress-Fairbanks ISD Mesquite ISD Region 7 ESC</p> <p>BRONZE Arlington ISD Harris Co. Dept. of Education</p>	<p>A Texas Tapestry: TASB 2013 Annual Report</p> <p>Our Journey Begins: Fort Worth ISD 2012-2013 Annual Report Head Start Annual Report Milestone Plano ISD Annual Report A Texas Tapestry: TASB 2013 Annual Report</p> <p>State of the District 2013-2014 The Mission of Mesquite ISD Annual Report 2013 Annual Performance Report</p> <p>2012-2013 Annual Report HCDE Popular Annual Financial Report 2013</p>	<p>Communications Department</p> <p>Barbara Griffith, Rebecca Slack & Shara Kelley</p> <p>Amanda Arnold & Carol Vaughn Communications & Planning Department Communications Department Communications Department</p> <p>Joel Weckerly Laura Jobe Paula Brown, Katie Chenoweth & Ashley Holt Patterson</p> <p>Leslie Johnston & Robert Spence Tammy Lanier</p>
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CATEGORY 13

Communication Plan

All Divisions



★ **BEST OF CATEGORY** ★

Red Oak ISD

GOLD

Grapevine-Colleyville ISD

Red Oak ISD

SILVER

Hays CISD

Humble ISD

HB 5 Graduation Tour Guide - Communication Plan

Adi Bryant

High School Strategic Plan Update

Kristin Snively

HB 5 Graduation Tour Guide - Communication Plan

Adi Bryant

Hays CISD Communication Plan & Annual Report

Tim Savoy, Christina Courson,
Angie Mendez & Linda Rosebrock

Humble ISD Communications Plan

Jamie Mount, Winna MacLaren, Robin McAdams,
Yvonne Harris & Jerri Monbaron



CATEGORY 14

Magazine

All Divisions



★ **BEST OF CATEGORY** ★

Texas Classroom Teachers Assoc.

The Classroom Teacher

Amy Francisco

GOLD

Texas Assoc. of School Boards

Texas Lone Star Magazine

TASB Communications

Texas Classroom Teachers Assoc.

The Classroom Teacher

Amy Francisco

SILVER

Irving ISD

imPACT

Valerie Reyes-Braun, Julie Baur & Lesley Weaver



CATEGORY 15

Handbook/Manual

All Divisions



★ **BEST OF CATEGORY** ★

Corpus Christi ISD

Campus Graphics Standards Manual

Tanis Acosta

GOLD

Corpus Christi ISD

Campus Graphics Standards Manual

Tanis Acosta

Corpus Christi ISD

Non-Profit Directory

Kim Sneed

Harris Co. Dept. of Education

HCDE Employee Handbook

Tammy Lanier

Lancaster ISD

Lancaster ISD's Back to School Guide

Sonya Cole-Hamilton

SILVER

Harris Co Dept of Education

HCDE Website Style Guide

Amanda Arnold, Carol Vaughn & Robert Doyal

Lamar CISD

Secondary Student Handbook

Lamar CISD Community Relations



CATEGORY 16

Image/Identity Package

Less than 10,000 students



★ **BEST OF CATEGORY** ★

DeSoto ISD

A Little EXTRA

Elizabeth Trimble

GOLD

DeSoto ISD

A Little EXTRA

Elizabeth Trimble

Friendswood ISD

Moonlight Masquerade Image Identity Package

Karolyn Gephart

Lancaster ISD

We've Only Got One Shot!

Sonya Cole-Hamilton

SILVER

La Porte ISD

La Porte ISD Service Awards "Beatlemania!"

Kimberly Culver & Terri Cook

Sheldon ISD

Sheldon ISD Small District, BIG VISION

Vic Bushfield & Ashley Shibley

Category 16 Image/Identity Package cont. 10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Edgewood ISD	World-Class Education campaign	Jason Gatell
GOLD		
Edgewood ISD	World-Class Education campaign	Jason Gatell
Pearland ISD	Pearland ISD Education Foundation Image/Identity Package	Kim Hocott
SILVER		
Edgewood ISD	Cinco de Mayo 2014 Making a world of difference	Jason Gatell
Laredo ISD	Laredo ISD We Believe	Dr. Marcus Nelson, Veronica Castillon, Bobby Treviño & Mimi Valdez

More than 30,000 students

★ **BEST OF CATEGORY** ★

Fort Bend ISD	FBISD - Inspire • Equip • Imagine	Becky Walker
GOLD		
ESC Region 12	Promotions for Formative Assessment Training	Office of Communications
ESC Region 13	FACTastic Math Strategy Cards	Ana Amezcua
Fort Bend ISD	FBISD - Inspire • Equip • Imagine	Becky Walker
Pasadena ISD	Shining Stars Gala	Bruce Stone
SILVER		
Arlington ISD	Bond 2014 Image Package	Leslie Johnston, Mercedes Mayer, Robert Spence & McKenzie Stokes
Corpus Christi ISD	Academic Achievers Program	Tanis Acosta, Kim Sneed, Lorette Williams & Lyndall Gathright
ESC Region 12	Coordin8 Conference Marketing Materials	Sarah-Jane Menefee
Pharr-San Juan-Alamo ISD	Start College Now! Complete Early! Go Far!	Santiago Zavala III & Arianna Vazquez-Hernandez
Spring Branch ISD	Spring Branch ISD Convocation: One Goal. One Family	Melissa Wiland, Linda Buchman & SBISD Communications Team
BRONZE		
Klein ISD	Kleinwell Family Fitness Fair	Communications and Planning Department

WRITING CATEGORIES

CATEGORY 17

Writing

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Channelview ISD	School Safety	Mark Kramer
GOLD		
Channelview ISD	School Safety	Mark Kramer
Galveston ISD	Student overcomes disability, named queen	Johnston Farrow,
Lancaster ISD	Monday Notes: The Work That We Cannot NOT Do	Sonya Cole-Hamilton
SILVER		
Galveston ISD	Galveston Island is a great place to start a family	Johnston Farrow
Roma ISD	Roma High School Graduation Speech for Roma ISD	Helen J. Escobar
Willis ISD	School Board President Leticia Garza-Galvan	
	Education is Exciting at Willis ISD	Erin Kleinecke

Category 17 Writing cont. 10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Waco ISD	Ode: To Our Teachers and Future Teachers	Mary Senter
GOLD		
Comal ISD	Cowboy Market teaches students valuable lessons	Jason Gordon
Hurst-Euleless-Bedford ISD	“A World of Thanks” luncheon script	Judy Everett Ramos
Hurst-Euleless-Bedford ISD	“Schools of Choice” Brochure	Judy Everett Ramos
Waco ISD	Ode: To Our Teachers and Future Teachers	Mary Senter
SILVER		
Comal ISD	Comal ISD bus driver performs life-saving maneuver on student	Jason Gordon
BRONZE		
Comal ISD	Watch DOG Dads thrive in Comal ISD	Jason Gordon
Wylie ISD	Tough Times Bring Us Together	Ian Halperin

More than 30,000 students

★ **BEST OF CATEGORY** ★

Mesquite ISD	Superintendent’s Commencement Address	Allison Lewallyn
GOLD		
Mesquite ISD	Superintendent’s Commencement Address	Allison Lewallyn
Texas Assoc. of School Boards	Telling the Real Story	Roger White
Texas Assoc. of School Boards	Twenty/20 Vision	Roger White
SILVER		
Irving ISD	Students Making an Impact	Julie Baur
Mesquite ISD	Superintendent’s Commencement Address to the Mesquite Academy	Allison Lewallyn
BRONZE		
Arlington ISD	Kindergarten Online Pre-Registration FAQ	Mercedes Mayer & Leslie Johnston
Cypress-Fairbanks ISD	Travis Fanning letter of recommendation	Joel Weckerly
Garland ISD	GISD’s first wheelchair athlete goes for the gold	Tiffany Veno
Garland ISD	Homegrown teacher’s love for education helps student with rare bone disease	Caren Rodriguez
Harris Co. Dept. of Education Region 16 ESC	Hee Haw Hats off to Child Nutrition!	Carol Vaughn Lynda Queen



CATEGORY 18 Published News or Feature Less than 10,000 students



★ **BEST OF CATEGORY** ★

Midway ISD	Midway ISD School Bond: What Happens Next?	Traci Marlin
GOLD		
Dickinson ISD	An Athlete and A Scholar	Robby Robertson
Dickinson ISD	District Celebrates Toddler’s Success Against Cancer	Robby Robertson
Dickinson ISD	The Stuff the Bus Food Drive Challenge	Tammy Dowdy
Highland Park ISD	Is It Our Story?	Helen Williams
Lancaster ISD	Region 10 Selects Dr. Michael D. McFarland as Superintendent of the Year	Sonya Cole-Hamilton
Midway ISD	Midway ISD School Bond: What Happens Next?	Traci Marlin



Category 18 Published News or Feature cont.

Less than 10,000 students

SILVER

Dickinson ISD	Programming Games	Robby Robertson
Galveston ISD	2013-2014 Schools of Choice Application Guide	Communications Department
Highland Park ISD	Enrollment growth leads to discussion of facilities needs	Helen Williams
Highland Park ISD	HPISD enrollment hits record 7,000	Helen Williams
Highland Park ISD	Looking ahead to the new year	Helen Williams
Highland Park ISD	Preparing the child for the path, not the path for the child	Helen Williams
Lancaster ISD	Lancaster ISD Presents "Who Do You Think You Are?" - My History Bowl	Sonya Cole-Hamilton
Weatherford ISD	Comedian signs in with hearing impaired students	Derik Moore
Willis ISD	Willis ISD Teachers Bring the World to Their Students	Erin Kleinecke
Willis ISD	WISD's MVP for March 2014 Encourages Students to Find Joy in Math	Erin Kleinecke

BRONZE

Alvarado ISD	CTE Classrooms	Tommy Brown
Galveston ISD	GISD Back to School Guide	Communications Department
Highland Park ISD	Armstrong set to break world Cat in the Hat record	Helen Williams
Highland Park ISD	HPISD tax exemption saves the average homeowner \$2,704	Helen Williams
Highland Park ISD	Sparkling Scots bring inspiration to cheerleading squad	Helen Williams
Sheldon ISD	Graduates in the Making	Ashley Shibley
Willis ISD	WISD's Most Valuable Player for February 2014 Makes Learning Fun	Erin Kleinecke
Willis ISD	WISD's Most Valuable Player for May 2014 Has a Passion for Education	Erin Kleinecke

10,000 to 30,000 students

★ BEST OF CATEGORY ★

Comal ISD	School's impressive first graduating class	Jason Gordon
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GOLD

Comal ISD	Bright students win writing contest, trip to Washington D.C.	Jason Gordon
Comal ISD	School's impressive first graduating class	Jason Gordon
Goose Creek CISD	RSS Coach Helps Players Win On and Off the Court	Susan Passmore
Goose Creek CISD	SFA Donates to American Heart Association	Susan Passmore
Wylie ISD	Wylie ISD Gold Card Club "Membership DOES have its Privileges"	Marcia Coker

SILVER

Comal ISD	Middle school students thrive in unique computer class	Jason Gordon
Comal ISD	Violinist's visit inspires Comal ISD's aspiring musicians	Jason Gordon
Goose Creek CISD	Student Mentors Make a Difference Across District	Susan Passmore
Wylie ISD	In Home Visits: Burnett Junior High Puts a New Spin on Parent/Teacher Conferences	Marcia Coker

BRONZE

Alvin ISD	Alvin ISD Bond Projects Under Way Press Release	Communications Department
Comal ISD	Comal ISD teacher climbs her way to the top	Jason Gordon
Comal ISD	First-year soccer team values experience over wins and losses	Jason Gordon
Comal ISD	Young journalistic minds inspired during workshop	Jason Gordon

More than 30,000 students

★ BEST OF CATEGORY ★

Texas Classroom Teachers Assoc.	The Prevalence of Poverty	Amy Francisco
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GOLD

Amarillo ISD	News Release: House Bill 5 Passed, Keeps Students Focused on Their Futures	Lauren Krieg
Cypress-Fairbanks ISD	Cy Ranch student prepares for launch of cookbook on March 11	Joel Weckerly
Irving ISD	Singley Valedictorian Shares His Journey of Success	Lesley Weaver
Pasadena ISD	Pearl Hall Elementary Third Graders Skype with Renowned Oceanic Explorer Fabien Cousteau Aboard Underwater Aquarium	Reesha Brown
Texas Classroom Teachers Assoc.	The Prevalence of Poverty	Amy Francisco

Category 18 Published News or Feature cont.

More than 30,000 students

SILVER

Amarillo ISD

News Release: AHS Tennis Courts Demolished for Parking,
New Courts Built at Bonham

Lauren Krieg

Amarillo ISD

News Release: Bring Your Own Electronics to School

Lauren Krieg

Garland ISD

GISD revitalizes ESL parent program

Caren Rodriguez

Garland ISD

Local business partners with Garland ISD to support special education

Tiffany Veno

Harris Co. Dept. of Education

Head Start student Matthias McBride found his voice

Carol Vaughn

Klein ISD

Student Creates Modern Day Rubik's Cube

Communications & Planning Dept

Pasadena ISD

Seniors Helping Seniors Renovates Home

Reesha Brown

Damaged by Hurricane Ike



CATEGORY 19

Published News Release, Edited

Less than 10,000 students



★ BEST OF CATEGORY ★

Willis ISD

Willis Coach to Receive Hall of Fame Honors

Erin Kleinecke

GOLD

Roma ISD

Roma ISD School Board Selects Carlos Guzman as
Lone Finalist for Superintendent Position

Helen J. Escobar

Roma ISD

Roma ISD Students Enjoy a Bountiful Harvest at R.T. Barrera Garden

Helen J. Escobar

Willis ISD

Willis Coach to Receive Hall of Fame Honors

Erin Kleinecke

SILVER

Channelview ISD

Ropin' the spotlight

Mark Kramer

Kerrville ISD

Tivy Students Em-Bark on Cross-Curricular Vocational
Program Selling Dog Treats

Jamie Fails

Lancaster ISD

Lancaster ISD Presents State of Schools Report, 21st Century

Sonya Cole-Hamilton

Learning in Action at the Lancaster Chamber of Commerce's Luncheon

BRONZE

Brownwood ISD

Old Class Ring Highlights Life of Former BHS Star Athlete

Charles Musgrove

DeSoto ISD

DeSoto ISD inducts Class of 2014 Hall of Honor

Elizabeth Trimble

New Braunfels ISD

It Takes Heart to be a Hero: Maya's Miracle

Rebecca Villarreal

New Braunfels ISD

NBISD Teacher Receives Statewide Award From Humanities Texas

Rebecca Villarreal

10,000 to 30,000 students

★ BEST OF CATEGORY ★

Rio Grande City CISD

Mariachi Cascabel Member, Sasha Guerra,
Graces Cover of San Antonio Magazine

Cynthia Ybarra

GOLD

Rio Grande City CISD

Mariachi Cascabel Member, Sasha Guerra,
Graces Cover of San Antonio Magazine

Cynthia Ybarra

More than 30,000 students

★ BEST OF CATEGORY ★

Garland ISD

GRS Giving Place ready to help Garland ISD students

Caren Rodriguez

GOLD

Garland ISD

GRS Giving Place ready to help Garland ISD students

Caren Rodriguez

SILVER

Garland ISD

SHS students partner with NASA on educational mission

Tiffany Veno

BRONZE

Cypress-Fairbanks ISD

Spillane MS staff members recognized for life-saving resuscitation

Joel Weckerly

Fort Bend ISD

FBISD News Release

Keryn Miles

Harris Co. Dept. of Education

Sales and service class for adult education students at HCDE
teaches workforce skills along with academics

Carol Vaughn

PHOTOGRAPHY CATEGORIES



CATEGORY 20

Photo - Sports Subjects

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Dickinson ISD Leading the Way

Robby Robertson

GOLD

Channelview ISD Here's the pitch...
Dickinson ISD Leading the Way

Mark Kramer
Robby Robertson

SILVER

Alvarado ISD Soccer
Corsicana ISD Head First Slide
Highland Park ISD Scots to play at AT&T Stadium

Tommy Brown
Rob Ludwig
David Hicks

BRONZE

Corsicana ISD Leg Kick
Weatherford ISD Rebound

Rob Ludwig
Derik Moore

10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Wylie ISD TD Run

Ian Halperin

GOLD

Galena Park ISD Jump of Triumph
Galena Park ISD Mustang Out Front
Wylie ISD Coin Toss
Wylie ISD High Kick
Wylie ISD TD Run

Jonathan Frey
Jonathan Frey
Ian Halperin
Ian Halperin
Ian Halperin

SILVER

Galena Park ISD Roach Takes it Over the Top
Goose Creek CISD An Aerial View
Lubbock ISD Friday Night Lights

Jonathan Frey
Carrie Pryor-Newman
Brian Morris

More than 30,000 students

★ **BEST OF CATEGORY** ★

Cypress-Fairbanks ISD Missed it by that Much

Gary Durrenberger

GOLD

Cypress-Fairbanks ISD Blocked
Cypress-Fairbanks ISD Missed it by that Much
Harris Co. Dept. of Education Girls on the Run

Gary Durrenberger
Gary Durrenberger
Amanda Arnold



CATEGORY 21

Photo - Other Subjects

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Highland Park ISD First Day of School at Bradfield

Helen Williams

GOLD

Alvarado ISD Graduation Selfie
Highland Park ISD Are you ready for some football?
Highland Park ISD First Day of School at Bradfield
La Porte ISD Excited Over Creativity
Weatherford ISD Future Firefighter
Willis ISD Commit to Graduate

Tommy Brown
Helen Williams
Helen Williams
Terri Cook
Derik Moore
Erin Kleinecke

Category 2I Photo - Other Subjects cont.

Less than 10,000 students

SILVER

Alvarado ISD	Community Readers	Tommy Brown
Corsicana ISD	Surprised Dad at Homecoming	Rob Ludwig
Highland Park ISD	First Day of School at Hyer	Helen Williams
Highland Park ISD	They did it!	Helen Williams
Hillsboro ISD	Cover Photography for External Newsletter	Katharine Matthys
Huntsville ISD	2013 "We Will Never Forget"	Shannon Duncan
Huntsville ISD	2013 GG & Little GG "Big Dreams"	Shannon Duncan
Willis ISD	Examining Space Experiment	Erin Kleinecke

BRONZE

Highland Park ISD	Highland Belles in action	Helen Williams
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10,000 to 30,000 students

★ BEST OF CATEGORY ★

Wylie ISD	Salute	Ian Halperin
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GOLD

Allen ISD	Allen HS Dance Showcase	Tim Carroll
Belton ISD	Looking to the Future	Kyle DeBeer
Comal ISD	Comal ISD student in full concentration mode at Camp Invention	Jason Gordon
Galena Park ISD	Reading is fun	Jonathan Frey
Goose Creek CISD	Testing, 1, 2, 3	Mima Trujillo
Pearland ISD	Carleston Elementary Accordionist Photo	Kim Hocott
Waco ISD	Spelling Bee-utifully	Amber George
Wylie ISD	Oh My! I've been Named What of the Year?	Doug Bellamy
Wylie ISD	"Orange" You Glad We Are Friends?	Doug Bellamy
Wylie ISD	Salute	Ian Halperin

SILVER

Allen ISD	Allen HS Dance Showcase	Tim Carroll
Comal ISD	About to make a splash	Jason Gordon
Comal ISD	Pie in the face principal	Jason Gordon
Galena Park ISD	Jarrey Foster MVP	Jonathan Frey
Goose Creek CISD	Aww, Daddy, It'll Be Okay	Carrie Pryor-Newman
Goose Creek CISD	For Real, Colonel?	Carrie Pryor-Newman
Goose Creek CISD	High Five for a Fine Performance	Carrie Pryor-Newman
Goose Creek CISD	The 100-Day Princess	Carrie Pryor-Newman
Goose Creek CISD	Thumbs Up for the First Day of Pre-K	Mima Trujillo
Goose Creek CISD	Yes, You Have to Write--Even on the First Day of School!	Susan Passmore
McAllen ISD	Learning is fun!!	Office of Communications
McAllen ISD	Moment of Silence	Office of Communications
McAllen ISD	Moment of Silence	Office of Communications
McAllen ISD	Pigskin Performance	Office of Communications
Northwest ISD	Classroom Photo	Rachel Bobbitt
Wylie ISD	Grad Selfie	Ian Halperin

BRONZE

Comal ISD	Comal ISD students carry American Eagle balloon in D.C. National Independence Day Parade	Jason Gordon
Comal ISD	POW/MIA Veterans Day Presentation	Jason Gordon
Edgewood ISD	Educating the community	Yvonne Peña



Category 21 Photo - Other Subjects cont.

More than 30,000 students

★ BEST OF CATEGORY ★

Pharr-San Juan-Alamo ISD Kid Veterinarian and Max the Dog Santiago Zavala III

GOLD

Amarillo ISD Pasture to Plate Lauren Krieg
Pharr-San Juan-Alamo ISD Kid Veterinarian and Max the Dog Santiago Zavala III
United ISD USD Valedictorians' and Salutatorians' 2014 Carmen R. Rendón

SILVER

Alief ISD Class of 2026 Tracy Lau & Craig Eichhorn
Amarillo ISD Metalworking Lauren Krieg
Cypress-Fairbanks ISD Best Friends Gary Durrenberger
Cypress-Fairbanks ISD Thank You Hug Gary Durrenberger
Fort Bend ISD Convocation Bliss Keryn Miles
Harris Co. Dept. of Education Head Start storytime Amanda Arnold
Harris Co. Dept. of Education Kids' Day at Hewlett-Packard Amanda Arnold
Irving ISD Brandenburg Playground Photo Julie Baur
Pasadena ISD School Superintendent Surprises Teacher of the Year Reesha Brown

GRAPHICS CATEGORIES

CATEGORY 22

Logo, Trademark, Symbol

Less than 10,000 students



★ BEST OF CATEGORY ★

Terrell ISD Terrell ISD Logo Rachel Frost

GOLD

Galveston ISD Back to School Fair Logo Communications Department
Lancaster ISD One Shot Sonya Cole-Hamilton
Sheldon ISD Sheldon ISD logo Vic Bushfield & Ashley Shibley
Terrell ISD Terrell ISD Logo Rachel Frost

SILVER

Galveston ISD Burnet-ECU Pirate Logo Communications Department
Kennedale ISD Kennedale ISD Logo Erin Hyden
Liberty-Eylau ISD Angry Leopard Logo Matt Fry

BRONZE

Liberty-Eylau ISD Liberty-Eylau District Logo Matt Fry

10,000 to 30,000 students

★ BEST OF CATEGORY ★

Edgewood ISD Edgewood ISD World-Class Logo Jason Gatell

GOLD

Birdville ISD Staff Website of the Month (SWOM) Mark Thomas, Michelle DoPorto & Stephanie Whitlock
Goose Creek CISD Goose Creek CISD Elementary & Junior School Rezoning Logo Mima Trujillo
Coppell ISD Lee Spurs Tamerah Ringo & Bria Jones
Edgewood ISD Edgewood ISD World-Class Logo Jason Gatell
Goose Creek CISD Goose Creek CISD college and Career Department Logo Carrie Pryor-Newman
Hays CISD Hays High Five Logo Tim Savoy & Christina Courson

SILVER

Carrollton-Farmers Branch ISD Carrollton-Farmers Branch Logo Amy Johnson

BRONZE

Edgewood ISD Foundation Logo Jason Gatell
Lamar CISD Ryon Middle School Logo Community Relations
Wylie ISD Prestige Doug Bellamy

Category 22 Logo, Trademark, Symbol cont.

More than 30,000 students

★ **BEST OF CATEGORY** ★

ESC Region 13	Region 13 Elementary Department Logo	Ana Amezcua
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GOLD

ESC Region 13	Region 13 Elementary Department Logo	Ana Amezcua
Fort Bend ISD	Fort Bend ISD Logo - Inspire • Equip • Imagine	Becky Walker
Humble ISD Ed. Foundation	Where Inspiration Meets Innovation	Jeri Monbaron
Irving ISD	Cardwell Logo	Julie Baur
Klein ISD	Unite for Understanding Logo	Communications & Planning Dept.
Richardson ISD	Set Your Course Logo	Communications Department

SILVER

ESC Region 11	REATA Robots Logo	Elizabeth Harwood
Klein ISD Ed. Foundation	A. K. Buddy Brown Klein ISD Education Foundation Golf Classic	Klein ISD Education Foundation

BRONZE

Alief ISD	Alief Proud	Tracy Lau & Craig Eichhorn
Amarillo ISD	Future Ready Logo	Lauren Krieg
Arlington ISD	Bond 2014 Logo	McKenzie Stokes
ESC Region 11	ESC Region 11 Logo Redesign	Lori Burton, Elizabeth Harwood & Verone Travis
Garland ISD	Garland ISD Skyward logo	Judy Kriehn
Garland ISD	GRS-TV logo	Larry Grimes & Judy Kriehn



CATEGORY 23

Original Art

Less than 10,000 students & 10,000 to 30,000 students



★ **BEST OF CATEGORY** ★

Sheldon ISD	Sheldon ISD Front Cover Design	Vic Bushfield & Ashley Shibley
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GOLD

Sheldon ISD	Sheldon ISD Front Cover Design	Vic Bushfield & Ashley Shibley
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More than 30,000 students

★ **BEST OF CATEGORY** ★

Pharr-San Juan-Alamo ISD	PSJA ISD Start College Now Folder	Santiago Zavala III
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GOLD

Corpus Christi ISD	Veterans Memorial High School Logo	Tanis Acosta
Katy ISD Partners in Education	2014 KEYS Commemorative Artwork	Janet Theis
Pharr-San Juan-Alamo ISD	PSJA ISD Start College Now Folder	Santiago Zavala III

SILVER

Irving ISD	Sample Something New Characters	Julie Baur
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CATEGORY 24

Published Print Ad

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Roma ISD	Roma High School Graduation Ad for Class of 2014	Helen J. Escobar
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GOLD

Brownwood ISD	Preparing students for success! - Community Guide Ad	Charles Musgrove
Red Oak ISD	Congratulations Class of 2014	Adi Bryant
Roma ISD	Roma High School Graduation Ad for Class of 2014	Helen J. Escobar
Sheldon ISD	Sheldon ISD Chamber of Commerce Ad	Ashley Shibley & Vic Bushfield

Category 24 Published Print Ad cont.

Less than 10,000 students

SILVER

Bastrop ISD	Providing Pathways with Pride & Purpose Ad	Donald Williams & Renee Cervantes
Lancaster ISD	Summer Aviation STEM Exposure & Exploration Camps Ad	Sonya Cole-Hamilton
Liberty-Eylau ISD	Capturing Our Story Ad	Matt Fry

BRONZE

Friendswood ISD Ed Foundation	Distinguished Alumni Banquet Ad	Karolyn Gephart
Huntsville ISD	Chamber of Commerce Directory Ad	Shannon Duncan

10,000 to 30,000 students

★ BEST OF CATEGORY ★

Laredo ISD	Laredo ISD Back to School 2013-2014 Guide	Veronica Castillon, Bobby Treviño & Mimi Valdez
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GOLD

Grand Prairie ISD	Magazine Ad: GPISD Experience	Steve Adams
Laredo ISD	Congratulations Class of 2014 Vals & Sals	Brandon Raymond
Laredo ISD	Laredo ISD Back to School 2013-2014 Guide	Veronica Castillon, Bobby Treviño & Mimi Valdez
Laredo ISD	Laredo ISD students earn perfect scores on STAAR exams	Veronica Castillon, Bobby Treviño, & Mimi Valdez

SILVER

Goose Creek CISD	Goose Creek CISD is Moving Forward Ad	Carrie Pryor-Newman
Goose Creek CISD	Proud of Our Graduates Ad	Mima Trujillo & Carrie Pryor-Newman
Goose Creek CISD	Thumbs Up to All Public Safety Officers Ad	Carrie Pryor-Newman
Goose Creek CISD	Welcome Back Ad	Carrie Pryor-Newman
Rio Grande City CISD	RGCCISD Early College High School Summer Bridge Institute	Cynthia Ybarra

BRONZE

Rio Grande City CISD	RGCCISD Superintendent's Scholarship Golf Classic 2014	Cynthia Ybarra
Rio Grande City CISD	Rio Grande City CISD Kid's Cloud	Cynthia Ybarra

More than 30,000 students

★ BEST OF CATEGORY ★

Mesquite ISD	Big Year Advertisement	Laura Jobe
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GOLD

Cypress-Fairbanks ISD	Volunteers in Public Schools (VIPS) Luncheon	Stephen Biller
Humble ISD	Your Schools, Your Choice	Winna MacLaren
Mesquite ISD	Big Year Advertisement	Laura Jobe
Pharr-San Juan-Alamo ISD	PRVision Start College Now Ad	Santiago Zavala III & Arianna Vazquez-Hernandez

SILVER

Region 16 SC	Where the Sun Shines	Lynda Queen
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CATEGORY 25
Advertisement - Other
Less than 10,000 students



★ **BEST OF CATEGORY** ★

Willis ISD

GOLD

Brownwood ISD
 Willis ISD
 Willis ISD
 Willis ISD

SILVER

Lancaster ISD
 Lancaster ISD
 Willis ISD
 Willis ISD
 Willis ISD

BRONZE

DeSoto ISD
 Huntsville ISD

One Team - One Purpose Athletics

Award Winning Teachers Billboard
 All State Band
 One Team - One Purpose Athletics
 Thank You School Board

Can You See My Future? - Billboard
 My History Bowl Web Banner Ad
 Education is Exciting
 Going Places
 One Team - One Purpose - Student Achievement

DeSoto HS Collegiate Magnet Billboard
 Chamber of Commerce Trade Expo Exhibit/Booth

Erin Kleinecke

Charles Musgrove
 Erin Kleinecke
 Erin Kleinecke
 Erin Kleinecke

Sonya Cole-Hamilton
 Sonya Cole-Hamilton
 Erin Kleinecke
 Erin Kleinecke
 Erin Kleinecke

Elizabeth Trimble
 Shannon Duncan

10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Edgewood ISD

GOLD

Edgewood ISD
 Edgewood ISD
 Grand Prairie ISD
 Weslaco ISD
 Weslaco ISD

SILVER

Edgewood ISD

What will you be with a World-Class Education campaign

If you're not here, you're missing out campaign Mailers
 What will you be with a World-Class Education campaign
 Billboard: GPISD Experience - "Open The Doors To Your Future"
 2014 District Champion Lady Panthers Basketball
 2014 Special Olympics

If you're not here, you're missing out campaign Door Hangers

Jason Gatell

Jason Gatell
 Jason Gatell
 Steve Adams
 Darline Gracia
 Darline Gracia

Jason Gatell

More than 30,000 students

★ **BEST OF CATEGORY** ★

Region 16 ESC

GOLD

Mesquite ISD
 Pharr-San Juan-Alamo ISD

Region 16 ESC
 Texas Classroom Teachers Assoc.

SILVER

Harris Co. Dept. of Education
 Client Development Services Div.
 Mesquite ISD

Where the Sun Shines

Kindness Billboards
 Start College Now Bus Wrap

Where the Sun Shines
 "Those who care, teach" PSA Billboards

HCDE Exhibit Banners

College Bound Billboards

Lynda Queen

Wade Odom
 Santiago Zavala III
 & Arianna Vazquez-Hernandez
 Lynda Queen
 Amy Francisco

Louise Henry, APR & David Wrangler

Laura Jobe



Category 27 Video - News Release/News Package cont.
More than 30,000 students

★ **BEST OF CATEGORY** ★

Mesquite ISD	Clif Notes Episode 7	Clif Cotton
GOLD		
Mesquite ISD	Clif Notes Episode 7	Clif Cotton
SILVER		
Harris Co. Dept. of Education Pharr-San Juan-Alamo ISD Pharr-San Juan-Alamo ISD United ISD	Bates Donates Car to HCDE Head Start Family Robotics Team Top Bus Fleet United ISD Bond Presentation	Daniel Villarreal & Carol Vaughn Celia Torres & Daniel Ledezma Celia Torres & Daniel Ledezma Instructional Television Department
BRONZE		
Cypress-Fairbanks ISD Northside ISD	Susan Combs Visit First Day of School 2013	Mitzi Loera & John Taylor NISD-TV



CATEGORY 28
Video - Documentary

Less than 10,000 students & 10,000 to 30,000 students



★ **BEST OF CATEGORY** ★

Northwest ISD	Nora Flynn Feature	Adam Bennett
GOLD		
Belton ISD La Joya ISD Lamar CISD Lubbock ISD Northwest ISD Weslaco ISD	Growth in Belton ISD 2013 Summer Graduates International Exchange Challenger Baseball Nora Flynn Feature "The Voice" Marcos Hernandez 25 Years	Kristin Gordon Eden Ramirez, Jr. Justin Terry Kenneth Dixon Adam Bennett Steve Valdez & Don Ramirez
SILVER		
Weatherford ISD Weslaco ISD	WISD Spring Fest and Special Olympics WHS Regional Track	John Tarrant Steve Valdez

More than 30,000 students

★ **BEST OF CATEGORY** ★

Fort Worth ISD	Fort Worth ISD Remembers JFK: An Oral History Project	Communications Department
GOLD		
Cypress-Fairbanks ISD Fort Worth ISD Garland ISD	Sue Pope Elementary Dedication Video Fort Worth ISD Remembers JFK: An Oral History Project Daugherty Elementary, Paying Homage to the Past, Looking Forward to the Future	Mitzi Loera Communications Department Judy Kriehn, Delbert Richardson, Caren Rodriguez & Tiffany Veno
Mesquite ISD Northside ISD Pasadena ISD Plano ISD	Pressure Cooker Episode I The Dedication of Dr. Sara B. McAndrew Elementary School Campus Spotlight: Pasadena High School Plano ISD Tax Ratification Election Informational Video	Clif Cotton NISD-TV Bruce Stone Communications Department
SILVER		
Garland ISD Harris Co. Dept. of Education Pharr-San Juan-Alamo ISD	Spotlight on the Arts #1405 CASE AmeriCorps; Girls on the Run Carmen Anaya Community Activist	Homer Clayton, Jonathan Cook & Larry Grimes Joe Perez Celia Torres & Marco Vasquez
BRONZE		
Garland ISD Harris Co. Dept. of Education United ISD	Hillside Academy Kite Day The African Americans: Many Rivers to Cross U. Robert Romano Memorial Video	Jonathan Cook Daniel Villarreal Instructional Television Department



CATEGORY 29

Video - Special Interest/Feature Series

Less than 10,000 students



★ **BEST OF CATEGORY** ★

<p>Highland Park ISD</p> <p>GOLD</p> <p>Bastrop ISD Bastrop ISD DeSoto ISD Highland Park ISD Highland Park ISD Lancaster ISD Midway ISD</p> <p>SILVER</p> <p>Highland Park ISD Highland Park ISD Highland Park ISD Highland Park ISD New Braunfels ISD New Braunfels ISD Terrell ISD Weatherford ISD</p>	<p>Teacher of the Year – Ashley McCutchin</p> <p>Bastrop ISD HopeStrong Providing Pathways with Pride & Purpose DeSoto ISD Hall of Honor Induction Video Teacher of the Year – Ashley McCutchin Teacher of the Year – Chad Coffey What is Success? Bond, School Bond</p> <p>Classroom Innovation Spotlight: Living Wax Museum Dads Club Golf Tournament 2013 Sparkling Scots join HP Varsity Cheerleaders Welcome new teachers! It Takes Heart to be a Hero: Maya’s Miracle NBISD Special Olympics “A Winning Tradition” Restore the Roar - TISD State of the District Video WISD Student Gives Back</p>	<p>Helen Williams</p> <p>Renee Cervantes Renee Cervantes Elizabeth Trimble Helen Williams Helen Williams Sonya Cole-Hamilton Traci Marlin</p> <p>Helen Williams David Hicks & Helen Williams Helen Williams Helen Williams Michael Tristan Michael Tristan Rachel Frost John Tarrant</p>
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10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

<p>TISD-TV, Tyler ISD</p> <p>GOLD</p> <p>Edgewood ISD Grand Prairie ISD La Joya ISD Lamar CISD Lamar CISD Lubbock ISD TISD-TV, Tyler ISD</p> <p>TISD-TV, Tyler ISD</p> <p>SILVER</p> <p>Alvin ISD</p> <p>Belton ISD Goose Creek CISD</p> <p>McAllen ISD</p> <p>McKinney ISD Rockwall ISD TISD-TV, Tyler ISD Weslaco ISD Weslaco ISD Weslaco ISD Wylie ISD</p> <p>BRONZE</p> <p>Goose Creek CISD Weslaco ISD</p>	<p>The Leader in Me: Reflecting on the Past, Celebrating the Future Together</p> <p>Inspiration Video Leslie Desmarais, Kid Magic The Future of Education Grammy-Winning Instruction Reading Restaurant Miller Elementary Booe Safety The Leader in Me: Reflecting on the Past, Celebrating the Future Together Tyler ISD’s CTE Center: From Concept to Construction</p> <p>Dr. “Red” Duke Elementary: When I Grow Up Tribute Video Belton High School CTE Auto Tech Program Goose Creek CISD Education Foundation Students Choice Awards Banquet Video A+ Moments</p> <p>Club 360 - Minecraft “First Day at Stevenson” Special Feature 4th R - Episode 6 2014 Gates Scholar - Irene Infante Ivan Loa Story WISD-Parental Involvement Teach the Parent Reach the Child Career Kid</p> <p>Hearts & Hands for Kids Dropouts Recovery Efforts</p>	<p>Angela Duitch, Greg McRae & Jacob Walker</p> <p>Marvin Jimenez Sean O’Donnell Eden Ramirez, Jr. Justin Terry Justin Terry Ray Rush Angela Duitch, Greg McRae & Jacob Walker Angela Duitch, Greg McRae & Jacob Walker</p> <p>Communications Department</p> <p>Kristin Gordon Carrie Pryor-Newman</p> <p>Norma Zamora-Guerra, Mark May, & Erasmo Cervantes Karla Schumacher Chris Curtis Angela Duitch, Greg McRae & Greg Walker Steve Valdez Steve Valdez & Don Ramirez Don Ramirez Communications Department</p> <p>Carrie Pryor-Newman Steve Valdez</p>
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Category 29 Video - Special Interest/Feature Series Cont.

More than 30,000 students

★ **BEST OF CATEGORY** ★

Harris Co. Dept. of Education CASE Out-of-School Time Message

Daniel Villarreal

GOLD

Cypress-Fairbanks ISD	Pope Elementary School Reading for the Record	Mitzi Loera
Cypress-Fairbanks ISD	Think about it	Kim Foster, Mitzi Loera & John Taylor
Fort Worth ISD	Commitment to Classrooms bond information video	Communications Department
Fort Worth ISD	Fort Worth ISD Virtual Convocation 2013	Communications Department
Fort Worth ISD	JROTC Trip to Vicksburg	John Papa
Harris Co. Dept. of Education	CASE Out-of-School Time Message	Daniel Villarreal
Harris Co. Dept. of Education	The Jason Project/Pasadena ISD, Jackson Middle School	Joe Perez
Klein ISD	2014 Staff Banquet: Klein ISD Superheros	Communications & Planning Department
Klein ISD	Christmas Luncheon Video	Communications & Planning Department
Mesquite ISD	You Can Get Here from There	Clif Cotton
North East ISD	Special Olympics 2013	Laura Breeden & Jimmy O'Halligan
Plano ISD	Behind the Scenes with Plano ISD Theatre "Techies"	Communications Department
Plano ISD	Decades Fair	Communications Department
Plano ISD	Learning Languages Other Than English in Plano ISD	Communications Department
Richardson ISD	Convocation Opening Video 2013	Communications Department
United ISD	I LEAD United iPad Video	Instructional Television Department

SILVER

Arlington ISD	Conversations No. 227 - NFL Play60	Robert Spence & McKenzie Stokes
	Challenge kick-off, featuring Brandon Carr	
Corpus Christi ISD	Teacher of the Year - Dr. Delores Tapia	Lorette Williams & Lyndall Gathright
Garland ISD	Project SEARCH/Atlas Copco Drilling Solutions	Homer Clayton, Jonathan Cook, Larry Grimes & Delbert Richardson
		Larry Grimes & Tiffany Veno
Garland ISD	Pucker for a Pig	Joe Perez, Carol Vaughn,
Harris Co. Dept. of Education	Girls on the Run!	Daniel Villarreal & Amanda Arnold
		Winna MacLaren
Humble ISD	Inspiring Moments - Dyslexia	Dennis Palacios
Irving ISD	imPACT Teacher of the Year, Larriviel	Keller ISD Media Services
Keller ISD	IT'S Award Video – March 2014	Denise McLean
Klein ISD	Every Child Deserves a School Nurse	Wade Odom
Mesquite ISD	Community Conversations: The New Florence Black	
Pharr-San Juan-Alamo ISD	German Beltran	Celia Torres & Marco Vasquez
Plano ISD	Small Talk with the Superintendent	Communications Department
Richardson ISD	Richardson ISD 2014 STARS Teachers	Communications Department
Round Rock ISD	Wonder	Community Relations
United ISD	CSBE Seven Wonders of the World	Instructional Television Department
United ISD	GEAR UP TAMIU	Instructional Television Department.
United ISD	Killam Elementary STAAR Exam Video	Instructional Television Dept

BRONZE

Cypress-Fairbanks ISD	Book Festival: Elijah Meets Tim Green	Kim Foster, Mitzi Loera & John Taylor
Humble ISD	Inspiring Moments - Integrated Athletics	Winna MacLaren
United ISD	Salinas Elementary STAAR Exam Video	Instructional Television Department
United ISD	Special Olympic Highlight Video	Instructional Television Department
United ISD	UISD Highlight 2013-2014	Instructional Television Department
United ISD	Young Athletes Highlight Video	Instructional Television Department





CATEGORY 30

Video - Promotional/Marketing

Less than 10,000 students



★ **BEST OF CATEGORY** ★

Lancaster ISD	Bi60 Flying Tigers STEM Camp Promotion	Sonya Cole-Hamilton
GOLD		
DeSoto ISD	A Little EXTRA Video	Elizabeth Trimble
Galveston ISD	New GISD Magnet Programs 2014-15 PSA	Communications Department
Lancaster ISD	Bi60 Flying Tigers STEM Camp Promotion	Sonya Cole-Hamilton
SILVER		
Lancaster ISD	"I Tiger" Lancaster Tiger Football Team Promo	Sonya Cole-Hamilton
Royse City ISD Ed. Foundation	Most Interesting Man in the World	Jo Nell Melody & Sheila Whitney
Willis ISD	2014 Teachers and Paraprofessionals of the Year	Erin Kleinecke
Willis ISD	Education is Exciting in Willis ISD	Erin Kleinecke
Willis ISD	Happy Holidays	Erin Kleinecke
Willis ISD	Why Teachers Think Education is Exciting in Willis ISD	Erin Kleinecke
BRONZE		
Brownwood ISD	Slideshow/Video Promo - Texas Day at Northwest Elementary	Charles Musgrove

10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Waco ISD	GWAMA: Build the World	Mary Senter, Dale Caffey & Jesse Botello
GOLD		
La Joya ISD	College and Career Center Promo	Eden Ramirez, Jr.
La Joya ISD	La Joya ISD Promotional Video	Eden Ramirez, Jr.
Lubbock ISD	LISD-TV Promotional Video	Kenneth Dixon
McAllen ISD	Football Night in McAllen 2013	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
Northwest ISD	NISD Aviation Pathway	Adam Bennett
Rockwall ISD	Rockwall ISD: Portrait of Success	James VanDyke & Chris Curtis
TISD-TV, Tyler ISD	I AM Tyler ISD - Fitzpatrick Architect Business Partner	Angela Duitch, Greg McRae & Jacob Walker
Waco ISD	GWAMA: Build the World	Mary Senter, Dale Caffey & Jesse Botello
Waco ISD	Tribute to Teachers	Mary Senter, Dale Caffey & Jesse Botello
Weslaco ISD	2014 WEHS Top Ten Students & 2014 WHS Top Ten Students	Don Ramirez
Weslaco ISD	I Choose Weslaco	Steve Valdez & Don Ramirez
SILVER		
Belton ISD	Great BISD School Nutrition Services	Kristin Gordon
Edgewood ISD	Edgewood ISD Commercial "HERE"	Marvin Jimenez & Jason Gatell
Judson Education Foundation	JEF Thank You Sponsors	David L. Rhoads III & Yvette Reyna
La Joya ISD	Anti-Bullying PSA	Eden Ramirez, Jr.
Lamar CISD	Winter Wonderland	Justin Terry
McAllen ISD	Decades of Devotion	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
McAllen ISD	Woodrow Wilson Elementary	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
McKinney ISD	International Baccalaureate Program	Karla Schumacher
TISD-TV, Tyler ISD	Aspiring Administrator's Institute - Jenny Zornes	Angela Duitch, Greg McRae & Jacob Walker
TISD-TV, Tyler ISD	Frances Cowan Gibson Endowment PSA	Angela Duitch, Greg McRae & Jacob Walker
TISD-TV, Tyler ISD	Tyler ISD Holiday Message	Angela Duitch, Greg McRae & Jacob Walker
Waco ISD	Hall of Fame Promo	Jesse Botello, Amber George, Dale Caffey & Mary Senter
BRONZE		
McAllen ISD	McAllen ISD NAMM Award Winner	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
McAllen ISD	Quality Teaching	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
Waco ISD	Drive for the Kids	Jesse Botello, Amber George & Dale Caffey

Category 30 Video - Promotional/Marketing cont.

More than 30,000 students

★ **BEST OF CATEGORY** ★

Keller ISD

Convocation 2013 – Returning Keller ISD Teachers

Keller ISD Media Services

GOLD

Cypress-Fairbanks ISD

Superintendent’s Fun Run PSA

John Taylor

ESC Region 13

Click-On TEKS Video

Ana Amezcua

Fort Worth ISD

Bass Hall Choral Camp commercial

Scott JuVette, Rebecca Slack & John Papa

Garland ISD

Power Up

Homer Clayton, Jonathan Cook & Larry Grimes

Irving ISD

Strategic Plan Beliefs

Dennis Palacios

Keller ISD

Convocation 2013 – Returning Keller ISD Teachers

Keller ISD Media Services

Mesquite ISD

2014 BB&T Amazing Technicolor 5K

Wei-Tung Chou

Mesquite ISD

Advanced Audio Video Production

Wade Odom

Mesquite ISD

Mesquite ISD Film Festival Promo

Wade Odom

Mesquite ISD

Mesquite ISD is Happy

Wade Odom

Mesquite ISD

Pull Them Close to You

Wade Odom

SILVER

Cypress-Fairbanks ISD

YouTube Channel Launch

Mitzi Loera

ESC Region 11

ESC Region 11 - Who We Are Video

Christian Hughes

ESC Region 11

REATA Robots Video

Christian Hughes

ESC Region 13

FACTastic Math Strategy Cards Video

Ana Amezcua

Fort Bend ISD

FBISD - It’s all about the “i”

Becky Walker

Garland ISD

CTE - Putting Students on the Path to Success Larry Grimes, Judy Kriehn & Tiffany Veno

Garland ISD

GISD Strategic Plan

Amorae Daylett, Larry Grimes & Tiffany Veno

Harris Co. Dept. of Education

HCDE, Education Works Campaign

Joe Perez

Irving ISD

Irving ISD PSA

Dennis Palacios

Klein ISD Ed. Foundation

A. L. Buddy Brown Golf Classic

Communications & Planning Department

Mesquite ISD

Drop Everything and Read

Wade Odom

Mesquite ISD

My Dream My Future - Alanna Quillen

Wade Odom

Mesquite ISD

The Amazing Technicolor 5K

Clif Cotton

Northside ISD

School Bond 2014

Keith Van Prooyen & Laurie Salazar

Pharr-San Juan-Alamo ISD

National Library Week PSA

Celia Torres & Daniel Ledezma

Richardson ISD

RISD Special Student Services Transition Program

Communications Department

United ISD

Back to School Safety PSA

Instructional Television Department

United ISD

UHS Madrigal Dinner PSA

Instructional Television Department

United ISD

UISD Gangnam Bond Video

Instructional Television Department

United ISD

UISD KIA Fishing PSA

Instructional Television Department

United ISD

UISD Summer Food Program PSA

Instructional Television Department

United ISD

UISD Summer Reading PSA

Instructional Television Department

United ISD

United ISD Bond Thank You PSA

Instructional Television Department

United ISD

United ISD Voting PSA

Instructional Television Department

BRONZE

Alief ISD

Alief ISD Profile

Craig Eichhorn & Tracy Lau

Harris Co. Dept. of Education

AmeriCorps Recruitment!

Daniel Villarreal

Harris Co Dept of Education

HCDE Works video

Louise Henry, APR & David Wrangler

Client Development Services Div.

Klein ISD

Veterans Day Promo

Communications & Planning Department

Klein ISD

What is CTE?

Communications & Planning Department

Mesquite ISD

Help

Wei-Tung Chou

Mesquite ISD

Is Engineering in Your Future?

Wade Odom

North East Ed. Foundation

North East Educational Foundation:

Amy Lane, Jimmy O’Halligan

Making a difference for 28 years

& Aubrey Chancellor

Discover your District

Video Services

Round Rock ISD

Part of the Arts

Roby Brown

Round Rock ISD

United ISD

No Shots, No School PSA

Instructional Television Department

United ISD

UISD Anti Gang PSA

Instructional Television Department

United ISD

UISD KIA Football PSA

Instructional Television Department

United ISD

UISD KIA Track PSA

Instructional Television Department

United ISD

UISD Partners for Scholars

Instructional Television Department

United ISD

UISD Sames KIA in the Klassroom Winner PSA

Instructional Television Department



CATEGORY 31

Video Training/Instructional



Less than 10,000 students & 10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

TISD-TV, Tyler ISD Tyler ISD PLC: Professional Learning Communities Angela Duitch, Greg McRae & Jacob Walker

GOLD

Galveston ISD GISD How To Sign Up for a School of Choice Tutorial Communications Department
 Northwest ISD NISD Cyber Safety Adam Bennett
 TISD-TV, Tyler ISD Tyler ISD PLC: Professional Learning Communities Angela Duitch, Greg McRae & Jacob Walker

TISD-TV, Tyler ISD Tyler ISD Presents Bus Safety Angela Duitch, Greg McRae & Jacob Walker
 Weslaco ISD WISD Myon Don Ramirez
 Rockwall ISD Lockdown Drill Training Video Chris Curtiss
 Wylie ISD House Bill 5 Educational Video Communications Department

SILVER

Rockwall ISD Lockdown Drill Training Video Chris Curtiss
 Wylie ISD House Bill 5 Educational Video Communications Department

More than 30,000 students

★ **BEST OF CATEGORY** ★

ESC Region 13 PBL in Action Ana Amezcua

GOLD

ESC Region 13 PBL in Action Ana Amezcua
 Fort Worth ISD Customer Service On Purpose Training Video Scott JuVette, Rebecca Slack & John Papa
 Keller ISD KISD R.O.C.K. Anti-Bullying Video (K-6) Keller ISD Media Services
 Mesquite ISD MLA Leadership Video Clif Cotton
 Mesquite ISD Welcome to Mesquite High 2013-14 Wade Odom
 Northside ISD The Art of Fine Arts NISD-TV
 United ISD UHS Inside Culinary Arts Instructional Television Department

SILVER

Arlington ISD The Amazing Art Show No. 87 Robert Spence & McKenzie Stokes
 Mesquite ISD MISD Athletic Insurance Plans Clif Cotton
 Mesquite ISD The TEC - Thinglink Clif Cotton
 Mesquite ISD The TEC Explain Everything Clif Cotton
 Pharr-San Juan-Alamo ISD Central Bakery Tour Celia Torres & Marco Vasquez
 United ISD Arndt Elementary PBIS Instructional Television Department
 United ISD Clark Elementary PBIS Instructional Television Department
 United ISD Col. Santos Elementary PBIS Instructional Television Department
 United ISD Cuellar Elementary Seven Habits Instructional Television Department
 United ISD Elementary Science Fair Winners Instructional Television Department
 United ISD Special Education ARD Etiquette Instructional Television Department
 United ISD USHS Dr. Seuss Green Eggs & Ham Instructional Television Department

BRONZE

Harris Co. Dept. of Education GED Academy Website Training Joe Perez
 United ISD Finley Elementary PBIS Instructional Television Department
 United ISD Kazen Elementary PBIS Instructional Television Department
 United ISD Muller Elementary PBIS Instructional Television Department





CATEGORY 32

Video - Sports Event

10,000 to 30,000 students



★ **BEST OF CATEGORY** ★

Weslaco ISD GOLD	Weslaco vs. Weslaco East Basketball Boys & Girls 2013-14	Julian Olivarez
Weslaco ISD SILVER	Weslaco vs. Weslaco East Basketball Boys & Girls 2013-14	Julian Olivarez
McAllen ISD	Football Night in McAllen	Norma Zamora-Guerra, Mark May, & Erasmo Cervantes
BRONZE		
Rockwall ISD	Rockwall High School Playoff Highlights	Chris Curtis

More than 30,000 students

★ **BEST OF CATEGORY** ★

Alief ISD GOLD	Alief Taylor ESPN Football Game	Craig Eichhorn & Tracy Lau
Alief ISD	Alief Taylor ESPN Football Game	Craig Eichhorn & Tracy Lau
Mesquite ISD SILVER	Potet Beats Whitehouse In a Thriller	Clif Cotton
Garland ISD	GISD Basketball; Garland vs. South Garland	Homer Clayton, Larry Grimes & Delbert Richardson



CATEGORY 33

Video - Live Event (Non-Sports)



Less than 10,000 students & 10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Edgewood ISD GOLD	Edgewood ISD 2014 Memorial Day Ceremony	Marvin Jimenez
Edgewood ISD	Edgewood ISD 2014 Memorial Day Ceremony	Marvin Jimenez
McAllen ISD	Pigskin 2013 McAllen High School Band and Finale	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
SILVER		
Edgewood ISD	Edgewood ISD Cinco de Mayo Parade	Marvin Jimenez
Highland Park ISD	Convocation Program	Helen Williams
McAllen ISD	2014 Fourth Grade Choral Festival: "Imagine a World"	Norma Zamora-Guerra, Mark May & Erasmo Cervantes
Weslaco ISD	WISD Dance Program "Sights and Sounds of Mexico 2013"	Julian Olivarez
BRONZE		
Edgewood ISD	KISSit Convocation Concert Live Event	Office of Communications & Public Relations

More than 30,000 students

★ **BEST OF CATEGORY** ★

Garland ISD GOLD	Karmin at O'Banion Middle School	Homer Clayton & Jonathan Cook
Garland ISD	Karmin at O'Banion Middle School	Homer Clayton & Jonathan Cook
United ISD	Knowledge for College #12	Instructional Television Department
United ISD	Knowledge for College #18	Instructional Television Department
United ISD	Knowledge for College #19	Instructional Television Department
United ISD	Knowledge for College #2	Instructional Television Department
United ISD	Knowledge for College #4	Instructional Television Department
United ISD	Knowledge for College #5	Instructional Television Department
United ISD SILVER	Knowledge for College #8	Instructional Television Department
Mesquite ISD	You Are a Champion for Education	Wei-Tung Chou
BRONZE		
Mesquite ISD	Mesquite ISD Apple Corps	Wei-Tung Chou



CATEGORY 34
Video Streaming
 All Divisions



★ **BEST OF CATEGORY** ★

Irving ISD	ISTV webpage	Dennis Palacios
GOLD		
Irving ISD	ISTV webpage	Dennis Palacios
BRONZE		
ESC Region 13	Curriculum Council Livestream	Ana Amezcua

**COMPUTERIZED/ELECTRONIC
 COMMUNICATION CATEGORIES**



CATEGORY 35
Computer App
 All Divisions



★ **BEST OF CATEGORY** ★

Waco ISD	Waco ISD Mobile App	Dale Caffey, Skip Filgo, Jesse Botello, Amber George, Mary Senter & Krystin Peaslee
GOLD		
Allen ISD	Allen ISD Mobile App	Tim Carroll
North East ISD	North East ISD Mobile App	Daniel Segura & Aubrey Chancellor
Northwest ISD	Northwest ISD Mobile App	Adam Bennett & Emily Conklin
Waco ISD	Waco ISD Mobile App	Dale Caffey, Skip Filgo, Jesse Botello, Amber George, Mary Senter & Krystin Peaslee
SILVER		
Alief ISD	Alief ISD Mobile App	Craig Eichhorn & Tracy Lau



CATEGORY 36
Computerized Presentation
 Less than 10,000 students



★ **BEST OF CATEGORY** ★

Lancaster ISD	Lancaster ISD: “ Oh What Fun!” Holiday E-Card	Sonya Cole-Hamilton
GOLD		
Huntsville ISD	Hornets’ Nest Weekly Radio Show	Shannon Duncan
Lancaster ISD	Lancaster ISD: “ Oh What Fun!” Holiday E-Card	Sonya Cole-Hamilton
BRONZE		
Huntsville ISD	2014 Community Survey Results Presentation	Shannon Duncan
Midway ISD	New Employee Manual	Traci Marlin

Category 36 Computerized Presentation cont.

More than 30,000 students

★ BEST OF CATEGORY ★

Fort Bend ISD	FBISD Partners Annual Report	Becky Walker, Keryn Miles, Stacey Crews & Nancy Porter
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GOLD

Cypress-Fairbanks ISD	SPANISH Translation Guide	Rosario Meehan
Fort Bend ISD	FBISD Partners Annual Report	Becky Walker, Keryn Miles, Stacey Crews & Nancy Porter
Humble ISD	If I Build It, Will They Come?	Robin McAdams

Keller ISD	How to Welcome Media to Your Campus	Shellie Johnson & Bryce Nieman
Region 7 ESC	Keller ISD Media Services Prezi	
Region 7 ESC	Fired Up!	

SILVER

Humble ISD	Navigating New Graduation Plans - A Parent's Primer	Robin McAdams
Humble ISD	Social Media: 10 Apps to Know	Yvonne Harris
Humble ISD	What is Humble ISD doing to help families pay for the future?	Jamie Mount & Robin McAdams
Region 7 ESC	Elementary Math Webinars eBook	Paula Brown



CATEGORY 37

E-Newsletter Internal

Less than 10,000 students



★ BEST OF CATEGORY ★

Willis ISD	District Dynamics	Erin Kleinecke
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GOLD

Highland Park ISD	HPISD newsletter	Helen Williams, David Hicks & Jacki Moran
Willis ISD	District Dynamics	Erin Kleinecke

SILVER

Highland Park ISD	HPISD Centennial newsletter	Helen Williams
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10,000 to 30,000 students

★ BEST OF CATEGORY ★

Northwest ISD	Source Staff Newsletter	Emily Conklin
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GOLD

Hurst-Euleless-Bedford ISD	Superintendent Email Update	Judy Everett Ramos
Northwest ISD	Source Staff Newsletter	Emily Conklin

SILVER

Edgewood ISD	Board Meeting Bulletin	Roland Martinez
Edgewood ISD	The Edgewood Word	Roland Martinez
Hurst-Euleless-Bedford ISD	"The Scoop" Employee Newsletter	Judy Everett Ramos

More than 30,000 students

★ BEST OF CATEGORY ★

Fort Bend ISD	FBISD E-News	Keryn Miles, Becky Walker, Stacey Crews & Nancy Porter
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GOLD

Cypress-Fairbanks ISD	Employee Connection, Spotlight Teacher Edition	Stephen Biller
Fort Bend ISD	FBISD E-News	Keryn Miles, Becky Walker, Stacey Crews & Nancy Porter

Humble ISD	Family Album	Robin McAdams
Mesquite ISD	In Touch Online Newsletter	Allison Lewallyn
Plano ISD	Plano ISD District Digest Electronic Employee Newsletter	Communications Dept.
United ISD	United Insider May 2014	Carmen R. Rendón

Category 37 E-Newsletter Internal cont.

More than 30,000 students

SILVER

Corpus Christi ISD
Region 7 ESC
United ISD
United ISD

Intercom Employee Newsletter
December 2013 Inside Story
United Insider March 2014
United Insider October 2013

Tanis Acosta & Kim Sneed
Paula Brown
Carmen R. Rendón
Paola Arcos



CATEGORY 38 E-Newsletter External

Less than 10,000 students & 10,000 to 30,000 students



★ BEST OF CATEGORY ★

Tomball ISD

TISD TODAY

Staci Stanfield

GOLD

Lancaster ISD
Northwest ISD
Tomball ISD

Lancaster ISD: Parent Connect Newsletter Issue 4
Northwest News
TISD TODAY

Sonya Cole-Hamilton & Lisa Bacon
Emily Conklin
Staci Stanfield

More than 30,000 students

★ BEST OF CATEGORY ★

Humble ISD

Your Schools Newsletter

Robin McAdams, Winna MacLaren & Jamie Mount

GOLD

Fort Bend ISD
Humble ISD
Humble ISD
Plano ISD
Richardson ISD
Texas Classroom Teachers Assoc.

FBISD ExPress
Uplift
Your Schools Newsletter
Plano ISD eNews - www.pisd.edu/enews
School Times
TCTA eUpdate Newsletter

Keryn Miles, Stacey Crews & Nancy Porter
Winna MacLaren
Robin McAdams, Winna MacLaren & Jamie Mount
Communications Department
Communications Department
Amy Francisco

SILVER

Arlington ISD
United ISD

AISD Achieving Excellence
United ISD - Newsletter District 5

Mercedes Mayer & Leslie Johnston
Carmen R. Rendón



CATEGORY 39 Web Site

Less than 10,000 students



★ BEST OF CATEGORY ★

Sheldon ISD

Sheldon ISD Website

Vic Bushfield

GOLD

Bastrop ISD
Dickinson ISD
Highland Park ISD

Bastrop ISD Website - www.bisdtx.org
Dickinson ISD Website
<http://mishpms.hpsid.org/>, <http://armstrong.hpsid.org/>,
<http://bradfield.hpsid.org/>, <http://hyer.hpsid.org/>, <http://up.hpsid.org/>
Huntsville ISD Website
Sheldon ISD Website
Terrell ISD Website

Renee Cervantes & Donald Williams
Tammy Dowdy & Robby Robertson
David Hicks & Helen Williams

Huntsville ISD
Sheldon ISD
Terrell ISD

Shannon Duncan
Vic Bushfield
Rachel Frost



Category 29 Web Site cont.
10,000 to 30,000 students

★ **BEST OF CATEGORY** ★

Birdville ISD	Birdville ISD Website	Mark Thomas, Michelle DoPorto & Stephanie Whitlock
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GOLD

Birdville ISD	Birdville ISD Website	Mark Thomas, Michelle DoPorto & Stephanie Whitlock
Goose Creek CISD	Goose Creek CISD Web Site	Mima Trujillo, Susan Passmore & Carrie Pryor-Newman
Lamar CISD	www.lcisd.org	Mike Rockwood, Phillip Sulak & Justin Terry

SILVER

Northwest ISD	Northwest ISD Web Site	Rachel Bobbitt
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BRONZE

Lubbock ISD	Blackboard-Edline Support, Help Documents, Log In Information Webpage	Sarah Ancell
Wylie ISD	Wylie ISD Web Site	Doug Bellamy

More than 30,000 students

★ **BEST OF CATEGORY** ★

Fort Bend ISD	FBISD Website	Nancy Porter, Natalie Rivera, Stacey Crews & Becky Walker
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GOLD

Cypress-Fairbanks ISD	CFISD Website	Leslie Francis, Chelsea Hardy, The Communication Team Ana Amezcua
ESC Region 13 Fort Bend ISD	Educator Certification Program Website FBISD Website	Nancy Porter, Natalie Rivera, Stacey Crews & Becky Walker Communications Department
Richardson ISD	Set Your Course Website	

SILVER

Amarillo ISD Arlington ISD	Amarillo ISD Website Renovation Arlington ISD website redesign	Community Relations Department Leslie Johnston, Robert Spence & McKenzie Stokes Amanda Arnold, Robert Doyal & Carol Vaughn
Harris Co. Dept. of Education	HCDE Website	Communications & Planning Dept. Marcella Muncy Ashley Holt Patterson
Klein ISD Northside ISD Region 7 ESC	HB5 Website Northside Guidance and Counseling Department website EcoLand Website	

BRONZE

Amarillo ISD ESC Region 11 Mesquite ISD Region 7 ESC	Newswire Blog ESC Region 11 Website Mesquite ISD Website Region 7 ESC Main Website	Lauren Krieg & Holly Shelton Verone Travis Communications Dept. Paula Brown, Katie Chenoweth & Ashley Holt Patterson
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CATEGORY 39
Online Foundation Donation Page
NO ENTRIES



CAMPAIGN/EVENT CATEGORIES



CATEGORY 41

Marketing Campaign

Less than 10,000 students & 10,000 to 30,000 students



★ **BEST OF CATEGORY** ★

Hays CISD

Hays High Five: Employee
Daily Recognition Program

Christina Courson & Tim Savoy

GOLD

Belton ISD
Hays CISD

Tigers Don't Bully
Hays High Five: Employee
Daily Recognition Program

Katherine Atmar
Christina Courson & Tim Savoy

BRONZE

DeSoto ISD

DeSoto HS Collegiate Magnet Program

Elizabeth Trimble

More than 30,000 students

★ **BEST OF CATEGORY** ★

Region 4 ESC Print Center

Region 4 2014 Gulf Coast Job Fair

Barbara Hannah

GOLD

Harris Co. Dept. of Education

HCDE Website Marketing Campaign

Amanda Arnold, Carol Vaughn
& Robert Doyal

Harris Co. Dept. of Education
Client Development Services Div.
Region 4 ESC Print Center

2013 Choice Partners Cooperative Annual Vendor Exhibit

Louise Henry, APR
& David Wrangler
Barbara Hannah

Region 4 2014 Gulf Coast Job Fair

SILVER

Irving ISD

Online Enrollment

Valerie Reyes-Braun, Julie Baur
& Lesley Weaver

Mesquite ISD
United ISD

Technology Excellence Center (TEC) Marketing Campaign
League of Legends - Distinguished Alumni Program

Communications Dept.
Rocio G. Moore



CATEGORY 42

Foundation Campaign

More than 30,000 students



★ **BEST OF CATEGORY** ★

Irving ISD

ISF Gala

Julie Baur

GOLD

Irving ISD

ISF Gala

Julie Baur



CATEGORY 43

Social Media Campaign

10,000 to 30,000 students & More than 30,000 students



★ **BEST OF CATEGORY** ★

Fort Worth ISD

MMVV to Me

Barbara Griffith, John Cope,
Thomas Ketchersid & Shara Kelley

GOLD

Fort Worth ISD

MMVV to Me

Barbara Griffith, John Cope,
Thomas Ketchersid & Shara Kelley

Klein ISD

The Adventures of Adam KleinGnome

Kate Hope

Category 43 Social Media Campaign cont.
10,000 to 30,000 students & More than 30,000 students

SILVER

Arlington ISD	First-day tweet-along	Leslie Johnston, Robert Spence & McKenzie Stokes
Birdville ISD	Birdville ISD Facebook (Facebook.com/BirdvilleSchools)	Mark Thomas, Stephanie Whitlock & Michelle DoPorto
Cypress-Fairbanks ISD	Social Media:A Wave or Tsunami	Stephanie Migl, Leslie Francis & Nicole Ray
Keller ISD	“Keller ISD Thanks Veterans” Social Media Campaign	Nicole Lyons
Round Rock ISD	Round Rock ISD Summer Reading	Community Relations



CATEGORY 44
Special Event
Less than 10,000 students



★ **BEST OF CATEGORY** ★

Midway ISD	Breaking Ground Together	Traci Marlin
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GOLD

Lancaster ISD	Lancaster ISD: 21st Century STEM Learning Expo and Rites of Passage Event	Sonya Cole-Hamilton
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Midway ISD	Breaking Ground Together	Traci Marlin
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SILVER

Alvarado ISD	College Week	Tommy Brown
Copperas Cove ISD	Convocation 2014 “Fighting for our Children”	Wendy Sledd
Friendswood ISD Ed. Foundation	New Employee Luncheon	Karolyn Gephart
Galveston ISD	Hidden Treasures:The 2013-14 GISD Teacher and Employee of the Year Awards Ceremony	Communications Department
Terrell ISD	Citywide Back-to-School Fair	Rachel Frost

10,000 to 30,000 students & More than 30,000 students

★ **BEST OF CATEGORY** ★

Mesquite ISD	Amazing Technicolor 5K	Communications Department
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GOLD

Harris Co. Dept. of Education	Early Childhood Winter Conference 2014	Amanda Arnold & Carol Vaughn
Humble ISD	Humble ISD Police 20th Anniversary Celebration	Jamie Mount, Robin McAdams, Yvonne Harris & Winna MacLaren

Klein ISD	Klein ISD Cultural Mixer	Judy Rimato
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Mesquite ISD	Amazing Technicolor 5K	Communications Department
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North East ISD	Inaugural Partners in Education Celebration	Amy Lane
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United ISD	Prom Project 2014	Carmen R. Rendón
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SILVER

Alvin ISD	Dr. James “Red” Duke Elementary School Dedication	Communications Department
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Arlington ISD	Parent University	Leslie Johnston, Robert Spence & McKenzie Stokes
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Lubbock ISD	Summer Reading Challenge	Sarah Ancell & Nancy Sharp
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CATEGORY 45
Celebrate Texas Public Schools
No Entries



CRYSTAL COMMENDATION ENTRIES

All divisions judged together

★ CATEGORY 46

Bond Elections

★ Crystal Commendation★

Cypress-Fairbanks ISD 2014 Bond Referendum

The Communication Team

★ Certificate of Merit★

Arlington ISD Bond 2014 election campaign

Communications Department

★ CATEGORY 47

Parent Involvement/Volunteer Program

★ Certificate of Merit★

Katy ISD Partners in Education "I Volunteer" Video

Janet Theis

★ CATEGORY 48

Staff/Student Recognition

★ Crystal Commendation★

Klein ISD 2013-14 Staff Recognition Banquet
Celebrating Klein Superheroes

Communications & Planning Department

★ CATEGORY 49

School/Community Partnership

★ Crystal Commendation★

Garland ISD Iron Chef: North Texas

Tiffany Veno, Judy Kriehn & Chris Moore

★ Certificate of Merit★

Humble ISD Humble ISD/Greater Lake Houston Heart Walk

Jamie Mount, Winna MacLaren
& Robin McAdams

★ CATEGORY 50

District/Assoc Special Event/Celebration

★ Crystal Commendation★

Humble ISD Humble Pride: Superintendent of the Year
State Finalist Surprise Celebration

Jamie Mount, Winna MacLaren,
Robin McAdams & Jerri Monbaron

★ Certificate of Merit★

Amarillo ISD Future Ready
Bastrop ISD Bastrop ISD Back to School Bash
& Stuff the Bus Event

Community Relations Department
Donald Williams & Lauri Anzaldua

★ CATEGORY 51

Foundation Special Event/Celebration

★ Crystal Commendation★

Corpus Christi ISD First in Family Event

Crystal Matern

★ CATEGORY 52

NO ENTRIES

Foundation Annual Campaign

PLATINUM AWARD ENTRIES

CATEGORY 53

All divisions judged together

PLATINUM AWARD

Corpus Christi ISD

Multimedia Programming Launch

Lorette Williams, Lyndall Gathright, Kim Sneed,
Crystal Matern, Tanis Acosta & Rene Pantoja

CERTIFICATE OF MERIT

Alvarado ISD

College Week

Tommy Brown

Waco ISD

The Resurrection of Tradition

Mary Senter, Jesse Botello, Dale Caffey,
Amber George, Krystin Peaslee & Skip Filgo

Congratulations to all our Star Award winners!

***Please send one member of your
district, foundation or organization
to the registration area to pick up your
packet of certificates and judge's sheets.***

***You may order duplicates certificates and medals
online at www.tspra.org until May 15, 2015.***