2016 STAR AWARD
WINNERS

PRINT CATEGORIES

CATEGORY 1
Internal Newsletter
All Divisions

BEST OF CATEGORY
Harris Co. Dept. of Education
The Hub: Internal News from HCDE
Angela Hider, Joe Perez, Lindsey Sanders, Carol Vaughn & Daniel Villarreal

GOLD
Alvin ISD
Alvin Family Connection
Ana Pasarella, Rachel Moore & Communications Dept.
Harris Co. Dept. of Education
The Hub: Internal News from HCDE
Angela Hider, Joe Perez, Lindsey Sanders, Carol Vaughn & Daniel Villarreal

SILVER
Arlington ISD
My AISD
Anthony Andro, Leslie Johnston, Mercedes Mayer, Ryan Pierce & Robert Spence
Harlandale ISD
Harlandale ISD’s Harlandale Insider
Andrew Fernandez, Natalie Bobadilla, Leticia Saavedra & Alexis LaFosse
Pearland ISD
“Progress” Newsletter
Kim Hocott

BRONZE
Laredo ISD
Laredo ISD Employee Newsletter: A+ News Summer 2016
Veronica Castillon, Maribel Valdez, Roberto Treviño, Claudia Rodriguez & Glenda Flores

CATEGORY 2
External Newsletter
Less than 10,000 students

BEST OF CATEGORY
Barbers Hill ISD
Barbers Hill Newsletter – Summer Edition
Communications Department

GOLD
Barbers Hill ISD
Barbers Hill Newsletter – Summer Edition
Communications Department
Channelview ISD
Connections Newsletter
Katharine Matthys
Hillsboro ISD
Pine Tree ISD
Pine Tree ISD The Pirate Compass
Mary Whitten

SILVER
La Porte ISD
The Leader
Terri Cook & Kimberly Culver
Smithville ISD
Tiger Insider
Ana L. Murray

10,000 to 30,000 students

BEST OF CATEGORY
Alvin ISD
Alvin ISD Community Connection Back to School Edition
Rachel Moore

GOLD
Alvin ISD
Alvin ISD Community Connection Back to School Edition
Rachel Moore
Laredo ISD
Las Escuelas Fall Edition 2015
Veronica Castillon, Claudia Rodriguez, Roberto Treviño & Mimi Valdez
Northwest ISD
Northwest Vision
Rachel Bobbitt & Emily Conklin
Category 2 External Newsletter cont.
More than 30,000 students

BEST OF CATEGORY
Mesquite ISD

GOLD
Alief ISD
Garland ISD
Mesquite ISD

SILVER
Mesquite ISD
North East ISD
Socorro ISD

College Awareness Week
Alief Communicator
ConnectEd
College Awareness Week

MISD Matters
North East Connections
@Socorro Newsletter

Kristin Odom
Public Relations Department
Tiffany Veno, Caren Rodriguez & Judy Kriehn
Kristin Odom

CATEGORY 3
Flyer
Less than 10,000 students

BEST OF CATEGORY
Red Oak ISD

GOLD
New Braunfels ISD
Red Oak ISD
Lancaster ISD

SILVER
Friendswood ISD
Lancaster ISD
Midway ISD

BRONZE
DeSoto ISD
DeSoto ISD
Friendswood ISD
Huntsville ISD
Hutto ISD
Lancaster ISD

Fine Arts Pamphlet
New Braunfels ISD Bond 2015 Information Flyer
Fine Arts Pamphlet
Lancaster ISD: BOND 2015 Quick Facts Flyer
7 Perks for Friendswood ISD Employees
21st Century Learning Expo Save the Date
Midway Bus Safety Flyer
T-STEM & College Access Family Night
TRE Flier
District Quick Facts
Opportunities for Success Rack Card
Veterans Day Staff Recognition
Banner Raising Celebration

James Murphy
Rebecca Villarreal & Chris Salazar
James Murphy
Sonya Cole-Hamilton
Dayna Owen
Communications Department
Magen Davis & Traci Marlin
Beth Trimble
Beth Trimble
Dayna Owen
Shannon Duncan
Cassandra Brandt & Todd Robison
Sonya Cole-Hamilton

BEST OF CATEGORY
Harlandale ISD

GOLD
Goose Creek CISD
Harlandale ISD

SILVER
Harlandale ISD
Pearland ISD

BRONZE
Dickinson ISD
Laredo ISD
Magnolia ISD
Weslaco ISD - KWES TV 17

Harlandale ISD’s Friday Night Lights
Special Needs Resources Fair Flyer
Harlandale ISD’s Friday Night Lights
Harlandale ISD District Art Show
Pearland ISD Job Fair Flyer
Dickinson ISD Bond 2016 flyer
Pink Day at LISD
Bond Proposal November 2015
Bus Stop Café Munch & Move at the Park

Leticia Saavedra
Mima Trujillo
Leticia Saavedra
Kim Hocott
Tammy Dowdy
Claudia Rodriguez
Denise Meyers
KWES Department
BEST OF CATEGORY
Houston ISD
GOLD
ESC Region 20
Fort Bend ISD
Garland ISD

Garland ISD Ed Foundation
Houston ISD
Mesquite ISD
Mesquite ISD
Region 16 ESC
Spring Branch ISD

Channelview ISD
GOLD
Channelview ISD
DeSoto ISD
La Porte ISD

Little Elm ISD
Midway ISD
SILVER
Everman ISD
Hillsboro ISD
Lancaster ISD

Lufkin ISD
Terrell ISD

BEST OF CATEGORY
Harlingen CISD
GOLD
Goose Creek CISD
Harlingen CISD

SILVER
College Station ISD Ed Foundation
Pearland ISD
Pearland ISD

BRONZE
Brazosport ISD
Harlandale ISD
New Caney ISD

BEST OF CATEGORY
Houston ISD Global Graduate
ESC-20 Conference of HOPE Flyer
Student Health Messages
Montessori FAQs

Garland ISD Education Foundation Marketing Flyer
Houston ISD Global Graduate
Join KEOM
New Teacher Bash
Pre-K Enrollment
2016 EdCon
A Vision Lock Experience - Superintendent Entry

Write ER Flier
Use It or Lose It: Summer Learning Tips for Parents
Deep in the Heart of Giving ISF Flyer

Channelview Teacher Recruiting Brochure
Channelview Teacher Recruiting Brochure
Strategic Plan 2020 Brochure
La Porte ISD--Presentation to La Porte-Bayshore Chamber of Commerce
Did you know...
Midway Safety & Security Guide

Everman ISD Brochure
HISD Education Foundation Brochure
The RightWay Customer Service Standards & Communications Guidelines Brochure
Lufkin ISD Program for the Gifted and Talented Brochure
Land Developer Brochure

We are HCISD
Athletic Sponsorship Brochure
We are HCISD

TEAM CSISD Education Foundation
Employee Giving Campaign Brochure
Pearland ISD Profile Brochure
RISE Mentoring Volunteer Brochure

BISD Fast Facts
Harlandale Opportunities for Post Secondary Brochure
A Shining Star in Texas Education

Communications Department
Mark Hill
Becky Walker
Tiffany Veno, Caren Rodriguez, Judy Kriehn & Chris Moore
Lisa Cox, Judy Kriehn & Tiffany Veno

Communications Department
Kristin Odom
Kristin Odom
Matt Koumalats

Elizabeth Harwood
Justin Jannise & Juan Lopez

Mark Kramer
Beth Trimble
Kimberly Culver & Terri Cook
Pat Robbins
Magen Davis & Traci Marlin

Nikita Russell & Derrick Thompson
Katharine Matthys

Sheila Adams
Rachel Frost Hicks

Brianna Vela, Shane Strubhart & Jessica Martinez
Beth Dombrowa & Mima Trujillo
Brianna Vela, Shane Strubhart & Jessica Martinez

Teresa Benden
Kim Hocott
Kim Hocott

Amber Casey, Karla Christman & Tami Sophia
Leticia Saavedra
Scott Powers, Kelly Renschler & Melecio Franco
### Category 4 Brochure cont.

**More than 30,000 students**

#### BEST OF CATEGORY

**Humble ISD**
- **Humble High School Purple Pride**
  - Jamie Mount, Jonathan Frey & Robin McAdams

#### GOLD

**Alief ISD**
- Alief ISD Community and Student Engagement Brochure
  - Public Relations Department

**ESC Region 12**
- Program Effectiveness, Analysis & Support Brochure
  - Samantha Baker

**ESC Region 12**
- SWEP Brochure
  - Sarah-Jane Menefee

**ESC Region 20**
- Behavior Blitz Brochure
  - Shannon Jones

**ESC Region 20**
- Home on the Range Science Workshop
  - Shannon Jones

**Fort Bend ISD**
- FBISD 2014 Bond Update
  - Communications Department

**Garland ISD**
- Vidal M. Trevino School of Communications
  - Veronica Castillon, Claudia Rodriguez & Bobby Treviño

**Mesquite ISD**
- Excellency in STEM Magnet Brochure
  - Tiffany Veno, Caren Rodriguez & Judy Kriehn

**Mesquite ISD**
- Mandarin Chinese Language and Leadership Booklet
  - Judy Kriehn, Tiffany Veno & Caren Rodriguez

**Mesquite ISD**
- Montessori Brochure
  - Judy Kriehn, Tiffany Veno & Caren Rodriguez

**North East ISD**
- Heritage of Excellence
  - Kristina Martinez

**Socorro ISD**
- 2016-2017 School of Choice Guide
  - Dyann Polzin

**Spring Branch ISD**
- Be proud. Be brave. Be a learner.

### CATEGORY 5

**Booklet**

**Less than 10,000 & 10,000 to 30,000 students**

#### BEST OF CATEGORY

**Laredo ISD**
- You’re Amazing Participation Gift
  - Lori Burton

**ESC Region 11**
- Jubilee Career and College Readiness Brochure
  - Mark Hill

**ESC Region 20**
- Board of Trustees brochure
  - Kristina Martinez

**North East ISD**
- NEISD Magnet Program Brochure
  - Kristina Martinez

**Socorro ISD**
- Endless Opportunities
  - Public Relations Department

**Spring Branch ISD**
- Be proud. Be brave. Be a learner.

#### SILVER

**Weslaco ISD - KWES TV 17**
- 2016-2017 Bobby Lackey Stadium Advertising Opportunities
  - KWES Department

**Galveston ISD**
- 2016-2017 School of Choice Guide
  - Dyann Polzin

#### BRONZE

**Galveston ISD**
- 2016-2017 School of Choice Guide
  - Dyann Polzin

### More than 30,000 students

#### BEST OF CATEGORY

**Mansfield ISD**
- Mansfield ISD Marketing Mailer
  - Communications & Marketing Department

#### GOLD

**ESC Region 13**
- A Blueprint for Building a STEM Program
  - Ana Amezcua

**Fort Worth ISD**
- A Measure of Student Health in Fort Worth ISD
  - Erica Weaver

**Mansfield ISD**
- Mansfield ISD Marketing Mailer
  - Communications & Marketing Department

**Richardson ISD**
- HR Recruiting Brochure 2015-16
  - Communications Department

#### SILVER

**ESC Region 12**
- 2016-17 Programs & Services Book
  - Samantha Baker

**ESC Region 20**
- Regional STAAR Data Analysis - Bridging The Gap Booklet
  - Mark Hill

**Fort Worth ISD**
- JROTC: The Trip of a Lifetime
  - Communications Department
Category 5 Booklet cont. - More than 30,000 students

**BRONZE**
ESC Region 13
Houston ISD
Region 4 Print Center
Region 7 ESC
Spring ISD
Spring ISD
- Expository Playbook for Elementary
- 2015-2016 School Choice Booklet
- Alief ISD Dual Language Brochure
- Anthology Book
- 2015-16 School Guide
Ana Amezcua
Barbara Hannah & Charlotte Cicatello
Adriana Moon
Office of Communications
Office of Communications

**BEST OF CATEGORY**
Houston ISD
- Expository Playbook for Elementary
- 2015-2016 School Choice Booklet
- Alief ISD Dual Language Brochure
- Anthology Book
- 2015-16 School Guide

**GOLD**
Barbara Hannah & Charlotte Cicatello

**SILVER**
Adriana Moon

**BRONZE**
Decatur ISD & ESC Region 11
- Calendar 2016-2017
Elizabeth Harwood & Holly Fuller

Category 6
Calendar/Planner
Less than 10,000 students

**BEST OF CATEGORY**
Huntsville ISD
- 2015-2016 Academic School Calendar
Shannon Duncan

**GOLD**
Huntsville ISD
- 2015-2016 Academic School Calendar
Shannon Duncan

**SILVER**
Quinlan ISD
- 2015-2016 Quinlan ISD Calendar
Tiffiny Upchurch

**BRONZE**
Decatur ISD & ESC Region 11
- Calendar 2016-2017
Elizabeth Harwood & Holly Fuller

**10,000 to 30,000 students**

**BEST OF CATEGORY**
Laredo ISD
- LISD Scholastic Calendar 2015-2016
Claudia Rodriguez

**GOLD**
Laredo ISD
- LISD Scholastic Calendar 2015-2016
Claudia Rodriguez

**SILVER**
Harlandale ISD
- Harlandale ISD Academic Calendar
Andrew Fernandez, Natalie Bobadilla, Leticia Saavedra & Alexis LaFosse

**BRONZE**
Harlandale ISD
- Harlandale ISD District Events Calendar
Andrew Fernandez, Natalie Bobadilla, Leticia Saavedra & Alexis LaFosse

**More than 30,000 students**

**BEST OF CATEGORY**
Mesquite ISD
- Mesquite ISD Calendar
Kristin Odom

**GOLD**
Mesquite ISD
- Mesquite ISD Calendar
Kristin Odom

**SILVER**
Pharr-San Juan-Alamo ISD
- PSJA Calendar 2015-2016
Jim Zavala, Arianna Yazquez-Hernandez & Crystal Villarreal

**BRONZE**
Mesquite ISD
- Celebrating 50 Years - Region 16 2016-2017 Calendar & Directory
Matt Koumalats

Category 7
Program
Less than 10,000 students

**BEST OF CATEGORY**
Midway ISD
- Midway High School Chamber Singers ACDA Program
Traci Marlin

**GOLD**
Midway ISD
- 2016 Distinguished Scholars Banquet Program
Kristin Zastoupil

**SILVER**
Corsicana Ed Foundation
Galveston ISD
La Porte ISD
La Porte ISD
Lancaster ISD
Midway ISD
- Back to School Conference 2015-2016
- The 2016 Recipe Competition
- Through the Years--2016 La Porte ISD Service Awards
- 2015 Fall Convocation Program
- Midway High School Chamber Singers ACDA Program

**GOLD**
La Porte ISD
- Celebrating 50 Years - Region 16 2016-2017 Calendar & Directory
Kristin Odom

**SILVER**
DeSoto ISD
Galveston ISD
La Porte ISD
Roma ISD
- Volunteer & Partner Appreciation Program
- Teacher/Employee of the Year Awards
- 100 Years of Excellence in Education
- Roma High School Top 10 Percent Celebration Dinner

**GOLD**
Dyann Polzin
Kimberly Culver
Traci Marlin

**SILVER**
Dyann Polzin
Kimberly Culver
Helen Escobar
**Category 7 Program cont. - Less than 10,000 students**

**BRONZE**
Friendswood ISD Ed Foundation  
Annual Sporting Clay Fall Fundraiser  
Paige Ridout

10,000 to 30,000 students

**BEST OF CATEGORY**
Goose Creek CISD  
GC Proudly Presents Our Marvelous  
2016 Teachers of the Year  
Mima Trujillo, Beth Dombrowa, Carrie Pryor-Newman & Susan Passmore

**GOLD**
Goose Creek CISD  
GC Proudly Presents Our Marvelous  
2016 Teachers of the Year  
Mima Trujillo, Beth Dombrowa, Carrie Pryor-Newman & Susan Passmore

Wichita Falls ISD  
WFISD Teacher of the Year Banquet Program  
Community Relations Department

**SILVER**
Deer Park ISD  
2016 Employee Service Awards Dinner Program  
Cheryl Leon

Northwest ISD  
Inspire Celebration - Program  
Rachel Bobbitt & Emily Conklin

Rockwall ISD  
You're the Missing Piece: HR Hiring Program  
Alyssa Suniga, Roger Campos

Southwest ISD  
Our District, Our History, Our Home  
Carrie Pryor-Newman & Susan Passmore

**BRONZE**
Deer Park ISD  
2016 Academic Honors Dinner Program  
Cheryl Leon

McAllen ISD  
Scoreboard Sponsor Reveal  
Andrea Hathcock

McAllen ISD  
Stadium Sneak Peek  
Andrea Hathcock

McAllen ISD  
Teacher of the Year Luncheon  
Andrea Hathcock

More than 30,000 students

**BEST OF CATEGORY**
Corpus Christi ISD  
Teacher of the Year Program  
Atanislao Acosta

**GOLD**
Corpus Christi ISD  
Academic Achievers Program  
Atanislao Acosta

Corpus Christi ISD  
Teacher of the Year Program  
Atanislao Acosta

Houston ISD  
2015 - 2016 Educators of the Year Program  
Communications Department

Katy ISD  
2016 Student Excellence Event Program  
Communications Department

Mesquite ISD  
Apple Corps Gala: Best in Texas  
Kristin Odom

Pasadena ISD  
State of the District  
Bruce Stone, Reesha Brown & Melissa Trevizo

**SILVER**
Amarillo ISD  
Teacher of the Year Program 2016  
Denise Blanchard

Mansfield ISD  
Mansfield ISD Employee Awards Banquet: A Night at the Oscars  
Communications & Marketing Department

Region 7 ESC  
Fine Arts Summit  
Adriana Moon

**BRONZE**
Mesquite ISD  
Dedication of Dr. Linda Henrie Elementary School  
Kristin Odom

Plano ISD  
Teacher of the Year Gala Program: The World Awaits - Make Your Mark  
Communications Department

**CATEGORY 8**
**Invitation/Announcement**
**Less than 10,000 students**

**BEST OF CATEGORY**
Hutto ISD  
Be a Hero, Be a Mentor  
Cassandra Brandt & Todd Robison

**GOLD**
Barbers Hill ISD  
Kindergarten Registration Campaign  
Communications Department

Corsicana Ed Foundation  
4th Annual C&B Seen Gala: Brazilian Carnival  
Kristin Zastoupil

DeSoto ISD  
Volunteer & Partner Appreciation Reception  
Beth Trimble

Hutto ISD  
Be a Hero, Be a Mentor  
Cassandra Brandt & Todd Robison

Little Elm ISD  
You're Invited to the Art Show!  
Casey Bain

Roma ISD  
Teachers of the Year Banquet Invitation  
Helen Escobar
Category 8 Invitation/Announcement cont. - Less than 10,000 students

SILVER
Everman ISD
Friendswood ISD
Friendswood ISD Ed Foundation
Lancaster ISD

High School Ribbon Cutting Ceremony
be our Guest to a Thanksgiving Feast
Southern Charm Gala
21st Century Learning Expo Invitation

Nikita Russell & Derrick Thompson
Communication Department
Paige Ridout
Communications Department

BEST OF CATEGORY
Laredo ISD
H.B. Zachry Elementary School
ribbon cutting ceremony invitation

Veronica Castillon, Claudia Rodriguez,
Bobby Treviño & Mimi Valdez

GOLD
Dickinson ISD
Laredo ISD
Laredo ISD
Laredo ISD
Laredo ISD
Wichita Falls ISD

Celebrate Your Milestone!
Black and White Affair Invitation
H.B. Zachry Elementary School
ribbon cutting ceremony invitation
Vidal M. Trevino School of Communications
and Fine Arts invitation
WFISD Teacher of the Year Banquet Invitation

Jenna Simsen
Claudia Rodriguez & Veronica Castillon
Veronica Castillon, Claudia Rodriguez,
Bobby Treviño & Mimi Valdez
Veronica Castillon, Claudia Rodriguez,
Bobby Treviño & Mimi Valdez
Community Relations Department

SILVER
Goose Creek CISD
Laredo ISD

Invitation to Coffee Bar Grand Opening
Service Awards Invitation

Mima Trujillo & Beth Dombrowa
Claudia Rodriguez & Veronica Castillon

10,000 to 30,000 students

BEST OF CATEGORY
Laredo ISD
H.B. Zachry Elementary School
ribbon cutting ceremony invitation

Veronica Castillon, Claudia Rodriguez,
Bobby Treviño & Mimi Valdez

GOLD
Dickinson ISD
Laredo ISD
Laredo ISD
Laredo ISD
Laredo ISD
Wichita Falls ISD

Celebrate Your Milestone!
Black and White Affair Invitation
H.B. Zachry Elementary School
ribbon cutting ceremony invitation
Vidal M. Trevino School of Communications
and Fine Arts invitation
WFISD Teacher of the Year Banquet Invitation

Jenna Simsen
Claudia Rodriguez & Veronica Castillon
Veronica Castillon, Claudia Rodriguez,
Bobby Treviño & Mimi Valdez
Veronica Castillon, Claudia Rodriguez,
Bobby Treviño & Mimi Valdez
Community Relations Department

SILVER
Goose Creek CISD
Laredo ISD

Invitation to Coffee Bar Grand Opening
Service Awards Invitation

Mima Trujillo & Beth Dombrowa
Claudia Rodriguez & Veronica Castillon

More than 30,000 students

BEST OF CATEGORY
Fort Bend ISD
Bollywood Gala Invitation

Becky Walker

GOLD
ESC Region 11
ESC Region 20
Fort Bend ISD
Garland ISD
Mesquite ISD
Pasadena ISD

Ginger Jar Farewell Invitation
Top Workplace Award
Bollywood Gala Invitation
John Washington Retirement Invitation
Business Partners Breakfast
Roberts Middle School Dedication Boarding Pass

Elizabeth Harwood
Sandy Flores
Becky Walker
Judy Kriehn
Kristin Odom
Bruce Stone

SILVER
ESC Region 12
Katy ISD
Keller ISD
Klein ISD
Northside ISD
Plano ISD

Summer Symposiums Save the Date
2016 Student Excellence Event Invitation
2016 School Board Appreciation Night Invite
Dr. Cain’s Retirement Celebration
50th Anniversary Marshall HS
Invitation for “Making Our Mark,”
a tribute to the legacy of Dr. Martin Luther King, Jr. (MLK)

ESC Region 12 Staff
Communications Department
Nicole McCollum
Chelsea Ceballos
Communications Department
Communications Department

BRONZE
Garland ISD Ed Foundation
Mesquite ISD
Plano ISD

Garland ISD Education Foundation
14th-Annual Golf Tournament Invitation
Prospective Board Member Information Session
14th-Annual Golf Tournament Invitation

Lisa Cox, Judy Kriehn & Tiffany Veno
Kristin Odom
Communications Department

CATEGORY 9
Poster
Less than 10,000 students

BEST OF CATEGORY
Friendswood ISD
GOLD
Friendswood ISD
Santa Fe ISD Ed Foundation

School Funding
14th-Annual Golf Tournament Invitation
SFISD Fun Run and Ball Drop Raffle Poster

Dayna Owen
Dayna Owen
Jodi Gidley
Category 9 Poster cont. - Less than 10,000 students

**SILVER**
Boerne ISD
DeSoto ISD
Friendswood ISD
Lancaster ISD
**BRONZE**
DeSoto ISD
DeSoto ISD
Galveston ISD
Roma ISD

<table>
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<th>School</th>
<th>Category</th>
<th>Poster Title</th>
<th>Author(s)</th>
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<tr>
<td>Boerne ISD</td>
<td>Boerne ISD Teachers Rock!</td>
<td>David Boggan</td>
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<td>DeSoto ISD</td>
<td>In An Emergency</td>
<td>Beth Trimble</td>
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<td>Friendswood ISD</td>
<td>PreK/K Registration</td>
<td>Dayna Owen</td>
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<td>Lancaster ISD</td>
<td>Lancaster High School Tiger Basketball Championship</td>
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<td><strong>In An Emergency</strong></td>
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**10,000 to 30,000 students**

**BEST OF CATEGORY**
Laredo ISD

**GOLD**
Laredo ISD
Southwest ISD
Crowley ISD
Magnolia ISD
Southwest ISD

**SILVER**
Crowley ISD
Magnolia ISD
Southwest ISD

**BRONZE**
Brazosport ISD

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<td>Laredo ISD</td>
<td>Superhero Headquarters</td>
<td>Claudia Rodriguez</td>
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<td>Southwestern ISD</td>
<td>Southwest High School “Fire Up” Athletic Poster Series</td>
<td>Roger Campos</td>
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<td>Crowley ISD</td>
<td>Paperless Report Cards</td>
<td>Jaime Handy &amp; Anthony Kirchner</td>
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<td>Magnolia ISD</td>
<td>After School Adventures Program Poster</td>
<td>Denise Meyers</td>
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<td>Southwest ISD</td>
<td>SWISD Recognized Alumni Banners</td>
<td>Roger Campos</td>
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<td><strong>BISD HR Vertical Banner</strong></td>
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<td>Amber Casey, Karla Christman &amp; Tami Sophia</td>
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**BEST OF CATEGORY**
Houston ISD

**GOLD**
Fort Worth ISD
Harris Co. Dept. of Education
Houston ISD
Irving ISD
Spring Branch ISD

**SILVER**
Corpus Christi ISD
Ector County ISD
ESC Region 11
ESC Region 11
ESC Region 12
Fort Bend ISD
Garland ISD
Garland ISD
Garland ISD Ed Foundation
Klein ISD
North East ISD
Northside ISD
Pasadena ISD
Pasadena ISD Ed Foundation
Region 16 ESC

**BRONZE**
Garland ISD

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<td>Houston ISD</td>
<td>2016 State of the Schools Student Movie Posters</td>
<td>Communications Department</td>
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<td><strong>Be Active Poster Campaign</strong></td>
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<td><strong>Get Yourself Tested Poster Campaign</strong></td>
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<td><strong>Scholastic Art &amp; Writing Awards 2016 Commemorative Poster</strong></td>
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<td>Angela Hider &amp; Carol Vaughn</td>
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<td><strong>2016 State of the Schools Student Movie Posters</strong></td>
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<td>Communications Department</td>
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<td><strong>Your Roadmap to Graduation Leadership U Poster Series</strong></td>
<td></td>
<td>Julie Baur</td>
<td></td>
</tr>
<tr>
<td><strong>Attendance Awareness Month</strong></td>
<td></td>
<td>Communications Department</td>
<td></td>
</tr>
<tr>
<td><strong>Gladiator Saturday</strong></td>
<td></td>
<td>Judy Kriehn, Tiffany Veno &amp; Caren Rodriguez</td>
<td></td>
</tr>
<tr>
<td><strong>Garland ISD Education Foundation Grant Poster</strong></td>
<td></td>
<td>Lisa Cox, Judy Kriehn &amp; Tiffany Veno</td>
<td></td>
</tr>
<tr>
<td><strong>Paint the Community With Peace North East ISD Pride Panels</strong></td>
<td></td>
<td>Chelsea Ceballos, Jason Gatell,Amy Lane, Kristina Martinez &amp; Daniel Segura</td>
<td></td>
</tr>
<tr>
<td><strong>Northside Strong 2015 College Week Poster</strong></td>
<td></td>
<td>Communications Department</td>
<td></td>
</tr>
<tr>
<td><strong>Texas Invitational Poster 2016 Summer Autism Conference Poster</strong></td>
<td></td>
<td>Jade Wise, Bruce Stone &amp; Rob Smith</td>
<td></td>
</tr>
<tr>
<td><strong>College Day and College Night</strong></td>
<td></td>
<td>Tiffany Veno, Caren Rodriguez &amp; Judy Kriehn</td>
<td></td>
</tr>
</tbody>
</table>
### CATEGORY 10: Holiday
**Less than 10,000 students**

<table>
<thead>
<tr>
<th><strong>BEST OF CATEGORY</strong></th>
<th><strong>Less than 10,000 students</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Roma ISD</td>
<td>Roma ISD 2015 Holiday Card</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Helen Escobar &amp; Angel Vidal</td>
</tr>
<tr>
<td>Highland Park ISD</td>
<td>Birthday Card</td>
</tr>
<tr>
<td>Roma ISD</td>
<td>Roma ISD 2015 Holiday Card</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Copperas Cove ISD Holiday Card</td>
</tr>
<tr>
<td>DeSoto ISD</td>
<td>Holiday Greeting Card</td>
</tr>
<tr>
<td>Huntsville ISD</td>
<td>2015 District Holiday Card</td>
</tr>
<tr>
<td>Hutto ISD</td>
<td>Freedom Game 2015</td>
</tr>
</tbody>
</table>

**10,000 to 30,000 & More than 30,000 students**

<table>
<thead>
<tr>
<th><strong>BEST OF CATEGORY</strong></th>
<th><strong>10,000 to 30,000 &amp; More than 30,000 students</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Keller ISD</td>
<td>Annual District Holiday Card 2015</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Nicole McCollum</td>
</tr>
<tr>
<td>Brazosport ISD</td>
<td>Warm Holiday Greetings</td>
</tr>
<tr>
<td>Keller ISD</td>
<td>Annual District Holiday Card 2015</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Laredo ISD Christmas Card</td>
</tr>
<tr>
<td>Laredo ISD</td>
<td>Veronica Castillon, Bobby Treviño, Claudia Rodriguez &amp; Mimi Valdez</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BRONZE</strong></th>
<th>Student Art Ornament Christmas Cards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amarillo ISD</td>
<td>Denise Blanchard</td>
</tr>
</tbody>
</table>

### CATEGORY 11: Non-English Speaking Audience
**Less than 10,000 & 10,000 to 30,000 students**

<table>
<thead>
<tr>
<th><strong>BEST OF CATEGORY</strong></th>
<th><strong>Less than 10,000 &amp; 10,000 to 30,000 students</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Everman ISD</td>
<td>Annual Report in Spanish</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Nikita Russell &amp; Derrick Thompson</td>
</tr>
<tr>
<td>Everman ISD</td>
<td>Annual Report in Spanish</td>
</tr>
<tr>
<td>Everman ISD</td>
<td>Nikita Russell &amp; Derrick Thompson</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Special Needs Resources Fair Flyer in Spanish</td>
</tr>
<tr>
<td>Pearland ISD</td>
<td>Kindergarten Enrollment Brochure</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>Conexión Para La Familia de Alvin</td>
</tr>
<tr>
<td>Alvin ISD</td>
<td>Ana Pasarella, Rachel Moore, Communications Dept.</td>
</tr>
</tbody>
</table>

**More than 30,000 students**

<table>
<thead>
<tr>
<th><strong>BEST OF CATEGORY</strong></th>
<th><strong>More than 30,000 students</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Houston ISD</td>
<td>Pre-K Flyers</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>Communications Department</td>
</tr>
<tr>
<td>ESC Region 20</td>
<td>Migrant Latina Seminario de Empoderamiento</td>
</tr>
<tr>
<td>Garland ISD</td>
<td>Montessori FAQs in Spanish</td>
</tr>
<tr>
<td></td>
<td>Spanish Elementary MST Magnet brochure</td>
</tr>
<tr>
<td></td>
<td>Pre-K Flyers</td>
</tr>
<tr>
<td></td>
<td>PSJA Dual Language Enrichment Program</td>
</tr>
<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>Shannon Jones, Tiffany Veno, Caren Rodriguez, Judy Kriehn &amp; Chris Moore</td>
</tr>
</tbody>
</table>

|                      | Tiffany Veno, Caren Rodriguez, Judy Kriehn & Communications Department |
|                      | Arianna Vazquez-Hernandez     |
**CATEGORY 12**

**Annual Report**

**Less than 10,000 students**

**BEST OF CATEGORY**
Midway ISD Ed Foundation

**GOLD**
Channelview ISD
Midway ISD
Midway ISD Ed Foundation
Prosper ISD

**SILVER**
Everman ISD

**BEST OF CATEGORY**
Midway Education Foundation Gratitude Report  
Suzi Pagel, Magen Davis & Traci Marlin

**GOLD**
Channelview ISD District Report  
2015-2016 Midway Annual Community Report  
Midway Education Foundation Gratitude Report  
Eagle Pride ~ Annual Report

**SILVER**
Everman ISD Annual Report  
Nikita Russell & Derrick Thompson

**10,000 to 30,000 & More than 30,000 students**

**BEST OF CATEGORY**
Fort Worth ISD

**GOLD**
Ector County ISD
ESC Region 20
Fort Worth ISD

Harris Co. Dept. of Education

**SILVER**
Katy ISD
Northwest ISD

**CATEGORY 13**

**Communication Plan**

**Less than 10,000 & 10,000 to 30,000 students**

**BEST OF CATEGORY**
Wylie ISD

**GOLD**
Midway ISD
Wylie ISD

**BRONZE**
Decatur ISD

**BEST OF CATEGORY**
ESC Region 11

**GOLD**
ESC Region 11
Mansfield ISD

**SILVER**
Houston ISD
Humble ISD

**More than 30,000 students**

**BEST OF CATEGORY**
ESC Region 11

**GOLD**
ESC Region 11
Mansfield ISD

**SILVER**
Houston ISD
Humble ISD

**Kids Teaching Kids Marketing Plan**  
Haley Dudrow

**Midway ISD Strategic Communications Plan**  
Traci Marlin
Haley Dudrow

**Communications Plan**  
Holly Fuller

**ESC Region 11 Communications Plan**  
Communications Team

**ESC Region 11 Communications Plan**  
Communications Team

**Mansfield ISD Comprehensive Communications & Marketing Plan 2015-16**  
Communications & Marketing Dept.

**Foundation or Partnership Campaign:**

**Teach Forward Houston**  
Communications Department

**Humble ISD Communication Plan 2016-2018**  
Communications Department

Jamie Mount, Lori Maugans, Robin McAdams, Yvonne Harris & Jonathan Frey
CATEGORY 14
Handbook/Manual
10,000 to 30,000 students

BEST OF CATEGORY
College Station ISD
GOLD
College Station ISD
SILVER
Southwest ISD
BRONZE
Brazosport ISD

College Station ISD New Hire Start Guide
College Station ISD New Hire Start Guide
SWISD Logo & Brand Guidelines
BISD High School Education Planning Guide

Atakan Berkmen
Atakan Berkmen
Roger Campos
Amber Casey, Karla Christman & Tami Sophia

More than 30,000 students

BEST OF CATEGORY
Houston ISD
GOLD
Houston ISD
BRONZE
ESC Region 20
Humble ISD

Principals' Guide to Planning a Successful School
Groundbreaking or Dedication Ceremony
Private Non-Profit User Guide
Emergency Response Guide

Communications Department
Communications Department
Shannon Jones
Robin McAdams

CATEGORY 15
Magazine
More than 30,000 students

BEST OF CATEGORY
Amarillo ISD
GOLD
Amarillo ISD
Leander ISD
Northside ISD
Texas Assoc. of School Boards
SILVER
Mansfield ISD
BRONZE
Arlington ISD

Portraits Magazine
Portraits Magazine
The Compass - The Journey Begins Here & Kaitlin Paonessa
Lessons Magazine
Texas Lone Star
Mansfield ISD Magazine
Arlington School & Family Magazine

Communications Department
Communications Department
Jennifer Bailey, Daniel Cernero
Communications Department
Roger White
Communications & Marketing Dept.
Communications Department

CATEGORY 16
Image/Identity Package
Less than 10,000 students

BEST OF CATEGORY
Burnet CISD
GOLD
Burnet CISD
DeSoto ISD
Lancaster ISD

Crafting the Future at Burnet CISD
Crafting the Future at Burnet CISD
Eagles CARE
Lancaster ISD: The Right Way Campaign

Sharon Schwartz
Sharon Schwartz
Beth Trimble
Communications Department
### Category 16 Image/Identity Package cont.

#### 10,000 to 30,000 students

**BEST OF CATEGORY**
- **Alvin ISD**
  - **GOLD**
    - Alvin ISD Book Bus Identity Package
    - Rachel Moore & Ana Pasarella
    - Alvin ISD
    - College Station ISD Ed Foundation
    - Laredo ISD
- **Pearland ISD**
  - **BRONZE**
    - RISE Mentoring Branding
    - Amber Casey, Karla Christman & Tami Sophia

**More than 30,000 students**

**BEST OF CATEGORY**
- **Houston ISD**
  - **GOLD**
    - Arabic Immersion Magnet School
    - Communications Department
    - Employee Mentoring Package
    - TEA Texas SUCCESS Initiative Identity Package
    - Montessori logo
    - Arabic Immersion Magnet School
    - Tays Junior High Branding
    - OneVision
    - OneVision Image Package
    - The Learner’s Journey - The Strategic Plan Brand Campaign
    - School Board Recognition Month 2016
    - Sandy Flores
    - Mark Hill
    - Judy Kreinh
    - Communications Department
    - Communications Department
    - Communications Department
    - Communications Department
    - Communications Department
- **Lancaster ISD**
  - **SILVER**
    - Future Ready
    - Communications Department
    - Prekindergarten Image Package
    - Coordin8 Conference Materials
    - Summer Symposiums
    - Technology Olympics
    - HCDE Choice Partners Cooperative 2015
    - Vendor Exhibit and Child Nutrition Expo
    - PSJA T. Jefferson T-STEM ECCHS Centennial
    - Socorro ISD Endless Opportunities Campaign
    - Denise Blanchard
    - Leslie Johnston & Mercedes Mayer
    - Samantha Baker
    - ESC Region 12 Staff
    - Sarah-Jane Menefee
    - Juan Lopez, Justin Jannise & Louise Henry

### Writing Categories

#### Category 17

**Writing**

#### Less than 10,000 students

**BEST OF CATEGORY**
- **Lancaster ISD**
  - **GOLD**
    - Copperas Cove ISD Convocation:
      - Every Child Deserves a Champion
    - Communications Department
    - Copperas Cove ISD
    - Lancaster ISD
    - Silver
    - Boerne ISD
    - Lancaster ISD
    - BISD Soars into 2015-16
    - Monday Notes: An Apple a Day
    - Communications Department
    - Communications Department
  - **SILVER**
    - Monday Notes: I Hope That You’re Empty
    - Communications Department
    - Communications Department
Category 17 Writing cont.
10,000 to 30,000 students

BEST OF CATEGORY

Duncanville ISD

GOLD

Comal ISD

Deer Park ISD

Duncanville ISD

Laredo ISD

BRONZE

Comal ISD

Deer Park ISD

Laredo ISD

Laredo ISD

BEST OF CATEGORY

Amarillo ISD

GOLD

Amarillo ISD

Amarillo ISD

Arlington ISD

Houston ISD

Mansfield ISD

SILVER

Harris Co. Dept. of Education

Keller ISD

Keller ISD

Keller ISD

Leander ISD

Texas Assoc. of School Boards

BRONZE

Harris Co. Dept. of Education

Klein ISD

Leander ISD

More than 30,000 students

Amarillo ISD

When the Grass is Greener

April Brownlee

GOLD

Amarillo ISD

BRAIN-iac

April Brownlee

Amarillo ISD

When the Grass is Greener

April Brownlee

Arlington ISD

Bond enhances junior high's makerspace

Ryan Pierce

Houston ISD

2016 HISD State of the Schools Speech

Communications Dept.

Mansfield ISD

Mansfield ISD Teacher Fights Breast Cancer While Pregnant

Hope Boyd

Harris Co. Dept. of Education

Head Start Annual Report Articles

Communications Dept.

Keller ISD

Construction Management Students Set the Stage for KMS Theatre’s ‘Lion King’

Nicole Lyons

Keller ISD

Falcon Fury Athletics Adopts Combat Medic Unit for the Holidays

Nicole Lyons

Keller ISD

TMS Code Red Team Saves Student

Nicole Lyons

Keller ISD

Willis Lane Elementary Student Turns Love of Reading into Reality

Nicole McCollum

Leander ISD

Every Option Open through Project SEARCH

Jennifer Bailey

Texas Assoc. of School Boards

The Time Is Now

Roger White

Harris Co. Dept. of Education

Out-of-the-Box Out-of-School Time: Developing the Creative Student

Justin Jannise

Klein ISD

Klein ISD Implements Its Future Ready 21 Fall of 2016

Denise McLean

Leander ISD

LISD Recognized Among Top Texas Districts

Jennifer Bailey

CATEGORY 18

Published News or Feature

Less than 10,000 students

La Porte ISD

GOLD

Galveston ISD

Galveston ISD

Highland Park ISD

La Porte ISD

La Porte ISD

Terrell ISD

BEST OF CATEGORY

Culinary Arts Students Create Scrumptious Cafeteria Fare

Adam J. Holland

Lights, Camera, Action: Tor Nation Takes LA

Dyann Polzin

Welding, Electronics Pathways Added to

Dyann Polzin

Galveston Career Connect This Fall

Communications Dept.

Students exemplify HPISD’s motto, “Enter to learn, go forth to serve”

La Porte ISD

Culinary Arts Students Create Scrumptious Cafeteria Fare

Adam J. Holland

La Porte ISD

Quadruplets Graduate from LPHS

Terri Cook

La Porte ISD

The Fighting Tiger Band, a Family Affair

Olivia Rice

Veronica Castillon

Roberto Treviño

Matt Lucas

Lari Barager

Jason Gordon

Lari Barager

Roberto Treviño

Mimi Valdez

Matt Lucas

Lori Barager

Jason Gordon

Matt Lucas

Lori Barager

Jason Gordon

Matt Lucas

Lori Barager

Lori Barager

Roberto Treviño

Mimi Valdez

April Brownlee

April Brownlee

Ryan Pierce

Communications Dept.

Hope Boyd

Communications Dept.

Nicole Lyons

Nicole Lyons

Nicole Lyons

Nicole McCollum

Jennifer Bailey

Roger White

Justin Jannise

Denise McLean

Jennifer Bailey

Adam J. Holland

Dyann Polzin

Dyann Polzin

Communications Dept.

Adam J. Holland

Terri Cook

Olivia Rice
SILVER
Barbers Hill ISD
Baxter, the Big-Hearted Dog
Communications Dept.

Channelview ISD
Super Scholar
Mark Kramer

Galveston ISD
Ball High School Speech and Debate Team Brings Home National Awards
Dyann Polzin

Galveston ISD
Galveston ISD’s Child Nutrition Department Hard at Work
Dyann Polzin

Galveston ISD
Top 50 Awards recognize outstanding Galveston students
Dyann Polzin

Galveston ISD
Two Galveston ISD schools named National Magnet Schools of Distinction
Dyann Polzin

Lancaster ISD
Google Expedition Tour Lands in Lancaster ISD
Jacquinitette D. Murphy

Lancaster ISD
Lancaster High School Student Receives an Appointment to Westpoint Academy
Jacquinitette D. Murphy

Lancaster ISD
Lancaster ISD Hosts School District Leaders from Across the State
Sonya Cole-Hamilton

Weatherford ISD
Field of Dreams
John Tarrant

BRONZE
Galveston ISD
GISD dominates VEX Robotics in state arena; heads to national, world championships
Dyann Polzin

Little Elm ISD
A Musical Genius
Cecelia Jones

BEST OF CATEGORY
Comal ISD
Canyon High School community comes together to support senior stricken with cancer
Jason Gordon

GOLD
Comal ISD
Canyon High School community comes together to support senior stricken with cancer
Jason Gordon

Crowdville ISD
CPR Training Helps CTE Student at Work
Megan Middleton

Duncanville ISD
Middle School Secretary Shares Cancer Survival Story
Brooke Rawlinson

Goose Creek CISD
GCCISD and YMCA Partner for Miracle League Baseball
Susan Passmore

Goose Creek CISD
GCCISD Employee Rescues Family
Susan Passmore

Goose Creek CISD
Goose Creek Grounds Crew Keeps District Trimmed and Tidy
Beth Dombrowa

Goose Creek CISD
RSS Baseball Player Sidelines after Heart Surgeries
Susan Passmore

Pflugerville ISD
Imagination Sparks Invention
Kydall Jirasek

SILVER
Deer Park ISD
Fairmont Junior High provides lunch for local law enforcement
Jeri M. Martinez

Deer Park ISD
Full STEAM ahead for PWE kindergartners
Jeri M. Martinez

Deer Park ISD
Students teach teachers during technology training
Jeri M. Martinez

Dickinson ISD
Father figures making a difference at Hughes Road Elementary
Tammy Dowdy

Dickinson ISD
Flag flown over Sam Vitanza Stadium holds special significance for DHS alum
Tammy Dowdy

Duncanvile ISD
Introducing Reginald Samples: Football Coach, Parent and Teen Psychologist
Lari Barager

Goose Creek CISD
Community Supports Colon Cancer Awareness in honor of CBj Principal
Susan Passmore

Goose Creek CISD
Dazzler Duo - Coy Twins Take Over GCM Drill Team
Susan Passmore

Laredo ISD
Laredo ISD Early College teacher named Einstein Educator Fellow
Veronica Castillon

Laredo ISD
Trevino Magnet School wins architecture design award
Veronica Castillon

BRONZE
Deer Park ISD
DWJH eighth-graders explore STEM through Viva Technology
Jeri M. Martinez

BEST OF CATEGORY
Spring Branch ISD
May the Force (and Coding) be with you!
Communications

GOLD
Amarillo ISD
Shoulders of Giants
April Brownlee

Fort Bend ISD
Military Dad’s Surprise Homecoming
Keryn Miles

Spring Branch ISD
May the Force (and Coding) be with you!
Communications
**Category 18 Published New or Feature cont. - More than 30,000 students**

**SILVER**
- Amarillo ISD: A Different Kind of Teacher
  
  April Brownlee
- Arlington ISD: Short teacher adds to family
  
  Anthony Andro
- ESC Region 12: LEx Labs Feature Article
  
  Sarah-Jane Menefee
- Irving ISD: On the Quest for Success
  
  Erika Pedroza
- Mansfield ISD: Mansfield ISD Student Graduates at 15 Years Old
  
  Hope Boyd
- Pasadena ISD: Community School Grad Beats Odds, Pursues Nursing Degree
  
  Reessa Brown
- Pasadena ISD: Dobie Iraqi Refugee Pours Life as an American Citizen into Writings
  
  Reessa Brown
- Pasadena ISD: Five Transplanted SHHS Seniors Trade Limited Opportunities in Mexico for Diplomas in the U.S.
  
  Reessa Brown
- Pasadena ISD: Pasadena High School JROTC Cadet Receives National Award, Makes History
  
  Melissa Trevizo
- Pharr-San Juan-Alamo ISD: Changing Lives On Stage
  
  Claudia Lemos
- Socorro ISD: SISD follows in Jaime Escalante’s footsteps
  
  Public Relations Department

**BRONZE**
- Klein ISD: Klein ISD Golfer Sets Campus and District Record
  
  Kate Hope
- Pasadena ISD: A Competitor at Heart, New Pasadena ISD Superintendent Takes on Fresh New Challenges While Making History
  
  Reessa Brown
- Pasadena ISD: Keller Middle School Students Honor Their Own, Raise Money for Juvenile Arthritis
  
  Melissa Trevizo

**Category 19 Published News Release, Edited**

**BEST OF CATEGORY**
- Barbers Hill ISD: Sound of Hope
  
  Communications Department
- Comal ISD: Young Authors Celebration turns students into writers, public speakers
  
  Jason Gordon

**GOLD**
- Barbers Hill ISD: Sound of Hope
  
  Communications Department
- Lancaster ISD: Lancaster High School Student Selected As Gates Millennium Scholar
  
  Jacqueline D. Murphy
- Quinlan ISD: QISD Free Dual Credit College Programs
  
  Tiffany Upchurch
- Copperas Cove ISD: Copperas Cove ISD volunteers prepare to go back to school with students
  
  Wendy Sledd

**SILVER**
- Everman ISD: Everman ISD Communications Department Reduce, Reuse and Recycle program for sixth-graders
  
  Nikita Russell & Derrick Thompson

**BRONZE**
- Goose Creek CISD: GCCISD Adds STEM Labs to Junior Schools
  
  Susan Passmore
- Laredo ISD: Early College High School named one of the best high schools in the nation
  
  Roberto Treviño
- Rio Grande City CISD: Rio Grande City CISD Child Nutrition Department Awarded Grant to Promote Healthy Eating
  
  Cynthia Ybarra

**BEST OF CATEGORY**
- Comal ISD: Young Authors Celebration turns students into writers, public speakers
  
  Jason Gordon

**GOLD**
- Comal ISD: Teacher performs life-saving Heimlich maneuver on student
  
  Jason Gordon
- Comal ISD: Young Authors Celebration turns students into writers, public speakers
  
  Jason Gordon

**SILVER**
- Goose Creek CISD: GCCISD Adds STEM Labs to Junior Schools
  
  Susan Passmore
- Laredo ISD: Early College High School named one of the best high schools in the nation
  
  Roberto Treviño
- Rio Grande City CISD: Rio Grande City CISD Child Nutrition Department Awarded Grant to Promote Healthy Eating
  
  Cynthia Ybarra

**BRONZE**
- Duncanville ISD: Senior Shuffle Inspires Younger Students
  
  Lari Barager
- Laredo ISD: LISD students offer free income tax assistance
  
  Roberto Treviño
- Rio Grande City CISD: Rio Grande City CISD and Community Rally for Unity
  
  Cynthia Ybarra
**BEST OF CATEGORY**

**Socorro ISD**

**GOLD**
Pharr-San Juan-Alamo ISD

**Back to School**
PSJA ISD students first in the nation to participate in Nursing Associate Degree Program

**Public Relations Department**
Claudia Lemus

**Silver**
Harris Co. Dept. of Education

**3 HCDE Grads Hope to Motivate Others**

**Carol Vaughn**

**Bronze**
Fort Bend ISD

**Goodman Elementary School Rising Star**

**Tonya Thomas**

**Category 20**
Specialty/Novelty Writing

**More than 30,000 students**

**Silver**
Katy ISD

**Mark L. Hopkins Law Enforcement Center Dedication Program**

**Communications Department**

**Photography Categories**

**Category 21**
Photo - Sports Subjects

**Less than 10,000 students**

**Best of Category**

**Corsicana ISD**

**Gold**
Leaping for home

**Barbers Hill ISD**
Barbers Hill Swim Team - Making a Splash!

**Communications Department**
Mark Kramer

**Channelview ISD**
Concentration Catch

**Rob Ludwig**

**Corsicana ISD**
Collision at the goal line

**Communications Department**
Mark Kramer

**Corsicana ISD**
Leaping for home

**Rob Ludwig**

**Corsicana ISD**
Vying for a loose ball

**Communications Department**
Mark Kramer

**Lancaster ISD**
Victory Reign

**Communications Department**
Tommy Brown

**Silver**

**Alvarado ISD**
Big Slide

**Communications Department**
Tommy Brown

**Barbers Hill ISD**
Barbers Hill Basketball – Going for the Dunk

**Communications Department**
Tommy Brown

**Lancaster ISD**
Finals MVP

**Communications Department**
Tommy Brown

**Lancaster ISD**
MVP Down

**Communications Department**
Tommy Brown

**Best of Category**

**Goose Creek CISD**

**Gold**
A Really High Five!

**Carrie Pryor-Newman**

**Goose Creek CISD**
Picked Off By a Gander

**Jim Cullen**

**Hays CISD**
Teamwork

**Mary Senter**

**Waco ISD**
Future Sports Star

**Communications Department**

**Silver**

**Goose Creek CISD**
A Swing and a Hit!

**Carrie Pryor-Newman**

**Harlandale ISD**
Harlandale ISD Sports Photo

**Andrew Fernandez**

**Laredo ISD**
Running with determination

**Roberto Treviño**

**Laredo ISD**
Sprinting to the finish line

**Brian Morris**

**Lubbock ISD**
High School Heisman

**Chris Curtis**

**Rockwall ISD**
Hawks Celebrate Playoff Victory
**Category 21 Photo - Sports Subjects cont.**

More than 30,000 students

**BEST OF CATEGORY**  
Humble ISD  
**GOLD**  
Cypress-Fairbanks ISD  
Humble ISD  
Keller ISD  
**SILVER**  
Keller ISD  
**BRONZE**  
Ector County ISD

**Get Outta' My Goal!**  
Jonathan Frey  
**Blocked**  
Gary Durrenberger  
**Get Outta' My Goal!**  
Jonathan Frey  
Henderson Home Run Swing  
Bryce Nieman  
Ist Inning Winning Run  
Bryce Nieman  
Friday Night Lights  
Communications Department

---

**Category 22**

Photo - Academic/Classroom Subjects

Less than 10,000 students

**BEST OF CATEGORY**  
Alvarado ISD  
**GOLD**  
Alvarado ISD  
Barbers Hill ISD  
Brownwood ISD  
**SILVER**  
Cleveland ISD  
**BRONZE**  
Lancaster ISD

Eye on the Prize  
Tommy Brown  
Eye on the Prize  
Tommy Brown  
Barbers Hill Accelerated Reader  
Communications Department  
Stick Horse Cavalry - Woodland Heights Elementary  
Charles Musgrove  
Kindergarten Rodeo

---

10,000 to 30,000 students

**BEST OF CATEGORY**  
Pearland ISD  
**GOLD**  
Deer Park ISD  
Goose Creek CISD  
Goose Creek CISD  
Goose Creek CISD  
Harlandale ISD  
Hays CISD  
Pearland ISD  
**SILVER**  
College Station ISD  
Crowley ISD  
Duncanville ISD  
Duncanville ISD  
Goose Creek CISD  
Goose Creek CISD  
Hays CISD  
Hays CISD  
Judson ISD  
Wylie ISD

Senior Walk  
Kim Hocott  
Shouting out a rhythm  
Matt Lucas  
Dazzler Duo  
Carrie Pryor-Newman  
I Think I've Figured It Out!  
Carrie Pryor-Newman  
One, Two, Tie My Shoe!  
Carrie Pryor-Newman  
We've Been Very Good, Santa!  
Carrie Pryor-Newman  
Harlandale ISD Academic Photo  
Andrew Fernandez  
Graduation Glory  
Tim Savoy  
Senior Walk  
Kim Hocott

---

Reduce, Reuse and Recycle for Art Classroom  
Atakan Berkmen  
Senior Walk  
Jaye Handy  
CTE-Welding Photo  
Brooke Rawlinson  
Senior Walk Photo  
Carrie Pryor-Newman  
Apples for the Principal!  
Carrie Pryor-Newman  
Going Up!  
Jim Cullen  
Teacher Connection  
David L. Rhoads III  
Tech Fun  
Ian Halperin  
Brother's Love

---

17
### Category 22 Photo - Academic/Classroom Subjects cont.

**More than 30,000 students**

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Item</th>
<th>Author(s)</th>
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<tbody>
<tr>
<td>Northside ISD</td>
<td><strong>GOLD</strong></td>
<td></td>
</tr>
<tr>
<td>Harris Co. Dept. of Education</td>
<td>Experienced Ag in Action</td>
<td>Julie Ann Matonis</td>
</tr>
<tr>
<td>Leander ISD</td>
<td>Reading Buddies: Carroll Elementary After-school Program</td>
<td>Justin Janise</td>
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<td>Leander ISD</td>
<td>CarrotPalooza at Giddens Elementary</td>
<td>Daniel Cernero</td>
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<tr>
<td>Northside ISD</td>
<td>Dairy Max Breakfast Games</td>
<td>Daniel Cernero</td>
</tr>
<tr>
<td>Northside ISD</td>
<td>Experiencing Ag in Action</td>
<td>Julie Ann Matonis</td>
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<td>Ector County ISD</td>
<td>Judd Winick visits Students Raising Hands: Carroll Elementary</td>
<td>Communications Department</td>
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<td>Harris Co. Dept. of Education</td>
<td>Classroom reading in Team SISD</td>
<td>Juan Lopez &amp; Justin Janise</td>
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<tr>
<td>Socorro ISD</td>
<td>Bowie HS Graduation &quot;Google-y Eyes&quot;</td>
<td>Robert Spence</td>
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### CATEGORY 23

**Photo - Other Subjects**

**Less than 10,000 students**

<table>
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<th>BEST OF CATEGORY</th>
<th>Item</th>
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<tr>
<td>Burnet CISD</td>
<td><strong>GOLD</strong></td>
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<td>Barbers Hill ISD</td>
<td>Celebrating 100 Days of School</td>
<td>Sharon Schwartz</td>
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<td>Burnet CISD</td>
<td>Barbers Hill Librarians Read Too!</td>
<td>Communications Department</td>
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<tr>
<td>Corsicana ISD</td>
<td>CEF Burning Ball</td>
<td>Rob Ludwig</td>
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<tr>
<td>DeSoto ISD</td>
<td>Cheer Precision</td>
<td>Beth Trimble</td>
</tr>
<tr>
<td>Lancaster ISD</td>
<td>Straight Outta the Kitchen</td>
<td>Communications Department</td>
</tr>
<tr>
<td>Alvarado ISD</td>
<td>Reading Mentor</td>
<td>Tommy Brown</td>
</tr>
<tr>
<td>Brownwood ISD</td>
<td>The Dallas Huston Walk of Champions Photo - Gordon Wood Stadium</td>
<td>Charles Musgrove</td>
</tr>
<tr>
<td>Corsicana ISD</td>
<td>Honoring Fallen Veterans</td>
<td>Rob Ludwig</td>
</tr>
<tr>
<td>Corsicana ISD</td>
<td>One Act Play</td>
<td>Beth Ludwig</td>
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<tr>
<td>DeSoto ISD</td>
<td>Drum Major Parade Intensity</td>
<td>Communications Department</td>
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<tr>
<td>Cleveland ISD</td>
<td>Cleveland ISD Kinder Braves Pep Rally</td>
<td>Susan Ard</td>
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### 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Item</th>
<th>Author(s)</th>
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<tbody>
<tr>
<td>Harlandale ISD</td>
<td><strong>GOLD</strong></td>
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<tr>
<td>College Station ISD</td>
<td>Mom's Encouraging Words for First Day of School</td>
<td>Atakan Berkmen</td>
</tr>
<tr>
<td>Comal ISD</td>
<td>Parachute to fitness success</td>
<td>Jason Gordon</td>
</tr>
<tr>
<td>Deer Park ISD</td>
<td>A Midsummer Night's Dream</td>
<td>Jeri M. Martinez</td>
</tr>
<tr>
<td>Deer Park ISD</td>
<td>Eyes on the future</td>
<td>Matt Lucas</td>
</tr>
<tr>
<td>Deer Park ISD</td>
<td>Rosencrantz and Guildenstern are Dead</td>
<td>Jeri M. Martinez</td>
</tr>
<tr>
<td>Goose Creek CISD</td>
<td>Soaring to New Heights</td>
<td>Carrie Pryor-Newman</td>
</tr>
<tr>
<td>Harlandale ISD</td>
<td>Harlandale ISD Cultural Arts Photography</td>
<td>Natalie Bobadilla</td>
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<tr>
<td>Harlandale ISD</td>
<td>Harlandale ISD Frank Tejeda Academy Graduation Photography</td>
<td>Jim Cullen</td>
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<tr>
<td>Hays CISD</td>
<td>Mariachi Magic</td>
<td>Kimm Hocott</td>
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<tr>
<td>Pearland ISD</td>
<td>Grit to Graduate</td>
<td>Marcial Guajardo</td>
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<td>Pflugerville ISD</td>
<td>Hope Begins Anew</td>
<td>Kyndall Jirasek</td>
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<tr>
<td>Pflugerville ISD</td>
<td>The Lion King Looks Upon Everything the Light Touches</td>
<td>Alyssa Suniga</td>
</tr>
<tr>
<td>Rockwall ISD</td>
<td>Marine Corporal Seth Taylor Returns to Rockwall</td>
<td>Mary Senter</td>
</tr>
<tr>
<td>Waco ISD</td>
<td>Cinco de Mayo</td>
<td></td>
</tr>
</tbody>
</table>
Category 23 Photo - Other Subjects cont. - 10,000 to 30,000 students

**SILVER**
Brazosport ISD
Comal ISD
Deer Park ISD
Deer Park ISD
Deer Park ISD
Goose Creek CISD
Goose Creek CISD
Harlandale ISD
Judson ISD
Laredo ISD
Magnolia ISD

**BRONZE**
Laredo ISD

**BEST OF CATEGORY**
Socorro ISD

**GOLD**

Arlington ISD
Arlington ISD
Humble ISD
Keller ISD
Keller ISD
Socorro ISD
Socorro ISD

**SILVER**

Harris Co. Dept. of Education
Keller ISD
Leander ISD
Socorro ISD

**BRONZE**

Ector County ISD
Ector County ISD
Fort Bend ISD
Harris Co. Dept. of Education

**More than 30,000 students**

Montwood High School percussion during sunset

Public Relations Department

**GRAPHICS CATEGORIES**

**CATEGORY 24**

Logo, Trademark, Symbol

Less than 10,000 students

**BEST OF CATEGORY**

Lufkin ISD

**GOLD**

Alamo Heights ISD
Brownwood ISD
Lufkin ISD
Midway ISD
Red Oak ISD

**SILVER**

Lufkin ISD Learning and Innovation Showcase Logo

Shaping the Future of Texas Logo
Brownwood ISD Seal
Lufkin ISD Learning and Innovation Showcase Logo
Midway Staff Wellness Logo
Red Oak ISD Classroom Revolution Logo

**BRONZE**

Communications Dept.
Communications Dept.

**BEST OF CATEGORY**

Lufkin ISD

**GOLD**

Alamo Heights ISD
Brownwood ISD
Lufkin ISD
Midway ISD
Red Oak ISD

**SILVER**

Lufkin ISD Learning and Innovation Showcase Logo

Shaping the Future of Texas Logo
Brownwood ISD Seal
Lufkin ISD Learning and Innovation Showcase Logo
Midway Staff Wellness Logo
Red Oak ISD Classroom Revolution Logo

**BRONZE**

Communications Dept.
Communications Dept.

**BEST OF CATEGORY**

Lufkin ISD

**GOLD**

Alamo Heights ISD
Brownwood ISD
Lufkin ISD
Midway ISD
Red Oak ISD

**SILVER**

Lufkin ISD Learning and Innovation Showcase Logo

Shaping the Future of Texas Logo
Brownwood ISD Seal
Lufkin ISD Learning and Innovation Showcase Logo
Midway Staff Wellness Logo
Red Oak ISD Classroom Revolution Logo

**BRONZE**

Communications Dept.
Communications Dept.

**BEST OF CATEGORY**

Lufkin ISD

**GOLD**

Alamo Heights ISD
Brownwood ISD
Lufkin ISD
Midway ISD
Red Oak ISD

**SILVER**

Lufkin ISD Learning and Innovation Showcase Logo

Shaping the Future of Texas Logo
Brownwood ISD Seal
Lufkin ISD Learning and Innovation Showcase Logo
Midway Staff Wellness Logo
Red Oak ISD Classroom Revolution Logo

**BRONZE**

Communications Dept.
Communications Dept.

**BEST OF CATEGORY**

Lufkin ISD

**GOLD**

Alamo Heights ISD
Brownwood ISD
Lufkin ISD
Midway ISD
Red Oak ISD

**SILVER**

Lufkin ISD Learning and Innovation Showcase Logo

Shaping the Future of Texas Logo
Brownwood ISD Seal
Lufkin ISD Learning and Innovation Showcase Logo
Midway Staff Wellness Logo
Red Oak ISD Classroom Revolution Logo

**BRONZE**

Communications Dept.
Communications Dept.
### Category 24 Logo, Trademark, Symbol cont. - Less than 10,000 students

<table>
<thead>
<tr>
<th>SILVER</th>
<th>10,000 to 30,000 students</th>
<th>BEST OF CATEGORY</th>
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<tbody>
<tr>
<td>Barbers Hill ISD</td>
<td>Burnet CISD - Crafting the Future</td>
<td>College Station ISD Ed Foundation</td>
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<td>Burnet CISD</td>
<td>Community ISD Official Crest</td>
<td>Team CSISD Education Foundation</td>
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<tr>
<td>Community ISD</td>
<td>Quest for Quality</td>
<td>Employee Giving Logo</td>
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<tr>
<td>Little Elm ISD</td>
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<td>Northwest ISD</td>
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<tr>
<td></td>
<td></td>
<td>GEM- Going the Extra Mile</td>
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<tr>
<td>BRONZE</td>
<td></td>
<td>Rachel Bobbitt &amp; Emily Conklin</td>
</tr>
<tr>
<td>Friendswood ISD Ed</td>
<td>The RIGHT Way</td>
<td>Rachel Bobbitt &amp; Emily Conklin</td>
</tr>
<tr>
<td>Education Foundation</td>
<td></td>
<td>Community Relations Dept.</td>
</tr>
<tr>
<td>Lancaster ISD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lufkin ISD</td>
<td></td>
<td></td>
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### 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>GEM- Going the Extra Mile</th>
<th>Rachel Bobbitt &amp; Emily Conklin</th>
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<tbody>
<tr>
<td>Northwest ISD</td>
<td>Team CSISD Education Foundation Employee Giving Logo</td>
<td>Teresa Benden</td>
</tr>
<tr>
<td>Old</td>
<td>GEM- Going the Extra Mile</td>
<td>Rachel Bobbitt &amp; Emily Conklin</td>
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<td>Wichita Falls ISD Logo</td>
<td>Community Relations Dept.</td>
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<td>SILVER</td>
<td>Alvin ISD Book Bus Logo</td>
<td>Rachel Moore &amp; Ana Pasarella</td>
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<td>GCISD Bond 2016 Logo</td>
<td>Heather Willden</td>
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<td></td>
<td>Online Registration Logo</td>
<td>Claudia Rodriguez</td>
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<td>RISE Mentoring Logo</td>
<td>Kim Hocott</td>
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<td>I Love Rockwall ISD Logo</td>
<td>Alyssa Suniga</td>
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<td>BRONZE</td>
<td>Harlandale ISD What's Next Symposium</td>
<td>Leticia Saavedra</td>
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</table>

### More than 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>I 11th Annual District Walk logo</th>
<th>Erica Weaver</th>
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<tr>
<td>Fort Worth ISD</td>
<td>Buccaneer Stadium 75th Anniversary Logo</td>
<td>Atanislao Acosta</td>
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<tr>
<td>GOLD</td>
<td>STEAM PLC Network Logo</td>
<td>Elizabeth Harwood</td>
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<td>Braille Logo</td>
<td>Sandy Flores</td>
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<td></td>
<td>Library Resource Roundup Make a Difference</td>
<td>Shannon Jones</td>
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<td></td>
<td>S’mores Art Camp Logo</td>
<td>Becky Walker</td>
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<td>I 11th Annual District Walk logo</td>
<td>Erica Weaver</td>
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<tr>
<td></td>
<td>Choice Partners cooperative logo, stationery package</td>
<td>Juan Lopez</td>
</tr>
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<td></td>
<td>Teach Forward Houston</td>
<td>Communications Department</td>
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<td>Bethke Elementary Logo</td>
<td>Communications Department</td>
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<td>Future Ready 21</td>
<td>Chelsea Ceballos</td>
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<td>Fiftieth Anniversary Celebration Logo</td>
<td>Matt Koumalats</td>
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<td>OneVision Logo</td>
<td>Communications Department</td>
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<td>Healthier Team SISD</td>
<td>Public Relations Department</td>
</tr>
<tr>
<td>SILVER</td>
<td>Prekindergarten logo</td>
<td>Leslie Johnston &amp; Mercedes Mayer</td>
</tr>
<tr>
<td></td>
<td>Logo design for Clear Creek ISD</td>
<td>Eva deCardenas, Jessica Vandervoort &amp; Elaina Polsen</td>
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<td></td>
<td>2016 TAPpestry Conference 25th anniversary</td>
<td>Mark Hill</td>
</tr>
</tbody>
</table>
**CATEGORY 25**

Original Art

Less than 10,000 students

**BEST OF CATEGORY**

Copperas Cove ISD

**GOLD**

Copperas Cove ISD

**SILVER**

Little Elm ISD

10,000 to 30,000 & More than 30,000 students

**BEST OF CATEGORY**

Region 16 ESC

**GOLD**

Dickinson ISD

Judson ISD

Region 16 ESC

**SILVER**

Garland ISD

Pharr-San Juan-Alamo ISD

**CATEGORY 26**

Published Print Ad

Less than 10,000 students

**BEST OF CATEGORY**

Brownwood ISD

**GOLD**

Barbers Hill ISD

Barbers Hill ISD

Barbers Hill ISD

Brownwood ISD

DeSoto ISD

DeSoto ISD

Hallsville ISD

Huntsville ISD

Lancaster ISD

Lufkin ISD

Roma ISD

**SILVER**

Huntsville ISD

Huntsville ISD

**BEST OF CATEGORY**

Pearland ISD

**GOLD**

Harlandale ISD

Pearland ISD

**BRONZE**

Rio Grande City CISD

**BEST OF CATEGORY**

Copperas Cove Bulldawg Bravo Award

Copperas Cove Bulldawg Bravo Award

Sphere of Values

TRE: Thank You!

BHSID: Where Tradition greets Future

Century in Sight

Go Big Blue!

Enter the Future Prepared - Print Ad

DeSoto ISD ad in Southwest NOW Magazine

ibyou Advertisement

Hallsville Students State 5A Champions in UIL Academics 2016

Chamber Directory Ad

Congratulations Class of 2016!

Lufkin ISD Charm Magazine Ad

Roma High School Band State Ad

Football Preview Special Ad

Newcomers Guide Ad

Pearland ISD Employee Winners Announcement

Harlandale ISD Board Recognition Ad

Pearland ISD Employee Winners Announcement

Interstellar Welcome for Teachers

Wendy Sledd

Wendy Sledd

Casey Bain

Casey Bain

Matt Koumalats

Jenna Simsren

David L. Rhoads III

Matt Koumalats

Judy Kriehn

Santiago Zavala III

Charles Musgrove

Communications Department

Communications Department

Communications Department

Charles Musgrove

Beth Trimble

Beth Trimble

Carol Greer

Shannon Duncan

Sonya Cole-Hamilton

Sheila Adams

Helen Escobar

Shannon Duncan

Shannon Duncan

Kim Hocott

Leticia Saavedra

Kim Hocott

Cynthia Ybarra
## Category 26 Published Print Ad cont.
### More than 30,000 students

**BEST OF CATEGORY**
- Richardson ISD
- **GOLD**
  - Corpus Christi ISD
- Richardson ISD
- **SILVER**
  - Irving ISD
  - Irving ISD
  - Mesquite ISD
  - Pharr-San Juan-Alamo ISD
  - Texas Assoc. of School Boards

**Golden Award Winners**
- Back to School
- **2016 Giving Guide - Dallas Business Journal**

**Silver Award Winners**
- Irving ISD is the Right Choice
- Our Students Love it Here
- Excellence Always
- Graduation Wrap 2016
- TASB Printing Services Advertisement

**Bronze Award Winners**

### Category 27
#### Advertisement - Other
### Less than 10,000 students

**BEST OF CATEGORY**
- Decatur ISD
- **GOLD**
  - Decatur ISD
  - DeSoto ISD
  - DeSoto ISD
  - Huntsville ISD
- **SILVER**
  - Barbers Hill ISD
  - Lancaster ISD

**Golden Award Winners**

**Silver Award Winners**
- Barbers Hill ISD Band Trailer
- Sister 2 Sister Summit

### 10,000 to 30,000 students

**BEST OF CATEGORY**
- Dickinson ISD
- **GOLD**
  - Dickinson ISD
  - Dickinson ISD
- **SILVER**
  - Weslaco ISD - KWES TV 17
- **BRONZE**
  - Rio Grande City CISD

**Golden Award Winners**
- Celebrating 125 Years of Excellence

**Silver Award Winners**
- Project: Golden Eye Arecibo Observatory

**Bronze Award Winners**
- Rio Grande City CISD Teachers of the Year 2016-2017

### More than 30,000 students

**BEST OF CATEGORY**
- Garland ISD
- **GOLD**
  - Garland ISD
  - Garland ISD
  - Keller ISD
  - Socorro ISD
- **SILVER**
  - Clear Creek ISD
  - Harris Co. Dept. of Education
  - Houston ISD
  - Humble ISD
  - Mesquite ISD
  - Mesquite ISD
  - Socorro ISD

**Golden Award Winners**
- Montessori Roll-up Banners
  - Judy Kriehn, Tiffany Veno & Caren Rodriguez
  - Montessori Bus Advertising
  - Classroom Bus Advertising
  - Prekindergarten Bus Advertising
  - Stay on Track Billboard: Know the Law
  - Endless Opportunities Signage

**Silver Award Winners**
- Clear Creek ISD Z-Card Brochure
- HCDE Choice Partners cooperative exhibit banners
- “Drive HISD” Bus Driver Recruitment Campaign
- Best Large District in Texas Decal
- “Book Worms from Birth” Billboard
- “The Amazing Technicolor 5K” Billboard
- Endless Opportunities Billboards

**Bronze Award Winners**
- Jessica Vandervoort, Elaina Polsen & Eva deCardenas
- Client Engagement division
- Communications Department
- Communications Department
- Kristin Odom
- Public Relations Department
# Video/Cable TV Categories

## Category 28

### Video - News/Information

#### 10,000 to 30,000 students

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>NBISD Bond 2015 Proposed New Elementary Schools</th>
<th>Chris Salazar &amp; Rebecca Villarreal</th>
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<tbody>
<tr>
<td>New Braunfels ISD</td>
<td>National Engineering Week Roundtable Discussion</td>
<td>Michael Dudas</td>
</tr>
<tr>
<td>Galveston ISD</td>
<td>The District Flash</td>
<td>Michael Dudas</td>
</tr>
<tr>
<td>Galveston ISD</td>
<td>NBISD Bond 2015 Proposed New Elementary Schools</td>
<td>Chris Salazar &amp; Rebecca Villarreal</td>
</tr>
<tr>
<td>New Braunfels ISD</td>
<td>2016 Terrell ISD Bond</td>
<td>Rachel Frost Hicks</td>
</tr>
<tr>
<td>Terrell ISD</td>
<td>General Interest /Feature Story</td>
<td>Public Relations Department</td>
</tr>
<tr>
<td>Waller ISD</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>BEST OF CATEGORY</th>
<th>Weslaco ISD New Enrollment Policies</th>
<th>KWES Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weslaco ISD - KWES TV 17</td>
<td>School Bus Safety</td>
<td>Amber Casey, Karla Christian &amp; Tami Sophia</td>
</tr>
<tr>
<td>Brazosport ISD</td>
<td>Teacher Stipend</td>
<td>Amber Casey, Karla Christian &amp; Tami Sophia</td>
</tr>
<tr>
<td>La Joya ISD, KLJS TV-17</td>
<td>Why La Joya? Salinas STEM Early College</td>
<td>KLJS TV-17</td>
</tr>
<tr>
<td>Waco ISD</td>
<td>Waco ISD Tax Ratification Election</td>
<td>Jesse Botello, Mary Senter &amp; Communications Department</td>
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<td>Weslaco ISD - KWES TV 17</td>
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<tr>
<th>BEST OF CATEGORY</th>
<th>February 2016 - NE360</th>
<th>Jason Gatell, Jimmy O’Halligan, Josue Campos &amp; Carlos Elizondo</th>
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<tr>
<td>North East ISD</td>
<td>Clear Creek ISD is Leading The Way - Back To School</td>
<td>Kirk Swann</td>
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<td></td>
<td>Up to Speed with Miss Mitzi</td>
<td>Dave DeJohn, Mitzi Loera, Vanessa Koch &amp; John Taylor</td>
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<td>Superintendent’s March Message</td>
<td>Barbara Griffith, Scott JuVette, John Papa &amp; Rebecca Slack</td>
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<tr>
<th>SILVER</th>
<th>Inside Northside Video Magazine Show #90</th>
<th>Keith Van Prooyen &amp; Laurie Salazar</th>
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<th>BRONZE</th>
<th>2015-2016 End of the Year Message from Dr. Cavazos</th>
<th>Leslie Johnston, Anthony Andro &amp; Robert Spence</th>
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<td>Arlington ISD</td>
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BEST OF CATEGORY

Video - News Package
Less than 10,000 & 10,000 to 30,000 students

WISD 21st Century ELF Academy “Mission to Mars”  
KWES Department

Hour of Code in Lancaster ISD  
Communications Department  
Cecelia Jones

LEHS Avid Visits Pepsico  
Megan Middleton

Senior Walk  
KWES Department

The Arecibo Observatory Project  
KWES Department

WISD 21st Century ELF Academy “Mission to Mars”  
KWES Department

La Joya ISD Softball Tournament  
KLJS TV-17

First Day of School for Everyone  
Kris Hill

BEST OF CATEGORY

Fort Worth ISD

The new I.M. Terrell VPA/STEM Academy Groundbreaking Event  
Scott Juvette & John Papa

GOLD

Fort Worth ISD

The new I.M. Terrell VPA/STEM Academy Groundbreaking Event  
Scott Juvette & John Papa

Northside ISD

Veterans Day Tribute  
Keith Van Prooyen & Laurie Salazar

United ISD

Finley Elementary Elephant & Rhino March  
ITV Department

SILVER

Klein ISD

Klein ISD Helps Flood Relief Effort  
Denise McLean

BEST OF CATEGORY

Weatherford ISD

Draft Day  
John Tarrant

GOLD

Weatherford ISD

Draft Day  
John Tarrant

SILVER

DeSoto ISD

Strategic Plan 2020 Design Phase Video  
Beth Trimble, Brent Awalt, 
Rena Thomas & Communications Dept.

BRONZE

Galveston ISD

Galveston Youth Leadership Award Interviews  
Michael Dudas

BEST OF CATEGORY

Lubbock ISD, LISD TV

LISD-TV 30th Anniversary Documentary  
LISD-TV

College Station ISD Crossing Guards  
Atakan Berkmen

LISD-TV 30th Anniversary Documentary  
LISD-TV

I Love Rockwall ISD-- Miranda’s Story  
Chris Curtis

TINACO BOWL IV  
KWES Department

La Joya ISD Helping Hands go Hope  
KLJS TV-17

Dual Language: A Teacher’s Perspective  
Haley Dudrow

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**Category 30 Video - Documentary cont.**

**More than 30,000 students**

**BEST OF CATEGORY**

Fort Worth ISD

**GOLD**

Cypress-Fairbanks ISD

ESC Region 13

Fort Worth ISD

Leander ISD

Mansfield ISD

North East ISD

Plano ISD

Spring ISD

**SILVER**

Irving ISD

Leander ISD

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**BEST OF CATEGORY**

Lancaster ISD

**GOLD**

Barbers Hill ISD

DeSoto ISD

DeSoto ISD

DeSoto ISD

Dripping Springs ISD

Highland Park ISD

Highland Park ISD

Lancaster ISD

Lancaster ISD

Little Elm ISD

Little Elm ISD

Little Elm ISD

New Braunfels ISD

Red Oak ISD

Red Oak ISD

Red Oak ISD

Roma ISD

Roma ISD

Weatherford ISD

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**Category 31**

**Video - General Interest/Feature Series**

**Less than 10,000 students**

**BEST OF CATEGORY**

Like A Family

Communications Department

BHISD Distinguished Alumnus Curt Ball

Communications Department

Academic Signing Day

Beth Trimble & Brent Awalt

STEAM Video

Beth Trimble & Brent Awalt

TCU Community Scholars Video

Dale A. Whitaker

Dripping Springs ISD Strategic Plan/

New Brand Introductory Video

Communications Department

Big Sister's Closet

Communications Department

Passport to Spanish at HPISD

Communications Department

Students show their appreciation for HPISD School Board

Communications Department

Little Elm's Lobo Leaders of the Year

Communications Department

What do I need to know about LEISD's TRE?

Communications Department

NBISD School of Choice

Cecelia Jones & Pat Robbins

Donald T. Shields on Live Oak Volunteer Thank You Video

Chris Salazar

Hawks Honorable Highlight - Gaines Wolaver

James Murphy

Red Oak Classroom Revolution - Blended Learning

Haley Stewart & Adi Bryant

Meet Dagoberto "Dago" Salinas

James Murphy

Roma ISD Presents: Kinder Talk. Class of 2028!

Angel Vidal Jr. & Helen J. Escobar

American Flag Helmets

John Tarrant
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<th>Category 31 Video - General Interest/Feature Series cont.</th>
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<td>La Joya ISD, KLJS-TV 17</td>
<td>The La Joya ISD Experience</td>
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<td>Grapevine-Colleyville ISD</td>
<td>GCISD Budget - “A Tale of Two Buckets”</td>
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<td>Judson ISD</td>
<td>Crestview Science Day In The Park</td>
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<td>La Joya ISD, KLJS-TV 17</td>
<td>Thelma R. Salinas STEM ECHS, Valedictorian Javier Becerra</td>
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<td>TISD-TV, Tyler ISD</td>
<td>Bell Elementary: The Leader Within</td>
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<td>Harlandale ISD</td>
<td>Harlandale ISD General Interest Video</td>
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<td>Lubbock ISD, LISD TV</td>
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<td>McAllen ISD</td>
<td>Amazing Things Happening</td>
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<td>Pflugerville ISD</td>
<td>Students Thank Teachers</td>
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<td>TISD-TV, Tyler ISD</td>
<td>VPA High School Curriculum</td>
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<td>Wylie ISD</td>
<td>Elementary Instructional Technology Update</td>
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<td>Dickinson ISD</td>
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<td>Lasting Impressions</td>
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<td>Rockwall ISD</td>
<td>I Love Rockwall ISD - I’m Good</td>
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<td>Weslaco ISD - KWES TV 17</td>
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<td>ESC Region 20</td>
<td>In Their Shoes</td>
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<td>Garland ISD</td>
<td>Puerto Rico Recruitment</td>
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<td>Houston ISD</td>
<td>Lee High School student looks to the future</td>
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<td>Humble ISD</td>
<td>Dr. Guy Sconzo Tribute</td>
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<td>Keller ISD</td>
<td>Celebrating Keller ISD Retirees</td>
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<td>North East ISD</td>
<td>Joshua Anderson - April 2016 Teacher Feature</td>
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<td>NE360 FOCUS: Roosevelt High School’s Wyatt Royder</td>
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<td>Patrick Cunningham - 2017 Secondary Teacher of the Year: Johnson H.S.</td>
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<td>IT’S Award - January 2016</td>
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<td>Keller ISD</td>
<td>Top 10 Teachers of the Year 2015-16</td>
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<td>Klein ISD</td>
<td>Superintendent’s Message, November 2015</td>
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**Winners:**

- **BEST OF CATEGORY:**
  - La Joya ISD, KLJS-TV 17: The La Joya ISD Experience
  - Pharr-San Juan-Alamo ISD: PSJA ISD University Outreach Program-Thomas Ray Garcia

- **GOLD:**
  - GCISD Budget - “A Tale of Two Buckets”
  - Crestview Science Day In The Park
  - The La Joya ISD Experience
  - Amazing Things Happening
  - VPA High School Curriculum

- **SILVER:**
  - Bryan ISD Believes
  - Black History Month
  - Harlandale ISD General Interest Video
  - West Texas Best Robotics
  - Students Thank Teachers

- **BRONZE:**
  - Secondary Teacher of the Year
  - Food Nutrition Services - Certification Program
  - Harlandale ISD Leader in Me Video
  - On the Grow - Outdoor Learning Center
  - JROTC Raider Challenge

- **BEST OF CATEGORY (More than 30,000 students):**
  - PSJA ISD University Outreach Program-Thomas Ray Garcia

- **Gold:**
  - In Their Shoes
  - PSJA ISD University Outreach Program-Thomas Ray Garcia

- **Silver:**
  - Classroom Volcanoes
  - Children’s Honor Choir video
  - Lyles AVID: We Commit
  - IT’S Award - January 2016
  - Top 10 Teachers of the Year 2015-16

- **Silver:**
  - Classroom Volcanoes
  - Children’s Honor Choir video
  - Lyles AVID: We Commit
  - IT’S Award - January 2016
  - Top 10 Teachers of the Year 2015-16
### Category 31 Video - General Interest/Feature Story cont. - More than 30,000 students

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<tr>
<th>ISD</th>
<th>Story Title</th>
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<tr>
<td>Mesquite ISD</td>
<td>Excellence Always</td>
<td>Wei-Tung Chou</td>
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<td>Mesquite ISD</td>
<td>Maestros in Minivans: Professor John Whitwell</td>
<td>Wade Odom</td>
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<td>Mesquite ISD</td>
<td>We Are Here for Our Kids</td>
<td>Wei-Tung Chou</td>
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<td>North East ISD</td>
<td>Sarah A. Barrientes - March 2016 Teacher Feature</td>
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<td>Northside ISD</td>
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<td>Keith Van Prooyen &amp; Julie Ann Matonis</td>
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<td>Rob Smith</td>
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<td>Garland ISD Tornado Response</td>
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<td>School Scene 1502</td>
<td>Homer Clayton, Jon Cook, Larry Grimes &amp; Delbert Richardson</td>
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<td>Garland ISD Education Foundation - 2015</td>
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<td>Inspiring Moments - Teachers of the Year</td>
<td>Daniel Villarreal, Jonathan Frey</td>
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<td>2015-2016: A Year in Review</td>
<td>Jerri Monbaron, Kiana Rios, Christy Tarkington</td>
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<td>May the CODE be with you!</td>
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<td>Read Across the Globe - Sherwood Elementary</td>
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<td>Kaleb &amp; Donovan, We Are United</td>
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### Category 32 Video - Promotional/Marketing - Less than 10,000 students

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<td>Boerne ISD</td>
<td>Please Go Vote!</td>
<td>David Boggan</td>
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<td>GOLD</td>
<td>Shaping the Future of Texas Video</td>
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<td>Please Go Vote!</td>
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<td>Full STEM Ahead</td>
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<td>Little Elm ISD Year-at-a-Glance</td>
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<td>Thank you Board of Trustees!</td>
<td>Cecelia Jones</td>
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<td>What does it mean to be a Gladiator?</td>
<td>Angel Vidal Jr &amp; Helen J. Escobar</td>
</tr>
<tr>
<td></td>
<td>Roo Christmas</td>
<td>John Tarrant</td>
</tr>
</tbody>
</table>

**BEST OF CATEGORY**

| Boerne ISD                 | Please Go Vote!                                                             | David Boggan                                           |
|                           | Shaping the Future of Texas Video                                          | Rosalinda Montero & Patti Pawlik-Perales               |
| GOLD                      | Please Go Vote!                                                             | David Boggan                                           |
|                           | Once A Brave, Always A Brave Kindergarten Graduation Walk                   | Sabreana Smith                                          |
|                           | Going Places                                                               | Holly Fuller                                            |
|                           | Community Strong                                                           | Communications Department                              |
|                           | We Believe                                                                 | Communications Department                              |
|                           | Full STEM Ahead                                                            | Cecelia Jones                                           |
|                           | Little Elm ISD Year-at-a-Glance                                            | Cecelia Jones                                           |
|                           | Passion for Kids                                                           | Cecelia Jones                                           |
|                           | Thank you Board of Trustees!                                               | Cecelia Jones                                           |
|                           | What does it mean to be a Gladiator?                                       | Angel Vidal Jr & Helen J. Escobar                       |
|                           | Roo Christmas                                                              | John Tarrant                                            |
Category 32 Video - Promotional cont. - Less than students 10,000 students

**SILVER**

- Highland Park ISD: Highland Park ISD: 2015 Bond Election Communications Department
- Terrell ISD: Terrell Proud. Tiger Strong. Rachel Frost Hicks

**BRONZE**

- Copperas Cove ISD: Copperas Cove Bulldogs--where the “W” stands for winning! Wendy Sledd
- Galveston ISD: 2016 Lemonade Day Kickoff Michael Dudas
- Galveston ISD: School of Choice Video Michael Dudas
- Lancaster ISD: “Suite 10” Communications Department

**BEST OF CATEGORY**

- Deer Park ISD: Bring Me Sunshine Jared Creel & Travis Pennington

**GOLD**

- College Station ISD Ed Foundation: TEAM CSISD Education Foundation’s Employee Giving Campaign Video Teresa Benden & Atakan Berkmen
- Deer Park ISD: Bring Me Sunshine Jared Creel & Travis Pennington
- Dickinson ISD: We Are Gator Nation Tammy Dowdy & Jenna Simsen
- Duncanville ISD: You Can Do It All at DHS Kris Hill
- La Joya ISD, KLJS TV-17: La Joya High School Mariachi “Los Coyotes” KLJS TV-17
- La Joya ISD, KLJS TV-17: La Joya ISD Anti-Bullying PSA KLJS TV-17
- La Joya ISD, KLJS TV-17: La Joya Palmview High School Mariachi and Folkloric Commercial KLJS TV-17
- Lubbock ISD, LISD TV: Coronado High School AVID Program Ray Rush
- McAllen ISD: Dual Enrollment Computer Science Academy promo Mark May & Erasmo Cervantes
- McAllen ISD: Student Ambassadors promo Norma Zamora-Guerra, Mark May & Erasmo Cervantes
- McAllen ISD: Your Child is Family promo Norma Zamora-Guerra, Mark May & Erasmo Cervantes
- Northwest ISD: Inspire 2016 - Elementary Exemplar Finalists Jerry Cantu
- Pearland ISD: RISE Mentoring Recruitment Video Kim Hocott
- Pflugerville ISD: Imagine Together Kyndall Jirasek
- Rockwall ISD: Rockwall Yellowjackets Elite 8 Chris Curtis
- TISD-TV, Tyler ISD: Calling All Heroes Angela Duitch, Gregory McRae & Jacob Walker
- TISD-TV, Tyler ISD: Chuck Norris Stay in School PSA Angela Duitch, Gregory McRae & Jacob Walker
- Waco ISD: Live, Learn, Work. Jesse Botello
- Waco ISD: Tennyson Middle Orchestra Promo Jesse Botello
- Weslaco ISD - KWES TV 17: 2015 WHS Panther Basketball Promo KWES Department

**SILVER**

- Brazosport ISD: The Mission of BISD Amber Casey, Karla Christian & Tami Sophia
- Brazosport ISD: Why BISD? A Parents Perspective Amber Casey, Karla Christian & Tami Sophia
- Goose Creek CISD: GCCISD’S Education Foundation Promotional Video Carrie Pryor-Newman & Beth Dombrowa
- Harlandale ISD: Harlandale ISD Promotional/Marketing Videos Alexis LaFosse & Natalie Bobadilla
- McAllen ISD: Teacher of the Year promo Norma Zamora-Guerra, Mark May & Erasmo Cervantes Rachel Bobbitt
- Northwest ISD: Take the Green Cord Challenge

**BRONZE**

- Brazosport ISD: BISD Strategic Plan - Vision, Mission & Belief Video Amber Casey, Karla Christian & Tami Sophia
- Harlandale ISD: Harlandale ISD Inside HISD Sports Alexis LaFosse & Andrew Fernandez
- TISD-TV, Tyler ISD: REASONS Campaign Angela Duitch, Gregory McRae & Jacob Walker
**BEST OF CATEGORY**

<table>
<thead>
<tr>
<th>Category</th>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD</strong></td>
<td>Bond 2011: A Look Back/Thank You!</td>
<td>Communications Department, Clint Bond, Scott JuVette, John Perez, Daniel Villarreal, Joe Perez, Louise Henry &amp; Carol Vaughn, Daniel Cernero, Rob Smith</td>
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<tr>
<td>Fort Worth ISD</td>
<td>In the Door 8/24</td>
<td>Communications Department, ITV Department</td>
</tr>
<tr>
<td>Harris Co. Dept. of Education</td>
<td>Why HCDE?</td>
<td>Department of Education, Dave DeJohn, Mitzi Loera, Vanessa Koch &amp; John Taylor, Kyle Lanford &amp; James Medlock, Amanda Bubela, Stacey Crews, &amp; Becky Walker, Homer Clayton &amp; Jon Cook, Joe Perez, Daniel Villarreal, Carol Vaughn &amp; Lindsey Sanders, Dennis Palacios, Matt Hill, Wei-Tung Chou, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Leander ISD</td>
<td>LEEF Promotional Video</td>
<td>Communications Department, ITV Department</td>
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<td>Pasadena ISD</td>
<td>Read-A-Book Boogie</td>
<td>Communications Department, ITV Department</td>
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<tr>
<td>Richardson ISD</td>
<td>Bond 2011: A Look Back/Thank You!</td>
<td>Communications Department, ITV Department</td>
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<tr>
<td>United ISD</td>
<td>We Are United</td>
<td>Communications Department, ITV Department</td>
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<tr>
<td><strong>SILVER</strong></td>
<td>Superintendent’s Fun Run Promo</td>
<td>Communications Department, ITV Department</td>
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<td>Cypress-Fairbanks ISD</td>
<td>Meal Appeal University Promo</td>
<td>Communications Department, ITV Department</td>
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<tr>
<td>Fort Bend ISD</td>
<td>Straight Talk Video</td>
<td>Communications Department, ITV Department</td>
</tr>
<tr>
<td>Garland ISD/GRSTV</td>
<td>Weaver Elementary AVID Commercial</td>
<td>Department of Education, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
</tr>
<tr>
<td>Harris Co. Dept. of Education</td>
<td>HCDE: Your new job awaits at Harris County</td>
<td>Department of Education, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Harris Co. Dept. of Education</td>
<td>Head Start Recruitment</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Irving ISD</td>
<td>Project Search</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Keller ISD</td>
<td>A Day in the Life of Keller ISD</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Keller ISD</td>
<td>#Hashtag</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Mesquite ISD</td>
<td>Opportunity Makers</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
</tr>
<tr>
<td>North East ISD</td>
<td>Celebrating 30 Years</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>North East ISD</td>
<td>North East ISD Summer Feeding Program</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>Parent Spotlight: Meet Maria del Carmen Llanas</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Pharr-San Juan-Alamo ISD</td>
<td>School Board Recognition Month</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Plano ISD</td>
<td>“Ice Ice Breaker” - Teacher of the Year Rap</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Plano ISD</td>
<td>Plano ISD 2016 Bond Election Overview Video</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>Socorro ISD</td>
<td>Video Promotional/Marketing - SISD Career Awareness Showcase</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td>United ISD</td>
<td>KIA Basketball PSA</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<td>United ISD</td>
<td>Voting PSA</td>
<td>Communications Department, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, Daniel Ramos &amp; Claudia V. Lemus, Mark Vasquez, Communications Department, Communications Department, Public Relations Department, ITV Department</td>
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<tr>
<td><strong>BRONZE</strong></td>
<td>Garland ISD Go Red Challenge</td>
<td>Communications Department, Jennifer Bailey &amp; Daniel Cernero, Jon Cook, Daniel Villarreal, Joe Perez, Danil Villarreal &amp; Carol Vaughn, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, ITV Department, ITV Department</td>
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<tr>
<td>Garland ISD/GRS-TV</td>
<td>2015 All-Earth Ecobot!</td>
<td>Communications Department, Jennifer Bailey &amp; Daniel Cernero, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, ITV Department, ITV Department</td>
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<td>Harris Co. Dept. of Education</td>
<td>National Hispanic Heritage Month 2016</td>
<td>Communications Department, Jennifer Bailey &amp; Daniel Cernero, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, ITV Department, ITV Department</td>
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<tr>
<td>Harris Co. Dept. of Education</td>
<td>Thank You to 2014 Bond Voters</td>
<td>Communications Department, Jennifer Bailey &amp; Daniel Cernero, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, ITV Department, ITV Department</td>
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<tr>
<td>Katy ISD</td>
<td>Leander ISD Celebrates National Health Education Week</td>
<td>Communications Department, Jennifer Bailey &amp; Daniel Cernero, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, ITV Department, ITV Department</td>
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<td>Leander ISD</td>
<td>#TexEdVotes</td>
<td>Communications Department, Jennifer Bailey &amp; Daniel Cernero, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, ITV Department, ITV Department</td>
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<td>Leander ISD</td>
<td>Stop on Red. Kids Ahead.</td>
<td>Communications Department, Jennifer Bailey &amp; Daniel Cernero, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, ITV Department, ITV Department</td>
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<tr>
<td>Mesquite ISD</td>
<td>Looking Back on 30 years...</td>
<td>Communications Department, Jennifer Bailey &amp; Daniel Cernero, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, ITV Department, ITV Department</td>
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<td>North East ISD</td>
<td>Alexander High School Football Promo</td>
<td>Communications Department, Jennifer Bailey &amp; Daniel Cernero, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, ITV Department, ITV Department</td>
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<td>United ISD</td>
<td>School Safety PSA</td>
<td>Communications Department, Jennifer Bailey &amp; Daniel Cernero, Jon Cook, Amy Lane, Jason Gatell, Jimmy O’Halligan &amp; Josue Campos, ITV Department, ITV Department</td>
</tr>
</tbody>
</table>

More than 30,000 students
BEST OF CATEGORY

Less than 10,000 students

**BEST OF CATEGORY**
Red Oak ISD
- **GOLD**
  - Russell P. Schupmann Spelling & Pronunciation
  - James Murphy
- **SILVER**
  - Everman ISD - Mentor Video
  - Nikita Russell & Derrick Thompson

10,000 to 30,000 students

**BEST OF CATEGORY**
Duncanville ISD
- **GOLD**
  - Fun With Phone Etiquette
  - Kris Hill
- **SILVER**
  - Tyler ISD Guidelines for Conduct
  - Angela Duitch, Gregory McRae & Jacob Walker

More than 30,000 students

**BEST OF CATEGORY**
Keller ISD
- **GOLD**
  - R.O.C.K. News
  - Matt Hill
- **SILVER**
  - Food & Nutrition Services
  - Wade Odom
  - Mesquite ISD Communications
  - Wade Odom

ESC Region 13
- **SILVER**
  - Top 10 Tips for Teachers of Students with Hearing Loss
  - Ana Amezcua

ESC Region 20
- **GOLD**
  - Making Mathematics Meaningful: Caterpillars and Butterflies
  - James Medlock & Kyle Lanford
  - Making Mathematics Meaningful: Knights
  - James Medlock

Fort Worth ISD
- **GOLD**
  - Building Relationships convocation video
  - Scott JuVette, John Papa & Rebecca Slack

Keller ISD
- **GOLD**
  - The Excellence in Teaching Certification Program
  - Wade Odom
  - Welcome to Mesquite High School
  - Wade Odom

Mesquite ISD
- **BRONZE**
  - North East ISD
  - NEISD School Nutrition Services Presents: Knife Safety
  - Jason Gatell, Josue Campos & Jimmy O’Halligan

North East ISD
- **GOLD**
  - Clark Elementary G.T.
  - ITV Department

United ISD
- **GOLD**
  - Killam Elementary CBA
  - ITV Department

United ISD
- **GOLD**
  - Los Obispos Middle School PBIS
  - ITV Department

Leander ISD
- **BRONZE**
  - Read Across America Day
  - Jennifer Bailey & Daniel Cernero

North East ISD
- **BRONZE**
  - Bexar County JROTC Orienteering Championship
  - Jason Gatell, Carlos Elizondo, Jimmy O’Halligan & Josue Campos
### CATEGORY 34
**Video - Sports Event**

**BEST OF CATEGORY**
- **La Joya ISD**
  - Football Game Highlights
  - La Joya Coyotes vs. Juarez-Lincoln Huskies

**GOLD**
- **Garland ISD**
  - Garland ISD Basketball Lakeview vs Rowlett
  - Delbert Richardson, Homer Clayton, Larry Grimes & Jon Cook
- **La Joya ISD**
  - Football Game Highlights
  - La Joya Coyotes vs. Juarez-Lincoln Huskies
- **La Joya ISD**
  - Football Game Highlights La Joya Coyotes vs. Palmview Lobos
  - KLJSTV-17

**Weslaco ISD - KWES TV 17**
- Football Game Highlights
- La Joya Coyotes vs. Juarez-Lincoln Huskies
- KLJSTV-17

### CATEGORY 35
**Video - Live Event (Non-Sports)**

**BEST OF CATEGORY**
- **McAllen ISD**
  - McTalks
  - Norma Zamora-Guerra, Mark May & Erasmo Cervantes

**GOLD**
- **McAllen ISD**
  - McTalks
  - Norma Zamora-Guerra, Mark May & Erasmo Cervantes

**SILVER**
- **McAllen ISD**
  - “It’s Well Worth It” promo
  - Norma Zamora-Guerra, Mark May & Erasmo Cervantes

**BRONZE**
- **Cleveland ISD**
  - Cleveland ISD Senior Walk
  - Susan Ard
- **Everman ISD**
  - Everman ISD-Communications Department
  - Nikita Russell & Derrick Thompson
- **La Joya ISD**
  - La Joya ISD General Session 2015-2016
  - KLJSTV-17
- **McAllen ISD**
  - 2016 Fourth Grade Choral Festival
  - Norma Zamora-Guerra, Mark May & Erasmo Cervantes

### CATEGORY 36
**Mobile App**

**BEST OF CATEGORY**
- **Magnolia ISD**
  - Magnolia ISD Mobile App
  - Denise Meyers

**GOLD**
- **Magnolia ISD**
  - Magnolia ISD Mobile App
  - Denise Meyers
- **Spring Branch ISD**
  - Leadership U - The APP
  - Communications Department

**SILVER**
- **Barbers Hill ISD**
  - Barbers Hill Mobile App
**CATEGORY 37**
Computerized Presentation
Less than 10,000 & 10,000 to 30,000 students

**BEST OF CATEGORY**
DeSoto ISD
**GOLD**
DeSoto ISD
**SILVER**
Friendswood ISD
**BRONZE**
Brazosport ISD

Strategic Plan 2020 Board Presentation  
Beth Trimble

Friendswood ISD Through History  
Communication Department

B*Braggin’  
Amber Casey, Karla Christman & Tami Sophia

**BEST OF CATEGORY**
Houston ISD
**GOLD**
ESC Region 13
Houston ISD
**SILVER**
ESC Region 12  
Fort Bend ISD  
Humble ISD  
Leander ISD

Online Annual Report  
Communications Department

Joulie PBL Implementation Guide  
Ana Amezcua

Annual Performance Review Presentation  
ESC Region 12 Staff

FBISD Partners Annual Report  
Nancy Porter, Becky Walker & Keryn Miles

Twitter 101  
Veronica Sopher, Jennifer Bailey, Daniel Cernero & Kaitlin Paonessa

Leander ISD 2016 State of the District Presentation  
Joe Perez & Carol Vaughn

Media Honor Roll 2016 Presentation  
Client Engagement division

What Is HCDE Infographic  
Jamie Mount, Yvonne Harris & Jonathan Frey

State of Education  
Bryce Nieman & Shellie Johnson

Fast-Growth Keller ISD

**BEST OF CATEGORY**
Copperas Cove ISD
**GOLD**
Copperas Cove ISD
**SILVER**
Prosper ISD
**BRONZE**
Boerne ISD  
Cleveland ISD  
Highland Park ISD

Copperas Cove ISD Paw Prints Internal Employee Newsletter  
Wendy Sledd

The Note ~ Staff Newsletter  
Christal Hankey

Superintendent’s Monday Message  
David Boggan

Cleveland ISD Weekly Tribal Pow Wow  
Susan Ard

HPISD eNewsletter  
Communications Department

**BEST OF CATEGORY**
Laredo ISD
**GOLD**
Hays CISD
Laredo ISD
**SILVER**
Duncanville ISD

A Plus Employee Newsletter Fall 2015  
Veronica Castillon, Claudia Rodriguez, Mimi Valdez & Roberto Treviño

Back to School Newsletter & Tip Sheet  
Tim Savoy, Linda Rosebrock, Angie Mendez & Christina Courson

A Plus Employee Newsletter Fall 2015  
Veronica Castillon, Claudia Rodriguez, Mimi Valdez & Roberto Treviño

The Source  
Emily Conklin

Duncanville Staff News  
Lari Barager & Brooke Rawlinson

10,000 to 30,000 students

**CATEGORY 38**
E-Newsletter Internal
Less than 10,000 students

**BEST OF CATEGORY**
Copperas Cove ISD
**GOLD**
Copperas Cove ISD

Copperas Cove ISD Paw Prints Internal Employee Newsletter  
Wendy Sledd

The Note ~ Staff Newsletter  
Christal Hankey

Superintendent’s Monday Message  
David Boggan

Cleveland ISD Weekly Tribal Pow Wow  
Susan Ard

HPISD eNewsletter  
Communications Department

**BEST OF CATEGORY**
Laredo ISD
**GOLD**
Hays CISD
Laredo ISD
**SILVER**
Duncanville ISD

A Plus Employee Newsletter Fall 2015  
Veronica Castillon, Claudia Rodriguez, Mimi Valdez & Roberto Treviño

Back to School Newsletter & Tip Sheet  
Tim Savoy, Linda Rosebrock, Angie Mendez & Christina Courson

A Plus Employee Newsletter Fall 2015  
Veronica Castillon, Claudia Rodriguez, Mimi Valdez & Roberto Treviño

The Source  
Emily Conklin

Duncanville Staff News  
Lari Barager & Brooke Rawlinson

10,000 to 30,000 students
Category 38 E-Newsletter Internal cont. - 10,000 to 30,000 students

BRONZE
Alvin ISD
Alvin Family Connection- Spring Edition
Ana Pasarella, Rachel Moore, Brooke Rawlinson
Communications Dept.

Duncanville ISD
Board Business E-Newsletter
Skip Filgo & Dale Caffey

Waco ISD
The BoT Bulletin
Community Relations Department

Wichita Falls ISD
WFISD Community Insider - Nov./Dec. 2015
Haley Dudrow

Wylie ISD
Wylie ISD Board Notes

BEST OF CATEGORY
Harris Co. Dept. of Education
The Connector
Tammy Lanier, Angela Hider, Carol Vaughn & Lindsey Sanders

GOLD
Harris Co. Dept. of Education
The Connector
Tammy Lanier, Angela Hider, Carol Vaughn & Lindsey Sanders

Harris Co. Dept. of Education
The Hub: Internal News from HCDE
Angela Hider, Justin Jannise, Joe Perez, Lindsey Sanders, Carol Vaughn & Daniel Villarreal

SILVER
Fort Bend ISD
FBISD Employee Express
Keryn Miles & Becky Walker

Harris Co. Dept. of Education
The Guardian e-newsletter Vol. 1 Issues No. 4
Client Engagement division

Mesquite ISD
In Touch Employee News
Allison Lewallyn

BRONZE
Plano ISD
Plano ISD District Digest
Communications Department

Category 39 E-Newsletter External
Less than 10,000 students

BEST OF CATEGORY
Little Elm ISD
GoLobo News March 4
Casey Bain & Cecelia Jones

GOLD
Everman ISD
Everman ISD Bulldog Broadcast
Nikita Russell & Derrick Thompson

Little Elm ISD
GoLobo News March 4
Casey Bain & Cecelia Jones

Little Elm ISD
GoLobo News May 20
Casey Bain & Cecelia Jones

SILVER
Quinlan ISD
Panther Nation E-News - We Are One - One District...
Tiffon Upchurch

One Community...One Team

10,000 to 30,000 students

BEST OF CATEGORY
College Station ISD
The CSISD Hall Monitor
Atakan Berkmen & Chuck Glenewinkel

GOLD
Brazosport ISD
BISD Insight End of School e-newsletter 2016
Amber Casey, Karla Christman & Tami Sophia

College Station ISD
The CSISD Hall Monitor
Atakan Berkmen & Chuck Glenewinkel

Harlandale ISD
Harlandale ISD's Harlandale Insider
Andrew Fernandez, Natalie Bobadilla, Leticia Saavedra & Alexis LaFosse

Pearland ISD
Pearland ISD e-News
Kim Hocott

Tomball ISD
TISD TODAY
Staci Stanfield

SILVER
Brazosport ISD
BISD Insight Back to School e-newsletter 2015
Amber Casey, Karla Christman & Tami Sophia

Hays CISD
Board Briefs Newsletter
Tim Savoy, Linda Rosebrock & Christina Courson

New Caney ISD
New Caney ISD Community Newsletter
Scott Powers, Kelly Renschler & Melecio Franco

Northwest ISD
New to NISD
Emily Conklin

Northwest ISD
Northwest News
Emily Conklin
Category 39 E-Newsletter External cont. - 10,000 to 30,000 students

BRONZE
Brazosport ISD
Duncanville ISD
Board Brief April 2016
Duncanville ISD Informer
Amber Casey, Karla Christman & Tami Sophia
Lari Barager & Brooke Rawlinson

BEST OF CATEGORY
Spring Branch ISD
GOLD
Fort Bend ISD
Humble ISD
Region 16 ESC
Spring Branch ISD
Spring Branch ISD
SILVER
Arlington ISD
Houston ISD
Plano ISD
BRONZE
Amarillo ISD
Arlington ISD

More than 30,000 students

By the Numbers - First Day eNews
FBISD Express
The Humble ISD Uplift
The Parent Involvement Connection Newsletter - December 2015
By the Numbers - First Day eNews
Celebration! Graduation 2015
Achieving Excellence e-newsletter
Building Excellence Monthly ENewsletter
Plano ISD eNews
Framework Newsletter Issue 3
AISD Bond Newsletter
Communications
Keryn Miles, Amanda Bubela & Nancy Porter
Yvonne Harris & Lori Maugans
Patricia Meyer
Communications
Communications
Communications
Communications
April Brownlee
Ryan Pierce, Leslie Johnston, Mercedes Mayer & Anthony Andro

Category 40

Web Site - Original Design

Less than 10,000 students

BEST OF CATEGORY
Friendswood ISD
GOLD
Friendswood ISD
SILVER
Barbers Hill ISD
Friendswood ISD

More than 30,000 students

myfisd.com
myfisd.com
Barbers Hill Athletics Website
Character Road
Communications Department
Communication Department
Communications Department
Jane Ann Quevedo

BEST OF CATEGORY
Clear Creek ISD
GOLD
Clear Creek ISD
ESC Region 13
Harris Co. Dept. of Education
SILVER
ESC Region 13
Garland ISD
Houston ISD
Northside ISD
BRONZE
Mesquite ISD
CCISD Website
CCISD Website
Texas Principal Evaluation and Support System
Website Redesign
Texas Statewide Leadership for Autism Training Website
www.garlandisd.net
Global Graduate website
Northside ISD Athletics website
Mesquite ISD Website
Elaina Polsen, Jessica Vandervoort, Eva deCardenas & Kirk Swann
Elaina Polsen, Jessica Vandervoort, Eva deCardenas & Kirk Swann
Ana Amezcua
Chelsea Hardy
Ana Amezcua
Jasmine Preston, Ali Syed, Alyssa Beal & Amorae Daylett
Communications Department
Communications Department
Communications Department
**CATEGORY 41**

**Web Site - Template Driven Design**

**Less than 10,000 students**

**BEST OF CATEGORY**

**La Porte ISD**

**GOLD**

La Porte ISD Website

La Porte ISD Website

La Porte ISD Website

www.littleelmisd.net

Community ISD Launches New Website

Community ISD Launches New Website

Community ISD Launches New Website

Sabreana Smith

Adam Holland

Casey Bain, Cecelia Jones & Pat Robbins

**SILVER**

New Braunfels ISD Bond 2015 Website

New Braunfels ISD Bond 2015 Website

New Braunfels ISD Bond 2015 Website

Rebecca Villarreal

**BRONZE**

Proser ISD Website

Proser ISD Website

Proser ISD Website

Christal Hankey

**BEST OF CATEGORY**

**La Porte ISD**

**GOLD**

La Porte ISD Website

La Porte ISD Website

La Porte ISD Website

www.littleelmisd.net

Community ISD Launches New Website

Community ISD Launches New Website

Community ISD Launches New Website

Sabreana Smith

Adam Holland

Casey Bain, Cecelia Jones & Pat Robbins

**SILVER**

New Braunfels ISD Bond 2015 Website

New Braunfels ISD Bond 2015 Website

New Braunfels ISD Bond 2015 Website

Rebecca Villarreal

**BRONZE**

Proser ISD Website

Proser ISD Website

Proser ISD Website

Christal Hankey

**BEST OF CATEGORY**

**La Porte ISD**

**GOLD**

La Porte ISD Website

La Porte ISD Website

La Porte ISD Website

www.littleelmisd.net

Community ISD Launches New Website

Community ISD Launches New Website

Community ISD Launches New Website

Sabreana Smith

Adam Holland

Casey Bain, Cecelia Jones & Pat Robbins

**SILVER**

New Braunfels ISD Bond 2015 Website

New Braunfels ISD Bond 2015 Website

New Braunfels ISD Bond 2015 Website

Rebecca Villarreal

**BRONZE**

Proser ISD Website

Proser ISD Website

Proser ISD Website

Christal Hankey

**CAMPAIGN/EVENT CATEGORIES**

**CATEGORY 42**

**Marketing Campaign**

**Less than 10,000 students**

**BEST OF CATEGORY**

**Liberty-Eylau ISD**

**GOLD**

It Starts Here Campaign

It Starts Here Campaign

It Starts Here Campaign

Matt Fry

**SILVER**

Copperas Cove ISD

Huntsville ISD

CCISD Bulldawg Bravo Marketing Campaign

Huntsville ISD Strategic Design Process

Wendy Sledd

Shannon Duncan
Category 42 Marketing Campaign cont.
10,000 to 30,000 students

BEST OF CATEGORY
Hays CISD
GOLD
Crowley ISD
Hays CISD
Pearland ISD
SILVER
Alvin ISD
BRONZE
Harlingen CISD

Live, Work, & Play in Hays CISD
MyChoice Programs
Live, Work, & Play in Hays CISD
Pearland ISD Website Launch

Alvin ISD Building Community

BEST OF CATEGORY
Houston ISD
GOLD
ESC Region 13
Fort Bend ISD
Garland ISD

HISD Teacher Recruitment Campaign
Texas Statewide Leadership for Autism Training Marketing Campaign
FBISD EDGE
PSAT/SAT Marketing Campaign

Humble ISD Ed. Foundation
Garland ISD Ed. Foundation

2015-2016 Employee Campaign:
Follow the Yellow Brick Road
Garland ISD Education Foundation
New Grant Structure Campaign
2015-2016 Employee Campaign:
Follow the Yellow Brick Road
Northside Education Foundation
Employee Pledge Drive

SILVER
ESC Region 20
Region 4 Print Center
Spring Branch ISD

Connect20 Logo
Dickinson ISD CTE Information Packet
Bigger thinking! Core Values In Action in SBISD

REGION 4 ESC
Region 4 ESC Print Center UIL Campaign
Jasmine Camble & Barbara Hannah

SILVER
ESC Region 20
Region 4 Print Center
Spring Branch ISD

олог

✯ ✯

CATEGORY 43
Foundation/Partnership Campaign
More than 30,000 students

BEST OF CATEGORY
Humble ISD Ed. Foundation
GOLD
Garland ISD Ed. Foundation
Humble ISD Ed. Foundation
Northside Ed. Foundation

2015-2016 Employee Campaign:
Follow the Yellow Brick Road
Garland ISD Education Foundation
New Grant Structure Campaign
2015-2016 Employee Campaign:
Follow the Yellow Brick Road
Northside Education Foundation
Employee Pledge Drive

SILVER
ESC Region 20
Region 4 Print Center
Spring Branch ISD

Connect20 Logo
Dickinson ISD CTE Information Packet
Bigger thinking! Core Values In Action in SBISD

CATEGORY 44
Social Media Campaign
Less than 10,000 students

BEST OF CATEGORY
Red Oak ISD
GOLD
Little Elm ISD
Red Oak ISD
SILVER
Quinlan ISD

Red Oak ISD - #iBleedMaroon
Where in the World is Flat Lobo?
Red Oak ISD - #iBleedMaroon
Quinlan ISD School/Community Events, Highlights
and Successes Facebook Page

✯ ✯

Christy Tarkington, Jerri Monbaron & Kiana Rios
Lisa Cox, Judy Kriehn & Tiffany Veno
Christy Tarkington, Jerri Monbaron & Kiana Rios
Cassandra Miranda & Norma Rabago

Haley Stewart

Cecelia Jones, Casey Bain & Pat Robbins
Haley Stewart

Tiffany Upchurch
**Category 44 Social Media Campaign cont.**

**10,000 to 30,000 & More than 30,000 students**

**BEST OF CATEGORY**
Pharr-San Juan-Alamo ISD

2016 PSJA Graduations Social Media Campaign

Claudia Lemus, Arianna Vazquez-Hernandez, Jim Zavala & Marco Vasquez

**GOLD**
Mansfield ISD
Pharr-San Juan-Alamo ISD

Mansfield ISD Colors for Caring Campaign

Communications & Marketing Dept.

Claudia Lemus, Arianna Vazquez-Hernandez, Jim Zavala & Marco Vasquez

**SILVER**
Houston ISD
Socorro ISD
Pearland ISD

Social Media Campaign: Teacher Appreciation

Communications Department

Houston ISD

Specialty/Novelty Writing

Communications Department

2016 Teacher of the Year

Kim Hocott

RISE Mentoring National Mentoring Month

Social Media Campaign

**BRONZE**
Arlington ISD
Keller ISD
Region 4 ESC

#TeacherTuesday

Mercedes Mayer & Spence Roberts

#KISD100thDay

Nico Lyons

#Proud2bKISD

Nico Lyons

“People of Region 4” Social Media Campaign

Communications

**Category 45**

**Special Event**

**Less than 10,000 students**

**BEST OF CATEGORY**
Corsicana Ed. Foundation

4th Annual C&B Seen Gala: Brazilian Carnival

Kristin Zastoupil

**GOLD**
Barbers Hill ISD
Copperas Cove ISD
Corsicana Ed. Foundation
Huntsville ISD
Little Elm ISD
Red Oak ISD

Coach Lloyd Kelley Building Grand Opening

Communications Department

Wendy Sledd

CCISD Stuff the Bus Special Event

Kristin Zastoupil

4th Annual C&B Seen Gala: Brazilian Carnival

Shannon Duncan

Chain Reaction - Rachel’s Challenge Presentation

Casey Bain, Cecelia Jones & Pat Robbins

Little Elm ISD Realtor Homecoming

Communications Department

**BEST OF CATEGORY**
Fort Bend ISD

FBISD Convocation Rallies

Communications Department

Laura Jobe, Allison Lewallyn, Kristin Odom, Elizabeth Fernandez, Wade Odom, Wei-Tung Chou & Clif Cotton

**GOLD**
Fort Bend ISD
Fort Worth ISD
Keller ISD
Magnolia ISD
Mesquite ISD
Mesquite ISD
Rockwall ISD
Socorro ISD
Spring Branch ISD

FBISD Convocation Rallies

Communications Department

Communications Department

Teacher of the Year Banquet

Denise Meyers

Henrie Elementary Dedication

Laura Jobe, Elizabeth Fernandez, Allison Lewallyn, Clif Cotton, Wade Odom, Wei-Tung Chou & Kristin Odom

Memorial Stadium Rededication

Renae Murphy, April Guest, Alyssa Suniga & Chris Curtis

Rockwall ISD Elite Banquet

Public Relations Department

Mother-Daughter Conference

Communications Department

Every Child - Convocation 2015

Community Relations

Ector County ISD

Dedication Ceremonies
CRYSTAL COMMENDATION

AND CERTIFICATES OF MERIT

All divisions judged together

⭐ CATEGORY 46
CRystal commendation

Houston ISD
Houston ISD Video

Crystal certificates of merit

Alamo Heights ISD
Video Profile of Alamo Heights ISD
Rosalinda Montero & Patti Pawlik-Perales

Clear Creek ISD
CCISD TV Video Portfolio
Kirk Swann

Fort Worth ISD
Fort Worth ISD “Collective Impact” Video Portfolio
Fort Worth ISD EdTV

Keller ISD
Keller ISD Video Portfolio
Matt Hill

Plano ISD
Plano ISD Video Portfolio
Communications Department

United ISD
United ISD Video Portfolio
ITV Department

⭐ CATEGORY 47
CRystal commendation

Houston ISD
Houston ISD Photography

Crystal certificates of merit

Dickinson ISD
Gators on the Go: District-wide Photo Coverage
Jenna Simsen

Harlandale ISD
Harlandale ISD Photo Portfolio
Natalie Bobadilla

Terrell ISD
Terrell ISD Photography
Olivia Rice & Rachel Frost Hicks

⭐ CATEGORY 48
CRystal commendation

Plano ISD
2016 Plano ISD Bond Election

Crystal certificates of merit

Boerne ISD
2016 Boerne ISD Bond Election
David Boggan

Grapevine-Colleyville ISD
GCISD 2016 Bond Election
Rick Hadley, Kristin Snively, Heather Willden & Jorge Garza

Richardson ISD
2016 RISD Bond Election Campaign
Communications Department

Rockwall ISD
2015 Rockwall ISD Bond Referendum
Communications Department

Waco ISD
Waco ISD - Game Changer
Mary Senter, Jesse Botello & Skip Filgo

⭐ CATEGORY 49
Parent Involvement/Volunteer Program

Houston ISD
Family Friendly School
Communications Department

⭐ CATEGORY 50
Staff/Student Recognition

Klein ISD
2016 Klein ISD Staff Banquet - Lights, Camera, & Appreciation
Communications and Planning Department

Duncanville ISD
Made With Pride In Duncanville
Tiara Richard, Carol Rittiman, Brooke Rawlinson, Lari Barager & Kris Hill
**CATEGORY 51**

**School/Community Partnership**

**CRYSTAL COMMENDATION**

**CRYSTAL CERTIFICATES OF MERIT**
Clear Creek ISD  CCISD Challenger Columbia Stadium: Where School & Community Converge  Eva deCardenas, Jessica Vandervort, Elaina Polsen & Kirk Swann
Klein ISD  Klein ISD Emergency Flood Relief Center  Communications and Planning Department

**CATEGORY 52**

**District/Association Special Event/Celebration**

**CRYSTAL COMMENDATION**
Klein ISD  Klein ISD Superintendent Retirement Reception  Communications & Planning Department

**CRYSTAL CERTIFICATES OF MERIT**
Corpus Christi Ed. Foundation & Corpus Christi ISD  Corpus Christi Education Foundation State of the District Luncheon  Eloisa Dowiat, Atanislao Acosta & Lyndall Gathright
Wichita Falls ISD  West Foundation Teaching Excellence Awards Banquet  Community Relations Department

**CATEGORY 53**

**Foundation/Partnership Special Event/Celebration**

**CRYSTAL COMMENDATION**
Corsicana Ed. Foundation  4th Annual C&B Seen Gala: Brazilian Carnival  Kristin Zastoupil

**CRYSTAL CERTIFICATES OF MERIT**
Humble ISD Ed. Foundation & Humble ISD  Legacy of Leadership: Celebrating Dr. Guy Sconzo  Jerri Monbaron, Christy Tarkington, Kiana Rios, Jamie Mount, Jonathan Frey, Yvonne Harris, Lori Maugans & Robin McAdams
North East ISD  Softball with the Superintendent  Amy Lane, Jason Gatell & Daniel Segura
PLATINUM AWARD
AND PLATINUM CERTIFICATES
OF MERIT

CATEGORY 55
All divisions judged together

PLATINUM AWARD

Garland ISD
The area’s newest Montessori is just around the corner
Tiffany Veno, Judy Kriehn, Caren Rodriguez, Jasmine Preston, Ali Syed, Amorae Daylett,
Alyssa Beal, Delbert Richardson, Larry Grimes, Homer Clayton & Jonathan Cook

PLATINUM CERTIFICATES OF MERIT

Alamo Heights ISD Shaping the Future of Texas Rosalinda Montero & Patti Pawlik-Perales
Houston ISD HISD Global Graduate Communications Department
Pearland ISD RISE Mentoring Kim Hocott
Rockwall ISD I Love Rockwall ISD Marketing Campaign Communications Department
Socorro ISD Platinum Award – SISD WIN Academy Public Relations Department

Congratulations to all our Star Award winners!

This year, the judges scored the entries online and their scores and comments will be available on the Star Awards website where you entered. A gallery of the award winners is also available.

You may order duplicates certificates and medals online at www.tspra.org until 5 p.m., May 15, 2017.

We thank West for sponsoring TSPRA’s Star Awards celebration and the Crystal and Platinum Awards.