TSPRA STRONG

TEXAS SCHOOL PUBLIC RELATIONS ASSOCIATION

2015 Star Awards Celebration
February 25, 2015
**PRINT CATEGORIES**

**CATEGORY 1**

**Internal Newsletter**
Less than 10,000 student & 10,000 to 30,000 students

**BEST OF CATEGORY**

- Roma ISD: Roma ISD Internal Newsletter “Gladiator Gazette” Helen J. Escobar
- GOLD
  - Roma ISD: Roma ISD Internal Newsletter “Gladiator Gazette” Helen J. Escobar
- SILVER
  - Alvin ISD: Alvin ISD Community Connection Communications Department
  - Birdville ISD: Birdville Bond 2014 Mark Thomas, Stephanie Whitlock & Michelle DoPorto
- BRONZE
  - Kerrville ISD: “Six-Weeks Highlights” Newsletter Jamie Fails

**More than 30,000 students**

**BEST OF CATEGORY**

- Region 16 ESC: Heads Up Lynda Queen
- GOLD
  - Heads Up Lynda Queen
- SILVER
  - Arlington ISD: Engaged for Student Success Leslie Johnston, Mercedes Mayer & Robert Spence
  - Spring Branch ISD: StarNews: A Publication for Mature Citizens SBISD Communications Team Paola Arcos
  - United ISD: Parent Connection - January 2014

**CATEGORY 2**

**External Newsletter**
Less than 10,000 students

**BEST OF CATEGORY**

- Terrell ISD: inside TISD - December 2013 Rachel Frost
- GOLD
  - Roma ISD: Roma ISD External Newsletter “The Gladiator Nation” Helen J. Escobar
  - inside TISD - December 2013 Rachel Frost
- SILVER
  - Bastrop ISD: El Comunicador, Agosto 2014 Donald Williams & Renee Cervantes
  - The Communicator, Back to School Edition Donald Williams & Renee Cervantes
  - Brownwood ISD: Brownwood ISD Back to School Guide Charles Musgrove
  - Liberty-Eylau ISD: The Inkwell Matt Fry
  - Royse City ISD: Back to School Jo Nell Mellody
  - Sheldon ISD: The Lifelong Learner Ashley Shibley & Vic Bushfield
Category 2 External Newsletter cont.

10,000 to 30,000 students

✯ BEST OF CATEGORY ✯
Laredo ISD
Las Escuelas de Laredo ISD
Veronica Castillon, Robert Treviño
& Mimi Valdez

GOLD
Birdville ISD
Birdville ISD Partnership
Mark Thomas, Stephanie Whitlock
& Michelle DePorto
Yvonne Peña
Jonathan Frey & Dr. Darrell McWhorter
Veronica Castillon, Robert Treviño
& Mimi Valdez
Kim Hocott

Edgewood ISD
The Edgewood Historian

Galena Park ISD
GPS Student Focus Edition

Laredo ISD
Las Escuelas de Laredo ISD

Pearland ISD
“Progress” Newsletter

SILVER
La Joya ISD
El Noticiero
Eden Ramirez, Jr.

Lamar CISD
Lamar CISD: A Proud Tradition, A Bright Future
Phillip Sulak & Mike Rockwood

Rio Grande City CISD
Rio Grande City CISD Graduation Special Edition
Cynthia Ybarra

BRONZE
La Joya ISD
El Noticiero
Eden Ramirez, Jr.

La Joya ISD
El Noticiero

More than 30,000 students

✯ BEST OF CATEGORY ✯
Arlington ISD
Bond 2014 mailer
Leslie Johnston & Robert Spence

GOLD
Alief ISD
Alief ISD Communicator
Tracy Lau & Craig Eichhorn

Arlington ISD
Bond 2014 mailer
Leslie Johnston & Robert Spence

Garland ISD
Education GISD - November 2013 edition
Judy Kriehn, Chris Moore & Tiffany Veno

SILVER
North East ISD
North East 360 Round Up
Kristina Martinez

United ISD
Build United - School Bond 2013
Paola Arcos & Rocio Moore

BRONZE
United ISD
Newsletter District 5
Carmen R. Rendón

United ISD
Parent Connection - Congratulations Class of 2014
Paola Arcos

Category 3

Flyer
Less than 10,000 students

✯ BEST OF CATEGORY ✯
Friendswood ISD
Kindergarten Round Up
Karolyn Gephart

GOLD
DeSoto ISD
Texas AFT Free Book Giveaway
Elizabeth Trimble
Karolyn Gephart

Friendswood ISD
Kindergarten Round Up

SILVER
Dickinson ISD
Homcoming Week 2013 Festivities
Tammy Dowdy

BRONZE
Galveston ISD
Galveston ISD Media Arts Academies
Communications Department
at Central Middle School Flyer
Kimberly Culver
Sonja Cole-Hamilton

La Porte ISD
Fine Arts by the Bay
Rachel Frost

Lancaster ISD
Lancaster ISD STEM Job Fair 2014

Terrell ISD
Homecoming 2013
Category 3 Flyer cont.
10,000 to 30,000 students & More than 30,000 students

✿ BEST OF CATEGORY ✿
Irving ISD
GOLD
Cy-Fair Children’s Day flyer
Top 12 Marketing Tips for the Non-Marketer
Problem Solving bookmark
A Dozen or So Great Reasons to Choose Goose Creek CISD
Find Yourself in After School
Hays CISD Stay Connected Guide
Quick Facts: Post It Flyer
Personal Graduation Plan
SBISD #DreamBigAchieveBig
Julie Baur

Quick Facts: Post It Flyer
Stephen Biller
Office of Communications
Judy Kriehn, Chris Moore & Tiffany Veno
Carrie Pryor-Newman & Susan Passmore
Carol Vaughn & Amanda Arnold
Tim Savoy & Johanna Alvarado
Julie Baur
Communications Department
Melissa Wiland & SBISD Communications

 CATEGORY 4
 Brochure
 Less than 10,000 students

✿ BEST OF CATEGORY ✿
DeSoto ISD
GOLD
New Graduation Requirements under HB5
Winfree Schools Foundation Brochure
Ball High Marketing Booklet
2013-2014 District Brochure
Elizabeth Trimble
Laurie Cromwell
Communications Department
Jamie Fails

New Graduation Requirements under HB5
Winfree Schools Foundation Brochure
Ball High Marketing Booklet
2013-2014 District Brochure
Elizabeth Trimble
Laurie Cromwell
Communications Department
Jamie Fails

School Safety: Creating a secure learning environment
Boerne Education Foundation Brochure
Ryan Turner Education Foundation for Tolar Schools Brochure
STEM Education for ALL Brochure
Mark Kramer
Laurie Cromwell
Sonya Cole-Hamilton

HISD Education Foundation Brochure
La Porte ISD Human Resources Recruiting Brochure
Transfer Option with Tuition - Call Lovejoy Your Home
Sheldon ISD Tax Ratification Election
Katharine Matthys
Kimberly Culver
Cindy Booker
Vic Bushfield & Ashley Shibley

✿ BEST OF CATEGORY ✿
Hurst-Euless-Bedford ISD
GOLD
HEB ISD Schools of Choice Brochure
Net-Zero Lee
Pick Pinkerton
HEB ISD Schools of Choice Brochure
Carolyn Parker
Tamerah Ringo & Bria Jones
Tamerah Ringo & Bria Jones
Carolyn Parker
Communications Department

HEB ISD Schools of Choice Brochure
Tamerah Ringo & Bria Jones
Carolyn Parker

Alvin ISD 2014-15 District Profile
Alvin ISD 2014-15 District Profile
Communications Department

Top Reasons to Choose
Grapevine-Colleyville ISD Brochure
2013-2014 Student Dress Code
District Profile Brochure
Facts & Figures Supporting Academic Success
Megan Overman, Heather Willden
Kristin Snively
Kim Hocott
Staci Stanfield

Grapevine-Colleyville ISD Brochure
Mimi Valdez & Robert Treviño
Kim Hocott
Staci Stanfield

Laredo ISD
Pearland ISD
Tomball ISD
<table>
<thead>
<tr>
<th>Category 4 Brochure cont.</th>
<th>More than 30,000 students</th>
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<tbody>
<tr>
<td><strong>BEST OF CATEGORY</strong></td>
<td><strong>BEST OF CATEGORY</strong></td>
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<td>Mesquite ISD Education Foundation Brochure</td>
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<td>Randy Keller Fighting Heart Baseball Scholarship</td>
<td>Lauren Krieg</td>
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<td>2014-2015 District Map</td>
<td>Joel Weckerly &amp; Stephen Biller</td>
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<td>Guía de información en caso de emergencia en las escuelas</td>
<td>Rosario Meehan</td>
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<td>Charting the Course - Charter Summer Summit Brochure</td>
<td>Elizabeth Harwood</td>
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<td>Instructional Rounds Brochure</td>
<td>Sarah-Jane Menefee</td>
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<tr>
<td>Print Center Brochure</td>
<td>Office of Communications</td>
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<tr>
<td>Career &amp; Technical Education</td>
<td>Judy Kriehn, Chris Moore &amp; Tiffany Veno</td>
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<td>Emergency card</td>
<td>Judy Kriehn, Chris Moore &amp; Tiffany Veno</td>
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<td>Pathways to Success Brochure</td>
<td>Amanda Arnold &amp; Carol Vaughn</td>
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<td>Humble ISD Academy for Advancing Leaders</td>
<td>Jerri Monbaron</td>
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<td>New Paths Begin Here: Shadow Forest Elementary</td>
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<td>Exercise Path Fundraising Campaign</td>
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<td>Partners in Education Liaison Brochure</td>
<td>Janet Theis</td>
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<td>Unite for Understanding Brochure</td>
<td>Communications &amp; Planning Dept</td>
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<td>Mesquite ISD Education Foundation Brochure</td>
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<td>PSJA Education Foundation Brochure</td>
<td>Arianna Vazquez-Hernandez</td>
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<td>Better Together! A Winning Combination</td>
<td>Barbara Hannah &amp; Charlotte Cicatello</td>
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<td>CTHS - New Pathways for Education</td>
<td>Barbara Hannah &amp; Charlotte Cicatello</td>
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<td>Set Your Course Brochure</td>
<td>Communications Department</td>
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<td>I Am SBISD: Student Success Starts With Great Educators</td>
<td>Melissa Wiland</td>
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<td>2014 TCTA Convention Brochure</td>
<td>Amy Francisco</td>
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<td>Program Effectiveness, Analysis &amp; Support Brochure</td>
<td>Sarah-Jane Menefee</td>
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<tr>
<td>Congratulations on your College Graduation!</td>
<td>Santiago Zavala III</td>
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<tr>
<th>CATEGORY 5 Booklet</th>
<th>Less than 10,000 students</th>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td>Terrell ISD Realtor’s Guide</td>
<td>Rachel Frost</td>
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<td>Traci Marlin</td>
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<td>Terrell ISD Realtor’s Guide</td>
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<td>Moonlight Masquerade Booklet</td>
<td>Karolyn Gephart</td>
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<td>2013-2014 Community Survey</td>
<td>Shannon Duncan</td>
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<td>Lancaster ISD’s Back-to-School Guide</td>
<td>Sonya Cole-Hamilton</td>
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<td>Carrollton-Farmers Branch ISD</td>
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<td>A World of Opportunities: Explore Your Future–Career and Technical Education Graduation Guide</td>
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<td>2013 Service &amp; Programs for Students and Families</td>
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<td>District Directory</td>
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<td>Lamar CISD Registration Guide</td>
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<td>Making Dreams Come True</td>
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Category 5 Booklet cont.
More than 30,000 students

※ BEST OF CATEGORY ※
ESC Region 12

GOLD

Arlington ISD
ESC Region 11
ESC Region 12
ESC Region 13
North East ISD
Northside ISD

GOLD

State of the District Report
Texas Accountability 2013 and Beyond at a Glance
2014-2015 Programs and Services Booklet
Austin ISD Curriculum Parent Guides
Expository Playbook
NEISD Welcome Booklet
Welcome to Northside Independent School District

GOLD

Office of Communications
Elizabeth Harwood
Ana Amezcua
Kristina Martinez
Leslie Rodriguez & Julie Ann Matonis

SILVER

Cypress-Fairbanks ISD
Garland ISD
Harris Co. Dept. of Education
Irving ISD
Katy ISD Partners in Education
Klein ISD
Mesquite ISD
Pasadena ISD
La Joya ISD
Edgewood ISD
Texas Classroom Teachers Assoc.
Texas Education Agency

SILVER

2014 Spotlight Teacher Booklet
Style Guide
Footprints Across Carnegie Hall
Advertising Packet
2014 Partners in Education Marketing Brochure
Unite for Understanding Council
Diversity Calendar
Future Is Looking Bright - Val/Sal Luncheon
Athletics Hall of Fame Induction Ceremony Program
Promotional Brochure for Education Foundation Basketball Tournament
Winning Recipes
Go-To Guide for Curriculum Services
2013-14 TCTA Survival Guide
Texas Education Agency Graduation Toolkit

SILVER

Stephen Biller & Stephanie Migl
Judy Kriehn, Chris Moore & Tiffany Veno
Carol Vaughn
Julie Baur
Janet Theis
Communications & Planning Dept
Allison Lewallyn
Bruce Stone & Al Carter
Bruce Stone
Lynda Queen
Paula Brown
Amy Francisco
Debbie Ratcliffe & Texas Education Agency staff

BRONZE

Cypress-Fairbanks ISD
ESC Region 11

BRONZE

Leading the Way in Education
An Administrator’s Guide to Charter School Finance Codes

BRONZE

Stephen Biller, Rosario Meehan, Stephanie Migl, Nicole Ray & Joel Weckerly
Elizabeth Harwood

Category 6
Less than 10,000 students & 10,000 to 30,000 students

※ BEST OF CATEGORY ※
Lamar CISD

GOLD

Huntsville ISD
La Joya ISD
Lamar CISD

GOLD

2013-2014 Academic Calendar
2014-2015 School Planning Calendar
Lamar CISD Classroom Calendar

GOLD

Shannon Duncan
Eden Ramirez, Jr.
Commuty Relations

SILVER

Edgewood ISD
La Joya ISD
Friendswood ISD

SILVER

Academic Calendar
2014-2015 La Joya ISD PAC Calendar of Events
Friendswoods ISD Planner

SILVER

Jason Gatell
Eden Ramirez, Jr.
Karolyn Gephart
Category 6 Calendar/Planner cont.
More than 30,000 students

✯ BEST OF CATEGORY ✯
Pharr-San Juan-Alamo ISD
GOLD
Alief ISD
Pharr-San Juan-Alamo ISD
Region 4 ESC Print Center
Region 7 ESC

SILVER
Harris Co. Dept. of Education
Mesquite ISD

✯ BEST OF CATEGORY ✯
Pharr-San Juan-Alamo ISD
GOLD
Alief ISD
Pharr-San Juan-Alamo ISD
Region 4 ESC Print Center
Region 7 ESC

SILVER
Harris Co. Dept. of Education
Mesquite ISD

PSJA ISD 2013-2014 Calendar
Santiago Zavala III & Arianna Vazquez-Hernandez

2014-15 Calendar
Tracy Lau
PSJA ISD 2013-2014 Calendar
Santiago Zavala III & Arianna Vazquez-Hernandez
Get In The Game
Barbara Hannah & Charlotte Cicatello
2013 Administrator’s Planning Calendar
Paula Brown, Katie Chenoweth & Ashley Holt Patterson

HCDE Comprehensive School Calendar Poster
Carol Vaughn, Amanda Arnold & Tammy Lanier

CATEGORY 7
Programs
Less than 10,000 students

✯ BEST OF CATEGORY ✯
Friendswood ISD Ed. Foundation
GOLD
Corsicana Ed. Foundation
DeSoto ISD
Dickinson ISD
Foundation for Lovejoy Schools
Friendswood ISD Ed. Foundation
Hillsboro ISD Ed. Foundation
SILVER
Galveston ISD
Sheldon ISD

✯ BEST OF CATEGORY ✯
Friendswood ISD Ed. Foundation
GOLD
Corsicana Ed. Foundation
DeSoto ISD
Dickinson ISD
Foundation for Lovejoy Schools
Friendswood ISD Ed. Foundation
Hillsboro ISD Ed. Foundation
SILVER
Galveston ISD
Sheldon ISD

✯ BEST OF CATEGORY ✯
Friendswood ISD Ed. Foundation
GOLD
Corsicana Ed. Foundation
DeSoto ISD
Dickinson ISD
Foundation for Lovejoy Schools
Friendswood ISD Ed. Foundation
Hillsboro ISD Ed. Foundation
SILVER
Galveston ISD
Sheldon ISD

✯ BEST OF CATEGORY ✯
Friendswood ISD Ed. Foundation
GOLD
Corsicana Ed. Foundation
DeSoto ISD
Dickinson ISD
Foundation for Lovejoy Schools
Friendswood ISD Ed. Foundation
Hillsboro ISD Ed. Foundation
SILVER
Galveston ISD
Sheldon ISD

Moonlight Masquerade Program
Karolyn Gephart

2014 Distinguished Scholars Banquet Program
Kristin Zastoupil
DeSoto ISD Hall of Honor
Elizabeth Trimble
Paul LaFleur Press Box Dedication Program
Tammy Dowdy
Denim & Diamonds Gala & Auction Past ‘N Present Program
Vicki Deerman
Moonlight Masquerade Program
Karolyn Gephart
Eagle Legacy Awards Banquet Program
Katharine Matthys

Hidden Treasures: The 2013-14 GISD Teacher and Employee of the Year Awards Ceremony Convocation Program
Communications Department
Vic Bushfield & Ashley Shibley

10,000 to 30,000 students

✯ BEST OF CATEGORY ✯
Lamar CISD
GOLD
Birdville ISD
College Station ISD Ed. Foundation
Lamar CISD
Lamar CISD
Tyler ISD
SILVER
Goose Creek CISD
Goose Creek CISD
Lamar CISD
Rockwall ISD
Rockwall ISD
Rockwall ISD
Waco ISD Education Foundation

Adolphus Elementary Dedication
Community Relations
Community Relations
Community Relations
Community Relations
Community Relations
Community Relations

Everyone Sang - Birdville High School Chorale
Mark Thomas, Stephanie Whitlock & Michelle DoPorto
2014 College Station ISD Hall of Fame Program
Teresa Benden
Adolphus Elementary Dedication
Community Relations
Ryon Middle School Dedication
Community Relations
2014 Teacher of the Year Program
Sandra Stanley & Dawn Parnell

Goose Creek CISD Education Foundation
Mima Trujillo
Annual Appreciation Gala Program
Susan Passmore, Carrie Pryor-Newman & Mima Trujillo
Students Choice Awards Banquet
Community Relations
Volunteer Appreciation Luncheon
Community Relations
2013 Billie Stevenson Elem School Dedication Ceremony
Sheri Fowler
2013 Hall of Honor Induction Ceremony
Sheri Fowler
2013-2014 Employee Recognition & Awards Program
Alyssa Suniga
2014 H-E-B Celebrity Cook Off Program
Amber George
Category 7 Programs cont.

10,000 to 30,000 students

BRONZE
Edgewood ISD
Edgewood ISD
Goose Creek CISD
La Joya ISD
Lubbock ISD

Night of Edgewood Stars Program
Night of Inspiration Program
Class of 2014 Top Ten Graduates
Memorial Day Ceremony Program
It’s Time to Spread Your Wings

Jason Gatell
Jason Gatell
Mima Trujillo & Carrie Pryor-Newman
Eden Ramirez, Jr.
Brian Morris

More than 30,000 students

✯ BEST OF CATEGORY✯
Klein ISD

2014 Staff Banquet: Klein ISD Superheros Program

COMMUNICATIONS & PLANNING DEPT.

GOLD
Corpus Christi ISD
ESC Region 11
Garland ISD

Harold T. Branch Academy Dedication Ceremony
Charting the Course - Charter Summer Summit
Daugherty Elementary School Dedication

Tanis Acosta & Lorette Williams
Elizabeth Harwood
Judy Kriehn, Chris Moore, Caren Rodriguez & Tiffany Veno
Robin McAdams

Klein ISD

2014 Staff Banquet: Klein ISD Superheros Program

Communications & Planning Dept.

Mesquite ISD

You are a Champion for Education - Apple Corps Gala Program

Communications Dept.

Spring Branch ISD

Service Awards 2014/Teacher of the Year Finalists

Communications Team

SILVER
Corpus Christi ISD

Teacher of the Year Program

Kim Sneed, Tanis Acosta & Lorette Williams

Garland ISD

PTA Spring Luncheon program

Judy Kriehn

Mesquite ISD

Mesquite ISD Film Festival Program

Wade Odom

Northside ISD

The Official Dedication of Dr. Sara B. McAndrew Elementary School

Leslie Rodriguez & Julie Ann Matonis

Plano ISD

Teacher of the Year Gala Program: Be Bright Be Bold Belong

Communications Department

Category 8

Invitations/Announcements

Less than 10,000 students

✯ BEST OF CATEGORY✯
Hillsboro ISD Ed. Foundation

Eagle Legacy Awards Banquet Invitation

Katharine Matthys

GOLD
Dickinson ISD
Dickinson ISD
Friendswood ISD
Hillsboro ISD Ed. Foundation
Lancaster ISD

Paul LaFleur Press Box Dedication Invitation
“Picnic on the Bayou” Service Awards Invitation
Moonlight Masquerade Invitation
Eagle Legacy Awards Banquet Invitation
Lancaster ISD’s 21st Century STEM Learning Expo & Rites of Passage Student Invitation

Tammy Dowdy
Tammy Dowdy
Karolyn Gephart
Katharine Matthys
Sonya Cole-Hamilton

SILVER
Corsicana Ed. Foundation
Friendswood ISD Ed. Foundation
Red Oak ISD

2013 C&B Seen Gala Invitation
SurPRIZE Patrol Invitation
Community Breakfast Invite Postcard

Kristin Zastoupil
Karolyn Gephart
Adi Bryant
Category 8 Invitations/Announcements cont.

10,000 to 30,000 students

BEST OF CATEGORY

Edgewood ISD
Night of Edgewood Stars Invitation
Jason Gatell

GOLD

Edgewood ISD
Night of Edgewood Stars Invitation
Jason Gatell
Rockwall ISD
2013 Billie Stevenson Elementary School Dedication Invitation
Sheri Fowler
Rockwall ISD
2014 Picture Perfect Teacher of the Year Dinner Invitation
Alyssa Suniga

SILVER

Birdville ISD
A Heroic Journey...
Mark Thomas, Stephanie Whitlock & Michelle DoPorto

Lamar CISD
Adolphus Dedication Invitation
Community Relations

Laredo ISD
Laredo ISD Christmas Card
Office of Communications Staff

Lubbock ISD
“Inviting Santas” Board of Trustees Holiday Open House Invitation
Brian Morris

Rockwall ISD
2013 Hall of Honor Induction Ceremony Invitation
Sheri Fowler

BRONZE

La Joya ISD
Sport and Learning Complex Ground Breaking Ceremony Invitation
Eden Ramirez, Jr.

More than 30,000 students

BEST OF CATEGORY

Texas Classroom Teachers Assoc.
2014 President’s Reception Invitation
Amy Francisco

GOLD

Fort Bend ISD
Roaring 20’s Gala
Becky Walker

Harris Co. Dept. of Education
HCDE Healthy School Environments Symposium
Louise Henry, APR & David Wrangler

Mesquite ISD
Invitation for the Lone Star Legacy featuring America Communications Dept.

Northside ISD
Alice Trading Card
Leslie Rodriguez & Julie Ann Matonis

Plano ISD
Invitation for We Belong: Celebrating Five Decades of the Dream, a Martin Luther King tribute Communications Department

Texas Classroom Teachers Assoc.
2014 President’s Reception Invitation
Amy Francisco

SILVER

Amarillo ISD
Lunch with the Superintendent Invitation Series
Lauren Krieg

Amarillo ISD
Partners in Education Season Tickets Postcard
Lauren Krieg

Amarillo ISD
Shoe Art Stationary
Lauren Krieg

Keller ISD
KISD Employee Appreciation Banquet 2014 Invitation
Bryce Nieman

North East ISD
North East ISD Information Card
Daniel Segura

Round Rock ISD
An Evening in Bollywood Community Relations

Spring Branch ISD
Good Neighbor New Registration Announcement SBISD Communications Team

BRONZE

Corpus Christi ISD
Harold T. Branch Academy Dedication Ceremony Invite
Tanis Acosta
## Category 9

### Posters

#### Less than 10,000 students

**BEST OF CATEGORY**

**Galveston ISD**

**GOLD**
- DeSoto ISD
- Galveston ISD
- Galveston ISD

**SILVER**
- DeSoto ISD
- Friendswood ISD
- Friendswood ISD Ed. Foundation
- Galveston ISD
- Lancaster ISD

**BRONZE**
- Corsicana ISD
- Lancaster ISD

**Hidden Treasures: The 2013-14 GISD Teacher and Employee of the Year Awards Ceremony**

- DHS Collegiate Magnet Poster
- Back to School Fair Poster
- Hidden Treasures: The 2013-14 GISD Teacher and Employee of the Year Awards Ceremony

- A Little EXTRA Poster Series
- Kindergarten Poster
- Face of Friendswood Poster
- Kindergarten Choice Day Poster
- Summer Aviation STEM Exposure & Exploration Camps Poster

- 2013 Football Schedule Poster
- Welcome to Tiger Island Homecoming Poster

#### 10,000 to 30,000 students

**BEST OF CATEGORY**

**Hays CISD**

**GOLD**
- Hays CISD
- Rockwall ISD

**SILVER**
- Belton ISD
- Lubbock ISD

**BRONZE**
- Goose Creek CISD

**Hays CISD Hopeline Poster**
- Tim Savoy & Charlotte Winkelmann

**2014 Multi-Cultural Celebration Poster**
- Tim Savoy & Charlotte Winkelmann
- Sheri Fowler

**We’re all Tigers on the Inside**
- Katherine Atmar
- Sarah Ancell

**Choose Your Path**
- Mima Trujillo

#### More than 30,000 students

**BEST OF CATEGORY**

**ESC Region 12**

**GOLD**
- Arlington ISD
- Cypress-Fairbanks ISD
- ESC Region 12
- Fort Bend ISD
- Garland ISD
- Garland ISD
- Klein ISD
- Mesquite ISD
- United ISD

**Your Vote, Your Voice Poster**
- Sarah-Jane Menefee

**Teacher of the Year poster**
- McKenzie Stokes & Robert Spence

**Portrait of an Administrator**
- Stephanie Migl
- Sarah-Jane Menefee

**Your Vote, Your Voice Poster**
- Becky Walker
- Judy Kriehn

**Learning for Life**
- Judy Kriehn

**College Day poster**
- Communications & Planning Department

**College Night poster**
- Communications Department

**Through Your Eyes Poster**
- Paola Arcos

**From Here to There - KEOM Poster**
- F. D. Roosevelt Elementary School PBIS
CATEGORY 10
Holiday
Less than 10,000 students

✯ BEST OF CATEGORY ✯
Highland Park ISD
Birthday Card
Helen Williams

GOLD
Highland Park ISD Birthday Card
Huntsville ISD 2013 Holiday Card
La Porte ISD Christmas Card
Weatherford ISD Jingle Bells, Jingle Bells, Jingle 'til You're Blue

 SILVER
DeSoto ISD Holiday Greeting Card
Friendswood ISD Holiday Thanksgiving card

10,000 to 30,000 students

✯ BEST OF CATEGORY ✯
Birdville ISD You’re Invited - Holiday Luncheon
Mark Thomas, Stephanie Whitlock & Michelle DoPorto

GOLD
Birdville ISD You're Invited - Holiday Luncheon
Lamar CISD Holiday Card
Lubbock ISD Holiday Cards

More than 30,000 students

✯ BEST OF CATEGORY ✯
Klein ISD A Salute to Veterans & Armed Forces
Communications & Planning Dept.

GOLD
Harris Co. Dept. of Education Happy Holidays Card
Klein ISD A Salute to Veterans & Armed Forces
Region 7 ESC 2013 Region 7 ESC Christmas Card

 SILVER
Amarillo ISD Christmas Cards

CATEGORY 11
Non-English Speaking Audience
Less than 10,000 students

✯ BEST OF CATEGORY ✯
Sheldon ISD The Lifelong Learner Edicion Regreso A Clases
Ashley Shibley & Vic Bushfield

GOLD
Sheldon ISD The Lifelong Learner Edicion Regreso A Clases

 SILVER
Bastrop ISD El Comunicador, Agosto 2014
Galveston ISD Ball High Spanish Marketing Booklet

BRONZE
Galveston ISD Kindergarten Choice Day Spanish Flyer
Huntsville ISD 2013-2014 New Student Welcome Registration Flyer
Huntsville ISD 2013-2014 Student Registration Information Flyer

10
Category 11 Non-English Speaking Audience cont.
10,000 to 30,000 students & More than 30,000 students

✯ BEST OF CATEGORY ✯
Waco ISD
GT ¿Qué es esto? Mary Senter

GOLD
Waco ISD
GT ¿Qué es esto? Mary Senter

SILVER
Arlington ISD
Engaged for Student Success Leslie Johnston, Mercedes Mayer & Robert Spence

Goose Creek CISD
Mesquite ISD
United ISD
United ISD
BRONZE
Alief ISD
Let's Talk! Tracy Lau

CATEGORY 12
Annual Report
Less than 10,000 students

✯ BEST OF CATEGORY ✯
Lancaster ISD
Lancaster ISD 2013 State of Schools Report Sonya Cole-Hamilton

GOLD
Bastrop ISD
2012-13 Bastrop ISD Annual Report Donald Williams & Renee Cervantes

Friendswood ISD
Friendswood ISD Education Foundation Annual Report Karolyn Gephart

Lancaster ISD
Lancaster ISD 2013 State of Schools Report Sonya Cole-Hamilton

10,000 to 30,000 students

Lancaster ISD
Northwest ISD
2014 NISD Annual Report Rachel Bobbitt & Emily Conklin
Waco ISD Ed Foundation Community Report 2013-2014 Amber George

More than 30,000 students

GEST OF CATEGORY
Texas Assoc. of School Boards
A Texas Tapestry: TASB 2013 Annual Report Communications Department

GOLD
Fort Worth ISD
Our Journey Begins: Fort Worth ISD Barbara Griffith, Rebecca Slack & Shara Kelley

Harris Co. Dept. of Education
2012-2013 Annual Report Amanda Arnold & Carol Vaughn

Klein ISD
Head Start Annual Report Communications & Planning Department

Plano ISD
Milestone Communications Department

Texas Assoc. of School Boards
Plano ISD Annual Report Communications Department

SILVER
Cypress-Fairbanks ISD
State of the District 2013-2014 Joel Weckerly

Mesquite ISD
The Mission of Mesquite ISD Annual Report Laura Jobe
Region 7 ESC
2013 Annual Performance Report Paula Brown, Katie Chenoweth & Ashley Holt Patterson

BRONZE
Arlington ISD
2012-2013 Annual Report Leslie Johnston & Robert Spence

Harris Co. Dept. of Education
HCDE Popular Annual Financial Report 2013 Tammy Lanier
**CATEGORY 13**
Communication Plan
All Divisions

**BEST OF CATEGORY**
Red Oak ISD

**GOLD**
Grapevine-Colleyville ISD
Red Oak ISD

**SILVER**
Hays CISD
Humble ISD

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**CATEGORY 14**
Magazine
All Divisions

**BEST OF CATEGORY**
Texas Classroom Teachers Assoc.

**GOLD**
Texas Assoc. of School Boards
Texas Classroom Teachers Assoc.

**SILVER**
Irving ISD

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**CATEGORY 15**
Handbook/Manual
All Divisions

**BEST OF CATEGORY**
Corpus Christi ISD

**GOLD**
Corpus Christi ISD
 corpus Christi ISD
Harris Co. Dept. of Education
Lancaster ISD

**SILVER**
Harris Co Dept of Education
Lamar CISD

---

**CATEGORY 16**
Image/Identity Package
Less than 10,000 students

**BEST OF CATEGORY**
DeSoto ISD

**GOLD**
DeSoto ISD
Friendswood ISD
Lancaster ISD

**SILVER**
La Porte ISD
Sheldon ISD

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Category 16 Image/Identity Package cont.
10,000 to 30,000 students

✯ BEST OF CATEGORY ✯
Edgewood ISD
World-Class Education campaign
Jason Gatell

GOLD
Edgewood ISD
World-Class Education campaign
Jason Gatell
Pearland ISD
Pearland ISD Education Foundation Image/Identity Package
Kim Hocott

SILVER
Edgewood ISD
Cinco de Mayo 2014 Making a world of difference
Dr. Marcus Nelson, Veronica Castillon, Bobby Treviño & Mimi Valdez
Laredo ISD
Laredo ISD We Believe
Jason Gatell

More than 30,000 students

✯ BEST OF CATEGORY ✯
Fort Bend ISD
FBISD - Inspire • Equip • Imagine
Becky Walker

GOLD
ESC Region 12
Promotions for Formative Assessment Training
Office of Communications
ESC Region 13
FACTastic Math Strategy Cards
Ana Amezcua
Fort Bend ISD
FBISD - Inspire • Equip • Imagine
Becky Walker
Pasadena ISD
Shining Stars Gala
Bruce Stone

SILVER
Arlington ISD
Bond 2014 Image Package
Leslie Johnston, Mercedes Mayer, Robert Spence & McKenzie Stokes
Corpus Christi ISD
Academic Achievers Program
Tanis Acosta, Kim Sneed, Lorette Williams & Lyndall Gathright
ESC Region 12
Coordin8 Conference Marketing Materials
Sarah-Jane Menefee
Pharr-San Juan-Alamo ISD
Start College Now! Complete Early! Go Far!
Santiago Zavala III & Arianna Vazquez-Hernandez
Spring Branch ISD
Spring Branch ISD Convocation:
Melissa Wiland, Linda Buchman & SBISD Communications Team
One Goal. One Family

BRONZE
Klein ISD
Kleinwell Family Fitness Fair
Communications and Planning Department

WRITING CATEGORIES
CATEGORY 17
Writing
Less than 10,000 students

✯ BEST OF CATEGORY ✯
Channelview ISD
School Safety
Mark Kramer

GOLD
Channelview ISD
School Safety
Mark Kramer
Galveston ISD
Student overcomes disability, named queen
Johnston Farrow
Lancaster ISD
Monday Notes: The Work That We Cannot NOT Do
Sonya Cole-Hamilton

SILVER
Galveston ISD
Galveston Island is a great place to start a family
Johnston Farrow
Roma ISD
Roma High School Graduation Speech for Roma ISD
Helen J. Escobar
Willis ISD
School Board President Leticia Garza-Galvan
Erin Kleinecke
Education is Exciting at Willis ISD
### Category 17 Writing cont.

**10,000 to 30,000 students**

<table>
<thead>
<tr>
<th>✡ BEST OF CATEGORY ✡</th>
<th>Waco ISD</th>
<th>Ode: To Our Teachers and Future Teachers</th>
<th>Mary Senter</th>
</tr>
</thead>
<tbody>
<tr>
<td>✡ GOLD</td>
<td>Comal ISD</td>
<td>Cowboy Market teaches students valuable lessons</td>
<td>Jason Gordon</td>
</tr>
<tr>
<td></td>
<td>Hurst-Euless-Bedford ISD</td>
<td>“A World of Thanks” luncheon script</td>
<td>Judy Everett Ramos</td>
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<tr>
<td></td>
<td>Hurst-Euless-Bedford ISD</td>
<td>“Schools of Choice” Brochure</td>
<td>Judy Everett Ramos</td>
</tr>
<tr>
<td></td>
<td>Waco ISD</td>
<td>Ode: To Our Teachers and Future Teachers</td>
<td>Mary Senter</td>
</tr>
<tr>
<td>✡ SILVER</td>
<td>Comal ISD</td>
<td>Comal ISD bus driver performs life-saving maneuver on student</td>
<td>Jason Gordon</td>
</tr>
<tr>
<td>✡ BRONZE</td>
<td>Comal ISD</td>
<td>Watch DOG Dads thrive in Comal ISD</td>
<td>Jason Gordon</td>
</tr>
<tr>
<td></td>
<td>Wylie ISD</td>
<td>Tough Times Bring Us Together</td>
<td>Ian Halperin</td>
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</tbody>
</table>

### More than 30,000 students

<table>
<thead>
<tr>
<th>✡ BEST OF CATEGORY ✡</th>
<th>Mesquite ISD</th>
<th>Superintendent’s Commencement Address</th>
<th>Allison Lewallyn</th>
</tr>
</thead>
<tbody>
<tr>
<td>✡ GOLD</td>
<td>Mesquite ISD</td>
<td>Superintendent’s Commencement Address</td>
<td>Allison Lewallyn</td>
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<tr>
<td></td>
<td>Texas Assoc. of School Boards</td>
<td>Telling the Real Story</td>
<td>Roger White</td>
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<tr>
<td></td>
<td>Texas Assoc. of School Boards</td>
<td>Twenty/20 Vision</td>
<td>Roger White</td>
</tr>
<tr>
<td>✡ SILVER</td>
<td>Irving ISD</td>
<td>Students Making an Impact</td>
<td>Julie Baur</td>
</tr>
<tr>
<td></td>
<td>Mesquite ISD</td>
<td>Superintendent’s Commencement Address to the Mesquite Academy</td>
<td>Allison Lewallyn</td>
</tr>
<tr>
<td>✡ BRONZE</td>
<td>Arlington ISD</td>
<td>Kindergarten Online Pre-Registration FAQ</td>
<td>Mercedes Mayer &amp; Leslie Johnston</td>
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<tr>
<td></td>
<td>Cypress-Fairbanks ISD</td>
<td>Travis Fanning letter of recommendation</td>
<td>Joel Weckerly</td>
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<tr>
<td></td>
<td>Garland ISD</td>
<td>GISD’s first wheelchair athlete goes for the gold</td>
<td>Tiffany Veno</td>
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<td></td>
<td>Garland ISD</td>
<td>Homegrown teacher’s love for education helps student with rare bone disease</td>
<td>Caren Rodriguez</td>
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<td></td>
<td>Harris Co. Dept. of Education</td>
<td>Hee Haw</td>
<td>Carol Vaughn</td>
</tr>
<tr>
<td></td>
<td>Region 16 ESC</td>
<td>Hats off to Child Nutrition!</td>
<td>Lynda Queen</td>
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</tbody>
</table>

### Category 18

**Published News or Feature**

**Less than 10,000 students**

<table>
<thead>
<tr>
<th>✡ BEST OF CATEGORY ✡</th>
<th>Midway ISD</th>
<th>Midway ISD School Bond: What Happens Next?</th>
<th>Traci Marlin</th>
</tr>
</thead>
<tbody>
<tr>
<td>✡ GOLD</td>
<td>Dickinson ISD</td>
<td>An Athlete and A Scholar</td>
<td>Robby Robertson</td>
</tr>
<tr>
<td></td>
<td>Dickinson ISD</td>
<td>District Celebrates Toddler’s Success Against Cancer</td>
<td>Robby Robertson</td>
</tr>
<tr>
<td></td>
<td>Dickinson ISD</td>
<td>The Stuff the Bus Food Drive Challenge</td>
<td>Tammy Dowdy</td>
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<tr>
<td></td>
<td>Highland Park ISD</td>
<td>Is It Our Story?</td>
<td>Helen Williams</td>
</tr>
<tr>
<td></td>
<td>Lancaster ISD</td>
<td>Region 10 Selects Dr. Michael D. McFarland as Superintendent of the Year</td>
<td>Sonya Cole-Hamilton</td>
</tr>
<tr>
<td></td>
<td>Midway ISD</td>
<td>Midway ISD School Bond: What Happens Next?</td>
<td>Traci Marlin</td>
</tr>
</tbody>
</table>
Category 18 Published News or Feature cont.

Less than 10,000 students

**SILVER**
Dickinson ISD  Programming Games  Robby Robertson
Galveston ISD  2013-2014 Schools of Choice Application Guide  Communications Department
Highland Park ISD  Enrollment growth leads to discussion of facilities needs  Helen Williams
Highland Park ISD  HPISD enrollment hits record 7,000  Helen Williams
Highland Park ISD  Looking ahead to the new year  Helen Williams
Highland Park ISD  Preparing the child for the path, not the path for the child  Helen Williams
Lancaster ISD  Lancaster ISD Presents “Who Do You Think You Are?” -  Sonya Cole-Hamilton
Weatherford ISD  Comedian signs in with hearing impaired students  Derik Moore
Willis ISD  Willis ISD Teachers Bring the World to Their Students  Erin Kleinecke
Willis ISD  WISD’s MVP for March 2014 Encourages Students to Find Joy in Math  Erin Kleinecke

**BRONZE**
Alvarado ISD  CTE Classrooms  Tommy Brown
Galveston ISD  GISD Back to School Guide  Communications Department
Highland Park ISD  Armstrong set to break world Cat in the Hat record  Helen Williams
Highland Park ISD  HPISD tax exemption saves the average homeowner $2,704  Helen Williams
Highland Park ISD  Sparkling Scots bring inspiration to cheerleading squad  Helen Williams
Sheldon ISD  Graduates in the Making  Ashley Shibley
Willis ISD  WISD’s Most Valuable Player for February 2014 Makes Learning Fun  Erin Kleinecke
Willis ISD  WISD’s Most Valuable Player for May 2014 Has a Passion for Education  Erin Kleinecke

10,000 to 30,000 students

**BEST OF CATEGORY**
Comal ISD  School’s impressive first graduating class  Jason Gordon

**GOLD**
Comal ISD  Bright students win writing contest, trip to Washington D.C.  Jason Gordon
Comal ISD  School’s impressive first graduating class  Jason Gordon
Goose Creek CISD  RSS Coach Helps Players Win On and Off the Court  Susan Passmore
Goose Creek CISD  SFA Donates to American Heart Association  Susan Passmore
Wylie ISD  Wylie ISD Gold Card Club “Membership DOES have its Privileges”  Marcia Coker

**SILVER**
Comal ISD  Middle school students thrive in unique computer class  Jason Gordon
Comal ISD  Violinist’s visit inspires Comal ISD’s aspiring musicians  Jason Gordon
Goose Creek CISD  Student Mentors Make a Difference Across District  Susan Passmore
Wylie ISD  In Home Visits: Burnett Junior High Puts a New Spin on Parent/Teacher Conferences  Marcia Coker

**BRONZE**
Alvin ISD  Alvin ISD Bond Projects Under Way Press Release  Communications Department
Comal ISD  Comal ISD teacher climbs her way to the top  Jason Gordon
Comal ISD  First-year soccer team values experience over wins and losses  Jason Gordon
Comal ISD  Young journalistic minds inspired during workshop  Jason Gordon

More than 30,000 students

**BEST OF CATEGORY**
Texas Classroom Teachers Assoc.  The Prevalence of Poverty  Amy Francisco

**GOLD**
Amarillo ISD  News Release: House Bill 5 Passed, Keeps Students Focused on Their Futures  Lauren Krieg
Cypress-Fairbanks ISD  Cy Ranch student prepares for launch of cookbook on March 11  Joel Weckerly
Irving ISD  Singley Valedictorian Shares His Journey of Success  Lesley Weckerly
Pasadena ISD  Pearl Hall Elementary Third Graders Skype with Renowned Oceanic Explorer Fabien Cousteau Aboard Underwater Aquarium  Reesha Brown
Texas Classroom Teachers Assoc.  The Prevalence of Poverty  Amy Francisco
**Category 18 Published News or Feature cont.**

More than 30,000 students

**SILVER**

- Amarillo ISD
  - News Release: AHS Tennis Courts Demolished for Parking
  - New Courts Built at Bonham
  - Lauren Krieg

- Amarillo ISD
  - News Release: Bring Your Own Electronics to School
  - Lauren Krieg

- Garland ISD
  - GISD revitalizes ESL parent program
  - Caren Rodriguez

- Garland ISD
  - Local business partners with Garland ISD to support special education
  - Tiffany Veno

- Harris Co. Dept. of Education
  - Head Start student Matthias McBride found his voice
  - Carol Vaughn

- Klein ISD
  - Student Creates Modern Day Rubik’s Cube
  - Communications & Planning Dept

- Pasadena ISD
  - Seniors Helping Seniors Renovates Home
  - Reesha Brown
  - Damaged by Hurricane Ike

**CATEGORY 19**

Published News Release, Edited

Less than 10,000 students

* BEST OF CATEGORY *

- Willis ISD
  - Willis Coach to Receive Hall of Fame Honors
  - Erin Kleinecke

**GOLD**

- Roma ISD
  - Roma ISD School Board Selects Carlos Guzman as Lone Finalist for Superintendent Position
  - Helen J. Escobar

- Roma ISD
  - Roma ISD Students Enjoy a Bountiful Harvest at R.T. Barrera Garden
  - Helen J. Escobar

- Willis ISD
  - Willis Coach to Receive Hall of Fame Honors
  - Erin Kleinecke

**SILVER**

- Channelview ISD
  - Ropin’ the spotlight
  - Mark Kramer

- Kerrville ISD
  - Tivy Students Em-Bark on Cross-Curricular Vocational Program Selling Dog Treats
  - Jamie Fails

- Lancaster ISD
  - Lancaster ISD Presents State of Schools Report, 21st Century Learning in Action at the Lancaster Chamber of Commerce’s Luncheon
  - Sonya Cole-Hamilton

**BRONZE**

- Brownwood ISD
  - Old Class Ring Highlights Life of Former BHS Star Athlete
  - Charles Musgrove

- DeSoto ISD
  - DeSoto ISD inducts Class of 2014 Hall of Honor
  - Elizabeth Trimble

- New Braunfels ISD
  - It Takes Heart to be a Hero: Maya’s Miracle
  - Rebecca Villarreal

- New Braunfels ISD
  - NBISD Teacher Receives Statewide Award From Humanities Texas
  - Rebecca Villarreal

**10,000 to 30,000 students**

* BEST OF CATEGORY *

- Rio Grande City CISD
  - Mariachi Cascabel Member, Sasha Guerra, Graces Cover of San Antonio Magazine
  - Cynthia Ybarra

**GOLD**

- Rio Grande City CISD
  - Mariachi Cascabel Member, Sasha Guerra, Graces Cover of San Antonio Magazine
  - Cynthia Ybarra

**More than 30,000 students**

* BEST OF CATEGORY *

- Garland ISD
  - GRS Giving Place ready to help Garland ISD students
  - Caren Rodriguez

**GOLD**

- Garland ISD
  - GRS Giving Place ready to help Garland ISD students
  - Caren Rodriguez

**SILVER**

- Garland ISD
  - SHS students partner with NASA on educational mission
  - Tiffany Veno

**BRONZE**

- Cypress-Fairbanks ISD
  - Spillane MS staff members recognized for life-saving resuscitation
  - Joel Weckerly

- Fort Bend ISD
  - FBISD News Release
  - Keryn Miles

- Harris Co. Dept. of Education
  - Sales and service class for adult education students at HCDE teaches workforce skills along with academics
  - Carol Vaughn
PHOTOGRAPHY CATEGORIES

CATEGORY 20
Photo - Sports Subjects
Less than 10,000 students

✯ BEST OF CATEGORY ✯
Dickinson ISD Leading the Way Robby Robertson

GOLD
Channelview ISD Here’s the pitch... Mark Kramer
Dickinson ISD Leading the Way Robby Robertson

SILVER
Alvarado ISD Soccer Tommy Brown
Corsicana ISD Head First Slide Rob Ludwig
Highland Park ISD Scots to play at AT&T Stadium David Hicks

BRONZE
Corsicana ISD Leg Kick Rob Ludwig
Weatherford ISD Rebound Derik Moore

10,000 to 30,000 students

✯ BEST OF CATEGORY ✯
Wylie ISD TD Run Ian Halperin

GOLD
Galena Park ISD Jump of Triumph Jonathan Frey
Galena Park ISD Mustang Out Front Jonathan Frey
Wylie ISD Coin Toss Ian Halperin
Wylie ISD High Kick Ian Halperin
Wylie ISD TD Run Ian Halperin

SILVER
Galena Park ISD Roach Takes it Over the Top Jonathan Frey
Goose Creek CISD An Aerial View Carrie Pryor-Newman
Lubbock ISD Friday Night Lights Brian Morris

More than 30,000 students

✯ BEST OF CATEGORY ✯
Cypress-Fairbanks ISD Missed it by that Much Gary Durrenberger

GOLD
Cypress-Fairbanks ISD Blocked Gary Durrenberger
Cypress-Fairbanks ISD Missed it by that Much Gary Durrenberger
Harris Co. Dept. of Education Girls on the Run Amanda Arnold

CATEGORY 21
Photo - Other Subjects
Less than 10,000 students

✯ BEST OF CATEGORY ✯
Highland Park ISD First Day of School at Bradfield Helen Williams

GOLD
Alvarado ISD Graduation Selfie Tommy Brown
Highland Park ISD Are you ready for some football? Helen Williams
Highland Park ISD First Day of School at Bradfield Helen Williams
La Porte ISD Excited Over Creativity Terri Cook
Weatherford ISD Future Firefighter Derik Moore
Willis ISD Commit to Graduate Erin Kleinecke
Category 21 Photo - Other Subjects cont.
Less than 10,000 students

**SILVER**
Alvarado ISD Community Readers Tommy Brown
Corsicana ISD Surprised Dad at Homecoming Rob Ludwig
Highland Park ISD First Day of School at Hyer Helen Williams
Highland Park ISD They did it! Helen Williams
Hillsboro ISD Cover Photography for External Newsletter Katharine Matthys
Huntsville ISD 2013 “We Will Never Forget” Shannon Duncan
Huntsville ISD 2013 GG & Little GG “Big Dreams” Shannon Duncan
Willis ISD Examining Space Experiment Erin Kleinecke

**BRONZE**
Highland Park ISD Highland Belles in action Helen Williams

10,000 to 30,000 students

★ BEST OF CATEGORY ★
Wylie ISD Salute Ian Halperin

**GOLD**
Allen ISD Allen HS Dance Showcase Tim Carroll
Belton ISD Looking to the Future Kyle DeBeer
Comal ISD Comal ISD student in full concentration mode at Camp Invention Jason Gordon
Galena Park ISD Reading is fun Jonathan Frey
Goose Creek CISD Testing, 1, 2, 3 Mima Trujillo
Pearland ISD Carleston Elementary Accordionist Photo Kim Hocott
Waco ISD Spelling Bee-utifully Amber George
Wylie ISD Oh My! I’ve been Named What of the Year? Doug Bellamy
Wylie ISD “Orange” You Glad We Are Friends? Doug Bellamy
Wylie ISD Salute Ian Halperin

**SILVER**
Allen ISD Allen HS Dance Showcase Tim Carroll
Comal ISD About to make a splash Jason Gordon
Comal ISD Pie in the face principal Jason Gordon
Galena Park ISD Jarrey Foster MVP Jonathan Frey
Goose Creek CISD Aww, Daddy, It’ll Be Okay Carrie Pryor-Newman
Goose Creek CISD For Real, Colonel? Carrie Pryor-Newman
Goose Creek CISD High Five for a Fine Performance Carrie Pryor-Newman
Goose Creek CISD The 100-Day Princess Carrie Pryor-Newman
Goose Creek CISD Thumbs Up for the First Day of Pre-K Mima Trujillo
Goose Creek CISD Yes, You Have to Write--Even on the First Day of School! Susan Passmore
McAllen ISD Learning is fun!! Office of Communications
McAllen ISD Moment of Silence Office of Communications
McAllen ISD Moment of Silence Office of Communications
McAllen ISD Pigskin Performance Office of Communications
Northwest ISD Classroom Photo Rachel Bobbitt
Wylie ISD Grad Selfie Ian Halperin

**BRONZE**
Comal ISD Comal ISD students carry American Eagle balloon Jason Gordon
in D.C. National Independence Day Parade

Comal ISD POW/MIA Veterans Day Presentation Jason Gordon
Edgewood ISD Educating the community Yvonne Peña
Category 21 Photo - Other Subjects cont.

More than 30,000 students

☆ BEST OF CATEGORY ☆
Pharr-San Juan-Alamo ISD  Kid Veterinarian and Max the Dog  Santiago Zavala III

GOLD
Amarillo ISD  Pasture to Plate  Lauren Krieg
Pharr-San Juan-Alamo ISD  Kid Veterinarian and Max the Dog  Santiago Zavala III
United ISD  UISD Valedictorians’ and Salutatorians’ 2014  Carmen R. Rendón

SILVER
Alief ISD  Class of 2026  Tracy Lau & Craig Eichhorn
Amarillo ISD  Metalworking  Gary Durrenberger
Cypress-Fairbanks ISD  Best Friends  Gary Durrenberger
Cypress-Fairbanks ISD  Thank You Hug  Keryn Miles
Fort Bend ISD  Convocation Bliss  Amanda Arnold
Harris Co. Dept. of Education  Head Start storytime  Amanda Arnold
Harris Co. Dept. of Education  Kids’ Day at Hewlett-Packard  Julie Baur
Irving ISD  Brandenburg Playground Photo  Reesha Brown
Pasadena ISD  School Superintendent Surprises Teacher of the Year  Reesha Brown

GRAPHICS CATEGORIES

CATEGORY 22
Logo, Trademark, Symbol
Less than 10,000 students

☆ BEST OF CATEGORY ☆
Terrell ISD  Terrell ISD Logo  Rachel Frost

GOLD
Galveston ISD  Back to School Fair Logo  Communications Department
Lancaster ISD  One Shot  Sonya Cole-Hamilton
Sheldon ISD  Sheldon ISD logo  Vic Bushfield & Ashley Shibley
Terrell ISD  Terrell ISD Logo  Rachel Frost

SILVER
Galveston ISD  Burnet-ECU Pirate Logo  Communications Department
Kennedale ISD  Kennedale ISD Logo  Erin Hyden
Liberty-Eylau ISD  Angry Leopard Logo  Matt Fry

BRONZE
Liberty-Eylau ISD  Liberty-Eylau District Logo  Matt Fry

10,000 to 30,000 students

☆ BEST OF CATEGORY ☆
Edgewood ISD  Edgewood ISD World-Class Logo  Jason Gatell

GOLD
Birdville ISD  Staff Website of the Month (SWOM)  Mark Thomas, Michelle DoPorto & Stephanie Whitlock
Goose Creek CISD  Goose Creek CISD Elementary & Junior School Rezoning Logo  Mima Trujillo
Coppell ISD  Lee Spurs  Tamerah Ringo & Bria Jones
Edgewood ISD  Edgewood ISD World-Class Logo  Jason Gatell
Goose Creek CISD  Goose Creek CISD college and Career Department Logo  Carrie Pryor-Newman
Hays CISD  Hays High Five Logo  Tim Savoy & Christina Courson

SILVER
Carrollton-Farmers Branch ISD  Carrollton-Farmers Branch Logo  Amy Johnson

BRONZE
Edgewood ISD  Foundation Logo  Jason Gatell
Lamar CISD  Ryon Middle School Logo  Community Relations
Wylie ISD  Prestige  Doug Bellamy
Category 22 Logo, Trademark, Symbol cont.

More than 30,000 students

✯ BEST OF CATEGORY ✯
ESC Region 13
GOLD
ESC Region 13
Fort Bend ISD
Humble ISD Ed. Foundation
Irving ISD
Klein ISD
Richardson ISD

Region 13 Elementary Department Logo
Region 13 Elementary Department Logo
Fort Bend ISD Logo - Inspire • Equip • Imagine
Where Inspiration Meets Innovation
Cardwell Logo
Unite for Understanding Logo
Set Your Course Logo

Ana Amezcu
Becky Walker
Julie Baur
Communications & Planning Dept.

Communications Department

SILVER
ESC Region 11
Klein ISD Ed. Foundation

REATA Robots Logo
A. K. Buddy Brown Klein ISD Education Foundation Golf Classic

Elizabeth Harwood
Klein ISD Education Foundation

BRONZE
Alief ISD
Amarillo ISD
Arlington ISD
ESC Region 11
Garland ISD
Garland ISD

Alief Proud
Future Ready Logo
Bond 2014 Logo
ESC Region 11 Logo Redesign
Garland ISD Skyward logo
GRS-TV logo

Tracy Lau & Craig Eichhorn
Lauren Krieg
McKenzie Stokes
Lori Burton, Elizabeth Harwood & Verone Travis
Larry Grimes & Judy Kriehn

CATEGORY 23
Original Art

Less than 10,000 students & 10,000 to 30,000 students

✯ BEST OF CATEGORY ✯
Sheldon ISD
GOLD
Sheldon ISD
Sheldon ISD Front Cover Design
Sheldon ISD Front Cover Design

Vic Bushfield & Ashley Shibley
Vic Bushfield & Ashley Shibley

More than 30,000 students

✯ BEST OF CATEGORY ✯
Pharr-San Juan-Alamo ISD
GOLD
Corpus Christi ISD
Katy ISD Partners in Education
Pharr-San Juan-Alamo ISD

PSJA ISD Start College Now Folder
Veterans Memorial High School Logo
2014 KEYS Commemorative Artwork
PSJA ISD Start College Now Folder

Santiago Zavala III
Tanis Acosta
Janet Theis
Santiago Zavala III

SILVER
Irving ISD

Sample Something New Characters

Julie Baur

CATEGORY 24
Published Print Ad

Less than 10,000 students

✯ BEST OF CATEGORY ✯
Roma ISD
GOLD
Brownwood ISD
Red Oak ISD
Roma ISD
Sheldon ISD

Roma High School Graduation Ad for Class of 2014
Preparing students for success! - Community Guide Ad
Congratulations Class of 2014
Roma High School Graduation Ad for Class of 2014
Sheldon ISD Chamber of Commerce Ad

Helen J. Escobar
Charles Musgrove
Adi Bryant
Helen J. Escobar
Ashley Shibley & Vic Bushfield
Category 24 Published Print Ad cont.
Less than 10,000 students

SILVER
Bastrop ISD Providing Pathways with Pride & Purpose Ad Donald Williams & Renee Cervantes
Lancaster ISD Summer Aviation STEM Exposure & Exploration Camps Ad Sonya Cole-Hamilton
Liberty-Eylau ISD Capturing Our Story Ad Matt Fry

BRONZE
Friendswood ISD Ed Foundation Distinguished Alumni Banquet Ad Karolyn Gephart
Huntsville ISD Chamber of Commerce Directory Ad Shannon Duncan

10,000 to 30,000 students

★ BEST OF CATEGORY ★
Laredo ISD Laredo ISD Back to School 2013-2014 Guide Veronica Castillon, Bobby Treviño & Mimi Valdez

GOLD
Grand Prairie ISD Magazine Ad: GPISD Experience Steve Adams
Laredo ISD Congratulations Class of 2014 Vals & Sals Brandon Raymond
Laredo ISD Laredo ISD Back to School 2013-2014 Guide Veronica Castillon, Bobby Treviño & Mimi Valdez

SILVER
Goose Creek CISD Goose Creek CISD is Moving Forward Ad Carrie Pryor-Newman
Goose Creek CISD Proud of Our Graduates Ad Mima Trujillo & Carrie Pryor-Newman
Goose Creek CISD Thumbs Up to All Public Safety Officers Ad Carrie Pryor-Newman
Goose Creek CISD Welcome Back Ad Carrie Pryor-Newman
Rio Grande City CISD RGCCISD Early College High School Summer Bridge Institute Cynthia Ybarra

BRONZE
Rio Grande City CISD RGCCISD Superintendent's Scholarship Golf Classic 2014 Cynthia Ybarra
Rio Grande City CISD Rio Grande City CISD Kid’s Cloud Cynthia Ybarra

More than 30,000 students

★ BEST OF CATEGORY ★
Mesquite ISD Big Year Advertisement Laura Jobe

GOLD
Cypress-Fairbanks ISD Volunteers in Public Schools (VIPS) Luncheon Stephen Biller
Humble ISD Your Schools, Your Choice Winna MacLaren
Mesquite ISD Big Year Advertisement Laura Jobe
Pharr-San Juan-Alamo ISD PRVision Start College Now Ad Santiago Zavala III & Arianna Vazquez-Hernandez

SILVER
Region 16 SC Where the Sun Shines Lynda Queen
CATEGOR Y 25  
Advertisement - Other  
Less than 10,000 students

★ BEST OF CATEGORY ★
Willis ISD   
**One Team - One Purpose - Athletics**   
Erin Kleinecke

GOLD
Brownwood ISD   
**Award Winning Teachers Billboard**   
Charles Musgrove
Willis ISD   
**All State Band**   
Erin Kleinecke
Willis ISD   
**One Team - One Purpose - Athletics**   
Erin Kleinecke
Willis ISD   
**Thank You School Board**   
Erin Kleinecke

SILVER
Lancaster ISD   
**Can You See My Future? - Billboard**   
Sonya Cole-Hamilton
Lancaster ISD   
**My History Bowl Web Banner Ad**   
Sonya Cole-Hamilton
Willis ISD   
**Education is Exciting**   
Erin Kleinecke
Willis ISD   
**Going Places**   
Erin Kleinecke
Willis ISD   
**One Team - One Purpose - Student Achievement**   
Erin Kleinecke

BRONZE
DeSoto ISD   
**DeSoto HS Collegiate Magnet Billboard**   
Elizabeth Trimble
Huntsville ISD   
**Chamber of Commerce Trade Expo Exhibit/Booth**   
Shannon Duncan

★ BEST OF CATEGORY ★
Willis ISD   
**One Team - One Purpose - Athletics**   
Erin Kleinecke

GOLD
Brownwood ISD   
**Award Winning Teachers Billboard**   
Charles Musgrove
Willis ISD   
**All State Band**   
Erin Kleinecke
Willis ISD   
**One Team - One Purpose - Athletics**   
Erin Kleinecke
Willis ISD   
**Thank You School Board**   
Erin Kleinecke

SILVER
Lancaster ISD   
**Can You See My Future? - Billboard**   
Sonya Cole-Hamilton
Lancaster ISD   
**My History Bowl Web Banner Ad**   
Sonya Cole-Hamilton
Willis ISD   
**Education is Exciting**   
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Willis ISD   
**Going Places**   
Erin Kleinecke
Willis ISD   
**One Team - One Purpose - Student Achievement**   
Erin Kleinecke

BRONZE
DeSoto ISD   
**DeSoto HS Collegiate Magnet Billboard**   
Elizabeth Trimble
Huntsville ISD   
**Chamber of Commerce Trade Expo Exhibit/Booth**   
Shannon Duncan

★ BEST OF CATEGORY ★
Willis ISD   
**One Team - One Purpose - Athletics**   
Erin Kleinecke

GOLD
Brownwood ISD   
**Award Winning Teachers Billboard**   
Charles Musgrove
Willis ISD   
**All State Band**   
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Willis ISD   
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Erin Kleinecke
Willis ISD   
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Erin Kleinecke

SILVER
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Sonya Cole-Hamilton
Lancaster ISD   
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Erin Kleinecke
Willis ISD   
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Erin Kleinecke
Willis ISD   
**One Team - One Purpose - Student Achievement**   
Erin Kleinecke

BRONZE
DeSoto ISD   
**DeSoto HS Collegiate Magnet Billboard**   
Elizabeth Trimble
Huntsville ISD   
**Chamber of Commerce Trade Expo Exhibit/Booth**   
Shannon Duncan

10,000 to 30,000 students

★ BEST OF CATEGORY ★
Edgewood ISD   
**What will you be with a World-Class Education campaign**   
Jason Gatell

GOLD
Edgewood ISD   
**If you're not here, you're missing out campaign Mailers**   
Jason Gatell
Edgewood ISD   
**What will you be with a World-Class Education campaign**   
Jason Gatell
Grand Prairie ISD   
**Billboard: GPISD Experience - “Open The Doors To Your Future”**   
Steve Adams
Weslaco ISD   
**2014 District Champion Lady Panthers Basketball**   
Darline Gracia
Weslaco ISD   
**2014 Special Olympics**   
Darline Gracia

SILVER
Edgewood ISD   
**If you're not here, you're missing out campaign Door Hangers**   
Jason Gatell

More than 30,000 students

★ BEST OF CATEGORY ★
Region 16 ESC   
**Where the Sun Shines**   
Lynda Queen

GOLD
Mesquite ISD   
**Kindness Billboards**   
Wade Odom
Pharr-San Juan-Alamo ISD   
**Start College Now Bus Wrap**   
Santiago Zavala III
& Arianna Vazquez-Hernandez
Region 16 ESC   
**Where the Sun Shines**   
Lynda Queen
Texas Classroom Teachers Assoc.   
**“Those who care, teach” PSA Billboards**   
Amy Francisco

SILVER
Harris Co. Dept. of Education   
**HCDE Exhibit Banners**   
Louise Henry, APR & David Wrangler
Client Development Services Div.   
**College Bound Billboards**   
Laura Jobe
Mesquite ISD   
**College Bound Billboards**   
Laura Jobe
### CATEGORY 26
**Video - News/Information**

<table>
<thead>
<tr>
<th>Best of Category</th>
<th>Category</th>
<th>Description</th>
<th>Authors</th>
</tr>
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<tbody>
<tr>
<td>✯ Lamar CISD</td>
<td>GOLD</td>
<td>The Randle Report</td>
<td>Justin Terry &amp; Mike Rockwood</td>
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<tr>
<td>✯ Lamar CISD</td>
<td>SILVER</td>
<td>The VISION 3 Assessing 21st Century Learning Part 2</td>
<td>Steve Valdez &amp; Don Ramirez</td>
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<tr>
<td>✯ Weslaco ISD</td>
<td></td>
<td>Schools that Rule</td>
<td>Wendy Sledd</td>
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<tr>
<td>✯ Rockwall ISD</td>
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<td>Current Event Update</td>
<td>Chris Curtis</td>
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<td>✯ TISD-TV, Tyler ISD</td>
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<td>TISD News Briefs - September 2013</td>
<td>Angela Duitch, Greg McRae &amp; Jacob Walker</td>
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<td>✯ Lamar CISD</td>
<td>BRONZE</td>
<td>Tyler ISD BOND 2013 Update - June 2014</td>
<td>Angela Duitch, Greg McRae &amp; Jacob Walker</td>
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<tr>
<td>✯ Keller ISD</td>
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<td>✯ Garland ISD</td>
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<td>✯ Corpus Christi ISD</td>
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<td>✯ Corpus Christi ISD</td>
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<td>✯ Irving ISD</td>
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### CATEGORY 27
**Video - News Release/News Package**

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<tr>
<th>Best of Category</th>
<th>Category</th>
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<th>Authors</th>
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<tbody>
<tr>
<td>✯ Weatherford ISD</td>
<td>GOLD</td>
<td>Weatherford ISD Cosmetology</td>
<td>John Tarrant</td>
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<tr>
<td>✯ Lancaster ISD</td>
<td>SILVER</td>
<td>What Is Success?</td>
<td>Sonya Cole-Hamilton</td>
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<td>✯ McAllen ISD</td>
<td></td>
<td>Bonham students learn music with iPads</td>
<td>Norma Zamora-Guerra, Mark May &amp; Erasmo Cervantes</td>
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<tr>
<td>✯ Weatherford ISD</td>
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<td>Weatherford ISD Cosmetology</td>
<td>John Tarrant</td>
</tr>
<tr>
<td>✯ Lubbock ISD</td>
<td></td>
<td>Out &amp; About - 3rd Grade Water Safety</td>
<td>Ray Rush &amp; Nancy Sharp</td>
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</table>
# Category 27 Video - News Release/News Package cont.

**More than 30,000 students**

<table>
<thead>
<tr>
<th>✯ BEST OF CATEGORY✯</th>
<th>Mesquite ISD Clif Notes Episode 7</th>
<th>Clif Cotton</th>
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<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Mesquite ISD Clif Notes Episode 7</td>
<td>Clif Cotton</td>
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<td><strong>SILVER</strong></td>
<td>Harris Co. Dept. of Education Bates Donates Car to HCDE Head Start Family</td>
<td>Daniel Villarreal &amp; Carol Vaughn</td>
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<td>Pharr-San Juan-Alamo ISD Robotics Team</td>
<td>Celia Torres &amp; Daniel Ledezma</td>
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<td>Pharr-San Juan-Alamo ISD Top Bus Fleet</td>
<td>Celia Torres &amp; Daniel Ledezma</td>
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<td></td>
<td>United ISD United ISD Bond Presentation</td>
<td>Instructional Television Department</td>
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<td><strong>BRONZE</strong></td>
<td>Cypress-Fairbanks ISD Susan Combs Visit</td>
<td>Mitzi Loera &amp; John Taylor</td>
</tr>
<tr>
<td></td>
<td>Northside ISD First Day of School 2013</td>
<td>NISD-TV</td>
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</table>

# Category 28 Video - Documentary

**Less than 10,000 students & 10,000 to 30,000 students**

<table>
<thead>
<tr>
<th>✯ BEST OF CATEGORY✯</th>
<th>Northwest ISD Nora Flynn Feature</th>
<th>Adam Bennett</th>
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<tr>
<td><strong>GOLD</strong></td>
<td>Belton ISD Growth in Belton ISD</td>
<td>Kristin Gordon</td>
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<td>La Joya ISD 2013 Summer Graduates</td>
<td>Eden Ramirez, Jr.</td>
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<td>Lamar CISD International Exchange</td>
<td>Justin Terry</td>
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<td>Lubbock ISD Challenger Baseball</td>
<td>Kenneth Dixon</td>
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<td>Northwest ISD Nora Flynn Feature</td>
<td>Adam Bennett</td>
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<td></td>
<td>Weslaco ISD “The Voice” Marcos Hernandez 25 Years</td>
<td>Steve Valdez &amp; Don Ramirez</td>
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<td><strong>SILVER</strong></td>
<td>Weatherford ISD WISD Spring Fest and Special Olympics</td>
<td>John Tarrant</td>
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<td>Weslaco ISD WHS Regional Track</td>
<td>Steve Valdez</td>
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**More than 30,000 students**

<table>
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<tr>
<th>✯ BEST OF CATEGORY✯</th>
<th>Fort Worth ISD Fort Worth ISD Remembers JFK: An Oral History Project</th>
<th>Communications Department</th>
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<tr>
<td><strong>GOLD</strong></td>
<td>Cypress-Fairbanks ISD Sue Pope Elementary Dedication Video</td>
<td>Mitzi Loera</td>
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<tr>
<td></td>
<td>Fort Worth ISD Fort Worth ISD Remembers JFK: An Oral History Project</td>
<td>Communications Department</td>
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<td></td>
<td>Garland ISD Daugherly Elementary, Paying Homage to the Past, Looking Forward to the Future</td>
<td>Judy Kriehn, Delbert Richardson, Caren Rodriguez &amp; Tiffany Veno</td>
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<td></td>
<td>Mesquite ISD Pressure Cooker Episode 1</td>
<td>Clif Cotton</td>
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<td>Northside ISD The Dedication of Dr. Sara B. McAndrew Elementary School</td>
<td>NISD-TV</td>
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<td></td>
<td>Pasadena ISD Campus Spotlight: Pasadena High School</td>
<td>Bruce Stone</td>
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<td>Plano ISD Plano ISD Tax Ratification Election Informational Video</td>
<td>Communications Department</td>
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<td><strong>SILVER</strong></td>
<td>Garland ISD Spotlight on the Arts #1405</td>
<td>Homer Clayton, Jonathan Cook &amp; Larry Grimes</td>
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<td>Harris Co. Dept. of Education CASE AmeriCorps; Girls on the Run</td>
<td>Joe Perez</td>
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<td>Pharr-San Juan-Alamo ISD Carmen Anaya Community Activist</td>
<td>Celia Torres &amp; Marco Vasquez</td>
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<td><strong>BRONZE</strong></td>
<td>Garland ISD Hillside Academy Kite Day</td>
<td>Jonathan Cook</td>
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<td>Harris Co. Dept. of Education The African Americans: Many Rivers to Cross</td>
<td>Daniel Villarreal</td>
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<td>United ISD U. Robert Romano Memorial Video</td>
<td>Instructional Television Department</td>
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**CATEGORY 29**  
**Video - Special Interest/Feature Series**  
**Less than 10,000 students**  

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>Category</th>
<th>Video Title</th>
<th>School District</th>
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<tr>
<td>GOLD</td>
<td>Teacher of the Year – Ashley McCutchin</td>
<td>Highland Park ISD</td>
<td>Helen Williams</td>
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<td>Bastrop ISD</td>
<td>Bastrop ISD</td>
<td>Renee Cervantes</td>
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<td></td>
<td>Providing Pathways with Pride &amp; Purpose</td>
<td>Bastrop ISD</td>
<td>Renee Cervantes</td>
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<td>DeSoto ISD</td>
<td>DeSoto ISD Hall of Honor Induction Video</td>
<td>Elizabeth Trimble</td>
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<td>Teacher of the Year – Ashley McCutchin</td>
<td>Highland Park ISD</td>
<td>Helen Williams</td>
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<td>Teacher of the Year – Chad Coffey</td>
<td>Highland Park ISD</td>
<td>Helen Williams</td>
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<td>What is Success?</td>
<td>Lancaster ISD</td>
<td>Sonya Cole-Hamilton</td>
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<td>Bond, School Bond</td>
<td>Midway ISD</td>
<td>Traci Marlin</td>
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<td>SILVER</td>
<td>Classroom Innovation Spotlight: Living Wax Museum</td>
<td>Highland Park ISD</td>
<td>Helen Williams</td>
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<td>Dads Club Golf Tournament 2013</td>
<td>Highland Park ISD</td>
<td>David Hicks &amp; Helen Williams</td>
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<td>Sparkling Scots join HP Varsity Cheerleaders</td>
<td>Highland Park ISD</td>
<td>Helen Williams</td>
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<td>Welcome new teachers!</td>
<td>Highland Park ISD</td>
<td>Helen Williams</td>
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<td>It Takes Heart to be a Hero: Maya’s Miracle</td>
<td>New Braunfels ISD</td>
<td>Michael Tristan</td>
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<td>NBISD Special Olympics “A Winning Tradition”</td>
<td>New Braunfels ISD</td>
<td>Michael Tristan</td>
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<td>Restore the Roar - TISD State of the District Video</td>
<td>Terrell ISD</td>
<td>Rachel Frost</td>
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<td>WISD Student Gives Back</td>
<td>Weatherford ISD</td>
<td>John Tarrant</td>
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**10,000 to 30,000 students**

**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>Category</th>
<th>Video Title</th>
<th>School District</th>
<th>Name</th>
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<tbody>
<tr>
<td>TISD-TV, Tyler ISD</td>
<td>The Leader in Me: Reflecting on the Past, Celebrating the Future Together</td>
<td>TISD-TV, Tyler ISD</td>
<td>Angela Duitch, Greg McRae &amp; Jacob Walker</td>
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<td>Inspiration Video</td>
<td>Edgewood ISD</td>
<td>Marvin Jimenez</td>
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<tr>
<td></td>
<td>Leslie Desmarais, Kid Magic</td>
<td>Grand Prairie ISD</td>
<td>Sean O’Donnell</td>
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<td></td>
<td>The Future of Education</td>
<td>La Joya ISD</td>
<td>Eden Ramirez, Jr.</td>
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<td>Grammy-Winning Instruction</td>
<td>Lamar CISD</td>
<td>Justin Terry</td>
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<td>Reading Restaurant</td>
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<td>Justin Terry</td>
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<td>Miller Elementary Booe Safety</td>
<td>Lubbock ISD</td>
<td>Ray Rush</td>
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<td>TISD-TV, Tyler ISD</td>
<td>The Leader in Me: Reflecting on the Past, Celebrating the Future Together</td>
<td>TISD-TV, Tyler ISD</td>
<td>Angela Duitch, Greg McRae &amp; Jacob Walker</td>
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<td>TISD-TV, Tyler ISD</td>
<td>Tyler ISD’s CTE Center: From Concept to Construction</td>
<td>TISD-TV, Tyler ISD</td>
<td>Angela Duitch, Greg McRae &amp; Jacob Walker</td>
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**SILVER**

<table>
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<tbody>
<tr>
<td>Alvin ISD</td>
<td>Dr. “Red” Duke Elementary: When I Grow Up Tribute Video</td>
<td>Alvin ISD</td>
<td>Communications Department</td>
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<td>Belton High School CTE Auto Tech Program</td>
<td>Belton ISD</td>
<td>Kristin Gordon</td>
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<td>Goose Creek CISD</td>
<td>Goose Creek CISD Education Foundation Students Choice Awards Banquet Video</td>
<td>Goose Creek CISD</td>
<td>Carrie Pryor-Newman &amp; Erasmo Cervantes</td>
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<tr>
<td>McAllen ISD</td>
<td>A+ Moments</td>
<td>McAllen ISD</td>
<td>Norma Zamora-Guerra, Mark May, &amp; Erasmo Cervantes</td>
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<td>McKinney ISD</td>
<td>Club 360 - Minecraft</td>
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<td>Karla Schumacher</td>
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<td>“First Day at Stevenson” Special Feature</td>
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<td>Chris Curtis</td>
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<td>TISD-TV, Tyler ISD</td>
<td>4th R - Episode 6</td>
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<td>Angela Duitch, Greg McRae &amp; Greg Walker</td>
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<td>Weslaco ISD</td>
<td>2014 Gates Scholar - Irene Infante</td>
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<td>Steve Valdez</td>
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<td>Weslaco ISD</td>
<td>Ivan Loa Story</td>
<td>Weslaco ISD</td>
<td>Steve Valdez &amp; Don Ramirez</td>
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<td>WISD-Parental Involvement Teach the Parent Reach the Child</td>
<td>Weslaco ISD</td>
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<td>Wylie ISD</td>
<td>Career Kid</td>
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**BRONZE**

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<tr>
<th>Category</th>
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<td>Dropouts Recovery Efforts</td>
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<td>Category 29 Video - Special Interest/Feature Series Cont.</td>
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<tr>
<td>More than 30,000 students</td>
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</table>

**BEST OF CATEGORY**

**Harris Co. Dept. of Education**  
**CASE Out-of-School Time Message**  
**Daniel Villarreal**

| **GOLD** |
|-----------------|-----------------|
| Cypress-Fairbanks ISD | Pope Elementary School Reading for the Record | Mitzi Loera |
| Cypress-Fairbanks ISD | Think about it | Kim Foster, Mitzi Loera & John Taylor |
| Fort Worth ISD | Commitment to Classrooms bond information video | Communications Department |
| Fort Worth ISD | Fort Worth ISD Virtual Convocation 2013 | Communications Department |
| Fort Worth ISD | JROTC Trip to Vicksburg | John Papa |
| Harris Co. Dept. of Education | CASE Out-of-School Time Message | Daniel Villarreal |
| Harris Co. Dept. of Education | The Jason Project/Pasadena ISD, Jackson Middle School | Joe Perez |
| Klein ISD | 2014 Staff Banquet: Klein ISD Superheros | Communications & Planning Department |
| Klein ISD | Christmas Luncheon Video | Communications & Planning Department |
| Mesquite ISD | You Can Get Here from There | Clif Cotton |
| North East ISD | Special Olympics 2013 | Laura Breeden & Jimmy O’Halligan |
| Plano ISD | Behind the Scenes with Plano ISD Theatre “Techies” | Communications Department |
| Plano ISD | Decades Fair | Communications Department |
| Plano ISD | Learning Languages Other Than English in Plano ISD | Communications Department |
| Richardson ISD | Convocation Opening Video 2013 | Instructional Television Department |
| United ISD | I LEAD United iPad Video |  

| **SILVER** |
|-----------------|-----------------|
| Arlington ISD | Conversations No. 227 - NFL Play60 | Robert Spence & McKenzie Stokes |
| Corpus Christi ISD | Teacher of the Year - Dr. Delores Tapia | Lorette Williams & Lyndall Gathright |
| Garland ISD | Project SEARCH/Atlas Copco Drilling Solutions | Homer Clayton, Jonathan Cook, Larry Grimes & Delbert Richardson |
| Garland ISD | Pucker for a Pig | Larry Grimes & Tiffany Veno |
| Harris Co. Dept. of Education | Girls on the Run! | Joe Perez, Carol Vaughn, Daniel Villarreal & Amanda Arnold |
| Humble ISD | Inspiring Moments - Dyslexia | Winna MacLaren |
| Irving ISD | imPACT Teacher of the Year, Larriviel | Dennis Palacios |
| Keller ISD | IT’S Award Video – March 2014 | Keller ISD Media Services |
| Klein ISD | Every Child Deserves a School Nurse | Denise McLean |
| Mesquite ISD | Community Conversations: The New Florence Black | Wade Odom |
| Pharr-San Juan-Alamo ISD | German Beltran | Celia Torres & Marco Vasquez |
| Plano ISD | Small Talk with the Superintendent | Communications Department |
| Richardson ISD | Richardson ISD 2014 STARS Teachers | Community Relations |
| Round Rock ISD | Wonder | Instructional Television Department |
| United ISD | CSBE Seven Wonders of the World | Instructional Television Department |
| United ISD | GEAR UP TAMU | Instructional Television Department |
| United ISD | Killam Elementary STAAR Exam Video | Instructional Television Dept |

<p>| <strong>BRONZE</strong> |
|-----------------|-----------------|
| Cypress-Fairbanks ISD | Book Festival: Elijah Meets Tim Green | Kim Foster, Mitzi Loera &amp; John Taylor |
| Humble ISD | Inspiring Moments - Integrated Athletics | Winna MacLaren |
| United ISD | Salinas Elementary STAAR Exam Video | Instructional Television Department |
| United ISD | Special Olympic Highlight Video | Instructional Television Department |
| United ISD | UISD Highlight 2013-2014 | Instructional Television Department |
| United ISD | Young Athletes Highlight Video | Instructional Television Department |</p>
<table>
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<tr>
<th>CATEGORY 30</th>
<th>Video - Promotional/Marketing</th>
<th>Less than 10,000 students</th>
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<td><strong>BEST OF CATEGORY</strong></td>
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<tr>
<td>Lancaster ISD</td>
<td>Bi60 Flying Tigers STEM Camp Promotion</td>
<td>Sonya Cole-Hamilton</td>
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<td>DeSoto ISD</td>
<td>A Little EXTRA Video</td>
<td>Elizabeth Trimble</td>
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<td>Galveston ISD</td>
<td>New GISD Magnet Programs 2014-15 PSA</td>
<td>Communications Department</td>
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<td>Bi60 Flying Tigers STEM Camp Promotion</td>
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<td>Lancaster ISD</td>
<td>“I Tiger” Lancaster Tiger Football Team Promo</td>
<td>Sonya Cole-Hamilton</td>
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<td>Royse City ISD Ed. Foundation</td>
<td>Most Interesting Man in the World</td>
<td>Jo Nell Mellody &amp; Sheila Whitney</td>
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<td>Willis ISD</td>
<td>2014 Teachers and Paraprofessionals of the Year</td>
<td>Erinn Kleinke</td>
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<td>Willis ISD</td>
<td>Education is Exciting in Willis ISD</td>
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<td>Willis ISD</td>
<td>Happy Holidays</td>
<td>Erinn Kleinke</td>
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<td>Willis ISD</td>
<td>Why Teachers Think Education is Exciting in Willis ISD</td>
<td>Erinn Kleinke</td>
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<td><strong>BRONZE</strong></td>
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<td>Brownwood ISD</td>
<td>Slideshow/Video Promo - Texas Day at Northwest Elementary</td>
<td>Charles Musgrove</td>
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<td>Waco ISD</td>
<td>GWAMA: Build the World</td>
<td>Mary Senter, Dale Caffey &amp; Jesse Botello</td>
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<td><strong>GOLD</strong></td>
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<td>La Joya ISD</td>
<td>College and Career Center Promo</td>
<td>Eden Ramirez, Jr.</td>
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<tr>
<td>La Joya ISD</td>
<td>La Joya ISD Promotional Video</td>
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<tr>
<td>Lubbock ISD</td>
<td>LISD-TV Promotional Video</td>
<td>Kenneth Dixon</td>
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<td>McAllen ISD</td>
<td>Football Night in McAllen 2013</td>
<td>Norma Zamora-Guerra, Mark May &amp; Erasmio Cervantes</td>
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<td>Northwest ISD</td>
<td>NISD Aviation Pathway</td>
<td>Adam Bennett</td>
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<td>Rockwall ISD</td>
<td>Rockwall ISD: Portrait of Success</td>
<td>James VanDyke &amp; Chris Curtis</td>
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<td>TISD-TV,Tyler ISD</td>
<td>I AM Tyler ISD - Fitzpatrick Architect Business Partner</td>
<td>Angela Duitch, Greg McRae &amp; Jacob Walker</td>
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<td>Waco ISD</td>
<td>Tribute to Teachers</td>
<td>Mary Senter, Dale Caffey &amp; Jesse Botello</td>
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<td>Waco ISD</td>
<td>GWAMA: Build the World</td>
<td>Mary Senter, Dale Caffey &amp; Jesse Botello</td>
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<td>Weslaco ISD</td>
<td>2014 WEHS Top Ten Students &amp; 2014 WHS Top Ten Students</td>
<td>Don Ramirez</td>
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<tr>
<td>Weslaco ISD</td>
<td>I Choose Weslaco</td>
<td>Steve Valdez &amp; Don Ramirez</td>
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<td><strong>SILVER</strong></td>
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<td>Belton ISD</td>
<td>Great BISD School Nutrition Services</td>
<td>Kristin Gordon</td>
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<td>Edgewood ISD</td>
<td>Edgewood ISD Commercial “HERE”</td>
<td>Marvin Jimenez &amp; Jason Gatell</td>
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<td>Judson Education Foundation</td>
<td>JEF Thank You Sponsors</td>
<td>David L. Rhoads III &amp; Yvette Reyna</td>
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<td>La Joya ISD</td>
<td>Anti-Bullying PSA</td>
<td>Eden Ramirez, Jr.</td>
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<td>Lamar CISD</td>
<td>Winter Wonderland</td>
<td>Justin Terry</td>
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<td>McAllen ISD</td>
<td>Decades of Devotion</td>
<td>Norma Zamora-Guerra, Mark May &amp; Erasmio Cervantes</td>
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<td>Woodrow Wilson Elementary</td>
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<td>International Baccalaureate Program</td>
<td>Karla Schumacher</td>
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<td>Aspiring Administrator’s Institute - Jenny Zornes</td>
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<td>Tyler ISD Holiday Message</td>
<td>Jesse Botello, Amber George, Dale Caffey &amp; Mary Senter</td>
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<td>McAllen ISD NAMM Award Winner</td>
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<td>Drive for the Kids</td>
<td>Jesse Botello, Amber George &amp; Dale Caffey</td>
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</table>
Category 30 Video - Promotional/Marketing cont.

More than 30,000 students

✿ BEST OF CATEGORY ✿

Keller ISD

GOLD

- Cypress-Fairbanks ISD: Superintendent's Fun Run PSA
- ESC Region 11: ESC Region 11 - Who We Are Video
- ESC Region 13: FACTastic Math Strategy Cards Video
- Fort Bend ISD: FBISD - It's all about the "i"
- Garland ISD: CTE - Putting Students on the Path to Success
- Garland ISD: GISD Strategic Plan
- Harris Co. Dept. of Education: HCDE, Education Works Campaign
- Mesquite ISD: YouTube Channel Launch
- Mesquite ISD: My Dream My Future - Alanna Quillen
- Northside ISD: School Bond 2014
- Pharr-San Juan-Alamo ISD: National Library Week PSA
- Richardson ISD: RISD Special Student Services Transition Program
- United ISD: Back to School Safety PSA
- United ISD: UHS Madrigal Dinner PSA
- United ISD: UISD Gangnam Bond Video
- United ISD: UISD KIA Fishing PSA
- United ISD: UISD Summer Food Program PSA
- United ISD: UISD Summer Reading PSA
- United ISD: United ISD Bond Thank You PSA
- United ISD: United ISD Voting PSA

SILVER

- Cypress-Fairbanks ISD: YouTUbe Channel Launch
- ESC Region 11: ESC Region 11 - Who We Are Video
- ESC Region 13: FACTastic Math Strategy Cards Video
- Fort Bend ISD: FBISD - It's all about the "i"
- Garland ISD: CTE - Putting Students on the Path to Success
- Garland ISD: GISD Strategic Plan
- Harris Co. Dept. of Education: HCDE, Education Works Campaign
- Mesquite ISD: YouTube Channel Launch
- Mesquite ISD: My Dream My Future - Alanna Quillen
- Northside ISD: School Bond 2014
- Pharr-San Juan-Alamo ISD: National Library Week PSA
- Richardson ISD: RISD Special Student Services Transition Program
- United ISD: Back to School Safety PSA
- United ISD: UHS Madrigal Dinner PSA
- United ISD: UISD Gangnam Bond Video
- United ISD: UISD KIA Fishing PSA
- United ISD: UISD Summer Food Program PSA
- United ISD: UISD Summer Reading PSA
- United ISD: United ISD Bond Thank You PSA
- United ISD: United ISD Voting PSA

BRONZE

- Alief ISD: Alief ISD Profile
- Harris Co. Dept. of Education: AmeriCorps Recruitment!
- Harris Co. Dept of Education: HCDE Works video
- Klein ISD: Veterans Day Promo
- Klein ISD: What is CTE?
- Mesquite ISD: Help
- Mesquite ISD: Is Engineering in Your Future?
- North East Ed. Foundation: North East Educational Foundation: Making a difference for 28 years
- Round Rock ISD: Discover your District
- Round Rock ISD: Part of the Arts
- United ISD: No Shots, No School PSA
- United ISD: UISD Anti Gang PSA
- United ISD: UISD KIA Football PSA
- United ISD: UISD KIA Track PSA
- United ISD: UISD Partners for Scholars
- United ISD: UISD Sames KIA in the Classroom Winner PSA
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<th>Video Training/Instructional</th>
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<td><strong>BEST OF CATEGORY</strong></td>
<td>Less than 10,000 students &amp; 10,000 to 30,000 students</td>
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<td>TISD-TV, Tyler ISD</td>
<td>Tyler ISD PLC: Professional Learning Communities</td>
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<td><strong>GOLD</strong></td>
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<td>Galveston ISD</td>
<td>GISD How To Sign Up for a School of Choice Tutorial</td>
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<tr>
<td>Northwest ISD</td>
<td>NISD Cyber Safety</td>
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<td>TISD-TV, Tyler ISD</td>
<td>Tyler ISD PLC: Professional Learning Communities</td>
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<td>TISD-TV, Tyler ISD</td>
<td>Tyler ISD Presents Bus Safety</td>
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<td>Rockwall ISD</td>
<td>Lockdown Drill Training Video</td>
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<td>Wylie ISD</td>
<td>House Bill 5 Educational Video</td>
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<td>Rockwall ISD</td>
<td>Lockdown Drill Training Video</td>
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<td><strong>BEST OF CATEGORY</strong></td>
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<td>PBL in Action</td>
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<td>ESC Region 13</td>
<td>PBL in Action</td>
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<td>Fort Worth ISD</td>
<td>Customer Service On Purpose Training Video</td>
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<td>Keller ISD</td>
<td>KISD R.O.C.K. Anti-Bullying Video (K-6)</td>
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<td>Mesquite ISD</td>
<td>Welcome to Mesquite High 2013-14</td>
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<td>Northside ISD</td>
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<td>CATEGORY 32</td>
<td>Video - Sports Event</td>
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<td><strong>GOLD</strong></td>
<td>Weslaco vs. Weslaco East Basketball Boys &amp; Girls 2013-14</td>
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<td>Edgewood ISD Cinco de Mayo Parade</td>
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<td><strong>BRONZE</strong></td>
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**CATEGORY 34**  
**Video Streaming**  
**All Divisions**

☆ BEST OF CATEGORY ☆
Irving ISD  
ISTV webpage  
Dennis Palacios

GOLD
Irving ISD  
ISTV webpage  
Dennis Palacios

BRONZE
ESC Region 13  
Curriculum Council Livestream  
Ana Amezcuá

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**COMPUTERIZED/ELECTRONIC COMMUNICATION CATEGORIES**

**CATEGORY 35**  
**Computer App**  
**All Divisions**

☆ BEST OF CATEGORY ☆
Waco ISD  
Waco ISD Mobile App  
Dale Caffey, Skip Filgo, Jesse Botello, Amber George, Mary Senter & Krystin Peaslee

GOLD
Allen ISD  
Allen ISD Mobile App  
Daniel Segura & Aubrey Chancellor
North East ISD  
North East ISD Mobile App  
Adam Bennett & Emily Conklin
Northwest ISD  
Northwest ISD Mobile App  
Dale Caffey, Skip Filgo, Jesse Botello, Amber George, Mary Senter & Krystin Peaslee
Waco ISD  
Waco ISD Mobile App  
Tim Carroll

SILVER
Alief ISD  
Alief ISD Mobile App  
Craig Eichhorn & Tracy Lau

---

**CATEGORY 36**  
**Computerized Presentation**  
**Less than 10,000 students**

☆ BEST OF CATEGORY ☆
Lancaster ISD  
Lancaster ISD: “Oh What Fun!” Holiday E-Card  
Sonya Cole-Hamilton

GOLD
Huntsville ISD  
Hornets’ Nest Weekly Radio Show  
Shannon Duncan
Lancaster ISD  
Lancaster ISD: “Oh What Fun!” Holiday E-Card  
Sonya Cole-Hamilton

BRONZE
Huntsville ISD  
2014 Community Survey Results Presentation  
Shannon Duncan
Midway ISD  
New Employee Manual  
Traci Marlin
Category 36 Computerized Presentation cont.

More than 30,000 students

✯ BEST OF CATEGORY ✯
Fort Bend ISD  FBISD Partners Annual Report  Becky Walker, Keryn Miles, Stacey Crews & Nancy Porter
GOLD
Cypress-Fairbanks ISD  SPANISH Translation Guide  Rosario Meehan
Fort Bend ISD  FBISD Partners Annual Report  Becky Walker, Keryn Miles, Stacey Crews & Nancy Porter
Humble ISD  If I Build It, Will They Come?  Robin McAdams
Keller ISD  Keller ISD Media Services Prezi  Shellie Johnson & Bryce Nieman
Region 7 ESC  Fired Up!  Paula Brown
Region 7 ESC  Notebooking WebShop eBook  Paula Brown
SILVER
Humble ISD  Navigating New Graduation Plans - A Parent’s Primer  Robin McAdams
Humble ISD  Social Media: 10 Apps to Know  Yvonne Harris
Humble ISD  What is Humble ISD doing to help families pay for the future?  Jamie Mount & Robin McAdams
Region 7 ESC  Elementary Math Webinars eBook  Paula Brown

CATEGORY 37
E-Newsletter Internal
Less than 10,000 students

✯ BEST OF CATEGORY ✯
Willis ISD  District Dynamics  Erin Kleinecke
GOLD
Highland Park ISD  HPISD enewsletter  Helen Williams, David Hicks & Jacki Moran
Willis ISD  District Dynamics  Erin Kleinecke
SILVER
Highland Park ISD  HPISD Centennial enewsletter  Helen Williams

10,000 to 30,000 students

✯ BEST OF CATEGORY ✯
Northwest ISD  Source Staff Newsletter  Emily Conklin
GOLD
Hurst-Euless-Bedford ISD  Superintendent Email Update  Judy Everett Ramos
Northwest ISD  Source Staff Newsletter  Emily Conklin
SILVER
Edgewood ISD  Board Meeting Bulletin  Roland Martinez
Edgewood ISD  The Edgewood Word  Roland Martinez
Hurst-Euless-Bedford ISD  “The Scoop” Employee Newsletter  Judy Everett Ramos

More than 30,000 students

✯ BEST OF CATEGORY ✯
Fort Bend ISD  FBISD E-News  Keryn Miles, Becky Walker, Stacey Crews & Nancy Porter
GOLD
Cypress-Fairbanks ISD  Employee Connection, Spotlight Teacher Edition  Stephen Biller
Fort Bend ISD  FBISD E-News  Keryn Miles, Becky Walker, Stacey Crews & Nancy Porter
Humble ISD  Family Album  Robin McAdams
Mesquite ISD  In Touch Online Newsletter  Allison Lewallyn
Plano ISD  Plano ISD District Digest Electronic Employee Newsletter  Communications Dept.
United ISD  United Insider May 2014  Carmen R. Rendón
Category 37 E-Newsletter Internal cont.
More than 30,000 students

SILVER
Corpus Christi ISD
Region 7 ESC
United ISD
United ISD
Intercom Employee Newsletter
December 2013 Inside Story
United Insider March 2014
United Insider October 2013
Tanis Acosta & Kim Sneed
Paula Brown
Carmen R. Rendón
Paola Arcos

Category 38
E-Newsletter External
Less than 10,000 students & 10,000 to 30,000 students

✯ BEST OF CATEGORY ✯
Tomball ISD
TISD TODAY

GOLD
Lancaster ISD
Northwest ISD
Tomball ISD
Lancaster ISD: Parent Connect Newsletter Issue 4
Northwest News
TISD TODAY
Sonya Cole-Hamilton & Lisa Bacon
Emily Conklin
Staci Stanfield

More than 30,000 students

✯ BEST OF CATEGORY ✯
Humble ISD
Your Schools Newsletter
Robin McAdams, Winna MacLaren & Jamie Mount

GOLD
Fort Bend ISD
Humble ISD
Humble ISD
Plano ISD
Richardson ISD
Texas Classroom Teachers Assoc.
FBISD ExPress
Uplift
Your Schools Newsletter
Plano ISD eNews - www.pisd.edu/enews
School Times
TCTA eUpdate Newsletter
Keryn Miles, Stacey Crews & Nancy Porter
Winna MacLaren
Robin McAdams, Winna MacLaren & Jamie Mount
Communications Department
Communications Department
Amy Francisco

SILVER
Arlington ISD
United ISD
AISD Achieving Excellence
United ISD - Newsletter District 5
Mercedes Mayer & Leslie Johnston
Carmen R. Rendón

Category 39
Web Site
Less than 10,000 students

✯ BEST OF CATEGORY ✯
Sheldon ISD
Sheldon ISD Website
Vic Bushfield

GOLD
Bastrop ISD
Dickinson ISD
Highland Park ISD
Huntsville ISD
Sheldon ISD
Terrell ISD
Bastrop ISD Website - www.bisdtx.org
Dickinson ISD Website
Huntsville ISD Website
Sheldon ISD Website
Terrell ISD Website
Renee Cervantes & Donald Williams
Tammy Dowdy & Robby Robertson
David Hicks & Helen Williams
Shannon Duncan
Vic Bushfield
Rachel Frost
### Category 29 Web Site cont.
#### 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>✯ BEST OF CATEGORY ✯</th>
<th>Birdville ISD</th>
<th>Birdville ISD Website</th>
<th>Mark Thomas, Michelle DoPorto &amp; Stephanie Whitlock</th>
</tr>
</thead>
</table>

<table>
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<tr>
<th>GOLD</th>
<th>Birdville ISD</th>
<th>Birdville ISD Website</th>
<th>Mark Thomas, Michelle DoPorto &amp; Stephanie Whitlock</th>
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</thead>
<tbody>
<tr>
<td>Goose Creek CISD</td>
<td>Goose Creek CISD Web Site</td>
<td>Mima Trujillo, Susan Passmore &amp; Carrie Pryor-Newman</td>
<td></td>
</tr>
<tr>
<td>Lamar CISD</td>
<td><a href="http://www.lcisd.org">www.lcisd.org</a></td>
<td>Mike Rockwood, Phillip Sulak &amp; Justin Terry</td>
<td></td>
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</tbody>
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<thead>
<tr>
<th>SILVER</th>
<th>Northwest ISD</th>
<th>Northwest ISD Web Site</th>
<th>Rachel Bobbitt</th>
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<tr>
<th>BRONZE</th>
<th>Lubbock ISD</th>
<th>Blackboard-Edline Support, Help Documents, Log In Information Webpage</th>
<th>Sarah Ancell</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wylie ISD</td>
<td>Wylie ISD Web Site</td>
<td>Doug Bellamy</td>
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#### More than 30,000 students

<table>
<thead>
<tr>
<th>✯ BEST OF CATEGORY ✯</th>
<th>Fort Bend ISD</th>
<th>FBISD Website</th>
<th>Nancy Porter, Natalie Rivera, Stacey Crews &amp; Becky Walker</th>
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<thead>
<tr>
<th>GOLD</th>
<th>Cypress-Fairbanks ISD</th>
<th>CFISD Website</th>
<th>Leslie Francis, Chelsea Hardy, The Communication Team Ana Amezua</th>
</tr>
</thead>
</table>

| ESC Region 13       | Educator Certification Program Website | Nancy Porter, Natalie Rivera, Stacey Crews & Becky Walker |

<table>
<thead>
<tr>
<th>Fort Bend ISD</th>
<th>FBISD Website</th>
<th>Community Relations Department</th>
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<tr>
<th>Richardson ISD</th>
<th>Set Your Course Website</th>
<th>Communications Department</th>
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<tr>
<th>SILVER</th>
<th>Amarillo ISD</th>
<th>Amarillo ISD Website Renovation</th>
<th>Community Relations Department</th>
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<tr>
<th>Arlington ISD</th>
<th>Arlington ISD website redesign</th>
<th>Leslie Johnston, Robert Spence &amp; McKenzie Stokes</th>
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<thead>
<tr>
<th>Harris Co. Dept. of Education</th>
<th>HCDE Website</th>
<th>Amanda Arnold, Robert Doyal &amp; Carol Vaughn</th>
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<tr>
<th>Klein ISD</th>
<th>HBS Website</th>
<th>Communications &amp; Planning Dept.</th>
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<tr>
<th>Northside ISD</th>
<th>Northside Guidance and Counseling Department website</th>
<th>Marcella Muney</th>
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<tr>
<th>Region 7 ESC</th>
<th>EcoLand Website</th>
<th>Ashley Holt Patterson</th>
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<tr>
<th>BRONZE</th>
<th>Amarillo ISD</th>
<th>Newswire Blog</th>
<th>Lauren Krieg &amp; Holly Shelton</th>
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<th>ESC Region 11</th>
<th>ESC Region 11 Website</th>
<th>Verone Travis</th>
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<th>Mesquite ISD</th>
<th>Mesquite ISD Website</th>
<th>Communications Dept.</th>
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<thead>
<tr>
<th>Region 7 ESC</th>
<th>Region 7 ESC Main Website</th>
<th>Paula Brown, Katie Chenoweth &amp; Ashley Holt Patterson</th>
</tr>
</thead>
</table>

### Category 39
#### Online Foundation Donation Page

**NO ENTRIES**
**CAMPAIGN/EVENT CATEGORIES**

### CATEGORY 41
**Marketing Campaign**
Less than 10,000 students & 10,000 to 30,000 students

- **BEST OF CATEGORY**
  - Hays CISD
    - Hays High Five: Employee Daily Recognition Program
    - Christina Courson & Tim Savoy

- **GOLD**
  - Belton ISD
    - Tigers Don't Bully Hays High Five: Employee Daily Recognition Program
    - Katherine Atmar
  - Hays CISD
    - Christina Courson & Tim Savoy

- **BRONZE**
  - DeSoto ISD
    - DeSoto HS Collegiate Magnet Program
    - Elizabeth Trimble

- **BEST OF CATEGORY**
  - Region 4 ESC Print Center
    - Region 4 2014 Gulf Coast Job Fair
    - Barbara Hannah

- **GOLD**
  - Harris Co. Dept. of Education
    - HCDE Website Marketing Campaign
    - Amanda Arnold, Carol Vaughn & Robert Doyal
  - Harris Co. Dept. of Education Client Development Services Div.
    - 2013 Choice Partners Cooperative Annual Vendor Exhibit
    - Louise Henry, APR & David Wrangler
  - Region 4 ESC Print Center
    - Region 4 2014 Gulf Coast Job Fair
    - Barbara Hannah

- **SILVER**
  - Irving ISD
    - Online Enrollment
    - Valerie Reyes-Braun, Julie Baur & Lesley Weaver
  - Mesquite ISD
    - Technology Excellence Center (TEC) Marketing Campaign
    - Communications Dept.
  - United ISD
    - League of Legends - Distinguished Alumni Program
    - Rocio G. Moore

### CATEGORY 42
**Foundation Campaign**
More than 30,000 students

- **BEST OF CATEGORY**
  - Irving ISD
    - ISF Gala
    - Julie Baur

- **GOLD**
  - Irving ISD
    - ISF Gala
    - Julie Baur

### CATEGORY 43
**Social Media Campaign**
10,000 to 30,000 students & More than 30,000 students

- **BEST OF CATEGORY**
  - Fort Worth ISD
    - MMVV to Me
    - Barbara Griffith, John Cope, Thomas Ketchersid & Shara Kelley

- **GOLD**
  - Fort Worth ISD
    - MMVV to Me
    - Barbara Griffith, John Cope, Thomas Ketchersid & Shara Kelley
  - Klein ISD
    - The Adventures of Adam KleinGnome
    - Kate Hope
Category 43 Social Media Campaign cont.
10,000 to 30,000 students & More than 30,000 students

**SILVER**
- Arlington ISD: First-day tweet-along
  Leslie Johnston, Robert Spence & McKenzie Stokes
- Birdville ISD: Birdville ISD Facebook (Facebook.com/BirdvilleSchools)
  Mark Thomas, Stephanie Whitlock & Michelle DoPorto
- Cypress-Fairbanks ISD: Social Media: A Wave or Tsunami
  Stephanie Migl, Leslie Francis & Nicole Ray
- Keller ISD: “Keller ISD Thanks Veterans” Social Media Campaign
  Nicole Lyons
- Round Rock ISD: Round Rock ISD Summer Reading
  Community Relations

Category 44
Special Event
Less than 10,000 students

**BEST OF CATEGORY**
- Midway ISD: Breaking Ground Together
  Traci Marlin

**GOLD**
- Lancaster ISD: Lancaster ISD: 21st Century STEM Learning Expo and Rites of Passage Event
  Sonya Cole-Hamilton
- Midway ISD: Breaking Ground Together
  Traci Marlin

**SILVER**
- Alvarado ISD: College Week
  Tommy Brown
- Copperas Cove ISD: Convocation 2014 “Fighting for our Children”
  Wendy Sledd
- Friendswood ISD Ed. Foundation: New Employee Luncheon
  Karolyn Gephart
- Galveston ISD: Hidden Treasures: The 2013-14 GISD Teacher and Employee of the Year Awards Ceremony
  Communications Department
- Terrell ISD: Citywide Back-to-School Fair
  Rachel Frost

Category 45
Celebrate Texas Public Schools
No Entries
CRYSTAL COMMENDATION ENTRIES

All divisions judged together

**CATEGORY 46**

**Crystal Commendation**
Cypress-Fairbanks ISD 2014 Bond Referendum
The Communication Team

**Certificate of Merit**
Arlington ISD Bond 2014 election campaign
Communications Department

**CATEGORY 47**

Parent Involvement/Volunteer Program

**Certificate of Merit**
Katy ISD Partners in Education “I Volunteer” Video
Janet Theis

**CATEGORY 48**

Staff/Student Recognition

**Crystal Commendation**
Klein ISD 2013-14 Staff Recognition Banquet
Communications & Planning Department
Celebrating Klein Superheroes

**CATEGORY 49**

School/Community Partnership

**Crystal Commendation**
Garland ISD Iron Chef: North Texas
Tiffany Veno, Judy Kriehn & Chris Moore

**Certificate of Merit**
Humble ISD Humble ISD/Greater Lake Houston Heart Walk
Jamie Mount, Winna MacLaren & Robin McAdams

**CATEGORY 50**

District/Assoc Special Event/Celebration

**Crystal Commendation**
Humble ISD Humble Pride: Superintendent of the Year State Finalist Surprise Celebration
Jamie Mount, Winna MacLaren, Robin McAdams & Jerri Monbaron

**Certificate of Merit**
Amarillo ISD Future Ready
Community Relations Department
Bastrop ISD Bastrop ISD Back to School Bash & Stuff the Bus Event
Donald Williams & Lauri Anzaldua

**CATEGORY 51**

Foundation Special Event/Celebration

**Crystal Commendation**
Corpus Christi ISD First in Family Event
Crystal Matern

**CATEGORY 52**

Foundation Annual Campaign

NO ENTRIES
PLATINUM AWARD ENTRIES

CATEGORY 53
All divisions judged together

PLATINUM AWARD

Corpus Christi ISD
Multimedia Programming Launch
Lorette Williams, Lyndall Gathright, Kim Sneed, Crystal Matern, Tanis Acosta & Rene Pantoja

CERTIFICATE OF MERIT

Alvarado ISD
College Week
Tommy Brown

Waco ISD
The Resurrection of Tradition
Mary Senter, Jesse Botello, Dale Caffey, Amber George, Krystin Peaslee & Skip Filgo

Congratulations to all our Star Award winners!

Please send one member of your district, foundation or organization to the registration area to pick up your packet of certificates and judge’s sheets.

You may order duplicates certificates and medals online at www.tspra.org until May 15, 2015.